From:

Sent:

August 20, 2019 4:08 PM

To:

Joyes, Kieran GCPE:EX

Subject:

Re: Kickboxing - Site Visit?

Hi Kieran,

Everything went well at the site visit, it's going to make a great backdrop to the event. I've attached some photos. The netted ring in the pic will he moved over and they'll place a boxing ring there. We're thinking to place the podium in front of the ring on the floor, and have fighters sparring in the background during the speeches. And it sounds like things are on track for getting fighters there to participate.

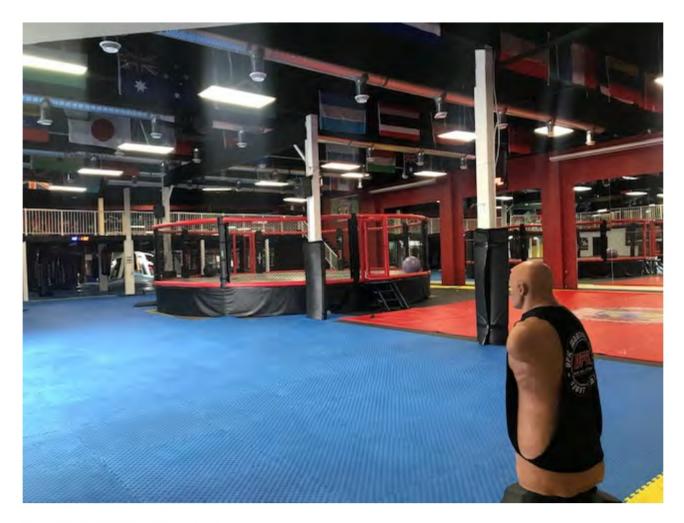
There's a parking lot for use out front, and the pre-brief will be in an upstairs meeting room.

Could you confirm the start time of the event? I heard 1:45pm but just want to make sure.

Let me know if you have any questions or need more details on the space.

Thanks, Elena





Elena Banfield | Event Coordinator Government Communications and Public Engagement 604-842-0984 | elena.banfield@gov.bc.ca Sent from my iPhone

On Aug 19, 2019, at 4:46 PM, Joyes, Kieran GCPE:EX < Kieran.Joyes@gov.bc.ca > wrote:

Sounds good. Elena, you want to call me at 9AM? **250-208-5628**

Kieran

From: Madoc-Jones, Sian GCPE:EX Sent: August 19, 2019 4:03 PM

To: Joyes, Kieran GCPE:EX < <u>Kieran.Joyes@gov.bc.ca</u>> **Cc:** Banfield, Elena GCPE:EX < <u>Elena.Banfield@gov.bc.ca</u>>

Subject: Re: Kickboxing - Site Visit?

Hi Kieran,

We actually just reassigned the event to my colleague Elena Banfield ccd here, as next week has gotten busier for me. She's up for a call at 9am tmrw (and will do the site visit w Kelly) so I'll leave it to you two to connect.

Sian

Siân Madoc-Jones | 778-867-6774

On Aug 19, 2019, at 3:17 PM, Joyes, Kieran GCPE:EX < Kieran. Joyes@gov.bc.ca > wrote:

Sure, would 9AM work for you?

From: Madoc-Jones, Sian GCPE:EX Sent: August 19, 2019 2:55 PM

To: Joyes, Kieran GCPE:EX < Kieran.Joyes@gov.bc.ca>

Subject: RE: Kickboxing - Site Visit?

Thanks Kieran! Kelly gave me a call and I'm going to stop by for a site visit tomorrow. Did you want to set up a planning call tomorrow morning or have time for a quick chat beforehand?

Siân

From: Joyes, Kieran GCPE:EX Sent: August 19, 2019 2:52 PM

To: Madoc-Jones, Sian GCPE:EX <Sian.MadocJones@gov.bc.ca>

Subject: RE: Kickboxing - Site Visit?

For sure – here it is:

World Champion Fight Club 12851 No.5 Rd Richmond, B.C.

ΚJ

From: Madoc-Jones, Sian GCPE:EX Sent: August 19, 2019 1:06 PM

To: Joyes, Kieran GCPE:EX < Kieran. Joyes@gov.bc.ca >

Subject: RE: Kickboxing - Site Visit?

Kieran, what is the address/location for the event? The latest EP I saw didn't have one but obviously you've settled on one!

