

## RE: Moms and babies announcement

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: XT:Hadaway, Ben HLTH:IN, XT:Chou, Vincent GCPE:IN  
Cc: XT:Ma, Justine GCPE:IN, XT:Murray, Caeli GCPE:IN, Gole, Pamela [PHSA]  
Sent: September 15, 2020 at 10:38:47 AM Pacific Daylight Time  
Received: September 15, 2020 at 10:38:00 AM Pacific Daylight Time

Fantastic Ben, looking forward to it.

Thanks everyone!

Dan

---

**From:** Hadaway, Ben [PHSA]  
**Sent:** September 15, 2020 10:25 AM  
**To:** McIntosh, Dan GCPE:EX ; XT:Chou, Vincent GCPE:IN  
**Cc:** XT:Ma, Justine GCPE:IN ; XT:Murray, Caeli GCPE:IN ; Gole, Pamela [PHSA]  
**Subject:** RE: Moms and babies announcement

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

I believe this refers to a BC Women's announcement about the new Healthy Care Pregnancy Program. We have a news release we are aiming to get out on the 21<sup>st</sup>. We will have a draft over to you shortly and would be happy to include a quote from the Minister.

Cheers,

---

**From:** McIntosh, Dan GCPE:EX [<mailto:Dan.McIntosh@gov.bc.ca>]  
**Sent:** Tuesday, September 15, 2020 10:12 AM  
**To:** Chou, Vincent [PHSA] <[Vincent.Chou@phsa.ca](mailto:Vincent.Chou@phsa.ca)>  
**Cc:** Ma, Justine [PHSA] <[justine.ma@phsa.ca](mailto:justine.ma@phsa.ca)>; Hadaway, Ben [PHSA] <[Ben.Hadaway@phsa.ca](mailto:Ben.Hadaway@phsa.ca)>; Murray, Caeli [PHSA] <[Caeli.Murray@phsa.ca](mailto:Caeli.Murray@phsa.ca)>  
**Subject:** RE: Moms and babies announcement

**EXTERNAL SENDER.** If you suspect this message is malicious, please forward to [spam@phsa.ca](mailto:spam@phsa.ca) and **do not** open attachments or click on links.

---

Ha, ha! I hear ya. It's pregnant moms, babies, and addictions. I was told PHSA is working on a release about it.

If that's not helpful let me know.

Thanks!

Dan

---

**From:** Chou, Vincent [PHSA] <[Vincent.Chou@phsa.ca](mailto:Vincent.Chou@phsa.ca)>  
**Sent:** September 15, 2020 10:06 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Cc:** XT:Ma, Justine GCPE:IN <[Justine.ma@phsa.ca](mailto:Justine.ma@phsa.ca)>; XT:Hadaway, Ben HLTH:IN <[ben.hadaway@phsa.ca](mailto:ben.hadaway@phsa.ca)>; XT:Murray, Caeli GCPE:IN <[caeli.murray@phsa.ca](mailto:caeli.murray@phsa.ca)>  
**Subject:** RE: Moms and babies announcement

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Hi Dan,

This seems very vague. Is this more in relation to pregnant moms with addictions or COVID?

Vincent

---

**From:** McIntosh, Dan GCPE:EX [<mailto:Dan.McIntosh@gov.bc.ca>]

**Sent:** Tuesday, September 15, 2020 9:26 AM

**To:** Chou, Vincent [PHSA]

**Subject:** Moms and babies announcement

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Hey Vincent,

I'm looking for some information on a 'news you can use' or 'release' about pregnant moms and babies that PHSA might be working on. I'll admit I'm kind of flying blind on this one. My leadership just asked me to reach out and get some info. Perhaps you have it or can point me in the right direction.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## FW: Moms and babies announcement

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: September 15, 2020 at 10:39:36 AM Pacific Daylight Time  
Received: September 15, 2020 at 10:39:00 AM Pacific Daylight Time

Hey Heidi,

Some intel on PHSA announcement.

Still waiting on BCCSU.

Thanks!

Dan

---

**From:** Hadaway, Ben [PHSA]  
**Sent:** September 15, 2020 10:25 AM  
**To:** McIntosh, Dan GCPE:EX ; XT:Chou, Vincent GCPE:IN  
**Cc:** XT:Ma, Justine GCPE:IN ; XT:Murray, Caeli GCPE:IN ; Gole, Pamela [PHSA]  
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Thanks!

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**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: Moms and alcohol guidance

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: September 15, 2020 at 11:51:31 AM Pacific Daylight Time  
Received: September 15, 2020 at 11:51:00 AM Pacific Daylight Time

This is great Kevin, thank you so much!

Dan

---

**From:** Kevin Hollett  
**Sent:** September 15, 2020 11:51 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

We recently received Ministry of Health approval for a supplement to the provincial guidelines for the clinical management of alcohol use disorder (AUD). The supplement provides clinical guidance specifically for treating AUD during pregnancy.

We also have confirmed that the newly launched 24/7 Addiction Medicine Clinician Support Line is expanding to include resources for midwives.

I spoke with Eric about bundling these two announcements, along with potentially some provincial funding for substance use disorder treatment during pregnancy. We proposed late-September or early October to issue a news release, pending availability in the ministry's calendar for an announcement at that time.

Let me know if you need any more info or want to have a quick call.

Thanks!  
Kevin

Kevin Hollett (he/him pronouns)  
Associate Director, Communications - BC Centre on Substance Use  
778.918.1537 | [kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)  
400-1045 Howe St., Vancouver, BC V6Z 2A9

*I respectfully acknowledge the land on which I work is the unceded traditional territory of the Coast Salish Peoples, including the traditional territories of xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səlílwatał (Tsleil-Waututh) Nations.*

On Sep 15, 2020, at 9:27 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hi Kevin,

I'm looking for some information on the amendment to the alcohol guidance that is planned for the fall. My leadership indicates your team might be planning to announce something in October? Just looking for some details about when this might happen and what it might look like.

Thanks!

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Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: Moms and alcohol guidance

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 10:34:43 AM Pacific Daylight Time  
Received: September 16, 2020 at 10:34:00 AM Pacific Daylight Time  
You bet!

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** September 16, 2020 10:15 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** RE: Moms and alcohol guidance

Please let Kevin know that PHSA will go with their own release for their program on Monday.

BCCSU can work on their own release, which we would love a Minister's quote in.

Please add the BCCSU NR to the CC in a date range for now as well....

Thanks!

---

**From:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Sent:** September 15, 2020 11:52 AM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Subject:** FW: Moms and alcohol guidance

...and the very thorough BCCSU response.

---

**From:** Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
**Sent:** September 15, 2020 11:51 AM  
**To:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** Re: Moms and alcohol guidance

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Kevin Hollett (he/him pronouns)  
Associate Director, Communications - BC Centre on Substance Use  
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**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions  
Government Communications & Public Engagement  
Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## FOR REVIEW - MJD quote

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 12:12:04 PM Pacific Daylight Time  
Received: September 16, 2020 at 12:12:00 PM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits.docx

Hey Heidi,

First crack at MJD's quote for the PHSA pregnancy support NR.

s.13

I've included the news release too.

Thanks!

Dan

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## NEWS RELEASE

For immediate release  
September 21, 2020  
(TBC)

Provincial Health Services Authority  
BC Women's Hospital + Health Centre  
Ministry of Health/Ministry of Mental Health and Addictions

### **New program assists pregnant women and new mothers using substances in BC**

VANCOUVER – Pregnant women and new mothers who use substances can now benefit from added support at 10 hospitals across B.C. through a new provincial pilot program.

The Healthy Care Pregnancy Program (HCPP) pairs a registered social worker or nurse with a pregnant woman or new mother to help them navigate through primary care, community care, and acute hospital settings while accessing treatment and recovery services. The program is crucial for women experiencing complex medical, health, and social risks as it connects them with housing services, child welfare, and family services.

s.13

The Ministry of Health and Ministry of Mental Health and Addictions provided \$990,000 to fund the Healthy Care Pregnancy Program, which is a partnership between the BC Association of Pregnancy Outreach Programs and the Provincial Perinatal Substance Use Project at BC Women's Hospital + Health Centre. Ten Healthy Care Pregnancy Program workers have now been hired (one for each hospital site). The first health-care worker was hired in February and recruitment for the last site was just completed in early September.

"The Healthy Care Pregnancy Program is providing the opportunity for health-care workers, like me, to make healthy, positive connections with high-risk pregnant women and new mothers across the province," says Gaudenza Ramunno, a Healthy Care Pregnancy Program employee. "By doing this, we are strengthening partnerships between acute care facilities and community agencies, resulting in better services, solutions and care experiences."

#### **Healthy Care Pregnancy Program hospitals and local outreach programs**

- Royal Inland Hospital, Kamloops – The Family Tree Family Centre
- Mills Memorial Hospital, Terrace – Terrace Child Development Centre
- Powell River General Hospital – LIFT Community Services
- University Hospital of Northern British Columbia, Prince George – Elizabeth Fry Society

- West Coast General Hospital, Port Alberni – Port Alberni Early Years Centre
- Cowichan District Hospital, Duncan – Hiiye'yu Lelum (House of Friendship) Society
- Cariboo Memorial Hospital & Health Centre, Williams Lake – Cariboo Friendship Centre
- Surrey Memorial Hospital – Options Community Services
- Richmond Hospital – Atira Women's Resource Society
- Royal Columbian Hospital, New Westminster – Burnaby Family Life

#### **Additional Quotes:**

**Program Participant, Williams Lake** (This program participant will not be conducting media interviews, but her quote can be used.)

"I know people always feel like encouraging words fall on deaf ears, but honestly, they mean so much when you're in a low place, like I have been. They really do help to pull you out of a bad headspace. The help and support is invaluable right now."

s.13

#### **Heather Cameron, Executive Director, BC Association of Pregnancy Outreach Programs**

"The Healthy Care Pregnancy Program, while in its infancy, has proven that the impact of a dedicated health care worker and interprofessional team can be profound. Pregnant and newly parenting women who use substances have immense resilience and potential that comes to life in a supportive and trusting environment. Health-care workers with the HCPP provide an invaluable opportunity for participants and their loved ones: they get a second chance at life."

#### **Quick Facts:**

- The \$990,000 in funding from the provincial government covers employee remuneration, administration, infrastructure and supplies.
- In the first quarter of 2020 (April 1-June 30), at least 28 women have been receiving assistance through the Health Care Pregnancy Program.
- The BC Association of Pregnancy Outreach Programs is a registered charity that includes over 80 different programs in communities across the province.

#### **Learn More:**

<https://www.bcapop.ca/Pilot-Project>

*The **Provincial Perinatal Substance Use Project** is a three-year project (2019-2021) funded by the Ministry of Health & Ministry of Mental Health and Addictions, and led by BC Women's Hospital + Health Centre. It aims to develop a blueprint for a provincial perinatal substance use continuum of care. The Healthy Care Pregnancy Program has been funded as part of this provincial project.*

**BC Women's Hospital + Health Centre**, a program of the Provincial Health Services Authority, is the province's only facility dedicated to the health of women, newborns and families. For more information, visit [www.bcwomens.ca](http://www.bcwomens.ca) or follow us on Twitter @BCWomensHosp

**The Provincial Health Services Authority** plans, manages and evaluates selected specialty health care services across B.C., working with the five regional health authorities, First Nations Health Authority and Ministry of Health to deliver province-wide solutions that improve the health of British Columbians. For more information, visit [www.phsa.ca](http://www.phsa.ca) or follow us @PHSAofBC

DRAFT

## RE: HEIDI'S EDITS - 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 12:44:40 PM Pacific Daylight Time  
Received: September 16, 2020 at 12:44:00 PM Pacific Daylight Time

Ha, ha! I'm still trying to figure it out.

Thanks Heidi!

Dan

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** September 16, 2020 12:33 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** RE: HEIDI'S EDITS - 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits

Kristen? Lol Hmmm

I'd do Bethany and Ally....

HZ

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** September 16, 2020 12:28 PM  
**To:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** RE: HEIDI'S EDITS - 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits

Kristen then Ally?

---

**From:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Sent:** September 16, 2020 12:19 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** HEIDI'S EDITS - 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits

Back to you – minor changes. Please run through approvals. Thanks!

## FOR REVIEW - PHSA NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Estiverne, Bethany MMHA:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 1:27:26 PM Pacific Daylight Time  
Received: September 16, 2020 at 1:27:00 PM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits2.docx

Hi Bethany,

PHSA is putting out this news release on Monday. We've included an MJD quote and would appreciate your expert eye on it. I've included the document along with the quote below:

s.13

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: FOR REVIEW - PHSA NR

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To: Estiverne, Bethany MMHA:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 1:45:00 PM Pacific Daylight Time  
Received: September 16, 2020 at 1:44:00 PM Pacific Daylight Time

Excellent, thanks Bethany!

---

**From:** Estiverne, Bethany MMHA:EX  
**Sent:** September 16, 2020 1:42 PM  
**To:** McIntosh, Dan GCPE:EX  
**Cc:** Zilkie, Heidi GCPE:EX  
**Subject:** RE: FOR REVIEW - PHSA NR

Hi Dan,

Thanks for sharing, I don't have much background knowledge on the specific initiative but I don't see any red flags with the quote. I really like the language used.

Bethany

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** September 16, 2020 1:27 PM  
**To:** Estiverne, Bethany MMHA:EX <[Bethany.Estiverne@gov.bc.ca](mailto:Bethany.Estiverne@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
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## FOR REVIEW - PHSA NR

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From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Walsh, Taryn PSSG:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 1:47:26 PM Pacific Daylight Time  
Received: September 16, 2020 at 1:47:00 PM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits2.docx

Hi Taryn,

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Dan

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To: Walsh, Taryn PSSG:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 1:53:02 PM Pacific Daylight Time  
Received: September 16, 2020 at 1:53:00 PM Pacific Daylight Time  
Attachments: image001.jpg, image002.png

Excellent, thanks Taryn!

---

**From:** Walsh, Taryn MMHA:EX  
**Sent:** September 16, 2020 1:50 PM  
**To:** McIntosh, Dan GCPE:EX  
**Cc:** Zilkie, Heidi GCPE:EX  
**Subject:** RE: FOR REVIEW - PHSA NR

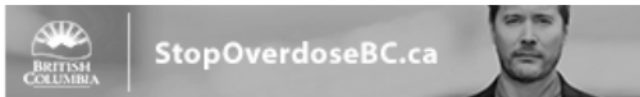
Looks good

*Taryn Walsh*

Assistant Deputy Minister  
Strategic Priorities and Initiatives  
Ministry of Mental Health and Addictions



Ministry of  
Mental Health  
and Addictions



---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** Wednesday, September 16, 2020 1:47 PM  
**To:** Walsh, Taryn MMHA:EX <[Taryn.Walsh@gov.bc.ca](mailto:Taryn.Walsh@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
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To: Berndt, Eric GCPE:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: September 16, 2020 at 1:54:29 PM Pacific Daylight Time  
Received: September 16, 2020 at 1:54:00 PM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits2.docx

Hey Eric,

Approved by Heidi, Bethany, and Taryn. I've included the document along with the quote below:

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Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: FOR REVIEW - PHSA NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Berndt, Eric GCPE:EX, Zilkie, Heidi GCPE:EX  
Sent: September 17, 2020 at 8:28:10 AM Pacific Daylight Time  
Received: September 17, 2020 at 8:28:00 AM Pacific Daylight Time

Ha, ha! No worries.

