

Supplier	Standing Arrangement/Offer Number	SOW/SSR/WO Number	Ministry
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2652	Finance, Government Communications and Public Engagement
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2656	Mental Health and Addictions
Trapeze Communications Inc.	SO-GCPE018-016	W2668	Finance, Government Communications and Public Engagement
Captus Advertising Ltd.	SO-GCPE018-008	W2658	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SO-GCPE018-016	W2640	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SO-GCPE018-016	W2711	Emergency Management and Climate Readiness
Trapeze Communications Inc.	SO-GCPE018-016	W2713	Emergency Management and Climate Readiness
Trapeze Communications Inc.	SO-GCPE018-016	W2657	Finance
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2659	Finance, Government Communications and Public Engagement
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2660	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SO-GCPE018-016	W2662	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SO-GCPE018-016	W2712	Finance, Government Communications and Public Engagement
Traction Creative Communications	SO-GCPE018-015	W2663	Health
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2676	Mental Health and Addictions
Saint Bernadine Mission Communications Inc.	SO-GCPE018-013	W2677	Transportation and Infrastructure
Traction Creative Communications	SO-GCPE018-015	W2664	Mental Health and Addictions
Captus Advertising Ltd.	SO-GCPE018-008	W2661	Finance
PS&Co Branding Inc. DBA PS&Co Brand Studio	SO-GCPE018-009	W2666	Citizens' Services
Captus Advertising Ltd.	SO-GCPE018-008	W2667	Post-Secondary Education and Future Skills
PS&Co Branding Inc. DBA PS&Co Brand Studio	SO-GCPE018-009	W2669	Post-Secondary Education and Future Skills
Captus Advertising Ltd.	SO-GCPE018-008	W2670	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SO-GCPE018-016	W2701	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SO-GCPE018-016	W2709	Finance, Government Communications and Public Engagement
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2714	Mental Health and Addictions
Now Communications Group Inc. DBA The NOW Group	SO-GCPE018-011	W2715	Mental Health and Addictions
PS&Co Branding Inc. DBA PS&Co Brand Studio	SO-GCPE018-009	W2703	Citizens' Services
Point Blank Creative Inc.	SO-GCPE018-012	W2707	Finance, Government Communications and Public Engagement
PS&Co Branding Inc. DBA PS&Co Brand Studio	SA-GCPE24-206	SSR2708	Citizens' Services
Captus Advertising Ltd.	SA-GCPE24-203	SSR2709	Citizens' Services
Trapeze Communications Inc.	SA-GCPE24-205	SSR2711	Agriculture and Food
Spring Advertising Ltd.	SA-GCPE24-209	SSR2710	Education and Child Care
PS&Co Branding Inc. DBA PS&Co Brand Studio	SA-GCPE24-206	SSR2714	Post-Secondary Education and Future Skills
Pound & Grain Digital Inc.	SA-GCPE24-202	SSR2712	Post-Secondary Education and Future Skills
Pound & Grain Digital Inc.	SA-GCPE24-202	SSR2730	Post-Secondary Education and Future Skills
Pound & Grain Digital Inc.	SA-GCPE24-202	SSR2741	Post-Secondary Education and Future Skills
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2716	Finance, Government Communications and Public Engagement
Trapeze Communications Inc.	SA-GCPE24-205	SSR2713	Agriculture and Food
SITE Marketing Partners Inc. DBA SitePartners	SA-GCPE24-210	SSR2717	Emergency Management and Climate Readiness
PS&Co Branding Inc. DBA PS&Co Brand Studio	SA-GCPE24-206	SSR2721	Health
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2732	Mental Health and Addictions
Trapeze Communications Inc.	SA-GCPE24-205	SSR2718	Emergency Management and Climate Readiness
Will Creative Inc.	SA-GCPE24-207	SSR2715	Health
Spring Advertising Ltd.	SA-GCPE24-209	SSR2719	Education and Child Care

