

SG-Solicitor General

Referral Slip for ID:508599

2015/07/17

Log Type: Letter	Action: Reply Direct E-Mail	Due: 2015/04/22
Batch:	Subaction:	

Type: Private Citizen	Written: 2015/03/30	Resp Type: Email
Larry Whetstone	Received: 2015/03/31	Entered By: angethom
DBA Canuk Sales	Due: 2015/04/22	
5178 Jeffries Road	Interim:	
Duncan, BC, V9L 6S8	Signed: 2015/04/16	Sign By: R. Blain Lawson
Email: canuksales@shaw.ca	Approved: 2015/04/15	Approved By: Audrey Wong
	Closed: 2015/04/16	File No.:

Address To: SG	Issue:
Copy To:	X-Ref:
Drafter:	
MLA:	Electoral Dist:
Subject	

I have been searching for information concerning possible legislation governing the sources of ingredients used by Craft Brewers in BC, to produce beer in the province.

Attachments

Title: 2015-04-16_Whetstone_508599_Response	Version: 1 Last Update: 2015/04/16
File: 2015-04-16_whetstone_craft_brewers_508599_response-final.msg	
Title: Reply Direct please - FW seeming unequal application of alcohol regulations.	Version: 1 Last Update: 2015/03/31
File: reply direct please - fw seeming unequal application of alcohol regulations. .msg	

Referral SG-Solicitor General -> SG-Solicitor General				
From:	SG-Solicitor General	Sent:	2015/03/31	Status: Completed
To:	SG-Solicitor General	Received:	2015/03/31	Reason:
Assign To:		Completed:	2015/03/31	Due: 2015/04/22
				File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager				
From:	SG-Solicitor General	Sent:	2015/03/31	Status: Completed
To:	LDB-General Manager	Received:	2015/03/31	Reason:
Assign To:		Completed:	2015/04/16	Due: 2015/04/22
				File No.:

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Tuesday, March 31, 2015 9:19 AM
To: Thompson, Angella N JAG:EX
Subject: Reply Direct please - FW: seeming unequal application of alcohol regulations.

From: Tennant, Laura JAG:EX
Sent: Tuesday, March 31, 2015 8:59 AM
To: Minister, JAG JAG:EX
Subject: FW: seeming unequal application of alcohol regulations.

Reply direct please.

Thank you

From: Minister, JAG JAG:EX
Sent: Tuesday, March 31, 2015 8:10 AM
To: Tennant, Laura JAG:EX
Subject: FW: seeming unequal application of alcohol regulations.

Hi Laura,

Action please – many thanks,

Candice

From: LWhetstone [<mailto:canuksales@shaw.ca>]
Sent: Monday, March 30, 2015 9:24 PM
To: Minister, JAG JAG:EX
Cc: earleyed@cbc.ca
Subject: seeming unequal application of alcohol regulations.

Hello from Duncan.

I have been searching for information concerning possible legislation governing the sources of ingredients used by Craft Brewers in BC, to produce beer in the province. Craft Distillers were advised in 2013 that to be eligible for reduced taxes and to be allowed to claim, "Product of British Columbia" on their spirits label, they would need to find all the ingredients, within the province. My question is why does the legislation appear not to involve the Craft Brewers as well? I look forward to a reply. Regards. Larry Whetstone

EFFECTIVE IMMEDIATELY NEW EMAIL ADDRESS

canuksales@shaw.ca

Larry Whetstone

dba Canuk Sales

5178 Jeffries Rd.,

Duncan, B.C. V9L 6S8

canuksales@shaw.ca

1-877-748-3048

PH 250-748-6073

SG-Solicitor General

Referral Slip for ID:509855

2015/07/17

Log Type: E-Mail	Action: ADM Draft Reply	Due: 2015/06/17
Batch:	Subaction:	
Type: Private Citizen	Written: 2015/05/11	Resp Type:
Dave Benson	Received: 2015/05/27	Entered By: angethom
Kitsilano Liquor Store	Due: 2015/06/17	
Email: dave@kitsilanoliquorstore.com	Interim:	
	Signed:	Sign By:
	Approved:	Approved By:
	Closed: 2015/06/18	File No.:
Address To: SG		Issue:
Copy To:		X-Ref:
Drafter:		
MLA:		Electoral Dist:
Subject		

My name is David Benson and I am the owner of Kitsilano Liquor Store here in Vancouver. I am writing to request a meeting with the Premier regarding the changes to the liquor laws that were implemented April 01, 2015. These new laws are having a devastating effect on ALL of the private liquor stores in this Province. It is also having a negative impact on both the B.C. Craft Beer Industry as well as the BC. Wine Industry.

Log Notes

2015/05/27 FORWARDED BY PREMIER

Attachments

Title: Reply Direct please - staff to decide if they want to meet or not ... FW Request **Version:** 1 **Last Update:** 2015/05/27
File: reply direct please - staff to decide if they want to meet or not ... fw request for meeting regardi
Title: Scan_20150618 **Version:** 1 **Last Update:** 2015/06/18
File: scan_20150618.pdf

Referral SG-Solicitor General -> SG-Solicitor General			
From: SG-Solicitor General	Sent: 2015/05/27	Status: Completed	Ref Action: Reply Direct E-Mail
To: SG-Solicitor General	Received: 2015/05/27	Reason:	Subaction:
Assign To:	Completed: 2015/05/27	Due: 2015/06/16	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LCLB-ADM/GM			
From: SG-Solicitor General	Sent: 2015/05/27	Status: Completed	Ref Action: ADM Signature
To: LCLB-ADM/GM	Received:	Reason:	Subaction:
Assign To:	Completed: 2015/06/18	Due: 2015/06/08	File No.:

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Wednesday, May 27, 2015 8:53 AM
To: Thompson, Angella N JAG:EX
Subject: Reply Direct please - staff to decide if they want to meet or not ... FW: Request for Meeting Regarding the Damaging New Liquor Laws

From: Tennant, Laura JAG:EX
Sent: Tuesday, May 26, 2015 5:44 PM
To: Minister, JAG JAG:EX
Subject: FW: Request for Meeting Regarding the Damaging New Liquor Laws

Hi Candice, please have staff reply direct, will leave it to their discretion if they would like to meet or not. MSA will not be.

Thank you

From: McTeer, Catherine J PREM:EX
Sent: Friday, May 15, 2015 8:20 AM
To: Tennant, Laura JAG:EX
Subject: RE: Request for Meeting Regarding the Damaging New Liquor Laws

Hi Laura,

Thanks for getting back to me, as much detail as possible is always appreciated, but knowing JAG is responding is enough for me to close the log.

Thanks again!
Catie

From: Tennant, Laura JAG:EX
Sent: Thursday, May 14, 2015 5:51 PM
To: McTeer, Catherine J PREM:EX
Cc: Hughes, Candice JAG:EX
Subject: RE: Request for Meeting Regarding the Damaging New Liquor Laws

Hi Catie,

JAG will respond to this, I am seeking clarification as to if it will be PS Yap, or our ADM who will respond.

Not sure if you need that information for your referral to JAG or not? If not, you can consider this being actioned by JAG.

Thanks
Laura

From: Hughes, Candice JAG:EX
Sent: Thursday, May 14, 2015 4:30 PM

To: Tennant, Laura JAG:EX

Subject: FW: Request for Meeting Regarding the Damaging New Liquor Laws

Hi Laura,

The PO (Catie McTeer) is asking what action we are taking on this one. I got a reminder email from her today.

Candice

From: Hughes, Candice JAG:EX **On Behalf Of** Minister, JAG JAG:EX

Sent: Wednesday, May 13, 2015 10:04 AM

To: Tennant, Laura JAG:EX

Subject: FW: Request for Meeting Regarding the Damaging New Liquor Laws

Hi Laura,

Action please -- many thanks,

Candice

From: McTeer, Catherine J PREM:EX

Sent: Wednesday, May 13, 2015 10:03 AM

To: Minister, JAG JAG:EX

Subject: FW: Request for Meeting Regarding the Damaging New Liquor Laws

Hello

Is JAG able to respond obo PCC? Please let me know.

Many thanks,

Catie

From: Garcia, Alexandria PREM:EX

Sent: Tuesday, May 12, 2015 8:40 AM

To: OfficeofthePremier, Office PREM:EX

Cc: Ross, Kara L PREM:EX

Subject: RE: Request for Meeting Regarding the Damaging New Liquor Laws

Hello,

The following email is policy. Please refer to Minister.

