

Wade, Debbie PREM:EX

From: Meggs, Geoff PREM:EX
Sent: Tuesday, May 29, 2018 3:28 PM
To: Wade, Debbie PREM:EX
Subject: FW: I'm snowed in

From: Meggs, Geoff PREM:EX
Sent: Tuesday, December 19, 2017 1:00 PM
To: 'Bob Penner'; Aaron, Sage PREM:EX
Subject: RE: I'm snowed in

Sorry, Bob, I'm booked for the rest of the day but I have a few additional thoughts I'll put in a separate message. Must be very bad in Vancouver – just did a conference call with people stuck on the Upper Levels.

Geoff

GEOFF MEGGS

Chief of Staff, Office of the Premier
West Annex, Parliament Buildings,
501 Belleville St, Victoria, BC V8V 2L8
(250) 356-6271

From: Bob Penner [<mailto:bob.penner@stratcom.ca>]
Sent: Tuesday, December 19, 2017 12:34 PM
To: Aaron, Sage PREM:EX
Cc: Meggs, Geoff PREM:EX
Subject: I'm snowed in

Apparently, and can't get back to van tonight.

In the off chance there is more ready to talk about on the project we were discussing I could do a meeting with the others involved later today or wed a.m.

Long shot I know, but just in case it worked out, we could use the time to get a jump on it. If not, no prob.

Good to see you both. I look forward working with you on these things in the new year.

Bob.

From: Bob Penner
To: [Wong, Tamarra PREM:EX](#)
Cc: [Marijke Wortman](#)
Subject: Re: In Vic Monday/Tuesday
Date: Monday, February 19, 2018 11:19:59 AM

Thanks Tamarra.

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Wong, Tamarra PREM:EX
Sent: Monday, February 19, 2018 11:17 AM
To: Bob Penner
Cc: Marijke Wortman
Subject: RE: In Vic Monday/Tuesday

Hi Bob,

Confirming the 7pm dinner with Sage and Geoff tonight at the **s.15**
s.15, Victoria. Reservations are under **s.22**

Thanks!

Tamarra Wong

Executive Coordinator to the Chief of Staff
Office of the Premier
E: tamarra.wong@gov.bc.ca
Tel: 250-356-2785 | Cell: 250-208-3085

From: Bob Penner [<mailto:bob.penner@stratcom.ca>]
Sent: Friday, February 16, 2018 3:47 PM
To: Wong, Tamarra PREM:EX
Cc: Marijke Wortman
Subject: Re: In Vic Monday/Tuesday

Yes that's great thanks Tamarra.

On Feb 16, 2018, at 5:15 PM, Wong, Tamarra PREM:EX <Tamarra.Wong@gov.bc.ca> wrote:

Hi Bob,

Geoff and Sage would be happy to meet with you. Are you available to meet them Monday at 7pm for dinner? I'll confirm the location with you on Monday.

Thanks!

Tamarra Wong

Executive Coordinator to the Chief of Staff
Office of the Premier

E: tamarra.wong@gov.bc.ca
Tel: 250-356-2785 | Cell: 250-208-3085

From: Geoff Meggs^{s.22}
Sent: Thursday, February 15, 2018 10:45 PM
To: Bob Penner
Cc: s.22 Wong, Tamarra PREM:EX
Subject: Re: In Vic Monday/Tuesday

Yes, bob, I've asked Tamarra to arrange

Geoff

s.22

On Feb 15, 2018, at 10:58 AM, Bob Penner <bob.penner@stratcom.ca> wrote:

Hi Geoff & Sage,

Just to let you know that I have a number of things doing over in Victoria Monday and Tuesday. I'm going to be there all day and in the evening of the Monday as well in case either or both of you want to check in on various of our current or upcoming projects, or just the general state of the union. Just let me know.

Regards,
Bob

Stratcom announces new digital tools for Canadian organizations
<http://us1.campaign-archive1.com/?e=&u=58a7ae19e8b6d2a309ebbd84e&id=097767843d>

Bob Penner
CEO | directeur général
T 604.681.3030 x 50 E bob.penner@stratcom.ca

You can connect with me at / **Vous pouvez vous connecter avec moi sur**
<[image001.png](#)> <[image002.png](#)> <[image003.png](#)> <[image004.png](#)>

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www.stratcom.ca <image001.png> <image002.png> <image005.png>
<image006.png>

From: Marijke Wortman
To: [Wong, Tamarra PREM:EX](#)
Subject: RE: In Vic Monday/Tuesday
Date: Monday, February 19, 2018 2:01:20 PM

Great. Thanks for setting that up, Tamara.

