

CKNW: Paton - school nutrition program

From: tno@gov.bc.ca, Today's News Online GCPE:EX <TNO@gov.bc.ca>

Sent: May 12, 2021 1:56:33 PM PDT

CKNW (Vancouver)

CKNW Jill Bennett

2021-05-12 13:36

Copyright

[TNO...](#)

[Request Transcript...](#)

This e-mail is a service provided by Government Communications and Public Engagement and is only intended for the original addressee. All content is the copyrighted property of a third party creator of the material. Copying, retransmitting, redistributing, selling, licensing, or emailing the material to any third party or any employee of the Province who is not authorized to access the material is prohibited.

CBC Online: Future of 17-year-old program that provides BC schools with fresh produce in doubt

From: tno@gov.bc.ca, Today's News Online GCPE:EX <TNO@gov.bc.ca>
Sent: May 12, 2021 2:31:17 PM PDT

CBC Online
Brittany Roffel
2021-05-12 14:13



Copyright

TNO...

<https://www.cbc.ca/news/canada/british-columbia/fruit-and-vegetable-program-bc-children-1.6023869?cmp=rss>

This e-mail is a service provided by Government Communications and Public Engagement and is only intended for the original addressee. All content is the copyrighted property of a third party creator of the material. Copying, retransmitting, redistributing,

selling, licensing, or emailing the material to any third party or any employee of the Province who is not authorized to access the material is prohibited.

Media requests on School Fruit and Veg program

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
To: Smith, George PREM:EX <George.Smith@gov.bc.ca>
Cc: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Sent: May 12, 2021 2:50:45 PM PDT

Here are the 3 requests we have:

Reporter

Dominique Levesque, Producer
CBC Radio Canada
dominique.levesque@radio-canada.ca
604-340-3914
Deadline ASAP

Request

We are talking this morning about the bc fruits and vegetables nutritional program in the classrooms and the fact that it might have to be cancelled if it doesn't received funding confirmation in time. We would like a comment from the minister responsible for the program as early as possible.

Reporter

Marc Fawcett-Atkinson, Reporter
National Observer
marc@observermediagroup.com
902-318-1923
Deadline ASAP

Request

I recently saw that the ministry appears to have not renewed funding for the B.C. School Fruit and Vegetable Nutritional Program, and have a few questions:
-Has funding for the program been renewed?
-If not, why not?
-The ministry has made supporting local farmers and local purchasing a central part of its food + agriculture platform. How does cutting \$3.5M in funding to a program aimed at helping farmers find markets and students eat align with these priorities?

Reporter

Amanda Oliveira, Producer
coastal front
hello@coastalfont.ca

s.22

Deadline ASAP

Request

I am reaching out on behalf of Coastal Front, a Vancouver based media company with the goal of providing fact based journalism, advocating for transparency, and holding all levels of government to account.

I wanted to inquire regarding yesterday's QP where Minister Popham answered a question from MLA Paton concerning the BC School Fruit & Vegetable Nutritional Program.

What stage are discussions at between the organization and the departments of Agriculture, Health, and Education currently. Will this organization receive the funding they have requested and is there a timeline available for resolution?

RE: Media requests on School Fruit and Veg program

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>, Smith, George PREM:EX <George.Smith@gov.bc.ca>
Sent: May 12, 2021 2:53:31 PM PDT

Could we also add this publication as well - editor@countrylifeinbc.com
They will likely be covering the issue.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Sent: May 12, 2021 2:51 PM
To: Smith, George PREM:EX <George.Smith@gov.bc.ca>
Cc: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Subject: Media requests on School Fruit and Veg program
Here are the 3 requests we have:

Reporter

Dominique Levesque, Producer
CBC Radio Canada
dominique.levesque@radio-canada.ca
604-340-3914
Deadline ASAP

Request

We are talking this morning about the bc fruits and vegetables nutritional program in the classrooms and the fact that it might have to be cancelled if it doesn't received funding confirmation in time. We would like a comment from the minister responsible for the program as early as possible.

Reporter

Marc Fawcett-Atkinson, Reporter
National Observer
marc@observermediagroup.com
902-318-1923
Deadline ASAP

Request

I recently saw that the ministry appears to have not renewed funding for the B.C. School Fruit and Vegetable Nutritional Program, and have a few questions:
-Has funding for the program been renewed?
-If not, why not?
-The ministry has made supporting local farmers and local purchasing a central part of its food + agriculture platform. How does cutting \$3.5M in funding to a program aimed at helping farmers find markets and students eat align with these priorities?

Reporter

Amanda Oliveira, Producer
coastal front
hello@coastalfront.ca

s.22

Deadline ASAP

Request

I am reaching out on behalf of Coastal Front, a Vancouver based media company with the goal of providing fact based journalism, advocating for transparency, and holding all levels of government to account.

