

OOP FOI PREM:EX

From: Poorooshasb, Nammi GCPE:EX
Sent: June 20, 2019 2:29 PM
To: Aaron, Sage PREM:EX; Robinson, Jon PREM:EX; Smith, George PREM:EX; Marriott, Sarah GCPE:EX; Howlett, Tim GCPE:EX; Iliffe, Liam GCPE:EX
Cc: Hockin, Amber PREM:EX; Evans, Donna GCPE:EX
Subject: Draft communication plan
Attachments: Draft-StakeholderMap.pdf; ICBC Rollout_v6.docx

Hi team,

Attached is the latest draft of the ICBC comms plan – not proof read. With PO's agreement, Donna Evans will start circulating a version of this to other relevant folks (ie MO) in the next day or two for their feedback.

s.12; s.13

For reference, I've also included ICBC's draft stakeholder plan. It doesn't align perfectly, but their stakeholder map looks thorough and the approach is sensible.

Nammi

Page 02 of 26 to/à Page 26 of 26

Withheld pursuant to/removed as

s.12