

From: Marc Kielburger [mailto:marc.kielburger@freethechildren.com]
Sent: Wednesday, October 28, 2015 5:56 AM
To: OfficeofthePremier, Office PREM:EX
Cc: Dwivedi, Anish GCPE:EX; Sarah Rushton
Subject: Thank you!

Dear Premier Christie,

I hope this note finds you well! Sending warmest greetings from Toronto.

Now that I have both feet on the ground again after such an amazing couple of weeks, I wanted to send a quick note to thank you so much again for coming to WE Day and speaking from the stage. We truly couldn't have asked for a better day and I'm so thrilled you were able to join us. Thank you so much for making the time (and I hope you had as much fun as we did!).

We can never thank you enough for investing in our programming and investing in BC youth with the government funding. We are so grateful for making all of this possible!

Thank you so much again for coming this week and please do not hesitate to reach out if there is ever anything I can do to be helpful. Have a wonderful rest of the week and I look forward to connecting again soon.

Very best wishes,

Marc

Marc Kielburger
Co-Founder
t: 1.416.925.5894 x160

Karen Dahdah | Executive Assistant
t: 1.416.925.5894 x160 | m: 1.416.660.4469 | karen.dahdah@freethechildren.com

233 Carlton St., Toronto, ON, M5A 2L2 WE.org

OOP RESPONSE:

Thank you very much, Marc, we will share your message with the Premier later today. She will appreciate receiving your kind words. We all appreciate all of the fine work you are doing.

From: Marc Kielburger [

2015/07/20 Correspondence

held back by JMcPhee; heard nothing from him in a week; I suggested we must send out an ack; done:

Just a note to let you know we have received your email and its contents are being discussed with key staff. We do appreciate hearing from you Marc and will get back to you at the earliest opportunity.

From: Marc Kielburger

Last updated on 2015/07/20 09:19:34 by adewit



233 Carlton Street, Toronto, Ontario, Canada M5A 2L2
T: 1.416.925.5894
E: info@freethechildren.com
W: freethechildren.com

Premier Christy Clark
Government of British Columbia
PO Box 21014, Waterfront Centre
Vancouver, BC
V6C 3K3 Canada

Dear Premier Clark,

Thank you for being such a champion and integral part of the Free The Children family. We are so grateful.

It's because of the dedication and generosity of incredible people like you that we have achieved another year of incredible impacts, so we are very excited to share with you Free The Children's 2013 Annual Report. As you will see inside, this past year was one full of many exciting successes.

Domestically, we were thrilled to have the opportunity to reach tens of thousands of additional youth across Canada, the United States and the UK, by celebrating We Day in Halifax, Minnesota, California and London, UK for the very first time. We Act, the year-long educational initiative that corresponds with We Day, is now active in 8,000 schools, engaging millions of young people in local and global causes.

Free The Children ambassador, Spencer West, also embarked on his "We Walk 4Water" campaign, travelling from Edmonton to Calgary on his hands and wheelchair to raise awareness and funds for clean water projects overseas. He was joined by other incredible members of the Free The Children family along the way, including celebrities, key youth and even some of the Mamas from the communities we work with in Africa. Building on the success of this campaign, we celebrated the launch of the Year of Education, as we seek to reach the goal of raising enough support to build 200 schools in the communities in which we work by the end of the school year. It is not a small goal, but we are well on our way thanks to the hard work of young people across our network.

Internationally, our Adopt a Village programming continues to transform lives. In Kenya, for instance, we opened the doors of our second All Girls Secondary School, Oleleshwa, making quality education available to hundreds of girls in the Maasai Mara. Located near the school, the Oleleshwa Farm was also established to support nutrition programs at all Free The Children schools in the region. These programs provide a warm meal to students every day, motivating them to come to school and letting them focus on their studies instead of their hunger. Across the ocean in Ecuador, we are very excited to have built new partnerships and expanded our programming into the Amazon region, where we are now working with many new communities in need. We look forward to continuing to work in this region and to expanding the scope of our projects, while always ensuring sustainability.

We are excited to be celebrating all that took place in 2013 and to have the opportunity to share it with you, as none of this could have been possible without your support. In each of these successes, we see the legacy of your generosity and as we look forward to the new opportunities 2014 will bring, we can't wait to share another year of adventures and progress with you. Thank you!

Be the change,

Marc + Craig - Have a great summer!

Marc and Craig Kielburger
Co-Founders

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From: Marc Kielburger [mailto:marc@freethechildren.com]
Sent: Sunday, October 27, 2013 21:22
To: OfficeofthePremier, Office PREM:EX
Subject: s.22

Dear Premier Clark,

On behalf of Craig, myself and the entire Free The Children family, I wanted to reach out and
s.22

Thank you so much for being a champion of those leaders who do all things, no matter how small, with great care, and working to help young people stand up against bullying. We are so honoured and grateful to have met you along this path of life and we all wish you the very best for this and every year.

We are grateful as always for your support and friendship.

Sending best wishes,

Marc

Marc Kielburger | Co-Founder | t: 1.416.925.5894 x160
freethechildren.com * metowe.com * weday.com

OOP RESPONSE:

Thanks very much Marc; we will let her know ... very thoughtful of you to remember .s.22
s.22

From: Marc Kielburger [mailto:marc@freethechildren.com]
Sent: Monday, October 21, 2013 13:40
To: OfficeofthePremier, Office PREM:EX
Cc: Dwivedi, Anish GCPE:EX; Devon Kennedy
Subject: Thank you!

Dear Premier Clark,

I hope this note finds you well and that you had a wonderful weekend.

