

From: [Farmer, Leila PREM:EX](#)
To: [Wong, Tamarra PREM:EX](#)
Subject: For Geoff – Note on Family Day
Date: Friday, February 9, 2018 9:03:00 AM
Attachments: 54977 Family Day - Decision BN (one-pager).docx

Good morning Tamarra,

May I ask you print this decision note and provide it to Geoff this morning?

Thank you,

Leila Farmer | Director

Priorities and Accountability | Deputy Minister's Office

Office of the Premier | Phone: 250-208-9547

Warning: *This email is intended only for the use of the individual or organization to whom it is addressed. It may contain information that is privileged or confidential. Any distribution, disclosure, copying, or other use by anyone else is strictly prohibited. If you have received this in error, please telephone or e-mail the sender immediately and delete the message.*

MINISTRY OF LABOUR
DECISION NOTE

Cliff #: 54977
Date: February 8, 2015

PREPARED FOR: Honourable Harry Bains, Minister of Labour

ISSUE: Changing Family Day from the second Monday to the third Monday in February.

BACKGROUND:

BC's Family Day was established in 2013 as the second Monday in February based on consultations with British Columbians from across the province. All other Canadian jurisdictions with a February statutory holiday celebrate it on the third Monday.

DISCUSSION:

Certain sectors, especially tourism, support having BC's Family Day on the second Monday because they benefit economically from two distinct long weekends. Other businesses and individuals, however, want BC's Family Day moved to the third Monday so that they can coordinate interprovincial business operations and family visits.

OPTIONS:

1. Move Family Day to the third Monday in February starting in 2019.

s.13

DM CONTACT: Trevor Hughes, 250-356-1346

From: [Farmer, Leila PREM:EX](#)
To: [Cooling, Karen LBR:EX](#)
Subject: RE: Family Day
Date: Friday, February 9, 2018 8:57:00 AM

This is perfect – thanks Karen!

Please pass along my thanks to the Deputy as well for the quick turnaround on this note.

-Leila

From: Cooling, Karen LBR:EX
Sent: Friday, February 9, 2018 7:32 AM
To: Farmer, Leila PREM:EX
Subject: FW: Family Day

Good morning.

Can you have a look and see if this is what you are looking for?

Thanks,

K

From: [Farmer, Leila PREM:EX](#)
To: [Cooling, Karen LBR:EX](#)
Subject: RE: Family Day
Date: Thursday, February 8, 2018 5:09:00 PM

Hi Karen,
Thanks for this information. May I request the note be refined to 1 page?
Thanks again,
Leila

From: Cooling, Karen LBR:EX
Sent: Thursday, February 8, 2018 4:59 PM
To: Farmer, Leila PREM:EX
Subject: Fw: Family Day
Importance: High

Is this what you need?

Karen

Sent from my BlackBerry — the most secure mobile device

From: Trevor.Hughes@gov.bc.ca
Sent: February 8, 2018 4:56 PM
To: Karen.Cooling@gov.bc.ca
Subject: Family Day

Karen, please find attached a decision Briefing Note on Family Day. Happy to discuss later today or tomorrow. If the Minister is good with it, presume you can just send on the PO?

Let me know what more you need.

T.

Trevor Hughes
Deputy Minister
Ministry of Labour

From: [Farmer, Leila PREM:EX](#)
To: [Wong, Tamarra PREM:EX](#)
Subject: RE: For Geoff – Note on Family Day
Date: Friday, February 9, 2018 9:06:00 AM

Thank you!

From: Wong, Tamarra PREM:EX
Sent: Friday, February 9, 2018 9:05 AM
To: Farmer, Leila PREM:EX
Subject: Re: For Geoff – Note on Family Day
Will do. Thanks Leila..

