**DATE**: July 28, 2017

**PREPARED FOR:** Honourable Shane Simpson, Minister of Social Development and

Poverty Reduction

MEETING DETAILS: Raise the Rates Coalition, Jean Swanson

#### **BACKGROUND:**

Raise the Rates is a coalition of 30 community groups and organizations that are concerned with the levels of poverty and homelessness in British Columbia. The coalition includes small local organizations as well as larger provincial organizations. A complete list of members is attached as Annex A.

Raise the Rates participates in advocacy campaigns, and organizes an annual Welfare Food Challenge to draw attention to income assistance rates. Most recently, Raise the Rates provided a submission to the federal government's consultations on a poverty reduction strategy.

Provincially, Raise the Rates is asking government to:

- Increase income assistance to the level of the Market Basket Measure (MBM) about \$1,500 a month for single person on income assistance
- Remove barriers to receiving income assistance
- Raise earnings exemptions
- Increase the minimum wage to \$15 an hour
- Build 10,000 social housing units a year
- Provide high quality \$10 a day public childcare
- Reverse tax cuts for corporations and wealthy individuals, and increase tax on people earning over \$250,000 a year

#### **ISSUES:**

It is anticipated that Raise the Rates will focus on 1) income assistance (including disability assistance) rates, earnings exemptions, and barriers to access, 2) poverty reduction. Other topics that may come up include homelessness, minimum wage, social housing, childcare, and taxation.

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Updated:

#### Rates

Raise the Rates is advocating for income assistance rates to be increased to the rate of the MBM, approximately \$1,500 per month for a single individual. Raise the Rates has stated publicly the \$100 rate increase announced on July 20 is insufficient.

### **Earnings Exemption**

Raise the Rates has not specified a target for earnings exemption.

It is unlikely they will be satisfied with the \$200 increase in exemptions in the Minister's mandate letter, as the new rate plus maximum income exemptions is still below the MBM threshold for regular income assistance clients.

#### **Barriers to Access**

Raise the Rates feels BC's income assistance regulations include "arbitrary barriers to receiving welfare." They have identified the three or five week work search requirement and two-year financial independence requirement in particular.

More generally, they feel the process for obtaining income assistance must be easily accessible and respectful, and does not deter people who are not computer literate, don't have phones, and have other needs that make it hard for them to deal with bureaucracies.

### Poverty reduction strategy

Poverty reduction is a core objective of Raise the Rates. Kell Gerlings, speaking for Raise the Rates, has said, "[The government] say they're committed to having a poverty reduction strategy and want to go through a whole bunch of consultations about it. The problem is we know what the answer is, we know what the numbers need to be, and those just need to happen." It is expected that Raise the Rates will encourage immediate action on poverty reduction by raising income assistance rates, rather than a consultation process.

#### Homelessness action plan

Raise the Rates advocates for policies to end homelessness, such as increased income assistance rates and new social housing. As with a poverty reduction strategy, it is likely Raise the Rates will advocate for quick action.

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#### Other

Raise the Rates may take the opportunity to flag issues of concern that are the responsibility of other ministers. These issues include increasing the minimum wage, building new social housing units, providing low-cost public childcare, and increasing corporate and personal income taxes.

### **RECOMMENDED RESPONSES:**

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### **Enclosures/Attachments**

Annex A: Raise the Rates Members

#### Prepared by:

Daphna Mills Director of Policy Strategic Policy and Research 250-356-8987 Reviewing path: Ian Ross, Executive Director, Strategic Policy Branch / Rob Bruce, Executive Director, Research Branch / Stacey McGaghey Jones, Issues Manager, RIPD / Molly Harrington, Assistant Deputy Minister, RIPD / Karen MacMillan, Manager, Executive Operations, DMO / Sheila Taylor, Deputy Minister, SDPR

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### **ANNEX A: RAISE THE RATES MEMBERS**

- 411 Seniors Centre Society
- Anglicans for Eco-Justice
- BC Coalition of People with Disabilities
- BC Federation of Labour
- BC Government Employees Union
- British Columbia Association of Social Workers
- British Columbia Teachers' Federation
- Carnegie Community Action Project
- CCEC Credit Union
- · Community Legal Assistance Society
- · Dietitians of Canada, BC Region
- DTES Neighbourhood House
- End Legislated Poverty
- First Call: BC Child and Youth Coalition
- Glasshouse Capacity Services Society
- Gordon Neighbourhood House
- Hospital Employees' Union
- Jewish Family Service Agency
- Kettle Friendship Society
- Motivation, Power & Achievement Society
- PACE Society (Prostitution Alternatives Counselling & Education)
- Positive Living
- Salsbury Community Society
- Simon Fraser University Teaching Support Staff Union
- Streams of Justice
- Tenant Resource and Advisory Centre
- Together Against Poverty Society
- Vancouver Area Network of Drug Users
- Vancouver Island Public Interest Research Group
- Vancouver Unitarian Social Justice Committee

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**DATE**: August 10, 2017

PREPARED FOR: Honourable Shane Simpson, Minister of Social Development and

**Poverty Reduction** 

ISSUE: Homelessness Action Plan and Homelessness Count with Ministry of

Municipal Affairs and Housing

#### **BACKGROUND:**

The Ministries of Social Development and Poverty Reduction (SDPR) and Municipal Affairs and Housing (MAH) have both been assigned the commitment of developing a Homelessness Action Plan and conducting a Homelessness Count in their Mandate Letters.

The MAH is responsible for provincial housing and homeless policy. The Ministry also has oversight of BC Housing which is responsible for funding a wide range of services for homeless individuals and those at-risk throughout the province, including:

- Operating over 80 year-round emergency shelters;
- Delivering the Homelessness Outreach Program in over 40 communities,
- Serving 6,000 people with special needs, including those with mental health and addictions challenges, in over 18,000 supportive and transitional housing units;
- Issuing over 3,000 homeless rent supplements, and;
- Providing over 14,000 housing units for the homeless.

SDPR is responsible for providing income and disability assistance, employment programs and services, and supporting community living services for those with developmental disabilities.

SDPR is one of many organizations working together in communities across the province to provide integrated services to homeless people in B.C, with a fundamental role of providing income assistance (see appendix).

More broadly, the ministry works to reduce barriers for clients in obtaining and retaining housing through policy design, supporting BC Housing's Homeless Outreach and Homeless Prevention Programs by expediting homeless client intake and exempting BC Housing rent subsidy and related payments when assessing monthly eligibility for income assistance. SDPR policy also allows for income and fraud sanctions exemptions, and flexible security deposit issuance for homeless clients.

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### **DISCUSSION:**

Both SDPR and MAH have a role to play in the Homelessness Count. Based on historical roles and responsibilities, MAH and BC Housing have the key resources in place to lead this work.

The MAH has begun planning and analysis for the new Homelessness Action Plan and Homelessness Count, and will be including staff from SDPR and the Ministry of Mental Health and Addictions.

SDPR does have homeless clients, but not all homeless are SDPR clients. SDPR can contribute to the Homelessness Count through reporting on its clients with "No Fixed Address", however, it is important to note that 'No Fixed Address' does not equate to "Homeless" in all circumstances.

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#### **CONCLUSION:**

SDPR will work with MAH to support these government commitments, with the continued aim of providing integrated and effective services and supports to homeless people and those at risk of homelessness.

#### **Enclosures/Attachments**

Appendix: Outreach by Location (Feb 2017)

Reviewing path: Raymond Fieltsch, ED/ Ian Ross, ED / Prepared by:

Debi Upton, ADM / Molly Harrington ADM /

Sheila Taylor, Deputy Minister

Amber MacLean Manager, Policy and Implementation Strategy Strategic Services Branch (250) 507-8239

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Updated: August 10, 2017

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VANCOUVER ISLAND	Outreach and Specialized Services					
Victoria  1 Supervisor	<ul> <li>Integrated Justice/ Social Service Programs</li> <li>IOM/HIP (Vancouver Island Regional Correctional Centre)— 1 EAW participates full-time (see Provincial Initiatives)</li> </ul>					
8 EAWs	<ul> <li>Services to Support Women and Families</li> <li>FYP – An EAW is assigned to this program (see Provincial Initiatives)</li> </ul>					
1 Investigative Officer	<ul> <li>Transition Homes - An EAW facilitates income assistance applications for women fleeing abusive situations and staying in one of three Victoria transition homes. The EAW also provides full case management services while the women reside in the homes.</li> </ul>					
	<ul> <li>Burnside Gorge Community Association – An EAW provides liaison services to this agency which provides social support and education services to Victoria families. Outreach is also provided when an emergency need is identified. (Face to face services are typically provided by the outreach team but are temporarily suspended due to staffing issues) Her Way Home – An EAW provides income assistance services to clients involved in this program which provides health care and social supports to pregnant and parenting women who have a history of substance use and may also be affected by mental health issues, violence and trauma.</li> </ul>					
	<ul> <li>Specialized Outreach With Case Management Services</li> <li>Victoria Integrated Community Outreach Team (VICOT) – An EAW works full time 4 days per week on-site providing caseload management services as part a multi-disciplinary team which works closely with 4 Vancouver Island Health Authority Assertive Community Treatment (ACT) teams at the same location.</li> </ul>					
	<ul> <li>Downtown Outreach Services (DOS) Office – An EAW sits full time at the Pacifica Housing Association office managing a caseload of select marginalized clients with mental health and addiction issues who struggle to navigate income assistance services through the traditional service channels. The EAW also provides support services to the Street to Home, Homeless Prevention Fund (HPF), and Island Health Subsidy programs.</li> </ul>					
	<ul> <li>4. Homelessness Initiatives and Partnerships</li> <li>Supportive Housing Services - The Integration and Outreach (I and O) team provides caseload management for residents of Choices, My Place, and Mount Edwards transitional shelters and two low-barrier housing facilities operated by PHS Community Services Society. The team also works closely with major housing providers such as the Cool Aid Housing, Pacifica Housing, and BC Housing to ensure timely and accurate shelter payments for tenant clients.</li> </ul>					
	Homeless Intervention Project (HIP) – management of caseload for homeless clients as follow through from previous SDSI project					

1

- Coordinated/Large Scale Tenant Relocations The I and O team works closely with local authorities to relocate clients to both transitional and permanent housing when homeless camps are dismantled or as part of the Emergency Management Program when buildings are deemed unsafe and evacuated as a result of fire or other disasters.
- Housing Integrated Task Team 1 EAW and 1 Investigative officer forms this team which fosters a positive presence in the
  community, promotes safe and affordable housing, ensures the integrity of shelter payments, and builds cooperative partnerships
  with property owners, local agencies, and stakeholders (municipality, fire department, etc.) to work with housing issues in the
  community.

#### 5. Other Related Services

In addition to the above, the I and O team provides scheduled or ad hoc outreach and liaison services to various community facilities or agencies including:

- Victoria Detox
- Victoria Native Friendship Centre
- Victoria Forensics, AIDS Vancouver Island
- Cool Aid Medical Clinic
- Youth Empowerment Society
- PEERS (Prostitute Empowerment Education and Resource Society)
- Salvation Army ARC
- SAMI Team (Substance Abuse Mental Illness)
- St. Vincent de Paul Social Concern Office
- ICA Intercultural Association
- Boys and Girls Club young mom's housing
- REES Resources Education Employment and Support

#### Nanaimo and Mid Island

1 Supervisor

1 Investigative Officer

5 EAWs

### 1. Integrated Justice/ Social Service Programs

• Nanaimo Correctional Centre – similar to the IOM/HIP model, an EAW liaises with the facility, SDSI's Specialized Intake team, the John Howard Society, the Justice Access Centre, and Work BC for pre and post release planning to facilitate a smooth transition for offenders/clients into the community.

#### 2. Homelessness Initiatives and Partnerships

• Homelessness Outreach and Support Team (HOST) – 2 EAWs work as part of a multi- disciplinary unit that provides income, social and health care supports to homeless people.

2

	<ul> <li>Housing Integrated Task Team – 1 EAW and 1 Investigative officer forms this team which fosters a positive presence in the community, promotes safe and affordable housing, ensures the integrity of shelter payments, and builds cooperative partnershi with property owners, local agencies, and stakeholders (municipality, fire department, etc.) to work with housing issues in the community.</li> <li>3. Other Related Services</li> </ul>					
	In addition to the above, an EAW provides outreach and liaison services to various community facilities or agencies including:					
	Nanaimo Regional General Hospital					
	Clearview Detox,					
	Littleford Housing,					
	Victoria Forensics,					
	Salish Lelum – Young Mom's Supportive Housing,					
	Serenity Lodge Supportive Housing,					
	John Howard Society – Third Party Administration					
Port Alberni	Port Alberni has one EAW who provides outreach services in the local community providing access to income assistance services to					
1 EAW	vulnerable and homeless clients. The EAW attends onsite for half a day per week at INEO Employment Services and works closely with the Port Alberni ACT team					
VANCOUVER						
Vancouver,	1. Integrated Justice/ Social Service Programs					
Richmond, North	With the goal of reducing recidivism and improving the social stability of select profiles of offenders, 4 EAWs participate full-time and on-					
Vancouver	site with multi-disciplinary teams at:					
1 Supervisor	Downtown Community Court					
	Drug Treatment Court of Vancouver					
2 Investigative	Vancouver Intensive Supervision Unit					
Officers (not PLMS	Probations West Community Corrections( IOM/HIP services for Vancouver are provided by the Fraser worker)					
FTES- were transferred to Van HITT)	2. Services to Support Women and Families					
	FYP – An EAW is assigned part-time to this program (see Provincial Initiatives)					
10 EAWs	SHEWAY – An EAW attends SHEWAY resource centre twice per week as part of a multi-disciplinary team providing support					
(Should be 12 EAW	services to women, pre and post pregnancy, who are dealing with substance use issues.					

3

## FTEs but 2 EAWs are on maternity leave)

- BC Women's Hospital the same EAW attends the hospital's Fir Square Clinic weekly to provide income assistance services to substance-using new mothers with substance-exposed new-borns
- WISH An EAW attends 2-3 times per months at the drop-in centre for women in the sex-trade industry to provide services to street entrenched and homeless women
- The team also provides liaison services to the Downtown Eastside Women's Centre, the Union Gospel Mission's Women's Sanctuary and women/family housing complexes (the Rice Block and Sorella's House operated by Atira Women's Housing)
- ICAT An EAW participates in Richmond (see Provincial Initiatives)

#### 3. Services to Support Youth

• Granville Youth Health Centre – An EAW is on-site full-time 4 days per week collaborating with a multi-disciplinary team to provide integrated support services to youth who are challenged by issues of homelessness, mental health and addictions.

#### 4. Homelessness Initiatives and Partnerships

- Homeless Outreach The Investigative Officers partner with the Vancouver Police Department and the RCMP in Richmond to conduct street outreach to connect homeless people to income assistance, housing and other support services.
- Homeless Outreach Program (HOP) EAWs work closely with community outreach teams funded through BC Housing's HOP to
  facilitate access to income assistance and housing for people using emergency and winter shelters or living in homeless camps.
   The HOP is further supported by local income assistance offices which set aside intake appointments to expedite applications for
  homeless people working with community outreach teams.
- Supportive Housing Services The I and O team provides liaison services to not-for profit agencies managing single room
  occupancy hotels (SROs) in the DTES. These services are expanded in 3 government-owned SROs (Beacon, Gastown, London) to
  include participation in a fully integrated team to support clients in crisis to maintain their tenancy.
- Coordinated/Large Scale Tenant Relocations The I and O team works closely with BC Housing and the City of Vancouver to
  facilitate the efficient processing of income assistance security deposit, shelter and moving supplements for large client
  relocations from shelters, the street including homeless camps, transitional housing or in the event of emergencies (building fires)
  to new housing.
- Canada-BC Cooperation Agreement On Official Languages The I and O team is a partner to this agreement by facilitating access to income assistance services to homeless francophone persons working with La Boussole Community Services, an agency which receives funding for 2 francophone outreach workers through this same agreement.

