

Newhook, Kelly TAC:EX

From: Meadows, Jennifer L TAC:EX
Sent: Wednesday, November 15, 2017 9:36 AM
To: Infante, James TAC:EX
Cc: Newhook, Kelly TAC:EX; Carreras, Korleen TAC:EX
Subject: For review: RMI consultation invite
Attachments: Draft Invitation - RMI Consultation - Vancouver (2).docx

Hi James,

Attached is the draft invite from Minister to RMI Mayor's and CAO's. Please let me know if approved to send. We are receiving inquiries from RMI communities and so the sooner we could send out the better.

Thanks
Jennifer

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063

Dear Honourable Mayors and Chief Administrative Officers:

I would like to invite you to a meeting on December 12th to discuss the Resort Municipality Initiative and future program design options.

Based on feedback received from attendees, we have moved the meeting location from Sun Peaks to Vancouver. I hope the revised time and location is more convenient for all and alleviates some of the challenges associated with winter travel.

In advance, I would like to thank you for your willingness to attend. The timeframe for bringing program options forward for government consideration are short and gathering input from the Resort Communities Collaborative is a critical requirement.

Date: December 12, 2017

Time/Agenda: 10:00am – 10:30am – Welcome and Informal Discussion with Minister
10:30am – 11:00am – Introductions and Updates
11:00am – 2:00pm – Facilitated Session with Ministry Executive and Staff

Location: Fairmont Vancouver Airport, Vancouver International Airport

Reduced room rates have been secured at the Fairmont Vancouver Airport. To book your accommodation, please contact the hotel before November 30th at 1-800-441-1414 using the group name: **RMI - Ministry of Tourism, Arts and Culture.**

Specific points for discussion will be provided in advance of the meeting. If you have any questions about the meeting, please contact Amy Schneider at Amy.Schneider@gov.bc.ca.

I look forward to seeing you in Vancouver on December 12th.

Newhook, Kelly TAC:EX

From: Meadows, Jennifer L TAC:EX
Sent: Friday, December 8, 2017 4:02 PM
To: Newhook, Kelly TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX
Subject: Speaking notes - RMI Consultation - December 7
Attachments: Speaking notes - RMI Consultation - December 7.docx

Hi Kelly,

Attached are the RMI speaking notes for Tuesday.

Thank you.

Speaking notes – RMI Consultation

December 12, 2017

10:00am – 2:00pm

Fairmont Vancouver Airport

MEETING OBJECTIVE: *Provide an update to the RMI communities, including Ministry policy considerations. The session will build upon the feedback received from the RMI communities to inform the design of a future tourism infrastructure program.*

AGENDA:

10:00am – 10:30am	Welcome and Networking	Informal Discussions with Minister
10:30am – 10:35am	Introductions	Facilitator/All
10:35am – 10:45am	Setting the context and purpose of the day	Minister Beare
10:45am – 11:30am	Facilitated Discussion with MLB	All, led by facilitator
11:30am – 2:00pm	Facilitated Discussion	All, led by facilitator

Setting the Context and Purpose of the Day (Minister Beare):

- Before I begin, I would like to acknowledge and honour our presence on the traditional territory of the Coast Salish peoples and the Musqueam Nation.
- Thank you for participating in today's session - I appreciate you making the time to meet with us today.
- It is a privilege to be here today as your Minister of Tourism, Arts and Culture.
- I know this meeting comes at a busy time of the year and that several of you are heading home to Council meetings immediately following our discussion or are squeezing in this meeting after a Council meeting last night. I do appreciate the effort you've all made to be here.
- This meeting is not only a result of my sincere interest and support of this program and the fourteen communities before me...
- ... it is also in follow up to your offer and request made at UBCM this year to be involved in any program design work that the Ministry undertakes.
- I appreciated hearing the examples of how RMI funds have been used in your communities when we met at the UBCM Convention in September.
- I am keen to find ways to provide continued support for the RMI communities as I am impressed by the many significant outcomes your communities have achieved - and the corresponding benefit provided to the Province.
- I recognize the value of this program and I am committed to working with you and with my colleagues to ensure they also see the value in it.

- Since our meetings in September, I have continued to express my commitment to this program – I have recognized that time is of the essence - and I have confirmed my preference to look at options that will provide better certainty for you.
- I am looking forward to our discussions today, which will build on the conversations we had at UBCM.
- Today will start with an update on the work being undertaken by the Ministry related to potential program design, some of our key considerations and upcoming timelines.
- Today is also about building upon your feedback - I know this isn't the first time you've been asked for input on the RMI program. In fact, my staff advises that you have been very generous in providing your thoughts and opinions over the years. I thank you for that.
- I want to assure you that we are actively considering the feedback you have already provided. In fact, today we'll be reviewing some of the specific feedback you have provided previously and building on it.
- I hope we can use today to hear your thoughts and ideas about specific future design options we are considering and how we can make the program work best for you and your communities.
- I realize that March 31st is quickly approaching.
- I know the uncertainty is impacting your ability to plan and budget for the year ahead.
- I commit to you all today that I will continue to champion this program (or a future iteration of this initiative) and I will work hard to see continued support.
- I am working on program options to take forward for broader government consideration early in the New Year.
- And I commit to you today that the options I present to my government colleagues will reflect the feedback you provide today or following today's session.
- Today is about building upon the feedback you have provided to the Ministry over the last year or so.
- You have provided an in-depth analysis of the RMI through the *Resort Municipality Initiative Funding; Building on Success* report
- This report provides compelling statistics, highlighting the positive return on investment from this program which is both informative and helpful. Thank you

- In 2016, you participated in a government-led review of the program, providing feedback that informed an evaluation of the current program. Thank for this too.
- We are fortunate to have Jennifer Nichol here to facilitate the conversation today, as she led the previous round of consultations and is able to provide continuity.
- I have heard the RMI Collaborative has articulated the following key program strengths:
 - Funding enables communities to meet - and exceed in many cases - visitor demands and expectations.
 - It supports strategic investment in projects that add to the quality of the visitor experience and that balance seasonality considerations.
 - It helps leverage funding from other sources and relieves the financial burden of tourism infrastructure from local residents.
- You also raised several reoccurring themes regarding the challenges - or opportunities for improvement - that we will focus on today.
 1. **Funding certainty and predictability –**
 2. **Current spending parameters** which require a community to allocate 70 per cent of funds to infrastructure projects and 30 per cent to events, programs and services.
 3. the **current funding distribution/funding formula** is an issue. It is also based on outdated Accommodation Unit data and subsequent Multipliers applied to each community.
- Lastly, as you can imagine, Government receives many inquiries from other communities about program eligibility.
 - We are working with BC Statistics to measure tourism impact on communities more comprehensively. It will look at available accommodation in a community by combining hotel rooms, campsites, and short-term rentals in addition to MRDT.
- We believe this study will only further support your eligibility in this program, but may show a need for this type of funding assistance in other communities we well.
- Before I turn it back to Jennifer, while I want to encourage open discussion, we also recognize that each of you may have different needs, different viewpoints and differing comfort levels in sharing as a group.

- To that end, we have developed a leave-behind questionnaire that includes the key areas of the upcoming discussion.
 - Please feel free to take these with you and use them to provide us with additional feedback after today's session.
 - I am available till 11:30 today and want to hear from you. Thank you.
-
- Background "Extra" speaking notes if you want to expand on 3 bullets above.
funding certainty and predictability
 - We would like to explore options with you around multi-year terms and fixed funding amounts rather than calculating the funds on a year to year basis.
 - **current spending parameters** which require a community to allocate 70 per cent of funds to infrastructure projects and 30 per cent to events, programs and services.
 - We want to explore more flexible options around this that would permit spending on programs and events, but keep to the core principle of the program, which is to provide tourism infrastructure funding.
 - An option for consideration is to split the communities into categories reflecting the development stage of the resort, wherein the spending ratio could be adjusted for communities that have less infrastructure development needs.
 - In our discussion, we will dig deeper into your feedback around adjusting the spending parameters so they better suit your needs.
 - **current funding distribution/funding formula** is an issue. It is also based on outdated Accommodation Unit data and subsequent Multipliers applied to each community.
 - We have heard support for setting minimum funding amounts and maximum funding amounts. We want to hear more from you on these ideas.
 - We are also aware of the appetite for different **funding mechanisms**. A funding mechanism that would reflect the original intention of the program – a performance based model. We have discussed the recommendation for a tax-based model with

the Ministry of Finance. If this continues to be of interest, we would like to discuss that further.

- An option for a tax-based model would have to exempt residents from paying the tax.
- In our discussion today, we also want to get your thoughts on other tax based options – specifically looking at the MRDT - such as an optional increase to the MRDT that would be specific to capital expenditures or adjusting eligible use of MRDT funds.

Newhook, Kelly TAC:EX

From: Sarah Ross (Admin) <SERoss@parksville.ca>
Sent: Thursday, January 18, 2018 3:41 PM
To: Infante, James TAC:EX; Newhook, Kelly TAC:EX; Carreras, Korleen TAC:EX; Holding, Marina TAC:EX; Dunn, Noreen TAC:EX
Subject: FW: Meeting request regarding Resort Municipality Designation
Attachments: Premier - Briefing Note - Resort Municipality Designation.docx

Good afternoon,

Per my email below, I am contacting you on behalf City of Parksville Mayor Marc Lefebvre and Chief Administrative Officer Debbie Comis to arrange a meeting with Minister Beare.

As I have not yet received a response to my previous email, I am hoping to get in contact with the appropriate staff member who can assist me in organizing this meeting.

Thank you in advance for any help you can provide.

Kind regards,

Sarah E Ross
Executive Assistant



P O Box 1390, 100 Jensen Avenue East
Parksville, BC V9P 2H3
Phone 250 248-6144

Direct Line: 250 954-3060 | Fax 250 248-6650
SERoss@parksville.ca | www.parksville.ca

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From: Sarah Ross (Admin)
Sent: January-09-18 1:45 PM
To: 'TAC.Minister@gov.bc.ca'
Cc: 'TAC.DeputyMinister@gov.bc.ca'
Subject: Meeting request regarding Resort Municipality Designation

Good morning,

City of Parksville Mayor Marc Lefebvre would like to arrange a meeting with the Honourable Lisa Beare regarding the possibility of a resort municipality initiative designation.

I have attached a briefing note to provide background on the issue. The attached briefing note was prepared in September 2017 when we requested a meeting with the Premier at the 2017 Union of BC Municipalities annual convention. Unfortunately the Premier's office was not able to accommodate our request due to limited time and scheduling restrictions.

As a result, Mayor Lefebvre is hoping to arrange a meeting with Minister Beare to discuss this issue. Mayor Lefebvre and City of Parksville Chief Administrative Officer Debbie Comis are happy to accommodate Minister Beare's schedule and they would be willing to travel to Victoria as required.

I would respectfully request assistance in arranging this meeting per Minister Beare's office procedures and in consideration of her busy schedule.

Kind regards,

Sarah E Ross
Executive Assistant



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Parksville, BC V9P 2H3
Phone 250 248-6144

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Newhook, Kelly TAC:EX

From: Minister, TAC TAC:EX
Sent: Monday, January 15, 2018 3:15 PM
To: Infante, James TAC:EX; Newhook, Kelly TAC:EX
Subject: FW: 32128 Incoming Meeting request regarding Resort Municipality Designation
Attachments: Premier - Briefing Note - Resort Municipality Designation.docx

Wanted to pass along, but we can also discuss tomorrow –

Marina

From: Sarah Ross (Admin) [<mailto:SERoss@parksville.ca>]
Sent: Tuesday, January 9, 2018 1:45 PM
To: Minister, TAC TAC:EX
Cc: TAC Deputy Minister TAC:EX
Subject: 32128 Incoming Meeting request regarding Resort Municipality Designation

Good morning,

City of Parksville Mayor Marc Lefebvre would like to arrange a meeting with the Honourable Lisa Beare regarding the possibility of a resort municipality initiative designation.

I have attached a briefing note to provide background on the issue. The attached briefing note was prepared in September 2017 when we requested a meeting with the Premier at the 2017 Union of BC Municipalities annual convention. Unfortunately the Premier's office was not able to accommodate our request due to limited time and scheduling restrictions.

As a result, Mayor Lefebvre is hoping to arrange a meeting with Minister Beare to discuss this issue. Mayor Lefebvre and City of Parksville Chief Administrative Officer Debbie Comis are happy to accommodate Minister Beare's schedule and they would be willing to travel to Victoria as required.

I would respectfully request assistance in arranging this meeting per Minister Beare's office procedures and in consideration of her busy schedule.

Kind regards,

Sarah E Ross
Executive Assistant



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prohibited. If you have received this message in error, please immediately notify the sender, and delete and destroy all copies of this email message. Thank you.

