



Government Communications and Public Engagement
Drawdown Form

This drawdown is subject to the terms and conditions of Standing Offer # GPCE018-031

Ministry, Originating Office, Contact and email:

Nammi Poorooshasb, ADM – Strategic Communications, GCPE, P: 250-356-2277,
Nammi.Poorooshasb@gov.bc.ca

Offeror (Vendor) Name, Address, Contact and email: Research Co., Mario Canseco, 2248 West 15th Ave,
Vancouver, BC, V6K 2Y7, 778-929-0490, mario.canseco@researchco.ca

Contract Term (start and end date required (yy-day-mth): Start Date: Aug. 5, 2020. End Date: Aug. 14, 2020

Project Name: COVID-19

Details of Deliverables: A province-wide research on COVID-19 and education with a sample of 1,200 British Columbians. Research Co. will be responsible for: Questionnaire design; Questionnaire programming and pre-testing; Data collection management; Detailed data tables; and Word Factum with detailed analysis.

| FEES & EXPENSES (per standing offer hourly rates) | Hours | Hourly Rate | Estimated Cost |
|--|-------|-------------|----------------|
| Fees: | | | |
| Client Services (Mario Canseco) | 8.00 | \$ 200.00 | \$ 1,600.00 |
| TRAVEL (in accordance with Group 1 Rates Expenses for Contractors. Copies of all receipts required, with the exception of per diems, when submitting invoices) | | | |
| Mileage: | 0 | \$ - | \$ - |
| Per diems: | 0 | \$ - | \$ - |
| Hotel: | 0 | \$ - | \$ - |
| Ferry: | 0 | \$ - | \$ - |
| Airfare: | 0 | \$ - | \$ - |
| Misc. (ie Parking) | 0 | \$ - | \$ - |
| Hard Costs or Sub-Contracted Services (total only, attach estimate) | | | |
| Junior Personnel | 4 | \$ 200.00 | \$ 800.00 |
| Sample Cost per interview (\$21.70 x 1,200) | 1200 | \$ 21.70 | \$ 26,040.00 |
| Sub-total | | | \$ 28,440.00 |
| PST if Applicable | | | \$0.00 |
| Total | | | \$28,440.00 |

To be completed by Offeror

Authorized Signatory Approval

Print Name: Mario Canseco

Date: Aug. 5, 2020

To be completed by GCPE (required, or work is not authorized)

GCPE Approval

Print Name Nammi Poorooshasb

Date: August 6, 2020

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY (required, or work is not authorized)

Expense Authority Approval

Print Name

RAMAN DALE

Date

AUG 6, 2020

Billing Contact email:

Project # W2326



Government Communications and Public Engagement
Work Order Request
(Draw Down Form)

Stob 60

This workorder is subject to the terms and conditions of Standing Offer # SO-GCPE018-001

Ministry, Originating Office and Contact:

Government Communications and Public Engagement, Nammi Poorooshab

Supplier Name, Address and Contact: Ipsos Limited Partnership, 075 W Georgia St 17th floor,
Vancouver, BC V6E 3C9, Contact: Kyle Braid

TERM: August 24, 2020 - December 31, 2020

Deliverables: Up to 6 survey waves of issues tracking conducted
online. 1.000 respondents per wave.

| FEES (per standing offer hourly rates) | Hours | Hourly Rate | Estimated Cost |
|---|--------------------------|-------------|--------------------|
| Client Services: | | | \$ - |
| Questionnaire Design | 20 | \$ 225.00 | \$ 4,500.00 |
| Account Services (Primary day-to-day contact – Account Manager) | 60 | \$ 225.00 | \$ 13,500.00 |
| Writing services - VP | 60 | \$ 225.00 | \$ 13,500.00 |
| Writing services - SRM | 30 | \$ 150.00 | \$ 4,500.00 |
| Writing services - Research Associate | 40 | \$ 100.00 | \$ 4,000.00 |
| | | | \$ - |
| Agency Hard Costs (total only, attach estimate) | | | \$ - |
| | | | \$ - |
| Sub-Contracted Services (total only, attach estimate) | | | \$ - |
| MaruBlue fielding, programming and data | | | \$ 54,600.00 |
| | Sub-total | | \$94,600.00 |
| | PST if Applicable | | \$0.00 |
| | Total | | \$94,600.00 |

