

## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** April 2, 2020 2:16 PM  
**To:** van Baarsen, Amanda HLTH:EX  
**Cc:** Shewchuk, Chris GCPE:EX; Henry, Bonnie HLTH:EX; Yeung, Lucinda HLTH:EX; Pham, Thuy HLTH:EX; Prevost, Jean-Marc GCPE:EX  
**Subject:** Re: Ballad to Dr. Bonnie Henry

My thoughts exactly. "Amplifying" the message. :)

On Apr 2, 2020, at 2:02 PM, van Baarsen, Amanda HLTH:EX <[Amanda.vanBaarsen@gov.bc.ca](mailto:Amanda.vanBaarsen@gov.bc.ca)> wrote:

♥ oh wow

**From:** Shewchuk, Chris GCPE:EX <[Chris.Shewchuk@gov.bc.ca](mailto:Chris.Shewchuk@gov.bc.ca)>  
**Sent:** April 2, 2020 1:59 PM  
**To:** Henry, Bonnie HLTH:EX <[Bonnie.Henry@gov.bc.ca](mailto:Bonnie.Henry@gov.bc.ca)>; 'Nicola Lambrechts' <[nicola@nlkstrategies.ca](mailto:nicola@nlkstrategies.ca)>; van Baarsen, Amanda HLTH:EX <[Amanda.vanBaarsen@gov.bc.ca](mailto:Amanda.vanBaarsen@gov.bc.ca)>; Yeung, Lucinda HLTH:EX <[Lucinda.Yeung@gov.bc.ca](mailto:Lucinda.Yeung@gov.bc.ca)>; Pham, Thuy HLTH:EX <[Thuy.Pham@gov.bc.ca](mailto:Thuy.Pham@gov.bc.ca)>; Prevost, Jean-Marc GCPE:EX <[Jean-Marc.Prevost@gov.bc.ca](mailto:Jean-Marc.Prevost@gov.bc.ca)>  
**Subject:** FW: Ballad to Dr. Bonnie Henry

From the Gabriola Sounder – I present the Ballad to Dr. Bonnie Henry, and it's amazing.

<https://soundcloud.com/phil-dwyer-music-inc/the-ballad-of-bonnie-henry>

Chris Shewchuk  
Ministry of Health - GCPE  
778.698.8234 (office) 778.677.0965 (mobile)  
[chris.shewchuk@gov.bc.ca](mailto:chris.shewchuk@gov.bc.ca)

**From:** Derek Kilbourn <[derek@soundernews.com](mailto:derek@soundernews.com)>  
**Sent:** April 2, 2020 1:36 PM  
**To:** Shewchuk, Chris GCPE:EX <[Chris.Shewchuk@gov.bc.ca](mailto:Chris.Shewchuk@gov.bc.ca)>; May, Stephen GCPE:EX <[Stephen.May@gov.bc.ca](mailto:Stephen.May@gov.bc.ca)>  
**Subject:** Ballad to Dr. Bonnie Henry

Hi Chris and Stephen,

Realizing you're busy getting ready for the 3pm press conference.

I wanted to send you this link, of a song released on Soundcloud entitled the Ballad of Bonnie Henry.

Written by Phil Dwyer, performed with Gabriolan Tina Jones on banjo and vocals, Ben Dwyer on added acoustic bass from Toronto, Daniel Lapp on fiddle from Victoria, recorded and mixed by Rick Salt from Nanaimo.

<https://soundcloud.com/phil-dwyer-music-inc/the-ballad-of-bonnie-henry>

Any donations made through the song go towards the Canada Helps Community Fund.

I was hoping that perhaps Dr. Henry might provide a quote or statement on what it means to be honoured with her own ballad during this pandemic.

Thank you,

Derek Kilbourn

Editor

Gabriola Sounder

Phone: 250-247-9337

Tweet: @News4Gabriola

Web: [www.soundernews.com](http://www.soundernews.com)

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**Sullivan, Michelle A HLTH:EX**

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** June 1, 2020 3:24 PM  
**To:** Henry, Bonnie HLTH:EX; Thompson, Laurel HLTH:EX  
**Subject:** CanCovid Session Brief  
**Attachments:** CanCovid Session Brief.docx; ATT00001.htm

Hi Bonnie & Laurel,

Here are the details for the Friday CanCovid session.