I wanted to inquire regarding yesterday's QP where Minister Popham answered a question from MLA Paton concerning the BC School Fruit & Vegetable Nutritional Program.

What stage are discussions at between the organization and the departments of Agriculture, Health, and Education currently. Will this organization receive the funding they have requested and is there a timeline available for resolution?

RE: Media requests on School Fruit and Veg program

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>, Smith, George PREM:EX <George.Smith@gov.bc.ca>
Sent: May 12, 2021 3:00:50 PM PDT

Yes they posted this today - <https://www.countrylifeinbc.com/aitc-funding-in-limbo/>
s.13

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Sent: May 12, 2021 2:54 PM
To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Smith, George PREM:EX <George.Smith@gov.bc.ca>
Subject: RE: Media requests on School Fruit and Veg program
Could we also add this publication as well - editor@countrylifeinbc.com
They will likely be covering the issue.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Sent: May 12, 2021 2:51 PM
To: Smith, George PREM:EX <George.Smith@gov.bc.ca>
Cc: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Subject: Media requests on School Fruit and Veg program
Here are the 3 requests we have:

Reporter

Dominique Levesque, Producer
CBC Radio Canada
dominique.levesque@radio-canada.ca
604-340-3914
Deadline ASAP

Request

We are talking this morning about the bc fruits and vegetables nutritional program in the classrooms and the fact that it might have to be cancelled if it doesn't received funding confirmation in time. We would like a comment from the minister responsible for the program as early as possible.

Reporter

Marc Fawcett-Atkinson, Reporter
National Observer
marc@observermediagroup.com
902-318-1923
Deadline ASAP

Request

I recently saw that the ministry appears to have not renewed funding for the B.C. School Fruit and Vegetable Nutritional Program, and have a few questions:
-Has funding for the program been renewed?
-If not, why not?
-The ministry has made supporting local farmers and local purchasing a central part of its food + agriculture platform. How does cutting \$3.5M in funding to a program aimed at helping farmers find markets and students eat align with these priorities?

Reporter

Amanda Oliveira, Producer
coastal front
hello@coastalfront.ca

s.22

Deadline ASAP

Request

I am reaching out on behalf of Coastal Front, a Vancouver based media company with the goal of providing fact based journalism, advocating for transparency, and holding all levels of government to account.

I wanted to inquire regarding yesterday's QP where Minister Popham answered a question from MLA Paton concerning the BC School Fruit & Vegetable Nutritional Program.

What stage are discussions at between the organization and the departments of Agriculture, Health, and Education currently. Will this organization receive the funding they have requested and is there a timeline available for resolution?

FW: B.C. School fruit + vegetable program funding

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
To: Smith, George PREM:EX <George.Smith@gov.bc.ca>
Sent: May 12, 2021 3:09:08 PM PDT
Attachments: 2021.05.12 QP AFF - Agriculture in the Classroom - DRAFT.docx

Picked out a couple pertinent info from the below thread.

From Craig S. in health

s.13

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Sent: May 12, 2021 10:15 AM
To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding

s.13

From: Craik, Jason GCPE:EX
Sent: May 12, 2021 11:28 AM
To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding
Note updated with your suggestions Dave.

From: Craik, Jason GCPE:EX
Sent: May 12, 2021 10:49 AM
To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding
That's a good point Dave. I'll change it. I was trying to capture that there are variety of programs, some more full service than others, and we hope to expand on those. But take the point that on this specific issue we're just talking about this one program.

From: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>
Sent: May 12, 2021 10:47 AM
To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding
My only comment is the wording around "a meal". I could be wrong but I believe the main intention of the BC fruit and veggie program is to introduce BC youth to the types of fruits and veggies that are available in BC. s.22 , took part in the program and often it was "hey, try out this BC apple." It was usually just one piece of fruit every once awhile and not a meal. Maybe a healthy snack instead of meal?
Here are some general bullets on the program, you've probably already seen it.

- It increases students' acceptance of, exposure to, and willingness to try fruits and vegetables.
 - It increases students' knowledge and awareness of fruits and vegetables as nutritious foods to eat.
 - It increases knowledge and awareness of locally grown foods.
 - It increases access to local fruits and vegetables in BC schools
 - It supports BC's economy and builds relationships between industry partners by working with local growers and distributors to bring fresh BC products to schools across the province.
-

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Sent: May 12, 2021 10:36 AM
To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX

<Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

s.13

In the interest of time, I've attached the draft note and tagging in Sam for review as well. Can you folks all have a look and provide feedback? And let me know if you can build some media KMs with it. It hasn't been signed off on by my boss yet.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 10:15 AM

To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

s.13

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Sent: May 12, 2021 10:09 AM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

From Craig S. in health

s.13

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 10:05 AM

To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: Re: B.C. School fruit + vegetable program funding

MLP mentioned Health paying on our morning issues call but when I mentioned it to my counterpart in Health he wasn't aware. I will try again and cast a larger net this time.