---

**From:** Berndt, Eric GCPE:EX  
**Sent:** September 17, 2020 8:27 AM  
**To:** Zilkie, Heidi GCPE:EX  
**Cc:** McIntosh, Dan GCPE:EX  
**Subject:** RE: FOR REVIEW - PHSA NR

Right,,,,scratches head, makes more coffee. Thank you!

---

**From:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Sent:** September 17, 2020 8:26 AM  
**To:** Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Cc:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** RE: FOR REVIEW - PHSA NR

Thanks- DMO first though! 😊

HZ

---

**From:** Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Sent:** September 17, 2020 8:25 AM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Cc:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** RE: FOR REVIEW - PHSA NR

Quote looks good to go to Kelly/ MJD. Thanks!

---

**From:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Sent:** September 17, 2020 8:22 AM  
**To:** Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Cc:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** FW: FOR REVIEW - PHSA NR

Hey Eric – just bringing this to the top of your inbox for review.

Thanks!

---

**From:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Sent:** September 16, 2020 1:54 PM  
**To:** Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Cc:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Subject:** FOR REVIEW - PHSA NR

Hey Eric,

Approved by Heidi, Bethany, and Taryn. I've included the document along with the quote below:

s.13

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## FOR REVIEW - PHSA NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Mayhew, Neilane TACS:EX  
Cc: Casanova, Tamara MMHA:EX, Zilkie, Heidi GCPE:EX  
Sent: September 17, 2020 at 9:28:58 AM Pacific Daylight Time  
Received: September 17, 2020 at 9:28:00 AM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits2.docx

Hi Neilane,

This is a PHSA news release and we've added a Minister Darcy quote. It's been approved by Heidi, Eric, Bethany, and Taryn. I've included the document along with the quote below:

s.13

Any issues let me know.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

---

## NEWS RELEASE

For immediate release  
September 21, 2020  
(TBC)

Provincial Health Services Authority  
BC Women's Hospital + Health Centre  
Ministry of Health/Ministry of Mental Health and Addictions

### **New program assists pregnant women and new mothers using substances in BC**

VANCOUVER – Pregnant women and new mothers who use substances can now benefit from added support at 10 hospitals across B.C. through a new provincial pilot program.

The Healthy Care Pregnancy Program (HCPP) pairs a registered social worker or nurse with a pregnant woman or new mother to help them navigate through primary care, community care, and acute hospital settings while accessing treatment and recovery services. The program is crucial for women experiencing complex medical, health, and social risks as it connects them with housing services, child welfare, and family services.

s.13

The Ministry of Health and Ministry of Mental Health and Addictions provided \$990,000 to fund the Healthy Care Pregnancy Program, which is a partnership between the BC Association of Pregnancy Outreach Programs and the Provincial Perinatal Substance Use Project at BC Women's Hospital + Health Centre. Ten Healthy Care Pregnancy Program workers have now been hired (one for each hospital site). The first health-care worker was hired in February and recruitment for the last site was just completed in early September.

"The Healthy Care Pregnancy Program is providing the opportunity for health-care workers, like me, to make healthy, positive connections with high-risk pregnant women and new mothers across the province," says Gaudenza Ramunno, a Healthy Care Pregnancy Program employee. "By doing this, we are strengthening partnerships between acute care facilities and community agencies, resulting in better services, solutions and care experiences."

#### **Healthy Care Pregnancy Program hospitals and local outreach programs**

- Royal Inland Hospital, Kamloops – The Family Tree Family Centre
- Mills Memorial Hospital, Terrace – Terrace Child Development Centre
- Powell River General Hospital – LIFT Community Services

- University Hospital of Northern British Columbia, Prince George – Elizabeth Fry Society
- West Coast General Hospital, Port Alberni – Port Alberni Early Years Centre
- Cowichan District Hospital, Duncan – Hiiye'yu Lelum (House of Friendship) Society
- Cariboo Memorial Hospital & Health Centre, Williams Lake – Cariboo Friendship Centre
- Surrey Memorial Hospital – Options Community Services
- Richmond Hospital – Atira Women's Resource Society
- Royal Columbian Hospital, New Westminster – Burnaby Family Life

#### **Additional Quotes:**

**Program Participant, Williams Lake** (This program participant will not be conducting media interviews, but her quote can be used.)

"I know people always feel like encouraging words fall on deaf ears, but honestly, they mean so much when you're in a low place, like I have been. They really do help to pull you out of a bad headspace. The help and support is invaluable right now."

s.13

#### **Heather Cameron, Executive Director, BC Association of Pregnancy Outreach Programs**

"The Healthy Care Pregnancy Program, while in its infancy, has proven that the impact of a dedicated health care worker and interprofessional team can be profound. Pregnant and newly parenting women who use substances have immense resilience and potential that comes to life in a supportive and trusting environment. Health-care workers with the HCPP provide an invaluable opportunity for participants and their loved ones: they get a second chance at life."

#### **Quick Facts:**

- The \$990,000 in funding from the provincial government covers employee remuneration, administration, infrastructure and supplies.
- In the first quarter of 2020 (April 1-June 30), at least 28 women have been receiving assistance through the Health Care Pregnancy Program.
- The BC Association of Pregnancy Outreach Programs is a registered charity that includes over 80 different programs in communities across the province.

#### **Learn More:**

<https://www.bcapop.ca/Pilot-Project>

*The **Provincial Perinatal Substance Use Project** is a three-year project (2019-2021) funded by the Ministry of Health & Ministry of Mental Health and Addictions, and led by BC Women's Hospital + Health Centre. It aims to develop a blueprint for a provincial perinatal substance use continuum of care. The Healthy Care Pregnancy Program has been funded as part of this provincial project.*

***BC Women's Hospital + Health Centre**, a program of the Provincial Health Services Authority, is the province's only facility dedicated to the health of women, newborns and families. For more information, visit [www.bcwomens.ca](http://www.bcwomens.ca) or follow us on Twitter @BCWomensHosp*

*The **Provincial Health Services Authority** plans, manages and evaluates selected specialty health care services across B.C., working with the five regional health authorities, First Nations Health Authority and Ministry of Health to deliver province-wide solutions that improve the health of British Columbians. For more information, visit [www.phsa.ca](http://www.phsa.ca) or follow us @PHSAofBC*

DRAFT

## RE: FOR REVIEW - PHSA NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Mayhew, Neilane TACS:EX  
Cc: Casanova, Tamara MMHA:EX, Zilkie, Heidi GCPE:EX  
Sent: September 17, 2020 at 10:05:20 AM Pacific Daylight Time  
Received: September 17, 2020 at 10:05:00 AM Pacific Daylight Time  
Thanks Neilane!

---

**From:** Mayhew, Neilane MMHA:EX  
**Sent:** September 17, 2020 9:43 AM  
**To:** McIntosh, Dan GCPE:EX  
**Cc:** Casanova, Tamara MMHA:EX ; Zilkie, Heidi GCPE:EX  
**Subject:** FW: FOR REVIEW - PHSA NR

Approved.

Neilane

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** September 17, 2020 9:29 AM  
**To:** Mayhew, Neilane MMHA:EX <[Neilane.Mayhew@gov.bc.ca](mailto:Neilane.Mayhew@gov.bc.ca)>  
**Cc:** Casanova, Tamara MMHA:EX <[Tamara.Casanova@gov.bc.ca](mailto:Tamara.Casanova@gov.bc.ca)>; Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** FOR REVIEW - PHSA NR

Hi Neilane,

This is a PHSA news release and we've added a Minister Darcy quote. It's been approved by Heidi, Eric, Bethany, and Taryn. I've included the document along with the quote below:

s.13

Any issues let me know.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## FOR REVIEW - PHSA NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Newhook, Kelly MMHA:EX, Djonlic, Matt MMHA:EX  
Cc: Berndt, Eric GCPE:EX, Zilkie, Heidi GCPE:EX  
Sent: September 17, 2020 at 10:06:40 AM Pacific Daylight Time  
Received: September 17, 2020 at 10:06:00 AM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-dan edits2.docx

Hi Kelly,

This is a PHSA news release and we've added a Minister Darcy quote. It's been approved by Heidi, Eric, Bethany, Taryn and Neilane. I've included the document along with the quote below:

s.13

Any issues let me know.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: BC Women's NR - New program assists pregnant women and new mothers using substances in BC

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: XT:Ma, Justine GCPE:IN  
Sent: September 18, 2020 at 9:28:03 AM Pacific Daylight Time  
Received: September 18, 2020 at 9:27:00 AM Pacific Daylight Time  
Attachments: 20200921\_BCW Healthy Care Pregnancy Program NR-MMHA edits.docx

Hey Justine,

Minister quote is approved. Anything else let us know.

Thanks!

Dan

---

**From:** Ma, Justine [PHSA]  
**Sent:** September 17, 2020 12:14 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** RE: BC Women's NR - New program assists pregnant women and new mothers using substances in BC

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thank you!

---

**From:** McIntosh, Dan GCPE:EX [<mailto:Dan.McIntosh@gov.bc.ca>]  
**Sent:** Thursday, September 17, 2020 11:57 AM  
**To:** Ma, Justine [PHSA] <[justine.ma@phsa.ca](mailto:justine.ma@phsa.ca)>  
**Subject:** RE: BC Women's NR - New program assists pregnant women and new mothers using substances in BC

**EXTERNAL SENDER.** If you suspect this message is malicious, please forward to [spam@phsa.ca](mailto:spam@phsa.ca) and **do not** open attachments or click on links.

---

Ha, ha! Neither did I.

The quote has been approved right up to the Minister's office. I'll nudge them to see if they'll let go 😊.

Thanks!

Dan

---

**From:** Ma, Justine [PHSA] <[justine.ma@phsa.ca](mailto:justine.ma@phsa.ca)>  
**Sent:** September 17, 2020 11:54 AM  
**To:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** RE: BC Women's NR - New program assists pregnant women and new mothers using substances in BC

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Just circling back to see if you have a quote from Minister Darcy yet. And just heard she won't be seeking re-election.  
s.22

---

**From:** McIntosh, Dan GCPE:EX [mailto:Dan.McIntosh@gov.bc.ca]

**Sent:** Wednesday, September 16, 2020 10:45 AM

**To:** Ma, Justine [PHSA] <justine.ma@phsa.ca>

**Subject:** RE: BC Women's NR - New program assists pregnant women and new mothers using substances in BC

**EXTERNAL SENDER.** If you suspect this message is malicious, please forward to [spam@phsa.ca](mailto:spam@phsa.ca) and **do not** open attachments or click on links.

---

Hey Justine,

s.22

We'll draft up a quote and get it back to you ASAP.

Thanks!

Dan

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

s.22

nice to e-meet you!

Please see the attached BC Women's NR mentioned this morning. This release will announce a new program that assists pregnant women and new moms who use substances.

Feel free to insert a quote for Minister Darcy. We are aiming for a Monday, September 21<sup>st</sup> distribution at 10 a.m.

Please let me know if you have any questions.

Thanks,  
Justine

**Justine Ma**

Media Relations  
Provincial Health Services Authority

12<sup>th</sup> Floor -1333 West Broadway,  
Vancouver, BC, Canada  
Mobile: 604-315-5728  
Media line: 778-867-7472  
[justine.ma@phsa.ca](mailto:justine.ma@phsa.ca)  
[www.phsa.ca](http://www.phsa.ca)

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Better health.**

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## NEWS RELEASE

For immediate release  
September 21, 2020  
(TBC)

Provincial Health Services Authority  
BC Women's Hospital + Health Centre  
Ministry of Health/Ministry of Mental Health and Addictions

### **New program assists pregnant women and new mothers using substances in BC**

VANCOUVER – Pregnant women and new mothers who use substances can now benefit from added support at 10 hospitals across B.C. through a new provincial pilot program.

The Healthy Care Pregnancy Program (HCPP) pairs a registered social worker or nurse with a pregnant woman or new mother to help them navigate through primary care, community care, and acute hospital settings while accessing treatment and recovery services. The program is crucial for women experiencing complex medical, health, and social risks as it connects them with housing services, child welfare, and family services.

"Pregnancy and motherhood already come with a tremendous set of challenges. And when you add substance use and a toxic drug supply on our streets it has never been more important to have supports in place, especially for new mothers and their babies," says Judy Darcy, Minister of Mental Health and Addictions. "This program ensures that when pregnant women and new moms need help the services are there to support them and provide the opportunity for them to thrive at this crucial time in their lives."

s.13

The Ministry of Health and Ministry of Mental Health and Addictions provided \$990,000 to fund the Healthy Care Pregnancy Program, which is a partnership between the BC Association of Pregnancy Outreach Programs and the Provincial Perinatal Substance Use Project at BC Women's Hospital + Health Centre. Ten Healthy Care Pregnancy Program workers have now been hired (one for each hospital site). The first health-care worker was hired in February and recruitment for the last site was just completed in early September.

"The Healthy Care Pregnancy Program is providing the opportunity for health-care workers, like me, to make healthy, positive connections with high-risk pregnant women and new mothers across the province," says Gaudenza Ramunno, a Healthy Care Pregnancy Program employee. "By doing this, we are strengthening partnerships between acute care facilities and community agencies, resulting in better services, solutions and care experiences."

#### **Healthy Care Pregnancy Program hospitals and local outreach programs**

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- Powell River General Hospital – LIFT Community Services
- University Hospital of Northern British Columbia, Prince George – Elizabeth Fry Society

- West Coast General Hospital, Port Alberni – Port Alberni Early Years Centre
- Cowichan District Hospital, Duncan – Hiiye'yu Lelum (House of Friendship) Society
- Cariboo Memorial Hospital & Health Centre, Williams Lake – Cariboo Friendship Centre
- Surrey Memorial Hospital – Options Community Services
- Richmond Hospital – Atira Women's Resource Society
- Royal Columbian Hospital, New Westminster – Burnaby Family Life

#### **Additional Quotes:**

**Program Participant, Williams Lake** (This program participant will not be conducting media interviews, but her quote can be used.)

"I know people always feel like encouraging words fall on deaf ears, but honestly, they mean so much when you're in a low place, like I have been. They really do help to pull you out of a bad headspace. The help and support is invaluable right now."

s.13

#### **Heather Cameron, Executive Director, BC Association of Pregnancy Outreach Programs**

"The Healthy Care Pregnancy Program, while in its infancy, has proven that the impact of a dedicated health care worker and interprofessional team can be profound. Pregnant and newly parenting women who use substances have immense resilience and potential that comes to life in a supportive and trusting environment. Health-care workers with the HCPP provide an invaluable opportunity for participants and their loved ones: they get a second chance at life."

