Page 001 to/à Page 005

Withheld pursuant to/removed as

DUPLICATE

From: Ash, Christine GCPE:EX

Sent: Friday, September 16, 2016 3:59 PM

To: Hirji, Keivan MNGD:EX

Cc:Díacu, Raz MNGD:EX; Harbord, Darren GCPE:EXSubject:FW: Draft quote - Monday Announcement

Attachments: NR_BG_\$500M Invesment in Affordable Housing_Sept_16_2016_DRAFT.docx; QA_

\$500M Investment in Affordable Housing_Sept_16_2016_DRAFT.docx; KM_\$500M Investment in Affordable Housing_Sept_16_2016_DRAFT.docx; Draft itinerary -

Housing.docx

Importance: High

Keivan:

Attached is the package for Monday. Darren is working on MRC's speaking notes for being MC. Once we get the final itinerary, we will send it and his MC speaking notes together.

Based on the conficall with HQ and PO, NR has been revised with new title and also PCC's quote (which is now signed off). The backgrounder, signed off by Shane, reflects examples of the range of projects the \$\$\$ will go toward. Three people are media contacts in the NR, so we expect some calls too.

The itinerary will be tweaked based on conficall as well, but only slightly. HQ will provide a newer version probably later today or early Monday morning.

We will put together the MLA package Monday morning as well. We are also going to tweak the op-ed and revise it a bit to reflect range of projects but will send that to you Monday.

Think that's it for now.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>



NEWS RELEASE

For Immediate Release [release number] Sept. 19, 2016 Office of the Premier Ministry of Natural Gas Development and Responsible for Housing

B.C. makes largest housing investment ever in Province's history

BURNABY – The Government of B.C. is committing \$500 million to ensure more British Columbian families have access to affordable rental housing, the largest housing investment in a single year by any province in Canada.

A total of 2,900 rental units will be created, in partnership with non-profit societies, local governments, government agencies, community organizations and the private sector.

"This is another significant step towards helping more people find an affordable place to live," said Premier Christy Clark. "Thanks to our growing, diverse economy, we're able to make the largest affordable housing investment in one year by any province in Canadian history, and we will continue to work with community partners and all levels of government to keep putting British Columbians first."

A mix of new housing will be developed to meet the needs of a wide variety of people in communities across the province, including low-to moderate-income renters, seniors, youth, students, adults with developmental disabilities, Aboriginal people and women and children.

Funding for these projects will be provided from the government's newly-created Housing Priority Initiatives Special Account, and projects will include a combination of acquisition of existing units from the private market as well as new construction.

"We are taking meaningful steps to address housing affordability challenges in B.C.," said Rich Coleman, Minister of Natural Gas Development and Responsible for Housing. "The purchase of existing units from the private market helps provide an immediate housing solution while the construction of new housing will ensure that the developments are predesigned to meet the specific needs of individuals and families."

Funding allocations will be determined on a project specific basis. The Province has already identified several projects and announcements will be made upon approval in the coming months. All projects will be identified and approved by March 2017. Newly constructed housing will be completed over the next 24 to 36 months.

Today's announcement builds on the other housing affordability actions already taken by the Province.

Introduced with Budget 2016, the Newly Built Homes exemption can save purchasers up to \$13,000 in property transfer tax when purchasing a newly constructed or subdivided home worth up to \$750,000. Since its introduction, the Newly Built Homes exemption has helped nearly 5,500 families save an average of \$7,600 on their newly built homes.

The Province also provides the First Time Home Buyer's program, which can save first-time buyers up to \$7,500 when purchasing their first home. More than 15,000 families have benefited from the program so far this year.

The Province is helping to manage foreign demand in the market by introducing a 15% additional property transfer tax that applies to purchases of residential real estate by foreign entities in Metro Vancouver. The Ministry of Finance has begun collecting new information from buyers to help assess the impact of the additional property transfer tax on Metro Vancouver's real estate market and monitor any changes in the level of foreign demand. The B.C. government has significantly strengthened consumer protection in B.C.'s real estate market through increased oversight and accountability of real estate licensees.

The government is also working with the federal government in identifying strategies to strengthen information sharing among various levels of government, in an effort to prevent tax evasion and money laundering in real estate.

The Province will continue to work on additional measures in the coming months to address housing affordability and supply challenges. These actions will align with our 6 Principles of Housing Affordability:

- 1. Ensuring the dream of home ownership remains within the reach of the middle class
- Increasing housing supply
- 3. Smart transit expansion
- 4. Supporting first-time home buyers
- 5. Ensuring consumer protection
- 6. Increasing rental supply

Learn More:

To learn more about the Province's actions on housing affordability, visit: http://housingaffordability.gov.bc.ca/

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Lindsay Byers
Ministry of Natural Gas Development and Responsible for Housing
250 952-0617

Laura Mathews BC Housing 604 454-5426 A backgrounder follows.

BACKGROUNDER

For Immediate Release [release number] Sept. 19, 2016 Office of the Premier Ministry of Natural Gas Development and Responsible for Housing

Projects to be funded from \$500 million investment

The Province will fund a wide range of affordable housing projects throughout B.C. Below are some examples of the types of housing that will be created.

Affordable Rental Projects

Purchase of existing units from the private market or in new developments for low-to moderate-income renters.

Specialty Housing

Purchase and construction of units that can be designed for high functioning adults with developmental disabilities and youth aging out of care (18+).

Rural Seniors Housing

Modular construction of affordable seniors' rental housing developments in rural areas of the province.

Non-Rural Seniors Housing

Purchase and construction of units for affordable senior's rental housing in non-rural areas of the province.

Student Housing

Through partnerships with post secondary institutions, construction of new student housing.

Youth Transition Housing

Purchase and renovation of homes across the province that can be repurposed into youth transition housing.

Aboriginal People

Through partnerships with the Aboriginal housing sector as well as First Nations, construction of new rental housing both on and off reserve.

Women and Children

Construction of new housing targeted to low-to moderate-income single women and children who are fleeing abuse.

Acquisitions

Strategic acquisitions of sites to protect the supply of affordable rental housing.

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Lindsay Byers
Ministry of Natural Gas Development
and Responsible for Housing
250 952-0617

Laura Mathews BC Housing 604 454-5426

Q&A

Ministry of Natural Gas Development and Responsible for Housing

Announcement of \$500 million Investment in Affordable Housing

Sept. 19, 2016

What are you announcing?

We are investing \$500 million to ensure more British Columbians have access to affordable rental housing.

This is the largest housing investment in a single year by any Province in Canada and a meaningful next step to address affordability and liveability challenges faced by British Columbian families.

2,900 new units of affordable rental housing will be created across the province.

Projects will include a combination of acquisition and new construction.

Is the \$500 million all new money? Is it being spent this year — how does it breakdown?

Yes, this is new money which is being funded from the Housing Priority Initiatives Special Account.

Of the \$500 million, \$300 million will be provided this fiscal year as capital grants into affordable rental housing across the province.

\$200 million will be used to meet BC Housing's construction financing requirement for the projects funded through this initiative.

How is this the largest housing investment in Canada? Didn't Quebec and Ontario make bigger announcements (Quebec \$1.2B / Ontario \$800M)?

Investments announced by Quebec and Ontario are being made over several years.

Our \$500 million investment will be committed to projects this fiscal year, making it the largest housing investment in a single year by any Province in Canada.

When will the projects be announced?

We have already identified several projects and announcements will be made upon approval in the coming months. All projects will be identified and approved by March 2017.

When will the new housing be ready?

Newly constructed housing will be completed over the next 24 – 36 months.

Properties we acquire from the private market will be ready as soon they can be made available for occupancy – this will depend on the condition of each building.

Where will the projects be located?

Projects will be distributed across the province and will be selected based on readiness to proceed and ability to provide affordable housing.

What types of projects are expected to be funded?

A mix of new housing will be developed to meet the needs of a wide variety of people, including:

- Low-to moderate-income renters
- Youth aging out of care
- Students
- Adults with developmental disabilities
- Seniors
- Aboriginal people
- Women and children

Will the funding be based on population -- will Vancouver get more funding and units due to its population base?

No, the funding is not proportional based. Projects will be distributed across the province, and projects will be selected based on readiness to proceed and ability to provide affordable housing.

How will people apply for the new housing?

Individuals will be able to apply via BC Housing and will be assessed against eligibility requirements for various social housing programs.

How much will rent be?

Rents will be set below the CMHC average rents for the community where the housing is located.

How will the projects be selected? Is there specific criteria?

BC Housing will evaluate project proposals submitted by local governments, non-profit societies and other potential partners.

Projects will be selected based on their ability to provide affordable housing and their readiness to proceed.

Are there limits to funding per project or community?

No, the amount of funding invested into projects will be determined on a project specific basis.

Who will operate these projects once they are completed?

The projects will be owned and operated by non-profit societies.

Will BC Housing provide ongoing operating costs to these projects?

Operating and support subsidies from BC Housing will not be provided. The projects must be self-sufficient where tenant revenues and/or other revenue sources are sufficient to fully fund the project's operating costs.

Where projects involve supports or services to residents, additional funding from other programs and/or commitments from other funders will be necessary to ensure projects are viable.

Can non-profit housing providers access this funding?

Yes, BC Housing will partner with non-profit societies who will own and operate the new affordable rental housing projects.

Can private sector developers apply for funding – what percentage of units in a building will need to be allocated to affordable rental units?

Private sector developers are encouraged to partner with non-profit societies.

All units funded must be affordable rental units and may be located within a larger development.

Will the Province work with municipalities to avoid delays in development approval processes?

Yes, local governments have a key role to play in supporting this initiative and strong two way partnerships with local governments will be required to deliver these units in a timely way.

When will you be announcing projects from the \$355 million you announced in February	When will v	vou be announcing	g projects from th	e \$355 million v	vou announced in February	Ç
---	-------------	-------------------	--------------------	-------------------	---------------------------	---

Successful proponents for the first round of funding from the \$355 million program are expected to be announced in October 2016.

\$500M INVESMENT IN AFFORDABLE HOUSING

<u>Topic:</u> On Sept. 19, 2016, the Premier will announce a commitment of \$500 million to create 2,900 units of affordable rental housing. The funding will be generated from the recently announced Housing Priority Initiatives Special Account.

- Today's announcement ensures British Columbians are first in line for affordable rental housing.
- This is the largest housing investment in a single year by any Province in Canada and a meaningful next step to address affordability and liveability challenges faced by British Columbian families.
- B.C.'s strong economy and 4 consecutive balanced budgets make these types of investments possible.
- We will create 2,900 units of affordable rental housing for a wide variety of people in need:
 - Low-to moderate-income renters
 - Youth aging out of care
 - o Students
 - o Adults with developmental disabilities
 - o Seniors
 - o Aboriginal people
 - Women and children
- This announcement builds on our recent investment of \$355 million to create 2,000 new rental units, announced in February.

