

RADLERS REGISTERED AND APPROVED FROM 01/01/2014 TO 09/30/2016

SKU	LONG_NAME	CATEGOR
52498	MISSION SPRINGS - LEMON GINGER RADLER GROWLER	Beer
66738	SPEC LOWENBRAU - RADLER CAN	Beer
76893	TREE BREWING - RADLER GRAPEFRUIT	Refreshme
105858	MISSION SPRINGS - PEACH RADLER L GROWLER	Beer
171793	MISSION SPRINGS - GRAPEFRUIT RADLER	Beer
248898	SPEC CENTRAL CITY - RED RACER RADLER TALL CAN	Beer
252122	MISSION SPRINGS - PEACH RADLER KEG	Beer
266700	MISSION SPRINGS - GRAPEFRUIT RADLER GROWLER	Beer
269803	MISSION SPRINGS - PEACH RADLER	Beer
276048	MISSION SPRINGS - PEACH RADLER KEG	Beer
276972	MISSION SPRINGS - GRAPEFRUIT RADLER	Beer
282921	STRATHCONA - RADLER	Beer
292094	FIELD HOUSE BREWING - RADLER 20L KEG	Beer
295576	MISSION SPRINGS - PEACH RADLER CAN	Beer
296293	SPEC STIEGL - GRAPEFRUIT RADLER	Beer
314849	PARALLEL 49 - TRICYCLE MEYER LEMON RADLER 50L KEG	Beer
388793	CENTRAL CITY - RED RACER RADLER	Beer
389924	SPEC MOLSON - RICKARD'S RADLER CAN	Beer
392241	STRATHCONA - RADLER KEG	Beer
395525	SPEC BRICK BREWING - WATERLOO RADLER CAN	Refreshme
430413	SPEC LOWENBRAU RADLER	Beer
445387	PARALLEL 49 - TRICYCLE GRAPEFRUIT RADLER	Beer
496463	SPEC PFUNGSTADTER - WEIZEN RADLER TALL CAN	Refreshme
512368	WERNESGRUNER - RADLER TALL CAN	Refreshme
515734	TREE BREWING - RADLER GRAPEFRUIT	Refreshme
526897	PARALLEL 49 - TRICYCLE GRAPEFRUIT RADLER CAN	Beer
536706	SPEC MOLSON - RICKARD'S RADLER TALL CAN	Beer
541870	SPEC FRUH - RADLER	Beer
558965	MISSION SPRINGS - LEMON GINGER RADLER	Beer
561787	SPEC SCHOFFERHOFER - GRAPEFRUIT RADLER CAN	Beer
563056	MISSION SPRINGS - GRAPEFRUIT RADLER	Beer
568089	PARALLEL 49 - TRICYCLE GRAPEFRUIT RADLER	Beer
570184	RICKARD'S RADLER	Beer
634303	SPEC YUKON BREWING - RADICAL SUMMER BREEZE RADLER	Refreshme
661264	MISSION SPRINGS - LEMON GINGER RADLER	Beer
674200	SPEC BOWEN ISLAND - EASY RADLER CAN	Beer
742213	SPEC TREE BREWING - RADLER GRAPEFRUIT	Beer
752196	STRATHCONA - RADLER L GROWLER	Beer
768093	STRATHCONA - RADLER GROWLER	Beer
777649	PARALLEL 49 - TRICYCLE MEYER LEMON RADLER CAN	Beer
849497	SPEC MAD & NOISY - RADLER & ROLL CAN	Beer
857417	SPEC TREE BREWING - RADLER GRAPEFRUIT 4PK CAN	Refreshme
882514	SPEC CENTRAL CITY - RED RACER RADLER TALL CAN	Beer
945725	SPEC MISSION SPRINGS - GRAPEFRUIT RADLER CAN	Beer
946921	MISSION SPRINGS - PEACH RADLER KEG	Beer