From: Joyes, Kieran GCPE:EX Sent: August 19, 2019 12:59 PM

To: Badger, Joleen GCPE:EX < <u>Joleen.Badger@gov.bc.ca</u>>
Cc: Madoc-Jones, Sian GCPE:EX < <u>Sian.MadocJones@gov.bc.ca</u>>

Subject: RE: Kickboxing - Site Visit?

Sorry, got them mixed up :-S

Sian, does that timing work for you? I can put you in touch with Kelly to coordinate the visit.

KJ

From: Badger, Joleen GCPE:EX Sent: August 19, 2019 12:57 PM

To: Joyes, Kieran GCPE:EX < Kieran. Joyes@gov.bc.ca>

Cc: Wormald, Carla GCPE:EX < Carla. Wormald@gov.bc.ca >; Madoc-Jones, Sian GCPE:EX

<<u>Sian.MadocJones@gov.bc.ca</u>> **Subject:** Re: Kickboxing - Site Visit?

Hey Kieran,

s.13

For the kickboxing event, Sian is copied here. She will be lead from events on that one going forward.

Let me know if you have any questions.

Thanks! Joleen

Joleen Badger 604-916-3551

On Aug 19, 2019, at 12:39 PM, Joyes, Kieran GCPE:EX < Kieran. Joyes@gov.bc.ca > wrote:

Hey Joleen,

The Athletic Commissioner Kelly Gilday is wondering what day would work for you or Jarrett to do a site visit?

He is hoping some time tomorrow or Wednesday would work. Let me know.

Kieran

From: Badger, Joleen GCPE:EX Sent: August 19, 2019 9:21 AM

To: Wormald, Carla GCPE:EX < <u>Carla.Wormald@gov.bc.ca</u>> **Cc:** Joyes, Kieran GCPE:EX < <u>Kieran.Joyes@gov.bc.ca</u>>

Subject: RE: 5.13

Hey Carla,

Hope you had a good weekend. \$.13

s.13

Thanks! Joleen

From: Wormald, Carla GCPE:EX Sent: Friday, August 16, 2019 3:43 PM

To: Badger, Joleen GCPE:EX < <u>Joleen.Badger@gov.bc.ca</u>> **Cc:** Joyes, Kieran GCPE:EX < <u>Kieran.Joyes@gov.bc.ca</u>>

Subject: Re: s.13

s.13

Thx Carla Sent from my iPhone

On Aug 16, 2019, at 3:36 PM, Badger, Joleen GCPE:EX < Joleen.Badger@gov.bc.ca > wrote:

Hey Carla,

s.13

Thanks! Joleen

From: Wormald, Carla GCPE:EX Sent: Friday, August 16, 2019 3:24 PM

To: Badger, Joleen GCPE:EX < <u>Joleen.Badger@gov.bc.ca</u>>

Subject: Res.13

s.13

Thx

Sent from my iPhone

On Aug 16, 2019, at 3:23 PM, Badger, Joleen GCPE:EX < Joleen.Badger@gov.bc.ca > wrote:

Hey Carla. s. 13

From: Wormald, Carla GCPE:EX

Sent: Friday, August 16, 2019 3:23 PM

To: Badger, Joleen GCPE:EX < <u>Joleen.Badger@gov.bc.ca</u>>

Subject: \$.13

Hi Joleen

s.13

Thanks

Carla

From: Banfield, Elena GCPE:EX

Sent: August 22, 2019 4:06 PM

To: Wormald, Carla GCPE:EX

Subject: Re: EP - BCAC Kickboxing MMA Announcement - 27AUG2019 - DRAFT

Hi Carla,

This all looks good to me! I definitely like having the speakers introduce each other - for smaller events like this, an emcee isn't really necessary so this works great.

There is a good-sized parking lot at the gym, so there should be ample parking for the Minister and guests.

The pre-brief will be in a meeting room on the second level of the gym.

Any thoughts on a podium sign for this one? Perhaps just a BC ID?

Thanks, Elena

Elena Banfield | Event Coordinator Government Communications and Public Engagement 604-842-0984 | elena.banfield@gov.bc.ca Sent from my iPhone

On Aug 22, 2019, at 3:33 PM, Madoc-Jones, Sian GCPE:EX <Sian.MadocJones@gov.bc.ca> wrote:

Hi Carla,

We told Kieran but I realize I forgot to let you know that my colleague Elena has taken over running this event as my week got super busy next week. So I've CCed her here to get back to you!