- We will continue to encourage all levels of government to support the Province's efforts and make sure we increase housing and rental supply to meet demand.
- We will continue to work on additional measures in the coming months to address housing affordability and supply challenges. This will include a determined action on our Housing Affordability 6 principles:
 - Ensuring the dream of home ownership remains within the reach of the middle class
 - Increasing housing supply
 - Smart transit expansion
 - Supporting first-time home buyers
 - o Ensuring consumer protection
 - o Increasing rental supply

Key Housing Accomplishments:

- Since 2001, we have invested \$4.9 billion to provide affordable housing for low income individuals, seniors and families.
- More than 104,000 B.C. households benefit from a diverse range of provincial housing programs and services.
- Since 2001, we have added more than 26,000 new units of affordable housing. Nearly 24,000 new units are complete. The remainder are in development or under construction.

Background:

A series of province-wide initiatives to address housing affordability challenges and supply, funded by the Housing Priority Initiatives Special Account, will be implemented and administered by BC Housing.

The first of these initiatives is a \$500 million investment to create new affordable rental housing throughout B.C. The Province will:

- Make a significant one-time investment of \$300 million in 2016/17 into innovative housing projects; and
- Provide \$200 million to fund the construction financing needs of the projects, creating 2,900 affordable rental units.

Projects will include a combination of acquisition and new construction. The purchase of existing units from the private market provides an immediate housing solution, and the construction of new housing will ensure that the developments are predesigned to meet the specific needs of seniors, students, adults with developmental disabilities and youth.

All projects will be identified and approved by March 2017.

Newly constructed housing will be completed over the next 24 to 36 months.

Affordable Housing for British Columbians

George Derby Centre 7550 Cumberland St., Burnaby Note: entrance is via 8601 16th Ave.

Date:

Monday, September 19th

Arrival Time:

1:45 PM

Podium:

Yes

Dress:

Business

Event Summary:

Premier announces new funding to support construction of affordable housing units in the Lower

Mainland

Action/Visual:

Premier at podium with construction site visual in background. Six poster boards on easels

complement the shot.

Venue Audience:

Industry stakeholders, NGOs, media Bill Osborne, VP Derby Manor Society

Other VIPs: MLAs attending:

Minister of Natural Gas Development and Housing Rich Coleman

MLA Richard Lee

Media Relations:

Stephen Smart, Premier's Press Secretary

Dial In info: TBD

Time	Event Itinerary				
11:00 am	Carter and SW AV on site for setup				
1:45 PM	Premier arrives and is greeted by Carter Mann. Premier proceeds to Rose Room (# TBD)				
1:50 PM	Pre-briefing led by Carter Mann including:				
	- Premier				
	- Minister Coleman				
	- Richard Lee				
	- Bill Osborne				
1:55 PM	Premier and official party proceed from Rose Room to event site				
	Note: walk is approx. 200m outdoors and strong likelihood of rain				
2:00 PM	Minister Coleman welcomes guests and introduces Premier				
2:03 PM	Premier delivers remarks				
2:08 PM	Bill Osborne delivers remarks				
2:11 PM	Photo-op with platform party holding podium sign with construction visual in background				
2:13 PM	Media availability moderated by Stephen Smart				
2:23 PM	Media availability concludes. Premier departs				

Contacts:

Page 1 of 1

Phone Number: 6049102655 Last updated: 2016-10-04 12:36 PM

From:

Ash, Christine GCPE:EX

Sent:

Friday, September 16, 2016 2:55 PM

To:

Hirji, Keivan MNGD:EX

Cc:

Diacu, Raz MNGD:EX; Harbord, Darren GCPE:EX

Subject:

FW: Draft materials for Monday

Attachments:

NR_BG_\$500M Invesment in Affordable Housing_Sept_16_2016_DRAFT.docx

Importance:

High

Keivan:

Attached is the latest draft NR with the backgrounder attached, supporting the announcement with brief descriptions of what the \$\$\$ will go to support.

This should make it a bit easier for MRC and PCC if asked what the investment will fund.

Shane signed off on the BG.

PCC quote still not signed off. We've a conficall with PO, HQ and Housing at 3:00 today.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell**: 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>



NEWS RELEASE

For Immediate Release [release number] Sept. 19, 2016 Office of the Premier Ministry of Natural Gas Development and Responsible for Housing

Monumental investment in affordable housing puts British Columbians first

BURNABY – The Government of B.C. is committing \$500 million to ensure more British Columbian families have access to affordable rental housing, the largest housing investment in a single year by any Province in Canada.

A total of 2,900 rental units will be created, in partnership with non-profit societies, local governments, government agencies, community organizations and the private sector.

"Today's announcement builds on our recent \$355 million investment and is another significant step towards helping more people find an affordable place to live," said Premier Christy Clark. "We will continue to work with all levels of government and our community partners to ensure British Columbians are first in line for affordable housing." DRAFT

A mix of new housing will be developed to meet the needs of a wide variety of people in communities across the province, including low-to moderate-income renters, seniors, youth, students, adults with developmental disabilities, Aboriginal people and women and children.

Funding for these projects will be provided from the government's newly-created Housing Priority Initiatives Special Account, and projects will include a combination of acquisition of existing units from the private market as well as new construction.

"We are taking meaningful steps to address housing affordability challenges in B.C.," said Rich Coleman, Minister of Natural Gas Development and Responsible for Housing. "The purchase of existing units from the private market helps provide an immediate housing solution while the construction of new housing will ensure that the developments are predesigned to meet the specific needs of individuals and families."

Funding allocations will be determined on a project specific basis. The Province has already identified several projects and announcements will be made upon approval in the coming months. All projects will be identified and approved by March 2017. Newly constructed housing will be completed over the next 24 to 36 months.

Today's announcement builds on the other housing affordability actions already taken by the Province.

Introduced with Budget 2016, the Newly Built Homes exemption can save purchasers up to \$13,000 in property transfer tax when purchasing a newly constructed or subdivided home worth up to \$750,000. Since its introduction, the Newly Built Homes exemption has helped nearly 5,500 families save an average of \$7,600 on their newly built homes.

The Province also provides the First Time Home Buyer's program, which can save first-time buyers up to \$7,500 when purchasing their first home. More than 15,000 families have benefited from the program so far this year.

The Province is helping to manage foreign demand in the market by introducing a 15% additional property transfer tax that applies to purchases of residential real estate by foreign entities in Metro Vancouver. The Ministry of Finance has begun collecting new information from buyers to help assess the impact of the additional property transfer tax on Metro Vancouver's real estate market and monitor any changes in the level of foreign demand. The B.C. government has significantly strengthened consumer protection in B.C.'s real estate market through increased oversight and accountability of real estate licensees.

The government is also working with the federal government in identifying strategies to strengthen information sharing among various levels of government, in an effort to prevent tax evasion and money laundering in real estate.

The Province will continue to work on additional measures in the coming months to address housing affordability and supply challenges. These actions will align with our 6 Principles of Housing Affordability:

- 1. Ensuring the dream of home ownership remains within the reach of the middle class
- 2. Increasing housing supply
- 3. Smart transit expansion
- 4. Supporting first-time home buyers
- 5. Ensuring consumer protection
- 6. Increasing rental supply

Learn More:

To learn more about the Province's actions on housing affordability, visit: http://housingaffordability.gov.bc.ca/

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Laura Mathews BC Housing 604 454-5426

A backgrounder follows.

BACKGROUNDER

For Immediate Release [release number] Sept. 19, 2016 Office of the Premier
Ministry of Natural Gas Development and
Responsible for Housing

Projects to be funded from \$500 million investment

The Province will fund a wide range of affordable housing projects throughout B.C. Below are some examples of the types of housing that will be created.

Affordable Rental Projects

Purchase of existing units from the private market or in new developments for low-to moderate-income renters.

Specialty Housing

Purchase and construction of units that can be designed for high functioning adults with developmental disabilities and youth aging out of care (18+).

Rural Seniors Housing

Modular construction of affordable seniors' rental housing developments in rural areas of the province.

Non-Rural Seniors Housing

Purchase and construction of units for affordable senior's rental housing in non-rural areas of the province.

Student Housing

Through partnerships with post secondary institutions, construction of new student housing.

Youth Transition Housing

Purchase and renovation of homes across the province that can be repurposed into youth transition housing.

Aboriginal People

Through partnerships with the Aboriginal housing sector as well as First Nations, construction of new rental housing both on and off reserve.

Women and Children

Construction of new housing targeted to low-to moderate-income single women and children who are fleeing abuse.

Acquisitions

Strategic acquisitions of sites to protect the supply of affordable rental housing.

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Laura Mathews BC Housing 604 454-5426

From:

Hirji, Keivan MNGD:EX

Sent:

Friday, September 16, 2016 1:44 PM

To:

Coleman, Rich MEM:EX

Cc:

Diacu, Raz MNGD:EX; Myers, Tobie A MNGD:EX

Subject:

Op-Ed Approval on Housing Affordability

Attachments:

OP-ED_Taking action on housing affordability_Sept_15_2016_DRAFT.docx

Importance:

High

Hi Boss,

For your approval, attached is a draft op-ed related to the announcement on Monday. Could send this out sometime next week, after the announcement itself.

Regards,

Keivan

Keivan Hirji

Executive Assistant to the Honourable Rich Coleman Minister of Natural Gas Development, Minister Responsible for Housing & Deputy Premier

250-387-8456



OPINION-EDITORIAL

Taking action on housing affordability

By Rich Coleman
Deputy Premier and Minister Responsible for Housing
Sept. XX, 2016
(XXX words)

Our government remains committed to addressing the affordability and liveability challenges faced by British Columbian families.

On Sept. 19, the Government of B.C. announced a \$500 million investment to ensure more individuals and families in need have access to a safe and affordable place to call home. It's the largest housing investment in a single year by any Province in Canada.

Over the last seven months, the Province has committed a total of \$855 million to create close to 5,000 new units of affordable rental housing. This builds on our investment of \$4.8 billion in affordable housing since 2001.

As we move forward, we also continue to find creative ways to increase the supply of affordable housing in B.C. Through the Non-Profit Asset Transfer Program, we are providing low-interest financing to non-profit housing societies to buy the land they currently lease. All the proceeds will be reinvested into the construction of new affordable housing projects or the repair and renovation of existing projects.

Recognizing the needs of low-income people renting in the private market, we introduced the Rental Assistance Program, which helps more than 10,000 families on a monthly basis with the cost of rental housing.

We are also aware that housing is a challenge for many seniors. To help seniors best meet their housing needs, the Shelter Aid for Elderly Renters program offers cash assistance to eligible B.C. seniors who pay rent for their home. Close to 19,900 seniors' households receive assistance through this program.

We will continue to work on additional measures in the coming months to address housing affordability and supply challenges. This will include a determined action on our Housing Affordability 6 principles:

- Ensuring the dream of home ownership remains within the reach of the middle class
- Increasing housing supply
- · Smart transit expansion
- Supporting first-time home buyers
- Ensuring Consumer Protection
- Increasing rental supply

Governments at all levels have a role to play to make sure we increase housing and rental supply to meet demand. By working together, we are confident that solutions can be found to address B.C.'s housing challenges.