#### 5. Other Related Services

In addition to the above, the I and O team provides ongoing, scheduled or ad hoc outreach and liaison services to various community

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	facilities or agencies including:					
	Burnaby Centre for Mental Health and Addictions					
	Vancouver Detox					
	Insite/Onsite Supervised Injection and Detox     Vancouver Coastal Locathy					
	Vancouver Coastal Health:      Vancouver Table 1					
	Heatley Intensive Case Management Team					
	o STOP (HIV) Team					
	o 5 Assertive Community Treatment (ACT) Teams					
	Assertive Outreach Services					
	o Downtown Community Health Clinic					
	Ravensong Health Centre					
	Vancouver Aboriginal Child and Family Services Society					
	PLEA Youth Services					
	Vancouver Native Health Services					
	MAP – Multi- Agency Partnership of Refugee Claimant Serving Agencies					
	Vancouver Rent Bank					
	Vancouver Forensic Outpatient Services					
	Motivation, Power, Achievement (MPA) Society:					
	<ul> <li>Supported Independent Living (SIL) and Supported Outreach Living Opportunities Programs</li> </ul>					
	MPA Resource Centre					
	Richmond Drop-In Centre (including Chimo Community Services and Outreach and Resources Support (OARS) Program)					
SURREY AND						
FRASER VALLEY						
Surrey, Abbotsford,	1. Integrated Justice/ Social Service Programs					
Chilliwack, Maple	IOM/HIP (Fraser Regional Correctional Centre, Alouette Correctional Centre for Women) – 1 EAW assigned to this (see Provincial					
Ridge, Langley, New	Initiatives)					
Westminster	North Fraser Pre-Trial Centre (NFPC) Pilot (May 2016-Feb 2017) – an EAW works closely with the remand facility to prevent					
	premature closure of income assistance files for clients who may only be in custody for a short time and have mental health					
1 Supervisor	issues and are precariously housed. Coordination of services ensures transition back into the community on release.					
Internated in Booch in collaboration with the Freeze Health Authority and BCCC mountal health werden and corrections						
5.4 EAWs	Integrated In- Reach – in collaboration with the Fraser Health Authority and PSSG, mental health workers and corrections staff sit					

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(Should be 6.4 EAWS but one position is vacant)

## 2 Investigative Officers

onsite at 6 local income assistance offices to provide holistic services to SDSI clients. Rental subsidies for approximately 12 clients per month are available through the program enhancing the continuity of care.

• Surrey Mobilization and Resiliency Table (SMART) – The I and O team supports responses to high risk cases of harm to individuals, families and/or the community that require multi-agency intervention. Spearheaded by the Surrey RCMP, SMART is made up of service professionals from a variety of disciplines including: law enforcement, corrections, housing, health, social services, income assistance, and education.

#### 2. Services to Support Women, Families and Other Special Need Populations

- FYP An EAW is assigned to this program (see Provincial Initiatives)
- Maxxine Wright Community Health Centre for Women An EAW attends the centre once a week to provide access to income
  assistance services to women who are pregnant or have young children and are dealing with substance use issues and/or fleeing
  abuse. The centre includes 12 shelter beds, 24 units of 2nd stage housing and health programming for vulnerable women and
  children.
- Community Living BC An EAW attends the local CLBC office one day per week to provide on-site income assistance services to persons with developmental disabilities.
- Options Settlement Program An EAW works closely with this settlement agency to provide access to income assistance services for refugees and immigrants. The collaboration has allowed SDSI to utilize the program's resources, such as interpreter, housing and employment services, to assist our clients with their transition into the community.

#### 3. Homelessness Initiatives and Partnerships

- Surrey Homelessness Outreach Workers (SHOW) 2 EAWs provide outreach services in collaboration with community homeless prevention agencies.
- Supportive Housing Services The 2 SHOW EAWs provide integrated services on site at the Phoenix Supportive Recovery Society, the Front Room Emergency Shelter operated by Lookout Emergency Aid Society, and Hyland House operated by Options Community Services, all of which provide residential treatment or emergency shelter and support services to homeless individuals.
- Housing Integrated Task Team (HITT) 2 Investigative officer forms this team which services the greater Fraser region. HITT fosters a positive presence in the community, promotes safe and affordable housing, ensures the integrity of shelter payments, and builds cooperative partnerships with property owners, local agencies, and stakeholders (municipality, fire department, etc.) to work with housing issues in the community.



	<ul> <li>4. Other Related Services</li> <li>In addition to the above, the I and O team provides ongoing, scheduled or ad hoc outreach and liaison services to various community facilities or agencies including:</li> </ul>							
	<ul> <li>Fraser Health Authority ACT teams - Delta, Surrey, New Westminster and Tri-Cities</li> <li>Options Transition Housing – Evergreen House and Virginia Sam House</li> <li>Raincity Housing – low income housing</li> <li>Maria Keary Cottage – West Coast Genesis Society – halfway house</li> <li>Fraser Regional Aboriginal Friendship Centre Association (FRAFCA) – Youth transitioning to PWD and homeless outreach</li> <li>Pacific Community Resources Society PCRS) – Youth transitioning to PWD</li> </ul>							
	<ul> <li>Sources – Newton Resource Centre – Rent Bank</li> </ul>							
	Surrey Women's Resource Centre							
INTERIOR NORTH								
Kamloops	1. Integrated Justice/ Social Service Programs							
1 EAW	<ul> <li>Chronic Offender Programs – The EAW works closely with local RCMP and corrections staff to plan and provide coordinated services to prolific and mentally disordered offenders to facilitate transition into the community and reduce recidivism.</li> </ul>							
	2. Services To Support Women and Families							
	<ul> <li>ICAT – EAW participates in risk assessments (see Provincial Initiatives) and Violence Against Women In Relationships (VAW meetings to ensure a collaborative community and justice response to support those impacted by violence in relationships</li> </ul>							
	3. Homelessness Initiatives and Partnerships							
	<ul> <li>Integration, outreach and liaison services to agencies addressing issues of homelessness for specific populations:</li> </ul>							
	<ul> <li>A Way Home – Prevention housing and supports with a goal of reducing youth homelessness</li> </ul>							
	<ul> <li>Kamloops Integrated Community Collaboration (KICC) – services to vulnerable and street involved clients</li> </ul>							
	<ul> <li>Supportive Housing Services – housing operated by non-profit agencies and Interior Health Authority</li> </ul>							
	<ul> <li>Adult Addiction Supportive Housing (AASH) – substance abuse programming</li> </ul>							
	<ul> <li>Mental Health and Addictions Supportive Housing (MHASH) – assistance towards independent living for people challenge</li> </ul>							
	by mental health and substance use issues							
	<ul> <li>Winter Surge Program – chronically homeless using winter shelters</li> </ul>							
	<ul> <li>Surge 365 Program – assistance for clients released from hospital and provided with supportive housing and care</li> </ul>							

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#### 4. Other Related Services

- In addition to the above, the EAW provides ongoing, scheduled or ad hoc outreach and liaison services to various community facilities or agencies including:
  - Interior Health Authority ACT and ICM teams
  - Kamloops Mental Health and Substance Use
  - King Street Clinic
  - South Hills Psychiatric Facility
  - Hillside Psychiatric Facility
  - Aids Society of Kamloops
  - White Buffalo Society
  - Royal Inland Hospital
  - Phoenix Detox Centre
  - New Life Community

#### Kelowna

1 Investigative Officer (pilot until 2017 Aug)

## 2 EAWs

(Should be 3 EAWs but one position is vacant)

#### 1. Integrated Justice/ Social Service Programs

• Chronic Offender Programs – An EAW works closely with local RCMP and corrections staff to plan and provide coordinated services to prolific and mentally disordered offenders to facilitate transition into the community and reduce recidivism.

#### 2. Services To Support Women and Families

- ICAT EAWs participates in risk assessments (see Provincial Initiatives)
- FYP 1 dedicated worker (see Provincial Initiatives) also works directly with the following agencies:
  - o Okanagan College Gateway for Women Continuous Studies
  - Alexandra House Women's Shelter
  - Harmony House Women's Shelter

### 3. Elizabeth Fry Society

Services To Youth

• Living Independently Needs Connections (LINC) – The EAWs work closely with this service hub which facilitates access to mental health and community supports for youth and young adults

#### 4. Homelessness Initiatives and Partnerships

Homeless Outreach Program – Two EAWs are primarily responsible for connecting with homelessness initiatives in Kelowna
including facilitating income applications for homeless people

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	<ul> <li>Housing Integrated Task Team Pilot – 1 EAW and 1 Investigative Officer forms this team which fosters a positive presence in the community, promotes safe and affordable housing, ensures the integrity of shelter payments, and builds cooperative partnerships with property owners, local agencies, and stakeholders (municipality, fire department, etc.) to work with housing issues in the community.</li> </ul>						
	5. Other Related Services						
	<ul> <li>In addition to the above, the EAWs provide scheduled or ad hoc outreach and liaison services to various community including:</li> </ul>						
	<ul> <li>Interior Health Authority - ACT team, Alcohol and Drug Services</li> </ul>						
	o The Salvation Army						
	o Gospel Mission						
	Urban Outreach Clinic						
	Okanagan Clinical Counselling Services						
	Metis Association      Metis Association						
Doubleton.	Kelowna Friendship Society  Comition in the community is already associated in the community and the community associated in the community and the community associated in the community associat						
Penticton	Services in the community include participating in local homelessness initiatives and liaising with a number of community agencies						
0.7 EAW	<ul> <li>including the following:</li> <li>South Okanagan Women in Need Society (SOWINS)</li> </ul>						
	SOSBIS (South Okanagan Similkameen Brain Injury Society)      Compass House Low Barrier Shelter (Bun by Salvation Army – funded by BC Housing)						
	<ul> <li>Compass House Low Barrier Shelter (Run by Salvation Army – funded by BC Housing)</li> <li>Ooknakane Friendship Centre</li> </ul>						
	Martin Street Clinic						
	Downtown Penticton Churches for Social Justice						
	Penticton Ministerial Group						
	Penticton Access Centre						
	Summerland Access Centre						
	Penticton Alliance Church						
	PDCRS (Penticton and District Community Resources Society)						
	PDSCL (Penticton & District Society for Community Living)						
Vernon	1. Integrated Justice/ Social Service Programs						
1 EAW	Chronic Offender Programs – The EAW is housed in the local corrections office working closely with the interdisciplinary team on						
ILAW	site and case manages mentally disordered offenders and those that are chronically homeless involved with the justice system.						

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#### 2. Services To Support Women and Families

ICAT – The EAW is an integral member of the team (see Provincial Initiatives)

#### 3. Homelessness Initiatives and Partnerships

- Central Okanagan Outreach Liaison (C.O.O.L.) The EAW developed this team of community partners to address issues of homelessness by conducting outreach including 2 annual homeless counts
- Homeless and Harmless Reduction Strategy EAW participates as part of this planning group which includes all C.O.O.L. partners
- Social Planning Council's In Action Teams EAW participates with these teams which are formed to address specific social issues
- The EAW supports homeless clients by working closely with the following agencies or facilities:
  - Upper Room Mission
  - o Gateway Shelter
  - BC Housing
  - John Howard Society
  - o Bill's Place Supportive Recovery Home
  - Blair's Apartments
  - o CMHA

#### **Prince George**

2.5 EAWs

1 Investigative Officer (Pilot in PG until 2017 Aug)

#### 1. Integrated Justice/ Social Service Programs

- Chronic Offender Programs The EAWs work closely with local RCMP and corrections staff to plan and provide coordinated services to prolific, mentally disordered, and youth offenders to facilitate transition into the community and reduce recidivism.
- IOM/HIP (Prince George Regional Correctional Centre) An EAW is assigned part-time to support this program ( See Provincial Initiatives)

#### 2. Services To Support Women and Families

- ICAT Support provided for team in Quesnel (see Provincial Initiatives)
- FYP An EAW is assigned part-time to support this program (see Provincial Initiatives)

#### 3. Homelessness Initiatives and Partnerships

Homeless Outreach Program – The EAWs are primarily responsible for connecting with homelessness initiatives
including facilitating income applications for homeless people. Housing Integrated Task Team (HITT) Pilot – team is 1

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	EAW and 1 Investigative Officer who foster a positive presence in the community, promote safe and affordable housing, ensure the integrity of shelter payments, and build cooperative partnerships with property owners, local agencies, and stakeholders (municipality, fire department, etc.) to work with housing issues in the community.					
	4. Other Related Services In addition to the above, the EAWs provide scheduled or ad hoc outreach and liaison services to various community agencies:  Northern Health Authority - ACT team  Community Response Unit (CRU)  Association Advocating for Women and Children (AWAC)  Ketso Yo Homeless Shelter  Friendship Lodge  Active Support Against Poverty (ASAP)  St. Patrick's Transition House  Iris House Residential Facility  Blue Pines Primary Health Care  AimHi Forensic Services					
Williams Lake	Williams Lake has one EAW who works part time providing Integration and Outreach services primarily participating as part of the					
1 EAW (part-time)	ICAT (see Provincial Initiatives) and working in collaboration with local corrections staff and RCMP to coordinate services to prolific offenders to facilitate transition into the community and reduce recidivism.					
Terrace	1. Services To Support Women and Families					
1 EAW	• ICAT – EAW participates in risk assessments in both Terrace and Kitimat and virtually for Fort St. John (see Provincial Initiatives) and Violence Against Women In Relationships (VAWIR) meetings to ensure a collaborative community and justice response to support those impacted by violence in relationships					
	2. Homelessness Initiatives and Partnerships					
	<ul> <li>Homeless Outreach – following the model developed under the SDSI Homeless Intervention Project of many years ago (HIP is now part of our regular Integration and Outreach services in other communities), the EAW has initiated a partnership with community service providers to address local homelessness through collaborative planning and outreach. The EAW participates with Housing First, the City of Terrace Homeless Task Group and liaises with emergency shelters in both Terrace and Kitimat.</li> </ul>					

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## **Appendix B: Specialized Services**

Work/Project	Activity	Resources*	Anticipated Outcome
Corrections Intake	<ul> <li>Complete all intake for pre-released inmates in:</li> <li>8 (soon to be 9) Provincial Correctional Facilities</li> <li>9 Federal Correctional Facilities</li> </ul>	4 EAWs	Eligible pre-release inmates have income assistance cheque in hands prior to release from correctional facility
Hospital Intake	Complete all intake for hospitalized citizens that require income assistance	4 EAWs	<ul> <li>Eligible patients receive assistance and medical while in hospital</li> <li>Maintain shelter of hospitalized clients</li> </ul>
Services to Hospitalized Citizens	<ul> <li>Manage/triage all services/requests of all hospitalized clients</li> <li>Liaison with hospital social workers to facilitate successful release from hospital</li> </ul>	5 EAWs	<ul> <li>Free up bed space by ensuring all goods/services are provided for eligible clients prior to release from hospital</li> <li>Manage services and request for tertiary care clients</li> </ul>
Youth Transition	<ul> <li>Complete applications for Youth identified as:</li> <li>IDD (Intellectual Developmental Disabilities)</li> <li>Youth who are part of the "At Home" Program through MCFD or youth with CLBC</li> </ul>	6.5 EAWs	<ul> <li>Ensure transition from MCFD and CLBC funding to PWD funding occurs 6 months prior to:         <ul> <li>19<sup>th</sup> birthday if Youth in care</li> <li>18<sup>th</sup> birthday if Youth not in care</li> </ul> </li> </ul>
Underage Youth Applying for Persons with Disabilities	<ul> <li>Complete applications of all youth who "intend" to apply for PWD when they reach 19 years of age</li> </ul>	Utilize same resource as Youth Transition	<ul> <li>Facilitate a positive experience for parents/caregivers of youth</li> <li>Remove this demographic from normal application procedures</li> </ul>
Supportive and Licensed Recovery Home Intake	<ul> <li>Complete all application for clients residing in a:</li> <li>"Registered" Supportive Recovery Home with Assisted Living Registry (ALR)</li> <li>"Licensed" facility with the appropriate Regional Health Authority</li> </ul>	4 EAWs	<ul> <li>Clients seeking help with addictions are provided with the appropriate assistance in a timely manner</li> <li>Facilitate the financial piece of puzzle with approved stakeholders</li> </ul>
Abbotsford Youth Mental Health (Project is in planning - not yet launched)	Key liaison activities for all services within SDSI for youth battling MH issues	0.5 EAW	<ul> <li>Remove barrier of fear for youth to approach Ministry office to apply</li> <li>Referral source for key youth activities</li> </ul>

<sup>\*</sup>In addition to the Resources listed, two supervisors manage the Specialized Intake piece of the work (i.e. 25.8 FTEs)

Further, 1.7 FTEs are "duty" EAWs within the mix that <u>are not</u> noted – basically cross trained EAWs that cover all gaps based on demand of services

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**DATE**: August 9, 2017

**PREPARED FOR:** Honourable Shane Simpson, Minister of Social Development and

**Poverty Reduction** 

MEETING DETAILS: British Columbia Government and Services Employees' Union

(BCGEU), Stephanie Smith, President

#### **BACKGROUND:**

The British Columbia Government and Services Employees' Union (BCGEU) represents over 20,000 members who work in direct government service, including 1,923 members who work at the Ministry of Social Development and Poverty Reduction. This includes front-line staff such as Employment and Assistance Workers (EAWs), Client Service Workers (CSWs), Services to Adults with Disabilities (STADD) Navigators, administrative and support staff, financial and contract management staff, information technology staff and policy staff.

The ministry enjoys a good working relationship with the BCGEU. The ministry's Article 29 Committee is very collegial and recognized as one of the most well-functioning in government. Parties bring issues of concern to the table, items are discussed openly, and solutions are reached that work for both the ministry and the union. There has recently been a change in Co-Chair for both the union and the employer; the collegial relationship is expected to continue.

Some of the successes of the Committee include joint anti-bullying messaging and training; joint staff vacation submission and approval guidelines; and the implementation and joint communication about the Incident Reporting and Tracking (IRT) system for staff across the ministry to report health and safety incidents.

