

From: [Frampton, Caelie ENV:EX](#)
To: [Howlett, Tim GCPE:EX](#)
Subject: FW: Decision Note on Wine
Date: Thursday, February 8, 2018 13:42:49
Attachments: [updated ABBWCW CLIFF 139852.docx](#)
Importance: High

-----Original Message-----

From: McColl, John-Michael JTT:EX
Sent: Thursday, February 8, 2018 12:40 PM
To: Schollen, Tasha GCPE:EX; Matthen, Sheila GCPE:EX; Frampton, Caelie ENV:EX; Clark, Layne PREM:EX
Subject: Decision Note on Wine
Importance: High

Just received this! Wanted to share with you right away.

-----Original Message-----

From: Jang, Monica JTT:EX
Sent: Thursday, February 8, 2018 12:35 PM
To: McColl, John-Michael JTT:EX; Sali, Meghan JTT:EX; Louie, Jacqueline JTT:EX; Schollen, Tasha GCPE:EX
Subject: FW: Trade action on wine
Importance: High

Please find attached.

Thanks,

Monica.

-----Original Message-----

From: Anderson, Steve JTT:EX
Sent: Thursday, February 8, 2018 12:14 PM
To: Mihlar, Fazil JTT:EX; Hammond, James JTT:EX
Subject: RE: Trade action on wine

As requested - as directed no recommendation made; just options

DECISION NOTE

Cliff #: 139852

Date: February 8, 2018

PREPARED FOR: Fazil Mihlar, Deputy Minister, Ministry of Jobs, Trade and Technology

ISSUE: Government of Alberta's boycott of the purchase of BC Wines by the Alberta Gaming and Liquor Control Board

BACKGROUND:

On February 6, 2018 Alberta Premier Rachel Notley announced that the Government of Alberta (Alberta) was immediately implementing measures to boycott British Columbia (BC) wines including the halt of imports by the Alberta Gaming and Liquor Commission (AGLC); and stepped up enforcement of Direct to Consumer sales. These measures were in response to its opposition to BC's January 30th, 2018, announcement that BC was proposing a second phase of consultations and regulations to improve preparedness, response and recovery from potential spills (i.e., Kinder Morgan Trans Mountain pipeline expansion project).

In response, Premier Horgan issued a statement on February 6, 2018 stating BC's support for its wine producers and the intent to respond to the Alberta's "unfair trade actions". In an interview on February 7, 2018, Premier Horgan further stated that BC would not seek retaliatory action but reiterated BC's intent to defend the BC wine industry.

In 2017, BC exported an estimated 17.2 million bottles or over 1.4 million cases of wine worth an estimated \$70 million (wholesale) to Alberta.

BC and Alberta are parties to both the New West Partnership Trade Agreement (NWPTA) and the Canadian Free Trade Agreement (CFTA) which include specific trade obligations and dispute settlement provisions.

The BC Wine Institute (BCWI) met with the Minister of Agriculture, the Honourable Lana Popham on February 6, 2018 and with representatives of the Ministry of Jobs, Trade and Technology and the Liquor Control and Licensing Branch of the Ministry of Attorney General on February 7, 2018.

DISCUSSION:

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Withheld pursuant to/removed as

s.16;s.13

Warwick, Alexei ENV:EX

From: Lloyd, Evan GCPE:EX
Sent: Friday, February 9, 2018 3:34 PM
To: Shoemaker, Wes AGRI:EX
Cc: Beale, William AGRI:EX; Mihlar, Fazil JTT:EX; Plecas, Bobbi ENV:EX; Frampton, Caelie ENV:EX; Zaharia, Sarah GCPE:EX
Subject: Re: BC Wine Promotion
Attachments: GCPE_21012610-P Toast the Coast_Nsp_VS.pdf

With attachment.

From: Wes Shoemaker
Date: Friday, February 9, 2018 at 3:30 PM
To: "Lloyd, Gcpe:Ex"
Cc: "Beale, William AGRI:EX", Fazil Mihlar, Bobbi Plecas, Caelie Frampton
Subject: Re: BC Wine Promotion

Evan,

Don't see any attachment on mobile device.