To learn more about the Province's actions on housing affordability, visit: http://housingaffordability.gov.bc.ca/



OPINION-EDITORIAL

Taking action on housing affordability

By Rich Coleman
Deputy Premier and Minister Responsible for Housing
Sept. XX, 2016
(XXX words)

Our government remains committed to addressing the affordability and liveability challenges faced by British Columbian families.

On Sept. 19, the Government of B.C. announced a \$500 million investment to ensure more individuals and families in need have access to a safe and affordable place to call home. It's the largest housing investment in a single year by any Province in Canada.

Over the last seven months, the Province has committed a total of \$855 million to create close to 5,000 new units of affordable rental housing. This builds on our investment of \$4.8 billion in affordable housing since 2001.

As we move forward, we also continue to find creative ways to increase the supply of affordable housing in B.C. Through the Non-Profit Asset Transfer Program, we are providing low-interest financing to non-profit housing societies to buy the land they currently lease. All the proceeds will be reinvested into the construction of new affordable housing projects or the repair and renovation of existing projects.

Recognizing the needs of low-income people renting in the private market, we introduced the Rental Assistance Program, which helps more than 10,000 families on a monthly basis with the cost of rental housing.

We are also aware that housing is a challenge for many seniors. To help seniors best meet their housing needs, the Shelter Aid for Elderly Renters program offers cash assistance to eligible B.C. seniors who pay rent for their home. Close to 19,900 seniors' households receive assistance through this program.

We will continue to work on additional measures in the coming months to address housing affordability and supply challenges. This will include a determined action on our Housing Affordability 6 principles:

- Ensuring the dream of home ownership remains within the reach of the middle class
- Increasing housing supply.
- Smart transit expansion
- Supporting first-time home buyers
- Ensuring Consumer Protection
- Increasing rental supply

Governments at all levels have a role to play to make sure we increase housing and rental supply to meet demand. By working together, we are confident that solutions can be found to address B.C.'s housing challenges.

To learn more about the Province's actions on housing affordability, visit: http://housingaffordability.gov.bc.ca/

Page 030 to/à Page 031

Withheld pursuant to/removed as

DUPLICATE

From:

Ash, Christine GCPE:EX

Sent:

Thursday, September 15, 2016 7:35 PM

To:

Diacu, Raz MNGD:EX

Cc:

Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject:

Re: Sept 19th: BC Housing posters - proof 3

awesome! thx.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Diacu, Raz MNGD:EX

Sent: Thursday, September 15, 2016 6:09 PM

To: Ash, Christine GCPE:EX

Cc: Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX Subject: Re: Sept 19th: BC Housing posters - proof 3

Good on our end, thanks

On Sep 15, 2016, at 5:42 PM, Ash, Christine GCPE:EX < Christine. Ash@gov.bc.ca > wrote:

Raz:

here are the proofs of the proposed backdrop for the announcement.

HQ has approved them so need your input.

BC Housing needs approvals by noon tomorrow, Friday in order to get them produced for the announcement.

thx.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Harbord, Darren GCPE:EX < Darren. Harbord@gov.bc.ca>

Sent: Thursday, September 15, 2016 3:49 PM

To: Wolford, Jessica GCPE:EX

Cc: Ash, Christine GCPE:EX; Mann, Carter GCPE:EX Subject: FW: Sept 19th: BC Housing posters - proof 3

Jessica, attached is the first round of proofs for the 3x4ft posters.

BC Housing needs approvals by noon tomorrow to be able to produce the posters in time for the announcement.

Thanks

Darren

<BCH-Housing Posters_p3.pdf>

Latitude

Brand and Design Agency

Latitude Agency 329 Railway St Suite 402 Vancouver, BC V6A 1A4 T <u>1 (604) 733 7010</u>

www.latitudeagency.ca

From: Sent: To: Cc: Subject:		Harbord, Darren GCPE:EX Thursday, September 15, 2016 6:12 PM Diacu, Raz MNGD:EX Ash, Christine GCPE:EX; Hirji, Keivan MNGD:EX Re: Sept 19th: BC Housing posters - proof 3				
Great, thanks.						
Sent from my	iPhone					
On Sep 15, 20	16, at 6:09 PM, D	viacu, Raz MNGD:EX < <u>Raz.Diacu@gov.bc.ca</u> > wrote:				
Good o	on our end, thanks					
On Sep	5 15, 2016, at 5:42	PM, Ash, Christine GCPE:EX < Christine.Ash@gov.bc.ca > wrote:				
	Raz:					
	here are the proofs of the proposed backdrop for the announcement.					
	HQ has approved them so need your input.					
	BC Housing needs approvals by noon tomorrow, Friday in order to get them produced for the announcement.					
	thx.					
	Sent from my BlackBerry 10 smartphone on the TELUS network.					
	From: Harbord, Darren GCPE:EX < <u>Darren.Harbord@gov.bc.ca</u> > Sent: Thursday, September 15, 2016 3:49 PM To: Wolford, Jessica GCPE:EX Cc: Ash, Christine GCPE:EX; Mann, Carter GCPE:EX					
	Subject: FW: Sep	t 19th: BC Housing posters - proof 3				
	Jessica, attached is the first round of proofs for the 3x4ft posters.					
	BC Housing needs time for the annou	approvals by noon tomorrow to be able to produce the posters in incement.				
	Thanks Darren					
	<bch-housing f<="" td=""><td>Posters_p3.pdf></td></bch-housing>	Posters_p3.pdf>				

Latitude

Brand and Design Agency

Latitude Agency 329 Railway St Suite 402 Vancouver, BC V6A 1A4 T ±1 (604) 733 7010

www.latitudeagency.ca

-			
-	ro	m	
	ıv		

Diacu, Raz MNGD:EX

Sent:

Thursday, September 15, 2016 6:09 PM

To:

Ash, Christine GCPE:EX

Cc: Subject: Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Re: Sept 19th: BC Housing posters - proof 3

Good on our end, thanks

On Sep 15, 2016, at 5:42 PM, Ash, Christine GCPE:EX < Christine.Ash@gov.bc.ca wrote:

Raz:

here are the proofs of the proposed backdrop for the announcement.

HQ has approved them so need your input.

BC Housing needs approvals by noon tomorrow, Friday in order to get them produced for the announcement.

thx.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Harbord, Darren GCPE:EX < Darren.Harbord@gov.bc.ca>

Sent: Thursday, September 15, 2016 3:49 PM

To: Wolford, Jessica GCPE:EX

Cc: Ash, Christine GCPE:EX; Mann, Carter GCPE:EX Subject: FW: Sept 19th: BC Housing posters - proof 3

Jessica, attached is the first round of proofs for the 3x4ft posters.

BC Housing needs approvals by noon tomorrow to be able to produce the posters in time for the announcement.

Thanks

Darren

<BCH-Housing Posters p3.pdf>

Latitude

Brand and Design Agency

Latitude Agency 329 Railway St Suite 402 Vancouver, BC V6A 1A4 T <u>+1 (604) 733 7010</u>

www.latitudeagency.ca

From:

Ash, Christine GCPE:EX

Sent:

Thursday, September 15, 2016 5:43 PM

To:

Diacu, Raz MNGD:EX

Cc:

Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject:

Fw: Sept 19th: BC Housing posters - proof 3

Attachments:

BCH-Housing Posters_p3.pdf; ATT00001.htm

Importance:

High

Raz:

here are the proofs of the proposed backdrop for the announcement.

HQ has approved them so need your input.

BC Housing needs approvals by noon tomorrow, Friday in order to get them produced for the announcement.

thx.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Harbord, Darren GCPE:EX < Darren. Harbord@gov.bc.ca>

Sent: Thursday, September 15, 2016 3:49 PM

To: Wolford, Jessica GCPE:EX

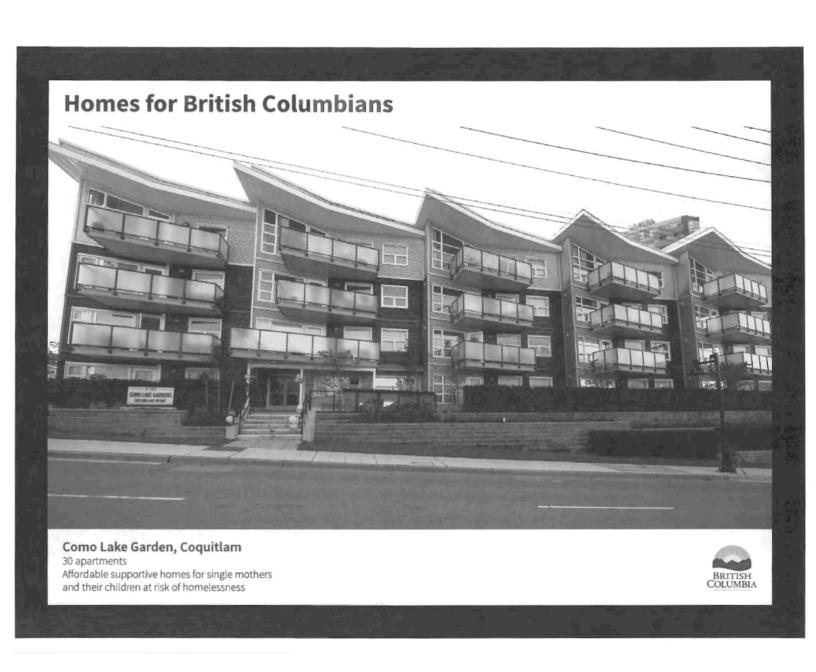
Cc: Ash, Christine GCPE:EX; Mann, Carter GCPE:EX Subject: FW: Sept 19th: BC Housing posters - proof 3

Jessica, attached is the first round of proofs for the 3x4ft posters.

BC Housing needs approvals by noon tomorrow to be able to produce the posters in time for the announcement.