Tamarra Wong
Executive Coordinator to the Chief of Staff
Office of the Premier
E: tamarra.wong@gov.bc.ca
Tel: 250-356-2785 | Cell: 250-208-3085

On Feb 9, 2018, at 9:03 AM, Farmer, Leila PREM:EX <Leila.Farmer@gov.bc.ca> wrote:

Good morning Tamarra,
May I ask you print this decision note and provide it to Geoff this morning?
Thank you,

Leila Farmer | Director
Priorities and Accountability | Deputy Minister's Office
Office of the Premier | Phone: 250-208-9547

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<54977 Family Day - Decision BN (one-pager).docx>

From: [Holmwood, Jen PREM:EX](#)
To: [Megan Turcato](#)
Subject: RE: BC Gov News - B.C. government shifts Family Day, beginning in 2019; better for business and families
Date: Friday, February 9, 2018 1:25:00 PM
Attachments: [image001.jpg](#)

Hi Megan,

We have heard concerns from some operators, but the majority of businesses we've spoken to are in favour of the change. You might be interested in speaking with Anita Huberman at the Surrey Board of Trade about this. She can be reached at: [604.340.3899](tel:604.340.3899)

Cheers,
Jen

From: Megan Turcato [<mailto:Megan.Turcato@globalnews.ca>]
Sent: Friday, February 9, 2018 1:14 PM
To: Holmwood, Jen PREM:EX
Subject: FW: BC Gov News - B.C. government shifts Family Day, beginning in 2019; better for business and families

Working on a story about this for our evening newscast tonight. We've been doing interviews on this idea today and have heard several concerns:

- (1) Some businesses (ski hill/tourism business) say they don't want the holiday weekend synchronized because instead of two busy weekends they will have one, attractions will be more crowded, and it will be harder to schedule staff to deal with the large crush of visitors
- (2) Local attractions will be more crowded with everyone on vacation at the same time making it more difficult to enjoy
- (3) Roads will be busier possibly leading to more accidents
- (4) With everyone off at the same time it will drive airfares up

Wanting to see if you wanted to send a statement to respond to any of these issues raised. We would need something by 3:30.

Thanks,

Megan Turcato Reporter | Global Okanagan
Global News | Corus Entertainment
342 Leon Ave. | Kelowna, BC V1Y 6J2
C: 250-309-4548
E: Megan.Turcato@globalnews.ca T: @meganturcato



This message is confidential and may contain privileged information. We ask that you not use or disclose this message other than with our consent.

If you are not an intended recipient, please immediately notify us and delete this message. Thank-you.

From: noreply.newsondemand@gov.bc.ca [mailto:noreply.newsondemand@gov.bc.ca]
Sent: Friday, February 09, 2018 1:02 PM
To: Chris Sobon <Chris.Sobon@globalnews.ca>
Subject: BC Gov News - B.C. government shifts Family Day, beginning in 2019; better for business and families

For Immediate Release
2018PREM0018-000188
Feb. 9, 2018

Office of the Premier

NEWS RELEASE

B.C. government shifts Family Day, beginning in 2019; better for business and families

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Surrey Board of Trade CEO Anita Huberman welcomed the change.

"The misalignment of Family Day causes inconvenience, increased costs, and lost opportunity for businesses of all sizes and in various industries," said Huberman. "The economic benefit from this change will greatly assist our members, and especially small- and medium-sized businesses, across the province."

Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier

250 818-4881

► [READ MORE](#)

[Government Operations, Office of the Premier](#)

From: [McGregor, Cara GCPE:EX](#)
To: [Aaron, Sage PREM:EX](#); [McConnell, Sheena PREM:EX](#); [Holmwood, Jen PREM:EX](#)
Cc: [Gibbs, Robb GCPE:EX](#)
Subject: FW: Final approved - FW: B.C. government shifts Family Day, beginning in 2019; better for business and families
Date: Friday, February 9, 2018 12:28:22 PM
Attachments: [2018PREM0018-000188.pdf](#)

Hi all - this Family Day NR is going out at 1:00p.m. today.

Cara

-----Original Message-----

From: McKill, Colin GCPE:EX [<mailto:Colin.McKill@gov.bc.ca>]
Sent: Friday, February 9, 2018 12:25 PM
To: McKill, Colin GCPE:EX
Subject: B.C. government shifts Family Day, beginning in 2019; better for business and families

Please refer to the files attached to this email. The following is the summary of the News Release

Permalink: <https://news.gov.bc.ca/16379>

News ID: NEWS-16379
NR Number: 2018PREM0018-000188
NR Type: News Release
State: Planned
Planned Release Date: February 9, 2018 at 1:00 pm
Media Distribution Lists: ETHALL_ALL ETHNIC, LEGIS_PRESS GALLERY, MEDIA, PROVI_PROVINCE WIDE
Lead Organization: Office of the Premier
Headline: B.C. government shifts Family Day, beginning in 2019; better for business and families

This email was auto-generated.

