

## **Competition Bureau to review the proposed acquisition of Shaw by Rogers**

Sent: March 15, 2021 6:56:40 AM PDT

The Competition Bureau acknowledges today's announcement of the proposed acquisition of Shaw Communications Inc. by Rogers Communications Inc.

View article...<<https://www.canada.ca/en/competition-bureau/news/2021/03/competition-bureau-to-review-the-proposed-acquisition-of-shaw-by-rogers.html>>

## **FW: Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout**

---

From: Brouwer, Shauna CITZ:EX <Shauna.Brouwer@gov.bc.ca>  
To: Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>  
Sent: March 15, 2021 8:57:13 AM PDT  
Attachments: Rogers - News Release - Mar 15, 2021.pdf

---

**From:** Cindy Grauer - EXT

**Sent:** March 15, 2021 8:56 AM

**To:** Lawal, Kassandra CITZ:EX ; Brouwer, Shauna CITZ:EX ; Ritchie, CJ CITZ:EX ; Stanford, Susan CITZ:EX

**Subject:** Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout

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## FW: Rogers-Shaw analysis

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From: Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
To: Parmar, Ravi JERI:EX <Ravi.Parmar@gov.bc.ca>  
Cc: Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>, Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>, Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>, Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>  
Sent: March 23, 2021 8:31:25 AM PDT  
Attachments: Rogers Shaw Impact Assessment DRAFT Mar19\_21.docx

Good morning Ravi,

Passing along some preliminary analysis our economic group has done of the Rogers'/Shaw deal – few bullet summary below. We are also part of a working group with CITZ which do a little deeper dive on what this could mean.

s.13

s.13

Please feel free to reach out if you have any questions.

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 19, 2021 2:19 PM  
**To:** Little, Christine JERI:EX  
**Cc:** Albrecht, Christine JERI:EX ; Young, Olivia JERI:EX ; McDonough, Sophie JERI:EX ; Young, Kerry JERI:EX  
**Subject:** Rogers-Shaw analysis

Hi Christine –

Attached is our analysis of the Rogers' acquisition of Shaw.

A few points to note:

- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province
- Employment levels at Rogers and Shaw have declined by 2,600 and 3,400 respectively between 2017 and 2020
- Of the 3,000 jobs that Rogers anticipates will be created as a result of the acquisition, 1,800 are expected to be located in Alberta, with the remaining 1,200 located in BC, Saskatchewan, and Manitoba
- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674



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NR

## **FW: Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout**

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**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**To:** Young, Kerry JERI:EX  
**Sent:** March 15, 2021 9:43:46 AM PDT  
**Attachments:** Rogers - News Release - Mar 15, 2021.pdf  
FYI -

---

**From:** Little, Christine JERI:EX  
**Sent:** March 15, 2021 9:42 AM  
**To:** Cocco, Angelo JERI:EX  
**Subject:** FW: Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout  
Hi – I spoke to Hayden this morning who indicated you can work with James on the economic impact. s.13; s.16  
s.13; s.16

---

**From:** Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>  
**Sent:** March 15, 2021 9:35 AM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Subject:** FW: Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout  
**From:** Brouwer, Shauna CITZ:EX <Shauna.Brouwer@gov.bc.ca>  
**Sent:** March 15, 2021 8:57 AM  
**To:** Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>  
**Subject:** FW: Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout  
**From:** Cindy Grauer - EXT <Cindy.Grauer@rci.rogers.com>  
**Sent:** March 15, 2021 8:56 AM  
**To:** Lawal, Kassandra CITZ:EX <Kassandra.Lawal@gov.bc.ca>; Brouwer, Shauna CITZ:EX <Shauna.Brouwer@gov.bc.ca>; Ritchie, CJ CITZ:EX <CJ.Ritchie@gov.bc.ca>; Stanford, Susan CITZ:EX <Susan.Stanford@gov.bc.ca>  
**Subject:** Rogers and Shaw to come together creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout

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**Rogers and Shaw to come together in \$26 billion transaction, creating new jobs and investment in Western Canada and accelerating Canada's 5G rollout**

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## **RE: Alberta government responds to proposed Rogers-Shaw merger**

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**To:** Little, Christine JERI:EX  
**Sent:** March 15, 2021 1:58:54 PM PDT

The article I read on the weekend about Calgary commercial real estate (in G&M) also mentioned that building a tech ecosystem will take years, and that tech companies are having a difficult time attracting talent

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**From:** Little, Christine JERI:EX  
**Sent:** March 15, 2021 1:52 PM  
**To:** Cocco, Angelo JERI:EX  
**Subject:** RE: Alberta government responds to proposed Rogers-Shaw merger  
Talent?

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 15, 2021 1:51 PM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Subject:** RE: Alberta government responds to proposed Rogers-Shaw merger

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s.13; s.16

**From:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Sent:** March 15, 2021 1:49 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Subject:** FW: Alberta government responds to proposed Rogers-Shaw merger  
FYI

---

**From:** Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>  
**Sent:** March 15, 2021 1:47 PM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>; Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>  
**Subject:** FW: Alberta government responds to proposed Rogers-Shaw merger  
**Feed:** Alberta.ca Newsroom  
**Posted on:** March 15, 2021 1:10 PM  
**Author:** [newsroom@gov.ab.ca](mailto:newsroom@gov.ab.ca) (Alberta Newsroom)  
**Subject:** Alberta government responds to proposed Rogers-Shaw merger  
Premier Jason Kenney has issued the following statement in response to the announcement of a proposed merger between Rogers Communications Inc. and Shaw Industries Group Inc.:

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## RE: Shaw and Rogers merger information

---

From: Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Norton, Jade JERI:EX <Jade.Norton@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Cc: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
Sent: March 16, 2021 11:54:13 AM PDT  
Attachments: KYoung031621.xlsx

Kerry,

Attached is an Excel file with business counts by employment range for those NAICS for June 2020, which is the latest data we have at this time. FYI, Stats Can has the December data available online, but the size breakdown is less detailed. See <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=3310030501> for the counts without employees and <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310030401> for the counts with employees.

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 16, 2021 9:29 AM  
**To:** Norton, Jade JERI:EX <Jade.Norton@gov.bc.ca>; Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Cc:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Shaw and Rogers merger information

Hi Jade and Dan,

A couple more questions from me (s.22 ...

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shaw belong to? E.g. business counts by employment range for s.15; s.16 (or to the NAICS level that is appropriate given any concerns with the data). s.13 s.13

Jade – thanks for the link the SEPH detailed data!

Cheers,  
Kerry

---

**From:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Sent:** March 16, 2021 8:28 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Hi Andrew,

Another option would be look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually: <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1410020201> You can select which industries you're interested by NAICS in the drag-down box of the 'add/remove data' tab. Unfortunately the latest available year of



data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey, s.13

Not an ideal solution, but hope this helps!

Jade

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 15, 2021 5:31 PM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

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---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 4:27 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask ☺ Cheers Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 15, 2021 11:37 AM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Andrew,

The primary NAICS code associated with Shaw i s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16 There are also a couple coded s.15; s.16 Also, the Rogers Media portion is coded to s.15; s.16 So basically, the telecommunications and broadcasting industries.

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

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**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 10:36 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 15, 2021 8:37 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shaw merger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR  
Economist  
Economic and Regulatory Analysis Branch  
Small Business, Economic Development and Innovation Division  
Ministry of Jobs, Economic Recovery and Innovation  
Phone: 778-698-1674  
Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## **Rogers-Shaw draft**

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
Sent: March 16, 2021 3:45:00 PM PDT  
Attachments: Impact Assessment - outline with some draft content v.2.docx

Thanks, Kerry

**Melissa Meyer** (she/her)  
Manager, Economic and Regulatory Analysis  
Ministry of Jobs, Economic Recovery and Innovation  
Phone: (250) 514-7686

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Withheld pursuant to/removed as

s.13

## untitled

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From: Angelo.Cocco@gov.bc.ca, Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Angelo Cocco <angelo.cocco@gov.bc.ca>, Cocco, Angelo JERI:EX  
Sent: March 15, 2021 7:34:58 AM PDT

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And Jeff

- Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

Angelo Cocco  
Executive Director  
250.516.3674

## Rogers-Shaw analysis

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Little, Christine JERI:EX  
Cc: Albrecht, Christine JERI:EX, Young, Olivia JERI:EX, McDonough, Sophie JERI:EX, Young, Kerry JERI:EX  
Sent: March 19, 2021 2:18:40 PM PDT  
Attachments: Rogers Shaw Impact Assessment DRAFT Mar19\_21.docx

Hi Christine –

Attached is our analysis of the Rogers' acquisition of Shaw.

A few points to note:

- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province
- Employment levels at Rogers and Shaw have declined by 2,600 and 3,400 respectively between 2017 and 2020
- Of the 3,000 jobs that Rogers anticipates will be created as a result of the acquisition, 1,800 are expected to be located in Alberta, with the remaining 1,200 located in BC, Saskatchewan, and Manitoba
- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers' buyout of Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
Sent: March 16, 2021 10:11:48 AM PDT  
Attachments: Impact Assessment - outline with some draft content.docx

Here's the latest 😊

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 16, 2021 8:49 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Rogers' buyout of Shaw

Thanks Melissa!

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 15, 2021 6:46 PM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** Fwd: Rogers' buyout of Shaw

Hi Kerry, sorry this didn't go through for some reason!

Melissa Meyer  
Manager, Economic and Regulatory Analysis  
Ministry of Jobs, Economic Recovery and Innovation  
Phone: (250) 514-7686

Sent from my iPhone

Begin forwarded message:

**From:** "Meyer, Melissa JERI:EX" <Melissa.Meyer@gov.bc.ca>  
**Date:** March 15, 2021 at 5:18:00 PM PDT  
**To:** "Young, Kerry JERI:EX" <Kerry.Young@gov.bc.ca>  
**Subject:** RE: Rogers' buyout of Shaw

See attachment.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 3:15 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers' buyout of Shaw

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 15, 2021 3:05 PM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** FW: Rogers' buyout of Shaw

FYI -

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 15, 2021 2:03 PM  
**To:** Prouten, James JERI:EX <[James.Prouten@gov.bc.ca](mailto:James.Prouten@gov.bc.ca)>  
**Subject:** Rogers' buyout of Shaw

Hi James –

Hope all is well at your end.

See article below re: latest on Rogers' buyout of Shaw and the AB perspective

Christine spoke to Hayden this morning :

s.13  
s.13

I have asked Kerry and her team to pull-together a brief economic profile for the two companies with a focus on BC. I believe they have already connected with Dan and Jade about Business Register details (to source employment by province details).

Do you want to work on #2 together? I suspect Dan and someone from Kerry's team can probably surround the truth on this one.

Let me know your thoughts.  
AC

Angelo Cocco  
Executive Director  
Ministry of Jobs, Economic Recovery and Innovation  
W: 778 698-1684  
C: 250 516-3674

**Feed:** Alberta.ca Newsroom  
**Posted on:** March 15, 2021 1:10 PM  
**Author:** [newsroom@gov.ab.ca](mailto:newsroom@gov.ab.ca) (Alberta Newsroom)  
**Subject:** Alberta government responds to proposed Rogers-Shaw merger

Premier Jason Kenney has issued the following statement in response to the announcement of a proposed merger between Rogers Communications Inc. and Shaw Industries Group Inc.:

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Page 037 of 285 to/à Page 039 of 285

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s.13

## RE: Rogers-Shaw analysis

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Little, Christine JERI:EX  
Cc: Albrecht, Christine JERI:EX, Young, Olivia JERI:EX  
Sent: March 23, 2021 12:01:46 PM PDT

Hi Christine –

There are no specifics in the Shaw and Rogers annual reporting that point to definitive contracting / outsourcing outcomes resulting from workforce reductions:

- Both companies address the need for reducing costs, streamlining, and optimizing –s.13 s.13
- Outsourcing is mentioned by both companies, but not in specific terms.
- Based on what is available in the annual reports (see excerpts below) some functions at Shaw and Rogers have been automated (e.g., digital assistance through AI help), and pushed to the consumer (e.g., self serve, self-install) as advancing technology has permitted.
  - Rogers notes that they have moved to 100% Canada-based customer care specialists, s.13 s.13

s.13

### **Shaw Communications**

Shaw makes specific reference to its Total Business Transformation (TBT) initiative and the associated Voluntary Departure Program

The TBT initiative was designed to reinvent Shaw's operating model to better meet the changing tastes and expectations of consumers and businesses by optimizing the use of resources, maintaining and ultimately improving customer service, and by reducing staff. Three key elements of TBT were to:

1. shift customer interactions to digital platforms;
2. drive more self-install and self-serve; and
3. streamline the organization that builds and services our network.

TBT was initiated in Q2 2018 and completed substantially on March 5, 2020; the annual report notes that TBT reduced input costs, consolidated functions, and streamlined processes.

Shaw references "outsourcing" in the annual report, in reference to TBT and the associated Voluntary Departure Program:

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### **Rogers Communications**

Rogers has made cuts over the past few years in its Sports and Media division (including publishing, radio and tv), noting the changing landscape of media; this includes behind the scenes and on-air staff. Rogers' reporting references "targeted restructuring" but doesn't provide details.

Regarding their customer service staff – Rogers' 2020 annual report notes that they've moved to 100% Canada-based customer care specialists.

Rogers does note the functions that they contract, but no info on their location:

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**From:** Little, Christine JERI:EX  
**Sent:** March 23, 2021 10:09 AM  
**To:** Cocco, Angelo JERI:EX  
**Subject:** FW: Rogers-Shaw analysis  
Hi Angelo – question below from Ravi –s.13  
s.13

---

**From:** Parmar, Ravi JERI:EX <[Ravi.Parmar@gov.bc.ca](mailto:Ravi.Parmar@gov.bc.ca)>  
**Sent:** March 23, 2021 9:58 AM  
**To:** Little, Christine JERI:EX <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)>  
**Cc:** Cameron, Tara D JERI:EX <[Tara.Cameron@gov.bc.ca](mailto:Tara.Cameron@gov.bc.ca)>; Plecas, Bobbi JERI:EX <[Bobbi.Plecas@gov.bc.ca](mailto:Bobbi.Plecas@gov.bc.ca)>; Albrecht, Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>  
**Subject:** RE: Rogers-Shaw analysis  
Christine – it was noted in the analysis that s.13  
s.13

R

---

**From:** Little, Christine JERI:EX <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)>  
**Sent:** March 23, 2021 8:31 AM  
**To:** Parmar, Ravi JERI:EX <[Ravi.Parmar@gov.bc.ca](mailto:Ravi.Parmar@gov.bc.ca)>  
**Cc:** Cameron, Tara D JERI:EX <[Tara.Cameron@gov.bc.ca](mailto:Tara.Cameron@gov.bc.ca)>; Plecas, Bobbi JERI:EX <[Bobbi.Plecas@gov.bc.ca](mailto:Bobbi.Plecas@gov.bc.ca)>; Albrecht, Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>  
**Subject:** FW: Rogers-Shaw analysis  
Good morning Ravi,  
Passing along some preliminary analysis our economic group has done of the Rogers'/Shaw deal – few bullet summary below. We are also part of a working group with CITZ which do a little deeper dive on what this could mean. s.13  
s.13

Please feel free to reach out if you have any questions.

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 19, 2021 2:19 PM  
**To:** Little, Christine JERI:EX <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)>  
**Cc:** Albrecht, Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>; McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Subject:** Rogers-Shaw analysis  
Hi Christine –  
Attached is our analysis of the Rogers' acquisition of Shaw.  
A few points to note:

- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province
- Employment levels at Rogers and Shaw have declined by 2,600 and 3,400 respectively between 2017 and 2020
- Of the 3,000 jobs that Rogers anticipates will be created as a result of the acquisition, 1,800 are expected to be located in Alberta, with the remaining 1,200 located in BC, Saskatchewan, and Manitoba
- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers buying Shaw

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Cc: McDonough, Sophie JERI:EX, Meyer, Melissa JERI:EX, Taylor, Andrew JERI:EX  
Sent: March 19, 2021 2:21:19 PM PDT

Now that you've had 10 minutes of rest on this work,

s.13

s.13



Thanks,  
AC

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 19, 2021 2:05 PM  
**To:** Cocco, Angelo JERI:EX  
**Cc:** McDonough, Sophie JERI:EX ; Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Hi Angelo, latest draft attached. Please let me know if you'd like changes.  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 18, 2021 8:41 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks for this; we're almost there.

s.13

AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 9:20 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Hi Angelo,  
Here's the next draft of the Rogers-Shaw piece, for your review please.  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 17, 2021 10:55 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Works for me!

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 10:15 AM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

I think it will work, with some adjustments to the latter sections. It allows for more consistency across these types of pieces.  
We could:

What do you think?

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 10:05 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

s.13

.. thoughts?

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 10:00 AM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 9:03 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

Let me know when you think a final draft will be ready.

Thanks,

AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 5:35 PM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

s.13

We'll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 15, 2021 7:53 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>  
**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

### **BACKGROUND**

#### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC (s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you | s.17

We can chat more tomorrow - just wanted to put on your radar.

#### **My preliminary look at annual reports**

##### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

##### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## FW: Rogers-Shaw analysis

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 23, 2021 10:09:56 AM PDT

I know the answer for Shaw, but not for Rogers... thoughts?