BRIEFING NOTE
2017 UBCM CONVENTION

LOCAL GOVERNMENT: City of Parksville

****Please send the completed briefing note to:** UBCM.Meetings@gov.bc.ca

TOPIC 1: Request for Resort Municipality Initiative designation

BACKGROUND: The 2013 visitor statistics show there were about 12,000 visitors to Parksville during peak periods and direct spending on tourism amounted to \$109 million during the 2013 season. The executive director of the Parksville-Qualicum Beach Tourism Association, Blain Sepos, stated, *"As tourism is our region's top export, our municipalities don't have an industrial tax base as many other Island/BC communities. The RMI could make funds available to improve visitor-focussed infrastructure such as parks and beaches, streetscapes and sport facilities. RMI may also allow for investment toward culture, festivals, skills development and research. Investments such as these improve the visitor experience and encourage more people to visit. They also make the community a better place to live."* Given the large number of visitors to our City during the summer months, this greater funding opportunity will be key in helping us to continue to support the tourism industry which is so critical to our economic success. During summer 2016, Parksville Beach Festival and the Quality Foods Canadian Open Sand Sculpting Competition and Exhibition drew a record 133,430 visitors over a five-week period. Presently, including private campsites, the total of hotel, motel and resorts is more than 1,580 visitor units in Parksville which places us very close to meeting the criteria for the RMI initiative. It should be noted tourism is the lifeblood of the Parksville economy and the tourism sector is by far the largest employer in the City. The "economic ripple effect" is felt throughout the retail, construction and restaurant industries. Needless to say, the tourism operators and the non-direct tourism businesses contribute to the many successful sport and social programs throughout the City.

REQUEST: We believe the City of Parksville should receive Resort Municipality Initiative designation and our population of 12,514 (2016) should not be the sole determinant. The revenue generated from tourism, the employment factor as well as the consequential unique challenges facing our small City due to the large influx of tourists each year, speaks for itself as meeting the overall criteria. We respectfully maintain the City of Parksville is a natural for RMI funding and the formula using a "hotel-rooms to full-time residents ratio" should be applied differently with a more realistic approach given the obvious key importance to regional tourism on mid Vancouver Island.

TOPIC 2: Click here to enter issue topic

BACKGROUND: Click here to enter background information

REQUEST:

TOPIC 3: Click here to enter topic of discussion

BACKGROUND: Click here to enter background information

REQUEST: Click here to enter your request to the Minister

Newhook, Kelly TAC:EX

From: Minister, TAC TAC:EX
Sent: Wednesday, February 14, 2018 3:15 PM
To: Newhook, Kelly TAC:EX
Subject: FW: 32397 Incoming FW: A Letter from Mayor Raine- Sun Peaks Municipality
Attachments: The Honourable Carole James- A Letter from Mayor Raine, Feb 9th, 2018.pdf

From mayor Raine on RMI—we were CCed on it, and will be info/filed

From: Beare.MLA, Lisa [<mailto:Lisa.Beare.MLA@leg.bc.ca>]
Sent: Friday, February 9, 2018 2:35 PM
To: Minister, TAC TAC:EX
Subject: 32397 Incoming FW: A Letter from Mayor Raine- Sun Peaks Municipality

From: Quita Williams <accounting@sunpeaksmunicipality.ca>
Date: Friday, February 9, 2018 at 2:33 PM
To: "James.MLA, Carole" <Carole.James.MLA@leg.bc.ca>
Cc: "Robinson.MLA, Selina" <Selina.Robinson.MLA@leg.bc.ca>, "Beare.MLA, Lisa" <Lisa.Beare.MLA@leg.bc.ca>
Subject: A Letter from Mayor Raine- Sun Peaks Municipality

Good afternoon Hon. Carole James,

Please find attached a letter from Mayor Raine of Sun Peaks Mountain Resort Municipality.

Kind regards,

Quita Williams
Finance Clerk

Sun Peaks Resort Municipality
106-3270 Village Way
Sun Peaks, BC
VOE 5N0

250-578-2020
<http://sunpeaksmunicipality.ca>



9th February, 2018

The Honourable Carole James
Minister of Finance
Room 153 Parliament Buildings
VICTORIA, BC V8V 1X4

Dear Madame Minister,

On behalf of the Sun Peaks Mountain Resort Municipality, we wish to complement you on your recent announcement of reaching an agreement with Airbnb and the direction that the province is taking with the proposed legislation to manage the modern-day economy pertaining to the short-term rental of homes, townhouses and apartments. As the internet economy evolves and unfolds rapidly, we sincerely appreciate the governmental resolve to address the changes.

We trust that the issue of tax exemptions for short-term rentals of less than four rooms will also be addressed in due course. We appreciate that it may be deemed reasonable to continue offering this exemption as a local incentive for remote or rural locations with no or limited rental accommodation inventory. However, it should not apply to municipalities with sufficient supply of publicly available accommodations and certainly not resort municipalities where many properties with 3 rooms or less are available and permitted for short term rental.

We are very pleased to hear this announcement and on behalf of all the resort communities, we thank you for listening to our message during the UBCM meetings.

Thank you for listening.

Yours sincerely,

Al Raine
Mayor

CC The Honourable Selina Robinson
The Honourable Lisa Beare

Newhook, Kelly TAC:EX

From: Infante, James TAC:EX
Sent: Wednesday, February 14, 2018 3:23 PM
To: Machell, Aileen GCPE:EX
Cc: Newhook, Kelly TAC:EX
Subject: FW: Minister's Accomplishments

Updates on Minister's accomplishments

From: Meadows, Jennifer L TAC:EX
Sent: Wednesday, February 14, 2018 3:22 PM
To: Infante, James TAC:EX
Cc: Newhook, Kelly TAC:EX; Holding, Marina TAC:EX
Subject: RE: Minister's Accomplishments

Hi James,

RMI Attendees

Community	Mayor	CAO
Fernie		Norm McInnis
Golden	Ron Oszust	Jon Wilsgard
Harrison Hot Springs	Leo Facio	Madeline McDonald
Invermere	Gerry Taft	Chris Prosser
Kimberley	Don McCormick*	
Osoyoos	Sue McKortoff	Barry Romanko
Radium Hot Springs		Mark Read
Revelstoke		Allan Chabot
Rossland	Kathy Moore	Brian Teasdale
Sun Peaks	Al Raine	Rob Bremner
Tofino	Josie Osborne	Bob MacPherson
Ucluelet	Dianne St. Jacques	Mark Boysen
Valemount		Adam Davey
Whistler	Nancy Wilhelm-Morden	Mike Furey, Jan Jansen

Attached is the BN that had been prepared for the TOTA Biosphere designation.



TOTA Biosphere
Designation Bac...

Attached is the list of UBCM meetings Minister had with communities.



TAC

Post-Conventio...

For the UBC plaque unveiling, On Sept. 22, UBC officially opened the National Soccer Development Centre. The centre is a partnership between UBC and Vancouver Whitecaps and will offer facilities for high performance sports training as well as community amenities for the encouragement of recreation and athletics in BC. PSK attended the opening.

here is a link to a news article that provides more info.

<http://gothunderbirds.ca/news/2017/9/22/general-ubc-and-the-vancouver-whitecaps-open-national-soccer-development-centre.aspx>

I will get you the list of Arts Consultation attendees once I receive.

From: Infante, James TAC:EX
Sent: Tuesday, February 13, 2018 11:00 AM
To: Meadows, Jennifer L TAC:EX
Cc: Newhook, Kelly TAC:EX; Holding, Marina TAC:EX
Subject: Minister's Accomplishments

Hi Jennifer,

I am working on a list of the Minister's accomplishments and I wanted to run them by you to see if I had missed anything, I was also hoping you could help provide a few lines of context to some of these, I will highlight the ones we need help producing a line or two on similar to the document you shared with me on accomplishments earlier.

Tourism:

- Part of the Asia Trade Mission for Canada-China Year of Tourism 2018
- Held a consultation with Mayors a part of the resort municipality initiative –List of attending Mayors
- TOTA Biosphere Announcement—backgrounder on announcement
- Kelowna Kettle Valley Trail Visit
- TIABC Luncheon
- UBCM Meetings with municipalities—list of mayors met with during UBCM
- Celebrating Vancouver Convention has become LEED platinum certified
- Minister Chagger Meeting
- Frist Minister conference—Montreal

Arts and Culture:

- LA Trip
- Lower mainland Studio tours
- Vancouver Art Gallery Tour
- Tax Credit
- Arts and Culture consultation—list of attendees
- VIFF
- ViciFF
- Golden Panda Film Festival
- Minister Joly October Meeting
- PuSH International Presence program
- New Appointments to the BCAC
- Support of the JUNOs—upcoming
- MPPIA Dinner

Sport:

- Meeting with ViaSport Leadership Team
- Team BC Unite Event
- Opening of Robson Square Ice Rink
- Support of the 2018 National Skating Championships in Vancouver
- Meeting with: the BC Lions and Whitecaps
- UBC Plaque unveiling—background on plaque unveiling
- Scotties tournament of hearts support
- First Minister conference Winnipeg

Multi:


- Organizing against hate and racism funding
- Proclamation on Black History Month
- LIAC Chinese celebration book
- Multiculturalism Grants
- Francophone history Map
- Muslim leadership roundtable



James Infante, Ministerial Assistant

Hon. Minister Lisa Beare's Office

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

 250-953-0905



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Information Note Advice to Minister

Date: October 19, 2017

Cliff #: 31144

Issue: Thompson Okanagan Tourism Association (TOTA)'s Biosphere Certification and Sustainability Charter.

Background / Facts:

- TOTA is currently working in partnership with GreenStep Solutions to develop a Charter of Sustainability for the region (the first of its kind in North America) and will be awarded a Biosphere Tourism Certification as a sustainable destination from the Responsible Tourism Institute (RTI).
- TOTA will announce their official designation at their Annual General Meeting and Summit in Kamloops (November 1-2).
- The RTI is an independent organization whose objective is to help facilitate the implementation of actions and programs for sustainable tourism development. One way they achieve this is through their Biosphere Tourism accreditation and certification process, which is a sustainable certification program designed to help destinations and tourism businesses become more sustainable.
- This accreditation will distinguish the Thompson Okanagan region as a leader in sustainable tourism.

Analysis:

- Considerable evidence supports that consumers value responsible tourism practices and their purchase behaviour is influenced by sustainable practices, which can increase profitability and competitiveness.
- Tourism in B.C. is increasing at a rapid pace, with international arrivals growing 12.2% in 2015, with our growth trend predicted at 5% annually. This rate of growth can have significant impacts such as over-visitation, negative impacts on the environment and communities, as well as resident engagement in tourism, which can have an impact on community experience and social/cultural interactions.
- In an effort to achieve this accreditation and greater sustainability for the region, TOTA has completed a Biosphere Tourism Assessment and will establish a steering committee to help guide the process of monitoring, measuring and reporting on TOTA's sustainability goals.
- TOTA will also conduct online surveys of stakeholders to gain insight about their sustainability-related practices and perceptions to establish a regional baseline from which to measure how TOTA's commitment to sustainability impacts stakeholders and the region over time.
- Once this work is complete, TOTA will develop a Sustainability Charter statement to help guide the Biosphere Tourism process and other sustainability initiatives in the region, which in turn will help inform TOTA's destination development plans for the future.

Conclusion:

- TOTA has expressed interest in having a ministry representative participate on the steering committee to help guide the work going forward and align efforts, where possible.
- As this is a major achievement for the region:
 - TOTA will announce their official designation at their AGM and Summit in Kamloops on November 1-2, 2017.
 - A joint event with Minister, TOTA, and Patricio Azcarate Diaz de Losada, Director, RTI from Spain will be held at the Legislative Buildings on November 3rd (Appendix 1 – Biography for Patricio Azcarate Diaz de Losada)

Contact: Asha Bhat, Executive Director (250.387.0130)

Appendix 1 - Biography

Patricio Azcárate Díaz de Losada
Director, Responsible Tourism Institute



Patricio holds a bachelor's degree in biology from the Universidad Complutense de Madrid and an MBA from the MBA Business School.

He has more than 10 years of professional experience in the field of scientific research and in the tourism sector. He is responsible for the coordination and strategy of Biosphere projects, and contact point at an international level.

Post-UBCM Convention Premier's and Ministers' Meeting Matrix 2017

This year we will be compiling a list of the Cabinet Minister's meetings, including joint meetings with the Premier to identify key issues discussed and follow-up action required.

Please provide your input into the attached template and return to Birgit Schmidt, Director, Client Relations at Birgit.Schmidt@gov.bc.ca by **October 20, 2017**.