The BCGEU conducted a workplace survey of ministry staff (component 6 – Social, Information and Health; component 12 – Administrative Services) in November 2016. The intent was to gather information on workload, worker experience, health and safety, staffing, workplace conditions and job satisfaction. This survey was intended as a follow up to a child, youth and family services survey conducted in Spring 2014.

A summary of the survey outcomes focusing on the ministry and frontline service delivery staff was released by the BCGEU on its website in April. The summary highlighted the ministry's 1-866 toll-free call line, hiring and staff workload. More detailed findings have yet to be shared with the ministry.

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#### **ISSUES:**

It is anticipated that the BCGEU will focus on 1) staff workload, particularly for front-line staff; and 2) health and safety. Other topics that may come up include service delivery and technological change, and staffing practices.

#### Workload

The BCGEU survey results shared publicly indicate that some surveyed members feel their workload is not manageable.

#### Response

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### **Health and Safety**

The ministry is working with the Ministry of Health and the Public Service Agency to develop guidelines for ministry staff with regard to the opioid / fentanyl crisis. Some of the ministry's clients can be volatile, and workers can experience difficult interactions in offices and on the phones. These situations can contribute to stressful work experience and make tools like IRT very important.

#### Response

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### Service Delivery / Technology Change

In 2014, the Service Delivery Division moved from a region-based to a provincial model to better serve clients. This change allows workers from anywhere in the province to assist a client in any community.

The contact center is seen by the union to be a source of frustration to both clients and staff. The line is managed through five provincial contact centres across the province and receives about 1.45 million calls each year. Since March 2016 continuous improvements have been realized in the contact center, improving wait times for clients and recent changes have allowed staff more variety of tasks.

Cliff#: 192812 Page 2

My Self-Serve was launched in September 2014 and enhanced in February 2017 with increased functionality. My Self-Serve is the ministry's online client portal that allows a client to access file information, submit cheque stubs and access services requests for some ministry services 24 hours a day, without having to call or come into a ministry office. The portal also allows the ministry to send important reminders and messages to the client electronically and provides easy access to ministry forms and policy information.

### Response

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### Staffing Practices

The majority of EAW and CSW staff are recruited and selected through a centralized staffing process within the Service Delivery Division. The 2017/18 fiscal year saw significant new staff join the ministry to replace staff retiring.

The union has raised concerns regarding inconsistent substitution and sub-pay practices, and with the attendance management tools for supervisors introduced by the ministry.

#### Response

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Cliff#: 192812 Version #: Updated:

Prepared by: Meg Walmsley

Meg Walmsley A/Issues Manager Service Delivery Division 250-893-2338 Reviewing path: Mike Woodcock, ED, LOS / Sylvia Trudeau, A/ED, SHR / Debi Upton, ADM, SDD / Sergei Bouslav A/ADM, ELMSD / Karen MacMillan, Manager, Executive Operations, DMO / Sheila Taylor, Deputy Minister, SDPR

Cliff#: 192812 Version #: Updated:

### **Appendix A: Additional Detail**

#### Workload:

- Social, Information & Health Appendix 4 Workload Reports referred to the Article 29 Stage 3 level:
  - 0 2014/15 3
  - 0 2015/16 0
  - 0 2016/17-0
  - 0 2017/18 0

#### Health and Safety:

IRTs support staff to manage threats and incidents by:

- Informing Violence Prevention Plans in each office
- Developing temporary office closure procedures
- Establishing an integrated threat assessment process including the Public Service Agency and the Integrated Threat Assessment Unit atJAG
- Initiating temporary security guard presence for staff and client safety when necessary.

#### Incident Reporting - Violence or Threat of Violence

Description	2010	2011	2012	2013	2014	2015	2016	Total (7 Years)
Recorded threats to staff	118	151	122	125	119	90	83	808
Violence against staff	41	35	39	27	31	31	27	231
Death threats towards staff	27	17	19	20	18	13	20	134
Calendar Year Total	186	203	180	172	168	134	130	1173

#### **Description of terms:**

**Recorded threats to staff** – includes any threat to staff that is not a death threat.

**Violence against staff** – includes violence in terms of damaging property and the intention to hurt staff. This includes spitting.

Death threats toward staff - includes a direct threat of death or what staff perceive as a threat of death.

**NOTE:** Numbers indicate IRTs with significant risk to staff health and safety.

Cliff#: 192812 Version #: Updated:

**DATE:** Sept 12, 2017

**PREPARED FOR:** Shane Simpson, Minister of Social Development and Poverty

Reduction

**ISSUE:** Canada Pension Plan (CPP) and Canada Pension Plan Disability

(CPPD)

#### **BACKGROUND:**

The Canada Pension Plan (CPP) has two components: a contributory retirement income program, and a disability benefit program. Income assistance and disability assistance clients are required to apply for the CPP benefits for which they are eligible.

BC deducts all forms of CPP income from income and disability assistance on a dollarfor-dollar basis, with the exception of CPP payments intended for children (payments for children are fully exempt).

### Early CPP

Full CPP benefits are available at age 65, however, people may apply to begin receiving CPP as early as age 60 or as late as age 70. Taking CPP before age 65 is referred to as early CPP (CPPE) although there is no formal program distinction between CPP and CPPE. The maximum CPP retirement benefit in 2017 is \$1,114.17 per month, and individual benefits are based on a person's lifetime contributions.

The CPP is reduced by 7.2% per year an individual receives it before age 65. This means that an individual who starts receiving their CPP retirement pension at the age of 60 will receive 36% less than if they had taken it at 65. Some of the penalty is offset by increases to the Guaranteed Income Supplement (GIS), and the overall impact of taking early CPP depends on individual circumstances.

There are currently 4,400 people on income and disability assistance receiving an average of \$187 a month in early CPP benefits.

#### **CPPD**

Separate from CPP retirement benefits is the CPP Disability (CPPD) program. CPPD benefits are paid to people who have a severe and prolonged disability who cannot work on a regular basis. Like CPP, people must meet contribution requirements to be eligible for CPPD. The maximum CPPD benefit in 2017 is \$1313.66 per month. Receiving CPPD does not negatively impact CPP benefits in retirement. At age 65, CPPD recipients are automatically transferred to regular CPP benefits.

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CPPD income is not exempt from disability assistance, and if CPPD exceeds the disability assistance rates, clients will not receive a monthly assistance cheque. These clients still receive medical services only (MSO) coverage as long as they continue to receive CPPD. At age 65, the CPPD benefit automatically changes to a CPP retirement pension, which is less than CPPD benefits. Former disability assistance clients who are eligible to receive the Guaranteed Income Supplement retain their MSO benefits.

There are currently 7,800 people on disability assistance receiving an average of \$719 a month in CPPD. There are another 3,500 cases and former cases per month receiving CPPD but not receiving any disability assistance. About 800 of these receive CPPD that exceeds the disability assistance amount.

#### Impact of Indexing

When the federal government increases the CPP or CPPD due to cost of living, the amount of the income assistance a client receives will proportionally decrease. This is the case in all Canadian jurisdictions.

#### **DISCUSSION:**

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Cliff#: 192866 Version #: Updated:

is provided in Annex B.

### **CONCLUSION:**

Like other provinces, BC deducts CPP income from income and disability assistance entitlements. An exception is the recent change to CPP payments intended for children. BC exempts a range of payments intended for children, including all tax benefits and EI maternity and parental benefits.

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Prepared by: Daphna Mills Director, Policy SPB 250-356-8987

#### Reviewing path:

Daphna Mills, Director, SPB / Ian Ross, Executive Director, SPB / Robert Bruce, Executive Director, Research / [Michael] / Molly Harrington, ADM, RIPD / Sheila Taylor, DM, SDPR

Cliff#: 192866 Version #: Updated:

### ANNEX A: INTERJURISDICTIONAL COMPARISON

 Consistent with other provinces, B.C. requires clients to pursue CPP as a source of income.

Province	Requires CPPD application as a condition of eligibility	Requires CPP early retirement application as a condition of eligibility		
BC	Yes	Yes		
AB – Alberta Works	Yes	No*		
AB – AISH	Yes	No		
SK	Yes	Yes		
MB	Yes	Yes		
ON – Ontario Works	Yes	No		
ON - ODSP	Yes	No		
PQ	Social Assistance – Yes	Social Assistance – Yes		
	Disability Benefits – N/A**	Disability Pension - N/A**		
NB	No response	Yes		
NFLD	Yes	No		
PEI	Yes	No		
Nova Scotia	Yes	No		
NWT	No response	No		
NU	No response	No response		
Yukon	No response	Yes, in regulation. In practice, no.		

<sup>\*</sup>Alberta only requires if applying for early CPP will increase CPP income.

Cliff#: 192866 Version #: Updated:

<sup>\*\*</sup>Quebec's provincial disability assistance program is part of the Quebec Pension Plan and is therefore not applicable to this comparison.

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**DATE:** September 1, 2017

**PREPARED FOR:** Honourable Shane Simpson, Minister of Social Development and

Poverty Reduction

**MEETING DETAILS:** Faith Bodnar, Executive Director of Inclusion BC.

#### **BACKGROUND:**

Inclusion BC, founded in 1955, is a member-driven, non-profit federation whose members include individuals with developmental disabilities, families, volunteers and over 70 associations, many of which are CLBC funded service providers. Inclusion BC is dedicated to advancing rights, promoting abilities and building awareness as it works to support full citizenship for all.

Formerly known as the BC Association for Community Living, the association's activities include political advocacy, community development, partnership and coalition building, public awareness and media relations, education and training and individual and systems advocacy. Members vote on social policies related to inclusion-based values, issues and positions. These policies and positions assist families, self advocates, staff and volunteer leaders with advocacy. The policies are informed by committees that include self-advocates, families, staff, volunteers, community members and Inclusion BC staff.

CLBC has sought to have a productive, collaborative relationship with Inclusion BC – recognizing and respecting their advocacy role. CLBC has in recent years collaborated with Inclusion BC on employment initatives and inclusive housing, and regularly collaborates on family cases. CLBC leadership keep the Executive Director of Inclusion BC apprised of key program developments (eg.service provider terminations that affect families, other program issues that families may ask about).

CLBC has also previously sponsored Inclusion BC's annual conferences but did not feel able to continue this sponsorship and several others in the past two years. This was due to growth in sponsorship requests, limited funding and decisions to focus such sponsorships on staff learning needs. CLBC however has continued to participate in Inclusion BC conference presentations and workshops this past year.

### **ISSUES**:

### **Disability Assistance:**

Inclusion BC is a member of BC Poverty Reduction Coalition, and alongside other disability advocates in the Supporting Increased Participation (SIP) group, meets with SDPR regularly on issues related to income and disability assistance. Key issues for Inclusion BC are:

Disability Assistance Rates – increasing the rates and indexing them to inflation

Cliff#: 193041 Page 1

- Bus Pass Program Inclusion BC was critical of the September 2016 changes to the bus pass program
- Annual Earnings Exemptions (AEE) Inclusion BC has been supportive of the annual exemption and worked with the SIP group on the AEE policy design.
   Inclusion BC has asked for the AEE to increase.

#### **Election positions on CLBC:**

During the 2017 provincial election, Inclusion BC posted an information toolkit for individuals and families on its website that called for a number of recommendations to government, including the following related to CLBC:

- a one-time investment to end CLBC's service backlog, plus future funding that matches changes in the number of eligible adults and the cost of living
- requiring CLBC to track and and publicly report on the number of eligible adults not getting all the supports they need
- an independent, collaborative and transparent review of CLBC's governance, resources and capacity to meet opportunities and challenges.

These have been persistent themes raised by Inclusion BC since concerns arose in 2011/12 around the closure of group homes and management of services. CLBC's initiative to shift funding from group homes to homeshare, as a means to free up resources for people entering the system was halted. Homeshare has now become the more prevelant residential model, based on both efficiency gains and evidence that homeshare actually delivers better outcomes for many people that CLBC serves.

Three reviews were conducted in 2011 (Queenswood Review, Deputy Minister's Review, and Ministry of Finance Review), and CLBC has acted on all recommendations and continues to make improvements. Most recently, CLBC received feedback from individuals, families and community groups, including Inclusion BC, to the priorities of its current 2017-2020 Strategic Plan.

#### **Unreported waitlists:**

Inclusion BC has previously speculated in the media about large unreported waitlist numbers in B.C. CLBC has received regular increases in funding so that the numbers of outstanding requests for service have remained relatively stable – as of March 31, 2017, there were 2,485 people with requests for new or increased services on CLBC's Request for Service tracking system. Of these, 1,933 were already receiving services, and had an additional outstanding request, and 525 had not yet received any services (of these, 269 had been on the request for service list for less than six months). CLBC has developed a proposal for a new public report on request for service data that CLBC is planning to bring forward to the Minister to review soon.

Assessing individuals' and families' needs for service, the urgency of those needs, and appropriate allocation of resources combined with estimating budget requirements is sensitive and nuanced. Differing perspectives often result in different conclusions around

Cliff#: 193041 Page 2

the urgency of need of those waiting for service and appropriateness of budget allocation and the result is a dynamic tension that is likely to persist into the future.

#### Inclusive Housing:

In a recent meeting with CLBC, Faith Bodnar raised concerns about a new staffed residential facility (group home) ownership policy CLBC is developing to be implemented in fall 2017. Currently, CLBC funds disability related supports in group homes owned by BCHousing, by service providers, and leased by service providers. CLBC is looking at clarifying that new group homes should be developed with BC Housing to ensure stability of services, leveraging of assets and to mitigate risk of conflict of interest over home ownership. The new policy is expected to grandfather existing group homes, and create a framework for exceptions that allow for the development of innovative housing solutions by service providers.

Ms. Bodnar expressed concern that CLBC would be limiting options of service providers. CLBC explained its approach, responded to her concerns and has agreed to collaborate with Inclusion BC on inclusive housing efforts which are underway with BC Housing and the BC Non-Profit Housing Association.

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### 2015 Family Survey and Regional Advocacy Proposal:

In 2015, Inclusion BC released findings from a survey of families about their experiences accessing funding and services for their sons or daughters with developmental disabilities. At the same time, they publicly requested support from the government for a proposal for six regional Inclusion BC advocates to help families better access services. CLBC is not aware that Inclusion BC has pursued this proposal after initially raising it. Families currently have access to advocacy through the Advocate for Service Quality, Ombudsperson, Representative for Children and Youth (up to age 24), and Seniors

Cliff#: 193041 Page 3

Advocate. Inclusion BCis a non-profit advocacy group who assists families with accessing CLBC funding and services. The Family Support Institute maintains and grows a network of family-to-family support. CLBC also launched an improved complaints resolution process in 2013 to respond to family concerns around funding and quality of services. In addition, CLBC is in the process of reviewing its planning work with individuals and families as part of its strategic plan goal to strengthen relationships with individuals and familes.

#### 2015 George Pearson Centre Proposal:

Also in 2015, Inclusion BC submitted a proposal asking the Ministry of Social Development and Social Innovation and the Ministry of Health to fund a \$643,979 project to move an estimated 15-25 CLBC-funded or eligible individuals from George Pearson Centre (GPC), a 24-hour complex care facility with over 120 residents operated by Vancouver Coastal Health (VCH), to community. Inclusion BC was concerned adults with developmental disabilities were being re-institutionalized due to aging and funding shortfalls for community services. CLBC policy and practice is to support placement within community. In response to the proposal, CLBC proposed to lead this work and CLBC has since worked with GPC to identify individuals who could be moved and to manage their transition to community in collaboration with GPC and VCH.

### Ongoing Request to change name of Community Living Month Proclamation:

When Inclusion BC changed its name in 2013 from the BC Association for Community Living, it requested that the Proclamation for Community Living Month, which is usually held in October, also be renamed to "Community Inclusion Month". The Ministry has consistently denied this request, as the Proclamation is not associated with Inclusion BC, but relates to the Province's commitment to inclusion of persons with developmental disabilities, which is provided through the Crown Agency, Community Living British Columbia.

This year, Inclusion BC contacted the OIC Office to request assistance in obtaining approval for a "Community Inclusion Month" proclamation worded with more of an education focus. Inclusion BC requested that their proposal be sent to SDPR and the Ministry of Education. The OIC Office forwarded the draft proclamation to SDPR on August 30th. They did not tell Inclusion BC that their request would be approved, nor has the request been sent to the Ministry of Education.

SDPR has not indicated any position to Inclusion BC on the request, and has not consulted with the Ministry of Education. There might be an option for two different proclamations, one sponsored by SDPR, and the other by Ministry of Education. If so, they should probably be for different months.

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### **RECOMMENDED RESPONSE:**

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Prepared by: Reviewing path:

Patricia Hall External Relations Advisor Randy Schmidt, Communications Director Jack Styan, VP, Strategic Initiatives Lynn Davies, Acting CEO and VP, Regional Operations

Cliff#: 193041 Page 5

**DATE**: September 15, 2017

**PREPARED FOR:** Honourable Shane Simpson, Minister of Social Development and

Poverty Reduction

**MEETING DETAILS:** Meeting with the BC Federation of Labour

#### BACKGROUND:

The BC Federation of Labour (BCFED) is a member of the Canadian Labour Congress (CLC) and works with the CLC to further the interests of working people in Canada. BCFED represents over 500,000 members from affiliated unions across the province, including the BC Government and Service Employees' Union and the Canadian Union of Public Employees.