961284 FIELD HOUSE BREWING - RADLER 50L KEG
998864 MISSION SPRINGS - PEACH RADLER GROWLER

Beer
Beer

SUB_CATEGORY	CLASS
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - Other Province B	Domestic - Other Province Commercial Beer
Coolers	Malt-Based Coolers
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Import Beer	Europe Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - Other Province B	Domestic - Other Province Commercial Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Coolers	Malt-Based Coolers
Domestic - Other Province B	Domestic - Other Province Commercial Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Coolers	Malt-Based Coolers
Coolers	Malt-Based Coolers
Coolers	Malt-Based Coolers
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - Other Province B	Domestic - Other Province Commercial Beer
Import Beer	Europe Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Import Beer	Europe Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - Other Province B	Domestic - Other Province Commercial Beer
Coolers	Malt-Based Coolers
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - Other Province B	Domestic - Other Province Commercial Beer
Coolers	Malt-Based Coolers
Domestic - BC Beer	Domestic - BC Regional Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer
Domestic - BC Beer	Domestic - BC Micro Brew Beer

Domestic - BC Beer
Domestic - BC Beer

Domestic - BC Micro Brew Beer
Domestic - BC Micro Brew Beer

PRICING_FORMULA_OVERRIDE

Beer

Beer

Refreshment Beverages

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Refreshment Beverages

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Refreshment Beverages

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Refreshment Beverages

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Step 1 of 5 - Agent & Supplier Information

1 2 3 4 5

Please enter the relevant vendor details below:

Email Address for Notifications*

Note: Ensures that you receive any information requests or notifications regarding application's status.

Supplier Information

BCLDB Supplier Number

PREPARE

VIEW SOURCE TEXT

Single Business Number (SBN)

Supplier Name*

Phone Number*

Fax Number

Street Address*

Address 2

City*

Province/State*

Country*

Postal Code*

Email Address (other)

Agent Information

BCLDB Agent Number

PREPARE

Single Business Number (SBN)

Agent Name*

Phone Number*

Fax Number

Street Address*

Address 2

City*

Province/State*

Country*

Postal Code*

Email Address (other)

CLOSE

SAVE

SAVE & CONTINUE

CLOSE
WINDOW

SAVE INFO

PROCEED TO
NEXT SCREEN

*=Required Field

Step 2 of 5 - Product Information

1 2 3 4 5

Please enter the relevant product details below:

Universal Product Code

Shipping Container Code

SKU

Note: The SKU you enter will be checked for availability and validity and is not confirmed for use in EC until you receive the formal approval letter.

Product Name*

Vintage* ☐ Yes ☐ No

Vintage Year*

Category*

Sub-Category*

Class*

Region*

Subregion*

Flavour*

Packaged/Draught*

Wine Colour*

Grape Variety*

% Alcohol Volume*

Base Materials*

Variety Pack ☐ Yes

Note: The Flavour is used in a specific Spirits and Beverages product.
Note: The Packing Options is used in a specific Beer and Beverages product.
Note: The Wine Colour is used in a specific Wine product.
Note: The Grape Variety is available in a specific Wine product.

Note: 'Base Materials' is mandatory when one of the following Category is Selected: 'Beer', 'Spirits', Refreshment Beverages and Wine - 'Sake', 'Fortified', 'Other'.

Note: Please check this box if the product being registered is a Variety pack.

Country of Origin*

Region/State/Province/Appellation*

Bottling Point Country*

Bottling Point Location*

Country of Export

State or Province of Export

Product Container Type**

Glass Weight Category*

Product Closure**

Label Conforms to Federal Standards** ☐ Yes [CFIA Guide to Labelling | Food & Drug Act](#)

Note: The agent /supplier is responsible for obtaining approval for the product label from the federal Canadian Food & Inspection Agency. The proof of CFIA letter is required for listing application.

Allergen Declaration (max. 250 characters)**

Brewery Type

Brewery Volume

Beer Dist. Channel

If private, please name

[← BACK](#)

GO TO
PREVIOUS

**Required Field

[CLOSE](#)

CLOSE
WINDOW

[SAVE](#)

SAVE INFO

[SAVE & CONTINUE →](#)

PROCEED TO
NEXT SCREEN

Step 3 of 5 - Product Cost Information

1 2 3 4 5

Brand name: asda

Please enter the product price details below:

Item Size

(in litres)*

Select size... ▾

Bottles

Per Selling Unit*

Select size... ▾

Selling Units

Per Case*

Note: All quotations must be in \$CDN and FOB point will be Vancouver.

