

## Tripp, Leigh-Anne LBR:EX

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**From:** Blakely, John H LBR:EX  
**Sent:** Monday, January 8, 2018 10:20 AM  
**To:** Blakely, John H LBR:EX  
**Subject:** FW: Family Day Lines

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**From:** Hughes, Trevor LBR:EX  
**Sent:** Monday, October 23, 2017 1:34 PM  
**To:** Blakely, John H LBR:EX; Tanner, Michael A LBR:EX; Ayers, Jake LBR:EX; Webb, Jennifer LBR:EX  
**Subject:** FW: Family Day Lines

FYI update on Family Day.  
T.

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**From:** Hughes, Trevor LBR:EX  
**Sent:** Monday, October 23, 2017 1:34 PM  
**To:** Carroll, Sandra TAC:EX; Mihlar, Fazil JTT:EX  
**Cc:** MacDonald, Scott D EDUC:EX; Avison, Claire TAC:EX  
**Subject:** Family Day Lines  
**Importance:** High

Sandy and Fazil – see below for lines approved by the PO in the past 15 minutes related to Family Day. These bullets are for Minister Bains – and an IN is almost done incorporating them which I will get to you. Key for D. Scott MacDonald is bullet #4 about the when.

Questions? Let me know.

Thanks,

T.

As discussed:

- The Premier has stated that we will change Family Day to line up with other provinces.
- I have heard from many families and businesses that the change will be welcome.
- This change will mean people can plan time with friends and family in other provinces, and businesses who have employees located in different provinces will find efficiencies by having the holidays aligned.
- Changes are not being considered for 2018, but we will be looking at a timeline that works for British Columbians.
- We will be consulting with stakeholders about how to make this transition smoothly, including stakeholders in travel and tourism.

## Tripp, Leigh-Anne LBR:EX

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**From:** Tanner, Michael A LBR:EX  
**Sent:** Tuesday, October 31, 2017 10:11 AM  
**To:** Webb, Jennifer LBR:EX  
**Subject:** Family Day

Hi Jennifer – there were a couple of media clip today indicating that the Canada West Ski Areas Association is opposed to moving Family Day to the third Monday in February. Although not a surprise, perhaps you can make a note of this public statement for the purpose of future briefings and analysis on this issue. Thanks.

Michael Tanner  
Director  
Labour Policy and Legislation Branch  
Ministry of Labour  
[British Columbia]  
Phone: (250) 356-7264  
Fax: (250) 356-5186  
E-mail: [Michael.Tanner@gov.bc.ca](mailto:Michael.Tanner@gov.bc.ca)

**Tripp, Leigh-Anne LBR:EX**

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**From:** Hughes, Trevor LBR:EX  
**Sent:** Monday, November 6, 2017 12:28 PM  
**To:** Webb, Jennifer LBR:EX; Blakely, John H LBR:EX; Tanner, Michael A LBR:EX; Ayers, Jake LBR:EX  
**Subject:** Family Day

Ski hills in town today to meet Tourism Minister on the above at 4pm. I expect a Q in QP today on it. Also the last hour of the House this morning was debate on a motion to keep the day status quo. The debate is not fully printed up in Hansard but we should all read it and watch QP.

## Tripp, Leigh-Anne LBR:EX

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**From:** McGachie, Joanne GCPE:EX  
**Sent:** Monday, November 6, 2017 1:26 PM  
**To:** Blakely, John H LBR:EX; Tanner, Michael A LBR:EX  
**Cc:** Wey, Melody GCPE:EX; McCaffrey, Julianne GCPE:EX  
**Subject:** Minister's statement on Family Day  
**Attachments:** LBR - Family Day Date Change - STATE - Nov 06 2017 (2).docx

**Importance:** High

Hi, again

We've put together a brief statement for the Minister on the proposed date change for Family Day, in the event he receives a question on it in QP today.

Please take a quick look and let us know if you have any comments.

