

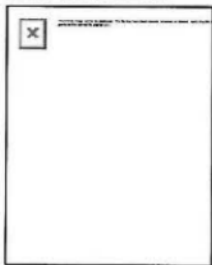
## Holding, Marina TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** October 24, 2017 8:42 PM  
**To:** Newhook, Kelly TAC:EX  
**Cc:** Holding, Marina TAC:EX  
**Subject:** Re: Regular Meetings

Yes we should have regular meetings with them. Let's talk tomorrow.  
Lisa

Honourable Lisa Beare, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 24, 2017, at 5:19 PM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

Would you like to have these meetings on a regular basis, as per their request?

With Destination BC, how often would like that? Same? Every three months?

Kelly

---

**From:** Holding, Marina TAC:EX  
**Sent:** Tuesday, October 24, 2017 3:49 PM  
**To:** Infante, James TAC:EX; Newhook, Kelly TAC:EX  
**Subject:** Regular Meetings

Hi Team,

There's a couple requests for regular meeting with Min. Beare, would you be able to let me know if this is something she is interested in scheduling? Thanks!

1. Every 3 months – Meeting with RBC Museum board chair, Susan Knott
2. Regular – Meeting with Destination BC Chair and CEO

Marina

---

<image002.png>

**Marina Holding**  
Administrative Coordinator  
Hon. Minister Lisa Beare's Office

---

Ministry of Tourism, Arts & Culture

☎ P: 250-387-6808 | 📠 F: 250.387.4099

<image003.gif>



## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Tuesday, October 17, 2017 10:56 PM  
**To:** Newhook, Kelly TAC:EX  
**Subject:** Re: response to MING PAO re: CELEBRATION BOOK

No. I was thinking more

Thank you for your inquiry. We will have more information regarding the book in the near future.

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 17, 2017, at 9:49 PM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

Are you ok with the statement below? Let's chat in the am, before 9am.

Sent from my iPhone

Begin forwarded message:

**From:** "Jack, Carolyn GCPE:EX" <[Carolyn.Jack@gov.bc.ca](mailto:Carolyn.Jack@gov.bc.ca)>  
**Date:** October 17, 2017 at 9:40:49 PM PDT  
**To:** "Newhook, Kelly TAC:EX" <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)>  
**Cc:** "Carroll, Sandra TAC:EX" <[Sandra.Carroll@gov.bc.ca](mailto:Sandra.Carroll@gov.bc.ca)>, "Zaharia, Sarah GCPE:EX" <[Sarah.Zaharia@gov.bc.ca](mailto:Sarah.Zaharia@gov.bc.ca)>  
**Subject:** response to MING PAO re: CELEBRATION BOOK

Hi Kelly.

Thanks for your direction on this.

I will provide Ming Pao with the following:

"The Celebration Book is being handled by the Parliamentary Secretary for Multiculturalism, Ravi Kahlon. Secretary Kahlon has no comment on the book at this time."

I will send this to Ms. Ng at 9am on Wednesday morning, unless I receive feedback with any revisions from you or the Deputy Minister.

best regards

Carolyn

---

**From:** Newhook, Kelly TAC:EX  
**Sent:** Monday, October 16, 2017 8:03 PM  
**To:** Jack, Carolyn GCPE:EX  
**Subject:** Re: thank you - RE: pls let me know - FW: Hello - FW: TAC Media Request: Celebration book

There are still additions to be made but we don't want to speak to that. We just want to reply to say we have no comment on the book at this time. If you feel there is another way to nuance that further, let discuss tomorrow. But that is the really the response right now.

Thanks!

Sent from my iPhone

---

**From:** Ivy Ng s.22  
**Date:** October 11, 2017 at 5:16:10 PM PDT  
**To:** [Sukhi.Tomana@gov.bc.ca](mailto:Sukhi.Tomana@gov.bc.ca)  
**Subject:** Minister Beare interview request  
Dear Sukhi,

My name is Ivy Ng, reporter of Ming Pao News. If you remember, we've had conversations before regarding the Celebration Book.

