

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 18, 2019 10:34 PM
To: Anderson, Maryann GCPE:EX
Cc: Tombs, Brenda SDPR:EX
Subject: SVNH Wednesday

Hi Maryann,

Thank you to you and your team for your work today.

Hoping we can connect tomorrow during the day to firm up the details for Wednesday's BCDA event and SVNH event.

Hope you enjoyed the rest of the day!

Warmest Regards,
James Infante
Ministerial Assistant
Hon. Shane Simpson
Minister for Social Development and Poverty Reduction
—
Sent from iPhone

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 4, 2019 5:43 PM
To: Anderson, Maryann GCPE:EX; Squance, Leah SDPR:EX
Cc: Tombs, Brenda SDPR:EX; Stewart, Janet GCPE:EX; Togneri, Cassandra GCPE:EX
Subject: RE: Statement Community Social Services Awareness Month 2019_DRAFT1
Attachments: Statement Community Social Services Awareness Month 2019_JI Edits Mar4 8.43am.docx

Hi Maryann,

Attached is a copy with some edits for the statement tomorrow.

Warmest Regards,
James

From: Anderson, Maryann GCPE:EX
Sent: March 1, 2019 12:15 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>
Cc: Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>; Stewart, Janet GCPE:EX <Janet.Stewart@gov.bc.ca>; Togneri, Cassandra GCPE:EX <Cassandra.Togneri@gov.bc.ca>
Subject: Statement Community Social Services Awareness Month 2019_DRAFT1

Hi,
Here is a draft Member statement for CSSAW.

I know this shouldn't be about government, but added info on the strategy.

Let us know if this works.

Thanks

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 19, 2019 7:52 PM
To: Ashbourne, Craig MAH:EX; Squance, Leah SDPR:EX
Subject: RE: Kamloops?

Hi again Craig,

Unfortunately, MSS and PSME are both unable to attend. Appreciate being thought of and the opportunity.

Warmest Regards,
James

From: Infante, James SDPR:EX
Sent: March 19, 2019 9:11 AM
To: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>
Subject: RE: Kamloops?

Hi Craig,

Thanks for offering this, and apologizes I couldn't get to this earlier. I will see if it fits in our schedule and checking with PSME for interest. Hope to have an answer for you later today!

Warmest Regards,
James

From: Ashbourne, Craig MAH:EX
Sent: March 18, 2019 11:02 AM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>
Subject: Kamloops?

The Kamloops modular building (first permanent building, with a full elevator module even) will be ready to officially open on the 29th of March (next Friday). Would you have any interest in using that as an opportunity to echo the PRS announcement in Kamloops, either with MSS or PSME? We're not able to be there that day, but wanted to offer it to you before we looked more broadly for someone to do the opening. We've had generally good media interest and coverage of these buildings in Kamloops.

If you can let me know today or tomorrow, that would be great – hope things are going well today!

Craig

Craig Ashbourne
Senior Ministerial Assistant
Minister of Municipal Affairs and Housing and responsible for Translink
C: 250-213-3187
E: craig.ashbourne@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 1, 2019 4:03 PM
To: Behrens, Marlene GCPE:EX; Squance, Leah SDPR:EX; Anderson, Maryann GCPE:EX
Subject: RE: SBOT - Photos from Today

Thanks Marlene,

I'll share with MSS to share.

James

From: Behrens, Marlene GCPE:EX
Sent: March 1, 2019 3:44 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Anderson, Maryann GCPE:EX <Maryann.Anderson@gov.bc.ca>
Subject: Fwd: SBOT - Photos from Today

Hi all,

Link to photos from today below.

Thanks,

Marlene

Begin forwarded message:

From: Heather Booth <heather@businessinsurrey.ca>
Date: March 1, 2019 at 3:42:14 PM PST
To: "Behrens, Marlene GCPE:EX" <Marlene.Behrens@gov.bc.ca>
Subject: SBOT - Photos from Today

Hi Marlene,

Thanks again for all your help with today's event. As promised, the photos from the lunch are here:
<https://businessinsurrey.com/events/photos/gallery/march-1-19---lunch-with-minister-shane-simpson-72157707265415204/>

You can click 'view the original on Flickr' and you can download in a variety of sizes.

Have a great weekend!