Thank you,  
Nicola

## **CanCOVID Network**

**Friday, June 5**

**1:00pm – 1:30pm PT**

CanCOVID is a Canada-wide network of health, science and policy researchers. Currently over 2,100 individuals are involved. The implementation of the CanCOVID network is led by Canadian government Departmental Science Advisor Dr. Cara Tannenbaum (Health Canada Science Advisor).

### **Join Zoom Meeting**

s.15; s.17

**Meeting ID:** s.15; s.17

**Password:** s.15; s.17

Meet in the Zoom five minutes before event to ensure set up is working. Please be sure your Zoom account has an identifiable name so that we can admit you from the waiting room.

### **Format**

15 minutes – questions from Cara Tannenbaum (CanCOVID leader) – see below

15 minutes – moderated questions from participants

### **Interview Focus / Themes**

- What explains the successes you've had in dealing with COVID in British Columbia?
- What lessons can you share with researchers and other provinces to help contain a second wave outbreak in the fall?
- What challenges are you still grappling with that science could help find answers for?

**Additional Background on CanCOVID**

CanCOVID is an expert network of Canadian COVID-19 researchers, clinical collaborators, and healthcare stakeholders from across the country. Canada's [Chief Science Officer](#) mandated the creation of CanCOVID to expedite and foster efficient and effective transdisciplinary collaboration, coordination and communication among Canadian researchers, clinicians and decision-makers during the COVID-19 crisis.

CanCOVID was established to try to solve three problems:

1. Connect researchers from across Canada who are working on the same SARS-CoV2-related challenges
2. Provide input from the broader academic community to healthcare providers and governments to support evidence-based decision-making for upcoming issues (bottom up)
3. Rapidly respond to queries from decision-making sectors that can benefit from broad, independent scientist input (top-down)

## Sullivan, Michelle A HLTH:EX

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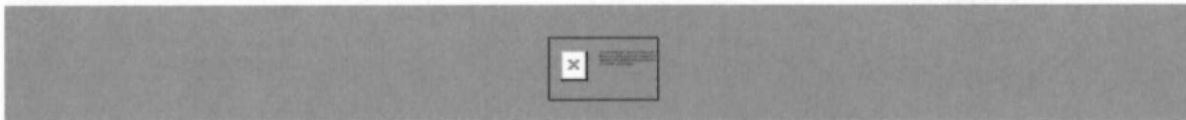
**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** June 5, 2020 2:12 PM  
**To:** Henry, Bonnie HLTH:EX; Thompson, Laurel HLTH:EX  
**Subject:** Fwd: s.22 sent you files via WeTransfer

The photographer sent a few of the photos from yesterday. There are some really great ones.

Nicola

Begin forwarded message:

**From:** WeTransfer <noreply@wetransfer.com>  
**Subject:** s.22 sent you files via WeTransfer  
**Date:** June 5, 2020 at 1:08:29 PM PDT  
**To:** [nicola@nlkstrategies.ca](mailto:nicola@nlkstrategies.ca)  
**Reply-To:** s.22



s.22

sent you some files

9 items, 83.4 MB in total • Expires on 12 June, 2020

[Get your files](#)

## Download link

s.15

### 9 items

JD\_0295.jpg

7.69 MB

JD\_0305.jpg

5.45 MB

JD\_0318.jpg

8.96 MB

JD\_0321.jpg

9.1 MB

JD\_0335.jpg

12.7 MB

JD\_0340.jpg

7.9 MB

+ 3 more

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## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** June 4, 2020 6:58 AM  
**To:** s.22 Henry, Bonnie HLTH:EX  
**Subject:** Re: s.22

Good Morning<sup>s.22</sup> and Bonnie,

s.22 your business is fascinating. Very interesting to get a small bit of insight into how it all works.

I don't see any PR issues either. My concerns are: the time commitment you would need to make to provide the content and is the author someone you would want to work with? Is she nice?

As s.22 notes, you are pretty high profile right now, so lots of interesting requests.