As questions raised by some of the community members, we would like to know more about the current status of the Legacy project (including a number of plaques waiting to be installed) and also the duties and the future of LIAC under the NDP Government. Is it possible to arrange a phone interview with the minister on this matter?

I will be available next Monday thru Thursday and in case next week doesn't work for her, we can certainly arrange a day after. Thanks and I look forward to hearing back from you.

Regards,  
Ivy

## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Monday, October 16, 2017 2:52 PM  
**To:** Newhook, Kelly TAC:EX  
**Cc:** Infante, James TAC:EX; Carroll, Sandra TAC:EX  
**Subject:** Re: Gaming grants to Arts and Culture organizations

Thanks Kelly. Let's make sure we have a good comms plan to promote the Feb intake.  
Lisa

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 16, 2017, at 2:11 PM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

Just FYI.

<https://news.gov.bc.ca/releases/2017MAH0007-001754>

Kelly

---

<image001.png>

**Kelly Newhook**, Senior Ministerial Assistant

Minister's Office

Ministry of Tourism, Arts & Culture, Responsible for  
Sport and Multiculturalism

☎ 250-953-0905

<image002.gif>

## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Wednesday, October 18, 2017 9:00 AM  
**To:** Newhook, Kelly TAC:EX  
**Subject:** Re: BC Gov News - Statement from Premier John Horgan celebrating Diwali

Perfect

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 18, 2017, at 8:41 AM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

This is the statement from the Premier.

I think you and Ravi could also do a joint statement. I will text James, who is a meeting with him and Shannon (comm's) right now to request.

Kelly

---

**From:** [noreply.newsondemand@gov.bc.ca](mailto:noreply.newsondemand@gov.bc.ca) [<mailto:noreply.newsondemand@gov.bc.ca>]  
**Sent:** Wednesday, October 18, 2017 8:01 AM  
**To:** Newhook, Kelly TAC:EX  
**Subject:** BC Gov News - Statement from Premier John Horgan celebrating Diwali



**Government of B.C.**  
News on Demand

### Statement from Premier John Horgan celebrating Diwali

Premier John Horgan made the following statement on the occasion of Diwali, the Festival of Lights, which begins on Oct 19, 2017:

► **READ MORE**

Government Operations, Office of the Premier

[Manage your subscription](#)

[See more from BC Gov News](#)

Please do not respond to this message



## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Wednesday, October 18, 2017 4:13 PM  
**To:** Jack, Carolyn GCPE:EX  
**Cc:** Zaharia, Sarah GCPE:EX; Newhook, Kelly TAC:EX; Infante, James TAC:EX  
**Subject:** Re: Hello Minister - request for meeting

Hi Carolyn

Thank you for the message and feedback following our meeting. Of course I am happy to meet with you. Kelly and James will book something in for us.

Lisa

**Honourable Lisa Beare, Minister**  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 18, 2017, at 11:26 AM, Jack, Carolyn GCPE:EX <[Carolyn.Jack@gov.bc.ca](mailto:Carolyn.Jack@gov.bc.ca)> wrote:

Hello Minister.

I appreciated your frank feedback on Monday.  
There was a lot of new information for me which I found valuable to hear.

I think it would be very valuable for me to have more direct input from you regarding your communications style and vision.  
I have been speaking with Sarah Zaharia about “building Brand Beare” – getting your voice and priorities is important for me and my team.

I would greatly appreciate 15-20 minutes of your time either Thursday morning, or anytime next week.

I am happy to make myself available at any time suitable for you.

Thank you so much for your consideration.

