

Subject: Re: Webster's

Date: Thursday, October 13, 2016 at 4:55:45 PM Pacific Daylight Time

From: Smart, Stephen PREM:EX

To: Taggart, Tamara

If you can give me 5 mins that'd be great.

On Oct 13, 2016, at 4:54 PM, Taggart, Tamara <Tamara.Taggart@bellmedia.ca> wrote:
I can call you now if you are free.
s.22

On Oct 13, 2016, at 4:48 PM, Smart, Stephen PREM:EX <Stephen.Smart@gov.bc.ca> wrote:
Hey. Yes, absolutely. 778-389-6202. And by the way, the Premier likes the first option that I sent you. Looking forward to hearing from you.
S.

On 2016-10-13, 3:25 PM, "Taggart, Tamara" <Tamara.Taggart@bellmedia.ca> wrote:

Can we quickly chat on the phone?

On Oct 13, 2016, at 6:26 AM, Smart, Stephen PREM:EX <Stephen.Smart@gov.bc.ca> wrote:

No problem. So there are two steps from our perspective, one is that I am working with the Premier to get her sign off on an idea for exactly how she can take part – to be totally honest, she wasn't super keen about just the straight up singing -- and then if she's good with it, and you are good with it, we'll find a time to actually shoot it.

For your reference, here were the two possible ideas that we came up with, not sure if either works from your perspective? I've just copied and pasted below what we sent her. Totally open if you have an alternative to these. And just out of curiosity, who else is taking part?
S.

- 1) Rather than a long segment singing the entire song, you and Tamara in the car, singing along to a song the radio, Tamara realizes what your singing actually sounds like and turns off the radio so that it's just you, Tamara says something like, "how about we just lip sync the rest?" You have some sort of funny self deprecating line in response... maybe something about the planned karaoke party fundraiser. This could be a good funny bit at the very end of the segment when they've already had some singers up on screen.
- 2) Again, rather than a long segment, this could be a series of short snippets interspersed throughout the videos of other people singing. Basically you and Tamara discussing (and not agreeing on) what song you want to sing. All of your suggestions aren't actually real songs... but politically appropriate variations such as you wants to sing L-N-G by AC/DC.... "L-N-G, lots of jobs... L-N-G, no more debt", but she points out that it's actually T-N-T by AC/DC, Then the next one perhaps Stand by your Premier, instead of Stand by your Man, things like that. Finally at the end she gets frustrated and says is there anything non-musical that we can listen to instead, you suggest re-listening to the 2013 Election Night coverage.

From: Taggart, Tamara <Tamara.Taggart@bellmedia.ca>

Sent: Wednesday, October 12, 2016 10:51 AM

To: Smart, Stephen PREM:EX

Subject: Re: Webster's

Hi Stephen,
Thanks for the note - this is great news!!
Where do we go from here?

T

On Oct 11, 2016, at 8:32 PM, Smart, Stephen PREM:EX
<Stephen.Smart@gov.bc.ca> wrote:

Hey Tamara,

Ben mentioned to me that you had reached out to him about the Webster's skit and frustrations that I had told you we couldn't do it. I just wanted to emphasize - and I apologize that I wasn't more clear on this before - that the reason for not being able to do it was purely about scheduling. There was some travel blocking off a large chunk of her October calendar that was making it next to impossible to schedule a time to shoot this.

However, that travel has now gone away so I have some schedule time to work with and I'm curious if you would still like to try and make something work for your video? We were tossing around a few ideas that we could probably shoot fairly quickly.

Anyway, I apologize about last week and I would very much like to try and make something work if you are still keen. Please let me know and we'll do everything we can to make it happen.

Best,
Stephen

Stephen Smart
Press Secretary
Office of the Premier of British Columbia
Phone: (778) 389-6202<tel:(778)%20389-6202>
Email: stephen.smart@gov.bc.ca<<mailto:stephen.smart@gov.bc.ca>>