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
Ministry of Tourism, Arts and Culture Meetings						
Village of Harrison Hot Springs	Leo Facio, John Buckley, Sonja Reyerse, Madeline McDonald	Sept 27, 2017 8:00am	1. Importance of the Resort Municipality Initiative	No action required	n/a	n/a
			2. Applying the Municipal Regional District Tax to short-term rentals	No action required		
City of Castlegar	Lawrence Chernoff, Florio Vassilakakis, Chris Barlow	Sept 27, 2017 8:20am	To discuss provincial and federal support for funding for a new art gallery	Follow-up commitment to provide information on grants / other funding options available.	Yes	Tessa Graham
District of Summerland	Peter Waterman, Doug Holmes, Erin Trainer, Janet Peake, Richard Barkwill, Toni Boot Linda Tynan	Sep 27, 2017 8:40am	1. Infrastructure funding to support the Kettle Valley Railway Society	No action required	n/a	n/a
			2. Funding for renovations/ establishment of an Arts & Culture Centre	No action required		

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
City of Campbell River	Andy Adams, Carlie Cornfield, Colleen Evans, Michele Babchuk, Ron Kerr, Deborah Sargent	Sept 27, 2017 9:00am	Access to funding for refurbishment of the Big House Heritage Pavilion.	Provide information on funding assistance programs.	Yes	Tessa Graham
Resort Municipality of Whistler	Nancy Wilhelm-Morden, Mike Furey, Jack Crompton	Sept 27, 2017 9:20am	Resort Municipality Initiative	No action required	n/a	n/a
District of Tofino	Josie Osborne, Greg Blanchette, Cathy Thicke, Allen Anderson, Duncan McMaster, Bob MacPherson	Sept 27, 2017 9:40am	1. Resort Municipality Initiative	No action required	n/a	n/a
			2. Municipal and Regional District Tax Program			
			3. Indigenous Tourism			
City of Cranbrook	Lee Pratt, Wes Graham, David Kim	Sept 27, 2017 1:00pm	Cranbrook's Municipal and Regional District Tax Application	Commitment to follow-up with staff on status of MRDT application.	Yes	Asha Bhat

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
District of Clearwater	MLA Peter Milobar, Dennis Greffard, Gord Heisterman, Ken Kjenstad, Shelley Sim, Leslie Groulx, Carol Schaffer	Sept 27, 2017 1:20pm	1. Wildfire impacts and messaging of Park closures	No action required	n/a	n/a
			2. Trail maintenance			
			3. Update of the Wells Gray Park Master Plan			
			4. BC Parks Futures Strategy			
District of Tumbler Ridge	Don McPherson, Jordan Wall, Rob MacKay	Sept 28, 2017 8:00am	1. To introduce Tumbler Ridge as a tourism destination, including Geopark	No action required	n/a	n/a
			2. Municipal and Regional District Tax Program			
Village of McBride	Loranne Martin, Harold Edwards, Lucille Green, Rick Thompson, Rosemary Hruby	Sept 28, 2017 8:20am	Support for developing tourism initiatives as an opportunity for economic development	No action required	n/a	n/a

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
District of Invermere	Gerry Taft, Greg Anderson, Al Miller, Chris Prosser	Sept 28, 2017 8:40am	The Resort Municipality Initiative	No action required	n/a	n/a
Village of Pemberton	Mike Richman, James Linklater, Jennie Helmer, Karen Ross, Nikki Gilmore MLA Jordan Sturdy	Sept 28, 2017 9:00am	1. Impacts of increased tourism in the Pemberton area and backcountry	No action required	n/a	n/a
			2. Increased risk of wildfire, human/wildlife conflicts	No action required	n/a	n/a
			3. Lack of resources to maintain / manage parks and tourist attractions	Provide information on potential funding programs available and contact information on park management.	Yes	Asha Bhat

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
Municipality of Bowen Island	Murray Skeels, Alison Morse, Gary Ander, Maureen Nicholson, Melanie Mason, Sue Ellen Fast, Kathy Lalonde MLA Jordan Sturdy	Sept 28, 2017 9:20am	1. Support for tourism and arts on Bowen Island	No action required	n/a	n/a
			2. Reduction in ferry fares by 15%.	No action required	n/a	n/a
			3. Logging proposal	No action required	n/a	n/a
			4. Community Centre Development	Provide information on federal heritage and sport funding grants.	Yes	Tessa Graham
			5. Municipal and Regional District Tax in relation to BnBs	Committed to look at issue when reviewing the MRDT criteria.	Yes	Asha Bhat
Regional District of East Kootenay	Rob Gay, Shawn Tomlin, Clara Reinhardt, Gerry Taft	Sept 28, 2017 9:40am	1. Update on the Columbia Valley Branding and Marketing Initiative	Review requirements of RMI and MRDT boundaries.	Yes	Asha Bhat
			2. Resort Municipality Initiative and Municipal and Regional District Tax			

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
City of Pitt Meadows	John Beckner, Bill Dingwall, Dave Murray, Janis Elkerton, Mike Stark, Tracy Miyashita, Mark Roberts, Kate Zanon	Sept 28, 2017 10:00am	To share and discuss collaborative efforts for the community's priorities for building the arts, culture and heritage sectors	Invitation for board members to visit Victoria and Minister will arrange meetings with her Minister colleagues.	Yes	Tessa Graham
City of Merritt	Dave Baker, Ginny Prowal, Mike Goetz	Sept 28, 2017 10:20am	Information Centre at Exit 286	Staff to follow-up with Destination BC to get further history.	No	Asha Bhat
District of Port Edward	Dave MacDonald, Bob Payette, Christine MacKenzie, Dan Frazen, Grant Moore, Polly Pereira PS Jennifer Rice	Sept 28, 2017 10:40am	Funding opportunities for sites such as North Pacific Cannery	Provide information on funding programs / resources.	Yes	Asha Bhat / Tessa Graham

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
Highway 3 Mayors' and Chairs' Coalition	Lawrence Chernoff, Dean McKerracher, Manfred Bauer, Kim Maynard, Kathy Moore, Patricia Cecchini, Cal McDougall, Ron Toyota, Sue McKortoff, Mary Giuliano, Mike Martin, Ed Smith, Stephen White, Lee Pratt	Sept 28, 2017 11:00am	1. Update on Highway 3 branding strategy	No action required	n/a	n/a
			2. Electric vehicle initiative	No action required	n/a	n/a
Town of Osoyoos	Sue McKortoff, Carol Youngberg, Jim King, Mike Campol, Barry Romanko	Sept 28, 2017 11:20am	Benefit of the Resort Municipality Initiative and extension of the RMI program for an additional five year period or a one year extension for 2018 projects.	No action required	n/a	n/a
City of Quesnel	Bob Simpson, Scott Elliott, Ron Pall, Laurey-Anne Roodenburg	Sept 28, 2017 11:40am	1. Tourism wildfire recovery	Provide follow-up on funding streams the City could apply for.	Yes	Asha Bhat
			2. Rural arts and culture			Tessa Graham

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
Village of Masset	Andrew Merilees, Bret Johnston	Sept 28, 2017 1:00pm	1. Tourism initiatives related to Haida Gwaii	No action required	n/a	n/a
			2. Impacts of BC Ferries on tourism			
City of Nelson	Deb, Kozak, Michael Dailly, Valerie Warmington	Sept 28, 2017 1:20pm	1. Eligibility for the Resort Municipality Initiative	No action required	n/a	n/a
			2. Infrastructure upgrades to recreation, art and community facilities	Provide information on the Tourism Events Program and federal Museum Assistance Program.	Yes	Asha Bhat
City of Williams Lake	Walt Cobb, Craig Smith, Ivan Bonnell, Jason Ryll, Laurie Walters, Scott Nelson, Sue Zacharias, Milo Macdonald	Sept 28, 2017 1:40pm	1. Wildfire economic recovery plan	Continue to work with City to promote and market tourism in their region and surrounding area.	Yes	Asha Bhat
			2. Support for Tourism	Provide information on various funding streams available.		
Nisga'a Village of Gitwinksihlkw	Charles Morvan, Bruce Haldane, Christina Bolton, Drae Azak, Tina Bolton, Clyde Azak	Sept 28, 2017 2:00pm	1. Upgrading Forest Service Road to create circle route	No action required	n/a	n/a

Municipality/Regional District Name	Attendees (Delegates)	Meeting Date	Issue Subject	Follow-up Action (e.g. Commitments made / Action required: list action(s) OR note No Action required)	Addressed in Post-Convention Follow up Letter? Yes / No	Ministry / Contact Responsible for Follow-up
Regional District of Central Kootenay	Tanya Wall	Sept 28, 2017 2:20pm	1. Creston Valley Public Art Connection Society	No action required	n/a	n/a
			2. Tourism funding for Rural Communities	Follow-up with Destination BC to see what marketing strategies are underway in their region.	No	Asha Bhat
			3. Funding for Art Projects that create Economic Development	No action required	n/a	n/a
Mountain Resort Municipality of Sun Peaks	Al Raine, Rob Bremner	Sept 28, 2017 2:40pm	1. The importance of the Resort Municipality Initiative	No action required	n/a	n/a

Newhook, Kelly TAC:EX

From: Meadows, Jennifer L TAC:EX
Sent: Monday, February 19, 2018 12:38 PM
To: Newhook, Kelly TAC:EX
Subject: RMI Mayors - contact info.
Attachments: RMI_Mayor Addresses_2017.xlsx

Info requested.

Street Address	City/Province	Postal Code
501-3rd Ave., PO Box 190	Fernie, BC	V0B 1M0
810 9th Ave. South, PO Box 350	Golden, BC	V0A 1H0
495 Hot Springs Road, PO Box 160	Harrison Hot Springs, BC	V0M 1K0
914 8th Avenue, PO Box 339	Invermere, BC	V0A 1K0
340 Spokane Street	Kimberley, BC	V1A 2E8
8707 Main Street, PO Box 3010	Osoyoos, BC	V0H 1V0
4836 Radium Boulevard, PO Box 340	Radium Hot Springs, BC	V0A 1M0
216 Mackenzie Ave, PO Box 170	Revelstoke, BC	V0E 2S0
1899 Columbia Ave, PO Box 1179	Rossland, BC	V0G 1Y0
106-3270 Village Way, PO Box 1002	Sun Peaks, BC	V0E 5N0
121 Third Street, PO Box 9	Tofino, BC	V0R 2Z0
PO Box 999	Ucluelet, BC	V0R 3A0
735 Cranberry Lake Road, PO Box 168	Valemount, BC	V0E 2Z0
4325 Blackcomb Way	Whistler, BC	V0N 1B4

Newhook, Kelly TAC:EX

From: Jack, Carolyn GCPE:EX
Sent: Wednesday, February 21, 2018 11:35 AM
To: Machell, Aileen GCPE:EX; Newhook, Kelly TAC:EX; Infante, James TAC:EX
Subject: for your ref - FW: IN: MRDT - Finance
Attachments: IN_MRDT_Allowable_Use_20Feb18_FINAL.doc

MRDT will go to MFIN as a tax issue.

We are going to develop separate points for MLB... but not til a bit later today.

For your reference, here's FIN's issue note on the tax.

RMI – just got off phone w Kelly. This is a highly sensitive one.
Just working through with DM.
Back to you as soon as I possibly can.

C

ADVICE TO MINISTER

<p>CONFIDENTIAL</p> <p>GCPE-FIN ISSUE NOTE</p> <p>Ministry of Finance</p> <p>RECORD OPR:</p> <p>Date: February 20, 2018</p> <p>Minister Responsible: Carole James</p>	<p>Municipal and Regional</p> <p>District Tax Allowable Use</p>
---	---

RECOMMENDED RESPONSE:

- **Municipalities have asked us to help address housing affordability in their communities.**
- **That's why we're expanding the allowable use of municipal and regional district tax revenues to include affordable housing initiatives.**
- **Expanding the allowable use enable municipalities to find housing solutions that work for them.**

If asked: How does this help the tourism sector?

- **Several resort areas have told us that affordable housing is one of their greatest challenges.**
- **Giving local governments more flexibility to build affordable housing will help ease pressures on this important sector.**
- **The use of MRDT revenues gives communities like Whistler or Tofino a way to address housing shortages for workers.**

If asked: How does this help local governments?

- **Communities need solutions that work for them.**
- **Giving local governments more flexibility to build affordable housing will help address housing challenges in their communities.**
- **Our government will continue to work together with local governments to address the issue of housing affordability.**

BACKGROUND:

Budget 2018 expands the allowable use of municipal and regional district tax (MRDT) – known as the hotel room tax – to include affordable housing initiatives.

Effective on a date to be set by regulation, MRDT revenue collected by municipalities, regional districts and eligible entities such as tourism non-profits, can be used to fund affordable housing initiatives.

Prior to this policy change, MRDT revenues could only be spent on tourism marketing, programs and projects. Several resort areas have identified the difficulties seasonal employees have finding housing as a serious concern.

This will help those communities struggling with housing tourism workers more options. This will give local governments across B.C. additional flexibility to fund housing initiatives.

Currently, 52 communities in B.C. participate in the MRDT program. That will increase to 53 effective May 1, 2018 (Cariboo-Chilcotin Coast Tourism Marketing Association was approved as a new recipient/community in January and their MRDT will take effect May 1, 2018).

Communications Contact: Melissa Peters 250 356-5698
Program Area Contact: Brian Murata 778 698-5610
File Created: February 13, 2018
File Updated:
File Location: F:\Secure Folder\Budget 2018\Issues Notes

Program Area	Comm. Director	Deputy	Minister's Office
BM	DC		

Newhook, Kelly TAC:EX

From: Jack, Carolyn GCPE:EX
Sent: Wednesday, February 21, 2018 11:46 AM
To: Machell, Aileen GCPE:EX; Infante, James TAC:EX; Newhook, Kelly TAC:EX
Subject: KEY MESSAGES RMI - KM_RMI_Feb2018_CJfinal
Attachments: KM_RMI_Feb2018_CJfinal.docx

Key Messages on RMI – reviewed and approved by ADM and DM.