Thank you,

Alexandria Garcia

Scheduling Clerk

Office of the Premier

T: (250) 387-1686 F: (250) 356-5972

Email: Alexandria.Garcia@gov.bc.ca

<http://www.gov.bc.ca/premier>

From: dave@kitsilanoliquorstore.com [<mailto:dave@kitsilanoliquorstore.com>]

Sent: Monday, May 11, 2015 4:48 PM

To: OfficeofthePremier, Office PREM:EX

Subject: Request for Meeting Regarding the Damaging New Liquor Laws

To Whom it May Concern,

My name is David Benson and I am the owner of Kitsilano Liquor Store here in Vancouver. I am writing to request a meeting with the Premier regarding the changes to the liquor laws that were implemented April 01, 2015. These new laws are having a devastating effect on ALL of the private liquor stores in this Province. It is also having a negative impact on both the B.C. Craft Beer Industry as well as the BC. Wine Industry.

My business is a family business. We are not a large corporation operating a number of stores. We just have the one store and we've put everything we have into it. We are hands-on operators and we have built a solid relationship with the people here in Kitsilano. We are very involved with the community here sponsoring a men's hockey team, a women's fast-pitch team and even a co-ed Gaelic football team. We have made charitable contributions to both SFU and UBC as well as sponsoring our local elementary school Lord Tennyson each year for their Winter Festival and their Spring Fling.

Simply put, we are a nice family working hard to run a successful small business that does their part for the community. Everything we've worked so hard to create will crumble unless these new liquor laws get a major overhaul.

This matter is urgent as it affects everyone within the liquor industry and we all know how large the liquor industry is here in B.C. I would like to sit down with the Premier at her earliest convenience to outline the problems that these new rules have created as this so called "level Playing field" isn't level at all.

I look forward to hearing from you.

Regards,

Dave Benson
Kitsilano Liquor Store Ltd.
604 760 0111

SG-Solicitor General

Referral Slip for ID:510107

2015/07/17

Log Type: E-Mail	Action: SG Draft Reply	Due: 2015/06/26
Batch:	Subaction:	
Type: Stakeholder Pamela Sanderson BC, Email: pamela@cascadialiquor.com	Written: Received: 2015/06/08 Due: 2015/06/26 Interim: Signed: 2015/07/14 Approved: Closed: 2015/07/14	Resp Type: Email Entered By: cahughes Sign By: SG Approved By: File No.: O + Craft Beer pricing
Address To: SG		Issue:
Copy To:		X-Ref:
Drafter:		
MLA:		Electoral Dist:
Subject		
Liquor issues		

Attachments

Title: 2015-06-24_Sanderson_RS-signed-CAS	Version: 1 Last Update: 2015/06/24
File: 2015-06-24_sanderson_cascadia_510107_rs-signed_cas.pdf	
Title: 510107 - Sanderson, P.	Version: 1 Last Update: 2015/06/09
File: 510107 - sanderson, p..pdf	
Title: response	Version: 1 Last Update: 2015/07/14
File: 510107.docx	

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/09	Status: Completed	Ref Action: SG Draft Reply
To: SG-Solicitor General	Received: 2015/06/09	Reason:	Subaction:
Assign To:	Completed: 2015/07/13	Due:	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> Correspondence tracking

From: SG-Solicitor General	Sent: 2015/06/09	Status: Completed	Ref Action: SG Draft Reply
To: Correspondence tracking	Received:	Reason:	Subaction:
Assign To:	Completed: 2015/06/24	Due: 2015/06/26	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> Correspondence tracking -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/10	Status: Completed	Ref Action: SG Draft Reply
To: LDB-General Manager	Received: 2015/06/10	Reason:	Subaction:
Assign To:	Completed: 2015/06/24	Due: 2015/06/26	File No.: 06/19

Referral Comments

2015/06/10 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Minister Anton.

Referral SG-Solicitor General -> SG-Solicitor General -> Correspondence tracking -> LDB-General Manager -> SG-DSG

From: LDB-General Manager	Sent: 2015/06/24	Status: Completed	Ref Action: Approval
To: SG-DSG	Received: 2015/06/24	Reason:	Subaction:
Assign To:	Completed: 2015/06/24	Due: 2015/06/26	File No.:

Referral Comments

2015/07/14 SG-DSG response sent via email
 2015/06/24 SG-Solicitor General rec'd approval from DSG and forwarded to MO for signature.
 2015/06/24 SG-Solicitor General rec'd and forwarded to DSG for approval.

July 14, 2015

Ms. Pamela Sanderson
Regional Manager
Cascadia Liquor Store
Email: pamela@cascadialiquor.com

Dear Ms. Sanderson:

Thank you for your letter regarding your concerns about the pricing of beer produced by small-production BC breweries.

I am fully aware of the challenges that have presented themselves in this sector. The Liquor Distribution Branch (LDB) and I have had numerous discussions with industry representatives over the last number of months.

Government is supportive of the small-production brewing industry in BC because we recognize the contributions it makes to our province. On the financial side, government has in place a tiered mark-up structure, whereby the mark-up applied to the products of small breweries is substantially less than what is applied to the products of the large breweries. This was put place in recognition of the fact that the cost of production of smaller breweries is substantially more than the large ones because they do not enjoy the same economy of scale.

It is important to note that the new wholesale pricing model is designed to collect the same amount of revenue for government as before April 1, 2015, while placing all retailers, including BC Liquor Stores, on an equal footing in terms of the price they pay at the wholesale level.

Breweries are looking at their pricing to strike the right balance between keeping prices at a level that product is marketable to customers while at the same time being sustainable for their business. Likewise, BC Liquor Stores, and undoubtedly other retailers such as yourself, are also looking for that right balance.

Thank you for taking the time to write.

Yours very truly,

Original signed by

Suzanne Anton QC
Attorney General
Minister of Justice

510107



To Minister Anton,

We are writing to you to express concerns about the recent changes that took place within the liquor industry April 1st 2015. Some of the changes have been long overdue and very positive but one change in particular seems to be having an unplanned negative impact on a very vibrant part of the BC economy. The BC Craft Beer industry is a shining example of a home grown success story. Over 100 breweries representing millions of dollars in tax revenue and thousands of jobs and seeing unprecedented growth.

The challenge that has come up is that with the new structure of taxing/pricing to get the new wholesale prices for all retailers, public and private, it drove some of the wholesale prices up in some categories. It happened in a few areas but particularly in the Craft Beer category. Some individual items went up in wholesale cost anywhere from 5%-20%.

The majority of suppliers have assured us that they are not making any extra revenue, they submitted their pricing with the expectation they would maintain the same wholesale costs going forward. The only explanation of what happened is that the calculation to get the new wholesale prices inflated wholesale costs unintentionally.

The challenge presented by this is many layered.

For the Public LDB stores it is problematic because they promised the public they would not raise prices so they are forced to accept unsustainable retail margins in order to keep their promise. Their options are to continue operating at unsustainable retail margins or to raise prices, lose/lose

For Private liquor stores, they are forced to raise prices just to maintain margins, not gain any, but just to maintain and therefore not compete evenly with their Public counterparts. Clearly the goal of many of the April 1st changes were to level the playing field and not add to the inconsistencies.

For the Craft Beer Industry the challenge is the potential loss of revenue and a slowing of their growth overall. Retailers will buy less Craft Beer if pricing is an obstacle, consumers will reconsider their purchases if prices go too high, Public stores already dedicate less space than the Private stores to Craft Beer and with low margins they will be even less inclined to grow this category, again, lose/lose

We believe this was an unintentional calculation that has resulted in a negative way on all interested parties, consumers, public retailers, private retailer and Craft Beer producers and needs to be reviewed and reconsidered in order to maintain the fabulous momentum this sector is experiencing.

Thanks for your time and consideration,

Pamela Sanderson | Regional Manager
pamela@cascadialiquor.com

cell s.22

CASCADIALIQUOR.COM

5 locations across Vancouver Island including:
Quadra Village, Uptown, Colwood, Courtenay & Langford
CASCADIALIQUOR.COM

SG-Solicitor General

Referral Slip for ID:510177

2015/07/17

Log Type: E-Mail	Action: Reply Direct E-Mail	Due: 2015/07/02
Batch:	Subaction:	

Type: Private Citizen

Jeremy Noonan, Executive Community Liaison

CAMRA BC- Vancouver Branch

Email: community@camravancouver.ca

Written: 2015/06/07

Received: 2015/06/11

Due: 2015/07/02

Interim: 2015/06/24

Signed: 2015/07/14

Approved: 2015/07/14

Closed: 2015/07/14

Resp Type: Email

Entered By: angethom

Sign By: R. Blain Lawson

Approved By: Renee Shrieves

File No.: O: + Craft Beer

Address To: SG

Copy To:

Drafter:

MLA:

Issue:

X-Ref:

Electoral Dist:

Subject

I wanted to reach out in the hope that we could sit down sometime this week for an interview regarding the issues surrounding the April 1 changes to beer pricing. There have been a number of news articles - especially in the last week - about this, but I feel it would be advantageous for both sides to discuss it with some parity that I feel has been missing in the articles I've read.