Thank you,  
Nicola

s.22

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**From:** s.22  
**Sent:** Wednesday, June 3, 2020 8:11:56 PM  
**To:** Henry, Bonnie HLTH:EX  
**Cc:** Nicola Lambrechts  
**Subject:** Re: s.22

s.22

On Jun 3, 2020, at 7:41 PM, Henry, Bonnie HLTH:EX <[Bonnie.Henry@gov.bc.ca](mailto:Bonnie.Henry@gov.bc.ca)> wrote:

CAUTION: This email originated from outside of Penguin Random House. Please be extra cautious when opening file attachments or clicking on links.

Advice? I don't know anything about this person.

Thanks!

b

*Dr Bonnie Henry  
Provincial Health Officer  
Office of the PHO  
Ministry of Health  
British Columbia*

250 952 1330

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s.22

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## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** April 1, 2020 1:10 PM  
**To:** Henry, Bonnie HLTH:EX  
**Subject:** 1:15 version with ICU#s  
**Attachments:** Bonnie Henry - Apr 1. (115pm).docx; ATT00001.htm

Hi Bonnie - Here are your notes with the ICU #'s. Also I included a range of examples of social connection for you to either mention all or pick your favourites. I asked a couple of teenagers in my circle what they're doing. Some said gaming... and quite a few said texting and baking.

Thanks,  
Nicola

**Dr. Bonnie Henry**  
**April 1, 2020**

## **CASE UPDATES**

- New Cases – 53
- Total Cases – 1066
- Health Authority
  - o 497 are in Vancouver Coastal
  - o 367 are in Fraser
  - o 72 are in Vancouver Island
  - o 114 are in Interior
  - o 16 are in Northern Health
- 21 Long Term Care and assisting living facilities
  - o Fraser and Vancouver Coastal
- 142 hospitalized
  - o Of those 67 in ICU
- 1 death in Fraser Health – 25 total
- 606 people now fully recovered

## MAINTAINING SOCIAL CONNECTION

- Challenging time for all us. Without a doubt, we will get through this.
- Yesterday, said we have a few more weeks to go.
- Our goal is to have the restrictions and orders in place for as short a time as possible.
- The more committed we are now, the less those outside of healthcare will need to do later.
- Maintaining strong social connections – at a distance – is one of the best ways to take care of ourselves and show support for each other.
- Community connection examples:
  - o The 7:00pm cheer is heard across our province each evening
  - o Flowers and groceries on door steps
  - o Young children on virtual playdates
  - o Evening gaming marathons with teens
  - o History teachers working with students to document their experiences during this extraordinary time
  - o Friend and family chats on social media and by video
  - o Canadian flour mills working 24/7 – hundreds of loaves of fresh bread on Instagram each day
- Countless other examples of people doing this right thing.

## **COMMUNITY COLLABORATION**

- Hundreds of offers of support from those with available personal protection equipment (PPE) and medical supplies.
- Direct donations through organizations like SafeCareBC
- COVID-19 Supply Hub to source supplies
  - o Collaboration with government and business.

## **CLOSER – CONFIDENCE**

**Donations, offers of help and many, many examples of community connection show me that we will get through this.**

**Sullivan, Michelle A HLTH:EX**

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** May 29, 2020 10:41 AM  
**To:** Henry, Bonnie HLTH:EX; Corneil, Trevor HLTH:EX; Shewchuk, Chris GCPE:EX; Yeung, Lucinda HLTH:EX; Lawrie, Hannah GCPE:EX; Prevost, Jean-Marc GCPE:EX  
**Subject:** School messaging  
**Attachments:** School Messaging for Briefing (v1).docx; ATT00001.htm

Hi All - Here's a first cut of some suggested 'school messaging' for tomorrow's media briefing. Thought starters. Please add in your thoughts / comments / midnight musings and I will continue to refine.

Thank you,  
Nicola

## **School Messaging for Saturday Briefing**

On Monday, our K-12 schools will re-open to in-class learning for the remainder of the school year. This is the right time to make this happen, and precautions and safety measures are in place.

Here in B.C. we are ready for this. We would not be re-opening schools if we did not believe that we could do so safely.

Much thought and consideration has gone into this decision; to provide the best protection to everyone in our schools – students, teachers, learning assistants, and administrators.