---

**From:** Little, Christine JERI:EX  
**Sent:** March 23, 2021 10:09 AM  
**To:** Cocco, Angelo JERI:EX  
**Subject:** FW: Rogers-Shaw analysis  
Hi Angelo – question below from Ravi –s.13

s.13

---

**From:** Parmar, Ravi JERI:EX <Ravi.Parmar@gov.bc.ca>  
**Sent:** March 23, 2021 9:58 AM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>; Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>; Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>  
**Subject:** RE: Rogers-Shaw analysis  
Christine – it was noted in the analysis that s.13

s.13

R

---

**From:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Sent:** March 23, 2021 8:31 AM  
**To:** Parmar, Ravi JERI:EX <Ravi.Parmar@gov.bc.ca>  
**Cc:** Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>; Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>; Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis

Good morning Ravi,

Passing along some preliminary analysis our economic group has done of the Rogers'/Shaw deal – few bullet summary below. We are also part of a working group with CITZ which do a little deeper dive on what this could mean.s.13

s.13

Please feel free to reach out if you have any questions.

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 19, 2021 2:19 PM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>; McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** Rogers-Shaw analysis  
Hi Christine –

Attached is our analysis of the Rogers' acquisition of Shaw.

A few points to note:

- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province
  - Employment levels at Rogers and Shaw have declined by 2,600 and 3,400 respectively between 2017 and 2020
  - Of the 3,000 jobs that Rogers anticipates will be created as a result of the acquisition, 1,800 are expected to be located in Alberta, with the remaining 1,200 located in BC, Saskatchewan, and Manitoba
  - With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,

AC



Angelo Cocco  
Executive Director  
Ministry of Jobs, Economic Recovery and Innovation  
W: 778 698-1684  
C: 250 516-3674

## **FW: What the Rogers-Shaw deal might mean for Vancouver's Telus - Technology | Business in Vancouver**

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 17, 2021 8:48:29 AM PDT  
FYI -

---

**From:** Angelo Cocco

**Sent:** March 17, 2021 6:33 AM

**To:** Cocco, Angelo JERI:EX

**Subject:** What the Rogers-Shaw deal might mean for Vancouver's Telus - Technology | Business in Vancouver

**[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.**

<https://biv.com/article/2021/03/what-rogers-shaw-deal-might-mean-vancouvers-telus>

## FW: Rogers' buyout of Shaw

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 15, 2021 3:05:25 PM PDT  
FYI -

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 15, 2021 2:03 PM  
**To:** Prouten, James JERI:EX  
**Subject:** Rogers' buyout of Shaw

Hi James –

Hope all is well at your end.

See article below re: latest on Rogers' buyout of Shaw and the AB perspective

Christine spoke to Hayden this morning

s.13

s.13

I have asked Kerry and her team to pull-together a brief economic profile for the two companies with a focus on BC. I believe they have already connected with Dan and Jade about Business Register details (to source employment by province details).

Do you want to work on #2 together? I suspect Dan and someone from Kerry's team can probably surround the truth on this one.

Let me know your thoughts.

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

**Feed:** Alberta.ca Newsroom

**Posted on:** March 15, 2021 1:10 PM

**Author:** [newsroom@gov.ab.ca](mailto:newsroom@gov.ab.ca) (Alberta Newsroom)

**Subject:** Alberta government responds to proposed Rogers-Shaw merger

Premier Jason Kenney has issued the following statement in response to the announcement of a proposed merger between Rogers Communications Inc. and Shaw Industries Group Inc.:

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Page 049 of 285 to/à Page 050 of 285

Withheld pursuant to/removal as

Copyright

## **CITZ working group: rogers/shaw merger**

---

From: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
To: Little, Christine JERI:EX  
Cc: Albrecht, Christine JERI:EX, Young, Kerry JERI:EX  
Sent: March 18, 2021 12:12:34 PM PDT

Hi Christine –

Just an FYI that CITZ contacted me about a small working group they are pulling-together to discuss the implications, from a high level ,on what the rogers/shaw merger could mean to the Province. I agreed to participate.

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## **Article: Rivals seek to bar Shaw, Rogers from bidding for 5G separately**

---

From : Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 26, 2021 9:37:03 AM PDT

FYI...

**Rivals seek to bar Shaw, Rogers from bidding for 5G separately**

Globe and Mail

Friday, March 26, 2021

Page B01

By Alexandra Posadzki

Copyright

Page 056 of 285

Withheld pursuant to/removed as

Copyright

## FW: Rogers buying Shaw - tables

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Cc: Meyer, Melissa JERI:EX  
Sent: March 17, 2021 12:32:29 PM PDT  
Attachments: draft tables.docx

Hello Kerry:

I have added these tables into the WORD document on the shared – much cleaner though. December 2020 Business registries only show to the two digit level. I have also made the calculations for direct / indirect / induced using the 2017 multipliers.

Let me know if you need any changes. Thanks Andrew.

Here is where all the data is stored -s.15

s.15

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 17, 2021 11:14 AM  
**To:** Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw

Please see attached for outline of tables. They are not formatted at all and are super rough on wording, so will need to be cleaned up. Let me know if you have any questions.

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 17, 2021 10:37 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
OK, you might want to just take a quick look at the draft table I prepared in the document.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 10:36 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks! I'm still working on outlining the tables, will send as soon as I can

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 17, 2021 10:35 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
OK, I think I have finished all the changes that I needed to make. I am out of the document now. Over to you, Andrew 😊

---

**From:** Meyer, Melissa JERI:EX  
**Sent:** March 17, 2021 10:02 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks, Kerry. This is helpful. FYI – I have already prepped a summary profile (for the most part). I'll pass it on to Andrew for completion. Edited assignments below.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 9:59 AM  
**To:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
This is what I'm thinking – please adjust as needed!  
s.13



4. s.13

5.

s.13

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 17, 2021 9:46 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Sorry just too many emails – what exactly do you want me to work on for this assignment? Sorry thanks

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 9:38 AM

**To:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Andrew, does that work for you?

You can ask Kynan for help on the e-commerce options

---

**From:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Sent:** March 17, 2021 9:22 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

If you are able to take on the data analysis and table prep, Andrew, I am currently working on the content changes now and should be done within an hour. I know there is another project Angelo wants me to switch focus to.

Melissa

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 9:21 AM

**To:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** FW: Rogers buying Shaw

What are you thinking re: timing? Is EOD do-able (allowing time for me to review), or is tomorrow more reasonable?

s.13

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 9:03 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

Let me know when you think a final draft will be ready.

Thanks,

AC

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**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 5:35 PM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

s.13

We’ll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 15, 2021 7:53 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>

**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I’m free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

## **BACKGROUND**

### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we’ve been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I’ve connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the announcement lands. And Jeff - Ravi thought you might s.17

We can chat more tomorrow - just wanted to put on your radar.

### **My preliminary look at annual reports**

Shaw

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/20\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/20_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

Rogers

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684  
C: 250 516-3674

# Telecomms (517)

BC:

Telecommunication	Direct	Indirect (i.e. suppliers)	Induced*	Total Impacts
GDP (millions, current \$)	0.60	0.26	0.189	1.048
Employment (\$1 million)	2.433	2.325	1.466	6.224

GDP Direct = \$5.24B \* 0.60 = \$3.144 billion; GDP Indirect - \$5.24B \* 0.26 = \$1.3624 billion; GDP induced = \$5.24B \* 0.189 = \$990 million Total impacts = \$5.24B \* 1.048 = \$5.49billion

s.13

ANDREW: are you ok to calculate the indirect and induced impacts? Industry would be 517 telecomms

## Canada and Provinces GDP for Telecommunications (NAICS – 517)

Provinces	GDP (2019)	Employment (2019)	Total Compensation/hour worked (2019)
Canada	\$38.81B	117,815	\$47.04
British Columbia	\$5.24B	18,882	\$46.79
Alberta	\$5.84B	11,539	\$49.55
Ontario	\$15.0B	39,447	\$47.57
Quebec	\$7.35B	24,368	\$45.84

## Business counts by employee size

Industry	<100 emp	100-499 emp	500+
wired and wireless telecommunications carriers	164	12	6

radio and television broadcasting	125	3	0
telecommunications resellers	417	1	0
data processing and hosting services	163	8	0

Question: what level of industry detail is available from StatCan here: December 2020 only shows to the 2-digit level

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310030401>

## **RE: Shaw opts out of wireless spectrum auction amid deal; Unbroken cellular service to be installed along B.C.'s Highway of Tears**

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: April 8, 2021 9:32:56 AM PDT

Interesting.

s.13 Thanks.

**From:** Young, Kerry JERI:EX

**Sent:** April 8, 2021 9:30 AM

**To:** Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX

**Subject:** Shaw opts out of wireless spectrum auction amid deal; Unbroken cellular service to be installed along B.C.'s Highway of Tears

FYI...

**Shaw opts out of wireless spectrum auction amid deal**

Times Colonist (Victoria)

Thursday, April 08, 2021

Page B09

By David Paddon

Copyright

**Kerry Young (she/her)**

Director

Economic & Regulatory Analysis Branch

Small Business, Economic Development & Innovation Division

Ministry of Jobs, Economic Recovery & Innovation

p: 778-698-1677

m: 250-217-0935

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## **Rogers/Shaw - statement from ISED's minister**

---

From : Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 15, 2021 4:41:25 PM PDT

FYI, re: federal review of the proposed transaction

[https://twitter.com/FP\\_Champagne/status/1371464091374661632](https://twitter.com/FP_Champagne/status/1371464091374661632)

**Kerry Young (she/her)**

Director

Economic & Regulatory Analysis Branch

Small Business, Economic Development & Innovation Division

Ministry of Jobs, Economic Recovery & Innovation

p: 778-698-1677

m: 250-217-0935

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*



## Summary table

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 17, 2021 9:06:42 AM PDT  
Attachments: IMG\_0485.heic

Hi, I came across this in an article in the Financial Post. I'll find the article and share the link if needed.  
Melissa

Melissa Meyer  
Manager, Economic and Regulatory Analysis  
Ministry of Jobs, Economic Recovery and Innovation  
Phone: (250) 514-7686  
Sent from my iPhone

## Telecomms articles

---

From : Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: April 7, 2021 10:01:18 AM PDT

### **Province to improve cellular service from Sooke to Port Renfrew**

Times Colonist (Victoria)

Wednesday, April 07, 2021

Page A01

By Darron Kloster

Copyright

### **Don't let Rogers buy Freedom Mobile, telecom experts tell MPs**

iPolitics

Tuesday, April 06, 2021

By Jolson Lim

Copyright

Page 068 of 285

Withheld pursuant to/removed as

Copyright

**Kerry Young (she/her)**

Director

Economic & Regulatory Analysis Branch

Small Business, Economic Development & Innovation Division

Ministry of Jobs, Economic Recovery & Innovation

p: 778-698-1677

m: 250-217-0935

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Summary table

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 17, 2021 9:58:43 AM PDT

Hey Andrew, here's a link, but FYI, I have already worked this table into the summary per Angelo's direction in #2  
<https://financialpost.com/telecom/anxiety-in-alberta-over-26-billion-shaw-acquisition-as-rogers-promises-jobs-and-investment>

Melissa

---

**From:** Taylor, Andrew JERI:EX

**Sent:** March 17, 2021 9:57 AM

**To:** Meyer, Melissa JERI:EX

**Subject:** RE: Summary table

Hey Melissa – could you share the link – cant seem to open it. Thanks Andrew

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>

**Sent:** March 17, 2021 9:07 AM

**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** Summary table

Hi, I came across this in an article in the Financial Post. I'll find the article and share the link if needed.

Melissa

Melissa Meyer

Manager, Economic and Regulatory Analysis

Ministry of Jobs, Economic Recovery and Innovation

Phone: (250) 514-7686

Sent from my iPhone

## RE: E-commerce options

---

From: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: King, Kynan JERI:EX <Kynan.King@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 17, 2021 11:17:36 AM PDT

Thanks Kynan!

Are there any regular/reliable industry association data on online sales/e-commerce?

---

**From:** King, Kynan JERI:EX

**Sent:** March 17, 2021 11:00 AM

**To:** Taylor, Andrew JERI:EX ; Young, Kerry JERI:EX

**Subject:** RE: E-commerce options

Hi Andrew and Kerry,

I've went through the 4 attached tables (they all come from one source table). In addition I found one table which I think is most useful (see at end)

**Table: 33-10-0316-01. Percentage of total sales made online in 2019 and 2020, by business characteristics**

Annual data at the provincial level for share of sales made online in 2019 & 2020.

Percentage range, 0% to less than 1% Percentage range, 1% to less than 10%

Percentage range, 10% to less than 20% Percentage range, 20% to less than 30%

Percentage range, 30% to less than 40% Percentage range, 40% to less than 50%

Percentage range, 50% to less than 60% Percentage range, 60% to less than 70%

Percentage range, 70% to less than 80% Percentage range, 80% to less than 90%

Percentage range, 90% to less than 100% Percentage range, 100%

Percentage range, unknown

Table Majority Ownership - B.C. Percentage of sales made online 0-<10%. **i.e. lower % means more sales online**

Data gaps exists for majority ownership for Indigenous peoples, person with a disability, LGBTQ2, and visible minority detail

- Ownership by Visible Minority – 83.5%
- Ownership by Women – 80.3%
- Ownership by Immigrant to Canada - 83.2%

Business Size - B.C. Percentage of sales made online 0-<10%

- 1-4 employees – 83.1%
- 5 to 19 employees – 81.4%
- 20 to 99 employees – 71.4%
- 100 or more employees- 75.8%

Industry - B.C. Percentage of sales made online 0-<10% - All 2-digit NAICS included, sample data

- Agriculture, forestry, fishing and hunting – 85.5%
- Mining, quarrying, and oil and gas extraction – 90.5%
- Manufacturing – 75.6%
- Wholesale trade – 77.7%
- Retail trade – 78.5%
- Professional, scientific and technical services – 69.6%
- Arts, entertainment and recreation – 80.8%
- Accommodation and food services – 60.4%

s.13

### Retail e-commerce sales, monthly

**Table: 20-10-0072-01**

<https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=2010007201>

National Monthly retail sales and retail E-commerce sales (Jan 2016 – Dec 2020)  
e.g. Jan 2016, retail trade Canada – 37.4B, Retail E-commerce 0.88B (2.3%).  
Dec 2020, retail trade Canada – 56.8B, Retail E-commerce 4.68B (8.2%).  
Other detail: **Retail Sales % E-commerce: Feb 2020 – 3.7%, April 2020 – 10.4%**

s.13

s.13

s.13

for now it's the best I think

we'll find.

Cheers,

Kynan

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 17, 2021 9:44 AM

**To:** King, Kynan JERI:EX <[Kynan.King@gov.bc.ca](mailto:Kynan.King@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:** FW: E-commerce options

Hello Kynan:

Would it be possible for you to take on the e-commerce information? – I started going through the various tables (and this is what I have pulled out so far below) and have to work on the rogers/shaw assignment. This is what I have so far. Sorry Andrew.

Annual data at the provincial level for sales online for 2020 for the following visible minorities:

Ownership by Visible Minority --Sales online – range from 79.7 – 100%

Ownership by Women – 80.9%

Ownership by Immigrant to Canada - 83.5%

Ownership by LBGTQ – 93.2%

Ownership by disability – 80%

**B.C. Businesses: Sales made on-line in 2020**

1-4 employees – 81.0%

5 to 19 employees – 75.1%

20 to 99 employees – 64.6%

100 or more employees- 73.64%

**BC Industry:** Sales made online in 2020 range from a low from Accommodation and food services (51.1%) to Construction (94.3%)

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 9:38 AM

**To:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Andrew, does that work for you?

You can ask Kynan for help on the e-commerce options

---

**From:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Sent:** March 17, 2021 9:22 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

If you are able to take on the data analysis and table prep, Andrew, I am currently working on the content changes now and should be done within an hour. I know there is another project Angelo wants me to switch focus to.

Melissa

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 9:21 AM

**To:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** FW: Rogers buying Shaw

What are you thinking re: timing? Is EOD do-able (allowing time for me to review), or is tomorrow more reasonable?

s.13

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 17, 2021 9:03 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
I think this approach works. A few suggestions:  
s.13

Let me know when you think a final draft will be ready.  
Thanks,  
AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 16, 2021 5:35 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Hi Angelo,  
Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13  
s.13

We’ll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.  
Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 15, 2021 7:53 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>  
**Subject:** Rogers buying Shaw  
Hi Kerry –  
Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I’m free until 10am, and again at 10:30 if you want to discuss  
Thanks,  
AC

**BACKGROUND**

**Text from CL on Sunday**



Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

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Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you s.13

We can chat more tomorrow - just wanted to put on your radar.