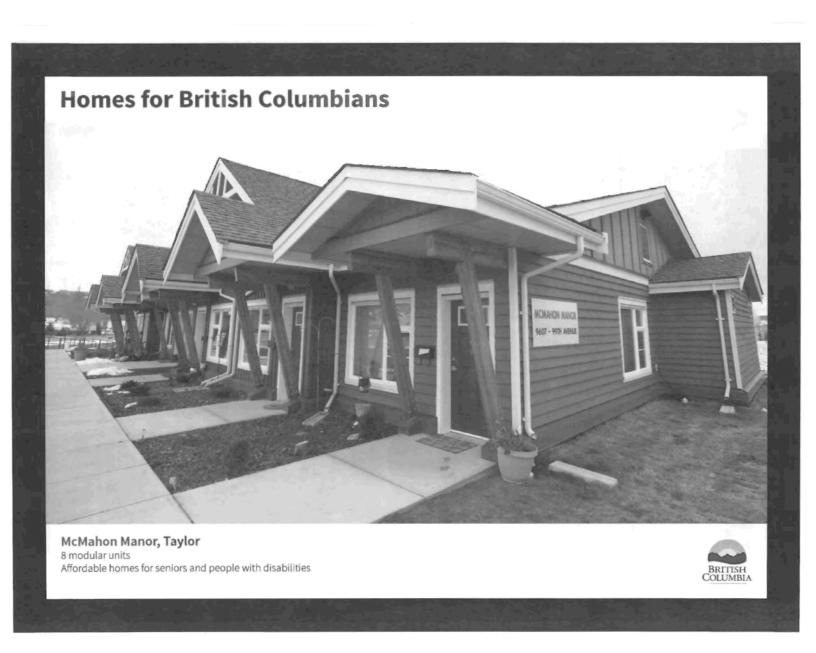
Thanks

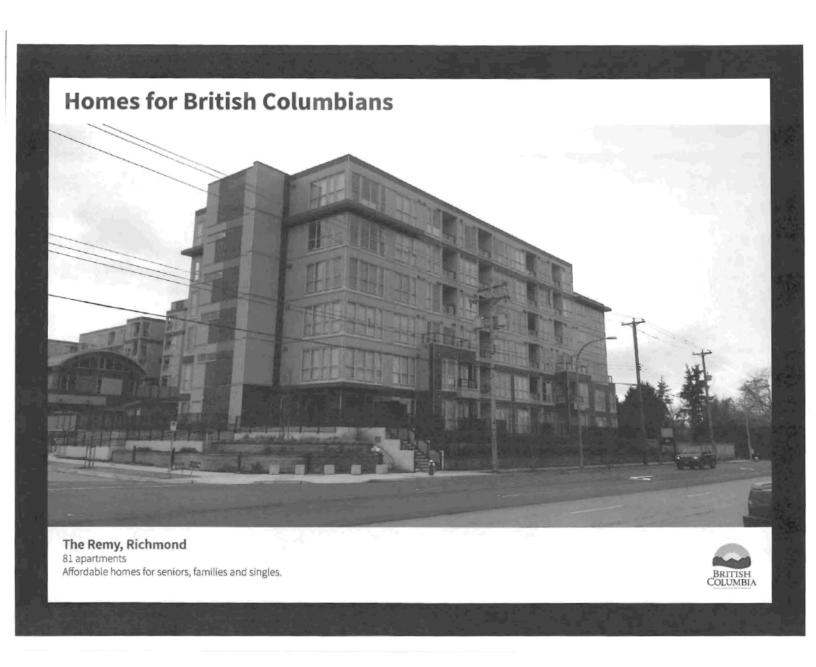
Darren

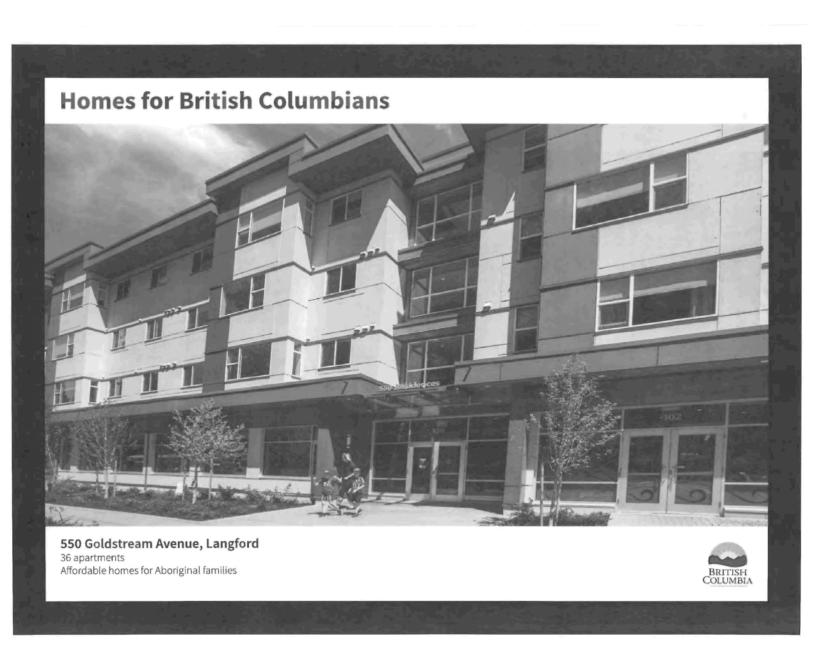












From:

Ash, Christine GCPE:EX

Sent:

Thursday, September 15, 2016 1:18 PM

To:

Wolford, Jessica GCPE:EX; Diacu, Raz MNGD:EX

Cc:

Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX; Mann, Carter GCPE:EX

Subject:

RE: Housing venue for Monday

Thanks!

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

From: Wolford, Jessica GCPE:EX

Sent: Thursday, September 15, 2016 1:17 PM To: Ash, Christine GCPE:EX; Diacu, Raz MNGD:EX

Cc: Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX; Mann, Carter GCPE:EX

Subject: RE: Housing venue for Monday

Looping in Carter

From: Ash, Christine GCPE:EX

Sent: Thursday, September 15, 2016 1:05 PM
To: Diacu, Raz MNGD:EX; Wolford, Jessica GCPE:EX
Cc: Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject: Housing venue for Monday

Importance: High

If it is raining, the Burnaby location does have a finished building that can be used for the announcement.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

From:

Wolford, Jessica GCPE:EX

Sent:

Thursday, September 15, 2016 1:17 PM

To:

Ash, Christine GCPE:EX; Diacu, Raz MNGD:EX

Cc:

Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX; Mann, Carter GCPE:EX

Subject:

RE: Housing venue for Monday

Looping in Carter

From: Ash, Christine GCPE:EX

Sent: Thursday, September 15, 2016 1:05 PM
To: Diacu, Raz MNGD:EX; Wolford, Jessica GCPE:EX
Cc: Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject: Housing venue for Monday

Importance: High

If it is raining, the Burnaby location does have a finished building that can be used for the announcement.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

From:

Ash, Christine GCPE:EX

Sent:

Thursday, September 15, 2016 1:05 PM

To:

Diacu, Raz MNGD:EX; Wolford, Jessica GCPE:EX

Cc:

Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject:

Housing venue for Monday

Importance:

High

If it is raining, the Burnaby location does have a finished building that can be used for the announcement.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: christine.ash@gov.bc.ca

From:

Wolford, Jessica GCPE:EX

Sent:

Thursday, September 15, 2016 12:53 PM

To:

Ash, Christine GCPE:EX; Diacu, Raz MNGD:EX

Cc:

Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject:

RE: Housing announcement - new line

Follow Up Flag:

Flag for follow up

Flag Status:

Completed

Great - thanks

From: Ash, Christine GCPE:EX

Sent: Thursday, September 15, 2016 12:51 PM
To: Diacu, Raz MNGD:EX; Wolford, Jessica GCPE:EX
Cc: Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX
Subject: FW: Housing announcement - new line

Importance: High

Confirmed by Shane Ramsey at BC Housing, and we can say this:

This is the largest housing investment in a single year by any Province in Canada.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

From:

Ash, Christine GCPE:EX

Sent:

Monday, September 19, 2016 9:31 AM

To:

Hirji, Keivan MNGD:EX; Diacu, Raz MNGD:EX; Gordon, Matt GCPE:EX; Wolford, Jessica

GCPE:EX

Cc:

Byers, Lindsay GCPE:EX; Harbord, Darren GCPE:EX

Subject:

From BC Housing

Importance:

High

Shane Ramsey at BC Housing did follow call up this a.m. with George Derby Director Keith Herbert.

He was told highly unlikely there will be an issue regarding the union at today's announcement. He understands that there was an incident four years ago, however; this announcement doesn't involve the union or operations at George Derby Manor so there is no concern. In addition, he also said staff at the Manor were not informed of the announcement.

Keith expressed that if anything did occur, which is unlikely, his management staff can deal with it so there would be no disruption.

Chris Ash

Communications Manager | Ministry of Natural Gas Development & Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

From:

Diacu, Raz MNGD:EX

Sent:

Thursday, September 15, 2016 9:51 AM

To:

s.17

Cc:

Myers, Tobie A MNGD:EX; Hirji, Keivan MNGD:EX

Subject:

Housing announcement materials

Attachments:

News Release.docx; Briefing Note.docx; Event Plan.docx; Key Messages.docx

Hi Minister,

Materials for Monday's announcement are attached, and I've also put them on your iPad under "Housing Announcement" (the speaking notes are still to come).

I understand we'll now be doing the event in Burnaby – please let us know if that's not the case.

Here is the quote for you approval for the news release:

"We are taking meaningful steps to address housing affordability challenges in B.C.," said Rich Coleman, Minister of Natural Gas Development and Responsible for Housing. "The purchase of existing units from the private market provides an immediate housing solution while the construction of new housing will ensure that the developments are predesigned to meet the specific needs of individuals and families."

Thanks, Raz Page 051 to/à Page 052

Withheld pursuant to/removed as

DUPLICATE

s.12

Page 054 to/à Page 059

Withheld pursuant to/removed as

DUPLICATE

From:

Ash, Christine GCPE:EX

Sent:

Thursday, September 15, 2016 9:19 AM

To:

Diacu, Raz MNGD:EX

Cc:

Harbord, Darren GCPE:EX; Hirji, Keivan MNGD:EX

Subject:

EP for Housing Announcement

Attachments:

EP_\$500M Investment in Affordable Housing_Sept_14_2016_DRAFT.docx

We've combined both venue options into one document for ease.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell**: 250-812-3616 email to: christine.ash@gov.bc.ca

Event Proposal MINISTRY OF NATURAL GAS DEVELOPMENT

Event Title: Announcement – \$500 million housing commitment in 2016/2017 Representative (Min/MLA): Premier Christy Clark and Minister Rich Coleman

Date: September 19 Time: 2:00, TBC	Media Market: Lower Mainland Major Media
Location:	English Media Spokesperson: Premier Christy Clark and Minister Rich Coleman
Option #1: Derby Manor, 7550 Cumberland St., Burnaby, B.C.	Multicultural Media Spokesperson: Premier Christy Clark and Minister Rich Coleman
Option #2: Jubilee House, 1077 Richard Street, Vancouver, B.C.	

THE EVENT

- Announcement of \$500 million provincial commitment in 2016/2017 to invest in innovative housing. The funds will be used towards:
 - o Making a significant one-time investment in 2016/17 into innovative housing projects (\$300 million); and,
 - Fund the construction financing needs of the projects (\$200 million), creating 2,900 new units across the province.
- Projects will include a combination of acquisition and new construction projects. Future affordable rental housing
 projects will meet the needs of adults with developmental disabilities, aging youth in care, seniors housing in rural
 areas, student housing, youth transitional housing, Aboriginal housing, women and children and families.
- All projects will be identified and approved by March 2017.

GOVERNMENT OF BRITISH COLUMBIA FUNDING / PARTNER FUNDING (IF APPLICABLE):

The Government of B.C. has committed \$500 million to new innovative housing.

WHO'S ORGANIZING?

GCPE-NGD and BC Housing

VENUE DESCRIPTION

Option #1:



Derby Manor, 7550 Cumberland St. Burnaby, B.C.

- Construction is underway at Derby Manor, which will provide 122 seniors with affordable housing and access to supports they need to live healthy and dignified lives.
- This will be an addition to the existing campus of care site at George Derby Centre, providing 300-units of longterm and specialized care.
- The B.C. government is arranging approx. \$29 million in construction financing. The City of Burnaby is providing over \$1 million and the George Derby Care Society provided the land valued at \$3.5 million.

