

Contractor	Standing Arrangement/Offer Number	Type	SOW/SSR/WO Number	Ministry	Title	Topic	Start Date	End Date
Leger Marketing Alberta, Inc. DBA Leger	SA-GCPE022-007	SOW	220913	Finance, Government Communications and Public Engagement	Omnibus Survey	Exploring a range of issues of importance to people in B.C.	2022/Oct/11	2023/Apr/30
Mario Canseco DBA Research Co.	GCPE018-031	WO	W2653	Finance, Government Communications and Public Engagement	Survey Survey	Issues facing the City of Surrey	2023/Jan/05	2023/Jan/19
Canadian Opinion Research Ltd. DBA McAllister Opinion Research	SA-GCPE022-008	SSR	230117-McAllister	Finance, Government Communications and Public Engagement	B.C. Economy Survey	Attitudes of British Columbians on the economy	2023/Jan/17	2023/Feb/01
Viewpoints Research Ltd.	SA-GCPE022-010	SSR	230123-Viewpoints	Finance, Government Communications and Public Engagement	StrongerBC Creative Testing	Testing creative concepts to assist in developing StrongerBC advertising	2023/Jan/23	2023/Feb/10
Justason Market Intelligence Inc.	SA-GCPE022-006	SSR	230219-Justason	Public Safety and Solicitor General, Liquor and Cannabis Regulation Branch	Alcohol Survey	Alcohol consumption and attitudes in B.C.	2023/Feb/24	2023/Mar/31
Justason Market Intelligence Inc.	SA-GCPE022-006	SOW	230221-CITZ/W2675	Citizens' Services	Anti-Racism Data Act Advertising Research	Anti-Racism Data Act advertising research services	2023/Mar/06	2023/Mar/31
Mario Canseco DBA Research Co.	GCPE018-031	WO	W2674	Finance, Government Communications and Public Engagement	Housing Survey	Issues and attitudes related to housing in B.C.	2023/Mar/10	2023/Mar/30
Justason Market Intelligence Inc.	SA-GCPE022-006	SSR	230412-Justason/W2700	Citizens' Services	Anti-Racism Data Act Advertising Research 2.0	Anti-Racism Data Act advertising research services	2023/Apr/12	2023/Jun/01
Mario Canseco DBA Research Co.	GCPE018-031	WO	W2708	Finance, Government Communications and Public Engagement	Survey Survey	Issues facing the City of Surrey	2023/May/23	2023/Jun/02
Mario Canseco DBA Research Co.	GCPE018-031	WO	W2710	Finance, Government Communications and Public Engagement	Gig Economy Survey	Issues and attitudes related to the gig economy	2023/Jun/06	2023/Jun/15
Leger Marketing Alberta, Inc. DBA Leger	SA-GCPE022-007	SOW	230605-Omnibus	Finance, Government Communications and Public Engagement	Omnibus Survey	Exploring a range of issues of importance to people in B.C.	2023/Jul/01	2024/Aug/31
Viewpoints Research Ltd.	SA-GCPE022-010	SSR	230801-Viewpoints	Housing	Housing Research	Housing challenges and solutions	2023/Aug/07	2023/Sep/22
Canadian Opinion Research Ltd. DBA McAllister Opinion Research	SA-GCPE022-008	SSR	230815-McAllister	Finance, Government Communications and Public Engagement	Cost of Living Survey	Affordability and cost of living concerns in B.C.	2023/Sep/15	2023/Dec/15
Mario Canseco DBA Research Co.	GCPE018-031	WO	N/A - CITZ	Citizens' Services	COVID-19 Survey	Issues related to COVID-19/Influenza	2023/Sep/21	2023/Sep/30
Environics Research Group	SA-GCPE022-005	SSR	230828-Environics	Health	Climate Health Survey	Impacts and risks of climate change on health in B.C.	2023/Oct/27	2024/Jan/31
Environics Research Group	SA-GCPE022-005	SSR	231123-Environics	Energy, Mines and Low Carbon Innovation and Environment and Climate Change Strategy	Environmental Barometer	Environmental, climate, and energy issues	2023/Dec/01	2024/Mar/01

Notes:
 SOW = Statement of Work
 SSR = Selective Service Request
 WO = Work Order (also known as a Drawdown)