### **My preliminary look at annual reports**

#### Shaw

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

#### Rogers

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers buying Shaw - number changes

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 18, 2021 11:00:12 AM PDT

Thanks, Andrew! Still making my way through the changes, but will let you know if I need anything else 😊

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 18, 2021 9:54 AM  
**To:** Meyer, Melissa JERI:EX  
**Subject:** RE: Rogers buying Shaw - number changes

Hey Melissa:

So here are the changes that AC requested: (have highlighted the changes in bold)

s.13

- Between 2017 and 2019 , *telecommunications employment in B.C. increased **20% (+3,200)**. Nationally, telecommunications employment decreased **8% (-10,700)** over the same period.*
- 2020 Survey of Employment Payroll Hours (SEPH) – should be available at the end of March 2021 for the footnote.
- Top wireless companies number 5 and 6 largest companies in BC are Nokia and Ericsson-Worldwide -  
<https://www.glassdoor.com/Explore/top-telecommunications-companies-vancouver-IS.4,22-ISEC10023-IL.33,42-IC2278756.htm>
- On average, these jobs provide 35 hours of work per week and are paid at an hourly rate of \$46.79, compared to **\$37.91** across all industries.
- Table 3 - : Telecommunications Industry Economic Impacts, B.C.
  - Direct GDP - \$5.24B – when adding the indirect benefits it creates \$1.23B of additional output to the economy creates a total impact to the B.C. economy of \$6.47B (removed induced as per AC)
  - Employment – 18,900 jobs – when adding the indirect benefits it creates an additional 11,400 jobs for a total impact of 30,300 jobs to the B.C. economy (removed induced as per AC)
- Looking back at the annual reports I found the following:
  - Shaw employees
    - 2020 – 9,500
    - 2019 – 10,000
    - 2018 – 10,000
    - 2017 – 14,000
    - 2016 – 14,000
    - 2015 – 14,000
  - Rogers employees
    - 2019 – 25,300
    - 2018 – 26,100
    - 2017 – 24,500
    - 2016 – 25,200
    - 2015 – 26,000

Let me know if you require anything else? Thanks Andrew.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 18, 2021 8:55 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Good morning, are you two ok to make these edits and additions today?

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 18, 2021 8:41 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Thanks for this; we're almost there.

s.13

AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 9:20 PM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Here's the next draft of the Rogers-Shaw piece, for your review please.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 10:55 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Works for me!

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 10:15 AM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

I think it will work, with some adjustments to the latter sections. It allows for more consistency across these types of pieces.

We could:

s.13

What do you think?

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 10:05 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

s.13

.. thoughts?

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 10:00 AM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX

<Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Sent:** March 17, 2021 9:03 AM

**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

Let me know when you think a final draft will be ready.

Thanks,

AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Sent:** March 16, 2021 5:35 PM

**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

s.13

We'll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Sent:** March 15, 2021 7:53 AM

**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>

**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,  
AC

### **BACKGROUND**

#### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

#### **My preliminary look at annual reports**

##### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

##### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## **FYI, Articles: Rogers - Shaw**

---

From : Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 16, 2021 9:06:49 AM PDT

**Deal likely to face heavy scrutiny as it upends Ottawa's competition goal**

Globe and Mail

Tuesday, March 16, 2021

Page A01

By Alexandra Posadzki 

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Page 080 of 285

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**Rogers to buy Shaw in \$20.4-billion deal**

Globe and Mail

Tuesday, March 16, 2021

Page A01

By Andrew Willis



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**Cogeco may gain on deal**

National Post

Tuesday, March 16, 2021

Page FP6

By Barbara Shecter

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**Kerry Young (she/her)**

Director

Economic & Regulatory Analysis Branch

Small Business, Economic Development & Innovation Division

Ministry of Jobs, Economic Recovery & Innovation

p: 778-698-1677

m: 250-217-0935

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## **Cogeco CEO raises concerns over Rogers-Shaw deal**

---


From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 24, 2021 8:22:31 AM PDT

### **Cogeco CEO raises concerns over Rogers-Shaw deal**

Globe and Mail

Wednesday, March 24, 2021

Page B05

By Alexandra Posadzki 

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ANDREW TAYLOR

**Economist**

**Economic and Regulatory Analysis Branch**

**Small Business, Economic Development and Innovation Division**

**Ministry of Jobs, Economic Recovery and Innovation**

**Phone: 778-698-1674**

**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

Page 087 of 285

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s.13

## Articles: Rogers - Shaw

---

From : Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 17, 2021 9:25:51 AM PDT

A few articles from today..

**Rogers deal complicates Shaw's place at 5G airwaves auction**

Globe and Mail

Wednesday, March 17, 2021

Page A01

By Alexandra Posadzki

Copyright

**Don't hang up on wireless competition**

Globe and Mail

Wednesday, March 17, 2021

Page A14

By Editorial



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**Rogers' 'sweeteners' will test watchdog's patience**

National Post

Wednesday, March 17, 2021

Page FP1

By Moira Warburton & Maiya Keidan

**Kerry Young (she/her)**

Director

Economic & Regulatory Analysis Branch

Small Business, Economic Development & Innovation Division

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p: 778-698-1677

m: 250-217-0935

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## **Anxiety in Alberta over \$26-billion Shaw acquisition as Rogers promises jobs and investment | Financial Post**

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>, Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
Sent: March 17, 2021 9:09:00 AM PDT

<https://financialpost.com/telecom/anxiety-in-alberta-over-26-billion-shaw-acquisition-as-rogers-promises-jobs-and-investment>

Melissa Meyer  
Manager, Economic and Regulatory Analysis  
Ministry of Jobs, Economic Recovery and Innovation  
Phone: (250) 514-7686

Sent from my iPhone

## **Article: MPs press Rogers, Shaw CEOs over increased competition claims**

---

From : Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 30, 2021 1:03:37 PM PDT

### **MPs press Rogers, Shaw CEOs over increased competition claims**

Globe and Mail

Tuesday, March 30, 2021

Page B01

By Alexandra Posadzki

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**Kerry Young (she/her)**

Director

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p: 778-698-1677

m: 250-217-0935

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## Acquisition Impacts

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Taylor, Andrew JERI:EX  
<Andrew.Taylor@gov.bc.ca>  
Sent: March 15, 2021 5:18:17 PM PDT  
Attachments: Acquisition Impacts.docx

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Withheld pursuant to/removed as

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## Impact Assessment:

### Rogers Communications Inc. Acquisition of Shaw Communications Inc.

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#### Industry Overview

- B.C.'s telecommunication sector employs 18,900 people and directly contributed \$5.24 billion to GDP in 2019.
- Of the Big 3 national wireless service providers, only Telus is headquartered in B.C.
- The Big 3 account for all six of the large companies with 500+ employees that provide wired and wireless services in B.C.
  - Telus owns three of the six companies.
  - The other three are Shaw, Rogers, and FIDO, which is owned by Rogers.

#### Key Context on Acquisition

- Rogers indicates that 3,000 new jobs will be created in Western Canada.
  - The Alberta government has publicly stated that 1,800 of these jobs will be created in Alberta, including 500 through the newly announced National Centre of Technology and Engineering Excellence that is part of Rogers' acquisition plans.
  - The remaining 1,200 jobs are expected to be created in B.C., Saskatchewan, and Manitoba.
- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province. A review of aggregate employment between 2017 and 2020 for the two companies shows that:
  - Employment at Shaw declined by 3,140, due to a business restructuring and productivity initiative.
  - Employment at Rogers declined by 2,600 over the same period.
  - Rogers' commitment to create 3,000 new jobs in Western Canada will restore over half of the jobs lost between the two companies over the past three years.
- With Rogers' acquisition of Shaw, the six large companies employing 500+ people in B.C. will be equally split between Rogers and Telus.

#### Key Potential Implications

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## Telecommunications Industry Profile

### Companies

- The large wireless service providers operating in B.C. are Rogers, Telus, Shaw, and Bell.
- Of the Big 3 national wireless service providers, only Telus is headquartered in B.C.

**Table 1:** Key Telecommunications Companies

	Employees	Revenue	Wired subscribers	Wireless subscribers
<b>National Service Providers</b>				
Bell (BCE)	50,700	\$22.9B	8.9M	10.2M
Telus	78,100	\$15.5M	5.2M	10.7M
Rogers	23,500	\$13.9B	3.1M	10.9M
<b>Regional Service Provider</b>				
Shaw	9,500	\$5.4B	5.3M	1.8M

Source: Company annual reports.

- B.C. is home to 182 wired and wireless telecommunications carriers, including resellers and businesses that lease network capacity from the larger service providers.
  - The large businesses, with over 500 employees, include two of the three national service providers – Rogers and Telus – along with regional service provider Shaw, and Fido, which is a subsidiary owned by Rogers. These four companies account for all six businesses.
  - Telus Corporation owns three of the six companies noted in Statistics Canada's Business Register with over 500 employees. The number of employees in each subsidiary is unknown; however, Telus-owned divisions and subsidiaries based in B.C. are Telus Mobility, Telus TV, Telus Communications, and Koodo Mobile.
  - Shaw, Rogers Wireless, and Rogers' subsidiary Fido are the other three large companies.
- In B.C., Rogers and Shaw are primarily active in wired and wireless telecommunications. Rogers is also active in radio and television broadcasting (e.g., Sportsnet), telecommunications resellers, and data processing and hosting. See **Appendix 1** for background information on Shaw and Rogers.

**Table 2: B.C. Business Counts by Workforce Size (Businesses with Employees)**

Industry	<100 employees	100-499 employees	500+ employees	Total
Wired & wireless telecommunications carriers	164	12	6	182
Radio & television broadcasting	125	3	0	157
Telecommunications resellers	417	1	0	418
Data processing & hosting services	163	8	0	171

Source: Statistics Canada's Business Register June 2020 – prepared by BC Stats.

#### GDP, Employment and Wages

- B.C. has the third largest telecommunications sector in Canada, by GDP and employment.
- In 2019, B.C.'s telecommunications industry contributed \$5.24 billion (2.1%) to provincial GDP and directly employed 18,900 people.
- Between 2017 and 2019, telecommunications employment in B.C. increased by 20% (+3,200). Nationally, telecommunications employment decreased by 8% (-10,700) over the same period.<sup>1</sup>
- On average, these jobs provide 35 hours of work per week and are paid at an hourly rate of \$46.79, compared to \$37.91 across all industries.

#### Economic Interlinkages

- B.C.'s telecommunications industry has many economic linkages – from backward linkages in supplier industries to forward linkages to almost all consumers and businesses.

**Table 3: Telecommunications Industry Economic Impacts, B.C.**

	Direct	Indirect (i.e., suppliers)	Total Impacts
<b>GDP</b> (in billions, current \$)	5.24	1.23	6.47
<b>Employment</b>	18,900	11,400	30,300

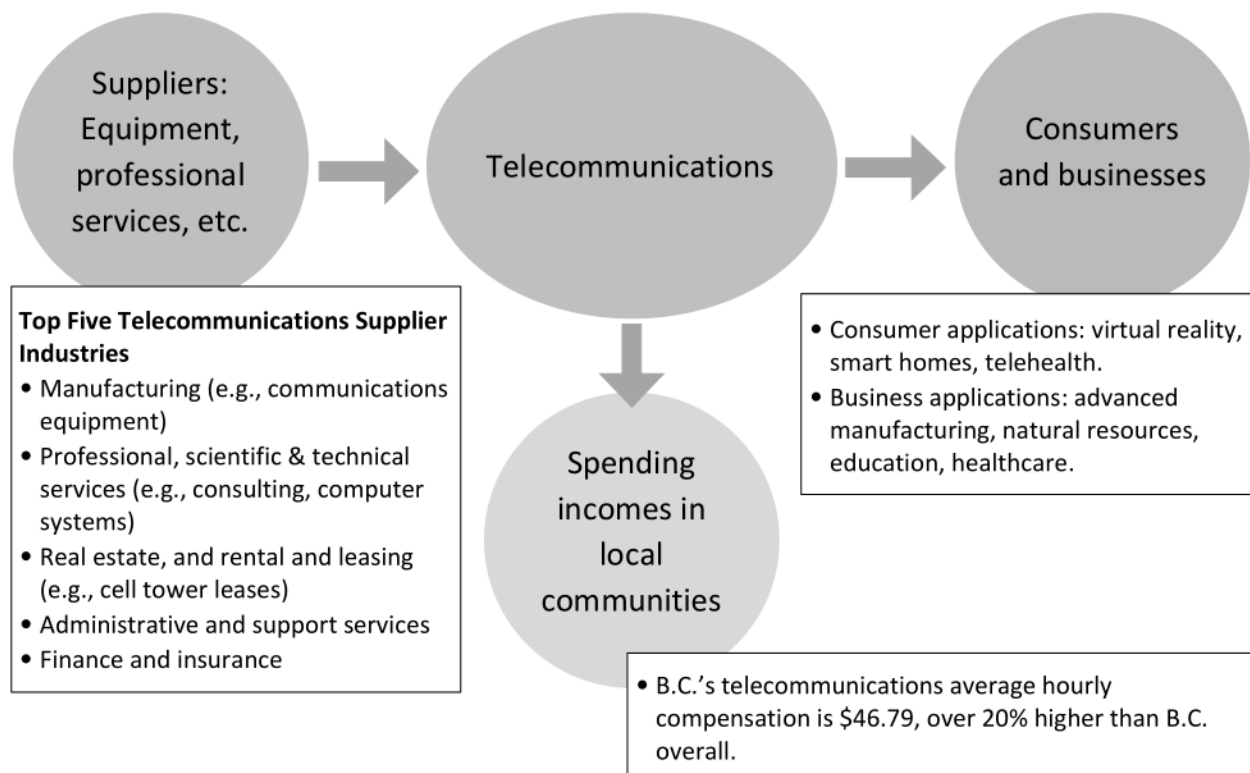
Sources: Statistics Canada. Table 36-10-0595-01 Input-output multipliers, provincial and territorial, detail level  
Statistics Canada. Table 14-10-0202-01 Employment by industry, annual.

- As shown in the diagram below, the highly connected nature of the telecommunications ecosystem means that corporate decisions in the telecommunications industry have the potential to create knock-on effects among supplier industries.

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<sup>1</sup> 2019 is the latest telecommunications employment data available from Statistics Canada's Survey of Employment, Payroll and Hours (SEPH). The 2020 findings of SEPH are scheduled to be released on March 30, 2021.



- Manufacturing companies, like Nokia and Sierra Wireless, supply network infrastructure and other communications equipment used by service providers like Rogers and Shaw.
- New projects, like 5G deployment, generate activity in a range of supplier industries, including professional, scientific, and technical services; administrative support services; real estate, and rental and leasing; and, finance and insurance.

Telecommunications is ubiquitous; forward linkages to consumers and businesses include:

- Recent and emerging applications such as smart homes, telehealth, online learning and advanced manufacturing.
- As a large employer providing well-paying jobs in communities across the province, the industry also provides incomes that drive consumer spending on housing, groceries, etc.

### Community Snapshot

Both Rogers and Shaw have made recent investments in B.C. communities.

#### Shaw

- In fiscal 2020, Shaw, in collaboration with Teck Resources Limited and NOKIA, deployed Canada's first private LTE network using commercial mobile spectrum at Teck's Elkview steelmaking coal mine located in the Elk Valley region. The wireless network will carry many

of Teck's current mission critical applications and is built to also enable future Internet-of-things (IoT) and 5G requirements.

- Fibre network construction is currently underway to extend Shaw's northern network from Prince George to North Vancouver in collaboration with the provincial government's *Connecting British Columbia* program and the federal government's *Connect to Innovate* program.

#### Rogers

- In 2020, Rogers partnered with UBC-Okanagan to launch Canada's first 5G smart city in Kelowna.
- In March 2021, Metis Nation British Columbia (MNBC) and Rogers announced that they are partnering to provide wireless connectivity, services and support to over 340 Metis businesses and communities in B.C.
- In February 2021, Rogers announced expansion of its network to more rural communities in B.C., leveraging funding from the *Connecting British Columbia* program. Twenty-nine cellular towers were upgraded to improve cellular coverage and broadband services to 52 communities in the Okanagan, Cariboo, Central and Northern B.C. and on Vancouver Island.

#### **Economic Implications of the Acquisition for B.C.**

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See **Appendix 2** for background information on Rogers' commitments to Western Canada as part of the acquisition deal.

## Appendix 1: Company Backgrounds

**Table 4:** Corporate Profiles of the Big 3 and Shaw

	<b>Bell (BCE)</b>	<b>Rogers</b>	<b>Telus</b>	<b>Shaw</b>
<b>Headquarters</b>	Montreal	Toronto	Vancouver	Calgary
<b>Geographic Coverage</b>	National	National	National	Western Canada + Northern Ontario
<b>Employees</b>	50,700	23,500	78,100	9,500
<b>Business lines</b>				
Wireless	✓	✓	✓	✓
Wired	✓	✓	✓	✓
Other, e.g., Sportsnet, TELUS Health	✓	✓	✓	✗
<b>Annual revenue and % share</b>	<b>\$22.9B (100.0%)</b>	<b>\$13.9B (100.0%)</b>	<b>\$15.5B (100.0%)</b>	<b>\$5.4B (100.0%)</b>
Wireless	\$8.7B (37.9%)	\$8.5B (61.2%)	\$8.0B (51.6%)	\$1.2B (21.6%)
Wired	\$12.2B (53.3%)	\$3.9B (28.4%)	\$7.5B (48.4%)	\$4.2B (78.4%)
Other	\$2.0B (8.9%)	\$1.6B (11.5%)	n.a.	n.a.
<b>Wireless subscribers</b>	10.2M	10.9M	10.7M	1.8M
<b>Wired subscribers</b>	8.9M	3.1M	5.2M	5.3M

Source: Annual reports.

**Table 5:** Historical employment at Rogers and Shaw, 2015-2020

<b>Year</b>	<b>Rogers</b>	<b>Shaw</b>
2015	26,000	14,000
2016	25,200	14,000
2017	24,500	14,000
2018	26,100	10,000
2019	25,300	10,000
2020	23,500	9,500

Source: Annual reports.



