

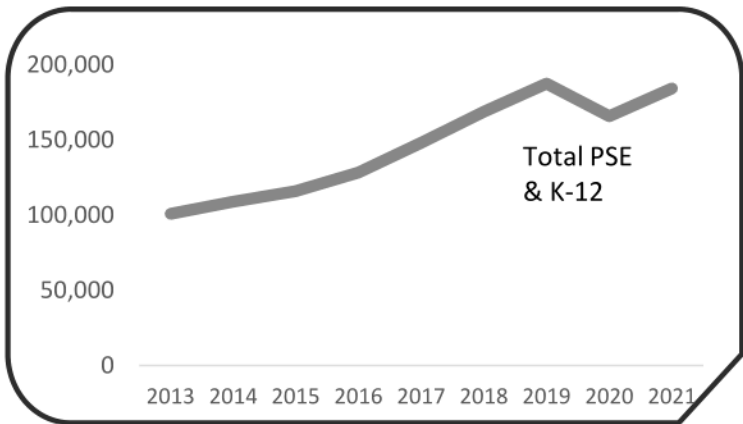
# B.C. International Education Framework

BC Career College Association  
November 9, 2022



Ministry of  
Advanced Education  
and Skills Training

# Rising International Enrolment and Pandemic Recovery



## Total enrolment since 2013:

- **83%** increase overall.
- **52%** from top-2 countries.
- **78%** from top-10 countries.

Top-10 country enrolment has increased **100%** overall.

## 2021 – Selected Countries

**India** 61,960

34% of 2021 enrolment  
839% increase since 2013

**China** 33,355

18% of 2021 enrolment  
3% increase since 2013

**Mexico** 6,250

3% of 2021 enrolment  
99% increase since 2013.

**Vietnam** 5,775

3% total enrolment.  
409% increase since 2013

**Philippines** 4,225

2% of 2021 enrolment  
860% increase since 2013

# International Education



## B.C. Brand Reputation

- Over 184K international students from 150 countries studying at all levels in B.C. in 2021 – up 83% since 2013.
- \$6.6B international student spending in B.C. in 2019, supporting an estimated 53,000 direct and indirect jobs.
- \$1.5 billion in total annual revenues for post-secondary institutions and K-12 districts (19% of public PSI revenues).
- 22% of Canada's international students come to B.C. to study.



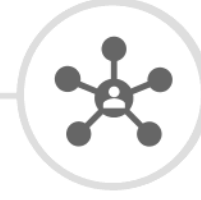
## B.C. Economy

- Diverse, open, growing, globally connected economy.
- Added 101,000 jobs in 2021<sup>1</sup>.
- Employment now nearly 104% pre-pandemic levels.
- 10-year Labour Market Outlook forecast: +1M job openings
- New immigrants projected to fill 35% of openings (346K jobs).
- 83,000 further job openings will need to be filled.
- 17% of Canada's Post-Grad. Work Permit holders are in B.C.
- 31% of BC PNP nominees studied at the post-secondary level in B.C.



## Quality Education System

- 25 public post-secondary Institutions; 3,800 program; internationally recognized research and innovation.
- Strong inter-PSI transfer system
- 20 private degree-level PSIs.
- Over 200 regulated & quality-assured private training institutes
- Trades Training System supporting 90+ skilled trades
- Education Quality Assurance designation sets BC standards
- Approx. 270 EQA-designated PSIs eligible to host international students.