Attachments

Title: 2015-06-15_Noonan_2nd-Incoming

Version: 1 Last Update: 2015/07/14

File: 2015-06-15_noonan_camra_beer_pricing_510177_2-incoming.msg

Title: 2015-06-26_Noonan_3rd-Incoming

Version: 1 Last Update: 2015/07/14

File: 2015-06-26_noonan_camra_beer_pricing_510177_3-incoming.msg

Title: 2015-07-14_Noonan_510177_Response

Version: 1 Last Update: 2015/07/14

File: 2015-07-14_noonan_camra_beer_pricing_510177_rcsponse-final.msg

Title: Reply Direct please

Version: 1 Last Update: 2015/06/11

File: reply direct please .msg

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/11	Status: Completed	Ref Action: Reply Direct E-Mail
To: SG-Solicitor General	Received: 2015/06/11	Reason:	Subaction:
Assign To:	Completed: 2015/06/11	Due: 2015/07/02	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/11	Status: Completed	Ref Action: Reply Direct E-Mail
To: LDB-General Manager	Received: 2015/06/11	Reason:	Subaction:
Assign To:	Completed: 2015/07/14	Due: 2015/07/02	File No.: 06/22

Referral Comments

2015/07/14 LDB-General Manager Response sent by email, w/Cc to April Kemick; and Bcc's to: Blain Lawson, Renee Shrieves, Audrey Wong, Cindy Jensen and Candace Jones. Filed: Craft Beer

2015/06/26 LDB-General Manager June 24, 2015 - April Kemick, LDB Communications Manager, contacted Mr. Noonan direct regarding his interview request. He responded back June 26, 2015, with seven questions - copied in log.

2015/06/24 LDB-General Manager 2015-06-17 & 22 - Renee emailed Laura, MO, for clarity re type of response requested for this log.

2015/06/11 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Blain.

Thompson, Angella N JAG:EX

From: Thompson, Angella N JAG:EX
Sent: Wednesday, June 17, 2015 1:56 PM
To: Dahlke, Cindy LDB:EX; Welt, Lilian LDB:EX
Cc: Minister, JAG JAG:EX; Hughes, Candice JAG:EX
Subject: FW: Laura is requesting a Rush Draft reply please - FW: Interview request

Importance: High

Please rush your response for 510177

From: Minister, JAG JAG:EX
Sent: Wednesday, June 17, 2015 1:32 PM
To: Thompson, Angella N JAG:EX
Subject: Laura is requesting a Rush Draft reply please - FW: Interview request

From: Tennant, Laura JAG:EX
Sent: Wednesday, June 17, 2015 11:18 AM
To: Minister, JAG JAG:EX
Subject: FW: Interview request

Thanks Candice, my apologies, I thought I had changed action on this to program area to respond.

Could you kindly action as a rush?

Thank you

From: Minister, JAG JAG:EX
Sent: Wednesday, June 17, 2015 10:58 AM
To: Tennant, Laura JAG:EX
Subject: FW: Interview request

Hi Laura,

Mr. Noonan has resent his interview request (dated June 15 sent by Yulin to us today) – you had dealt with it earlier – see below – so not sure why he is writing again.

C.

From: Tennant, Laura JAG:EX
Sent: Wednesday, June 10, 2015 2:54 PM
To: Minister, JAG JAG:EX
Subject: FW:

Hi Candice, no action. I've sent through comms to deal with as it's a media request.

Thanks

From: Minister, JAG JAG:EX
Sent: Wednesday, June 10, 2015 1:18 PM
To: Tennant, Laura JAG:EX
Subject: FW:

Hi Laura,

Action please- many thanks,

Candice

From: Anton.MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Wednesday, June 17, 2015 10:43 AM
To: Minister, JAG JAG:EX
Subject: FW: Interview request

Yulin Shih

Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

From: Jeremy Noonan [<mailto:community@camravancouver.ca>]
Sent: June 15, 2015 4:02 PM
To: Anton.MLA, Suzanne
Subject: Re: Interview request

Hi Suzanne,

Just wanted to follow up and find out if you would be up for this? I am confident it would be to everyone's benefit to engage in an unbiased interview. Really hope you will agree and could meet soon for this!

Cheers,

Jeremy

Sent from my Samsung device

----- Original message -----

From: Jeremy Noonan <community@camravancouver.ca>
Date: 06-07-2015 12:25 (GMT-08:00)
To: suzanne.anton.mla@leg.bc.ca
Subject:

Hi Suzanne,

My name is Jeremy and I serve on CAMRA Vancouver's Executive team.

I wanted to reach out in the hope that we could sit down sometime this week for an interview regarding the issues surrounding the April 1 changes to beer pricing. There have been a number of news articles - especially in the last week - about this, but I feel it would be advantageous for both sides to discuss it with some parity that I feel has been missing in the articles I've read.

Essentially, it would be a 15 minute interview that I would record and later transcribe for print. Before publishing, you would get an opportunity to review the draft to make sure it reads true.

This has been an incendiary topic, and while I personally am not a proponent of increased pricing, I am even less a proponent of media skewing the matter by casting you and our government unfairly and in a villifying light. This would be a great opportunity to have your voice heard unfiltered, speaking directly to the craft beer industry through our official publication.

Please let me know if you could find a few minutes this week to meet and engage in a fair, honest discussion. I would happily make time around your schedule! I invite you to reach me here, or by telephone at 604.802.5414.

Cheers,

Jeremy Noonan
Executive : Community Liasion
CAMRA BC - Vancouver Branch

Sent from my Samsung device

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Thursday, June 11, 2015 10:50 AM
To: Thompson, Angella N JAG:EX
Subject: Reply Direct please

From: Tennant, Laura JAG:EX
Sent: Thursday, June 11, 2015 10:44 AM
To: Minister, JAG JAG:EX
Subject: FW:

Hi Candice,

I was wrong in my action on this. Please cliff and action as reply direct.

Program area should provide this to CAMRA.

Thanks

From: Minister, JAG JAG:EX
Sent: Wednesday, June 10, 2015 2:57 PM
To: Tennant, Laura JAG:EX
Subject: RE:

Perfect – thanks Laura.

From: Tennant, Laura JAG:EX
Sent: Wednesday, June 10, 2015 2:54 PM
To: Minister, JAG JAG:EX
Subject: FW:

Hi Candice, no action. I've sent through comms to deal with as it's a media request.

Thanks

From: Minister, JAG JAG:EX
Sent: Wednesday, June 10, 2015 1:18 PM
To: Tennant, Laura JAG:EX
Subject: FW:

Hi Laura,

Action please- many thanks,

Candice

From: Anton, MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Wednesday, June 10, 2015 12:06 PM
To: Minister, JAG JAG:EX
Subject: FW:

Yulin Shih

Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

From: Jeremy Noonan [<mailto:community@camravancouver.ca>]
Sent: June 7, 2015 12:25 PM
To: Anton, MLA, Suzanne
Subject:

Hi Suzanne,

My name is Jeremy and I serve on CAMRA Vancouver's Executive team.

I wanted to reach out in the hope that we could sit down sometime this week for an interview regarding the issues surrounding the April 1 changes to beer pricing. There have been a number of news articles - especially in the last week - about this, but I feel it would be advantageous for both sides to discuss it with some parity that I feel has been missing in the articles I've read.

Essentially, it would be a 15 minute interview that I would record and later transcribe for print. Before publishing, you would get an opportunity to review the draft to make sure it reads true.

This has been an incendiary topic, and while I personally am not a proponent of increased pricing, I am even less a proponent of media skewing the matter by casting you and our government unfairly and in a villifying light. This would be a great opportunity to have your voice heard unfiltered, speaking directly to the craft beer industry through our official publication.

Please let me know if you could find a few minutes this week to meet and engage in a fair, honest discussion. I would happily make time around your schedule! I invite you to reach me here, or by telephone at 604.802.5414.