#### Shaw Communications Inc.

- Shaw is a mostly family-owned business, which started as a cable company in Edmonton in the 1960s. Today, the company directly employs 9,500 people across Western Canada.
- In 2016, Shaw acquired Freedom Mobile and entered the wireless market. In 2019, Freedom Mobile was the first company in Canada to launch unlimited data plans, disrupting the wireless market by offering consumers a more affordable option to overage fees. In 2020, Shaw expanded its wireless services with the launch of Shaw Mobile in B.C. and Alberta and added over 160,000 wireless subscribers for a total of over 1.8 million wireless subscribers.
- Overall, Shaw's revenue grew by 1.3% in 2020:
  - Wireless revenue grew by approximately 17.4% to over \$815 million, accounting for 22% of total revenue.
  - Traditional wired services (e.g., cable television, broadband internet) totalled \$4.22 billion and accounted for 78% of Shaw's total business revenue in 2020.
- Despite wireless services' smaller proportion of total revenue, media analysts have speculated that Shaw's growth in the wireless market is driving the acquisition.

#### Rogers Communications Inc.

- Rogers is a family-founded, family-controlled company, which was started in 1960 and has its headquarters in Toronto, Ontario. The company directly employs approximately 23,500 people across Canada. Total compensation for employees amounted to \$1.847 billion in 2020.
- Business lines include wireless and wired telecommunications services, as well as a broad portfolio of media properties and sports teams (e.g., Sportsnet, Toronto Blue Jays).
- In 2020, Rogers' total revenue decreased by 7.7%:
  - Wireless revenue decreased by 7.8% for a total of \$8.53 billion. Wireless accounted for 61.3% of Rogers total revenue.
  - Wired (cable) revenue totalled \$3.95 billion in 2020, accounting for 28.4% of Rogers total revenue.
  - Media revenue decreased by 22.5% for a total of \$1.61 billion in 2020. Media represents 11.5% of Rogers' total revenue.
- Rogers is Canada's largest provider of wireless services, with over 10.9 million wireless subscribers and 31% share of Canada's wireless market. The impact of COVID-19 and wireless market disruption related to Shaw's Freedom Mobile unlimited data plans resulted in decreased revenue from international roaming and data overage.
- The company has positioned itself as Canada's leading 5G provider. Their 5G network currently covers more than 170 communities, including Toronto, Montreal, and Vancouver.

## Appendix 2: Transaction Details

- On March 15, 2021, Rogers Communications Inc. announced plans to acquire Shaw Communications Inc. in a transaction valued at approximately \$26 billion.
- The transaction is not subject to a financing condition as Rogers has already secured committed debt financing; however, the deal is subject to federal regulatory approval by the Canadian Radio-television and Telecommunications Commission, Ministry of Innovation, Science and Economic Development, and the Competition Bureau.
- In a news release, Rogers committed to:
  - Create a regional head office in Calgary and up to 3,000 net new jobs across Western Canada. Alberta Premier Jason Kenney has indicated that approximately 1,800 of these jobs will be in Alberta, including the President of Western Operations and other senior roles.
  - Establish a new National Centre of Technology and Engineering Excellence, located at the University of Calgary, which will drive R&D innovation and support business development. Approximately 500 of the 1,800 jobs for Alberta will be located at the research centre. The remaining 1,200 jobs are expected to be created in B.C., Saskatchewan, and Manitoba.
  - Invest \$2.5 billion in 5G networks across Western Canada over the next five years.
  - Establish a new \$1 billion Rogers Rural and Indigenous Connectivity Fund to connect rural, remote, and Indigenous communities across Western Canada to high-speed internet and to close connectivity gaps for underserved areas.
  - Consult with Indigenous communities to create Indigenous-owned and operated Internet Service Providers that leverage Rogers networks and capabilities.

# Impact Assessment:

## Acquisition of Shaw Communications Inc.

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### Summary Profile of Canada's Big 3 Telecommunications Companies

- There are three national telecommunications service providers in Canada: Bell; Rogers; and Telus, which is headquartered in Vancouver. Collectively, these three companies are known as the Big 3 in Canada.
- Shaw is a regional service provider covering Western Canada and Northern Ontario only. The company moved into the wireless market in 2016. See **Appendix 1** for further details on Rogers and Shaw's company backgrounds, recent activity in B.C., and financials.
- s.13

**Table 1:** Corporate Profiles of the Big 3

	<b>Bell</b>	<b>Rogers/ Shaw</b>	<b>Telus</b>
<b>Headquarters</b>	Montreal	Toronto (with Western regional head office in Calgary)	Vancouver
<b>Geographic Coverage</b>	National	National	National
<b>Business lines</b>			
Wireless	✓	✓	✓
Wireline	✓	✓	✓
Other, e.g., Sportsnet, TELUS Health	✓	✓	✓
<b>Annual revenue</b>	<b>\$22.9B</b>	<b>\$19.3B</b>	<b>\$15.5B</b>
Wireless revenue and % share	\$8.7B (37.9%)	\$9.7B (50.2%)	\$8.0B (51.6%)
Other revenue and % share	\$14.2B (62.1%)	\$9.6B (49.8%)	\$7.5B (48.4%)
<b>Employees</b>	50,704	33,000	78,100
<b>Wireless subscribers</b>	10.2M	12.7M	10.7M
<b>Wireline subscribers</b>	8.9M	8.4M	5.2M
<b>Market cap (March 17)</b>	\$50.6B	\$50.3B	\$34.0B

Source: Annual reports.

## Telecommunications Industry Profile

### Overview

- Communications service providers (CSPs) in B.C. include mobile service providers, phone service providers, internet service providers and television service providers.
- Telecommunications are federally regulated in Canada through the Canadian Radio-Television and Telecommunications Commission (CRTC).
- B.C. is home to 182 wired and wireless telecommunications carriers.
  - 162 of these businesses are small businesses with fewer than 100 employees;
  - 12 are medium-sized businesses with between 100 and 499 employees; and,
  - The remaining six (6) are large businesses with over 500 employees.
- Preliminary analysis indicates that at least four (4) CSPs are Indigenous-owned and 16 are owned by municipal governments, crown corporations and other public entities, e.g., BC Hydro, TransLink, UBC.
- Telecommunications are delivered using wireless and wireline technologies:
  - **Wireless services** include mobile telephones, data networks and communications (e.g., Wi-Fi, 5G cellular networks) and the Internet of Things (IoT).
  - **Wireline services** use cable or fibre optic broadband to provide telephone, video and internet connectivity.

**Table 2:** B.C. Business Counts by Workforce Size (June 2020)

Industry	<100 employees	100-499 employees	500+ employees
Wired and wireless telecommunications carriers	164	12	6
Radio and television broadcasting	125	3	0
Telecommunications resellers	417	1	0
Data processing and hosting services	163	8	0

Source: The data contained in these tables are adapted from Statistics Canada's Business Register June 2020 – prepared by BC Stats.

### GDP and Employment

- In 2019, B.C.'s telecommunications industry contributed \$5.24 billion (2.1%) to provincial GDP and directly employed 18,882 people.
- 
- On average, these jobs provide 35 hours of work per week and are paid at an hourly rate of \$46.79. Average total compensation is \$85,425 per year.

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## Appendix 1: Company Backgrounds and Financials

### Shaw Communications Inc.

- Shaw is a mostly family-owned business, which started as a cable company in Edmonton in the 1960s. Today, the company directly employs 9,500 people across Western Canada. Between fiscal Q2 2018 and Q4 2020, Shaw implemented a business transformation initiative to improve its productivity and support restructuring. The Voluntary Departure Program (VDP) saw approximately 3,140 employees exit the company. Rogers' commitment to create 3,000 new jobs in Western Canada will restore jobs to near pre-VDP levels.
- In 2016, Shaw acquired Freedom Mobile and entered into the wireless market. In 2019, Freedom Mobile was the first company in Canada to launch unlimited data plans, disrupting the wireless market by offering consumers a more affordable option to overage fees. In 2020, Shaw expanded its wireless services with the launch of Shaw Mobile in B.C. and Alberta and added over 160,000 wireless subscribers for a total of over 1.8 million wireless subscribers.
- Overall, Shaw's revenue grew by 1.3% in 2020:
  - Wireless revenue grew by approximately 17.4% to over \$815 million, accounting for 22% of total revenue.
  - Traditional wireline services (e.g., cable television, broadband internet) totalled \$4.22 billion and accounted for 78% of Shaw's total business revenue in 2020.
- Despite wireless services' smaller proportion of total revenue, media analysts have speculated that Shaw's growth in the wireless market is driving the acquisition.
- In fiscal 2020, Shaw, in collaboration with Teck Resources Limited and NOKIA, deployed Canada's first private LTE network using commercial mobile spectrum at Teck's Elkview steelmaking coal mine located in the Elk Valley region of British Columbia. The wireless network will carry many of Teck's current mission critical applications and is built to also enable future Internet-of-things (IoT) and 5G requirements.
- Fibre network construction is currently underway to extend Shaw's northern network from Prince George to North Vancouver in collaboration with the provincial government's Connecting British Columbia program and the federal government's Connect to Innovate program.

### Rogers Communications Inc.

- Rogers is a family-founded, family-controlled company, which was started in 1960 and has its headquarters in Toronto, Ontario. The company directly employs approximately 23,500 people across Canada. Total compensation for employees amounted to \$1.847 billion in 2020.
- Business lines include wireless and wireline telecommunications services, as well as a broad portfolio of media properties (e.g., Sportsnet, Toronto Blue Jays).
- In 2020, Rogers' total revenue decreased by 7.7%:

- Wireless revenue decreased by 7.8% for a total of \$8.53 billion. Wireless accounted for 61.3% of Rogers total revenue.
- Wireline (cable) revenue totalled \$3.95 billion in 2020, accounting for 28.4% of Rogers total revenue.
- Media revenue decreased by 22.5% for a total of \$1.61 billion in 2020. Media represents 11.5% of Rogers' total revenue.
- Rogers is Canada's largest provider of wireless services, with over 10.9 million wireless subscribers and 31% share of Canada's wireless market. The impact of COVID-19 and wireless market disruption related to Shaw's Freedom Mobile unlimited data plans resulted in decreased revenue from international roaming and data overage.
- The company has positioned itself as Canada's leading 5G provider. Their 5G network currently covers more than 170 communities, including Toronto, Montreal, Vancouver. In 2020, Rogers partnered with UBC-Okanagan to launch Canada's first 5G smart city in Kelowna.

#### Background on Rogers and Shaw's Financial Positions

	<b>Rogers</b>	<b>Shaw</b>
<b>Headquarters</b>	Toronto	Calgary
<b>Geographic coverage</b>	National	Western Canada + Northern Ontario
<b>Business lines</b>		
Wireless	✓	✓
Wireline	✓	✓
Media (e.g. Sportsnet)	✓	x
<b>Annual revenue</b>	<b>\$13.9B</b>	<b>\$5.4B</b>
Wireless revenue	\$8.5B (61.2%)	\$1.2B (21.6%)
Other revenue	\$5.4B (38.8%)	\$4.2B (78.4%)
<b>Total # of employees</b>	23,500	9,500
<b>Wireless subscribers</b>	10.9M	1.8M
<b>Wireline subscribers</b>	3.1M	5.3M
<b>Market cap (March 17)</b>	\$33.0B	\$17.3B

#### **Appendix 2: Transaction Details**

- On March 15, 2021, Rogers Communications Inc. announced plans to acquire Shaw Communications Inc. in a transaction valued at approximately \$26 billion.
- The transaction is not subject to a financing condition as Rogers has already secured committed debt financing; however, the deal is subject to federal regulatory approval by the Canadian Radio-television and Telecommunications Commission and the Competition Bureau.



- In a news release, Rogers committed to:
  - Create a regional head office in Calgary and up to 3,000 net new jobs across Western Canada. Alberta Premier Jason Kenney has indicated that approximately 1,800 of these jobs will be in Alberta, including the President of Western Operations and other senior roles.
  - Establish a new National Centre of Technology and Engineering Excellence, located at the University of Calgary, which will drive R&D innovation and support business development. Approximately 500 of the 1,800 jobs for Alberta will be located at the research centre.
  - Invest \$2.5 billion in 5G networks across Western Canada over the next five years.
  - Establish a new \$1 billion Rogers Rural and Indigenous Connectivity Fund to connect rural, remote, and Indigenous communities across Western Canada to high-speed internet and to close connectivity gaps for underserved areas.
  - Consult with Indigenous communities to create Indigenous-owned and operated Internet Service Providers that leverage Rogers networks and capabilities.

Page 125 of 285 to/à Page 129 of 285

Withheld pursuant to/removed as

s.13

## RE: Rogers buying Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX, Taylor, Andrew JERI:EX  
Sent: March 17, 2021 1:09:05 PM PDT

Hi Kerry – yes, will do!

Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 12:56 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers buying Shaw

s.13

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 17, 2021 10:55 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

Works for me!

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 17, 2021 10:15 AM  
**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

I think it will work, with some adjustments to the latter sections. It allows for more consistency across these types of pieces.

We could:

s.13

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What do you think?

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**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 17, 2021 10:05 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

s.13

. thoughts?

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 17, 2021 10:00 AM  
**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.

Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 17, 2021 9:03 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

Let me know when you think a final draft will be ready.

Thanks,  
AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 16, 2021 5:35 PM  
**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

s.13

We'll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 15, 2021 7:53 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>  
**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,  
AC

## **BACKGROUND**

### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the announcement lands. And

Jeff - Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

### **My preliminary look at annual reports**

#### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/20\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/20_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

Rogers

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers' buyout of Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 15, 2021 5:18:57 PM PDT  
Attachments: Impact Assessment - outline with some draft content.docx  
See attachment.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 3:15 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers' buyout of Shaw

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 15, 2021 3:05 PM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** FW: Rogers' buyout of Shaw

FYI -

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 15, 2021 2:03 PM  
**To:** Prouten, James JERI:EX <James.Prouten@gov.bc.ca>  
**Subject:** Rogers' buyout of Shaw

Hi James –

Hope all is well at your end.

See article below re: latest on Rogers' buyout of Shaw and the AB perspective

Christine spoke to Hayden this morning

s.13

s.13

I have asked Kerry and her team to pull-together a brief economic profile for the two companies with a focus on BC. I believe they have already connected with Dan and Jade about Business Register details (to source employment by province details).

Do you want to work on #2 together? I suspect Dan and someone from Kerry's team can probably surround the truth on this one.

Let me know your thoughts.

AC

Angelo Cocco  
Executive Director  
Ministry of Jobs, Economic Recovery and Innovation  
W: 778 698-1684  
C: 250 516-3674

**Feed:** Alberta.ca Newsroom

**Posted on:** March 15, 2021 1:10 PM

**Author:** [newsroom@gov.ab.ca](mailto:newsroom@gov.ab.ca) (Alberta Newsroom)

**Subject:** Alberta government responds to proposed Rogers-Shaw merger

Premier Jason Kenney has issued the following statement in response to the announcement of a proposed merger between Rogers Communications Inc. and Shaw Industries Group Inc.:

Copyright



Page 139 of 285

Withheld pursuant to/removed as

Copyright

Page 140 of 285 to/à Page 141 of 285

Withheld pursuant to/removed as

s.13

## RE: Shaw and Rogers merger information

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 16, 2021 10:13:57 AM PDT  
Attachments: registration-list.xlsx

Hi Kerry, see attached list from the CRTC. I think we have what we need?

Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 16, 2021 9:29 AM  
**To:** Norton, Jade JERI:EX <Jade.Norton@gov.bc.ca>; Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Cc:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Shaw and Rogers merger information

Hi Jade and Dan,

A couple more questions from me s.22 ..

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shaw belong to? E.g. business counts by employment range for s.15; s.16? (or to the NAICS level that is appropriate given any concerns with the data). s.13  
s.13

Jade – thanks for the link the SEPH detailed data!

Cheers,  
Kerry

---

**From:** Norton, Jade JERI:EX <Jade.Norton@gov.bc.ca>  
**Sent:** March 16, 2021 8:28 AM  
**To:** Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Cc:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Shaw and Rogers merger information

Hi Andrew,

Another option would be look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually:  
<https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1410020201> You can select which industries you're interested by NAICS in the drag-down box of the 'add/remove data' tab. Unfortunately the latest available year of data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey,  
s.13

Not an ideal solution, but hope this helps!

Jade

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 15, 2021 5:31 PM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](https://www.bccstats.ca/) | Twitter: [@BCStats](https://twitter.com/BCStats)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 4:27 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask ☺ Cheers Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 15, 2021 11:37 AM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Andrew,

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16 There are also a couple coded s.15; s.16 Also, the Rogers Media portion is coded s.15; s.16 So basically, the telecommunications and broadcasting industries.

s.13

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](https://www.bccstats.ca/) | Twitter: [@BCStats](https://twitter.com/BCStats)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 10:36 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 15, 2021 8:37 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shaw merger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR  
Economist  
Economic and Regulatory Analysis Branch  
Small Business, Economic Development and Innovation Division  
Ministry of Jobs, Economic Recovery and Innovation  
Phone: 778-698-1674  
Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Rogers buying Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 15, 2021 12:04:39 PM PDT

Hi Kerry, yes, I read about this in the news this morning. I'll get on it.

Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 12:04 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** FW: Rogers buying Shaw

Hi Melissa, I need your help on a new assignment.  
This came in this morning ass.13  
s.13

The timing is pretty quick – for Weds, and s.22 but can also help.

I'll set some time for the three of us to discuss this afternoon, to discuss our approach and s.13  
s.13

Cheers,  
Kerry

---

**From:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Sent:** March 15, 2021 11:48 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Hello Kerry:

Here you go! Much cleaner version! Also I heard from Dan Schrier and s.13  
s.13 what AC already found in Annual reports.  
Thanks Andrew.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 11:27 AM  
**To:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Ok, thank you Andrew.

A couple more edits for the spreadsheet; I'll send this up for now.  
s.13

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 11:15 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

Hello Kerry:

s.13

s.13

Thanks Andrew.

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 15, 2021 10:56 AM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

Thanks Andrew!

s.13

I also forgot about the LFS detailed industry table from BC Stats – it's BC only, but should have at least some of the industry detail.

[https://www2.gov.bc.ca/assets/gov/data/statistics/employment-labour-market/lfs\\_employment\\_by\\_industry.xls](https://www2.gov.bc.ca/assets/gov/data/statistics/employment-labour-market/lfs_employment_by_industry.xls)

s.13

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 10:27 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

Hello Kerry:

s.13

s.13

s.13 Just wanted you to have something. Thanks Andrew.

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 15, 2021 8:22 AM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** Fwd: Rogers buying Shaw

Hi Andrew, please see below. I need your help this morning to pull some info together. Can you please get started on the two items AC notes below?

I'll check in with you once I'm online.

Cheers,  
Kerry

----- Forwarded message -----

From: "Cocco, Angelo JERI:EX" <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
Date: Mar 15, 2021 7:53 AM  
Subject: Rogers buying Shaw  
To: "Young, Kerry JERI:EX" <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
Cc: "McDonough, Sophie JERI:EX" <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>  
Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,  
AC

## **BACKGROUND**

### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citiz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC (s.13; s.21

s.13; s.21

as well as invest 1 billion into rural remote connectivity in western Canada.

s.13

I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the announcement lands. And

Jeff - Ravi thought you

s.17

We can chat more tomorrow - just wanted to put on your radar.

### **My preliminary look at annual reports**

#### **Shaw**

<https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020AnnualReportFilingVersion.pdf>

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

#### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)



Angelo Cocco  
Executive Director  
Ministry of Jobs, Economic Recovery and Innovation  
W: 778 698-1684  
C: 250 516-3674

## RE: Rogers buying Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX, Taylor, Andrew JERI:EX  
Sent: March 17, 2021 2:43:27 PM PDT

I'm done now, and out of the document.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 12:56 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers buying Shaw

s.13

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 17, 2021 10:55 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Works for me!

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**Sent:** March 17, 2021 10:15 AM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

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We could:

s.13

What do you think?

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s.13

.. thoughts?

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Rogers

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Angelo Cocco  
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## RE: Rogers buying Shaw

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From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX, Taylor, Andrew JERI:EX  
Sent: March 18, 2021 3:10:09 PM PDT

Hi... just multi-tasking. If you could give me a bit more time, I'll get something to you both soon.

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## RE: Rogers buying Shaw

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From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX, Taylor, Andrew JERI:EX  
Sent: March 19, 2021 11:45:13 AM PDT  
Over to you!

Thanks,  
Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 19, 2021 10:52 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Hi, I've added some comments/edits (picky ones! 😊), and a couple of questions. I'm ok with adding the additional bullet, s.13

Oh, I've saved as Mar19 version

Cheers,  
Kerry

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 19, 2021 9:25 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Dan came through for us 😊 Thanks, Andrew!

It's ready for your final review, Kerry. There is one bullet I added that is in track changes... just wasn't sure what you would think about it. Feel free to accept or reject as you see fit.

Thanks,  
Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 19, 2021 8:57 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Super, thank you!  
Good idea – s.13

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**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 19, 2021 8:32 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
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Thanks, Kerry. Andrew is doubling checking with Dan to see if we can say anything more. We'll let you know once it's ready for your final review.

s.13

Melissa

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Hi Kerry and Andrew,

I'm done now and it's saved on the LAN 😊

Thanks,  
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Thanks,  
AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 16, 2021 5:35 PM  
**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw

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Cheers,  
Kerry

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**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>  
**Sent:** March 15, 2021 7:53 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>  
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  - a. Employment by province
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I'm free until 10am, and again at 10:30 if you want to discuss

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### **My preliminary look at annual reports**

#### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/20\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/20_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

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Rogers

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Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

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Angelo Cocco  
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W: 778 698-1684  
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Sent: March 17, 2021 9:20:23 PM PDT  
Attachments: Rogers Shaw Impact Assessment DRAFT Mar17\_21.docx

Hi Angelo,  
Here's the next draft of the Rogers-Shaw piece, for your review please.  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 17, 2021 10:55 AM  
**To:** Young, Kerry JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Works for me!

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 10:15 AM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

I think it will work, with some adjustments to the latter sections. It allows for more consistency across these types of pieces.

We could:  
s.13

What do you think?

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 17, 2021 10:05 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
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# Impact Assessment:

## Rogers Communications Acquisition of Shaw Communications Inc.

---

### Summary

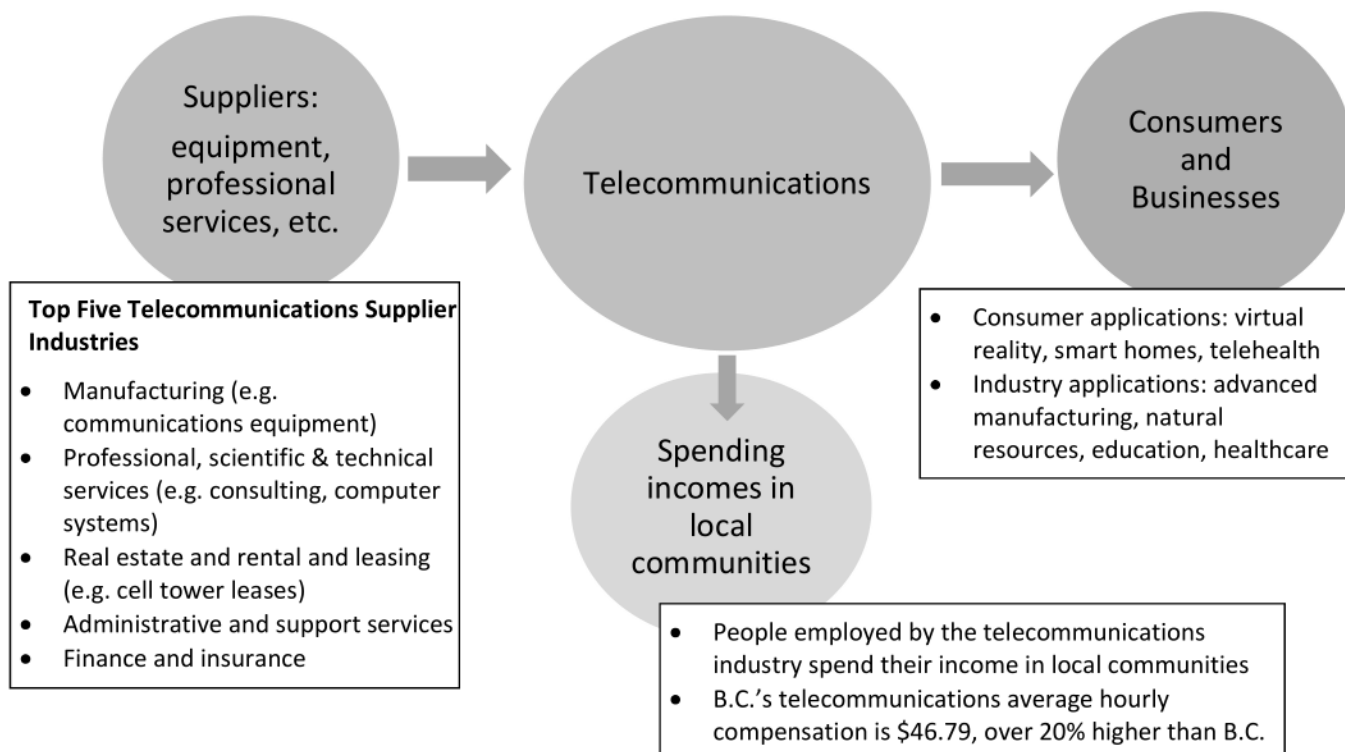
- There are three national telecommunications service providers in Canada: Bell; Rogers; and Telus, which is headquartered in Vancouver. Collectively, these three companies are known as the Big 3 in Canada.
- Shaw is a regional service provider covering Western Canada and Northern Ontario only. The company moved into the wireless market in 2016. See **Appendix 1** corporate profiles of the Big 3 and Shaw. See **Appendix 2** for further details on Rogers and Shaw's company backgrounds and recent activity in B.C.
- s.13

s.13                      See **Appendix 3** for additional details on the acquisition and Rogers' commitments to Western Canada.

### Telecommunications Industry Profile

#### Overview

- Telecommunications are delivered using wireless and wireline technologies:
  - **Wireless services** include mobile telephones, data networks and communications (e.g., Wi-Fi, 5G cellular networks) and the Internet of Things (IoT).
  - **Wireline services** use cable or fibre optic broadband to provide telephone, video and internet connectivity.
- In B.C., telecommunications employs 18,900 people.
- In addition to direct employment, telecommunications supports supplier industries and consumers and businesses. Telecommunications also enables the expansion of other technologies such as the Internet of Things (IoT) and virtual reality (VR).



### Key BC Telecommunications Companies

- The large telecommunications companies operating in B.C. include Bell, Rogers, Telus, and Shaw.
- Of the Big 3 national telecommunications service providers in Canada, one – Telus – is headquartered in B.C.

**Table 1:** Key Telecommunications Companies

	Employees	Revenue	Wireline subscribers	Wireless subscribers
<b>National Service Providers</b>				
Bell (BCE)	50,700	\$22.9B	8.9M	10.2M
Telus	78,100	\$15.5M	5.2M	10.7M
Rogers	23,500	\$13.9B	3.1M	10.9M
<b>Regional Service Provider</b>				
Shaw	9,500	\$5.4B	5.3M	1.8M

Source: Annual reports.

- B.C. is home to 182 wired and wireless telecommunications carriers, including resellers and businesses that lease network capacity from the larger service providers.
  - 162 are small businesses with fewer than 100 employees;
  - 12 are medium-sized businesses with between 100 and 499 employees; and,
  - The remaining six (6) are large businesses with over 500 employees.
- Preliminary analysis indicates that at least four (4) communication service providers (CSPs) are Indigenous-owned and 16 are owned by municipal governments, crown corporations and other public entities, e.g., BC Hydro, TransLink, UBC.
- In B.C., Rogers and Shaw are primarily active in wired and wireless telecommunications. Rogers is also active in radio and television broadcasting (e.g. Sportsnet), telecommunications resellers, and data processing and hosting.

**Table 2:** B.C. Business Counts by Workforce Size (Businesses with Employees)

Industry	<100 employees	100-499 employees	500+ employees	Total
Wired & wireless telecommunications carriers	164	12	6	182
Radio & television broadcasting	125	3	0	157
Telecommunications resellers	417	1	0	418
Data processing & hosting services	163	8	0	171

Source: Statistics Canada's Business Register June 2020 – prepared by BC Stats.

#### GDP and Employment

- In 2019, B.C.'s telecommunications industry contributed \$5.24 billion (2.1%) to provincial GDP and directly employed 18,900 people.

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- On average, these jobs provide 35 hours of work per week and are paid at an hourly rate of \$46.79. Average total compensation is \$85,425 per year, compared to \$62,504 across all industries.
- In addition to providing well-paid, full-time job opportunities, the industry also deploys and manages critical infrastructure and services that underpin B.C.'s economy and facilitate connectivity, innovation and economic growth.

s.13

- Across Canada, the provinces with the largest GDP and employment in telecommunications are Ontario, Quebec, British Columbia and Alberta.

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## Community Snapshot

Both Rogers and Shaw have made recent investments in B.C. communities.

### Shaw

- In fiscal 2020, Shaw, in collaboration with Teck Resources Limited and NOKIA, deployed Canada's first private LTE network using commercial mobile spectrum at Teck's Elkview steelmaking coal mine located in the Elk Valley region. The wireless network will carry many of Teck's current mission critical applications and is built to also enable future Internet-of-things (IoT) and 5G requirements.
- Fibre network construction is currently underway to extend Shaw's northern network from Prince George to North Vancouver in collaboration with the provincial government's Connecting British Columbia program and the federal government's Connect to Innovate program.

### Rogers

- In 2020, Rogers partnered with UBC-Okanagan to launch Canada's first 5G smart city in Kelowna.

- In March 2021, Metis Nation British Columbia (MNBC) and Rogers announced that they are partnering to provide wireless connectivity, services and support to over 340 Metis businesses and communities in B.C.
- In February 2021, Rogers announced expansion of its network to more rural communities in B.C., leveraging funding from the Connecting British Columbia program. Twenty-nine cellular towers were upgraded to improve cellular coverage and broadband services to 52 communities in the Okanagan, Cariboo, Central and Northern B.C. and on Vancouver Island.

### **Economic Implications of the Acquisition for B.C.**

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## Appendix 1: Corporate Profiles of the Big 3 and Shaw

	<b>Bell (BCE)</b>	<b>Rogers</b>	<b>Telus</b>	<b>Shaw</b>
<b>Headquarters</b>	Montreal	Toronto	Vancouver	Calgary
<b>Geographic Coverage</b>	National	National	National	Regional (Western Canada + Northern Ontario)
<b>Business lines</b>				
Wireless	✓	✓	✓	✓
Wireline	✓	✓	✓	✓
Other, e.g., Sportsnet, TELUS Health	✓	✓	✓	✗
<b>Annual revenue</b>	<b>\$22.9B</b>	<b>\$13.9B</b>	<b>\$15.5B</b>	<b>\$5.4B</b>
Wireless revenue (% share)	\$8.7B (37.9%)	\$8.5B (61.2%)	\$8.0B (51.6%)	\$1.2B (21.6%)
Wireline revenue (% share)	\$12.2B (53.3%)	\$3.9B (28.4%)	\$7.5B (48.4%)	\$4.2B (78.4%)
Other revenue (% share)	\$2.0B (8.9%)	\$1.6B (11.5%)	n.a.	n.a.
<b>Employees</b>	50,700	23,500	78,100	9,500
<b>Wireless subscribers</b>	10.2M	10.9M	10.7M	1.8M
<b>Wireline subscribers</b>	8.9M	3.1M	5.2M	5.3M
<b>Market cap (March 17)</b>	\$50.6B	\$33.0B	\$34.0B	\$17.3B

Source: Annual reports.



## Appendix 2: Company Backgrounds and Financials

### Shaw Communications Inc.

- Shaw is a mostly family-owned business, which started as a cable company in Edmonton in the 1960s. Today, the company directly employs 9,500 people across Western Canada.
- Between fiscal Q2 2018 and Q4 2020, Shaw implemented a business transformation initiative to improve its productivity and support restructuring. The Voluntary Departure Program (VDP) saw approximately 3,140 employees exit the company. Rogers' commitment to create 3,000 new jobs in Western Canada will restore jobs to near pre-VDP levels.
- In 2016, Shaw acquired Freedom Mobile and entered into the wireless market. In 2019, Freedom Mobile was the first company in Canada to launch unlimited data plans, disrupting the wireless market by offering consumers a more affordable option to overage fees. In 2020, Shaw expanded its wireless services with the launch of Shaw Mobile in B.C. and Alberta and added over 160,000 wireless subscribers for a total of over 1.8 million wireless subscribers.
- Overall, Shaw's revenue grew by 1.3% in 2020:
  - Wireless revenue grew by approximately 17.4% to over \$815 million, accounting for 22% of total revenue.
  - Traditional wireline services (e.g., cable television, broadband internet) totalled \$4.22 billion and accounted for 78% of Shaw's total business revenue in 2020.
- Despite wireless services' smaller proportion of total revenue, media analysts have speculated that Shaw's growth in the wireless market is driving the acquisition.

### Rogers Communications Inc.

- Rogers is a family-founded, family-controlled company, which was started in 1960 and has its headquarters in Toronto, Ontario. The company directly employs approximately 23,500 people across Canada. Total compensation for employees amounted to \$1.847 billion in 2020.
- Business lines include wireless and wireline telecommunications services, as well as a broad portfolio of media properties (e.g., Sportsnet, Toronto Blue Jays).
- In 2020, Rogers' total revenue decreased by 7.7%:
  - Wireless revenue decreased by 7.8% for a total of \$8.53 billion. Wireless accounted for 61.3% of Rogers total revenue.
  - Wireline (cable) revenue totalled \$3.95 billion in 2020, accounting for 28.4% of Rogers total revenue.
  - Media revenue decreased by 22.5% for a total of \$1.61 billion in 2020. Media represents 11.5% of Rogers' total revenue.
- Rogers is Canada's largest provider of wireless services, with over 10.9 million wireless subscribers and 31% share of Canada's wireless market. The impact of COVID-19 and

wireless market disruption related to Shaw's Freedom Mobile unlimited data plans resulted in decreased revenue from international roaming and data overage.

