

From: Marc Kielburger [mailto:[marc.kielburger@freethechildren.com](mailto:marc.kielburger@freethechildren.com)]  
Sent: Wednesday, October 28, 2015 5:56 AM  
To: OfficeofthePremier, Office PREM:EX  
Cc: Dwivedi, Anish GCPE:EX; Sarah Rushton  
Subject: Thank you!

Dear Premier Christie,

I hope this note finds you well! Sending warmest greetings from Toronto.

Now that I have both feet on the ground again after such an amazing couple of weeks, I wanted to send a quick note to thank you so much again for coming to WE Day and speaking from the stage. We truly couldn't have asked for a better day and I'm so thrilled you were able to join us. Thank you so much for making the time (and I hope you had as much fun as we did!).

We can never thank you enough for investing in our programming and investing in BC youth with the government funding. We are so grateful for making all of this possible!

Thank you so much again for coming this week and please do not hesitate to reach out if there is ever anything I can do to be helpful. Have a wonderful rest of the week and I look forward to connecting again soon.

Very best wishes,

Marc

Marc Kielburger  
Co-Founder  
t: 1.416.925.5894 x160

Karen Dahdah | Executive Assistant  
t: 1.416.925.5894 x160 | m: 1.416.660.4469 | [karen.dahdah@freethechildren.com](mailto:karen.dahdah@freethechildren.com)

233 Carlton St., Toronto, ON, M5A 2L2 [WE.org](http://WE.org)

From: Marc Kielburger [mailto:marc.kielburger@freethechildren.com]  
Sent: Monday, July 13, 2015 3:08 PM  
To: OfficeofthePremier, Office PREM:EX  
Cc: Dwivedi, Anish GCPE:EX; McPhee, Jordan PREM:EX; Davidson, Tamara PREM:EX; lorne@kingswoodcapital.ca; Sarah Rushton  
Subject: Support for Free The Children

Dear Premier Clark,

On behalf of myself; Craig Kielburger, Co-founder of Free The Children; Lorne Segal, Chair of We Day Vancouver; Sarah Rushton; and the entire Free The Children family, we would like to express our deepest gratitude and appreciation to the Ministry of Education and the Province of British Columbia for your incredible support of We Day Vancouver, We Act, Free The Children's year-long service learning program. Thanks to your crucial, multifaceted support, youth across the province are empowered to become active local and global citizens, taking their place as the next generation of change-makers.

Your generous support allows We Act to remain a free and accessible resource to 870 schools across British Columbia. Furthermore, your support allowed us to welcome 18,000 deserving students from over 650 schools to We Day Vancouver last fall. The home of the Vancouver Canucks became the greatest classroom in the world where together celebrated local and global service as together we tackle issues ranging from bullying to protecting the environment. It was an electric environment filled with inspiration, energy, and empowerment, with 100 percent of youth attendees feeling inspired to take action on a social issue. 81 percent of youth who attended We Day felt more confident in their ability to lead social action among their peers.

These efforts are creating lasting social outcomes, with youth taking part in We Act and We Day being five times more likely to self-identify as agents of change, and two and a half times more likely to have a long term commitment to a social cause. Notably, the We Act program is shown to cultivate strong academic achievement for participants, creating a generation of global leaders in BC. As a result of their participation in We Act programming, 79 percent feel prepared to succeed in post-secondary education, and 88 percent believe that their education will help to make the world a better place. Further, the program has proven to create a positive learning environment in schools: 77 percent of participants reported having a greater respect for their school, 80 percent always stand up for students of other races, religions or sexual orientations, and 82 percent feel inspired to be a positive role model for their peers.

We are happy to share with you an interim report highlighting some of these incredible impacts and actions that BC schools have taken in the 2014-2015 school year thus far. The final report coming out this summer but please find the interim report attached and we are so excited to share

that out of the 1868 schools in British Columbia, 870 are We Act schools!