BCFED is an advocate for raising the minimum wage in BC and considers it as a concrete step to reducing poverty. On April 1, 2016, BCFED posted an editorial opinion on its website which contained the following statements:

- a person working full-time and earning the minimum wage will live almost \$6,000 below the poverty line;
- hidden costs of poverty include additional tax-payer funded costs to health care, education, justice, and long-term economic sustainability; and
- raising the minimum wage increases spending locally and benefits small business and the economy.

In November 2014, BCFED launched the "Fight For \$15" campaign, calling on the provincial government to increase the minimum wage to \$15/hour. The campaign is based on raising the minimum wage to a wage that would bring an individual working 35 hours a week above Statistics Canada's low-income-cut-off line. An online petition on the campaign's webpage, <a href="https://www.fightfor15bc.ca">www.fightfor15bc.ca</a>, has collected just over 57,300 virtual signatures.

#### **ISSUES:**

#### Minimum Wage

BCFED is supportive of the government's commitment to increase the minimum wage to \$15 per hour, but will likely advocate for clear deadlines and quick implementation.

At the launch of BCFED's "Fight for \$15" campaign in 2014, the minimum wage in BC was \$10.25 per hour. Currently minimum wage is \$11.35 per hour which was increased on September 15, 2017 from \$10.85. With this increase, the minimum wage in BC will be third among Canadian provinces.

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## **Poverty Reduction**

BCFED is a member of the BC Poverty Reduction Coalition, which has long advocated for a BC Poverty Reduction Strategy, as well as for increases to income assistance rates and earnings exemptions.

### **RECOMMENDED RESPONSE:**

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Prepared by: Leah Davidson Policy Analyst Strategic Policy Branch 250 387 7005 Reviewing path: Guillaume Dufresne, A/Director, SPB / Ian Ross, Executive Director, SPB / Molly Harrington, ADM, RIPD / Sheila Taylor, Deputy Minister, SDPR

Cliff#: 193174 Version #: Updated:

# MINISTRY OF SOCIAL DEVELOPMENT AND SOCIAL INNOVATION INFORMATION NOTE

**DATE:** October 17, 2017

**PREPARED FOR:** Shane Simpson, Minister of Social Development and Poverty

Reduction

**ISSUE**: Indexing Assistance Rates

#### **BACKGROUND:**

Most provinces increase income and disability assistance rates on an ad hoc basis, usually every one or two years and sometimes only increasing disability assistance rates. Ontario, Quebec and Manitoba are the only provinces that are currently increasing rates annually, and Quebec is the only province to officially index rates. Alberta and New Brunswick have not raised rates in the last three years, while Saskatchewan has not raised their rates for employables since 2015.

Quebec increases income and disability assistance rates each year based on the All Items CPI – Excluding Alcohol and Tobacco. Ontario typically increases its rates each fall, usually by 1% to 1.5%, but increases are not officially tied to inflation. Ontario will occasionally target greater increases to a particular group, as in 2016 when they increased the rate for singles on Ontario Works by \$25 (3.7 percent). For the last several years Manitoba has been increasing their assistance rates higher than their inflation rate. Other provinces tend to increase them by an annualized rate of 1 to 2 percent.

The federal government indexes its benefit programs annually based on the All Items CPI. The exception is the Old Age Security and Guaranteed Income Supplement rate increases which are calculated four times a year so that benefits adjust quickly to changes in the cost of living.

#### **DISCUSSION:**

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# MINISTRY OF SOCIAL DEVELOPMENT AND SOCIAL INNOVATION INFORMATION NOTE

#### **CONCLUSION:**

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Cliff#: 192983 Version #: Updated: Page 3

# MINISTRY OF SOCIAL DEVELOPMENT AND SOCIAL INNOVATION INFORMATION NOTE

Prepared by:

Rob Bruce, ED Research Branch Phone # 356-6787 Reviewing path:

Ian Ross, ED, SPB/Molly Harrington, ADM, RIPD / Sheila Taylor, DM, SDPR

Cliff#: 192983 Version #: Updated: Page 4

**DATE:** October 17, 2017

PREPARED FOR: Honourable Shane Simpson, Minister of Social Development and

**Poverty Reduction** 

**ISSUE**: Residential Tenancy Act Provisions Regarding Rent Increases

#### **BACKGROUND:**

Income assistance (IA) rates were increased by \$100 per month effective October 1, 2017. The increase applies to the support component of IA rather than the shelter component. However, concern has been expressed that some landlords may wish to increase rents for IA clients in view of the rate increase.

#### **DISCUSSION:**

The Residential Tenancy Act and the Manufactured Home Park Tenancy Act set limits on rent increases. A rent increase formula is established by regulation. The current rent increase formula is 2 percent plus the annual inflation rate (defined as the Consumer Price Index for British Columbia). Based on this formula, the allowable rent increase for 2017 is 3.7 percent. Honourable Selina Robinson, Minister of Municipal Affairs and Housing, has stated that the formula will be reviewed in light of British Columbia's housing affordability challenges.

Only one rent increase is allowed annually. The landlord may only increase the rent 12 months after the date that the existing rent was established with the tenant or 12 months after the date of the last legal rent increase for the tenant, even if there is a new landlord or a new tenant by way of an assignment. Landlords are required to provide at least three months' notice of a rent increase, using a Notice of Rent Increase form.

If a landlord wants an additional rent increase beyond the maximum allowable amount, they must apply to the Residential Tenancy Branch. As set out in the regulations, an additional rent increase will only be considered if:

- a) rent for the rental unit or manufactured home site is significantly lower than rent for similar units or sites in the same geographic area;
- b) the landlord has completed significant costly repairs or renovations as a result of unforeseen circumstances for residential tenancies or that were reasonable and necessary for manufactured home park tenancies;
- the landlord has lost money due to an extraordinary increase in operating expenses;

Cliff#: 193352 Page 1 Version #:

Updated:

- d) the landlord has lost money due to the financing costs of purchasing the residential property or manufactured home park, if the financing costs could not have been foreseen under reasonable circumstances; or
- e) the landlord, as a tenant, has received an additional rent increase for the same rental unit or manufactured home park site.

An additional rent increase under (a) or (e) can apply to a single unit. For increases under (b), (c) or (d), the landlord must make a single application to increase the rent for all rental units in the residential property by an equal percentage.

Rental units operated by non-profit housing societies and municipal housing corporations where rent is related to the tenant's income are exempt from the RTA requirements regarding rent increases. In practice, this means that if tenants who are IA clients receive an increase to the shelter component of IA, these landlords can increase rents accordingly.

Limits on rent increases are intended to balance landlords' needs for a fair return on investment with the need to keep rental housing affordable. Rent increases between different tenancy agreements are not limited by current provisions in the Act.

#### Prepared by:

Heather Brazier Executive Director Operations Support 250-387-9639

#### Reviewing path:

Debi Upton, ADM Service Delivery Division Karen MacMillan, DM Executive Coordinator Sheila Taylor, Deputy Minister

Cliff#: 193352 Version #: Updated:

**DATE**: October 12, 2017

**PREPARED FOR:** Honourable Shane Simpson, Minister of Social Development and

**Poverty Reduction** 

MEETING DETAILS: Jane Dyson, Disability Alliance of BC

Right Fit Pilot Project

#### **BACKGROUND**:

Disability Alliance BC (DABC) has been a provincial, cross-disability voice in British Columbia since 1977. Their mission is to support people, with all disabilities, to live with dignity, independence and as equal and full participants in the community. They champion issues affecting the lives of people with disabilities through direct services, community partnerships, advocacy, research and publications.

Jane Dyson has been with DABC since 1998 and the Executive Director since 2009. She has been responsible for the management of many projects designed to enable people with disabilities to live with dignity and independence in their communities, including Tax AID DABC\* and Access RDSP\*\* (Registered Disability Savings Plan). She has also played a leadership role in developing stakeholder partnerships to promote communication between the disability community, government and other decision-makers, such as the Disability Without Poverty Network. She is a member of the RDSP Action Group and the Minister's Council on Employment and Accessibility and in 2015 was awarded the Order of British Columbia for community leadership.

The Right Fit Pilot Project (RFPP) is a three-year, multi-partner effort led by DABC to address challenges in matching affordable, wheelchair-accessible homes with those who need them.

The partnership includes DABC, the Individualized Funding Resource Centre, BC Housing, City of Vancouver, Fraser Health Authority, Vancouver Coastal Health Authority, and the Ministry of Social Development and Poverty Reduction (the Accessibility Secretariat and the Service Delivery Division).

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<sup>\*</sup> Tax Assistance & Information for People with Disabilities (Tax AID DABC) is a Disability Alliance BC (DABC) program that provides free and confidential assistance and information with income tax filing.

<sup>\*\*</sup> Since September 2016, DABC, Plan Institute and the BC Aboriginal Network on Disability Society (BCANDS) have been helping clients to access the Disability Tax Credit (DTC) and the Registered Disability Savings Plan (RDSP) through our Access RDSP program.

The project is funded by Vancouver Foundation and the BC Rehab Foundation.

The goals of the RFPP are:

- Ensure affordable wheelchair-accessible housing vacancies are filled by wheelchair users who need them.
- Make it easier for wheelchair users to find and access affordable housing that's the right fit.
- Provide a foundation to share RFPP solutions beyond Metro Vancouver.

The first phase of the pilot launched on August 25, 2017. Letters were sent out to housing providers across the lower mainland to identify applicants for the first cohort of 20 clients. The intention of the project is to maintain a rolling caseload of 20 clients throughout the three years of the pilot.

#### **ISSUES:**

People with disabilities who use wheelchairs typically wait years for affordable, accessible housing.

Key challenges include:

- · Limited availability of accessible, affordable housing.
- Length of time required to arrange for special equipment and supports at a new address.
- High demand for vacancies, which are often gone before supports can be arranged.
- No centralized inventory of accessible units or standards for listing accessibility features.

The RFPP is addressing barriers and testing streamlined models to connect wheelchair users with affordable housing that meets their needs. The pilot is developing and testing a case management model to help a rolling caseload of 20 wheelchair users find homes that fit their needs, along with personal supports needed to live independently.

Project partners are working directly with applicants and with housing and service providers to learn more about systemic barriers. Using a ground-up, collaborative approach, the project will develop advice on how to streamline processes to better match housing needs and support services. The pilot will focus on applicants seeking homes in Metro Vancouver, with supports from the two Health Authorities serving the region, but lessons learned will be shared more broadly.

At SDPR, the Health Assistance Branch is working with the pilot project team to:

• Develop a shortlist of medical equipment from EAPWD program Schedule C that would be pre-approved for RFPP participants who have a PWD designation.

CLIFF # 193419 Page 2

- Pilot an alternate service delivery model that removes all associated decision making delay.
- Work collaborative to increase clarity and transparency in the equipment request & justification process which could lead to future efficiencies.

#### **RECOMMENDED RESPONSE:**

s.13

CLIFF # 193419 Page 3

**DATE**: October 18, 2017

**PREPARED FOR:** Honourable Shane Simpson, Minister of Social Development and

**Poverty Reduction** 

**MEETING DETAILS:** Business Council of British Columbia - Poverty Reduction Strategy

**ATTENDEES:** Greg D'Avignon, President and Chief Executive Officer, Business

Council of British Columbia

#### **BACKGROUND:**

The Business Council of British Columbia (BCBC) will be meeting with the Minister to discuss the business community's role in the province's poverty reduction strategy.

The BCBC was provided a nomination form for the Poverty Reduction Advisory Committee, but did not submit a nomination.

BCBC membership consists of 250 companies from various economic sectors. The council advocates on behalf of their membership in the areas of taxes, regulations, government budgets, and government services.

BCBC also produces public policy research and advice about business and economic matters in the province, and provides a venue for member businesses, policy experts, elected officials, and government to discuss issues.

In February 2017, BCBC released a report, *BC2035: A Vision for Economic Growth and Prosperity* (see Appendix A). To gather information for the report, BCBC held workshops, summits, and consultations across the province. The report recommends social innovation as a strategy to address poverty and proposes that the province become a global leader of this approach.

Separate from their report, BCBC has said that it is examining the pros and cons of various guaranteed annual income models.

BCBC is represented frequently in the media by their Executive Vice-President and Chief Policy Officer, Mr. Jock Finlayson. Mr. Finlayson is a frequent public commentator on economic, business, and public policy issues, and writes regularly for the Vancouver Sun and other media outlets.

CLIFF # 193540 Page 1

ISSUES:
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s.13

BCBC has also done guaranteed annual income research that could be helpful to ministry's basic income pilot.

#### **RECOMMENDED RESPONSE:**

s.13

#### **Enclosures/Attachments**

Appendix A: BC2035: A Vision for Economic Growth and Prosperity

#### Prepared by:

#### Reviewing path:

Darren Tannas Policy Analyst Strategic Policy Branch 250-387-2559 Daphna Mills, RIPD Director / Ian Ross, RIPD ED / Stacey McGaghey Jones, RIPD Issues Manager / Molly Harrington, RIPD ADM / Sheila Taylor, SDPR DM

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BC 2035:

A VISION FOR ECONOMIC GROWTH AND PROSPERITY





"It's good policy and good politics to have long-term vision."

Carole Taylor, BCBC Business Summit 2016



#### **FOREWORD**

#### THE FUTURE WILL BE HERE SOONER THAN YOU THINK

As we move through the second half of this decade, technology, disruption, change and uncertainty are themes that dominate the headlines. Technology is transforming industries and reshaping how individuals and businesses communicate and interact. Asia continues to grow, adding millions of people to the global middle class. Populations in advanced economies around the world are aging. Action on climate change has seen 194 countries sign the Paris Agreement. While globally, fewer people are living in poverty, income inequality is a factor and growing concern. With all of these challenges comes opportunity for those who plan and act.

How well is BC equipped to navigate these challenges in a world of disruption? In light of shifting circumstances, what can we do to bolster BC's competitiveness and ensure the province remains a prosperous place with opportunities for everyone?

These are the questions at the core of the Business Council's *BC2035: A Vision for Economic Growth and Prosperity*.

BC2035 is about creating a shared vision of BC's future and laying down a pathway to realize that vision. It is about initiating conversations, fostering greater collaboration and getting politicians, policy makers, First Nations leaders, and business leaders to think about, prepare for and act on the future. It is about adopting long-term thinking in a world

where planning is too often shaped by election and business cycles. BC2035 is about prosperity and building a province that is adaptive, resilient and inclusive.

From its inception in November 2015, BC2035 has been informed by British Columbians. What is contained in the final report comes from the contribution of over 1,000 British Columbians through regional workshops held around the province, two Business Summits hosted in downtown Vancouver, and smaller-scale consultations with First Nations leaders and business leaders. The Business Council's ongoing research and policy work also helped guide and shape the final product. The regional workshops focused attention on the province's rich diversity and varied assets, and the fact that distinct approaches are necessary to fully leverage local advantages.

The BC2035 tour also underscored robust support for developing a long-term vision. Too often, decision-makers are forced to focus on short-term thinking. The consultation process inspired a broad array of ideas, but perhaps the most common theme to emerge was the need to work collaboratively. Another common refrain heard throughout the process was that we cannot stop technology or the forces of globalization from impacting our communities and businesses, but that we do have control over how we prepare for and respond to change. Participants recognized

### FOREWORD cont'd

the increasing pace of change means, more than ever, industry and government need to be nimble and responsive.

#### **BUILDING ON OUR STRENGTHS**

Few places in the world are blessed with the rich array of assets and abundance as BC. An educated workforce, cultural diversity, a worldleading education system, plentiful natural resources, unmatched physical beauty, a diverse and increasingly resilient provincial economy, a favourable geographic location making BC the Gateway to Asia, a flourishing technology sector, and a high quality of life are some of the attributes that set this province apart. Economic diversity, both in terms of export markets and industrial structure, has served the province well and partly explains why BC has boasted one of the strongest economies in North America in recent years. This economic strength, however, is not something that is assured.

Moreover, a closer assessment shows that province-wide metrics mask some troubling realities. Economic growth is uneven across the province and some communities are losing people and economic activity. Despite our comparative success, not all British Columbians are engaged or participating fully in the economy. Some of BC's First Nations communities struggle with unacceptable socio-economic conditions. BC2035 highlights some new thinking and approaches

and offers a series of actions to help ensure every British Columbian from every region of the province, around the boardroom and the kitchen table, will be equipped to participate in the economy of tomorrow.

#### THE PILLARS

To organize the broad array of ideas heard and researched over the past 18 months, BC2035 is built around four pillars. Each pillar embodies a strategic area that is core to BC's future success.

