

Nanninga, Tanera AG:EX

From: Scott, Douglas S AG:EX
Sent: Thursday, February 22, 2018 4:20 PM
To: Milne, Gala AG:EX
Subject: Re: Alberta

Thanks!

Douglas S. Scott
Associate Deputy Minister
Ministry of Attorney General
Government of British Columbia

On Feb 22, 2018, at 4:11 PM, Milne, Gala AG:EX <Gala.Milne@gov.bc.ca> wrote:

In case you missed it – Alberta to end ban on BC wine sales for now.
https://twitter.com/robshaw_vansun/status/966819078118625280

Gala Milne

Ministerial Assistant, Ministry of the Attorney General

P: 250-387-1866 | C:s.17 | E: gala.milne@gov.bc.ca

This message, including any attachments to it, is not to be disclosed outside of the Provincial Government without prior written approval from the Ministry of Attorney General. If you have received this communication in error, please destroy the email message and any attachments immediately and notify me by telephone or by email.

Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Thursday, February 22, 2018 4:11 PM
To: Nelson, Tiffany GCPE:EX; Robins, Shawn GCPE:EX
Cc: Scott, Douglas S AG:EX; Carr, Michelle LCLB:EX
Subject: Alberta

In case you missed it – Alberta to end ban on BC wine sales for now.
https://twitter.com/robshaw_vansun/status/966819078118625280

Gala Milne
Ministerial Assistant, Ministry of the Attorney General
P: 250-387-1866 | C: s 17 - - - - - | E: gala.milne@gov.bc.ca

This message, including any attachments to it, is not to be disclosed outside of the Provincial Government without prior written approval from the Ministry of Attorney General. If you have received this communication in error, please destroy the email message and any attachments immediately and notify me by telephone or by email.

Nanninga, Tanera AG:EX

From: Blaquiere, Meagan LASS:EX
Sent: Monday, February 19, 2018 11:37 AM
Subject: FW: As NDP government stands up for B.C. wine, Andrew Wilkinson refuses to condemn Alberta's illegal actions

As an FYI, the following release has gone out.

Facebook: <https://www.facebook.com/BCNDPCaucus/posts/1761237633939094>

Twitter: <https://twitter.com/BCNDPCaucus/status/965671044664078336>

Meagan Blaquière | Communications Officer | New Democrat BC Government Caucus

☎ 250-356-0997 📱 17 📧 meagan.blaquiere@leg.bc.ca

Connect with us on [Facebook](#) & [Twitter](#)

From: Blaquiere, Meagan
Sent: Monday, February 19, 2018 11:30 AM
Subject: As NDP government stands up for B.C. wine, Andrew Wilkinson refuses to condemn Alberta's illegal actions

NEW DEMOCRAT

BC GOVERNMENT CAUCUS

<http://bcndpcaucus.ca> 250-858-1148

MEDIA RELEASE

For Immediate Release
Feb. 19, 2018

As NDP government stands up for B.C. wine, Andrew Wilkinson refuses to condemn Alberta's illegal actions

VICTORIA – B.C. Liberal leader Andrew Wilkinson is choosing to side with Alberta over B.C. even though he should know better, said Bruce Ralston, MLA for Surrey-Whalley.

"Last week, Premier Horgan challenged Andrew Wilkinson in question period to condemn Alberta's actions as illegal, but he refused," said Ralston. "It's disappointing that he is choosing to side with Alberta's illegal actions instead of protecting jobs in B.C."

Ralston, who is the Minister of Jobs, Trade and Technology, announced earlier today that the B.C. government is formally challenging Alberta's ban on B.C. wines through the Canadian Free Trade Agreement's (CFTA) dispute settlement process.

"Andrew Wilkinson is refusing to acknowledge that Alberta's actions violate the Canada Free Trade Agreement even though the B.C. Liberal government signed this agreement," said Ralston. "I'm proud to be taking action to protect B.C. jobs in the face of Alberta's unfair attack on wine industry."

-30-

Media contact: Meagan Blaquiere s.17

Nanninga, Tanera AG:EX

From: Harvey, James JAG:EX
Sent: Wednesday, February 21, 2018 6:19 PM
To: Fyfe, Richard J JAG:EX
Cc: Eby, David AG:EX; Smith, George AG:EX; Milne, Gala AG:EX; Godfrey, Sam AG:EX; Richter, Connie JAG:EX; Dayman, Marlene JAG:EX; AG LSB ADAG Executive Support Staff; Robins, Shawn GCPE:EX; Bianco, Catherine GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: BC Wine Institute's Injunction

Hi Richard,

This action was referenced during our call but for completeness, I am including a link to an article here.

Thanks.
James.

Subject: BC Wine Institute's Injunction

The BC Wine Institute is apparently seeking an injunction in the Alberta courts in relation to Alberta's ban on wine. The link below is a news article.

<http://www.cbc.ca/news/canada/british-columbia/all-canadians-should-be-concerned-b-c-wine-institute-launches-challenge-to-alberta-ban-1.4545260>

James N. Harvey
Assistant Deputy Attorney General

Ministry of Attorney General, Legal Services Branch
Government of British Columbia
6th Floor, 1001 Douglas Street
PO Box 9280, Stn Prov Govt
Victoria, BC V8W 9J7
Phone: (250) 356-8800
Cell: s.17
Fax: (250) 356-5111
Email: James.Harvey@gov.bc.ca

For scheduling please contact Maya Engelbrecht 250-356-9260

Vision: *"Trusted by government to provide excellent legal and legislative services."*



This communication (both the message and any attachments) is confidential and may be protected by solicitor-client privilege. It is intended only for the use of the person or persons to whom it is addressed. Any distribution, copying, or other use by anyone else is strictly prohibited. If you have received this communication in error, please destroy the email message and any attachments immediately and notify my office by telephone or by email.

Nanninga, Tanera AG:EX

From: Meggs, Geoff PREM:EX
Sent: Friday, February 23, 2018 5:39 PM
To: Hannah, Matt GCPE:EX
Cc: Smith, George AG:EX; Lloyd, Evan GCPE:EX; Aaron, Sage PREM:EX; McColl, John-Michael JTT:EX
Subject: Re: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

George I'll leave on tour capable hands

G

Sent from my iPhone

On Feb 23, 2018, at 5:29 PM, Hannah, Matt GCPE:EX <Matt.Hannah@gov.bc.ca> wrote:

Yeah. We may want to check with wine industry before doing anything with it.

Matt Hannah
778.584.1249

On Feb 23, 2018, at 5:28 PM, Smith, George AG:EX <George.Smith@gov.bc.ca> wrote:

Yes and we also don't want to suggest that AB ban didn't affect us re: ongoing trade challenge.

On Feb 23, 2018, at 5:20 PM, Hannah, Matt GCPE:EX <Matt.Hannah@gov.bc.ca> wrote:

Agreed. Though it's worth noting that this is BC sales and doesn't show out of province losses. But it does suggest British Columbians stepped up to fill the gap.

Matt Hannah
778.584.1249

On Feb 23, 2018, at 5:08 PM, Lloyd, Evan GCPE:EX
<Evan.Lloyd@gov.bc.ca> wrote:

George, this would make a great news hit.
s.13

Evan

From: Geoff Meggs <Geoff.Meggs@gov.bc.ca>
Date: Friday, February 23, 2018 at 3:58 PM
To: "Lloyd, Gcpe:Ex" <Evan.Lloyd@gov.bc.ca>
Cc: Okenge Yuma Morisho
<Okenge.YumaMorisho@gov.bc.ca>

Subject: Fwd: BC Wine Stats-Feb 1-Feb 22
2018vs2017 - BCLS.xlsx

s.13
G

Sent from my iPhone

Begin forwarded message:

From: "Hannah, Matt GCPE:EX"
<Matt.Hannah@gov.bc.ca>
Date: February 23, 2018 at 3:01:25 PM
PST
To: "Meggs, Geoff PREM:EX"
<Geoff.Meggs@gov.bc.ca>
Subject: Fwd: BC Wine Stats-Feb 1-Feb
22 2018vs2017 - BCLS.xlsx

Matt Hannah
778.584.1249

Begin forwarded message:

From: "MacDonald,
Alex GCPE:EX"
<[Alex.MacDonald@gov
.bc.ca](mailto:Alex.MacDonald@gov.bc.ca)>
Date: February 23,
2018 at 2:20:55 PM PST
To: "Hannah, Matt
GCPE:EX"
<[Matt.Hannah@gov.bc
.ca](mailto:Matt.Hannah@gov.bc.ca)>
Subject: FW: BC Wine
Stats-Feb 1-Feb 22
2018vs2017 - BCLS.xlsx

From: Milne, Gala
AG:EX
Sent: Friday, February
23, 2018 1:57 PM
To: MacDonald, Alex
GCPE:EX; Howlett, Tim
GCPE:EX
Cc: Smith, George
AG:EX; Godfrey, Sam
AG:EX
Subject: Fwd: BC Wine
Stats-Feb 1-Feb 22
2018vs2017 - BCLS.xlsx
FYI

BC VQA wine sales by
litre up +30.1% over
2017 figures. And
25.4% in financials.

Gala
Sent from my iPhone

Begin forwarded
message:

From:
"Lawson,
R.
Blain
LDB:EX
"

Subject
: BC
Wine
Stats-
Feb 1-
Feb 22
2018vs
2017 -
BCLS.xlsx

Gala,
Attached is
the
BCLS
BC
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This is
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The
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has up
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week
lag as

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LBW
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report
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sales to
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Blain

R.

Blain

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Officer

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T: 604

252-

3021

E:

blain.l

awson

@bcl

b.com

Nanninga, Tanera AG:EX

From: Hannah, Matt GCPE:EX
Sent: Friday, February 23, 2018 5:30 PM
To: Smith, George AG:EX
Cc: Lloyd, Evan GCPE:EX; Meggs, Geoff PREM:EX; Aaron, Sage PREM:EX; McColl, John-Michael JTT:EX
Subject: Re: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

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s.13

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Date: Friday, February 23, 2018 at 3:58 PM
To: "Lloyd, Gcpe:Ex" <Evan.Lloyd@gov.bc.ca>
Cc: Okenge Yuma Morisho <Okenge.YumaMorisho@gov.bc.ca>
Subject: Fwd: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

s.13

G

Sent from my iPhone

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Date: February 23, 2018 at 3:01:25 PM PST
To: "Meggs, Geoff PREM:EX"
<Geoff.Meggs@gov.bc.ca>

**Subject: Fwd: BC Wine Stats-Feb 1-Feb 22 2018vs2017
- BCLS.xlsx**

Matt Hannah
778.584.1249

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<Alex.MacDonald@gov.bc.ca>
Date: February 23, 2018 at 2:20:55 PM
PST
To: "Hannah, Matt GCPE:EX"
<Matt.Hannah@gov.bc.ca>
**Subject: FW: BC Wine Stats-Feb 1-Feb
22 2018vs2017 - BCLS.xlsx**

From: Milne, Gala AG:EX
Sent: Friday, February 23, 2018 1:57
PM
To: MacDonald, Alex GCPE:EX; Howlett,
Tim GCPE:EX
Cc: Smith, George AG:EX; Godfrey, Sam
AG:EX
Subject: Fwd: BC Wine Stats-Feb 1-Feb
22 2018vs2017 - BCLS.xlsx
FYI
BC VQA wine sales by litre up +30.1%
over 2017 figures. And 25.4% in
financials.

Gala
Sent from my iPhone

Begin forwarded message:

From: "Lawson, R. Blain
LDB:EX"
**Subject: BC Wine
Stats-Feb 1-Feb 22
2018vs2017 - BCLS.xlsx**

Gala,
Attached is the BCLS BC
wine sales for Feb.
This is only what we
have sold at retail. The
wholesale data has up
to a six week lag as the
LBW self-report their
sales to us.

Blain

R. Blain Lawson

General Manager and

Chief Executive

Officer,

BC Liquor

Distribution Branch

2625 Rupert Street,

Vancouver BC V5M

3T5

T: 604 252-3021 E:

[blain.lawson@bcldb.](mailto:blain.lawson@bcldb.com)

[com](mailto:blain.lawson@bcldb.com)

Nanninga, Tanera AG:EX

From: Smith, George AG:EX
Sent: Friday, February 23, 2018 5:14 PM
To: Milne, Gala AG:EX; Howlett, Tim GCPE:EX
Subject: Fwd: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

Follow Up Flag: Follow up
Flag Status: Completed

We should talk.

-George

Begin forwarded message:

From: "Lloyd, Evan GCPE:EX" <Evan.Lloyd@gov.bc.ca>
Date: February 23, 2018 at 5:08:46 PM PST
To: "Meggs, Geoff PREM:EX" <Geoff.Meggs@gov.bc.ca>, "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>, "Hannah, Matt GCPE:EX" <Matt.Hannah@gov.bc.ca>
Cc: "Smith, George AG:EX" <George.Smith@gov.bc.ca>, "McColl, John-Michael JTT:EX" <JohnMichael.McColl@gov.bc.ca>
Subject: Re: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

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s.13

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Cc: Okenge Yuma Morisho <Okenge.YumaMorisho@gov.bc.ca>
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s.13

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Sent: Friday, February 23, 2018 1:57 PM
To: MacDonald, Alex GCPE:EX; Howlett, Tim GCPE:EX
Cc: Smith, George AG:EX; Godfrey, Sam AG:EX
Subject: Fwd: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx
FYI
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Sent from my iPhone

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This is only what we have sold at retail. The wholesale
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their sales to us.

Blain

R. Blain Lawson

General Manager and Chief Executive Officer,
BC Liquor Distribution Branch
2625 Rupert Street, Vancouver BC V5M 3T5
T: 604 252-3021 E: blain.lawson@bclldb.com

Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Friday, February 23, 2018 2:35 PM
To: Eby, David AG:EX
Subject: FW: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx
Attachments: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx; ATT00002.htm

Fyi!

Gala

From: Milne, Gala AG:EX
Sent: Friday, February 23, 2018 1:57 PM
To: MacDonald, Alex GCPE:EX; Howlett, Tim GCPE:EX
Cc: Smith, George AG:EX; Godfrey, Sam AG:EX
Subject: Fwd: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

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Sent from my iPhone

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Subject: BC Wine Stats-Feb 1-Feb 22 2018vs2017 - BCLS.xlsx

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General Manager and Chief Executive Officer,

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T: 604 252-3021 E: blain.lawson@bclldb.com

Page 016 to/à Page 023

Withheld pursuant to/removed as

s.14;s.16;s.13;s.17

Nanninga, Tanera AG:EX

From: Holmwood, Jen PREM:EX
Sent: Monday, February 19, 2018 10:29 AM
To: Holmwood, Jen PREM:EX
Subject: day ahead overview

Feb. 19, 2017

Good morning,
Today's activities listed below:

Minister James has done a pre-budget media availability at a child care centre.

Minister Ralston has announced the province is requesting consultations over a trade dispute to be filed under the Canadian Free Trade Agreement in reaction to Alberta's BC wine boycott.

Minister Dix will be announcing a new CEO for Island Health in a news release.

Minister Dix will be attending the 5th annual BC Care Awards to recognize 4 individuals who have made a big impact in seniors care.

Visit of Deputy High Commissioner, Mr. Arun Kumar Sahu to the legislature.

Find Your Fit is in Lake Cowichan.

Outside government:

Northern Health public board meeting in Vanderhoof.