Thanks very much!  
Joanne

**Joanne McGachie**  
Public Affairs Officer  
Government Communications and Public Engagement  
Labour Communications Office  
[Joanne.McGachie@gov.bc.ca](mailto:Joanne.McGachie@gov.bc.ca)  
778-698-8254 (work)  
778-584-1643 (mobile)

Statement from Minister of Labour Harry Bains:

"We are considering changing the date of Family Day to the third Monday of February. Such a change would align the date with the rest of the country so that people can plan time to get together with their family and friends in other provinces. As well, businesses who have employees located in different provinces will find efficiencies by having the holidays aligned.

"Changes are being considered for 2019 and we will look at a timeline that works for British Columbians. As part of this, we will engage with British Columbians, including businesses in travel and tourism, to ensure a smooth transition."

**Tripp, Leigh-Anne LBR:EX**

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**From:** Tanner, Michael A LBR:EX  
**Sent:** Monday, November 6, 2017 1:28 PM  
**To:** Blakely, John H LBR:EX; McGachie, Joanne GCPE:EX  
**Cc:** Wey, Melody GCPE:EX; McCaffrey, Julianne GCPE:EX  
**Subject:** RE: Minister's statement on Family Day

Me too.

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**From:** Blakely, John H LBR:EX  
**Sent:** Monday, November 6, 2017 1:27 PM  
**To:** McGachie, Joanne GCPE:EX  
**Cc:** Tanner, Michael A LBR:EX; Wey, Melody GCPE:EX; McCaffrey, Julianne GCPE:EX  
**Subject:** Re: Minister's statement on Family Day

Works for me. Thanks

Sent from my iPhone

On Nov 6, 2017, at 1:26 PM, McGachie, Joanne GCPE:EX <[Joanne.McGachie@gov.bc.ca](mailto:Joanne.McGachie@gov.bc.ca)> wrote:

Hi, again

We've put together a brief statement for the Minister on the proposed date change for Family Day, in the event he receives a question on it in QP today.

Please take a quick look and let us know if you have any comments.

Thanks very much!

Joanne

**Joanne McGachie**  
Public Affairs Officer  
Government Communications and Public Engagement  
Labour Communications Office  
[Joanne.McGachie@gov.bc.ca](mailto:Joanne.McGachie@gov.bc.ca)  
778-698-8254 (work)  
778-584-1643 (mobile)

## **Tripp, Leigh-Anne LBR:EX**

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**From:** Tanner, Michael A LBR:EX  
**Sent:** Tuesday, November 7, 2017 4:42 PM  
**To:** Clark, Ben TAC:EX  
**Cc:** Mattock, Amber TAC:EX; Johnson, Tania N TAC:EX; Blakely, John H LBR:EX; Webb, Jennifer LBR:EX  
**Subject:** FW: Family Day Policy Change and Tourism  
**Attachments:** IN\_FamilyDay\_Impact\_\_Tourism\_withLabourIN\_Nov2017\_FINAL.DOCX

Hi Ben – Thanks for connecting with me and sharing Tourism's note. We will loop your ministry in with any consultation plans or messaging changes re: Family Day.

Michael

Michael Tanner  
Director  
Labour Policy and Legislation Branch  
Ministry of Labour  
[British Columbia]  
Phone: (250) 356-7264  
Fax: (250) 356-5186  
E-mail: [Michael.Tanner@gov.bc.ca](mailto:Michael.Tanner@gov.bc.ca)

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**From:** Clark, Ben TAC:EX  
**Sent:** Tuesday, November 7, 2017 4:25 PM  
**To:** Tanner, Michael A LBR:EX  
**Cc:** Mattock, Amber TAC:EX; Johnson, Tania N TAC:EX  
**Subject:** Family Day Policy Change and Tourism

Hi Michael,

Thank you for providing me with info about the current messaging and timelines around possible changes to BC Family Day. At this point,<sup>s.13</sup> is consistent with what we have been saying.

Attached is a set of issues notes from Labour and Tourism that you may be familiar with.

Please loop in my Director, Amber Mattock on any plans for consultation or changes to the messaging in the future.