Cheers,

Jeremy Noonan
Executive : Community Liasion
CAMRA BC - Vancouver Branch

Sent from my Samsung device

SG-Solicitor General

Referral Slip for ID:510195

2015/07/17

Log Type: E-Mail	Action: Reply Direct E-Mail	Due: 2015/07/02
Batch:	Subaction:	
Type: Private Citizen	Written: 2015/06/05	Resp Type: Email
s.22	Received: 2015/06/11	Entered By: angethom
Email:	Due: 2015/07/02	
	Interim:	
	Signed: 2015/07/02	Sign By: R. Blain Lawson
	Approved: 2015/07/02	Approved By: Renee Shrieves
	Closed: 2015/07/02	File No.: O: + Craft Beer Pricing
Address To: SG	Issue:	
Copy To:	X-Ref:	
Drafter:		
MLA:	Electoral Dist:	
Subject		
You raised prices on craft beers made by BC-owned and operated companies by EIGHT PER CENT, and you cut the price on crappy Bud and Molson, made by foreigners????		

Attachments

Title: response	Version: 1 Last Update: 2015/07/17
File: 2015-07-02_s.22_beer_prices_510195_response-final.msg	
Title: Reply Direct please - FW Beer Pricing	Version: 1 Last Update: 2015/06/11
File: reply direct please - fw beer pricing.msg	

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/11	Status: Completed	Ref Action: Reply Direct E-Mail
To: SG-Solicitor General	Received: 2015/06/11	Reason:	Subaction:
Assign To:	Completed: 2015/06/11	Due: 2015/07/02	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/11	Status: Completed	Ref Action: Reply Direct E-Mail
To: LDB-General Manager	Received: 2015/06/11	Reason:	Subaction:
Assign To:	Completed: 2015/07/02	Due: 2015/07/02	File No.: 06/22

Referral Comments

2015/07/02 LDB-General Manager Rec'd response from Renee Shrieves - no need for BL review.
 2015/06/11 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Blain.

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Monday, June 8, 2015 10:52 AM
To: Thompson, Angella N JAG:EX
Subject: Reply Direct please - FW: Beer Pricing

From: Tennant, Laura JAG:EX
Sent: Sunday, June 7, 2015 10:10 AM
To: Minister, JAG JAG:EX
Subject: FW: Beer Pricing

Reply direct please.

From: Minister, JAG JAG:EX
Sent: Friday, June 5, 2015 7:43 AM
To: Tennant, Laura JAG:EX
Subject: FW: Beer Pricing

Hi Laura,

Action please – many thanks,

Candice

From: s.22
Sent: Friday, June 5, 2015 7:16 AM
To: Minister, JAG JAG:EX
Subject: Beer Pricing

You raised prices on craft beers made by BC-owned and operated companies by EIGHT PER CENT,
and you cut the price on crappy Bud and Molson, made by foreigners????

I've supported the BC Liberals financially and at the polls, but this is really too much!

Page 18

Withheld pursuant to/removed as

s.22

SG-Solicitor General

Referral Slip for ID:510197

2015/07/17

Log Type: E-Mail	Action: Reply Direct E-Mail	Due: 2015/07/02
Batch:	Subaction:	

Type: Stakeholder

Robin and Lee Agur, Co-Owners Bad Tattoo Brewing Company
Tattoo Brewing Company

Email: s.22

Written: 2015/06/03 Resp Type: Email

Received: 2015/06/11 Entered By: angethom

Due: 2015/07/02

Interim:

Signed: 2015/06/22 Sign By: R. Blain Lawson

Approved: 2015/06/22 Approved By: Renee Shrieves

Closed: 2015/06/25 File No.: O / Craft Brewery

Address To: Premier

Issue:

Copy To:

X-Ref:

Drafter:

MLA:

Electoral Dist:

Subject

We are a new Brewery / Restaurant in Penticton with award winning Beer and we are having great difficulty getting our beer into Government Liquor store shelves nor are we able to get them as the major distributor to distribute as they seem to be too busy ??

Log Notes

2015/06/11 FORWARDED BY PREMIERS OFFICE

Attachments

Title: 2015-06-23_Agur_510197_response

Version: 1 Last Update: 2015/06/25

File: 2015-06-23_agur_brewery_concerns_510197_response-final.msg

Title: Reply Direct please - FW Fwd

Version: 1 Last Update: 2015/06/11

File: reply direct please - fw fwd.msg

Referral SG-Solicitor General -> SG-Solicitor General				
From: SG-Solicitor General	Sent: 2015/06/11	Status: Completed	Ref Action: Reply Direct E-Mail	
To: SG-Solicitor General	Received: 2015/06/11	Reason:	Subaction:	
Assign To:	Completed: 2015/06/11	Due: 2015/07/02	File No.:	

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager				
From:	SG-Solicitor General	Sent:	2015/06/11	Status: Completed
To:	LDB-General Manager	Received:	2015/06/11	Ref Action: Reply Direct E-Mail
Assign To:		Reason:		Subaction:
		Completed:	2015/06/23	Due: 2015/07/02
				File No.: 06/22
Referral Comments				
2015/06/11 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Blain.				

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Monday, June 8, 2015 10:04 AM
To: Thompson, Angella N JAG:EX
Subject: Reply Direct please - FW: Fwd:

From: Tennant, Laura JAG:EX
Sent: Sunday, June 7, 2015 10:05 AM
To: Minister, JAG JAG:EX
Subject: FW: Fwd:

Reply direct please.

From: Minister, JAG JAG:EX
Sent: Friday, June 5, 2015 2:29 PM
To: Tennant, Laura JAG:EX
Subject: FW: Fwd:

Hi Laura,

Action please –many thanks,

Candice

From: McTeer, Catherine J PREM:EX
Sent: Friday, June 5, 2015 1:56 PM
To: Minister, JAG JAG:EX
Subject: FW: Fwd:

Hello,

Is JAG able to address? Please let me know.

Many thanks,
Catie

From: Robin Agur s.22
Sent: Wednesday, June 3, 2015 7:49 AM
To: OfficeofthePremier, Office PREM:EX
Cc: Ashton.MLA, Dan LASS:EX; Knorr, Dick LASS:EX; Martin Lewis; Agur Lee; Janice Agur; Andrea Agur; Alesha Bruniski; Jessica Agur; Paulette Rennie; David Finner; Ian Kennedy; Cindy Hill
Subject: Fwd:

Hi Christy ,

We need your HELP ...Please ! We are a new Brewery / Restaurant in Penticton with award winning Beer and we are having great difficulty getting our beer into Government Liquor store shelves nor are we able to get them as the major distributor

to distribute as they seem to be too busy ??

Recent memo from our partner

Here are some thoughts in point form .

1. This morning I received notice from the Craft Brewers Guild to check our vendor site as prices for our products had increased without warning.
2. We found out our new pricing by going on the Vendor site and creating a doc 60 for licensee.
3. Our sales team is now on the road with sell sheets with the wrong pricing information and we are forced to create all new collateral at our expense after only 2 months at this price structure.
4. It is almost impossible to list products with LDB for sale in the GLS channel (how is it that the company that sells the most product in the province and is supported by our investment and taxes is our biggest barrier to sales?)
5. Beyond listings we are also unable to use the provincial distribution system to get our 1 listed SKU to all the GLS stores in the province and are forced to use private distribution at a much higher cost.
6. The final point is why is it that breweries are forced to deposit gross sales to the Government when we are on a fixed markup and wineries are not required to do the same? This practice seriously penalizes a our cash flow as we transition into our busy season.

I hope this helps and good luck. Cheers

Martin Lewis
Co-Owner / Director of Beer
martin@badtattoobrewing.com
(250) 462 0308
www.badtattoobrewing.com
Bad Tattoo Brewing Co.
169 Estabrook Ave Penticton BC
V2A1G2

Robin and Lee Agur
Co-Owners Bad Tattoo Brewing Company Ltd

SG-Solicitor General

Referral Slip for ID:510232

2015/07/17

Log Type: E-Mail		Action: Filing	
Batch:		Subaction:	
Type: Private Citizen s.22	Written: 2015/06/04	Entered By: angethom	
Email:	Received: 2015/06/12	Interim:	
	Closed: 2015/06/15	File No.: O: + Complaints	
Address To: SG		Issue:	
Copy To:		X-Ref:	
Drafter:			
MLA:		Electoral Dist:	
Subject			
Craft beer price increase.			

Attachments

Title: Information please - FW Craft beer price increase
 File: information please - fw craft beer price increase.msg
 Version: 1 Last Update: 2015/06/12

Referral SG-Solicitor General -> SG-Solicitor General			
From: SG-Solicitor General	Sent: 2015/06/12	Status: Completed	Ref Action: Filing
To: SG-Solicitor General	Received: 2015/06/12	Reason:	Subaction:
Assign To:	Completed: 2015/06/12	Due:	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager			
From: SG-Solicitor General	Sent: 2015/06/12	Status: Completed	Ref Action: Filing
To: LDB-General Manager	Received: 2015/06/15	Reason:	Subaction:
Assign To:	Completed: 2015/06/15	Due:	File No.:
Referral Comments			
2015/06/15 LDB-General Manager To Renee Shrieves, FYI.			