Project Name	Start Date	End Date	Allocated Fees	Allocated Expenses*	Total SOW/SSR/WO Amount (excluding GST)
Economic Opportunities 2023 Information Campaign	2023-Jan-01	2023-Jan-31	\$ 5,850.00	\$ 36,000.00	\$ 41,850.00
Wellbeing Information Campaign	2023-Jan-01	2023-Feb-28	\$ 8,750.00	\$ 1,635.00	\$ 10,385.00
Wildfire Prevention and Emergency Response Information Campaign	2023-Jan-15	2023-Mar-31	\$ 44,125.00	\$ 27,200.00	\$ 71,325.00
COVID-19 Information Campaign	2023-Jan-30	2023-Feb-26	\$ 1,205.00	\$ -	\$ 1,205.00
ChildCareBC Information Campaign	2023-Jan-31	2023-Mar-31	\$ 46,250.00	\$ 47,500.00	\$ 93,750.00
Wildfire Prevention and Emergency Response Information Campaign	2023-Feb-01	2023-Mar-31	\$ 2,810.00	\$ 7,500.00	\$ 10,310.00
Wildfire Prevention and Emergency Response Information Campaign	2023-Feb-01	2023-Mar-31	\$ 5,635.00	\$ 14,820.54	\$ 20,455.54
Speculation and Vacancy Tax Information Campaign	2023-Feb-01	2023-Mar-31	\$ 3,425.00	\$ -	\$ 3,425.00
Economic Opportunities 2023 Information Campaign	2023-Feb-01	2023-Mar-31	\$ -	\$ 225,283.95	\$ 225,283.95
Economic Opportunities 2023 Information Campaign	2023-Feb-01	2023-Mar-31	\$ 54,675.00	\$ 41,925.00	\$ 96,600.00
COVID-19 Information Campaign	2023-Feb-01	2023-Mar-31	\$ 2,650.00	\$ -	\$ 2,650.00
Wildfire Prevention and Emergency Response Information Campaign	2023-Feb-01	2023-Mar-31	\$ 8,200.00	\$ 18,163.74	\$ 26,363.74
Alcohol Sense Information Campaign	2023-Feb-01	2023-Mar-31	\$ 20,000.00	\$ -	\$ 20,000.00
Wellbeing Information Campaign	2023-Feb-01	2023-Mar-31	\$ 18,945.00	\$ 2,250.00	\$ 21,195.00
Transportation Branch Naming Project	2023-Feb-01	2023-Mar-31	\$ 22,600.00	\$ -	\$ 22,600.00
Wellbeing Information Campaign	2023-Feb-08	2023-Mar-31	\$ 4,800.00	\$ 10,700.00	\$ 15,500.00
Speculation and Vacancy Tax Information Campaign	2023-Feb-20	2023-Mar-26	\$ 3,440.00	\$ -	\$ 3,440.00
BC Demographic Survey Information Campaign	2023-Feb-27	2023-Mar-31	\$ 11,780.00	\$ -	\$ 11,780.00
WorkBC Information Campaign	2023-Feb-27	2023-Mar-26	\$ 12,355.00	\$ -	\$ 12,355.00
Here2Talk Information Campaign	2023-Mar-01	2023-Mar-31	\$ 4,750.00	\$ 12,500.00	\$ 17,250.00
Economic Opportunities 2023 Information Campaign	2023-Mar-15	2023-Mar-31	\$ 17,500.00	\$ 16,200.00	\$ 33,700.00
Wildfire Prevention and Emergency Response Information Campaign	2023-Apr-01	2024-Mar-31	\$ 59,475.00	\$ 196,189.00	\$ 255,664.00
Wildfire Prevention and Emergency Response Information Campaign	2023-Apr-01	2024-Mar-31	\$ 59,175.00	\$ 69,228.78	\$ 128,403.78
Wellbeing Information Campaign	2023-Apr-01	2023-May-31	\$ 9,625.00	\$ 2,929.40	\$ 12,554.40
Wellbeing Information Campaign	2023-Apr-01	2023-May-31	\$ -	\$ 940.00	\$ 940.00
BC Demographic Survey Information Campaign	2023-Apr-24	2023-May-15	\$ 22,750.00	\$ -	\$ 22,750.00
BC Parks License Plate Information Campaign	2023-May-01	2023-May-31	\$ 375.00	\$ 3,098.52	\$ 3,473.52
BC Demographic Survey Information Campaign	2023-Jun-01	2023-Sep-30	\$ 21,020.00	\$ -	\$ 21,020.00
BC Demographic Survey Information Campaign	2023-Jun-01	2023-Sep-30	\$ 17,830.00	\$ -	\$ 17,830.00
Buy BC Information Campaign	2023-Jun-23	2023-Sep-30	\$ 17,230.00	\$ -	\$ 17,230.00
ChildCareBC Information Campaign	2023-Jun-25	2023-Jul-31	\$ 38,500.00	\$ -	\$ 38,500.00
Here2Talk Information Campaign	2023-Jun-29	2023-Sep-30	\$ 10,800.00	\$ -	\$ 10,800.00
Future Skills Grant Information Campaign	2023-Jul-04	2023-Sep-30	\$ 28,700.00	\$ -	\$ 28,700.00
Future Skills Grant Information Campaign	2023-Jul-04	2023-Dec-05	\$ 42,175.00	\$ 275.00	\$ 42,450.00
WorkBC Information Campaign	2023-Jul-04	2023-Dec-22	\$ 22,750.00	\$ -	\$ 22,750.00
CleanBC Information Campaign	2023-Jul-06	2023-Nov-30	\$ 69,950.00	\$ 239,366.96	\$ 309,316.96
Buy BC Information Campaign	2023-Jul-15	2023-Sep-30	\$ 13,540.00	\$ 38,941.58	\$ 52,481.58
Earthquake Early Warning Information Campaign	2023-Jul-19	2023-Oct-31	\$ 9,450.00	\$ -	\$ 9,450.00
Youth Anti-Vaping Information Campaign	2023-Jul-24	2023-Oct-31	\$ 39,300.00	\$ 46,900.00	\$ 86,200.00
Help Starts Here Information Campaign	2023-Jul-26	2023-Dec-31	\$ 53,000.00	\$ 33,900.00	\$ 86,900.00
Drought Information Campaign	2023-Jul-27	2023-Sep-30	\$ 16,375.00	\$ 6,500.00	\$ 22,875.00
Health Care Worker Recruitment Information Campaign	2023-Jul-27	2023-Oct-31	\$ 79,175.00	\$ 2,960.00	\$ 82,135.00
ChildCareBC Information Campaign	2023-Aug-01	2023-Sep-30	\$ 336,630.59	\$ -	\$ 336,630.59