It was so great to see you last week and amazing to be back in the great city of Vancouver amongst such a phenomenal community of change makers. Our fifth We Day in the Rogers Arena was once again a great success and it is with great gratitude that we must thank you again for your support and for being a part of the day's events.

Thank you so much for coming back to the We Day stage and for being part of Lorne's dinner on Thursday evening as well. The words that you shared were so eloquent and inspiring as always. Your Erase Bullying campaign is so critical and we too stand up in solidarity with you and all of those who are bullied, fighting against all forms of apathy.

An invitation is forth coming to Kenya, to follow up on our conversation, and we look forward to many more adventures to come.

Thank you again Premier and best wishes,

Marc

Marc Kielburger | Co-Founder | t: 1.416.925.5894 x160
freethechildren.com * metowe.com * weday.com

OOP RESPONSE:

Thank you Marc; we will share your message with the Premier later today. She will appreciate your kind words.

Again, thank you for all of the difference you are making in our world as well.

Christy Clark
Premier
Province of British Columbia
PO Box 21014, Waterfront Centre
Vancouver, BC
V6C 3K3, Canada

Dear Christy,

We hope this letter finds you well! It is with great pleasure that we share with you Free The Children's annual report for 2012, enclosed. As we near the end of the school year we look back on some incredible moments; moments that would not have been possible without your support and belief in the work that we do. We are excited to be able to share just some of the impacts and milestones that have been reached over the past year.

The world is changing every day. As an organization, we are continually evolving, adapting and growing. In 2012, we saw our first-ever U.S. We Day, our return to the CBS program *60 Minutes*, and some incredible examples of what can be accomplished in 365 days of action.

As an organization committed to long-term sustainability, water was our Adopt a Village pillar of focus in 2012. Last year the global water crisis alone affected 780 million people around the world. We know that without access to clean water projects, girls must typically walk far distances to collect water for their families, missing school in the process. We launched an initiative to bring clean water and sanitation projects to 100,000 people in communities around the world, most importantly, so girls would be free of this tedious chore and able to bring clean water home from the community well after their days in school.

This initiative motivated and touched people across North America. Spencer West, a double amputee, lent his support by climbing Mt. Kilimanjaro in June to bring awareness to the struggle that communities face to attain clean water. His climb was incredibly successful and gained worldwide media attention for this important issue.

Moreover, young people in North America lent their voice as thousands of them collected pennies to support clean water projects. Through the We Create Change campaign it became clear that no matter how small the actions, they can add up to have a significant impact. It exemplified to youth that anyone can make a difference.

This volume of response also further showed just how dynamic the power of "we" can be. Together with the incredible partners and individuals that have taken part along the way, we have been able to implement sustainable solutions that have brought clean water access to families around the world; solutions that will improve community resources for generations and help empower children both at home and abroad along the way.

This report offers a snapshot of 2012 for Free The Children—the story of millions of youth and adults who are committed to living "we" year-round. It is an ongoing story, an ongoing movement for change, and we are, as always, so grateful to have you with us on this journey.

With great sincerity, thank you.



Marc & Craig Kielburger
Co-Founders

Dear Premier Clark.
Thank you for all your incredible
personal support. Looking forward to
"We Day" Vancouver on Oct 18th/2013.
Very best wishes!

Ross, Kara L PREM:EX

From: OfficeofthePremier, Office PREM:EX
Sent: Thursday, July 18, 2013 8:13 AM
To: Ross, Kara L PREM:EX; Stewart, Ashley PREM:EX
Subject: FW: A formal invitation to participate in We Day Vancouver: October 18, 2013
Attachments: An Invitation to Premier Christy Clark - We Day Vancouver October 18 2013.pdf

From: Marc Kielburger [<mailto:marc@freethechildren.com>]
Sent: Thursday, July 18, 2013 4:36 AM
To: OfficeofthePremier, Office PREM:EX
Cc: Julea Campbell; Devon Kennedy
Subject: A formal invitation to participate in We Day Vancouver: October 18, 2013

Dear Premier Clark,

I hope this note finds you well! Sending very warm greetings from India.

As we head into the summer, our team at Free The Children is also looking towards the fall and to our next season of We Day events. We Day Vancouver will take place on October 18th, 2013, and we are very much looking forward to being back in British Columbia to celebrate with youth from across the province. I cannot adequately express how grateful we are to you and the BC government for what has been such a wonderful year of We Act programming, resulting in some tremendous impacts both at home and abroad.

At this time, I wanted to officially invite you to again attend and speak on the We Day Vancouver stage on October 18th. Your inspiring words surrounding bullying last year brought home the message of solidarity and community which we need to maintain with all of our peers and we would be incredibly grateful if you would again share with the young people of British Columbia your words as Premier.

In addition, we would be honoured to have you join us the evening prior to We Day for a very special **Celebration Dinner** hosted once again by Lorne and Melita Segal. We are privileged this year to be joined by our special guest of honour and keynote speaker, Former UN Secretary General Kofi Annan for this more intimate conversation prior to the next day's events. The dinner will take place from 6:00pm to 10:00pm on **October 17th**, at the Segal residence, 6749 Macdonald Street, Vancouver.

A formal letter is attached. Please let us know your thoughts and if we can follow up with the appropriate member of your team to answer any questions and to provide more detail. Should you have any questions at all or if you would like to further discuss participating in We Day Vancouver, please do not hesitate to contact me at anytime by email at marc@freethechildren.com, or by phone at 416-570-8005.

I have included the relevant dates, locations and times at the bottom of the email for your reference. Thank you again for all of your support of We Day and We Act over the years and I look forward to seeing you in the fall if not before.