## Policy Linkages

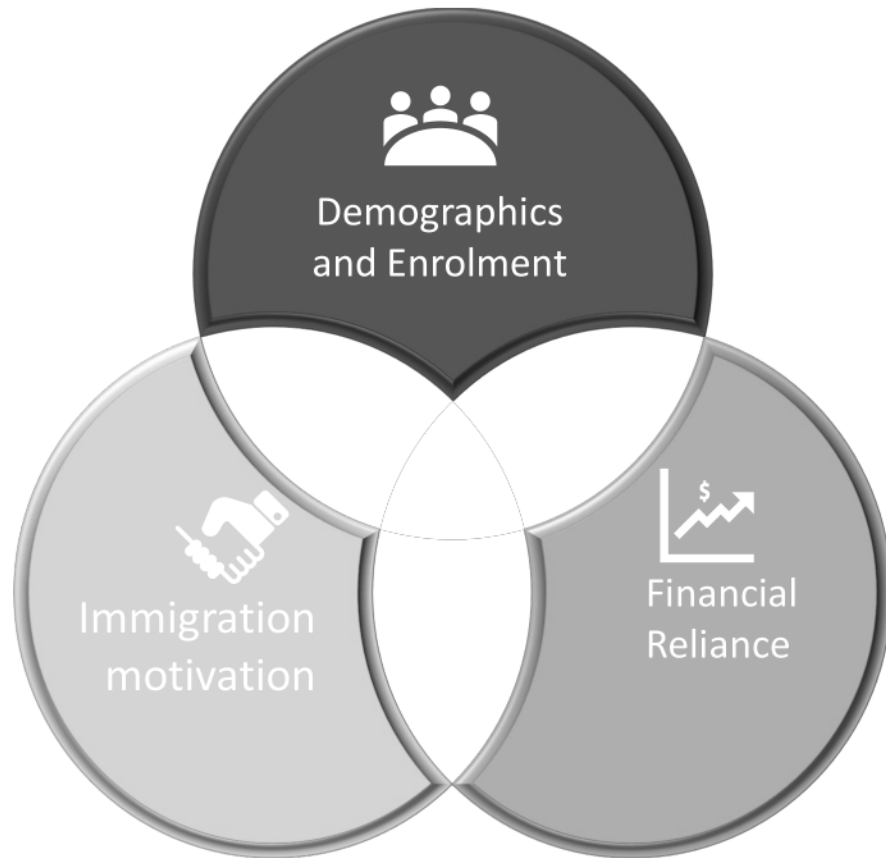
- Educated, diverse workforce supports Economic Plan, CleanBC and Future Ready action plan.
- Implementation of DRIPA, and Indigenous Reconciliation
- Anti-Racism, diversity, and cultural awareness.
- Supports global connections in academic research for innovation and technology strategy and global citizenship.
- Canadian-educated potential immigrants contributing to inclusive, diverse and balanced workforce.



## Crown Agency Role

- BCCIE coordinates sector, leads new market development, international partnership engagement, strengthens domestic capabilities.
- Mandate direction to support and implement B.C. international education priorities.
- \$1.5M government funding.
- Cross-sector representation on board.

# Key External Drivers



- ↓ Domestic headcount enrolment: **-69,995** (-17%) (2010/11 – 2020/21)
- ↑ International enrolment **+48,300**, to 78,951 (public PSIs).
- 184,350 international students in B.C. at all levels (2020/21)
- 55% of international students from India and China.
- 80% of international students in Lower Mainland



- Significant revenue from international tuition.
- International students are important contributors to regional and seasonal labour markets.



- Rising federal immigration targets 431K (2022) → 500K (2025).
- 21,400 PGWP issued in 2021; 61960 active PGWP in B.C. (2020)
- 79% of PGWP in Lower Mainland
- Tight BC labour market is driving study-permit demand.

# International Education Framework

**Call to Action:** B.C.'s education system needs a strategic framework that is *student-centred* and *sustainable* to deliver better outcomes from international education.

**Government Direction:** s.13

**Framework Objective:** s.13

Framework Priorities: s.13

Framework Goals and Objectives

BCCIE Direction

s.13

## Challenge 1:

Quality education for all students

## Challenge 2:

Benefits to B.C. communities

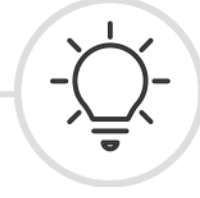
## Challenge 3:

System integrity and quality

# Initial Actions



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# Moving through implementation