We have learned a lot about COVID-19 – where the greatest risks are and the measures we can take to protect ourselves and our loved ones.

For returning students there will be much excitement, and potentially anxiety as well. By remembering no hugs or high fives, staying apart from friends and washing your hands, you can still safely learn and have fun.

Some parents may choose to continue their child's learning from home until schools return fully in September. You have to do what you feel is right for your family based on your circumstances.

For teachers and staff, have the confidence that we are closely monitoring activities and public health teams are at-the-ready to jump in immediately should the need arise.

**Sullivan, Michelle A HLTH:EX**

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** June 5, 2020 10:13 AM  
**To:** Henry, Bonnie HLTH:EX  
**Subject:** NY Times: Story was just published!

It is a great article Bonnie!

Nicola

Nicola Lambrechts  
nicola@nlkstrategies.ca  
604-970-9113

Begin forwarded message:

**From:** Catherine Porter <catherine.porter@nytimes.com>  
**Date:** June 5, 2020 at 9:56:25 AM PDT  
**To:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Subject:** Story was just published!

Here it is: <https://www.nytimes.com/2020/06/05/world/canada/bonnie-henry-british-columbia-coronavirus.html>

Thanks for all your patience. Thank Dr. Henry for me too.  
CP

--  
Toronto Bureau Chief  
The New York Times  
416-779-3915  
[catherine.porter@nytimes.com](mailto:catherine.porter@nytimes.com)  
@porterthereport

## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** April 7, 2020 8:12 AM  
**To:** Behn Smith, Daniele HLTH:EX  
**Cc:** Henry, Bonnie HLTH:EX  
**Subject:** Re: First Nations / Metis Draft Messaging

Hi Daniele - Thank you for the feedback. Appreciate you taking the time to review last night. I will adjust the messaging and recirculate.

Warm regards,  
Nicola

On Apr 6, 2020, at 8:32 PM, Behn Smith, Daniele HLTH:EX <[Daniele.BehnSmith@gov.bc.ca](mailto:Daniele.BehnSmith@gov.bc.ca)> wrote:

Hi Nicola,

Thank you so much for the messaging and for chatting today.

A couple of thoughts:

- I'm not sure whether FNHA is prepped yet with rapid response team models. I will f/u with Shannon M.
- Any FN or Metis data would have to be shared by FNHA and MNBC with their citizens prior to any media release, so it might be more appropriate to speak to the fact that the data is being analysed and will help inform FNHA, MNBC and HAS to better meet the needs of FN and Metis.
- I will reach out to Tanya Davoren at MNBC to confirm what supports MNBC has mobilized and what they would like us to promote. They've stood up a number of initiatives to support citizens. They've received \$80,000 from the province to support their COVID-19 response and they also have funds coming from ISC.
- Similarly, I will send a message to Leslie Varley at BC Association of Aboriginal Friendship Centres. They have not received any special funding yet. There's a proposal in at HECC, and they BCAFC will be applying for a portion of the 15M federal funds earmarked for urban Indigenous organizations.
- If there's an opportunity to draw attention to the great work that MNBC and BCAFC are doing, in spite of minimal resources, that would be great.

I'll keep thinking (and praying) on this. Thanks again for the opportunity to illuminate specific Indigenous COVID-19 related issues.

Daniele

**From:** Nicola Lambrechts <[nicola@nlkstrategies.ca](mailto:nicola@nlkstrategies.ca)>  
**Sent:** April 6, 2020 6:50 PM  
**To:** Behn Smith, Daniele HLTH:EX <[Daniele.BehnSmith@gov.bc.ca](mailto:Daniele.BehnSmith@gov.bc.ca)>; Henry, Bonnie HLTH:EX <[Bonnie.Henry@gov.bc.ca](mailto:Bonnie.Henry@gov.bc.ca)>  
**Subject:** First Nations / Metis Draft Messaging

Bonnie and Daniele - Attached please find draft messaging for review. I haven't shared with anyone else at this point, as I wanted the two of you to review first. This is a starting point and likely needs some edits, but hopefully provides a foundation for you to work from.

Daniele, thank you for taking the time to speak with me this afternoon. It was very helpful.

