

Wensink, Alison PREM:EX

From: Aaron, Sage PREM:EX
Sent: Thursday, September 28, 2017 1:07 PM
To: McConnell, Sheena PREM:EX
Cc: Nash, Amber PREM:EX; Devereux, Rick GCPE:EX; Wong, Tamarra PREM:EX
Subject: RE: Modular Housing Materials

That's correct – the scrum will be BC Housing and the Minister only.

From: McConnell, Sheena PREM:EX
Sent: Thursday, September 28, 2017 1:03 PM
To: Aaron, Sage PREM:EX
Cc: Nash, Amber PREM:EX; Devereux, Rick GCPE:EX; Wong, Tamarra PREM:EX
Subject: Re: Modular Housing Materials

Since PJH will have just scrummed at UBCM I don't want him to be part of a scrum (if there is one)

On Sep 28, 2017, at 9:07 AM, Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca> wrote:

Yes, thanks.

Sage

Sent from my mobile device

On Sep 28, 2017, at 8:59 AM, Nash, Amber PREM:EX <Amber.Nash@gov.bc.ca> wrote:

PJH will need a brief on this today as well as speaking notes to review.

Sage – I have speech prep for you both from 4 – 5 today – I can stretch this to include time for briefing on the announcement and speaking note review. Will this work?

From: Devereux, Rick GCPE:EX
Sent: Thursday, September 28, 2017 12:21 AM
To: Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX; Nash, Amber PREM:EX; Jones, JJ GCPE:EX; Hagglund, Jarrett GCPE:EX
Subject: Modular Housing Materials

Hi all,

Here are proposed materials for the Modular Housing announcement on Friday. Sorry this is so late. My laptop has been an epic disaster this evening.

In addition to the Ministry's News Release, Q&A's and Event Plan, there are photos of the venue:

- "Modular Media Shot" is roughly the backdrop that I think should be behind the speakers on Friday, looking at the short side of the unit with the long side visible.
- "Modular Banner" is a banner that is currently on the long side, that I would like to move to the short side so it is more visible in the shot of the announcement.
- "Modular Interior 1 & 2" are two shots of the interior of the unit, essentially looking in opposite directions inside the unit.

It is right on the corner of Robson and Howe, in the part of Robson square adjacent to that intersection. Note it will likely be raining, but the City will bring a tent covering for media.

I am hoping that we are ok without a phone in line, and we need to decide about a scrum – the City and BC Housing were both confident that there will be questions.

As for the agenda, contrary to the Event Plan, I think it is:

- Minister Simpson as MC welcomes everyone
- Premier Horgan (3-4 mins)
- Minister Robinson (3-4 mins)
- Mayor Robertson (3-4 mins)
- s.13
- Minister Simpson closes
- Speakers do tour of demo modular home unit with cameras
- Possible scrum, back at the microphone

Minister Simpson's CD was keen today to have him also be a speaker rather than MC, so we may want to consider that – we could also have him speak and serve as an MC, especially given it would mean adding only three minutes. s.13

s.13 . And let me know what you think about the scrum – we could also scrum at the mic before moving and then do the tour, but I like it the other way better. And of course we could not have a scrum at all, since he will have just come from doing one, but BC Housing and the City are in favour.

Let me know what you think
Thanks
Rick

Rick Devereux
Director, Event Services | Government Communications and Public Engagement
rick.devereux@gov.bc.ca | 250-812-1207

Wensink, Alison PREM:EX

From: Jones, JJ GCPE:EX
Sent: Tuesday, September 26, 2017 12:17 PM
To: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX
Cc: Leslie, Lisa GCPE:EX; McGregor, Cara GCPE:EX
Subject: FW: Mod housing release for sign off
Attachments: NR_Vancouver Modular Housing_Sep_22_2017_DRAFT_JJCM.docx

Resending. We will need to adjust this release somewhat to reflect additional communities etc, but the premier's quote here should stand. Can folks take a look at it and let us know how it is?

From: Jones, JJ GCPE:EX
Sent: Friday, September 22, 2017 3:34 PM
To: Aaron, Sage PREM:EX
Cc: Holmwood, Jen PREM:EX
Subject: Mod housing release for sign off

Hi Sage,

As requested, we've added a quote from the premier to this release.

Can you take a look and let me know what if anything needs to change?

Thanks,

JJ

JJ – Manager, Strategic Planning – Cabinet Priorities
Cell: 250-889-6308 – email: jj.jones@gov.bc.ca

Page 004 to/à Page 005

Withheld pursuant to/removed as

s.13

From: Leslie, Lisa GCPE:EX
Sent: Thursday, September 28, 2017 3:44 PM
To: GCPE Editors
Cc: Anderson, Maryann SDPR:EX
Subject: For sending: PJH media advisory for this aft.
Attachments: MA_Modular Housing_DRAFT.docx

Hi editors,

The attached media advisory is approved for release as soon as possible today.
Thanks very much,

Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
250 213-7724

Sept. 28, 2017

MEDIA ADVISORY – Office of the Premier

VANCOUVER – Media are invited to join Premier John Horgan, Minister of Municipal Affairs and Housing Selina Robinson and Minister of Social Development and Poverty Reduction Shane Simpson and Vancouver Mayor Gregor Robertson for an announcement on housing for the homeless.

Event Date: Friday, Sept. 29, 2017

Time: 12:20 p.m.

Location:

Modular housing display suite
Robson Square
800 Robson Street (outside the Vancouver Art Gallery)
Vancouver

Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

From: Leslie, Lisa GCPE:EX
Sent: Friday, September 29, 2017 7:57 AM
To: GCPE Editors
Cc: Anderson, Maryann SDPR:EX; Mukasa, Kate GCPE:EX; Harbord, Darren GCPE:EX; Mandybura, Cadence GCPE:EX
Subject: V5 please: Modular Housing
Attachments: NR_Modular Housing_Sep_29_2017_FNL.docx

Good morning,

Could we please get a V5 for the attached final NR for province-wide distribution to all today at 12:15 pm?
Thank you.

Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
250 213-7724

Page 009 to/à Page 011

Withheld pursuant to/removed as

s.13

From: McGregor, Cara GCPE:EX
Sent: Thursday, September 28, 2017 9:44 PM
To: GCPE Editors
Subject: for 10:15 a.m. Friday -- NR for set-up
Attachments: NR_UBCM PJH Speech_final.docx

****for tomorrow morning****

Hi there,

Can you please set up the attached news release, for province-wide distribution including ethnic media to accompany the Premier's UBCM speech as scheduled for tomorrow at 10:15 a.m.

Media contact is Jen Holmwood – 250-818-4881.

I will approve this release once it's ready.

Thank you,
Cara

Cara McGregor
Executive Director | Cabinet Priorities | Government Communications and Public Engagement
Cara.McGregor@gov.bc.ca

Page 013

Withheld pursuant to/removed as

s.13

Wensink, Alison PREM:EX

From: McGregor, Cara GCPE:EX
Sent: Thursday, September 28, 2017 4:28 PM
To: McConnell, Sheena PREM:EX
Cc: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX
Subject: RE: UBCM Speech - Copies for Media

I can provide final, paper copies of everything... so long as I get final, signed-off copy, with PO approval, by tonight at 10pm.

That includes all 4 releases -- UBCM, opioids, modular housing, and Amazon -- and the speech.

(I am assuming Amazon is a go for NR but please let me know if it is not).

Cara

From: McConnell, Sheena PREM:EX
Sent: Thursday, September 28, 2017 4:22 PM
To: McGregor, Cara GCPE:EX
Cc: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX
Subject: Re: UBCM Speech - Copies for Media

We usually provide paper copies

On Sep 28, 2017, at 4:01 PM, McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca> wrote:

Jen or Sheena can weigh in on recent years, but in the past we would provide paper copies to attending reporters at major speeches. Only happened a few times a year from what I remember.

Our choice may also depend on how closely we expect the delivery to match the speech copy.

From: Aaron, Sage PREM:EX
Sent: Thursday, September 28, 2017 10:30 AM
To: McGregor, Cara GCPE:EX
Cc: Holmwood, Jen PREM:EX; McConnell, Sheena PREM:EX
Subject: Re: UBCM Speech - Copies for Media

What's precedent?

Sage

Sent from my mobile device

On Sep 28, 2017, at 10:15 AM, McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca> wrote:

Are we providing printed copies of the Premier's speech to attending media?

This will affect our timing for when the speech is finalized today/tonight.

Wensink, Alison PREM:EX

From: McGregor, Cara GCPE:EX
Sent: Thursday, September 28, 2017 4:05 PM
To: Aaron, Sage PREM:EX; Behrens, Marlene GCPE:EX; Devereux, Rick GCPE:EX; Hannah, Matt GCPE:EX; Holmwood, Jen PREM:EX; Hurtig, Jane MAH:EX; Jones, JJ GCPE:EX; Leslie, Lisa GCPE:EX; McConnell, Sheena PREM:EX; Sherlock, Stephanie GCPE:EX; Tounsi, Marielle GCPE:EX; Van Meer-Mass, Kate PREM:EX; Walton, Clare GCPE:EX; Zaharia, Sarah GCPE:EX
Subject: FW: MEDIA ADVISORY – Office of the Premier – Vancouver
Attachments: NEWS-15493.pdf

FYI - the attached MA will be going out shortly re: tomorrow's event at Robson Square

For Immediate Release
Sept. 28, 2017

Office of the Premier

MEDIA ADVISORY

VANCOUVER - Media are invited to join Premier John Horgan, Minister of Municipal Affairs and Housing Selina Robinson, Minister of Social Development and Poverty Reduction Shane Simpson, and Vancouver Mayor Gregor Robertson for an announcement on housing for the homeless.