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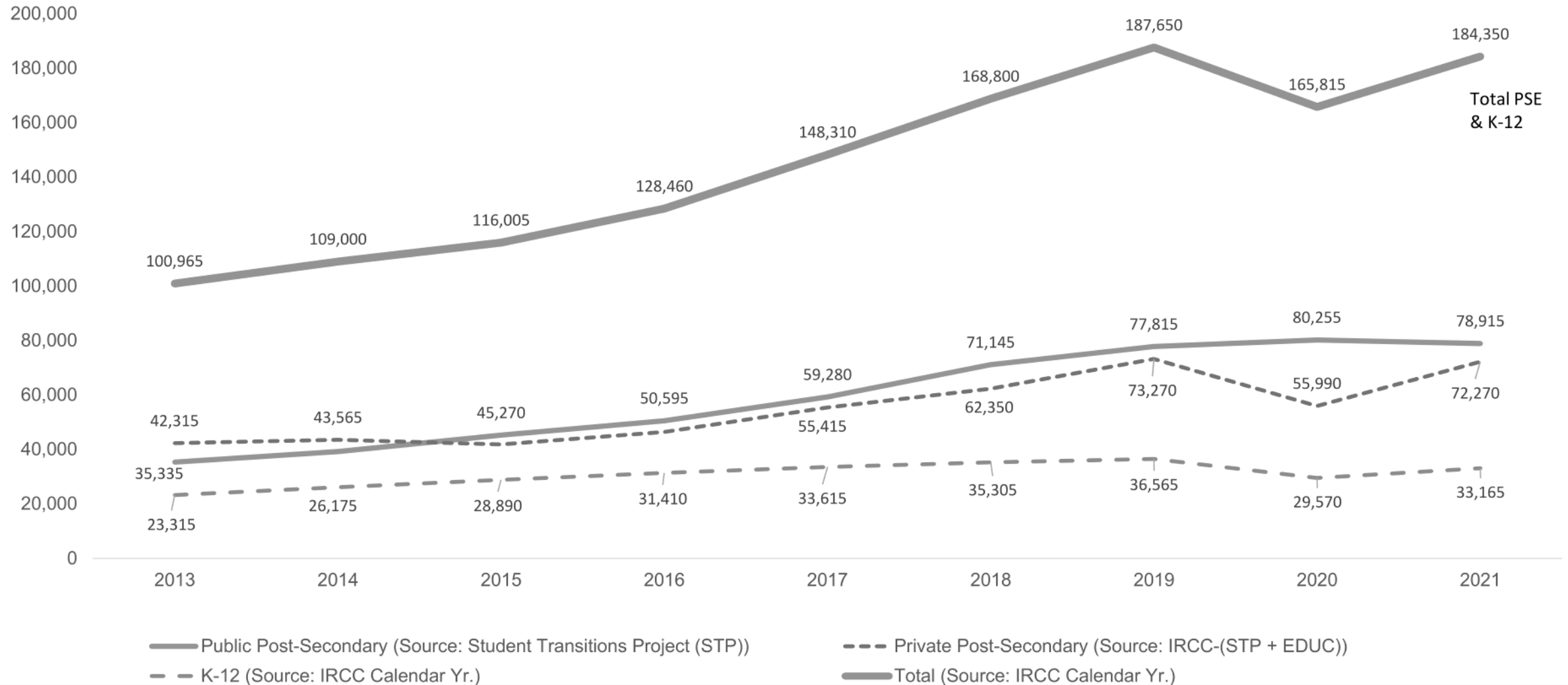


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# Rising international enrolment



# International Education Framework – Operational Plan

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# B.C. International Education Framework