- The company has positioned itself as Canada's leading 5G provider. Their 5G network currently covers more than 170 communities, including Toronto, Montreal, and Vancouver.

### **Appendix 3: Transaction Details**

- On March 15, 2021, Rogers Communications Inc. announced plans to acquire Shaw Communications Inc. in a transaction valued at approximately \$26 billion.
- The transaction is not subject to a financing condition as Rogers has already secured committed debt financing; however, the deal is subject to federal regulatory approval by the Canadian Radio-television and Telecommunications Commission, Ministry of Innovation, Science and Economic Development, and the Competition Bureau.
- In a news release, Rogers committed to:
  - Create a regional head office in Calgary and up to 3,000 net new jobs across Western Canada. Alberta Premier Jason Kenney has indicated that approximately 1,800 of these jobs will be in Alberta, including the President of Western Operations and other senior roles.
  - Establish a new National Centre of Technology and Engineering Excellence, located at the University of Calgary, which will drive R&D innovation and support business development. Approximately 500 of the 1,800 jobs for Alberta will be located at the research centre.
  - Invest \$2.5 billion in 5G networks across Western Canada over the next five years.
  - Establish a new \$1 billion Rogers Rural and Indigenous Connectivity Fund to connect rural, remote, and Indigenous communities across Western Canada to high-speed internet and to close connectivity gaps for underserved areas.
  - Consult with Indigenous communities to create Indigenous-owned and operated Internet Service Providers that leverage Rogers networks and capabilities.

## RE: Rogers buying Shaw

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Young, Kerry JERI:EX, Meyer, Melissa JERI:EX  
Sent: March 17, 2021 9:45:54 AM PDT

Sorry just too many emails – what exactly do you want me to work on for this assignment? Sorry thanks

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 17, 2021 9:38 AM  
**To:** Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Andrew, does that work for you?  
You can ask Kynan for help on the e-commerce options

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 17, 2021 9:22 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
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If you are able to take on the data analysis and table prep, Andrew, I am currently working on the content changes now and should be done within an hour. I know there is another project Angelo wants me to switch focus to.  
Melissa

---

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**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers buying Shaw  
What are you thinking re: timing? Is EOD do-able (allowing time for me to review), or is tomorrow more reasonable?  
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Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers-Shaw analysis

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 23, 2021 10:30:39 AM PDT

Thanks, Andrew!

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 23, 2021 10:27 AM  
**To:** Meyer, Melissa JERI:EX  
**Subject:** FW: Rogers-Shaw analysis  
Hey Melissa: s.13  
s.13

---

Sorry Andrew.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 23, 2021 10:15 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis  
Hi Melissa, Andrew,  
Question from MO below – s.13  
s.13  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 23, 2021 10:10 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis  
I know the answer for Shaw, but not for Rogers... thoughts?

---

**From:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Sent:** March 23, 2021 10:09 AM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis  
Hi Angelo – question below from Ravi – s.13  
s.13

---

**From:** Parmar, Ravi JERI:EX <Ravi.Parmar@gov.bc.ca>  
**Sent:** March 23, 2021 9:58 AM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>; Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>; Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>  
**Subject:** RE: Rogers-Shaw analysis  
Christine – it was noted in the analysis that s.13  
s.13

R

---

**From:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Sent:** March 23, 2021 8:31 AM  
**To:** Parmar, Ravi JERI:EX <Ravi.Parmar@gov.bc.ca>  
**Cc:** Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>; Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>; Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis  
Good morning Ravi,  
Passing along some preliminary analysis our economic group has done of the Rogers'/Shaw deal – few bullet summary below. We are also part of a working group with CITZ which do a little deeper dive on what this could mean. s.13  
s.13  
Please feel free to reach out if you have any questions.

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 19, 2021 2:19 PM

**To:** Little, Christine JERI:EX <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)>

**Cc:** Albrecht, Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>; McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:** Rogers-Shaw analysis

Hi Christine –

Attached is our analysis of the Rogers' acquisition of Shaw.

A few points to note:

- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province
- Employment levels at Rogers and Shaw have declined by 2,600 and 3,400 respectively between 2017 and 2020
- Of the 3,000 jobs that Rogers anticipates will be created as a result of the acquisition, 1,800 are expected to be located in Alberta, with the remaining 1,200 located in BC, Saskatchewan, and Manitoba
- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Shaw and Rogers merger information

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Schrier, Dan JERI:EX  
Sent: March 18, 2021 4:10:16 PM PDT  
Hi Dan: I appreciate the info and it will <sup>s.13</sup>  
Again appreciated your time and effort. Andrew

---

**From:** Schrier, Dan JERI:EX  
**Sent:** March 18, 2021 4:08 PM  
**To:** Taylor, Andrew JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
Hi Andrew,  
s.13  
s.13 More or less what you would expect.

**Dan Schrier**  
Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

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---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 18, 2021 3:35 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** FW: Shaw and Rogers merger information  
**Importance:** High  
Hello Dan:  
I see that s.13  
s.13

Thanks for your time. Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 16, 2021 11:54 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
**Importance:** High  
Kerry,

Attached is an Excel file with business counts by employment range for those NAICS for June 2020, which is the latest data we have at this time. FYI, Stats Can has the December data available online, but the size breakdown is less detailed. See <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=3310030501> for the counts without employees and <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310030401> for the counts with employees.

**Dan Schrier**  
Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 16, 2021 9:29 AM  
**To:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Jade and Dan,  
A couple more questions from me s.22 ...

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shaw belong to? E.g. business counts by employment range for s.15; s.16(or to the NAICS level that is appropriate given any concerns with the data).s.13  
s.13

Jade – thanks for the link the SEPH detailed data!  
Cheers,  
Kerry

---

**From:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Sent:** March 16, 2021 8:28 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hi Andrew,

Another option would be look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually:

<https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1410020201> You can select which industries you're interested by NAICS in the drag-down box of the 'add/remove data' tab. Unfortunately the latest available year of data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey,  
s.13

Not an ideal solution, but hope this helps!

Jade

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 5:31 PM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](#) | Twitter: [@BCStats](#)

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**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 15, 2021 4:27 PM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask 😊 Cheers Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 11:37 AM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Andrew,

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16 There are also a couple coded s.15; s.16. Also, the Rogers Media portion is coded to s.15; s.16. So basically, the telecommunications and broadcasting industries.

s.13



Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](#) | Twitter: [@BCStats](#)

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**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 15, 2021 10:36 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX

**Sent:** March 15, 2021 8:37 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shaw merger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR

**Economist**

**Economic and Regulatory Analysis Branch**

**Small Business, Economic Development and Innovation Division**

**Ministry of Jobs, Economic Recovery and Innovation**

**Phone: 778-698-1674**

**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Shaw and Rogers merger information

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Schrier, Dan JERI:EX, Norton, Jade JERI:EX  
Cc: Young, Kerry JERI:EX, Meyer, Melissa JERI:EX  
Sent: March 15, 2021 4:26:42 PM PDT

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask ☺ Cheers Andrew.

---

**From:** Schrier, Dan JERI:EX  
**Sent:** March 15, 2021 11:37 AM  
**To:** Taylor, Andrew JERI:EX ; Norton, Jade JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
Andrew,

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s.13

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
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Web: [BC Stats](#) | Twitter: [@BCStats](#)

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**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 15, 2021 10:36 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 15, 2021 8:37 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Subject:** Shaw and Rogers merger information

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Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR

Economist

Economic and Regulatory Analysis Branch

Small Business, Economic Development and Innovation Division

Ministry of Jobs, Economic Recovery and Innovation

Phone: 778-698-1674

Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Shaw and Rogers merger information

---

From: Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>, Norton, Jade JERI:EX <Jade.Norton@gov.bc.ca>  
Sent: March 15, 2021 11:36:42 AM PDT

Andrew,

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16 There are also a couple coded to s.15; Also, the Rogers Media portion is coded to s.15; s.16. So basically, the telecommunications and broadcasting industries.

s.13

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | [Twitter: @BCStats](#)

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---

**From:** Taylor, Andrew JERI:EX

**Sent:** March 15, 2021 10:36 AM

**To:** Schrier, Dan JERI:EX ; Norton, Jade JERI:EX

**Subject:** RE: Shaw and Rogers merger information

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---

**From:** Taylor, Andrew JERI:EX

**Sent:** March 15, 2021 8:37 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** Shaw and Rogers merger information

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Cheers Andrew.

ANDREW TAYLOR

**Economist**

**Economic and Regulatory Analysis Branch**

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**Phone: 778-698-1674**

**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## **RE: Shaw and Rogers merger information**

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Schrier, Dan JERI:EX, Norton, Jade JERI:EX  
Sent: March 15, 2021 10:36:01 AM PDT

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 15, 2021 8:37 AM  
**To:** Schrier, Dan JERI:EX ; Norton, Jade JERI:EX  
**Subject:** Shaw and Rogers merger information  
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**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

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## RE: Shaw and Rogers merger information

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From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Schrier, Dan JERI:EX, Norton, Jade JERI:EX  
Sent: March 15, 2021 11:49:12 AM PDT

Ok thanks Dan! Much appreciated for the quick response. Cheers Andrew

---

**From:** Schrier, Dan JERI:EX  
**Sent:** March 15, 2021 11:37 AM  
**To:** Taylor, Andrew JERI:EX ; Norton, Jade JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
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s.13

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### Dan Schrier

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Web: [BC Stats](#) | Twitter: [@BCStats](#)

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**From:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Sent:** March 15, 2021 10:36 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
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ANDREW TAYLOR

Economist

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Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)

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## RE: Shaw and Rogers merger information

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From: Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Norton, Jade JERI:EX <Jade.Norton@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Cc: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
Sent: March 16, 2021 11:54:13 AM PDT  
Attachments: KYoung031621.xlsx

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Jade – thanks for the link the SEPH detailed data!

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**ANDREW TAYLOR**

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To: Schrier, Dan JERI:EX  
Sent: March 18, 2021 4:14:01 PM PDT

Oh I see! Thanks again sir! Greatly appreciated! Cheers Andrew

---

**From:** Schrier, Dan JERI:EX  
**Sent:** March 18, 2021 4:13 PM  
**To:** Taylor, Andrew JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
s.13

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## RE: Shaw and Rogers merger information

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Sent: March 18, 2021 4:13:06 PM PDT  
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**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

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**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 15, 2021 4:27 PM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

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**Subject:** RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask 😊 Cheers Andrew.



---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 11:37 AM

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**Subject:** RE: Shaw and Rogers merger information

Andrew,

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16 There are also a couple coded s.15; s.16 Also, the Rogers Media portion is coded to s.15; s.16 So basically, the telecommunications and broadcasting industries.

s.13

Sorry we can't be of more assistance.

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**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 15, 2021 10:36 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX

**Sent:** March 15, 2021 8:37 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shaw merger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR

**Economist**

**Economic and Regulatory Analysis Branch**

**Small Business, Economic Development and Innovation Division**

**Ministry of Jobs, Economic Recovery and Innovation**

**Phone: 778-698-1674**

**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Shaw and Rogers merger information

---

From: Schrier, Dan JERI:EX <Dan.Schrier@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 19, 2021 9:08:31 AM PDT

Andrew,  
s.13

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 19, 2021 7:50 AM  
**To:** Schrier, Dan JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
Hello Dan: Happy Friday!  
Sorry just one more question, s.13

s.13

Thanks again. Andrew

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 18, 2021 4:13 PM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
s.13

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---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 18, 2021 4:10 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Dan: I appreciate the info and it will s.13  
Again appreciated your time and effort. Andrew

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 18, 2021 4:08 PM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Andrew,  
s.13

s.13 More or less what you would expect.

### Dan Schrier

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---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 18, 2021 3:35 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** FW: Shaw and Rogers merger information  
**Importance:** High

Hello Dan:  
I see that s.13  
s.13

Thanks for your time. Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 16, 2021 11:54 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

**Importance:** High

Kerry,

Attached is an Excel file with business counts by employment range for those NAICS for June 2020, which is the latest data we have at this time. FYI, Stats Can has the December data available online, but the size breakdown is less detailed. See <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=3310030501> for the counts without employees and <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310030401> for the counts with employees.

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**Sent:** March 16, 2021 9:29 AM

**To:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hi Jade and Dan,

A couple more questions from me s.22

...

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shaw belong to? E.g. business counts by employment range for s.15; s.16 or to the NAICS level that is appropriate given any concerns with the data).s.13

s.13

Jade – thanks for the link the SEPH detailed data!

Cheers,

Kerry

---

**From:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Sent:** March 16, 2021 8:28 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

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**Subject:** RE: Shaw and Rogers merger information

Hi Andrew,

Another option would be look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually:

<https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1410020201> You can select which industries you're interested by NAICS in the drag-down box of the 'add/remove data' tab. Unfortunately the latest available year of data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey, s.13

Not an ideal solution, but hope this helps!

Jade

---

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ANDREW TAYLOR

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**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

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## RE: Rogers buying Shaw

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 15, 2021 11:47:33 AM PDT  
Attachments: RE: Shaw and Rogers merger information, Jobs and compensation 515 and 517 NAICS code.xlsx

Hello Kerry:

Here you go! Much cleaner version! Also I heard from Dan Schrier and s.13

s.13

what AC already found in Annual reports.

Thanks Andrew.

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 15, 2021 11:27 AM  
**To:** Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Ok, thank you Andrew.  
s.13

---

**From:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Sent:** March 15, 2021 11:15 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Hello Kerry:  
s.13

s.13

Thanks Andrew.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 10:56 AM  
**To:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks Andrew!  
s.13

I also forgot about the LFS detailed industry table from BC Stats – it's BC only, but should have at least some of the industry detail.

[https://www2.gov.bc.ca/assets/gov/data/statistics/employment-labour-market/lfs\\_employment\\_by\\_industry.xls](https://www2.gov.bc.ca/assets/gov/data/statistics/employment-labour-market/lfs_employment_by_industry.xls)

s.13

---

**From:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
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**Subject:** RE: Rogers buying Shaw  
Hello Kerry:  
s.13

s.13

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**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 15, 2021 8:22 AM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** Fwd: Rogers buying Shaw

Hi Andrew, please see below. I need your help this morning to pull some info together. Can you please get started on the two items AC notes below?

I'll check in with you once I'm online.

Cheers,

Kerry

----- Forwarded message -----

From: "Cocco, Angelo JERI:EX" <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

Date: Mar 15, 2021 7:53 AM

Subject: Rogers buying Shaw

To: "Young, Kerry JERI:EX" <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

Cc: "McDonough, Sophie JERI:EX" <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

#### **BACKGROUND**

##### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

##### **My preliminary look at annual reports**

###### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

###### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director  
Ministry of Jobs, Economic Recovery and Innovation  
W: 778 698-1684  
C: 250 516-3674



## RE: Rogers buying Shaw

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 15, 2021 11:14:41 AM PDT  
Attachments: Jobs and compensation 515 and 517 NAICS code.xlsx

Hello Kerry:  
s.13

s.13

Thanks Andrew.

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 15, 2021 10:56 AM  
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**Subject:** RE: Rogers buying Shaw  
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s.13

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Hello Kerry:

s.13

s.13

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**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 8:22 AM  
**To:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
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Jeff - Ravi thought you | s.17

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#### **My preliminary look at annual reports**

##### **Shaw**

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Page 2: current 9500 employees

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##### **Rogers**

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Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers buying Shaw

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Young, Kerry JERI:EX  
Sent: March 15, 2021 10:26:59 AM PDT  
Attachments: Jobs and compensation 515 and 517 NAICS.xlsx

Hello Kerry:

s.13

s.13 Just wanted you to have something. Thanks Andrew.

---

**From:** Young, Kerry JERI:EX

**Sent:** March 15, 2021 8:22 AM

**To:** Taylor, Andrew JERI:EX

**Subject:** Fwd: Rogers buying Shaw

Hi Andrew, please see below. I need your help this morning to pull some info together. Can you please get started on the two items AC notes below?

I'll check in with you once I'm online.

Cheers,

Kerry

----- Forwarded message -----

From: "Cocco, Angelo JERI:EX" <Angelo.Cocco@gov.bc.ca>

Date: Mar 15, 2021 7:53 AM

Subject: Rogers buying Shaw

To: "Young, Kerry JERI:EX" <Kerry.Young@gov.bc.ca>

Cc: "McDonough, Sophie JERI:EX" <Sophie.McDonough@gov.bc.ca>

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
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I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,

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To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 15, 2021 11:26:39 AM PDT

Ok, thank you Andrew.  
s.13

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 15, 2021 11:15 AM  
**To:** Young, Kerry JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Hello Kerry:

s.13

s.13

Thanks Andrew.