Please note: there has been considerable consultation around this, as there is great sensitivity. The tourism ED strongly suggests that these not be revised without referring back to us for review.

Best regards

C

Resort Municipality Initiative February 21, 2018

Key Messages:

- **The Province is committed to the Resort Municipality Initiative (RMI) program.**
- **In December 2017, my Ministry held a meeting with mayors and chief administrative officers from the RMI communities to consult on program design options beyond March 2018.**
- **Using input from this meeting, my Ministry is developing recommendations for improvements to the program that reflects the interests of the RMI communities.**
- **Although the RMI program is not specifically identified in Budget 2018, the program has been funded through Government contingencies since 2011.**
- **I recognize the importance of providing certainty to our resort communities and expect to be able to finalize recommendations in the coming weeks.**

Resort Municipality Initiative

February 21, 2018

Key Messages:

- **The Province is committed to the Resort Municipality Initiative (RMI) program.**
- **In December 2017, my Ministry held a meeting with mayors and chief administrative officers from the RMI communities to consult on program design options beyond March 2018.**
- **Using input from this meeting, my Ministry is developing recommendations for improvements to the program that reflects the interests of the RMI communities.**
- **Although the RMI program is not specifically identified in Budget 2018, the program has been funded through Government contingencies since 2011.**
- **I recognize the importance of providing certainty to our resort communities and expect to be able to finalize recommendations in the coming weeks.**

Newhook, Kelly TAC:EX

From: Meadows, Jennifer L TAC:EX
Sent: Wednesday, March 21, 2018 2:23 PM
To: Newhook, Kelly TAC:EX
Cc: Infante, James TAC:EX
Subject: Rush approval: RMI communication of 18/19 funding and 1st 50% payment
Attachments: RMI Communication of Mar 14 TB Sub.docx

Importance: High

Hi Kelly,

Attached is the draft communication from Minister to RMI communities. We would like to send the email tomorrow if possible. Please let me know if approved.

Thanks
Jennifer

Resort Municipality Initiative (RMI)
Communication to communities regarding 18/19 funding confirmation and 1st
payment installment

The first 50% of funding for the 18/19 RMI budget will come from 2017/18 Contingencies. To meet fiscal year end requirements, contracts with the 14 communities must be in place by March 31st. In order to finalize each contract, program staff need to engage with the RMI communities as soon as possible to confirm the list of 18/19 projects.

s.13,s.16

Draft Minister Email (To: RMI Mayors, CC: CAOs, DM, ADM and ED)

mark as urgent/high priority

March 23, 2018

Dear Honourable Mayors;

Re: **RMI Update**

Further to my previous conversations with you in February, I am very pleased to advise that 2018/19 funding for the Resort Municipality Initiative (RMI) is confirmed.

Funding will be provided in two payments. My ministry is aiming to get the first of these payments released as soon as possible to allow you to move forward with project planning and implementation. Program staff will be in touch with each of you shortly to finalize your contracts and project lists for this first payment.

I look forward to working with you over the coming months and seeing the great results and impact of the RMI program in the year ahead. I will be in touch with you in the coming weeks with further program updates for beyond 2018/19.

Sincerely,

Honourable Lisa Beare
Minister of Tourism, Arts and Culture
and Minister Responsible for Sport and Multiculturalism

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, March 21, 2018 3:09 PM
To: Meadows, Jennifer L TAC:EX
Cc: Infante, James TAC:EX
Subject: RE: Rush approval: RMI communication of 18/19 funding and 1st 50% payment

Approved.

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Wednesday, March 21, 2018 2:23 PM
To: Newhook, Kelly TAC:EX
Cc: Infante, James TAC:EX
Subject: Rush approval: RMI communication of 18/19 funding and 1st 50% payment
Importance: High

Hi Kelly,

s.13

possible. Please let me know if approved.

We would like to send the email tomorrow if

Thanks
Jennifer

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Friday, March 16, 2018 11:53 AM
To: Wyllie, Sandra TAC:EX
Subject: RE: March 21 Major Meeting

Ok – that's fine. We'll make it work.

Kelly

From: Wyllie, Sandra TAC:EX
Sent: Friday, March 16, 2018 11:50 AM
To: Newhook, Kelly TAC:EX
Subject: FW: March 21 Major Meeting

FYI - thanks

From: Steinmetz, Susanne K FIN:EX
Sent: Friday, March 16, 2018 11:46 AM
To: Wyllie, Sandra TAC:EX
Subject: March 21 Major Meeting

Hi Sandra,

RMI is scheduled to go the Treasury Board on March 21, 2018 at 4:15 pm. This is the earliest possible time slot on the agenda. Can you please advise your minister and supporting staff, Sandra Carroll, Claire Avison, and Tracy Campbell, to be available 30 min prior in case the previous item proceeds quickly.

Thanks,

Susie

Susie Steinmetz
Sr. Treasury Board Analyst
Ministry of Finance
*New Phone Number: (778) 698-1555

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Monday, March 12, 2018 5:56 PM
To: Meadows, Jennifer L TAC:EX
Subject: Submission approvals

Hi Jennifer,

s.12,s.17

Kelly



Kelly Newhook, Senior Ministerial Assistant

Minister's Office

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

☎ 250-953-0905



Please consider the environment before printing this email.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Monday, March 12, 2018 8:41 AM
To: Beare, Lisa TAC:EX
Subject: FW: Monday Briefing Materials
Attachments: Minister Briefing Materials - March 12.pdf

Big apologies for the late arrival of these documents.

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Friday, March 9, 2018 4:33 PM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX; Carreras, Korleen TAC:EX; Avison, Claire TAC:EX; Campbell, Tracy MAH:EX; Hobbs, Sasha TAC:EX; Jack, Carolyn GCPE:EX
Cc: Holding, Marina TAC:EX; Poirier, Dorice TAC:EX; Shang, Cindy TAC:EX
Subject: Monday Briefing Materials

Hi all,

Attached are the briefing materials for Monday.

Thanks

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063

Minister Briefing
Monday, March 12, 2018
9:00 to 11:00 am
Minister's Office

Attendees

Minister Lisa Beare	Sandra Carroll
Kelly Newhook	Sasha Hobbs
James Infante	Carolyn Jack
Korleen Carreras (via phone)	Jennifer Meadows
Aileen Machell	

Guest: Prem Gill, Creative BC

Agenda

	Topic	Attachment
1.	JUNOs update	Yes
2.	Resort Municipality Initiative TB Sub	Yes
3.	Arts Program funding TB Sub	Yes

Upcoming Cabinet Committee items:

- RMI Funding: March 13- Treasury Board minor
- 2019 IIHF World Junior Championship: March 13– Treasury Board
- YE Arts Programming: March 13 – Treasury Board minor
- PavCo Strategic Priorities: March 15 - Priorities and Accountability
- RMI Program changes: March 21 (Tentative) – Treasury Board major
- Tourism Strategy: May 14 - CCSSP
- NAIG: Date TBC – Treasury Board
- CrBC Tax Credit Admin Fee Increase: Date TBC – Treasury Board



Information Note Advice to Minister

Date: March 9, 2018

Cliff #: 32552

Issue: 2018 JUNO Awards Host Committee events

Background / Facts:

- The JUNO Host Committee is a volunteer-based group of music industry leaders, tourism and corporate partners, and local business executives.
- The Host Committee's role is to execute local initiatives leading up to and during the 2018 JUNO Awards and to create excitement and engagement across B.C.
- The JUNO Host Committee has delivered eight key initiatives throughout B.C. in the lead up to the JUNOs. A full description of all initiatives is included in Appendix 1.
- In February 2018, the Province awarded \$150,000 to the Host Committee to support three of these initiatives:
 1. **Experience Music Program:** offering grants to artists, venues, promoters, music organizers and entrepreneurs across the province to host unique music experiences.
 2. **JUNO Tour:** JUNO nominated/award winning headliner acts will be featured in Kelowna and Vancouver.
 3. **Let's Hear it Live Celebration site:** a free two-day festival at the Vancouver Art Gallery.

Analysis:

s.13

Attachment(s): Appendix 1:
Appendix 2:

s.13

Contact: Asha Bhat, Executive Director, Creative Sectors Branch (250 387-0132)

Appendix 1: JUNOs Host Committee Initiatives

I.

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1. U19 Songwriters Circle:

March 10th 7:30 pm (Playhouse Theatre Vancouver)

Modeled after the JUNO Songwriters' Circle yet only accessible to those under 19, this evening event will represent diversity of genres and it will feature artists/producers from several musical areas including rock, Indigenous and classical.

s.13

2. Let's Hear it Live JUNO Celebration Site:

March 23rd + March 24th | 12 pm to 9 pm (Vancouver Art Gallery)

Free festival site offering an open and accessible venue for all Vancouverites to celebrate local music and culture. The Celebration Site will incorporate family-focused programming including music for all ages, along with VIP zones for delegates and stakeholders. Partnering with CBC and local media, this event will be highly publicized around the Lower Mainland and BC markets further amplifying awareness for the JUNOs as a whole.

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II. OTHER HOST COMMITTEE EVENTS

1. Music Cities Forum: March 22nd (Venue TBC)

A one-day roundtable session featuring international guest speakers from across the globe.

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2. Experience Music Program February 2 – March 22 in communities across BC

Grants were awarded for artists, venues, promoters, music organizers and entrepreneurs to present unique music experiences in the lead up to JUNO Week. Twenty-six unique events were selected to shine the spotlight on B.C. and the local music scene.

3. JUNO Tour: March 21st (Kelowna) and March 22nd (Victoria)

The JUNO Tour takes a JUNO nominated/award winning headliner, supported by two local musician or bands, to both Kelowna and Victoria prior to landing in Vancouver on the Friday of JUNO weekend (March 23).

4. Learning Resource Development

Three instructional packages, one each for grades 4-7, 8-9 and 10-12, which employ BC's re-designed curriculum to provide a learning experience related to the JUNO Awards, the music industry in Canada, and Canadian musicians.

Chairman's Reception

Presented by Music Canada. This VIP reception is an invitation-only gathering of key industry executives, members of Government, JUNO Awards sponsors, and local Host Committee representatives who have contributed financially to make the JUNO Awards possible.

Date: Friday, March 23

Time: 5:00pm - 6:00pm

Venue: Parq Vancouver, Fairview Ballroom & Terrace | 39 Smithe St, Vancouver

Type: Private Event, Invitation-Only, 19+

2018 JUNO Welcome Reception

Presented by Music Canada. This event welcomes up to 1,200 guests each year and is the official kick off to the JUNO Awards Weekend. Traditionally, the reception is a stand up affair where guests are treated to sensational cocktails, delicious hors d'oeuvres, and location-permitting, a live performance.

Date: Friday, March 23

Time: 6:00pm - 8:00pm

Venue: Grand Ballroom, Fairview Ballroom and Fairview Terrace, Parq Vancouver | 39 Smithe St, Vancouver

Type: Private Event, Invitation-Only, 19+

s.13

2018 JUNO Gala Dinner & Awards

Reception presented by SOCAN. Gala Dinner & Awards presented by SOCAN. The JUNO Gala Dinner & Awards is an exclusive industry event that features the presentation of 35 JUNO Awards, the Walt Grealis Special Achievement Award, and the Humanitarian Award. This affair is highlighted by 5-6 electrifying performances from this year's JUNO nominees.

Date: Saturday, March 24

Time: Reception | 4:30pm, Dinner | 6:00pm

Venue: Vancouver Convention Centre, East Building | 999 Canada Place, Vancouver

Type: Private Event, Ticketed, 19+

Host: Tom Power

s.13

The 2018 JUNO Awards Broadcast

Sunday night is the live CBC Broadcast featuring the presentation of 6-7 JUNO Awards, unforgettable performances, special appearances and surprise moments with Canada's hottest artists.

Date: Sunday, March 25

Time: 5:00pm PT

Venue: Rogers Arena | 800 Griffiths Way, Vancouver

Type: Public Event, Ticketed, All Ages

Host: Michael Bublé

s.13

Page 050 to/à Page 092

Withheld pursuant to/removed as

s.12;s.16;s.13;s.17

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, February 21, 2018 1:43 PM
To: Jack, Carolyn GCPE:EX
Subject: RE: FYI - FW: Hi Sonja & David - Min Beare & RMI

Great. Thanks

Kelly


From: Jack, Carolyn GCPE:EX
Sent: Wednesday, February 21, 2018 1:42 PM
To: Newhook, Kelly TAC:EX
Subject: FYI - FW: Hi Sonja & David - Min Beare & RMI

What I sent to MINFIN GCPE.



Carolyn Jack, Acting Director of Communications

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

 (250) 893-4449



Please consider the environment before printing this email.