Event Date: Friday, Sept. 29, 2017

Time: 12:20 p.m.

Location:
Modular housing display suite
Robson Square
800 Robson St. (outside the Vancouver Art Gallery) Vancouver

Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

Connect with the Province of B.C. at: www.gov.bc.ca/connect

MEDIA ADVISORY

For Immediate Release

Office of the Premier

Sept. 28, 2017

MEDIA ADVISORY – Office of the Premier – Vancouver

VANCOUVER – Media are invited to join Premier John Horgan, Minister of Municipal Affairs and Housing Selina Robinson, Minister of Social Development and Poverty Reduction Shane Simpson, and Vancouver Mayor Gregor Robertson for an announcement on housing for the homeless.

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Vancouver

Contact:

Jen Holmwood

Deputy Communications Director

Office of the Premier

250 818-4881

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From: Jones, JJ GCPE:EX
Sent: Wednesday, September 27, 2017 5:53 PM
To: Devereux, Rick GCPE:EX
Cc: Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX; Nash, Amber PREM:EX; Hagglund, Jarrett GCPE:EX; McGregor, Cara GCPE:EX
Subject: Re: Modular Housing Questions

Here are some answers where I have them, others will have to fill in:

-yes we will have a media advisory. I assume it can be shared ahead of time but it should be pretty basic so I would hope our partners are not hoping to have sign off.

-yes, we will have a release afterwards. A draft is in progress and has been being moved around but needs some refinements

-we were thinking 12:20 for event to give a little extra time to arrive. Not sure if we've landed on that however

-I would say no to the call in line to reduce complications, especially since this is mostly a vancouver announcement but open to other people's thoughts on that.

I don't know on other Qs. Would love folks to chime in.

On Sep 27, 2017, at 4:46 PM, Devereux, Rick GCPE:EX <Rick.Devereux@gov.bc.ca> wrote:

The remaining questions for modular Housing

- Will we have an MA – if so will we share it with Vancouver and BC Housing first
- Will we have a release afterwards? BC Housing and the City seem to think a draft has already been circulating.
- Will we take questions? Both of them think there will be questions desired but we will be coming from a scrum
- Is 12:15 late enough for him to get there?
- Do we need a call in line?
- Are we ok with them standing in light rain, as it is likely to rain.
- Is the Minister of MAH before the Mayor in precedence?

Thanks

Rick

Rick Devereux

Director, Event Services | Government Communications and Public Engagement

rick.devereux@gov.bc.ca | 250-812-1207

From: Devereux, Rick GCPE:EX
Sent: Thursday, September 28, 2017 12:21 AM
To: Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX; Nash, Amber PREM:EX; Jones, JJ GCPE:EX; Hagglund, Jarrett GCPE:EX
Subject: Modular Housing Materials
Attachments: Modular Banner.jpg; Modular Interior 1.jpg; Modular Interior 2.jpg; Modular Media Shot.jpg; EP_Modular Housing Announcement_Sep_29_2017_DRAFT.docx; NR_Vancouver Modular Housing_Sep_26_2017_DRAFT_JJCM2 (2).docx; QA_Modular Housing announcement_Sept_29_2017_DRAFT.docx

Hi all,

Here are proposed materials for the Modular Housing announcement on Friday. Sorry this is so late. My laptop has been an epic disaster this evening.

In addition to the Ministry's News Release, Q&A's and Event Plan, there are photos of the venue:

- "Modular Media Shot" is roughly the backdrop that I think should be behind the speakers on Friday, looking at the short side of the unit with the long side visible.
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It is right on the corner of Robson and Howe, in the part of Robson square adjacent to that intersection. Note it will likely be raining, but the City will bring a tent covering for media.

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As for the agenda, contrary to the Event Plan, I think it is:

- Minister Simpson as MC welcomes everyone
- Premier Horgan (3-4 mins)
- Minister Robinson (3-4 mins)
- Mayor Robertson (3-4 mins)
- s.13
- Minister Simpson closes
- Speakers do tour of demo modular home unit with cameras
- Possible scrum, back at the microphone

Minister Simpson's CD was keen today to have him also be a speaker rather than MC, so we may want to consider that – we could also have him speak and serve as an MC, especially given it would mean adding only three minutes.

s.13 And let me know what you think about the scrum – we could also scrum at the mic before moving and then do the tour, but I like it the other way better. And of course we could not have a scrum at all, since he will have just come from doing one, but BC Housing and the City are in favour.

Let me know what you think

Thanks

Rick

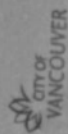
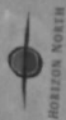
Rick Devereux

Director, Event Services | Government Communications and Public Engagement

rick.devereux@gov.bc.ca | 250-812-1207

/SPRING 2017

Moving towards a more
affordable city.

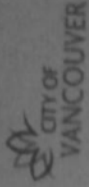


Moving towards a more affordable city.



The Vancouver Affordable Housing Agency (VHA) was created by the City of Vancouver to provide new housing solutions that are more affordable to local people. To do this, VHA is pursuing innovative development models and new partnerships to create 2,500 new homes by 2021.

These modular homes are a great example of this innovation. Their flexible and adaptable construction system takes advantage of temporary empty sites to build homes at a lower cost than traditional construction. They can be placed on vacant lots and are designed to be moved and re-used.



The City of Vancouver's Affordable Housing Agency (VHA) is using new modular homes to provide temporary housing for people in need.

Modular homes have been used in Vancouver's past, but the VHA is taking it to the next level by bringing affordable housing to local residents.

Modular housing is a type of construction that uses pre-fabricated modules that are transported to the building site and assembled. They can be placed on vacant lots and are designed to be moved and re-used.







Media Event Plan

Event Title: VANCOUVER MODULAR HOUSING ANNOUNCEMENT

Date: Sept. 29, 2017 Time: 12:20 p.m. – 12:45 p.m.	Media Market: Lower Mainland
Location: Modular housing display at Robson Square in Vancouver	English Media Spokesperson: Premier John Horgan Minister Selina Robinson and Minister Shane Simpson
	Multicultural Media Spokesperson: Minister Selina Robinson and Minister Shane Simpson
Author: MAH GCPE	Communications Director Signoff: Lisa Leslie
Version #: 2	Date: Sep. 27, 2017

THE EVENT

PROACTIVE EVENT OR INVITATION

The B.C. government will announce a commitment of \$66 million, in partnership with the City of Vancouver, to build 600 units of modular housing in the city to help address the issue of homelessness.

This part of the Province's plan to create 2,000 modular housing units throughout B.C. over the next two years, as announced in the budget update.

EVENT (what will the news headline be)

Province invests \$66 million for Vancouver modular housing

WHO'S ORGANIZING? (Specify lead individual and coordinates)

Rick Devereaux

BC Housing Communications

- Rob Viccars, Events Manager

City of Vancouver

BACKGROUND NOTES

- On Sept. 11, 2017, in the B.C. Budget Update, the Province announced \$291 million to support the construction of 2,000 modular housing units for people that are homeless and more than \$170 million over three years to provide 24/7 staffing and support services.
- These units will count towards the Province's commitment to build 114,000 units of affordable housing.

VENUE DESCRIPTION

The event will be held at the City of Vancouver modular housing display at Robson Square. Media will be able to tour the display following the announcement.



EVENT PARTICIPANTS (SPEAKERS)

- Premier John Horgan
- Minister Selina Robinson – Ministry of Municipal Affairs and Housing
- Minister Shane Simpson – Ministry of Social Development and Poverty Reduction
- Mayor Gregor Robertson – City of Vancouver
- Validator, TBD

KEY VALIDATORS & STAKEHOLDERS

- City of Vancouver
- Homelessness advocates
- Non-profit housing providers

TARGET AUDIENCE

- People who are homeless or at risk of homelessness
- Low-income individuals and families in need of affordable housing

Page 026 to/à Page 031

Withheld pursuant to/removed as

s.13

From: Devereux, Rick GCPE:EX
Sent: Thursday, September 28, 2017 1:51 PM
To: Nash, Amber PREM:EX
Subject: FW: Details for Modular Housing Announcement
Attachments: Modular Banner.jpg; Modular Interior 1.jpg; Modular Interior 2.jpg; Modular Media Shot.jpg; Itinerary_Modular Housing - 29SEPT17.docx

Importance: High

In an oversight of stupidly epic proportions, I didn't send this to you.

From: Devereux, Rick GCPE:EX
Sent: Thursday, September 28, 2017 1:10 PM
To: 'Marie.Bartlett@vancouver.ca'; 'lauren.stasila@vancouver.ca'; 'Rob Viccars'; 'Rajvir Rao'; Leslie, Lisa GCPE:EX; Harbord, Darren GCPE:EX; Hagglund, Jarrett GCPE:EX; Anderson, Maryann SDSI:EX; Hurtig, Jane MAH:EX; Squance, Leah PREM:EX; 'katie.rob@vancouver.ca'; Sherlock, Stephanie GCPE:EX
Subject: Details for Modular Housing Announcement
Importance: High

Hi All,

There have been a number of emails including partial lists of people involved tomorrow and so I just wanted to make sure that everyone was on the same page.

The event tomorrow is at 12:20pm. There will be a podium adjacent to the modular house model unit.

