

Hawkins, Brittany PREM:EX

From: McCluskey, Chris <cmcluskey@getproof.com>
Sent: November 26, 2020 1:06 PM
To: Smith, George PREM:EX
Subject: Fwd: Netflix / Testing on Production Sites

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

FYI. Tryin'... I know today is cabinet announcement today, but anything you can do to motivate conversation will help.

Chris McCluskey
C: 613 883 6383

Begin forwarded message:

From: "McCluskey, Chris"
Date: November 26, 2020 at 4:01:29 PM EST
To: Thuy.Pham@gov.bc.ca
Subject: FW: Netflix / Testing on Production Sites

Hi Thuy – Thanks for yesterday's outreach. Further to our conversation, you should have heard last night – likely by email, but he has the phone number from which you called me - from Stephane Cardin, Director, Public Policy (Canada), from Netflix. He has circled back with me asking if you've received his notes. I've been updated that production continues at this time. Let me know if there's any way I can help make this connection. Best, Chris

From: McCluskey, Chris
Date: Wednesday, November 25, 2020 at 4:48 PM
To: Thuy.Pham@gov.bc.ca
Subject: Netflix / Testing on Production Sites

Hi Thuy – I was shared your contact by George Smith in Premier Horgan's office. I'm hoping to speak with you this afternoon regarding guidance from the Ministry of Health respecting COVID-19 testing on productions and clarification to ensure that my client remains within provincial expectations. I can be reached at your earliest convenience at 613 883 6383. Note these questions have urgent implications for decisions related to ongoing production. Best, Chris.

Hawkins, Brittany PREM:EX

From: Smith, George PREM:EX
Sent: November 25, 2020 11:14 AM
To: van Baarsen, Amanda HLTH:EX
Subject: RE: Issue re: Production in BC

Thanks

From: van Baarsen, Amanda HLTH:EX
Sent: November 25, 2020 11:06 AM
To: Smith, George PREM:EX
Subject: RE: Issue re: Production in BC

Thanks George,

Thuy is going to give Netflix a ring.

A

From: Smith, George PREM:EX <George.Smith@gov.bc.ca>
Sent: November 24, 2020 2:33 PM
To: van Baarsen, Amanda HLTH:EX <Amanda.vanBaarsen@gov.bc.ca>
Subject: FW: Issue re: Production in BC

Hi Amanda,
Please see the note below from a Netflix GR rep.
Feel free to call whenever you have a minute to discuss.

From: McCluskey, Chris <cmcccluskey@getproof.com>
Sent: November 24, 2020 1:32 PM
To: Smith, George PREM:EX <George.Smith@gov.bc.ca>
Subject: Re: Issue re: Production in BC

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Page 3 of the attached document from BC Health dated Nov 20/20 states:

“Testing, including point-of-care or rapid polymerase chain reaction testing, must be performed in an existing or newly established laboratory facility accredited under the Diagnostic Accreditation Program (DAP) or in a laboratory that a DAP-accredited laboratory refers specimens to in accordance with DAP accreditation standards .”

The concern is guidance is being interpreted as reducing testing back down to only two options in BC (LifeLabs and BC CDC). Netflix uses CARO Analytics, which uses the same technology as Lifelabs. Netflix adapted earlier this fall because they felt a solution that did not depend on Lifelabs or the public system was necessary (Lifelabs could not handle volume of tests within a timeframe that was useful).

Ideally, we could clarify that Netflix's current system is still acceptable under the new guidance. Happy to arrange any conversation that you or BC Health might see fit. CM

SOME DETAILS FROM A NOTE TO THE COLLEGE OF PHYSICIANS AND SURGEONS OF BRITISH COLUMBIA:

- As you may recall from our discussion, we agreed to create our program using a **direct to consumer, employer-managed program** that tests screened, asymptomatic members of cast and crew to gather an additional data point in our risk decisions to return people to work.
 - As discussed and agreed, we send a sample to LifeLabs for any symptomatic crew member in addition to our CARO or our Biomeme options, to ensure that diagnostic decision making is supported by an accredited **diagnostic** lab.
 - CARO and Biomeme, both using Health Canada approved technology and certified MLT's, support the faster return of preliminary data in these cases.
 - We are immensely proud that the very small number of positives from our labs can be counted on one hand, despite a program that tests ~1500 per week. We feel that this reflects that fact that our other strategies have correctly selected for an ultra low prevalence population coming to work.
- Our solution has been implemented with attention to the highest standards.
 - We have 24/7 coverage with medical staff for immediate response to follow up and contact trace (Johns Hopkins training)
 - We have interfaced with Public Health for every case requiring reporting
 - We have identified and communicated with the small number of positives that we have **within minutes of receiving test results** (not the 2-4 days we are at times seeing from Public Health), and putting those individuals (and their families/first-degree contacts) into self-isolation and quarantine respectively. This has reduced the number of days that individuals may be out in the public without knowing their test result.
 - We have an oversight program with physician and nurse-practitioner direct participation in notifications and further infection prevention strategies

From: McCluskey, Chris <cmclcluskey@getproof.com>

Sent: November 24, 2020 11:55 AM

To: Smith, George PREM:EX <George.Smith@gov.bc.ca>

Subject: Issue re: Production in BC

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi George –

Hope you're keeping well... Will keep this concise: Confusion around implantation of guidance for COVID-19 testing by BC Health is impacting productions, which unless clarified, risk possibility of shut down. They're essentially seeking concurrence that Netflix's current program is consistent with the expectations of the government. Hoping you can direct me to your appropriate colleague for verification our current approach is still consistent with requirements. Evidently there are challenges accomplishing this.

Someday I'll reach out with good news again!

Best,
Chris