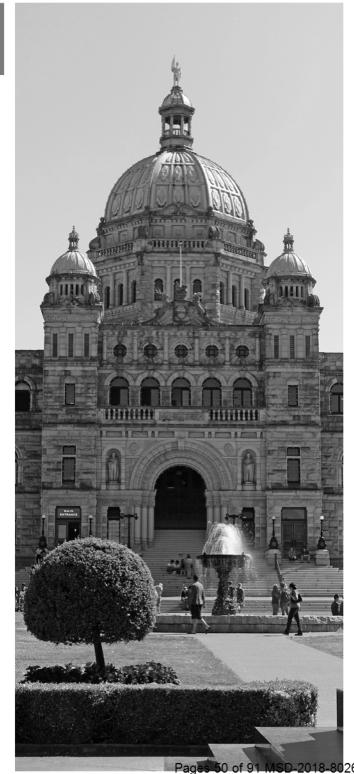
We have structured and organized BC2035 around Four Pillars, but they should not be viewed as silos. Instead, there are many cross cutting themes woven throughout the pillars. Innovation, human capital, First Nations reconciliation, cooperation, utilizing technology, and government efficiency are topics that emerge in multiple Pillars.



People, Education and Skills is about developing and attracting a high skill workforce in the province. In addition to making sure business and government

have the skilled workers that are the backbone of prosperity, this Pillar also looks to the individual level and proposes measures to help ensure every British Columbian has the opportunity to succeed in a dynamic and rapidly changing labour market.

Healthy Communities sets out actions to build strong communities and encourage local



#### FOREWORD cont'd



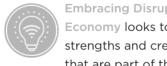
innovation by supporting cooperation among business, First Nations, and local government. Actions related to land use, housing, and local government also

fall under the rubric of Pillar 2.



#### **Building a Competitive Economy**

captures action items more closely aligned with the Business Council's traditional policy work, such as taxes and ways to leverage government procurement to help spur innovation and company growth. However, this Pillar also transcends businesses' traditional approaches with some long-term thinking and actions that leverage advantages flowing from



BC's unique culture and social setting.

Embracing Disruption in the Digital Economy looks to build on BC's existing strengths and create leading industries that are part of the foundation of BC's

future success. With some fresh thinking, there are economic opportunities in the province's health care and education sectors, which today are largely viewed simply as government cost centres delivering services to British Columbians. A central theme in this Pillar is resiliency and preparing for an increasingly fast pace of change. The belief we can do more to prepare for change. including helping governments be more flexible and efficient, is embodied in this Pillar.

#### **HOW TO READ 2035**

Readers should keep in mind that BC2035 is not meant to be exhaustive and does not purport to reflect all ideas or policies that could improve living standards, job growth or help prepare BC for the future. Instead, BC2035 is a summary of the themes and ideas that emerged from the consultation process and the Council's ongoing policy work. We are also mindful that circumstances change and we will need to adapt and periodically refresh our thinking as we move through the next two decades. BC2035 is also intentionally brief, providing short summaries and recommendations. As noted, BC2035 is meant to be a conversation starter and therefore is neither highly prescriptive nor does it contain an abundance of detail outlining how and when actions should be undertaken.

Instead, where applicable, action items and recommendations are broadly classified as shortterm (0-5 years), medium-term (5-10 years), or longer-term (10-20 years) priorities. But even these categories reflect possible timelines and suggest how long it might take to fully implement and realize recommendations rather than a formal framework of timelines. In general, the recommendations classified as near-term are also easier to implement, while longer-term ideas might be seen as starting points of a conversation about longer-term, more complex processes.

#### WE WANT TO HEAR YOUR IDEAS...

The BC2035 report is intended to start a conversation about what kind of future we want for British Columbia. Click this icon to share your ideas on how to grow a long

-term, sustainable and inclusive BC economy or visit: bcbc.com/BC2035



#### **TIMELINES**







BC2035 reflects the thinking of many people. businesses and organizations across the province, and outlines actions to get BC on a solid pathway to securing a more prosperous future. As such, while it is directed to policy makers, decision makers, community leaders. First Nations leaders. business leaders and politicians it is also designed for a broader audience. We hope it prompts discussion among British Columbians and encourages greater collaboration between senior governments, local governments, the business community and First Nations communities. Our hope is that BC2035 provides new ideas that will encourage new thinking and provide a framework for BC's future prosperity.



# CONTEXT



#### URBANIZATION

The world is becoming more urbanized: city populations are growing by 65 million each year. In 20 years, 60% of the global population will live in cities. Growing cities will need natural resources, technology and expertise to support smart infrastructure, the movement of people, access to services and business growth.

# GLOBAL INFLUENCES ON THE PATH TO 2035





Demographics, a moderation in trade growth and structural factors are weighing on growth across advanced economies. Shifts towards more protectionist policies may further dampen global growth. Growth in China has now slowed, moving away from exports and investment, placing a drag on commodity prices.



BRITISH COLUMBIA

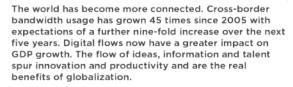
#### **EMERGING MARKETS**



Emerging market economies are becoming wealthier and creating unprecedented demand for goods and services. In the coming years, annual consumption in emerging markets, including China and India, will rise to \$30 trillion, up from \$12 trillion in 2010 - representing nearly 50 percent of the world's consumption spending.



#### GLOBAL CONNECTIVITY



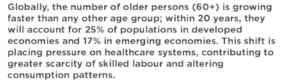


#### **ENERGY & CLIMATE**

194 countries, including Canada, signed the Paris Agreement, committing to limit global temperature increases to 1.5 degrees Celsius. While global demand for fossil fuels will continue to grow in the coming decades, the world is moving to reduce carbon emissions, creating new opportunities in renewable energy, energy storage, emission reduction technologies and advanced building techniques.



#### SHIFTING DEMOGRAPHICS





#### DISRUPTIVE TECHNOLOGIES

Disruptive technologies – including more powerful computers, artificial intelligence, smart phones, sensors, 3D printing and data analytics – will have an estimated \$40 trillion impact on the global economy over the next ten years. These innovations are replacing traditional business models, changing operations and evolving skill requirements. Policy makers need to develop new education and retraining programs, with a focus on the STEM fields.

# CONTEXT

#### FIRST NATIONS PARTICIPATION

Increasingly, First Nat reconciliation are sha provincial economy. In between BC First Nat companies, as well as Nations owned busine growing success and

Increasingly, First Nations and economic reconciliation are shaping the future of the provincial economy. Hundreds of partnerships between BC First Nations and private sector companies, as well as the more than 1,200 First Nations owned businesses in BC, are part of the growing success and economic development for First Nations communities across the province.

# BC TRENDS AND ASSETS ON THE PATH TO 2035

#### **ECONOMIC DIVERSIFICATION**

BC's economy continues to diversify, contributing to a relatively stronger economy as global markets weaken. BC has a robust base of natural resource activity, while high tech, tourism, professional services, film and television, agriculture, and non-resource manufactured products are growing and supporting the province's export sector.



#### BC AS A GATEWAY



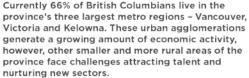




#### DEMOGRAPHICS

BC's population is aging. In 1975, there were 5 workers (aged 25 - 64) for each retired person (65+). By 2035, it will drop to 2 workers per retiree. This will contribute to slower economic and labour force growth, greater skill shortages and the need for an effective immigration system to meet future labour market needs. An aging population will also place increased pressure on the publicly funded health care and the need for new investments in health technology and innovation.

#### URBANIZATION



BC implemented a carbon tax well in advance of most other provinces and states and still has the highest carbon tax in North America. The province has a 98% renewable electricity grid and a burgeoning clean tech sector that is home to many world-leading companies. This is supported by an environment of policy innovation and a broad commitment to advancing clean technologies and sustainable practices.

LEADER ON CLIMATE INNOVATION

















## PEOPLE, EDUCATION AND SKILLS



# PILLAR ONE: PEOPLE, EDUCATION AND SKILLS

#### INTRODUCTION



Investing in education and skills and fostering creativity arguably are the most important things we can do to support future economic growth and personal prosperity in the

province. BC is fortunate to have a top notch education system, one that is recognized and admired internationally. BC also has a highly educated population: Canada ranks first among 34 OECD countries for the share of the adult population with a college or technical diploma and 8th in the proportion of adults with a university education. Within Canada, BC has one of the highest shares of working-age people with a university degree.

From early childhood through to advanced levels of post-secondary education, how much we devote to learning impacts the quality of our workforce, our competitiveness, and long-term personal well-being and prosperity. With the ongoing digital revolution, where technology impacts education delivery, every business and worker, understanding and thriving in this complex world of rapid change requires more knowledge, skills and lifelong learning. In an era where economic rewards accrue to jurisdictions able to develop and attract the best and brightest, we need to

strive to improve our education and skills development platforms and outcomes.

Despite our success, some people and regions are being left behind. Educational, employment and income gaps between some First Nations communities and BC's non-Aboriginal population must be reduced. We need to ensure every British Columbian receives a comprehensive education and is equipped to fully participate in the workplace of tomorrow.

Demographics and a steadily aging population are weighing down labour force growth and contributing to tighter labour market conditions. Provincial government projections point to more than 900,000 job openings over the coming decade, with the majority (69%) of these coming from retirements and workers exiting the job market.

In this environment, finding ways to engage individuals who are not part of the workforce is important. We need to expand options and reduce the barriers people face trying to participate in the workforce. We also need to focus on equipping people with competencies and skills that help them thrive in a changing workplace rather than train them for specific tasks. Examples include critical thinking, leadership, problem solving and collaboration.

The competition for talent is global and becoming more intense. Policy makers need to recognize that in some regions and sectors a scarcity of high-skilled workers hinders some companies from expanding. In addition to fostering more home-grown talent, BC needs to enhance pathways for foreign students to remain in the province after graduation.

Enhanced capacity for lifelong learning, expanded cooperative work-education training programs, improved relevance of K-12 learning and greater alignment between education and the skills employers require will support long-term economic growth and prosperity across British Columbia.



## ELIMINATE THE SOCIO-ECONOMIC GAPS BETWEEN FIRST NATIONS AND NON-FIRST NATIONS POPULATION

IN 2035: First Nations labour force participation rates will match participation rates of the non-aboriginal population in BC.

**CURRENT SITUATION:** Meaningful progress advancing reconciliation with First Nations is being made, but labour force participation among some First Nations populations continues to lag behind rates for the non-Aboriginal population. Factors contributing to this discrepancy include wide disparities in access to education, educational attainment. and quality employment opportunities. Government funding targeting postsecondary education is intended to support pathways to gainful employment and financial independence, but differences in economic development, proximity to educational services and job opportunities result in disparate outcomes.

where DO we start: A good place to start is simply recognizing the opportunity for and potential of BC's First Nations. The Aboriginal population in the province is comparatively young. In 2016, almost 45% of First Nations were under the age of 25 compared to 27% of the non-First Nations population. With BC's population steadily aging and the number of retirements swelling, increasing First Nations labour participation will provide BC employers with a much-needed source of young workers

- particularly in many smaller resource dependent communities where the workingage population has declined.

#### **ACTIONS TO 2035:**



Establish a Champions Table through the BC Assembly of First Nations and the BCBC MOU connecting CEOs from business with Chiefs and other Aboriginal leaders to foster collaboration and understanding and explore economic and employment opportunities, and improved or new approaches to education.

"I have seen first-hand the benefits of sustainable economic development within our communities and nations."

Regional Chief Shane Gottfriedson, BC Assembly of First Nations BCBC & BCAFN Release

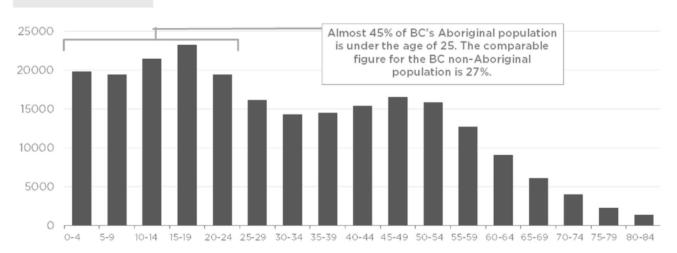


Establish a BC internship program specifically for First Nations students to gain valuable experiential learning opportunities.



Continue to develop partnerships and reconciliation opportunities to support First Nations' full participation in the workforce.

# BC ABORIGINAL IDENTITY POPULATION BY AGE



#### MORE FAMILIES IN THE WORKFORCE

**IN 2035:** BC will reach gender parity in labour market participation rates.

**CURRENT SITUATION:** Female participation rates are below their male counterparts. In BC. the proportion of females aged 15 and over in the labour market has hovered around 60% since the early 1990s. In comparison, the male participation rate is just below 70%. Last year in BC, 81% of all women between the ages of 25 and 44 were in the labour force where as the comparable rate for males was 91%. Interestingly, in the pre-child rearing years (15-24), the gap between female and male participation rates is much narrower, with female rates being just two percentage points below their male counterparts. Surveys show that women frequently cite family obligations, including challenges related to child care, as principal reasons for exiting (or remaining out of) the workforce. Population aging also means more and more working-age people. often females, are providing care for elderly parents.

WHERE DO WE START: With more women now obtaining post-secondary credentials than men, mothers with dependent children should be considered "Ms. Opportunity" not "missed opportunity." Policies aimed at getting more women in the workforce would expand the pool of workers available to

employers and also provide a lift to provincial GDP and government tax revenues. Economic analysis suggest that, with improved access to child care, higher female participation rates could yield \$450 million annually in additional private employment income and generate an additional \$210 million in tax revenue annually.

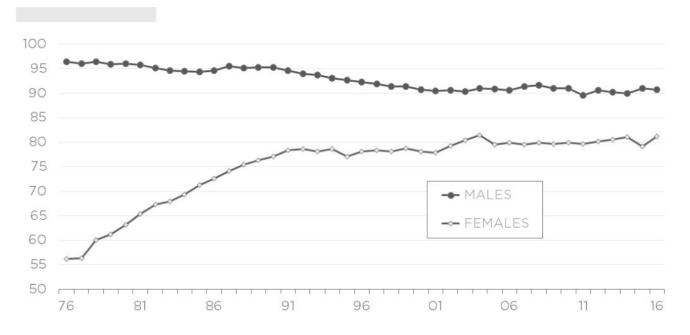
ANNUAL BC LABOUR FORCE
PARTICIPATION RATES AGES 25 - 44,
PERCENT

"Gender parity in the workforce would increase global GDP by 25%; North America and Oceania would see a 19% increase."

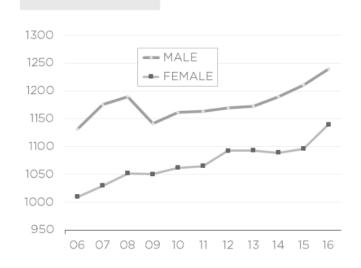
The Power of Parity McKinsey Global Institute

70% 3

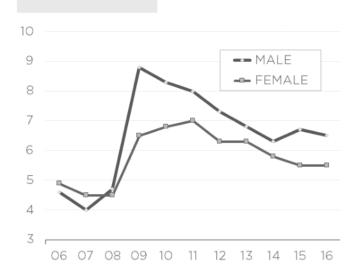
Percentage of working aged men and women who cite family responsibility as the reason for not working.



## ANNUAL EMPLOYMENT THOUSANDS



# ANNUAL UNEMPLOYMENT RATE PERCENT



#### MORE FAMILIES IN THE WORKFORCE

ACTIONS TO 2035: Support working parents by providing accessible and affordable child care options. Doing so will help women remain in the workforce during the child rearing years, which in turn will contribute to economic growth. Individuals who are able to stay in the workforce will also not have to overcome barriers that often arise when re-entering the workforce after an extended absence.



Provide incentives for businesses and not-for-profits to further collaborate to increase and integrate childcare spaces within their communities.



Create tax incentives for companies offering day care options which includes subsidized space.



Provide targeted means-tested child care subsidies for families (starting with those most in need).



New school designs should be built with more multipurpose space to accommodate daycare spaces and other community activities for preand after-school care.



Require school boards and municipalities to submit plans to evaluate and leverage underutilized space that exists in schools and other community facilities to create new daycare facilities.



Establish a plan to direct additional revenue flowing from higher participation rates and associated employment gains to help fund broader and more comprehensive subsidized child care.



#### STREAMLINE IMMIGRATION PROCESSES SO BC COMPANIES CAN RECRUIT TOP TALENT FROM AROUND THE WORLD

IN 2035: Immigration policies will be efficient with transparent and expedited processing for high-skilled individuals.

**CURRENT SITUATION:** Jurisdiction over immigration is shared between the federal and provincial governments, although the system is largely within Ottawa's responsibility. If desired, BC does have influence over immigration policies and the autonomy to develop its own programs. Building an innovative economy with leading-edge companies increasingly depends on being able to recruit top talent from around the globe.

WHERE DO WE START: Examine the existing Provincial Nominee Program (PNP) to determine if BC's current allotment meets employers' needs. Also, evaluate which industries in the province utilize the PNP program and ensure that these sectors are able to expedite the immigration process for high-skilled workers recruited in other countries.