Prime Cost / Case*

Domestic Charge / Case

Duty Paid Cost / Case

Estimated Wholesale Price*

◀ BACK

GO TO
PREVIOUS
* = Required Field

CLOSE

CLOSE
WINDOW

SAVE

SAVE INFO

SAVE & CONTINUE ▶

PROCEED TO
NEXT SCREEN

Step 4 of 5 - Additional Comments & Authorization

1 2 3 4 5

Brand name: asda

Please enter any comment (max. 1000 characters including spaces) below:

Attachments

Please note: This section is intended for attaching product images. For packaged product, a image of the product label and the product container is required. For draught products, a image of the product container is required. These labels will be reviewed for Social Responsibility and approval of this registration does not imply compliance with the CFIA labelling standards.

You must attach a minimum of one (1) digital document, which will be submitted along with your application. To replace or update any item, simply re-attach it. For security reasons .exe, .cmd, .bat, .vbs, & .com file extensions will be blocked. For performance reasons, please keep attachments under 2MB:

Description*

Attachment*

Browse...

Description

Attachment

Browse...

Description

Attachment

Browse...

Attach File(s) ▸

Signing Officer Name*

Signing Officer Title*

Program Type applied for:*

Select... ▾

Note: You are currently registering your product. Please proceed to the listing application to list your product.

Customer Specific Product*

☐ Yes ☒ No

◀ BACK

GO TO
PREVIOUS
* = Required Field

CLOSE

CLOSE
WINDOW

SAVE

SAVE INFO

SAVE & CONTINUE ▶

PROCEED TO
NEXT SCREEN

Date: September 28 2016

Name: Levine

Benchmark beer

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	Collective Project Papaya
B	Trading Post Tart Cranberry Ale
C	Budweiser
D	Heineken
E	Main Street Brewing Kettle Sour
F	
G	
H	
I	
J	

Date: September 28 2016

Benchmark beer

Name: SUSAN ANDERSON

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	PAPAYA SAISON
B	TRADING POST - CRANBURY ALE
C	BUDWISER
D	HILWICK
E	MAW ST BREWING KETTLE SOUP
F	
G	
H	
I	
J	

TART

BUDWISER

Date: September 28 2016

Benchmark beer

s.22

Name:

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	Papaya Saison
B	Trading Post Sour
C	Budweiser
D	Heineken
E	Kettle Sour
F	
G	
H	
I	
J	

Date: September 28 2016

Benchmark beer

Name: COASAUNT

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

s.13

A	COLLECTION PROJECT - PAPAYA SAISON
B	TRADING POST - SOUR
C	BUDWEISER
D	HENKIN.
E	MAIN STREET KETTLE SOUR
F	
G	
H	
I	
J	

Date: September 28 2016

Benchmark beer
s.13

Name:

JOANNE YI

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

F	G	H	I	J

A	PAPAYA - COLLECTIVE PROJECT
B	TRADING POST - CAPTAIN COOPER'S TART CRAN. ALE
C	BUDWEISER.
D	HEINEKEN
E	MAIN STREET BREWING - KETTLE SOUR
F	
G	
H	
I	
J	

TIN WHISTLE DAVEN HAGEN

Date: September 27th, 2016

Benchmark beer

Name: S.22

A	B	C	D	E	F	G	H	I	J
S.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	Lemon Tike
B	Raspberry Blau
C	Pour Winds Puma Stone Fruit Sex
D	Ruducisu
E	
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TIM WHISTLE DARTER RYGA RUSP DUTER

Date: September 27th, 2016

Benchmark beer

Name:

CCASAVANT

A	B	C	D	E	F	G	H	I	J
S.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

S.13

A 11 49. =

B TIN WHISTLE

C 4 WINDS.

