

## For Minister's INFORMATION & MATERIALS Min Popham Briefing Tues, March 9th @ 430pm

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Sent: March 8, 2021 11:29:13 AM PST  
Attachments: MLP Cannabis Policy Overview.pdf

Good morning,

Please see attached PPT for the briefing for Minister Popham on Tuesday, March 9<sup>th</sup> @ 430pm. Mary Shaw and Dylan Sherlock will be supporting the Minister with Mark for this briefing.

Please feel free to share with Minister Popham's office in advance. If I could get a list of attendees from Minister Popham's office and if there are Ministry staff participating that would be helpful as well.

I have put this on the Minister's sharepoint.

Thank you

**Nikki Duncan | Manager, Executive Operations**

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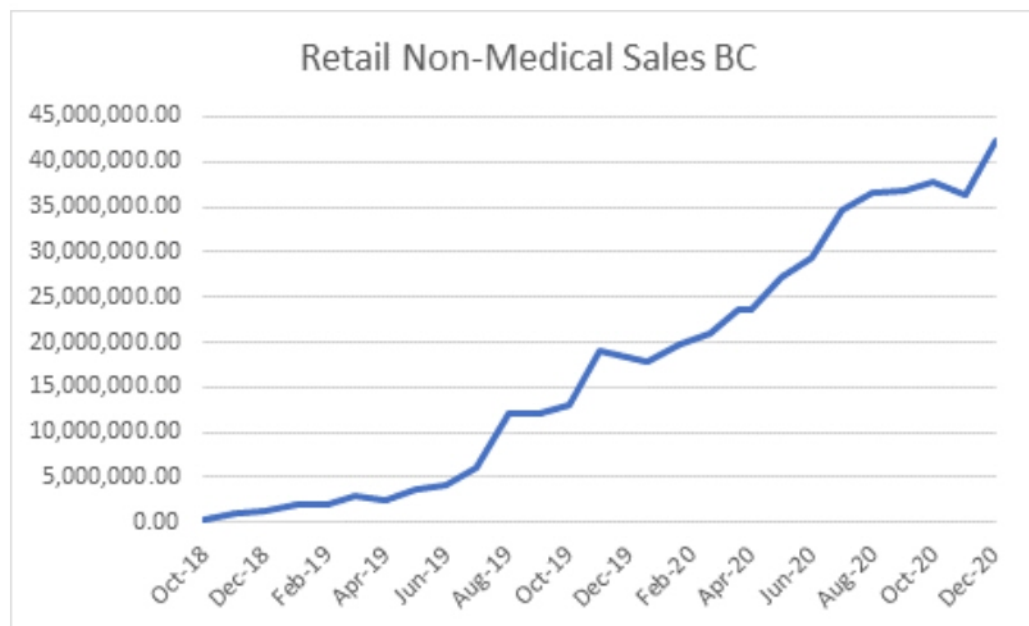
# Cannabis Policy Overview for Minister Lana Popham

March 9<sup>th</sup> 2021

Mary Shaw, Executive Lead  
Dylan Sherlock, Director of Policy  
Cannabis Legalization and Regulation Secretariat

## Progress Since Legalization

- Legal market has made significant strides in terms of quality, selection, price, and availability.
- Illegal market continues to be main source of cannabis in BC, but most users get at least some of their cannabis from the legal market