Some general notes:

- It will almost certainly be raining – fyi. We will have umbrellas on site in case of heavy rain, otherwise we will just tough it out. Best not to wear a colour of shirt or jacket that will show water easily
- Someone from the City will be bringing a tent for the media – **can someone confirm who that is?**
- Someone will be turning off the generator of the modular home around NOON and ensuring that the public is not let into it after 12 noon – **again, please confirm who is doing this?**
- Attached is an event itinerary for your information and review – it includes the order of speakers as well as the tour of the modular home and Q&A at the end.
- Attached are 4 pictures of the modular home model unit.
 - o “Modular Media Shot” is pretty close to the desired media shot, with the short side of the model unit visible most, and the long side slightly visible. Speakers will stand with their back to this.
 - o “Modular Banner” is a banner currently on the long side of the model unit. **Can this be moved to the short side so it is visible in the shot prominently? Who can do this?**
 - o “Modular Interior 2” is the area to the left of the entrance to the unit. This is where the speakers should go for the photo op.
 - o “Modular Interior 1” is the area immediately in the entrance and to the right of the entrance. This is where the media will stand to shoot the photos.
- We will gather around noon or shortly after, so we have a chance to chat briefly, and make sure everyone is on the same page.
- There will be a podium and podium art that say “Modular Housing” and that has the logos of the Province, the City and BC Housing.

Please let me know if there are any questions.

Thanks

Rick

Rick Devereux

Director, Event Services | Government Communications and Public Engagement

rick.devereux@gov.bc.ca | 250-812-1207

Modular Housing Announcement

Robson Square
Adjacent to intersection of Howe and Robson
Vancouver, BC

Date: Monday, October 2, 2017

Time: 12:20 pm

Time	Event Itinerary
10:30 AM	AV specialists on site for technical setup, along with event coordinator TBD
Event Description	This will be an outdoor set-up: podium with mic, podium sign, Modular Home as backdrop
12:00 PM Pre-brief/gathering	<p>Pre-brief with guest speakers led by Event Coordinator. Pre-brief will take place on the How street side of the modular home model, so as to be slightly out of sight of the media</p> <ul style="list-style-type: none"> • Premier • Mayor Robertson • Minister Robinson • Minister Simpson <p><i>Note that the Premier might be a few minutes late for the pre-brief depending on his exit timing from UBCM</i></p>
12:20 PM	Speakers are escorted to podium area
12:20 PM.	Minister Simpson gives welcoming remarks and introduces the Premier
12:22 PM	Premier makes announcement
12:26 PM	Minister Simpson introduces Mayor Robertson
12:26 PM	Mayor Robertson comments on announcement
12:30 PM	Minister Simpson introduces Minister Robinson
12:30 PM	Minister Robinson comments on announcement
12:34 PM	Minister Simpson comments on announcement, thanks everyone and concludes, tells the media that there will be time for Q&A after the tour
12:36 PM	<p>Premier, Mayor and Ministers enter the modular home model unit for a photo op.</p> <p><i>NOTE: for the photo op they should turn LEFT upon entering the unit, and move into that part of the unit so the media can gather in the entrance area.</i></p>
12:39 PM	The Premier departs, and everyone else returns to the podium for questions
12:50 PM	Event Concludes.

From: Van Meer-Mass, Kate PREM:EX
Sent: Friday, September 22, 2017 9:28 AM
To: Meggs, Geoff PREM:EX; Moran, Roseanne LASS:EX; Oreck, Mira PREM:EX; Clark, Layne PREM:EX; Devereux, Rick GCPE:EX
Subject: Fwd: Announcement calendar for UBCM
Attachments: Media Plan_UBCM Week_Sept2017_clean draft.docx; ATT00001.htm

Please see below and attached for an update on announcements. This is still a fluid document so expect changes.

Sent from my iPhone

Begin forwarded message:

From: "Jones, JJ GCPE:EX" <JJ.Jones@gov.bc.ca>
Date: September 22, 2017 at 9:24:53 AM PDT
To: "Van Meer-Mass, Kate PREM:EX" <Kate.VanMeer-Mass@gov.bc.ca>
Cc: "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>
Subject: RE: Announcement calendar for UBCM

Media rollout doc attached. Some of this may have changed since last night... has not been updated to today

In terms of materials:

- I have redrafted housing minister's speech
- I worked with PSSG on their materials for marijuana event (which are all in the can now)
- Don Zadravac has worked with ministry staff to fix up speaking notes for MMM for her mining and energy breakfasts.
- Don is also following up with forestry to get them moving on materials and will be looking at those.
- I have all the enviro minister's speaking materials and will be looking at them this morning and then I will hand them over to Don to work with the ministry to fix any issues.
- I also went over minister chen's speaking notes on childcare and they are in good shape.
- Cara has the premier's speech in hand.
- I need to draft a release for the premier's speech still, that's on the list for today.
- Danielle has the opioid release following from premier's speech in edits now and will be nailing that down this morning.
- Housing is working on a modular housing release, that may come a bit later as they have a lot on their plate for the moment.
- Sarah Zaharia is working with JTT on wildfire service materials

Overall things are coming along, and most of our materials are in final stages right now.

-----Original Message-----

From: Van Meer-Mass, Kate PREM:EX
Sent: Friday, September 22, 2017 8:29 AM
To: Jones, JJ GCPE:EX
Cc: Aaron, Sage PREM:EX
Subject: Announcement calendar for UBCM

Please send me the calendar by 11am today even if it is not totally complete. Geoff wants to review.

K

Sent from my iPhone

Page 037 to/à Page 039

Withheld pursuant to/removed as

s.13

From: Van Meer-Mass, Kate PREM:EX
Sent: Friday, September 22, 2017 9:58 AM
To: Meggs, Geoff PREM:EX; Moran, Roseanne LASS:EX; Oreck, Mira PREM:EX; Clark, Layne PREM:EX; Devereux, Rick GCPE:EX; McConnell, Sheena PREM:EX
Subject: Updated UBCM Annoucement document
Attachments: Media Plan_UCBM Week_Sept2017_REVISED.DOCX

And it has been updated already. Please find attached.

Page 041 to/à Page 043

Withheld pursuant to/removed as

s.13

Wensink, Alison PREM:EX

From: Oreck, Mira PREM:EX
Sent: Friday, September 22, 2017 10:44 AM
To: Meggs, Geoff PREM:EX
Cc: Van Meer-Mass, Kate PREM:EX
Subject: FW: Updated UBCM Annoucement document
Attachments: Media Plan_UCBM Week_Sept2017_REVISIED.DOCX

Hi Geoff –

s.13

s.13

I like to make that call or for me do it.

Let me know if you'd

Tx Mira

From: Van Meer-Mass, Kate PREM:EX
Sent: Friday, September 22, 2017 9:58 AM
To: Meggs, Geoff PREM:EX; Moran, Roseanne LASS:EX; Oreck, Mira PREM:EX; Clark, Layne PREM:EX; Devereux, Rick GCPE:EX; McConnell, Sheena PREM:EX
Subject: Updated UBCM Annoucement document

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Wensink, Alison PREM:EX

From: Aaron, Sage PREM:EX
Sent: Tuesday, September 26, 2017 1:53 PM
To: s.17 Meggs, Geoff PREM:EX
Subject: FW: Mod housing release for sign off
Attachments: NR_Vancouver Modular Housing_Sep_22_2017_DRAFT_JJCM.docx

Hello – for review, PJH's quote in the modular housing release.

Province steps up with modular housing for the homeless

VANCOUVER – People will soon have access to safe, affordable housing thanks to a partnership between the City of Vancouver and the Province of British Columbia, Premier John Horgan announced today.

“People can’t begin to feel safe and secure until they have a place to call home,” said Premier John Horgan. “We’re partnering with local governments to help those who don’t have a home, to help them live in dignity, and give them a chance at a better life.” DRAFT

The B.C. government has committed \$66 million toward 600 units of modular housing, which will be situated on land provided by the City of Vancouver. In addition, BC Housing is working with communities to finalize plans to build 1,700 new units of affordable rental housing that were announced in the September Budget Update. Projects are expected to be announced in the coming weeks and months.

These modular units will be staffed 24/7 by non-profit housing providers and will include support services to help people in need stabilize and rebuild their lives.

From: Jones, JJ GCPE:EX
Sent: Tuesday, September 26, 2017 12:17 PM
To: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX
Cc: Leslie, Lisa GCPE:EX; McGregor, Cara GCPE:EX
Subject: FW: Mod housing release for sign off

Resending. We will need to adjust this release somewhat to reflect additional communities etc, but the premier's quote here should stand. Can folks take a look at it and let us know how it is?

From: Jones, JJ GCPE:EX
Sent: Friday, September 22, 2017 3:34 PM
To: Aaron, Sage PREM:EX
Cc: Holmwood, Jen PREM:EX
Subject: Mod housing release for sign off

Hi Sage,

As requested, we've added a quote from the premier to this release.

Can you take a look and let me know what if anything needs to change?

Thanks,

JJ

Page 047 to/à Page 048

Withheld pursuant to/removed as

s.13

Wensink, Alison PREM:EX

From: Meggs, Geoff PREM:EX
Sent: Tuesday, September 26, 2017 1:55 PM
To: Aaron, Sage PREM:EX
Subject: RE: Mod housing release for sign off

s.13

From: Aaron, Sage PREM:EX
Sent: Tuesday, September 26, 2017 1:53 PM
To: s.17 Meggs, Geoff PREM:EX
Subject: FW: Mod housing release for sign off

Hello – for review, PJH's quote in the modular housing release.

s.13

From: Jones, JJ GCPE:EX
Sent: Tuesday, September 26, 2017 12:17 PM
To: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX
Cc: Leslie, Lisa GCPE:EX; McGregor, Cara GCPE:EX
Subject: FW: Mod housing release for sign off

Resending. We will need to adjust this release somewhat to reflect additional communities etc, but the premier's quote here should stand. Can folks take a look at it and let us know how it is?

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Sent: Friday, September 22, 2017 3:34 PM
To: Aaron, Sage PREM:EX
Cc: Holmwood, Jen PREM:EX
Subject: Mod housing release for sign off

Hi Sage,

As requested, we've added a quote from the premier to this release.