D BUD =

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Date: September 27th, 2016

Benchmark beer

Name:

Levona Lowe

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	Parallel 40 Radler
B	Tin Whistle Rasp. Blonde Ale
C	Four Winds Sour
D	Four Winds Budweiser
E	
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Date: September 27th, 2016

SEPT 27/16

Benchmark beer

Name:

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	PARALLEL 49 TRICYCLE
B	TIN WHISTLE'S BLOND ALE
C	FOUR WINDS SOUR
D	BUDWEISER
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Date: September 27th, 2016

Benchmark beer

Name: JOANNE 41

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J

A	Tricycle
B	Tin whistle Raspberry Blond Ale
C	Four winds - Sour
D	Budweiser
E	
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s.13

Date: September 27th, 2016

Benchmark

Name: ALIA HASTHAM

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	P. 49 Radler. (Lemon).
B	Tin Whistle Rasp. Blonde.
C	Four Winds Sour.
D	Budweiser.
E	
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Levonen

Date: September 22, 2016

Name: White Sales Brewing - Orchard Ale
Brad@whitesailsbrewing.com

Benchmark beer

A	B	C	D	E	F	G	H	I	J
The product pours like a beer; has a noticeable head									
The product smells like a beer									
The product tastes like a beer; hops or hop flavour must be specifically included									
The alcohol is wholly derived from a malt base and there is a limited amount of sugar									
The product is marketed as a beer and/or named a beer									
RESEARCH									
The product is made using traditional beer techniques and ingredients									
The alcohol is wholly derived from a malt base and there is a limited amount of sugar									

A	Mango Wit
B	White Sails Orchard Ale
C	Pavane 49
D	Budweiser
E	
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Registration classification - Beer as per Brewery

s.21

Date: September 22, 2016

s.13

Name: ~~White Sales Brewing - Orchard Ale~~

Brad@whitesailsbrewing.com

C. CASAVANT.

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	Fugge. ⇒	s.13
B	White Sales. ⇒	s.21
C	Bud.	
D	Radler.	
E		
F		
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Registration classification - Beer as per Brewery

Date: September 22, 2016

Benchmark beer

Name: White Sales Brewing - Orchard Ale

Brad@whitesailsbrewing.com

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	Fuggles
B	White
C	Boo
D	Radler
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Registration classification - Beer as per Brewery

s.21

Date: September 22, 2016

Benchmark beer

Name: White Sales Brewing - Orchard Ale

Brad@whitesailsbrewing.com

JOANNE YI

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A The last mango

Registration classification - Beer as per Brewery

B White Sales Brewing - Orchard Ale

s.21

C Tricycle Radler

D Budweiser

E

F

G

H

I

J

Date: September 22, 2016

Benchmark beer

Name: White Sales Brewing - Orchard Ale

Brad@whitesailsbrewing.com

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	STRAWBERRY WIT
B	WHITE SAILS
C	PARADE 49 RADLER
D	BUDWISER
E	
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Registration classification - Beer as per Brewery

s.21

collective Arts Project Papaya Saison

Date: February 10th

Benchmark beer

Name: SUSAN ANDERSON

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	BUDWISER
B	PAPAYA SAISON
C	JERK FACE
D	
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Benchmark beer

s.22

s.13

[illegible][illegible][illegible][illegible][illegible][illegible][illegible]

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J

Date: February 10th

Benchmark beer

Name:

JOANNE YI

A	B	C	D	E	F	G	H	I	J
S.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	BUDWEISER
B	PAPAYA
C	JERK FACE
D	
E	
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Date: February 10th

Benchmark beer

Name:

ALIA HASHAM.

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

s.13

A	Bud.
B	Papaya Saison
C	Jerkface 9000
D	
E	
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Date: ~~February 10th~~ **Sept 11/16**

Name: **Levona Lowe**

Benchmark beer

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J

A	Bud
B	Papaya
C	Jerkface
D	
E	
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I	
J	

Strathcona - Radler

Date: February 10th

Benchmark beer

BUDWEISER / JERKFACE 9000

Name:

JOANNE YI

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
S.13									

A	BUDWEISER
B	JERKFACE 9000
C	STRATHCONA RADLER (LEMON)
D	
E	
F	
G	
H	
I	
J	

Date: February 10th

Benchmark beer

Name:

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	Bud -	s.13
B	P-49 -	
C	Strathcona -	
D		
E		
F		
G		
H		
I		
J		

Date: February 10th

Benchmark beer

Name:

ALIA WASHAM

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	Bud.
B	Interface 9000.
C	Strathcona Reeller.
D	
E	
F	
G	
H	
I	
J	

s.13

Date: February 10th Jul 6/16

Benchmark beer

Name: _____

Lenora.