With best regards

---

<image001.png>

**Carolyn Jack, Acting Director of Communications**

Ministry of Tourism, Arts & Culture, Responsible for

---

Sport and Multiculturalism

☎ (250) 893-4449

<image002.gif>

## Newhook, Kelly TAC:EX

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**From:** Beare, Lisa TAC:EX  
**Sent:** Thursday, October 19, 2017 10:50 AM  
**To:** Newhook, Kelly TAC:EX  
**Cc:** Infante, James TAC:EX  
**Subject:** Re: Practice Session

Sure

**Honourable Lisa Beare, Minister**  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 19, 2017, at 7:04 AM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

Would you like to attend this?? Would be good to get to at least one of these sessions.... please let me know and I'll get back to them.

Sent from my iPhone

Begin forwarded message:

**From:** "Hannah, Matt GCPE:EX" <[Matt.Hannah@gov.bc.ca](mailto:Matt.Hannah@gov.bc.ca)>  
**Date:** October 18, 2017 at 5:57:57 PM PDT  
**To:** "Hannah, Matt GCPE:EX" <[Matt.Hannah@gov.bc.ca](mailto:Matt.Hannah@gov.bc.ca)>  
**Cc:** "Machell, Aileen GCPE:EX" <[Aileen.Machell@gov.bc.ca](mailto:Aileen.Machell@gov.bc.ca)>, "Howlett, Tim GCPE:EX" <[Tim.Howlett@gov.bc.ca](mailto:Tim.Howlett@gov.bc.ca)>, "Matthen, Sheila GCPE:EX" <[Sheila.Matthen@gov.bc.ca](mailto:Sheila.Matthen@gov.bc.ca)>, "MacDonald, Alex GCPE:EX" <[Alex.MacDonald@gov.bc.ca](mailto:Alex.MacDonald@gov.bc.ca)>  
**Subject:** Practice Session

Hello colleagues,

Issues management invites your Ministers to take part in the next optional QP practice session this **Sunday, October 22<sup>nd</sup> from 7-9pm** in the Oak Room.

Please let your Issues Manager know by **Friday at noon** if your Minister can attend so we can prepare questions for them.

Ministerial Assistants are welcome and encouraged to attend. Issues Managers will prepare two questions for each Minister attending.

Best wishes,

Your Issues Management Team

## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Monday, October 23, 2017 6:18 PM  
**To:** Meadows, Jennifer L TAC:EX  
**Cc:** Carroll, Sandra TAC:EX; Newhook, Kelly TAC:EX; Infante, James TAC:EX; Carreras, Korleen TAC:EX  
**Subject:** Re: For approval: Updated budget key priorities

Both updated budget key priorities are approved.  
Thank you.

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 23, 2017, at 3:34 PM, Meadows, Jennifer L TAC:EX <[Jennifer.Meadows@gov.bc.ca](mailto:Jennifer.Meadows@gov.bc.ca)> wrote:

Good afternoon Minister,

Attached for your approval are the updated budget key priority documents. I have provided you with the redlined version showing the changes and clean versions with changes and updated formatting.

Please let me know if you approve and I will apply your esignature.

Thank you.

JENNIFER MEADOWS  
Director, Executive Operations  
Deputy Minister's Office  
Ministry of Tourism, Arts and Culture and  
Ministry Responsible for Sport and Multiculturalism  
8<sup>th</sup> Floor, 1810 Blanshard Street, Victoria BC V8W 9T2  
p: 250-952-0104 | m: 250-507-0063

<B2018 TAC Appendix A (Arts) with red line Oct 23 2017.pdf>

<B2018 TAC Appendix A (CreativeBC ) with red lined Oct 23 2017.pdf>

<B2018 TAC Appendix A (Arts) Oct 23 2017.pdf>

<B2018 TAC Appendix A (CreativeBC) Oct 23 2017.pdf>

## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Tuesday, October 24, 2017 11:10 AM  
**To:** Carroll, Sandra TAC:EX; Jack, Carolyn GCPE:EX; Newhook, Kelly TAC:EX  
**Subject:** Fwd: Emily Carr South Building  
**Attachments:** Langara GI EOI\_Sept 2017.pdf; ATT00001.htm

This email came in on Sat. Can we please prepare a response for the end of the week after announcements. Thank you.

