

Godfrey, Sonora HLTH:EX

From: Henry, Bonnie HLTH:EX
Sent: October 25, 2021 9:18 AM
To: Ferrier, Jeffrey GCPE:EX; XT:Lambrechts, Nicola GCPE:IN
Subject: RE: Daily meetings - for consideration

That sounds good, thanks.
Bonnie

*Dr Bonnie Henry
Provincial Health Officer
Office of the PHO
Ministry of Health*
s.15; s.19

*Mailing address: PO Box 9648, STN PROV GOVT
Victoria, BC
V8W 9P4
Bonnie.henry@gov.bc.ca*

Phone: s.17; s.19

I gratefully acknowledge that I live and work on the traditional unceded territory of the Lekwungen Peoples, specifically the Songhees and Esquimalt First Nations. Hay'sxw'qu Si'em

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From: Ferrier, Jeffrey GCPE:EX <Jeffrey.Ferrier@gov.bc.ca>
Sent: October 25, 2021 9:17 AM
To: XT:Lambrechts, Nicola GCPE:IN <nicola@nlkstrategies.ca>; Henry, Bonnie HLTH:EX <Bonnie.Henry@gov.bc.ca>
Subject: Daily meetings - for consideration

Good morning,

I'm hoping to add two people from GCPE to the daily morning calls.

These would be the people on the GCPE team primarily responsible for providing this shop's support to Dr. Henry and Nicola on public communications.

Tiffany Nelson – Director of Proactive Communications on the Health Communications team – she will serve as primary support to Dr. Henry and Nicola on planning and executing events.

And Alison Giles – Manager of COVID-19 media and issues – she will serve as primary support to Dr. Henry and Nicola on media requests and responses.

With Tiffany and Alison in place – I will transition back to my role as a communications air traffic controller – focused on ensuring ministry and Government processes are in place – and appropriate ministry and Government resources are brought to bear – to support Dr. Henry's continued excellent public communication.

In this scenario – Alison would replace Marielle on the calls.

Dr. Henry and Nicola – are you OK with this? Is the right amount of resources from the team? Too many? These calls are your calls and I will take your direction on what's most appropriate and helpful.

Thanks very much for your consideration.



Jeffrey Ferrier (he/him/his)
Executive Director, Health Communications, Government of British Columbia
[604-362-6109](tel:604-362-6109) | jeffrey.ferrier@gov.bc.ca

I gratefully acknowledge that I live and work on the traditional unceded territory of the Lekwungen Peoples, specifically the Songhees and Esquimalt First Nations.

Godfrey, Sonora HLTH:EX

From: Nicola Lambrechts <nicola@nlkstrategies.ca>
Sent: October 25, 2021 4:20 PM
To: Henry, Bonnie HLTH:EX
Subject: Draft Talking Points - Oct 26
Attachments: Dr Bonnie Henry - Oct 26 (v1).docx

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Hi Bonnie - Here are your draft talking points for tomorrow. Can refine further when we connect tomorrow.

Thanks,
Nicola

Nicola Lambrechts
NLK Strategies
604.970.9113
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www.nlkstrategies.ca

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Godfrey, Sonora HLTH:EX

From: Nicola Lambrechts <nicola@nlkstrategies.ca>
Sent: October 26, 2021 8:26 AM
To: Henry, Bonnie HLTH:EX
Subject: Talking points for today
Attachments: Dr Bonnie Henry - Oct 26 (v2).docx

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Bonnie - Here are your updated talking points. Tried to align them with the slides as closely as possible, recognizing you'll have more to add for each slide.

Thank you
Nicola

Nicola Lambrechts
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Godfrey, Sonora HLTH:EX

From: Nicola Lambrechts <nicola@nlkstrategies.ca>
Sent: October 26, 2021 7:28 AM
To: Ferrier, Jeffrey GCPE:EX; Henry, Bonnie HLTH:EX; Nelson, Tiffany GCPE:EX; MacDonald, Alex HLTH:EX
Subject: Re: For approval: booster news release
Attachments: NR_COVID Booster Program_Oct 25 - DRAFT (NL edits).docx

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Attached please find the news release with my suggested edits.

Thank you,
Nicola

On Oct 25, 2021, at 6:58 PM, Ferrier, Jeffrey GCPE:EX <Jeffrey.Ferrier@gov.bc.ca> wrote:

We are doing a call with DPB at 7 pm to finalize and fact check and then sending on to you all.

Sent from my iPhone

On Oct 25, 2021, at 6:47 PM, Henry, Bonnie HLTH:EX <Bonnie.Henry@gov.bc.ca> wrote:

Thanks Any idea when we might see the deck for tomorrow?
Bonnie

Dr Bonnie Henry
Provincial Health Officer
Ministry of Health
Bonnie.henry@gov.bc.ca

s.17; s.19

On Oct 25, 2021, at 6:41 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:

Hi Dr. Henry – attached is the news release for tomorrow's booster announcement, if you could please review. You'll see a few comment bubbles included for your response.

Please call anytime to discuss.

Thank you,

Tiffany Nelson
Communications Director
Government Communications & Public Engagement
Ministry of Health | Phone: 250 858-4680

<NR_COVID Booster Program_Oct 25 - DRAFT.docx>

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