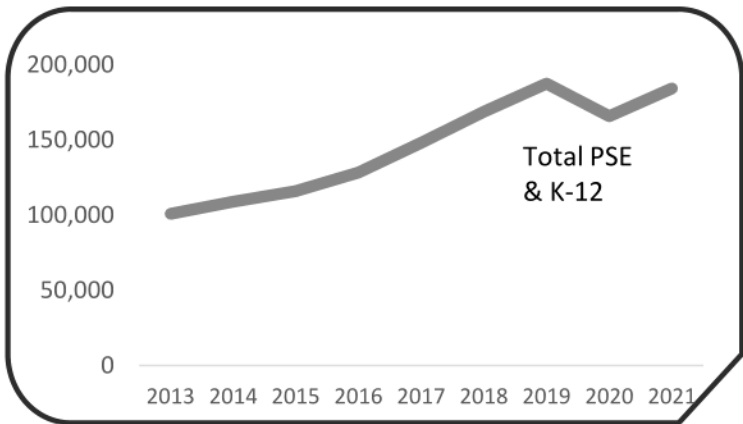
DQAB

December 14, 2022



Ministry of  
Advanced Education  
and Skills Training

# Rising International Enrolment and Pandemic Recovery



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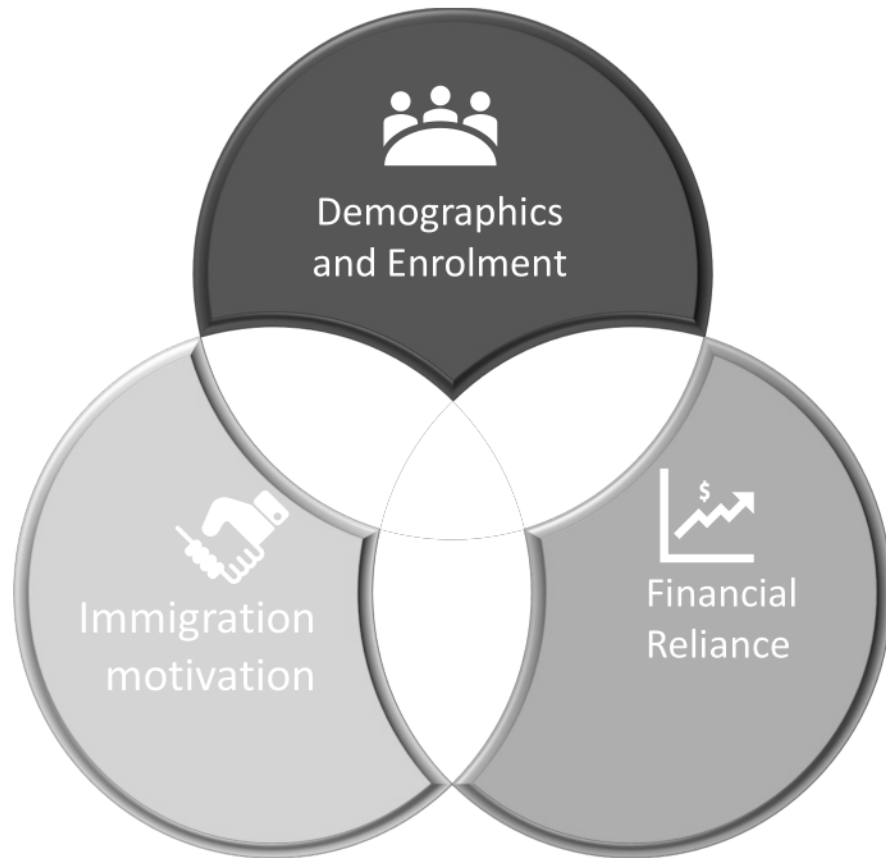
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**Framework Objective:** s.13  
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Framework Priorities: s.13