I was thinking we could roll out this messaging as follows:

Tues Bonnie references to rural/ remote / FN's communities in daily remarks. This aligns with the op-ed that went out today.

- Unique challenges; unique solutions

Finalize messaging and announcables

Nicola do some additional media prep with Daniele

Wed Daniele attends daily briefing. Bonnie & Daniele announce:

- Rapid response team (implemented by FNHA)
- FN / Metis reporting in case counts
- Revised testing guidance

Thurs Daniele on CBC morning package – all shows  
Daniele interview with Global

Welcome your thoughts and feedback.

Thank you,  
Nicola

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[www.nlkstrategies.ca](http://www.nlkstrategies.ca)

**Sullivan, Michelle A HLTH:EX**

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** June 4, 2020 10:05 AM  
**To:** Henry, Bonnie HLTH:EX; Yeung, Lucinda HLTH:EX; Lawrie, Hannah GCPE:EX  
**Cc:** Prevost, Jean-Marc GCPE:EX; van Baarsen, Amanda HLTH:EX; Shewchuk, Chris GCPE:EX  
**Subject:** June 4 Statement  
**Attachments:** ST\_Covid\_June 4 (1000am).docx; ATT00001.htm

Hi Everyone - Attached please find today's statement for review. Of course the stats are not current, but suggest a review of the latter half to ensure the key modelling messages are covered.

Thanks,  
Nicola

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## NEWS RELEASE

For Immediate Release  
[release number]  
June 4, 2020

Ministry of Health  
Office of the Provincial Health Officer

### **Joint statement on Province of British Columbia COVID-19 response and latest updates**

Adrian Dix, Minister of Health, and Dr. Bonnie Henry, B.C.'s provincial health officer, have issued the following joint statement regarding updates on the novel coronavirus (COVID-19) response in British Columbia:

"Today, we are announcing<sup>s.13</sup>

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s.13

"Public health teams also continue to provide support for the seven ongoing community outbreaks.

"Today, we shared our latest modeling to show British Columbians where we are in our COVID-19 pandemic and what we are watching for in the B.C. epidemic curve over the coming weeks.

"We have seen that the incredible work of our province-wide public health teams is allowing us to quickly identify and contain new clusters and outbreaks.

"We have learned that we need to stay on our path – that the measures we have in place are working and so is the gradual easing of some restrictions. The modelling also shows that to keep our curve flat, we must continue to maintain our slow and thoughtful pace.

"Our approach moving forward is to 'minimize, manage and modify': minimize the number of new cases, manage cases and clusters with rapid contact tracing, and modify our measures, as needed.

"That means, assessing your risks with every step, and following the 'rules' for safe physical distancing is key. This includes always staying home when ill, keeping your bubbles small, and not having large gatherings, where the risk for spreading COVID-19 is so much higher.

"We know that no one intends to pass on the virus, but when that happens, it most often affects those we care for the most. So, we have to do all we can to keep our loved ones and ourselves safe.

"We all have a role to play in our COVID-19 response; what we do today will make the difference tomorrow."

### **Learn More:**

For more information about BC's Restart Plan, visit: [www.gov.bc.ca/restartbc](http://www.gov.bc.ca/restartbc)

For B.C.'s surgical renewal plan, visit:

<https://www2.gov.bc.ca/gov/content/health/conducting-health-research-evaluation/reports-publications>

For mental health and anxiety support, visit: [www.bouncebackbc.ca](http://www.bouncebackbc.ca)

Or: [www.anxietycanada.com](http://www.anxietycanada.com)

For guidance and information on self-isolation and self-monitoring, including how to isolate if you live with others, visit:

<http://www.bccdc.ca/health-info/diseases-conditions/covid-19/self-isolation>

For the provincial health officer's orders, notices and guidance, visit: [www.gov.bc.ca/phoguidance](http://www.gov.bc.ca/phoguidance)

For the latest medical updates, including case counts, prevention, risks and testing, visit: <http://www.bccdc.ca/>

Or follow @CDCofBC on Twitter.