**This email is confidential and intended only for the recipients. Please do not forward. The events are subject to change. **

Jen Holmwood, Deputy Communications Director
Office of the Premier | Government of BC
British Columbia Parliament Buildings | 501 Belleville St, Victoria, BC V8V 2L8 | 250-818-4881

Nanninga, Tanera AG:EX

From: Schollen, Tasha GCPE:EX
Sent: Tuesday, February 27, 2018 1:23 PM
To: Devereux, Rick GCPE:EX; Beale, William AGRI:EX; McRae, Meghan GCPE:EX; McColl, John-Michael JTT:EX; Newhook, Kelly TAC:EX; Giles, Alison GCPE:EX; Perzoff, Lara GCPE:EX; Milne, Gala AG:EX; Louie, Jacqueline JTT:EX; Nelson, Tiffany GCPE:EX; Jack, Carolyn GCPE:EX; Venn, Tania GCPE:EX; Robins, Shawn GCPE:EX
Subject: Event Plan TIR Leg Wine Tasting
Attachments: EP - TIR Legislature - Wine Tasting Feb 27_2018.docx

For discussion at the 2:30pm call today.

Tasha Schollen | Communications Director
Ministry of Jobs, Trade and Technology
Government Communications and Public Engagement
Cell: s.17

Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Monday, February 19, 2018 10:58 AM
To: Eby, David AG:EX
Cc: Scott, Douglas S AG:EX; Carr, Michelle LCLB:EX
Subject: FW: JTT wine release
Attachments: NR Province Takes Action to Protect BC Wine Industry_Feb 2018-V2 - RGSM edits.docx

Follow Up Flag: Follow up
Flag Status: Completed

NR on the CFTA challenge has gone out. Final draft attached fyi.

Gala

Nanninga, Tanera AG:EX

From: McColl, John-Michael JTT:EX
Sent: Monday, February 19, 2018 10:04 AM
To: Frampton, Caelie ENV:EX; Smith, George AG:EX; Milne, Gala AG:EX; Beale, William TRAN:EX; Oreck, Mira PREM:EX
Subject: FW: JTT wine release
Attachments: NR Province Takes Action to Protect BC Wine Industry_Feb 2018-V2 - RGSM edits.docx

Hello all,

Here is the final version of the release. I understand it will be going shortly. Wanted to share with you first. I'm calling my stakeholders now.

JM

From: Matthen, Sheila GCPE:EX
Sent: Monday, February 19, 2018 9:16 AM
To: McColl, John-Michael JTT:EX
Cc: Giles, Alison GCPE:EX; Schollen, Tasha GCPE:EX
Subject: RE: JTT wine release

Hi JM,

Edits attached.

Thanks!
-sm

From: McColl, John-Michael JTT:EX
Sent: Monday, February 19, 2018 8:45 AM
To: Matthen, Sheila GCPE:EX
Cc: Giles, Alison GCPE:EX; Schollen, Tasha GCPE:EX
Subject: FW: JTT wine release
Importance: High

Sheila: Here's the release I just got. Once you approve, let me know and we'll have MBR approve his quote
Alison / Tasha: we need Sheila's approval before we can send

From: Gibbs, Robb GCPE:EX
Sent: Monday, February 19, 2018 7:59 AM
To: McColl, John-Michael JTT:EX; Mihlar, Fazil JTT:EX; Schollen, Tasha GCPE:EX; Lloyd, Evan GCPE:EX; Kristianson, Eric GCPE:EX
Cc: Aaron, Sage PREM:EX
Subject: JTT wine release
Importance: High

Hi folks,

Just cleaned up the lede. Good to go from here.

R

Robb Gibbs
ADM – Strategic Communications
Government Communications & Public Engagement
P: 1-778-698-7469
C: s.17

Nanninga, Tanera AG:EX

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 1:20 PM
To: Milne, Gala AG:EX; Godfrey, Sam AG:EX; Smith, George AG:EX
Cc: McRae, Meghan GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: FW: KMs needed - BCWI Challenge

Follow Up Flag: Follow up
Flag Status: Completed

From: Fyfe, Richard J JAG:EX
Sent: Wednesday, February 21, 2018 1:04 PM
To: Robins, Shawn GCPE:EX
Subject: RE: KMs needed - BCWI Challenge

s.13

Richard J.M. Fyfe QC
Deputy Attorney General
Ministry of Attorney General
Tel. (250) 356-0149

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 12:54 PM
To: Fyfe, Richard J JAG:EX
Subject: Fwd: KMs needed - BCWI Challenge

Hate to pester you with what should be a minor request. Can you advise on what would be the appropriate position for AG. s.13

s.13

Thanks kindly

Sent from my iPhone

Begin forwarded message:

From: "McRae, Meghan GCPE:EX" <Meghan.McRae@gov.bc.ca>

Date: February 21, 2018 at 12:47:49 PM PST

To: "Robins, Shawn GCPE:EX" <Shawn.1.Robins@gov.bc.ca>

Subject: RE: KMs needed - BCWI Challenge

Our Minister has been very outspoken in her support of the industry, as has government as a whole (BC Wine ad). Premier has continued to promote it as well, language like "standing up for B.C.'s wine industry".

s.13

From: Robins, Shawn GCPE:EX

Sent: Wednesday, February 21, 2018 12:44 PM

To: McRae, Meghan GCPE:EX

Subject: Re: KMs needed - BCWI Challenge

s.13 We have supported the industry in a number of ways include through trade dispute processes and increased promotion and support for the industry. It is within their legal rights to take this matter to court.

Sent from my iPhone

On Feb 21, 2018, at 12:24 PM, McRae, Meghan GCPE:EX <Meghan.McRae@gov.bc.ca> wrote:

Shawn, Drafting our lines/media response. s.13

s.13

Sent from my iPhone

On Feb 21, 2018, at 11:28 AM, Robins, Shawn GCPE:EX <Shawn.1.Robins@gov.bc.ca> wrote:

s.13

I don't think the AG will get the question in the house but it would be helpful for him to have the lines if he gets asked in the hallway.

From: McRae, Meghan GCPE:EX

Sent: Wednesday, February 21, 2018 11:25 AM

To: Schollen, Tasha GCPE:EX

Cc: Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; MacDonald, Alex GCPE:EX

Subject: Re: KMs needed - BCWI Challenge

We can pull some together. Looping in Alex, he has BCWI's materials and can perhaps draft something across the ministries.

Sent from my iPhone

On Feb 21, 2018, at 11:18 AM, Schollen, Tasha GCPE:EX
<Tasha.Schollen@gov.bc.ca> wrote:

We don't. BC Wine Institute is AGRI's stakeholder.
Meghan...do you have anything?

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 10:52 AM
To: Schollen, Tasha GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: FW: KMs needed - BCWI Challenge

Tasha: Do you have any KM on the BC Wine Institute
legal action.

From: Milne, Gala AG:EX
Sent: Wednesday, February 21, 2018 10:44 AM
To: Howlett, Tim GCPE:EX; Robins, Shawn GCPE:EX;
Nelson, Tiffany GCPE:EX; Aaron, Sage PREM:EX
Cc: Smith, George AG:EX
Subject: KMs needed - BCWI Challenge

Hi Folks
BCWI challenge to the AB wine ban is online
below. Likely this could be raised in QP today.
Shawn and Tiffany can you send us key messages?

Tim I'll call you momentarily.

<https://www.theglobeandmail.com/news/alberta/bc-wine-institute-to-seek-injunction-on-alberta-ban/article38049587/>

Gala

Sent from my iPhone

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From: Milne, Gala AG:EX
Sent: Wednesday, February 21, 2018 1:00 PM
To: Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; Smith, George AG:EX; Godfrey, Sam AGRI:EX
Subject: RE: KMs needed - BCWI Challenge

Yes sounds good

Gala

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 12:46 PM
To: Nelson, Tiffany GCPE:EX; Smith, George AG:EX; Milne, Gala AG:EX; Godfrey, Sam AG:EX
Subject: Fwd: KMs needed - BCWI Challenge

Let me know if you are okay with this response.

Sent from my iPhone

Begin forwarded message:

From: "Robins, Shawn GCPE:EX" <Shawn.1.Robins@gov.bc.ca>
Date: February 21, 2018 at 12:43:43 PM PST
To: "McRae, Meghan GCPE:EX" <Meghan.McRae@gov.bc.ca>
Subject: Re: KMs needed - BCWI Challenge

s.13 We have supported the industry in a number of ways include through trade dispute processes and increased promotion and support for the industry. It is within their legal rights to take this matter to court.

Sent from my iPhone

On Feb 21, 2018, at 12:24 PM, McRae, Meghan GCPE:EX <Meghan.McRae@gov.bc.ca> wrote:

Shawn, Drafting our lines/media response. s.13
s.13

Sent from my iPhone

On Feb 21, 2018, at 11:28 AM, Robins, Shawn GCPE:EX <Shawn.1.Robins@gov.bc.ca> wrote:

s.13

I don't think the AG will get the question in the house but it would be helpful for him to have the lines if he gets asked in the hallway.

From: McRae, Meghan GCPE:EX
Sent: Wednesday, February 21, 2018 11:25 AM
To: Schollen, Tasha GCPE:EX
Cc: Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; MacDonald, Alex GCPE:EX
Subject: Re: KMs needed - BCWI Challenge

We can pull some together. Looping in Alex, he has BCWI's materials and can perhaps draft something across the ministries.

Sent from my iPhone

On Feb 21, 2018, at 11:18 AM, Schollen, Tasha GCPE:EX
<Tasha.Schollen@gov.bc.ca> wrote:

We don't. BC Wine Institute is AGRI's stakeholder.
Meghan...do you have anything?

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 10:52 AM
To: Schollen, Tasha GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: FW: KMs needed - BCWI Challenge

Tasha: Do you have any KM on the BC Wine Institute legal action.

From: Milne, Gala AG:EX
Sent: Wednesday, February 21, 2018 10:44 AM
To: Howlett, Tim GCPE:EX; Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; Aaron, Sage PREM:EX
Cc: Smith, George AG:EX
Subject: KMs needed - BCWI Challenge

Hi Folks
BCWI challenge to the AB wine ban is online below. Likely this could be raised in QP today.
Shawn and Tiffany can you send us key messages?

Tim I'll call you momentarily.

<https://www.theglobeandmail.com/news/alberta/bc-wine-institute-to-seek-injunction-on-alberta-ban/article38049587/>

Gala

Sent from my iPhone

Nanninga, Tanera AG:EX

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 12:46 PM
To: Nelson, Tiffany GCPE:EX; Smith, George AG:EX; Milne, Gala AG:EX; Godfrey, Sam AG:EX
Subject: Fwd: KMs needed - BCWI Challenge

Let me know if you are okay with this response.

Sent from my iPhone

Begin forwarded message:

From: "Robins, Shawn GCPE:EX" <Shawn.1.Robins@gov.bc.ca>
Date: February 21, 2018 at 12:43:43 PM PST
To: "McRae, Meghan GCPE:EX" <Meghan.McRae@gov.bc.ca>
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From: Milne, Gala AG:EX
Sent: Wednesday, February 21, 2018 10:44 AM
To: Howlett, Tim GCPE:EX; Robins, Shawn
GCPE:EX; Nelson, Tiffany GCPE:EX; Aaron,
Sage PREM:EX
Cc: Smith, George AG:EX
Subject: KMs needed - BCWI Challenge
Hi Folks
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Tim I'll call you momentarily.

<https://www.theglobeandmail.com/news/alberta/bc-wine-institute-to-seek-injunction-on-alberta-ban/article38049587/>
Gala
Sent from my iPhone

Nanninga, Tanera AG:EX

From: MacDonald, Alex GCPE:EX
Sent: Wednesday, February 21, 2018 12:00 PM
To: Matthen, Sheila GCPE:EX; Howlett, Tim GCPE:EX; Milne, Gala AG:EX; McColl, John-Michael JTT:EX
Subject: Fwd: KMs needed - BCWI Challenge

Begin forwarded message:

From: "Robins, Shawn GCPE:EX" <Shawn.1.Robins@gov.bc.ca>
Date: February 21, 2018 at 11:28:26 AM PST
To: "McRae, Meghan GCPE:EX" <Meghan.McRae@gov.bc.ca>, "Schollen, Tasha GCPE:EX" <Tasha.Schollen@gov.bc.ca>
Cc: "Nelson, Tiffany GCPE:EX" <Tiffany.Nelson@gov.bc.ca>, "MacDonald, Alex GCPE:EX" <Alex.MacDonald@gov.bc.ca>
Subject: RE: KMs needed - BCWI Challenge

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GCPE:EX; Aaron, Sage PREM:EX

Cc: Smith, George AG:EX

Subject: KMs needed - BCWI Challenge

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Tim I'll call you momentarily.

<https://www.theglobeandmail.com/news/alberta/bc-wine-institute-to-seek-injunction-on-albertas-ban/article38049587/>

Gala

Sent from my iPhone

Nanninga, Tanera AG:EX

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 21, 2018 11:19 AM
To: Milne, Gala AG:EX
Subject: RE: KMs needed - BCWI Challenge

Hi Gala: Looking into this with JTT and from a legal angle as well.

From: Milne, Gala AG:EX
Sent: Wednesday, February 21, 2018 10:44 AM
To: Howlett, Tim GCPE:EX; Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; Aaron, Sage PREM:EX
Cc: Smith, George AG:EX
Subject: KMs needed - BCWI Challenge

Hi Folks

BCWI challenge to the AB wine ban is online below. Likely this could be raised in QP today. Shawn and Tiffany can you send us key messages?

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Gala

Sent from my iPhone

Nanninga, Tanera AG:EX

From: Smith, Jessica C AGRI:EX
Sent: Wednesday, February 14, 2018 5:22 PM
To: Milne, Gala AG:EX
Cc: Beale, William AGRI:EX
Subject: Re: KMs re: wine dispute

Follow Up Flag: Follow up
Flag Status: Completed

We had the BN in the binder yeah, MCJ addressed the cost of the ad with media post-QP which is more appropriate.

Cheers,

Sent from my iPhone

On Feb 14, 2018, at 5:16 PM, Milne, Gala AG:EX <Gala.Milne@gov.bc.ca> wrote:

Hello

In yesterday's chaos, we were forwarded this BN from FIN re the ad. Not sure if your comms team was consulted or not, but in case your minister receives any further questioning on these issues, maybe the attached will be useful.

Gala

From: Robins, Shawn GCPE:EX
Sent: Tuesday, February 13, 2018 2:01 PM
To: Milne, Gala AG:EX
Subject: FW: KMs re: wine dispute

The IN is attached Gala. FYI yes we have been in touch with the Comms shops.

From: McRae, Meghan GCPE:EX
Sent: Tuesday, February 13, 2018 1:43 PM
To: Perzoff, Lara GCPE:EX; Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; Boelens, Robert GCPE:EX
Cc: Cotton, Brian GCPE:EX; Crebo, David GCPE:EX
Subject: RE: KMs re: wine dispute

Here's the IN that GCPE/Finance drafted on Friday for the weekend's ad.

From: Perzoff, Lara GCPE:EX
Sent: Tuesday, February 13, 2018 1:42 PM
To: Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX; McRae, Meghan GCPE:EX; Boelens, Robert GCPE:EX
Cc: Cotton, Brian GCPE:EX; Crebo, David GCPE:EX
Subject: KMs re: wine dispute
Importance: High

Hi Shawn, Tiffany, Meghan and Robert—

Are you able to please share your latest KMs re: the BC and Alberta wine dispute?

Brian and David—we have yours unless anything has changed since this morning.

Our ED and ADM are on a call about this now and we'd like to ensure we have the latest KMs on file.

Thank you,

Lara

Lara Perzoff | Sr. Public Affairs Officer
Government Communications and Public Engagement

Ministry of Jobs, Trade and Technology
Direct: 778 698-8192
Cell: s.17
e-mail: lara.perzoff@gov.bc.ca

Nanninga, Tanera AG:EX

From: Smith, George AG:EX
Sent: Tuesday, February 13, 2018 1:56 PM
To: Milne, Gala AG:EX; Robins, Shawn GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: KMs re: wine dispute

Follow Up Flag: Follow up
Flag Status: Completed

Just sent it to you

From: Milne, Gala AG:EX
Sent: Tuesday, February 13, 2018 1:55 PM
To: Smith, George AG:EX; Robins, Shawn GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: KMs re: wine dispute

Not through me. Interesting that the IN came from Finance. Any chance we can see the IN?