Option #2:



Jubilee House, 1077 Richard Street, Vancouver, B.C.

- The new Jubilee House offers a mix of 116 studios and 46 one-bedroom homes. A total of 87 units will house the
 existing at risk seniors of the former Jubilee House and 75 units will be offered at low end of market rates. The
 announcement may take place in the common dining room.
- Jubilee House is operated by 127 Society for Housing.
- The project is a partnership between the B.C. Government, City of Vancouver, Brenhill Developments and 127 Society for Housing.

STRATEGIC CONSIDERATIONS

This announcement will take place before the 2016 UBCM Convention on September 26-30.

PARTICIPANTS

- Provincial representative Premier Christy Clark and Minister Rich Coleman
- Shayne Ramsey, CEO, BC Housing

KEY VALIDATORS

- Senior tenant living at Derby Manor or Jubilee House
- Representative from the George Derby Care Society (Derby Manor) or Graham Rawlings, Vice President, 127
 Society for Housing (Jubilee House)

TARGET AUDIENCE

- Approximately 50 people are expected to attend this event.
- Audience will include provincial representatives, community and political representatives (Members of City Council), developers, BC Housing staff, other housing stakeholder.
- Local media

VISUAL MESSAGE(S)

DESIRED PICTURE (STILL)

- Provincial representative and other dignitaries participating in group photo
- Poster boards featuring a variety of previous projects funded by the Province will provide examples of what kind
 of housing will be developed with this new funding

ACTUAL SPEAKING BACKDROP

Podium sign – "Homes for British Columbians" (TBC)

WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

- This announcement builds on our recent \$355 million investment and is another significant step towards helping more people find an affordable place to live.
- We will continue to work with all levels of government and our community partners to ensure British Columbians are first in line for affordable housing.

KEY MESSAGES

- Today's announcement ensures British Columbians are first in line for affordable rental housing.
- This is the single, largest affordable housing investment in the province's history and a meaningful next step to address affordability and liveability challenges faced by British Columbian families.
- This announcement builds on our recent investment of \$355 million to create 2,000 new rental units, announced in February.
- We will continue to encourage all levels of government to support the Province's efforts and make sure we
 increase housing and rental supply to meet demand.
- We will continue to work on additional measures in the coming months to address housing affordability and supply challenges. This will include determined action on our Housing Affordability 6 principles.
- We want to ensure the dream of living in a world-class province remains within reach of the middle class.
- Since 2001, we have invested \$4.8 billion to provide affordable housing for low-income individuals, seniors and families.
- More than 104,000 B.C. households benefit from provincial social housing programs and services.

From:

Ash, Christine GCPE:EX

Sent:

Wednesday, September 14, 2016 4:29 PM

To:

Diacu, Raz MNGD:EX; Hirjí, Keivan MNGD:EX

Cc: Subject: Harbord, Darren GCPE:EX

FW: Draft materials for Monday

Attachments:

NR_\$500M Investment in Affordable Housing_Sept_14_2016_DRAFT.docx; KM_\$500M

Investment in Affordable Housing_Sept_14_2016_DRAFT.docx; BN_\$500M Investment in Affordable Housing_Sept_09_2016_DRAFT.docx; EP_\$500M Investment in Affordable

Housing_Sept_14_2016_DRAFT.docx

Importance:

High

JP asked for drafts of materials for Housing ann on Monday. This is the package we've sent him. Two venue options to be decided, Q/As in the works as is an op-ed.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>

From:

Ash, Christine GCPE:EX

Sent:

Wednesday, September 14, 2016 3:59 PM

To: Cc:

Wolford, Jessica GCPE:EX; Diacu, Raz MNGD:EX Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX

Subject:

Attachments:

FW: Venue options for Monday EP \$500M Investment in Affordable Housing_Sept_09_2016_DRAFT.docx; EP_\$500M

Investment in Affordable Housing_Sept_14_2016_DRAFT.docx

Follow Up Flag:

Follow up

Flag Status:

Flagged

Categories:

Red Category

Two possible venue options for Housing ann on Monday. Let us know which will work best for PCC/MRC.

Jubilee House, 1077 Richard Street, Vancouver, B.C.

- The new Jubilee House offers a mix of 116 studios and 46 one-bedroom homes. A total of 87 units will house the existing at risk seniors of the former Jubilee House and 75 units will be offered at low end of market rates. The announcement may take place in the common dining room.
- Jubilee House is operated by 127 Society for Housing.
- The project is a partnership between the B.C. Government, City of Vancouver, Brenhill Developments and 127 Society for Housing.

Derby Manor, 7550 Cumberland St. Burnaby, B.C.

- Construction is underway at Derby Manor, which will provide 122 seniors with affordable housing and access to supports they need to live healthy and dignified lives.
- This will be an addition to the existing campus of care site at George Derby Centre, providing 300-units of long-term and specialized care.
- The B.C. government is arranging approx. \$29 million in construction financing. The City of Burnaby is providing over \$1 million and the George Derby Care Society provided the land valued at \$3.5 million.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 celf: 250-812-3616 email to: christine.ash@gov.bc.ca

Page 066 to/à Page 067

Withheld pursuant to/removed as

s.12;s.13

Event Proposal MINISTRY OF NATURAL GAS DEVELOPMENT

Event Title: Announcement – \$500 million housing commitment in 2016/2017 Representative (Min/MLA): Premier Christy Clark and Minister Rich Coleman

Date: September 19 Time: 2:00, TBC	Media Market: Lower Mainland Major Media
Location: Derby Manor, 7550 Cumberland St. Burnaby, B.C.	English Media Spokesperson: Premier Christy Clark and Minister Rich Coleman
	Multicultural Media Spokesperson: Premier Christy Clark and Minister Rich Coleman

THE EVENT

- Announcement of \$500 million provincial commitment in 2016/2017 to invest in innovative housing. The funds will be used towards:
 - Making a significant one-time investment in 2016/17 into innovative housing projects (\$300 million); and,
 - Fund the construction financing needs of the projects (\$200 million), creating 2,900 new units across the province.
- Projects will include a combination of acquisition and new construction projects. Future affordable rental housing
 projects will meet the needs of adults with developmental disabilities, aging youth in care, seniors housing in rural
 areas, student housing, youth transitional housing, Aboriginal housing, women and children and families.
- All projects will be identified and approved by March 2017.

GOVERNMENT OF BRITISH COLUMBIA FUNDING / PARTNER FUNDING (IF APPLICABLE):

The Government of B.C. has committed \$500 million to new innovative housing.

WHO'S ORGANIZING?

GCPE-NGD and BC Housing

VENUE DESCRIPTION



Derby Manor, 7550 Cumberland St. Burnaby, B.C.

- Construction is underway at Derby Manor, which will provide 122 seniors with affordable housing and access to supports they need to live healthy and dignified lives.
- This will be an addition to the existing campus of care site at George Derby Centre, providing 300-units of long-term and specialized care.
- The B.C. government is arranging approx. \$29 million in construction financing. The City of Burnaby is providing over \$1 million and the George Derby Care Society provided the land valued at \$3.5 million.

STRATEGIC CONSIDERATIONS

This announcement will take place before the 2016 UBCM Convention on September 26-30.

PARTICIPANTS

- Provincial representative Premier Christy Clark and Minister Rich Coleman
- Shayne Ramsey, CEO, BC Housing

KEY VALIDATORS (Announcement)

Senior tenant living at Derby Manor and/or a representative from the George Derby Care Society (TBC)

TARGET AUDIENCE

Approximately 50 people are expected to attend this event.

- Audience will include provincial representatives, community and political representatives (Members of City Council), developers, BC Housing staff, other housing stakeholder.
- Local media

VISUAL MESSAGE(S)

DESIRED PICTURE (STILL)

Provincial representative and other dignitaries participating in group photo in front of construction site.

ACTUAL SPEAKING BACKDROP

Podium sign – "Homes for British Columbians"

WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

- This announcement builds on our recent \$355 million investment and is another significant step towards helping more people find an affordable place to live.
- We will continue to work with all levels of government and our community partners to ensure British Columbians
 are first in line for affordable housing.

KEY MESSAGES

- This announcement builds on our recent investment of \$355 million to create 2,000 new rental units, announced in February.
- We will continue to encourage all levels of government to support the Province's efforts and make sure there's
 enough rental supply to meet demand.
- We will announce additional measures in the coming months to address housing affordability challenges and supply. This will include supporting for first-time home buyers as they enter the market.
- Since 2001, we have invested \$4.8 billion to provide affordable housing for low-income individuals, seniors and families.
- More than 104,000 B.C. households benefit from provincial social housing programs and services.

From:

Ash, Christine GCPE:EX

Sent:

Wednesday, September 14, 2016 10:57 AM

To:

Wolford, Jessica GCPE:EX

Cc: Subject: Diacu, Raz MNGD:EX; Hirji, Keivan MNGD:EX; Harbord, Darren GCPE:EX FW: EP_\$500M Investment in Affordable Housing_Sept_14_2016_DRAFT

Attachments:

EP_\$500M Investment in Affordable Housing_Sept_14_2016_DRAFT.docx

Importance:

High

Follow Up Flag: Flag Status:

Follow up Flagged

Categories:

Red Category

As requested, a venue option for Burnaby.

A housing facility where construction is underway to provide 122 units of affordable housing, so good visual.

Also note that MRC and MLA Lee did a ground-breaking here in Dec and the city is contributing to the project.

Chris Ash

Communications Manager | Ministry of Natural Gas Development & Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

Page 071 to/à Page 072

Withheld pursuant to/removed as

DUPLICATE

Coleman, Rich MEM:EX

From: Hirji, Keivan MNGD:EX

Sent: Sunday, September 18, 2016 6:15 PM

To: Coleman, Rich MEM:EX

Subject: Fwd: Latest NR for tomorrow's announcement and updated I

Attachments: NR_BG_\$500M Invesment in Affordable Housing_Sept_18_2016_DRAFT.docx;

ATT00001.htm; Final itinerary - Housing.docx; ATT00002.htm

Final NR with a few changes from central. See you tomorrow, and I will have hard copies of everything.

Keivan

Keivan Hirji

Executive Assistant to the Honourable Rich Coleman Minister of Natural Gas Development, Minister Responsible for Housing & Deputy Premier

250-387-8456 Sent from my iPhone



NEWS RELEASE

For Immediate Release [release number] Sept. 19, 2016 Office of the Premier Ministry of Natural Gas Development and Responsible for Housing

B.C. makes largest housing investment ever in Province's history

BURNABY – The Government of B.C. is committing \$500 million to ensure more British Columbian families have access to affordable rental housing, the largest housing investment in a single year by any province in Canada.

A total of 2,900 rental units will be created, in partnership with non-profit societies, local governments, government agencies, community organizations and the private sector.

This is in addition to \$355 million announced earlier this year in February to create 2,000 additional new units of affordable rental housing throughout B.C., bringing the Province's total investment announced this year to \$855 million.

"This is another significant step towards helping more people find an affordable place to live," said Premier Christy Clark. "Thanks to our growing, diverse economy, we're able to make the largest affordable housing investment in one year by any province in Canadian history, and we will continue to work with community partners and all levels of government to keep putting British Columbians first."