From: Jack, Carolyn GCPE:EX
Sent: Wednesday, February 21, 2018 1:37 PM
To: Zoeller, Sonja GCPE:EX; Currie, David GCPE:EX
Subject: Hi Sonja & David - Min Beare & RMI

Hello.

I have just spoken with my senior MA.

She informs me that Minister Beare categorically did ***not*** say that the RMI program was cancelled.

Minister Beare says she assured mayors she spoke with yesterday that the government is committed to the RMI program.

Please know that Minister Beare spoke with the mayor of Osoyoos... but did not speak with the mayor of Whistler.


Minister Beare did have a meeting on a separate matter with Whistler-Blackcombe Resort yesterday – but the subject of RMI did not come up.

Please don't hesitate to call me on my cell if I may provide any further information.



Carolyn Jack, Acting Director of Communications

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

 (250) 893-4449



Please consider the environment before printing this email.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, February 21, 2018 9:25 AM
To: Jack, Carolyn GCPE:EX; Infante, James TAC:EX
Subject: RE: re-upping - Re: request - messaging to resort comties

Hey Carolyn,

I did draft something but then she actually didn't use them at all.

s.13

s.13

Sorry for the delay in responding!

Kelly

From: Jack, Carolyn GCPE:EX
Sent: Wednesday, February 21, 2018 9:13 AM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX
Subject: re-upping - Re: request - messaging to resort comties

Hey there.

Know you're busy...
But have not heard anything.

Do you have some basic points on RMI that you've been using?

If you don't have anything - just let me know that.

Want to keep things moving forward.
C

From: Jack, Carolyn GCPE:EX
Sent: Wednesday, February 21, 2018 7:52 AM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX
Subject: request - messaging to resort comties

Hi there.

I want to be sure that whatever we develop here for RMI KMs dovetails with what you've been saying to mayors in your stakeholder calls.

Can you pls send along anything you have on that?
Bullet points or notes are grand, if that's all you have.

C

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Tuesday, February 20, 2018 9:56 AM
To: Holding, Marina TAC:EX
Subject: FW: RMI Mayors - contact info.
Attachments: RMI_Mayor Addresses_2017.xlsx

From: Meadows, Jennifer L TAC:EX
Sent: Monday, February 19, 2018 12:38 PM
To: Newhook, Kelly TAC:EX
Subject: RMI Mayors - contact info.

Info requested.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Monday, February 19, 2018 4:38 PM
To: Beare, Lisa TAC:EX
Subject: FW: BN Whistler Blackcomb Meeting
Attachments: 32309 MN_Minister Beare and Whistler Blackcomb.docx

From: Shang, Cindy TAC:EX
Sent: Monday, February 19, 2018 2:22 PM
To: Newhook, Kelly TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX; Holding, Marina TAC:EX; Meadows, Jennifer L TAC:EX
Subject: BN Whistler Blackcomb Meeting

Hi Kelly,

Attached is a briefing note for the Minister's meeting with Whistler Blackcomb tomorrow.

Cheers,
Cindy

Cindy Shang
A/Senior Executive Assistant
Office of the Deputy Minister
Ministry of Tourism, Arts and Culture
Ministry Responsible for Sport and Multiculturalism
Phone: (250) 952-0103 Fax: (250) 356-1195



Briefing Note Advice to Minister

Date: February 13, 2018

Cliff #: 32309

Issue: Meeting with Sarah McCullough, Director, Government and Community Relations, Whistler Blackcomb

Background / Facts:

- Whistler Blackcomb is the largest mountain resort in B.C., accounting for approximately half of the six million annual skier visits at provincial mountain resorts and ski areas.
- Whistler Blackcomb celebrated its 50th anniversary in 2016. The resort is consistently ranked as a top ski resort, named North America's #1 overall ski resort by SKI Magazine in 2016.
- In August 2016, Colorado-based Vail Resorts Inc. purchased Whistler Blackcomb. Vail Resorts Inc. operates eleven world-class mountain resorts and three urban ski areas.
- Whistler Blackcomb's recreational infrastructure and operations are on Crown land and authorized by the Ministry of Forests, Lands and Natural Resource Operation's (FLNR) Mountain Resort Branch.
- Sarah McCullough will also be meeting with Minister Donaldson the week of February 20, 2018.

Analysis:

It is expected the meeting will be to update Minister Beare on:

1. Whistler Blackcomb's recent \$66 million investment:

- Whistler Blackcomb recently announced the largest single-year capital investment program in the resort's history, totalling \$66 million. This historic investment will focus on three new lifts at the heart of the resort, increasing capacity and creating the first three-gondola connection and establishing the longest continuous lift system in the world.

2. Whistler Blackcomb's work with Squamish Nation and Lil'wat Nation ("the Nations"):

- The existing Official Community Plan (OCP) is under discussion with the Resort Municipality of Whistler (RMOW), Whistler Blackcomb, the Nations and the Province.
- In February 2017, Phase I of the OCP negotiations led to FLNR's approval of Whistler Blackcomb's Master Development Agreement. An Umbrella Agreement was signed by the Province, Whistler Blackcomb and the Nations. It will guide an additional \$345 million investment (Renaissance Project) by Vail Resorts to expand the resort's seasonal diversity.

s.13,s.16

Other issues that Whistler Blackcomb may raise:

- Changing Family Day: the ski industry is opposed to changing Family Day in order to spread tourism demand across February.

s.13,s.16

Any questions related to this matter should be referred to
FLNR's Recreation Sites and Trails Branch.

Conclusion:

- The Province recognizes the significant contribution that Whistler Blackcomb makes to B.C.'s economy.
- This recognition is demonstrated by the Ministry through a number of tourism supports to Whistler and B.C.'s ski industry:
 - The 2018 Asia Trade Mission included a "Ski British Columbia" reception for key tourism operators and influencers featuring virtual reality/360 ski videos and interactive ski areas.
 - Tourism Events Program (TEP): Whistler Blackcomb is receiving \$80,000 in TEP funding to support marketing activities for the upcoming World Ski & Snowboard Festival, taking place April 11-15, 2018, at Whistler Blackcomb and throughout Whistler Village.
 - Resort Municipality Initiative (RMI): the Resort Municipality of Whistler (RMOW) received \$6,860,609 in RMI funding in 2017/18. Since 2006, Whistler has received approximately two-thirds of all RMI funding, totalling \$81,079,363. Whistler has completed a wide range of infrastructure projects, events and services for visitors in the area.
 - Municipal and Regional District Tax Program (MRDT): the RMOW received \$5,967,142 in disbursements in fiscal 2016/17 for tourism marketing, programs and projects.
 - Destination BC's Co-operative Marketing Program: Whistler is participating in the Sea to Sky Arts and Culture Project and the BC Ail Trail (multi-community projects, total combined support of \$246,593 in 2017/18).

Attachment(s): Appendix 1 – Biography for Sarah McCullough
Appendix 2 – Key Messages and Suggested Response

Contact: Suzanne Ferguson, Executive Director, Tourism Branch, Ph. (250) 415-3541

Appendix 1 - Biography for Sarah McCullough



Sarah McCullough is the Director of Government and Community Relations for Whistler Blackcomb. Sarah is a communications professional with more than two decades of experience in British Columbia's natural gas sector. Most recently she served as director of external affairs and communications for Spectra Energy's Canadian LNG business, responsible for development of natural gas infrastructure investment opportunities related to liquefied natural gas in Western Canada, as well as development of strategies to address market, regulatory, and stakeholder risks associated with potential LNG projects. Prior to assuming this role, Sarah served as director of government relations for Spectra Energy Transmission's Western Canadian operations, responsible for leading the organization's government relations and climate change functions. Sarah has significant experience in communications and stakeholder outreach, policy development, advocacy strategy and execution, and local and Aboriginal supply chain inclusion.

Key Messages:

- Thank you for taking the time to meet with me today to update me on the exciting plans for Whistler Blackcomb.
- Whistler continues to be recognized as a world-class resort destination and Whistler Blackcomb is a key component of that reputation.
- As B.C.'s Tourism Minister, I am honoured to support and champion such a key industry for our Province.
- Most recently, I was proud to represent B.C.'s tourism industry and the ski sector in my recent trip to Asia. During our recent mission to China, we highlighted B.C.'s skiing opportunities with the goal of increasing Chinese tourists to ski resorts around B.C.
- We will continue to work closely with Destination BC to market the tourism sector, including B.C.'s ski resorts, around the globe.

If asked about Family Day:

- I recognize Government's recent decision to change Family Day may have potential impacts on the ski industry. This decision was not taken lightly.
- With our holiday on a different day than the rest of the country, it was more difficult for BC families to unite with loved ones living outside the province.
- Additionally, businesses with multi-jurisdictional locations, banks and federal agencies have been experiencing operational challenges with an unaligned BC holiday date.
- Through Destination BC, we are committed to marketing the ski industry and the tourism sector around the globe.

If asked about the status of the Official Community Plan (OCP) discussions:

- I appreciate the strong partnership between Whistler Blackcomb and the Lil'wat and Squamish Nations.
- My colleagues in the Ministry of Forest, Lands, Natural Resource Operations and Rural Development, the Ministry of Municipal Affairs and Housing and Ministry of Indigenous Relations are looking forward to furthering discussions.
- Any other questions should be deferred to Honourable Doug Donaldson, Minister of Forest, Lands, Natural Resource Operations and Rural Development.

If asked about the Resort Municipality Initiative (RMI):

- It is clear that the RMI program is important in maintaining B.C.'s reputation as a year-round resort destination.
- On December 12, 2017, I met with representatives from the RMI communities, including Whistler, to get their feedback on the existing program and suggestions for the future.
- Using input from the RMI communities, the Ministry is developing recommendations for Government related to a future tourism infrastructure program.
- I am looking forward to moving this forward later in the Spring.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, January 31, 2018 8:43 AM
To: Beare, Lisa TAC:EX
Subject: FW: Briefing Materials - January 31
Attachments: Briefing Materials - January 31.pdf

From: Meadows, Jennifer L TAC:EX
Sent: Tuesday, January 30, 2018 3:44 PM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX; Carreras, Korleen TAC:EX; Avison, Claire TAC:EX; Jack, Carolyn GCPE:EX
Cc: Holding, Marina TAC:EX; Shang, Cindy TAC:EX; Poirier, Dorice TAC:EX
Subject: Briefing Materials - January 31

Hi all,

Attached are materials for tomorrow's Minister briefing.

Thank you.

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063

Minister Briefing
Wednesday, January 31, 2018
11:45 to 12:30 pm

s.15,s.17

(MO to Moderate)

Attendees

Minister Lisa Beare
Kelly Newhook
James Infante
Korleen Carreras

Sandra Carroll
Claire Avison
Carolyn Jack
Jennifer Meadows

Agenda

	Topic	Attachment
1.	Commemoration of Holodomor	Yes
2.	Consular Corps of BC	Yes

Upcoming Cabinet Committee items:

s.12,s.13

Stakeholder Meetings:

- February 9 – MAC / LIAC board meeting
- February 23 – Celebration book launch



Briefing Note Advice to Minister

Date: January 15, 2018

Cliff #:32145

Issue: Commemorating the Holodomor – Potential Options and Opportunities

Background / Facts:

- The Holodomor was a manufactured famine in the Ukrainian Soviet Socialist Republic (now Ukraine) occurring between 1932 and 1933.
- Holodomor is a Ukrainian term that means "extermination by means of starvation," and is most often referred to as "the Holodomor" when referring to the specific time frame.
- Estimates of the number of Ukrainians who died due to famine range from three million to as high as 10 million, one third of them children.
- Canada has the world's third-largest Ukrainian population behind Ukraine itself and Russia. More than 1.35M Canadians self-identify as Ukrainians according to the 2016 Census, Canada's ninth largest ethnic group.
- More than 229,000 people of Ukrainian origin reside in British Columbia (BC).
- The Ukrainian Canadian Congress (UCC) is the largest organization and was formed in 1940-41 as a national umbrella to represent the interests of the Ukrainian Canadian community.
- The UCC-BC Provincial Council has two branches: Vancouver and Vernon.
- In 1998, the Ukrainian government established the fourth Saturday in November as a National Day of Remembrance for the victims of this mass atrocity; and in 2006 the Ukrainian government recognized the atrocity as an act of genocide.
- The Government of Canada has established an annual Paul Yuzyk Award for Multiculturalism in honour of Paul Yuzyk, (1913-1986), the Ukrainian who drafted Canada's multiculturalism policy, a Senator for 23 years who is remembered as Canada's "father of multiculturalism."