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Monday, June 8, 2015 12:04 PM
To: Thompson, Angella N JAG:EX
Subject: Information please - FW: Craft beer price increase

From: Tennant, Laura JAG:EX
Sent: Monday, June 8, 2015 11:43 AM
To: Minister, JAG JAG:EX
Subject: Fwd: Craft beer price increase

File for information please.

Sent from my iPhone

Begin forwarded message:

From: "Minister, JAG JAG:EX" <JAG.Minister@gov.bc.ca>
Date: June 8, 2015 at 11:19:20 AM PDT
To: "Tennant, Laura JAG:EX" <Laura.Tennant@gov.bc.ca>
Subject: FW: Craft beer price increase

Hi Laura,

Action please - many thanks,

Candice

-----Original Message-----

From: Anton.MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Monday, June 8, 2015 10:25 AM
To: Minister, JAG JAG:EX
Subject: FW: Craft beer price increase

Yulin Shih
Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

-----Original Message-----

From: s.22
Sent: June 4, 2015 10:33 AM
To: Anton.MLA, Suzanne

Subject: Craft beer price increase

Dear Minister Anton,

You should be encouraging the growth of BC craft beer producers rather than arbitrarily increasing craft beer prices and gouging BC consumers. Your government seems to be focused on revenue rather than economic diversification and small business development. You appear to be putting government greed before BC consumers.

It is disappointing that in spite of all your changes to BC liquor policies, our price for wine is still much higher than some outlets in Alberta. When will you allow the large department stores like Costco and Super Store to sell liquor to sell in a truly competitive environment?

Regards, s.22

Nanaimo

SG-Solicitor General

Referral Slip for ID:510233

2015/07/17

Log Type: E-Mail

Action: Filing

Batch:

Subaction:

Type: Private Citizen
s.22

Written: 2015/06/04

Received: 2015/06/12

Entered By: angethom

Email:

Interim:

Closed: 2015/06/15

File No.: O: + Complaints

Address To: SG

Issue:

Copy To:

X-Ref:

Drafter:

MLA:

Electoral Dist:

Subject

Craft beer price increase.

Attachments

Title: Information please - FW Craft beer price increase

Version: 1 Last Update: 2015/06/12

File: information please - fw craft beer price increase.msg

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General

Sent: 2015/06/12

Status: Completed

Ref Action: Filing

To: SG-Solicitor General

Received: 2015/06/12

Reason:

Subaction:

Assign To:

Completed: 2015/06/12

Due:

File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager

From: SG-Solicitor General

Sent: 2015/06/12

Status: Completed

Ref Action: Filing

To: LDB-General Manager

Received: 2015/06/15

Reason:

Subaction:

Assign To:

Completed: 2015/06/15

Due:

File No.:

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Monday, June 8, 2015 11:58 AM
To: Thompson, Angella N JAG:EX
Subject: Information please - FW: Craft beer price increase

From: Tennant, Laura JAG:EX
Sent: Monday, June 8, 2015 11:43 AM
To: Minister, JAG JAG:EX
Subject: Fwd: Craft beer price increase

File for information please.

Sent from my iPhone

Begin forwarded message:

From: "Minister, JAG JAG:EX" <JAG.Minister@gov.bc.ca>
Date: June 8, 2015 at 11:19:35 AM PDT
To: "Tennant, Laura JAG:EX" <Laura.Tennant@gov.bc.ca>
Subject: FW: Craft beer price increase

Hi Laura,

Action please - many thanks,

Candice

-----Original Message-----

From: Anton.MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Monday, June 8, 2015 10:27 AM
To: Minister, JAG JAG:EX
Subject: FW: Craft beer price increase

Yulin Shih
Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

-----Original Message-----

From: s.22
Sent: June 4, 2015 7:32 PM
To: Anton.MLA, Suzanne

Subject: Craft beer price increase

Ms Anton,

What is this government thinking? No increase in beer prices promised in the last liquor overhaul yet we are seeing excessive price increases in locally produced beer and drops in large producers. We should be promoting small local producers not punishing them. Local jobs are important but you don't seem to care. The local craft beer industry is booming yet you and your government don't seem to care to promote this industry and it's job creation.

How can you justify this? I voted for your party but will maybe rethink this in the next election.

s.22

Qualicum beach

Sent from my iPa

SG-Solicitor General

Referral Slip for ID:510234

2015/07/17

Log Type: E-Mail		Action: Filing	
Batch:		Subaction:	
Type: Private Citizen s.22	Written: 2015/06/05	Entered By: angethom	
Email:	Received: 2015/06/12	Interim:	
	Closed: 2015/06/15	File No.: O: + Complaints	
Address To: SG		Issue:	
Copy To:		X-Ref:	
Drafter:		Electoral Dist:	
MLA:			
Subject			
Jacking up the price of craft beer is absolutely wrong and impacts these smaller communities employment possibilities			

Attachments

Title: Information please FW Stop this Madness

Version: 2 Last Update: 2015/06/12

File: information please fw stop this madness.msg

Referral SG-Solicitor General -> SG-Solicitor General			
From: SG-Solicitor General	Sent: 2015/06/12	Status: Completed	Ref Action: Filing
To: SG-Solicitor General	Received: 2015/06/12	Reason:	Subaction:
Assign To:	Completed: 2015/06/12	Due:	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager			
From: SG-Solicitor General	Sent: 2015/06/12	Status: Completed	Ref Action: Filing
To: LDB-General Manager	Received: 2015/06/15	Reason:	Subaction:
Assign To:	Completed: 2015/06/15	Due:	File No.:
Referral Comments			
2015/06/15 LDB-General Manager To Renee Shrieves, FYI.			

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Monday, June 8, 2015 11:57 AM
To: Thompson, Angella N JAG:EX
Subject: Information please FW: Stop this Madness

From: Tennant, Laura JAG:EX
Sent: Monday, June 8, 2015 11:42 AM
To: Minister, JAG JAG:EX
Subject: Fwd: Stop this Madness

File for information please.

Sent from my iPhone

Begin forwarded message:

From: "Minister, JAG JAG:EX" <JAG.Minister@gov.bc.ca>
Date: June 8, 2015 at 11:19:55 AM PDT
To: "Tennant, Laura JAG:EX" <Laura.Tennant@gov.bc.ca>
Subject: FW: Stop this Madness

Hi Laura,

Action please - many thanks,

Candice

-----Original Message-----

From: Anton.MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Monday, June 8, 2015 10:28 AM
To: Minister, JAG JAG:EX
Subject: FW: Stop this Madness

Yulin Shih
Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

-----Original Message-----

From: s.22
Sent: June 5, 2015 8:41 AM

To: Anton.MLA, Suzanne
Subject: Stop this Madness

Jacking up the price of craft beer is absolutely wrong and impacts these smaller communities employment possibilities. Your going to lose my vote!! This goes beyond what people can afford. The 8% increase was absolutely pathetic! Don't bother sending me some spin message ... Facts are facts. You cannot even articulate your own program so how do you expect others to understand this unsupported raise in price What I do understand is this government is raiding my pocket yet once again for a simple pleasure like a craft beer.

s.22

Sent from my iPhone

SG-Solicitor General

Referral Slip for ID:510326

2015/07/17

Log Type: E-Mail	Action: Reply Direct E-Mail	Due: 2015/07/08
Batch:	Subaction:	

Type: Private Citizen
 s.22
 Email:
 Written: 2015/06/15
 Received: 2015/06/17
 Due: 2015/07/08
 Interim:
 Signed: 2015/07/02
 Approved: 2015/07/02
 Closed: 2015/07/02
 Resp Type: Email
 Entered By: angethom
 Sign By: R. Blain Lawson
 Approved By: Renee Shrieves
 File No.: O: + Craft Beer Prices

Address To: SG
 Copy To:
 Drafter:
 MLA:
 Issue:
 X-Ref: 502876
 Electoral Dist:

Subject

With your new pricing structure, 87 % of beer products found in stores have seen a price increase. This is killing the craft beer industry in BC. Please rethink this devastating strategy

Attachments

Title: 2015-07-0; s.22 _510326_response Version: 1 Last Update: 2015/07/02
 File: 2015-07-0; craft_beer_prices_510326_response-final.msg
 Title: Reply Direct please FW craft beer Version: 1 Last Update: 2015/06/17
 File: rcply direct please fiv craft beer.msg

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/17	Status: Completed	Ref Action: Reply Direct E-Mail
To: SG-Solicitor General	Received: 2015/06/17	Reason:	Subaction:
Assign To:	Completed: 2015/06/17	Due: 2015/07/08	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/17	Status: Completed	Ref Action: Reply Direct E-Mail
To: LDB-General Manager	Received: 2015/06/17	Reason:	Subaction:
Assign To:	Completed: 2015/07/02	Due: 2015/07/08	File No.: 06/26

Referral Comments

2015/07/02 LDB-General Manager Rec'd response from Renee Shrieves - no need for BL review.
 2015/06/18 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Blain.