HEATHER BOOTH

EVENTS & COMMUNICATIONS MANAGER

101 - 14439 104 Avenue, Surrey BC Canada, V3R 1M1

P | 604.634.0341 O | 604.581.7130 E | heather@businessinsurrey.com

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 19, 2019 8:32 PM
To: 'Dawn Hemingway'
Subject: Photos from today

Hi Dawn,

Here is a link to some photos from today's announcement.

s.22

best

downloaded when on a desktop.

Thanks again for your heartfelt words today, I know this isn't the last time our paths will cross. Looking forward to the months ahead and the implementation of the strategy!

Warmest Regards,
James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 27, 2019 11:14 AM
To: 'Jeff Andrus'
Cc: Squance, Leah SDPR:EX
Subject: RE: TELUS - Reception / Meeting Request

Hi Jeff,

You can send him to room 247 our minister's office.

Looking forward to seeing you both later tonight.

Warmest Regards,
James

From: Jeff Andrus <jeff@gastowngroup.ca>
Sent: March 25, 2019 11:12 AM
To: Infante, James SDPR:EX <James.Infante@gov.bc.ca>
Cc: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>
Subject: Re: TELUS - Reception / Meeting Request

Hi James,

Thanks for the meeting time. That works great and is appreciated. Where should I send Kyle once he gets to the leg.

Kind regards,
Jeff

On Mon, Mar 25, 2019 at 11:04 AM Infante, James SDPR:EX <James.Infante@gov.bc.ca> wrote:

Hi Jeff,

I am happy to make time Thursday to meet, I am available at 11AM right after QP to meet with Kyle. Let me know if that works.

Thanks,

James

From: Jeff Andrus <jeff@gastowngroup.ca>
Sent: March 22, 2019 3:33 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Minister, SDPR SDPR:EX <SDPR.Minister@gov.bc.ca>
Subject: TELUS - Reception / Meeting Request

Hi Leah and James,

I hope you are both well. I saw that Minister Simpson had rsvp'd yes to the TELUS Government reception that is happening on Wednesday of next week. I have attached the invitation and hope to see you both there if you can make it. The TELUS mobile health clinic will also be making an appearance out front.

The day after on March 28th, Kyle March, Director of British Columbia Government Affairs at TELUS, was wondering if either of you had 30 minutes to discuss TELUS' social giving programs and how they may support the recently released poverty reduction plan. He is available anytime after 10:00 am that day.

He would appreciate a quick meeting if you had some time. Thank you for considering this request and please let me know if you have any questions.

Kind regards,
Jeff Andrus

Gastown Strategy Group

604-700-7187

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 18, 2019 9:48 AM
To: LP Executive Assistants; LP Ministerial Assistants
Cc: Aaron, Sage PREM:EX
Subject: TogetherBC: British Columbia's Poverty Reduction Strategy
Attachments: MLA_SocialMedia_TweetSheet_18Mar_2019_FINAL.docx; NR PRS Launch FINAL 2019SDPR0009-000421.pdf; Together BC - Key Facts.docx; TogetherBC - MLA Key Messages.docx; TogetherBC - QA for MLAs.docx; TogetherBC_PovertyReductionStrategy_FINAL.pdf

Good morning everyone,

Today Minister Simpson is releasing TogetherBC, our province's first Poverty Reduction Strategy, in Surrey at 10:30AM.

Attached is an information package with details:

- Key Messages
- Key Facts
- QAs
- Suggested Social Media posts
- News Release
- Together BC

If you have any questions, please don't hesitate to contact me.

Warmest Regards,
James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 27, 2019 4:41 PM
To: McKnight, Valerie SDPR:EX
Cc: Lund, Rose SDPR:EX; Tombs, Brenda SDPR:EX
Subject: Re: March 28th Afternoon

Thanks for the reminder!

Warmest Regards,
James Infante
Ministerial Assistant
Hon. Shane Simpson
Minister for Social Development and Poverty Reduction
—
Sent from iPhone

On Mar 27, 2019, at 3:34 PM, McKnight, Valerie SDPR:EX <Valerie.McKnight@gov.bc.ca> wrote:

Hey,

Just a reminder that I'm going to be away tomorrow afternoon as per the calendar.