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**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent:** March 15, 2021 10:56 AM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Rogers buying Shaw  
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[https://www2.gov.bc.ca/assets/gov/data/statistics/employment-labour-market/lfs\\_employment\\_by\\_industry.xls](https://www2.gov.bc.ca/assets/gov/data/statistics/employment-labour-market/lfs_employment_by_industry.xls)

s.13

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**Sent:** March 15, 2021 8:22 AM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** Fwd: Rogers buying Shaw  
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I'll check in with you once I'm online.  
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From: "Cocco, Angelo JERI:EX" <Angelo.Cocco@gov.bc.ca>

Date: Mar 15, 2021 7:53 AM

Subject: Rogers buying Shaw

To: "Young, Kerry JERI:EX" <Kerry.Young@gov.bc.ca>

Cc: "McDonough, Sophie JERI:EX" <Sophie.McDonough@gov.bc.ca>

Hi Kerry –

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W: 778 698-1684

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From: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
Cc: McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>, Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 16, 2021 5:34:44 PM PDT  
Attachments: Impact Assessment - outline with some draft content v.2.docx

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13  
s.13

We’ll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,

Kerry

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**From:** Cocco, Angelo JERI:EX  
**Sent:** March 15, 2021 7:53 AM  
**To:** Young, Kerry JERI:EX  
**Cc:** McDonough, Sophie JERI:EX  
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Page 215 of 285 to/à Page 219 of 285

Withheld pursuant to/removed as

s.13

## RE: Rogers buying Shaw

---

From: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 15, 2021 11:52:39 AM PDT

Thanks Andrew!

I've just heard from AC that s.13

s.13

I'm going to pull in Melissa, given the timing and

extra volume. Will set some time for the three of us to chat this afternoon

---

**From:** Taylor, Andrew JERI:EX  
**Sent:** March 15, 2021 11:48 AM  
**To:** Young, Kerry JERI:EX  
**Subject:** RE: Rogers buying Shaw

Hello Kerry:

Here you go! Much cleaner version! Also I heard from Dan Schrier and s.13

s.13

what AC already found in Annual reports.

Thanks Andrew.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 15, 2021 11:27 AM  
**To:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Ok, thank you Andrew.

s.13

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**Sent:** March 15, 2021 11:15 AM  
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**Subject:** RE: Rogers buying Shaw

Hello Kerry:

s.13

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I also forgot about the LFS detailed industry table from BC Stats – it's BC only, but should have at least some of the industry detail.

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s.13

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**From:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Sent:** March 15, 2021 10:27 AM

To: Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

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Cc: "McDonough, Sophie JERI:EX" <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>

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W: 778 698-1684

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## RE: Rogers buying Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 17, 2021 9:22:27 AM PDT

If you are able to take on the data analysis and table prep, Andrew, I am currently working on the content changes now and should be done within an hour. I know there is another project Angelo wants me to switch focus to.  
Melissa

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 17, 2021 9:21 AM  
**To:** Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** FW: Rogers buying Shaw  
What are you thinking re: timing? Is EOD do-able (allowing time for me to review), or is tomorrow more reasonable?  
s.13

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 17, 2021 9:03 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
I think this approach works. A few suggestions:  
s.13

Let me know when you think a final draft will be ready.  
Thanks,  
AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 16, 2021 5:35 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
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Hi Angelo,  
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We’ll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.  
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## RE: Rogers buying Shaw

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From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 17, 2021 10:35:10 AM PDT

OK, I think I have finished all the changes that I needed to make. I am out of the document now. Over to you, Andrew 😊

---

**From:** Meyer, Melissa JERI:EX  
**Sent:** March 17, 2021 10:02 AM  
**To:** Young, Kerry JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Thanks, Kerry. This is helpful. FYI – I have already prepped a summary profile (for the most part). I'll pass it on to Andrew for completion. Edited assignments below.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 9:59 AM  
**To:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
This is what I'm thinking – please adjust as needed!  
s.13

Give me a few minutes and I'll note the specific tables to add, in addition to the one for Item 2. The item 2 table is specific to Rogers and Shaw.

---

**From:** Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Sent:** March 17, 2021 9:46 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Sorry just too many emails – what exactly do you want me to work on for this assignment? Sorry thanks

---

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Angelo Cocco

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W: 778 698-1684

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Sent: March 17, 2021 10:00:25 AM PDT

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.  
Cheers,  
Kerry

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To: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>, Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
Sent: March 17, 2021 9:58:30 AM PDT

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s.13

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**From:** Taylor, Andrew JERI:EX  
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**To:** Young, Kerry JERI:EX ; Meyer, Melissa JERI:EX  
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Sent: March 17, 2021 10:02:15 AM PDT

Thanks, Kerry. This is helpful. FYI – I have already prepped a summary profile (for the most part). I'll pass it on to Andrew for completion. Edited assignments below.

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 17, 2021 9:59 AM  
**To:** Taylor, Andrew JERI:EX ; Meyer, Melissa JERI:EX  
**Subject:** RE: Rogers buying Shaw  
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s.13

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**Subject:** RE: Rogers buying Shaw  
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We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

## **BACKGROUND**

### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC (s.21

s.21

as well as invest 1 billion into rural remote connectivity in western Canada.

s.13

I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the announcement lands. And Jeff - Ravi thought you

s.17

We can chat more tomorrow - just wanted to put on your radar.

### **My preliminary look at annual reports**

#### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

#### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

Page 247 of 285 to/à Page 248 of 285

Withheld pursuant to/removed as

s.13

## FW: Shaw and Rogers merger information

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Meyer, Melissa JERI:EX  
Sent: March 18, 2021 4:16:55 PM PDT

Hey Melissa: Thanks for keeping on top of things – s.13

Thanks Andrew.

---

**From:** Schrier, Dan JERI:EX  
**Sent:** March 18, 2021 4:13 PM  
**To:** Taylor, Andrew JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
s.13

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 18, 2021 4:10 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Dan: I appreciate the info and it will s.13  
Again appreciated your time and effort. Andrew

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 18, 2021 4:08 PM  
**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Andrew,  
s.13

s.13 More or less what you would expect.

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Sent:** March 18, 2021 3:35 PM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** FW: Shaw and Rogers merger information  
**Importance:** High  
Hello Dan:  
I see that s.13  
s.13

Thanks for your time. Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 16, 2021 11:54 AM  
**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
**Importance:** High  
Kerry,

Attached is an Excel file with business counts by employment range for those NAICS for June 2020, which is the latest data we have at this time. FYI, Stats Can has the December data available online, but the size breakdown is less detailed. See <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=3310030501> for the counts without employees and <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310030401> for the counts with employees.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 9:29 AM

**To:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hi Jade and Dan,

A couple more questions from me s.22 ..

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shaw belong to? E.g. business counts by employment range for s.15; s.16 (or to the NAICS level that is appropriate given any concerns with the data).s.13 s.13

Jade – thanks for the link the SEPH detailed data!

Cheers,

Kerry

---

**From:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Sent:** March 16, 2021 8:28 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hi Andrew,

Another option would be look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually:

<https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1410020201> You can select which industries you're interested by NAICS in the drag-down box of the 'add/remove data' tab. Unfortunately the latest available year of data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey, s.13

Not an ideal solution, but hope this helps!

Jade

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 5:31 PM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 15, 2021 4:27 PM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask ☺ Cheers Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 11:37 AM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Andrew,

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16. There are also a couple coded s.15; s.16. Also, the Rogers Media portion is coded to s.15; s.16. So basically, the telecommunications and broadcasting industries.

s.13

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent:** March 15, 2021 10:36 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX

**Sent:** March 15, 2021 8:37 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shaw merger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR

**Economist**

**Economic and Regulatory Analysis Branch**

**Small Business, Economic Development and Innovation Division**



**Ministry of Jobs, Economic Recovery and Innovation**

**Phone: 778-698-1674**

**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Rogers buying Shaw

---

From: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
Cc: McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>, Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 19, 2021 2:08:05 PM PDT

Virtual high five!! 😊

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 19, 2021 2:07 PM  
**To:** Young, Kerry JERI:EX  
**Cc:** McDonough, Sophie JERI:EX ; Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
I love it! Thanks, great work people.

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 19, 2021 2:05 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Hi Angelo, latest draft attached. Please let me know if you'd like changes.  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 18, 2021 8:41 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks for this; we're almost there.

s.13

AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 9:20 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Hi Angelo,  
Here's the next draft of the Rogers-Shaw piece, for your review please.  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 17, 2021 10:55 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Works for me!

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 10:15 AM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Subject:**RE: Rogers buying Shaw

I think it will work, with some adjustments to the latter sections. It allows for more consistency across these types of pieces.

We could:

s.13

What do you think?

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 10:05 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:**RE: Rogers buying Shaw

s.13

... thoughts?

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 10:00 AM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:**RE: Rogers buying Shaw

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 9:03 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:**RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

Let me know when you think a final draft will be ready.

Thanks,

AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 5:35 PM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:**RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

We'll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 15, 2021 7:53 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>

**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

#### **BACKGROUND**

##### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC (s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

##### **My preliminary look at annual reports**

###### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

###### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## RE: Rogers buying Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 19, 2021 11:45:15 AM PDT  
Over to you!  
Thanks,  
Melissa

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 19, 2021 10:52 AM  
**To:** Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Hi, I've added some comments/edits (picky ones! 😊), and a couple of questions. s.13  
s.13

Oh, I've saved as Mar19 version  
Cheers,  
Kerry

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 19, 2021 9:25 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Dan came through for us 😊 Thanks, Andrew!  
It's ready for your final review, Kerry. There is one bullet I added that is in track changes... just wasn't sure what you would think about it. Feel free to accept or reject as you see fit.  
Thanks,  
Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 19, 2021 8:57 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Super, thank you!  
Good idea – s.13

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 19, 2021 8:32 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks, Kerry. Andrew is doubling checking with Dan to see if we can say anything more. We'll let you know once it's ready for your final review.  
s.13  
Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 18, 2021 5:21 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks! I've added a few comments/edits in for Friday; let me know if you have any questions on them.  
Cheers,  
Kerry

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 18, 2021 4:26 PM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw

Hi Kerry and Andrew,  
I'm done now and it's saved on the LAN 😊  
Thanks,  
Melissa

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We'll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

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  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

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#### **BACKGROUND**

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Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

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Apparently the Presidents mentioned that they are going to create new jobs in BC (s.21

s.21

as well as invest 1 billion into rural remote connectivity in western Canada.

s.13

I've connected with Shauna.

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Jeff - Ravi thought you

s.17

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##### **My preliminary look at annual reports**

###### **Shaw**

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Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

###### **Rogers**

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Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

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Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674



## RE: Rogers buying Shaw

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To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 19, 2021 9:37:53 AM PDT

Oh, that's great!! Thanks to both of you.  
I'll take a look through now

---

**From:** Meyer, Melissa JERI:EX  
**Sent:** March 19, 2021 9:25 AM  
**To:** Young, Kerry JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw

Dan came through for us 😊 Thanks, Andrew!  
It's ready for your final review, Kerry. There is one bullet I added that is in track changes... just wasn't sure what you would think about it. Feel free to accept or reject as you see fit.  
Thanks,  
Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 19, 2021 8:57 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Super, thank you!  
Good idea – s.13

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 19, 2021 8:32 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks, Kerry. Andrew is doubling checking with Dan to see if we can say anything more. We'll let you know once it's ready for your final review.  
s.13  
Melissa

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**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 18, 2021 5:21 PM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks! I've added a few comments/edits in for Friday; let me know if you have any questions on them.  
Cheers,  
Kerry

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Sent: March 19, 2021 2:05:08 PM PDT  
Attachments: Rogers Shaw Impact Assessment DRAFT Mar19\_21.docx

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**Sent:** March 17, 2021 10:05 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

s.13

... thoughts?

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 17, 2021 10:00 AM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 17, 2021 9:03 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

Let me know when you think a final draft will be ready.

Thanks,

AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 5:35 PM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

s.13

We'll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 15, 2021 7:53 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>

**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I'm free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

## **BACKGROUND**

### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we've been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 I've connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

### **My preliminary look at annual reports**

#### **Shaw**

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

#### **Rogers**

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## FW: Shaw and Rogers merger information

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Meyer, Melissa JERI:EX  
Sent: March 19, 2021 9:14:32 AM PDT

Hey Melissa: Dan is being a good sport – so to share and I have let him know it's an internal document. Thanks  
Andrew

---

**From:** Schrier, Dan JERI : EX  
**Sent:** March 19, 2021 9:09 AM  
**To:** Taylor, Andrew JERI:EX  
**Subject:** RE: Shaw and Rogers merger information  
Andrew  
s.13

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email : [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>  
**Sent:** March 19, 2021 7:50 AM  
**To:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hello Dan: Happy Friday!  
Sorry just one more question, s.13  
s.13

? Thanks again. Andrew

---

**From:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 18, 2021 4:13 PM  
**To:** Taylor, Andrew JERI:EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
s.13

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email : [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>  
**Sent:** March 18, 2021 4:10 PM  
**To:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Dan: I appreciate the info and it will help s.13  
Again appreciate your time and effort. Andrew

---

**From:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>  
**Sent:** March 18, 2021 4:08 PM  
**To:** Taylor, Andrew JERI:EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>  
**Subject:** RE: Shaw and Rogers merger information  
Hi Andrew  
s.13

s.13 More or less what you would expect.

### Dan Schrier

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email : [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)



**From:** Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>

**Sent:** March 18, 2021 3:35 PM

**To:** Schrier, Dan JERI: EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Subject:** FW: Shaw and Rogers merger information

**Importance:** High

Hello Dan:

I see that s.13  
s.13

Thanks for your time. Andrew

---

**From:** Schrier, Dan JERI: EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 16, 2021 11:54 AM

**To:** Young, Kerry JERI: EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Norton, Jade JERI: EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>

**Cc:** Meyer, Melissa JERI: EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

**Importance:** High

Kerry,

Attached is an Excel file with business counts by employment range for those NAICS for June 2020, which is the latest data we have at this time. FYI, Stats Can has the December data available online, but the size breakdown is less detailed. See <https://www150.statcan.gc.ca/t1/tbl1/en/v.action?pid=331003050> for the counts without employees and <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=331003040> for the counts with employees.

Dan Schrier

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](https://www.bccstats.ca) | Twitter: @BCStats

BC Stats: We turn data into information

---

**From:** Young, Kerry JERI: EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 9:29 AM

**To:** Norton, Jade JERI: EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Schrier, Dan JERI: EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>

**Cc:** Meyer, Melissa JERI: EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hi Jade and Dan,

A couple more questions from me s.22

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shawbelong to? E.g. business counts by employment range for s.15; s.16 (or to the NAICS level that is appropriate given any concerns with the data). s.13

s.13

Jade – thank so much for the link to the SEPH detailed data!

Cheers,

Kerry

---

**From:** Norton, Jade JERI: EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Sent:** March 16, 2021 8:28 AM

**To:** Schrier, Dan JERI: EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>

**Cc:** Young, Kerry JERI: EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI: EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hi Andrew

Another option would be to look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually:

<https://www150.statcan.gc.ca/t1/tbl1/en/v.action?pid=141002020> You can select which industries you're interested by NAICS in the dropdown box of the 'add/remove data table' Unfortunately the latest available year of data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey, s.13

Not an ideal solution, but hope this helps!

Jade

---

**From:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 5:31 PM

**To:** Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>; Norton, Jade JERI : EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI : EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI: EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](http://BCStats.ca) | Twitter: [@BCStats](https://twitter.com/BCStats)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>

**Sent:** March 15, 2021 4:27 PM

**To:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI: EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI : EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI: EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask 😊 Cheers Andrew.

---

**From:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent:** March 15, 2021 11:37 AM

**To:** Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>; Norton, Jade JERI : EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Andrew

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16. There are also a couple coded s.15; s.16. Also, the Rogers Media portion is coded to s.15; s.16. So basically, the telecommunications and broadcasting industries.

s.13

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](http://BCStats.ca) | Twitter: [@BCStats](https://twitter.com/BCStats)

*BC Stats: We turn data into information*

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**From:** Taylor, Andrew JERI: EX <[AndrewTaylor@gov.bc.ca](mailto:AndrewTaylor@gov.bc.ca)>

**Sent:** March 15, 2021 10:36 AM

**To:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI: EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** RE: Shaw and Rogers merger information

Sorry Dan and Jade—I think I have found stuff on point #2—it is just point #1 that I am hoping you have some more detailed information. Again thank you for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI: EX

**Sent:** March 15, 2021 8:37 AM

**To:** Schrier, Dan JERI : EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI: EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject:** Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shawmerger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR

Economist

Economic and Regulatory Analysis Branch

Small Business, Economic Development and Innovation Division

Ministry of Jobs, Economic Recovery and Innovation

Phone: 778-698-1674

Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## RE: Rogers buying Shaw

---

From: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
To: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
Cc: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 23, 2021 11:07:27 AM PDT  
Attachments: Rogers Shaw - Key Questions Mar23\_2021.docx

Hi Kerry,

Attached is a list of key questions for Rogers. Let us know if anything further is needed.

Thanks,  
Melissa

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 19, 2021 2:29 PM  
**To:** Cocco, Angelo JERI:EX  
**Cc:** McDonough, Sophie JERI:EX ; Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers buying Shaw  
Yes, we can do that! 😊

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 19, 2021 2:21 PM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Now that you've had 10 minutes of rest on this work,

s.13

s.13 is



Thanks,  
AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 19, 2021 2:05 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Hi Angelo, latest draft attached. Please let me know if you'd like changes.  
Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 18, 2021 8:41 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers buying Shaw  
Thanks for this; we're almost there.

s.13

AC

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 17, 2021 9:20 PM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX

<Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Here's the next draft of the Rogers-Shaw piece, for your review please.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Sent:** March 17, 2021 10:55 AM

**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

Works for me!

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Sent:** March 17, 2021 10:15 AM

**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

I think it will work, with some adjustments to the latter sections. It allows for more consistency across these types of pieces.