Can you take a look and let me know what if anything needs to change?

Thanks,

JJ

JJ – Manager, Strategic Planning – Cabinet Priorities

Cell: 250-889-6308 – email: jj.jones@gov.bc.ca

Wensink, Alison PREM:EX

From: Aaron, Sage PREM:EX
Sent: Thursday, September 21, 2017 10:06 PM
To: Meggs, Geoff PREM:EX
Subject: FW: Housing minister: Vancouver's modular housing pitch 'at front of list'
Importance: High

FYI

-----Original Message-----

From: Jones, JJ GCPE:EX
Sent: Thursday, September 21, 2017 6:48 PM
To: Gibbs, Robb GCPE:EX; McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX
Subject: FW: Housing minister: Vancouver's modular housing pitch 'at front of list'
Importance: High

-----Original Message-----

From: Leslie, Lisa GCPE:EX
Sent: Thursday, September 21, 2017 6:43 PM
To: Jones, JJ GCPE:EX
Subject: Housing minister: Vancouver's modular housing pitch 'at front of list'

Announcement is barely contained. Slowly getting out in advance of the premier's speech on Friday.
But really sharing because there is some pretty good language in here from the minister about other communities needing some attention from the Province.

<http://www.vancourier.com/news/housing-minister-vancouver-s-modular-housing-pitch-at-front-of-list-1.22875032>

Lisa Leslie
250 213-7724

From: Devereux, Rick GCPE:EX
Sent: Thursday, September 28, 2017 1:10 PM
To: 'Marie.Bartlett@vancouver.ca'; 'lauren.stasila@vancouver.ca'; 'Rob Viccars'; 'Rajvir Rao'; Leslie, Lisa GCPE:EX; Harbord, Darren GCPE:EX; Hagglund, Jarrett GCPE:EX; Anderson, Maryann SDPR:EX; Hurtig, Jane MAH:EX; Squance, Leah SDPR:EX; 'katie.robb@vancouver.ca'; Sherlock, Stephanie GCPE:EX
Subject: Details for Modular Housing Announcement
Attachments: Modular Banner.jpg; Modular Interior 1.jpg; Modular Interior 2.jpg; Modular Media Shot.jpg; Itinerary_Modular Housing - 29SEPT17.docx
Importance: High

Hi All,

There have been a number of emails including partial lists of people involved tomorrow and so I just wanted to make sure that everyone was on the same page.

The event tomorrow is at 12:20pm. There will be a podium adjacent to the modular house model unit.

Some general notes:

- It will almost certainly be raining – fyi. We will have umbrellas on site in case of heavy rain, otherwise we will just tough it out. Best not to wear a colour of shirt or jacket that will show water easily
- Someone from the City will be bringing a tent for the media – **can someone confirm who that is?**
- Someone will be turning off the generator of the modular home around NOON and ensuring that the public is not let into it after 12 noon – **again, please confirm who is doing this?**
- Attached is an event itinerary for your information and review – it includes the order of speakers as well as the tour of the modular home and Q&A at the end.
- Attached are 4 pictures of the modular home model unit.
 - o “Modular Media Shot” is pretty close to the desired media shot, with the short side of the model unit visible most, and the long side slightly visible. Speakers will stand with their back to this.
 - o “Modular Banner” is a banner currently on the long side of the model unit. **Can this be moved to the short side so it is visible in the shot prominently? Who can do this?**
 - o “Modular Interior 2” is the area to the left of the entrance to the unit. This is where the speakers should go for the photo op.
 - o “Modular Interior 1” is the area immediately in the entrance and to the right of the entrance. This is where the media will stand to shoot the photos.
- We will gather around noon or shortly after, so we have a chance to chat briefly, and make sure everyone is on the same page.
- There will be a podium and podium art that say “Modular Housing” and that has the logos of the Province, the City and BC Housing.

Please let me know if there are any questions.

Thanks

Rick

Rick Devereux

Director, Event Services | Government Communications and Public Engagement

rick.devereux@gov.bc.ca | 250-812-1207

Modular Housing Announcement

Robson Square
Adjacent to intersection of Howe and Robson
Vancouver, BC

Date: Monday, October 2, 2017

Time: 12:20 pm

Time	Event Itinerary
10:30 AM	AV specialists on site for technical setup, along with event coordinator TBD
Event Description	This will be an outdoor set-up: podium with mic, podium sign, Modular Home as backdrop
12:00 PM Pre-brief/gathering	<p>Pre-brief with guest speakers led by Event Coordinator. Pre-brief will take place on the How street side of the modular home model, so as to be slightly out of sight of the media</p> <ul style="list-style-type: none"> • Premier • Mayor Robertson • Minister Robinson • Minister Simpson <p><i>Note that the Premier might be a few minutes late for the pre-brief depending on his exit timing from UBCM</i></p>
12:20 PM	Speakers are escorted to podium area
12:20 PM.	Minister Simpson gives welcoming remarks and introduces the Premier
12:22 PM	Premier makes announcement
12:26 PM	Minister Simpson introduces Mayor Robertson
12:26 PM	Mayor Robertson comments on announcement
12:30 PM	Minister Simpson introduces Minister Robinson
12:30 PM	Minister Robinson comments on announcement
12:34 PM	Minister Simpson comments on announcement, thanks everyone and concludes, tells the media that there will be time for Q&A after the tour
12:36 PM	<p>Premier, Mayor and Ministers enter the modular home model unit for a photo op.</p> <p><i>NOTE: for the photo op they should turn LEFT upon entering the unit, and move into that part of the unit so the media can gather in the entrance area.</i></p>
12:39 PM	The Premier departs, and everyone else returns to the podium for questions
12:50 PM	Event Concludes.

/SPRING 2017

Moving towards a more
affordable city.





Moving towards a more **affordable** city.



The Vancouver Affordable Housing Agency (VAHA) was created by the City of Vancouver to provide new housing solutions that are more affordable to local people. To do this, VAHA is pursuing innovative development models and new partnerships to create 2,500 new homes by 2021.

These modular homes are a great example of this innovation. Their flexible and adaptable construction system take advantage of temporary, empty sites to provide homes below market costs to help solve the housing and work in Vancouver.



The City of Vancouver's Affordable Housing Agency (VAHA) is taking next steps in its solution to provide temporary, low-income residents.

Horizon North has been selected as Vancouver's modular housing pilot project on Main Street, bringing affordable options to local residents.

Modular housing is a type of construction that consists of multiple modules, that are typically off-site. Completed modules are then transported to the building site and assembled. They can be placed on-site almost immediately.





Wensink, Alison PREM:EX

From: Nash, Amber PREM:EX
Sent: Wednesday, September 27, 2017 1:35 PM
To: McConnell, Sheena PREM:EX
Subject: FW: Friday modular announcement

FYI

From: Devereux, Rick GCPE:EX
Sent: Wednesday, September 27, 2017 1:24 PM
To: Squance, Leah PREM:EX; Van Meer-Mass, Kate PREM:EX; Jones, JJ GCPE:EX
Cc: Aaron, Sage PREM:EX; Hurtig, Jane MAH:EX; Nash, Amber PREM:EX
Subject: RE: Friday modular announcement

s.13

Thanks
Rick

From: Squance, Leah PREM:EX
Sent: Wednesday, September 27, 2017 10:07 AM
To: Van Meer-Mass, Kate PREM:EX
Cc: Aaron, Sage PREM:EX; Hurtig, Jane MAH:EX; Nash, Amber PREM:EX; Devereux, Rick GCPE:EX
Subject: RE: Friday modular announcement

Many thanks.

From: Van Meer-Mass, Kate PREM:EX
Sent: Wednesday, September 27, 2017 10:05 AM
To: Squance, Leah PREM:EX
Cc: Aaron, Sage PREM:EX; Hurtig, Jane MAH:EX; Nash, Amber PREM:EX; Devereux, Rick GCPE:EX
Subject: Re: Friday modular announcement

Hi Leah,

I've cc'd rick and Amber here. Rick's team is looking at details and amber is figuring out if the premier has time in his schedule to attend.

Kate

Sent from my iPhone

On Sep 27, 2017, at 9:51 AM, Squance, Leah PREM:EX <Leah.Squance@gov.bc.ca> wrote:

Hi there,

I understand the event plan for Friday's announcement has moved to you folks. s.13
s.13

Many thanks,
Leah

Leah Squance

*Senior Ministerial Assistant to Hon. Shane Simpson, Minister for Social Development and Poverty
Reduction*

C: 250-882-1445 W: 250-387-1428

E: leah.squance@gov.bc.ca

From: McGregor, Cara GCPE:EX
Sent: Monday, September 25, 2017 11:26 AM
To: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX; McConnell, Sheena PREM:EX
Subject: Fwd: HEADS UP: News release on temporary modular display unit - opening tomorrow

FYI

Sent from my iPhone

Begin forwarded message:

From: "Leslie, Lisa GCPE:EX" <Lisa.Leslie@gov.bc.ca>
Date: September 25, 2017 at 11:21:36 AM PDT
To: "Jones, JJ GCPE:EX" <JJ.Jones@gov.bc.ca>, "McGregor, Cara GCPE:EX" <Cara.McGregor@gov.bc.ca>
Cc: "Zaharia, Sarah GCPE:EX" <Sarah.Zaharia@gov.bc.ca>, "Mukasa, Kate GCPE:EX" <Kate.Mukasa@gov.bc.ca>
Subject: HEADS UP: News release on temporary modular display unit - opening tomorrow

From: Harbord, Darren GCPE:EX
Sent: Monday, September 25, 2017 11:08 AM
To: Leslie, Lisa GCPE:EX
Cc: Mukasa, Kate GCPE:EX
Subject: FW: News release on temporary modular display unit - opening tomorrow
Lisa, FYI, City of Vancouver is sending out a news release to invite residents to tour the modular housing display at Robson Square.
NR says "The City hopes to work alongside the provincial government to build hundreds of new units of temporary modular housing on vacant City-owned land across Vancouver."

