

**MINISTRY OF ENVIRONMENT  
MEETING INFORMATION NOTE**

April 29, 2016  
File: 280-20  
CLIFF/tracking #: 298446

**PREPARED FOR:** Honourable Minister Polak

**DATE AND TIME OF MEETING:** May 3, 2016, 1:00-1:30 PM

**ATTENDEES:** Minister Mary Polak, Bob McDonald, Louise LeBoutillier

**ISSUE(S):** Concern Re Brewers Distributors Limited's (BDL) Stewardship Plan Approvals

**BACKGROUND:**

BDL submitted its Schedule 5 (PPP) stewardship plan for approval by November 19, 2012 as required. As with many plans, it was subject to a handful of recommended revisions over the next two years in order to meet Ministry requirements.

s.13,s.17

s.13,s.17

s.13,s.17

Compensation for managing containers naturally extends itself to compensation to manage the packaging (cases) in which the containers are commonly returned. s.13,s.17

s.13,s.17

s.13,s.17

**DISCUSSION:**

It should be noted that the Ministry was not privy to the details of the final agreements that have been concluded, and has no interest in such details. All stakeholders have come to a resolution of the issues involved.

It should also be noted that LDB is required by the Recycling Regulation to accept all refundable beverage containers back for refund. s.13,s.17  
s.13,s.17

Although delays took place, the Ministry took no enforcement action and all BDL PPP material was being properly managed. s.13,s.17  
s.13,s.17

**SUGGESTED RESPONSE:**

s.13

**Attachments:** LDB letter of February 12, 2012

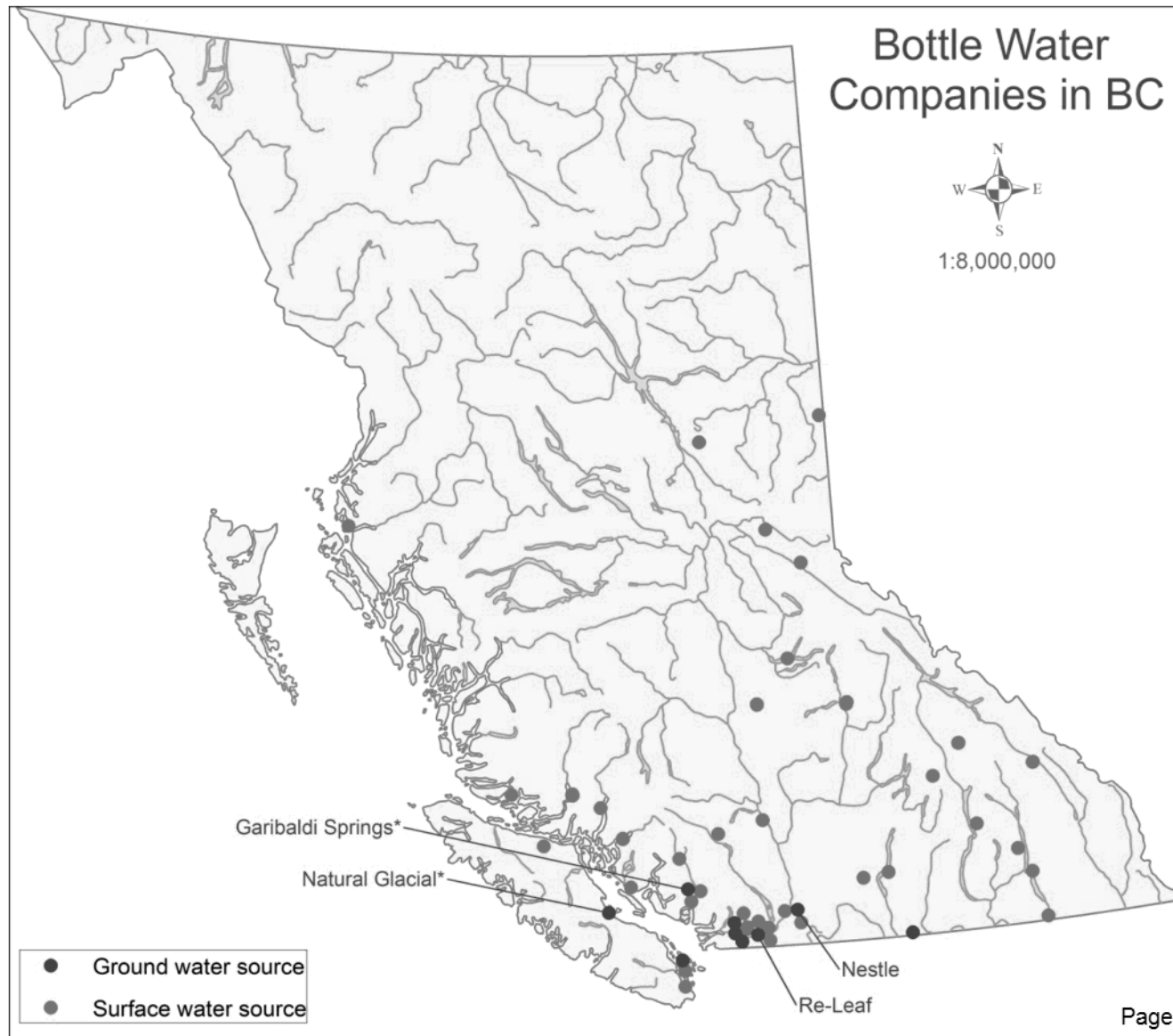
**Contact:**  
*Mark Zacharias*  
*EPD*  
*250 356-0121*