For Immediate Release
2018PREM0018-000188
Feb. 9, 2018

Office of the Premier

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Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

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2018PREM0018-000188
Feb. 9, 2018

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Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

Connect with the Province of B.C. at: news.gov.bc.ca/connect

Holmwood, Jen PREM:EX

From: Aaron, Sage PREM:EX
Sent: Monday, February 5, 2018 9:47 AM
To: McConnell, Sheena PREM:EX
Cc: Holmwood, Jen PREM:EX
Subject: Re: CBC Radio inquiry-Feb. 12 FAMILY DAY

Yep. I know. MCJ will most likely do the show so I think we're good.

s.13

Sage
778-678-0832
Sent from my mobile device

On Feb 5, 2018, at 9:39 AM, McConnell, Sheena PREM:EX <Sheena.McConnell@gov.bc.ca> wrote:

s.13

On Feb 5, 2018, at 9:32 AM, Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca> wrote:

We should discuss.

Sage
778-678-0832
Sent from my mobile device

On Feb 1, 2018, at 4:19 PM, Holmwood, Jen PREM:EX
<Jen.Holmwood@gov.bc.ca> wrote:

From: Bridgette Watson [<mailto:bridgette.watson@cbc.ca>]
Sent: Thursday, February 1, 2018 3:53 PM
To: Holmwood, Jen PREM:EX
Subject: CBC Radio inquiry-Feb. 12 FAMILY DAY

Good afternoon Jen,

I am looking ahead to our radio show programming on Monday, Feb. 12th for the Family Day holiday.

Both The Early Edition and On The Coast will be province-wide that day with Stephen Quinn and Gloria Macarenko hosting respectively.

I am wondering if Premier Horgan has availability to join either program to reflect on Family Day and to look ahead to the throne speech.

I can be flexible with times depending on the Premier's schedule.

I look forward to hearing from you and am best reached by email.

Many thanks,

--

Bridgette Watson
Associate producer, Current Affairs
CBC Vancouver
Bridgette.Watson@cbc.ca
[@Beewatz](#)

From: Aaron, Sage PREM:EX
To: s.17 Meggs, Geoff PREM:EX
Subject: For Review: Family Day News Release
Date: Thursday, February 8, 2018 3:33:00 PM

Hello! This news release notes the upcoming change to Family Day.

For Immediate Release

Office of the Premier

[release number]

[Date]

B.C. government shifts family day beginning in 2019; better for business and families

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-30-

Media contact: Jen Holmwood
Office of the Premier
250 818-4881

Connect with the Province of B.C. at: www.gov.bc.ca/connect

Sage Aaron, Communications Director

Office of the Premier | Government of BC

501 Belleville St, Victoria, BC V8V 2L8 | 778-678-0832

From: Aaron, Sage PREM:EX
To: s.17 Meggs, Geoff PREM:EX
Subject: For review: Family Day statement
Date: Thursday, February 8, 2018 4:48:00 PM

To go out on (drum roll) Family Day:

Statement from Premier John Horgan on Family Day

“B.C. Family Day is a day for people to spend time with their loved ones and join in community celebrations.

To make sure Family Day events are accessible to everyone, the B.C. government has partnered with the BC Recreation and Parks Association to fund free family-friendly activities and events in communities around the province.

It’s part of our commitment to make life better and more affordable for you and your family.

Take some time today to have fun in your community, and have a happy B.C. Family Day!”