Thx, Sian

Siân Madoc-Jones | 778-867-6774

Begin forwarded message:

From: "Wormald, Carla GCPE:EX" < Carla. Wormald@gov.bc.ca>

Date: August 22, 2019 at 3:10:12 PM PDT

To: "Madoc-Jones, Sian GCPE:EX" <Sian.MadocJones@gov.bc.ca>

Subject: EP - BCAC Kickboxing MMA Announcement - 27AUG2019 - DRAFT

Hi Sian,

Hope this finds you well, just hoping in Kieran's absence and hoping to see if you have any of the outstanding info for the event plan. Is there parking recommendations? Do you like the flow of Minister introducing Kelly and Kelly introducing Stan?

Just want to ensure this is the latest and greatest.

thx kindly Carla

<EP - BCAC Kickboxing MMA Announcement - 27AUG2019 - DRAFT.docx>

From:

Sent:
August 21, 2019 1:37 PM
To:
Zoeller, Sonja GCPE:EX
Wormald, Carla GCPE:EX
Subject:
RE: Dial in - Aug 27

Sounds good, thanks!

Elena Banfield | Event Coordinator

Government Communications and Public Engagement Mobile: 604-842-0984 | <u>elena.banfield@gov.bc.ca</u>

From: Zoeller, Sonja GCPE:EX

Sent: Wednesday, August 21, 2019 1:35 PM

To: Banfield, Elena GCPE:EX Cc: Wormald, Carla GCPE:EX Subject: RE: Dial in - Aug 27

We don't expect one will be necessary for this event. Thanks for checking.

Sonja Zoeller

Communications Director Tourism, Arts and Culture Cell: 250-812-6844

Desk: 250-387-1248

From: Banfield, Elena GCPE:EX Sent: August 21, 2019 1:32 PM

To: Zoeller, Sonja GCPE:EX <Sonja.Zoeller@gov.bc.ca> **Cc:** Wormald, Carla GCPE:EX <Carla.Wormald@gov.bc.ca>

Subject: Dial in - Aug 27

Hi Sonja,

Would you like a dial-in for the kickboxing event?

Thanks, Elena

Elena Banfield | Event Coordinator

Government Communications and Public Engagement Mobile: 604-842-0984 | elena.banfield@gov.bc.ca

From: Banfield, Elena GCPE:EX
Sent: August 26, 2019 3:36 PM

To: Adam Young

Subject: Re: Govt event - Aug 27, Richmond

Hi Adam,

Here's the event plan for tomorrow. I'm on the road so just copying and pasting it here, sorry if the formatting is a bit messy!

Thanks, Elena

Draft Program:

| Time | Event Itinerary |
|------------------------|---|
| 1:45 p.m. Pre-brief | Pre-brief with guest speakers, led by event planner. Location: World Champion Fight Club in Richmond 2 nd floor. Participants: • Minister Lisa Beare • Kelly Gilday, BC Athletic Commissioner • Stan Peterec, former world kickboxing champion and current coach and promoter |
| 2:00 p.m. | Speakers approach podium where announcement will take place. |
| 2:02 p.m. | Minister Beare welcomes attendees and provides brief opening remarks. |
| 2:05 p.m. | Following remarks, Minister Beare invites Kelly Gilday, BC Athletic Commissioner, to provide remarks. |
| | Following Commissioner Gilday's remarks, Minister Beare invites Stan Peterec, former world kickboxing champion and current coach and promoter, to provide brief remarks. |
| 2:15 p.m. | End of announcement portion. Speakers gather for photo op. |
| 2:20 p.m. | Media Q&A |
| 2:25 p.m. | Speakers and audience move to boxing ring/MMA cage for short sport demo. |
| 2:30 p.m. | Event ends. |

Elena Banfield | Event Coordinator Government Communications and Public Engagement 604-842-0984 | elena.banfield@gov.bc.ca Sent from my iPhone

On Aug 22, 2019, at 12:58 PM, Adam Young <a young@sw-online.com> wrote:

Here is the quote!

Sorry for the delay.