**Alternate Contact:**  
*Kris Ord*  
*Environmental Standards*  
*250 387-9933*

**Prepared by:**  
*Bob McDonald*  
*Environmental Standards*  
*250 387-3588*

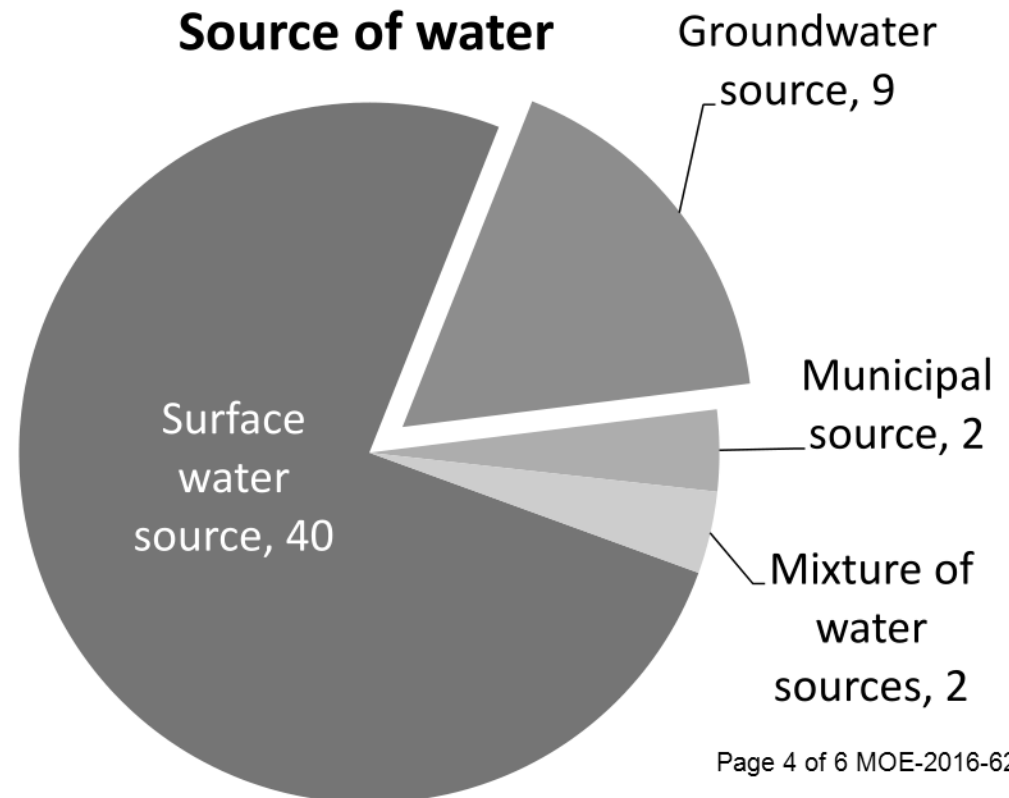
Reviewed by	Initials	Date
DM	WSB for WS	05/02/16
DMO	BC	04/29/16
ADM	MZ	04/29/16
Dir.	KO	04/29/16
Author	BM	April 29

