

Warwick, Alexei ENV:EX

From: Lloyd, Evan GCPE:EX
Sent: Friday, February 9, 2018 3:34 PM
To: Shoemaker, Wes AGRI:EX
Cc: Beale, William AGRI:EX; Mihlar, Fazil JTT:EX; Plecas, Bobbi ENV:EX; Frampton, Caelie ENV:EX; Zaharia, Sarah GCPE:EX
Subject: Re: BC Wine Promotion
Attachments: GCPE_21012610-P Toast the Coast_Nsp_VS.pdf

With attachment.

From: Wes Shoemaker
Date: Friday, February 9, 2018 at 3:30 PM
To: "Lloyd, Gcpe:Ex"
Cc: "Beale, William AGRI:EX", Fazil Mihlar, Bobbi Plecas, Caelie Frampton
Subject: Re: BC Wine Promotion

Evan,

Don't see any attachment on mobile device.

Wes

W.H. (Wes) Shoemaker, MBA
Deputy Minister
Ministry of Agriculture
5th Floor, 808 Douglas Street
Victoria, BC V8W 9B4
Tel: 250.356.1803 | Cell: 250.516.6892 | Fax: 250.356.7279
E-mail: wes.shoemaker@gov.bc.ca

****Please note:** This email is intended for the addressee(s) only and may contain legally privileged information. Any unauthorized use, disclosure or reproduction is strictly prohibited.**

Sent from my iPhone

On Feb 9, 2018, at 3:28 PM, Lloyd, Evan GCPE:EX <Evan.Lloyd@gov.bc.ca> wrote:

Wes, as promised please find attached the final copy of the advertisement that will be running this weekend in Vancouver Sun, Province, Globe, and PG Citizen.

A Briefing Note with further information will follow.

We are making no announcement or formal foreshadowing of this, although I understand that MLP through the course of her day may be engaged in some social media activity and engaging the same #tag as here – #ToastTheCoast.

I'll provide further information as it becomes available.

EVAN LLOYD

Deputy Minister,

Government Communications and Public Engagement – GCPE

evan.lloyd@gov.bc.ca

250 812 9153

Together, let’s support BC wine.



This weekend, buy some BC wine and raise a glass to protecting BC’s coast.

#ToastTheCoast
Drink responsibly



Client:	GCPE	Insertion Date:	
File Name:	GCPE_21012610-P Toast the Coast_Nsp_VS	Material Due:	
Actual Size:	10.34" x 20.5"	Publication:	Vancouver Sun
Colours:	BW	Operator:	LD
Date:	February 9, 2018 11:50 AM		

VANCOUVER SUN

Ad#: GCPE_2610_VS

From: [Cotton, Brian GCPE:EX](#)
To: [Karn, David GCPE:EX](#); [Frampton, Caelie ENV:EX](#)
Cc: [Crebo, David GCPE:EX](#)
Subject: FW: LIne for Wine
Date: Tuesday, February 6, 2018 15:56:17

FYI messaging line from JTT – approved by PO.

From: Schollen, Tasha GCPE:EX
Sent: Tuesday, February 6, 2018 3:53 PM
To: Cotton, Brian GCPE:EX
Cc: Nelson, Tiffany GCPE:EX; Robins, Shawn GCPE:EX; McRae, Meghan GCPE:EX
Subject: LIne for Wine
Approved by PO

If Premier Notley's comments about halting the import of BC wines into Alberta are accurate, Alberta would be contravening its trade obligations under the New West Partnership and the Canadian Free Trade Agreement.

Tasha Schollen | Communications Director
Ministry of Jobs, Trade and Technology
Government Communications and Public Engagement
Cell: 250-889-1121

From: [Clark, Layne PREM:EX](#)
To: [LP Executive Assistants; LP Ministerial Assistants](#)
Cc: [Holmwood, Jen PREM:EX](#)
Subject: RE: Key Messages
Date: Tuesday, February 6, 2018 18:36:58

Sorry – clarify further – we are asking that people **not** engage on social media in relation to these events.

Thank you,
Layne

From: Clark, Layne PREM:EX
Sent: Tuesday, February 6, 2018 6:36 PM
To: LP Executive Assistants; LP Ministerial Assistants
Cc: Holmwood, Jen PREM:EX
Subject: Key Messages

Hi All,

Please see below key messages on the events of today:

KMs:

s.13



Jen Holmwood
Deputy Communications Director
Office of the Premier | Government of BC
250-818-4881

From: [Frampton, Caelie ENV:EX](#)
To: [Cotton, Brian GCPE:EX](#)
Subject: Fwd: Key Messages
Date: Tuesday, February 6, 2018 23:06:40

FYI

Sent from my iPhone

Begin forwarded message:

From: "Clark, Layne PREM:EX" <Layne.Clark@gov.bc.ca>
Date: February 6, 2018 at 6:36:55 PM PST
To: LP Executive Assistants <LPEAS@Victoria1.gov.bc.ca>, LP Ministerial Assistants <LPMAs@Victoria1.gov.bc.ca>
Cc: "Holmwood, Jen PREM:EX" <Jen.Holmwood@gov.bc.ca>
Subject: RE: Key Messages

Sorry – clarify further – we are asking that people **not** engage on social media in relation to these events.