To learn where, when and how people with symptoms can be tested, visit:

<http://www.bccdc.ca/health-info/diseases-conditions/covid-19/testing>

The COVID-19 self-assessment app, which includes details about where, when and how to be tested, can be downloaded here: <https://bc.thrive.health/>

To learn more about Fair PharmaCare, including coverage, how to request an income review and the monthly deductible payment option,

visit: [https://news.gov.bc.ca/files/Register for Fair PharmaCare.pdf](https://news.gov.bc.ca/files/Register%20for%20Fair%20PharmaCare.pdf)

For non-health related information, including financial, child care and education supports, travel, transportation and essential service information, visit: [www.gov.bc.ca/covid19](http://www.gov.bc.ca/covid19) Or call 1 888 COVID19 (1 888 268-4319) between 7:30 a.m. and 8 p.m. (Pacific time), seven days a week.

For the latest videos and livestreaming of COVID-19 media availabilities, visit:

Facebook: [www.facebook.com/BCProvincialGovernment/](https://www.facebook.com/BCProvincialGovernment/)

Twitter: <https://twitter.com/BCGovNews>

YouTube: [www.youtube.com/ProvinceofBC](https://www.youtube.com/ProvinceofBC)

**Media contact:** Ministry of Health Communications  
250 952-1887 (media line)

# BACKGROUNDER

## Assisted living, long-term care homes and seniors' rental buildings with past or ongoing COVID-19 outbreaks

### Vancouver Coastal Health:

- Berkley Care Centre long-term care facility
- South Granville Park Lodge long-term care facility

### Fraser Health:

- Langley Lodge long-term care facility (second outbreak April 29)
- New Vista Care Home long-term care facility
- Nicola Lodge long-term care facility
- Valhaven Home long-term care facility

### Outbreaks declared over:

- Amica Edgemont
- Amica Retirement Home long-term care facility
- Cedarbrook Chateau independent living
- Central City Lodge
- Chartwell Willow long-term care facility
- Clayton Heights long-term care facility
- Delta View long-term care facility
- Dufferin Care Centre
- Eden Care Centre long-term care facility
- Evergreen Heights assisted living
- Evergreen House long-term care facility
- German Canadian House long-term care facility
- Guildford Seniors Village long-term care facility
- Hollyburn House long-term care facility
- Haro Park long-term care facility
- Inglewood Lodge long-term care facility
- Kootenay Street Village long-term care facility
- Langley Gardens long-term care facility
- Langley Lodge long-term care facility (first outbreak declared over April 25)
- Little Mountain long-term care facility
- Lynn Valley long-term care facility
- MSA Manor long-term care facility
- Orchard Manor at Hawthorn Park long-term care facility
- Royal Arch Masonic Home long-term care facility
- Shaughnessy Care Centre long-term care facility
- Swedish Canadian Manor assisted living
- The Cedars in Mission assisted living facility
- The Harrison at Elim Village long-term care facility

- Villa Cathay long-term care facility
- Windermere Care Centre long-term care facility
- Worthington Pavilion

Media contact: Ministry of Health Communications  
250 952-1887 (media line)

## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** May 27, 2020 2:14 PM  
**To:** Henry, Bonnie HLTH:EX  
**Cc:** Thompson, Laurel HLTH:EX; Shewchuk, Chris GCPE:EX; Prevost, Jean-Marc GCPE:EX  
**Subject:** Re: A small ask for BC's healthcare communicators?

They had requested that you speak at an event earlier this year. We declined and said perhaps in a few months. I'm on the fence, but let's put on the list for consideration.

Nicola

On May 27, 2020, at 2:08 PM, Henry, Bonnie HLTH:EX <[Bonnie.Henry@gov.bc.ca](mailto:Bonnie.Henry@gov.bc.ca)> wrote:

I am happy to do this but will take your advice . I am pretty sure I spoke at one of their meetings last year about the overdose crisis.

B

*Dr Bonnie Henry  
Provincial Health Officer  
Office of the PHO  
Ministry of Health  
4<sup>th</sup> floor, 1515 Blanshard St  
Mailing address: PO Box 9648, STN PROV GOVT  
Victoria, BC  
V8W 9P4  
[Bonnie.henry@gov.bc.ca](mailto:Bonnie.henry@gov.bc.ca)*

Phone: 250 952-1330

*I gratefully acknowledge that I live and work on the traditional unceded territory of the Lekwungen Peoples, specifically the Songhees and Esquimalt First Nations. Hay'sxw'qu Si'em*

Warning: This email is intended only for the use of the individual or organization to whom it is addressed. It may contain information that is privileged or confidential. Any distribution, disclosure, copying, or other use by anyone else is strictly prohibited. If you have received this in error, please telephone or e-mail the sender immediately and delete the message.

