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Team

UCL IIPP is uniquely equipped to take on such a project. This is evident by our work that bolsters the importance of publicly funded and mission driven institutions. Our core team would comprise the following:

Professor Mariana Mazzucato

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Founding Director of the UCL Institute for Innovation & Public Purpose (IIPP)

Mariana Mazzucato (PhD) is Professor in the Economics of Innovation and Public Value at University College London (UCL). She is a Special Advisor of the European Commission for mission oriented innovation; is on the advisory council of various governments (e.g. Scotland, South Africa); and a member of economic committees in the UN and OECD. She is winner of the 2018 Leontief Prize for Advancing the Frontiers of Economic Thought and the 2019 All European Academies Madame de Staël Prize for Cultural Values. She is author of two award winning books: *The Entrepreneurial State: debunking public vs. private sector myths* (2013) which investigates the role of public organizations in playing the 'investor of first resort' role in the history of technological change; and *The Value of Everything: making and taking in the global economy* (2018) which brings value theory back to the centre of economics in order to reward value creation over value extraction. It was a 2018 Strategy & Business Book of the Year and was shortlisted for the 2018 Financial Times and McKinsey Business Book of the Year prize.

Professor Rainer Kattel

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Deputy Director at IIPP

Rainer is Professor of Innovation and Public Governance at IIPP. s.22
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Rowan Conway

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Research Fellow and Head of Policy Partnerships, IIPP

Rowan joined UCL's Institute for Innovation and Public Purpose (IIPP) to lead the Mission Oriented Innovation Network (MOIN). She has 20 years' experience in research, innovation and engagement. Prior to joining IIPP Rowan was Director of Innovation at the RSA where she led the RSA Lab and ran research and innovation projects with (among others) NHS England, the Metropolitan Police, the Northern Ireland civil service, the Scottish Government, GDS and Innovate UK using research and design methods to explore, prototype and test research insights and policy ideas. She is currently a PhD Candidate at IIPP at UCL.

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Dr Olga Mikheeva
Marie Curie Research Fellow in Public Banking, IIPP

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Olga holds a PhD in Public Administration and Technology Governance and MA in Technology Governance. Olga's current two-year research project deals with financial governance of innovation and particularly state investment banks. The main goal is to understand why and how some of these specialized financial institutions become strategic state-backed investors while others remain far on the edges of policy-oriented financial policies and play very limited policy and financing roles. Olga has a strong interest in policy-oriented research and has recently co-authored a number of IIPP policy reports, including on the European Investment Bank's advisory support to the Circular Economy, and the Norway's green industrial strategy. Prior to joining the IIPP, she worked in policy evaluation and advisory field as a senior expert (theory-based evaluations of STI policies; spatial/regional analysis of industrial and digital transformation; development of a national Circular Economy methodology).

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