Thank you,
Layne

From: Clark, Layne PREM:EX
Sent: Tuesday, February 6, 2018 6:36 PM
To: LP Executive Assistants; LP Ministerial Assistants
Cc: Holmwood, Jen PREM:EX
Subject: Key Messages

Hi All,

Please see below key messages on the events of today:

KMs:

s.13

Jen Holmwood
Deputy Communications Director
Office of the Premier | Government of BC
250-818-4881

From: [Frampton, Caelie ENV:EX](#)
To: [Cotton, Brian GCPE:EX](#)
Subject: FW: Correction to KM
Date: Wednesday, February 7, 2018 08:39:04

From: Clark, Layne PREM:EX
Sent: Wednesday, February 7, 2018 7:32 AM
To: LP Executive Assistants; LP Ministerial Assistants
Cc: Oreck, Mira PREM:EX; Hannah, Matt GCPE:EX; Holmwood, Jen PREM:EX; Van Meer-Mass, Kate PREM:EX; Meggs, Geoff PREM:EX; Bain, Don PREM:EX; Cavanagh, Judy PREM:EX; McConnell, Sheena PREM:EX
Subject: Correction to KM
Hi Everyone:

s.13

Please use the below message.

Statement by Premier John Horgan:

“We’re making life better for British Columbians by focusing on affordability and solutions to housing and childcare.

“We’re working for people. As part of that work, our government has every right to consult with British Columbians on the best possible measures to protect our lands and waters from the potential impacts of diluted bitumen spills.

“If Alberta disagrees they can make that argument in the proper venue, in our court system.

“Our consultation on proposed new regulations hasn’t even begun, but Alberta has seen fit to take measures to impact BC businesses.

“I urge Alberta to step back from this threatening position.

“We stand with BC wine producers and will respond to the unfair trade actions announced today.”

Again, we are asking that people refrain from engagement on social media. Thank you!

Sage Aaron, Communications Director
Office of the Premier | Government of BC
501 Belleville St, Victoria, BC V8V 2L8 | 778-678-0832

From: [Frampton, Caelie ENV:EX](#)
To: [Crebo, David GCPE:EX](#)
Subject: Fwd: KMs and QA
Date: Wednesday, February 7, 2018 11:51:43

Sent from my iPhone

Begin forwarded message:

From: "Howlett, Tim GCPE:EX" <Tim.Howlett@gov.bc.ca>
Date: February 7, 2018 at 11:44:18 AM PST
To: "MacDonald, Alex GCPE:EX" <Alex.MacDonald@gov.bc.ca>, "Frampton, Caelie ENV:EX" <Caelie.Frampton@gov.bc.ca>, "Sanderson, Melissa EMPR:EX" <Melissa.Sanderson@gov.bc.ca>, "Matthen, Sheila GCPE:EX" <Sheila.Matthen@gov.bc.ca>, "McColl, John-Michael JTT:EX" <JohnMichael.McColl@gov.bc.ca>, "Beale, William AGRI:EX" <William.Beale@gov.bc.ca>
Subject: FW: KMs and QA

I prepared the below for MCJ who has an announcement today but wanted to share with others. Please flag any media requests to your IM so we can help coordinate response.

A media advisory has gone out for an availability this afternoon with the Premier and Minister Heyman to address the issue of spill response and Alberta's actions.

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s.13

Tim Howlett
Issues Manager
Strategic Issues Division, GCPE
250.208.4828

From: [Holmwood, Jen PREM:EX](#)
To: [Frampton, Caelie ENV:EX](#)
Subject: popham
Date: Wednesday, February 7, 2018 15:17:28

s.13



Jen Holmwood, Deputy Communications Director
Office of the Premier | Government of BC
British Columbia Parliament Buildings | 501 Belleville St, Victoria, BC V8V 2L8 | 250-818-4881

From: [Frampton, Caelie ENV:EX](#)
To: [Heyman, George ENV:EX](#)
Subject: FW: popham
Date: Wednesday, February 7, 2018 17:27:32

Context of what Lana's statement.

From: Holmwood, Jen PREM:EX
Sent: Wednesday, February 7, 2018 3:17 PM
To: Frampton, Caelie ENV:EX
Subject: popham

s.13

Jen Holmwood, Deputy Communications Director
Office of the Premier | Government of BC
British Columbia Parliament Buildings | 501 Belleville St, Victoria, BC V8V 2L8 | 250-818-4881

From: [Hannah, Matt GCPE:EX](#)
To: [Frampton, Caelie ENV:EX](#)
Subject: Fwd: Notes
Date: Wednesday, February 7, 2018 17:36:36
Attachments: 2018.02.07 PIH Speaking Notes_MH.docx
ATT00001.htm
2018.02.07 PIH KM Q&A.docx
ATT00002.htm

Matt Hannah
778.584.1249

Begin forwarded message:

From: "Hannah, Matt GCPE:EX" <Matt.Hannah@gov.bc.ca>
Date: February 7, 2018 at 3:27:18 PM PST
To: "Holmwood, Jen PREM:EX" <Jen.Holmwood@gov.bc.ca>
Subject: Notes

Kinder Morgan

Speaking Notes:

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s.13

Kinder Morgan Q&A

Main Messages:

s.13

Q & A

s.13

Minister Popham's comments:

Q: Do you think the next step is BC in some way retaliating against this on some Alberta product?

