



## Notice of Illicit Liquor Inspection

### Establishment Information

Establishment name: ELK FORD MOTOR INN - SNEAKY PETER'S LP.

Establishment licence number: 012262

Establishment address: \_\_\_\_\_

The purpose of this notice is to inform you that your establishment is being inspected for compliance with the provisions of the *Liquor Control and Licensing Act* and regulations. Any contravention of the Act, regulations or the terms and conditions of your licence may result in enforcement action.

This inspection will include an inspection of the establishment's liquor registry or liquor purchase receipts and all liquor storage areas. Any liquor found that is being kept contrary to the provisions of the Act and regulations may be seized and/or a sample taken for further analysis. A claim may be made for the return of any seized liquor to the general manager of the branch at the address indicated above.

This inspection is authorized under the following provisions of the Act and regulations:

#### Power to retain documents and inspect books and premises - Section 73 of the *Liquor Control and Licensing Act*

**73** (1) To obtain information respecting the administration or enforcement of this Act or the regulations, the general manager, a person designated by the general manager or a person within a class of persons that is designated by the general manager may

- (a) require the licensee to produce any prescribed document relating to the operation of the business licensed under this Act, and
- (b) inspect any of the following:

- (i) records in the possession of any person that may contain information relating to goods shipped, carried or consigned or received for shipment or carriage in British Columbia,
- (ii) premises of any person set apart or used as a warehouse for the storage of liquor, and
- (iii) establishments licensed under this Act and records, liquor and other things associated with the operation of the establishment.

(1.1) A person requiring the production of documents or carrying out an inspection under subsection (1) may

- (a) retain the documents produced or remove records or things relevant to the inspection for the purpose of making copies or extracts, and
- (b) take reasonable samples of liquor for testing and analysis.

#### Seizure of liquor - Section 70 of the *Liquor Control and Licensing Act*

**70** (1) If liquor is found by the general manager, an employee or a peace officer under circumstances that satisfy the general manager, employee or peace officer that the liquor is being possessed or kept contrary to this Act, the *Liquor Distribution Act* or the regulations under either of them, the general manager, employee or peace officer may immediately seize and remove the liquor and packages containing it and

- (a) may retain the liquor and packages to be dealt with under this section, or
- (b) may immediately destroy the liquor and packages.

(2) If liquor is seized under subsection (1) but not destroyed under subsection (1) (b), and no person by notice in writing filed with the general manager within 30 days of the date of the seizure claims that the liquor seized under subsection (1) was lawfully possessed or kept for lawful purposes by that person at the time of the seizure, the liquor and the packages containing it are forfeited to the government.

Inspector name: Jeff Hum. Inspector ID #: BADGE #92.

**I, the undersigned, have been provided with a copy of this notice of inspection.**

Licensee or manager name: Nichelle Barthel

Licensee or manager signature: Nichelle Barthel

Date and time: Dec. 4, 2014. ☐ am ☐ pm

No. B014951



BRITISH  
COLUMBIA

Liquor Control and Licensing Act  
and Regulation 244/2002

**CONTRAVENTION NOTICE**

Liquor Control and Licensing Branch,  
Ministry of Public Safety and Solicitor General

Establishment name: ELKTON 10707 INN

Establishment address: 808 MILLER ROAD

Licensee name: GOLDSBERRY BC LG

Licence #: 012262 Date CN issued: 17/08/14

Date and time of alleged contravention(s): 17/08/14 10:00

On the date noted above, the following alleged contravention(s) of the  
Liquor Control and Licensing Act or regulation were identified:

	Contravention	Section	
1	WHOLESALE TRADING OF LIQUOR	519	<input checked="" type="checkbox"/> Act <input type="checkbox"/> Reg
2	SALE OF LIQUOR	528	<input checked="" type="checkbox"/> Act <input type="checkbox"/> Reg
3			<input type="checkbox"/> Act <input type="checkbox"/> Reg
4			<input type="checkbox"/> Act <input type="checkbox"/> Reg

Details: LIQUOR FOR SALE W LP

PURCHASE FROM CO LOANS LRS

Inspector name: G. J. JONES Badge #: 100

Telephone: 250 426 1562 LPC #: N/A

Management acknowledgement (name and title):

[Signature] Director

The general manager may proceed with enforcement action on the basis of this  
contravention notice. The licensee will generally be notified within 45 days if  
enforcement action is proposed.