Thanks
Val

Valerie McKnight
*Administrative Coordinator to the
Honourable Shane Simpson,
Minister of Social Development and Poverty Reduction
Phone: (778) 974-6095 Fax: (250) 356-7292*

*In British Columbia, the Office of the Registrar of Lobbyists is responsible for monitoring and enforcing compliance with the Lobbyists Registration Act. To ensure that you are in compliance with the registration requirements for lobbyists under the Act please contact the Office of the Registrar of Lobbyists at:
<https://www.lobbyistsregistrar.bc.ca/>.*

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 27, 2019 3:03 PM
To: McKnight, Valerie SDPR:EX
Cc: Tombs, Brenda SDPR:EX
Subject: RE: S.13

Hey Val,

Ya I think that its good to go on the iPad.

Thanks,
James

From: McKnight, Valerie SDPR:EX
Sent: March 27, 2019 2:54 PM
To: Infante, James SDPR:EX <James.Infante@gov.bc.ca>
Subject: FW: S.13

Is this ok for the iPad?

Thanks
Val

From: MacMillan, Karen SDPR:EX
Sent: March 27, 2019 1:46 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>
Cc: McKnight, Valerie SDPR:EX <Valerie.McKnight@gov.bc.ca>; Rollheiser, Kate SDPR:EX <Kate.1.Rollheiser@gov.bc.ca>; Green, Jessie M SDPR:EX <Jessie.Green@gov.bc.ca>
Subject: S.13

As discussed S.13
Could we please get the Minister to sign this version? Thank you

that had a few updates made to it.

Karen MacMillan
Director, Executive Operations
Deputy Minister's Office
Ministry of Social Development and
Poverty Reduction
778-698-7601

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 18, 2019 10:58 AM
To: McKnight, Valerie SDPR:EX
Subject: Fwd: BC's first Poverty Reduction Strategy - Live on Facebook

Warmest Regards,
James Infante
Ministerial Assistant
Hon. Shane Simpson
Minister for Social Development and Poverty Reduction
—
Sent from iPhone

Begin forwarded message:

From: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Date: March 18, 2019 at 10:37:05 AM PDT
To: LP Executive Assistants <LPEAS@Victoria1.gov.bc.ca>, LP Ministerial Assistants <LPMAs@Victoria1.gov.bc.ca>, LP Senior Ministerial Assistants <SRMINAST@Victoria1.gov.bc.ca>
Subject: BC's first Poverty Reduction Strategy - Live on Facebook

Hi folks,

Tune in live and feel free to amplify by sharing as BC launches TogetherBC.

Facebook: <https://www.facebook.com/BCProvincialGovernment/videos/573546579830239>

Best
Karl

--

Karl Hardin
Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 5, 2019 11:45 AM
To: McKnight, Valerie SDPR:EX
Cc: Squance, Leah SDPR:EX
Subject: Visit to Interns

Hi Val,

Can you look to set up a visit with the legislative interns after the break weeks with MSS here in the building? We can try and set up a time through Brady.Yano@gov.bc.ca he's the new EA in FIN but came from the program and is helping set up times for Ministers to go and visit the group.

Thanks!

James Infante

Ministerial Assistant to Hon. Shane Simpson

Minister of Social Development and Poverty Reduction

p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 4, 2019 10:52 AM
To: McKnight, Valerie SDPR:EX; Squance, Leah SDPR:EX
Subject: RE: MSD-2019-91029 Fee Estimate and/or Records

Hi Leah,

Mable signed off on this and its good to send.

James

From: McKnight, Valerie SDPR:EX
Sent: March 4, 2019 10:35 AM
To: Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>
Subject: FW: MSD-2019-91029 Fee Estimate and/or Records

Please find attached PSME's Dec Calendar.

Thanks
Val

From: Rollheiser, Kate SDPR:EX
Sent: March 4, 2019 10:03 AM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>
Cc: Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>; McKnight, Valerie SDPR:EX <Valerie.McKnight@gov.bc.ca>; MacMillan, Karen SDPR:EX <Karen.MacMillan@gov.bc.ca>; Green, Jessie M SDPR:EX <Jessie.Green@gov.bc.ca>; Torres Bonet, Adriana SDPR:EX <Adriana.TorresBonet@gov.bc.ca>
Subject: MSD-2019-91029 Fee Estimate and/or Records

Good morning Leah,

Please see the attached Call for Records form for MSD-2019-91029

Provide a copy of the Parliamentary Secretary for Poverty Reduction's daily calendar (Date Range for Record Search: From 12/01/2018 To 12/31/2018)

If you have **no records response**, please let me know on/or before March 13, 2019.