# Distribution of water bottlers in BC

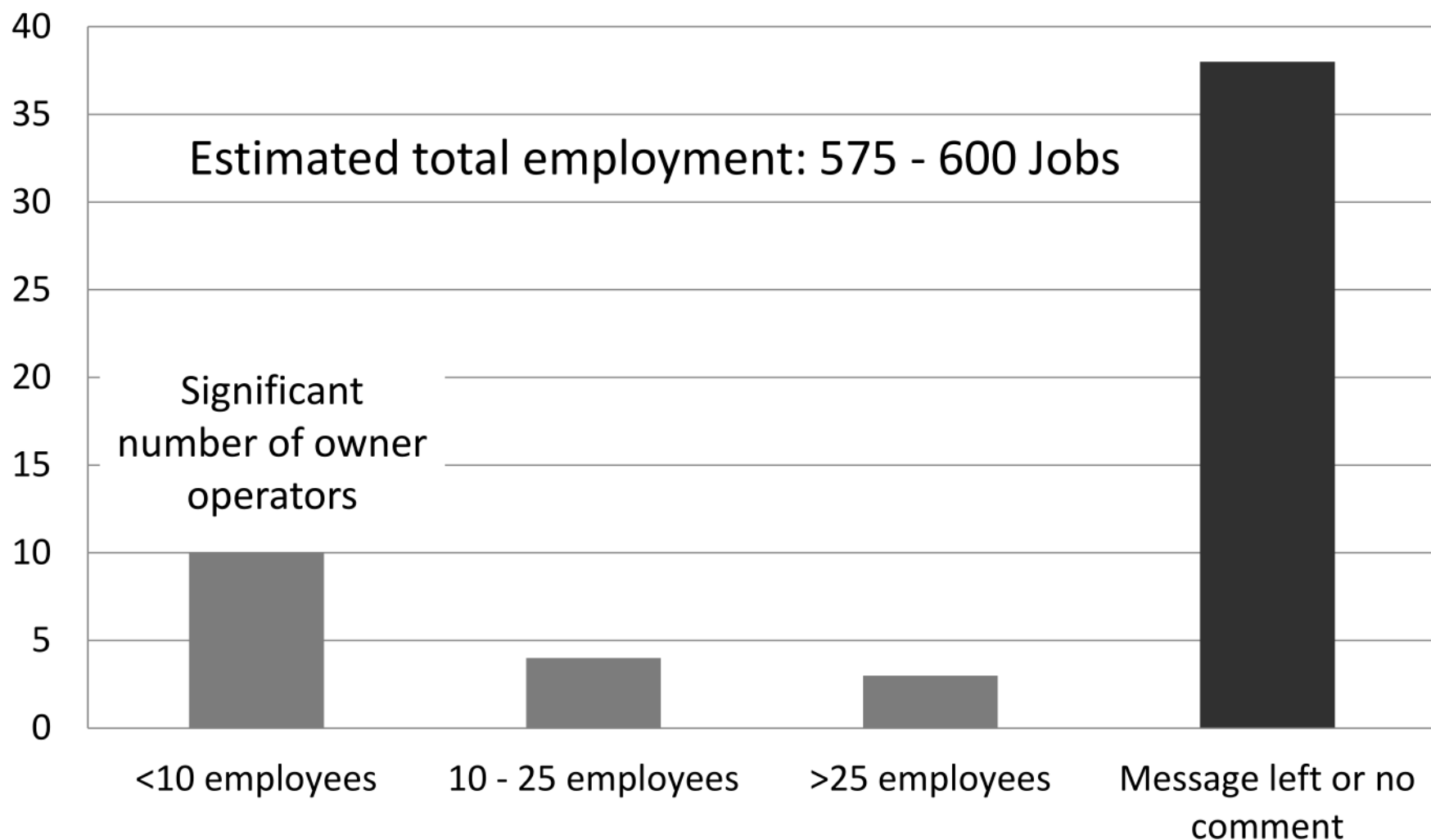


# BC Water Bottler Industry Survey

68 producers - Oct 2015



# BC Bottlers Employment Profile



Page 6

Withheld pursuant to/removed as

s.13;s.17

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**Date:** Monday, May 2<sup>nd</sup> 2016  
**Time:** 1:00 - 3:00 PM  
**Attendees:** Bob McDonald, Brian Zeiler-Kligman, Louise LeBoutillier

<b>BDL</b>
<b>1) Schedule 1 Plan renewal approval</b> <ul style="list-style-type: none"><li>- minor amendments to submitted plan required prior to approval</li><li>- separation of Schedule 1 and Schedule 5 materials in plans</li><li>-</li></ul>
<b>2) Schedule 5 Plan approval</b> <ul style="list-style-type: none"><li>- pending approval of currently submitted plan</li><li>- timeline for review/approval</li><li>- plan implementation</li></ul>
<b>3) Stewardship program/plan overlaps</b> <ul style="list-style-type: none"><li>-</li></ul>
<b>4) Intentions Paper (Schedule 1) update</b> <ul style="list-style-type: none"><li>- Consultation summary</li><li>- Next steps</li></ul>
<b>5) Minister Meeting discussion</b> <ul style="list-style-type: none"><li>- BDL to provide overview of concerns for tomorrow's meeting</li></ul>
<b>6) Other/General topics (as needed)</b>