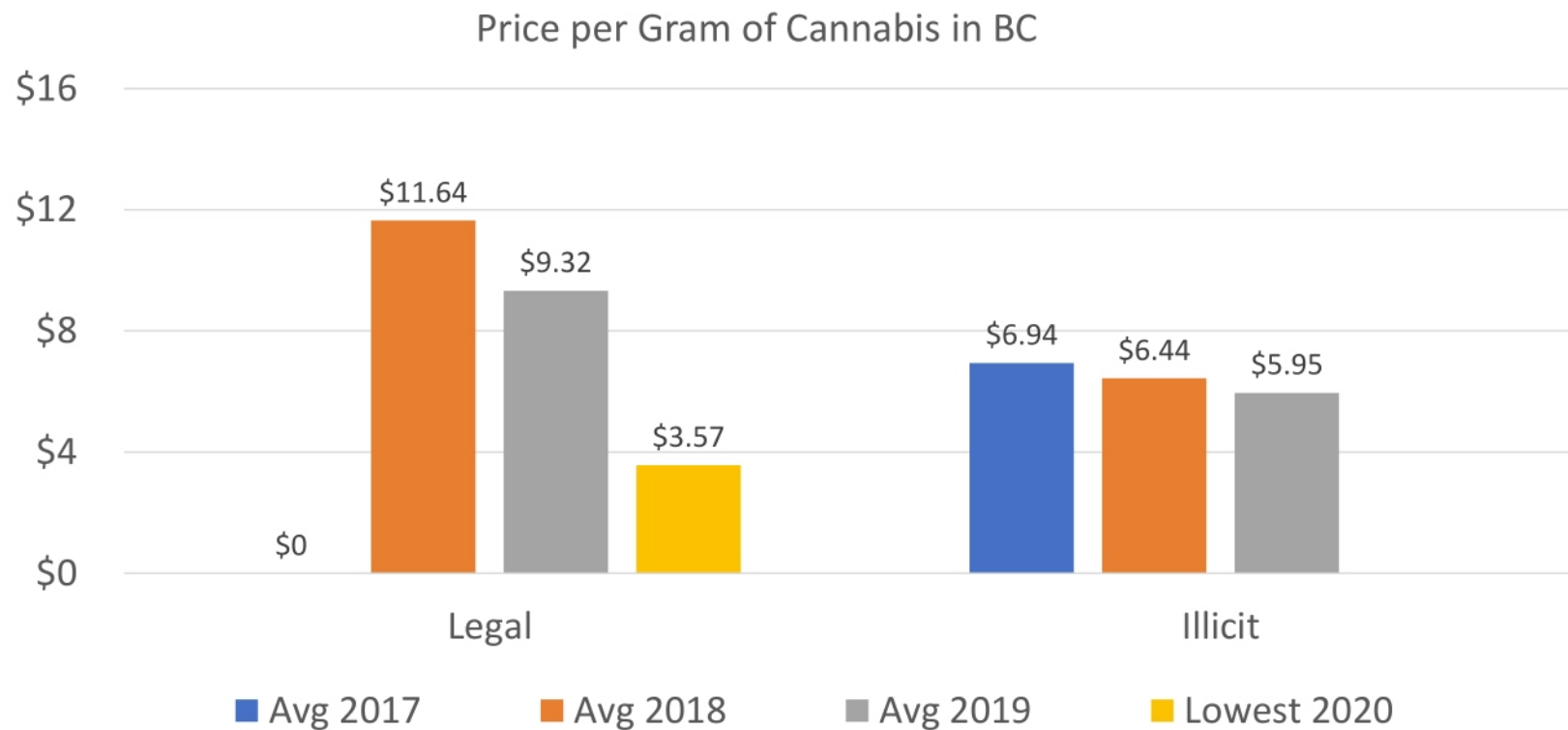


Source: Statistics Canada

## A collage of various cannabis products. In the top left is a jar of 'AURORA GHOST TRAIN HAZE' hash. Next to it is a jar of 'Santitas' hash. Below the 'AURORA' jar is a small jar of 'SUN' oil. In the center is a bottle of 'verywell' oil. To the right of the 'verywell' bottle is a bag of 'AURORA drift' chocolate cookies. Below the 'AURORA drift' bag is a jar of 'LivRelief' CBD cream. In the top right is a jar of 'DAILY SPECIAL' hash. Below it is a jar of 'EDISON' CBD oil. To the left of the 'EDISON' jar is a small jar of 'SUN' oil. In the center right is a bag of 'SANTITAS' hash. Below it is a jar of 'FIRESIDEX' hash. To the left of the 'FIRESIDEX' jar is a jar of 'AURORA' hash. In the bottom left is a jar of 'SUN' oil. In the bottom center is a jar of 'SANTITAS' hash. In the bottom right is a jar of 'EDISON' CBD oil.



## Declining Prices



Source: Statistics Canada

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# Uneven Availability of Retail

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Source: BC Liquor and Cannabis Licensing Branch

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## PSSG Priority Initiatives

- Enforcement of illicit cannabis sales (CSU)

s.13

- Loosening restrictions on retail – worker screening and delivery (LCRB)
- Farm-gate and direct delivery implementation (LCRB/LDB)
- On-site consumption and tourism policy options (Secretariat)



## Challenges for Cannabis Growers

- High up-front costs and regulatory complexity of federal rules
- Lack of experience in regulated supply-chain
- Processing and quality assurance capacity bottleneck
- Prohibitive local government bylaws targeting cannabis agriculture
- Significant challenges with financial institutions and insurance firms

## AFF-PSSG Collaboration

- Standards development/education – operating procedures, organic standards, helping producers deal with diseases and pests (AFF lead)
- Engagement with Health Canada on federal regime (PSSG lead)
- Indigenous Cannabis Supply-Chain and Market Development (PSSG/AFF)
- Engagement with local governments (PSSG/AFF)
- “BC Bud” or “BC craft cannabis” marketing (TBC)



## External Relations

- Association of Canadian Cannabis Retailers
- BC Craft Farmers Co-op
- BC Cannabis Growers Association (TBC)
- Community Futures Central Kootenay
- Craft Cannabis Association of BC
- First Nations Leadership Council Working Group on Cannabis
- Health Canada
- Union of BC Municipalities – Cannabis Technical Working Group



# Questions?