Trapeze Communications Inc.	SA-GCPE24-205	SSR2722	Health
Cossette Communication Inc.	SA-GCPE24-208	SSR2720	Finance, BC Public Service Agency
Saint Bernadine Mission Communications Inc.	SA-GCPE24-204	SSR2723	Children and Family Development
SITE Marketing Partners Inc. DBA SitePartners	SA-GCPE24-210	SSR2742	Emergency Management and Climate Readiness
Spring Advertising Ltd.	SA-GCPE24-209	SSR2725	Education and Child Care
Cossette Communication Inc.	SA-GCPE24-208	SSR2739	Finance, BC Public Service Agency
Captus Advertising Ltd.	SA-GCPE24-203	SSR2726	Education and Child Care
Trapeze Communications Inc.	SA-GCPE24-205	SSR2729	Health
Trapeze Communications Inc.	SA-GCPE24-205	SSR2728	Health
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2737	Finance, Government Communications and Public Engagement
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2734	Mental Health and Addictions
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2735	Mental Health and Addictions
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2736	Mental Health and Addictions
Trapeze Communications Inc.	SA-GCPE24-205	SSR2724	Finance
Captus Advertising Ltd.	SA-GCPE24-203	SSR2738	Health
Now Communications Group Inc. DBA The NOW Group	SA-GCPE24-200	SSR2727	Mental Health and Addictions
Here Be Monsters Communications Inc.	SA-GCPE24-212	SSR2731	Health
Captus Advertising Ltd.	SA-GCPE24-203	SSR2733	Transportation and Infrastructure
Here Be Monsters Communications Inc.	SA-GCPE24-212	SSR2744	Health
Here Be Monsters Communications Inc.	SA-GCPE24-212	SSR2743	Finance, Government Communications and Public Engagement