From: Stasila, Lauren [<mailto:Lauren.Stasila@vancouver.ca>]
Sent: September-24-17 4:24 PM
To: Donna (Freeman) Evans
Cc: Bartlett, Marie
Subject: News release on temporary modular display unit - opening tomorrow

Hi Donna,

Hope you're having a good weekend.

As mentioned on Friday, we're sending out a news release on the opening of the temporary modular display unit tomorrow. We've kept the info fairly vague. Please let me know if there are any concerns on your end. It's still moving through final approvals on our end, but we hope to send out Monday before noon.

Thank you,

Lauren

City of Vancouver

News Release

September 25, 2017

City invites residents to tour temporary modular housing display suite

Temporary modular housing would provide much needed housing for Vancouver's homeless residents

The City of Vancouver invites the public to tour a temporary modular housing display suite, located first at Robson Square followed by John Hendry Park (Trout Lake), to learn more about the City's goals to help those hardest hit by the housing crisis. The City hopes to work

alongside the provincial government to build hundreds of new units of temporary modular housing on vacant City-owned land across Vancouver.

"There is an immediate need for temporary modular housing to get our most vulnerable residents off the streets and into safe, secure housing until more permanent options are available," says Mayor Gregor Robertson. "Vancouver is ready to get to work with the provincial government to deliver temporary modular homes quickly on vacant land across the city in time for the winter. I encourage all residents to visit the temporary modular display this week and see how it will be an important part of addressing Vancouver's housing crisis by supporting our most vulnerable."

The temporary modular display unit will be open to the public at Robson Square from September 25 to October 3, followed by John Hendry Park (Trout Lake) from October 5 to October 15. The unit gives visitors the opportunity to tour the inside of the display suite and learn more about temporary modular housing. The suite was constructed by Horizon North, who worked with the Vancouver Affordable Housing Agency (VAHA) to build the City's first temporary modular housing project at 220 Terminal Avenue, which provides interim homes for 40 residents on low and fixed incomes.

The need for new types of affordable housing in Vancouver is significant. The City is committed to providing the right type of housing, with the right supports, for lower income and homeless residents in Vancouver. Temporary modular housing is a quick and effective way to provide homes, until a more permanent solution is available.

Temporary modular housing is quicker to construct and less time consuming than a traditional building. The housing is designed to meet the City's building codes, and manufactured in a factory so it can be rapidly assembled on site. The modules can easily be relocated and configured to fit a range of sites, helping to optimize vacant City or privately-owned lots.

Temporary modular housing display unit viewing times:

Date: September 25 until October 3

Where: Robson Square (at 800 Robson Street, just outside the Vancouver Art Gallery)

When: Monday to Friday 11:30am-3:00pm and 3:00pm-6:00pm

Saturday and Sunday 10:30am-2:30pm

Date: October 4 until October 15 (not open on Monday, Oct 9)

Where: John Henry Park (Trout Lake in the north parking lot near the community centre)

When: Monday to Friday 11:30am-3:00pm and 3:00pm-6:00pm

Saturday and Sunday 10:30am-2:30pm

For more information on temporary modular housing, visit

vancouver.ca/temporarymodularhousing.ca

-30-

Media contact:

Corporate Communications

604-871-6336

media@vancouver.ca

Lauren Stasila | Communications Manager

Corporate Communications | City of Vancouver

t. 604.871.6119 m. 604.356.9822

lauren.stasila@vancouver.ca

From: Nash, Amber PREM:EX
Sent: Thursday, September 28, 2017 9:00 AM
To: Devereux, Rick GCPE:EX; Aaron, Sage PREM:EX
Cc: McConnell, Sheena PREM:EX; Wong, Tamarra PREM:EX
Subject: RE: Modular Housing Materials

PJH will need a brief on this today as well as speaking notes to review.

Sage – I have speech prep for you both from 4 – 5 today – I can stretch this to include time for briefing on the announcement and speaking note review. Will this work?

From: Devereux, Rick GCPE:EX
Sent: Thursday, September 28, 2017 12:21 AM
To: Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX; Nash, Amber PREM:EX; Jones, JJ GCPE:EX; Hagglund, Jarrett GCPE:EX
Subject: Modular Housing Materials

Hi all,

Here are proposed materials for the Modular Housing announcement on Friday. Sorry this is so late. My laptop has been an epic disaster this evening.

In addition to the Ministry's News Release, Q&A's and Event Plan, there are photos of the venue:

- "Modular Media Shot" is roughly the backdrop that I think should be behind the speakers on Friday, looking at the short side of the unit with the long side visible.
- "Modular Banner" is a banner that is currently on the long side, that I would like to move to the short side so it is more visible in the shot of the announcement.
- "Modular Interior 1 & 2" are two shots of the interior of the unit, essentially looking in opposite directions inside the unit.

It is right on the corner of Robson and Howe, in the part of Robson square adjacent to that intersection. Note it will likely be raining, but the City will bring a tent covering for media.

I am hoping that we are ok without a phone in line, and we need to decide about a scrum – the City and BC Housing were both confident that there will be questions.

As for the agenda, contrary to the Event Plan, I think it is:

- Minister Simpson as MC welcomes everyone
- Premier Horgan (3-4 mins)
- Minister Robinson (3-4 mins)
- Mayor Robertson (3-4 mins)
- s.13
- Minister Simpson closes
- Speakers do tour of demo modular home unit with cameras
- Possible scrum, back at the microphone

Minister Simpson's CD was keen today to have him also be a speaker rather than MC, so we may want to consider that – we could also have him speak and serve as an MC, especially given it would mean adding only three minutes.

s.13 And let me know what you think about the scrum – we could also

scrum at the mic before moving and then do the tour, but I like it the other way better. And of course we could not have a scrum at all, since he will have just come from doing one, but BC Housing and the City are in favour.

Let me know what you think

Thanks

Rick

Rick Devereux

Director, Event Services | Government Communications and Public Engagement

rick.devereux@gov.bc.ca | 250-812-1207

From: Quinlan, Kevin
To: [Aaron, Sage PREM:EX](#)
Subject: Big modular housing event
Date: Thursday, September 7, 2017 11:20:21 AM

Not sure when you're team is making the call on announcing some of the big spend in the budget around modular - Selina's office has asked us to hold morning of Friday sept 15th for a major announcement. We've got it in the calendar for Gregor

Sent from my iPhone

From: [Leslie, Lisa GCPE:EX](#)
To: [Aaron, Sage PREM:EX](#)
Cc: [Jones, JJ GCPE:EX](#); [McGregor, Cara GCPE:EX](#); [Zaharia, Sarah GCPE:EX](#)
Subject: FOR APPROVAL: Modular housing materials
Date: Thursday, September 28, 2017 3:37:22 PM
Attachments: [NR Modular Housing Sep 29 2017 DRAFT.docx](#)
[QA Modular Housing Sept 29 2017 DRAFT.docx](#)
[EP Modular Housing Sep 29 2017 DRAFT.docx](#)
[Itinerary Modular Housing - 29SEPT17.docx](#)
[SN MSR Modular Housing Sep 29 2017 DRAFT.docx](#)
[SN EMCEE MSS Modular Housing Sep 29 2017 DRAFT.docx](#)
[MA Modular Housing DRAFT.docx](#)

Hi Sage,

Within the NR – 1st attachment – I have highlighted new additions from CoV.

Also note for the QA, our MAH ADM has some tweaks coming so I will have to recirculate when he emerges from UBCM meetings today.

MSS' office is also tweaking his SNs.

My minister will be reviewing hers until 8am tomorrow.

Thank you

Lisa Leslie

Communications Director

Ministry of Municipal Affairs and Housing

250 213-7724

From: Leslie, Lisa GCPE:EX
Sent: Thursday, September 28, 2017 2:52 PM
To: Jones, JJ GCPE:EX; Zaharia, Sarah GCPE:EX
Subject: FW: FOR APPROVAL: Modular housing materials
Importance: High
With MAH DM for approval. Any concerns?

From: Leslie, Lisa GCPE:EX
Sent: Thursday, September 28, 2017 2:43 PM
To: Steves, Gregory OHCS:EX; Dawes, Jacquie MAH:EX
Cc: Ashbourne, Craig MAH:EX; Gardea, Daniela CSCD:EX; Mukasa, Kate GCPE:EX; Harbord, Darren GCPE:EX
Subject: FOR APPROVAL: Modular housing materials
Importance: High

Hi there – expediting approvals here.

Please note the confirmed event time of 12:20 for the modular housing event. If possible, it would be great to have you on site, Greg.

There have been a number of eyes on the news release already with content coming from BC Housing, the City of Vancouver and the PO but please do let me know if you have any concerns or recommendations re: content.

Copying Craig and Daniela so they know status of materials.

- NR – needs final PO sign-off and quote approval for MSR and MSS
- QA
- EP
- Itinerary
- SN for MSR
- Emcee SN for MSS
- Media advisory

Media Event Plan

Event Title: *VANCOUVER MODULAR HOUSING ANNOUNCEMENT*

Date: Sept. 29, 2017 Time: 12:20 p.m. – 12:45 p.m.	Media Market: Lower Mainland
Location: Modular housing display at Robson Square in Vancouver	English Media Spokesperson: Premier John Horgan Minister Selina Robinson and Minister Shane Simpson
	Multicultural Media Spokesperson: Minister Selina Robinson and Minister Shane Simpson
Author: MAH GCPE	Communications Director Signoff: Lisa Leslie
Version #: 2	Date: Sep. 27, 2017

THE EVENT

PROACTIVE EVENT OR INVITATION

The B.C. government will announce a commitment of \$66 million, in partnership with the City of Vancouver, to build 600 units of modular housing in the city to help address the issue of homelessness.