#### **Quick Facts:**

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<https://www.bcapop.ca/Pilot-Project>

*The **Provincial Perinatal Substance Use Project** is a three-year project (2019-2021) funded by the Ministry of Health & Ministry of Mental Health and Addictions, and led by BC Women's Hospital + Health Centre. It aims to develop a blueprint for a provincial perinatal substance use continuum of care. The Healthy Care Pregnancy Program has been funded as part of this provincial project.*

**BC Women's Hospital + Health Centre**, a program of the Provincial Health Services Authority, is the province's only facility dedicated to the health of women, newborns and families. For more information, visit [www.bcwomens.ca](http://www.bcwomens.ca) or follow us on Twitter @BCWomensHosp

**The Provincial Health Services Authority** plans, manages and evaluates selected specialty health care services across B.C., working with the five regional health authorities, First Nations Health Authority and Ministry of Health to deliver province-wide solutions that improve the health of British Columbians. For more information, visit [www.phsa.ca](http://www.phsa.ca) or follow us @PHSAofBC

DRAFT

## RE: Moms and alcohol guidance

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: December 3, 2020 at 11:01:37 AM Pacific Standard Time  
Received: December 3, 2020 at 11:01:00 AM Pacific Standard Time

He knows there is a lineup. I will find out a time frame.

Thanks!

Dan

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** December 3, 2020 10:55 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** RE: Moms and alcohol guidance

Let him know we will look in to it with our MO – and I'll let Eric know and will add it to the list tomorrow. Thanks!

As him if they are wanting to get this out ASAP and/or if needed could it wait for January....

Thanks!

HZ

---

**From:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Sent:** December 3, 2020 10:39 AM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Subject:** FW: Moms and alcohol guidance

Hey Heidi,

Received this email from Kevin at BCCSU. I believe we were going to provide an MJD quote, but the runup to the election put it on hold. I also know we have strict guidelines regarding COVID and economic recovery. Quote?

Thanks!

Dan

---

**From:** Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
**Sent:** December 3, 2020 9:50 AM  
**To:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Wondering about revisiting a bundled announcement for the alcohol use disorder pregnancy clinical guidance and expanded 24/7 addiction support line for midwives. Is this something you'd be interested in partnering on still?

Thanks!

Kevin

On Sep 23, 2020, at 1:09 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Sounds like a plan!

Thanks,

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 1:09 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Ok thanks, Dan. Totally appreciate that you don't have a lot of clarity right now. We'll proceed as planned and I'll continue to check in with you just to make sure we're ok before doing anything publicly.

Kevin

On Sep 23, 2020, at 12:51 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Everything is kind of at a standstill right now as requests are being reviewed. I don't know what will be deemed acceptable and what won't. I'd say carry on as if it's going to happen, but don't be surprised if someone puts up a stop sign. That's the best I can do for now. I'm going to keep an eye on what is approved to get a better idea of where the bar is set.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 12:49 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Checking in to see if you've heard anything about proceeding with this release on October 5. Just want to make sure our planning for sharing with the addiction program leads is good to proceed with that date in mind.

Thanks!  
Kevin

On Sep 18, 2020, at 3:31 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Ha, ha! You bet!

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 3:18 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

That was my suspicion as well, so at least we're on the same relatively uninformed page lol.

Minister quote out and I'll stay tuned for any more info. Thanks!

On Sep 18, 2020, at 3:13 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

I'm going to give you an uneducated answer – ha, ha.

Since it's a program aimed at public safety I don't see why you wouldn't be able to announce it. That said I have no clout in this area.

Minister quote would definitely be out.

I'll see what I can find out.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 2:54 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Quick question (but probably not an easy answer): if an election is called will that impact our release of this guidance? I understand we wouldn't be able to include a quote from the Minister, but wondering if any other restrictions during the election period.

Thanks!  
Kevin

On Sep 16, 2020, at 4:34 PM, Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)> wrote:

Thanks, Dan!

On Sep 16, 2020, at 3:28 PM,  
McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Let's do it. I'll put October 5<sup>th</sup> into the calendar with the caveat – I don't have the power to make it stick 😊. But at least the Minister's office will see it there.

Thanks!

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 16, 2020 3:22 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thanks, Dan. We're hoping to schedule some online clinician

training sessions around the announcement and include in the messaging, so people are aware of the resources to support implementation. Would be great if we can lock in a date that works on your end as much as possible. If we aim for October 5th can we work from there?

On Sep 16, 2020, at 12:46 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

You'd mentioned you are looking at late Sept. early Oct. That's fine by us. Her schedule is always a little erratic so we can shoot for a range and get more specific as we get close. When you have a draft let me know and I'll get to work on my end.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 16, 2020 12:11 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

**Subject:** Re: Moms  
and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Thanks for this. Yes, a quote would from the Minister would be great to include. Do you have a sense on when might be a good date in your calendar for this release?

Kevin

On Sep  
16, 2020,  
at 11:09  
AM,  
McIntosh  
, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
wrote:

Hey  
Kevin,

Wanted  
to give  
you the  
heads up  
that  
PHSA will  
be  
sending

out a  
news  
release  
on  
Monday  
regarding  
Moms  
who use  
substanc  
es and a  
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program  
in  
hospitals  
to  
support  
them.  
We're  
going to  
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Minister'  
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in that  
one and  
we'd like  
to add a  
Minister  
Darcy  
quote to  
your  
Sept/Oct  
release  
as well.

Let us  
know  
how you  
feel  
about  
that  
approach  
.

Thanks!

Dan

---

**From:** Kevin  
Holle  
tt  
<[kevin.h  
olle  
tt@b  
ccsu.ubc.  
ca](mailto:kevin.holle<br/>tt@bccsu.ubc.ca)>  
**Sent:** Sep  
tember  
15, 2020

11:51

AM

**To:** McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

**Subject:**

Re:  
Moms  
and  
alcohol  
guidance

[EXTERNAL]

**This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

We recently received Ministry of Health approval for a supplement to the provincial guideline  
s for the

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substance use disorder treatment during pregnancy. We proposed late-September or early October to issue a news release, pending availability in the ministry's calendar for an announcement at that time.

Let me know if you need any more info or want to have a quick call.

Thanks!  
Kevin

Kevin  
Hollett  
(he/him  
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## RE: Moms and alcohol guidance

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: December 3, 2020 at 11:18:12 AM Pacific Standard Time  
Received: December 3, 2020 at 11:18:00 AM Pacific Standard Time  
You bet!

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** December 3, 2020 11:11 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** RE: Moms and alcohol guidance

Great – add it to the CC as a joint NR for now for two week date range in mid-january.

Thanks!

---

**From:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Sent:** December 3, 2020 11:08 AM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Subject:** RE: Moms and alcohol guidance

He says mid January works well!

---

**From:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Sent:** December 3, 2020 10:55 AM  
**To:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** RE: Moms and alcohol guidance

Let him know we will look in to it with our MO – and I'll let Eric know and will add it to the list tomorrow. Thanks!

As him if they are wanting to get this out ASAP and/or if needed could it wait for January....

Thanks!  
HZ

---

**From:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Sent:** December 3, 2020 10:39 AM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Subject:** FW: Moms and alcohol guidance

Hey Heidi,

Received this email from Kevin at BCCSU. I believe we were going to provide an MJD quote, but the runup to the election put it on hold. I also know we have strict guidelines regarding COVID and economic recovery. Quote?

Thanks!

Dan

---

**From:** Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
**Sent:** December 3, 2020 9:50 AM  
**To:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Wondering about revisiting a bundled announcement for the alcohol use disorder pregnancy clinical guidance and expanded 24/7 addiction support line for midwives. Is this something you'd be interested in partnering on still?

Thanks!  
Kevin

On Sep 23, 2020, at 1:09 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Sounds like a plan!

Thanks,

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 1:09 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Ok thanks, Dan. Totally appreciate that you don't have a lot of clarity right now. We'll proceed as planned and I'll continue to check in with you just to make sure we're ok before doing anything publicly.

Kevin

On Sep 23, 2020, at 12:51 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Everything is kind of at a standstill right now as requests are being reviewed. I don't know what will be deemed acceptable and what won't. I'd say carry on as if it's going to happen, but don't be surprised if someone puts up a stop sign. That's the best I can do for now. I'm going to keep an eye on what is approved to get a better idea of where the bar is set.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 12:49 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Checking in to see if you've heard anything about proceeding with this release on October 5. Just want to make sure our planning for sharing with the addiction program leads is good to proceed with that date in mind.

Thanks!  
Kevin

On Sep 18, 2020, at 3:31 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Ha, ha! You bet!

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 3:18 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

That was my suspicion as well, so at least we're on the same relatively uninformed page lol.

Minister quote out and I'll stay tuned for any more info. Thanks!

On Sep 18, 2020, at 3:13 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

I'm going to give you an uneducated answer – ha, ha.

Since it's a program aimed at public safety I don't see why you wouldn't be able to announce it. That said I have no clout in this area.

Minister quote would definitely be out.

I'll see what I can find out.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 2:54 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Quick question (but probably not an easy answer): if an election is called will that impact our release of this guidance? I understand we wouldn't be able to include a quote from the Minister, but wondering if any other restrictions during the election period.

Thanks!  
Kevin

On Sep 16, 2020, at 4:34 PM, Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)> wrote:

Thanks, Dan!

On Sep 16, 2020, at 3:28 PM,  
McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Let's do it. I'll put October 5<sup>th</sup> into the calendar with the caveat – I don't have the power to make it stick 😊. But at least the Minister's office will see it there.

Thanks!

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 16, 2020 3:22 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thanks, Dan. We're hoping to schedule some online clinician

training sessions around the announcement and include in the messaging, so people are aware of the resources to support implementation. Would be great if we can lock in a date that works on your end as much as possible. If we aim for October 5th can we work from there?

On Sep 16, 2020, at 12:46 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

You'd mentioned you are looking at late Sept. early Oct. That's fine by us. Her schedule is always a little erratic so we can shoot for a range and get more specific as we get close. When you have a draft let me know and I'll get to work on my end.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 16, 2020 12:11 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Thanks for this. Yes, a quote would from the Minister would be great to include. Do you have a sense on when might be a good date in your calendar for this release?

Kevin

On Sep  
16, 2020,  
at 11:09  
AM,  
McIntosh  
, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
wrote:

Hey  
Kevin,

Wanted  
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you the  
heads up  
that  
PHSA will  
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sending  
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news  
release  
on  
Monday

regarding  
Moms  
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them.  
We're  
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s quote  
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to add a  
Minister  
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your  
Sept/Oct  
release  
as well.

Let us  
know  
how you  
feel  
about  
that  
approach  
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Thanks!

Dan

---

**From:** Kevin  
Hollett  
<[kevin.h  
ollett@b  
ccsu.ubc.  
ca](mailto:kevin.hollett@bccsu.ubc.ca)>

**Sent:** September  
15, 2020  
11:51  
AM

**To:** McIntosh, Dan  
GCPE:EX

<Dan.McIntosh@gov.bc.ca>

**Subject:**

Re:  
Moms  
and  
alcohol  
guidance

[EXTERNAL]  
**This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

We recently received Ministry of Health approval for a supplement to the provincial guideline s for the clinical management of alcohol use

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Let me  
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want to  
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call.

Thanks!  
Kevin

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## RE: Moms and alcohol guidance

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From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: December 4, 2020 at 9:17:46 AM Pacific Standard Time  
Received: December 4, 2020 at 9:17:00 AM Pacific Standard Time

Hey Kevin,

Full steam ahead. Minister's office is interested in the Moms and Alcohol Guidelines announcement being joint with BCCSU and MMHA. In terms of who takes first crack at it I'm guessing you've got all the relevant info?

Let me know, I'm game for anything.

Thanks!

Dan

---

**From:** Kevin Hollett  
**Sent:** December 3, 2020 11:17 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Appreciate that. Thanks, Dan!

On Dec 3, 2020, at 11:08 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

My leadership will likely discuss with the Minister's office tomorrow morning and test the waters. I'll keep you posted.

Thanks Kevin!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 11:06 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

I think January would work well on our end. Should we aim for mid-January?

Kevin

On Dec 3, 2020, at 11:02 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Do you have a time frame you'd like to get it out by? Could it be January?

Thanks,

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

**Sent:** December 3, 2020 10:43 AM

**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thanks, Dan! Yeah, I figured there would be a lineup of priority items we'd have to get behind.

Kevin

On Dec 3, 2020, at 10:21 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

For sure, but I will engage my leaders on this. Right now I know there are some rules on COVID and economic startup as the priorities. I'll keep you posted.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

**Sent:** December 3, 2020 9:50 AM

**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Wondering about revisiting a bundled announcement for the alcohol use disorder pregnancy clinical guidance and expanded 24/7 addiction support line for midwives. Is this something you'd be interested in partnering on still?

Thanks!  
Kevin

On Sep 23, 2020, at 1:09 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Sounds like a plan!

Thanks,

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 1:09 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Ok thanks, Dan. Totally appreciate that you don't have a lot of clarity right now. We'll proceed as planned and I'll continue to check in with you just to make sure we're ok before doing anything publicly.

Kevin

On Sep 23, 2020, at 12:51 PM, McIntosh, Dan  
GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Everything is kind of at a standstill right now as requests are being reviewed. I don't know what will be deemed acceptable and what won't. I'd say carry on as if it's going to happen, but don't be surprised if someone puts up a stop sign. That's the best I can do for now. I'm going to

keep an eye on what is approved to get a better idea of where the bar is set.

Thanks!

Dan

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 12:49 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Checking in to see if you've heard anything about proceeding with this release on October 5. Just want to make sure our planning for sharing with the addiction program leads is good to proceed with that date in mind.

Thanks!  
Kevin

On Sep 18, 2020, at 3:31 PM,  
McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Ha, ha! You bet!

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 3:18 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

That was my suspicion as well, so at least we're on the same relatively uninformed page lol.

Minister quote out and I'll stay tuned for any more info. Thanks!

On Sep 18, 2020, at 3:13 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

I'm going to give you an uneducated answer – ha, ha.

Since it's a program aimed at public safety I don't see why you wouldn't be able to announce it. That said I have no clout in this area.

Minister quote would definitely be out.

I'll see what I can find out.

Thanks!

Dan

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18,  
2020 2:54 PM  
**To:** McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms  
and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Quick question (but probably not an easy answer): if an election is called will that impact our release of this guidance? I understand we wouldn't be able to include a quote from the Minister, but wondering if any other restrictions during the election period.

Thanks!  
Kevin

On Sep  
16, 2020,  
at 4:34  
PM,

Kevin  
Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
wrote:

Thanks,  
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## RE: Moms and alcohol guidance

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From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: December 7, 2020 at 12:22:56 PM Pacific Standard Time  
Received: December 7, 2020 at 12:22:00 PM Pacific Standard Time  
Outstanding, thanks Kevin!

---

**From:** Kevin Hollett  
**Sent:** December 7, 2020 12:12 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Yes, let's target mid-January. We'll happily work on the first draft of the news release for your review.

Thanks!  
Kevin

On Dec 7, 2020, at 11:38 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Just doubling back on this and ensuring we're gunning for mid January?

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 11:17 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Appreciate that. Thanks, Dan!

On Dec 3, 2020, at 11:08 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

My leadership will likely discuss with the Minister's office tomorrow morning and test the waters. I'll keep you posted.

Thanks Kevin!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 11:06 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

I think January would work well on our end. Should we aim for mid-January?

Kevin

On Dec 3, 2020, at 11:02 AM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Do you have a time frame you'd like to get it out by? Could it be January?

Thanks,

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 10:43 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thanks, Dan! Yeah, I figured there would be a lineup of priority items we'd have to get behind.