Shawn are you in communication with the GCPE shops in Agriculture and JTT? I feel like some communication lines are down as our office has not been looped in to recent decisions.

Gala

From: Smith, George AG:EX
Sent: Tuesday, February 13, 2018 1:49 PM
To: Robins, Shawn GCPE:EX
Cc: Nelson, Tiffany GCPE:EX; Milne, Gala AG:EX
Subject: RE: KMs re: wine dispute

I believe not.

From: Robins, Shawn GCPE:EX
Sent: Tuesday, February 13, 2018 1:46 PM
To: Smith, George AG:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: FW: KMs re: wine dispute

George: FYI we were not consulted on this, were you?

From: McRae, Meghan GCPE:EX
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Subject: KMs re: wine dispute
Importance: High

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Government Communications and Public Engagement

Ministry of Jobs, Trade and Technology

Direct: 778 698-8192

Cell: s.17

e-mail: lara.perzoff@gov.bc.ca

Nanninga, Tanera AG:EX

From: Minister, AG AG:EX
Sent: Wednesday, February 21, 2018 9:56 AM
To: Smith, George AG:EX; Milne, Gala AG:EX; Godfrey, Sam AG:EX; Arora, Jasleen AG:EX
Subject: FW: Media Release: BC Wine Institute to seek injunction to protect BC wineries from Alberta ban

Fyi

C.

From: BC Wine Institute [mailto:lkittmer@winebc.com]
Sent: Wednesday, February 21, 2018 8:43 AM
To: Minister, AG AG:EX
Subject: Media Release: BC Wine Institute to seek injunction to protect BC wineries from Alberta ban

Copyright

Page 047

Withheld pursuant to/removal as

Copyright

Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Wednesday, February 21, 2018 9:52 AM
To: Eby, David AG:EX
Subject: Fwd: Media Release: BC Wine Institute to seek injunction to protect BC wineries from Alberta ban

FYI BCWI seeking to challenge the wine ban.

Gala

Sent from my iPhone

Begin forwarded message:

From: "Smith, Jessica C AGRI:EX" <Jessica.C.Smith@gov.bc.ca>
Date: February 21, 2018 at 9:04:27 AM PST
To: "Milne, Gala AG:EX" <Gala.Milne@gov.bc.ca>
Cc: "MacDonald, Alex GCPE:EX" <Alex.MacDonald@gov.bc.ca>
Subject: Fwd: Media Release: BC Wine Institute to seek injunction to protect BC wineries from Alberta ban

FYI

Sent from my iPhone

Begin forwarded message:

From: "Johnson, Lisa E AGRI:EX" <Lisa.Johnson@gov.bc.ca>
Date: February 21, 2018 at 8:44:37 AM PST
To: "Beale, William AGRI:EX" <William.Beale@gov.bc.ca>, "Smith, Jessica C AGRI:EX" <Jessica.C.Smith@gov.bc.ca>
Subject: FW: Media Release: BC Wine Institute to seek injunction to protect BC wineries from Alberta ban

Not sure if you receive these or not

From: BC Wine Institute [<mailto:lkittmer@winebc.com>]
Sent: Wednesday, February 21, 2018 8:43 AM
To: Johnson, Lisa E AGRI:EX
Subject: Media Release: BC Wine Institute to seek injunction to protect BC wineries from Alberta ban



Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Friday, February 23, 2018 3:26 PM
To: Eby, David AG:EX
Subject: FW: Media Statement: BC Wine Institute responds to BC wine ban suspension

FYI on the below.

BCWI called Doug Scott today and suggested to cancel the joint meeting with Ministers on March 5th due to the AB announcement yesterday. I called the other Ministers' MAs who agreed with this direction, so that meeting has been cancelled fyi.

Cheers,

Gala

From: Robins, Shawn GCPE:EX
Sent: Friday, February 23, 2018 8:29 AM
To: Smith, George AG:EX; Godfrey, Sam AG:EX; Milne, Gala AG:EX
Subject: FW: Media Statement: BC Wine Institute responds to BC wine ban suspension

FYI

From: Schollen, Tasha GCPE:EX
Sent: Thursday, February 22, 2018 7:41 PM
To: Sali, Meghan JTT:EX; McColl, John-Michael JTT:EX
Cc: Zaharia, Sarah GCPE:EX; McRae, Meghan GCPE:EX; Robins, Shawn GCPE:EX
Subject: Fwd: Media Statement: BC Wine Institute responds to BC wine ban suspension

From: BC Wine Institute <lkittmer@winebc.com>
Sent: Thursday, February 22, 2018 6:56 PM
To:
Reply To: lkittmer@winebc.com
Subject: Media Statement: BC Wine Institute responds to BC wine ban suspension



Nanninga, Tanera AG:EX

From: Beale, William AGRI:EX
Sent: Friday, February 23, 2018 3:20 PM
To: Milne, Gala AG:EX
Cc: Smith, Jessica C AGRI:EX
Subject: Re: Media Statement: BC Wine Institute responds to BC wine ban suspension

Follow Up Flag: Follow up
Flag Status: Completed

Hadn't, thanks.

On Feb 23, 2018, at 10:29 AM, Milne, Gala AG:EX <Gala.Milne@gov.bc.ca> wrote:

I'm sure you've seen this.
Gala

From: Robins, Shawn GCPE:EX
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To: Smith, George AG:EX; Godfrey, Sam AG:EX; Milne, Gala AG:EX
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Sent: Thursday, February 22, 2018 6:56 PM
To:
Reply To: lkittmer@winebc.com
Subject: Media Statement: BC Wine Institute responds to BC wine ban suspension



MEDIA STATEMENT

Copyright

Nanninga, Tanera AG:EX

From: Robins, Shawn GCPE:EX
Sent: Friday, February 23, 2018 9:06 AM
To: Eby, David AG:EX; Smith, George AG:EX; Godfrey, Sam AG:EX; Milne, Gala AG:EX; Arora, Jasleen AG:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: FW: Morning Summary - Feb 23, 2018

Apologies for the delay in sending this today, Liam is away.

Most significant story for AG is that government intends to proceed with a reference to BXC Supreme Court or Court of Appeal on BC's position in regard to bitumen and TMX. Coupled with this is the end to the Wine War with Alberta ceasing its boycott on BC wine. Miles Prodan of the Wine Institute however says they intend to proceed with legal action to determine if one province can unfairly penalize another through trade sanctions. Impact of budget. NR
NR

NR

Nanninga, Tanera AG:EX

From: Robins, Shawn GCPE:EX
Sent: Thursday, February 22, 2018 7:37 AM
To: Eby, David AG:EX; Smith, George AG:EX; Godfrey, Sam AGRI:EX; Milne, Gala AG:EX; Arora, Jasleen MCF:EX; Nelson, Tiffany GCPE:EX
Subject: Fwd: Morning summary - Feb. 22, 2018

NR
NR Wine Institute seeking legal injunction. NR

Nanninga, Tanera AG:EX

From: Smith, George AG:EX
Sent: Saturday, February 17, 2018 2:42 PM
To: Eby, David AG:EX
Subject: Fwd: Next Steps - Confidential

Begin forwarded message:

From: "Lloyd, Evan GCPE:EX" <Evan.Lloyd@gov.bc.ca>
Date: February 17, 2018 at 1:14:43 PM PST
To: "Frampton, Caelie ENV:EX" <Caelie.Frampton@gov.bc.ca>, "McColl, John-Michael JTT:EX" <JohnMichael.McColl@gov.bc.ca>, "Smith, George AG:EX" <George.Smith@gov.bc.ca>, "Lowe, Mike GCPE:EX" <Mike.Lowe@gov.bc.ca>
Cc: "Gibbs, Robb GCPE:EX" <Robb.Gibbs@gov.bc.ca>, "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>, "Oreck, Mira PREM:EX" <Mira.Oreck@gov.bc.ca>
Subject: Next Steps - Confidential

FYI all

Broad outline discussed and agreed this a.m. with PO.

Please be advised of the proposed roll-out of KM-related initiatives and cabinet leads:

NR

3. Monday 19th – Wine Remedy Package – MBR
- NR

Unknowns include nature and extent of AB escalation signaled for Wednesday. Responses TBD.

EVAN LLOYD
Deputy Minister,
Government Communications and Public Engagement – GCPE
evan.lloyd@gov.bc.ca
250 812 9153

Nanninga, Tanera AG:EX

From: McColl, John-Michael JTT:EX
Sent: Friday, February 16, 2018 12:14 PM
To: Howlett, Tim GCPE:EX; Matthen, Sheila GCPE:EX; Frampton, Caelie ENV:EX; Smith, George AG:EX; Beale, William TRAN:EX
Subject: Note for your review
Attachments: 139983_IN_CFTA_Wine_Dispute.docx
Importance: High

Hello all,

Wanted to share this note I just received with all of you. Please don't hesitate to call if you would like to chat.

John Michael McColl

Senior Ministerial Assistant to Hon. Bruce Ralston

Minister of Jobs, Trade and Technology

British Columbia Parliament Buildings | 501 Belleville St, Victoria, BC V8V 2L8

johnmichael.mccoll@gov.bc.ca | s.17

Nanninga, Tanera AG:EX

From: Sihota, Manveer LASS:EX
Sent: Monday, February 19, 2018 10:28 AM
Subject: Release from Min. of JTT on further action to protect B.C. wine industry

FYI, the following release went out today.

"We're standing by our wine producers and the communities that rely on this important industry by launching a formal trade dispute, and we are confident we will be successful." –Minister Bruce Ralston

Manveer Sihota | Research & Communications Officer | c: s.17
Democrat BC Government Caucus
www.bcndpcaucus.ca | www.facebook.com/johnhorganbc

| Manveer.Sihota@leg.bc.ca | New

For Immediate Release
2018JTT0008-000236
Feb. 19, 2018

Ministry of Jobs, Trade and Technology

NEWS RELEASE

Province takes further action to protect B.C. wine industry

VICTORIA - In a move aimed at protecting and supporting the province's wine producers, Minister of Jobs, Trade and Technology Bruce Ralston has announced that the B.C. government is formally challenging Alberta's ban on B.C. wines through the Canadian Free Trade Agreement's (CFTA) dispute settlement process.

"B.C.'s wine industry is an important contributor to our economy, creating good jobs and other economic benefits for people in B.C.," Ralston said. "We're standing by our wine producers and the communities that rely on this important industry by launching a formal trade dispute, and we are confident we will be successful."

The Province has notified the Government of Alberta that it is formally requesting consultations under the CFTA regarding Alberta's actions to ban the sale of B.C. wine. This will be the first formal dispute to occur under the new CFTA.

"Alberta's actions threaten the livelihood of the families that have worked so hard to build B.C.'s world-class wine industry," Ralston said. "These actions are inconsistent with Alberta's obligations under the CFTA, and we will protect our reputation and the interests of British Columbians."

In addition to this trade challenge, the Province is supporting B.C.'s wine industry by proclaiming April as B.C. Wine Month. Government is also increasing opportunities to have B.C. wines in local BC Liquor Stores, including local wines from small and medium producers that are not typically available outside of the wineries. Funding is also being made available for the Buy BC: Eat Drink Local campaign, and to support the marketing of BC VQA wines to new international markets.

Quick Facts:

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- * More than 60 different grape varieties are produced in the province, including Merlot, Pinot Gris, Pinot Noir, Chardonnay, Cabernet Sauvignon, Gewurztraminer, Cabernet Franc, Syrah, Riesling and Sauvignon Blanc.
- * In 2016, B.C. wine exports increased 4% to \$9.7 million, shipped to 17 international markets.
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- * The top markets for B.C. wine were China (54%), Taiwan (23%) and the United States (11%).

Learn More:

To learn more about the Canadian Free Trade Agreement, visit: <https://news.gov.bc.ca/factsheets/factsheet-canadian-free-trade-agreement-cftaww.something.com>

Contact:

Media Relations
Ministry of Jobs, Trade and Technology
250 507-3418

► **READ MORE**

Economy, Jobs, Trade and Technology

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Withheld pursuant to/removed as

s.14;s.16;s.17

Page 071 to/à Page 072

Withheld pursuant to/removed as

s.14

Nanninga, Tanera AG:EX

From: Smith, George AG:EX
Sent: Sunday, February 11, 2018 11:12 AM
To: Eby, David AG:EX
Subject: Fwd: Toast the coast

-George

Begin forwarded message:

From: "Hannah, Matt GCPE:EX" <Matt.Hannah@gov.bc.ca>
Date: February 10, 2018 at 10:26:55 AM PST
To: "Hannah, Matt GCPE:EX" <Matt.Hannah@gov.bc.ca>
Subject: Toast the coast

This weekend, government ads will appear in the Globe and Mail and National Post encouraging people to support BC winemakers. Ministers and staff can share their support for BC wines on social media using the hashtag #toastthecoast

Messages:

- Our government will fight for B.C.'s wine sector and will continue to promote interprovincial and international trade of our amazing wines.
- Our award-winning wineries draw tourists to our beautiful province and strengthen our local economies.
- B.C. wineries are world class and I am confident that people across the country and around the globe will continue to be drawn to the exceptional quality and variety of our wines.
- I encourage all British Columbians, now more than ever, to remember to Buy BC and support the people who work in B.C.'s wine industry.

Matt Hannah
778.584.1249

Nanninga, Tanera AG:EX

From: Robins, Shawn GCPE:EX
Sent: Tuesday, February 20, 2018 7:42 AM
To: Eby, David AG:EX; Smith, George AG:EX; Godfrey, Sam AGRI:EX; Milne, Gala AG:EX; Arora, Jasleen MCF:EX; Nelson, Tiffany GCPE:EX
Subject: Fwd: Top morning stories - Feb. 20

Continued coverage of AG comments on government efforts to combat money laundering. Several stories tie money laundering to real estate issues. Speculation on today's budget. Significant coverage of B.C. government's trade agreement challenge on Alberta's boycott on B.C. wine and TMX issue more generally.

Sent from my iPhone

Begin forwarded message:

From: "Butler, Liam GCPE:EX" <Liam.Butler@gov.bc.ca>
Date: February 20, 2018 at 7:36:14 AM PST
To: "Robins, Shawn GCPE:EX" <Shawn.1.Robins@gov.bc.ca>
Subject: Fwd: Top morning stories - Feb. 20

Sent from my iPhone

Begin forwarded message:

From: Liam Butler <liam.butler@ryerson.ca>
Date: February 20, 2018 at 7:26:05 AM PST
To: Liam.Butler@gov.bc.ca
Subject: Fwd: Top morning stories - Feb. 20

----- Forwarded message -----

From: **Liam Butler** <liam.butler@ryerson.ca>
Date: Tue, Feb 20, 2018 at 7:21 AM
Subject: Top morning stories - Feb. 20
To: Liam.Butler@gov.bc.ca

Today's News Online - AG Morning Summary

Tuesday, February 20, 2018

Top stories

* B.C.'s system to catch money laundering early is 'woefully deficient,' attorney general says - CBC Online - CBC Online - 19-Feb-2018

* **Bold, clear start needed on money-laundering - Mike Smyth - The Province - 20-Feb-2018**

Nanninga, Tanera AG:EX

From: Smith, George AG:EX
Sent: Tuesday, February 13, 2018 2:43 PM
To: Milne, Gala AG:EX
Subject: Fwd: Wine and Trade

Follow Up Flag: Follow up
Flag Status: Completed

-George

Begin forwarded message:

s.14,s.16

Page 076

Withheld pursuant to/removed as

s.14;s.16

Nanninga, Tanera AG:EX

From: McRae, Meghan GCPE:EX
Sent: Wednesday, February 21, 2018 1:26 PM
To: Robins, Shawn GCPE:EX
Cc: Milne, Gala AG:EX; Nelson, Tiffany GCPE:EX; Schollen, Tasha GCPE:EX
Subject: RE: Wine lines-for review

Follow Up Flag: Follow up
Flag Status: Completed

Alright, here's how the lines read now.