This part of the Province's plan to create 2,000 modular housing units throughout B.C. over the next two years, as announced in the budget update.

EVENT (what will the news headline be)

Province invests \$66 million for Vancouver modular housing

WHO'S ORGANIZING? (Specify lead individual and coordinates)

Rick Devereaux
BC Housing Communications
• Rob Viccars, Events Manager
City of Vancouver

BACKGROUND NOTES

- On Sept. 11, 2017, in the B.C. Budget Update, the Province announced \$291 million to support the construction of 2,000 modular housing units for people that are homeless and more than \$170 million over three years to provide 24/7 staffing and support services.
- These units will count towards the Province's commitment to build 114,000 units of affordable housing.

VENUE DESCRIPTION

The event will be held at the City of Vancouver modular housing display at Robson Square. Media will be able to tour the display following the announcement.



EVENT PARTICIPANTS (SPEAKERS)

- Premier John Horgan
- Minister Selina Robinson – Ministry of Municipal Affairs and Housing
- Minister Shane Simpson – Ministry of Social Development and Poverty Reduction
- Mayor Gregor Robertson – City of Vancouver

KEY VALIDATORS & STAKEHOLDERS

- City of Vancouver
- Homelessness advocates
- Non-profit housing providers

TARGET AUDIENCE

- People who are homeless or at risk of homelessness
- Low-income individuals and families in need of affordable housing

Draft Program

12:20	1 min	Event begins. Minister Shane Simpson, Emcee, provides opening remarks
12:21	5 min	Premier John Horgan speaks
12:26	5 min	Mayor Gregor Robertson speaks
12:31	3 min	Minister Selina Robinson speaks
12:34	2 min	Minister Shane Simpson provides closing remarks
12:36	10 min	Media Q and A – Premier and Ministers depart following QA
12:46	15 min	Media tour of modular housing display
1:00		Event ends

VISUAL MESSAGE(S)

DESIRED PICTURE (STILL)

- Premier John Horgan, Minister Selina Robinson and Minister Shane Simpson touring modular housing display.

Digital (social media) opportunities

- Twitter posts during and after the event
- Post pictures to B.C. government's flickr account
- Facebook post after the event

Media opportunities

- GCPE will follow up with media that are unable to attend the event..
- Vancouver media that cover housing/homelessness issues in Vancouver include:
 - Global TV
 - CTV
 - CBC
 - The Vancouver Sun
 - Vancouver Courier – Mike Howell
 - Globe and Mail – Frances Bula
 - The Tyee – Katie Hyslop

WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

- We need to provide an immediate response to the growing issue of homelessness in Vancouver and throughout B.C. The modular units will provide interim housing for those in greatest need while more permanent housing solutions are built.

DRAFT Key Messages

- There are too many people living on the street or in shelters.
- This modular housing provides an immediate response to the growing issue of homelessness in communities throughout the province.
- The City has been ready to get moving on modular housing and, finally, they now have provincial partnership.
- We are investing in people - building 2,000 temporary modular supportive housing units for people who are homeless in communities across British Columbia.
- We are also investing in 24/7 staffing and support services for the people who move into the new units.
- We know this is only a temporary solution. It is a start in tackling the homeless situation. That's why work is underway across government to develop a Homelessness Action Plan and Comprehensive Housing Strategy for B.C.

Modular Housing Announcement

Robson Square
Adjacent to intersection of Howe and Robson
Vancouver, BC

Date: Monday, October 2, 2017

Time: 12:20 pm

Time	Event Itinerary
10:30 AM	AV specialists on site for technical setup, along with event coordinator TBD
Event Description	This will be an outdoor set-up: podium with mic, podium sign, Modular Home as backdrop
12:00 PM Pre-brief/gathering	<p>Pre-brief with guest speakers led by Event Coordinator. Pre-brief will take place on the How street side of the modular home model, so as to be slightly out of sight of the media</p> <ul style="list-style-type: none"> • Premier • Mayor Robertson • Minister Robinson • Minister Simpson <p><i>Note that the Premier might be a few minutes late for the pre-brief depending on his exit timing from UBCM</i></p>
12:20 PM	Speakers are escorted to podium area
12:20 PM.	Minister Simpson gives welcoming remarks and introduces the Premier
12:22 PM	Premier makes announcement
12:26 PM	Minister Simpson introduces Mayor Robertson
.12:26 PM	Mayor Robertson comments on announcement
12:30 PM	Minister Simpson introduces Minister Robinson
12:30 PM	Minister Robinson comments on announcement
12:34 PM	Minister Simpson comments on announcement, thanks everyone and concludes, tells the media that there will be time for Q&A after the tour
12:36 PM	<p>Premier, Mayor and Ministers enter the modular home model unit for a photo op.</p> <p><i>NOTE: for the photo op they should turn LEFT upon entering the unit, and move into that part of the unit so the media can gather in the entrance area.</i></p>
12:39 PM	The Premier departs, and everyone else returns to the podium for questions
12:50 PM	Event Concludes.

Sept. 28, 2017

MEDIA ADVISORY – Office of the Premier – Vancouver

VANCOUVER – Media are invited to join Premier John Horgan, Minister of Municipal Affairs and Housing Selina Robinson and Minister of Social Development and Poverty Reduction Shane Simpson, for an announcement regarding housing for the homeless.

Event Date: Friday, Sept. 29, 2017

Time: 12:20 p.m.

Location:

Modular housing display suite

Robson Square

800 Robson Street (just outside the Vancouver Art Gallery)

Vancouver

Contact:

Jen Holmwood

Deputy Communications Director

Office of the Premier

250 818-4881

Page 071 to/à Page 073

Withheld pursuant to/removed as

s.13

Modular Housing Announcement
Questions & Answers
Sept. 29, 2017

Advice to the Minister of Municipal Affairs and Housing

Q1: Where will the 600 units be located?

- BC Housing is working with the City of Vancouver to explore vacant, underutilized sites.
- It will be up to the City to rezone these sites or to provide temporary use permits or licenses for the temporary modular units.
- To date, we have identified 20 potential sites and we are working together on next steps.

Q2: What is the timeline for the modular units in Vancouver? How many units will be ready by this winter?

- Approximately 80-120 temporary modular homes will be up and running by this winter and the remaining units will be in place by early 2018.

Q3: Will any services or supports be offered to residents?

- BC Housing is allocating operating funding to ensure the buildings have a 24/7 staffing and a meal program.
- Staff will connect residents to community-based health care services.

Q4: How will people be identified for this housing?

- BC Housing will work with its non-profit providers and their outreach workers to identify and connect with those who are homeless or at risk of becoming homeless, and refer them to appropriate services and housing.

Q5: How long will people be able to stay in the modular housing?

- This will be a tenant's home for 5-10 years, or until more permanent housing is found.
- The non-profit housing provider will work with each tenant to identify more permanent housing options as they become available.

Q6: Where will the units be coming from? Are they being purchased from a certain manufacturer?

- The modular units are being purchased from a modular housing manufacturer.
- We are currently in negotiations and details have yet to be finalized.

Q7: How much will it cost to build each modular unit?

- The costs will vary depending on site preparation, servicing requirements and specification of the building.

Q8: Will this be temporary housing – how long will the modular housing stay in place?

- It will be located on a specific site between 5-10 years before being relocated to another underutilized site, pending redevelopment.

Q9: What other communities will receive modular housing and when?

- Surrey and Smithers are communities that are getting ready to partner with us.
- Other communities with available land are invited to contact government. Meanwhile, BC Housing is already in discussion with a number of other communities that are in immediate need of modular housing for the homeless.
- We will be excited to share details once other sites are finalized.
- Our goal is to have 1,000 units up and running by 2018 – 2000 over two years.

Q10: What else are you doing to address homelessness in Vancouver?

- Addressing homelessness is a top priority for our new government.
- We have taken the first essential steps by creating new ministries and new mandates that help address some of the underlying reasons for homelessness.
- Work is underway across government to develop a homelessness action plan.
- As part of the plan, we will conduct a province-wide homeless count so that we have a better understanding of the situation in our communities.
- We know that strong partnerships with local governments are essential to addressing homelessness.
- We're encouraged by the discussions we've had with Mayor Gregor Robertson and look forward to our continued dialogue as we advance work on this critical issue.



EMCEE SPEAKING POINTS FOR
Hon. Shane Simpson
Minister of Municipal Affairs and Housing

Modular Housing Announcement

Friday, Sept. 29, 2017
12:20 p.m.

Robson Square
800 Robson Street
Vancouver

Please check against delivery

Event contact on site:
Jarrett Hagglund, GCPE Events Coordinator
Cell: 604 817-1458

Event: The B.C. government will announce \$66 million to support the construction of 600 modular housing units for the homeless in Vancouver, and early work to bring modular housing to Smithers and Surrey.

Time: Event runs from 12:20 p.m. – 12:45 p.m.

Length of speech: Emcee – opening and closing remarks

Location: Robson Square, 800 Robson Street

Dress Code: Business casual

Event summary:

- Premier John Horgan will announce a commitment of \$66 million provincial investment, in partnership with the City of Vancouver, to build 600 units of modular housing in the city to help address the issue of homelessness.
- This is part of the Province's plan to create 2,000 modular housing units throughout B.C. over the next two years, as announced in the budget update.
- The announcement will be made at a City of Vancouver modular housing display at Robson Square.
- The beginning of provincial partnership with Surrey and Smithers will also be announced.