We could:

s.13

What do you think?

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Sent:** March 17, 2021 10:05 AM

**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

s.13

. thoughts?

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Sent:** March 17, 2021 10:00 AM

**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX

<Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

Thanks Angelo, we're incorporating your suggestions. Working to a final draft to you for EOD.

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>

**Sent:** March 17, 2021 9:03 AM

**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>

**Cc:** McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Meyer, Melissa JERI:EX

<Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>

**Subject:** RE: Rogers buying Shaw

I think this approach works. A few suggestions:

s.13

s.13

Let me know when you think a final draft will be ready.

Thanks,

AC

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Sent:** March 16, 2021 5:35 PM

**To:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Subject:** RE: Rogers buying Shaw

Hi Angelo,

Please see attached for a first draft/outline of the analysis piece – there are a couple of areas specifically flagged as “to be added” s.13

s.13

We’ll continue with this tomorrow. Can you please take a look and let us know your overall comments and what else may be missing – would like your thoughts as to whether this is along the right track and where adjustments are needed.

Have you heard anything back from James, re working together on the specific info needed from Shaw and Rogers?

Cheers,

Kerry

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 15, 2021 7:53 AM

**To:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

**Cc:** McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>

**Subject:** Rogers buying Shaw

Hi Kerry –

Hope you had a great weekend.

We have some work to do this morning on the Rogers – Shaw merger, specifically:

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province). I did some preliminary looking last night (see below); you may need to have someone connect with Jade Norton/Dan Schrier to have them look at the Business Register for BC
2. Context (from CANSIM) on the industry in which these companies operate
  - a. Employment by province
  - b. Average wage for the industry, by province

I’m free until 10am, and again at 10:30 if you want to discuss

Thanks,

AC

### **BACKGROUND**

#### **Text from CL on Sunday**

Angelo - note from Bobbi below. I will connect with Hayden in the am but wanted to give you a heads up that we will need to do some intel on #jobs currently.

Hey - sorry to interrupt your Sunday..... I wanted to let you know Ravi, PJH, MRK, Geoff and the Presidents of Rogers and Shaw just ended a call.

There will be an announcement tomorrow that Shaw and Rogers are merging.

Post-announcement, we’ve been asked to work with Citz to do a quick assessment of the impact this may have in jobs in BC.

Apparently the Presidents mentioned that they are going to create new jobs in BC s.21

s.21 as well as invest 1 billion into rural remote connectivity in western Canada.

s.13 ‘ve connected with Shauna.

CL would you pls work with Hayden on the quick assessment of the impact once the an announcement lands. And

Jeff - Ravi thought you s.17

We can chat more tomorrow - just wanted to put on your radar.

#### **My preliminary look at annual reports**

Shaw

[https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020\\_Annual\\_Report\\_Filing\\_Version\\_.pdf](https://assets.ctfassets.net/tzb4ihmthaev/7MpVmb2gWeJQQ5Bjy7TG2F/1dae5815aac8c5d9fddbe7296e15ee2d/2020_Annual_Report_Filing_Version_.pdf)

Page 2: current 9500 employees

Page 13: 3400 employees exited company between Q2 2018 and Q4 2020

Rogers

<https://1vjoxz2ghhkclty8c1wjich1-wpengine.netdna-ssl.com/wp-content/uploads/2021/03/Rogers-2020-Annual-Report.pdf>

Page 26: workforce of 23500 in 2020 (1800 fewer than 2019)

Page 18: 7000 Canada-based contact centre employees

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## FW: Shaw and Rogers merger information

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Schrier, Dan JERI:EX  
Sent: March 18, 2021 3:34:50 PM PDT  
Attachments: KYoung031621.xlsx

Hello Dan:  
I see that s.13  
s.13

Thanks for your time. Andrew.

---

**From:** Schrier, Dan JERI:EX  
**Sent :** March 16, 2021 11:54 AM  
**To:** Young, Kerry JERI:EX ; Norton, Jade JERI:EX ; Taylor, Andrew JERI:EX  
**Cc:** Meyer, Melissa JERI:EX  
**Subject :** RE: Shaw and Rogers merger information  
**Importance:** High

Kerry,  
Attached is an Excel file with business counts by employment range for those NAICS for June 2020, which is the latest data we have at this time. FYI, Stats Can has the December data available online, but the size breakdown is less detailed. See <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=3310030501> for the counts without employees and <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310030401> for the counts with employees.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats  
Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)  
Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>  
**Sent :** March 16, 2021 9:29 AM  
**To:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>; Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Cc:** Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject :** RE: Shaw and Rogers merger information

Hi Jade and Dan,

A couple more questions from me s.22

...

Is it possible to get the business counts by employment range for the NAICS that Rogers and Shaw belong to? E.g. business counts by employment range for s.15; s.16 or to the NAICS level that is appropriate given any concerns with the data).s.13

s.13

Jade – thanks for the link the SEPH detailed data!

Cheers,

Kerry

---

**From:** Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>  
**Sent :** March 16, 2021 8:28 AM  
**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>  
**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>  
**Subject :** RE: Shaw and Rogers merger information

Hi Andrew,

Another option would be look at employment from a labour, rather than a business, perspective. The following Stat Can table has employment by industry, by province, annually:

<https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1410020201> You can select which industries you're interested by NAICS in the drag-down box of the 'add/remove data' tab. Unfortunately the latest available year of data is 2019, but it should be updated with 2020 data soon. Another place to look would be the Labour Force Survey,

s.13

Not an ideal solution, but hope this helps!



Jade

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent :** March 15, 2021 5:31 PM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject :**RE: Shaw and Rogers merger information

We can get business counts by employment range for specific NAICS, but not actual employment counts (i.e., 1-4 employees, 5-9, etc.). However, I should note that the latest edition of the register we have is June 2020. We won't get the December 2020 file until the end of this month at the earliest.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent :** March 15, 2021 4:27 PM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Cc:** Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>; Meyer, Melissa JERI:EX <[Melissa.Meyer@gov.bc.ca](mailto:Melissa.Meyer@gov.bc.ca)>

**Subject :**RE: Shaw and Rogers merger information

Hello Dan:

I was wondering if the business registry had any type of industry specific data (i.e. NAICS 515 and 517), instead of company-specific information on employment?

Anything you think that might be able to shed any additional light on the employment situation for these NAICS code in B.C. would be great. Just thought I would ask ☺ Cheers Andrew.

---

**From:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>

**Sent :** March 15, 2021 11:37 AM

**To:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject :**RE: Shaw and Rogers merger information

Andrew,

The primary NAICS code associated with Shaw s.15; s.16 Rogers also has establishments with that NAICS as well as s.15; s.16 There are also a couple coded s.15; s.16 Also, the Rogers Media portion is coded to s.15; s.16 So basically, the telecommunications and broadcasting industries.

s.13

Sorry we can't be of more assistance.

**Dan Schrier**

Manager, Trade & Business Statistics, BC Stats

Phone: 250.812.0175 | Email: [dan.schrier@gov.bc.ca](mailto:dan.schrier@gov.bc.ca)

Web: [BC Stats](#) | Twitter: [@BCStats](#)

*BC Stats: We turn data into information*

---

**From:** Taylor, Andrew JERI:EX <[Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)>

**Sent :** March 15, 2021 10:36 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject :**RE: Shaw and Rogers merger information

Sorry Dan and Jade – I think I have found stuff on point #2 – it is just point #1 that I am hoping you have some more detailed information. Again thanks for your time. Cheers Andrew.

---

**From:** Taylor, Andrew JERI:EX

**Sent :** March 15, 2021 8:37 AM

**To:** Schrier, Dan JERI:EX <[Dan.Schrier@gov.bc.ca](mailto:Dan.Schrier@gov.bc.ca)>; Norton, Jade JERI:EX <[Jade.Norton@gov.bc.ca](mailto:Jade.Norton@gov.bc.ca)>

**Subject :**Shaw and Rogers merger information

Hello Dan/Jade:

I hope I am talking to the right folks, I was asked to see if through the BC business registry we had any of the following information in regards to the Rogers – Shaw merger and their business employment numbers that just occurred?

1. Estimates of current employment, by Shaw and Rogers (separately) in BC and elsewhere (ideally by province), if that is available?
2. Looking at the NAICS codes, what industry do these companies operate under? As then I can hope to find some general information of the industry in which these companies operate, as I am also looking for:
  - a. Employment by province
  - b. Average wage for the industry, by province

Thanks for your time in this matter and I was hoping to get anything you might have sometime today? So sorry for the short turnaround, but any information that you have on the business registry side and what NAICS codes Shaw and Rogers would fall under, would be greatly appreciated!

Cheers Andrew.

ANDREW TAYLOR

**Economist**

**Economic and Regulatory Analysis Branch**

**Small Business, Economic Development and Innovation Division**

**Ministry of Jobs, Economic Recovery and Innovation**

**Phone: 778-698-1674**

**Email: [Andrew.Taylor@gov.bc.ca](mailto:Andrew.Taylor@gov.bc.ca)**

*Respectfully acknowledging that I live and work in the traditional territories of the Lekwungen peoples.*

## FW: Rogers-Shaw analysis

---

From: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: March 19, 2021 2:28:56 PM PDT

FYI 😊

---

**From:** Albrecht, Christine JERI:EX  
**Sent:** March 19, 2021 2:26 PM  
**To:** Cocco, Angelo JERI:EX ; Little, Christine JERI:EX  
**Cc:** Young, Olivia JERI:EX ; McDonough, Sophie JERI:EX ; Young, Kerry JERI:EX  
**Subject:** RE: Rogers-Shaw analysis

I'll add this to CL's bilat package with DM for Monday.

**Christine Albrecht**

Manager, Operations  
for Christine Little, ADM  
Ph: 250 387-0661

**\*NEW NUMBER\*** Cell: 250 507-9453

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 19, 2021 2:19 PM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>; McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** Rogers-Shaw analysis

Hi Christine –

Attached is our analysis of the Rogers' acquisition of Shaw.

A few points to note:

- Employment details from Rogers and Shaw are only available in aggregate from the companies' annual reports, with no breakdown by province
- Employment levels at Rogers and Shaw have declined by 2,600 and 3,400 respectively between 2017 and 2020
- Of the 3,000 jobs that Rogers anticipates will be created as a result of the acquisition, 1,800 are expected to be located in Alberta, with the remaining 1,200 located in BC, Saskatchewan, and Manitoba
- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.

s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## FW: Rogers-Shaw analysis

---

From: Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
To: Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>, Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
Sent: April 1, 2021 2:57:37 PM PDT  
Attachments: Rogers Shaw Impact Assessment DRAFT Mar19\_21.docx, Rogers Shaw - Key Questions Ap1\_2021.docx

FYI...

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** April 1, 2021 2:39 PM  
**To:** Prouten, James JERI:EX ; Storen, Jackie JERI:EX  
**Cc:** Young, Kerry JERI:EX ; McDonough, Sophie JERI:EX  
**Subject:** FW: Rogers-Shaw analysis  
James and Jackie –

Attached is the assessment we pulled-together on the Rogers-Shaw merger, along with a list of key questions the BC government may want answered to help assess the impact / benefits of this merger.  
Can you please provide any feedback by April 9, in particular on the questions.  
Thanks, and happy Easter weekend  
AC

---

**From:** Cocco, Angelo JERI:EX  
**Sent:** March 19, 2021 2:19 PM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>; McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** Rogers-Shaw analysis

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- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

Page 280 of 285

Withheld pursuant to/removed as

s.13 ; s.17

## FW: Rogers-Shaw analysis

---

From: Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
To: Meyer, Melissa JERI:EX  
Sent: March 23, 2021 10:42:03 AM PDT

s.13

- sorry

---

**From:** Young, Kerry JERI:EX  
**Sent:** March 23, 2021 10:37 AM  
**To:** Meyer, Melissa JERI:EX ; Taylor, Andrew JERI:EX  
**Subject:** RE: Rogers-Shaw analysis

s.13

---

**From:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>  
**Sent:** March 23, 2021 10:34 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** RE: Rogers-Shaw analysis

Hi Kerry,

Andrew and I both checked. I wasn't able to find any further details about that in the 2020 Annual Report. However, Rogers does note:

"We have outsourcing, managed service, and supplier arrangements with third parties, including, but not limited to:

- certain critical infrastructure components and devices;
- facilities or property management functions;
- contact centre support;
- installation and service technicians;
- network and IT functions; and,
- invoice printing."

s.13

– Rogers Annual Report 2020 notes that they have moved to 100%

Canada-based customer care specialists.

Do you want me to keep digging into the 2018/19 annual reports?

Melissa

---

**From:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Sent:** March 23, 2021 10:15 AM  
**To:** Meyer, Melissa JERI:EX <Melissa.Meyer@gov.bc.ca>; Taylor, Andrew JERI:EX <Andrew.Taylor@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis

Hi Melissa, Andrew,

Question from MO below – s.13

s.13

Cheers,  
Kerry

---

**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 23, 2021 10:10 AM  
**To:** Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis  
I know the answer for Shaw, but not for Rogers... thoughts?

---

**From:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Sent:** March 23, 2021 10:09 AM  
**To:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Subject:** FW: Rogers-Shaw analysis  
Hi Angelo – question below from Ravi – s.13

s.13

---

**From:** Parmar, Ravi JERI:EX <Ravi.Parmar@gov.bc.ca>  
**Sent:** March 23, 2021 9:58 AM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Cameron, Tara D JERI:EX <Tara.Cameron@gov.bc.ca>; Plecas, Bobbi JERI:EX <Bobbi.Plecas@gov.bc.ca>; Albrecht,

Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>

**Subject:** RE: Rogers-Shaw analysis

Christine – it was noted in the analysis that <sup>s.13</sup>  
s.13

R

---

**From:** Little, Christine JERI:EX <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)>

**Sent:** March 23, 2021 8:31 AM

**To:** Parmar, Ravi JERI:EX <[Ravi.Parmar@gov.bc.ca](mailto:Ravi.Parmar@gov.bc.ca)>

**Cc:** Cameron, Tara D JERI:EX <[Tara.Cameron@gov.bc.ca](mailto:Tara.Cameron@gov.bc.ca)>; Plecas, Bobbi JERI:EX <[Bobbi.Plecas@gov.bc.ca](mailto:Bobbi.Plecas@gov.bc.ca)>; Albrecht, Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>

**Subject:** FW: Rogers-Shaw analysis

Good morning Ravi,

Passing along some preliminary analysis our economic group has done of the Rogers'/Shaw deal – few bullet summary below. We are also part of a working group with CITZ which do a little deeper dive on what this could mean. s.13

s.13

Please feel free to reach out if you have any questions.

---

**From:** Cocco, Angelo JERI:EX <[Angelo.Cocco@gov.bc.ca](mailto:Angelo.Cocco@gov.bc.ca)>

**Sent:** March 19, 2021 2:19 PM

**To:** Little, Christine JERI:EX <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)>

**Cc:** Albrecht, Christine JERI:EX <[Christine.Albrecht@gov.bc.ca](mailto:Christine.Albrecht@gov.bc.ca)>; Young, Olivia JERI:EX <[Olivia.Young@gov.bc.ca](mailto:Olivia.Young@gov.bc.ca)>; McDonough, Sophie JERI:EX <[Sophie.McDonough@gov.bc.ca](mailto:Sophie.McDonough@gov.bc.ca)>; Young, Kerry JERI:EX <[Kerry.Young@gov.bc.ca](mailto:Kerry.Young@gov.bc.ca)>

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s.13

Let us know if you have questions or need any additional information.

Thanks,

AC

Angelo Cocco

Executive Director

Ministry of Jobs, Economic Recovery and Innovation

W: 778 698-1684

C: 250 516-3674

## FW: Rogers-Shaw analysis

---

From: Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
To: Parmar, Ravi JERI:EX  
Cc: Cameron, Tara D JERI:EX, Plecas, Bobbi JERI:EX, Albrecht, Christine JERI:EX, Young, Olivia JERI:EX  
Sent: March 23, 2021 8:31:25 AM PDT  
Attachments: Rogers Shaw Impact Assessment DRAFT Mar19\_21.docx

Good morning Ravi,

Passing along some preliminary analysis our economic group has done of the Rogers'/Shaw deal – few bullet summary below. We are also part of a working group with CITZ which do a little deeper dive on what this could mean. s.13

s.13

Please feel free to reach out if you have any questions.

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**From:** Cocco, Angelo JERI:EX <Angelo.Cocco@gov.bc.ca>  
**Sent:** March 19, 2021 2:19 PM  
**To:** Little, Christine JERI:EX <Christine.Little@gov.bc.ca>  
**Cc:** Albrecht, Christine JERI:EX <Christine.Albrecht@gov.bc.ca>; Young, Olivia JERI:EX <Olivia.Young@gov.bc.ca>; McDonough, Sophie JERI:EX <Sophie.McDonough@gov.bc.ca>; Young, Kerry JERI:EX <Kerry.Young@gov.bc.ca>  
**Subject:** Rogers-Shaw analysis

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- With Rogers' acquisition of Shaw, the six large telecommunication companies employing 500+ people in BC will be equally split between Rogers and Telus.
- s.13

Let us know if you have questions or need any additional information.

Thanks,  
AC

Angelo Cocco  
Executive Director  
Ministry of Jobs, Economic Recovery and Innovation  
W: 778 698-1684  
C: 250 516-3674