As part of over 150 speeches to 30,000 students in British Columbia, those who participated in Me to We's Stand Up! workshops had an incredible opportunity to learn about inclusivity and positive change in their school environments. The relationship building among students and teachers helps to foster a school environment where students learn to recognize, address, and prevent bullying. The creation of a sustainable, school-focused action plans helps to ensure that these transformative, positive outcomes continue on long after the workshop takes place. In tandem with government programs like ERASE, bullying in our schools can become an issue of the past.

Despite challenging economic environments and tightening budgets, the Government of British Columbia's support has helped to establish an environment where students continue to be empowered and engaged. On a national level, we are fortunate to have the financial support of each of the ten provinces and in tandem with the support of the private sector, we formally ask for your continued support of the same amount of funds which were allocated the last few years for the program. We will once again have the substantial financial support of companies such as RBC, TELUS, Teck and others, as long as that we can continue the model of this private-public partnership to invest in the youth of the province.

As we look toward the future of Free The Children programming in British Columbia, we would like to humbly request that the Province of British Columbia's support be renewed once again with a continued investment of \$200,000 for the 2015-2016 academic year. Half of the funds would ideally once again go toward expanding our We Act and We Day programming, deepening our impact in the Lower Mainland and growing our outreach to schools in rural areas of the province. The remaining half of your contribution will go toward continued year-long engagement BC schools for leadership initiatives.

If your schedule would allow, we are also thrilled to once again welcome your participation (and/or that of Minister Fassbender) at We Day Vancouver on October 21st, 2015, and look forward to coordinating the details with your team.

We are humbled and honoured to partner with the Province of British Columbia in inspiring the next generation, and we look forward to seeing you at We Day Vancouver this fall.

Yours sincerely,

Marc Kielburger, LLB  
Co-Founder  
Free The Children

Cc: The Honourable Peter Fassbender, M.L.A. - Minister of Education, Province of British Columbia

Lorne Segal - President, Kingswood Properties Ltd. and Chair, We Day Vancouver

Sarah Rushton - Director, Pacific Coast and Western Canada, Free The Children

Marc Kielburger | Co-Founder | t: 1.416.925.5894 x160

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# FREE THE CHILDREN

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Premier Christy Clark  
Government of British Columbia  
PO Box 21014, Waterfront Centre  
Vancouver, BC  
V6C 3K3 Canada

Dear Premier Clark,

Thank you for being such a champion and integral part of the Free The Children family. We are so grateful.

It's because of the dedication and generosity of incredible people like you that we have achieved another year of incredible impacts, so we are very excited to share with you Free The Children's 2013 Annual Report. As you will see inside, this past year was one full of many exciting successes.

Domestically, we were thrilled to have the opportunity to reach tens of thousands of additional youth across Canada, the United States and the UK, by celebrating We Day in Halifax, Minnesota, California and London, UK for the very first time. We Act, the year-long educational initiative that corresponds with We Day, is now active in 8,000 schools, engaging millions of young people in local and global causes.

Free The Children ambassador, Spencer West, also embarked on his "We Walk 4Water" campaign, travelling from Edmonton to Calgary on his hands and wheelchair to raise awareness and funds for clean water projects overseas. He was joined by other incredible members of the Free The Children family along the way, including celebrities, key youth and even some of the Mamas from the communities we work with in Africa. Building on the success of this campaign, we celebrated the launch of the Year of Education, as we seek to reach the goal of raising enough support to build 200 schools in the communities in which we work by the end of the school year. It is not a small goal, but we are well on our way thanks to the hard work of young people across our network.

Internationally, our Adopt a Village programming continues to transform lives. In Kenya, for instance, we opened the doors of our second All Girls Secondary School, Oleleshwa, making quality education available to hundreds of girls in the Maasai Mara. Located near the school, the Oleleshwa Farm was also established to support nutrition programs at all Free The Children schools in the region. These programs provide a warm meal to students every day, motivating them to come to school and letting them focus on their studies instead of their hunger. Across the ocean in Ecuador, we are very excited to have built new partnerships and expanded our programming into the Amazon region, where we are now working with many new communities in need. We look forward to continuing to work in this region and to expanding the scope of our projects, while always ensuring sustainability.