If you will be producing a **fee estimate**, please fill in the fee estimate portion of the Call for Records form and return to me by: **March 8, 2019**.

If you will be providing **records**, please review and identify any harms in the records and return with your records to me by **March 13, 2019**.

A clean copy and a marked copy where HARMS have been identified according to FOI's Exceptions to Disclosure Disclosure (http://www.cio.gov.bc.ca/cio/priv_leg/foippa/foippa_guide.page?#exceptions) are required.

Please ensure when identifying HARMS that any information to be redacted is highlighted and the corresponding section is noted in pencil. Please flag each page where exceptions are found.

If you have any questions regarding this request, please “reply all” to this email.

Thank you,

Kate Rollheiser

Administrative Coordinator

Deputy Minister’s Office

Ministry of Social Development and Poverty Reduction

250-387-2325

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 21, 2019 11:29 AM
To: McKnight, Valerie SDPR:EX; Squance, Leah SDPR:EX; Tombs, Brenda SDPR:EX
Subject: RE: Meeting request regarding affordable housing solutions

Hi Val,

Can you let us know once this is confirmed with staff so that one of us can attend?

Thanks,
James

From: McKnight, Valerie SDPR:EX
Sent: March 20, 2019 1:36 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>
Subject: FW: Meeting request regarding affordable housing solutions

FYI

From: Nanninga, Tanera AG:EX
Sent: March 20, 2019 1:02 PM
To: White, Christine MAH:EX <Christine.White@gov.bc.ca>; McKnight, Valerie SDPR:EX <Valerie.McKnight@gov.bc.ca>
Subject: FW: Meeting request regarding affordable housing solutions

Good afternoon ladies,

Minister Eby has requested that I arrange a 30 min meeting with one of his constituents, himself and staff from both your ministries (your Ministers need not attend) . Minister Eby is available the below times. Please let me know what works for your staff and I will reach out to the constituent.

April 1st any time between 8:30am and 12:00pm

April 2 any time between 1:30pm and 3:30pm

April 3rd any time between 3:30 and 6pm

April 10th anytime between 3pm and 6pm

Cheers,

Tanera Nanninga

Administrative Coordinator to the Honourable David Eby, QC

Attorney General and Minister responsible for Liquor, Gaming, and ICBC

Phone: (250-387-1866)

From: Dowler, Thea <Thea.Dowler@leg.bc.ca>
Sent: March 15, 2019 4:42 PM
To: Scott, Samantha AG:EX <Samantha.Scott@gov.bc.ca>
Subject: Meeting request regarding affordable housing solutions

Hello Samantha,

David met with a constituent today who is part of a collective working on affordable housing solutions (see attached presentation). They asked to have a meeting with staff who work on this file.

David would like you to try and arrange a meeting in Victoria for this group, himself, and staff from MMAH and SDPR. The contact information for this constituent is:

Keyvan Davoodi B. Arch. M. Planning M. Software Systems
Senior Project Manager

Direct: 604 696-8166
Mobile: 604 365-4593
Keyvan.Davoodi@stantec.com

Stantec Architecture
1100-111 Dunsmuir Street
Vancouver BC V6B 6A3

I would really appreciate it if you could let me know if this happens so that we can make note of it here.

Thank you!



Théa Dowler | Constituency Assistant
MLA David Eby | Vancouver Point Grey
thea.dowler@leg.bc.ca | 604-660-1297 | 2909 W. Broadway
<http://davidbymla.ca/> | [Facebook](#) | [Newsletter](#)

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Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 27, 2019 10:35 AM
To: PREM Tech
Subject: Phone Calendar

Hi Team,

Looking for help to get my calendar to properly sync on my phone. Hoping someone has a moment to drop by 247.

Thank you!
James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 17, 2019 6:47 PM
To: Santiago, Maita LASS:EX
Subject: March 20th SDPR Event

Hi Maita,

Mable has March 20th booked in her calendar to have an event for the BC Dental Association (BCDA) which will be taking place at Mid-main dental, in VKE! Wondering if the rest of her day can be made available for some follow up media and for an event at the SVNH where we will be talking about the rollout of the Poverty Reduction Strategy.

Do let me know.