Visit the BC Recreation and Parks Association(BCRPA) to see a complete listing of free events:

<https://www.bcrpa.bc.ca/everything-else/bc-family-day/2018-event-listings/>

Sage Aaron, Communications Director

Office of the Premier | Government of BC

501 Belleville St, Victoria, BC V8V 2L8 | 778-678-0832

From: [Aaron, Sage PREM:EX](#)
To: [Hannah, Matt GCPE:EX](#)
Subject: Fwd: For Review: Family Day News Release
Date: Thursday, February 8, 2018 5:44:14 PM

For Immediate Release
[release number]
[Date]

Office of the Premier

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-30-

Media contact: Jen Holmwood
Office of the Premier
250 818-4881

Connect with the Province of B.C. at: www.gov.bc.ca/connect

Sage Aaron, Communications Director

Office of the Premier | Government of BC
501 Belleville St, Victoria, BC V8V 2L8 | 778-678-0832

From: [Aaron, Sage PREM:EX](#)
To: [McGregor, Cara GCPE:EX](#); [Dalzell, Danielle GCPE:EX](#)
Subject: Fwd: Revised Family Day release
Date: Friday, February 9, 2018 9:00:10 AM

Below family day release approved

Sage
778-678-0832
Sent from my mobile device

Begin forwarded message:

From: <Sage.Aaron@gov.bc.ca>
Date: February 9, 2018 at 7:42:37 AM PST
To: ^{s.17}, Geoff Meggs <geoff.meggs@gov.bc.ca>
Subject: Revised Family Day release

With an approved business quote:

B.C. government shifts family day beginning in 2019; better for business and families

VICTORIA – Starting next year, B.C.’s Family Day will be moved to the third week in February so families across the country can celebrate together, Premier John Horgan announced today.

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“The economic benefit from this change will greatly assist our members and especially small and medium sized businesses across the province.”

-30-

Sage
778-678-0832
Sent from my mobile device

From: [Aaron, Sage PREM:EX](#)
To: [Dalzell, Danielle GCPE:EX](#)
Cc: [McGregor, Cara GCPE:EX](#)
Subject: Re: FOR APPROVAL: 20180207_STM_Family Day_PJH_V1_DRAFT
Date: Friday, February 9, 2018 4:27:13 PM

Yes and yes, please.
Thank you.

Sage
778-678-0832
Sent from my mobile device

On Feb 9, 2018, at 2:59 PM, Dalzell, Danielle GCPE:EX <Danielle.Dalzell@gov.bc.ca> wrote:

Hi Sage,
Did you still want this to go out Monday morning?
If so, do you approve of this copy.
Thank you,
Danielle

From: Dalzell, Danielle GCPE:EX
Sent: Thursday, February 08, 2018 3:49 PM
To: Aaron, Sage PREM:EX
Cc: McGregor, Cara GCPE:EX
Subject: FOR APPROVAL: 20180207_STM_Family Day_PJH_V1_DRAFT
Family day statement for your approval.
Thank you,
Danielle

<20180207_STM_Family Day_PJH_V1_DRAFT.docx>

From: [Aaron, Sage PREM:EX](#)
To: s.17
Subject: Re: For review: Family Day statement
Date: Friday, February 9, 2018 7:37:10 AM

Yessir. It should be going today, once I forward a new version with a supportive quote from business to you and Geoff.

Sage
778-678-0832
Sent from my mobile device

On Feb 8, 2018, at 10:09 PM, s.17 wrote:

We are sending this out before Monday I assume.

Sent from my iPhone

On Feb 8, 2018, at 7:10 PM, Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca> wrote:

I will check in with Suzanne tomorrow morning but I believe we're good to go.

Sage
778-678-0832
Sent from my mobile device

On Feb 8, 2018, at 6:14 PM, Meggs, Geoff PREM:EX <Geoff.Meggs@gov.bc.ca> wrote:

Is he good to go? Suzanne was sti checking in specifics

G

Sent from my iPhone

On Feb 8, 2018, at 4:48 PM, Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca> wrote:

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Sage Aaron, Communications Director

Office of the Premier | Government of BC

501 Belleville St, Victoria, BC V8V 2L8 | 778-678-0832

From: [Meggs, Geoff](#) PREM:EX
To: [Aaron, Sage](#) PREM:EX; [s.17](#)
Subject: Re: Revised Family Day release
Date: Friday, February 9, 2018 7:51:43 AM

Super

From: Aaron, Sage PREM:EX
Sent: Friday, February 09, 2018 7:42 AM
To: [s.17](#) ; [Meggs, Geoff](#) PREM:EX
Subject: Revised Family Day release
With an approved business quote:

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Sage
778-678-0832
Sent from my mobile device