Wes

W.H. (Wes) Shoemaker, MBA
Deputy Minister
Ministry of Agriculture
5th Floor, 808 Douglas Street
Victoria, BC V8W 9B4
Tel: 250.356.1803 | Cell: 250.516.6892 | Fax: 250.356.7279
E-mail: wes.shoemaker@gov.bc.ca

****Please note:** This email is intended for the addressee(s) only and may contain legally privileged information. Any unauthorized use, disclosure or reproduction is strictly prohibited.**

Sent from my iPhone

On Feb 9, 2018, at 3:28 PM, Lloyd, Evan GCPE:EX <Evan.Lloyd@gov.bc.ca> wrote:

Wes, as promised please find attached the final copy of the advertisement that will be running this weekend in Vancouver Sun, Province, Globe, and PG Citizen.

A Briefing Note with further information will follow.

We are making no announcement or formal foreshadowing of this, although I understand that MLP through the course of her day may be engaged in some social media activity and engaging the same #tag as here – #ToastTheCoast.

I'll provide further information as it becomes available.

EVAN LLOYD

Deputy Minister,

Government Communications and Public Engagement – GCPE

evan.lloyd@gov.bc.ca

250 812 9153

Together, let's support BC wine.



This weekend, buy some BC wine and raise a glass to protecting BC's coast.

#ToastTheCoast
Drink responsibly



Client:	GCPE	Insertion Date:	
File Name:	GCPE_21012610-P Toast the Coast_Nsp_VS	Material Due:	
Actual Size:	10.34" x 20.5"	Publication:	Vancouver Sun
Colours:	BW	Operator:	LD
Date:	February 9, 2018 11:50 AM		

VANCOUVER SUN

Ad#: GCPE_2610_VS

From: [Howlett, Tim GCPE:EX](#)
To: [Frampton, Caelie ENV:EX](#); [Xia, Eveline ENV:EX](#); [Crebo, David GCPE:EX](#)
Subject: updated notes
Date: Thursday, February 15, 2018 08:20:45
Attachments: [2018.02.15 QP AGRI BC Wine - FINAL.DOCX](#)
[2018.02.15 QP Environment-Mt Polley charges-FINAL.docx](#)
[2018.02.15 QP Environment-Protecting BC interests-draft.docx](#)

MLP will not be present for QP today so I am sharing the BC Wine note for MGH

Tim Howlett

Issues Manager

Strategic Issues Division, GCPE

250.208.4828

BC Wine

Highlights:

- On Feb 6, Alberta Premier, Rachel Notley announced that the Alberta Gaming and Liquor Commission would stop buying BC Wine.
- Opposition MLAs have sided with Alberta and asked the BC government to stop considering looking into how the government would manage a potential pipeline leak or oil spill of diluted bitumen.

Contrast:

s.13

Solution:

s.13

Background:

- The B.C. government will be placing black and white ads in the following newspapers on Saturday, February 10, 2018 to promote B.C. wines:

Paper	Cost
Globe and Mail	\$9,800
Vancouver Sun	\$12,000
Province	\$6,000
Prince George Citizen	\$2,680
Total cost of newspaper ads:	\$30,480
Estimated creative and production costs:	\$6,500
Estimated total cost of campaign:	\$36,980*

*Exact costs will be made public as part of Public Accounts.

- BC is home to 929 vineyards, including 254 licensed wineries.
- There are just less than 3,900 hectares of wine grapes and 56 hectares of fresh market grapes.
- Over 60 different grape varieties are produced in the province, the top ten of which include Merlot, Pinot Gris, Pinot Noir, Chardonnay, Cabernet Sauvignon, Gewurztraminer, Cabernet Franc, Syrah, Riesling, and Sauvignon Blanc.
- In 2016, BC wine exports increased 4% to \$9.7 million shipped to 17 international markets.
- The top markets for BC wine were China (54%), Taiwan (23%) and the US (11%)
- Ice wine exports were \$1.8 million of the total.