Best wishes,

Marc

We Day Vancouver
October 18th, 2013
8:00am – 2:00pm (approximate timing)

Rogers Arena – 800 Griffiths Way, Vancouver

We Day Vancouver Celebration dinner with former Secretary-General of the United Nations Kofi Annan

October 17th, 2013

6:00pm – 10:00pm

Segal residence, 6749 Macdonald Street, Vancouver

The Honourable Christy Clark
Premier of British Columbia
Box 9041
Station PROV GOVT
Victoria, BC

July 17, 2013

Dear Premier Clark,

I hope that this note finds you well.

There is so much we at Free The Children have to be thankful for as we continue into the summer, and we are all especially so grateful for all of the many ways that you have worked with us over the past year, supporting our work and the work of so many young positive change makers from all over Vancouver.

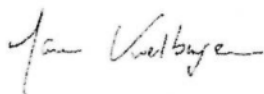
Looking ahead to the even more exciting fall, we are eager to kick off the We Day season once again bringing together some of the most passionate student leaders from across British Columbia. Incredible line ups are already in place for the 2013/2014 season, with guests confirmed to join us on stage at different points throughout the fall including **former Secretary-General of the United Nations Kofi Annan, Nobel Laureate and President of Liberia Ellen Johnson Sirleaf, and Martin Luther King III**, an ardent voice for his father Martin Luther King Jr's cause which he will be sharing with We Day audiences on this, the 50th anniversary of Dr. King's now legendary "I Have A Dream" speech.

As we prepare for our biggest We Day season to date, I wanted to humbly invite you to again celebrate **We Day Vancouver on October 18th, 2013 at Rogers Arena** and we would be honoured to have you address the students on the We Day stage. Your inspiring words surrounding bullying last year brought home the message of solidarity and community which we need to maintain with all of our peers and we would be incredibly grateful if you would again share with the young people of British Columbia your words as Premier.

In addition, we would be honoured to have you join us the evening prior to We Day for a very special **Celebration Dinner** hosted by Lorne Segal, Chair of We Day Vancouver, and his wife Melita. As you know, Lorne hosts this intimate dinner each year to celebrate and honour the dedicated, tireless work of the individuals and organizations who have contributed directly to bringing We Day Vancouver to fruition. We are privileged to be joined by our special guest of honour and keynote speaker, **Former UN Secretary General Kofi Annan** for this more intimate conversation prior to the next day's events. The dinner will take place from **6:00pm to 10:00pm on October 17th, at the Segal residence, 6749 Macdonald Street, Vancouver.**

Please let us know your thoughts and if we can follow up with the appropriate member of your team to answer any questions and to provide more detail. Should you have any questions at all or if you would like to further discuss participating in We Day Vancouver, please do not hesitate to contact me at anytime by email at marc@freethechildren.com, or by phone at 416-570-8005.

Very best wishes,



Marc Kielburger
Co-Founder, Free The Children

Davidson, Tamara PREM:EX

From: Elektra Simms <elektra@freethechildren.com>
Sent: Wednesday, September 17, 2014 8:00 PM
To: Davidson, Tamara PREM:EX
Cc: Marc Kielburger; McPhee, Jordan PREM:EX
Subject: FW: 2014/2015 We Day tour and We Day Vancouver - Premier Christy Clark

Hi Tamara,

I hope this note finds you well! Marc shared your note with me, as I would be pleased to be in touch with you directly to further discuss the Premier's potential attendance at We Day and the Celebratory Dinner hosted by Lorne Segal.

I understand that you're looking into the Premier's schedule, but if it would be helpful to speak by phone, please let me know if there is a convenient time for you this week or next to connect.

Thank you very much for your help and I look forward to connecting.

All my best,

Elektra

Elektra Simms | Chief of Staff and Head of Executive Office | Free The Children
t: 1.416.925.5894 x281 | m: 1.416.579.6175 | f: 1.416.925.8242 | freethechildren.com

From: Davidson, Tamara PREM:EX <Tamara.Davidson@gov.bc.ca>
Sent: Wednesday, September 17, 2014 1:49 PM
To: Marc Kielburger
Cc: McPhee, Jordan PREM:EX
Subject: RE: 2014/2015 We Day tour and We Day Vancouver - Premier Christy Clark

Good Morning Marc,

Jordan has shared your email with me with regards to this year's We Day Celebration in Vancouver. We'll be in touch as soon as we can with regards to whether or not Premier Clark will be able to join you again this year.


Are you able to let me know if there is someone specific that I should follow up directly with?

So nice to hear from you and thanks again.

Best regards,

Tamara Davidson

Executive Scheduling Coordinator
Office of the Premier
Province of British Columbia
Phone: (250) 356-2089 Fax: (250) 356-5972
Email: Tamara.Davidson@gov.bc.ca

 Please consider the environment before printing this email

From: Marc Kielburger <marc.kielburger@freethechildren.com>
Sent: Wednesday, September 17, 2014 10:23 AM
To: McPhee, Jordan PREM:EX
Subject: 2014/2015 We Day tour and We Day Vancouver

Hi Jordan,

I hope this note finds you well and having a great week.