Kevin

On Dec 3, 2020, at 10:21 AM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

For sure, but I will engage my leaders on this. Right now I know there are some rules on COVID and economic startup as the priorities. I'll keep you posted.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 9:50 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Wondering about revisiting a bundled announcement for the alcohol use disorder pregnancy clinical guidance and expanded 24/7 addiction support line for midwives. Is this something you'd be interested in partnering on still?

Thanks!  
Kevin

On Sep 23, 2020, at 1:09 PM, McIntosh, Dan  
GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Sounds like a plan!

Thanks,

Dan

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 1:09 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Ok thanks, Dan. Totally appreciate that you don't have a lot of clarity right now. We'll proceed as planned and I'll continue to check in with you just to make sure we're ok before doing anything publicly.

Kevin

On Sep 23, 2020, at 12:51 PM,  
McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Everything is kind of at a standstill right now as requests are being reviewed. I don't know what will be deemed acceptable and what won't. I'd say carry on as if it's going to happen, but don't be surprised if someone puts up a stop sign. That's the best I can do for now. I'm going to keep an eye on what is approved to get a better idea of where the bar is set.

Thanks!

Dan

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 12:49 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Checking in to see if you've heard anything about proceeding with this release on October 5. Just want to make sure our planning for sharing with the addiction program leads is good to proceed with that date in mind.

Thanks!  
Kevin

On Sep 18, 2020, at 3:31 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Ha, ha! You bet!

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 3:18 PM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting**

**from a known sender.**

That was my suspicion as well, so at least we're on the same relatively uninformed page lol.

Minister quote out and I'll stay tuned for any more info. Thanks!

On Sep  
18, 2020,  
at 3:13  
PM,  
McIntosh  
, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
wrote:

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I'll see  
what I  
can find  
out.

Thanks!

Dan

---

**From:** Kevin  
Holle  
<[kevin.holle@bccsu.ubc.ca](mailto:kevin.holle@bccsu.ubc.ca)>

**Sent:** September  
18, 2020  
2:54 PM

**To:** McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

**Subject:**  
Re:  
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## RE: Moms and alcohol guidance

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From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: January 15, 2021 at 3:58:21 PM Pacific Standard Time  
Received: January 15, 2021 at 3:58:00 PM Pacific Standard Time

Hey Kevin,

Just looking for an update on this.

Thanks!

Dan

---

**From:** Kevin Hollett  
**Sent:** December 7, 2020 12:12 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Yes, let's target mid-January. We'll happily work on the first draft of the news release for your review.

Thanks!  
Kevin

On Dec 7, 2020, at 11:38 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Just doubling back on this and ensuring we're gunning for mid January?

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 11:17 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Appreciate that. Thanks, Dan!

On Dec 3, 2020, at 11:08 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

My leadership will likely discuss with the Minister's office tomorrow morning and test the waters. I'll keep you posted.

Thanks Kevin!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 11:06 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

I think January would work well on our end. Should we aim for mid-January?

Kevin

On Dec 3, 2020, at 11:02 AM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Do you have a time frame you'd like to get it out by? Could it be January?

Thanks,

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 10:43 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thanks, Dan! Yeah, I figured there would be a lineup of priority items we'd have to get behind.

Kevin

On Dec 3, 2020, at 10:21 AM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

For sure, but I will engage my leaders on this. Right now I know there are some rules on COVID and economic startup as the priorities. I'll keep you posted.

Thanks!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** December 3, 2020 9:50 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Wondering about revisiting a bundled announcement for the alcohol use disorder pregnancy clinical guidance and expanded 24/7 addiction support line for midwives. Is this something you'd be interested in partnering on still?

Thanks!  
Kevin

On Sep 23, 2020, at 1:09 PM, McIntosh, Dan  
GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Sounds like a plan!

Thanks,

Dan

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 1:09 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Ok thanks, Dan. Totally appreciate that you don't have a lot of clarity right now. We'll proceed as planned and I'll continue to check in with you just to make sure we're ok before doing anything publicly.

Kevin

On Sep 23, 2020, at 12:51 PM,  
McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Hey Kevin,

Everything is kind of at a standstill right now as requests are being reviewed. I don't know what will be deemed acceptable and what won't. I'd say carry on as if it's going to happen, but don't be surprised if someone puts up a stop sign. That's the best I can do for now. I'm going to keep an eye on what is approved to get a better idea of where the bar is set.

Thanks!

Dan

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 23, 2020 12:49 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Checking in to see if you've heard anything about proceeding with this release on October 5. Just want to make sure our planning for sharing with the addiction program leads is good to proceed with that date in mind.

Thanks!  
Kevin

On Sep 18, 2020, at 3:31 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Ha, ha! You bet!

---

**From:** Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** September 18, 2020 3:18 PM  
**To:** McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Moms and alcohol guidance

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

That was my suspicion as well, so at least we're on the same relatively uninformed page lol.

Minister quote out and I'll stay tuned for any more info. Thanks!

On Sep  
18, 2020,  
at 3:13  
PM,  
McIntosh  
, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
wrote:

I'm going  
to give  
you an  
uneducated  
answer –  
ha, ha.

Since it's  
a  
program  
aimed at  
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e it. That  
said I  
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area.

Minister  
quote  
would  
definitely  
be out.

I'll see  
what I  
can find  
out.

Thanks!

Dan

---

**From:** Kevin  
Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

**Sent:** September  
18, 2020  
2:54 PM

**To:** McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

**Subject:**  
Re:  
Moms  
and

alcohol  
guidance

[EXTERNAL]  
**This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Quick question (but probably not an easy answer): if an election is called will that impact our release of this guidance ? I understand we wouldn't be able to include a quote from the Minister,

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Thanks!  
Kevin

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## FW: Pregnancy guidelines and 24/7 line expansion

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: February 18, 2021 at 11:16:22 AM Pacific Standard Time  
Received: February 18, 2021 at 11:16:00 AM Pacific Standard Time  
Attachments: NR\_SUD pregnancy resources\_draft.docx

Hey Heidi,

Kevin and BCCSU popped back onto the radar with this one. I haven't looked at it yet as I wanted to check on his date request first.

First week of March – is this doable or is session a complicating factor?

Thanks!

Dan

---

**From:** Kevin Hollett  
**Sent:** February 17, 2021 8:55 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** Pregnancy guidelines and 24/7 line expansion

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan,

Hope this message finds you well!

Now that the coroners report has been announced, I wanted to check back in with you on the possible bundled announcement of the new alcohol use disorder guidance for pregnant patients and expansion of the 24/7 line to support midwives. Do you think a date the first week of March might be possible to slot this into your calendar?

We've prepped a draft news release, which I've attached here for your feedback. Let me know what you think, and happy to answer any questions at all. Thanks!

Kevin

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Withheld pursuant to/removed as

s.13

## **FOR REVIEW - BCCSU alcohol pregnancy NR with MSM quote**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: February 25, 2021 at 10:08:06 AM Pacific Standard Time  
Received: February 25, 2021 at 10:08:00 AM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_25Feb21\_V1.docx

Hey Heidi,

I moved the NR onto government letterhead, added a quote and really took an axe to this thing. I feel a little guilty, but not. It was quite wordy and technical.

Hoping this is a little more “reader friendly”.

FYI – this release is slated for Mar. 9<sup>th</sup>.

Any issues let me know.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

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s.13

## BCCSU alcohol NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: March 3, 2021 at 11:58:28 AM Pacific Standard Time  
Received: March 3, 2021 at 11:58:00 AM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_03Mar21 V1-clean.docx, NR\_BCCSU alcohol pregnancy\_03Mar21\_V1-with edits.docx

Hey Heidi,

Sending you both the marked a clean version. Wanted to get your eyes on it before sending through approvals and get some guidance on who would be best to review? I'm thinking Ally's team?

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

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## NEWS RELEASE

For Immediate Release  
[release number]  
[Date]

Ministry of Mental Health and Addictions  
B.C. Centre on Substance Use

### **New resources to support pregnant patients who use substances**

VICTORIA – New clinical resources are now available to better support British Columbians during pregnancy while reducing harms related to substance use.

The BC Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant patients who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in BC. Supporting clinicians with specific tools and knowledge to approach addiction care with patients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

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**Learn more:**

- 24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)
- Pregnancy Supplement – Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

**Media contact:** Ministry of Mental Health and Addictions Communications  
250 213-7049

BC Centre on Substance Use  
Kevin Hollett  
s.13  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

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## **RE: HEIDI'S EDITS - NR\_BCCSU alcohol pregnancy\_03Mar21 V1-clean**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: March 3, 2021 at 12:31:35 PM Pacific Standard Time  
Received: March 3, 2021 at 12:31:00 PM Pacific Standard Time  
Cool!

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** March 3, 2021 12:11 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** HEIDI'S EDITS - NR\_BCCSU alcohol pregnancy\_03Mar21 V1-clean

Dan – some edits and comments back to you. Once ready I would like Eric to be the first to review. Then Kirsten Barnes for alcohol component, and then Ally I think....

HZ

## FOR REVIEW - BCCSU alcohol pregnancy NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Berndt, Eric GCPE:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 3, 2021 at 1:10:21 PM Pacific Standard Time  
Received: March 3, 2021 at 1:10:00 PM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_03Mar21 V2-clean.docx

Hey Eric,

We've had a bit of back and forth with BCCSU on this one already. They took first crack while Heidi and I have provided edits and reviewed. Wanted your eyes on it before sending it through program.

Note – we will be asking BCCSU to trim down their massive quote.

Any issues or concerns let us know.

This is scheduled to be released this coming Tuesday, Mar. 9th.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

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## NEWS RELEASE

For Immediate Release  
[release number]  
[Date]

Ministry of Mental Health and Addictions  
B.C. Centre on Substance Use

### **New resources to support pregnant patients who use substances**

VICTORIA – New clinical resources are now available to better support British Columbians during pregnancy while reducing harms related to substance use.

The BC Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant patients who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in BC. Supporting clinicians with specific tools and knowledge to approach addiction care with patients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

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The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum patients who may continue to engage in high-risk drinking and those with alcohol use disorder. The guideline

supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol use disorder, brief counselling interventions, and clinical management options for alcohol use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

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**Learn more:**

- 24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)
- Pregnancy Supplement – Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

**Media contact:** Ministry of Mental Health and Addictions Communications  
250 213-7049

BC Centre on Substance Use  
Kevin Hollett  
s.13  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

## RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: March 3, 2021 at 4:18:28 PM Pacific Standard Time  
Received: March 3, 2021 at 4:18:00 PM Pacific Standard Time

I'll flag for her, thanks!

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** March 3, 2021 4:18 PM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

If we can also make sure there is a line in the NR that says something about how are overall alcohol guidelines have been adopted by Health Canada. I think Kristen could provide that.

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** March 3, 2021 2:18 PM  
**To:** Barnes, Kristen M C MMHA:EX <[Kristen.Barnes@gov.bc.ca](mailto:Kristen.Barnes@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Hi Kristen,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been reviewed by Heidi Zilkie, Eric Berndt, and BCCSU program.

Thanks!

Dan

### Dan McIntosh

Public Affairs Officer | Ministry of Mental Health and Addictions  
Government Communications & Public Engagement  
Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Barnes, Kristen M C MMHA:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 4, 2021 at 1:40:03 PM Pacific Standard Time  
Received: March 4, 2021 at 1:40:00 PM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_03Mar21 V2-clean.docx

Hey Kristen,

Friendly nudge on this one.

Thanks!

Dan

---

**From:** McIntosh, Dan GCPE:EX  
**Sent:** March 3, 2021 4:20 PM  
**To:** Barnes, Kristen M C MMHA:EX  
**Cc:** Zilkie, Heidi GCPE:EX  
**Subject:** RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Hey Kristen,

Also hoping you can add a line about how our overall alcohol guidelines have been adopted by Health Canada.

Thanks!

Dan

---

**From:** McIntosh, Dan GCPE:EX  
**Sent:** March 3, 2021 2:18 PM  
**To:** Barnes, Kristen M C MMHA:EX <[Kristen.Barnes@gov.bc.ca](mailto:Kristen.Barnes@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Hi Kristen,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been reviewed by Heidi Zilkie, Eric Berndt, and BCCSU program.

Thanks!

Dan

### Dan McIntosh

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

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From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Barnes, Kristen M C MMHA:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 4, 2021 at 3:19:00 PM Pacific Standard Time  
Received: March 4, 2021 at 3:18:00 PM Pacific Standard Time

Thank you very much Kristen!

Good catch!

Dan

---

**From:** Barnes, Kristen M C MMHA:EX  
**Sent:** March 4, 2021 2:47 PM  
**To:** McIntosh, Dan GCPE:EX  
**Cc:** Zilkie, Heidi GCPE:EX  
**Subject:** RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Here you go, we have added the information about Health Canada and made some changes to make the language more inclusive as not everyone who is pregnant identifies as female.

Let me know if you need anything else.

Kristen

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** March 4, 2021 1:40 PM  
**To:** Barnes, Kristen M C MMHA:EX <[Kristen.Barnes@gov.bc.ca](mailto:Kristen.Barnes@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Hey Kristen,

Friendly nudge on this one.

Thanks!

Dan

---

**From:** McIntosh, Dan GCPE:EX  
**Sent:** March 3, 2021 4:20 PM  
**To:** Barnes, Kristen M C MMHA:EX <[Kristen.Barnes@gov.bc.ca](mailto:Kristen.Barnes@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** RE: FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Hey Kristen,

Also hoping you can add a line about how our overall alcohol guidelines have been adopted by Health Canada.

Thanks!

Dan

---

**From:** McIntosh, Dan GCPE:EX  
**Sent:** March 3, 2021 2:18 PM  
**To:** Barnes, Kristen M C MMHA:EX <[Kristen.Barnes@gov.bc.ca](mailto:Kristen.Barnes@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** FOR REVIEW - BCCSU alcohol pregnancy guidelines NR

Hi Kristen,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been reviewed by Heidi Zilkie, Eric Berndt, and BCCSU program.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions  
Government Communications & Public Engagement  
Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Butler, Ally MMHA:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 5, 2021 at 9:35:56 AM Pacific Standard Time  
Received: March 5, 2021 at 9:35:00 AM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_03Mar21 V2\_SUSI edits.docx

Hi Ally,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. Kristen Barnes and Katherine Mackenzie have provided input and It's been reviewed by Heidi Zilkie, Eric Berndt, and BCCSU program.

Thanks!

Dan

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

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## **HEIDIS EDITS - NR\_BCCSU alcohol pregnancy\_03Mar21 V2\_SUSI edits**

---

From: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
To: McIntosh, Dan GCPE:EX  
Sent: March 5, 2021 at 10:33:01 AM Pacific Standard Time  
Received: March 5, 2021 at 10:33:00 AM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_03Mar21 V2\_SUSI edits.docx

Thanks Dan.

I added one comment and deleted one comma.

If you can clean this up and only send Christine the version with the comments – incorporate the tracked edits – that'd be great.

Thanks!!

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## **RE: HEIDIS EDITS - NR\_BCCSU alcohol pregnancy\_03Mar21 V2\_SUSI edits**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: March 5, 2021 at 10:34:24 AM Pacific Standard Time  
Received: March 5, 2021 at 10:34:00 AM Pacific Standard Time  
For sure!

Thanks Heidi!

Dan

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** March 5, 2021 10:33 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** HEIDIS EDITS - NR\_BCCSU alcohol pregnancy\_03Mar21 V2\_SUSI edits

Thanks Dan.