COPY 3: LCLB HEADQUARTERS COPY (forward to headquarters)



**NOTICE OF ENFORCEMENT ACTION**  
**Liquor Control and Licensing Act, R.S.B.C. 1996, c. 267**

File: EH15-007  
Job: 000687655-046

February 19, 2015

604282 B.C. Ltd  
c/o Huang, Jian Bin  
808 Michel Rd  
ELKFORD, BC V0B 1H0

**Re: Licence Number:** 012262  
Licence Type: Liquor Primary  
Licence Expiry Date: May 31, 2015  
Establishment: Elkford Motor Inn  
CN #: B014951

The purpose of this notice is to inform you that pursuant to section 20 of the *Liquor Control and Licensing Act* (the Act), the general manager is pursuing enforcement action against the licensee.

This Notice of Enforcement Action (NOEA) will:

1. Set out the branch's allegation(s) of non-compliance with the Act, and or the *Liquor Control and Licensing Regulation* (the Regulation) and or the terms and conditions of the licence,
2. Provide a narrative of events,
3. Describe the evidentiary basis for the elements of each alleged contravention,
4. Provide reasons why the branch is pursuing enforcement,
5. Provide reasons why the branch believes the particular enforcement action (i.e. penalty) proposed is warranted, and
6. Outline the licensee's options and the branch procedures that will be followed depending on whether or not the licensee disputes what is being alleged.

Included with this NOEA is the licensee's enforcement history and an explanation of how that history will be applied in any hearing decision of the general manager.

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**Ministry of Public Safety  
and Solicitor General**

Liquor Control and  
Licensing Branch

Mailing address:  
PO Box 9292 Stn Prov Gov  
Victoria BC V8W 9J8

Toll Free: 1 866 209-2111  
Telephone: 250 952-5787

Location:  
Fourth Floor, 3350 Douglas Street  
Victoria BC

<http://www.pssg.gov.bc.ca/lclb>

## **1. THE ALLEGED CONTRAVENTION(S):**

<b>No.</b>	<b>Name of Contravention(s)</b>	<b>Section of the Act/Regulation</b>	<b>Date and time of Contravention(s)</b>	<b>Proposed Enforcement Action</b>
1.	Unlawful sale of liquor, s. 38 (3) (b) Act	S. 38(3) (b)	2014-DEC-15 1:30 PM	\$7500 monetary penalty

## **2. NARRATIVE**

The Elkford Motor Inn is a Liquor Primary Establishment housed within a Hotel complex of the same name. The public bar area of the hotel currently trades as 'Sneaky Pete's Pub', and operates pursuant to Liquor Primary Licence # 012262 issued to 604282BC Ltd. This company is part owned, and represented on site by Jian Bin HUANG; also known as Michael HUANG who oversees the day to day operation of the Hotel and its' Licensed Areas as licensee. Michael HUANG is also the licensee and owner of a Licensee Retail Store (LRS) also located in the hotel complex which operates as The Elkford Motor Inn Liquor Store pursuant to LRS Licence # 195296  
A licensed restaurant is located within the hotel complex but is independently owned and operated.

The Liquor Primary license permits that the establishment may operate between 11 am and 2 am daily; and dictates the following terms and conditions:

- The terms and conditions to which this license is subject include the terms and conditions contained in the publication "A Guide for Liquor Licensees in British Columbia" as that publication is amended from time to time.
- Liquor may only be sold, served and consumed within the areas outlined in red on the official floor plan, unless otherwise endorsed or approved by the LCLB.
- Sale of packaged coolers containing not greater than 7% alcohol, beer, cider and wine for off-premises consumption is only permitted before 11:00 p.m. during the hours of sale as shown on the licence.
- Patio extension permitted as outlined in red on the official plan. Patio must close at 10:00 p.m.
- Patio line of sight to be monitored by video camera when patio is in use.