If asked about BCWI Application for Injunction?

- **Our government supports all efforts consistent with the law to end the illegal wine ban imposed by Alberta.**
- **My Ministry has been in constant contact with the BC Wine Institute since the ban was initiated on February 9.**
- **Earlier this week, my colleague Minister Ralston notified the Government of Alberta that the Province is formally requesting consultations under the Canadian Free Trade Agreement (CFTA) regarding Alberta's actions to ban the sale of wine.**
- **These actions are inconsistent with Alberta's obligations under the CFTA, and we will protect our reputation and the interests of British Columbians.**

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Page 079 to/à Page 080

Withheld pursuant to/removed as

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Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Tuesday, February 13, 2018 7:00 PM
To: Eby, David AG:EX
Subject: FW: Wine options
Attachments: updated ABBCWI CLIFF 139852.docx

Apologies for not sending this earlier today. This is a DBN made last week for JTT regarding their options.

Gala

-----Original Message-----

From: Howlett, Tim GCPE:EX
Sent: Tuesday, February 13, 2018 10:09 AM
To: Milne, Gala AG:EX
Cc: Smith, George AG:EX
Subject: Wine options

Draft options note prepared by JTT

From the note:

The BC Wine Institute (BCWI) met with the Minister of Agriculture, the Honourable Lana Popham on February 6, 2018 and with representatives of the Ministry of Jobs, Trade and Technology and the Liquor Control and Licensing Branch of the Ministry of Attorney General on February 7, 2018.

Nanninga, Tanera AG:EX

From: Milne, Gala AG:EX
Sent: Monday, February 19, 2018 11:51 AM
To: Eby, David AG:EX
Cc: Scott, Douglas S AG:EX
Subject: FW: Wine Trade Dispute Announcement
Attachments: NR Province Takes Further Action to Protect BC Wine Industry_Feb 19_2008 FINAL.pdf;
KM Province takes further action to protect BC wine industry_Feb 19 2018 FINAL.docx;
QA Province Takes Further Action to Protect BC Wine Industry Feb 19_2018 FINAL.docx

Gala

From: Robins, Shawn GCPE:EX
Sent: Monday, February 19, 2018 11:38 AM
To: Godfrey, Sam AG:EX; Milne, Gala AG:EX; Smith, George AG:EX
Cc: Butler, Liam GCPE:EX
Subject: FW: Wine Trade Dispute Announcement

Wine Trade Dispute Comm Materials FYI

From: Perzoff, Lara GCPE:EX
Sent: Monday, February 19, 2018 11:36 AM
To: Robins, Shawn GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Giles, Alison GCPE:EX; Schollen, Tasha GCPE:EX
Subject: Wine Trade Dispute Announcement

Good morning, Shawn and Tiffany,

Attached please find our final materials on this morning's announcement about BC entering a formal trade dispute with Alberta re: their boycott on B.C. wine.

Best,

Lara

Lara Perzoff | Sr. Public Affairs Officer
Government Communications and Public Engagement
Ministry of Jobs, Trade and Technology
Direct: 778 698-8192
Cell: s.17
e-mail: lara.perzoff@gov.bc.ca

NEWS RELEASE

For Immediate Release
2018JTT0008-000236
Feb. 19, 2018

Ministry of Jobs, Trade and Technology

Province takes further action to protect B.C. wine industry

VICTORIA – In a move aimed at protecting and supporting the province's wine producers, Minister of Jobs, Trade and Technology Bruce Ralston has announced that the B.C. government is formally challenging Alberta's ban on B.C. wines through the Canadian Free Trade Agreement's (CFTA) dispute settlement process.

"B.C.'s wine industry is an important contributor to our economy, creating good jobs and other economic benefits for people in B.C.," Ralston said. "We're standing by our wine producers and the communities that rely on this important industry by launching a formal trade dispute, and we are confident we will be successful."

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In addition to this trade challenge, the Province is supporting B.C.'s wine industry by proclaiming April as B.C. Wine Month. Government is also increasing opportunities to have B.C. wines in local BC Liquor Stores, including local wines from small and medium producers that are not typically available outside of the wineries. Funding is also being made available for the Buy BC: Eat Drink Local campaign, and to support the marketing of BC VQA wines to new international markets.

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{11%}

Learn More:

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<https://news.gov.bc.ca/factsheets/factsheet-canadian-free-trade-agreement-cfta>www.something.com

Contact:

Media Relations

Ministry of Jobs, Trade and Technology

250 507-3418

Connect with the Province of B.C. at: news.gov.bc.ca/connect

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Page 094

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s.16;s.13;s.17

NEWS RELEASE

For Immediate Release
[release number]
Date

Ministry of Jobs, Trade and Technology

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VICTORIA – In a move aimed at protecting and supporting the province's wine producers, Minister of Jobs, Trade and Technology Bruce Ralston today announced the B.C. government is formally challenging Alberta's ban on B.C. wines through the Canadian Free Trade Agreement's (CFTA) dispute settlement process.

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"Alberta's actions threaten the livelihood of the families that have worked so hard to build B.C.'s world-class wine industry," said Ralston. "These actions are inconsistent with Alberta's obligations under the CFTA, and we will protect our reputation and the interests of British Columbians."

Consultations can start immediately and can last a minimum of 120 days. If consultations don't resolve the matter B.C. can call for an arbitral panel to hear the issue. This will be the first formal dispute to occur under the new CFTA.

In addition to this trade challenge, the Province is supporting B.C.'s wine industry by proclaiming April to be B.C. Wine Month. Government is also increasing opportunities to have B.C. wines in local BC Liquor Stores, including local wines from small and medium producers that are not typically available outside of the wineries. Funding is also being made available for the Buy BC: Eat Drink Local campaign, and to support the marketing of BC VQA wines to new international markets.

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Media Contact:

Media Relations

Ministry of Jobs, Trade and Technology

250 889-1121

Event Plan – For PREM Consideration

Event Title: Province Promotes Global Investment in B.C.'s World-class Wines

Date: Wednesday, March 7, 2018 Time: 2:30 p.m. - TBC	Media Market: Press gallery, Victoria media, regional and ethnic.
Location: Hall of Honour – BC Legislature - TBC Legislature Restaurant - TBC	English Media Spokesperson: Minister of Jobs, Trade and Technology – Bruce Ralston Minister of Agriculture – Lana Popham
Author: GCPE - JTT	Communications Director Signoff: _____
Version #: Draft #1	Date: February 27, 2018

THE EVENT

PROACTIVE EVENT OR INVITATION

- A media event to showcase how the Government of BC is leveraging its international network of Trade and Investment Representatives (TIRs) to support BC wine growers. We will discuss how these trade reps will be promoting BC wines around the world and finding new markets.

EVENT (what will the news headline be)

- Province Promotes Global Investment in B.C.'s World-class Wines

WHO'S ORGANIZING?

- GCPE at JTT in partnership with GCPE AGRI and GCPE Events

BACKGROUND NOTES

- On March 7, British Columbia's Trade and Investment Representatives (TIRs) from the US, Europe, Japan, China, India, Singapore, Indonesia, Philippines & South Korea – will be in Victoria. For this event, BC wine producers will set up their wine products for display and offer wine tastings to the TIRs.
- The TIR visit to BC provides an opportunity to host a media event to showcase how the Province is finding new markets abroad for BC wine, amidst a now suspended trade dispute with the Province of Alberta involving BC wines. While the Alberta government has recently suspended its boycott of BC wines, formal consultations between BC and Alberta under the Canadian Free Trade Agreement continue in an effort to find a mutually beneficial resolution.
- Given this situation, this event is an opportunity to showcase BC's world-class wines to overseas TIRs who can learn about these wines, then better promote BC wines when they return to their respective countries. The event builds on the Premier and ministers' recent mission to Asia where they promoted BC wines in China, South Korea and in Japan.
- It complements a recent pledge to increase promotion of BC's wine industry at BC Liquor Stores by including local wines from small and medium producers not typically available outside of wineries. Funding is also being made available for the Buy BC: Eat Drink Local campaign, and to support the marketing of BC VQA wines to new international markets. The event also precedes a Ministry of Agriculture initiative to promote April as B.C. Wine Month. These various initiatives will provide an sustained promotion of B.C.'s wine producers and industry.

EVENT PARTICIPANTS (In a speaking role)

- Minister of Jobs, Trade and Technology, Bruce Ralston (brief opening remarks)
- Minister of Agriculture, Lana Popham (brief closing remarks)
- BC Premier, John Horgan - TBC

(Non-speaking role)

- Minister of Tourism, Arts and Culture, Lisa Beare
- Attorney General and Minister responsible for Liquor, David Eby
- Minister of State for Trade, George Chow

- Government MLAs
- Wine Producers (AGRI to provide list)
- BC Liquor Distribution Branch wine sommelier to provide endorsement of BC wines (TBC)

TARGET AUDIENCE

- People of BC
- BC's wine industry
- BC wine producers
- Province of Alberta
- Overseas trade markets

OPTIONS

1) Hall of Honour (Room adjacent to Rotunda)

- Tables to be set up from various BC wine producers with visuals of bottles and possibly any other props that have helped to flavour the wine (at producers discretion). TIRs will meet winery representatives and mill about the room, tasting the wines.
- Ministers Ralston and Popham to do an informal, short address to the TIRs, welcoming them to BC and talking about our world-class wine industry.
- A special occasion liquor license would be required.
- Event open to media, with wine tasting visuals.

2) Legislative Dining Room

- Wine tasting held in the Legislative Dining Room where a liquor licence is already in place.
- TIRs to mill about and taste the wines of BC producers.
- Restaurant chef could potentially craft some appetizers for paring with the wines.
- Ministers Ralston & Popham to do an informal, short address to the TIRs, welcoming them to BC and talking about our world class wine industry.
- Event open to media, with wine tasting visuals.

VISUAL MESSAGE(S)

DESIRED PICTURE (STILL)

- Ministers, Trade Investment Representatives and invited guests sampling BC wines at tables representing wineries from Vancouver Island's southern region.

Digital (social media) opportunities

- Event photos and video will be shared on the Province's Flickr, YouTube and Twitter pages.
- The news release will include links to Flickr, YouTube and Twitter for event photos and video.

WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

"We're taking action to promote BC's world-class wines to global markets in support of the hard-working people in BC's wine industry," said Jobs, Trade and Technology minister Bruce Ralston. "We're providing BC's trade and investment representatives the opportunity to learn more about BC's dynamic wine industry so they can help to open up new markets for these wines abroad, ultimately creating jobs for people in BC and further diversifying our economy."

"The success of BC's wine industry is premised on its ability to create high quality products for export markets," said Agriculture minister Lana Popham. "The business opportunities we create by showcasing BC's world-class wines are key in enhancing their reputation on the world stage and to developing trade opportunities that in turn, benefit the many people working in this industry."

Key Messages

- We're taking action to promote BC's world-class wines to global markets in support of the hard-working people in BC's wine industry.
- We're providing BC's trade and investment representatives the opportunity to learn more about BC's dynamic wine industry so they can help to open up new markets for these wines abroad, ultimately creating jobs for people in BC and further diversifying our economy.
- BC's trade and investment representatives in markets around the world are vital to our economic prosperity, providing a key link between BC companies and their international counterparts, facilitating trade deals and investment attraction which is critical to the health of the BC economy.
- The business opportunities we create by showcasing BC's world-class wines are key in enhancing their reputation on the world stage and to developing trade opportunities that in turn, benefit the many people working in this industry.
- BC's wine industry creates good jobs in communities throughout the province, and we are proud to shine a spotlight on the work they do and the wine they make.
- We proudly support BC's wine industry and we're devoting the month of April to BC wines as an exciting way to do that.
- Building a strong, sustainable economy means working with trade partners around the world to expand markets and create good jobs for people in BC.

MINISTRY OF JOBS, TRADE AND TECHNOLOGY

INFORMATION NOTE

Cliff #: 139983

Date: February 16, 2017

PREPARED FOR: Honourable Bruce Ralston, Minister of Jobs, Trade and Technology

ISSUE: Canadian Free Trade Agreement (CFTA) dispute challenging Alberta's measures on the importation of BC wine.

BACKGROUND: On February 6, 2018 Alberta announced measures directing the Alberta Gaming and Liquor Commission (AGLC) to halt its importation of BC wine into that province. BC believes these measures violate numerous provisions of the CFTA and has directed a formal trade dispute against Alberta be launched.

DISCUSSION: A formal dispute under the CFTA can consist of several steps depending on the actions of the Parties to the dispute and the rulings of an arbitral panel (Attachment 1). This will be the first formal dispute to occur under the new CFTA, though many have taken place under the Agreement on Internal Trade that the CFTA recently replaced.

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CFTA Dispute Resolution Timelines: Gov't to Gov't Dispute

Dates are approximate and subject to discretion of the panel, etc.

CONSULTATION process			Cumulative Days	Example dates
Request for consultation	1		1	February 19, 2018
Consultation period	Up to 120 days			June 19, 2018
Request for Panel	After 120 days		121	June 20, 2018
Panel establishment	40 days			July 30, 2018
Written submissions	90 days		251	October 28, 2018
Disputant: Within 45 days of request for panel				
Complaint Recipient:				
Within 45 days after initial written submission				
Hearing Date	Within 30 days of receipt of last written submission		281	November 27, 2018
Panel Hearing	1 day		282	November 28, 2018
Panel Report	Within 45 days		327	January 16, 2019
Report deemed final	After 30 days		357*	February 11, 2019
APPELLATE panel process				
Request for Appellate Panel	Before expiry of 30 day period		327	January 12, 2018
Written submissions	Within 120 days of date of Report		447	May 12, 2019
Appellate Panel Hearing	"Forthwith"		448	May 13, 2019
Appellate Report	Within 90 days of completion of hearing		538*	August 11, 2019
COMPLIANCE panel process				
Dates assume appeal				
Request for Compliance Panel	One year after issuance of Report (or Appellate Report) [or sooner under Article 10(10, 10)]		1	August 11, 2020
Panel Convened	Within 30 days of request			September 10, 2020
Written Submissions	60 days of receipt of notice of request		61	October 10, 2020
Hearing	At discretion of panel			
Issuance of Compliance Report	Within 45 days of expiry of deadline of submissions (Compliance Panel may only issue monetary penalty not retaliatory measures.)		106*	November 25, 2020
Written request for a meeting of the Committee	One year after issuance of Report (or Appellate Report)		1	November 25, 2021
Committee meeting with Complaining Party	Within 30 days after request		31	December 26, 2021
Retaliatory measures of equivalent effect	Subject to having discussed with Committee			

CONSULTATION process		Cumulative Days	Example dates
Panel(s) convened to determine whether retaliatory measures excessive and/or whether actions by Complainant Recipient sufficient	Within 30 days of request	62	January 26, 2022
Panel report	Within 45 days after matter referred	107*	March 12, 2022

* does not factor in extensions of timelines.