Adam Young

Project Manager SW EVENT TECHNOLOGY Lower Mainland c:604-616-0360 d:604-558-6797 1-800-909-7928



www.sw-online.com On Thu, Aug 22, 2019 at 12:56 PM Banfield, Elena GCPE:EX < Elena.Banfield@gov.bc.ca > wrote: Great, thanks Adam! Elena Banfield | Event Coordinator Government Communications and Public Engagement Mobile: 604-842-0984 | elena.banfield@gov.bc.ca **From:** Adam Young [mailto:ayoung@sw-online.com] Sent: Wednesday, August 21, 2019 4:03 PM To: Banfield, Elena GCPE:EX Cc: Wayde Buttimore; Simone Vaughan Subject: Re: Govt event - Aug 27, Richmond Hi Elena, We are available for this event. I will send a quote shortly. Thanks,

Adam Young

Project Manager

SW EVENT TECHNOLOGY

Lower Mainland

c:604-616-0360

d:604-558-6797

1-800-909-7928



www.sw-online.com

On Wed, Aug 21, 2019 at 11:09 AM Banfield, Elena GCPE:EX < Elena.Banfield@gov.bc.ca > wrote:

Hi Adam,

Are you available to support an event next Tuesday at 2:00pm in Richmond?

The venue is the World Champion Fight Club, 12851 No.5 Rd., Richmond. It will be indoors, standard set up with a dial-in.

Let me know if you have any questions.

Thanks!

Elena

Elena Banfield | Event Coordinator

Government Communications and Public Engagement

604-842-0984<<u>tel:604-842-0984</u>> | <u>elena.banfield@gov.bc.ca</u><mailto:<u>elena.banfield@gov.bc.ca</u>>

Sent from my iPhone

<Quote-19-5980.pdf>

Event/Media Event Plan

Event Title: BC Athletic Commissioner Pro Kickboxing/MMA Announcement

| Date: Tuesday, August 27, 2019 Time: 2:00 – 3:00 PM | Media Market: Provincewide |
|--|--|
| Location: World Champion Fight Club 12851 No.5 Rd Richmond, B.C. | English Media Spokesperson: Minister Lisa Beare Multicultural Media Spokesperson: N/A |
| Author: TAC | Communications Manager Signoff: |
| Version #: v1 | Date: Aug 12, 2019 |

THE EVENT

PROACTIVE ANNOUNCEMENT

The ministry and the BC Athletic Commissioner will hold a joint event to announce the BCAC's decision to allow professional kickboxing as a provincially-recognized sub-group of mixed martial arts (MMA).

This first announcement will allow the promotion of professional kickboxing, with the introduction of professional kickboxing in B.C. to follow in 2020.

The event is an opportunity to highlight the work government is doing to strengthen safety for athletes and to increase access to competitive and training opportunities across all levels of ability, including those wanting to compete professionally.

EVENT DETAILS

Minister Lisa Beare and BC Athletic Commissioner Kelly Gilday will make the announcement on August 27, 2019 in Richmond, BC. It will consist of a media announcement including a group photo with Minister Beare, Commissioner Gilday, other speakers and sport sector reps.

The event will be hosted at a large sports gym in Richmond, World Champion Fight Club. It will have a kick boxing ring and MMA cage set with fighters sparing in the background.

WHO'S ORGANIZING? (Specify lead individual and coordinates)

GCPE events (Sian Madoc-Jones) and TAC GCPE (Sonja Zoeller and Kieran Joyes) BC Athletic Commissioner

BACKGROUND NOTES

While kickboxing is already allowed as an amateur sport in British Columbia, it remains unsanctioned at the professional level. B.C. kickboxers face the choice of either transitioning into the professional MMA discipline or working their way through the amateur ranks and then leaving the province to compete professionally. Many kickboxing athletes who have left the province to pursue professional opportunities have been petitioning the BC Athletic Commissioner to allow kickboxing as a subset of MMA and remove the barrier to provincial competition.

The BC Athletic Commissioner has ruled to allow the promotion of professional kickboxing matches and will look to implement full oversight of the sport in 2020, starting with striking a committee of kickboxing leaders to help with implementation. As part of a multi-year review process, the commission has looked at MMA and the connection is has with other combat sports, including kickboxing. The review has shown that kickboxing is a central component to MMA and kickboxers often compete in MMA events. However, some MMA submission or grappling moves can put kickboxers at a disadvantage and can increase the risk of injury. Aligning kickboxing with MMA will increase athlete safety by integrating training practices and standardizing techniques amongst participants.