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

[illegible]

A

Strathcona Ladler. Budweiser

8

Jerkface P49

c

Strathcona Radler. Lemon.

D

E

F

G

H

1

1

SRATHCONA RADLER.

Date: February 10th

Name:

C CARAVANT

Benchmark beer

A	B	C	D	E	F	G	H	I	J
B	J								

S.13

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	BUDWISER
B	JERFACE.
C	SRATHCONA RADLER LEMON.
D	
E	
F	
G	
H	
I	
J	

Mission Springs Peach Radler

Date: April 22 2016

Benchmark beer S.13

ALIA HASHTAM

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
S.13									

S.13

A	Jerkface 9000 P. 49.
B	Mission Springs Peach Radler.
C	Lowenbrau Radler.
D	
E	
F	
G	
H	
I	
J	

Mission Springs Peach Radler

Date: April 22 2016

Benchmark beer

JOANNE YI.

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	JERKFACE 9000
B	MISSION SPRINGS PEACH RADLER
C	LOWEN BRAU RADLER
E	
F	
G	
H	
I	
J	

Levona

Mission Springs Peach Radler

Date: April 22 2016

Benchmark beer

Jerkface.

☐ Peach Radler.

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

or malt

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	Jerkface
B	Peach Radler
C	Lowenbrau Radler.
<input type="radio"/>	
E	
F	
G	
H	
I	
J	

Mission Springs Peach Radler

Date: April 22 2016

Benchmark beer

SUSAN ANDERSON

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

s.13

A	JERKFACE 9000
B	MISSION SPRINGS - PEACH RADLER
C	LOWENBRAU RADLER.
E	
F	
G	
H	
I	
J	

Edward A. ...

Mission Spring Pe
Rad

Date: April 22 2016

Benchmark beer

1:

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

A	Jerk Face 9000
B	Mission Spring brewing co.
C	Louenbram Radler.
E	
F	
G	
H	
I	
J	

Field House Brewing - Radler

Date: ~~February 10th~~ April 10/2016

Benchmark beer

Name: ALIA HASHAM

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
S.13									

A P. 49. Jervface IPA.

B Field House B. ^{Sus} Rosemary Radler

C

D

E

F

G

H

I

J

S.21

Date: February 10th

Benchmark beer

Name: S.22

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
S.13									

A	Jerkface
B	Sour Rosemary Radler.
C	
D	
E	
F	
G	
H	
I	
J	

Date: February 10th

Benchmark beer

JERKFACE 9000

Name: SUSAN ANDERSON

A	B	C	D	E	F	G	H	I	J
S.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	JERKFACE 9000
B	SOUL ROSEMARY RADLER - FIELD HOUSE BREWING
C	
D	
E	
F	
G	
H	
I	
J	

Date: February 10th

Benchmark beer

Name: JOANNE YI

A	B	C	D	E	F	G	H	I	J
s.13									

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	JERK FACE 9000
B	SOUP ROSEMARY RADLER (FIELDHOUSE)
C	
D	
E	
F	
G	
H	
I	
J	

Ascot Mojito
+ Paloma

Date: February 10th

Benchmark beer

Name:

Levona Lowe

A	B	C	D	E	F	G	H	I	J

s.13

K

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

must be included
even if you can't taste. bitterness.

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

--	--	--	--	--	--	--	--	--	--

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	Bud	s.13
B	Jerkface	
C	Raspberry white	
D	Apple -	
E	Snocktop.	
F	Lowenbran.	
G	FruiLi.	
H	Stiegl.	
I		
J		

s.13

K Peach -

Date: February 10th

Benchmark beer

Name: ERIC SVINGEN - JONES

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J
s.13									

K

s.13

A	BUDWEISER	s.13
B	PARALLEL 49 - JERKFACE GOOD	s.13
C	SHOCKTOP - RASP	
D	SHOCKTOP - APPLE	
E	SHOCKTOP - BELGIAN WHITE	
F	LOWENBRAU RADLER	
G	FRUITI	
H	STIEGL RADLER	
I	ASCOT PALOMA	
J	MOSITO	