** If panel determines action by Complainant Recipient is sufficient, the Complainant Party shall terminate retaliatory measures

DRAFT

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MINISTRY OF JOBS, TRADE AND TECHNOLOGY

DECISION NOTE

Cliff #: 139852

Date: February 8, 2018

PREPARED FOR: Fazil Mihlar, Deputy Minister, Ministry of Jobs, Trade and Technology

ISSUE: Government of Alberta's boycott of the purchase of BC Wines by the Alberta Gaming and Liquor Control Board

BACKGROUND:

On February 6, 2018 Alberta Premier Rachel Notley announced that the Government of Alberta (Alberta) was immediately implementing measures to boycott British Columbia (BC) wines including the halt of imports by the Alberta Gaming and Liquor Commission (AGLC); and stepped up enforcement of Direct to Consumer sales. These measures were in response to its opposition to BC's January 30th, 2018, announcement that BC was proposing a second phase of consultations and regulations to improve preparedness, response and recovery from potential spills (i.e., Kinder Morgan Trans Mountain pipeline expansion project).

In response, Premier Horgan issued a statement on February 6, 2018 stating BC's support for its wine producers and the intent to respond to the Alberta's "unfair trade actions". In an interview on February 7, 2018, Premier Horgan further stated that BC would not seek retaliatory action but reiterated BC's intent to defend the BC wine industry.

In 2017, BC exported an estimated 17.2 million bottles or over 1.4 million cases of wine worth an estimated \$70 million (wholesale) to Alberta.

BC and Alberta are parties to both the New West Partnership Trade Agreement (NWPTA) and the Canadian Free Trade Agreement (CFTA) which include specific trade obligations and dispute settlement provisions.

The BC Wine Institute (BCWI) met with the Minister of Agriculture, the Honourable Lana Popham on February 6, 2018 and with representatives of the Ministry of Jobs, Trade and Technology and the Liquor Control and Licensing Branch of the Ministry of Attorney General on February 7, 2018.

DISCUSSION:

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Page 116 to/à Page 126

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s.14;s.16;s.17

Chan, Kevin LCLB:EX

From: Carr, Michelle LCLB:EX
Sent: Wednesday, February 21, 2018 9:50 AM
To: Vale, Elaine LCLB:EX; Scott, Pamela LCLB:EX; Bieller, Barry LCLB:EX
Subject: FW: B.C. Wine Institute to seek injunction to protect B.C. wineries
Attachments: AGLC Letter Feb 21.pdf; BCWI FAQ FINAL_Alberta Ban.pdf; BCWI Media Background_Alberta Ban.pdf; PRESS RELEASE - BCWI Notice to AGLC.PDF

fyi

Michelle Carr | Assistant Deputy Minister and General Manager
Liquor Control and Licensing Branch
Ministry of Attorney General
Phone: 250-952-5777

From: Miles Prodan [<mailto:MProdan@winebc.com>]
Sent: Wednesday, February 21, 2018 8:20 AM
To: Hammond, James JTT:EX; Shoemaker, Wes AGRI:EX; Scott, Douglas S AG:EX; Carr, Michelle LCLB:EX; Musgrave, Robert JTT:EX; Carnaghan, Matthew JTT:EX; Oreck, Mira PREM:EX; Minister, JTT JTT:EX; Minister, AGRI AGRI:EX; 'EDT.MinisterOffice@gov.ab.ca'; DM JTT JTT:EX; 'lorraine.andras@gov.ab.ca'
Subject: B.C. Wine Institute to seek injunction to protect B.C. wineries

Please see attached Notice to the AGLC, Media Release and background materials from the BCWI.

Miles Prodan | President & CEO | British Columbia Wine Institute
o: 250.762.9744 x101 | c:s.22

Reply to the Attention of: Scott Maidment
Direct Line: 416.865.7911
Direct Fax: 416.865.7048
Email Address: scott.maidment@mcmillan.ca
Date: February 21, 2018

VIA EMAIL and FAX

**Alain Maisonneuve
President and Chief Executive Officer
Alberta Gaming and Liquor Commission**

50 Corriveau Avenue
St. Albert, AB
T8N 3T5
Phone: 780.447.8600
Fax: 780.447.8989
Email: alain.maisonneuve@aglc.ca

Dear Mr. Maisonneuve,

Re: Alberta Gaming and Liquor Commission Ban of British Columbia Wines

We are counsel for the British Columbia Wine Institute Society. We have been instructed to commence an originating application against the Alberta Gaming and Liquor Commission (the "AGLC") related to the AGLC's recent actions to ban the importation of British Columbia wines.

We expect to file the application in the Alberta Court of Queen's Bench in Calgary on February 26th, 2018. Our client will seek a declaration that s. 77 of the *Gaming and Liquor Act*, R.S.A. 2000, c. G-1 is constitutionally invalid, a declaration that the recent banning actions taken by the AGLC are *ultra vires*, and other relief, including an injunction against the AGLC.

While our application will be filed with a placeholder date, we will ask that Associate Chief Justice Rooke provide us with an emergency special date so that we may seek an immediate interim injunction against the AGLC, with the balance of the application to be adjourned and heard without delay. As required, we are writing first to you to ask that the AGLC consent to an emergency special hearing date.

We are able to proceed on March 2, 5 or 6, 2018. We ask that you promptly advise us of the availability of the AGLC on those dates. We caution you that if we do not receive a response by 1pm MST on February 23, 2018, we will advise Associate Chief Justice Rooke of

this request and ask that a date be set unilaterally. We will, of course, copy you and counsel on any correspondence to the court.

We would naturally prefer to avoid an emergency injunction hearing if possible. The AGLC must surely appreciate that a prohibition on the importation of any Canadian good based solely upon its province of origin raises serious constitutional issues, that irreparable harm will be suffered if this ban is not immediately lifted, and that the balance of convenience favors lifting the ban until the constitutional issues are determined. We therefore urge the AGLC to immediately lift the ban pending that determination. If the AGLC is prepared to lift the ban to avoid an emergency hearing, please advise us forthwith.

Yours truly,



Scott Maidment

cc: **Ganley, Kathleen, Honourable**
Minister of Justice and Solicitor General
Members of Executive Council
Executive Branch
424 Legislature Building
10800 - 97 Avenue
Edmonton, AB
T5K 2B6
Phone: 780.427.2339
Fax: 780.422.6621
E-mail: ministryofjustice@gov.ab.ca
(via email and fax)

Andrew Stead, McMillan LLP
Phone: 403.531.8748
E-mail: andrew.stead@mcmillan.ca

Samantha Gordon, McMillan LLP
Phone: 416.865.7251
E-mail: samantha.gordon@mcmillan.ca

BC Wine Institute Frequently Asked Questions



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BC Wine Institute Media Backgrounder



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BC Wine Institute MEDIA RELEASE



For Immediate Release:
February 21, 2018

BC Wine Institute to seek injunction to protect BC wineries from Alberta ban

Copyright

Chan, Kevin LCLB:EX

From: Carr, Michelle LCLB:EX
Sent: Monday, February 19, 2018 8:19 PM
To: Vale, Elaine LCLB:EX
Subject: FW: Follow Up
Attachments: 2018 02 19 Statement to the press_Province announces further action to protect BC wineries.pdf

FYI

Michelle Carr | Assistant Deputy Minister and General Manager
Liquor Control and Licensing Branch
Ministry of Attorney General
Phone: 250-952-5777

From: Anderson, Steve JTT:EX
Sent: Monday, February 19, 2018 12:28 PM
To: Carr, Michelle LCLB:EX; Jessee, Janna L JTT:EX; Carnaghan, Matthew JTT:EX; Musgrave, Robert JTT:EX
Subject: FW: Follow Up

FYI

From: Miles Prodan [<mailto:MProdan@winebc.com>]
Sent: Monday, February 19, 2018 12:26 PM
To: Hammond, James JTT:EX; DM JTT JTT:EX
Cc: Anderson, Steve JTT:EX; Wempe, Sarah JTT:EX; Carnaghan, Matthew JTT:EX; Beale, William AGRI:EX
Subject: RE: Follow Up

Thanks Jamie.

FYI & in response to the news release, please see attached the following statement.

Miles Prodan | President & CEO | British Columbia Wine Institute
o: 250.762.9744 x101 | c: s.22

From: Hammond, James JTT:EX [<mailto:James.Hammond@gov.bc.ca>]
Sent: Monday, February 19, 2018 10:31 AM
To: Miles Prodan <MProdan@winebc.com>
Cc: Anderson, Steve JTT:EX <Steve.Anderson@gov.bc.ca>; Wempe, Sarah JTT:EX <Sarah.Wempe@gov.bc.ca>
Subject: Follow Up

Miles

I believe you have a copy of our letter to the CFTA Secretariat and Alberta and I know that others were going to give you a call today directly on any announcements. That said, Steve and I would welcome any technical questions on the challenge and Sarah can set up a call for us later today or later in the week.

Jamie

James W. Hammond
Assistant Deputy Minister
International Strategy and Competitiveness
Ministry of Jobs, Trade and Technology
778-698-8778

February 19, 2018



MEDIA STATEMENT

BC Wine Institute's response to the February 19, 2018 news release issued by BC Ministry of Jobs, Trade and Technology titled: *Province takes further action to protect B.C. wine industry*

The BC Wine Institute is grateful for the BC government's continued efforts in resolving the unfair ban of BC wines. We are hopeful for a favourable result. However, given the lengthy process that a challenge through the Canadian Free Trade Agreement's (CFTA) dispute settlement process will take, we continue to ask the Alberta Gaming and Liquor Commission to lift the unfair ban and allow the free trade of BC wines into Alberta.

Sincerely,

Miles Prodan
President / CEO

Media Inquiries:

LAURA KITTMER
Media Relations Manager
British Columbia Wine Institute
T. 250.762.9744 ext.108
M. 250.317.8688 LKittmer@WineBC.com

Chan, Kevin LCLB:EX

From: Carr, Michelle LCLB:EX
Sent: Monday, February 19, 2018 8:19 PM
To: Vale, Elaine LCLB:EX
Subject: FW: JTT wine release
Attachments: NR Province Takes Action to Protect BC Wine Industry_Feb 2018-V2 - RGSM edits.docx

FYI

Michelle Carr | Assistant Deputy Minister and General Manager
Liquor Control and Licensing Branch
Ministry of Attorney General
Phone: 250-952-5777

From: Milne, Gala AG:EX
Sent: Monday, February 19, 2018 10:58 AM
To: Eby, David AG:EX
Cc: Scott, Douglas S AG:EX; Carr, Michelle LCLB:EX
Subject: FW: JTT wine release

NR on the CFTA challenge has gone out. Final draft attached fyi.

Gala

Page 014 to/à Page 015

Withheld pursuant to/removed as

s.13

Chan, Kevin LCLB:EX

From: Turner, Caeli LDB:EX
Sent: Wednesday, February 14, 2018 2:03 PM
To: Togneri, Cassandra GCPE:EX; Zanolco, Viviana LDB:EX; Vale, Elaine LCLB:EX; Roberts, Michelle J GCPE:EX
Cc: Nelson, Tiffany GCPE:EX; Tam, Dixon LDB:EX; Bilney, Kate LDB:EX
Subject: RE: URGENT: NYCU - April BC Wine Month v.4 (2)
Attachments: NYCU - April BC Wine Month v.4 (2).docx

This is fine on our end.

Caeli Turner

Director, Corporate Policy & Communications
BC Liquor Distribution Branch
2625 Rupert Street, Vancouver BC V5M 3T5
T: 604 252-3196 E: caeli.turner@bcldb.com

Service. Relationships. Results.

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From: Togneri, Cassandra GCPE:EX
Sent: Wednesday, February 14, 2018 1:46 PM
To: Turner, Caeli LDB:EX; Zanolco, Viviana LDB:EX; Vale, Elaine LCLB:EX; Roberts, Michelle J GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: URGENT: NYCU - April BC Wine Month v.4 (2)
Importance: High

Hi All – just added some LDB edits that were missed. Please give us the oK as soon as you can. As of now, the NR is supposed to go out at 3pm.

THANK YOU!

Cass

Page 017 to/à Page 018

Withheld pursuant to/removed as

s.13

Chan, Kevin LCLB:EX

From: Vale, Elaine LCLB:EX
Sent: Wednesday, February 14, 2018 1:56 PM
To: Carr, Michelle LCLB:EX
Subject: FW: URGENT: NYCU - April BC Wine Month v.4 (2)
Attachments: NYCU - April BC Wine Month v.4 (2).docx

Importance: High

In case you'd like to review

From: Togneri, Cassandra GCPE:EX
Sent: Wednesday, February 14, 2018 1:46 PM
To: Turner, Caeli LDB:EX; Zanolco, Viviana LDB:EX; Vale, Elaine LCLB:EX; Roberts, Michelle J GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: URGENT: NYCU - April BC Wine Month v.4 (2)
Importance: High

Hi All – just added some LDB edits that were missed. Please give us the oK as soon as you can. As of now, the NR is supposed to go out at 3pm.

THANK YOU!

Cass

Chan, Kevin LCLB:EX

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, February 14, 2018 1:25 PM
To: Turner, Caeli LDB:EX; Zanolco, Viviana LDB:EX; Carr, Michelle LCLB:EX; Vale, Elaine LCLB:EX
Cc: Robins, Shawn GCPE:EX; Togneri, Cassandra GCPE:EX
Subject: REVISED: April Wine Month NR
Attachments: NYCU - April BC Wine Month v.4.docx

Importance: High

Hello – an updated NR is attached, now signed off by GCPE HQ if you could please give a final look.

This is scheduled for 3 p.m. release.

Thank you,

Tiffany
250 858-4680

News You Can Use

For Immediate Release
[release number]
[Date]

Ministry of Agriculture

Province supports local wine industry, proclaims April B.C. Wine Month

VICTORIA – In support of B.C.’s wine industry, following Alberta’s decision to stop the import of B.C. wine last week, the Province will proclaim the month of April as B.C. Wine Month, in conjunction with BC Liquor Stores throughout the province.

“B.C.’s wine industry is made up of family-run vineyards and wineries that have chosen farming and wine-making as their life’s work, providing good jobs in communities in our wine-growing regions” Said Minister of Agriculture Lana Popham. “We told British Columbians we would fight for our wine-making community, and devoting an entire month to B.C. wines is a wonderful way to do just that.”

Along with the proclamation of B.C. Wine Month in April, other government initiatives in support of B.C.’s wine industry include:

- An increase in B.C. wines in local BC Liquor Store, including craft wines from small and medium producers that are not typically available outside of the wineries.
- Promotion throughout the month with store-front displays.
- A greater variety of in-store tastings of B.C. wines.
- Funding for an expansion of the Buy BC: Eat Drink Local campaign, to further develop partnerships between the BC Wine Institute and the BC Restaurant and Food Services Association.
- Funding to support B.C.’s wine producers as they market their BC VQA wines to new international markets.

While the Province has worked to develop this support, the Ministry of Agriculture has been involved in ongoing engagement with wine producers throughout the province.

“We are grateful for the loyalty and support we have received from the consumers across B.C & Canada in response to Alberta’s announcement to boycott BC Wine,” said Miles Prodan, President and CEO. “We appreciate the Province’s quick response in support of B.C.’s wineries, and we remain resolute in our mission to secure sales opportunities here in B.C. for the many B.C. grape wineries across the province, most of which are small, family owned and operated businesses, and will continue to promote our local world-class products at home and abroad.”

B.C.'s wine industry employs about 12,000 people, and has an economic impact of \$2.8 billion annually on our province.