To be completed by SUPPLIER

Workorder #: W2335

Authorized Signatory Approval

Print Name: Kyle Braid, SVP

Date: Sep 3, 2020

To be completed by GCPE

Rosa Kouri

Rosa Kouri

20-09-04

GCPE Approval

Print Name

Date

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY

Nammi Poorooshab

20-09-04

Expense Authority Approval

Print Name

Date



Government Communications and Public Engagement
Drawdown Form

This drawdown is subject to the terms and conditions of Standing Offer # GPCE018-031

Ministry, Originating Office, Contact and email:

Nammi Poorooshasb, ADM – Strategic Communications, GCPE, P: 250-356-2277,
Nammi.Poorooshasb@gov.bc.ca

Offeror (Vendor) Name, Address, Contact and email: Research Co., Mario Canseco, 2248 West 15th Ave,
Vancouver, BC, V6K 2Y7, 778-929-0490, mario.canseco@researchco.ca

Contract Term (start and end date required (yy-day-mth): Start Date: Dec. 4, 2020. End Date: Dec. 12, 2020

Project Name: COVID-19

Details of Deliverables: A province-wide research on COVID-19 with a sample of 1,200 British Columbians, including 500 parents of K-12 children. Research Co. will be responsible for: Questionnaire design; Questionnaire programming and pre-testing; Data collection management; Detailed data tables; and Word Factum with detailed analysis.

| FEES & EXPENSES (per standing offer hourly rates) | Hours | Hourly Rate | Estimated Cost |
|---|-------|-------------|---------------------|
| Fees: | | | |
| Client Services (Mario Canseco) | 8.00 | \$ 200.00 | \$ 1,600.00 |
| TRAVEL (in accordance with Group 1 Rates Expenses for Contractors. Copies of all receipts required, with the exception of per diems, when submitting invoices) | | | |
| Mileage: | 0 | \$ - | \$ - |
| Perdiems: | 0 | \$ - | \$ - |
| Hotel: | 0 | \$ - | \$ - |
| Ferry: | 0 | \$ - | \$ - |
| Airfare: | 0 | \$ - | \$ - |
| Misc. (ie Parking) | 0 | \$ - | \$ - |
| Hard Costs or Sub-Contracted Services (total only, attach estimate) | | | |
| Junior Personnel | 4 | \$ 200.00 | \$ 800.00 |
| Sample Cost per interview (\$21.70 x 1,200) | 1200 | \$ 21.70 | \$ 26,040.00 |
| Sub-total | | | \$ 28,440.00 |
| PST if Applicable | | | \$0.00 |
| Total | | | \$28,440.00 |

To be completed by Offeror

Authorized Signatory Approval

Print Name: Mario Canseco

Date: Dec. 4, 2020

To be completed by GCPE (required, or work is not authorized)

GCPE Approval

Nammi Poorooshasb

2020-12-07

Print Name

Date

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY (required, or work is not authorized)

Expense Authority Approval

Don Zadravec

2020-12-07

Print Name

Date

Billing Contact email: gcpe.financebilling@gov.bc.ca

Project # W2352 - Stob60



Government Communications and Public Engagement
Work Order Request
(Draw Down Form)

GCPE Stob 60

This workorder is subject to the terms and conditions of Standing Offer # SO-GCPE018-003

Ministry, Originating Office and Contact: Government Communications and Public Engagement, Rosa Kouri

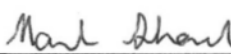
Supplier Name, Address and Contact: Viewpoints Research Ltd. PO Bx 27084 RPO Winnipeg Square, Winnipeg MB R3C 4T3, Contact: Leslie Turnbull 204-228-1016, lturnbull@viewpoints.ca

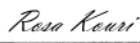
TERM: January 1 - February 28, 2021

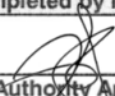
Deliverables: Conduct Focus Groups on Attitudes towards
Economic Priorities: Vancouver, Lower Mainland Suburbs,
Penticton