# **Delivering Results for BC Consumers: BC Brewers' Schedule 1 and Schedule 5 Stewardship Plans**

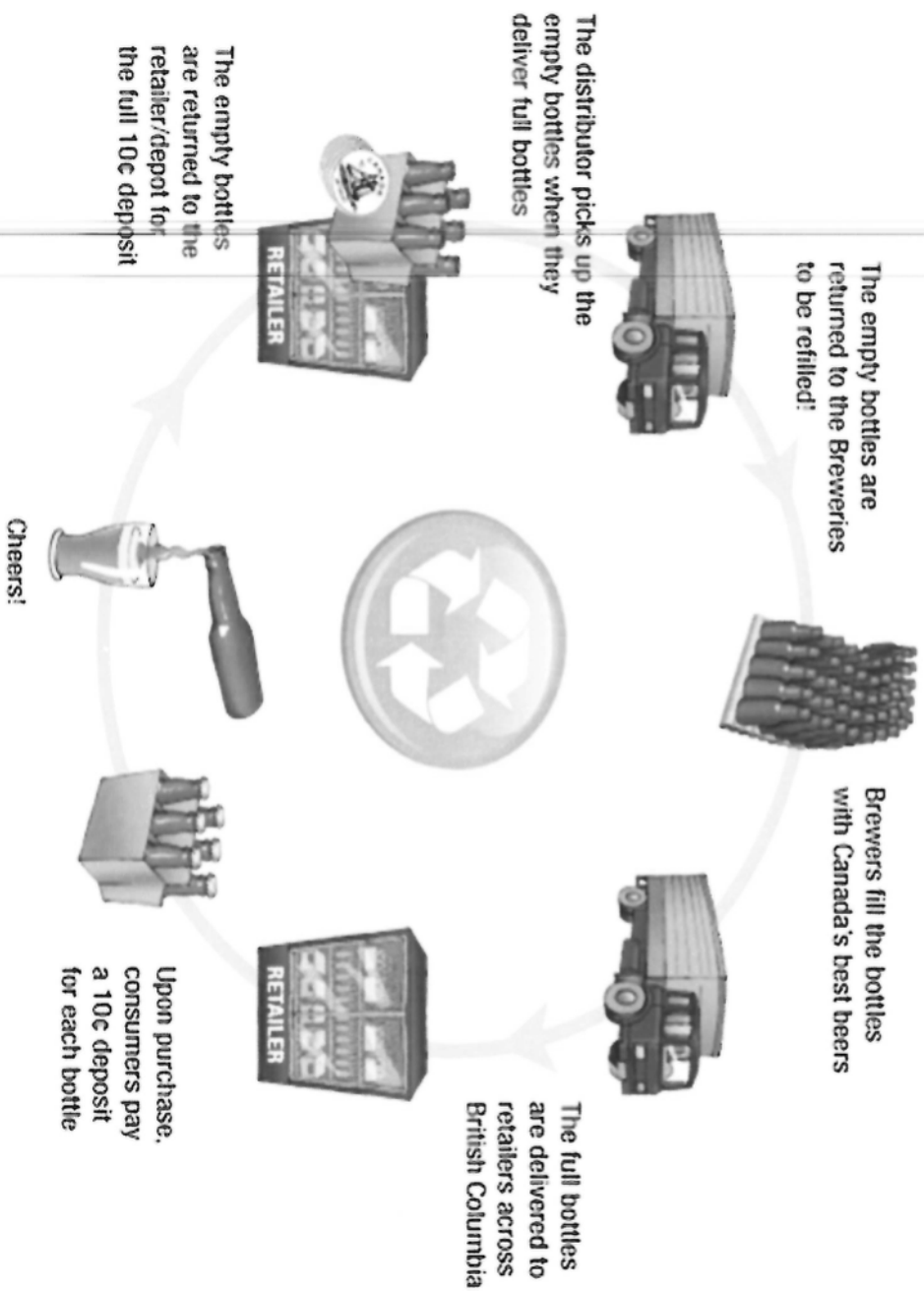


**Canada's  
National Brewers**



# The life of a beer bottle

## BREWERS CLOSED LOOP RETURN SYSTEM



# A History of Cost-Effective Stewardship



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- Over 80 year history of product stewardship
  - Collecting and managing our packaging since end of Prohibition
- “The original EPR program”
  - Operated voluntarily prior to legislation
- Brewers Recycled Container Collection Council represents all brewers
  - BC Craft Brewers Guild part of the Board
  - Labatt, Molson and Sleeman are the non-profit society’s Members
- Service provider, BDL, distributes majority of beer in BC and collects beer containers (Sch. 1) and packaging (Sch. 5, pending approval)
  - Deliver full goods to over 5,000 locations
  - Stewardship is a part of our business (not arms length from production)
  - Efficiencies from delivering full goods and picking up empties



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# And Still An Environmental Leader...



The average bottle  
is refilled 15 times!



- “Canada’s beverage packaging success story”
- Recovery rate for all beer containers in 2014: over 93%
- Recovery rate for all beer containers since FY2003: nearly 93%
- Total reduction in solid waste production in 2014: almost 60,000 tonnes
- Provide beer consumers with 1,147 authorized return locations and over 200 unlimited return locations

# Seeking Certainty about Industry's Regulatory Compliance



- Schedule 5 stewardship plan pending approval since November 2012
  - Plan is codification of existing practices at minimal cost to consumer

s.13,s.17

- Schedule 1 stewardship plan pending approval since December 2014
  - 93% recovery rate dating back to 2003

s.13,s.17

- Industry unable to achieve regulatory compliance without assistance from LDB

# Industry Requests



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1. Expeditions approval of Schedule 1 and Schedule 5 stewardship plans
  - Understand remaining obstacles to Director approval have been resolved
  - Eliminate uncertainty for companies regarding regulatory compliance
  - Implementation period for Schedule 5 plan will be necessary