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



Begin forwarded message:

**From:** Norman Armour <[norman@pushfestival.ca](mailto:norman@pushfestival.ca)>  
**Date:** October 21, 2017 at 8:45:37 PM PDT  
**To:** [lisa.beare@gov.bc.ca](mailto:lisa.beare@gov.bc.ca)  
**Cc:** [sandra.carroll@gov.bc.ca](mailto:sandra.carroll@gov.bc.ca), [Geoff.Meggs@gov.bc.ca](mailto:Geoff.Meggs@gov.bc.ca)  
**Subject:** **Emily Carr South Building**

Honorable Lisa Beare  
Minister of Tourism, Arts and Culture

Dear Minister Beare,

I am writing as a member of BC's arts community and as a long-time supporter of Langara's outstanding Creative Arts and Industries programs.

The College's interest in acquiring the now vacant Emily Carr South Building on Granville Island is significant and should be given full consideration. For decades Langara has been training the next generation of artists, actors, designers, photographers, journalists, film producers, and more, including their nationally-recognized Studio 58 Theatre Arts program, providing much-needed talent for our creative community.

Beyond being an enthusiastic attendee of countless public performances at the College, I have hired numerous graduates in my previous capacity as artistic producer of Rumble Productions and my current role as artistic and executive director of the PuSh Festival. I have also had the great honour of being invited to direct a student theatre production at the College back in 2004. Like so

many of my professional colleague in both BC and elsewhere across the country, I find the program and its students to be of the highest quality, a truly inspiring institution founded on industry-leading pedagogy.

This widely acknowledged, sector-wide benchmark makes their case for the vacant Emily Carr South Building that much more compelling. The College's students are currently housed in a building that is seismically unsound, well past its useful life, and inadequate to their learning. The opportunity to move them to a facility that has been **purpose built for post-secondary arts education** is perfectly aligned with the goals in your mandate letter regarding providing space for BC artists and upgrading arts and culture facilities.

Attached for your information is a the most recent Expression of Interest document they have provided to your colleague, the Minister of Advanced Education, Skills, and Training. An original Expression of Interest document was sent the ministry in the fall of 2016 in anticipation of the process to determine the occupancy of the vacated space.

I join a far-reaching group of community leaders who strongly believe that Langara is the ideal new tenant for the space, and am writing to ask for your support, as the Minister responsible for Arts and Culture, for their bid. I might go so far to suggest there be a transparent and proper public tender process where those vying for tenancy would be afforded an opportunity to fully make their case.

Sincerely,

**Norman Armour**  
Artistic & Executive Director  
(o) +1.604.605.8284 x101  
(c) +1.604.728.3019  
(e) [norman@pushfestival.ca](mailto:norman@pushfestival.ca)

**PuSh International Performing Arts Festival**  
110-750 Hamilton Street, Vancouver, BC, V6B 2R5, Canada  
[pushfestival.ca](http://pushfestival.ca) | [facebook.com/pushfestival](https://facebook.com/pushfestival) | [@pushfestival](https://twitter.com/pushfestival)

**Join us at the next PuSh Festival January 16 to February 4, 2018**

**PuSh International Performing Arts Festival**  
110-750 Hamilton Street, Vancouver, BC, V6B 2R5, Canada  
[pushfestival.ca](http://pushfestival.ca) | [facebook.com/pushfestival](https://facebook.com/pushfestival) | [@pushfestival](https://twitter.com/pushfestival)

**Join us at the next PuSh Festival January 16 to February 4, 2018**

## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Tuesday, October 24, 2017 8:40 PM  
**To:** Fraser, Scott IRR:EX  
**Cc:** Newhook, Kelly TAC:EX; Infante, James TAC:EX  
**Subject:** Re: MP Gord Johns