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Tuesday, June 16, 2015 11:34 AM
To: Thompson, Angella N JAG:EX
Subject: Reply Direct please FW: craft beer

From: Tennant, Laura JAG:EX
Sent: Tuesday, June 16, 2015 9:45 AM
To: Minister, JAG JAG:EX
Subject: Fwd: craft beer

Reply direct please.
Thank you

Sent from my iPhone

Begin forwarded message:

From: "Minister, JAG JAG:EX" <JAG.Minister@gov.bc.ca>
Date: June 16, 2015 at 9:31:31 AM PDT
To: "Tennant, Laura JAG:EX" <Laura.Tennant@gov.bc.ca>
Subject: FW: craft beer

Hi Laura,

Action please- many thanks,

Candice

From: Anton.MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Monday, June 15, 2015 2:48 PM
To: Minister, JAG JAG:EX
Subject: FW: craft beer

Yulin Shih

Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

From: s.22
Sent: June 15, 2015 10:24 AM
To: Anton.MLA, Suzanne
Subject: craft beer

With your new pricing structure, 87 % of beer products found in stores have seen a price increase. This is killing the craft beer industry in BC. Please rethink this devastating strategy

s.22



This email has been checked for viruses by Avast antivirus software.
www.avast.com

SG-Solicitor General

Referral Slip for ID:510362

2015/07/17

Log Type: E-Mail	Action: Reply Direct E-Mail	Due: 2015/07/09
Batch:	Subaction:	

Type: Private Citizen
 Tod Melnyk
 Email: tod@treebeer.com

Written: 2015/06/12
 Received: 2015/06/18
 Due: 2015/07/09
 Interim:

Resp Type: Email
 Entered By: angethom

Signed: 2015/07/03
 Approved: 2015/07/02
 Closed: 2015/07/03

Sign By: R. Blain Lawson
 Approved By: Renee Shrieves
 File No.: O: + Craft Brewing

Address To: Premier

Issue:

Copy To:

X-Ref: 506345, 506209

Drafter:

MLA:

Electoral Dist:

Subject

His main points was the same brush cannot be used to paint the whole "craft beer" industry, there are varying levels of businesses within the industry. He understands there has been a whole lot of "winning" to the government from the industry regarding some of the changes but wants the Minister to know that the whole industry is not unhappy with all the changes.

Log Notes

2015/06/18 FORWARDED BY PREMIER'S OFFICE

Attachments

Title: 2015-07-03_Melnyk_Tree_Brewing_510362_response

Version: 1 Last Update: 2015/07/03

File: 2015-07-03_melnyk_craft_beer_510362_response-final.msg

Title: Please treat as correspondence and have staff reply direct to the specific quest

Version: 1 Last Update: 2015/06/18

File: please treat as correspondence and have staff reply direct to the specific questions below with a cc

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/18	Status: Completed	Ref Action: Reply Direct E-Mail
To: SG-Solicitor General	Received: 2015/06/18	Reason:	Subaction:
Assign To:	Completed: 2015/06/18	Due: 2015/07/09	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/18	Status: Completed	Ref Action: Reply Direct E-Mail
To: LDB-General Manager	Received: 2015/06/18	Reason:	Subaction:
Assign To:	Completed: 2015/07/03	Due: 2015/07/09	File No.:

Referral Comments

2015/07/02 LDB-General Manager Renee provided response for Blain; Blain approved. Sent by email.

2015/07/02 LDB-General Manager Note: Renee advised - FYI the answers to #1 and #2 came from Maria Janicker at LCLB

2015/06/18 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Blain's signature.

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Thursday, June 18, 2015 9:29 AM
To: Thompson, Angella N JAG:EX
Subject: Please treat as correspondence and have staff reply direct to the specific questions below, with a cc to MLA Clark's office. FW: Meeting - Tod Melnyk (Tree Brewing)

From: Tennant, Laura JAG:EX
Sent: Thursday, June 18, 2015 7:14 AM
To: Minister, JAG JAG:EX
Subject: FW: Meeting - Tod Melnyk (Tree Brewing)

Please treat as correspondence and have staff reply direct to the specific questions below, with a cc to MLA Clark's office.

Thank you

From: Harmata, Becky [<mailto:Becky.Harmata@leg.bc.ca>]
Sent: Friday, June 12, 2015 11:07 AM
To: Tennant, Laura JAG:EX
Subject: FW: Meeting - Tod Melnyk (Tree Brewing)

Hi Laura,

Happy Friday!

I am forwarding you on the below email from a constituent from MLA Clark's riding. He has some specific questions that I have highlighted in yellow that I am looking for an answer to.

When I met with him one of his main points was the message highlighted in green. The same brush cannot be used to paint the whole "craft beer" industry, there are varying levels of businesses within the industry. He understands there has been a whole lot of "winning" to the government from the industry regarding some of the changes but wants the Minister to know that the whole industry is not unhappy with all the changes....

He has been in the "beer" industry for over 20 years both working for mainstream beer producers (Molson's-Labatts) as well as a long time business owner in Kelowna with two locations brewing and selling "craft beers" as well as operating a tasting room in his newest location in downtown Kelowna.

Thanks Laura.

Becky Harmata, *Constituency Assistant* to the
Honourable Christy Clark, MLA Westside – Kelowna
Phone: 250 768-8426 | Fax: 250 768-8436

From: Tod Melnyk [mailto:tod@treebeer.com]
Sent: June 12, 2015 10:03 AM
To: Harmata, Becky
Subject: Re: Meeting - Tod Melnyk (Tree Brewing)

Becky:

Thanks for taking the time to meet with me last week. As I mentioned in our meeting, my purpose was to introduce myself and my Company to you and Honourable Christy Clark, MLA Westside -Kelowna. I'm available to discuss the Craft industry at anytime, ensuring that my years of experience will yield an honest / direct discussion.

I believe the Government has provided many positive changes to the alcohol industry over the past 12 / 18 months. The best example of a positive change is the introduction of the lounge endorsement license. This one change has directly contributed to the success of newer / smaller breweries. In my opinion, those Brewers should be very happy. It is also very important to understand the segmentation within the BC Craft industry. It is not enough to believe the hype that 'Craft is Growing', collectively we must understand that not all craft volume is created equal. This mindset will yield long term sustainable policies that will ensure success for BC Craft beer.

I also mentioned I would provide a list of some administrative challenges that could be easily changed:

1. Separate manufacturing licences are required for each BC beer manufacturing location. Why is this needed? Federal Excise and BC LDB tax on collective volume regardless of location?
2. I'm only allowed to sell what I make at each location? Why does this matter when it's the same entity, all products are listed and all taxes are being paid?
3. The wholesale pricing window is too long. It currently takes 6 weeks from the time of submission to in market. The window should be shortened to a maximum of 4 weeks.

As you are aware, my new location the Tree Brewing Beer Institute is a very unique place to hold an event / fundraiser. Please let me know if this is of any interest.

Thanks again for your time and I look forward to our continued dialogue.

Cheers,

Tod

On 2015-05-25, at 10:38 AM, Harmata, Becky wrote:

Good Morning Mr. Melnyk,

I have been forwarded your below email from the Office of the Premier as I am her constituency assistant in her local MLA office in West Kelowna. The MLA is currently not in the riding so I would be happy to meet with you on her behalf in to hear your concerns and suggestions regarding the BC Liquor Law changes.

Please feel free to contact me directly to set up and appointment that works with your schedule.

Sincerely,

Becky Harmata, *Constituency Assistant* to the
Honourable Christy Clark, MLA Westside – Kelowna

Constituency Office

#3 – 2429 Dobbin Road | West Kelowna, BC | V4T 2L4 | Phone: 250 768-8426 | Fax: 250 768-8436

From: Tod Melnyk [<mailto:tod@treebeer.com>]
Sent: Saturday, May 23, 2015 12:32 PM
To: OfficeofthePremier, Office PREM:EX
Cc: Sweeney, Neil PREM:EX
Subject: Meeting - Tod Melnyk (Tree Brewing)

Dear Premier Clark,

My name is Tod Melnyk and I am the owner of Tree Brewing located in your Westside-Kelowna riding. I am also the first Chair of the BC Craft Brewers Guild.