On Thursday December 4<sup>th</sup> 2014, between approximately 13 30 hrs and 15 30 hrs Inspectors ANDERSON, HUM and ENGLAND accompanied by an LCLB observer carried out an Illicit Liquor Inspection at the Elkford Motor Inn. This inspection took the format of Inspector ENGLAND using a Liquor Distribution Branch (LDB) scanner to check bar codes on liquor receptacles displayed or stored for retail sale at both the Liquor Primary Bar (LP), and at the Licensee Retail Store (LRS).

This means of inspection identifies liquor items within a licensees stock which have not been purchased or sourced from an approved distributor.

During the inspection, Inspector HUM acted as exhibits officer, completing the relevant documentation, and taking possession of any suspected illicit liquor identified.

Inspector ANDERSON spoke with staff in both locations and examined records kept regarding the purchase of liquor for both the LP and LRS areas.

On arrival at the LP area, Inspector ANDERSON spoke with a female server s.22 who was working alone in the bar. An explanation was provided as to what would format the inspection would take and s.22 was asked if either the licensee of manager were available. She indicated that the licensee was away from the hotel for the day, and contacted the manager asking her to come to the Hotel. s.22 was then asked if any of the stock had been delivered to the bar form illicitly. She indicated that she did believe so, and thought that it was all purchased from LDB or the Liquor Store.

A check of the inventory revealed the following 13 items did not appear to have been purchased on the Liquor Primary license for the bar; and were seized by Inspector HUM who marked them with the item numbers shown:

- Item 1** – 1 Box (4 lt) Schloss Laderheim Wine
- Item 2** - Forty Creek Rye 750ml
- Item 3** - Chambord Liqueur 750 ml
- Item 4** – McGuinness Peach Schnapps 750 ml
- Item 5** – Malibu 750 ml
- Item 6** – Smirnoff Vodka 1.14lt
- Item 7** – Hornitos Tequila 750 ml
- Item 8** – Bacardi Black 750 ml
- Item 9** – Bacardi Black 750 ml
- Item 10** – Kahlua 750ml
- Item 11** – Martini Bianco 1 lt
- Item 12**- Andes Golden Cream Sherry 750ml
- Item 13** – Henkes Triple Sec 750ml

The Bar Manager arrived as these items were being seized – She identified herself as SHERRA, and offered to get in touch with the licensee as he was the only one who could give access to the purchase records for the liquor identified. SHERRA also directed Inspector ANDERSON to an office area where the records were maintained by the licensee. This office was locked, and SHERRA was unable to provide access. She then contacted the licensee, Michael HUANG, by phone in the presence of Inspector ANDERSON. The licensee indicated he was an hour or so away and would return as soon as possible.

The Inspection team then moved to the LRS where Inspector ANDERSON spoke with the manager, DESIREE; and Inspector HUM furnished her with the relevant documentation. This inspection yielded no items of suspected illicit liquor. Inspector ANDERSON asked DESIREE where the records were kept regarding liquor purchases for the LRS, and was directed to the same secured office. DESIREE indicated that although all the managers used to have a key to the office and access to records, this privilege had recently been withdrawn by the licensee. Inspector ANDERSON noted a number of blank forms behind the counter which were titled: 'Elkford Motor Inn Bar Order from the Liquor Store'

DESIREE was then asked what the forms were for; and she explained that any liquor taken from the LRS to be sold in the LP area had to be recorded on these forms which included room for 15 items per form; and a section to describe the item; and its price excluding taxes.

Inspector ANDERSON asked for clarification of what 'Price' meant, and DESIREE indicated that this was the wholesale licensee price the item cost the LRS when purchased from LDB; not the LRS shelf (retail) price.