Thanks Scott. We are on it.  
Lisa

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 24, 2017, at 4:42 PM, Fraser, Scott IRR:EX <[Scott.Fraser@gov.bc.ca](mailto:Scott.Fraser@gov.bc.ca)> wrote:

Hi Lisa, Your federal counterpart wants to touch bases. MP Gord Johns cell is

s.22

Cheers,

Scott



## Newhook, Kelly TAC:EX

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Tuesday, October 24, 2017 8:42 PM  
**To:** Newhook, Kelly TAC:EX  
**Cc:** Holding, Marina TAC:EX  
**Subject:** Re: Regular Meetings

Yes we should have regular meetings with them. Let's talk tomorrow.  
Lisa

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 24, 2017, at 5:19 PM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

Would you like to have these meetings on a regular basis, as per their request?

With Destination BC, how often would like that? Same? Every three months?

Kelly

---

**From:** Holding, Marina TAC:EX  
**Sent:** Tuesday, October 24, 2017 3:49 PM  
**To:** Infante, James TAC:EX; Newhook, Kelly TAC:EX  
**Subject:** Regular Meetings

Hi Team,

There's a couple requests for regular meeting with Min. Beare, would you be able to let me know if this is something she is interested in scheduling? Thanks!

1. Every 3 months – Meeting with RBC Museum board chair, Susan Knott
2. Regular – Meeting with Destination BC Chair and CEO

Marina

---

<image002.png>

**Marina Holding**  
Administrative Coordinator  
Hon. Minister Lisa Beare's Office



## Newhook, Kelly TAC:EX

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**From:** Beare, Lisa TAC:EX  
**Sent:** Wednesday, October 25, 2017 3:55 PM  
**To:** Newhook, Kelly TAC:EX  
**Subject:** Re: Op-ed

Approved. Thank you.

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 25, 2017, at 3:23 PM, Newhook, Kelly TAC:EX <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)> wrote:

Part of the revised strategy is an op-ed to the local news from you and Bob.

Issues wants to start writing now – can I give them the go ahead? (I think we should – could always pull.....)

I will talk to you about the rest of the pieces after house duty and before your VAG/AU meeting.

Kelly

---

<image001.png>

**Kelly Newhook**, Senior Ministerial Assistant

Minister's Office

Ministry of Tourism, Arts & Culture, Responsible for  
Sport and Multiculturalism

☎ 250-953-0905

<image002.gif>

## Newhook, Kelly TAC:EX

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**From:** Beare, Lisa TAC:EX  
**Sent:** Saturday, October 28, 2017 10:45 AM  
**To:** Carreras, Korleen TAC:EX; Newhook, Kelly TAC:EX  
**Subject:** Re: Biosphere Interview Source material

Hi Ladies. Looking over the material. I don't see an actual script. Just noted about sustainable tourism. Am I just missing seeing it?  
Lisa

**Honourable Lisa Beare, Minister**  
Ministry of Tourism, Arts & Culture  
250-356-8247



On Oct 27, 2017, at 10:57 PM, Carreras, Korleen TAC:EX <[Korleen.Carreras@gov.bc.ca](mailto:Korleen.Carreras@gov.bc.ca)> wrote:

This is for tomorrow.



**Korleen Carreras**, Executive Assistant  
Minister's Office  
Ministry of Tourism, Arts & Culture, Responsible  
for Sport and Multiculturalism  
250-812-5204



Begin forwarded message:

**From:** "Newhook, Kelly TAC:EX" <[Kelly.Newhook@gov.bc.ca](mailto:Kelly.Newhook@gov.bc.ca)>  
**Date:** October 27, 2017 at 10:09:31 PM PDT  
**To:** "Beare, Lisa TAC:EX" <[Lisa.Beare@gov.bc.ca](mailto:Lisa.Beare@gov.bc.ca)>, "Carreras, Korleen TAC:EX" <[Korleen.Carreras@gov.bc.ca](mailto:Korleen.Carreras@gov.bc.ca)>  
**Subject:** Fwd: Biosphere Interview Source material