#### **ACTIONS TO 2035:**



Work with the federal government to double BC's annual allotment under the PNP to 11,000 by 2020. The PNP has proven to be an effective and efficient way to target immigrants with transferable, in-demand skills, expertise and credentials.



Work with federal government to better prepare potential immigrants for the Canadian job market. This includes assessing academic and work credentials abroad and recognizing them before coming to Canada. Consider using BC and Canadian schools abroad to confirm or fulfill immigrant credentials prior to entering the country.



Work with the federal government to review and modify existing visa programs to make it easier and faster for companies to bring workers into Canada for specific projects.



Expand the PNP's International Post Graduate program to include all graduate and doctoral programs.



For foreign students graduating from recognized Canadian postsecondary institutions, streamline the path to permanent residency. Increase the points allotted in the Express Entry system for foreign students but also evaluate more direct options that encourage graduates to remain in BC.

"With our rapidly aging population, and one of the world's lowest fertility rates, immigration plays a leading role in Canada's population growth, accounting for about 65 per cent of annual net growth. By 2035, immigration is set to account for nearly all of it."

Conference Board of Canada

260,000

Number of immigrants welcomed to Canada, the equivalent of 0.7% of our population (2014).



#### INCREASE FIRST NATIONS EDUCATION ATTAINMENT

**IN 2035:** First Nations high school graduation rates will mirror non-First Nations rates.

CURRENT SITUATION: Educational attainment levels for BC First Nations lag behind the non-First Nations population. Approximately 63% of aboriginal students graduated from high school last year, whereas the province-wide graduation rate was 84%. The good news is that graduation rates for Aboriginal students are up from around 54% over the past six years.

where do we start: Evaluate and improve access to K to 12 schooling for First Nations students where needed. Continue to adjust and adapt the curriculum to better engage and retain Aboriginal students. Higher levels of education are correlated with better socio-economic outcomes, which over time contributes to savings for the province in areas such as health and social services, but more importantly it creates more prosperous First Nations communities and people.

#### **ACTIONS TO 2035:**



Continue work to increase graduation rates by ensuring all First Nations students have access to a full curriculum, particularly in remote communities.



Study and adopt best practices from schools that have the highest graduation rates in the province. Provide funding to expand these practices to other schools in the province.



First Nations students need better pathways and opportunities for success in college, vocational schools, and universities. Making post-secondary education more accessible through more private and publicly-funded scholarships, appropriate living expense allowances, guaranteed workforce experience through work-integrated learning and mentoring would all help. More flexible learning arrangements, which may include the ability to remain in their local communities would also support better education outcomes.

"There is still work to do so every aboriginal student has the skills they need to succeed in a changing world."

Honourable Mike Bernier
Minister of Education
Province of BC

63%

High School Graduation Rates among BC First Nations Students (2015). 84%

High School Graduation Rates among BC non-First Nations Students (2015).



## GIVE MORE POST-SECONDARY STUDENTS WORK EXPERIENCE BEFORE GRADUATING

**IN 2035:** All post-secondary students will have access to work-integrated learning as a mandatory part of their education.

current situation: New technologies, disruptive innovation, demographic shifts and intense global competition for talent are quickly raising skill requirements and changing expectations for new graduates and employers. To ensure the next generation can compete and succeed in the shift towards a digital and skills-based economy, we must take concrete steps to ensure BC employers and institutions are more efficiently connected with emerging talent.

WHERE DO WE START: Work-integrated learning provides students with industry experience prior to graduating and enriches their learning experience. For employers, it can be an effective way to recruit new employees. Work-integrated learning includes placing students in co-ops, internships, apprenticeships, practicums and clinical placements, community service, mentorship programs, research assistance placements and work-study programs.

#### **ACTIONS TO 2035:**



Implement a marketing campaign that encourages businesses to employ students and clearly articulates BC's goal of being a global leader in work-integrated learning.



Study the cost of subsidizing student wages in co-op positions. Consider bonus funding for businesses that regularly employ a substantial proportion of students in the workforce.



Establish a work-integrated learning plan for BC that integrates the recommendations of the Business

Council of Canada's Higher

Education Roundtable so that by 2025 all post-secondary students graduate with industry experience obtained through work-integrated learning.



Brand and promote BC as a place where post-secondary students get an education and work experience.

"To ensure our next generation can compete and succeed in the 21st century knowledge economy, we must take concrete steps towards a system in which Canadian companies and institutions are more efficiently and effectively connected."

Tom Jenkins Chair of OpenText Corp.

40%

Increase in work-integrated-learning student placements per year between 2011 - 2016.

(Research Universities of British Columbia)



#### BUILDING ADVANCED JOB SKILLS THROUGH MORE GRADUATE STUDENTS

**IN 2035:** BC will have doubled the number of funded graduate seats at BC's universities compared to 2015.

CURRENT SITUATION: BC currently has 16,000 full time graduate student spaces and sits well below the Canadian average in the number of graduate degrees granted per capita. It is also the only major province in Canada not to offer graduate student support and scholarship programs, placing BC at a disadvantage in having too few graduate students take new ideas and innovation into the workplace.

where do we start: Creating a more competitive economy requires innovative thinkers and people with advanced skills. Graduate students receive advanced training in their field of study and offer critical lenses that can be applied to broader problemsolving in the workforce and overall economy.

#### **ACTIONS TO 2035:**



Double the number of funded graduate seats at BC's research universities within 5 years, notably in STEM-related areas.



Increase the number of graduate degrees in BC by introducing and sustaining a graduate student scholarship program for both BC and international students.

#### **Future Top 10 Competencies**

- 1. Complex Problem Solving
- 2. Critical Thinking
- 3. Creativity
- 4. People Management
- 5. Coordinating with Others
- 6. Emotional Intelligence
- 7. Judgment & Decision Making
- 8. Service Orientation
- 9. Negotiation
- 10. Cognitive Flexibility

Jobs of the Future, World Economic Forum "Graduate students play an important role in innovation and commercialization. They are intellectual property carriers transferring ideas from universities to industry."

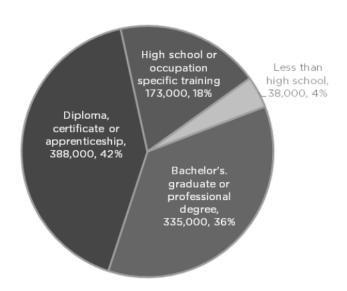
Premier's Technology Council

78 Ph.D. de

Ph.D. degrees granted in BC per 100,000 people. 88

Ph.D. degrees granted in Canada per 100,000 people.

#### TEN-YEAR TOTAL OF JOB OPENINGS IN BC BY EDUCATIONAL REQUIREMENT













## **HEALTHY COMMUNITIES**

# PILLAR TWO: HEALTHY COMMUNITIES

#### INTRODUCTION



Each generation leaves its mark on community development. In the postwar era, suburbs grew and cities sprawled. Today large cities are densifying around urban centres, regional hubs

and transit corridors. Smaller cities are also looking to create vibrant centres. The rapid pace of change affects British Columbia and the communities that make up the province. In many ways, the impact of technology and globalization is more pronounced at the local level. Large urban cities as well as smaller, resource dependent communities need to plan for change.

One area where cities can be more proactive is in leveraging technology. In recent years the concept of the technology-driven "smart city" has garnered more attention. Communities need to embrace smart policies and forward-looking strategies in their development plans. Investments in digital infrastructure can help cities confront the challenges that stem from urbanization and density. Technology can help manage congestion, improve energy efficiency, enhance security, educate and engage citizens, and improve the allocation and flow of resources. It is important that communities

across the province be empowered to drive local innovation and leverage their competitive advantages.

With 66% of British Columbians living in Metro Vancouver, Victoria or Kelowna, the province's major cities are facing the same challenges as other fast growing urban centres. Key among them are affordability and efficient transportation. The high cost of housing affects the ability to attract talented people from outside of the region and increasingly is prompting residents to move to less costly locations. Compounding the affordability issue is the fact that incomes are comparatively low in Metro Vancouver, with recent figures showing Vancouver ranks 22nd among Canada's largest 28 metropolitan areas for median household income.

Success in the years ahead requires British Columbians to work together and support the adoption of new technologies. It also requires working cooperatively around the province and across borders. In British Columbia the reality is some smaller, more rural communities are confronting different hurdles than large urban centres so communities across the province need to be empowered to drive local innovation and leverage their competitive advantages.



Smart Cities "use technology to manage urban congestion, maximize energy efficiency, enhance public security, allocate scarce resources based on real time evidence, and even educate their citizenry through remote learning. Cities and regions must consider whether they will be able to economically compete and grow without fully integrating digital technology...."

Getting Smarter about Smart Cities, Brookings Institute

## EMPOWER POST-SECONDARY INSTITUTIONS TO BECOME REGIONAL ECONOMIC INNOVATION HUBS

**IN 2035:** Local post-secondary institutions around the province will be "innovation hubs" that support creativity, economic development, ways to improve productivity and community well-being, and collective problem solving, with a particular focus on local issues and opportunities.

current situation: The pace of change is accelerating. For most communities, there is no single place or organization addressing local challenges in both the public and private sectors. Post-secondary institutions are spread across the province and are natural places for innovative thinkers and problem solvers to convene. Innovation hubs could foster the exchange of knowledge between industry, academia and government and facilitate a more complete understanding of local circumstances. They could also create a venue to tap into expertise across the province, the country, and even the global brain.

where do we start: Enhance the roles that post-secondary institutions play in local communities and regional economies. Establish innovation hubs in all BC post-secondary institutions to help drive economic development, confront local environmental challenges, advance First Nations reconciliation, and provide an opportunity

to tap into a broader network of expertise.

These hubs will also serve as catalysts for research and skills development, and provide an "open source hub" where companies and government can seek solutions.

#### **ACTIONS TO 2035:**



Create an "innovation hub" platform in post-secondary institutions to share local challenges with creative thinkers, entrepreneurs, academics and the "global brain" to find innovative ideas and solutions for local industry and enhance regional economic growth.



The University of Washington, has established the Global Innovation Exchange, which is a partnership between post-secondary institutions and corporations to develop thought leaders in innovation, while solving technological and design challenges.

# BC'S POST-SECONDARY SYSTEM

25

**Public Institutions** 

50

Private Language Schools

300

Private Career Training Institutions 40

Aboriginal Controlled Institutes

20

Private & out-ofprovince public degree-granting institutions 16

Seminaries & Theological Colleges

#### **ENCOURAGE POPULATION GROWTH ACROSS THE PROVINCE AND SUPPORT DIVERSE POPULATIONS**

IN 2035: Skilled immigrants will choose to settle in communities throughout every region in British Columbia.

**CURRENT SITUATION:** Throughout BC's history, newcomers have settled in communities around the province, often to take advantage of job opportunities flowing from major projects or the province's rich resource endowment. These settlement patterns have contributed to the cultural and historical fabric of municipalities around BC.

Today in BC, however, immigrants are drawn to large cities. Roughly 85% of international migrants settle in Metro Vancouver. The Fraser Valley and Victoria areas each attract 5% and 4% respectively, while Nanaimo becomes home for about 1% of all international migrants. With 95% of all international migrants settling in just a few cities, immigration patterns reinforce the concentration of growth in urban centres. Immigrants settle in cities because there are greater and more diverse employment opportunities, there is better access to immigrant support services, and because immigrants are attracted to communities with people speaking the same language and with similar cultural backgrounds. Inter-provincial migrants are more evenly dispersed across the province, but still 40 percent of all people coming from other provinces settle in Metro Vancouver.

WHERE DO WE START: BC's cultural diversity strengthens and enriches international connections and is a competitive advantage for the province. But much of this advantage is concentrated in Metro Vancouver and in a few other centres around the province. Some creative thinking and innovative policies can be used to help encourage new migrants to settle in other parts of BC.

Long-term planning will also recognize that the high cost of housing in Metro Vancouver makes other communities around the province more attractive for many people looking to purchase homes and raise families. Resilient communities throughout the province provide a more robust foundation for success, and are an essential part of supporting the province's diverse economy in the coming decades.

#### **ACTIONS TO 2035:**



Provide student loan relief for university graduates agreeing to settle outside of the Lower Mainland for a period of at least five years.

"Most new immigrants to Canada locate in one of the three large metropolitan centres; however, some rural regions are competitive in attracting immigrants. The challenge will be turning what we know about immigrant attraction and retention into community-based solutions that will both attract and retain immigrants by creating a more welcoming approach."

Investing in Place: Economic Renewal in Northern British Columbia, by S. Markey, G. Halseth, D. Manson (UBC Press, 2012)

Percentage of international migrants to BC who settle in Metro Vancouver.



Use tax credits to encourage people to locate in smaller communities.



Develop a regional immigration strategy. While most immigrants will continue to locate in Metro Vancouver, incentives could encourage some newcomers to locate in other parts of the province. Fast-tracking options for people willing to move to regions outside of the Lower Mainland for a period of at least five years may be one possibility.
Pages 67 of 91 MSD-2018-80265

#### **ESTABLISH A CULTURAL BUSINESS CAUCUS**

IN 2035: Greater collaboration between business and multicultural organizations will facilitate the exchange of ideas and help forge new pathways between corporate and cultural organizations and contribute to more coordinated economic development.

current situation: BC is rich in cultural diversity and is home to many cultures and successful businesses. Too often, daily life creates silos leaving people with little interaction outside of their established professional and personal networks. Cross-sectoral and cross-cultural conversations lead to greater social cohesion and opportunities to increase knowledge, trade, and shared prosperity.

where DO we start: Leverage the broad spectrum of cultural diversity that exists in BC through the creation of a professional multicultural business network. The creation of such an organization will provide British Columbians with opportunities to broaden their social and business networks and increase cultural and corporate partnerships to enhance capital and deal-flows.

#### **ACTIONS TO 2035:**



BCBC will create and host a Cultural Business Caucus. The Caucus will create a shared vision for BC as a gateway community and advance opportunities to collaborate across our diverse population.

The Cultural Business Caucus will have a mandate to:

- Explore opportunities related to culture linkages between BC and other regions around the world;
- Foster business supply-chain integration and procurement;
- Enhance capital flows and partnerships between BC businesses and outside parties;
- Facilitate and support the after care of foreign company headquarters that set roots in BC so they continue to invest, trade and grow.

"Fully 65% of those surveyed agree that while most people are tolerant of different ethnic groups, most prefer to be with people in the same group as their own. This means that as a community, we embrace the contributions that different ethnic groups make and the opportunities they afford to enrich our lives but most of us still see our own ethnic group as our 'in-group.'"

**The Vancouver Foundation** 

Connections & Engagement Report (2012)

40%

Of Metro Vancouver's population are immigrants. 28%

Of BC's population are foreign born.



#### MODERNIZE THE WAY MUNICIPALITIES GOVERN AND ARE GOVERNED

IN 2035: BC municipalities will be more transparent and efficient. They will work collaboratively and have higher levels of citizen engagement. BC municipalities will also effectively engage with business and academia (innovation hubs) with a strong focus on economic development, First Nations reconciliation, and community well-being.

**CURRENT SITUATION:** Local government is often described as the level of government with the most direct connection to its constituents, and yet voter engagement at the local level is well below provincial and federal levels. Fostering greater connectivity and accountability between municipal governments and their residents is a good starting place. Municipalities are responsible for delivering a wide array of services, and maintaining a steadily growing inventory of infrastructure, particularly in growing urban settings. These pressures have contributed to sizable increases in municipal spending over the past couple of decades. Yet municipal revenue sources are still based largely on a system of local government taxation that evolved in the 1940s. Municipalities also have a myriad of zoning requirements, bylaws and development permitting processes and fees, many of which are not consistent across regions and add to development costs. There is no mechanism for a resident or investor to challenge municipal decisions or unduly long permitting processes.

where do we start: Fostering greater connectivity and accountability between municipal governments and their residents is a good starting place. Municipal budgets should be presented in a transparent manner that can be readily communicated to the public. While municipalities have improved procurement practices, there are still opportunities to secure additional savings in procurement through improved data collection, analysis and reporting. More comprehensive use of performance indicators and more widespread use of best-practices may also benefit municipal operations.

#### **ACTIONS TO 2035:**



The province, in conjunction with the Office of the Auditor General for Local Government, should work to enhance accountability and citizen engagement. This should include guidelines for budgetary reporting and spending and tax increases.

1-5 YEARS

The province should impose maximum ratios for business, utility and industrial property tax rates relative to residential rates. "There is a tremendous growth in urbanization, but there is also a tremendous shift in terms of what people are expecting in their urban habitats... 2-3 million people will try to move into Metro Vancouver through to 2040, this will require enormous amounts of new housing, and radical changes in how the [region] works."

Miklos Dietz, Vancouver Managing
Partner, McKinsey & Co
BC Business Summit 2016

162

Total number of municipalities in BC.

21

Number of Municipalities in Metro Vancouver.