Thanks!
James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 16, 2019 11:56 AM
To: Simpson, Shane SDPR:EX
Subject: SUCCESS Gala Tonight

What time should I head down there to the Westin Bayshore to meet you?

Warmest Regards,
James Infante
Ministerial Assistant
Hon. Shane Simpson
Minister for Social Development and Poverty Reduction
—

Sent from iPhone

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 1, 2019 4:28 PM
To: Simpson, Shane SDPR:EX
Cc: Squance, Leah SDPR:EX
Subject: Caregiver's Announcement Photos
Attachments: Caregiver's Announcement 2.jpg; Caregiver's Announcement 1.jpg

Hi MSS,

Please find attached, photos from yesterday's caregiver's announcement. Here is a link to the Premier's tweet on it:
<https://twitter.com/jjhorgan/status/1101250605912285185>

Warmest Regards,
James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 5, 2019 10:39 PM
To: Squance, Leah SDPR:EX; Tombs, Brenda SDPR:EX
Subject: Fwd: s.13

See email below.

Warmest Regards,
James Infante
Ministerial Assistant
Hon. Shane Simpson
Minister for Social Development and Poverty Reduction

—
Sent from iPhone

Begin forwarded message:

From: Viveca bcpovertyreduction <viveca@bcpovertyreduction.ca>
Date: February 22, 2019 at 1:01:17 PM PST
To: "Infante, James SDPR:EX" <James.Infante@gov.bc.ca>
Subject: re: s.13

Hello James,

Lovely to see you at the reception on Wednesday, and I appreciated the opportunity to speak with Minister Simpson for some time about aspects of the spending allocated towards poverty reduction in the budget. Do you have a moment to speak briefly on the phone—perhaps early next week—about something specific to do with a s.13
s.13

Sorry for the run-around before—my cell is 604-366-1008—best way to reach me.

I hope we can connect on this if you are willing, I would like to help and I feel I am in a position to do at this time if need be given various upcoming meetings and dialogues.

Regards,

Viveca Ellis
Leadership Development Coordinator
BC Poverty Reduction Coalition; Community Action Network (CAN)
#AllOnBoard Campaign Organizer
312 Main, Vancouver BC
www.bcpovertyreduction.ca

www.allonboard.ca

t: 604-877-7505 c: 604-366-1008
viveca@bcpovertyreduction.ca



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Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 18, 2019 3:41 PM
To: Togneri, Cassandra GCPE:EX; Squance, Leah SDPR:EX; Tombs, Brenda SDPR:EX
Cc: Anderson, Maryann GCPE:EX; Stewart, Janet GCPE:EX; Kropp, Roxanne GCPE:EX
Subject: Re: NR - PG PRS Announcement - 18MAR19 DRAFT - 144 pm

Hi all,

This NR is approved.

Warmest Regards,
James Infante
Ministerial Assistant
Hon. Shane Simpson
Minister for Social Development and Poverty Reduction
—

Sent from iPhone

On Mar 18, 2019, at 2:44 PM, Infante, James SDPR:EX <James.Infante@gov.bc.ca> wrote:

Hi All,

I think the NR reads just fine, Brenda is working on getting feedback for MSS' quote.

Once we have that we'll be good to send. MSS may want to see something here about the Presidents Group and their work on inclusive hiring.

Stay tuned.

Thanks!
James

From: Togneri, Cassandra GCPE:EX
Sent: March 18, 2019 1:47 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>
Cc: Anderson, Maryann GCPE:EX <Maryann.Anderson@gov.bc.ca>; Stewart, Janet GCPE:EX <Janet.Stewart@gov.bc.ca>; Kropp, Roxanne GCPE:EX <Roxanne.Kropp@gov.bc.ca>
Subject: NR - PG PRS Announcement - 18MAR19 DRAFT - 144 pm
Importance: High

Hi all –

Please see the attached NR for the PG announcement tomorrow – over to you and the Minister for approval. HQ has reviewed, as has Maryann.

Would be ideal to get it up to the editors today by 3pm, but we will touch base with them to let them know that might not be possible.