DESIREE was asked if liquor was routinely sourced from the LRS for re sale in the LP Bar. She indicated that this was the case, and that the purpose of the forms was to document the movement of liquor from one to the other. She was further asked how this was recorded in the LRS Point of Sale system – DESIREE then showed Inspector ANDERSON a typical screen that opens once an item is scanned on to the system. The screen gives both the cost price of the item, and the retail price less taxes. When an order is processed and payment offered the system logs the transaction as a sale including taxes. It was explained that if an item is requested for the LP, it is not entered on the Point of Sale system in the LRS, but simply scanned, and its description and Licensee cost price recorded on the forms.

Inspector ANDERSON seized a copy of the blank forms and marked it **Item GA1**

Upon completion of the Inspections all Inspectors left the establishment with the seized liquor items and arranged to return to meet with the Licensee later that day.

Inspectors ANDERSON and HUM returned to the Elkford Motor Inn at approximately 16 45 hrs on the same date. Michael HUANG and SHERRA were both present, and access was provided to purchase records of both the LP and LRS licences.

Examination of the records showed a full trail of liquor purchased on the LRS licence, being unlawfully transferred to the LP for sale. The licensee was asked if the liquor seized from his bar had been sourced from his LRS, and he indicated that it would have been. He indicated that the liquor in the LP came from either LDB, direct from approved manufacturers, or from his own LRS. He also indicated that for small orders he had recently stopped using the Government Liquor Store and instead sourced them from his own LRS.

Completed forms identical to item GA1 were examined and identified as showing liquor transfers from LRS to LP for the period **1<sup>st</sup> November 2014 to 1<sup>st</sup> December 2014**. Some of these forms included notation as to why the transfer was necessary (eg – Bar very busy and Government Liquor Store Closed etc). Michael HUANG agreed that these documents showed the transfer of liquor from his LRS to his LP; and that he had directed his staff to make and record these transfers accordingly.

Inspector ANDERSON requested copies of these forms which were duly provided under supervision, and marked as **Item GA2**.

The total Licensee Cost Price for liquor recorded on the forms within GA2 is **\$3490.66**

Inspector ANDERSON explained the serious nature of the contravention to Michael HUANG and informed him that enforcement action was likely to follow. Michael HUANG was then served a copy of Contravention Notice B014951 in relation to this incident.

### **3. THE ELEMENTS OF THE ALLEGED CONTRAVENTION(S)**

#### **3.1 Unlawful sale of liquor, s. 38 (3) (b) Act**

A Licensee may not buy, keep, sell or give illicit liquor to anyone.

In this case Illicit liquor is defined as:

Liquor purchased “over the counter” from a source other than the Licensee’s designated liquor outlet.

(While Liquor Primary and Food Primary licensees may transfer stock to each other amongst themselves); and Licensee retail Stores LRS may transfer amongst themselves; Licensee Retail Stores may not transfer to Liquor Primaries/ Food Primaries; or vice versa.)

The Licensee purchased liquor at his designated liquor outlet for re sale **only** in his privately owned Licensee Retail Store. In so doing he attracted a significant Licensee Discount.

The Licensee then unlawfully stocked his Liquor Primary Bar from his Licensee Retail Store stock.

Illicit Liquor as defined above was found by Inspectors as part of the inventory laid out for sale in the Liquor Primary bar.

Records examined at the Establishment show a clear flow of illicitly purchased liquor from the LRS at the Discounted Licensee’s wholesale price to the Liquor Primary Bar.

From this enterprise the Licensee has clearly drawn illicit profit; and has deprived the Government of Revenue both from the legitimate purchase of liquor for the Liquor Primary Bar; but potentially also a loss in Consumer Taxes.

### **4. REASONS FOR PURSUING ENFORCEMENT**

#### **4.1 Unlawful sale of liquor, s. 38 (3) (b) Act**

The illicit sale of liquor in a Liquor Primary Establishment that has been:  
Purchased at a licensee discount for resale **only** in a Licensee Retail Store (Private Liquor Store) which is also owned and operated by a single licensee;  
results in revenue loss to Government; unfair competition in the legitimate liquor industry;  
and draws unduly high profit margins from Liquor Primary Patrons.