On May 12, 2021, at 9:59 AM, Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca> wrote:

I'm just putting together a QP note right now, which we can use to respond to media likely. The general theme will be, our province provides an incredible bounty of fish and food, and we recognize the importance of healthy food for children, that's why we have added it to the mandate letters of edu and agri, we commit to the continued funding of this program for the next year as we look at building a system to provide even more health food to children across the province etc. Is there anyway we can get the funding piece confirmed? Makes our messaging much easier to write.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 9:26 AM

To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Cc: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

My understanding is it will be funded for this upcoming year out of Health \$ but we'll likely lead on responses. Looping in Jason as I think you were going to work with Sarah Marriott on some KMs? Jason – please let us know if you need us to double back with Health GCPE.

From: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>

Sent: May 12, 2021 9:22 AM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Boelens, Robert GCPE:EX

<Robert.Boelens@gov.bc.ca>

Subject: FW: B.C. School fruit + vegetable program funding

Another one to add, once we figure out who's on first.

From: Marc Fawcett-Atkinson <marc@observermediagroup.com>

Sent: May 12, 2021 9:14 AM

To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>

Subject: B.C. School fruit + vegetable program funding

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dave,

I hope you're doing well. I recently saw that the ministry appears to have not renewed funding for the B.C. School Fruit and Vegetable Nutritional Program, and have a few questions:

-Has funding for the program been renewed?

-If not, why not?

-The ministry has made supporting local farmers and local purchasing a central part of its food + agriculture platform. How does cutting \$3.5M in funding to a program aimed at helping farmers find markets and students eat align with these priorities?

My deadline is tomorrow.

Thanks!

Marc

Marc Fawcett-Atkinson

Reporter | Canada's National Observer

Food security | Food systems | Environment

902.318.1923 | marc@nationalobserver.com

I respectfully acknowledge that I live and work on the unceded territory of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), and Tsleil-Waututh Nations

RE: Media requests on School Fruit and Veg program

From: Smith, George PREM:EX <George.Smith@gov.bc.ca>
To: Cotton, Brian GCPE:EX, Craik, Jason GCPE:EX
Sent: May 12, 2021 3:22:40 PM PDT

Fyi- I have not received any reply from the reporters below to the PO statement.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 3:01 PM

To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>; Smith, George PREM:EX <George.Smith@gov.bc.ca>

Subject: RE: Media requests on School Fruit and Veg program

Yes they posted this today - <https://www.countrylifeinbc.com/aitc-funding-in-limbo/>
s.13

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Sent: May 12, 2021 2:54 PM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Smith, George PREM:EX <George.Smith@gov.bc.ca>

Subject: RE: Media requests on School Fruit and Veg program

Could we also add this publication as well - editor@countrylifeinbc.com

They will likely be covering the issue.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 2:51 PM

To: Smith, George PREM:EX <George.Smith@gov.bc.ca>

Cc: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Subject: Media requests on School Fruit and Veg program

Here are the 3 requests we have:

Reporter

Dominique Levesque, Producer

CBC Radio Canada

dominique.levesque@radio-canada.ca

604-340-3914

Deadline ASAP

Request

We are talking this morning about the bc fruits and vegetables nutritional program in the classrooms and the fact that it might have to be cancelled if it doesn't received funding confirmation in time. We would like a comment from the minister responsible for the program as early as possible.

Reporter

Marc Fawcett-Atkinson, Reporter

National Observer

marc@observermediagroup.com

902-318-1923

Deadline ASAP

Request

I recently saw that the ministry appears to have not renewed funding for the B.C. School Fruit and Vegetable Nutritional Program, and have a few questions:

-Has funding for the program been renewed?

-If not, why not?

-The ministry has made supporting local farmers and local purchasing a central part of its food + agriculture platform. How does cutting \$3.5M in funding to a program aimed at helping farmers find markets and students eat align with these priorities?

Reporter

Amanda Oliveira, Producer
coastal front
hello@coastalfront.ca
s.22

Deadline ASAP

Request

I am reaching out on behalf of Coastal Front, a Vancouver based media company with the goal of providing fact based journalism, advocating for transparency, and holding all levels of government to account.

I wanted to inquire regarding yesterday's QP where Minister Popham answered a question from MLA Paton concerning the BC School Fruit & Vegetable Nutritional Program.

What stage are discussions at between the organization and the departments of Agriculture, Health, and Education currently. Will this organization receive the funding they have requested and is there a timeline available for resolution?