VENUE DESCRIPTION

Gynmasium setting with a kick boxing ring and MMA cage set with fighters sparing in the background. A podium, microphone and AV equipment will be provided.

EVENT PARTICIPANTS (SPEAKERS):

- · Lisa Beare, Minister of Tourism, Arts and Culture
- Kelly Gilday, BC Athletic Commissioner
- · Stan Peterec, former world kickboxing champion and current coach and promoter

KEY VALIDATORS & STAKEHOLDERS:

- · MMA sector representatives and promoters
- Athlete validators
- · Family and supporters of amateur and professional fighters

TARGET AUDIENCE

- · Amateur and professional fighters
- MMA industry
- · Sports media

Draft Program:

| Time | Event Itinerary |
|------------------------|---|
| 1:45 p.m. Pre-brief | Pre-brief with guest speakers, led by event planner. Location: World Champion Fight Club in Richmond 2 nd floor. Participants: • Minister Lisa Beare • Kelly Gilday, BC Athletic Commissioner • Stan Peterec, former world kickboxing champion and current coach and promoter |
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| 2:02 p.m. | Minister Beare welcomes attendees and provides brief opening remarks. |
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| 2:10 p.m. | Following Commissioner Gilday's remarks, Minister Beare invites Stan Peterec, former world kickboxing champion and current coach and promoter, to provide brief remarks. |
| 2:15 p.m. | End of announcement portion. Speakers gather for photo op. |
| 2:20 p.m. | Media Q&A |
| 2:25 p.m. | Speakers and audience move to boxing ring/MMA cage for short sport demo. |
| 2:30 p.m. | Event ends. |

VISUAL MESSAGE(S)

DESIRED PICTURE (STILL)

Group photo with Minister Beare, Commissioner Gilday and other key participants.

Digital (social media) opportunities

· Tweets for Minister Beare.

WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE:

 The BC Athletic Commissioner's ruling to sanction professional kickboxing in the province will help make the sport safer, increase opportunities for athletes to compete at home, and attract top mixed martial arts events to British Columbia.

DRAFT Key Messages:

- Our main focus is to ensure the safety of the athletes.
- Including professional kickboxing as a provincially-recognized sub-group of mixed martial arts
 will strengthen safety for participants at the professional level, increase access and maintain the
 integrity of the sport.
- More mixed-marital arts athletes will now be able to compete in B.C. without having to travel to other provinces.



SW Event Technology 101-669 Ridley Place Delta, BC V3M 6Y9 Canada

Phone: 604-327-5878 www.sw-online.com

Quote

Quote Number: 19-5980 GCPE Media Event Aug 27

Richmond, BC

Client

Elena Banfield | Event Coordinator Government Communications and Public Engagement Mobile: 604-842-0984 | elena.banfield@gov.bc.ca Bill To

Government Communications, Public Engagement GCPE Finance/Billing 4th Floor, 617 Government Street P.O. Box 9409 Stn Prov Govt. Victoria, BC V8W 9V1 CA

Phone: 604-7751604 Fax: 604-775-1688

GCPE.FinanceBilling@gov.bc.ca

Venue / Site World Champion Fight Club, 12851 No.5 Rd.

| Account Manager | Project Manager | Status | Shipping Method | Customer PO | Terms | Tax Rule | Allocation |
|--------------------|--------------------|-----------|--------------------|-------------|-------|----------------------------------|--------------|
| Adam Young | Adam Young | Confirmed | Cargo Van | | | Calculated at Time of Billing | SW Vancouver |

| Warehouse | Ship Date | Load In | Show Start | Load Out | Return Date | Discount |
|-----------|------------------|------------------|-----------------|-----------------|-----------------|----------|
| Vancouver | 27/08/2019 10:30 | 27/08/2019 11:30 | 27/08/2019 2:00 | 27/08/2019 3:00 | 27/08/2019 5:00 | |
| V A | AM | AM | PM | PM | PM | |