Illicit liquor is also a public safety priority for the branch. Illicit liquor is defined as any liquor that has not been purchased, kept, prepared, served or sold in compliance with the



Act, regulation or terms and conditions of a licence. Illicit liquor includes liquor (as in this case) unlawfully purchased from a government liquor store by a licensee; and/or liquor which has been smuggled from other provinces or other countries.

Illicit liquor has many negative social and financial consequences that result in a financial burden on taxpayers and lost government revenue. Illicit liquor contributes to job loss, and unfair competition. It also under-mines the integrity of the province's liquor control system and therefore threatens the safeguards that protect communities from the negative aspects of liquor consumption.

In this case patrons of the Liquor Primary were also put in a position where the licensee deliberately supplied them with liquor unlawfully sourced at a discounted price. These same patrons were then being charged a full price for their purchases, and unknowingly being charged a much greater mark- up than they would normally expect to pay.

## **5. REASONS FOR THE PROPOSED ENFORCEMENT ACTION (i.e. penalty)**

5.1 Unlawful sale of liquor, s. 38 (3) (b) Act : \$7500 monetary penalty proposed

For the alleged contravention of unlawful sale of liquor, s. 38 (3) (b) act (Contravention Notice Number B014951), a monetary penalty of \$7,500.00 ( Seven Thousand Five Hundred Dollars ) is proposed. This recommended monetary penalty falls within the penalty range set out in schedule 4, item 16 of the Regulation for a first contravention.

Normally a contravention of this nature attracts a period of suspension; the minimum period for a first instance is 10 to 15 days. In this case a suspension will impose unnecessary hardship upon the employees of the licensee; and it is therefore felt a monetary penalty will be more targeted directly at the licensee, while being sufficient enough to underline the seriousness of the contravention; and to ensure voluntary compliance in the future.

## **6. THE PROCEDURES**

You (the licensee) may agree with or dispute the above allegation(s) and proposed penalty.

If there is a dispute, the general manager will decide if the contravention(s) occurred and what enforcement action, if any, is warranted. A hearing may be scheduled for that purpose.

If the general manager decides that enforcement action is warranted, the general manager will determine the enforcement action to be imposed on the licensee and may:

- Impose a suspension of the liquor licence for a period of time
- Impose a monetary penalty
- Cancel the liquor licence
- Rescind, amend or impose new terms and conditions on the licence
- Order a transfer of the licence



Imposing any penalty is discretionary. Where the general manager finds that a suspension or monetary penalty is warranted the general manager must follow the minimums set out in Schedule 4 of the Regulations. The general manager is not bound by the maximums and may impose a higher suspension or monetary penalty when it is in the public interest to do so. The general manager is not bound to order the penalty proposed in this NOEA.

Schedule 4 of the Regulation sets out the range of enforcement actions for when a contravention occurs in an establishment within a 12 month period of a contravention of the same type. It is the date that the contravention occurred that is used for the purpose of determining if a contravention is a first, second or subsequent contravention for penalty purposes.

If you (the licensee) agree that the contravention(s) took place and accept the enforcement action proposed, there is no need for a hearing. In that case, you must sign a document called a waiver. By signing a waiver, you irrevocably

- Agree that the contravention(s) occurred,
- Accept the proposed penalty,
- Agree that the contravention(s) and penalty will form part of the compliance history of the licensee, and
- Waive the opportunity for an enforcement hearing.

If you decide to sign a waiver, or if you have any questions regarding this matter, please contact me at 250 426-1562 as soon as possible. If you do not sign a waiver, the branch registrar will provide you with the next steps in the hearing process.