Fwd: B.C. School fruit + vegetable program funding

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
To: Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Sent: May 12, 2021 3:44:55 PM PDT
Attachments: 2021.05.12 QP AFF - Agriculture in the Classroom - DRAFT.docx

Begin forwarded message:

From: "Craik, Jason GCPE:EX" <Jason.Craik@gov.bc.ca>
Date: May 12, 2021 at 3:09:00 PM PDT
To: "Smith, George PREM:EX" <George.Smith@gov.bc.ca>
Subject: FW: B.C. School fruit + vegetable program funding

Picked out a couple pertinent info from the below thread.
From Craig S. in health

s.13

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Sent: May 12, 2021 10:15 AM
To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>
Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding

s.13

From: Craik, Jason GCPE:EX
Sent: May 12, 2021 11:28 AM
To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding
Note updated with your suggestions Dave.

From: Craik, Jason GCPE:EX
Sent: May 12, 2021 10:49 AM
To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>
Subject: RE: B.C. School fruit + vegetable program funding
That's a good point Dave. I'll change it. I was trying to capture that there are variety of programs, some more full service than others, and we hope to expand on those. But take the point that on this specific issue we're just talking about this one program.

From: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>
Sent: May 12, 2021 10:47 AM
To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>
Cc: Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX

<Sam.Godfrey@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

My only comment is the wording around "a meal". I could be wrong but I believe the main intention of the BC fruit and veggie program is to introduce BC youth to the types of fruits and veggies that are available in BC.^{s.22} took part in the program and often it was "hey, try out this BC apple." It was usually just one piece of fruit every once awhile and not a meal. Maybe a healthy snack instead of meal?

Here are some general bullets on the program, you've probably already seen it.

- It increases students' acceptance of, exposure to, and willingness to try fruits and vegetables.
- It increases students' knowledge and awareness of fruits and vegetables as nutritious foods to eat.
- It increases knowledge and awareness of locally grown foods.
- It increases access to local fruits and vegetables in BC schools
- It supports BC's economy and builds relationships between industry partners by working with local growers and distributors to bring fresh BC products to schools across the province.

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Sent: May 12, 2021 10:36 AM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>; Godfrey, Sam AFF:EX <Sam.Godfrey@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

s.13

In the interest of time, I've attached the draft note and tagging in Sam for review as well. Can you folks all have a look and provide feedback? And let me know if you can build some media KMs with it. It hasn't been signed off on by my boss yet.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 10:15 AM

To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

s.13

From: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Sent: May 12, 2021 10:09 AM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

From Craig S. in health

s.13

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 10:05 AM

To: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Cc: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: Re: B.C. School fruit + vegetable program funding

MLP mentioned Health paying on our morning issues call but when I mentioned it to my counterpart in Health he wasn't aware. I will try again and cast a larger net this time.

On May 12, 2021, at 9:59 AM, Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca> wrote:

I'm just putting together a QP note right now, which we can use to respond to media likely.

The general theme will be, our province provides an incredible bounty of fish and food, and we recognize the importance of healthy food for children, that's why we have added it to the mandate letters of edu and agri, we commit to the continued funding of this program for the next year as we look at building a system to provide even more health food to children across the province etc.

Is there anyway we can get the funding piece confirmed? Makes our messaging much easier to write.

From: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Sent: May 12, 2021 9:26 AM

To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Cc: Craik, Jason GCPE:EX <Jason.Craik@gov.bc.ca>

Subject: RE: B.C. School fruit + vegetable program funding

My understanding is it will be funded for this upcoming year out of Health \$ but we'll likely lead on responses. Looping in Jason as I think you were going to work with Sarah Marriott on some KMs?

Jason – please let us know if you need us to double back with Health GCPE.

From: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>

Sent: May 12, 2021 9:22 AM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Boelens, Robert GCPE:EX <Robert.Boelens@gov.bc.ca>

Subject: FW: B.C. School fruit + vegetable program funding

Another one to add, once we figure out who's on first.

From: Marc Fawcett-Atkinson <marc@observermediagroup.com>

Sent: May 12, 2021 9:14 AM

To: Townsend, Dave H GCPE:EX <Dave.H.Townsend@gov.bc.ca>

Subject: B.C. School fruit + vegetable program funding

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi Dave,

I hope you're doing well. I recently saw that the ministry appears to have not renewed funding for the B.C. School Fruit and Vegetable Nutritional Program, and have a few questions:

-Has funding for the program been renewed?

-If not, why not?

-The ministry has made supporting local farmers and local purchasing a central part of its food + agriculture platform. How does cutting \$3.5M in funding to a program aimed at helping farmers find markets and students eat align with these priorities?

My deadline is tomorrow.

Thanks!

Marc

Marc Fawcett-Atkinson

Reporter | Canada's National Observer

Food security | Food systems | Environment

902.318.1923 | marc@nationalobserver.com

I respectfully acknowledge that I live and work on the unceded territory of the x̱məθḵ'əyəm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), and Tsleil-Waututh Nations

Page 17 of 18 to/à Page 18 of 18

Withheld pursuant to/removed as

s.13