| Туре | Qty. | Description | Note | Time | Rate | Disc % | Price | Price Ext. |
|--------|------|---|------------|------|--|--------|--------|------------|
| Audio | | | | | | | | |
| Rental | 1 | Government Plexiglass Podium Package | | 1 | Government | 1 | 175.00 | 175.00 |
| Rental | 1 | Shure Large Windscreen | | 1 | | | 0.00 | 0.00 |
| Rental | 2 | Shure MX412 Windscreen | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Wind Screen - SM58 | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Plexiglass Podium Water Stand | | 1 | Government | | 10.00 | 10.00 |
| Rental | 1 | Water Bottle | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Lastolite 20" White Balance Card - 20" | | 1 | | | 0.00 | 0.00 |
| Rental | 2 | Podium Microphone - ES935 Condenser | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Condenser Mic - Superlux CMH8K | | 1 | Government | | 40.00 | 40.00 |
| Rental | 1 | Mic Clip | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Vocal Mic - Shure SM58 | | 1 | Government | | 40.00 | 40.00 |
| Rental | 1 | Instrument Mic - Shure SM57 | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Mic Clip | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Rode BoomPole | | 1 | | | 0.00 | 0.00 |
| Rental | 2 | Microphone Stand | | - 1 | | | 0.00 | 0.00 |
| Rental | 2 | Boom Arm | | 1 | | | 0.00 | 0.00 |
| Rental | 4 | Velcro | | 1 | | | 0.00 | 0.00 |
| Rental | 1 | Press Audio Control Rack | | 1 | Government | 3(| 00.00 | 300.00 |
| Rental | 1 | Press Feed 16ch | | 1 | Government | 1,7 | 25.00 | 125.00 |
| Rental | 2 | Press Feed 6ch | | | Government | | 25.00 | 50.00 |
| Rental | 1 | Zoom H6 Portable Recorder Kit | | | Government | | 75.00 | 75.00 |
| Rental | 1 | Wireless Phone Interface | | | Government | | 90.00 | 190.00 |
| Rental | 2 | QSC K8.2 Powered Loudspeaker | | | Government | | 75.00 | 150.00 |
| Rental | | Condenser Mic - Shure SM81 | Choir Mics | | Government | | 40.00 | 80.00 |
| | | | | | THE STATE OF THE S | | udio: | \$1,235.00 |

27/08/2019 4:43 PM

Page 1 of 2

| Туре | Qty. | Description | Note | Time | Rate | Disc % | Price | Price Ext. | |
|--------------------|----------|--|---|-------|-----------------|-----------------|-----------|------------|--|
| Lighting | | | | 47.55 | 1000 | 2.57 | 1,1100 | · mod Ext. | |
| Rental | 2 | FilmGear Power360 LED Outdoor Light | Outdoor Option | | | 1.7 | | | |
| Rental | 1 | 3 X 650W Arri Lighting Kit | indoor option | | | | y surried | | |
| Press Confe | erence / | Accessories | | | | | Lighting: | \$150.00 | |
| Labour | | | | | Press Cor | ference Acce | ssories : | \$160.00 | |
| Labour | 2 | AV Technicían | Load In, Setup, Operate, Dismantle, Load Out | 5 | Hourly Rate | | 55.00 | 550.00 | |
| | | 27/08/2019 10:30 AM - 5:00 PM | | | | | | | |
| Travel | | Flat Francisco | | | S. A. Contract | | Labour: | \$550.00 | |
| Travel | 1 | Flat Fee <75Km | | 1 | Government | | 100.00 | 100.00 | |
| Legal: | Tayes | and Fuel Surcharge will be Calcul | ated at Time of Billing | S | ubtotal: | | | \$2,195.00 | |
| Applicable | laxes a | and Fuel Surcharge will be Calcul | ated at Time of Billing. | | able & Consu | mables Fee (3 | %): | \$0.00 | |
| By Signing | this Ag | reement you agree to the Terms 8 | & Conditions | E | HF Fee: | | | \$0.00 | |
| Materi | | | | 0 | elivery and Pi | ckup: | | \$0.00 | |
| Notes: NW (CPD) | | | | S | ponsorship/Bu | indling Discour | nt: | \$0.00 | |
| 1111 (01 B) | | | | S | ales Tax: | | | \$0.00 | |
| X | | | | T | otal: | | | \$2,195.00 | |
| Signature | | | Date | T | otal Applied Pa | ayments: | | \$0.00 | |
| | | | 1100 | В | alance Due: | | | \$2 195 00 | |