Thanks again,

**Ben Clark**  
Senior Policy Analyst  
Tourism & Creative Sectors  
T: 250-356-5632  
[ben.clark@gov.bc.ca](mailto:ben.clark@gov.bc.ca)  
PO Box 9809 Stn Prov Govt  
Victoria BC V8W 9W1

## ADVICE TO MINISTER

**CONFIDENTIAL  
ISSUES NOTE**

Ministry of Tourism, Arts and Culture  
Date: November 2, 2017  
Minister Responsible: Minister Lisa Beare

# Family Day Change: Tourism

### **Suggested response:**

- The spirit of Family Day is to bring friends and families together.
- Our government's consideration of aligning the Family Day holiday with other provinces across the country is being looked at in this spirit.
- We absolutely value the tourism sector and its important contribution to our economy.
- We understand that some industries in the tourism sector will be impacted by this decision.
- Through Destination BC, we are committed to marketing British Columbia around the globe as a year round destination.

### If pressed on why:

- The idea of Family Day is to bring friends and families together and we have to keep this top of mind when making this decision.
- Because B.C.'s holiday is inconsistent with the rest of the country:
  - Businesses with multi-jurisdictional locations, banks and federal agencies are having operational challenges; and
  - It is more difficult for families to unite with loved ones from outside of B.C., which is counter to the intent of the holiday.

## ADVICE TO MINISTER

### If asked how this will hurt tourism/ski industry:

- We value the tourism sector and its important tremendous contribution to our economy.
- We recognize any date change may have potential financial impacts on the ski industry.
- The spirit of Family Day is to bring friends and families together.
- We will continue to work closely with Destination BC to market the ski resort industry and the tourism sector around the globe.

### **BACKGROUND:**

Media has reported that the Premier is considering changing when Family Day is held in B.C., to make it harmonize with other provinces.

An online petition began in 2015 to change B.C. Family Day from the second to the third Monday in February, aligning the BC holiday with other jurisdictions. This petition has attracted more than 20,000 signatures (see <https://www.change.org/p/unitefamilyday>). The petition argues that federal employees, business owners and those who conduct business across Canada and North America are often required to work on B.C. Family Day.

### Other jurisdictions:

- BC is the only Canadian jurisdiction that has a statutory holiday on the second Monday in February.
- Alberta, Saskatchewan, Ontario, Manitoba, Nova Scotia and Prince Edward Island provide a statutory holiday on the third Monday in February.
- In the United States, the Presidents' Day holiday is also on the third Monday.

### **Supporters of Harmonizing Family Day with Other Provinces**

Supporters in the past of the push to change the B.C. Family Day timing include: David Eby (MLA, Vancouver Point Grey), Andrew Weaver (MLA, Oak Bay-Gordon Head), Andrew Johns (entrepreneur), and Som Seif (President & CEO, Purpose Investments).

The Surrey Board of Trade is supportive of the proposal to align Family Day with other provinces, stating that "we have heard from our members, particularly those that have business connections and clients throughout Canada, that they experience difficulties that have a

## **ADVICE TO MINISTER**

financial impact... we believe the economic benefit derived from alignment will greatly assist our members and especially the small and medium sized businesses across the province.” (Letter to Premier Horgan, Oct. 23, 2017).

Burnaby Board of Trade is also supportive and has stated: “For companies which conduct business in other parts of Canada or in the United States this misalignment of holidays can create a barrier to commerce and trade and can be a significant inconvenience.”

### **Public Requests to Harmonize BC Family Day with Other Provinces:**

- Each year around Family Day, government receives letters and emails from a few individual British Columbians requesting that Family Day be changed to the third Monday in February.
- The Surrey Board of Trade recently submitted a written request to change the day. The B.C. Chamber of Commerce’s recently published 2015-16 Policy and Positions Manual contains no position on the subject.
- An on-line petition to change the day, which was started in 2015, has over 18,000 signatures to date. CBC has a separate on-line poll in which 65% of the over 7,000 votes to date are in favour of moving Family Day to the third Monday.
- The principle reason cited for the change is to align BC with other jurisdictions that have a statutory holiday on the third Monday in February. This would enable family members and friends in different jurisdictions to celebrate a holiday together. As well, businesses that operate inter-jurisdictionally would not have to work on Family Day because other jurisdictions are celebrating their holiday on the same day.