SCANDIS - PEACH

Date: February 10th s.22	Benchmark beer										
Name:	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <tr> <td style="width: 10%;">A</td><td style="width: 10%;">B</td><td style="width: 10%;">C</td><td style="width: 10%;">D</td><td style="width: 10%;">E</td><td style="width: 10%;">F</td><td style="width: 10%;">G</td><td style="width: 10%;">H</td><td style="width: 10%;">I</td><td style="width: 10%;">J</td> </tr> </table>	A	B	C	D	E	F	G	H	I	J
A	B	C	D	E	F	G	H	I	J		
The product pours like a beer; has a noticeable head											
The product smells like a beer											
The product tastes like a beer; hops or hop flavour must be specifically included											
The alcohol is wholly derived from a malt base and there is a limited amount of sugar											
The product is marketed as a beer and/or named a beer											
RESEARCH	<table border="1" style="width: 100%; border-collapse: collapse; height: 30px;"> <tr> <td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td> </tr> </table>										
The product is made using traditional beer techniques and ingredients											
The alcohol is wholly derived from a malt base and there is a limited amount of sugar											

K

A
B
C
D
E
F
G
H
I
J

Kim G.

Date: February 10th

Name:

Benchmark beer

Bon Jork SHOCK TOP RAS SHOCK TOP APPLE SHOCK TOP ORANGE WHI LEMON BEAN POW FRUIT STICK & HOLE

A	B	C	D	E	F	G	H	I	J

s.13

s.13

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

--	--	--	--	--	--	--	--	--	--

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A

B

C

D

E

F

G

H

I

J

[illegible]

A	B	C	D	E	F	G	H	I	J
---	---	---	---	---	---	---	---	---	---

✓
K

[illegible]

10

16

1

summary

Date: February 10th		Benchmark beer									
Name:		A	B	C	D	E	F	G	H	I	J
The product pours like a beer; has a noticeable head											
The product smells like a beer											
The product tastes like a beer; hops or hop flavour must be specifically included											
The alcohol is wholly derived from a malt base and there is a limited amount of sugar											
The product is marketed as a beer and/or named a beer											
RESEARCH											
The product is made using traditional beer techniques and ingredients											
The alcohol is wholly derived from a malt base and there is a limited amount of sugar											

s.13

A
B
C
D
E
F
G
H
I
J

K

Date: February 10th

Name:

Benchmark beer

1 2 3 4 5 6 7 8 9 10

A B C D E F G H I J

s.13

s.13

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A Budweiser

B Jerkface 9000

C Shocktop Raspberry White

D Shocktop Crisp Apple

E Shocktop Belgian White

F Lowenbrau Radler

G Fruli Strawberry Beer

H Stiegl Radler

I ~~Santa Pêche Mel~~ Ascot Paloma

J Ascot Mojito

K Scaldis Pêche Mel

Test

Date: February 10th

Benchmark beer

Name:

The product pours like a beer; has a noticeable head

The product smells like a beer

The product tastes like a beer; hops or hop flavour must be specifically included

The alcohol is wholly derived from a malt base and there is a limited amount of sugar
- some sweeteners (specify)

The product is marketed as a beer and/or named a beer

RESEARCH

The product is made using traditional beer techniques and ingredients

The alcohol is wholly derived from a malt base and there is a limited amount of sugar

A	B	C	D	E	F	G	H	I	J

s.13

A	Budweiser
B	Jerkface 9000
C	Shocktop Raspberry
D	" Apple
E	" Belgian White Orange
F	Lowenbrau Radler
G	Fruli Strawberry
H	Stiegl Radler Grapefruit
I	Asot Paloma
J	Asot Mojito
K	Scaldis Peach

LDB Wholesale Supply Chain - Blind Taste Panel Product Form

Indicate either Y or N for each criterion below

Name:		Date:																		
	Sample #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
The product pours like a beer; has a noticeable head																				
The product smells like a beer																				
The product tastes like a beer; hops or hop flavour must be specifically included																				
The alcohol is wholly derived from a malt base and there is a limited amount of sugar																				
The product is marketed as a beer and/or named a beer																				

Product Names/Notes				
1	8		15	
2	9		16	
3	10		17	
4	11		18	
5	12		19	
6	13			
7	14			