For further information about the hearing and waiver process please visit our website at [http://www.pssg.gov.bc.ca/lclb/comp\\_enforce/index.htm](http://www.pssg.gov.bc.ca/lclb/comp_enforce/index.htm)

Yours truly,

Graeme Anderson  
Liquor Inspector

Enclosures

*Copy of Liquor Control and Licensing Branch Enforcement Process –  
Information for Liquor Licensees* (located at <http://www.pssg.gov.bc.ca/lclb/docs-forms/LCLB168.pdf>)

## **ENFORCEMENT ACTION**

If the general manager determines that the licensee has committed the above alleged contravention(s), the general manager may consider the following when determining what enforcement action, if any, is warranted pursuant to section 20(2) of the Act:

### **Past Enforcement Action Taken**

*No compliance history found*

### **Compliance Meetings**

*No compliance meetings found*

### **Other Factors**



## WAIVER NOTICE

*Liquor Control and Licensing Act, RSBC, c.267*

File:	EH15-007
Job:	000687655-046
Licence:	012262
Contravention Notice:	B014951

March 9th, 2015

With respect to the Notice of Enforcement Action (NOEA) EH15-007, dated February 19, 2015, this Waiver Notice is an agreement on the part of the licensee as follows.

BETWEEN: 604282 B.C. Ltd, c/o  
808 Michel Rd  
ELKFORD, BC V0B 1H0

Alternate: 604282 B.C. Ltd, c/o  
3322 Main st  
Vancouver, BC V5V 3M7

AND: The General Manager,  
Liquor Control and Licensing Branch  
Ministry of Public Safety and Solicitor General

**RE: LP Licence #012262, Elkford Motor Inn, at 808 Michel Rd  
ELKFORD, BC V0B 1H0.**

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**Ministry of Public Safety  
and Solicitor General**

Liquor Control and  
Licensing Branch

Mailing address:  
PO Box 9292 Stn Prov Gov  
Victoria BC V8W 9J8

Toll Free: 1 866 209-2111  
Telephone: 250 952-5787

Location:  
Fourth Floor, 3350 Douglas Street  
Victoria BC

<http://www.pssg.gov.bc.ca/lclb>

The licensee:

1. Agrees the licensee committed the contravention/s of:
  - a. Unlawful sale of liquor, s. 38 (3) (b) Actas set out in the attached NOEA, and
2. Accepts the enforcement action/s as set out in the attached NOEA for the contravention/s referenced in paragraph 1.
3. Accepts the monetary penalty of \$7500 (Seven Thousand Five Hundred Dollars)
4. Accepts that the monetary penalty referenced above must be paid in full within 30 days of the date this Waiver Notice is signed by the licensee.

*Failure to pay a monetary penalty within 30 days is a breach of s. 20 (2.6) of the Liquor Control and Licensing Act which may result in suspension or cancellation of the licence.*

5. Waives the opportunity for a hearing in respect of each of the contravention/s and enforcement action/s cited above.
6. Accepts that signs satisfactory to the General Manager referencing the enforcement action/s cited above will be placed by the police or Branch staff in prominent locations in the establishment.

*You must not obscure, alter or in any manner diminish the prominence of the sign/s. Failure to allow posting of these signs is a serious contravention that could lead to an extended licence suspension, cancellation or transfer of your liquor licence.*

7. Accepts that the finding of contravention/s and specified enforcement action/s will form part of the compliance history of the licensee.

**The licensee understands and agrees that this Waiver Notice is irrevocable.**

LCLB Waiver Notice

DATE: _____, the _____, day of _____, 20____	
(day)	(date) (month) (yr.)
SIGNATURE OF LICENSEE	_____ (Licensee/Authorized Agent)
NAME OF LICENSEE	_____ (Please Print)
	_____ (Title/Position)
SIGNATURE OF WITNESS	_____
NAME OF WITNESS	_____ (Please Print)

*Your liquor inspector will require the original for the Branch's records. You may photocopy this document or request a copy from your liquor inspector for your own records.*

Attachment: Notice of Enforcement Action



File: EH15-007  
Job: 000687655-046

March 11, 2015

604282 B.C. Ltd  
c/o Huang, Jian Bin  
808 Michel Rd  
Elkford, BC V0B 1H0

Dear Licensee:

**Re: Licence Number: 012262**

ELKFORD MOTOR INN  
808 Michel Rd  
Elkford, BC V0B 1H0

The purpose of this letter is to inform you of the procedures of the Liquor Control and Licensing Branch for imposing enforcement action on the above noted licence. You agreed to and accepted the following enforcement actions by signing a waiver notice dated March 9, 2015.