With schools now back in session and the 2014/2015 We Day tour soon approaching, I wanted to personally be in touch to provide you and Premier Clark with an overview of our plans for the programming across the country this year. I know you guys must be so busy, so this is probably the last thing on your collective minds, but I felt it was important to take this moment to personally share the below with you in advance, in case you had any questions at all:

1. You may already be aware, but for quick reference please allow me to share that We Day Vancouver will be taking place on October 22nd, with the Celebration Dinner hosted by Lorne Segal taking place on October 21st (full details for both events are listed at the bottom of this email).
2. In terms of We Day itself, across the country we have substantially altered the format of the program, which is something we are all very excited about. Much of the content will be geared towards the issue of "empowerment," which is a theme that many of our campaigns will fall under this school year. Because of the nature of this change, stage time that had normally been provided to dignitaries and corporate executives will be allocated to young people. This way, the time given to adults speaking in a formal context will be extremely limited, allowing young people to share readings and remarks on behalf of those same issues, and therefore speak directly to the young people in the audience.
3. Over the last few weeks we have been in regular contact with Minister Fassbender's office and have had the opportunity to discuss how we envision our time on stage in the province. We are excited to share that Travis Price, whom you surely know so well as the young founder of Pink Shirt Day, will be coming on stage to bring greetings to the young people in the audience and speak to them on the issue of bullying as part of the stage time that had been allocated to Minister Fassbender and the province.
4. Notwithstanding, we would be thrilled to have the Premier join us for the celebration as our guest, though I completely understand how busy she is so there certainly isn't any pressure if she isn't able to fit it into her schedule. If there is any chance she is able to even attend for only part of the program, we would be very happy to have her.
5. If the Premier is available, however, I would love to extend an invitation to join us in a more formal capacity at the Celebration Dinner that Mr. Lorne Segal will be hosting the evening prior. It should as always be a really wonderful gathering of close friends and local champions and we have some remarkable We Day talent that will be joining us as well, including Orlando Bloom and Hedley, who will be giving an intimate performance. Again, I completely understand how busy things are, but if the Premier would like to bring her son for the evening, and share some formal remarks if appropriate, we would be thrilled to have her.

My apologies for the lengthy email Jordan, but I just wanted to again personally share the details with you of the new format this year now that the We Day tour is so quickly approaching. As always, if you have any questions at all, please do not hesitate to be in touch.

We're looking forward to another incredible season and cannot wait to return to the province to celebrate with some many young changemakers. Thank you so much for all of your hard work behind the scenes and I look forward to hopefully having a chance to see the Premier soon.

Best wishes,

Marc

We Day Vancouver Celebration Dinner

October 21st, 2014

6:00pm – 10:00pm

Segal's Southland's Residence – 6749 MacDonald Street, Vancouver

Attire: Business Formal

We Day Vancouver

October 22nd, 2014

8:00am – 2:00pm (approximate timing)

Rogers Arena – 800 Griffiths Way, Vancouver

Marc Kielburger | Co-Founder | t: 1.416.925.5894 x160

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Pottage, Catherine PREM:EX

Subject: FW: 2014/2015 We Day tour and We Day Vancouver - Premier Christy Clark

From: Davidson, Tamara PREM:EX
Sent: Wednesday, September 17, 2014 10:50 AM
To: Pottage, Catherine PREM:EX
Cc: Ross, Kara L PREM:EX
Subject: FW: 2014/2015 We Day tour and We Day Vancouver - Premier Christy Clark

From: Davidson, Tamara PREM:EX
Sent: Wednesday, September 17, 2014 10:49 AM
To: 'marc.kielburger@freethechildren.com'
Cc: McPhee, Jordan PREM:EX
Subject: RE: 2014/2015 We Day tour and We Day Vancouver - Premier Christy Clark

Good Morning Marc,

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Office of the Premier
Province of British Columbia
Phone: (250) 356-2089 Fax: (250) 356-5972
Email: Tamara.Davidson@gov.bc.ca
<http://www.gov.bc.ca/premier>

 Please consider the environment before printing this email.

From: Marc Kielburger <marc.kielburger@freethechildren.com>
Sent: Wednesday, September 17, 2014 10:23 AM
To: McPhee, Jordan PREM:EX
Subject: 2014/2015 We Day tour and We Day Vancouver

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Best wishes,

Marc

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Rogers Arena – 800 Griffiths Way, Vancouver

Marc Kielburger | Co-Founder | t: 1.416.925.5894 x160

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Ross, Kara L PREM:EX

From: OfficeofthePremier, Office PREM:EX
Sent: Monday, July 13, 2015 3:12 PM
To: Ross, Kara L PREM:EX; Garcia, Alexandria PREM:EX
Subject: FW: Support for Free The Children
Attachments: 2014_2015 Mid Term We Act Report - BC Ministry of Education_June 23 2015.pdf; Letter for Premier Clark - We Day Vancouver 2015.pdf

From: Marc Kielburger [mailto:marc.kielburger@freethechildren.com]
Sent: Monday, July 13, 2015 3:08 PM
To: OfficeofthePremier, Office PREM:EX
Cc: Dwivedi, Anish GCPE:EX; McPhee, Jordan PREM:EX; Davidson, Tamara PREM:EX; lorne@kingswoodcapital.ca; Sarah Rushton
Subject: Support for Free The Children

Dear Premier Clark,

On behalf of myself; Craig Kielburger, Co-founder of Free The Children; Lorne Segal, Chair of We Day Vancouver; Sarah Rushton; and the entire Free The Children family, we would like to express our deepest gratitude and appreciation to the Ministry of Education and the Province of British Columbia for your incredible support of We Day Vancouver, We Act, Free The Children's year-long service learning program. Thanks to your crucial, multifaceted support, youth across the province are empowered to become active local and global citizens, taking their place as the next generation of change-makers.