I added one comment and deleted one comma.

If you can clean this up and only send Christine the version with the comments – incorporate the tracked edits – that'd be great.

Thanks!!

## FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Grant, Nick MMHA:EX  
Cc: Casanova, Tamara MMHA:EX, Ho, Sandy MMHA:EX, Zilkie, Heidi GCPE:EX  
Sent: March 5, 2021 at 10:55:34 AM Pacific Standard Time  
Received: March 5, 2021 at 10:55:00 AM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_05Mar21 V1-commentsonly.docx

Hi Nick,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been edited and reviewed by Heidi Zilkie, Ally Butler, Kristen Barnes, Katherine Mackenzie, Eric Berndt, and BCCSU program.

Any issues let us know.

Thanks!

Dan

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

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## RE: FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Grant, Nick MMHA:EX  
Cc: Casanova, Tamara MMHA:EX, Ho, Sandy MMHA:EX, Zilkie, Heidi GCPE:EX  
Sent: March 5, 2021 at 11:40:27 AM Pacific Standard Time  
Received: March 5, 2021 at 11:40:00 AM Pacific Standard Time

Thank you Nick!

---

**From:** Grant, Nick MMHA:EX  
**Sent:** March 5, 2021 11:11 AM  
**To:** McIntosh, Dan GCPE:EX  
**Cc:** Casanova, Tamara MMHA:EX ; Ho, Sandy MMHA:EX ; Zilkie, Heidi GCPE:EX  
**Subject:** RE: FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

No concerns. Thanks.

Nick

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** March 5, 2021 10:56 AM  
**To:** Grant, Nick MMHA:EX <[Nick.Grant@gov.bc.ca](mailto:Nick.Grant@gov.bc.ca)>  
**Cc:** Casanova, Tamara MMHA:EX <[Tamara.Casanova@gov.bc.ca](mailto:Tamara.Casanova@gov.bc.ca)>; Ho, Sandy MMHA:EX <[Sandy.Ho@gov.bc.ca](mailto:Sandy.Ho@gov.bc.ca)>; Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

Hi Nick,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been edited and reviewed by Heidi Zilkie, Ally Butler, Kristen Barnes, Katherine Mackenzie, Eric Berndt, and BCCSU program.

Any issues let us know.

Thanks!

Dan

### Dan McIntosh

Public Affairs Officer | Ministry of Mental Health and Addictions  
Government Communications & Public Engagement  
Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Newhook, Kelly MMHA:EX, Thomson, Krystal MMHA:EX, Barrett, Andrew MMHA:EX, Olson, Michael GCPE:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 5, 2021 at 11:59:24 AM Pacific Standard Time  
Received: March 5, 2021 at 11:59:00 AM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_05Mar21 V1-clean.docx, NR\_BCCSU alcohol pregnancy\_05Mar21 V1-commentsonly.docx

Hello MO family,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been edited and reviewed by Nick Grant, Heidi Zilkie, Ally Butler, Kristen Barnes, Katherine Mackenzie, Eric Berndt, and BCCSU program.

I have included a version with comments so you can see a couple of small notes we will flag for BCCSU.

Note – we do want to get this back to them for a review of their own.

Any issues let us know.

Thanks!

Dan

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

---

## NEWS RELEASE

For Immediate Release  
[release number]  
[Date]

Ministry of Mental Health and Addictions  
B.C. Centre on Substance Use

### **New resources to support pregnant individuals who use substances**

VICTORIA – New clinical resources are now available to better support people in B.C. during pregnancy while reducing harms related to substance use.

The BC Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant individuals who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in BC. Supporting clinicians with specific tools and knowledge to approach substance use care for clients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

s.13

The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals who may continue to engage in high-risk drinking and those with alcohol use disorder. The guideline

supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol use disorder, brief counselling interventions, and clinical management options for alcohol use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

s.13

**Learn more:**

- 24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)
- Pregnancy Supplement – Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

**Media contact:** Ministry of Mental Health and Addictions Communications  
250 213-7049

BC Centre on Substance Use  
Kevin Hollett  
s.13  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

## RE: BCCSU/MMHA NR - New resources to support pregnant patients who use substances

---

From: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
To: XT:Chou, Vincent GCPE:IN, Berndt, Eric GCPE:EX  
Cc: XT:HLTH Brown, Libby, XT:Murray, Caeli GCPE:IN, XT:Ma, Justine GCPE:IN, Robertson, Tracey GCPE:EX, McIntosh, Dan GCPE:EX, Greer, Shannon GCPE:EX, Lawrie, Hannah GCPE:EX  
Sent: March 5, 2021 at 4:10:08 PM Pacific Standard Time  
Received: March 5, 2021 at 4:10:00 PM Pacific Standard Time  
Thanks for flagging, Vincent.

We're well aware of this one and have been working with Kevin at the BCCSU.

Thanks again!  
HZ

---

**From:** Chou, Vincent [PHSA] <Vincent.Chou@phsa.ca>  
**Sent:** March 5, 2021 3:59 PM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>; Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Cc:** XT:HLTH Brown, Libby <Libby.Brown@phsa.ca>; XT:Murray, Caeli GCPE:IN <caeli.murray@phsa.ca>; XT:Ma, Justine GCPE:IN <Justine.ma@phsa.ca>; Robertson, Tracey GCPE:EX <Tracey.Robertson@gov.bc.ca>; McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>; Greer, Shannon GCPE:EX <Shannon.Greer@gov.bc.ca>; Lawrie, Hannah GCPE:EX <Hannah.Lawrie@gov.bc.ca>  
**Subject:** BCCSU/MMHA NR - New resources to support pregnant patients who use substances

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Eric and Heidi,

We understand that BCCSU is working on the attached NR with MMHA. We provided the following quote to BCCSU on behalf of Perinatal Services BC for the release:  
Copyright

I'm flagging for your awareness, just in case you haven't seen the NR yet.

Have a good weekend.

Regards,

**Vincent Chou**  
Media Relations  
Provincial Health Services Authority

12<sup>th</sup> Floor -1333 West Broadway,  
Vancouver, BC, Canada  
Ph: 604.675.7481  
Mobile: 604.230.9454  
Media line: 778.867.7472  
[vincent.chou@phsa.ca](mailto:vincent.chou@phsa.ca)  
[www.phsa.ca](http://www.phsa.ca)

Province-wide solutions.  
Better health.

The content of this electronic transmission and any attachments are confidential and intended solely for the use of the individual or entity to whom it is addressed. Any copying, distribution, disclosure or other use is strictly prohibited unless expressly authorized. If you have received this transmission in error, please notify the sender immediately and permanently delete the message unread, including any attachments.

## **RE: Pregnancy guidelines and 24/7 line expansion**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: March 8, 2021 at 10:54:41 AM Pacific Standard Time  
Received: March 8, 2021 at 10:54:00 AM Pacific Standard Time

Thanks Kevin!

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 10:53 AM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

And here's our final quote for the NR:

Copyright

Let me know if anything else is needed ahead of tomorrow. Thanks, Dan!

Kevin

On Mar 5, 2021, at 4:23 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Thanks Kevin! I'll add it to the version we have. It's with our MO now.

Later!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 5, 2021 4:20 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Here's the quote from Perinatal Services:

Copyright

Still waiting on Midwives. I've followed up today to see if they're able to provide. Will keep you posted.

Thanks again for your support with this!

Kevin

On Mar 3, 2021, at 4:02 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Perfect, thanks!

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 4:02 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Let's do it!

On Mar 3, 2021, at 3:35 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Quick question. Does 9 AM work for the news release on Tuesday? Our calendar folks are pressing me for a solid time.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 11:33 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

I was actually just incorporating the feedback from our end this morning. Please see attached.

I'll out asks out today PSBC and Midwives for quotes and send those over as I receive.

Thanks!  
Kevin

On Mar 3, 2021, at 10:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

Hoping we can start moving this one through our program soon.

Just checking on the status.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 25, 2021 4:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi both,

Thanks so much for you edits here! I'll run this past our team and send any edits on our side your way for review with your program folks.

Kevin

On Feb 25, 2021, at 1:10 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

Thanks for taking a first run at this. Heidi and I moved it to government letterhead, inserted a quote, and made some edits. Hope they aren't too intrusive as we are always open to dialogue.

Hoping you can take a look at make whatever adjustments you feel are appropriate. Then we will run by our program team.

Any issues let us know.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 22, 2021 11:22 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan and Heidi,

I'm hearing that maybe the Coroners Service will be sharing the latest overdose fatalities report the first week of March, so perhaps best if we aim for March 9 if that makes sense to you? I'm sure you have a better sense of the announcement calendar than me.

And yes to having this on BC Gov letterhead. Also open to suggested changes to the draft news release.

Let me know what you think and thanks!

Kevin

On Feb 19, 2021, at 9:19 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

We're good to go with the joint release!

I'm going to check on the schedule for the first week of March. Was there a particular day that you were considering?

And can we put it on BC Gov letterhead?

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 18, 2021 11:29 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Thanks so much, Dan!

On Feb 18, 2021, at 11:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Great to hear from you. Hope all is well with you too.

I'm happy to join forces on this one. In terms of dates I'll have to check in with my leaders. Session starts in March so I'm not sure about the rules, but as this is health related I can't see it being an issue.

I'll get back to you ASAP.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 17, 2021 8:55 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Hope this message finds you well!

Now that the coroners report has been announced, I wanted to check back in with you on the possible bundled announcement of the new alcohol use disorder guidance for pregnant patients and expansion of the 24/7 line to support midwives. Do you think a date the first week of March might be possible to slot this into your calendar?

We've prepped a draft news release, which I've attached here for your feedback. Let me know what you think, and happy to answer any questions at all. Thanks!

Kevin

<NR\_BCCSU alcohol pregnancy\_25Feb21\_V2.docx>

## RE: FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Thomson, Krystal MMHA:EX, Newhook, Kelly MMHA:EX, Barrett, Andrew MMHA:EX, Olson, Michael GCPE:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 8, 2021 at 1:38:16 PM Pacific Standard Time  
Received: March 8, 2021 at 1:37:00 PM Pacific Standard Time  
Thank you very much!

---

**From:** Thomson, Krystal MMHA:EX  
**Sent:** March 8, 2021 1:33 PM  
**To:** McIntosh, Dan GCPE:EX ; Newhook, Kelly MMHA:EX ; Barrett, Andrew MMHA:EX ; Olson, Michael GCPE:EX  
**Cc:** Zilkie, Heidi GCPE:EX  
**Subject:** RE: FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

Approved quote from MSM:

"This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use," says Sheila Malcolmson, Minister of Mental Health and Addictions. "This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most."

Thanks,  
KT

---

**From:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Sent:** March 5, 2021 11:59 AM  
**To:** Newhook, Kelly MMHA:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)>; Thomson, Krystal MMHA:EX <[Krystal.Thomson@gov.bc.ca](mailto:Krystal.Thomson@gov.bc.ca)>; Barrett, Andrew MMHA:EX <[Andrew.Barrett@gov.bc.ca](mailto:Andrew.Barrett@gov.bc.ca)>; Olson, Michael GCPE:EX <[Michael.Olson@gov.bc.ca](mailto:Michael.Olson@gov.bc.ca)>  
**Cc:** Zilkie, Heidi GCPE:EX <[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
**Subject:** FOR REVIEW - BCCSU NR on alcohol pregnancy guidelines

Hello MO family,

Here is a news release outlining new alcohol care guidelines during pregnancy and an expansion of a midwives support line. It includes a Minister Malcolmson quote and is scheduled to be released this coming Tuesday, Mar. 9th. It's been edited and reviewed by Nick Grant, Heidi Zilkie, Ally Butler, Kristen Barnes, Katherine Mackenzie, Eric Berndt, and BCCSU program.

I have included a version with comments so you can see a couple of small notes we will flag for BCCSU.

Note – we do want to get this back to them for a review of their own.

Any issues let us know.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions  
Government Communications & Public Engagement  
Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## BCCSU pregnancy - latest

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX  
Sent: March 8, 2021 at 3:18:56 PM Pacific Standard Time  
Received: March 8, 2021 at 3:18:00 PM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_08Mar21 V2-CLEAN.docx

Here it is.

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

---

## NEWS RELEASE

For Immediate Release  
[release number]  
[Date]

Ministry of Mental Health and Addictions  
B.C. Centre on Substance Use

### **New resources to support pregnant individuals who use substances**

VICTORIA – New clinical resources are now available to better support people in B.C. during pregnancy while reducing harms related to substance use.

The BC Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant individuals who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in BC. Supporting clinicians with specific tools and knowledge to approach substance use care for clients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

“This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use,” says Sheila Malcolmson, Minister of Mental Health and Addictions. “This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most.” APPROVED

Stigma associated with substance use and pregnancy, coupled with a lack of knowledge around appropriate screening and treatment options have traditionally created barriers to evidence-informed care. Both the guideline supplement and the expansion of the support line will help reduce those barriers, providing supports for clinicians to address substance use safely and effectively with their patients during pregnancy and post-partum periods.

“Pregnancy is a critical time to engage patients in care and screen for substance use, yet there are often barriers to screening and gaps in knowledge among health care providers on how to manage ongoing substance use among pregnant patients,” says Samantha Robinson, Interim Clinical Director at the BCCSU. “These new resources will fill critical gaps by providing health care providers with the tools and information they need to best support their clients who use substances during pregnancy and in the immediate post-partum period.”

The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals who may continue to engage in high-risk drinking and those with alcohol use disorder. The guideline supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol use disorder, brief counselling interventions, and clinical management options for alcohol use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

The expansion of BCCSU’s 24/7 Addiction Medicine Clinician Support Line was completed in partnership with the Midwives Association of BC. Midwives play a unique role in establishing a

**Learn more:**

- 24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)
- Pregnancy Supplement – Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

**Media contact:** Ministry of Mental Health and Addictions Communications  
250 213-7049

BC Centre on Substance Use  
Kevin Hollett  
s.13  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

## **Re: Pregnancy guidelines and 24/7 line expansion**

---

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Sent: March 8, 2021 at 3:22:16 PM Pacific Standard Time  
Received: March 9, 2021 at 6:19:39 PM Pacific Standard Time

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Ok great. Thanks for the update!

On Mar 8, 2021, at 3:21 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

We're just about ready to send it to editors. When I get it back you'll be the first one to know!

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 3:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Great! Do you have a final version of the news release you'd be able to share?

On Mar 8, 2021, at 2:28 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Love it!

Thanks Kevin!

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 2:09 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Would this work?

Copyright

Copyright

On Mar 8, 2021, at 1:03 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

There has been some chatter about the length of this quote:

s.13

Any thoughts to paring it down a bit.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 8, 2021 10:53 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

And here's our final quote for the NR:

s.13

Let me know if anything else is needed ahead of tomorrow. Thanks, Dan!

Kevin

On Mar 5, 2021, at 4:23 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Thanks Kevin! I'll add it to the version we have. It's with our MO now.

Later!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 5, 2021 4:20 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Here's the quote from Perinatal Services:

Copyright

Still waiting on Midwives. I've followed up today to see if they're able to provide. Will keep you posted.

Thanks again for your support with this!

Kevin

On Mar 3, 2021, at 4:02 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Perfect, thanks!