Analysis:

Holodomor Commemoration across Canada and the World

- Currently 16 countries and five international organizations recognize the Holodomor as an act of genocide.
- In 2003, Canada recognized the Holodomor as an act of genocide.
- In 2008 Saskatchewan became the first province in Canada to recognize the genocide. It passed the Ukrainian Famine and Genocide (Holodomor) Memorial Day Act, designating the fourth Saturday of November for memorial activities.
- Alberta, Manitoba, Ontario and Quebec have since passed similar legislation.
- In 1983, Alberta established the first monument in the world in Edmonton to recognize Holodomor atrocities. Alberta and Manitoba also include the Holodomor as a mandatory topic to be taught in their school curriculum.
- There are five other Holodomor Memorials across Canada: Windsor, Ontario; Mississauga, Ontario; Winnipeg, Manitoba; Calgary, Alberta; Regina, Saskatchewan.
- Across the world, Germany, Poland, Ukraine and the United States have built monuments and memorials commemorating the Holodomor.

Holodomor Recognition in BC

- Since 2014, the BC Government has officially proclaimed the fourth Saturday of November as Holodomor Memorial Day.
- On November 26, 2017, the Honourable Bruce Ralston, Minister of Jobs, Trade and Technology commemorated the victims of the famine and genocide at a ceremony in Surrey.
- On November 27, 2017, MLA Andrew Weaver introduced a private member's Bill M211: Ukrainian Famine and Genocide (Holodomor) Memorial Day Act.
- In October 2017, the Kelowna Museum marked 126th anniversary of the Ukrainian migration to Canada with an exhibit 'Bread and Salt' presented by the Royal BC Museum in partnership with the Dolyna Ukrainian Cultural Society.
- On December 12, 2016, the former Minister of Advanced Education Andrew Wilkinson and program staff met with the Ukrainian Canadian Congress's (UCC) BC Council representatives.

s.12,s.13,s.14,s.16

Conclusion:

- The Holodomor has been recognized and commemorated as an act of genocide by five international organizations, 16 countries, including Canada and six of its provinces.
- The scope and magnitude of this act of genocide has generated world attention, memorial days, commemoration ceremonies, monuments, and educational awareness activities.

Options for the Province to Commemorate Holodomor

s.12,s.13,s.14,s.16

Recommendation:

s.12,s.13,s.14,s.16

Rationale:

s.12,s.13,s.14,s.16

Contact: *Sasha Hobbs, Executive Director, 604 765-3193*

Minister Ralston is responsible for the Consular Corps of B.C. as part of his mandate. The Consular Corps, based mainly in Vancouver, is the official body comprising all consular officers resident in the Province, representing 86 countries. The Office of Protocol supports the Minister in achieving his mandate by supporting interaction with the Consular Corps, including an annual briefing by Ministers on current BC Government priorities.

We are in the process of scheduling the **next Consular Corps briefings in Victoria on the afternoon of either Monday, March 5 or March 12th** and Minister Ralston would appreciate **Minister Beare's participation by providing a presentation on tourism marketing**. The Minister would also be invited to a luncheon hosted that day by Minister Ralston. A draft program rollout for the briefing is provided below.

Please advise Manjit Khaira, cc'ed above, if Minister Beare is available on March 5th and/or 12th? FYI, we will also be approaching Ministers Mungall and Donaldson to provide presentations.

DRAFT ITINERARY

Consular Corps Briefing - Victoria
March 5 or 12, 2018

Time	Description
Morning	Consular Corps of BC members travel to Victoria
1200	Luncheon hosted by the Hon. Bruce Ralston, Minister of Jobs, Trade and Technology. Remarks by Premier and/or designate (Deputy Premier). Location: Restaurant/Hotel close to Parliament Buildings. All Ministers invited.
1330	Introduction of the Consular Corps in the Legislative Assembly and observe Question Period
1435	Briefings. Location TBC, but likely in Ned de Beck Lounge in Parliament Buildings. Welcome from the Government of British Columbia, the Hon. Bruce Ralston, Minister of Jobs, Trade and Technology.
1440	Topic #1, Minister.
1505	Topic #2, Minister.
1525	Topic #3, Minister.
1550	Consular Corps Remarks, Dean of the Consular Corps.
1555	Closing Remarks, Hon. Bruce Ralston, Minister of Jobs, Trade and Technology.
1600 (approx.)	End of Program so Consular Corps can depart for 1700 ferry.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, January 24, 2018 9:15 AM
To: Holding, Marina TAC:EX
Subject: RE: Upcoming Meetings

Excellent – thanks Marina!

Kelly

From: Holding, Marina TAC:EX
Sent: Tuesday, January 23, 2018 2:37 PM
To: Shang, Cindy TAC:EX; Meadows, Jennifer L TAC:EX
Cc: Infante, James TAC:EX; Newhook, Kelly TAC:EX
Subject: Upcoming Meetings

Hi team,

I've been able to schedule the following meetings for the first couple weeks of session, each of these meetings we would like staff at and a BN for, unless it says otherwise.

February 14, 5:00pm – Joint briefing with MBR regarding Holodomor

February 15, 2:00pm – Meeting with Mayor and (some TBC) councillors of Parksville regarding Parksville becoming a RMI

February 19, 11:15am – Meeting with Rochelle Turner of TOTA regarding the TOTA being a WTTC Award finalist

February 22, 11:30am – Meeting with Maritime Museum

There are the following proposed meetings, but not yet confirmed:

February 22, 1:45pm – Meeting with Joan Miller of Regional Film Commissions of BC (new chair)

February 22, 2:30pm – Meeting with Wendy Pattenden of Canadian Sport Institute Pacific

Thanks!



Marina Holding
Administrative Coordinator
Hon. Minister Lisa Beare's Office
Ministry of Tourism, Arts & Culture
P: 250-387-6808 | F: 250.387.4099



Please consider the environment before printing this email.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Friday, January 5, 2018 2:03 PM
To: Kingston, Charlotte PREM:EX
Cc: Infante, James TAC:EX
Subject: FW: FYI: Stakeholder Lists
Attachments: External Stakeholders List (August 9).pdf; Minister Stakeholder List (July 27).docx; Minister Stakeholder List (July 30).pdf; RMI Stakeholders List (August 23).pdf; Regional Contacts with Bios.pdf

Hi Charlotte,

Happy New Year.

These are the lists we received from the Ministry back in August. There have been no updated lists.

Hope this is helpful.


Best,
Kelly



Kelly Newhook, Senior Ministerial Assistant

Minister's Office

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

 250-953-0905



Please consider the environment before printing this email.

From: Meadows, Jennifer L TAC:EX
Sent: Tuesday, October 17, 2017 12:57 PM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX; Carreras, Korleen TAC:EX
Cc: Holding, Marina TAC:EX
Subject: FYI: Stakeholder Lists

Hello,

Attached are stakeholder lists we had previously provided to your office. They are not inclusive of all stakeholders as many not listed have written in. These were stakeholders identified for initial phone calls from Minister.

Thank you

Tourism, Arts and Culture, Sports and Multiculturalism - Key Stakeholders

Organization	Contact	Description	Key Issues	Address
Tourism				
City of Fernie (RMI)	Mary Giuliano Mayor 250 423-6817 mary.giuliano@fernie.ca	DM/MIN opportunity to meet at UBCM event hosted by Resort Municipality Initiative (RMI) communities	• Future of RMI post 2017/18	City Hall 501-3rd Ave. Box 190 Fernie, BC, V0B 1M0
City of Kimberley (RMI)	Don McCormick Mayor 250 432-5460 mayor@kimberley.ca	DM/MIN opportunity to meet at UBCM event hosted by Resort Municipality Initiative (RMI) communities.	• Future of RMI post 2017/18	City Hall 340 Spokane Street Kimberley, BC, V1A 2E8
City of Revelstoke (RMI)	Mark McKee Mayor 250 837-2161 mmckee@revelstoke.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	• Future of RMI post 2017/18	216 Mackenzie Avenue PO Box 170 Revelstoke, BC, V0E 2S0
City of Rossland (RMI)	Kathy Moore Mayor 250 521-1500 mayor@rossland.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	• Future of RMI post 2017/18	1899 Columbia Avenue PO Box 1179 Rossland, BC, V0G 1Y0
District of Tofino (RMI)	Josie Osborne Mayor 250 266-5229 osborne@tofino.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	• Future of RMI post 2017/18	121 Third Street PO Box 9 Tofino, BC, V0R 2Z0
District of Ucluelet (RMI)	Dianne St. Jacques Mayor 250 726-7744 info@ucluelet.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	• Future of RMI post 2017/18	PO Box 999 Ucluelet, BC, V0R 3A0
Invermere on the Lake (RMI)	Gerry Taft Mayor 250 341-1202 mayor@invermere.net	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	• Future of RMI post 2017/18	PO Box 339 Invermere, BC, V0A 1K0

Organization	Contact	Description	Key Issues	Address
Resort Municipality of Whistler (RMI)	Nancy Wilhelm-Morden Mayor 604 935-8103 info@whistler.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	4325 Blackcomb Way Whistler, BC, V0N 1B4
Sun Peaks Mountain Resort Municipality (RMI)	Al Raine Mayor 250 578-2020 araine@sunpeaksmunicipality.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	106-3270 Village Way Sun Peaks, BC, V0E 5N0
Town of Golden (RMI)	Ron Oszust Mayor 250 344-2271 (ext. 229) ron.oszust@golden.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	PO Box 350 Golden, BC, V0A 1H0
Town of Osoyoos (RMI)	Sue McKortoff Mayor 250 495-7723 smckortoff@osoyoos.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	8707 Main Street Box 3010 Osoyoos, BC, V0H 1V0
Village of Harrison Hot Springs (RMI)	Leo Facio Mayor 604 796-2171 lfacio@harrisonhotsprings.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	495 Hot Springs Road P.O. Box 160 Harrison Hot Springs, BC, V0M 1K0
Village of Radium Hot Springs (RMI)	Clara Reinhardt Mayor 250 347-6455 clara.reinhardt@radiumhotsprings.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	4836 Radium Boulevard P.O. Box 340 Radium Hot Springs, BC, V0A 1M0
Village of Valemount (RMI)	Jeannette Townsend Mayor 250 566-4435 mayor@valemount.ca	DM/MIN opportunity to meet at UBCM event hosted by RMI communities	<ul style="list-style-type: none"> Future of RMI post 2017/18 	735 Cranberry Lake Road PO Box 168 Valemount, BC, V0E 2Z0

JENNIFER MEADOWS

Director, Executive Operations

Deputy Minister's Office

Ministry of Tourism, Arts and Culture and

Ministry Responsible for Sport and Multiculturalism

8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2

p: 250-952-0104 | m: 250-507-0063

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Monday, December 11, 2017 12:26 PM
To: Beare, Lisa TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX
Subject: FW: Knowledge Network Materials
Attachments: 31522-BN Knowledge Network (Dec 12).pdf

Please find attached the backgrounder for the Knowledge Network tour tomorrow.

James – can you bring hardcopies with you to the RMI consultation?

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Monday, December 11, 2017 12:11 PM
To: Carreras, Korleen TAC:EX
Cc: Clifford, Kate TAC:EX; Newhook, Kelly TAC:EX; Infante, James TAC:EX
Subject: Knowledge Network Materials

Hi James,

Attached are materials for tomorrow's Knowledge Network Tour.

Thanks

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063



Information Note Advice to Minister

Date: December 6, 2017

Cliff #: 31522

Issue: Meeting and tour of Knowledge Network with Rudy Buttignol, President and CEO, and Nini Baird, Board Chair

Background / Facts:

- Rudy Buttignol, is the President and CEO of Knowledge Network (KN), and President of the BBC Kids channel, a joint venture with BBC Worldwide.
- Nini Baird is the Chair of the Board for KN (see Attachment 1: Biographies).
- KN is B.C.'s only public educational broadcaster, supporting lifelong learning for children and adults by providing quality, commercial-free programming through its broadcast channels, websites and apps.
- KN plays a vital role in supporting the independent production community in B.C. through the commissioning of broadcast and digital content.
- KN receives approximately \$6.6 million in operational support, on an annual basis, from the Province of B.C. Their overall budget is \$12.3 million.

Analysis:

- There is an opportunity in the year ahead for KN to work with Creative BC to help meet the Ministry mandate commitment to: "Ensure that B.C. film and TV makers get their fair share of federal investments from Telefilm, and other federal government programs."
- KN will achieve this by continuing to commission B.C. content, which triggers both federal and private sector investment and mentoring B.C. filmmakers (e.g. providing education on how to access financing and international broadcast markets).
- In FY17/18, KN will be commissioning new B.C. content for children, working with B.C.'s independent production sector to generate educational content that will support early childhood development for young viewers.
- In addition, KN is producing a series of short features on the history of B.C, called *The BC History Project*, as part of the Canada 150 celebrations, which will culminate with B.C. 150 celebrations in 2021. The Province is funding up to \$1 million for production costs, and KN is contributing an additional \$1.1 million.

s.13,s.17

- Lastly, KN will launch its fourth-generation web platform during the next few months. This project will enable them to meet the changing needs of their current online audience and to expand video-on-demand content.

Attachment(s): Attachment 1: Biographies
Attachment 2: *Komagata Maru* Incident
Attachment 3: Itinerary Overview
Attachment 4: Key Messages
Attachment 5: Knowledge Network Operational Overview & Board Members

Contact: *Claire Avison, Assistant Deputy Minister, Tourism, Arts and Culture, 250 217-9059*

Attachment 1: Biographies

RUDI BUTTIGNOL



Rudy Buttignol, C.M. is the President and CEO of Knowledge Network Corporation, and President of the BBC Kids channel, a joint venture with BBC Worldwide.