Your generous support allows We Act to remain a free and accessible resource to 870 schools across British Columbia. Furthermore, your support allowed us to welcome 18,000 deserving students from over 650 schools to We Day Vancouver last fall. The home of the Vancouver Canucks became the greatest classroom in the world where together celebrated local and global service as together we tackle issues ranging from bullying to protecting the environment. It was an electric environment filled with inspiration, energy, and empowerment, with 100 percent of youth attendees feeling inspired to take action on a social issue. 81 percent of youth who attended We Day felt more confident in their ability to lead social action among their peers.

These efforts are creating lasting social outcomes, with youth taking part in We Act and We Day being five times more likely to self-identify as agents of change, and two and a half times more likely to have a long term commitment to a social cause. Notably, the We Act program is shown to cultivate strong academic achievement for participants, creating a generation of global leaders in BC. As a result of their participation in We Act programming, 79 percent feel prepared to succeed in post-secondary education, and 88 percent believe that their education will help to make the world a better place. Further, the program has proven to create a positive learning environment in schools: 77 percent of participants reported having a greater respect for their school, 80 percent always stand up for students of other races, religions or sexual orientations, and 82 percent feel inspired to be a positive role model for their peers.

We are happy to share with you an interim report highlighting some of these incredible impacts and actions that BC schools have taken in the 2014-2015 school year thus far. The final report coming out this summer but please find the interim report attached and we are so excited to share that out of the 1868 schools in British Columbia, 870 are We Act schools!

As part of over 150 speeches to 30,000 students in British Columbia, those who participated in Me to We's Stand Up! workshops had an incredible opportunity to learn about inclusivity and positive change in their school environments. The relationship building among students and teachers helps to foster a school environment where students learn to recognize, address, and prevent bullying. The creation of a sustainable, school-focused action plans helps to ensure that these transformative, positive outcomes continue on long after the workshop takes place. In tandem with government programs like ERASE, bullying in our schools can become an issue of the past.

Despite challenging economic environments and tightening budgets, the Government of British Columbia's support has helped to establish an environment where students continue to be empowered and engaged. On a national level, we are fortunate to have the financial support of each of the ten provinces and in tandem with the support of the private sector, we formally ask for your continued support of the same amount of funds which were allocated the last few years for the program. We will once again have the substantial financial support of companies such as RBC, TELUS, Teck and others, as long as that we can continue the model of this private-public partnership to invest in the youth of the province.

As we look toward the future of Free The Children programming in British Columbia, we would like to humbly request that the Province of British Columbia's support be renewed once again with a continued investment of \$200,000 for the 2015-2016 academic year. Half of the funds would ideally once again go toward expanding our We Act and We Day programming, deepening our impact in the Lower Mainland and growing our outreach to schools in rural areas of the province. The remaining half of your contribution will go toward continued year-long engagement BC schools for leadership initiatives.

If your schedule would allow, we are also thrilled to once again welcome your participation (and/or that of Minister Fassbender) at We Day Vancouver on October 21st, 2015, and look forward to coordinating the details with your team.

We are humbled and honoured to partner with the Province of British Columbia in inspiring the next generation, and we look forward to seeing you at We Day Vancouver this fall.

Yours sincerely,

Marc Kielburger, LLB
Co-Founder
Free The Children

Cc: The Honourable Peter Fassbender, M.L.A. - Minister of Education, Province of British Columbia
Lorne Segal – President, Kingswood Properties Ltd. and Chair, We Day Vancouver
Sarah Rushton – Director, Pacific Coast and Western Canada, Free The Children

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FREE THE CHILDREN

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The Honourable Christy Clark, M.L.A.
Premier of British Columbia
PO Box 9041 Stn Prov Govt,
Victoria, BC V8W 9E1

July 13, 2015

Dear Premier Clark,

On behalf of myself; Craig Kielburger, Co-founder of Free The Children; Lorne Segal, Chair of We Day Vancouver; Sarah Rushton; and the entire Free The Children family, we would like to express our deepest gratitude and appreciation to the Ministry of Education and the Province of British Columbia for your incredible support of We Day Vancouver, We Act, Free The Children's year-long service learning program. Thanks to your crucial, multifaceted support, youth across the province are empowered to become active local and global citizens, taking their place as the next generation of change-makers.

Your generous support allows We Act to remain a free and accessible resource to 870 schools across British Columbia. Furthermore, your support allowed us to welcome 18,000 deserving students from over 650 schools to We Day Vancouver last fall. The home of the Vancouver Canucks became the greatest classroom in the world where together celebrated local and global service as together we tackle issues ranging from bullying to protecting the environment. It was an electric environment filled with inspiration, energy, and empowerment, with 100 percent of youth attendees feeling inspired to take action on a social issue. 81 percent of youth who attended We Day felt more confident in their ability to lead social action among their peers.

These efforts are creating lasting social outcomes, with youth taking part in We Act and We Day being five times more likely to self-identify as agents of change, and two and a half times more likely to have a long term commitment to a social cause. Notably, the We Act program is shown to cultivate strong academic achievement for participants, creating a generation of global leaders in BC. As a result of their participation in We Act programming, 79 percent feel prepared to succeed in post-secondary education, and 88 percent believe that their education will help to make the world a better place. Further, the program has proven to create a positive learning environment in schools: 77 percent of participants reported having a greater respect for their school, 80 percent always stand up for students of other races, religions or sexual orientations, and 82 percent feel inspired to be a positive role model for their peers.

We are happy to share with you an interim report highlighting some of these incredible impacts and actions that BC schools have taken in the 2014-2015 school year thus far. The final report coming out this summer but please find the interim report attached and we are so excited to share that out of the 1868 schools in British Columbia, 870 are We Act schools!