Notes:

SOW = Statement of Work

SSR = Selective Service Request

WO = Work Order (also known as a Drawdown)

**Expenses include subcontractor costs and agency hard costs.*

Respiratory Illness Information Campaign	2023-Aug-08	2023-Oct-31	\$ 17,000.00	\$ -	\$ 17,000.00
PSA Employer Marketing Project	2023-Aug-09	2023-Sep-08	\$ 18,638.50	\$ -	\$ 18,638.50
Foster Caregiver Recruitment Information Campaign	2023-Aug-14	2023-Dec-15	\$ 41,760.00	\$ 16,886.00	\$ 58,646.00
Earthquake Early Warning Information Campaign	2023-Sep-07	2024-Mar-29	\$ 17,370.00	\$ 5,500.00	\$ 22,870.00
ChildCareBC Information Campaign	2023-Sep-10	2023-Oct-31	\$ 21,399.96	\$ -	\$ 21,399.96
PSA Employer Marketing Project	2023-Sep-11	2023-Nov-07	\$ 28,762.50	\$ -	\$ 28,762.50
ChildCareBC Information Campaign	2023-Sep-15	2023-Oct-25	\$ 13,330.00	\$ -	\$ 13,330.00
Respiratory Illness Information Campaign	2023-Sep-18	2023-Oct-20	\$ 13,395.00	\$ 1,500.00	\$ 14,895.00
Respiratory Illness Information Campaign	2023-Sep-29	2023-Nov-30	\$ 120,500.00	\$ 205,085.76	\$ 325,585.76
Help Starts Here Information Campaign	2023-Oct-01	2023-Dec-31	\$ 18,005.00	\$ 16,675.00	\$ 34,680.00
Help Starts Here Information Campaign	2023-Oct-01	2023-Dec-31	\$ -	\$ 110,180.00	\$ 110,180.00
Help Starts Here Information Campaign	2023-Oct-01	2023-Dec-31	\$ 7,925.00	\$ 3,500.00	\$ 11,425.00
Help Starts Here Information Campaign	2023-Oct-01	2024-Jan-31	\$ 90,790.00	\$ 124,395.00	\$ 215,185.00
Speculation and Vacancy Tax Brochure	2023-Oct-03	2023-Nov-10	\$ 3,715.00	\$ -	\$ 3,715.00
Respiratory Illness Information Campaign	2023-Oct-06	2024-Jan-28	\$ 37,720.00	\$ 9,200.00	\$ 46,920.00
Help Starts Here Information Campaign	2023-Oct-12	2023-Dec-31	\$ -	\$ 239,162.32	\$ 239,162.32
HPV Vaccination Information Campaign	2023-Oct-16	2023-Nov-30	\$ 22,815.00	\$ -	\$ 22,815.00
Fraser River Tunnel Project Engagement Information	2023-Oct-19	2023-Dec-15	\$ 4,615.00	\$ -	\$ 4,615.00
HPV Vaccination Information Campaign	2023-Nov-24	2024-Mar-30	\$ 393,923.00	\$ -	\$ 393,923.00
Intimate Images Information Campaign	2023-Dec-01	2024-Jan-12	\$ 23,400.00	\$ -	\$ 23,400.00