Since his appointment in 2007, Buttignol has led the transformation of the public broadcaster from a single television station to a multi-platform, digital media service that includes streaming video through its apps and websites. This TV on demand strategy has significantly increased audience share and tripled self-generated revenue.

On December 30, 2015, Buttignol was appointed as a Member of the Order of Canada, “for his contributions as a champion of Canadian documentary filmmaking and for his transformative leadership at the Knowledge Network.”

NINI BAIRD:



A former Canada Council Board member and Chair of the BC Arts Council, Nini Baird currently serves as Chair, Knowledge Network Corporation; Chair, TELUS Vancouver Community Board; and Chair, TELUS Fund, a national independent production fund focusing on health and wellness content for multiple platforms.

She is a member of the Order of Canada and in 2013, Baird was recognized as one of Canada’s 100 most powerful women.

Baird has long been recognized as arts administrator and advocate, with management experience in the arts, post-secondary education and educational broadcasting, as well as corporate and private philanthropy. She has worked on the municipal, provincial, federal and international levels.

OLIVER EICHEL



Oliver Eichel is Director of Broadcast Operations, Engineering & IT at Knowledge Network.

With an established career in broadcast operations management, working with a number of broadcast organizations, Oliver joined Knowledge Network in 2006.

He led the transition of the public broadcaster from an analogue to digital broadcast service, including the launch of Knowledge Network’s HD channel.

GLENNA POLLON



Glenna Pollon is Director of Government Relations and Communications at Knowledge Network.

Glenna oversees government and stakeholder relations including internal and external communications and government and regulatory engagement and reporting.

She is also responsible for Audience Research across all Knowledge Network platforms.

Glenna's experience in communications includes board governance and training, working with not-for-profit organizations on board development, capacity building and volunteer management.

Attachment 2: *Komagata Maru* Incident

- On May 23, 1914, a crowded ship from Hong Kong carrying 376 passengers, most being immigrants from Punjab, British India, arrived in Vancouver's Burrard Inlet on the west coast of the Dominion of Canada.
- The passengers, all British subjects, were challenging the Continuous Passage regulation, which stated that immigrants must "come from the country of their birth, or citizenship, by a continuous journey and on through tickets purchased before leaving the country of their birth, or citizenship."
- The regulation had been brought into force in 1908 in an effort to curb Indian immigration to Canada.
- As a result, the *Komagata Maru* was denied docking by the authorities and only 20 returning residents, and the ship's doctor and his family, were eventually granted admission to Canada.
- Following a two-month stalemate, the ship was escorted out of the harbour by the Canadian military on July 23, 1914 and forced to sail back to Budge-Budge, India, where 19 of the passengers were killed by gunfire upon disembarking and many others imprisoned.

s.13

- In 2008, the B.C. Legislative Assembly made a formal apology to the South Asian community and to the families of the victims of this incident.

Attachment 3: Itinerary Overview

12:30 pm Arrive at Knowledge Network
4355 Mathissi Plac, Burnaby, BC

Parking:

Park in any spot designated “staff parking”. Glenna will meet the Minister in the lobby with a parking pass and take them up to Rudy’s office.

Tour of Knowledge Network Broadcast Facility: Oliver Eichel (15 min.)

Introduction to Knowledge Network: Rudy Buttingol and Nini Baird (15 min.)

2017/18 Program Highlights (10 min.)

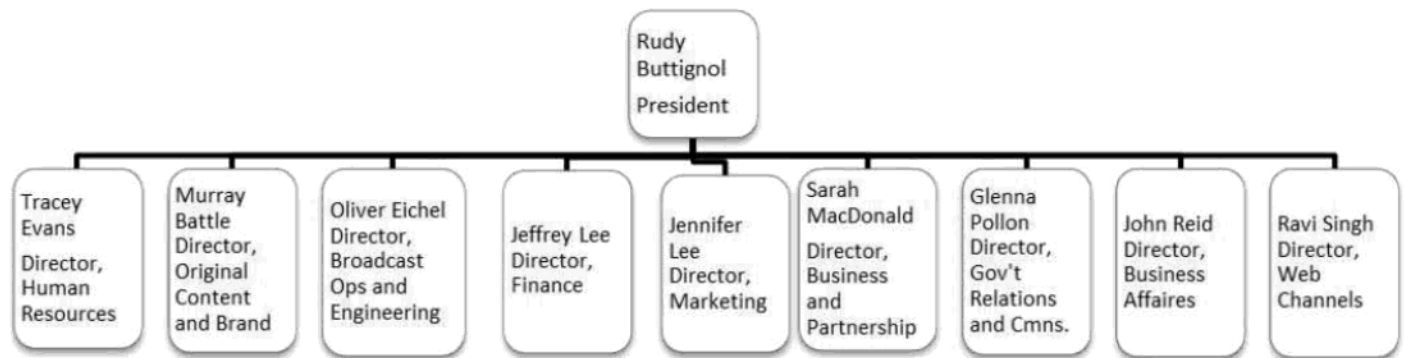
Minister/Ministry Update and Discussion (15 min.)

2:00 pm End of tour

Appendix 4: Key Messages

- I am pleased at the opportunity to have the Knowledge Network join my Ministry.
- I appreciate the important role that your organization plays in supporting the success of BC's film and television production industry.
- I am looking forward to having both Knowledge Network and Creative BC work closer together over the coming year, as there is great potential for your collective efforts to further support its overall success.

Attachment 5: Knowledge Network Operational Overview & Board Members



Name	Position	Date of Appointment	Term Expiry
Nini Baird	Chair	July 31, 2016	2018-07-31
Wendy Heshka	Vice Chair	July 31, 2016	2017-12-31
Debbie C. MacMillan	Director	July 31, 2016	2017-12-31
Gerrold (Gerry) James Martin	Director	December 20, 2016	2017-12-31
Stacy Jacqueline Shields	Director	July 31, 2016	2017-12-31
D. Anthony Knox	Director	July 31, 2016	2018-07-31
Janis (Jan) E. Lindsay	Director	July 31, 2015	2018-07-31
Anne McMullin	Director	July 31, 2015	2018-07-31
Eric G. Watt	Director	July 31, 2016	2018-07-31
Chamkaur Singh Cheema	Director	December 31, 2016	2019-12-31

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Monday, December 11, 2017 12:12 PM
To: Beare, Lisa TAC:EX
Cc: Infante, James TAC:EX
Subject: FW: RMI Consultation materials
Attachments: RMI Consultation Materials.pdf

FYI – materials for tomorrow's RMI consultation.

James will have the hard copies there for you.

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Monday, December 11, 2017 12:03 PM
To: Newhook, Kelly TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX
Subject: RMI Consultation materials

Hi Kelly,

Attached are material for tomorrow's RMI consultation:

1. Minister speaking notes
2. Powerpoint presentation
3. Attendees

Thank you.

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063

Speaking notes – RMI Consultation

December 12, 2017

10:00am – 2:00pm

Fairmont Vancouver Airport

MEETING OBJECTIVE: *Provide an update to the RMI communities, including Ministry policy considerations. The session will build upon the feedback received from the RMI communities to inform the design of a future tourism infrastructure program.*

AGENDA:

10:00am – 10:30am	Welcome and Networking	Informal Discussions with Minister
10:30am – 10:35am	Introductions	Facilitator/All
10:35am – 10:45am	Setting the context and purpose of the day	Minister Beare
10:45am – 11:30am	Facilitated Discussion with MLB	All, led by facilitator
11:30am – 2:00pm	Facilitated Discussion	All, led by facilitator

Setting the Context and Purpose of the Day (Minister Beare):

- Before I begin, I would like to acknowledge and honour our presence on the traditional territory of the Coast Salish peoples and the Musqueam Nation.
- Thank you for participating in today's session - I appreciate you making the time to meet with us today.
- It is a privilege to be here today as your Minister of Tourism, Arts and Culture.
- I know this meeting comes at a busy time of the year and that several of you are heading home to Council meetings immediately following our discussion or are squeezing in this meeting after a Council meeting last night. I do appreciate the effort you've all made to be here.
- This meeting is not only a result of my sincere interest and support of this program and the fourteen communities before me...
- ... it is also in follow up to your offer and request made at UBCM this year to be involved in any program design work that the Ministry undertakes.
- I appreciated hearing the examples of how RMI funds have been used in your communities when we met at the UBCM Convention in September.
- I am keen to find ways to provide continued support for the RMI communities as I am impressed by the many significant outcomes your communities have achieved - and the corresponding benefit provided to the Province.
- I recognize the value of this program and I am committed to working with you and with my colleagues to ensure they also see the value in it.

- Since our meetings in September, I have continued to express my commitment to this program – I have recognized that time is of the essence - and I have confirmed my preference to look at options that will provide better certainty for you.
- I am looking forward to our discussions today, which will build on the conversations we had at UBCM.
- Today will start with an update on the work being undertaken by the Ministry related to potential program design, some of our key considerations and upcoming timelines.
- Today is also about building upon your feedback - I know this isn't the first time you've been asked for input on the RMI program. In fact, my staff advises that you have been very generous in providing your thoughts and opinions over the years. I thank you for that.
- I want to assure you that we are actively considering the feedback you have already provided. In fact, today we'll be reviewing some of the specific feedback you have provided previously and building on it.
- I hope we can use today to hear your thoughts and ideas about specific future design options we are considering and how we can make the program work best for you and your communities.
- I realize that March 31st is quickly approaching.
- I know the uncertainty is impacting your ability to plan and budget for the year ahead.
- I commit to you all today that I will continue to champion this program (or a future iteration of this initiative) and I will work hard to see continued support.
- I am working on program options to take forward for broader government consideration early in the New Year.
- And I commit to you today that the options I present to my government colleagues will reflect the feedback you provide today or following today's session.
- Today is about building upon the feedback you have provided to the Ministry over the last year or so.
- You have provided an in-depth analysis of the RMI through the *Resort Municipality Initiative Funding; Building on Success* report
- This report provides compelling statistics, highlighting the positive return on investment from this program which is both informative and helpful. Thank you

- In 2016, you participated in a government-led review of the program, providing feedback that informed an evaluation of the current program. Thank for this too.
- We are fortunate to have Jennifer Nichol here to facilitate the conversation today, as she led the previous round of consultations and is able to provide continuity.
- I have heard the RMI Collaborative has articulated the following key program strengths:
 - Funding enables communities to meet - and exceed in many cases - visitor demands and expectations.
 - It supports strategic investment in projects that add to the quality of the visitor experience and that balance seasonality considerations.
 - It helps leverage funding from other sources and relieves the financial burden of tourism infrastructure from local residents.
- You also raised several reoccurring themes regarding the challenges - or opportunities for improvement - that we will focus on today.
 1. **Funding certainty and predictability –**
 2. **Current spending parameters** which require a community to allocate 70 per cent of funds to infrastructure projects and 30 per cent to events, programs and services.
 3. the **current funding distribution/funding formula** is an issue. It is also based on outdated Accommodation Unit data and subsequent Multipliers applied to each community.
- Lastly, as you can imagine, Government receives many inquiries from other communities about program eligibility.
 - We are working with BC Statistics to measure tourism impact on communities more comprehensively. It will look at available accommodation in a community by combining hotel rooms, campsites, and short-term rentals in addition to MRDT.
- We believe this study will only further support your eligibility in this program, but may show a need for this type of funding assistance in other communities we well.
- Before I turn it back to Jennifer, while I want to encourage open discussion, we also recognize that each of you may have different needs, different viewpoints and differing comfort levels in sharing as a group.

- To that end, we have developed a leave-behind questionnaire that includes the key areas of the upcoming discussion.
 - Please feel free to take these with you and use them to provide us with additional feedback after today's session.
 - I am available till 11:30 today and want to hear from you. Thank you.
-
- Background "Extra" speaking notes if you want to expand on 3 bullets above.
 - funding certainty and predictability**
 - We would like to explore options with you around multi-year terms and fixed funding amounts rather than calculating the funds on a year to year basis.
 - **current spending parameters** which require a community to allocate 70 per cent of funds to infrastructure projects and 30 per cent to events, programs and services.
 - We want to explore more flexible options around this that would permit spending on programs and events, but keep to the core principle of the program, which is to provide tourism infrastructure funding.
 - An option for consideration is to split the communities into categories reflecting the development stage of the resort, wherein the spending ratio could be adjusted for communities that have less infrastructure development needs.
 - In our discussion, we will dig deeper into your feedback around adjusting the spending parameters so they better suit your needs.
 - **current funding distribution/funding formula** is an issue. It is also based on outdated Accommodation Unit data and subsequent Multipliers applied to each community.
 - We have heard support for setting minimum funding amounts and maximum funding amounts. We want to hear more from you on these ideas.
 - We are also aware of the appetite for different **funding mechanisms**. A funding mechanism that would reflect the original intention of the program – a performance based model. We have discussed the recommendation for a tax-based model with

the Ministry of Finance. If this continues to be of interest, we would like to discuss that further.