### **Opponents of Harmonizing Family Day with Other Provinces**

In our portfolio, notably both TIABC and the Canada West Ski Areas Association are opposed to changing the date to harmonize with other provinces. TIABC has launched an advocacy campaign asking people to send letter to Premier Horgan.

<http://www.tiabc.ca/advocacy-policy-development/bctourismmatters/b-c-family-day-sign-support-letter/>

As you’ll see in the news article in the background below, CWSAA President Christopher Nicholson says his organization’s members “definitely support the current date for both economic and social reasons.”

The Greater Vancouver Board of Trade and the BC Chamber of Commerce support the current timing of B.C.’s Family Day, as they recognize the benefit to the tourism and resort economy to have a distinct week. Their view is that this enables tourism and ski resort businesses to host tourists from other provinces one week, and British Columbians another – extending holiday weekends over two weeks instead of one, generating more revenue and economic benefits across two weekends.

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### Advantages of Second Monday for British Columbians:

- The second Monday in February provides BC residents a holiday when ski resorts, other attractions, highways and ferries may not be as crowded.
- With out-of-province visitors coming on the third Monday, BC's holiday on the second Monday provides local businesses with the economic benefits of two long weekends.
- The Canada West Ski Areas Association estimates incremental visitor spending at BC ski hills on Family Day 2016 to be \$7 to \$10 million.

### History of Family Day

B.C. Family Day was established as the second Monday in February based on consultations with British Columbians from across the province. The first B.C. Family Day was celebrated in 2013.

The consultation received more than 31,000 votes and 3,000 comments were received through the web poll component of the public engagement regarding the date preference (between holding the holiday the second or third Monday in February). Of those that expressed a preference, almost twice as many supported the second Monday of February. The Province also consulted with educators, the tourism and broader business sector to understand the economic and social impacts and benefits to their areas.

\*Note: Some key messages in this document originated from the Ministry of Labour and Ministry of Jobs, Trade and Technology.

### Reasons given by Previous Gov't for BC Family Day on different date than the rest of Canada

The *Family Day Act* (Bill 53) received Royal Assent on May 31, 2012. Bill 53 allowed for the observation of Family Day to commence in February of 2013, on a date to be set by regulation. Setting the date by regulation allowed Government to consult with British Columbians prior to confirming the timing of the statutory holiday.

Government undertook a public engagement process in May 2012. British Columbians were asked to provide input into whether they preferred the second or third Monday of February for Family Day. The web poll component of the Family Day website received over 31,000 selections, along with over 3,000 comments. Of those who expressed a preference, almost twice as many supported the second Monday in February.

Also in May 2012, Government engaged in consultations with various business and industry stakeholders, as well as school superintendents. The ski and tourism sectors expressed strong support for the second Monday of February.

## ADVICE TO MINISTER

Based on the results of the public engagement and business and industry consultation, a decision was made to hold the holiday on the second Monday of February.

### Quotes from Tourism & Ski Resort letters to Former Government in 2013:

Dave Brownlie, President and CEO, Whistler Blackcomb: “BC Family Day has enabled families to enjoy a unique BC experience without competing with other long weekend traffic, particularly from the U.S. and Alberta.”

Barrett Fisher, President and CEO, Tourism Whistler: “Moving to an already busy weekend also limits a resort’s ability to provide special Family Day offers for B.C. residents, so would not increase room nights and revenues for the province.”

Steve Paccagnan, Chair, Canada West Ski Areas Association: “Many BC Ski Resorts experienced near capacity or sold-out accommodations during the 2016 BC Family Day weekend. This generates strong incremental revenues to our BC ski areas, plus the thousands of people who work in mountain accommodation, restaurant, retail, transportation and supporting industries.”