As part of over 150 speeches to 30,000 students in British Columbia, those who participated in Me to We's Stand Up! workshops had an incredible opportunity to learn about inclusivity and positive change in their school environments. The relationship building among students and teachers helps to foster a school environment where students learn to recognize, address, and prevent bullying. The creation of a sustainable, school-focused action plans helps to ensure that

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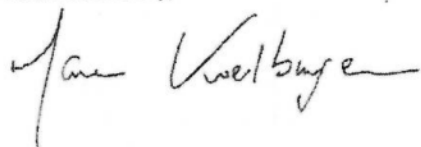
Despite challenging economic environments and tightening budgets, the Government of British Columbia's support has helped to establish an environment where students continue to be empowered and engaged. On a national level, we are fortunate to have the financial support of each of the ten provinces and in tandem with the support of the private sector, we formally ask for your continued support of the same amount of funds which were allocated the last few years for the program. We will once again have the substantial financial support of companies such as RBC, TELUS, Teck and others, as long as that we can continue the model of this private-public partnership to invest in the youth of the province.

As we look toward the future of Free The Children programming in British Columbia, we would like to humbly request that the Province of British Columbia's support be renewed once again with a continued investment of \$200,000 for the 2015-2016 academic year. Half of the funds would ideally once again go toward expanding our We Act and We Day programming, deepening our impact in the Lower Mainland and growing our outreach to schools in rural areas of the province. The remaining half of your contribution will go toward continued year-long engagement BC schools for leadership initiatives.

If your schedule would allow, we are also thrilled to once again welcome your participation (and/or that of Minister Fassbender) at We Day Vancouver on October 21st, 2015, and look forward to coordinating the details with your team.

We are humbled and honoured to partner with the Province of British Columbia in inspiring the next generation, and we look forward to seeing you at We Day Vancouver this fall.

Yours sincerely,



Marc Kielburger, LLB
Co-Founder
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We Act Program Activity Mid-Year Report

Government of British Columbia, Ministry of Education: 2014/2015 School Year

In honour of the Government of British Columbia's continued support of Free The Children, We Day and We Act, a platform and cause-inclusive service learning program which empowers students to make positive changes in their schools and local community, we are pleased to provide this mid-year impact report to the Ministry of Education.

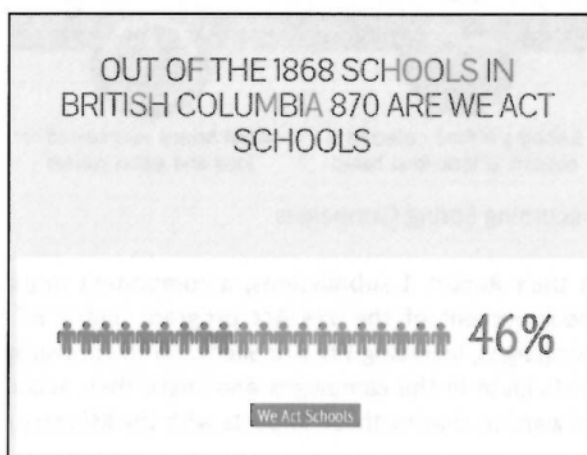
We Act Participation Highlights

We Act is an educational service learning program that helps to guide students in discovering their passion for local and global issues and to support educators in integrating social justice and service learning into the everyday classroom. The We Act program is designed to increase students' academic engagement, university and workplace readiness, as well as equip them with the skills needed to become active global citizens.

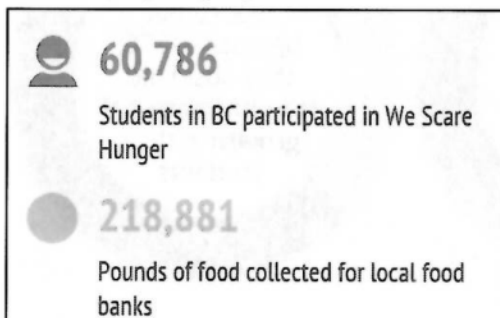
Free and relevant **educational resources** for students and educators allow We Act to be implemented into everyday school activities.

These free resources include: cause-based lesson plans; ready-made campaign kits; youth summits; action planning workshops; professional development for educators.

While a significant number of schools across British Columbia are participating in We Act programming, there is huge opportunity to continue to expand the reach of the program, especially to more rural regions. We are grateful for the continued support of the Government of British Columbia to ensure students and educators in every corner of our great province have access to these resources. The below includes an overview of some of the incredible impacts of the We Act program from participating schools.



Fall Campaign Highlights



The We Scare Hunger campaign began in October and continued until the winter holidays. This campaign provides educators and students resources to learn more about local and global hunger issues. As a way to apply their learnings, students are asked to hold a food drive in their community or school and drop off items collected at their local food bank to stop hunger in its tracks.