Regards,
Marijke

From: Wong, Tamarra PREM:EX [<mailto:Tamarra.Wong@gov.bc.ca>]
Sent: Monday, February 19, 2018 11:17 AM
To: Bob Penner <bob.penner@stratcom.ca>
Cc: Marijke Wortman <marijke.wortman@stratcom.ca>
Subject: RE: In Vic Monday/Tuesday

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Tamarra Wong

Executive Coordinator to the Chief of Staff
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Cc: Marijke Wortman
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Tamarra Wong

Executive Coordinator to the Chief of Staff
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Sent: Thursday, February 15, 2018 10:45 PM
To: Bob Penner
Cc: s.22 Wong, Tamarra PREM:EX
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Geoff

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Regards,
Bob

Stratcom announces new digital tools for Canadian organizations

<http://us1.campaign-archive1.com/?e=&u=58a7ae19e8b6d2a309ebbd84e&id=097767843d>

Bob Penner

CEO | directeur général
T 604.681.3030 x 50 E bob.penner@stratcom.ca




You can connect with me at / **Vous pouvez vous connecter avec moi sur**
<[image001.png](#)> <[image002.png](#)> <[image003.png](#)> <[image004.png](#)>

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From: [Gibbs, Robb GCPE:EX](#)
To: [Matt Smith; paul@nowgroup.com](#)
Cc: [Bob Penner; Stephanie Lynn; LeSueur, Kathryn GCPE:EX; Aaron, Sage PREM:EX; heather@nowgroup.com](#)
Subject: let's get to work
Date: Friday, January 5, 2018 12:37:59 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
Importance: High

Hey all,

Hope you had a great break. Time to get to work again :)

Lemme preface this by saying I'm really sorry about the rush I'm about to propose. But the good(?) news is that you were the successful vendors for the budget project.

I'm including Stratcom and NOW in this email as we're going to count on you folks working pretty closely together in terms of the big picture "affordability" theme . Given the amount of work on the creative side, as Paul fully knows, we are looking at NOW doing budget and child care... and then an additional supplier doing the housing theme. That supplier hasn't been decided yet.

I'm hoping we can have some time together by phone on Monday if schedules work. But lemme just lay out what's rattling around in my head:

On the research side, we need to test three broad areas: overall budget, child care, housing. I'd very much like us all to be fully integrated and working together on the plan, discussion guide, poll, etc.

Specifics on each:

- s.13

-

-

I know this is ambitious but we're up against the wall due to the process and limitations the previous administration left for us.

The additional complication about the focus groups is we need two key things to take place:

1. s.13

- 2.

I'll leave this for now but I'm going to ask Kathryn via this email to set up something for Monday or Tuesday. If you could please send an email to her (kathryn.lesueur@gov.bc.ca) with your availability for those days, that would help enormously.

Ideally, we spend next week on planning, prep and figuring out overall budgets for all this activity, and get feet on the ground the following week.

Thanks all.

Robb

From: Matt Smith

Sent: Wednesday, January 03, 2018 11:39 AM

To: Gibbs, Robb GCPE:EX; LeSueur, Kathryn GCPE:EX

Cc: Bob Penner; Stephanie Lynn

Subject: RE: Research request

Also, here are some relevant case studies which we submit to support our proposal and in line with

the request for the proposal to be 3 pages not including work examples. These case studies serve as work examples.

Cheers,

Matt

Matt Smith

T 416.537.6100 x 83

C 416.877.5524

E matt.smith@stratcom.ca

From: Matt Smith

Sent: Wednesday, January 3, 2018 1:57 PM

To: 'robb.gibbs@gov.bc.ca'; 'kathryn.lesueur@gov.bc.ca'

Cc: Bob Penner ; Stephanie Lynn

Subject: RE: Research request

Hello again Robb and Kathryn, please find attached our proposal in response to your request.

If you have any questions please let me know. I will be your contact for the remainder of this week.