### **Latest News Article re Ski Industry Reaction to Moving FAMILY DAY**

MLA Clovechok, Ski Association not in favour of changing Family Day

Kimberley Daily Bulletin

Monday, October 30, 2017

By Carolyn Grant-1

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## ADVICE TO MINISTER

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[carolyn.grant@kimberleybulletin.com](mailto:carolyn.grant@kimberleybulletin.com)

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## ADVICE TO MINISTER

### Other Background:

<p><b>CONFIDENTIAL ISSUES NOTE</b></p> <p>Ministry of Labour Date: Oct. 23, 2017 Minister Responsible: Harry Bains</p>	<p><b>Petition to Change BC Family Day Date</b></p>
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### ADVICE AND RECOMMENDED RESPONSE:

- The Premier has stated that we will change Family Day to line up with other provinces.
- I have heard from many families and businesses that the change will be welcome.
- This change will mean people can plan time with friends and family in other provinces, and businesses who have employees located in different provinces will find efficiencies by having the holidays aligned.
- Changes are not being considered for 2018, but we will be looking at a timeline that works for British Columbians.
- We will be consulting with stakeholders about how to make this transition smoothly, including stakeholders in travel and tourism.

### IF PRESSED ON WHY

- Choosing the date of BC Family Day was done five years ago, but over time we've seen that there are significant implications to a unique date.
- Because BC's holiday is not consistent with the rest of the country:
  - Businesses with multi-jurisdictional locations, banks and federal agencies are having operational challenges; and

## **ADVICE TO MINISTER**

- **Families can't unite with loved ones from outside of BC; which of course, time spent with family is the intent of the holiday.**
- **There are certain sectors, such as tourism, that benefit from two distinct long weekends, but every other sector, economists and many families agree that the coordinating the holiday with the rest of the country has greater benefit to the people of the province.**

### ***If asked about how this will hurt tourism/ski industry:***

- **We absolutely value the tourism sector and its important contribution to our economy.**
- **But we also value small business and other industries that are experiencing challenges as a result of BC not coordinating with the rest of the country.**
- **We must also value the intent of family day and ensure families can actually get together on the holiday, including those who work for employers with operations in multiple jurisdictions (such as Alberta) and have to take a different holiday than designated in BC or can't unite with family outside of BC over the long weekend.**

## **BACKGROUND:**

A online petition began in 2015 to change BC Family Day from the second to the third Monday in February to align the holiday with other jurisdictions has attracted more than 20,000 signatures (see <https://www.change.org/p/unitefamilyday>). The petition argues that federal employees, business owners and those who conduct business across Canada and North America are often required to work on BC Family Day.

Supporters in the past of the push to change the BC Family Day timing include: David Eby (MLA, Vancouver Point Grey), Andrew Weaver (MLA, Oak Bay-Gordon Head), Andrew Johns (entrepreneur), Som Seif (President & CEO, Purpose Investments).

## ADVICE TO MINISTER

The Greater Vancouver Board of Trade fully supports the current timing of B.C.'s Family Day as they recognize the benefit to the tourism and resort economy to have a distinct week (essentially, hosting tourists from other provinces one week, and British Columbians another – extending holiday weekends over two weeks instead of one).

However, the Surrey Board of Trade is very supportive of the proposal to align family day with other provinces, stating that **“we have heard from our members, particularly those that have business connections and clients throughout Canada, that they experience difficulties that have a financial impact... we believe the economic benefit derived from alignment will greatly assist our members and especially the small and medium sized businesses across the province.”** (Letter to Premier Horgan, Oct. 23, 2017)

BC Family Day was established as the second Monday in February based on consultations with British Columbians from across the province. The first BC Family Day was celebrated in 2013.

BC received more than 30,000 votes and 3,000 comments regarding the date preference (between holding the holiday the 2nd or 3rd Monday in February). The Province consulted with educators, the tourism and broader business sector to understand the economic and social impacts and benefits to their areas.