My Company has been around since 1996, I employ over 40 people and have recently invested \$3 million for capital improvements. While there's no doubt the craft beer segment is growing, my business success is driven off a foundation of long-term sustainability. In today's environment it is very easily assumed that all 'Craft' volume is equal.

I would like to schedule a meeting with you to discuss the implications stemming for the BC Liquor Distribution Branch's new Wholesale Pricing Model. Although a number of the changes are very positive, I believe there has been an unintended consequence that is negatively impacting the provinces craft beer sector. If left unaddressed this summer, it will negatively impact job creation, economic growth and investment. We have identified a solution to the concern that ensures government revenues are not impacted. In fact, it is possible to address the issue and ensure government revenues increase.

My hope is to meet with you, at your convenience, at whichever location is best for you.

Thank you,

Tod Melnyk, Owner Tree Brewing

Tod J. Melnyk | Owner
Tree Brewing Company
Email: tod@treebeer.com
T - 250 717 1091
T - 1800 663 4847

Brewed In Kelowna, BC

SG-Solicitor General

Referral Slip for ID:510418

2015/07/17

Log Type: E-Mail	Action: Filing
Batch:	Subaction:
Type: Private Citizen	Written: 2015/06/16
s.22	Received: 2015/06/19
Email:	Entered By: angethom
	Interim:
	Closed: 2015/07/17
	File No.: O: + Craft Beer
Address To: SG	Issue:
Copy To:	X-Ref:
Drafter:	
MLA:	Electoral Dist:
Subject	

I am very disappointed in the government for implementing surprise hikes in local Craft Beer pricing and I do not understand the rationale behind it. BC craft beers were already very expensive by North American standards due to the very high tax rate and government liquor distribution pricing scheme. The mandatory price increase brought on by the misnamed "happy hour" was bad enough but this change goes too far and it will hurt the promising BC Craft Beer industry.

Attachments

Title: Information FW Craft Beer Price Hike

Version: 1 Last Update: 2015/06/19

File: information fw craft beer price hike.msg

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/19	Status: Completed	Ref Action: Filing
To: SG-Solicitor General	Received: 2015/06/19	Reason:	Subaction:
Assign To:	Completed: 2015/06/19	Due:	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/19	Status: Completed	Ref Action: Filing
To: LDB-General Manager	Received: 2015/06/19	Reason:	Subaction:
Assign To:	Completed: 2015/07/17	Due:	File No.:

Thompson, Angella N JAG:EX

From: Minister, JAG JAG:EX
Sent: Wednesday, June 17, 2015 3:34 PM
To: Thompson, Angella N JAG:EX
Subject: Information FW: Craft Beer Price Hike

From: Tennant, Laura JAG:EX
Sent: Wednesday, June 17, 2015 11:20 AM
To: Minister, JAG JAG:EX
Subject: FW: Craft Beer Price Hike

File for information please

Thank you

From: Minister, JAG JAG:EX
Sent: Wednesday, June 17, 2015 10:54 AM
To: Tennant, Laura JAG:EX
Subject: FW: Craft Beer Price Hike

Hi Laura,

Action please - many thanks,

Candice

From: Anton.MLA, Suzanne [<mailto:Suzanne.Anton.MLA@leg.bc.ca>]
Sent: Wednesday, June 17, 2015 10:37 AM
To: Minister, JAG JAG:EX
Subject: FW: Craft Beer Price Hike

Yulin Shih

Constituency Assistant to
Honourable Suzanne Anton, Q.C.
MLA, Vancouver-Fraserview
Office: (604) 660-2035 | Direct: (604) 660-2228

From: s.22
Sent: June 16, 2015 1:17 PM
To: Anton.MLA, Suzanne
Cc: Yap.MLA, John; premier@gov.bc.ca
Subject: Craft Beer Price Hike

Dear Minister Suzanne Anton,

I am very disappointed in the government for implementing surprise hikes in local Craft Beer pricing and I do not understand the rationale behind it.

BC craft beers were already very expensive by North American standards due to the very high tax rate and government liquor distribution pricing scheme. The mandatory price increase brought on by the misnamed "happy hour" was bad enough but this change goes too far and it will hurt the promising BC Craft Beer industry.

Please immediately reverse the price increases for BC Craft Beer.

Thanks,

s.22

SG-Solicitor General

Referral Slip for ID:510525

2015/07/17

Log Type: E-Mail	Action: SG Draft E-Mail	Due: 2015/07/15
Batch:	Subaction:	

Type: Stakeholder

Ari Dressler, President of the Campaign for Real Ale Society of BC

Email: pres@camrabc.ca

Written: 2015/06/17 Resp Type: Email

Received: 2015/06/24 Entered By: angethorn

Due: 2015/07/15

Interim:

Signed: 2015/07/14 Sign By: SG

Approved: Approved By:

Closed: 2015/07/14 File No.: O + Craft Beer

Secondary Authors

Type: Stakeholder

Megan Harris

Type: Stakeholder

Kim Lawton, President of the Campaign for Real Ale Society of BC
South Okanagan Branch

Type: Stakeholder

David Perry, President of the Campaign for Real Ale Society of BC
Vancouver Branch

Type: Stakeholder

Glen Stusek, President of the Campaign for Real Ale Society of BC
Victoria Branch

Type: Stakeholder

Paddy Treavor, President of the Campaign for Real Ale Society of BC
Powell River Branch

Address To: SG

Copy To:

Drafter:

MLA:

Issue:

X-Ref:

Electoral Dist:

Subject

We are writing you this letter as the Campaign for Real Ale Society of British Columbia (CAMRA BC) on behalf of the 1,600-plus paid members whom we represent, countless other craft beer consumers in BC and all those who are upset at the most recent price increases to BC craft beers.

Log Notes

2015/06/24 FORWARDED BY PREMIER

Attachments

Title: 2015-07-02_Dressler_GM-signed-CAS

Version: 1 Last Update: 2015/07/03

File: 2015-07-02_dressler_camra_pricing_510525_gm-signed_cas.pdf

Title: response

Version: 1 Last Update: 2015/07/14

File: 510525.docx

Title: CAMRABC

Version: 1 Last Update: 2015/06/25

File: camrabc.pdf

Title: SG Draft Reply please FW CAMRA BC Letter to Suzanne Anton

Version: 1 Last Update: 2015/06/24

File: sg draft reply please fw camra bc letter to suzanne anton.msg

Referral SG-Solicitor General -> SG-Solicitor General

From: SG-Solicitor General	Sent: 2015/06/24	Status: Completed	Ref Action: SG Draft E-Mail
To: SG-Solicitor General	Received: 2015/06/24	Reason:	Subaction:
Assign To:	Completed: 2015/07/10	Due: 2015/07/15	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> Correspondence tracking

From: SG-Solicitor General	Sent: 2015/06/24	Status: Completed	Ref Action: SG Draft E-Mail
To: Correspondence tracking	Received:	Reason:	Subaction:
Assign To:	Completed: 2015/07/03	Due: 2015/07/15	File No.:

Referral SG-Solicitor General -> SG-Solicitor General -> Correspondence tracking -> LDB-General Manager

From: SG-Solicitor General	Sent: 2015/06/24	Status: Completed	Ref Action: SG Draft E-Mail
To: LDB-General Manager	Received: 2015/06/24	Reason:	Subaction:
Assign To:	Completed: 2015/07/03	Due: 2015/07/15	File No.: 07/07

Referral Comments

2015/07/03 LDB-General Manager Draft response received from Renee Shrieves 2015-07-02; Blain approved. Sent draft to DSGO (Angella Thompson) for DSG approval and necessary routing.

2015/06/24 LDB-General Manager Assigned to Renee Shrieves to arrange for a response for Minister Anton.

Referral SG-Solicitor General -> SG-Solicitor General -> Correspondence tracking -> LDB-General Manager -> SG-DSG

From: LDB-General Manager	Sent: 2015/07/03	Status: Completed	Ref Action: Approval
To: SG-DSG	Received: 2015/07/03	Reason:	Subaction:
Assign To:	Completed: 2015/07/03	Due: 2015/07/08	File No.:

Referral Comments

2015/07/08 SG-DSG rec'd approval from DSG, forwarded to MO for signature.

2015/07/03 SG-DSG rec'd and forwarded to DSG for approval.