**From:** Dawkins, Laurie [PHSA] <[laurie.dawkins@phsa.ca](mailto:laurie.dawkins@phsa.ca)>  
**Sent:** May 27, 2020 1:09 PM  
**To:** Henry, Bonnie HLTH:EX <[Bonnie.Henry@gov.bc.ca](mailto:Bonnie.Henry@gov.bc.ca)>  
**Subject:** A small ask for BC's healthcare communicators?

Dear Dr. Henry,

It seems like light years since we were getting ready for that first COVID news conference at BCCDC back in February and we mustered our courage to face the throng of reporters over your pink shoes and great matching jacket! Like everyone else, my heart swells with BC-pride each day you take the podium to brief the province on the latest public health developments, but that first day of getting to see you action stands out as memorable for me.

With everything you must shoulder, I feel awkward asking a favour of you, but I do so on behalf of some pretty spectacular communicators working hard all across the province. There's a short creative brief attached, in which the local chapter of the International Association of Business Communicators (IABC), asks **if you might share a share iPhone video message of appreciation**. I offered to be the messenger who reaches out to you on their behalf as I am a member myself.

If your schedule does not allow for this, we will understand completely!

Thank you for considering the request, and thank you for all you are doing for our province.

With appreciation,  
Laurie

**Laurie Dawkins, ABC, MC, SCMP**

Vice President, Communications & Stakeholder Engagement  
Provincial Health Services Authority  
200 – 1333 W Broadway  
Vancouver, British Columbia  
V6H 4C1 Canada  
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604-612-8053 Cell  
778-867-7472 Media line  
[www.phsa.ca](http://www.phsa.ca)

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<Proposed\_Brief\_for\_Message\_from\_Dr\_Bonnie\_Henry\_to\_BC\_Communication\_Professionals.docx>

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## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <[nicola@nlkstrategies.ca](mailto:nicola@nlkstrategies.ca)>  
**Sent:** June 4, 2020 4:20 PM  
**To:** Henry, Bonnie HLTH:EX; Shewchuk, Chris GCPE:EX  
**Subject:** Fwd: Fact-checking questions

Hi Bonnie & Chris,

Here are the last of the 'fact checking' questions from Catherine. As per her note below, she's looking to get the answers today/tomorrow AM to file her story.

Chris, perhaps you could get some of the responses during the NY Times photo shoot, to save Bonnie a bit of time?

Thanks,  
Nicola

Begin forwarded message:

**From:** Catherine Porter <[catherine.porter@nytimes.com](mailto:catherine.porter@nytimes.com)>  
**Subject:** Fact-checking questions  
**Date:** June 4, 2020 at 4:03:06 PM PDT  
**To:** Nicola Lambrechts <[nicola@nlkstrategies.ca](mailto:nicola@nlkstrategies.ca)>

Hi Nicola,

Here is the list of fact-checking questions for Dr. Henry. There are also some follow-up questions in there all WRITTEN IN CAPS.

Thanks for passing them on to her. I appreciate she has a crazy day today, but I'd really love to have the answers by late tonight or first thing tomorrow, when my editors will be digging into my draft.

Thanks very much!

And sorry for my potty-mouth.