Quick Facts:

- B.C. is home to 929 vineyards, including over 350 licensed wineries.
- There are just under 3,900 hectares of wine grapes grown in B.C.
- Over 60 different grape varieties are produced in the province, including Merlot, Pinot Gris, Pinot Noir, Chardonnay, Cabernet Sauvignon, Gewurztraminer, Cabernet Franc, Syrah, Riesling, and Sauvignon Blanc.
- According to the BC Wine Institute, in 2016, B.C. wine exports increased 4% to \$9.7 million shipped to 17 international markets.
- Ice wine exports were \$1.8 million of the total.
- The top markets for B.C. wine were China (54%), Taiwan (23%) and the US (11%)

Learn More:

BC Wine Institute - <http://www.winebc.com/>

BC Liquor Stores - <http://www.bcliquorstores.com/>

Contact:

Dave Townsend

Government Communications and Public Engagement

Ministry of Agriculture

Ph. 250-356-7098

Chan, Kevin LCLB:EX

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, February 14, 2018 12:41 PM
To: Carr, Michelle LCLB:EX; Vale, Elaine LCLB:EX
Cc: Robins, Shawn GCPE:EX; Togneri, Cassandra GCPE:EX
Subject: For final approval: wine month NR
Attachments: AGRI NR-BC Wine Month v.2 (3) LDB.docx

Importance: High

Hi – NR with LDB edits for LCLB’s review ASAP please.

Thanks,

Tiffany
250 858-4680

From: Turner, Caeli LDB:EX
Sent: Wednesday, February 14, 2018 12:38 PM
To: Togneri, Cassandra GCPE:EX ; Nelson, Tiffany GCPE:EX
Cc: Zanocco, Viviana LDB:EX ; Tam, Dixon LDB:EX ; Bilney, Kate LDB:EX
Subject: RE: URGENT WINE MONTH

Hi Cass/Tiff – here are a few minor recommended changes from LDB. I’ve flagged this for Blain as well.
s.13,s.16,s.17

Can you please confirm the timing for the NR with us, once you know it? I expect we may get some media calls.

Let me know if you have any questions. We’ll leave to you to circulate back with Meghan.

Thanks,
Caeli

Caeli Turner
Director, Corporate Policy & Communications
BC Liquor Distribution Branch
2625 Rupert Street, Vancouver BC V5M 3T5
T: 604 252-3196 E: caeli.turner@bcldb.com

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Page 025 to/à Page 026

Withheld pursuant to/removed as

s.13

Chan, Kevin LCLB:EX

From: Togneri, Cassandra GCPE:EX
Sent: Wednesday, February 14, 2018 11:55 AM
To: Vale, Elaine LCLB:EX
Subject: FW: Wine month draft
Attachments: AGRI NR-BC Wine Month v.2.docx

Importance: High

NR - it's with LDB for edits

Cassandra Togneri
Senior Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
P: 250-953-3196 / C:s.17

-----Original Message-----

From: Togneri, Cassandra GCPE:EX
Sent: Wednesday, February 14, 2018 11:20 AM
To: Turner, Caeli LDB:EX; Zanolco, Viviana LDB:EX
Subject: FW: Wine month draft
Importance: High

Here is the IN -

Cassandra Togneri
Senior Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
P: 250-953-3196 / C:s.17

-----Original Message-----

From: Togneri, Cassandra GCPE:EX
Sent: Wednesday, February 14, 2018 9:43 AM
To: Nelson, Tiffany GCPE:EX
Subject: FW: Wine month draft
Importance: High

I have only added "over" to 350 wineries (there are about 358, but that can change daily). Other stats are not for LCLB or LDB to confirm. The rest is fine. Edit attached.

Cassandra Togneri
Senior Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
P: 250-953-3196 / C: s.17

-----Original Message-----

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, February 14, 2018 8:57 AM
To: Togneri, Cassandra GCPE:EX
Subject: FW: Wine month draft
Importance: High

Hi - can you review and confirm the stats are accurate? I pulled from yesterday's interprovincial trade IN.

Thanks,

Tiffany
250 858-4680

-----Original Message-----

From: Robins, Shawn GCPE:EX
Sent: Wednesday, February 14, 2018 8:27 AM
To: Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca>
Subject: FW: Wine month draft

-----Original Message-----

From: McRae, Meghan GCPE:EX
Sent: Wednesday, February 14, 2018 6:18 AM
To: Schollen, Tasha GCPE:EX; Robins, Shawn GCPE:EX
Cc: Boelens, Robert GCPE:EX
Subject: Wine month draft

Here's a draft, needs to be tidied up; is currently with AGRI ADM for review.

Page 029 to/à Page 030

Withheld pursuant to/removed as

s.13

Chan, Kevin LCLB:EX

From: Carr, Michelle LCLB:EX
Sent: Tuesday, February 13, 2018 12:27 PM
To: Vale, Elaine LCLB:EX
Subject: FW: BCWI letter - LCLB edits
Attachments: BCWI letter.docx; ATT00001.txt

Michelle Carr | Assistant Deputy Minister and General Manager Liquor Control and Licensing Branch Ministry of Attorney General
Phone: 250-952-5777

-----Original Message-----

From: Carr, Michelle LCLB:EX
Sent: Tuesday, February 13, 2018 8:12 AM
To: Mack, James AGRI:EX; Shoemaker, Wes AGRI:EX; Scott, Douglas S AG:EX
Cc: Hrycuik, Lorie AGRI:EX; Scott, Pamela LCLB:EX
Subject: BCWI letter - LCLB edits

Pls see my edits in the attached. I sent to Blain yesterday and will follow up to see if he has additional edits.
Michelle

Page 032 to/à Page 033

Withheld pursuant to/removed as

s.16;s.13;s.17

Chan, Kevin LCLB:EX

From: Scott, Pamela LCLB:EX
Sent: Friday, February 9, 2018 1:46 PM
To: Carr, Michelle LCLB:EX
Cc: Bates, Julia LCLB:EX; Vale, Elaine LCLB:EX
Subject: RE: Mitigation measures recommended to The Government of BC
Attachments: Potential options to support BC wine industry JTT comments feb9 (LDB comments).docx

Hi Michelle,

I have received further comments from LDB and incorporated them into the draft I sent you earlier today (*see attached*). Blain has already seen these comments and edits. Apparently, LDB's comments are not reflected in the email James sent around at 1:11 this afternoon with the reformatted table. Should I be sending LDB's comments to James or should they? I'm happy to stickhandle if needed.

Thanks,
Pamela

From: Scott, Pamela LCLB:EX
Sent: Friday, February 9, 2018 10:51 AM
To: Carr, Michelle LCLB:EX; Lawson, R. Blain LDB:EX
Cc: Vale, Elaine LCLB:EX; Bates, Julia LCLB:EX
Subject: RE: Mitigation measures recommended to The Government of BC

Hi Michelle – their change required amendments to our previous input (*please see attached*). I reviewed the rest of the items against the previous letter, and everything else was the same. Please let me know if you require further changes.

From: Carr, Michelle LCLB:EX
Sent: Friday, February 9, 2018 10:02 AM
To: Lawson, R. Blain LDB:EX; Scott, Pamela LCLB:EX
Cc: Vale, Elaine LCLB:EX
Subject: Fwd: Mitigation measures recommended to The Government of BC

Pls see attached.

Pamela it looks like they framed the licenses item slightly differently. Can you pls take a look at all of these and let me know of any shifts needed respecting our input yesterday.

Sent from my iPhone

Begin forwarded message:

From: Traci Deman <TDeman@winebc.com>
Date: February 9, 2018 at 9:32:44 AM PST
To: "AG.Minister@gov.bc.ca" <AG.Minister@gov.bc.ca>, "JTT.Minister@gov.bc.ca" <JTT.Minister@gov.bc.ca>, "AGR.Minister@gov.bc.ca" <AGR.Minister@gov.bc.ca>, "Mira.Oreck@gov.bc.ca" <Mira.Oreck@gov.bc.ca>, "Evan.Pivnick@leg.bc.ca" <Evan.Pivnick@leg.bc.ca>
Cc: "Fazil.Mihlar@gov.bc.ca" <Fazil.Mihlar@gov.bc.ca>, "Richard.Fyfe@gov.bc.ca" <Richard.Fyfe@gov.bc.ca>, "Wes.Shoemaker@gov.bc.ca" <Wes.Shoemaker@gov.bc.ca>,

"James.Hammond@gov.bc.ca" <James.Hammond@gov.bc.ca>, "Arif.Lalani@gov.bc.ca" <Arif.Lalani@gov.bc.ca>, "james.mack@gov.bc.ca" <james.mack@gov.bc.ca>, "Douglas.S.Scott@gov.bc.ca" <Douglas.S.Scott@gov.bc.ca>, "Carr, Michelle SBRT:EX" <Michelle.Carr@gov.bc.ca>, Miles Prodan <MProdan@winebc.com>, "Christa-Lee McWatters Bond" <christa-lee@encorevineyards.ca>

Subject: Mitigation measures recommended to The Government of BC

Attorney General Eby, Minister Ralston, Minister Popham

Attached please find BC Wine Institute's recommended mitigation measures related to the recent embargo by the Government of Alberta.

Please contact BCWI President/CEO Miles Prodan at MProdan@WineBC.com (250-762-9744 ext. 101 or 250-863-9379).

Thank you.

Sent on behalf of Miles Prodan by
Traci Deman
Office Manager
TDeman@WineBC.com
phone. 250-762-9744 ext. 105

The Wines of British Columbia. BC VQA = 100% BC Grapes.

British Columbia Wine Institute

107 - 1726 Dolphin Avenue

Kelowna, B.C. V1Y 9R9

WineBC.org | WineBC.com

Twitter | Facebook | Instagram: @winebcdotcom

phone. 250-762-9744

toll free. 1-800-661-2294

fax. 250-762-9788

Page 036

Withheld pursuant to/removed as

s.16;s.13

Page 037 to/à Page 049

Withheld pursuant to/removed as

s.16;s.13;s.17

Chan, Kevin LCLB:EX

From: Vale, Elaine LCLB:EX
Sent: Friday, February 9, 2018 1:33 PM
To: Carr, Michelle LCLB:EX
Cc: Rowsell, Terry N LCLB:EX; Bates, Julia LCLB:EX
Subject: FW: FOR ADM APPROVAL: Issues Notes
Attachments: Liquor - LCLB - LDB - Liquor Seizures - IN - 7FEB18 DRAFT.docx; Liquor - LCLB - Liquor Policy and Legislation Advisory Panel - IN - 07FEB18 DRAFT.docx; Liquor - LDB - Hospitality Pricing - IN - 9FEB18 - DRAFT.docx; Liquor - LDB - Interprovincial Trade - IN - 07FEB18 DRAFT.docx

Hi Michelle,

There was some confusion about approvals. GCPE has revised the notes based on Caeli and our feedback and is now looking for final approval from you and Blain. I apologise for you having to look at these twice. Hopefully just a quick look is all that's needed.

Thanks,
Elaine

From: Togneri, Cassandra GCPE:EX
Sent: Friday, February 9, 2018 1:29 PM
To: Vale, Elaine LCLB:EX; Turner, Caeli LDB:EX; Rowsell, Terry N LCLB:EX
Cc: Bilney, Kate LDB:EX; Zanolco, Viviana LDB:EX
Subject: FOR ADM APPROVAL: Issues Notes

Hi all – the attached issues notes are ready for Blain and Michelle's approval. They have been reviewed by Shawn Robins (our new comms director). We will need these back as soon as possible. If we can't have them back today, first thing Tuesday is good.

Thanks!
Cassandra

Cassandra Togneri
Senior Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
P: 250-953-3196 / C s.17

LCLB – Liquor Policy and Legislation Advisory Panel

SUGGESTED RESPONSE:

- Government has retained Mark Hicken, a long-time wine industry lawyer and expert, as a liquor policy advisor to liaise with industry stakeholders and provide recommendations to government on ways to support B.C.'s industry.
- Reporting through the Ministry of Attorney General, Mr. Hicken will lead outreach to B.C.'s beer, wine and spirits stakeholders, including the B.C. liquor manufacturing, retail and hospitality sectors, to gather input on areas of interest.
- He is also chairing a B.C. Liquor Policy and Legislation Advisory Panel comprised of representatives from industry associations – a government platform commitment to support the liquor sector, which employs thousands of British Columbians.
- Additionally, the newly appointed Liquor Policy Advisor has been tasked with meeting with health experts as well as industry to discuss options for government to consider for increased and meaningful social responsibility initiatives.
- In Spring, 2018, the panel will provide government with evidence-based recommendations for technical policy and legislative reform that are trade compliant, treat stakeholders equitably, and consider health and financial impacts.

IF ASKED ABOUT THE BUDGET FOR THE PANEL AND ADVISOR:

- Mr. Hicken has been retained as legal counsel.
- As per the usual budgeting process, costs for legal retainers are reported out at the end of the Fiscal year. Government may extend Mr. Hicken's contract if necessary.
- For the panel, member travel expenses, meal and other related expenses incurred in attending meetings will be reimbursed by the Liquor Control and Licensing Branch in accordance with provincial government per diem limits.

IF ASKED ABOUT THE STATUS OF THE REMAINING LIQUOR POLICY REVIEW RECOMMENDATIONS:

- Of the remaining seven recommendations, one – reviewing the liquor penalty schedule – will be completed. The other six will not.

s.13

- This decision comes after careful analysis and industry feedback on the remaining recommendations.
- Our government is focused on the future and effecting positive change that captures stakeholder input, including manufacturers, retailers, and hospitality professionals.

Background:

In November 2017, government appointed Mark Hicken as the Liquor Policy Advisor. In his role, the Advisor will lead outreach to B.C.'s beer, wine, and spirits stakeholders, including manufacturing, retail, and hospitality sectors to gather input on areas of interest and provide recommendations for policy and regulation changes to help the liquor industry grow. He has also advised government on the creation of a Liquor Policy and Legislation Advisory Panel, which he will chair. s.13

s.13

Program Area	Deputy / ADM	GCPE
T. Rowsell – Feb. 7/18	E. Vale – Feb. 7/18 M. Carr – Feb. 7/18	C. Togneri – Feb 7/18 T. Nelson – Aug. 27/17 M. Harris – Aug. xx/17

LDB – Hospitality Pricing

SUGGESTED RESPONSE:

- I understand there is desire for changes in regard to the Liquor Distribution Branch's hospitality pricing structure – hospitality customers have requested to pay the wholesale price for liquor.
- Both hospitality customers and manufacturers are seeking hospitality pricing certainty – in particular, those manufacturers who direct deliver a significant amount of product to hospitality customers.
- We know there are a variety of perspectives on this issue and it is a key initiative that the new liquor policy advisor, the liquor panel (once established), and the ministry will be carefully considering.
- We know hospitality customers are also looking for ways to be able to more easily access products that are sold by private retailers – known as spec products. This is a matter that the Liquor Advisor, Mark Hicken, is looking into.
- Government will make a decision that balances the best interest of the province, its people and its businesses.

s.13

REGARDING STAKEHOLDER OUTREACH AND INPUT:

- We want to hear from the industry, and government has retained Mark Hicken, a long-time wine industry lawyer and expert, as liquor policy advisor.
- Mark will lead outreach to B.C.'s beer, wine and spirits stakeholders – including manufacturing, retail and hospitality sectors and will provide recommendations to government on ways to support B.C.'s industry.

IF ASKED ABOUT BC LIQUOR STORES PRICE LISTS:

- In terms of price certainty around hospitality products, as a competitive retailer, BC Liquor Stores (BCLS) no longer release its price lists in advance, as this would provide business-sensitive information on how it calculates its retail margin each month.

BACKGROUND:

s.13

On April 1, 2015, the model for liquor pricing in B.C. for liquor retailers changed from a “discount-off-of-display” model to a “wholesale pricing” model. The new wholesale pricing model was implemented to help ensure all liquor retailers in B.C., including BC Liquor Stores (BCLSs), are placed on an equal footing and able to provide competitive service for consumers. Hospitality customers, such as bars and restaurants, do not pay the wholesale price, they pay the BCLS retail price (this has not changed).