Thanks,
Cassandra

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 18, 2019 2:20 PM
To: Togneri, Cassandra GCPE:EX; Squance, Leah SDPR:EX; Tombs, Brenda SDPR:EX
Cc: Anderson, Maryann GCPE:EX; Stewart, Janet GCPE:EX; Kropp, Roxanne GCPE:EX
Subject: RE: NR - PG PRS Announcement - 18MAR19 DRAFT - 144 pm

Thanks for this Cass, we will do our best to get this approved for you ASAP, but likely wont have it by 3PM.

Thanks for your patience,
James

From: Togneri, Cassandra GCPE:EX
Sent: March 18, 2019 1:47 PM
To: Squance, Leah SDPR:EX <Leah.Squance@gov.bc.ca>; Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>
Cc: Anderson, Maryann GCPE:EX <Maryann.Anderson@gov.bc.ca>; Stewart, Janet GCPE:EX <Janet.Stewart@gov.bc.ca>; Kropp, Roxanne GCPE:EX <Roxanne.Kropp@gov.bc.ca>
Subject: NR - PG PRS Announcement - 18MAR19 DRAFT - 144 pm
Importance: High

Hi all –

Please see the attached NR for the PG announcement tomorrow – over to you and the Minister for approval. HQ has reviewed, as has Maryann.

Would be ideal to get it up to the editors today by 3pm, but we will touch base with them to let them know that might not be possible.

Thanks,
Cassandra

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 28, 2019 12:13 PM
To: Tombs, Brenda SDPR:EX
Subject: RE: Interview Scheduling

Will do!

From: Tombs, Brenda SDPR:EX
Sent: March 28, 2019 12:12 PM
To: Infante, James SDPR:EX <James.Infante@gov.bc.ca>
Subject: FW: Interview Scheduling

Fyi – can you let MSS know of the location change?

From: Togneri, Cassandra GCPE:EX
Sent: Thursday, March 28, 2019 12:11 PM
To: Lund, Rose SDPR:EX; Tombs, Brenda SDPR:EX
Cc: McKnight, Valerie SDPR:EX
Subject: RE: Interview Scheduling

Rose we are booked for tomorrow, Fri. Mar. 29 at 10:00 a.m., at the Library of Ray-Cam (920 East Hastings, Vancouver). I will let the reporter know.

Brenda – let me know if you need anything. I think the Minister is good to go on the questions.

The questions are:

1. Since the Poverty Reduction Strategy Act was established in 2018, what has been done to craft out the details listed in “TogetherBC” ? And what have we learned?
2. To reduce the province’s overall poverty by 25% (and child poverty by 50%) is no easy task, how can we make sure progress is on track in the next 5 years and achieve such goal by 2024?
3. According to Stats-Can B.C. is ranked as having the second highest poverty rate in Canada, but how did we end up in this place, and what is the root of the problem that causes poverty in BC?
4. When we are talking about poverty, most people would imagine someone who is homeless or out of a job, but according to TogetherBC, 40% of people below the poverty line are actually working. Why is that, and how do we help the “working poor” to overcome poverty?
5. I understand there are 4 principles and 5 elements plus many policies implemented in TogetherBC, but in a nutshell, what is overall strategy to reduce poverty?

Thanks,
Cassandra

From: McKnight, Valerie SDPR:EX
Sent: March 28, 2019 11:58 AM
To: Togneri, Cassandra GCPE:EX <Cassandra.Togneri@gov.bc.ca>
Cc: Lund, Rose SDPR:EX <Rose.Lund@gov.bc.ca>
Subject: RE: Interview Scheduling

Hi Cassandra,

When you get this all finalized can you please cc Rose on the final details so she can update the calendar? I have an appointment this afternoon.

Thank you!
Val

From: Togneri, Cassandra GCPE:EX
Sent: March 28, 2019 8:25 AM
To: McKnight, Valerie SDPR:EX <Valerie.McKnight@gov.bc.ca>
Cc: Infante, James SDPR:EX <James.Infante@gov.bc.ca>; Tombs, Brenda SDPR:EX <Brenda.Tombs@gov.bc.ca>
Subject: Interview Scheduling

Good morning Val – looping you in for scheduling – a 30 minute interview with FairchildTV – it has to be done before Apr. 10th. To me it looks like tomorrow might be open, but is there a different time that would be better? It would have to be somewhere on the mainland – see the green highlight below for details.
Let me know what you think, it would be good to get back to the reporter this morning.
Thanks!
Cassandra

Reporter: Clement Tang
Reporter, Fairchild TV
604-295-1313 ext. 1830
604-512-5982
clementtang@fairchildtv.com

Deadline: Interview filmed by April 10, 2019, confirmation ASAP

Request & Background:

The reporter is working on a story named “Poverty in BC” for the documentary news program Magazine 26, and wants to showcase TogetherBC.