Int'l Education Challenges

Framework Goals and Objectives

BCCIE Direction

**Challenge 1:**

Quality education for all students

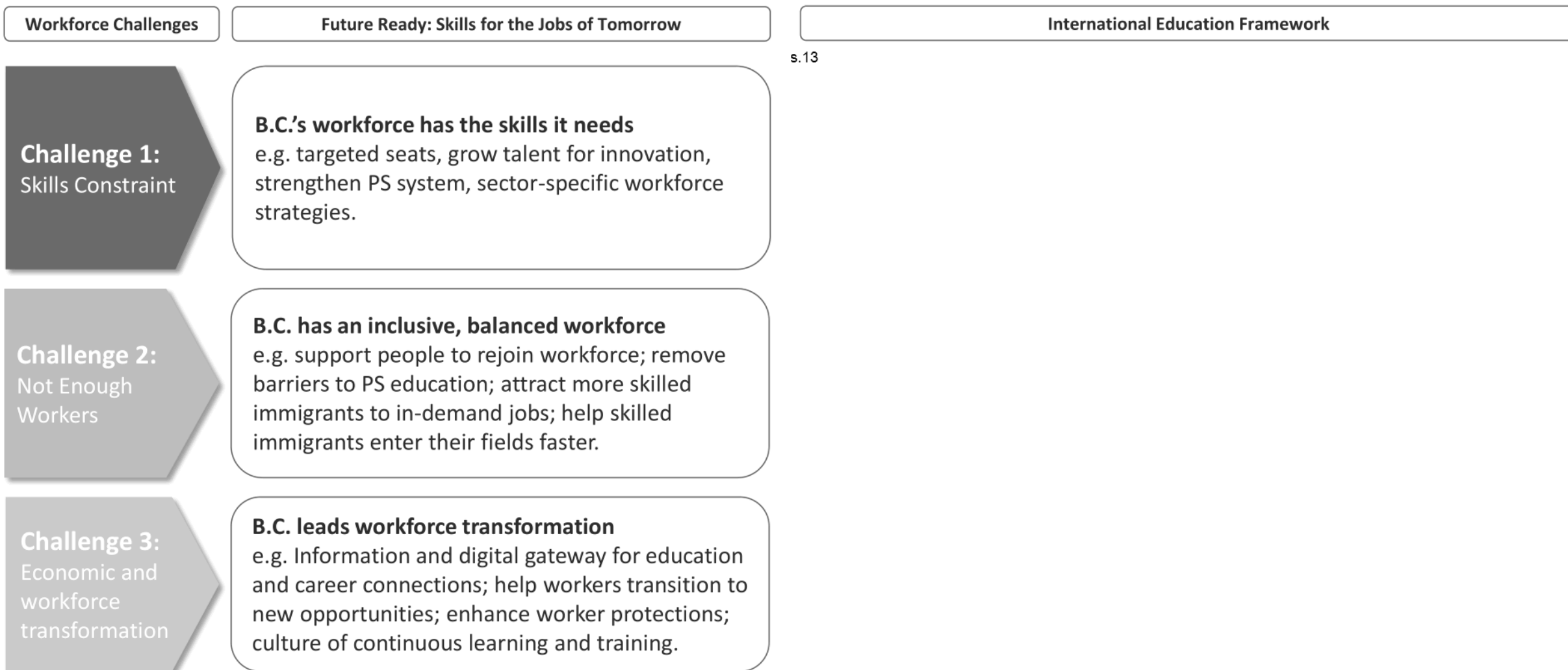
**Challenge 2:**

Benefits to B.C. communities

**Challenge 3:**

System integrity and quality

# Current Context: IEF supports goals of Future Ready Skills Plan





# New Mandate Letter Direction: Key Elements

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- **International student experiences reflect on B.C.'s reputation:** Ensure international students have a positive experience in British Columbia.... Whether they choose to stay or return home ... their experiences will inform their view of and relationship with British Columbia and Canada
- **International education contributes to B.C.'s global position:**
  - Helps us build our international reputation
  - Develops economic, cultural, and personal links
- **Prepare for and respond to key risks:**
  - Private institutions that promote or offer sub-standard education;
  - Unfair treatment across the sector.
- **Government's expectations:** Fair treatment and rapid response to issues and challenges.
- **Linkages:**
  - Immigrant experience – services and supports to new international arrivals.
  - Foreign credential recognition.