We are excited to be celebrating all that took place in 2013 and to have the opportunity to share it with you, as none of this could have been possible without your support. In each of these successes, we see the legacy of your generosity and as we look forward to the new opportunities 2014 will bring, we can't wait to share another year of adventures and progress with you. Thank you!

Be the change,

*Marc + Craig - Have a great summer!*

Marc and Craig Kielburger  
Co-Founders

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From: Marc Kielburger [mailto:marc@freethechildren.com]  
Sent: Friday, March 22, 2013 5:48 AM  
To: OfficeofthePremier, Office PREM:EX  
Subject: A sincere thank you

Dear Premier Clark,

I hope this note finds you well!

I wanted to follow up on the letter that I sent in the mail as we have since received word that the funding has been approved. We cannot thank you enough for all that you have done to support both We Day and We Act programs throughout the province. With sincere appreciation, thank you.

The impact of this support on enabling us to properly and effectively engage students, educators and the community in We Day and We Act programming is enormous. We are so excited to be developing new campaigns and introducing new school communities throughout British Columbia to ways in which they can be empowered to become active local and global citizens. Thank you for ensuring that social justice learning opportunities and resources are made available to British Columbia's youth.

School participation was been unparalleled this year and we are so grateful for all that you have done in allowing Free The Children the honour of partnering with the Province of British Columbia as we continue to expand our programming. As we plan for the 2013/2014 school year, we hope to have the chance to see you again soon.

Thank you again for your very generous support and sending very best wishes,

Marc Kielburger

## Bhullar, Barinder PREM:EX

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**From:** Holme, Matt EDUC:EX  
**Sent:** Thursday, June 2, 2016 10:22 AM  
**To:** Bhullar, Barinder PREM:EX  
**Subject:** Fw: We Day/Free the Children

Barinder,  
As discussed.  
Thanks,  
Matt

Sent from my BlackBerry 10 smartphone on the TELUS network.

Original Message

From: Byng, Dave A EDUC:EX <[Dave.Byng@gov.bc.ca](mailto:Dave.Byng@gov.bc.ca)>  
Sent: Thursday, June 2, 2016 10:19 AM  
To: Holme, Matt EDUC:EX  
Cc: Farkas, George EDUC:EX; Travelbea, Jennifer EDUC:EX; Shaw, Courtney EDUC:EX  
Subject: We Day/Free the Children

Matt,

The Ministry of Education has allocated \$200,000 of its 2016/17 grant budget to be paid to Free the Children for the purpose of supporting the We Day event. The funds may also be targeted for other activities of the Free the Children organization (e.g., the We Act Program in BC schools) as was done with our previous grant. We expect the funds to be paid this fall. In each of the last three fiscal years, the Province has provided \$200,000 in grant funding to the Free the Children organization.

Please don't hesitate to be in touch if you have further questions.

Cheers,

Dave

Dave Byng  
Deputy Minister  
Ministry of Education  
Province of British Columbia



## Bhullar, Barinder PREM:EX

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**From:** Bhullar, Barinder PREM:EX  
**Sent:** Monday, October 24, 2016 10:47 AM  
**To:** 'Bryanna Baker'  
**Cc:** McPhee, Jordan PREM:EX  
**Subject:** We Day

Hi Bryanna,

Just following up to let you know my colleague Jordan McPhee will be in touch with you.

Regards,  
Barinder

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Barinder S. Bhullar | Director of Policy  
Office of the Premier  
Province of British Columbia

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## Bhullar, Barinder PREM:EX

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**From:** Bhullar, Barinder PREM:EX  
**Sent:** Thursday, October 20, 2016 9:52 AM  
**To:** Holme, Matt EDUC:EX  
**Cc:** 'bryanna.baker@we.org'  
**Subject:** We Day

Hi Matt,

Bryanna Baker is the contact for WeDay. I have copied Bryanna on this e-mail.

Cheers,  
Barinder

--

Barinder S. Bhullar | Director of Policy  
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