Program Area	Deputy / ADM	GCPE
C. Turner – Nov. 7/17	B. Lawson	C. Togneri – Jan 3/18 T. Nelson – Nov. 7/17 S. Robins – Feb 9/18

Liquor - LDB– Interprovincial Shipping of Wine

SUGGESTED RESPONSE:

- B.C. wineries are creating outstanding products that compete on the international stage, attract more tourists every year, and contribute significantly to our economy.
- Finding ways to open both domestic and international markets for B.C. wines will encourage growth in the industry.
- We will work with other provinces and territories to further explore how interprovincial trade in beverage alcohol can further be enhanced to support B.C. and Canadian manufacturers, reflect the best interests of British Columbians, and protect public health and safety.
- B.C. is also participating on the cross-nation Alcoholic Beverage Working Group which was established by the Canadian Free Trade Agreement to provide recommendations to further enhance trade in alcoholic beverages within Canada
- IF ASKED ABOUT THE ALBERTA WINE BOYCOTT:
We are aware that the Government of Alberta's recent announcement to 'boycott' B.C. wines in response to an ongoing dispute surrounding the Trans Mountain Pipeline expansion may have an impact on B.C wine industry and the interprovincial shipping of wine from B.C.
- As the Premier has said, there are no plans for B.C. to take retaliatory action against Alberta.
- That being said, we stand with B.C.'s wine industry, acknowledge the significant impact it has in providing good jobs for British Columbians and we are keeping in close contact with stakeholders to ensure that we know how they are being affected and what we can do to support them.

IF ASKED ABOUT THE COMEAU CASE:

- As this case is before the courts, I cannot comment further on any details.

➤ KEY #'s:

- There are over 350 wineries in British Columbia
- B.C. wine's economic impact is \$2.8 billion annually

s.13

- **B.C. wineries welcome over one million visitors every year, generating over \$476 million in tourism-related economic impact**
- **B.C. wine employs approximately 12,000 people throughout the province**

BACKGROUND:

Alberta Wine Boycott

On Feb. 6, 2018, Alberta Premier Rachel Notley announced an immediate boycott on all imports of B.C. wines. The announcement comes after B.C.'s call for further review of the oil-spill risk from the Kinder Morgan pipeline expansion which could delay the project. Alberta also suspended talks to buy B.C. electricity. According to the Alberta Gaming and Liquor Commission (AGLC), the province imports approximately \$70 million worth of B.C. wine (wholesale value) – making up about 95% of Alberta's Canadian wine imports.

R v. Comeau

On December 6th and 7th, 2017, the Supreme Court of Canada heard the case R. v. Comeau. Five representatives from small B.C. wineries were granted intervener status. The case is the first of its kind in which any winery in Canada has had the opportunity to address the legal barriers to interprovincial shipping of Canadian wine. The five representatives argued that it is of fundamental importance to the future survival of B.C.'s wine industry to remove the barriers on interprovincial shipping.

On April 29, 2016, a provincial court judge in New Brunswick ruled that the current restrictions about bringing alcohol into that province from other provinces for personal use violates the Canadian Constitution's free-trade provisions. A New Brunswick man, Gerard Comeau, was charged with unlawfully bringing liquor from Quebec into N.B. but successfully argued that the violation was incongruent with rights under the Canadian Constitution which created essentially a free trade zone within Canada.

Program Area	Deputy / ADM	GCPE
C. Turner – Feb 7/18	X. XX– XX/17	C. Togneri – Feb 7/18 T. Nelson – XX/18 S. Robins – Feb 9/18

Chan, Kevin LCLB:EX

From: Carr, Michelle LCLB:EX
Sent: Thursday, February 8, 2018 6:28 PM
To: Vale, Elaine LCLB:EX; Scott, Pamela LCLB:EX; Lawson, R. Blain LDB:EX
Cc: Scott, Douglas S AG:EX
Subject: URGENT follow up to today's call - wine proposals
Attachments: Potential options to support BC wine industry.docx; ATT00001.htm; Mitigation measures recommended to The Government of BC (002).docx; ATT00002.htm

Please see below and attached. There is a quick turnaround for comments given possibility of announcement tomorrow.

There are several implications for LDB and Blain it looks like you'll need to confirm asap.

s.17

I will ask James to confirm approvals process as I'm sure MDE will wish to have a role in confirming approach.

Elaine/Pamela, could you pls provide your comments/thoughts on the attached draft developed by AGRIC on LCLB related items. This follows the call this afternoon that Barry, Blain and I called into.

We should also check to see if the new BCWI proposal has differences from the earlier version we saw this morning.

I will do same later this evening.

Doug, let us know if you need anything on this at this time. I'm not sure if MDE or Gala are looped in?

Thanks in advance.
Michelle

Michelle Carr
Assistant Deputy Minister and General Manager
Liquor Control and Licensing Branch
Ministry of Attorney General
250-952-5777

Begin forwarded message:

From: "Mack, James AGRI:EX" <James.Mack@gov.bc.ca>
Date: February 8, 2018 at 6:14:45 PM PST
To: "Hrycuik, Lorie AGRI:EX" <Lorie.Hrycuik@gov.bc.ca>, "Anslow, Martha AGRI:EX" <Martha.Anslow@gov.bc.ca>, "Cushing, Jackie AGRI:EX" <Jackie.Cushing@gov.bc.ca>, "Carr, Michelle LCLB:EX" <Michelle.Carr@gov.bc.ca>, "Easton, Joan E AGRI:EX" <Joan.Easton@gov.bc.ca>, "Patterson, Mat AGRI:EX" <Mat.Patterson@gov.bc.ca>, "Anderson, Steve JTT:EX" <Steve.Anderson@gov.bc.ca>, "Hammond, James JTT:EX" <James.Hammond@gov.bc.ca>, "Petkovic, Anita M JAG:EX" <Anita.Petkovic@gov.bc.ca>, "Lawson, R. Blain LDB:EX" <Blain.Lawson@bclldb.com>, "jstthomas@blg.com" <jstthomas@blg.com>, "North, Anna AGRI:EX" <Anna.North@gov.bc.ca>, "Rainforth, Kelly A AGRI:EX" <Kelly.Rainforth@gov.bc.ca>, "Travia, David V AGRI:EX" <David.Travia@gov.bc.ca>, "Anderson, Arlene AGRI:EX" <Arlene.Anderson@gov.bc.ca>, "Mlinar, Anita

LDB:EX" <anita.mlinar@bcldb.com>, "Wempe, Sarah JTT:EX" <Sarah.Wempe@gov.bc.ca>, "Lalani, Arif AGRI:EX" <Arif.Lalani@gov.bc.ca>, "Dann, Katherine D JAG:EX" <Katherine.Dann@gov.bc.ca>

Subject: follow up to today's call - wine proposals

Attached is the document as promised. We were very liberal in writing in the comments as we tried to reflect the conversation on the call more than the written comments sent previously. Please edit as necessary.

I spoke with our Minister and DM and a few updates:

- There is a potential for government to speak to what it is going to do tomorrow (Thursday) morning.
- s.13

-

Also, I just now received a heads up on the BCWI statement that they intend to release the attached tomorrow at noon. While this is still a draft, it looks like they are going with five recommendations. I'll be checking to see what is wanted now, but would be helpful for people to give it a read and start their thoughts on this.

James Mack

Assistant Deputy Minister – Agriculture Science and Policy

Ministry of Agriculture

Phone: 250-356-1821

Fax: 250-356-7279

e-mail: James.mack@gov.bc.ca

Page 059 to/à Page 060

Withheld pursuant to/removed as

s.16;s.13

Page 061 to/à Page 066

Withheld pursuant to/removed as

s.16;s.13;s.17

Chan, Kevin LCLB:EX

From: Carr, Michelle LCLB:EX
Sent: Thursday, February 8, 2018 3:07 PM
To: Vale, Elaine LCLB:EX; Bieller, Barry LCLB:EX; Scott, Pamela LCLB:EX
Subject: FW: updated ABBCWI CLIFF 139852
Attachments: updated ABBCWI CLIFF 139852.docx

Importance: High

FYI

Michelle Carr | Assistant Deputy Minister and General Manager
Liquor Control and Licensing Branch
Ministry of Attorney General
Phone: 250-952-5777

From: Anderson, Steve JTT:EX
Sent: Thursday, February 8, 2018 12:07 PM
To: Hammond, James JTT:EX
Cc: Mack, James AGRI:EX; Carr, Michelle LCLB:EX; Dann, Katherine D JAG:EX; Petkovic, Anita M JAG:EX
Subject: updated ABBCWI CLIFF 139852
Importance: High

Jamie

As discussed – revised note. Please note, as per DM direction, given the many moving pieces and ministries involved there is NO recommendation is made.

Steve

DECISION NOTE

Cliff #: 139852

Date: February 8, 2018

PREPARED FOR: Fazil Mihlar, Deputy Minister, Ministry of Jobs, Trade and Technology

ISSUE: Government of Alberta's boycott of the purchase of BC Wines by the Alberta Gaming and Liquor Control Board

BACKGROUND:

On February 6, 2018 Alberta Premier Rachel Notley announced that the Government of Alberta (Alberta) was immediately implementing measures to boycott British Columbia (BC) wines including the halt of imports by the Alberta Gaming and Liquor Commission (AGLC); and stepped up enforcement of Direct to Consumer sales. These measures were in response to its opposition to BC's January 30th, 2018, announcement that BC was proposing a second phase of consultations and regulations to improve preparedness, response and recovery from potential spills (i.e., Kinder Morgan Trans Mountain pipeline expansion project).

In response, Premier Horgan issued a statement on February 6, 2018 stating BC's support for its wine producers and the intent to respond to the Alberta's "unfair trade actions". In an interview on February 7, 2018, Premier Horgan further stated that BC would not seek retaliatory action but reiterated BC's intent to defend the BC wine industry.

In 2017, BC exported an estimated 17.2 million bottles or over 1.4 million cases of wine worth an estimated \$70 million (wholesale) to Alberta.

BC and Alberta are parties to both the New West Partnership Trade Agreement (NWPTA) and the Canadian Free Trade Agreement (CFTA) which include specific trade obligations and dispute settlement provisions.

The BC Wine Institute (BCWI) met with the Minister of Agriculture, the Honourable Lana Popham on February 6, 2018 and with representatives of the Ministry of Jobs, Trade and Technology and the Liquor Control and Licensing Branch of the Ministry of Attorney General on February 7, 2018.

DISCUSSION:

Page 069 to/à Page 071

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s.16;s.13;s.17

Page 072

Withheld pursuant to/removed as

s.12;s.16;s.17

Page 073 to/à Page 075

Withheld pursuant to/removed as

s.16;s.13;s.17

Chan, Kevin LCLB:EX

From: Vale, Elaine LCLB:EX
Sent: Wednesday, February 7, 2018 3:26 PM
To: Carr, Michelle LCLB:EX
Cc: Bates, Julia LCLB:EX; Smith, Dugald LCLB:EX; Scott, Pamela LCLB:EX
Subject: FW: Call with BCWI - 7 Feb

Hi Michelle,

If you have time I can give you an update on the call. Below is a great summary.

s.13

Happy to discuss.

Cheers,
Elaine

From: Hammond, James JTT:EX
Sent: Wednesday, February 7, 2018 12:32 PM
To: Mihlar, Fazil JTT:EX
Cc: Anderson, Steve JTT:EX; Jessee, Janna L JTT:EX; Musgrave, Robert JTT:EX; Vale, Elaine LCLB:EX; Carr, Michelle LCLB:EX; Yuma Morisho, Okenge PREM:EX; Scott, Douglas S AG:EX
Subject: Call with BCWI - 7 Feb

Fazil

Just got off an hour call with BCWI (Miles Prodan CEO, Vance Campbell, Josie Tyabji) trade policy and Michelle Carr's team were on the line from BC Gov. Here is a quick summary:

s.13,s.16

Jamie

James W. Hammond
Assistant Deputy Minister
International Strategy and Competitiveness
Ministry of Jobs, Trade and Technology
778-698-8778

Chan, Kevin LCLB:EX

From: Vale, Elaine LCLB:EX
Sent: Wednesday, February 7, 2018 1:12 PM
To: Carr, Michelle LCLB:EX
Subject: FW: URGENT: Total wholesale value of wines

From: Turner, Caeli LDB:EX
Sent: Wednesday, February 7, 2018 1:12 PM
To: Vale, Elaine LCLB:EX
Subject: RE: URGENT: Total wholesale value of wines

No, we can't. I'll reply to Michelle.

Caeli Turner
Director, Corporate Policy & Communications
BC Liquor Distribution Branch
2625 Rupert Street, Vancouver BC V5M 3T5
T: 604 252-3196 E: caeli.turner@bcldb.com

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From: Vale, Elaine LCLB:EX
Sent: Wednesday, February 07, 2018 1:05 PM
To: Turner, Caeli LDB:EX
Subject: RE: URGENT: Total wholesale value of wines

Hi Caeli, the premier's office would like to know if we can verify the number of bottles

From: Turner, Caeli LDB:EX
Sent: Wednesday, February 7, 2018 7:50 AM
To: Vale, Elaine LCLB:EX
Cc: Scott, Pamela LCLB:EX
Subject: RE: Total wholesale value of wines

Notley says Alberta currently imports about 17 million bottles of wine worth \$70 million annually from B.C. wineries.

Caeli Turner

Director, Corporate Policy & Communications
BC Liquor Distribution Branch
2625 Rupert Street, Vancouver BC V5M 3T5
T: 604 252-3196 E: caeli.turner@bclddb.com

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From: Vale, Elaine LCLB:EX
Sent: Wednesday, February 07, 2018 7:45 AM
To: Turner, Caeli LDB:EX
Cc: Scott, Pamela LCLB:EX
Subject: Fwd: Total wholesale value of wines

Hi Caeli, is this info we would have?

Begin forwarded message:

From: "Anderson, Steve JTT:EX" <Steve.Anderson@gov.bc.ca>
Date: February 7, 2018 at 7:21:48 AM PST
To: "Vale, Elaine LCLB:EX" <Elaine.Vale@gov.bc.ca>
Cc: "Jessee, Janna L JTT:EX" <Janna.Jessee@gov.bc.ca>, "Scott, Pamela LCLB:EX" <Pamela.Scott@gov.bc.ca>
Subject: Fwd: Total wholesale value of wines

Elaine and Pam

May you pls check this morning and provide the numbers requested below by DM Mihlar?
Would we even have these numbers?

Thanks

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Begin forwarded message:

From: "Mihlar, Fazil JTT:EX" <Fazil.Mihlar@gov.bc.ca>
Date: February 7, 2018 at 7:13:33 AM PST
To: "Anderson, Steve JTT:EX" <Steve.Anderson@gov.bc.ca>
Subject: **Total wholesale value of wines**

s.16

Sent from my iPhone

Chan, Kevin LCLB:EX

From: Turner, Caeli LDB:EX
Sent: Tuesday, February 6, 2018 2:30 PM
To: Togneri, Cassandra GCPE:EX; Vale, Elaine LCLB:EX; Carr, Michelle LCLB:EX
Cc: Zanolco, Viviana LDB:EX
Subject: RE: Alberta Govt Boycott BC Wine

Unfortunately LDB can't verify the numbers as we don't track AB sales, but according to AB/the media:

Notley says Alberta currently imports about 17 million bottles of wine worth \$70 million annually from B.C. wineries.

Caeli Turner

Director, Corporate Policy & Communications
BC Liquor Distribution Branch
2625 Rupert Street, Vancouver BC V5M 3T5
T: 604 252-3196 E: caeli.turner@bcldb.com

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From: Togneri, Cassandra GCPE:EX
Sent: Tuesday, February 06, 2018 2:28 PM
To: Vale, Elaine LCLB:EX; Carr, Michelle LCLB:EX
Cc: Turner, Caeli LDB:EX
Subject: RE: Alberta Govt Boycott BC Wine

We are looking into who is going to be leading this. I have asked LDB for numbers on wine exports to Alberta – although that's not really something they track. Will let you know if we are putting together any additional messaging and will let you know which ministry will be leading.