Background:

- On Sept. 11, 2017, in the B.C. Budget Update, the Province announced \$291 million to support the construction of 2,000 modular housing units for people that are homeless and more than \$170 million over three years to provide 24/7 staffing and support services.
- These units will count towards the Province's commitment to build 114,000 units of affordable housing.

Key participants:

- Premier John Horgan
- Minister Selina Robinson - Ministry of Municipal Affairs and Housing
- Minister Shane Simpson - Ministry of Social Development and Poverty Reduction
- Mayor Gregor Robertson - City of Vancouver

Key Messages:

- There are too many people living on the street or in shelters.
- This modular housing provides an immediate response to the growing issue of homelessness in communities throughout the province.
- The City has been ready to get moving on modular housing and, finally, they now have provincial partnership.
- We are investing in people – building 2,000 temporary modular supportive housing units for people who are homeless in communities across British Columbia.
- We are also investing in 24/7 staffing and support services for the people who move into the new units.
- We know this is only a temporary solution. It is a start in tackling the homeless situation. That's why work is underway across government to develop a Homelessness Action Plan and Comprehensive Housing Strategy for B.C.

Agenda

Time	Event Itinerary
Event Description	This will be an outdoor set-up: podium with mic, podium sign, Modular Home as backdrop
12:00 PM Pre-brief/gathering	<p>Pre-brief with guest speakers led by Event Coordinator. Pre-brief will take place on the How street side of the modular home model, so as to be slightly out of sight of the media</p> <ul style="list-style-type: none"> • Premier • Mayor Robertson • Minister Robinson • Minister Simpson <p><i>Note that the Premier might be a few minutes late for the pre-brief depending on his exit timing from UBCM</i></p>
12:20 PM	Speakers are escorted to podium area
12:20 PM.	Minister Simpson gives welcoming remarks and introduces the Premier
12:22 PM	Premier makes announcement
12:26 PM	Minister Simpson introduces Mayor Robertson
12:26 PM	Mayor Robertson comments on announcement
12:30 PM	Minister Simpson introduces Minister Robinson
12:30 PM	Minister Robinson comments on announcement
12:34 PM	Minister Simpson comments on announcement, thanks everyone and concludes, tells the media that there will be time for Q&A after the tour
12:36 PM	<p>Premier, Mayor and Ministers enter the modular home model unit for a photo op.</p> <p><i>NOTE: for the photo op they should turn LEFT upon entering the unit, and move into that part of the unit so the media can gather in the entrance area.</i></p>
12:39 PM	The Premier departs, and everyone else returns to the podium for questions
12:50 PM	Event Concludes.

INTRODUCTION

- Good morning.
- I would like to recognize that we are gathered on the territory of the Coast Salish peoples.
- Most of you know me already – Shane Simpson, Minister of Social Development and Poverty Reduction, and MLA for Vancouver-Hastings.
- Our government has just wrapped up a highly successful annual Union of BC Municipalities Convention with local officials from across the province.
- It was an honour to meet with the people who are dealing with and working on housing solutions on the ground in their communities.
- Today, our government takes a first step in addressing the growing issue of homelessness in Vancouver and communities throughout the province.
- And it's through the efforts of our key partners, such as the City of Vancouver, that make these announcements possible.

- It is my honour to introduce Premier John Horgan.

(Premier makes announcement)

- Thank you, Premier.
- Next I'd like to ask Mayor of Vancouver, Gregor Robertson, to say a few words.
- Mayor Robertson.

(Mayor Robertson provides remarks)

- Thank you Mayor Robertson.
- I'd now like to welcome Minister Selina Robinson to say a few words.

(Minister Robinson provides remarks)

- Thank you, Selina.
- We know that modular housing is only a temporary solution to address homelessness.

- That is why work is underway across government to develop a Homelessness Action Plan.
- This is a priority for our new government.
- I am working closely with Minister Robinson and Minister of Mental Health and Addictions Judy Darcy to ensure we develop a comprehensive, well-informed plan.
- I look forward to sharing progress on this initiative as we continue to work with our community partners – like the cities of Vancouver, Smithers and Surrey to address this critical issue.
- In closing, I'd like to thank everyone for coming – and thanks to the City of Vancouver for hosting us today.
- There will be a media Q and A session following a tour of the modular housing display suite.
- Thank you.

(Photo-op in modular display followed by media QAs)

--30--



SPEAKING POINTS FOR
Hon. Selina Robinson
Minister of Municipal Affairs and Housing

Modular Housing Announcement

Friday, Sept. 29, 2017
12:20 p.m.

Robson Square
800 Robson Street
Vancouver

Please check against delivery

Event contact on site:
Jarrett Hagglund, GCPE Events Coordinator
Cell: 604 817-1458

Event: The B.C. government will announce \$66 million to support the construction of 600 modular housing units for the homeless in Vancouver, and early work to bring modular housing to Smithers and Surrey.

Time: Event runs from 12:20 p.m. – 12:45 p.m.

Length of speech: 3 minutes.

Location: Robson Square, 800 Robson Street

Dress Code: Business casual

Event summary:

- Premier John Horgan will announce a commitment of \$66 million provincial investment, in partnership with the City of Vancouver, to build 600 units of modular housing in the city to help address the issue of homelessness.
- This is part of the Province's plan to create 2,000 modular housing units throughout B.C. over the next two years, as announced in the budget update.
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- These units support the development of a homelessness action plan and will count towards the Province's commitment to build 114,000 units of affordable housing.

Key participants:

- Premier John Horgan
- Minister Selina Robinson - Ministry of Municipal Affairs and Housing
- Minister Shane Simpson - Ministry of Social Development and Poverty Reduction
- Mayor Gregor Robertson - City of Vancouver

Key Messages:

- There are too many people living on the street or in shelters.
- This modular housing provides an immediate response to the growing issue of homelessness in communities throughout the province.
- The City has been ready to get moving on modular housing and, finally, they now have provincial partnership.
- We are investing in people – building 2,000 temporary modular supportive housing units for people who are homeless in communities across British Columbia.
- We are also investing in 24/7 staffing and support services for the people who move into the new units.
- We know this is only a temporary solution. It is a start in tackling the homeless situation. That's why work is underway across government to develop a Homelessness Action Plan and Comprehensive Housing Strategy for B.C.

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12:39 PM	The Premier departs, and everyone else returns to the podium for questions
12:50 PM	Event Concludes.

INTRODUCTION

- Thank you, Mayor Robertson.
- We know that immediate action is needed to address the issue of homelessness.
- Minister Simpson and I spent some of our first days in government touring the Downtown Eastside and hearing first-hand from some of those who are struggling beyond what most of us can imagine.
- I also had a chance to tour the City of Vancouver's modular housing project on Terminal Avenue.
- I believe this model of housing can be very successful in providing temporary housing for people who are struggling with homelessness.
- It will not only provide people in need with a roof over their head.
- It will provide them with a chance to stabilize, be connected to community health services and begin to rebuild their lives.

- Our goal is to make sure they can stay off the streets permanently.
- This can only be done through strong partnerships with all levels of government and our community housing partners.
- I would like to thank the City of Vancouver for stepping up with this innovative proposal.
- While work gets underway to build these units in Vancouver, I will continue to work....and BC Housing will continue to work....with communities throughout the province to determine where other modular units are needed.
- I spent this week at UBCM hearing from municipal leaders and understanding what their specific needs are around housing and affordability.
- We look forward to partnering with many other communities on this modular housing initiative.

- I believe today is a great first step, but only a temporary solution.
- There is a lot more work to do.
- We need more permanent housing and services.
- Our government is committed to working with our housing partners from all sectors to develop a Comprehensive Housing Plan to make housing affordable for all British Columbians.
- Thanks again to Mayor Robertson and the City of Vancouver for partnering with the Province on this project.
- Thank you.

--30--

From: Jones, JJ GCPE:EX
To: Gibbs, Robb GCPE:EX; McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX
Subject: FW: Housing minister: Vancouver's modular housing pitch 'at front of list'
Date: Thursday, September 21, 2017 6:48:09 PM
Importance: High

-----Original Message-----

From: Leslie, Lisa GCPE:EX
Sent: Thursday, September 21, 2017 6:43 PM
To: Jones, JJ GCPE:EX
Subject: Housing minister: Vancouver's modular housing pitch 'at front of list'

Announcement is barely contained. Slowly getting out in advance of the premier's speech on Friday.
But really sharing because there is some pretty good language in here from the minister about other communities needing some attention from the Province.

<http://www.vancourier.com/news/housing-minister-vancouver-s-modular-housing-pitch-at-front-of-list-1.22875032>

Lisa Leslie
250 213-7724

From: Quinlan, Kevin
To: [Aaron, Sage PREM:EX](#)
Subject: Modular housing event
Date: Tuesday, September 12, 2017 2:29:23 PM

s.13

Cheers

KQ

Kevin Quinlan

Chief of Staff, Office of the Mayor

City of Vancouver

Office: 604.873.7232

Cell: 778.995.2264

From: [Jones, JJ GCPE:EX](#)
To: [Aaron, Sage PREM:EX](#); [Hurtig, Jane MAH:EX](#)
Cc: [McGregor, Cara GCPE:EX](#)
Subject: RE: Request: Modular announcement
Date: Monday, September 25, 2017 2:01:23 PM

s.13

From: Aaron, Sage PREM:EX
Sent: Monday, September 25, 2017 1:55 PM
To: Hurtig, Jane MAH:EX; Jones, JJ GCPE:EX
Cc: McGregor, Cara GCPE:EX
Subject: RE: Request: Modular announcement
Hi folks,

s.13

From: Hurtig, Jane MAH:EX
Sent: Monday, September 25, 2017 12:27 PM
To: Jones, JJ GCPE:EX
Cc: McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX
Subject: Re: Request: Modular announcement
s.13

Sent from my iPhone

On Sep 25, 2017, at 11:42 AM, Jones, JJ GCPE:EX <JJ.Jones@gov.bc.ca> wrote:

s.13

From: Harbord, Darren GCPE:EX
Sent: Monday, September 25, 2017 11:20 AM
To: Leslie, Lisa GCPE:EX
Cc: Jones, JJ GCPE:EX; Mukasa, Kate GCPE:EX
Subject: RE: Request: Modular announcement
Sure thing – I'll see what BC Housing can provide. We are referencing s.13 as well.

