

Davidson, Julie MAH:EX

From: Clifford, Kate TAC:EX
Sent: Monday, October 16, 2017 12:33 PM
To: Clifford, Kate TAC:EX
Subject: Congratulations on your new position!

On Wed, Aug 23, 2017 at 3:46 PM, Kevin Pettersen <kevin.m.pettersen@gmail.com> wrote:
HI Sandy!

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s.22 I imagine it's been a very busy and dynamic time in the public service with the transition in government.

On that note, a big congratulations on you new appointment as Deputy Minister of Tourism, Arts and Culture...s.22

I'm very excited about the possibility of working with you in your new role.

I don't know if I mentioned it before, but I'm heavily involved in volunteering with the Caledonia Nordic Ski Club here in Prince George. I had the privilege serving as president for the past 5 years (with the 2015 Canada Winter Games in the middle). Given the success of the Nordic and Para Nordic competitions we held for the 2015 CWG, we were asked by Cross Country Ski Canada to submit a Canadian bid to the International Paralympic Committee for the 2019 World Para Nordic Skiing Championships. We submitted an intent to bid last spring (2016) and despite competing with Germany and Norway, the IPC awarded the 2019 World Championships to Prince George. We were able to formally announce this last December, and I was honoured to be asked to be the volunteer Chairperson for the Local Organizing Committee. The spring has been busy in terms of preliminary scoping and establishing some of the early groundwork (both literally and figuratively). The refined planning is now beginning.

We've been updating our local MLAs (Mike Morris and Shirley Bond) regarding the progress of this event since its inception and I spoke with Kyle Todoruk (Director Sports Branch) last week with regards to engaging Sports Branch (I was waiting for the dust to settle after the government transition). At Kyle's request, I prepared a email with the key items we were hoping to collaborate with the provincial government both in preparation for the 2019 event, but also to leverage toward future World level events (i.e. the IPC has indicated they are looking to recurring continental venues for the World Championships as is looking at Prince George as being the North American venue and we've been asked to consider hosting the 2022 World Masters Championships)

One of the key items we're working on, that is quite time sensitive, is a snowmaking. This is key to meeting the hosting requirements for the 2019 World Championships and as a legacy item that provides long-term economic benefits (i.e. we've completed the sport tourism economic assessment models). We've garnered the support of NDIT and are working toward a collaborative approach to funding this. I'll be sure to forward you the email I sent Kyle last which contains the more details of this (and the other items we'd like to discuss).

Given the time sensitive nature, I'm hoping we could come meet you in Victoria as soon as possible and ideally be able to meet and brief Minister Beare on the 2019 World Championships (and perhaps meet with Kyle and his staff as well).

Thanks much Sandy! I look forward to hearing back from you, and I'm really excited about the opportunity to work with you on this exciting event!

Have a wonderful day!

Best regards,
Kevin

Kevin Pettersen
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Information Note Advice to Deputy Minister

Date: October 30, 2017

Cliff #: 31463

Issue: 2019 Prince George Para-Nordic World Championships - Meeting with Organizing Committee Chair, Kevin Pettersen and Competition Director, Jim Burbee.

Background / Facts:

- The Caledonia Nordic Ski Club (Prince George) was awarded the right to host the 2019 Para Nordic World Championships. The event will be the first world ski championship held in the City of Prince George.
- The competitions (cross-country skiing and biathlon) will feature 140-150 athletes from over 20 countries at the venue used for the 2015 Canada Winter Games.
- The organizers are developing strategic relationships with funding partners and potential sponsors with a focus on capital improvements to meet international sport hosting and accessibility standards. The key legacy projects are a snow making system (est. \$1M) and fibre optic telecommunication upgrades.
- The organizers are working with Northern Development Initiatives Trust (NDIT) on financial support for facility program upgrades. NDIT has suggested a meeting with all levels of government to discuss potential cost sharing opportunities.

Analysis:

- The organizers are seeking \$675K in provincial funding support and may seek additional in-kind support such as BC Ambulance Services.
- In the current draft budget, the suggested funding sources are:
 - \$250K from the Tourism Events Program (TEP). TEP's current maximum grant threshold is \$175K.
 - \$250K from the Major Events Program (MEP). Initial analysis suggests an event of this nature would be eligible for approximately \$125K.
 - \$175K from Community Gaming Grants. Major sport events do not currently fit within gaming grant program criteria.
- The organizers advise that the City of Prince George has committed \$250K and that they plan to apply for a \$250K Sport Canada grant.

Conclusion / Next Steps:

- The Ministry of Tourism, Arts and Culture (MTAC) is committed to sport event hosting and recognizes the important role that hosting can have in terms of associated economic, tourism and sport development benefits.
- The organizers applied for TEP within the intake period that closed October 31, 2017. It is not known at this time if the event would be eligible for funding support (TEP funds events that offer high tourism value and/or increased global recognition for the Province).
- MTAC Sport Branch staff have advised organizers that the event would potentially be eligible for roughly \$125K from MEP.

- MEP and TEP staff works collaboratively to share information on applicant eligibility.
- Organizers are meeting with Community Gaming Grants Staff on November 7, 2017 to discuss eligibility criteria and options.
- MTAC Sport Branch staff are proactively working with local government infrastructure colleagues in the Ministry of Municipal Affairs and Housing to identify any possible infrastructure grants. Initially, the organizers should consider approaching the City of Prince George to apply for Gas Tax funding on their behalf through the Community Works Fund. More information can be found at: www.ubcm.ca/EN/main/funding/renewed-gas-tax-agreement.html.

Attachment(s): N/A

Contact: Tessa Graham, Executive Lead, 778 698-3309