Reporter has requested and on-camera interview with Minister **Simpson to be completed by Apr. 10th**. Interview will be 10-15 minutes with an additional 5-10 minutes for B-rolls. The whole interview will not exceed 30 minutes.

Suggested times: Fri. Mar. 29, 11 AM

Filming location: film crew can go anywhere in the Greater Vancouver area to suit the Minister's schedule. Reporter would prefer an agency that receives government funding on poverty reduction, but an indoor office or the Fairchild studio will also work.

Information on Magazine 26:

"Magazine 26 has been awarded the Jack Webster Award numerous times. The program examines social drawbacks and malpractices, attempts to understand the truth behind a cause and investigates in the latest medical discoveries. Reporters explore Canadian lifestyles, pay close attention to news that may affect Asian Canadians, deliver topics in a just and objective perspective, providing full coverage and analysis from different angles to assist viewers to further understand and recognize the concerns in our society."

Suggested Response: Recommend booking a 30-minute interview with reporter.

Questions:

1. Since the Poverty Reduction Strategy Act was established in 2018, what has been done to craft out the details listed in “TogetherBC” ? And what have we learned?
2. To reduce the province’s overall poverty by 25% (and child poverty by 50%) is no easy task, how can we make sure progress is on track in the next 5 years and achieve such goal by 2024?
3. According to Stats-Can B.C. is ranked as having the second highest poverty rate in Canada, but how did we end up in this place, and what is the root of the problem that causes poverty in BC?
4. When we are talking about poverty, most people would imagine someone who is homeless or out of a job, but according to TogetherBC, 40% of people below the poverty line are actually working. Why is that, and how do we help the “working poor” to overcome poverty?
5. I understand there are 4 principles and 5 elements plus many policies implemented in TogetherBC, but in a nutshell, what is overall strategy to reduce poverty?

Cassandra Togneri

Communications Manager

Ministry of Social Development and Poverty Reduction

P: 250-953-3196 C: 778-677-0870

Cassandra.Togneri@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 18, 2019 9:36 AM
To: Vasilev, Susan LASS:EX; May, Ed LASS:EX
Cc: Tombs, Brenda SDPR:EX; Squance, Leah SDPR:EX
Subject: TogetherBC: British Columbia's Poverty Reduction Strategy
Attachments: MLA_SocialMedia_TweetSheet_18Mar_2019_FINAL.docx; NR PRS Launch FINAL 2019SDPR0009-000421.pdf; Together BC - Key Facts.docx; TogetherBC - MLA Key Messages.docx; TogetherBC - QA for MLAs.docx; TogetherBC_PovertyReductionStrategy_FINAL.pdf

Hi Susan and Ed,

Please find attached a message from Minister Simpson below. Also attached are documents to be shared with MLAs this morning. Our launch will begin at 10:30AM. Please share this message with MLAs, Ill send this out just before 10:30AM to Minister Office staff as well.

Thank you!
James

Good morning everyone,

Today Minister Simpson released TogetherBC, our province's first Poverty Reduction Strategy, in Surrey.

Attached is an information package with details:

- Key Messages
- Key Facts
- QAs
- Suggested Social Media posts
- News Release
- Together BC

If you have any questions, please don't hesitate to contact me.

Warmest Regards,
James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca

Infante, James SDPR:EX

From: Infante, James SDPR:EX
Sent: March 22, 2019 9:57 AM
To: Vavrik, Anne LASS:EX; Santiago, Maita LASS:EX
Cc: Tombs, Brenda SDPR:EX; Squance, Leah SDPR:EX
Subject: TogetherBC Copies

Hi Anne and Maita,

FYI, yesterday I sent 21 copies of TogetherBC to each of your offices from VCO. We had some extras after the launch and I thought you might want a few copies. We expect to get additional copies of the plan in the coming weeks, so let us know if you would like more!

Happy Friday!

James Infante
Ministerial Assistant to Hon. Shane Simpson
Minister of Social Development and Poverty Reduction
p: 250 356-7750 e: james.infante@gov.bc.ca