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 4:02 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Let's do it!

On Mar 3, 2021, at 3:35 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Quick question. Does 9 AM work for the news release on Tuesday? Our calendar folks are pressing me for a solid time.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 3, 2021 11:33 AM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

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Hi Dan,

I was actually just incorporating the feedback from our end this morning. Please see attached.

I'll out asks out today PSBC and Midwives for quotes and send those over as I receive.

Thanks!  
Kevin

On Mar 3, 2021, at 10:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

Hoping we can start moving this one through our program soon.

Just checking on the status.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 25, 2021 4:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

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Hi both,

Thanks so much for you edits here! I'll run this past our team and send any edits on our side your way for review with your program folks.

Kevin

On Feb 25, 2021, at 1:10 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Thanks for taking a first run at this. Heidi and I moved it to government letterhead, inserted a quote, and made some edits. Hope they aren't too intrusive as we are always open to dialogue.

Hoping you can take a look at make whatever adjustments you feel are appropriate. Then we will run by our program team.

Any issues let us know.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 22, 2021 11:22 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan and Heidi,

I'm hearing that maybe the Coroners Service will be sharing the latest overdose fatalities report the first week of March, so perhaps best if we aim for March 9 if that makes sense to you? I'm sure you have a better sense of the announcement calendar than me.

And yes to having this on BC Gov letterhead. Also open to suggested changes to the draft news release.

Let me know what you think and thanks!

Kevin

On Feb 19, 2021, at 9:19 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

We're good to go with the joint release!

I'm going to check on the schedule for the first week of March. Was there a particular day that you were considering?

And can we put it on BC Gov letterhead?

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 18, 2021 11:29 AM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Thanks so much, Dan!

On Feb 18, 2021, at 11:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

Great to hear from you. Hope all is well with you too.

I'm happy to join forces on this one. In terms of dates I'll have to check in with my leaders. Session starts in March so I'm not sure about the rules, but as this is health related I can't see it being an issue.

I'll get back to you ASAP.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 17, 2021 8:55 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Hope this message finds you well!

Now that the coroners report has been announced, I wanted to check back in with you on the possible bundled announcement of the new alcohol use disorder guidance for pregnant patients and expansion of the 24/7 line to support midwives. Do you think a date the first week of March might be possible to slot this into your calendar?

We've prepped a draft news release, which I've attached here for your feedback. Let me know what you think, and happy to answer any questions at all. Thanks!

Kevin

<NR\_BCCSU alcohol pregnancy\_25Feb21\_V2.docx>

## **RE: FINAL FOR REVIEW BEFORE EDITORS - BCCSU pregnancy - latest**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Zilkie, Heidi GCPE:EX, Berndt, Eric GCPE:EX  
Sent: March 8, 2021 at 3:28:50 PM Pacific Standard Time  
Received: March 8, 2021 at 3:28:00 PM Pacific Standard Time

Woo hoo! Thanks all.

And Kevin has confirmed 9AM on BCCSU site for the NR.

Dan

---

**From:** Zilkie, Heidi GCPE:EX  
**Sent:** March 8, 2021 3:28 PM  
**To:** Berndt, Eric GCPE:EX  
**Cc:** McIntosh, Dan GCPE:EX  
**Subject:** RE: FINAL FOR REVIEW BEFORE EDITORS - BCCSU pregnancy - latest

Dan – to the Editors please!

---

**From:** Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Sent:** March 8, 2021 3:26 PM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Cc:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** RE: FINAL FOR REVIEW BEFORE EDITORS - BCCSU pregnancy - latest

Really great work here. Glad to see this is going out the door tomorrow.

Eric

---

**From:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Sent:** March 8, 2021 3:20 PM  
**To:** Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
**Cc:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Subject:** FINAL FOR REVIEW BEFORE EDITORS - BCCSU pregnancy - latest

Eric – the attached is the final NR approved by MO, which now includes the shortened BCCSU quote. All good with you for Dan to get to the editors?

HZ

---

**From:** McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
**Sent:** March 8, 2021 3:19 PM  
**To:** Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
**Subject:** BCCSU pregnancy - latest

Here it is.

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions  
Government Communications & Public Engagement  
Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## **MMHA-100838 News release on alcohol and pregnancy**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: GCPE Editors  
Cc: Berndt, Eric GCPE:EX, Zilkie, Heidi GCPE:EX  
Sent: March 8, 2021 at 3:31:08 PM Pacific Standard Time  
Received: March 8, 2021 at 3:31:00 PM Pacific Standard Time  
Attachments: NR\_BCCSU alcohol pregnancy\_08Mar21 V2-CLEAN.docx

Hello editors,

Here is our final draft version of this news release which is slated to go out tomorrow morning at 9AM.

Any issues let us know.

Thanks!

Dan

### **Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## **RE: Pregnancy guidelines and 24/7 line expansion**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: March 8, 2021 at 4:01:46 PM Pacific Standard Time  
Received: March 8, 2021 at 4:01:00 PM Pacific Standard Time

It's with the editors now.

Stay tuned!

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 3:27 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Yup! We'll plan to publish the news release and the guidance at 9am tomorrow.

On Mar 8, 2021, at 3:25 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Just to confirm - when we get you the final - will it go up on the BCCSU website tomorrow morning? We have it slated for release at 9AM.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 3:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Great! Do you have a final version of the news release you'd be able to share?

On Mar 8, 2021, at 2:28 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Love it!

Thanks Kevin!

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 8, 2021 2:09 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Would this work?

Copyright

On Mar 8, 2021, at 1:03 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

There has been some chatter about the length of this quote:

s.13

Any thoughts to paring it down a bit.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 8, 2021 10:53 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

And here's our final quote for the NR:

s.13

Let me know if anything else is needed ahead of tomorrow. Thanks, Dan!

Kevin

On Mar 5, 2021, at 4:23 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Thanks Kevin! I'll add it to the version we have. It's with our MO now.

Later!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 5, 2021 4:20 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Here's the quote from Perinatal Services:

Copyright

Still waiting on Midwives. I've followed up today to see if they're able to provide. Will keep you posted.

Thanks again for your support with this!

Kevin

On Mar 3, 2021, at 4:02 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Perfect, thanks!

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 4:02 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Let's do it!

On Mar 3, 2021, at 3:35 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Quick question. Does 9 AM work for the news release on Tuesday? Our calendar folks are pressing me for a solid time.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 11:33 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

I was actually just incorporating the feedback from our end this morning. Please see attached.

I'll out asks out today PSBC and Midwives for quotes and send those over as I receive.

Thanks!

Kevin

On Mar 3, 2021, at 10:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Hoping we can start moving this one through our program soon.

Just checking on the status.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 25, 2021 4:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi both,

Thanks so much for you edits here! I'll run this past our team and send any edits on our side your way for review with your program folks.

Kevin

On Feb 25, 2021, at 1:10 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Thanks for taking a first run at this. Heidi and I moved it to government letterhead, inserted a quote, and made some edits. Hope they aren't too intrusive as we are always open to dialogue.

Hoping you can take a look at make whatever adjustments you feel are appropriate. Then we will run by our program team.

Any issues let us know.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 22, 2021 11:22 AM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan and Heidi,

I'm hearing that maybe the Coroners Service will be sharing the latest overdose fatalities report the first week of March, so perhaps best if we aim for March 9 if that makes sense to you? I'm sure you have a better sense of the announcement calendar than me.

And yes to having this on BC Gov letterhead. Also open to suggested changes to the draft news release.

Let me know what you think and thanks!

Kevin

On Feb 19, 2021, at 9:19 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

We're good to go with the joint release!

I'm going to check on the schedule for the first week of March. Was there a particular day that you were considering?

And can we put it on BC Gov letterhead?

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 18, 2021 11:29 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Thanks so much, Dan!

On Feb 18, 2021, at 11:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Great to hear from you. Hope all is well with you too.

I'm happy to join forces on this one. In terms of dates I'll have to check in with my leaders. Session starts in March so I'm not sure about the rules, but as this is health related I can't see it being an issue.

I'll get back to you ASAP.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 17, 2021 8:55 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Hope this message finds you well!

Now that the coroners report has been announced, I wanted to check back in with you on the possible bundled announcement of the new alcohol use disorder guidance for pregnant patients and expansion of the 24/7 line to support midwives. Do you think a date the first week of March might be possible to slot this into your calendar?

We've prepped a draft news release, which I've attached here for your feedback. Let me know what you think, and happy to answer any questions at all. Thanks!

Kevin

<NR\_BCCSU alcohol pregnancy\_25Feb21\_V2.docx>

**RE: for your review and approval - FW: DRAFT: New resources to support pregnant people who use substances**

---

From: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
To: McIntosh, Dan GCPE:EX, Berndt, Eric GCPE:EX  
Sent: March 8, 2021 at 4:26:10 PM Pacific Standard Time  
Received: March 8, 2021 at 4:26:00 PM Pacific Standard Time

Eric - are you looking or want me to?

-----Original Message-----

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Sent: March 8, 2021 4:26 PM  
To: Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: RE: for your review and approval - FW: DRAFT: New resources to support pregnant people who use substances

Looks good from my standpoint.

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Sent: March 8, 2021 4:22 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>; Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>; Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>; McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>; Fort, Oriane GCPE:EX <Oriane.Fort@gov.bc.ca>  
Subject: for your review and approval - FW: DRAFT: New resources to support pregnant people who use substances

Hi Eric and Dan,

On approval, going everywhere tomorrow at 9 a.m.

As per my chat with Eric, we massaged the fourth graf, so it's a little more plain language, by splitting up the sentence.

I also changed some references to individuals to "people" as it's plainer, easier to read and fewer syllables.

Dan, please note how I formatted the questions section:  
Name, title, org, long dash (all bold), then quote.

Learn More section doesn't have bullets. (But Quick Facts do).

s.22 Colin is on deck until 5, so we'll be able to get you a final whenever you're ready.

Grant

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Sent: March 8, 2021 4:13 PM  
To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Subject: DRAFT: New resources to support pregnant people who use substances

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved

NR Type: News Release

State: Planned

Planned Release Date: March 9, 2021 at 9:00 am

Media Distribution Lists: 000.0 - Victoria, CCM\_ALL CULTURAL COMMUNITY, LEGIS\_PRESS GALLERY, LMain, MEDIA, MMVAN\_MMVAN, PROVI\_PROVINCE WIDE

No Lead Organization

Headline: New resources to support pregnant people who use substances

This email was auto-generated.

Not Approved

March 9, 2021

Ministry of Mental Health and Addictions B.C. Centre on Substance Use

#### NEWS RELEASE

New resources to support pregnant people who use substances

VICTORIA - New clinical resources are available to better support British Columbians during pregnancy, while reducing harms related to substance use.

The British Columbia Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant people who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in B.C. Supporting clinicians with specific tools and knowledge to approach substance-use care for clients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

"This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use," says Sheila Malcolmson, Minister of Mental Health and Addictions. "This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most."

Stigma associated with substance use and pregnancy have created barriers for pregnant people. A lack of knowledge around appropriate screening and treatment options create additional barriers to evidence-informed care.

Both the guideline supplement and the expansion of the support line will help reduce those barriers, providing supports for clinicians to address substance use safely and effectively with their patients during pregnancy and post-partum periods.

"Pregnancy is a critical time to engage patients in care, and screen for substance use, yet there are often barriers to screening and gaps in knowledge among health-care providers on how to manage ongoing substance use among pregnant patients," said Samantha Robinson, interim clinical director at the BCCSU. "These new resources will fill critical gaps by providing health-care providers with the tools and information they need to best support their clients who use substances during pregnancy and in the immediate post-partum period."

The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals

who may continue to engage in high-risk drinking and those with alcohol-use disorder. The guideline supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol-use disorder, brief counselling interventions and clinical management options for alcohol-use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

The expansion of BCCSU's 24/7 Addiction Medicine Clinician Support Line was completed in partnership with the Midwives Association of British Columbia (MABC). Midwives play a unique role in establishing a trusting relationship with a patient that otherwise may have little to no contact with medical professionals. They also offer a critical opportunity to connect the patient with the health-care system and to offer evidence-based treatment and care for patients using substances. With the expansion of the support line, midwives will now be able to access the expertise and knowledge of an addiction medicine specialist any day and time of the week.

The Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder was released in December 2019 to provide evidence-informed recommendations to health-care providers on how to treat and support people struggling with alcohol use, ensuring that people receive the care they need and deserve. In January 2021, Health Canada announced new funding for the BCCSU to adapt this work and develop the first National Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder.

#### Quotes:

Jana Encinger, director, acute care, Perinatal Services BC -

"Perinatal Services BC values culturally safe, trauma informed, gender affirming and harm reducing care to optimize pregnancy and birth outcomes as a foundation for a healthy population across the continuum of care."

Lehe Spiegelman, president, MABC -

"We are pleased to learn that B.C. midwives will be able to provide this expanded service to our patients. Having access to these additional resources will help ensure birthing families in B.C. receive the best evidence-based treatment and care when substance use is disclosed. Midwives may be the only contact a client has with the health-care system, representing a singular and vital care role for a person with a substance-use disorder. Having access to a medical specialist with expertise and knowledge in addiction medicine will help midwives better support birthing families across B.C."

#### Learn More:

24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)

Pregnancy Supplement - Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

#### Contacts:

Ministry of Mental Health and Addictions Communications  
250 213-7049

Kevin Hollett  
Communications  
B.C. Centre on Substance Use  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

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## NEWS RELEASE

For Immediate Release  
2021MMHA0008-000417  
March 9, 2021

Ministry of Mental Health and Addictions  
B.C. Centre on Substance Use

### **New resources to support pregnant people who use substances**

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“This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use,” says Sheila Malcolmson, Minister of Mental Health and Addictions. “This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most.”

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#### **Quotes:**

##### **Jana Encinger, director, acute care, Perinatal Services BC –**

“Perinatal Services BC values culturally safe, trauma informed, gender affirming and harm reducing care to optimize pregnancy and birth outcomes as a foundation for a healthy population across the continuum of care.”

##### **Lehe Spiegelman, president, MABC –**

"We are pleased to learn that B.C. midwives will be able to provide this expanded service to our patients. Having access to these additional resources will help ensure birthing families in B.C. receive the best evidence-based treatment and care when substance use is disclosed. Midwives may be the only contact a client has with the health-care system, representing a singular and vital care role for a person with a substance-use disorder. Having access to a medical specialist with expertise and knowledge in addiction medicine will help midwives better support birthing families across B.C.”

#### **Learn More:**

24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)

Pregnancy Supplement – Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

#### **Contacts:**

Ministry of Mental Health and Addictions  
Communications  
250 213-7049

Kevin Hollett  
Communications  
B.C. Centre on Substance Use  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)  
s.13

---

Connect with the Province of B.C. at: [news.gov.bc.ca/connect](http://news.gov.bc.ca/connect)

## **RE: Pregnancy guidelines and 24/7 line expansion**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: March 8, 2021 at 4:32:34 PM Pacific Standard Time  
Received: March 8, 2021 at 4:32:00 PM Pacific Standard Time  
Attachments: 2021MMHA0008-000417.pdf

Hey Kevin,

Here is the final!

Any issues let me know.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 3:27 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

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Yup! We'll plan to publish the news release and the guidance at 9am tomorrow.