Thanks!
Cassandra

Cassandra Togneri
Senior Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
P: 250-953-3196 / C: s.17

From: Vale, Elaine LCLB:EX
Sent: Tuesday, February 6, 2018 2:23 PM
To: Togneri, Cassandra GCPE:EX; Carr, Michelle LCLB:EX
Cc: Turner, Caeli LDB:EX
Subject: FW: Alberta Govt Boycott BC Wine
Importance: High

fyi

From: Bieller, Barry LCLB:EX
Sent: Tuesday, February 6, 2018 2:22 PM
To: Scott, Pamela LCLB:EX; Vale, Elaine LCLB:EX
Subject: Alberta Govt Boycott BC Wine
Importance: High

Wow!

<http://www.cbc.ca/news/canada/edmonton/alberta-british-columbia-trans-mountain-pipeline-expansion-1.4523473>

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Page 085

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Page 086 to/à Page 096

Withheld pursuant to/removed as

s.14;s.16;s.17

Page 097 to/à Page 098

Withheld pursuant to/removed as

s.14;s.16;s.13



February 13, 2018

File: 0280-30

Ref: 187817

Miles Prodan
President and CEO
BC Wine Institute
107 – 1726 Dolphin Avenue
Kelowna, BC V1Y 9R9

Dear Mr. Prodan:

Thank you for your letter of February 9, 2018, proposing recommendations for how the Provincial Government can work with the BC Wine Institute to support the BC wine industry.

s.16

To help profile our collective efforts, the Government of British Columbia is considering proclaiming April as “BC Wine Month”. As part of this, we would like to move immediately in partnership with the BC Wine Institute on the following of your recommendations:

1. Activate the BC Liquor Distribution Branch, in concert with BC Liquor Stores, to immediately implement a Buy BC: Eat Drink Local program. Bearing in mind the trade obligations, the BC Liquor Distribution Branch is prepared to begin working with the BCWI on:
 - Proactively purchasing small-lot BC wines from local wineries and featuring Buy BC: Eat Drink Local promotions in all BC Liquor Stores.
 - More shelf space for small lot wines and additional BC wine SKUs not normally featured in BC Liquor Stores.
 - Prominent store-front displays and increased general advertising focused on BC craft products, especially products from small and medium sized wineries not normally carried in BC Liquor Stores.
 - Increased number of local product tastings in BC Liquor Stores.

.../2

2. Provide funding, through the Ministry of Agriculture, to support a province-wide Buy BC: Eat Drink Local campaign to bring attention to local BC wine products by leveraging media, creating unique events, etc.
3. Provide funding, through the Ministry of Agriculture, to increase BC wine export sales and expansion of international markets through participation in trade shows, food fairs, sales exhibitions, market development events and/or missions using existing programs.

I have asked Wes Shoemaker, Deputy Minister of Agriculture, and Doug Scott, Associate Deputy Minister, Attorney General, to contact you to begin work on these initiatives.

We feel that these are the best opportunities to make an immediate difference for BC wineries. I do want to be clear that the Province is considering the other proposals you have put forward, such as implementing the BC Wine Appellation Task Group recommendations and has engaged Mark Hicken, government's Liquor Policy Advisor, to engage industry on matters such as wholesale pricing for the hospitality sector.

I will keep in touch with you as we progress on these initiatives. Please contact me if you have any questions or concerns.

Sincerely,



Lana Popham
Minister

pc: Wes Shoemaker, Deputy Minister
Ministry of Agriculture

Doug Scott, Associate Deputy Minister
Attorney General

Page 101 to/à Page 104

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s.14;s.16;s.13;s.17

Page 105 to/à Page 107

Withheld pursuant to/removed as

s.14;s.16;s.13

Page 108

Withheld pursuant to/removed as

s.14;s.13;s.17

Chan, Kevin LCLB:EX

From: Miles Prodan <MProdan@winebc.com>
Sent: Tuesday, February 13, 2018 9:42 AM
To: Fyfe, Richard J JAG:EX; Hammond, James JTT:EX; Musgrave, Robert JTT:EX; Carr, Michelle LCLB:EX; Scott, Douglas S AG:EX
Subject: BCWI Injunction Options

s.16

Miles Prodan | President & CEO | British Columbia Wine Institute
o: 250.762.9744 x101 | c: s.22

Chan, Kevin LCLB:EX

From: Mack, James AGRI:EX
Sent: Monday, February 12, 2018 11:16 AM
To: Shoemaker, Wes AGRI:EX; Scott, Douglas S AG:EX
Cc: Carr, Michelle LCLB:EX; Hrycuik, Lorie AGRI:EX
Subject: draft BCWI letter
Attachments: BCWI letter.docx

The next step from Friday was to draft a letter that Minister Popham could send in response to the BCWI. I've circulated it to key ministries for comment but anticipate that this is fairly straightforward.

Let me know if there are any thoughts on this.

James Mack
Assistant Deputy Minister – Agriculture Science and Policy
Ministry of Agriculture
Phone: 250-356-1821
Fax: 250-356-7279
e-mail: James.mack@gov.bc.ca

Miles Prodan, BC Wine Institute

Thank you for your letter of February 9, 2018, proposing recommendations for how the provincial government can work with the BC Wine Institute to support the BC wine industry. Restrictions by the Government of Alberta against BC wine pose a serious and immediate economic impact on BC wineries, but it also presents an opportunity to profile BC wine to domestic and international markets.

To help profile our collective efforts, the Government of BC is considering proclaiming April as “BC Wine Month”. As part of this, we would like to move immediately in partnership with the BC Wine Institute on the following of your recommendations:

- 1) Activate the BC Liquor Distribution Branch, in concert with BC Liquor Stores, to immediately implement a Buy BC: Eat Drink Local program. The BC Liquor Distribution Branch is prepared to begin working with the BCWI on:
 - Proactively purchasing small-lot BC wines from local wineries and featuring Buy BC: Eat Drink Local promotions in all BC Liquor Stores
 - More shelf space for small lot wines and additional BC wine SKUs not normally featured in BC Liquor Stores
 - Prominent store-front displays and increased general advertising focused on BC craft products, especially products from small and medium sized wineries not normally carried in BC Liquor Stores
 - Increased number of local product tastings in BC Liquor Stores
- 2) Through the BC Ministry of Agriculture, provide funding for a province-wide Buy BC: Eat Drink Local campaign to include BC agri-foods products and all certified 100% BC craft alcohol (i.e. grape wine, beer, cider, fruit wines and potentially distilled products) and to bring attention to local BC products by leveraging media, creating unique events, etc.
- 3) Through the BC Ministry of Agriculture, provide funding for programs to increase BC VQA Wine export sales and expansion of international markets focusing on trade shows, food fairs, sales exhibitions and/or participation in events of missions.

I have asked Wes Shoemaker, Deputy Minister of Agriculture, and Doug Scott, Associate Deputy Minister, Attorney General, to contact you to begin work on these initiatives.

We feel that these are the best opportunities to make an immediate difference for BC wineries. I do want to be clear that the province will continue to work with industry on the other proposals you have put forward, such as implementing the BC Wine Appellation Task Group recommendations as well as considering wholesale pricing for the hospitality sector.

I will keep in touch with you as we progress on these initiatives. Please contact me if you have any questions or concerns.

Minister Popham

From: Anderson, Steve JTT:EX
Sent: Friday, February 9, 2018 6:00 AM
To: Carr, Michelle LCLB:EX; Mack, James AGRI:EX; Hrycuik, Lorie AGRI:EX; Anslow, Martha AGRI:EX; Cushing, Jackie AGRI:EX; Easton, Joan E AGRI:EX; Patterson, Mat AGRI:EX; Hammond, James JTT:EX; Petkovic, Anita M JAG:EX; Lawson, R. Blain LDB:EX; 'jsthomas@blg.com'; North, Anna AGRI:EX; Rainforth, Kelly A AGRI:EX; Travia, David V AGRI:EX; Anderson, Arlene AGRI:EX; Mlinar, Anita LDB:EX; Wempe, Sarah JTT:EX; Lalani, Arif AGRI:EX; Dann, Katherine D JAG:EX
Subject: RE: follow up to today's call - wine proposals

Some comments, suggested edits from JTT

Steve

From: Carr, Michelle LCLB:EX
Sent: Thursday, February 8, 2018 10:24 PM
To: Mack, James AGRI:EX; Hrycuik, Lorie AGRI:EX; Anslow, Martha AGRI:EX; Cushing, Jackie AGRI:EX; Easton, Joan E AGRI:EX; Patterson, Mat AGRI:EX; Anderson, Steve JTT:EX; Hammond, James JTT:EX; Petkovic, Anita M JAG:EX; Lawson, R. Blain LDB:EX; 'jsthomas@blg.com'; North, Anna AGRI:EX; Rainforth, Kelly A AGRI:EX; Travia, David V AGRI:EX; Anderson, Arlene AGRI:EX; Mlinar, Anita LDB:EX; Wempe, Sarah JTT:EX; Lalani, Arif AGRI:EX; Dann, Katherine D JAG:EX
Subject: RE: follow up to today's call - wine proposals

Hi,

Comments from LCLB in the attached version sent earlier this evening in both comments and track changes.

I will alert Doug Scott re briefing up.

Thanks,
Michelle

Michelle Carr | Assistant Deputy Minister and General Manager
Liquor Control and Licensing Branch
Ministry of Attorney General
Phone: 250-952-5777

From: Mack, James AGRI:EX

Sent: Thursday, February 8, 2018 7:37 PM

To: Hrycuik, Lorie AGRI:EX; Anslow, Martha AGRI:EX; Cushing, Jackie AGRI:EX; Carr, Michelle LCLB:EX; Easton, Joan E AGRI:EX; Patterson, Mat AGRI:EX; Anderson, Steve JTT:EX; Hammond, James JTT:EX; Petkovic, Anita M JAG:EX; Lawson, R. Blain LDB:EX; 'jstthomas@blg.com'; North, Anna AGRI:EX; Rainforth, Kelly A AGRI:EX; Travia, David V AGRI:EX; Anderson, Arlene AGRI:EX; Mlinar, Anita LDB:EX; Wempe, Sarah JTT:EX; Lalani, Arif AGRI:EX; Dann, Katherine D JAG:EX

Subject: RE: follow up to today's call - wine proposals

s.13,s.16,s.17

Page 114 to/à Page 116

Withheld pursuant to/removed as

s.16;s.13;s.17

Page 117 to/à Page 121

Withheld pursuant to/removed as

s.16;s.13

Chan, Kevin LCLB:EX

From: Traci Deman <TDeman@winebc.com>
Sent: Friday, February 9, 2018 9:33 AM
To: Minister, AG AG:EX; Minister, JTT JTT:EX; Minister, AGRI AGRI:EX; Oreck, Mira PREM:EX; Pivnick, Evan V LASS:EX
Cc: Mihlar, Fazil JTT:EX; Fyfe, Richard J JAG:EX; Shoemaker, Wes AGRI:EX; Hammond, James JTT:EX; Lalani, Arif AGRI:EX; Mack, James AGRI:EX; Scott, Douglas S AG:EX; Carr, Michelle LCLB:EX; Miles Prodan; Christa-Lee McWatters Bond
Subject: Mitigation measures recommended to The Government of BC
Attachments: Mitigation measures recommended to The Government of BC.pdf

Attorney General Eby, Minister Ralston, Minister Popham

Attached please find BC Wine Institute's recommended mitigation measures related to the recent embargo by the Government of Alberta.

Please contact BCWI President/CEO Miles Prodan at MProdan@WineBC.com (250-762-9744 ext. 101 or 250-863-9379).

Thank you.

Sent on behalf of Miles Prodan by
Traci Deman
Office Manager
TDeman@WineBC.com
phone. 250-762-9744 ext. 105

The Wines of British Columbia. BC VQA = 100% BC Grapes.

British Columbia Wine Institute
107 - 1726 Dolphin Avenue
Kelowna, B.C. V1Y 9R9
WineBC.org | WineBC.com
Twitter | Facebook | Instagram: @winebcdotcom
phone. 250-762-9744
toll free. 1-800-661-2294
fax. 250-762-9788



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Page 123

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s.16;s.13

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s.14;s.13

Page 125

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Page 126 to/à Page 127

Withheld pursuant to/removed as

s.16;s.13;s.17

Page 128 to/à Page 133

Withheld pursuant to/removed as

s.16;s.13

Chan, Kevin LCLB:EX

From: Mlinar, Anita LDB:EX
Sent: Thursday, February 8, 2018 4:07 PM
To: Mack, James AGRI:EX; Carr, Michelle LCLB:EX
Cc: Lawson, R. Blain LDB:EX; Dahlke, Cindy LDB:EX
Subject: Proposals relating to wine industry
Attachments: Potential options to support BC wine industry.docx

Hi James,

As discussed, attached are the comments from the LDB. Once incorporated in the consolidated document, I can provide additional information regarding the proposed approach.

Please let me know if you require anything else from the LDB and I'd be happy to help.

Thanks,

Anita Mlinar

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The LDB is proud to contribute over \$1 billion annually to the Province of British Columbia. Our contribution helps provide financial support for vital public services including health care and education.



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Potential options to support BC wine industry

- 1) Announce AGRI projects currently in development to fund
 - a. Phase I of long term strategic plan for BC Wine Institute
 - b. Feasibility study for a BC Wine Centre of Excellence
- 2) Enhance AGRI market development funding
- 3) Proclamation in legislature of BC Wine Month, similar to done for Craft Beer
- 4) Increased profile by industry and government activities to promote BC Wine (media, BC events, trade missions, etc.)

“Farm to Bottle” recommendations

Recommendation	Lead	Comments
s.13	LCLB/LDB	s.13
	LCLB/LDB	
	LCLB/LDB	<ul style="list-style-type: none"> LDB could potentially increase the number of tastings but this would also cost BC wineries more money as they provide samples.
	LCLB/LDB	s.13
	LCLB/LDB or AGRI	<p>Industry directed previously to pursue this through a BC VQA approach (AGRI).</p> <p>Proposal failed to be supported through an industry plebiscite so was not pursued.</p>

AGRI	<p>Several recommendations have already been implemented.</p> <p>Second tranche are in discussion (a BC Wine Authority flat fee for small wineries and new geographic indicators/ appellations (Thompson Valley, Shuswap, Kootenays, and Lytton-Lilloet).</p> <p>Drafting of regulatory amendments delayed because of advice that entire regulation needs to be updated as well as drafting priorities being directed to bills for new session.</p> <p>Remaining of recommendations relate to mandatory membership of all wineries under BC Wine Authority. Majority of non-members did not support this at the time of the plebiscite. It is recommended that government or industry re-engage wineries to see if support has increased since that time.</p>
LCLB/LDB	LCLB to respond
LCLB/LDB	s.13
LCLB/LDB	

s.13

s.13

LCLB/LDB

Chan, Kevin LCLB:EX

From: Shoemaker, Wes AGRI:EX
Sent: Thursday, February 8, 2018 8:10 AM
To: Scott, Douglas S AG:EX; Carr, Michelle LCLB:EX; Mack, James AGRI:EX
Subject: BCWI Doc
Attachments: Farm to Bottle February 7.pdf; ATT00001.htm

Have you guys seen? Sent to PO yesterday. Evan Lloyd was asking whether we were analyzing the feasibility of their requests.

Wes
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Sent from my iPhone

Begin forwarded message:

From: "Beale, William AGRI:EX" <William.Beale@gov.bc.ca>
Date: February 7, 2018 at 8:21:07 PM PST
To: "Shoemaker, Wes AGRI:EX" <Wes.Shoemaker@gov.bc.ca>
Subject: Doc

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Withheld pursuant to/removed as

s.16;s.13;s.17