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NR

Protecting BC Interests

Highlights:

- The opposition has said that the BC government is making the wine sector pay the price of an unnecessary dispute over a project that has federal approval.
- In a Feb 12th interview, the Prime Minister said that the BC Premier's actions threaten the federal plan to address climate change.

Contrast:

s.13

Solution:

s.13

Quotes:

- Government of B.C. final argument to NEB on KM:

“One particular challenge to the recovery of diluted bitumen from water arises when the product becomes submerged or sinks. The evidence shows that this may occur in freshwater, and has occurred.”

On Kinder Morgan’s proposed cleanup of diluted bitumen:

“The Province submits that the effectiveness of these techniques has not been proven, particularly in British Columbia’s rivers.” (Final Argument, Jan 11, 2016)

- B.C. Supreme Court ‘Coastal First Nations’ decision:

“to disallow any provincial regulation over the project because it engages a federal undertaking would significantly limit the Province’s ability to protect social, cultural, and economic interests in its lands and waters.”

“It would go against the current trend in the jurisprudence favouring, where possible, co-operative federalism”

- Government of Canada on purpose of new spill research funding announced in December 2017:

“To bring scientists together to improve our collective understanding of how oil spills behave, how best to clean and contain them, and how to best minimize their environmental impacts.” (Press release, Dec 19, 2017)

Validators:

- Martyn Brown, Chief of Staff to Premier Gordon Campbell:

“It is credit to [The Minister of the Environment] & Co. that they are standing up for B.C.’s autonomy and environment with a regulatory improvement strategy that can only help to better protect our precious land and marine ecosystems, as it also serves our communities.” ([The Georgia Straight, Jan 30, 2018](#))

- Jessica Clogg, ED, West Coast Environmental Law:

“A thorough investigation of heavy oil spill impacts is long overdue, and communities deserve a full picture of the risks before any more of this toxic product is shipped through the lands and waters we rely on. We’re glad to see that the Province is stepping up and taking their responsibility to protect the health and safety of British Columbians seriously.” ([Press release, Jan 30, 2018](#))

- Sierra Club of BC:

“We applaud the BC government for defending British Columbians from the environmental, economic, health and safety risks of oil spills. ([Press release, Jan 30, 2018](#))

Background:

- On January 30, the BC Environment Minister announced the government is proposing a second phase of spill regulations.
- The Province will be looking for feedback in five areas:
 - Response times, to ensure timely responses following a spill;
 - Geographic response plans, to ensure resources are available to support an immediate response, that take into account unique characteristics of a given sensitive area;
 - Compensation for loss of public and cultural use of land, resources or public amenities in the case of spills;
 - Maximizing application of regulations to marine spills; and
 - Restrictions on the increase of diluted bitumen (“dilbit”) transportation until the behaviour of spilled bitumen can be better understood and there is certainty regarding the ability to adequately mitigate spills.
- The BC Government announced it will produce an intentions paper with an overview of proposed regulations for public comment by the end of February.
- Alberta objected to the proposal and claimed that it was unconstitutional.
- On February 1st, Alberta announced it was ceasing talks on upgrading the existing electricity intertie between BC and Alberta.
- On February 7th, Alberta announced that it will cease all purchase of BC wine. In 2017 \$70 million was paid to BC producers for wine shipped to Alberta.
- The move is a violation of AB obligations under both the New West Partnership and the Canadian Free Trade Agreement.
- On December 19, 2017 the Federal Government announced funding for oil spill research “to bring scientists together to improve our collective understanding of how oil spills behave, how best to clean and contain them, and how to best minimize their environmental impacts.”
- On Feb 12, the Prime Minister said “John Horgan is actually trying to scuttle our national plan on fighting climate change. By blocking the Kinder Morgan pipeline, he’s putting at risk the entire national climate change plan because Alberta will not be able to stay on if the Kinder Morgan pipeline doesn’t go through.