From: Leslie, Lisa GCPE:EX
Sent: Monday, September 25, 2017 11:18 AM
To: Harbord, Darren GCPE:EX
Cc: Jones, JJ GCPE:EX; Mukasa, Kate GCPE:EX
Subject: Request: Modular announcement
s.13

Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
250 213-7724

From: [McGregor, Cara GCPE:EX](#)
To: [Aaron, Sage PREM:EX](#)
Cc: [Hurtig, Jane MAH:EX](#); [Jones, JJ GCPE:EX](#)
Subject: Re: Request: Modular announcement
Date: Monday, September 25, 2017 2:01:20 PM

s.13

Sent from my iPhone

On Sep 25, 2017, at 1:55 PM, Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca> wrote:

Hi folks,

s.13

From: Hurtig, Jane MAH:EX
Sent: Monday, September 25, 2017 12:27 PM
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Cc: McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX
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Cc: Jones, JJ GCPE:EX; Mukasa, Kate GCPE:EX

Subject: Request: Modular announcement

S.13

Lisa Leslie

Communications Director

Ministry of Municipal Affairs and Housing

250 213-7724

From: [Devereux, Rick GCPE:EX](#)
To: [Squance, Leah SDPR:EX](#); [Van Meer-Mass, Kate PREM:EX](#); [Jones, JJ GCPE:EX](#)
Cc: [Aaron, Sage PREM:EX](#); [Hurtig, Jane MAH:EX](#); [Nash, Amber PREM:EX](#)
Subject: RE: Friday modular announcement
Date: Wednesday, September 27, 2017 1:23:56 PM

s.13

Thanks

Rick

From: Squance, Leah PREM:EX
Sent: Wednesday, September 27, 2017 10:07 AM
To: Van Meer-Mass, Kate PREM:EX
Cc: Aaron, Sage PREM:EX; Hurtig, Jane MAH:EX; Nash, Amber PREM:EX; Devereux, Rick GCPE:EX
Subject: RE: Friday modular announcement
Many thanks.

From: Van Meer-Mass, Kate PREM:EX
Sent: Wednesday, September 27, 2017 10:05 AM
To: Squance, Leah PREM:EX
Cc: Aaron, Sage PREM:EX; Hurtig, Jane MAH:EX; Nash, Amber PREM:EX; Devereux, Rick GCPE:EX
Subject: Re: Friday modular announcement
Hi Leah,

I've cc'd rick and Amber here. Rick's team is looking at details and amber is figuring out if the premier has time in his schedule to attend.

Kate

Sent from my iPhone

On Sep 27, 2017, at 9:51 AM, Squance, Leah PREM:EX <Leah.Squance@gov.bc.ca> wrote:

Hi there,

I understand the event plan for Friday's announcement has moved to you folks. S.13

s.13

Many thanks,

Leah

Leah Squance

*Senior Ministerial Assistant to Hon. Shane Simpson, Minister for Social Development
and Poverty Reduction*

C: 250-882-1445 W: 250-387-1428

E: leah.squance@gov.bc.ca

From: [Jones, JJ GCPE:EX](#)
To: [Devereux, Rick GCPE:EX](#)
Cc: [Aaron, Sage PREM:EX](#); [Van Meer-Mass, Kate PREM:EX](#); [Nash, Amber PREM:EX](#); [Hagglund, Jarrett GCPE:EX](#); [McGregor, Cara GCPE:EX](#)
Subject: Re: Modular Housing Questions
Date: Wednesday, September 27, 2017 5:53:28 PM

Here are some answers where I have them, others will have to fill in:

-yes we will have a media advisory. I assume it can be shared ahead of time but it should be pretty basic so I would hope our partners are not hoping to have sign off.

-yes, we will have a release afterwards. A draft is in progress and has been being moved around but needs some refinements

-we were thinking 12:20 for event to give a little extra time to arrive. Not sure if we've landed on that however

-I would say no to the call in line to reduce complications, especially since this is mostly a vancouver announcement but open to other people's thoughts on that.

I don't know on other Qs. Would love folks to chime in.

On Sep 27, 2017, at 4:46 PM, Devereux, Rick GCPE:EX <Rick.Devereux@gov.bc.ca> wrote:

The remaining questions for modular Housing

<!--[if !supportLists]--> <!--[endif]-->Will we have an MA – if so will we share it with Vancouver and BC Housing first
<!--[if !supportLists]--> <!--[endif]-->Will we have a release afterwards? BC Housing and the City seem to think a draft has already been circulating.
<!--[if !supportLists]--> <!--[endif]-->Will we take questions? Both of them think there will be questions desired but we will be coming from a scrum
<!--[if !supportLists]--> <!--[endif]-->Is 12:15 late enough for him to get there?
<!--[if !supportLists]--> <!--[endif]-->Do we need a call in line?
<!--[if !supportLists]--> <!--[endif]-->Are we ok with them standing in light rain, as it is likely to rain.
<!--[if !supportLists]--> <!--[endif]-->Is the Minister of MAH before the Mayor in precedence?

Thanks

Rick

Rick Devereux

Director, Event Services | Government Communications and Public Engagement
rick.devereux@gov.bc.ca | 250-812-1207

From: [Jones, JJ GCPE:EX](#)
To: [McGregor, Cara GCPE:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Hurtig, Jane MAH:EX](#)
Subject: RE: Request: Modular announcement
Date: Monday, September 25, 2017 2:05:30 PM

Darren from B.C. Housing is going to let us know if the cities are on board with us mentioning them. Only the 600 for Vancouver are committed. Other cities have only indicated an interest and willingness and do not have units allocated at this time.

From: McGregor, Cara GCPE:EX
Sent: Monday, September 25, 2017 2:01 PM
To: Aaron, Sage PREM:EX
Cc: Hurtig, Jane MAH:EX; Jones, JJ GCPE:EX
Subject: Re: Request: Modular announcement
Do we have a sense how many of the 2,000 modular units have been allocated/spoken for? Part of the reason why this info is in the speech is to make a pitch to other municipalities to partner with us.

Also, do we need to reach out to these local govts before we mention them in the speech ? We would be de facto announcing them by including them in PJH address.
Sent from my iPhone

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Hi folks,
s.13

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s.13

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Subject: Request: Modular announcement
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Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
250 213-7724

From: [Hurtig, Jane MAH:EX](#)
To: [McGregor, Cara GCPE:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Jones, JJ GCPE:EX](#)
Subject: RE: Request: Modular announcement
Date: Monday, September 25, 2017 2:03:38 PM

Tell me the communities and I will ask ADM for an estimate.

Jane Hurtig

Ministerial Assistant to Minister of Municipal Affairs and Housing and responsible for Translink

Cell 778 584 1744

From: McGregor, Cara GCPE:EX
Sent: Monday, September 25, 2017 2:01 PM
To: Aaron, Sage PREM:EX
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Subject: Request: Modular announcement
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Communications Director
Ministry of Municipal Affairs and Housing
250 213-7724

From: [Hurtig, Jane MAH:EX](#)
To: [Aaron, Sage PREM:EX](#); [Jones, JJ GCPE:EX](#)
Cc: [McGregor, Cara GCPE:EX](#)
Subject: RE: Request: Modular announcement
Date: Monday, September 25, 2017 2:02:01 PM

s.13

Jane Hurtig
Ministerial Assistant to Minister of Municipal Affairs and Housing and responsible for
Translink
Cell 778 584 1744

From: Aaron, Sage PREM:EX
Sent: Monday, September 25, 2017 1:55 PM
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Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
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Cc: [Hurtig, Jane MAH:EX](#)
Subject: RE: Request: Modular announcement
Date: Monday, September 25, 2017 2:09:29 PM

This info comes from Lisa, would love to know if there is other info out there from the DM or others.

From: Jones, JJ GCPE:EX
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To: McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX
Cc: Hurtig, Jane MAH:EX
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Hi folks,
s.13

From: Hurtig, Jane MAH:EX
Sent: Monday, September 25, 2017 12:27 PM
To: Jones, JJ GCPE:EX
Cc: McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX
Subject: Re: Request: Modular announcement
s.13

Sent from my iPhone

On Sep 25, 2017, at 11:42 AM, Jones, JJ GCPE:EX <JJ.Jones@gov.bc.ca> wrote:

s.13

From: Harbord, Darren GCPE:EX
Sent: Monday, September 25, 2017 11:20 AM
To: Leslie, Lisa GCPE:EX
Cc: Jones, JJ GCPE:EX; Mukasa, Kate GCPE:EX
Subject: RE: Request: Modular announcement
Sure thing – I'll see what BC Housing can provide. We are referencing
s.13 as well.

From: Leslie, Lisa GCPE:EX
Sent: Monday, September 25, 2017 11:18 AM
To: Harbord, Darren GCPE:EX
Cc: Jones, JJ GCPE:EX; Mukasa, Kate GCPE:EX
Subject: Request: Modular announcement
s.13

Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
250 213-7724