## Tripp, Leigh-Anne LBR:EX

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**From:** Blakely, John H LBR:EX  
**Sent:** Monday, January 8, 2018 10:15 AM  
**To:** Blakely, John H LBR:EX  
**Subject:** FW: Letter re: Family Day  
**Attachments:** BBOT\_Letter\_Premier\_FamilyDay.pdf; Policy Bulletin\_FamilyDay2018.pdf

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**From:** Hughes, Trevor LBR:EX  
**Sent:** Friday, January 5, 2018 10:53 AM  
**To:** Basi, Selena LBR:EX; Blakely, John H LBR:EX; Tanner, Michael A LBR:EX  
**Cc:** Birnie, Kayla LBR:EX  
**Subject:** FW: Letter re: Family Day

FYI for Family Day discussions/deliberations when the time/direction comes.  
T.

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**From:** Cory Redekop [<mailto:cory@bbot.ca>]  
**Sent:** Friday, January 5, 2018 10:06 AM  
**To:** Hughes, Trevor LBR:EX  
**Subject:** Letter re: Family Day

Good morning Mr. Hughes,

On behalf of Paul Holden, President & CEO of the Burnaby Board of Trade, I would like to submit the attached letter and bulletin regarding moving the date of Family Day on which you were cc'd.

The Burnaby Board of Trade has long advocated for aligning Family Day with the holidays of our neighbours, and as we approach the sixth year of inconvenience and inefficiency for the business community caused by the misaligned holiday, the BBOT is reiterating its call for the provincial government to align Family Day by moving its date to the 3rd Monday of February starting in 2019.

We are encouraged by the Premier's recent public comments about the need to change Family Day, and urge the provincial government to make this year's holiday the last one so out-of-step with our neighbours. As the most active business networking, advocacy and economic development organization in BC's 3<sup>rd</sup> largest city, we would welcome any opportunity to engage with the government on behalf of the business community on changes to the date of Family Day.

Thank you for your consideration of our thoughts on this matter.

Take care,

**Cory Redekop**  
Manager, Policy and Stakeholder Relations  
Burnaby Board of Trade  
[cory@bbot.ca](mailto:cory@bbot.ca)  
604-412-0100 ext 1102  
#201 – 4555 Kingsway  
Burnaby, BC V5H 4T8

January 5, 2018

The Honourable John Horgan, MLA  
Premier of British Columbia  
PO BOX 9041 STN PROV GOVT  
Victoria, BC  
V8W 9E1

Dear Premier Horgan,

On behalf of the Burnaby Board of Trade and our broader business community, I am writing to you about the misalignment of BC's Family Day statutory holiday and the need for the date to be changed.

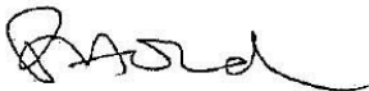
The Burnaby Board of Trade (BBOT) has long advocated for aligning Family Day with the holidays of our neighbours, and as we approach six years of inconvenience and inefficiency for the business community caused by the misaligned holiday, the BBOT is reiterating its call for the provincial government to align Family Day by moving its date to the 3rd Monday of February starting in 2019.

For companies which conduct business in other parts of Canada or in the United States, this misalignment of holidays creates a barrier to commerce and trade. When offices in BC are closed for Family Day but firms are operating in neighbouring jurisdictions, local businesses are unable to service their interprovincial or American customers. Then, come the 3<sup>rd</sup> Monday in February, the employees of those local businesses may be largely sitting idle, unable to reach those same clients who are then closed due to their own holidays.

Through consultation with our policy committee, Board of Directors, and 1,100 members, we have heard clearly that local businesses would prefer BC's Family Day be aligned with the February holidays in other jurisdictions. Enclosed with this letter is a policy statement further outlining our thoughts on the issue and highlighting the results of a survey of our members where fully 90% of respondents indicated a desire to align the holiday.

We are encouraged by your recent public comments about the need to change Family Day and would urge you to make this year's holiday the last one so out-of-step with our neighbours. As the most active business networking, advocacy and economic development organization in BC's 3<sup>rd</sup> largest city, we would welcome any opportunity to engage with your government on behalf of the business community on changes to the date of Family Day.