Cheers,

Matt

Matt Smith

T 416.537.6100 x 83

C 416.877.5524

E matt.smith@stratcom.ca

From: Matt Smith

Sent: Wednesday, January 3, 2018 9:42 AM

To: 'robb.gibbs@gov.bc.ca' <robb.gibbs@gov.bc.ca>; 'kathryn.lesueur@gov.bc.ca'

<kathryn.lesueur@gov.bc.ca>

Cc: Bob Penner <bob.penner@stratcom.ca>; Stephanie Lynn <Stephanie.Lynn@stratcom.ca>

Subject: Research request

Hello Robb and Katheryn, happy 2018.

Thank you for sending Stratcom your request for proposals around the BC 2018 Budget. We have received the request and will be submitting a proposal to you later today and in advance of the 2pm PT closing.

Cheers,

Matt

Matt Smith – President | Président

T 416.537.6100 x 83

C 416.877.5524

E matt.smith@stratcom.ca

Toronto Office / Bureau à Toronto:

1179 King Street West, Suite 202, Toronto, ON M6K 3C5

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From: Welgush, Lindsey GCPE:EX
To: [Wright, Don J. PREM:EX](#); [Meggs, Geoff PREM:EX](#); [Lloyd, Evan GCPE:EX](#); [Gibbs, Robb GCPE:EX](#); [Lowe, Mike GCPE:EX](#); [Christensen, Suzanne PREM:EX](#); [Aaron, Sage PREM:EX](#); [Oreck, Mira PREM:EX](#); [Kingston, Charlotte PREM:EX](#); [Clark, Layne PREM:EX](#); [Robinson, Jon PREM:EX](#); [Hannah, Matt GCPE:EX](#); [McGregor, Cara GCPE:EX](#); [Hardin, Karl GCPE:EX](#); [LeGuilloux, Marg GCPE:EX](#); [Devereux, Rick GCPE:EX](#); [Zaharia, Sarah GCPE:EX](#); [Currie, David GCPE:EX](#); [Johnston, Karen GCPE:EX](#); [Leslie, Lisa GCPE:EX](#); [Gillezeau, Rob FIN:EX](#); [Spilker, Robyn FIN:EX](#); [Gunn, Paula MCF:EX](#); [Sharma, Niki MCF:EX](#)
Subject: RE: Budget Steering Committee - Focus Groups Video Streaming links, Jan 23
Date: Tuesday, January 23, 2018 11:41:56 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

Good afternoon,

Live streaming links for tonight (5:30-11:30pm) are enclosed below:

Please join meeting from your computer, tablet or smartphone.

s.15,s.17

This meeting is locked with a **password:** s.15,s.17

Regards,

Lindsey Welgush | Executive Coordinator

Government Communications and Public Engagement

Lindsey.Welgush@gov.bc.ca

778 698-4798

From: Welgush, Lindsey GCPE:EX
Sent: Thursday, January 18, 2018 11:06 AM
To: [Wright, Don J. PREM:EX](#); [Meggs, Geoff PREM:EX](#); [Lloyd, Evan GCPE:EX](#); [Gibbs, Robb GCPE:EX](#); [Lowe, Mike GCPE:EX](#); [Christensen, Suzanne PREM:EX](#); [Aaron, Sage PREM:EX](#); [Oreck, Mira PREM:EX](#); [Kingston, Charlotte PREM:EX](#); [Clark, Layne PREM:EX](#); [Robinson, Jon PREM:EX](#); [Hannah, Matt GCPE:EX](#); [McGregor, Cara GCPE:EX](#); [Hardin, Karl GCPE:EX](#); [LeGuilloux, Marg GCPE:EX](#); [Devereux, Rick GCPE:EX](#); [Zaharia, Sarah GCPE:EX](#); [Currie, David GCPE:EX](#); [Johnston, Karen GCPE:EX](#); [Leslie, Lisa GCPE:EX](#); [Gillezeau, Rob FIN:EX](#); [Spilker, Robyn FIN:EX](#); [Gunn, Paula MCF:EX](#); [Sharma, Niki MCF:EX](#)
Subject: FW: Budget Steering Committee - Focus Groups Video Streaming links, Jan. 18

Good morning,

Video streaming links for tonight are enclosed below. Please follow these instructions to access:

- a. Option 1: Please click the link below or copy and paste into your browser

s.15,s.17

- b. Option 2:

- i. Go to s.15,s.17

- ii. **Enter Master Code:** s.15,s.17 **and Password:** s.15,s.17

Regards,

Lindsey Welgush | Executive Coordinator

Government Communications and Public Engagement

Lindsey.Welgush@gov.bc.ca

From: Welgush, Lindsey GCPE:EX

Sent: Tuesday, January 16, 2018 11:21 AM

To: Lloyd, Evan GCPE:EX; Gibbs, Robb GCPE:EX; Lowe, Mike GCPE:EX; Christensen, Suzanne PREM:EX; Aaron, Sage PREM:EX; Oreck, Mira PREM:EX; Kingston, Charlotte PREM:EX; Clark, Layne PREM:EX; Robinson, Jon PREM:EX; Hannah, Matt GCPE:EX; McGregor, Cara GCPE:EX; Hardin, Karl GCPE:EX; LeGuilloux, Marg GCPE:EX; Devereux, Rick GCPE:EX; Zaharia, Sarah GCPE:EX; Currie, David GCPE:EX; Johnston, Karen GCPE:EX; Leslie, Lisa GCPE:EX; Gillezeau, Rob FIN:EX; Spilker, Robyn FIN:EX; Gunn, Paula MCF:EX; Sharma, Niki MCF:EX

Subject: Budget Steering Committee - Focus Groups Video Streaming links, Jan. 16 & 17

Good morning, committee members:

As per below, here are the links to the registration for the focus groups video streaming on Tuesday and Wednesday:

s.15,s.17

Please ensure that you register and test the links before each session. For each night, the first groups will cover Housing, and the second Child Care.

The schedule is as follows:

- Vancouver on Tue/Wed;
- Kamloops on Thursday; and,
- Victoria next Tuesday.

Please let me know if you have any questions or concerns.

Regards,

Lindsey Welgush | Executive Coordinator

Government Communications and Public Engagement

Lindsey.Welgush@gov.bc.ca

778 698-4798

From: Stephanie Lynn [<mailto:Stephanie.Lynn@stratcom.ca>]

Sent: Tuesday, January 16, 2018 10:41 AM

To: Gibbs, Robb GCPE:EX; Paul Degenstein; 'Heather Fraser'

Cc: Matt Smith; Angela Lee; Jenny Tan; Rick Nadeau; Rekha Samuel; Leah Bae

Subject: Focus Groups Video Streaming links, Jan. 16 & 17

Here are the links for the webinars for Tuesday and Wednesday.

Be sure that those wanting to get on **check the links ahead of time**. Note they need to **REGISTER first**, then get the access information via email. Sometimes people have issues accessing the links and end up missing portions of the groups while they are troubleshooting how to access the live stream.

Please let us know who you expect to be accessing the links.

Thanks

Stephanie

Please register for Vancouver Focus G January 16th, 2018 on Jan 16, 2018 5:45 PM PST at:

s.15,s.17

Webinar at Vancouver Focus on January 16th, 2018

Please register for Vancouver Focus G January 17th, 2018 on Jan 17, 2018 5:45 PM PST at:

s.15,s.17

Webinar at Vancouver Focus on January 17th, 2018

After registering, you will receive a confirmation email containing information about joining the webinar.

Stephanie Lynn

Director of Research & Engagement (Western Region)

T 604.681.3030 x 29 C 778.866.4378

E stephanie.lynn@stratcom.ca

Vancouver Office:

1770 West 7th Avenue, Suite 305, Vancouver, BC V6J 4Y6

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From: [Meggs, Geoff PREM:EX](#)
To: [Gibbs, Robb GCPE:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Clark, Layne PREM:EX](#)
Subject: Re: Site C full deck
Date: Saturday, November 25, 2017 3:37:33 PM
Attachments: [PremierSeptFinal1.jpg](#)
[Memorandum - cab retreat slides.docx](#)

Robb, here are slides I would like for the retreat -- if you're too pressed to get them formatted (graphs for the most part, very simple) let me know and I'll take a run at it. I'll be around tomorrow.