July 14, 2015

Mr. Ari Dressler and co-signers
President
Campaign for Real Ale Society of BC
Email: pres@camrabc.ca

Dear Mr. Dressler:

Thank you for your June 13, 2015 email outlining CAMRA's position on craft beer pricing. As a key stakeholder in BC's craft brewing industry, which government fully supports, we appreciate your taking the time to provide critical feedback.

As you know, in recent years, the provincial government has stimulated extraordinary growth in the craft beer sector by eliminating unnecessary red tape and enacting key policy changes, including the relatively new graduated mark-up system for small breweries. With our support, craft beer sales have nearly tripled over the past five years – to the tune of \$73 million in provincial sales last year.

BC Liquor Stores have also been a long-time supporter of the BC craft brewing industry by selling and promoting craft products in stores. However, like any retailer, they must continually review their prices to ensure they strike the right balance between being marketable to customers and being sustainable for the retailer. The latest figures show that, compared to last year, sales of craft beer are up nearly 50 percent between April and June, which indicates that customers continue to find good value in these local products.

It is also important to note, that in the retail industry prices have always fluctuated, and they will continue to do so. A variety of factors can impact a product's retail price, including increases or decreases in supplier-related costs, the strength of the dollar, price rounding and price promotions. As you note, minimal price increases were applied to some beer in June, while in other cases, price promotions were applied making products less expensive.

While there will always be price changes that take place over time, BC Liquor Store's goal is to avoid passing along any excessive price increases to customers. Their goal is to generate revenue for the province, and it is in their interest to continue to price craft beer according to what is marketable for consumers and viable from a business perspective.

Thank you again for taking the time to write.

Yours very truly,

Original signed by

Suzanne Anton QC
Attorney General
Minister of Justice

510525

OFFICE OF PUBLIC SAFETY AND SOLICITOR GENERAL	
JUN 19 2015	
OTHER <input type="checkbox"/>	
<input checked="" type="checkbox"/> DRAFT REPLY	REPLY DIRECT <input type="checkbox"/>
<input type="checkbox"/> FILE	INFORMATION <input type="checkbox"/>

CAMPAIGN FOR REAL ALE SOCIETY OF BRITISH COLUMBIA



PO Box 36082
 ESQUIMALT, BC
 V9A 7J5

604-719-2930 • WWW.CAMRABC.CA • @CAMRABC

June 13, 2015

**To: The Honourable Suzanne Anton, MLA, Justice Minister and Attorney General of
 British Columbia**

Dear Minister Anton:

We are writing you this letter as the Campaign for Real Ale Society of British Columbia (CAMRA BC) on behalf of the 1,600-plus paid members whom we represent, countless other craft beer consumers in BC and all those who are upset at the most recent price increases to BC craft beers.

CAMRA BC is a consumer advocacy group, with branches in Victoria, Vancouver, South Fraser, Powell River and South Okanagan. We are run by a volunteer executive elected annually by the membership and our mandate is to champion the cause of the craft beer consumers of BC. We are completely independent from the craft beer and hospitality industries and are funded primarily by the fees paid yearly by our members.

CAMRA BC was at the table during your government's "consultation phase" of the current BC liquor policy reforms and our representatives met face-to-face with your Parliamentary Secretary, John Yap. We came away from that meeting with great optimism that finally our concerns were being heard and taken seriously by the BC Liberal Party; but that optimism has

since been dampened as the wants, needs and concerns of BC's craft beer consumers have once again been ignored.

The most recent, surprise price hikes in the first week of June have added insult to injury to the craft beer consumers who seem to have been unfairly targeted. Despite many assurances by yourself that the craft beer consumers of BC would not be negatively impacted by the recent changes to the government alcohol pricing system, those same consumers find themselves paying up to 10% more for their favourite BC craft beers.

Initially, you were quoted as blaming the breweries for any price increases when the new wholesale pricing system came into effect, something most craft breweries denied being responsible. In fact we have been told by many brewery representatives that they were forced to set their bottom-line, wholesale prices without knowing what the government mark-up was going to be set at, this put those breweries in the position of having no idea what the final price tag would be for their products on the shelves of liquor retail outlets. As a result, the prices of many products did increase slightly but this was because the mark-up announcement was so late in coming.

The latest price hike in June comes as a complete surprise and targets consumers directly as the breweries are not receiving a penny more from the Liquor Distribution Branch despite price increases that measure at times close to 10%. This increase is a blatant grab of consumer dollars by your government.

Your government seems very proud of their "public consultation" that took place in 2013 and we have often heard yourself, Parliamentary Secretary, John Yap and Premier Clark speak about how you have "listened to British Columbians' wants and needs" concerning changes to BC liquor policies.

We can guarantee you not one BC craft beer consumer submitted a request for increases to BC craft beer yet at our last count, over 87% of beers listed by the LDB have had increases since the new pricing system has taken effect. In fact, our numbers show that almost 200 listings have increased by more than 5%, 74 of those by more than 10%, most of those impacted by these hikes are craft beers.

There will come a point where prices will temper craft beer sales, which will impact the bottom line of craft breweries. Is it the intention of yourself and the BC Liberals to stifle one of BC's most vibrant and fastest growing industries? Are you purposely trying to turn consumers away

from our home-grown craft beers which could negatively impact jobs and the revenue brought in by our craft beer industry?

We implore you to reconsider these latest price increases and stop gouging the BC craft beer consumers who already pay some of the highest prices in North America for their favourite beers. No matter how many award-winning beers BC craft breweries produce, if there are no consumers buying these beers due to ridiculously high and prices, our craft beer community's current growth and success will stall and potentially die.

Sincerely,

Ari Dressler
President of the Campaign for Real Ale Society of BC

Paddy Treavor
President of the Campaign for Real Ale Society of BC - Powell River Branch

Glen Stusek
President of the Campaign for Real Ale Society of BC - Victoria Branch

Kim Lawton
President of the Campaign for Real Ale Society of BC - South Okanagan Branch

David Perry
President of the Campaign for Real Ale Society of BC - Vancouver Branch

Megan Harris
President of the Campaign for Real Ale Society of BC - South Fraser Branch

Thompson, Angella N JAG:EX

From: Hughes, Candice JAG:EX
Sent: Wednesday, June 24, 2015 3:11 PM
To: Thompson, Angella N JAG:EX
Subject: SG Draft Reply please FW: CAMRA BC Letter to Suzanne Anton

From: Westcott, William PREM:EX
Sent: Wednesday, June 24, 2015 2:32 PM
To: Minister, JAG JAG:EX
Subject: FW: CAMRA BC Letter to Suzanne Anton

Will JAG be responding to this one?

Thanks,

Will Westcott
Correspondence Officer
Office of the Premier

From: Ross, Kara L PREM:EX
Sent: Wednesday, June 17, 2015 10:35 AM
To: OfficeofthePremier, Office PREM:EX
Cc: Davidson, Tamara PREM:EX; Garcia, Alexandria PREM:EX; McGaw, Danna R PREM:EX
Subject: FW: CAMRA BC Letter to Suzanne Anton

Policy, refer to Minister please.

From: Ari Dressler [<mailto:pres@camrabc.ca>]
Sent: Wednesday, June 17, 2015 12:32 AM
To: OfficeofthePremier, Office PREM:EX; Yap.MLA, John LASS:EX
Subject: CAMRA BC Letter to Suzanne Anton

Hello,

My name is Ari Dressler, President of the Campaign for Real Ale Society of BC.

The following letter was sent to the Hon. Suzanne Anton, and posted on our website, in regards to the recent changes in liquor pricing. I would appreciate the opportunity to speak with you about this controversial issue.

June 13, 2015

To: The Honourable Suzanne Anton, MLA, Justice Minister and Attorney General of British Columbia

Dear Minister Anton:

We are writing you this letter as the Campaign for Real Ale Society of British Columbia (CAMRA BC) on behalf of the 1,600-plus paid members whom we represent, countless other craft beer consumers in BC and all those who are upset at the most recent price increases to BC craft beers.

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Sincerely,

Ari Dressler

President of the Campaign for Real Ale Society of BC

Paddy Treavor

President of the Campaign for Real Ale Society of BC - Powell River Branch

Glen Stusek

President of the Campaign for Real Ale Society of BC - Victoria Branch

Kim Lawton

President of the Campaign for Real Ale Society of BC - South Okanagan Branch

David Perry

President of the Campaign for Real Ale Society of BC - Vancouver Branch

Megan Harris

President of the Campaign for Real Ale Society of BC - South Fraser Branch

--
Sincerely,

Ari Dressler

President

Campaign for Real Ale Society of BC
604-314-0946
www.camrabc.ca