Popham: I mean you can get into a back-and-forth like that, but really it shouldn't be happening at all. I don't know where we're going to go but we should have a healthy relationship with Alberta in the way that we trade products like we bring in a lot of Alberta beef into British Columbia. So I would rather not go down that route and I don't know where we're going to go. But one thing is for sure is that we'll fight as hard as we can for our wineries.

Q: Could you ban Alberta beef? Is there some mechanism that would allow you to do it?

Popham: You know what, it's way too early for me to comment on that. You know that also hurts family farms in Alberta so I would rather not see that domino effect happening. Right now we need to gather together out how to do it and being in communication with the wineries is really important right now. But they've also said this is going to hurt family farms in the Kelowna area and all across BC so it's serious.

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s.13

From: [Frampton, Caelie ENV:EX](#)
To: [Howlett, Tim GCPE:EX](#)
Subject: FW: Decision Note on Wine
Date: Thursday, February 8, 2018 13:42:49
Attachments: [updated ABBWCW CLIFF 139852.docx](#)
Importance: High

-----Original Message-----

From: McColl, John-Michael JTT:EX
Sent: Thursday, February 8, 2018 12:40 PM
To: Schollen, Tasha GCPE:EX; Matthen, Sheila GCPE:EX; Frampton, Caelie ENV:EX; Clark, Layne PREM:EX
Subject: Decision Note on Wine
Importance: High

Just received this! Wanted to share with you right away.

-----Original Message-----

From: Jang, Monica JTT:EX
Sent: Thursday, February 8, 2018 12:35 PM
To: McColl, John-Michael JTT:EX; Sali, Meghan JTT:EX; Louie, Jacqueline JTT:EX; Schollen, Tasha GCPE:EX
Subject: FW: Trade action on wine
Importance: High

Please find attached.

Thanks,

Monica.

-----Original Message-----

From: Anderson, Steve JTT:EX
Sent: Thursday, February 8, 2018 12:14 PM
To: Mihlar, Fazil JTT:EX; Hammond, James JTT:EX
Subject: RE: Trade action on wine

As requested - as directed no recommendation made; just options

DECISION NOTE

Cliff #: 139852

Date: February 8, 2018

PREPARED FOR: Fazil Mihlar, Deputy Minister, Ministry of Jobs, Trade and Technology

ISSUE: Government of Alberta's boycott of the purchase of BC Wines by the Alberta Gaming and Liquor Control Board

BACKGROUND:

On February 6, 2018 Alberta Premier Rachel Notley announced that the Government of Alberta (Alberta) was immediately implementing measures to boycott British Columbia (BC) wines including the halt of imports by the Alberta Gaming and Liquor Commission (AGLC); and stepped up enforcement of Direct to Consumer sales. These measures were in response to its opposition to BC's January 30th, 2018, announcement that BC was proposing a second phase of consultations and regulations to improve preparedness, response and recovery from potential spills (i.e., Kinder Morgan Trans Mountain pipeline expansion project).

In response, Premier Horgan issued a statement on February 6, 2018 stating BC's support for its wine producers and the intent to respond to the Alberta's "unfair trade actions". In an interview on February 7, 2018, Premier Horgan further stated that BC would not seek retaliatory action but reiterated BC's intent to defend the BC wine industry.

In 2017, BC exported an estimated 17.2 million bottles or over 1.4 million cases of wine worth an estimated \$70 million (wholesale) to Alberta.

BC and Alberta are parties to both the New West Partnership Trade Agreement (NWPTA) and the Canadian Free Trade Agreement (CFTA) which include specific trade obligations and dispute settlement provisions.

The BC Wine Institute (BCWI) met with the Minister of Agriculture, the Honourable Lana Popham on February 6, 2018 and with representatives of the Ministry of Jobs, Trade and Technology and the Liquor Control and Licensing Branch of the Ministry of Attorney General on February 7, 2018.

DISCUSSION:

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Withheld pursuant to/removed as

s.16;s.13

From: [Hannah, Matt GCPE:EX](#)
To: [Hannah, Matt GCPE:EX](#)
Subject: Toast the coast
Date: Saturday, February 10, 2018 10:26:57

This weekend, government ads will appear in the Globe and Mail and National Post encouraging people to support BC winemakers. Ministers and staff can share their support for BC wines on social media using the hashtag #toastthecoast

Messages:

s.13

Matt Hannah
778.584.1249