

Ferrier, Jeffrey GCPE:EX

From: Ferrier, Jeffrey GCPE:EX
Sent: June 29, 2021 1:32 PM
To: Wanamaker, Lori PREM:EX
Cc: Brown, Stephen R HLTH:EX; Zadravec, Don GCPE:EX
Subject: HEAT WAVE MESSAGING FOR PJH

Importance: High

s.13



Jeffrey Ferrier (he/him/his)
Executive Director, Health Communications, Government of British Columbia
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I gratefully acknowledge that I live and work on the traditional unceded territory of the Lekwungen Peoples, specifically the Songhees and Esquimalt First Nations.

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From: Ferrier, Jeffrey GCPE:EX
Sent: June 30, 2021 9:27 AM
To: GCPE Communications - COVID HLTH; GCPE Communications - Health
Subject: Media protocol - heat wave

Hi

If we get media requests for heat wave response please direct them to Travis Patterson in PSSG who will co-ordinate them into a media rollup.



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