Best  
Catherine

1. Your medical career has been 29 years long now.
2. Your job with the navy was as a "fleet medical officer" and you were a rare woman in the role.
3. Your family growing up was middle class
4. Your father was an army major whose job meant you moved every two years to different cities from St. John's to Calgary, as well as to Germany and Holland. (WHERE IN HOLLAND AND GERMANY?)
5. You were stationed in Esquimalt, which is relatively close to where you live now.
6. You moved to San Diego in 1996 and took up a job at an inner city community clinic, serving the region's poor, uninsured and often undocumented.
7. One day, a man burst in with a gun, demanding to talk to someone. YOU stepped forward and said, 'I'm somebody. Let's talk,'" He burst into tears. WHAT HAPPENED TO HIM? DID YOU TREAT HIM?
8. s.22
9. After completing your master's degree in public health, you worked with the WHO on ebola-tracing in Uganda.
10. You were an associate medical officer of health in Toronto in 2003, when a patient arrived at a local hospital with tuberculosis-like disease. It was your job to figure out what it was, and set in place plans to contain it.
11. The memory of a family still haunts you. The parents were both admitted to hospital for SARS, and no one would take the kids because of the stigma and fear around the virus. This is why you guard patient privacy and insist on never blaming or shaming people.
12. s.22

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## Sullivan, Michelle A HLTH:EX

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**From:** Nicola Lambrechts <nicola@nlkstrategies.ca>  
**Sent:** April 6, 2020 6:50 PM  
**To:** Behn Smith, Daniele HLTH:EX; Henry, Bonnie HLTH:EX  
**Subject:** First Nations / Metis Draft Messaging  
**Attachments:** First Nations - Metis Messages (Apr 6).docx; ATT00001.htm

Bonnie and Daniele - Attached please find draft messaging for review. I haven't shared with anyone else at this point, as I wanted the two of you to review first. This is a starting point and likely needs some edits, but hopefully provides a foundation for you to work from.

Daniele, thank you for taking the time to speak with me this afternoon. It was very helpful.

I was thinking we could roll out this messaging as follows:

Tues Bonnie references to rural/ remote / FN's communities in daily remarks. This aligns with the op-ed that went out today.

- Unique challenges; unique solutions

Finalize messaging and announcables

Nicola do some additional media prep with Daniele

Wed Daniele attends daily briefing. Bonnie & Daniele announce:

- Rapid response team (implemented by FNHA)
- FN / Metis reporting in case counts
- Revised testing guidance

Thurs Daniele on CBC morning package – all shows  
Daniele interview with Global

Welcome your thoughts and feedback.

Thank you,  
Nicola

## **First Nations / Metis Communities**

### **Proposed Roll Out**

- Tues      Bonnie speak to rural/ remote / FN's communities in daily remarks
- Unique challenge; unique solutions
- Wed      Daniele attend daily briefing. Bonnie & Daniele announce:
- Challenges within rural / remote FN's / Metis communities – elders
  - Announce rapid response team (implemented by FNHA)
  - FN / Metis reporting in case counts
  - Revised testing guidance
- Thurs      Daniele on CBC morning package – all shows
- Daniele on Global

## Messages

- We are encouraging everyone to stay home and avoid travel as much as possible, especially to rural and remote communities that may not have health services to support an outbreak of COVID-19, like our major urban centres.
- B.C.'s Indigenous people join together and unite in time of crisis. For generations we have done this, and we must do this again now.
- We are also encouraging everyone to adapt traditional cultural practices to protect those who are most vulnerable to this virus – our elders.
  - Our elders are our knowledge keepers who preserve our culture and language. Keeping a safe physical distance, staying away from elders, and self-isolating if we are ill, are the best things we can do to protect them.
  - While it is our practice to gather together to honour and recognize those we care about when they pass, this will unnecessarily put our communities at risk.
- We must protect our communities, our elders and ourselves. To do this, we must keep essential services going. Careful consideration must be given to health orders and travel restrictions, recognizing it is a last resort that does not come without harm.
- Like all B.C. communities, each community has different needs and different challenges. We have taken a number of steps to provide a coordinated response that specifically addresses the unique needs within many First Nations and Metis communities:
  - The FNHA has created a rapid-response team to quickly mobilize should a community outbreak occur.
  - We have revised our testing guidance to ensure sufficient capacity should it be required. [details]
  - Many Friendship Centres continue to provide essential services for those who are most vulnerable away and from home. Understanding the important role they play to care for B.C.'s Indigenous people, we are ... [more info here].
- In the coming weeks, we will begin to track and report on First Nations and Metis COVID-19 cases to have a fuller picture of the impacts across B.C.
- For generations, we have put the strength and health of our community ahead of our own. With COVID-19, we must also take care of ourselves to take care of our communities.