A mix of new housing will be developed to meet the needs of a wide variety of people in communities across the province, including low-to moderate-income renters, seniors, youth, students, adults with developmental disabilities, Aboriginal people and women and children.

Funding for these projects will be provided from the government's newly-created Housing Priority Initiatives Special Account, and projects will include a combination of acquisition of existing units from the private market as well as new construction.

"We are taking meaningful steps to address housing affordability challenges in B.C.," said Rich Coleman, Minister of Natural Gas Development and Responsible for Housing. "The purchase of existing units from the private market helps provide an immediate housing solution while the construction of new housing will ensure that the developments are predesigned to meet the specific needs of individuals and families."

Funding allocations will be determined on a project specific basis. The Province has already identified several projects and announcements will be made upon approval in the coming months. All projects will be identified and approved by March 2017. Newly constructed housing will be completed over the next 24 to 36 months.

Today's announcement builds on the other housing affordability actions recently taken by the Province, including:

- Implementing a 15% additional property transfer tax that applies to foreign purchasers of residential real estate in Metro Vancouver;
- Strengthening consumer protection in B.C.'s real estate market through increased oversight and accountability of real estate licensees;
- Introducing a new luxury tax on properties that sell for more than \$2 million; and
- Introducing a Newly Built Homes exemption, which has helped nearly 5,500 families save an average of \$7,600 on their newly built homes.

The Province will continue to work on additional measures in the coming months to address housing affordability and supply challenges. These actions will align with our 6 Principles of Housing Affordability:

- 1. Ensuring the dream of home ownership remains within the reach of the middle class
- 2. Increasing housing supply
- 3. Smart transit expansion
- 4. Supporting first-time home buyers
- 5. Ensuring consumer protection
- 6. Increasing rental supply

Learn More:

To learn more about the Province's actions on housing affordability, visit: http://housingaffordability.gov.bc.ca/

For information on housing affordability programs and services in B.C., visit: http://housingaffordability.gov.bc.ca/categories/housing-affordability-programs-and-services/

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Lindsay Byers
Ministry of Natural Gas Development and Responsible for Housing
250 952-0617

Laura Mathews BC Housing 604 454-5426

A backgrounder follows.

BACKGROUNDER

For Immediate Release [release number] Sept. 19, 2016 Office of the Premier
Ministry of Natural Gas Development and
Responsible for Housing

Projects to be funded from \$500 million investment

The Province will fund a wide range of affordable housing projects throughout B.C. Below are some examples of the types of housing that will be created.

Affordable Rental Projects

Purchase of existing units from the private market or in new developments for low-to-moderate-income renters.

Specialty Housing

Purchase and construction of units that can be designed for high functioning adults with developmental disabilities and youth aging out of care (18+).

Rural Seniors Housing

Modular construction of affordable seniors' rental housing developments in rural areas of the province.

Non-Rural Seniors Housing

Purchase and construction of units for affordable senior's rental housing in non-rural areas of the province.

Student Housing

Through partnerships with post secondary institutions, construction of new student housing.

Youth Transition Housing

Purchase and renovation of homes across the province that can be repurposed into youth transition housing.

Aboriginal People

Through partnerships with the Aboriginal housing sector as well as First Nations, construction of new rental housing both on and off reserve.

Women and Children

Construction of new housing targeted to low-to moderate-income single women and children who are fleeing abuse.

Acquisitions

Strategic acquisitions of sites to protect the supply of affordable rental housing.

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Lindsay Byers Ministry of Natural Gas Development and Responsible for Housing 250 952-0617

Laura Mathews BC Housing 604 454-5426

Affordable Housing for British Columbians

George Derby Centre 7550 Cumberland St., Burnaby Note: Media and guest entrance is via 8601 16th Ave.

Date:

Monday, September 19th

Arrival Time:

2:00 PM

Podium:

Yes

Dress:

Business

Event Summary:

Premier and Minister Coleman announce new funding to support construction of affordable

housing units in the Lower Mainland

Action/Visual:

Premier at podium with construction site visual in background. Six poster boards on easels

complement the shot.

Venue Audience:

Industry stakeholders, NGOs, media Bill Osborne, VP Derby Manor Society

Other VIPs: MLAs attending:

Minister of Natural Gas Development and Housing Rich Coleman

MLA Richard Lee

Media Relations:

Stephen Smart, Premier's Press Secretary

Dial In info: 604-681-0260

Vancouver

1-877-353-9184

from Canada and USA

Participant Passcode: 22352

Time	Event Itinerary
11:00 am	Carter and SW AV on site for setup
2:00 PM	Premier arrives and is greeted by Carter Mann. Premier proceeds to Town Hall (room 2318) where residents are engaging in afternoon tea. Premier has opportunity to circulate and chat with residents
2:15 PM	Premier proceeds to hold room for pre-brief (room 2339)
2:16 PM	Pre-briefing led by Carter Mann including:
	- Premier
	- Minister Coleman
	- Richard Lee
	- Bill Osborne
2:20 PM	Premier and official party proceed from hold to event site
	Note: walk is approx. 200m outdoors across paved parking lot and strong likelihood of rain
	Note: a 30x30 tent has been sourced to cover the event site
2:25 PM	Minister Coleman positions at podium and welcomes guests, introduces Premier
2:28 PM	Premier delivers remarks
2:33 PM	Bill Osborne delivers remarks
2:35 PM	Photo-op with platform party holding podium sign with construction visual and posters on easels in background
2:37 PM	Media availability moderated by Stephen Smart
2:47 PM	Media availability concludes. Premier departs

Contacts:

Rhonda Morris, BC Housing 604-817-6504

Adam Young, SW AV 778-872-6460

> Events Coordinator – Carter Mann Phone Number: 6049102655 Last updated: 2016-10-04 12:03 PM

Page 1 of 1

Coleman, Rich MEM:EX

From:

Barnetson, Luella MNGD:EX

Sent:

Monday, September 19, 2016 9:12 AM

To:

Coleman, Rich MEM:EX

Subject:

Announcement materials

Attachments:

Final itinerary - Housing.docx; NR_BG_\$500M Invesment in Affordable Housing_Sept_18

_2016_DRAFT.DOCX; Briefing Note.docx; Event Plan.docx; Key Messages.docx

Hi Boss,

These are loaded on your iPad under "Sept 19" - materials for today's announcement

Thanks

 $L \boldsymbol{u}$

Page 080 to/à Page 085

Withheld pursuant to/removed as

DUPLICATE

Barnetson, Luella MNGD:EX

From: Sent: To: Subject: Attachments:	Barnetson, Luella MNGD:EX Monday, September 19, 2016 9:12 AM '1-Rich Coleman s.17 Announcement materials Final itinerary - Housing.docx; NR_BG_\$500M Invesment in Affordable Housing_Sept_18 _2016_DRAFT.DOCX; Briefing Note.docx; Event Plan.docx; Key Messages.docx
Hi Boss,	
These are loaded on your	iPad under "Sept 19" – materials for today's announcement
Thanks	
Lu	

Page 087 to/à Page 092

Withheld pursuant to/removed as

DUPLICATE

From:

Byers, Lindsay GCPE:EX

Sent:

Monday, September 19, 2016 3:45 PM

To:

Myers, Tobie A MNGD:EX; Hirji, Keivan MNGD:EX; Diacu, Raz MNGD:EX

Cc:

Ash, Christine GCPE:EX; Harbord, Darren GCPE:EX; Fraser, John Paul GCPE:EX; Wolford,

Jessica GCPE:EX

Subject:

Media Request - Dawson Creek Mirror

OK to send?

Date: Sept 19 @ 3:22pm

Deadline: Sept 19, end of day

Media: Dawson Creek Mirror

Reporter: Mike Carter

Topic: Reporter is working on a story about the housing announcement today. Regarding the news release, does the government plan to purchase or build any units to create affordable living spaces in the Peace Region?

Suggested Response:

- BC Housing will evaluate project proposals submitted by local governments, non-profit societies and other potential partners.
- Projects will be distributed across the province, and projects will be selected based on readiness to proceed and ability to provide affordable housing.
- All projects will be identified and approved by March 2017.

From:

Byers, Lindsay GCPE:EX

Sent:

Monday, September 19, 2016 3:08 PM

To:

Myers, Tobie A MNGD:EX; Hirji, Keivan MNGD:EX; Diacu, Raz MNGD:EX

Cc:

Ash, Christine GCPE:EX; Harbord, Darren GCPE:EX; Fraser, John Paul GCPE:EX; Wolford,

Jessica GCPE:EX

Subject:

Media Request: Interview - CBC - On the Island

Date: Sept 19 (a) 2:36pm

Deadline: Sept 19 ASAP

Media: CBC - On the Coast

Reporter: Vivian Luk

Topic: Reporter is to schedule an interview with Minister Coleman this afternoon @ 5:35pm, regarding the

housing announcement.

From: Byers, Lindsay GCPE:EX

Sent: Monday, September 19, 2016 1:36 PM

To: Myers, Tobie A MNGD:EX; Hirji, Keivan MNGD:EX; Diacu, Raz MNGD:EX

Cc: Ash, Christine GCPE:EX; Harbord, Darren GCPE:EX; Fraser, John Paul GCPE:EX; Wolford,

Jessica GCPE:EX

Subject: Media Request: Interview - CFAX 1070

Interested?

Date: Sept 19 @ 12:18pm

Deadline: Sept 19 ASAP

Media: CFAX 1070

Reporter: Roszan Holmen

Topic: Reporter is looking for an interview with Minister Coleman either this afternoon, or tomorrow morning about the housing announcement today. The timing can be determined if approved.

Diacu, Raz MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Monday, September 19, 2016 1:32 PM

To:

Hirji, Keivan MNGD:EX

Cc: Subject: Diacu, Raz MNGD:EX: Harbord, Darren GCPE:EX FW: Housing announcement today at 2 p.m.

Attachments:

2016PREM0109-001734.pdf; KM_\$500M Investment in Affordable Housing_Sept_19_

2016_FINAL.docx; QA_\$500M Investment in Affordable Housing_Sept_19_2016

_FINAL.docx

Final NR for today.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>



NEWS RELEASE

For Immediate Release 2016PREM0109-001734 Sept. 19, 2016 Office of the Premier Ministry of Natural Gas Development and Responsible for Housing

B.C. makes largest housing investment ever in province's history

BURNABY – The Government of B.C. is committing \$500 million to ensure more British Columbian families have access to affordable rental housing, the largest housing investment in a single year by any province in Canada.

A total of 2,900 rental units will be created, in partnership with non-profit societies, local governments, government agencies, community organizations and the private sector.

This is in addition to \$355 million announced earlier this year in February to create 2,000 additional new units of affordable rental housing throughout B.C., bringing the Province's total investment announced this year to \$855 million.

"This is another significant step towards helping more people find an affordable place to live," said Premier Christy Clark. "Thanks to our growing, diverse economy, we're able to make the largest affordable housing investment in one year by any province in Canadian history, and we will continue to work with community partners and all levels of government to keep putting British Columbians first."