Written Report

| | Hours | Hourly Rate | Estimated Cost |
|------------------------------------|-------------------|-------------|----------------|
| Agency Hard Costs | | | \$ - |
| Recruitment | | | \$ 6,000.00 |
| Hosting Services | | | \$ 6,000.00 |
| Incentives | | | \$ 5,400.00 |
| Moderating Sessions | | | \$ 9,000.00 |
| Tech Support Sessions | | | \$ 1,800.00 |
| Report | | | \$ 3,000.00 |
| Client Services and Administration | | | \$ 3,000.00 |
| | | | \$34,200.00 |
| | PST if Applicable | | \$0.00 |
| | Total | | \$34,200.00 |

| | | |
|---|------------------|------------|
| To be completed by SUPPLIER | Workorder #W2363 | |
|  | Mark Shawh | Jan 25, 21 |
| Authorized Signatory Approval | Print Name | Date |

| | | |
|---|------------|------------------|
| To be completed by GCPE | | |
|  | Rosa Kouri | January 25, 2021 |
| GCPE Approval | Print Name | Date |

| | | |
|---|-------------------|------------------|
| To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY | | |
|  | Nammi Poorooshasb | January 25, 2021 |
| Expense Authority Approval | Print Name | Date |



This workorder is subject to the terms and conditions of Standing Offer # GCPE020-006

Ministry, Originating Office and Contact: Government Communications and Public Engagement, Rosa Kouri, Director, Cabinet Priorities, 778 676 1218




Supplier Name, Address and Contact: Strategic Communications Inc, 1770 West 7th Avenue, Suite 305, Vancouver BC V6J 4Y8
Stephanie Lynn, Director of Research & Engagement (West) 778 866 4378

TERM: January 19, 2021 - March 31, 2021

Description:

This project entails THREE (3) rolling polls to track issues and explore those issues in greater detail. This research and resulting analysis is intended to assist government gain a deeper understanding of public attitudes on important issues facing the province. Stratcom will provide: Strategic advice throughout the project; Instrument drafting in consultation with GCPE; Fielding via online panel methodology; Sample size of 1200n; Instrument length of 15 mins, approximately 34 questions including two open end questions; Coding, fielding, weighting; Details analysis and reporting including Topline and Cross tabulation reports and Final PPT report including charts, tables, graphs, analysis and commentary. Reporting on the regions of: Vancouver Island; Vancouver; Metro Vancouver (not including Vancouver); rest of BC.

| CLIENT SERVICES | Hours | Rate | Amount |
|--|---------------|------------|--------------------|
| Account Services Primary | 15.00 | \$185.00 | \$2,775.00 |
| Account Services Alternate | - | \$185.00 | \$0.00 |
| Research Director or Management | 50.00 | \$185.00 | \$9,250.00 |
| Junior Account Services | 1.50 | \$115.00 | \$172.50 |
| Data Analysis | 75.00 | \$160.00 | \$12,000.00 |
| Questionnaire/Guide Design | 15.00 | \$190.00 | \$2,850.00 |
| Writing Services | 1.00 | \$34.50 | \$34.50 |
| Report Writing Services | 30.00 | \$185.00 | \$5,550.00 |
| Supplier Management | 10.00 | \$185.00 | \$1,850.00 |
| Total for client services | 197.50 | | \$34,482.00 |
| OTHER COSTS/SUB-CONTRACTED COSTS | | | |
| Sample (1200n) | 3 | \$5,410.00 | \$16,230.00 |
| Per complete | 3600 | \$0.83 | \$2,988.00 |
| Total for other costs/sub-contracted costs | | | \$19,218.00 |
| Sub-Total (client services + other costs/sub-contracted + survey) | | | \$53,700.00 |
| Total due | | | \$53,700.00 |

| | | | |
|---|--|-------|--|
| To be completed by SUPPLIER | | | |
| <div>Authorized Signatory Approval<div></div><div>Print Name: Stephanie LynnDate: January 19, 2021</div></div> | | | |
| To be completed by GCPE | | | |
| Work Order # | | W2361 | |
| GCPE Approval | | | |
| <div><div><div></div><div>Print Name Rosa KouriDate January 19, 2021</div></div></div> | | | |
| To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY | | | |
| Expense Authority Approval | | | |
| <div><div><div></div><div>Nammi PoorooshabPrint NameDate January 20, 2021</div></div></div> | | | |