Student Impacts on the Community



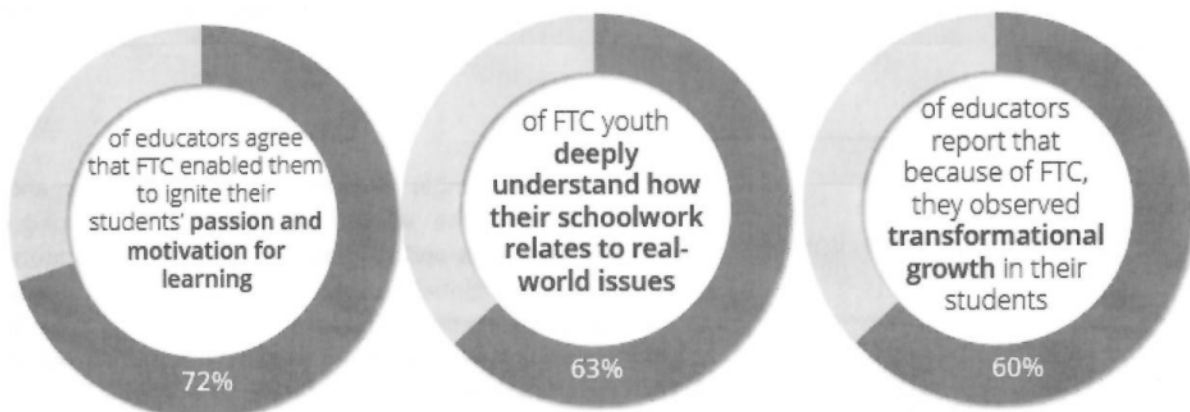
Upcoming Spring Campaigns

In their Report 1 submissions, a component required of schools to ensure accountability and impact measurement of the We Act program, many BC schools indicated interest in our upcoming spring campaigns, including We Are Silent. With your support, we are excited to see these schools register and participate in the campaigns and share their accomplishments at the end of the school year. We look forward to sharing those impacts with the Ministry of Education in the coming months.

Motivational Outreach Speeches

Through We Act, Free The Children offers free motivational outreach speakers to visit schools to spread the message of social engagement and sustain the momentum from We Day. There is also an optional post-speech action planning session for students to help guide them with clear steps of how to start taking action on any issues they care about.

This year to date, **153 speeches** have been delivered to schools in BC and 30,235 students have been inspired to take action!



We Day



We Day is an incredible celebration of service that brings together 200,000 students and educators in fourteen cities across Canada, the United States and the United Kingdom. We Day is a full-day arena-sized event designed to shift youth perceptions and celebrate the power of young people to make a positive difference in the world.

World leaders, top musicians, and celebrities all share the stage with local activists, youth, and hometown heroes to inspire a generation of young change-makers. Young people earn their way to We Day by taking local and global

actions. This year, We Day took place on October 22, 2014. Special guests and speakers such as Orlando Bloom, Silken Laumann, Spencer West and Ashley Rose Murphy spoke about empowerment as the key in creating sustainable change in the world.

This year, **656 British Columbian schools** attended We Day Vancouver.

WE DAY IMPACTS



100%

of youth now feel inspired to take action on a social issue



98%

of youth said they want to come to We Day again next year



81%

of youth are now more confident in their ability to lead social action

Success Stories

Edith Cavell Elementary School



The students at Edith Cavell Elementary School are wonderful change makers! In October they took part in We Scare Hunger and decided to collaborate with the Senior Boys and Senior Girls Soccer Teams by charging each game attendee one canned food item. If a student donated three items or more, they were able to put up a pumpkin in a hallway display. They ended up collecting over 1,000 items for the Greater Vancouver Food Bank. In February, they also decided to spread the love with We Bake for Change. They held a bake sale and collected funds to support the Year of Empowerment.

Waverley Elementary

The Global Citizens Club at Waverley Elementary is committed to making positive change in their local and global communities. The group took part in the Anti-Bullying Flash mob and acceptance dance at the Pacific Coliseum in February – their second year in a row! They have also been focusing on raising funds for Adopt a Village projects in communities in Kenya by holding weekly popcorn sales.



Glanford Middle School



Glanford Middle School has an incredible atmosphere. They've been involved with Free The Children for a few years, and have committed to several campaigns this school year and have already fundraised enough for 28 goats for families in Adopt a Village communities. Their involvement in the Year of Empowerment, "Ready, Set, Goat", was spurred by a single student who put contest winnings towards 10 goats. She

inspired her fellow students to match her donation, which they did and surpassed. The students at Glanford Middle have also participated in We Scare Hunger in the fall, successfully raising 600 pounds of non-perishable goods which were donated to the Mustard Seed. They continue to work hard in support of the Year of Empowerment with the wonderful support of their educator, Leah Moreau. She is a wonderful leader going above and beyond to support these amazing students through their endeavours.

Colquitz Middle School

Colquitz Middle have a group of leadership students who are dedicated to changing the world, and it is apparent in all of their initiatives and endeavours. Laura-Lyn has been an incredible educator, supporting numerous students and working with Free The Children for many consecutive years. This winter they stuffed 120 socks for the Dandelion Society and helped hand them out to less fortunate individuals in the community. During the holiday season these students participated in We Scare Hunger, successfully collecting 389 items of food for the Mustard Seed. They have big planned a Hunger-for-Hope event, raising money to support the Education pillar in Ecuador. It is a pleasure working with Colquitz Middle School and hearing about all their incredible work.



Dorothea Walker Elementary School

The students at Dorothea Walker Elementary are passionate about doing the right thing in their community. A neighbor reported that three students from Mrs. Spevakow's grade 6 class helped to clean up their neighborhood when a truck lost its load on the street. In class students have been working on being active participants in their community on a daily basis. Mrs. Spevakow's class also organized the school's We Scare Hunger campaign to collect food for the Kelowna Food Bank. As a school they collected an incredible 696 pounds of non-perishable food items. The leadership students are excited about planning their next initiative in the spring.