It is important to note that you are responsible for the actions of your employees. You should ensure that managers and staff are familiar with the terms of the enforcement action and their responsibilities.

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**Liquor Control and  
Licensing Branch**

Mailing address:  
PO Box 9292 Stn Prov Gov  
Victoria BC V8W 9J8

Toll Free: 1 866 209-2111  
Telephone: 250 952-5787

Location:  
Fourth Floor, 3350 Douglas Street  
Victoria BC

<http://www.pssg.gov.bc.ca/lclb>

## **Enforcement Action**

### **Monetary Penalty:**

Arising from the licensee's non-compliance with section S. 38(3)(b) a monetary penalty of \$7500 (Seven Thousand Five Hundred Dollars) must be paid by April 8, 2015.

The payment must be made to the Minister of Finance and sent to Liquor Control and Licensing Branch headquarters at the address indicated in Appendix A. It is important to attach the accompanying Appendix A so that the payment can be correctly recorded on your file.

Signs satisfactory to the general manager showing that a monetary penalty has been imposed will be placed in a prominent location in the establishment by a Liquor Control and Licensing Branch inspector or a police officer, and must remain in place for ten (10) business days starting at the opening of business on Thursday, March 26, 2015 until the close of business on Saturday, April 4, 2015. "Business day" means a day on which the establishment would normally be opened for business.

### **Posting of Signs:**

A Liquor Control and Licensing Branch inspector or police officer will attend your establishment prior to opening time on Thursday, March 26, 2015 to post the signs referenced above. You must allow the Liquor Control and Licensing Branch inspector or police officer to post the monetary penalty signs. You must not remove, obscure, or alter the prominence and visibility of those signs during the time they are required to be posted.

### **Consequences of non-payment:**

There are serious consequences for non-payment of the full amount of a monetary penalty by the due date.

1. The general manager may refuse to renew or transfer a licence if a monetary penalty has not been fully paid by the due date.
2. The general manager may refer an unpaid penalty to the Ministry of Finance for collection.
3. The general manager will consider imposing a suspension penalty for failure to pay a monetary penalty by the due date. The suspension penalty for this contravention is described in schedule 4 to the Liquor Control and Licensing Regulations. However, the general manager has the authority to impose a suspension penalty greater than the one set out in the schedule when it is in the public interest to do so.



**Contact Number**

If you have any questions about the matters covered in this letter, please contact the inspector responsible for your area at 250 426-1562.

Yours truly,

Raymond Tetzl  
A/Deputy General Manager  
Compliance and Enforcement

CC: Elkford R.C.M.P.  
Clerk/Secretary City of Elkford  
A/Manager of Licensing Katherine Colquhoun  
Manager of Finance Scott McElroy  
A/Regional Manager Jay Blackwell  
Inspector Graeme Anderson

Encl: Appendix A

**Appendix A**  
**Monetary Penalty Payment Tracking Form**

To ensure your payment is promptly credited against your monetary penalty, please include this form with the monetary penalty payment.

Please forward a cheque or money order payable to the Minister of Finance to:

Liquor Control and Licensing Branch  
PO Box 9292 STN PROV GOVT  
Victoria, BC  
V8W 9J8

To make a credit card payment by telephone, please call 1 866 209-2111 to speak with a Branch Revenue Clerk.

Licensee Name: 604282 B.C. Ltd  
Address: 808 Michel Rd  
Elkford, BC V0B 1H0  
Licence Number: 012262  
Establishment Name: Elkford Motor Inn

The enclosed monetary penalty payment is for enforcement action pursuant to:

A waiver notice dated March 9, 2015, in which the licensee agreed to pay the penalty of \$7500 (Seven Thousand Five Hundred Dollars) by April 8, 2015.

For office use only:

Date Payment Received: \_\_\_\_\_

Amount of payment Received: \_\_\_\_\_