# Moving through implementation

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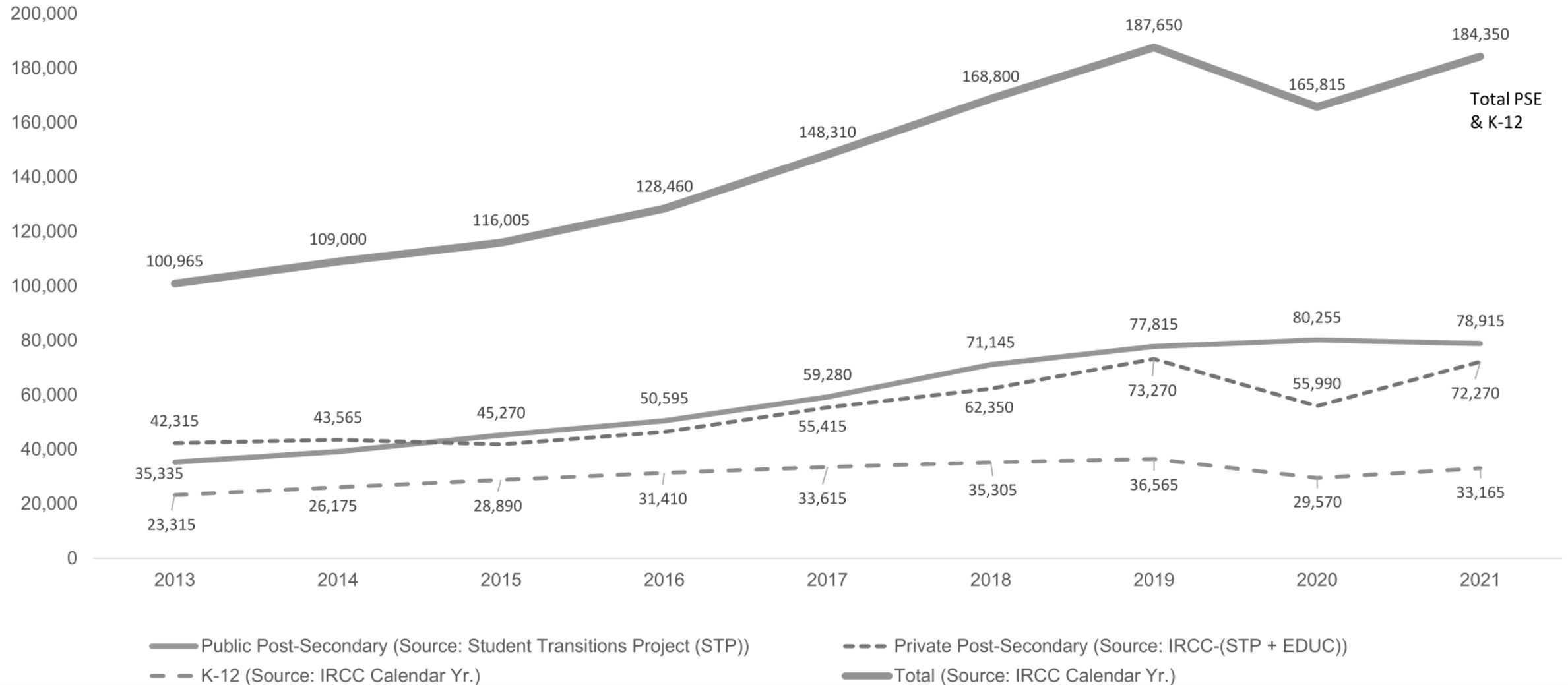


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# Rising international enrolment



# Initial Actions

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# International Education Framework – Operational Plan

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# December 2022 Mandate Letters

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## MSR/MoSAM Mandate Letter Statement

“Ensuring that international students have a positive experience in British Columbia is important. Whether they choose to stay here and build a new life or return home to put the skills they learned here to work in their home community, the experiences of international students will inform their view of and relationship with British Columbia and Canada for their entire lives. Fair treatment and rapid response to issues and challenges are key to ensuring positive experiences and will help us build our international reputation and continue development of economic, cultural, and personal links with countries around the world.”

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## MoSAM Deliverable (shared with MSR)

“Ensure government is able to respond quickly if private institutions promote or offer sub-standard education to international students, and develop protections for international students that support their fair treatment across the sector.”

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## Related Deliverables (MoSAM)

- \* Pass legislation... that will govern the recognition of foreign credential standards.
- \* Engage [stakeholders] to identify issue preventing internationally trained workers from working in their field.
- \* Propose additional measures to advance a successful foreign credential recognition program.
- \* Clear, faster career paths for skilled immigrants.
- \* Support the Minister of Municipal Affairs to improve the range of services and supports for new international arrivals.

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## Other Related Deliverables (MAK)

Support the Minister of State for Workforce Development to help ensure B.C. quickly removes barriers so new international arrivals can find employment sooner in their field of training.