Geoff

From: Gibbs, Robb GCPE:EX
Sent: Friday, November 24, 2017 6:21 PM
To: Meggs, Geoff PREM:EX; Aaron, Sage PREM:EX
Subject: RE: Site C full deck

I'm going to be working that over the weekend, and hopefully early Sunday for delivery. But for that, it would be great to get both your thoughts on the paper version as soon as you can. I just went over it with Evan and his comments related mostly to the material I indicated that I forgot which is around the green innovative economy.

Tks,
Robb

Robb Gibbs
ADM – Strategic Communications
Government Communications & Public Engagement
P: 1-778-698-7469
C: 1-778-584-1242

From: Meggs, Geoff PREM:EX
Sent: Friday, November 24, 2017 6:02 PM
To: Gibbs, Robb GCPE:EX; Aaron, Sage PREM:EX
Subject: RE: Site C full deck
Robb, when do you think you'll be able to send me the retreat stuff?
Geoff

GEOFF MEGGS
Chief of Staff, Office of the Premier
West Annex, Parliament Buildings,
501 Belleville St, Victoria, BC V8V 2L8
(250) 356-6271

From: Gibbs, Robb GCPE:EX
Sent: Friday, November 24, 2017 5:31 PM
To: Meggs, Geoff PREM:EX; Aaron, Sage PREM:EX
Subject: Site C full deck
Hi there,

This was the full deck I put together going over some cross-tab material on Site C. I realize now that I

kept satisfied/dissatisfied with govt core results out of this to try to keep the number of slides down, but I do use satisfied/dissatisfied in cross-tab slides regarding support and arguments.

But my intention is to use that in the Retreat deck.

Tks,

Robb

Robb Gibbs

ADM – Strategic Communications

Government Communications & Public Engagement

P: 1-778-698-7469

C: 1-778-584-1242

Page 16 to/à Page 18

Withheld pursuant to/removed as

s.12;s.13

Page 19

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From: [Smith, Jessica C AGRI:EX](#)
To: [Oreck, Mira PREM:EX](#); [Wood, Jessica IRR:EX](#); [Sas, Jonathan IRR:EX](#); [Beale, William TRAN:EX](#); [Renneberg, Tim FLNR:EX](#); [McLaren, Kenn FLNR:EX](#)
Cc: [Hannah, Matt GCPE:EX](#); [MacDonald, Alex GCPE:EX](#); [Aaron, Sage PREM:EX](#)
Subject: RE: Weekly FF meeting
Date: Thursday, October 19, 2017 1:46:43 PM
Attachments: [TIDES salmon aquaculture polling sheet October 2 2017 \(3\).pdf](#)

I wanted to circulate to you this two-pager of a Stratcom survey on open-net pen fish farms commissioned by Tides Canada this year.

Interesting opinion research in there.

Jessica

MA AGRI

From: Oreck, Mira PREM:EX
Sent: Tuesday, October 17, 2017 12:14 PM
To: Wood, Jessica IRR:EX; Sas, Jonathan IRR:EX; Beale, William AGRI:EX; Smith, Jessica C AGRI:EX; Renneberg, Tim PREM:EX; McLaren, Kenn FLNR:EX
Cc: Hannah, Matt GCPE:EX; MacDonald, Alex GCPE:EX; Aaron, Sage PREM:EX
Subject: Weekly FF meeting

Hi, all –

Matt and I would like to propose a weekly meeting on fish farms to make sure we are sharing information and on top of the issue as best as possible.

Please let us know if you are available for a first meeting tomorrow at 3pm for 30 minutes. Location TBD.

Thank you,

Mira

Mira Oreck, Director of Stakeholder Relations

Office of the Premier

604 775 2116

Opinions on open-net pen salmon farming in BC

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Page 22

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From: Stephanie Lynn
To: [Aaron, Sage PREM:EX](#)
Cc: [Marijke Wortman](#)
Subject: Ticket for today please?
Date: Tuesday, February 20, 2018 8:42:26 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
Importance: High

Sage,

Bob tells me you can help source a ticket for me to sit in on the Assembly today? That would be great.

I copied Marijke so that she is aware; she wasn't able to get one for me directly through Selina Wall yesterday.

Best,

Stephanie

Stephanie Lynn

Director of Research & Engagement (Western Region)

T 604.681.3030 x 29 **C** 778.866.4378

E stephanie.lynn@stratcom.ca

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