From:
 Stephen Fluevog

 To:
 Laura Lansink

 Cc:
 Henry, Bonnie HLTH:EX

Subject: Re: A sincere thank you from Food Banks BC!

Date: April 28, 2020 2:54:54 PM

Attachments: image001.png

Thank you so much for sharing!

In the end we've had so much love shared with us about the whole project so it's been a great experience. One highlight was reading that people were donating even though they didn't get the shoes. Amazing.

Thank you to both of you for all you do, sincerely. It was a total pleasure for me and for us to have association with you both.

Much love, Stephen

On Mon, 27 Apr 2020 at 11:27, Laura Lansink < laura@foodbanksbc.com > wrote:

Dear Dr. Henry,

On behalf of BC's food bank network of 100 food banks and the 100,000 individuals they assist every month, thank you so sincerely for what you and Fluevog have done to help so many!

When we were approached by Fluevog to ask if we were willing to receive a donation for the beautiful shoe they created in your honour, we of course said yes immediately!

For me personally, Fluevog has always been very special, as I recall as a teenager in the 70's, going to the Fox and Fluevog store in Vancouver and purchasing my first pair. I still have one pair carefully preserved and my daughter, now long grown, always marvels that her mother was 'cool enough' to have some original Fluevogs!

Our food banks are of course grateful that we will receive funding from this amazing endeavour. However this has resulted in being so much more than simply funding for all of our food bank heroes. They are tremendously encouraged by your decision to choose our food bank network as the charity recipient, and it has reminded them that they are not alone and that people truly care about those that are hungry.

As you can imagine, it is a frightening time for food banks and their clients. Lines are growing and we are extremely challenged to find enough food or funding. The Fluevog/Dr. Henry fundraiser however has inspired other organizations to step in as well and we are seeing people do wonderful, generous things as they take to heart what you and Fluevog have demonstrated.

Finally, although many were not able to purchase shoes, we are seeing many donors contribute in your honour. We are getting emails from people saying that while they were disappointed to not be able to purchase pair of shoes, they are still donating that amount directly to us. To date we have received thousands of dollars of additional support from those that while shoeless, were inspired!

Again, we are so grateful to you and to Fluevog. I hope that you too will be encouraged today by the results that we are seeing.

With grateful thanks,

Laura Lansink, Executive Director



Laura Lansink, BA, MBA

Executive Director

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