A mix of new housing will be developed to meet the needs of a wide variety of people in communities throughout the province, including low-to moderate-income renters, seniors, youth, students, adults with developmental disabilities, Aboriginal people and women and children.

Funding for these projects will be provided from the government's newly-created Housing Priority Initiatives Special Account, and projects will include a combination of acquisition of existing units from the private market as well as new construction.

"We are taking meaningful steps to address housing affordability challenges in B.C.," said Rich Coleman, Minister of Natural Gas Development and Responsible for Housing. "The purchase of existing units from the private market helps provide an immediate housing solution while the construction of new housing will ensure that the developments are predesigned to meet the specific needs of individuals and families."

Funding allocations will be determined on a project specific basis. The Province has already identified several projects and announcements will be made upon approval in the coming months. All projects will be identified and approved by March 2017. Newly constructed housing will be completed over the next 24 to 36 months.

Today's announcement builds on the other housing affordability actions recently taken by the Province, including:

- Implementing a 15% additional property transfer tax that applies to foreign purchasers of residential real estate in Metro Vancouver;
- Strengthening consumer protection in B.C.'s real estate market through increased oversight and accountability of real estate licensees;
- · Introducing a new luxury tax on properties that sell for more than \$2 million; and
- Introducing a Newly Built Homes exemption, which has helped nearly 5,500 families save an average of \$7,600 on their newly built homes.

The Province will continue to work on additional measures in the coming months to address housing affordability and supply challenges. These actions will align with our 6 Principles of Housing Affordability:

- 1. Ensuring the dream of home ownership remains within the reach of the middle class
- 2. Increasing housing supply
- 3. Smart transit expansion
- 4. Supporting first-time home buyers
- 5. Ensuring consumer protection
- Increasing rental supply

Learn More:

To learn more about the Province's actions on housing affordability, visit: http://housingaffordability.gov.bc.ca/

For information on housing affordability programs and services in B.C., visit: http://housingaffordability.gov.bc.ca/categories/housing-affordability-programs-and-services/

A backgrounder follows.

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Laura Mathews BC Housing 604 454-5426 Lindsay Byers Ministry of Natural Gas Development and Responsible for Housing 250 952-0617

Connect with the Province of B.C. at: www.gov.bc.ca/connect



BACKGROUNDER

For Immediate Release 2016PREM0109-001734 Sept. 19, 2016 Office of the Premier
Ministry of Natural Gas Development and Responsible for
Housing

Projects to be funded from \$500 million investment

The Province will fund a wide range of affordable housing projects throughout B.C. Below are some examples of the types of housing that will be created.

Affordable Rental Projects

Purchase of existing units from the private market or in new developments for low-to moderate-income renters.

Specialty Housing

Purchase and construction of units that can be designed for high functioning adults with developmental disabilities and youth aging out of care (18+).

Rural Seniors Housing

Modular construction of affordable seniors' rental housing developments in rural areas of the province.

Non-Rural Seniors Housing

Purchase and construction of units for affordable senior's rental housing in non-rural areas of the province.

Student Housing

Through partnerships with post secondary institutions, construction of new student housing.

Youth Transition Housing

Purchase and renovation of homes across the province that can be repurposed into youth transition housing.

Aboriginal People

Through partnerships with the Aboriginal housing sector as well as First Nations, construction of new rental housing both on and off reserve.

Women and Children

Construction of new housing targeted to low-to moderate-income single women and children who are fleeing abuse.

Acquisitions

Strategic acquisitions of sites to protect the supply of affordable rental housing.

Media Contacts:

Stephen Smart Press Secretary Office of the Premier 778 389-6202

Laura Mathews BC Housing 604 454-5426 Lindsay Byers Ministry of Natural Gas Development and Responsible for Housing 250 952-0617

Connect with the Province of B.C. at: www.gov.bc.ca/connect

\$500M INVESMENT IN AFFORDABLE HOUSING

<u>Topic:</u> On Sept. 19, 2016, the Premier will announce a commitment of \$500 million to create 2,900 units of affordable rental housing. The funding will be generated from the recently announced Housing Priority Initiatives Special Account.

- Today's announcement ensures British Columbians are first in line for affordable rental housing.
- This is the largest housing investment in a single year by any Province in Canada and a meaningful next step to address affordability and liveability challenges faced by British Columbian families.
- B.C.'s strong economy and 4 consecutive balanced budgets make these types of investments possible.
- We will create 2,900 units of affordable rental housing for a wide variety of people in need:
 - Low-to moderate-income renters
 - Youth aging out of care
 - o Students
 - o Adults with developmental disabilities
 - Seniors
 - o Aboriginal people
 - Women and children
- This announcement builds on our recent investment of \$355 million to create 2,000 new rental units, announced in February.

- We will continue to encourage all levels of government to support the Province's efforts and make sure we increase housing and rental supply to meet demand.
- We will continue to work on additional measures in the coming months to address housing affordability and supply challenges. This will include a determined action on our Housing Affordability 6 principles:
 - Ensuring the dream of home ownership remains within the reach of the middle class
 - Increasing housing supply
 - Smart transit expansion
 - Supporting first-time home buyers
 - Ensuring consumer protection
 - o Increasing rental supply

Key Housing Accomplishments:

- Since 2001, we have invested \$4.9 billion to provide affordable housing for low income individuals, seniors and families.
- More than 104,000 B.C. households benefit from a diverse range of provincial housing programs and services.
- Since 2001, we have added more than 26,000 new units of affordable housing. Nearly 24,000 new units are complete. The remainder are in development or under construction.

Background:

A series of province-wide initiatives to address housing affordability challenges and supply, funded by the Housing Priority Initiatives Special Account, will be implemented and administered by BC Housing.

The first of these initiatives is a \$500 million investment to create new affordable rental housing throughout B.C. The Province will:

- Make a significant one-time investment of \$300 million in 2016/17 into innovative housing projects; and
- Provide \$200 million to fund the construction financing needs of the projects, creating 2,900 affordable rental units.

Projects will include a combination of acquisition and new construction. The purchase of existing units from the private market provides an immediate housing solution, and the construction of new housing will ensure that the developments are predesigned to meet the specific needs of seniors, students, adults with developmental disabilities and youth.

All projects will be identified and approved by March 2017.

Newly constructed housing will be completed over the next 24 to 36 months.

Q&A

Ministry of Natural Gas Development and Responsible for Housing Announcement of \$500 million Investment in Affordable Housing

Sept. 19, 2016

What are you announcing?

We are investing \$500 million to ensure more British Columbians have access to affordable rental housing.

This is the largest housing investment in a single year by any Province in Canada and a meaningful next step to address affordability and liveability challenges faced by British Columbian families.

2,900 new units of affordable rental housing will be created across the province.

Projects will include a combination of acquisition and new construction.

Is the \$500 million all new money? Is it being spent this year – how does it breakdown?

Yes, this is new money which is being funded from the Housing Priority Initiatives Special Account.

Of the \$500 million, \$300 million will be provided this fiscal year as capital grants into affordable rental housing across the province.

\$200 million will be used to meet BC Housing's construction financing requirement for the projects funded through this initiative.

How is this the largest housing investment in Canada? Didn't Quebec and Ontario make bigger announcements (Quebec \$1.28 / Ontario \$800M)?

Investments announced by Quebec and Ontario are being made over several years.

Our \$500 million investment will be committed to projects this fiscal year, making it the largest housing investment in a single year by any Province in Canada.

When will the projects be announced?

We have already identified several projects and announcements will be made upon approval in the coming months. All projects will be identified and approved by March 2017.

When will the new housing be ready?

Newly constructed housing will be completed over the next 24 - 36 months.

Properties we acquire from the private market will be ready as soon they can be made available for occupancy — this will depend on the condition of each building.

Where will the projects be located?

Projects will be distributed across the province and will be selected based on readiness to proceed and ability to provide affordable housing.

What types of projects are expected to be funded?

A mix of new housing will be developed to meet the needs of a wide variety of people, including:

- Low-to moderate-income renters
- Youth aging out of care
- Students
- · Adults with developmental disabilities
- Seniors
- Aboriginal people
- Women and children

Will the funding be based on population -- will Vancouver get more funding and units due to its population base?

No, the funding is not proportional based. Projects will be distributed across the province, and projects will be selected based on readiness to proceed and ability to provide affordable housing.

How will people apply for the new housing?

Individuals will be able to apply via BC Housing and will be assessed against eligibility requirements for various social housing programs.

How much will rent be?

Rents will be set below the CMHC average rents for the community where the housing is located.

How will the projects be selected? Is there specific criteria?

BC Housing will evaluate project proposals submitted by local governments, non-profit societies and other potential partners.

Projects will be selected based on their ability to provide affordable housing and their readiness to proceed.

Are there limits to funding per project or community?

No, the amount of funding invested into projects will be determined on a project specific basis.

Who will operate these projects once they are completed?

The projects will be owned and operated by non-profit societies.

Will BC Housing provide ongoing operating costs to these projects?

Operating and support subsidies from BC Housing will not be provided. The projects must be self-sufficient where tenant revenues and/or other revenue sources are sufficient to fully fund the project's operating costs.

Where projects involve supports or services to residents, additional funding from other programs and/or commitments from other funders will be necessary to ensure projects are viable.

Can non-profit housing providers access this funding?

Yes, BC Housing will partner with non-profit societies who will own and operate the new affordable rental housing projects.

Can private sector developers apply for funding – what percentage of units in a building will need to be allocated to affordable rental units?

Private sector developers are encouraged to partner with non-profit societies.

All units funded must be affordable rental units and may be located within a larger development.

Will the Province work with municipalities to avoid delays in development approval processes?

Yes, local governments have a key role to play in supporting this initiative and strong two way partnerships with local governments will be required to deliver these units in a timely way.

Will there be any increases to SAFER as previously request by the Senior's Advocate?

We welcome the Senior's Advocate's suggestion and will give it full consideration moving forward.

We will continue to work on additional measures in the coming months to address housing affordability and challenges.

Close to 19,900 seniors' households in B.C. receive SAFER benefits.

When will you be announcing projects from the \$355 million you announced in February?

Successful proponents for the first round of funding from the \$355 million program are expected to be announced in October 2016.

Diacu, Raz MNGD:EX

From:

Diacu, Raz MNGD:EX

Sent:

Monday, September 19, 2016 1:22 PM

To:

Hirji, Keivan MNGD:EX

Subject:

NYCU

If nothing's been drafted yet, can use this (may want to just give a quick check that the KMs haven't changed this is going off Thursday's version)

Today the Premier announced a commitment of \$500 million to create 2,900 units of affordable rental housing. The funding will be generated from the recently announced Housing Priority Initiatives Special Account.

- Today's announcement ensures British Columbians are first in line for affordable rental housing.
- This is the single, largest affordable housing investment in the province's history and a meaningful next step to address affordability and liveability challenges faced by British Columbian families.
- This announcement builds on our recent investment of \$355 million to create 2,000 new rental units, announced in February.
- We will continue to encourage all levels of government to support the Province's efforts and make sure we increase housing and rental supply to meet demand.
- We will continue to work on additional measures in the coming months to address housing affordability and supplychallenges. This will include determined action on our Housing Affordability 6 principles.
- We want to ensure the dream of living in a world-class province remains within reach of the middle class.