#### MODERNIZE THE WAY MUNICIPALITIES GOVERN AND ARE GOVERNED



The province and Office of the Auditor General should review the evolution and extent of "downloading" to municipalities to evaluate the need to expand/enhance the municipal tax base and government accountability.

\$3.74 B

Total operating and/or program spending by Metro Vancouver municipalities in 2015. Up 67% since 2005.

The Barcelona Living
Laboratory and the Barcelona
Digital City are incubators
supporting researchers,
business, government and
citizens to move together to
explore new urban innovation
models, find community
solutions and support digital
sovereignty for citizens.



Establish a framework for municipal permitting processes which includes a maximum two year limit on decisions, and incentives for expedited reviews and clear timelines for milestone steps within the process.

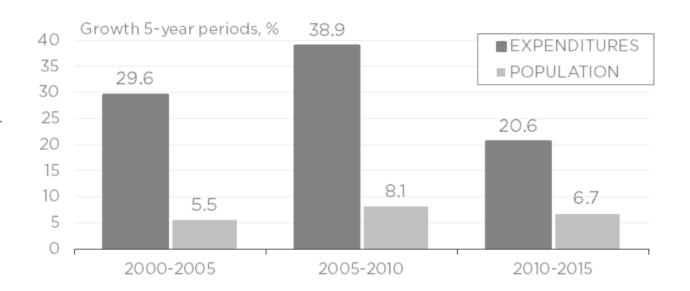
METRO VANCOUVER MUNICIPALITIES: SPENDING AND POPULATION GROWTH PERCENT



A full assessment of the role, geography, accountability and citizen value of regional governments is warranted.



Enable communities, through senior government regulation to establish living labs where cities become open laboratories, making new innovations available to citizens. These innovation centres could attract new investment, research and knowledge in areas such as elder care, fintech, transportation and climate.



#### LAND USE POLICY THAT REFLECTS THE REALITY OF URBAN GROWTH AND CHANGE

IN 2035: Land use and planning will reflect BC's economy, including its role as a Gateway, its resource base, and development of its urban centres. In the urban environments, densification is concentrated along transit corridors, enhancing mobility and further reinforcing existing patterns of improved livability.

**CURRENT SITUATION:** The Agricultural Land Reserve (ALR) was established in the 1970s and in some ways no longer reflects the realities of today's economy, dramatic improvements in farm productivity, or possible implications of climate change. Agricultural practices and techniques have changed and land pressures for housing and industrial activities have intensified. The ALR has served BC well, but as with all policies and regulations, its impact on the economy and agriculture sector of today and the future should be re-evaluated. Any review of agricultural land will recognize BC has an innovative, vibrant and growing agri-food sector that is the most diverse in Canada, so protecting land to ensure this sector can continue to expand is critical. The value of agri-food exports has soared to nearly \$4 billion and now rivals a number of other large commodity export categories that have long been the foundation of BC's export base. The rapid growth of the middle class

in emerging Asia holds great opportunity for the BC industry. Agri-food exports to China have already soared by 250% over the past five years and are approaching a half billion dollars.

An even greater concern is the scarcity of industrial land in the Lower Mainland. Some municipalities have taken steps to protect industrial land, but a region-wide reserve strategy is necessary. Because of the need for new funding sources for transit, planners need to address the fact that currently there is no model or framework for capturing some of the large increases in land value that come with new and enhanced transportation infrastructure and related rezoning.

WHERE DO WE START: Some of the suggested changes and policies in the municipal area require provincial leadership and direction. For example, any review of the ALR is a provincial matter. The review should also recognize the connection between land costs and escalating housing costs. Provincial and local policy-makers need to work cooperatively to safeguard industrial, agricultural and other trade-enabling land to protect and enhance the Vancouver region's gateway role. Provincial leadership and input would be beneficial in developing a new industrial land reserve.

#### **ACTIONS TO 2035:**



Undertake an assessment of the ALR that reflects the needs of a modern economy and anticipates future growth requirements in the context of climate change and new technologies such as vertical farming.



The provincial government should work with municipalities to protect industrial lands and ensure there is sufficient space to accommodate increased trade volumes through the Port and Metro Vancouver region.



The province, in cooperation with municipalities, should establish a framework to capture a portion of the increase in land value resulting from new transit infrastructure investment and planning to be reinvested in infrastructure to support affordability and mobility.



#### SMART URBAN HOUSING OPTIONS

IN 2035: Rental housing stock in Metro Vancouver will meet local demand, helping ensure skilled workers are not deterred from living in the region due to excessive housing costs.

**CURRENT SITUATION:** The cost of housing in Metro Vancouver is very high. Rental vacancy in the Metro Vancouver area was just 0.7% in 2016. And as a result of tight market conditions, rental rates in Metro Vancouver jumped 6.4% in 2016 - the highest increase on record according to CMHC. The past four years saw steady growth in the number of purpose-built rental buildings, capped off by a record increase in 2016. But more needs to be built to accommodate population growth. The cost of land and prohibitive development expenses contribute to higher rental rates. Policy makers also need to recognize that home ownership is now out of reach for many families and individuals, which suggests more rental stock will be necessary to meet future housing demands.

WHERE DO WE START: Constrained land supply coupled with the fact Metro Vancouver is a very desirable place to live are fundamental reasons for the high price of housing in the region. Zoning, land use planning, and development costs are also factors. Developing more affordable housing

requires a comprehensive strategy that considers land supply, transit corridors, zoning and densification plans.

#### **ACTIONS TO 2035:**



Review rental housing developments that have been successful in Metro Vancouver and other large metro areas to help inform future plans and rental developments.



Provide incentives for developers to densify existing rental housing.



Currently, owners of purpose-built rental housing pay capital gains if an older (and outdated) property is sold or redeveloped, which makes redeveloping these properties uneconomic. Modify capital gains rules for the redevelopment of purpose-built rental buildings to encourage redevelopment that generates additional rental units. New construction also results in improved energy efficiency and aligns with "smart cities" generally.

How to make housing more affordable: policymakers could increase the number of dwellings in a given metropolitan area. This could be done either by relaxing restrictions on the size of buildings that can be built, or by relaxing restrictions that mandate minimum sizes of individual dwelling units. Cities tend to have a number of zoning rules that artificially restrict the supply of housing."

Everything you need to know about the affordable housing debate - Vox

0.7%

Metro Vancouver rental vacancy rate (2016).

6.4%

Metro Vancouver average rental rate increase (2016).



#### BUILD FOR THE FUTURE

IN 2035: BC will be home to a world-leading network of digital, transit and live-work infrastructure.

**CURRENT SITUATION:** With a fast growing population, BC needs additional infrastructure investment to compete as a globally connected and innovative jurisdiction. In the province's large urban areas, there is insufficient transit capacity and few innovative mobility options. Parts of the province still do not have access to broadband connectivity. Many roads and bridges are in need of increased maintenance.

Planning should recognize the coming disruption to transportation from autonomous vehicles and other technologies. More attention needs to be given to planning the movement of goods through and around the Metro Vancouver region. Technology can help facilitate the flow and movement of traffic.

WHERE DO WE START: Expand provincial infrastructure spending and make use of innovative financing models to build new infrastructure. Build for tomorrow and identify opportunities for "living labs" in communities around BC, anticipating advancements in autonomous, electric vehicles, new transit options, and the sharing economy.

#### **ACTIONS TO 2035:**



With near record low interest rates. it is an attractive time to finance construction of productive assets. The province should commit to investing an additional \$3 to \$4 billion in infrastructure beyond funds already committed. With today's economic growth, such an increase could be undertaken while keeping the net debt-to-GDP ratio below 20%. There is also an opportunity to leverage federal government funding. Roadway improvements, transit, communication infrastructure. application of sensors and other "smart technologies and data analytics," and updating and upgrading local government infrastructure are all areas where additional investment is necessary.



Examine options for investing in road/highway infrastructure that will improve goods movement, including infrastructure for high speed broadband and other forward looking investments that help with the adaptation of autonomous vehicles to move data, people and goods efficiently.



Metro Vancouver

British Columbia

6.5% | 5.6% | 5.0%

Canada

Population growth 2011 - 2016.



Where appropriate enhance integrated planning for a Metro region that extends from Hope to Whistler and includes the Sunshine Coast.



Establish a new infrastructure financing authority with a mandate for long-term planning and consideration of live-work lifestyles, high-speed connectivity and affordability.

## WHEN IT COMES TO COLLABORATION, DON'T NEGLECT CROSS-BORDER OPPORTUNITIES

IN 2035: The Cascadia Corridor will integrate the BC and Washington State economies while enhancing the capacity of governments, businesses and post-secondary institutions to work collaboratively and leverage the benefits of urban agglomeration and advanced industry clusters in both regions.

current situation: Geographic proximity and strong trade linkages mean BC and Washington State share many common attributes and are highly interdependent. BC exports more to Washington than any other state and the Peace Arch border is the busiest crossing along the entire Canada-US border. A number of large technology companies headquartered in the Seattle area have also established a significant presence in Vancouver.

WHERE DO WE START: The Cascadia Innovation Corridor offers the opportunity to work together in like-minded partnerships and collectively overcome barriers, strengthen global economic competitiveness and reflect the reality that cities and clusters are engines of economic growth. The corridor will focus on growing technology-related fields, such as high-tech and advanced manufacturing, life sciences, clean technology, virtual and augmented reality, and data analytics. The Cascadia Corridor also includes joint action on

research, education, workforce development and transportation and investment.

#### **ACTIONS TO 2035:**



Establish the Cascadia Corridor Alliance to lead a cluster strategy to support this vision.



Support the recent announcement to build a fibre optic connection between Vancouver and Seattle.



Leverage collective strengths in data, virtual reality, life sciences and clean technology to attract highly skilled talent to the region.



Have Vancouver and Seattle alternate hosting an annual technology and innovation summit.



Facilitate the movement of people and knowledge across the border with streamlined immigration policies.



Strengthen the transportation links between Seattle and Vancouver through high-speed rail, autonomous vehicle lanes, efficient air transport and streamlined border processing.

"Working together, we can build a globally competitive 21st century innovation corridor that connects and enhances both regions. This is a unique opportunity that can create benefits for people throughout the region for generations to come."

Brad Smith, President, Microsoft

2016 Cascadia Corridor Innovation

Conference

\$300 MILLION

Annual VC investment in Vancouver.

\$1.8

Annual VC investment in Seattle.













## **BUILDING A COMPETITIVE ECONOMY**

# PILLAR THREE: BUILDING A MORE COMPETITIVE ECONOMY

#### INTRODUCTION



The coming decades hold vast opportunity for BC.
The province is blessed with unmatched natural beauty and resources, a highly educated population, a world class education

system, a growing population, geographic advantages connecting North America to the Asia Pacific, and an increasingly diverse and resilient economy. The emergence of a massive new middle class in Asia underscores the importance of existing trade linkages and the need to further raise the BC brand profile in that part of the world. British Columbia needs to leverage our good fortune and make the province a place that is recognized for its innovative approach, as a place of opportunity, and as a good place to invest and grow businesses. Our long-term collective and individual prosperity depends on building a competitive economy, which includes plentiful employment opportunities with familysupporting incomes, and sufficient funding for government services to protect the vulnerable and support the quality of life we value.

To advance this vision, we need a tax and regulatory environment that supports growth and public confidence. A strong focus on innovation, which includes strengthening

connections to foreign markets, leveraging public sector procurement, and incentives for companies bringing innovative products and services to market, is a critical ingredient in building a competitive economy. Too often we err on the side of over-regulation rather than innovation and outcomes. Foreign observers often lament the lack of streamlined decision-making or the limited presence of outcome-based regulatory frameworks. The cumulative cost of taxes, various fees, layers of regulations, and complex and lengthy permitting process is a growing deterrent to business. BC also lags other large metro areas in Canada as well as international peers when it comes to firm size. One reason BC needs to devote more attention to supporting company growth is because larger firms invest more in research and development activities and also tend to be more innovative.

In the years ahead, industry should be encouraged to adapt to disruption and make use of a streamlined regulatory environment. Fostering a more globally competitive and innovative economy requires the active engagement of a wide array of stakeholders, including First Nations, government, business, and academia. The quality and pace of collaboration and decision-making will determine how prosperous we remain on the pathway to 2035.



#### **MODERNIZE BC'S TAX SYSTEM**

**IN 2035:** BC will have a competitive and efficient tax system that supports growing businesses and is also attractive for families and high skill individuals.

**CURRENT SITUATION:** In the North American context, BC's corporate and personal income tax rates are reasonably competitive. However, BC's biggest competitive hindrance lies with the PST as it applies to most business inputs. Taxing business inputs, particularly capital equipment, puts businesses operating in BC at a disadvantage. The PST is especially detrimental for companies of any size selling products and services into foreign markets. where it is more difficult, and often not possible, to pass on the costs associated with the tax. An additional challenge is that tax policy in BC and across Canada discourages companies from growing. The gap between the small business tax rate and the general corporate income tax rate is sufficiently large so as to provide a financial incentive for companies to retain their status as a small business.

WHERE DO WE START: In addition to improving overall competitiveness, there is a need to make the tax system more robust and resilient as consumption patterns continue to shift towards services and internet-based purchases.

#### **ACTIONS TO 2035:**



Update and restructure the provincial sales tax system.
Options include broadening the sales tax base to capture a wider array of services while extending exemptions on business capital equipment beyond the resource and manufacturing industries.



Revisit elements of business tax policy to ensure closer alignment with the needs of an innovation-led economy. Structure the tax system to encourage more firms to scale-up and to invest more in tech and productivity-enhancing equipment and processes.



Improve transparency around fees for government services to foster greater accountability at the provincial and municipal levels.



Adopt a government-wide lens on the "all-in" cost of doing business in the province. The goal should be to keep taxes and fees broadly competitive with other jurisdictions while monitoring the consolidated cost of doing business in the province.

"When the fiscal system supports strong investment, firms can create new jobs and also provide workers with the latest equipment and technology. These investments increase productivity which leads to better wages and stronger economic growth.

"The analysis in this paper finds that both these challenges—revenue and investment—have roots in the shortcomings of BC's PST."

Fiscal Options for Building a Prosperous British Columbia Professor Kevin Milligan

2.5%

BC's small business tax rate (up to \$500K). 11%

Mid-sized - large business tax rate (over \$500K).

7,600

Businesses in BC with over 50 employees.

390K

Total number of businesses in BC.

#### **GOVERNMENT PROCUREMENT FROM BC-BASED COMPANIES**

IN 2035: Government will have a more holistic view of the economic impact of procurement activities. BC businesses will be viewed as favourable suppliers and have some degree of prominence. In support of innovation and new emerging companies, government will have systems to help evaluate and adopt new local technologies and services.

current situation: Across most government ministries there is a culture of risk aversion and a strong emphasis on securing the lowest cost procurement option. While ensuring good value for tax-payers is important, there is scope to factor in other economic considerations and better leverage government procurement to support BC companies. Given that BC has a comparatively small number of large-scale companies, procurement should be used more effectively to support innovation and company growth in the province.

where DO we start: Begin by viewing government procurement as part of a broader innovation and economic development strategy that recognizes the lowest cost option is not always the best option. Government should carefully examine opportunities for purchasing products and services from established and emerging BC companies. For many companies, success in

the home market is a powerful signal that helps gain access into foreign markets.

#### **ACTIONS TO 2035:**



Implement a government-led procurement strategy with an emphasis on how to support growth of BC-based business.



Develop a BC-focused strategy to maximize the benefits of federal government innovation-related investments (notably in research and technology development and adoption) and other federal industrial and technology development programs in areas where the province has existing strengths.

"Need to find a way to get both government and big business to be less risk adverse (regarding procurement)...Strategic procurement of Canadian products spurs innovation, supports talent and business retention and business growth."

Hon. Kevin Lynch, PC, OC BC Business Summit 2016

\$264,163,000

Approximate annual value of government procurement across Canada.



#### **GLOBAL CENTRE FOR SOCIAL INNOVATION**

IN 2035: BC will be recognized globally as a hub for social innovation and innovative impact investing. Agencies working in the area of social innovation will see BC as the place where collaboration and problem solving happen. As a centre for social innovation, BC contributes to addressing and helping solve some of the world's most pressing social challenges.

CURRENT SITUATION: Social innovation is gaining traction as a strategy to address and manage social issues, such as population aging, rising health care costs, poverty and social strife. It also includes innovation in public services, academic institutions and new organizations that focus on non-market activities. Working collaboratively, we can build upon the good work and leadership that is underway in social impact investing and social innovation in BC today. Many of the challenges confronting BC are also shared by the global community and ought to be viewed as an opportunity to build upon BC's existing social innovation base as an export sector.

WHERE DO WE START: BC should aim to be a global leader in the realm of social innovation. There is an opportunity to leverage attributes unique to BC including the strong social and environmental dimensions of the local culture, First Nations culture, our multicultural heritage, as well as some of the social challenges within our society. Partnerships amongst governments, non-profits, academic institutions, First Nations and the business community should be viewed as effective methods of problem-solving.