Government Communications and Public Engagement
Work Order Request
(Draw Down Form)

Stob 67

This workorder is subject to the terms and conditions of Standing Offer # SO-GCPE018-003

Ministry, Originating Office and Contact: Government Communications and Public Engagement, Rosa Kouri

Supplier Name, Address and Contact: Viewpoints Research Ltd. PO Bx 27084 RPO Winnipeg Square, Winnipeg MB R3C 4T3, Contact: Leslie Turnbull 204-228-1016, lturnbull@viewpoints.ca

TERM: March 1 - March 31, 2021

Deliverables: Conduct Focus Groups on Stronger Together Ad Campaign: Vancouver, Lower Mainland Suburbs, Interior and Vancouver Island

Written Report

| | Hours | Hourly Rate | Estimated Cost |
|---|-------|-------------|----------------|
| Agency Hard Costs (total only, attach estimate) | | | \$ - |
| Recruitment | | | \$ 4,000.00 |
| Hosting Services | | | \$ 4,000.00 |
| Incentives | | | \$ 3,600.00 |
| Moderating Sessions | | | \$ 6,000.00 |
| Tech Support Sessions | | | \$ 1,200.00 |
| Report | | | \$ 2,000.00 |
| Client Services and Administration | | | \$ 2,000.00 |
| Sub-total | | | \$22,800.00 |
| PST if Applicable | | | \$0.00 |
| Total | | | \$22,800.00 |

To be completed by SUPPLIER

Mark Shank

Mark Shank

March 11, 2021

Authorized Signatory Approval

Print Name

Date

To be completed by GCPE

Workorder # W2378

Kathryn LeSueur

Kathryn LeSueur

21-03-11

GCPE Approval

Print Name

Date

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY

Dawn Stewart

Dawn Stewart

21-03-11

Expense Authority Approval

Print Name

Date



Government Communications and Public Engagement
Work Order Request
(Draw Down Form)

Stob 67

This workorder is subject to the terms and conditions of Standing Offer # SO-GCPE018-003

Ministry, Originating Office and Contact: Government Communications and Public Engagement, Rosa Kouri

Supplier Name, Address and Contact: Viewpoints Research Ltd. PO Bx 27084 RPO Winnipeg Square, Winnipeg MB R3C 4T3, Contact: Leslie Turnbull 204-228-1016, lturnbull@viewpoints.ca

TERM: March 1 - March 31, 2021

Deliverables: Conduct Focus Groups on Attitudes towards
Vaccines: Vancouver, Lower Mainland Suburbs

Written Report

| | Hours | Hourly Rate | Estimated Cost |
|---|-------|-------------|----------------|
| Agency Hard Costs (total only, attach estimate) | | | \$ - |
| Recruitment | | | \$ 2,000.00 |
| Hosting Services | | | \$ 2,000.00 |
| Incentives | | | \$ 1,800.00 |
| Moderating Sessions | | | \$ 3,000.00 |
| Tech Support Sessions | | | \$ 600.00 |
| Report | | | \$ 1,000.00 |
| Client Services and Administration | | | \$ 1,000.00 |
| Sub-total | | | \$11,400.00 |
| PST if Applicable | | | \$0.00 |
| Total | | | \$11,400.00 |

To be completed by SUPPLIER

Mark Shank Mark Shank March 11, 2021
Authorized Signatory Approval Print Name Date

To be completed by GCPE

Work Order #: W2379

Kathryn LeSueur Kathryn LeSueur 21-03-11
GCPE Approval Print Name Date

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY

Dawn Stewart Dawn Stewart 21-03-11
Expense Authority Approval Print Name Date