On Mar 8, 2021, at 3:25 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Just to confirm - when we get you the final - will it go up on the BCCSU website tomorrow morning? We have it slated for release at 9AM.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: March 8, 2021 3:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Great! Do you have a final version of the news release you'd be able to share?

On Mar 8, 2021, at 2:28 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Love it!

Thanks Kevin!

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 8, 2021 2:09 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Would this work?

Copyright

On Mar 8, 2021, at 1:03 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

There has been some chatter about the length of this quote:

s.13

Any thoughts to paring it down a bit.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 8, 2021 10:53 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

And here's our final quote for the NR:

s.13

Let me know if anything else is needed ahead of tomorrow. Thanks, Dan!

Kevin

On Mar 5, 2021, at 4:23 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Thanks Kevin! I'll add it to the version we have. It's with our MO now.

Later!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 5, 2021 4:20 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Here's the quote from Perinatal Services:

Copyright

Still waiting on Midwives. I've followed up today to see if they're able to provide. Will keep you posted.

Thanks again for your support with this!

Kevin

On Mar 3, 2021, at 4:02 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

Perfect, thanks!

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 4:02 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Let's do it!

On Mar 3, 2021, at 3:35 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Quick question. Does 9 AM work for the news release on Tuesday? Our calendar folks are pressing me for a solid time.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: March 3, 2021 11:33 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

I was actually just incorporating the feedback from our end this morning. Please see attached.

I'll out asks out today PSBC and Midwives for quotes and send those over as I receive.

Thanks!

Kevin

On Mar 3, 2021, at 10:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Hoping we can start moving this one through our program soon.

Just checking on the status.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 25, 2021 4:19 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi both,

Thanks so much for you edits here! I'll run this past our team and send any edits on our side your way for review with your program folks.

Kevin

On Feb 25, 2021, at 1:10 PM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

Thanks for taking a first run at this. Heidi and I moved it to government letterhead, inserted a quote, and made some edits. Hope they aren't too intrusive as we are always open to dialogue.

Hoping you can take a look at make whatever adjustments you feel are appropriate. Then we will run by our program team.

Any issues let us know.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>  
Sent: February 22, 2021 11:22 AM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan and Heidi,

I'm hearing that maybe the Coroners Service will be sharing the latest overdose fatalities report the first week of

March, so perhaps best if we aim for March 9 if that makes sense to you? I'm sure you have a better sense of the announcement calendar than me.

And yes to having this on BC Gov letterhead. Also open to suggested changes to the draft news release.

Let me know what you think and thanks!

Kevin

On Feb 19, 2021, at 9:19 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

We're good to go with the joint release!

I'm going to check on the schedule for the first week of March. Was there a particular day that you were considering?

And can we put it on BC Gov letterhead?

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 18, 2021 11:29 AM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Thanks so much, Dan!

On Feb 18, 2021, at 11:14 AM, McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Great to hear from you. Hope all is well with you too.

I'm happy to join forces on this one. In terms of dates I'll have to check in with my leaders. Session starts in March so I'm not sure about the rules, but as this is health related I can't see it being an issue.

I'll get back to you ASAP.

Thanks!

Dan

From: Kevin Hollett <kevin.hollett@bccsu.ubc.ca>

Sent: February 17, 2021 8:55 PM

To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>

Subject: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Hope this message finds you well!

Now that the coroners report has been announced, I wanted to check back in with you on the possible bundled announcement of the new alcohol use disorder guidance for pregnant patients and expansion of the 24/7 line to support midwives. Do you think a date the first week of March might be possible to slot this into your calendar?

We've prepped a draft news release, which I've attached here for your feedback. Let me know what you think, and happy to answer any questions at all. Thanks!

Kevin

<NR\_BCCSU alcohol pregnancy\_25Feb21\_V2.docx>

---

## NEWS RELEASE

For Immediate Release  
[release number]  
March 9, 2021

Ministry of Mental Health and Addictions  
B.C. Centre on Substance Use

### **New resources to support pregnant individuals who use substances**

VICTORIA – New clinical resources are now available to better support people in B.C. during pregnancy while reducing harms related to substance use.

The British Columbia Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant people who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in BC. Supporting clinicians with specific tools and knowledge to approach substance-use care for clients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

“This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use,” says Sheila Malcolmson, Minister of Mental Health and Addictions. “This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most.”

Stigma associated with substance use and pregnancy have created barriers for pregnant people. A lack of knowledge around appropriate screening and treatment options create additional barriers to evidence informed care.

Both the guideline supplement and the expansion of the support line will help reduce those barriers, providing supports for clinicians to address substance use safely and effectively with their patients during pregnancy and post-partum periods.

“Pregnancy is a critical time to engage patients in care and screen for substance use, yet there are often barriers to screening and gaps in knowledge among health care providers on how to manage ongoing substance use among pregnant patients,” says Samantha Robinson, Interim Clinical Director at the BCCSU. “These new resources will fill critical gaps by providing health care providers with the tools and information they need to best support their clients who use substances during pregnancy and in the immediate post-partum period.”

The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals who may continue to engage in high-risk drinking and those with alcohol-use disorder. The guideline supplement includes current research and outlines steps for routine and repeat screening for alcohol-use and alcohol-use disorder, brief counselling interventions, and clinical management options for alcohol-use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

**Quotes:**

Jana Encinger, director, acute care, Perinatal Services BC –

“Perinatal Services BC values culturally safe, trauma informed, gender affirming and harm reducing care to optimize pregnancy and birth outcomes as a foundation for a healthy population across the continuum of care.”

Lehe Spiegelman, president, MABC –

"We are pleased to learn that BC midwives will be able to provide this expanded service to our patients. Having access to these additional resources will help ensure birthing families in BC receive the best evidence-based treatment and care when substance use is disclosed. Midwives may be the only contact a client has with the health care system, representing a singular and vital care role for a person with a substance use disorder. Having access to a medical specialist with expertise and knowledge in addiction medicine will help midwives better support birthing families across BC."

**Learn more:**

24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)

Pregnancy Supplement – Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

**Media contact:** Ministry of Mental Health and Addictions Communications  
250 213-7049

BC Centre on Substance Use  
Kevin Hollett  
s.13  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

## **RE: The final - FW: New resources to support pregnant people who use substances**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Berndt, Eric GCPE:EX  
Cc: Zilkie, Heidi GCPE:EX  
Sent: March 8, 2021 at 4:45:06 PM Pacific Standard Time  
Received: March 8, 2021 at 4:45:00 PM Pacific Standard Time

Already done!

-----Original Message-----

From: Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
Sent: March 8, 2021 4:40 PM  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
Subject: RE: The final - FW: New resources to support pregnant people who use substances

Let's make sure that Kevin at BCCSU gets the final.

-----Original Message-----

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Sent: March 8, 2021 4:31 PM  
To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>; Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>; McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>; Fort, Oriane GCPE:EX <Oriane.Fort@gov.bc.ca>; Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>  
Subject: RE: The final - FW: New resources to support pregnant people who use substances

Thank you Grant!!!!

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Sent: March 8, 2021 4:30 PM  
To: Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>; McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Cc: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>; McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>; Fort, Oriane GCPE:EX <Oriane.Fort@gov.bc.ca>; Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>  
Subject: The final - FW: New resources to support pregnant people who use substances

Hi Eric and Dan,  
Here's your final, going provincewide tomorrow at 9 a.m.

Grant

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Sent: March 8, 2021 4:28 PM  
To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Subject: New resources to support pregnant people who use substances

Please refer to the files attached to this email. The following is the summary of the News Release

Permalink: <https://news.gov.bc.ca/23942>

News ID: NEWS-23942

NR Number: 2021MMHA0008-000417

NR Type: News Release

State: Planned

Planned Release Date: March 9, 2021 at 9:00 am

Media Distribution Lists: 000.0 - Victoria, CCM\_ALL CULTURAL COMMUNITY, LEGIS\_PRESS GALLERY, LMain, MEDIA, MMVAN\_MMVAN, PROVI\_PROVINCE WIDE

Lead Organization: Ministry of Mental Health and Addictions

Headline: New resources to support pregnant people who use substances

This email was auto-generated.

For Immediate Release

2021MMHA0008-000417

March 9, 2021

Ministry of Mental Health and Addictions B.C. Centre on Substance Use

## NEWS RELEASE

New resources to support pregnant people who use substances

VICTORIA - New clinical resources are available to better support British Columbians during pregnancy, while reducing harms related to substance use.

The British Columbia Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant people who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in B.C. Supporting clinicians with specific tools and knowledge to approach substance-use care for clients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

"This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use," says Sheila Malcolmson, Minister of Mental Health and Addictions. "This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most."

Stigma associated with substance use and pregnancy have created barriers for pregnant people. A lack of knowledge around appropriate screening and treatment options create additional barriers to evidence-informed care.

Both the guideline supplement and the expansion of the support line will help reduce those barriers, providing supports for clinicians to address substance use safely and effectively with their patients during pregnancy and post-partum periods.

"Pregnancy is a critical time to engage patients in care, and screen for substance use, yet there are often barriers to screening and gaps in knowledge among health-care providers on how to manage ongoing substance use among pregnant patients," said Samantha Robinson, interim clinical director at the BCCSU. "These new resources will fill critical gaps by providing health-care providers with the tools and information they need to best support their clients who use substances during pregnancy and in the immediate post-partum period."

The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to

provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals who may continue to engage in high-risk drinking and those with alcohol-use disorder. The guideline supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol-use disorder, brief counselling interventions and clinical management options for alcohol-use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

The expansion of BCCSU's 24/7 Addiction Medicine Clinician Support Line was completed in partnership with the Midwives Association of British Columbia (MABC). Midwives play a unique role in establishing a trusting relationship with a patient that otherwise may have little to no contact with medical professionals. They also offer a critical opportunity to connect the patient with the health-care system and to offer evidence-based treatment and care for patients using substances. With the expansion of the support line, midwives will now be able to access the expertise and knowledge of an addiction medicine specialist any day and time of the week.

The Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder was released in December 2019 to provide evidence-informed recommendations to health-care providers on how to treat and support people struggling with alcohol use, ensuring that people receive the care they need and deserve. In January 2021, Health Canada announced new funding for the BCCSU to adapt this work and develop the first National Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder.

Quotes:

Jana Encinger, director, acute care, Perinatal Services BC -

"Perinatal Services BC values culturally safe, trauma informed, gender affirming and harm reducing care to optimize pregnancy and birth outcomes as a foundation for a healthy population across the continuum of care."

Lehe Spiegelman, president, MABC -

"We are pleased to learn that B.C. midwives will be able to provide this expanded service to our patients. Having access to these additional resources will help ensure birthing families in B.C. receive the best evidence-based treatment and care when substance use is disclosed. Midwives may be the only contact a client has with the health-care system, representing a singular and vital care role for a person with a substance-use disorder. Having access to a medical specialist with expertise and knowledge in addiction medicine will help midwives better support birthing families across B.C."

Learn More:

24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)

Pregnancy Supplement - Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

Contacts:

Ministry of Mental Health and Addictions Communications  
250 213-7049

Kevin Hollett  
Communications  
B.C. Centre on Substance Use  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

## MMHA Pregnancy/substance use NR - going today at 9am

---

From: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
To: Lawrie, Hannah GCPE:EX  
Sent: March 9, 2021 at 8:21:28 AM Pacific Standard Time  
Received: March 9, 2021 at 8:21:00 AM Pacific Standard Time  
Attachments: image001.png, 2021MMHA0008-000417.pdf

Hi Hannah,

FYI attached is a news release we have going out this morning.

Cheers,  
Heidi

***Heidi Zilkie***

Manager

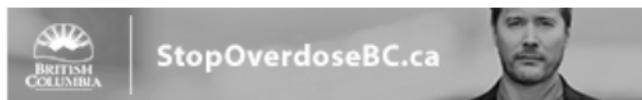
Ministry of Mental Health and Addictions

Government Communications and Public Engagement

Tel: 778-698-7594

Cell: 250-213-7049

[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)



## RE: BCCSU Release

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: XT:Gibbon, Ann GCPE:IN  
Sent: March 9, 2021 at 10:05:43 AM Pacific Standard Time  
Received: March 9, 2021 at 10:05:00 AM Pacific Standard Time  
Attachments: image001.png, NR\_BCCSU alcohol pregnancy\_08Mar21-FINAL.docx  
Ask and ye shall receive!

Anything else let me know.

Thanks!

Dan

---

**From:** Gibbon, Ann [PH]  
**Sent:** March 9, 2021 10:05 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** BCCSU Release

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hi Dan, do you have the pregnancy/substance use guidelines in Word format by chance and can you send my way?  
Thank you.

**Ann Gibbon** | Senior Communications Specialist  
Providence Health Care

**M:** 778-999-0064  
**E:** [agibbon@providencehealth.bc.ca](mailto:agibbon@providencehealth.bc.ca)



Like us on [Facebook](#) | Follow us on [Twitter](#)

**PLEASE NOTE: Communications' after-hours contact line is 604-312-3547**

## RE: Pregnancy guidelines and 24/7 line expansion

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kevin Hollett  
Sent: March 10, 2021 at 8:56:53 AM Pacific Standard Time  
Received: March 10, 2021 at 8:56:00 AM Pacific Standard Time

Not a problem. Sorry I couldn't jump on this sooner.

Thanks Kevin!

Dan

---

**From:** Kevin Hollett  
**Sent:** March 10, 2021 8:55 AM  
**To:** McIntosh, Dan GCPE:EX  
**Subject:** Re: Pregnancy guidelines and 24/7 line expansion

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Thanks, Dan! Sorry about the email snafu — that was on our end. We found out that UBC was doing some security updates to our email that delayed all outgoing messages.

Kevin

On Mar 10, 2021, at 8:08 AM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

My pleasure Kevin!

Sorry about that typo. I just got all your messages last night after 6 pm. Not sure if that's my system or what. I'll ask the editors to change it online, but I will also let you know if we get any reach out.

Thanks for all your work on this!

Later!

Dan

---

**From:** Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
**Sent:** March 9, 2021 9:11 AM  
**To:** McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
**Subject:** Re: Pregnancy guidelines and 24/7 line expansion

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

Hey Dan — Thanks for your support with this announcement! Here's a link to the post:

<https://www.bccsu.ca/blog/2021/03/09/new-resources-to-support-pregnant-people-who-use-substances/>

And the guideline supplement is here:

Also, I just noticed there's a typo in my phone number s.22  
number is 778-918-1537

Correct

Kevin

On Mar 8, 2021, at 4:59 PM, Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)> wrote:

Awesome! Thanks so much, Dan.

Kevin

On Mar 8, 2021, at 4:32 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Here is the final!

Any issues let me know.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

Sent: March 8, 2021 3:27 PM

To: McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Yup! We'll plan to publish the news release and the guidance at 9am tomorrow.

On Mar 8, 2021, at 3:25 PM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

Just to confirm - when we get you the final - will it go up on the BCCSU website tomorrow morning? We have it slated for release at 9AM.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

Sent: March 8, 2021 3:19 PM

To: McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Great! Do you have a final version of the news release you'd be able to share?

On Mar 8, 2021, at 2:28 PM, McIntosh, Dan  
GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Love it!

Thanks Kevin!

-----Original Message-----

From: Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

Sent: March 8, 2021 2:09 PM

To: McIntosh, Dan GCPE:EX

<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Would this work?