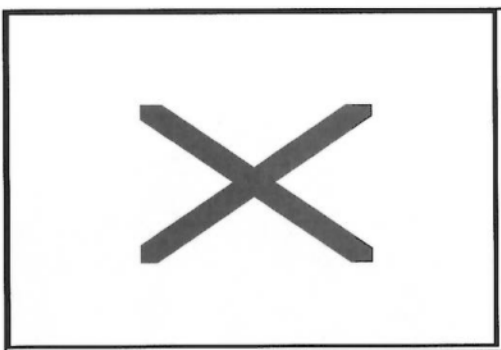


Revelstoke Secondary School



Revelstoke Secondary School is an incredible school community. They have committed to several campaigns this year, with a goal of fundraising the equivalent of 20 goats to empower women in developing countries. This year, they participated in We Scare Hunger and were able to donate 2,000 non-perishable food items to their local food bank. They also held a bake sale in the fall and sold Rafiki friend chains to help raise money towards their goals. The leadership students sold many tasty baked goods and raised awareness about why giving a goat can help empower a women and her family overseas. The Rafiki bracelets were a hit at school and everyone enjoyed the goodies for a good cause.

Errington Elementary School



John Errington Elementary's Global Citizens club is a passionate group. They started of the school year by taking part in We Scare Hunger and collecting over 1000 items of food for the local food bank. Although the school has been involved in the We Act program for the past four years, this was their first year fundraising and they jumped right into it! The group of 30 grade 6's and 7's took part in We Bake for Change and held a bake sale at recess on Friday February 13th. They sold cookies and cupcakes and collected just over \$200 towards education projects in India. The group even had a visit from a

newspaper outlet and were featured in the Richmond News.

Conclusion

We are so grateful for the support of the Government of British Columbia and the Ministry of Education for Free The Children's We Act program. With continued partnership and support we look forward to expanding the impacts of the We Act program this year and for years to come.

Sarah Rushton
Director, Pacific Coast and Western Canada
Free The Children

Appendix

2014/2015 British Columbia We Act School Involvement

2014/2015 British Columbia We Act Involvement	We Act Program Participating Schools
School Board	
Catholic Independent (BC)	39
Conseil Scolaire Centre-Nord	1
Independent School (BC)	63
School District #05 (Southeast Kootenay)	5
School District #06 (Rocky Mountain)	4
School District #08 (Kootenay Lake)	2
School District #10 (Arrow Lakes)	0
School District #19 (Revelstoke)	3
School District #20 (Kootenay Columbia)	2
School District # 22 (Vernon)	5
School District #23 (Central Okanagan)	43
School District #27 (Cariboo-Chilcotin)	4
School District #28 (Quesnel)	2
School District #33 (Chilliwack)	11
School District #34 (Abbotsford)	13
School District #35 (Langley)	20
School District #36 (Surrey)	92
School District #37 (Delta)	31
School District #38 (Richmond)	37
School District #39 (Vancouver)	71
School District #40 (New Westminster)	7
School District #41 (Burnaby)	43
School District #42 (Maple Ridge / Pitt Meadows)	24
School District #43 (Coquitlam)	31
School District #44 (North Vancouver)	22
School District #45 (West Vancouver)	15
School District #46 (Sunshine Coast)	7

2014/2015 British Columbia We Act Involvement	We Act Program Participating Schools
School District #47 (Powell River)	2
School District #48 (Sea to Sky)	17
School District #49 (Central Coast)	0
School District #50 (Haida Gwaii)	0
School District #51 (Boundary)	1
School District #52 (Prince Rupert)	0
School District #53 (Okanagan Similkameen)	6
School District #54 (Bulkley Valley)	0
School District # 57 (Prince George)	6
School District #58 (Nicola- Similkameen)	2
School District #59 (Peace River South)	3
School District #60 (Peace River North)	2
School District #61 (Greater Victoria)	20
School District #62 (Sooke)	3
School District #63 (Saanich)	6
School District #67 (Okanagan Skaha)	9
School District #68 (Nanaimo District)	21
School District #69 (Qualicum)	2
School District #70 (Alberni)	6
School District #71 (Comox Valley)	3
School District #72 (Campbell River)	2
School District #73 (Kamloops / Thompson)	32
School District #74 (Gold Trail)	1
School District #75 (Mission)	9
School District #78 (Fraser Cascade)	3
School District #79 (Cowichan Valley)	4
School District #81 (Fort Nelson)	0
School District #82 (Coast Mountains)	0
School District #83 (North Okanagan / Schuswap)	24
School District #84 (Vancouver Island West)	3
School District #87 (Stikine)	0
School District #91 (Nechako Lakes)	5

2014/2015 British Columbia We Act Involvement	We Act Program Participating Schools
School District #92 (Nisga'a)	0
School District #93 (Conseil Scolaire Francophone)	1
Grand Total	870

Ross, Kara L PREM:EX

From: Ross, Kara L PREM:EX
Sent: Tuesday, July 14, 2015 8:51 AM
To: De Wit, Antoinette PREM:EX
Subject: RE: Support for Free The Children

Hi Netty,

We're leaving the funding portion with you(as per Jordan's note) and we'll handle invitation portion.

Thanks,
Kara

From: De Wit, Antoinette PREM:EX
Sent: Tuesday, July 14, 2015 8:40 AM
To: Ross, Kara L PREM:EX; Garcia, Alexandria PREM:EX
Subject: FW: Support for Free The Children

See below ... Jordan is working on this one.

From: McPhee, Jordan PREM:EX
Sent: Monday, July 13, 2015 5:51 PM
To: De Wit, Antoinette PREM:EX
Subject: FW: Support for Free The Children

Netty,

I'm going to have a convo with education on this one. Will let you know what comes out of it.

Jordan

From: Marc Kielburger [<mailto:marc.kielburger@freethechildren.com>]
Sent: Monday, July 13, 2015 3:08 PM
To: OfficeofthePremier, Office PREM:EX
Cc: Dwivedi, Anish GCPE:EX; McPhee, Jordan PREM:EX; Davidson, Tamara PREM:EX; lorne@kingswoodcapital.ca; Sarah Rushton
Subject: Support for Free The Children

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