From: [Groves, Joanna LASS:EX](#)
Subject: FW: Province supports local wine industry, proclaims April B.C. Wine Month - BC Gov News
Date: Thursday, February 15, 2018 12:55:31

FYI

Joanna Groves | Research and Communications Officer | Joanna.Groves@leg.bc.ca | P: 250-952-0542 | C: 250-886-5172
New Democrat BC Government Caucus | www.facebook.com/johnhorganbc/

From: Groves, Joanna
Sent: Thursday, February 15, 2018 12:55 PM
Subject: FW: Province supports local wine industry, proclaims April B.C. Wine Month - BC Gov News

In case you missed it, the following release also went out yesterday afternoon.

Contrast language:

- ✂ The BC Liberals are standing with Alberta by refusing to condemn the unfair and illegal attack on BC wines.
- ✂ Our government is well within our jurisdiction to stand up and defend our economy and our environment. We will continue to work hard to defend the interests of British Columbia, including standing up for our unfairly targeted wine industry.

Joanna Groves | Research and Communications Officer | Joanna.Groves@leg.bc.ca | P: 250-952-0542 | C: 250-886-5172
New Democrat BC Government Caucus | www.facebook.com/johnhorganbc/

For Immediate Release
2018AGRI0010-000209
Feb. 14, 2018

Ministry of Agriculture

NEWS YOU CAN USE

Province supports local wine industry, proclaims April B.C. Wine Month

VICTORIA - On the heels of Alberta's boycott of B.C. wines, the B.C. government is ramping up its support for the industry by proclaiming April as B.C. Wine Month, including a special month-long promotion at all public liquor stores.

"B.C.'s wine industry is made up of family-run vineyards and wineries that have chosen farming and wine-making as their passion and their profession," said Minister of Agriculture Lana Popham. "In addition to delivering fantastic wine, they also provide good jobs in communities throughout the province, and we are proud to shine a spotlight on the work they do and the wine they make. We told British Columbians we would fight for our wine-making community, and devoting an entire month to B.C. wines is a wonderful way to do just that."

Along with the proclamation of B.C. Wine Month in April, other government initiatives in support of B.C.'s wine industry include:

- * Increased opportunities to have B.C. wines in local BC Liquor Stores, including local wines from small and medium producers that are not typically available outside of the wineries.
- * Promotion throughout the month with storefront displays.
- * A greater variety of in-store tastings of B.C. wines.

- * Funding for an expansion of the Buy BC: Eat Drink Local campaign, to further develop partnerships between the BC Wine Institute and the British Columbia Restaurant and Food Services Association.

- * Funding to support the marketing of BC VQA wines to new international markets.

While the Province has worked to develop this support, the Ministry of Agriculture has been involved in ongoing engagement with wine producers throughout the province.

"We are grateful for the loyalty and support we have received from the consumers across B.C. and Canada in response to Alberta's announcement to boycott B.C. wine," said Miles Prodan, president and CEO of the BC Wine Institute. "We appreciate the Province's quick response in support of B.C.'s wineries, and we remain resolute in our mission to secure sales opportunities here in B.C. for the many B.C. grape wineries across the province, most of which are small, family-owned-and-operated businesses, and will continue to promote our local world-class products at home and abroad."

B.C.'s wine industry employs about 12,000 people, and has an economic impact of \$2.8 billion annually.

Quick Facts:

- * B.C. is home to 929 vineyards, including over 350 licensed wineries.

- * There are just under 3,900 hectares of wine grapes grown in B.C.

- * Over 60 different grape varieties are produced in the province, including Merlot, Pinot Gris, Pinot Noir, Chardonnay, Cabernet Sauvignon, Gewurztraminer, Cabernet Franc, Syrah, Riesling and Sauvignon Blanc.

- * In 2016, B.C. wine exports increased 4% over the previous year to \$9.7 million shipped to 17 international markets.

- * Ice wine exports were \$1.8 million of the total.

- * The top markets for B.C. wine were China (54%), Taiwan (23%) and the United States (11%).

- * These initiatives in support of B.C.'s wine industry will be developed in the context of B.C.'s existing trade obligations.

Learn More:

BC Wine Institute: <http://www.winebc.com/>

BC Liquor Stores: <http://www.bcliquorstores.com/>

Contact:

Dave Townsend
Government Communications and Public Engagement
Ministry of Agriculture

250 356-7098

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