Diacu, Raz MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Monday, September 19, 2016 11:16 AM

To:

Hirji, Keivan MNGD:EX

Cc: Subject: Diacu, Raz MNGD:EX; Wolford, Jessica GCPE:EX; Harbord, Darren GCPE:EX FW: QA_\$500M Investment in Affordable Housing_Sept_19_2016_FINAL

Attachments:

QA_\$500M Investment in Affordable Housing_Sept_19_2016_FINAL.docx

Importance:

High

Added Q/A on SAFER (highlighted).

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>

Page 110 to/à Page 113

Withheld pursuant to/removed as

DUPLICATE

Diacu, Raz MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Monday, September 19, 2016 10:52 AM

To:

Hirji, Keivan MNGD:EX

Cc:

Diacu, Raz MNGD:EX; Harbord, Darren GCPE:EX

Subject:

FW: FYI - Housing announcement today

Importance:

High

Fyi... apparently Senior's Advocate sent letter to MRC, asking that some of the funding from today go to up SAFER — Health says she sent it to your office on Friday.

As we know, changes to SAFER will be ann along with RAP so we'll add a Q on this for today.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cel**l: 250-812-3616 email to: christine.ash@gov.bc.ca

Diacu, Raz MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Monday, September 19, 2016 9:07 AM

To:

Hirji, Keivan MNGD:EX

Cc:

Diacu, Raz MNGD:EX; Harbord, Darren GCPE:EX

Subject:

FW: SN_MRC_\$500M Investment in Affordable Housing_Sept_19_2016_FINAL

Attachments:

SN_MRC_\$500M Investment in Affordable Housing_Sept_19_2016_FINAL.docx

Importance:

High

MC speaking notes for today for MRC.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 cell: 250-812-3616 email to: christine.ash@gov.bc.ca

Emcee Speaking Notes for

Honourable Rich Coleman Minister of Natural Gas Development, Minister Responsible for Housing and Deputy Premier

Announcement of \$500M Investment in Affordable Housing

Sept. 19, 2016

Derby Manor

8601 16th Ave.

Burnaby

2:00 p.m.

(announcement begins at approx. 2:25 p.m.)

CHECK AGAINST DELIVERY

EVENT:

The Premier will announce a \$500 million investment to create 2,900 new units of affordable rental housing across B.C.

This is the largest housing investment in a single year by any Province in Canada.

Projects will include a combination of acquisition and new construction.

The announcement will take place at Derby Manor in Burnaby, where construction is underway to build 122 units of affordable rental housing for seniors. This will be an addition to the existing campus of care site at George Derby Centre, providing 300-units of long-term and specialized care.

The B.C. government is arranging approx. \$29 million in construction financing for this project. The City of Burnaby is providing over \$1 million and the George Derby Care Society provided the land valued at \$3.5 million.

AUDIENCE:

- Approximately 50 people are expected to attend this event.
- Audience will include provincial representatives, community representatives, developers,
 BC Housing staff, other housing stakeholders
- Local media

SPEAKERS:

- Premier Christy Clark
- Minister Rich Coleman (emcee)
- Bill Osborne, VP Derby Manor Society

ON SITE CONTACTS:

Carter Mann, GCPE Events, 604 910-2655 (cell)

Rhonda Morris, BC Housing Communications, 604 817-6504 (cell)

AGENDA:

Time	Details
2:00 PM	Premier arrives and is greeted by Carter Mann. Premier proceeds to Town Hall
	(room 2318) where residents are engaging in afternoon tea. Premier has
	opportunity to circulate and chat with residents
2:15 PM	Premier proceeds to hold room for pre-brief (room 2339)
2:16 PM	Pre-briefing led by Carter Mann including:
	- Premier
	- Minister Coleman
	- Richard Lee
<u></u> .	- Bill Osborne
2:20 PM	Premier and official party proceed from hold to event site
	Note: walk is approx. 200m outdoors across paved parking lot and strong
	tikelihood of rain
	Note: a 30x30 tent has been sourced to cover the event site
2:25 PM	Minister Coleman positions at podium and welcomes guests, introduces Premier
2:28 PM	Premier delivers remarks
2:33 PM	Bill Osborne delivers remarks
2:35 PM	Photo-op with platform party holding podium sign with construction visual and
J	posters on easels in background
2:37 PM	Media availability moderated by Stephen Smart
2:47 PM	Media availability concludes. Premier departs

Parking: Street parking is available along 16th Ave.

Pleased to be your emcee for this afternoon's announcement

 Wasn't too long ago that we officially broke ground on Derby Manor

 Project will provide 122 new units of affordable housing for seniors • Projects like this are why we're today

• To mark another significant step towards addressing B.C.'s housing challenges

• PREMIER

(Premier makes her announcement)

• Thank you Premier

• Projects we'll be creating not possible without the commitment and dedication of non-profit housing providers

• They are the ones that make these projects work

• I'd like to introduce Bill Osborne, VP of Derby Manor Society

(Bill Osborne provides remarks)

• Thanks so much Bill

• Invite Premier and Bill Osborne for group photo

(photo-op)

• The Premier and I will now take questions from the media

(Media QA)

-END-

Diacu, Raz MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Sunday, September 18, 2016 11:25 AM

To:

Hirji, Keivan MNGD:EX; Diacu, Raz MNGD:EX

Cc:

Harbord, Darren GCPE:EX; Byers, Lindsay GCPE:EX

Subject:

Latest NR for tomorrow's announcement and updated I

Attachments:

NR_BG_\$500M Invesment in Affordable Housing_Sept_18_2016_DRAFT.docx; Final

itinerary - Housing.docx

Importance:

High

Attached is the latest revised NR which had some changes from PO for tomorrow's announcement plus updated itinerary.

Hopefully the NR is now final.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>

Page 125 to/à Page 129

Withheld pursuant to/removed as

DUPLICATE

Diacu, Raz MNGD:EX

From:

Hirji, Keivan MNGD:EX

Sent:

Friday, September 16, 2016 4:39 PM

To:

Coleman, Rich MEM:EX

Cc:

Diacu, Raz MNGD:EX; Myers, Tobie A MNGD:EX

Subject:

FW: Draft quote - Monday Announcement

Attachments:

NR_BG_\$500M Invesment in Affordable Housing_Sept_16_2016_DRAFT.docx

Importance:

High

Hi Boss,

Attached is the final NR for Monday. Wording from finance regarding the tax has been added. Also added is background on the variety and mix of housing this funding will be going towards to provide clarity.

Let me know if you want anything else added.

Thanks,

Keivan

Keivan Hirji

Executive Assistant to the Honourable Rich Coleman Minister of Natural Gas Development, Minister Responsible for Housing & Deputy Premier

250-387-8456

Hirji, Keivan MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Sunday, September 18, 2016 11:25 AM

To:

Hirji, Keivan MNGD:EX; Diacu, Raz MNGD:EX

Cc:

Harbord, Darren GCPE:EX; Byers, Lindsay GCPE:EX

Subject:

Latest NR for tomorrow's announcement and updated I

Attachments:

NR_BG_\$500M Invesment in Affordable Housing_Sept_18_2016_DRAFT.docx; Final

itinerary - Housing.docx

Importance:

High

Attached is the latest revised NR which had some changes from PO for tomorrow's announcement plus updated itinerary.

Hopefully the NR is now final.

Chris Ash

Communications Manager | Ministry of Natural Gas Development &

Responsible for Housing

ph: 250-952-0623 **cell:** 250-812-3616 email to: <u>christine.ash@gov.bc.ca</u>

Page 132 to/à Page 145

Withheld pursuant to/removed as

DUPLICATE

Hirji, Keivan MNGD:EX

From:

Ash, Christine GCPE:EX

Sent:

Sunday, September 18, 2016 4:24 PM

To:

Hirji, Keivan MNGD:EX

Cc:

Diacu, Raz MNGD:EX; Harbord, Darren GCPE:EX

Subject:

Fw: FYI

just flagging for u re tomorrow... carter, who is doing event was there friday for visit.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Harbord, Darren GCPE:EX < Darren.Harbord@gov.bc.ca>

Sent: Sunday, September 18, 2016 4:11 PM

To: Ash, Christine GCPE:EX

Subject: Fwd: FYI

Do you want to flag for the MO.

Sent from my iPhone

Begin forwarded message:

From: "Donna (Freeman) Evans" < dfreeman@bchousing.org>

Date: September 18, 2016 at 4:03:38 PM PDT

To: "Harbord, Darren GCPE:EX" < Darren. Harbord@gov.bc.ca>, "Ash, Christine GCPE:EX"

< Christine. Ash@gov.bc.ca>

Cc: Andrea Coutts <acoutts@bchousing.org>, Rhonda Morris <rmorris@bchousing.org>, Ally Skinner-

Reynolds <asreynolds@bchousing.org>

Subject: FYI

Fyi....Shayne was reminded that 4 years ago George Derby was instructed by Fraser Health to contract out union jobs. NDP politicians, union leaders and Burnaby Council members picketed the Care Centre. The fall out was that the contracting out process was halted and Burnaby delayed the rezoning application for Derby Manor by almost three years.

The Care Society is again in the middle of negotiations to contract out union jobs, as required by Fraser Health and it is likely that the union leadership is aware of the Premier's visit tomorrow. I believe that Carter from the premier's office was at the site visit Friday, but Shayne wanted to make sure I informed you.

Donna Freeman
Vice President, Corporate Communications
BC Housing
dfreeman@bchousing.org

Ph: 604-439-4715 Cell: 604-218-1504

Page 147

Withheld pursuant to/removed as

DUPLICATE

Hirji, Keivan MNGD:EX

From:

Hirji, Keivan MNGD:EX

Sent:

Sunday, September 18, 2016 6:15 PM

To:

Coleman, Rich MEM:EX

Subject:

Fwd: Latest NR for tomorrow's announcement and updated I

Attachments:

NR_BG_\$500M Invesment in Affordable Housing_Sept_18_2016_DRAFT.docx;

ATT00001.htm; Final itinerary - Housing.docx; ATT00002.htm

Final NR with a few changes from central. See you tomorrow, and I will have hard copies of everything.

Keivan

Keivan Hirji

Executive Assistant to the Honourable Rich Coleman Minister of Natural Gas Development, Minister Responsible for Housing & Deputy Premier

250-387-8456

Sent from my iPhone

Page 149 to/à Page 153

Withheld pursuant to/removed as

DUPLICATE

Hirji, Keivan MNGD:EX

From: Hirji, Keivan MNGD:EX

Sent: Monday, September 19, 2016 9:02 AM

To: Barnetson, Luella MNGD:EX

Subject: Fwd: Latest NR for tomorrow's announcement and updated I

Attachments: NR_BG_\$500M Invesment in Affordable Housing_Sept_18_2016_DRAFT.docx;

ATT00001.htm; Final itinerary - Housing.docx; ATT00002.htm

Page 155

Withheld pursuant to/removed as

DUPLICATE