#### **ACTIONS TO 2035:**



The province and the business community fund a substantive annual "Social Change" prize awarded to an individual or organization developing a creative and effective solution that addresses a significant social issue. Potential examples include homelessness, First Nations community challenges or the risks associated with climate change.



BC will host an annual global event bringing together academics, social entrepreneurs and business leaders to share ideas and best practices.



Establish a Global Centre for Innovation in BC. The activities flowing from the Global Centre will be aimed at attracting social impact capital and impact-oriented firms looking to make a difference in the local and global community.

Social Innovation in BC: RADIUS (Radical Ideas, Useful to Society) is a social innovation lab and venture incubator based at SFU. They work with community partners to understand problems and design, test and launch interventions.

radiussfu.com

**35**%

Growth in social venture sector between 2010-15.

(UBC Survey)

\$500 MILLION

Yearly social venture sector earnings in (2015).

(UBC Survey)



## STREAMLINED PROJECT-APPROVAL PROCESS FOR COMPANIES WITH ESTABLISHED TRACK RECORDS

**IN 2035:** BC will have world-leading regulatory practices that help attract investment and companies to the province while ensuring public confidence.

current situation: BC continues to have long and complex regulatory review and permitting processes. Lengthy review timelines add to costs and deter investment. A concern for many businesses operating on the land base in the province is that government has insufficient resources to permit projects in a timely manner. Further, public confidence in permitting processes has been diminished in recent years.

where do we start: To address this challenge, BC needs to shift towards more outcome-based, transparent regulatory frameworks that build public confidence.

A culture where efficiency and timeliness is highly valued and balanced with sound regulatory practices needs to be established. Make greater use of online filing and records of past compliance. More widespread use of technology and data analytics could help improve confidence in regulatory and approval processes.

#### **ACTIONS TO 2035:**



Create a streamlined regulatory framework to enable more efficient and transparent decision-making.



Help build public confidence in the regulatory system by using advanced technologies such as satellites, sensors, drones, data integration and virtual reality technology, and make relevant information available to interested parties through transparent reporting and access to data.



Build outcome-based regulation frameworks for operators with proven records. Firms with good performance records that consistently meet all compliance requirements should be recognized with streamlined and lower cost regulatory processes. Inspection capacity could then be redirected to unproven or poor operators.

"How do we refrain from refraining? How do we not slow down opportunities? How do we embrace innovation?

"We don't move forward by saying no, we move forward by saying how."

> Martha Hall Findlay President and CEO Canada West Foundation BC Business Summit 2016

# \$325 billion

Value of current and proposed major private and public sector projects in BC.















# PILLAR FOUR: EMBRACING DISRUPTION IN THE DIGITAL ECONOMY

#### INTRODUCTION



One of the biggest challenges facing BC, and indeed all jurisdictions, is the pace of change and rise of new technologies that disrupt or displace established industries.

Yet with change and disruption comes opportunity. Technological advancements are occurring in areas including robotics, artificial intelligence, nanotechnology, biotechnology, the Internet of Things, big data and data analytics, 3D printing and autonomous vehicles. The fourth industrial revolution is reshaping the way we live, work and relate to one another. The breadth and depth of these changes promises to transform entire systems of production, management, and governance.

These developments hold great promise to make life better for British Columbians. However, rapid technological change also stirs fear about navigating through uncharted market disruptions. Governments are struggling with balancing the interests of consumers and industry, while also supporting innovation and the rise of new industries. In this environment, governments need to be flexible, agile and prepared to act quickly. The rise of the sharing economy is a good example. Governments have struggled with new ride sharing companies and so far have

not permitted Uber or similar services to operate anywhere in BC. Yet, urban centres are heavily congested and, during peak periods, consumers are frequently unable to secure a taxi. As further developments of this kind occur, government needs to be better prepared to respond. Taking years to deliberate over emerging technologies and services erodes BC's attraction as a dynamic and desirable place to live, play, and do business.

As we move through this new economic era we must strive to be a resilient and forward-looking region in the face of rapid and profound change. BC can draw upon its many strengths by working together to embrace the new economy and prepare for the way ahead through a commitment to sound planning.

Looking forward, 2035 holds the promise of prosperity for all British Columbians. But how we collectively respond to change and how effectively we are able to innovate and adapt will shape this prosperity.



#### CHIEF INNOVATION AND RESILIENCY OFFICER

IN 2035: British Columbia will have a Chief Innovation and Resiliency Officer, who contributes to having BC recognized as the most innovative, forward-looking jurisdiction in North America.

current situation: Transitioning into the digital era is a significant challenge for government. Disruption is continuous and the private sector and governments are devoting more and more resources to IT, data management, new delivery platforms and security. At the moment, there is no vision or agency examining how governments can best respond to the changes in the digital era.

where do we start: Government can play a more active and forward-looking leadership role in fostering capacity to respond and adapt to disruption and technological change. Having an agency and person focused on the implications of technological change and how governments can be more innovative, nimble and adaptive is a starting point. The role and associated office would operate with the mandate of making BC the most innovative and responsive jurisdiction in North America.

#### **ACTIONS TO 2035:**



Establish a Chief Innovation and Resiliency Officer, who heads up an independent innovation office. The Officer will accelerate the pace at which emerging issues and disruptions are identified and how quickly government responds. The Chief Innovation & Resiliency Officer will also have a mandate to:

- Conduct government performance audits and work to implement forward-looking and efficient regulations, best practices, and improve government service, transparency and accessibility through the more effective use of ICT.
- Make more effective use of data, innovations and technology to upgrade government capacity and efficacy.

"You wouldn't run a big private sector company without a chief risk officer, and yet we don't have the same thing in government. Having someone who carries that resilience perspective is very important. [This office] has to... connect projects and implementers together."

#### **Ernst & Young**

- Help ensure appropriate investment is made in new infrastructure relating to new technologies, such as charging stations for electric cars.
- Promote multi-disciplinary public-private partnerships and living lab-type innovations, such as Barcelona's Living Lab.
- Collect and manage information pertaining to technology, privacy and the consolidation of private information and big data (e.g. health records).



#### **HEALTH CARE AS AN ECONOMIC OPPORTUNITY**

**IN 2035:** BC will be home to a global personalized health industry cluster that will be a significant source of discovery, economic growth, jobs and wealth creation in BC.

**CURRENT SITUATION:** BC has a number of globally leading strengths in health research and innovation that save lives and improve health outcomes. These advances benefit British Columbian patients first, but are also changing the standard of care for the entire world. In health care today, there are innovations in the delivery of services and in the different channels consumers use to interface with the system. There are also innovations on the industrial or "supply" side: the development of new products, treatments and pharmaceuticals, medical procedures. diagnostics, as well as IT/informatics such as electronic records, wearables and other technical advances are all relevant to quality of health care. These inputs can be used domestically to improve treatment and empower people to take charge or their own health outcomes and quality of life. But they also have the potential to boost prosperity through the creation of new companies, more high-paying jobs, and the development of more export-capable BC suppliers of healthrelated goods, services and technologies.

Policy-makers in Canada have been slow to see the potential of a health industry cluster. in part because of a strong culture of cost containment and risk aversion. Canadian companies frequently report a pervasive unwillingness to support private sector innovations or "buy Canadian" on the part of government-funded/government-controlled institutions. In contrast countries such as Denmark, Sweden and the UK have supported their health industries and have been successful in growing global scale clusters and innovations. A recent report on healthcare innovation concluded that "Canada is failing to leverage [the] industry as a driver of economic growth."

WHERE DO WE START: Healthcare is one of the biggest "industries" in BC, accounting for 11% of provincial gross domestic product and employing hundreds of thousands of people. BC will spend over \$500 billion delivering healthcare services in the province over the next 20 years. This expenditure represents a large market where government procurement could be used to help support local BC health industry companies. It is time for policymakers to start viewing the broad healthcare sector as an economic driver and a catalyst for innovation, not simply as a cost centre. There are steps that can be taken to make the publicly funded healthcare

By fostering a more consumer-driven health environment and leveraging Canada's global advantages in selected areas of health-related innovation, it may be possible to redesign how services are delivered to improve outcomes – at an affordable cost."

BCBC Policy Perspectives (March 2016)

\$19 B

Total health related spending (2016/17)

Share of BC

budget for Health Ministry (2016/17)

system more receptive to change and open to improvements that will attract capital, talent and spur discovery. This will advance the development and production of innovative health-related products and services in BC and for the world market.



"Under the prevailing Canadian model for organizing and paying for health care, there is little incentive to introduce better systems, new products or innovative services. It is difficult to see how the system can be sustained indefinitely in its present form."

BCBC Policy Perspectives (March 2016)



#### **HEALTH CARE AS AN ECONOMIC OPPORTUNITY**

#### **ACTIONS TO 2035:**



Commit to developing a significant and global health innovation cluster in BC, that differentiates us from other jurisdictions focusing on personalized medicine and areas where the province has existing global advantages.



Establish a Healthcare Innovation Office that is responsible for partnering with researchers and the private sector to encourage the adoption and spread of innovative products, services and technologies throughout the system and to external markets, drawing on the expertise of the local health innovation cluster. The Office would have a mandate to consider and support made-in-BC options whenever appropriate, and work to build up the health innovation cluster in areas where the province has clinical and research strengths. e.g., personalized medicine in cancer care and diagnosis, genomics, heart and lung disease, and chronic and infectious disease.



Develop a health strategy to make the province a leader in using digital technologies, integrated data platforms and tools to improve performance, quality of care, and health outcomes, that lead to advances in preventative and informed self-managed patient care.



Find ways to support and speed up the adoption of new products and innovative technologies and services in BC's healthcare system that can be merchandised globally.



#### HIGHER EDUCATION AS AN ECONOMIC POWERHOUSE

IN 2035: Advanced education will be one of BC's largest export engines.

**CURRENT SITUATION:** BC has world-class post-secondary institutions. These institutions have been very successful in attracting international students, which brings many benefits to the province. Foreign students studying in BC pay tuition that is five to six times higher than Canadian residents' student fees. Out of country students are an important source of revenue for many post-secondary institutions, permitting them to offer new programs as well as funding additional seats for domestic students.

As with tourism, international students bring global dollars to spend inside the province, contributing to a significant source of "export" earnings for BC. In 2013/2014, the international student body spent over \$2.6 billion in BC to pay for their tuition and living expenses, and supporting 27,500 jobs. If they remain in the province after completing their studies, foreign students are well-positioned to become high-skilled workers. As labour market conditions tighten, BC employers are increasingly seeking top talent from around the world. Students graduating from BC institutions are familiar with the local culture and often already have local work experience.

Additionally, the rise of a global middle class means a growing demand for higher education. Global enrollment in higher education is expected to grow as high as 8 million international students by 2025.

WHERE DO WE START: BC already has a solid foundation from which to build a larger international education export sector. With BC's top-notch schools, Canada's reputation as a tolerant and safe country, stable financial system and BC's high quality of life. the province offers an attractive package for would-be students. Recognizing the importance of this sector and its potential contribution to the provincial economy and future labour market requirements is a good starting point.

#### **ACTIONS TO 2035:**



Update the province-wide strategy to grow the international education sector in BC. This new strategy would involve the institutions. the government and the private sector and will outline plans around promotion and marketing, financing, seats for British Columbians and better integration with the business community and labour market requirements.

"Education is an export. In Nanaimo, each international student injects \$40,000 into the local economy during their stay at school tuition, housing rental. food, entertainment. That's comparable to a small business."

> Ralph Nilson, President Vancouver Island University 2035 Workshop - Nanaimo

141 K | 8 MILLION

Number of international students studying in BC. (2016/17 Ministry Target)

Estimated global enrollment of international students by 2025. (OECD)



Examine opportunities for international students to gain greater access to BC education outside of studying in BC, such as the expansion of education programs in foreign countries by BC-based schools, e.g. through satellite campuses, institutional partnering or online learning.



Align education export goals with immigration and trade policies. Upon completion of their schooling offer foreign students expedited immigration to help fill BC's needs for skilled workers.



## "IF YOU WANT TO CHANGE THE WORLD, DO IT FROM BC": ADDRESSING CLIMATE CHANGE THROUGH TECHNOLOGY

**IN 2035:** BC will build on its climate change leadership through technology.

CURRENT SITUATION: BC is a North

American pacesetter in climate policy, and
has an emerging clean technology cluster.
BC implemented a carbon tax in 2008, and
remains a leader in North America with
respect to pricing carbon. BC has also
achieved overall carbon neutrality in the
provincial public sector, something very few
other jurisdictions have managed, or even
sought, to accomplish. Approximately 98% of
electricity generated in the province comes
from renewable sources, a proportion that few
other jurisdictions around the world can claim.

The carbon tax is applied across all sectors of the economy and climate policy in BC does not protect its energy intensive export industries. In this regard, BC stands out, as all other jurisdictions that have priced carbon have also taken measures to help protect trade exposed industries. Policies, as well as new technology, can help BC's industries compete in the global marketplace while also reducing carbon emissions.

where DO we start: Tackling the challenge of global climate change is an enormous task - too large for any single company or government. But there is

considerable scope to enhance adaptive capacity and expand the clean tech sector by acting together. A low-carbon, climateresilient future requires bold collective action from government, business and academia, as well as R&D funding and support to bring technologies to the commercialization stage.

#### **ACTIONS TO 2035:**



Support research and development in the energy, clean technology and environment sectors.



Work closely with the federal government to align climate action priorities.



Examine road pricing in urban centres and its capacity to reduce congestion and emissions from the transportation sector.



BC should leverage the Cascadia Innovation Corridor and combine efforts with Washington institutions to combat risks posed by climate change. "On any reasonable assessment, BC remains a North American pacesetter on a number of important aspects of climate policy, with industry and government continuously improving policies and operational efficiencies through the availability of new innovations.... In fact, endowed with a largely carbon-free power sector, BC arguably should have a brand advantage."

BCBC Blog, 2016

# \$1.7 BILLION

BC's Clean Tech sector revenue. (BC Government)



Explore opportunities to work with western provinces to reduce regional GHG emissions.



BC can leverage and build its brand as a clean energy producer with low GHG inputs into our export products.

#### CONCLUSION

At its core BC2035 is about improving prosperity in BC in the face of disruptive change we don't control. It is also about leveraging and acting on the strengths we do possess. We believe in order for the province to become a more prosperous place, we must be competitive and innovative. For this reason, BC2035 contains ideas about streamlining regulatory processes and improving the tax system. To grow companies and create jobs that support the social outcomes we desire, the province needs to be an attractive place to invest capital.

Readers will recognize, however, that BC2035 is about much more. We believe, in our rapidly changing world, the need to be nimble, innovative and responsive is as important as more traditional metrics of competitiveness. Efficient decision making and the capacity to respond quickly is now a fundamental element of being a competitive jurisdiction. Developing human capital is also a prominent part of the BC2035 project. If BC is going to be competitive and prosperous, it is abundantly clear that in today's economy nurturing and optimizing education and training in the province and also attracting top talent from other jurisdictions is one of most important roles for public policy. We also believe that BC needs to protect and continue to advance equality of opportunity for all British Columbians, but especially for our First Nations populations and in the realm of securing greater female participation in the labour market.

Perhaps more importantly, BC2035 is about pushing the envelope and exploring new ideas. In this regard, we hope that the project sparks conversations and promotes greater collaboration and new thinking among community leaders, business leaders. First Nations, academia, and politicians and policy makers. We were careful to say at the outset that BC2035 is not intended to be overly prescriptive. It sketches out elements of a road map that will help BC become a more prosperous place in the coming decades. But some ideas and recommendations require further work. Moreover, one of the themes of BC2035 - the rapid pace of change and technological advancement - makes it difficult to be highly prescriptive about planning and priorities 10 or 20 vears out. Instead, we underscore the need for BC to adjust and respond to change and become a jurisdiction recognized as nimble, innovative and open for business.

To begin, it is clear the BC2035 project would not have been possible without the valuable contributions from community leaders, business organizations and individual British Columbians from all around the province. The Prince George Chamber of Commerce, the Surrey Board of Trade, the Nanaimo Chamber of Commerce, the Kamloops Chamber of Commerce and the NEXT Leaders Council played central roles in bringing people together to share their ideas. The project benefited immensely from regional input, so a special thank you is extended to all the individuals

### "We control our destiny."

# BC2035 Workshop Participant Prince George

who took the time to participate in the Nanaimo, Prince George, Surrey, Kamloops, Kelowna, Dawson Creek and Vancouver roundtables.

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As in the spirit of the project, the BC2035 report is the product of consultation and collaboration. We look forward to continuing this work through ongoing research and feedback from readers, contributors, business leaders and community partners. Please share your ideas for BC2035 and check back for updates at www.bcbc.com/bc2035. Any errors or omission in the report are the sole responsibility of the Business Council.

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- Prince George Chamber of Commerce
- · City of Nanaimo
- Nanaimo Chamber of Commerce
- City of Surrey
- · The Surrey Board of Trade
- Dawson Creek
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- Kelowna
- Vancouver
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