Copyright

On Mar 8, 2021, at 1:03 PM,  
McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC Email]

Hey Kevin,

There has been some chatter about  
the length of this quote:

s.13

Any thoughts to paring it down a  
bit.

Thanks!

Dan

-----Original Message-----

From: Kevin Hollett

<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>

Sent: March 8, 2021 10:53 AM

To: McIntosh, Dan GCPE:EX

<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>

Subject: Re: Pregnancy guidelines  
and 24/7 line expansion

[EXTERNAL] This email came from  
an external source. Only open  
attachments or links that you are  
expecting from a known sender.

And here's our final quote for the  
NR:

s.13

Let me know if anything else is  
needed ahead of tomorrow. Thanks,  
Dan!

Kevin

On Mar 5, 2021, at  
4:23 PM, McIntosh,  
Dan GCPE:EX

<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC Email]  
Thanks Kevin! I'll add it to the version we have. It's with our MO now.

Later!

Dan

From: Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: March 5, 2021  
4:20 PM  
To: McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Here's the quote from Perinatal Services:  
Copyright

Still waiting on

Midwives. I've followed up today to see if they're able to provide. Will keep you posted.

Thanks again for your support with this!

Kevin

On Mar 3, 2021, at 4:02 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

Perfect, thanks!

From: Kevin Hollett <[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: March 3, 2021 4:02 PM  
To: McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Subject: Re: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Let's do it!

On Mar 3, 2021, at 3:35 PM, McIntosh, Dan GCPE:EX <[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

Quick question. Does 9 AM work for the

news release on  
Tuesday? Our  
calendar folks are  
pressing me for a solid  
time.

Thanks!

Dan

From: Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: March 3, 2021  
11:33 AM  
To: McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Cc: Zilkie, Heidi  
GCPE:EX  
<[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
Subject: Re: Pregnancy  
guidelines and 24/7  
line expansion

[EXTERNAL] This email  
came from an external  
source. Only open  
attachments or links  
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from a known sender.

Hi Dan,

I was actually just  
incorporating the  
feedback from our end  
this morning. Please  
see attached.

I'll out asks out today  
PSBC and Midwives for  
quotes and send those  
over as I receive.

Thanks!  
Kevin

On Mar 3, 2021, at  
10:14 AM, McIntosh,

Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC  
Email]  
Hey Kevin,

Hoping we can start  
moving this one  
through our program  
soon.

Just checking on the  
status.

Thanks!

Dan

From: Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: February 25,  
2021 4:19 PM  
To: McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Cc: Zilkie, Heidi  
GCPE:EX  
<[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
Subject: Re: Pregnancy  
guidelines and 24/7  
line expansion

[EXTERNAL] This email  
came from an external  
source. Only open  
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from a known sender.

Hi both,

Thanks so much for  
you edits here! I'll run  
this past our team and  
send any edits on our  
side your way for  
review with your  
program folks.

Kevin

On Feb 25, 2021, at  
1:10 PM, McIntosh,  
Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC  
Email]  
Hey Kevin,

Thanks for taking a  
first run at this. Heidi  
and I moved it to  
government  
letterhead, inserted a  
quote, and made some  
edits. Hope they  
aren't too intrusive as  
we are always open to  
dialogue.

Hoping you can take a  
look at make whatever  
adjustments you feel  
are appropriate. Then  
we will run by our  
program team.

Any issues let us know.

Thanks!

Dan

From: Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: February 22,  
2021 11:22 AM  
To: McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Cc: Zilkie, Heidi  
GCPE:EX  
<[Heidi.Zilkie@gov.bc.ca](mailto:Heidi.Zilkie@gov.bc.ca)>  
Subject: Re: Pregnancy  
guidelines and 24/7  
line expansion

[EXTERNAL] This email  
came from an external  
source. Only open  
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from a known sender.

Hi Dan and Heidi,

I'm hearing that maybe the Coroners Service will be sharing the latest overdose fatalities report the first week of March, so perhaps best if we aim for March 9 if that makes sense to you? I'm sure you have a better sense of the announcement calendar than me.

And yes to having this on BC Gov letterhead. Also open to suggested changes to the draft news release.

Let me know what you think and thanks!

Kevin

On Feb 19, 2021, at 9:19 AM, McIntosh, Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC Email]  
Hey Kevin,

We're good to go with the joint release!

I'm going to check on the schedule for the first week of March. Was there a particular day that you were considering?

And can we put it on BC Gov letterhead?

Thanks!

Dan

From: Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: February 18,  
2021 11:29 AM  
To: McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Subject: Re: Pregnancy  
guidelines and 24/7  
line expansion

[EXTERNAL] This email  
came from an external  
source. Only open  
attachments or links  
that you are expecting  
from a known sender.

Thanks so much, Dan!

On Feb 18, 2021, at  
11:14 AM, McIntosh,  
Dan GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)> wrote:

[CAUTION: Non-UBC  
Email]  
Hey Kevin,

Great to hear from  
you. Hope all is well  
with you too.

I'm happy to join  
forces on this one. In  
terms of dates I'll have  
to check in with my  
leaders. Session starts  
in March so I'm not  
sure about the rules,  
but as this is health  
related I can't see it  
being an issue.

I'll get back to you  
ASAP.

Thanks!

Dan

From: Kevin Hollett  
<[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)>  
Sent: February 17, 2021 8:55 PM  
To: McIntosh, Dan  
GCPE:EX  
<[Dan.McIntosh@gov.bc.ca](mailto:Dan.McIntosh@gov.bc.ca)>  
Subject: Pregnancy guidelines and 24/7 line expansion

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dan,

Hope this message finds you well!

Now that the coroners report has been announced, I wanted to check back in with you on the possible bundled announcement of the new alcohol use disorder guidance for pregnant patients and expansion of the 24/7 line to support midwives. Do you think a date the first week of March might be possible to slot this into your calendar?

We've prepped a draft news release, which I've attached here for your feedback. Let me

know what you think,  
and happy to answer  
any questions at all.  
Thanks!

Kevin

<2021MMHA0008-000417.pdf>

## RE: BCCSU release on enhanced guidelines

---

From: Zilkie, Heidi GCPE:EX <Heidi.Zilkie@gov.bc.ca>  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>, Berndt, Eric GCPE:EX <Eric.Berndt@gov.bc.ca>  
Sent: March 10, 2021 at 8:58:59 AM Pacific Standard Time  
Received: March 10, 2021 at 8:58:59 AM Pacific Standard Time  
Thanks, Dan!

---

**From:** McIntosh, Dan GCPE:EX  
**Sent:** March 10, 2021 8:58 AM  
**To:** Zilkie, Heidi GCPE:EX ; Berndt, Eric GCPE:EX  
**Subject:** BCCSU release on enhanced guidelines

Hey team,

Got this from Kevin at BCCSU.

<https://www.bccsu.ca/blog/2021/03/09/new-resources-to-support-pregnant-people-who-use-substances/>

And the guideline supplement is here:

<https://www.bccsu.ca/wp-content/uploads/2021/03/Pregnancy-Supplement-Provincial-Guideline-for-the-Clinical-Management-of-High-Risk-Drinking-and-Alcohol-Use-Disorder.pdf>

Any questions let me know.

Thanks!

Dan

**Dan McIntosh**

Public Affairs Officer | Ministry of Mental Health and Addictions

Government Communications & Public Engagement

Mobile: 778.584.3474 | Office: 236.478.2408 Email: [dan.mcintosh@gov.bc.ca](mailto:dan.mcintosh@gov.bc.ca)

## **RE: The final - FW: New resources to support pregnant people who use substances**

---

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
To: Kerr, Grant GCPE:EX  
Cc: McKill, Colin GCPE:EX, Fort, Oriane GCPE:EX, Stagg, Linda R GCPE:EX  
Sent: March 10, 2021 at 9:17:09 AM Pacific Standard Time  
Received: March 10, 2021 at 9:17:00 AM Pacific Standard Time

Hello editing team,

Our colleagues from BCCSU flagged an incorrect phone number in this news release. Not our fault or your fault, they noted they provided the wrong number. Hoping we can get it changed in the online version?

It's for the BCCSU media contact. The correct number is 778-918-1537

Thanks!

Dan

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Sent: March 8, 2021 4:28 PM  
To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Subject: New resources to support pregnant people who use substances

Please refer to the files attached to this email. The following is the summary of the News Release

Permalink: <https://news.gov.bc.ca/23942>

News ID: NEWS-23942

NR Number: 2021MMHA0008-000417

NR Type: News Release

State: Planned

Planned Release Date: March 9, 2021 at 9:00 am

Media Distribution Lists: 000.0 - Victoria, CCM\_ALL CULTURAL COMMUNITY, LEGIS\_PRESS GALLERY, LMain, MEDIA, MMVAN\_MMVAN, PROVI\_PROVINCE WIDE

Lead Organization: Ministry of Mental Health and Addictions

Headline: New resources to support pregnant people who use substances

This email was auto-generated.

For Immediate Release

2021MMHA0008-000417

March 9, 2021

Ministry of Mental Health and Addictions B.C. Centre on Substance Use

NEWS RELEASE

New resources to support pregnant people who use substances

VICTORIA - New clinical resources are available to better support British Columbians during pregnancy, while reducing harms related to substance use.

The British Columbia Centre on Substance Use (BCCSU) has developed a new clinical guideline supplement to care for pregnant people who use alcohol and has expanded the 24/7 Addiction Medicine Clinician Support Line for midwives in B.C. Supporting clinicians with specific tools and knowledge to approach substance-use care for clients during pregnancy will improve overall health outcomes and a better likelihood of longer-term engagement in care.

"This vulnerable time for new parents and their babies is made even more difficult by the stigma that still surrounds substance use," says Sheila Malcolmson, Minister of Mental Health and Addictions. "This expansion of support will help foster a healthier environment at a time when new parents and their babies need it most."

Stigma associated with substance use and pregnancy have created barriers for pregnant people. A lack of knowledge around appropriate screening and treatment options create additional barriers to evidence-informed care.

Both the guideline supplement and the expansion of the support line will help reduce those barriers, providing supports for clinicians to address substance use safely and effectively with their patients during pregnancy and post-partum periods.

"Pregnancy is a critical time to engage patients in care, and screen for substance use, yet there are often barriers to screening and gaps in knowledge among health-care providers on how to manage ongoing substance use among pregnant patients," said Samantha Robinson, interim clinical director at the BCCSU. "These new resources will fill critical gaps by providing health-care providers with the tools and information they need to best support their clients who use substances during pregnancy and in the immediate post-partum period."

The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals who may continue to engage in high-risk drinking and those with alcohol-use disorder. The guideline supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol-use disorder, brief counselling interventions and clinical management options for alcohol-use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

The expansion of BCCSU's 24/7 Addiction Medicine Clinician Support Line was completed in partnership with the Midwives Association of British Columbia (MABC). Midwives play a unique role in establishing a trusting relationship with a patient that otherwise may have little to no contact with medical professionals. They also offer a critical opportunity to connect the patient with the health-care system and to offer evidence-based treatment and care for patients using substances. With the expansion of the support line, midwives will now be able to access the expertise and knowledge of an addiction medicine specialist any day and time of the week.

The Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder was released in December 2019 to provide evidence-informed recommendations to health-care providers on how to treat and support people struggling with alcohol use, ensuring that people receive the care they need and deserve. In January 2021, Health Canada announced new funding for the BCCSU to adapt this work and develop the first National Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder.

Quotes:

Jana Encinger, director, acute care, Perinatal Services BC -

"Perinatal Services BC values culturally safe, trauma informed, gender affirming and harm reducing care to optimize pregnancy and birth outcomes as a foundation for a healthy population across the continuum of care."

Lehe Spiegelman, president, MABC -

"We are pleased to learn that B.C. midwives will be able to provide this expanded service to our patients. Having access to these additional resources will help ensure birthing families in B.C. receive the best evidence-based treatment and care when substance use is disclosed. Midwives may be the only contact a client has with the health-care system, representing a singular and vital care role for a person with a substance-use disorder. Having access to a medical specialist with expertise and knowledge in addiction medicine will help midwives better support birthing families across B.C."

Learn More:

24/7 Addiction Medicine Clinician Support Line: [www.bccsu.ca/24-7](http://www.bccsu.ca/24-7)

Pregnancy Supplement - Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

Contacts:

Ministry of Mental Health and Addictions Communications  
250 213-7049

Kevin Hollett  
Communications  
B.C. Centre on Substance Use  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

s.13

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

## **RE: Swapping numbers right now - The final - FW: New resources to support pregnant people who use substances**

---

From: Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>  
To: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>, Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Cc: McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>, Fort, Oriane GCPE:EX <Oriane.Fort@gov.bc.ca>  
Sent: March 10, 2021 at 9:22:08 AM Pacific Standard Time  
Received: March 10, 2021 at 9:22:09 AM Pacific Standard Time

Linda Stagg  
Senior Editor, Editorial Services  
Government Communications and Public Engagement  
Mobile: 250 882-8673 | Working at Home: 250 472-1835

-----Original Message-----

From: McIntosh, Dan GCPE:EX <Dan.McIntosh@gov.bc.ca>  
Sent: March 10, 2021 9:17 AM  
To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>  
Cc: McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>; Fort, Oriane GCPE:EX <Oriane.Fort@gov.bc.ca>; Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>  
Subject: RE: The final - FW: New resources to support pregnant people who use substances

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Sent: March 8, 2021 4:28 PM  
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Planned Release Date: March 9, 2021 at 9:00 am

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MEDIA, MMVAN\_MMVAN, PROVI\_PROVINCE WIDE

Lead Organization: Ministry of Mental Health and Addictions

Headline: New resources to support pregnant people who use substances

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For Immediate Release

2021MMHA0008-000417

March 9, 2021

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## NEWS RELEASE

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The new clinical guideline is a supplement to the Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder. It was developed by BCCSU in collaboration with Perinatal Services BC (PSBC) to provide population-specific treatment recommendations and care principles for pregnant and post-partum individuals who may continue to engage in high-risk drinking and those with alcohol-use disorder. The guideline supplement includes current research and outlines steps for routine and repeat screening for alcohol use and alcohol-use disorder, brief counselling interventions and clinical management options for alcohol-use disorder in pregnancy. Approaches that support immediate post-partum care and breastfeeding are also included.

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"We are pleased to learn that B.C. midwives will be able to provide this expanded service to our patients. Having access to these additional resources will help ensure birthing families in B.C. receive the best evidence-based treatment and care when substance use is disclosed. Midwives may be the only contact a client has with the health-care system, representing a singular and vital care role for a person with a substance-use disorder. Having access to a medical specialist with expertise and knowledge in addiction medicine will help midwives better support birthing families across B.C."

#### Learn More:

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Pregnancy Supplement - Provincial Guideline for the Clinical Management of High-Risk Drinking and Alcohol Use Disorder: [www.bccsu.ca/alcohol-use-disorder](http://www.bccsu.ca/alcohol-use-disorder)

#### Contacts:

Ministry of Mental Health and Addictions Communications  
250 213-7049

Kevin Hollett  
Communications  
B.C. Centre on Substance Use  
[kevin.hollett@bccsu.ubc.ca](mailto:kevin.hollett@bccsu.ubc.ca)

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