Sincerely,



Paul Holden  
President & CEO  
Burnaby Board of Trade

cc: The Honourable Harry Bains, MLA, Minister of Labour  
cc: Trevor Hughes, Deputy Minister of Labour  
cc: Katrina Chen, MLA, Raj Chouhan, MLA, Anne Kang, MLA, Janet Routledge, MLA

## BBOT POLICY ALERT

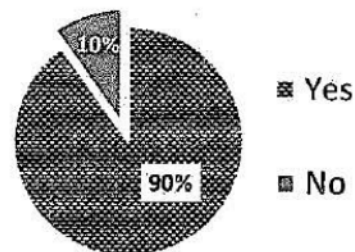
### Burnaby Board of Trade Reiterates Call to Move BC's Family Day

After five years of inconvenience for the business community caused by a misaligned BC Family Day statutory holiday, the Burnaby Board of Trade (BBOT) is reiterating its call for the provincial government to align Family Day with the holidays of neighbouring jurisdictions by moving the date to the 3rd Monday of February starting in 2019.

While British Columbia has a statutory holiday (Family Day) on the 2<sup>nd</sup> Monday of February, seven other provinces observe holidays on the 3<sup>rd</sup> Monday of February, which is also a federal holiday in the United States of America. For companies which conduct business in other parts of Canada or in the United States, this misalignment of holidays can create a barrier to commerce and trade and can be a significant inconvenience. When offices in BC are closed for Family Day but firms are operating in all neighbouring jurisdictions, local businesses are unable to service their interprovincial or American customers and may be unable to capitalize on potential sales or other opportunities. Then, come the 3<sup>rd</sup> Monday in February, the employees of those same local businesses may largely be sitting idle as they are unable to reach those same clients who are then closed due to their own holiday.

A survey by the BBOT of its members on this issue generated its largest ever response and showed that, of those businesses with a preference, fully 90% preferred Family Day be moved to the 3<sup>rd</sup> Monday in February to align with the holidays in other jurisdictions.

*Would you prefer Family Day be aligned with the holidays in most other Canadian provinces and the USA, which are on the 3rd Monday in February?*



In addition, respondents were asked about the impact of the misalignment of Family Day on their operations: 50% of respondents reported requiring someone to work on Family Day despite the holiday to deal with customers and clients from out of province, and of those 37% had to specially open their offices on Family Day, 43% had at least some employees putting in time from home, and 54% had their owners or managers working on Family Day.

The misalignment of Family Day causes inconvenience, increased costs, and lost opportunity for businesses of many sizes and in myriad industries. From the financial services sector which still has to operate when markets in Toronto or New York are open, to the film and television industry which must stay open on Family Day to coordinate with the industry hub in California, to any company that has customers, ships product, or does business outside of BC, the misalignment of Family Day is an unnecessary inconvenience and burden to most BC businesses.

The solution to this problem is to align BC's Family Day with the February holidays of the rest of Canada and the United States which are observed on the 3<sup>rd</sup> Monday in February. Therefore, the BBOT is asking the provincial government to move Family Day and make this year's holiday the last one that is so misaligned with our neighbours.

**Tripp, Leigh-Anne LBR:EX**

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**From:** Blakely, John H LBR:EX  
**Sent:** Monday, January 8, 2018 10:20 AM  
**To:** Blakely, John H LBR:EX  
**Subject:** FW: Family Day

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**From:** Hughes, Trevor LBR:EX  
**Sent:** Monday, November 6, 2017 12:28 PM  
**To:** Webb, Jennifer LBR:EX; Blakely, John H LBR:EX; Tanner, Michael A LBR:EX; Ayers, Jake LBR:EX  
**Subject:** Family Day

Ski hills in town today to meet Tourism Minister on the above at 4pm. I expect a Q in QP today on it. Also the last hour of the House this morning was debate on a motion to keep the day status quo. The debate is not fully printed up in Hansard but we should all read it and watch QP.