- An option for a tax-based model would have to exempt residents from paying the tax.
- In our discussion today, we also want to get your thoughts on other tax based options – specifically looking at the MRDT - such as an optional increase to the MRDT that would be specific to capital expenditures or adjusting eligible use of MRDT funds.

Ministry of Tourism, Arts and Culture

TOURISM BRANCH

Resort Municipality Initiative (RMI)
Consultation, December 12, 2017
Vancouver



Photos :
Destination BC ImageBank





INTRODUCTIONS AND AGENDA REVIEW

Resort Municipality Initiative (RMI)



Meeting Agenda

Topic	Timing
Welcome and networking	10:00-10:30
Introductions and agenda review	10:30-10:35
Setting the context and purpose for the day	10:35-10:45
Facilitated discussion (<i>working lunch at noon</i>)	10:45-1:45
<ol style="list-style-type: none">1. Increasing funding certainty2. More flexible spending parameters3. Performance measurement and reporting4. Funding distribution5. Consideration of other funding mechanisms	
Wrap-up and next steps	1:45-2:00

Meeting Purpose

- Provide an update to the RMI communities
- Share Ministry's considerations to date
- Build upon the feedback received from RMI communities to inform the design of a future tourism infrastructure program

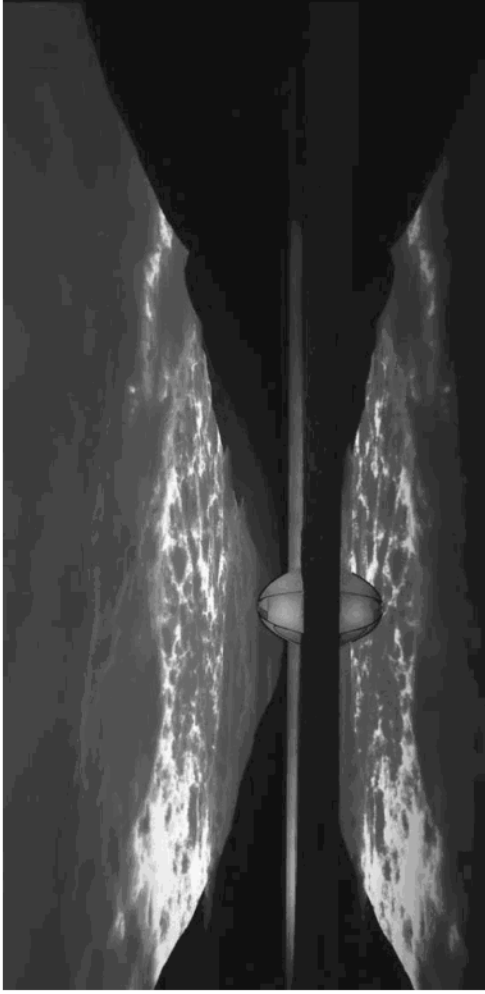


SETTING THE CONTEXT & PURPOSE OF THE DAY

MINISTER LISA BEARE

Resort Municipality Initiative (RMI)





FACILITATED DISUSSION ON FIVE TOPICS *INPUT FROM YOU*

Resort Municipality Initiative (RMI)



Input from You

- **Topics to be discussed**
 1. Increasing funding certainty
 2. More flexible spending parameters
 3. Performance measurement and reporting
 4. Funding distribution
 5. Other funding mechanisms to consider

Input from You

- **Purpose**

- Explore in more detail the ideas you previously brought forward
- Take note of all ideas
- Use this as input for the Ministry and Minister in defining next steps

- **Immediately Following the Session**

- Opportunity for you to provide additional feedback over the next week using questionnaire
- Provide summary notes of today's session to you

Input from You

1. Increasing funding certainty

- What planning window allows the best use of tourism infrastructure funding?
- For example, while five years may be ideal for providing certainty, is it possible to identify and plan for infrastructure needs five years out?
- Would you prefer:
 - A fixed funding amount each year based on historical performance (i.e., growth over three or five years) - funding predictability?
 - Performance-based funding that is calculated year-to-year?

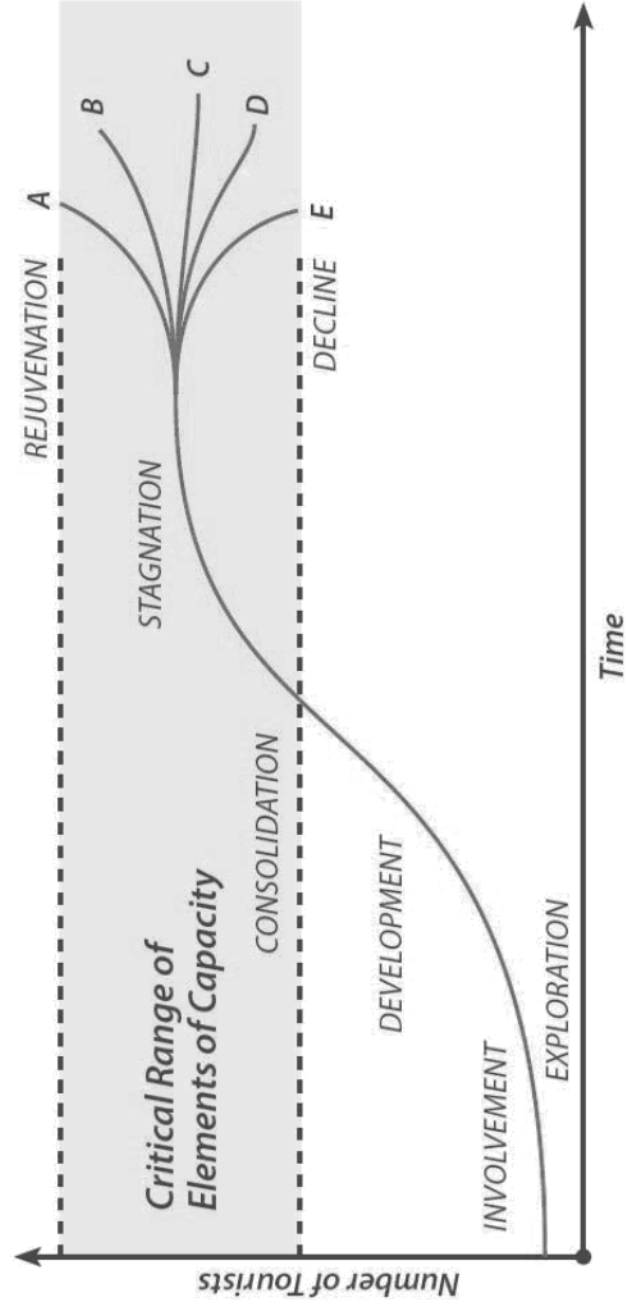
Input from You

2. More flexible spending parameters

- How can the unique needs of each community be supported, considering their different stages of tourism development?
- How can we assess a community's "stage of tourism development"?
- What type of funding split makes sense?
 - Currently, 70% infrastructure and 30% programming
- What other types of spending should be eligible?

Input from You

Stages of Tourism Destination Development



Hypothetical Evolution of a Tourist Area
(Adapted from Miller and Gallucci, 2004).

Resort Municipality Initiative (RMI)



Input from You

3. Performance measurement and reporting

- How can we ensure that performance measurement and reporting is:
 - Effective (telling RMI communities and government what we need to know)?
 - Consistent?
 - Manageable?
- Would you support using some of your RMI funding for this?

Input from You

4. Funding distribution

- Should funding be weighted differently to support communities:
 - With an established tourism sector?
 - With a developing tourism sector?
- Should funding be weighted based on the community's stage of development, current demand or growth potential?
- Should the community's capacity to effectively use the funding be a consideration?

Input from You

5. Other funding mechanisms to consider

- Resort-based sales tax
- Municipal Regional District Tax (MRDT)
- Other



WRAP-UP AND NEXT STEPS

Key Learning from Today

- Key learning
- Areas of consensus
- Questionnaire "take-away" for you to complete and return to me, if you wish

Ministry Wrap-Up

THANK YOU!!

Resort Municipality Initiative (RMI)



December 12th RMI Consultation – Attendees

	Mayor	CAO
Fernie		Norm McInnis
Golden	Ron Oszust	Jon Wilsgard
Harrison Hot Springs	Leo Facio	Madeline McDonald
Invermere	Gerry Taft (tbc)	Chris Prosser
Kimberley	Don McCormick	
Osoyoos	Sue McKortoff	Barry Romanko
Radium Hot Springs		Mark Read
Revelstoke		Allan Chabot
Rossland	Kathy Moore	Brian Teasdale
Sun Peaks	Al Raine	Rob Bremner
Tofino	Josie Osborne	Bob MacPherson
Ucluelet	Dianne St. Jacques	Mark Boysen
Valemount		Adam Davey
Whistler	Nancy Wilhelm-Morden	Mike Furey, Jan Jansen

Staff Attendees	
Sandy Carroll	Deputy Minister
Claire Avison	Assistant Deputy Minister
Suzanne Ferguson	Executive Director, Tourism Branch
Amy Schneider	Director, Tourism Branch

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Friday, December 8, 2017 4:04 PM
To: Beare, Lisa TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX
Subject: FW: Speaking notes - RMI Consultation - December 7
Attachments: Speaking notes - RMI Consultation - December 7.docx

Please find attached your speaking notes and agenda for the RMI consultation on Tuesday. As usual James will have a hard copy for you.

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Friday, December 8, 2017 4:02 PM
To: Newhook, Kelly TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX
Subject: Speaking notes - RMI Consultation - December 7

Hi Kelly,

Attached are the RMI speaking notes for Tuesday.

Thank you.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Friday, December 8, 2017 2:54 PM
To: Meadows, Jennifer L TAC:EX
Subject: RE: RMI - revised agenda

Awesome.....and just spoke with MLB who is quite happy with the change.

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Friday, December 8, 2017 2:39 PM
To: Newhook, Kelly TAC:EX
Subject: RE: RMI - revised agenda

No there is a revised agenda that will be part of the speaking notes. I will have to you before end of day.

From: Newhook, Kelly TAC:EX
Sent: Friday, December 8, 2017 2:39 PM
To: Meadows, Jennifer L TAC:EX
Subject: RMI - revised agenda

Based on our conversation this morning – can I expect a revised agenda or is this change (to 11:30am) something I'll just verbally tell MLB?? (which is fine, I just wanted to know)

Kelly



Kelly Newhook, Senior Ministerial Assistant

Minister's Office

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

☎ 250-953-0905



Please consider the environment before printing this email.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, December 6, 2017 2:04 PM
To: Meadows, Jennifer L TAC:EX
Subject: FW: FYI: Stakeholder Lists
Attachments: External Stakeholders List (August 9).pdf; Minister Stakeholder List (July 27).docx; Minister Stakeholder List (July 30).pdf; RMI Stakeholders List (August 23).pdf; Regional Contacts with Bios.pdf

Jennifer,

Do you know if there have been any updates to the attached lists? If so, could you send along updated lists?

Kelly

From: Meadows, Jennifer L TAC:EX
Sent: Tuesday, October 17, 2017 12:57 PM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX; Carreras, Korleen TAC:EX
Cc: Holding, Marina TAC:EX
Subject: FYI: Stakeholder Lists

Hello,

Attached are stakeholder lists we had previously provided to your office. They are not inclusive of all stakeholders as many not listed have written in. These were stakeholders identified for initial phone calls from Minister.

Thank you

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Tuesday, December 5, 2017 2:47 PM
To: Gillezeau, Rob FIN:EX
Subject: RMI

Do you recall what we spoke about last week with regards to RMI?

Can you call me?? s.22


Kelly



Kelly Newhook, Senior Ministerial Assistant

Minister's Office

Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism

 250-953-0905



Please consider the environment before printing this email.

Newhook, Kelly TAC:EX

From: Newhook, Kelly TAC:EX
Sent: Wednesday, November 15, 2017 2:35 PM
To: Meadows, Jennifer L TAC:EX
Cc: Infante, James TAC:EX; Carreras, Korleen TAC:EX
Subject: Re: For review: RMI consultation invite

Looks good! Approved.
Kelly

Sent from my iPhone

On Nov 15, 2017, at 9:36 AM, Meadows, Jennifer L TAC:EX <Jennifer.Meadows@gov.bc.ca> wrote:

Hi James,

Attached is the draft invite from Minister to RMI Mayor's and CAO's. Please let me know if approved to send. We are receiving inquiries from RMI communities and so the sooner we could send out the better.

Thanks
Jennifer

JENNIFER MEADOWS
Director, Executive Operations
Deputy Minister's Office
Ministry of Tourism, Arts and Culture and
Ministry Responsible for Sport and Multiculturalism
8th Floor, 1810 Blanshard Street, Victoria BC V8W 9T2
p: 250-952-0104 | m: 250-507-0063

<Draft Invitation - RMI Consultation - Vancouver (2).docx>