Sent from my iPhone

Begin forwarded message:

**From:** "Infante, James TAC:EX" <James.Infante@gov.bc.ca>  
**Date:** October 26, 2017 at 1:33:51 PM PDT  
**To:** "Newhook, Kelly TAC:EX" <Kelly.Newhook@gov.bc.ca>  
**Subject:** RE: Biosphere Interview Source material

Hi Allen,

Kelly has asked me to follow up with you on this. Would you be able to get me a draft script for the Minister to review by tomorrow morning?

Looking forward to hearing from you.

Warm Regards,

	<p><b>James Infante</b>, Ministerial Assistant</p> <p>Hon. Minister Lisa Beare's Office</p> <p>Ministry of Tourism, Arts &amp; Culture, Responsible for Sport and Multiculturalism</p> <p>☎ 250-953-0905</p> 
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---

**From:** Newhook, Kelly TAC:EX  
**Sent:** Tuesday, October 24, 2017 5:16 PM  
**To:** 'Allen Jones'  
**Subject:** RE: Biosphere Interview Source material

Hi Allen,

Nice to chat with you today! Minister Beare has agreed to meet you at her constituency office in Maple Ridge at 1pm on Saturday,. 104-20130 Lougheed Hwy.

Would you be able to draft up a script in advance so she can feel comfortable and practice beforehand??

kelly

---

**From:** Allen Jones [<mailto:allen@acefilm.com>]  
**Sent:** Monday, October 23, 2017 3:57 PM  
**To:** Newhook, Kelly TAC:EX  
**Cc:** Ellen Walker-Matthews; Glenn Mandziuk  
**Subject:** Biosphere Interview Source material

Good Afternoon Kelly

first here is a link of my first cut of the Minister's trip to kelowna and KVR announcement.

## Link

Here is the background I promised. I would love to be able to take 5-10 minutes of the Minister's time and shoot a quick commentator my biosphere announcement is it possible to schedule it this week as I have to complete the piece by next Monday. I will travel and clear my schedule for this. here is a brief regarding biosphere initiative with TOTA that I want to address in an interview with Arlene. I am under a very strict timetable and would only take a few minutes of her time. Wednesday PM or Thursday AM?

here are the specific as they relate to your considerations

- ? Sustainability as a way to improve competitiveness in a global market
- ? Celebrating and promoting the region's cultural and natural heritage
- ? Identification of opportunities to reduce costs and environmental impacts at the same time.
- ? Promoting an inclusive economy
- ? Protecting the quality of the experience into the future

## **What is Sustainable tourism**

- “According to the **World Tourism Organization**, sustainable tourism is tourism that leads to the management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems.

The **World Tourism Organization** defines sustainable tourism as tourism that meets the needs of present tourists and host regions while protecting and enhancing opportunity for the future. Rather than being a type of product, it is an ethos that underpins all tourism activities. As such, it is integral to all aspects of tourism development and management rather than being an add-on component

The objective of sustainable tourism is to retain the economic and social advantages of tourism development while reducing or mitigating any undesirable impacts on the natural, historic, cultural or social environment. This is achieved by balancing the needs of tourists with those of the destination.”

## **Short History of TOTA's Process**

The Thompson Okanagan Tourism Association set out in their 10-year strategic plan to develop a sustainability charter. The first step they took was having a Best Practices Report completed, which identified six best practices:

1. Best Practice: Engage and consult with stakeholders about sustainability to help inform future plans and actions.
2. Best Practice: Establish a baseline, set clear goals and identify the specific actions to achieve those goals.
3. Best Practice: Ongoing Monitoring and Measurement of Impacts and Results.
4. Best Practice: Certification of Tourism Businesses
5. Best Practice: Certification of Destination

TOTA has now embarked on the Certification of the Destination, which has required the region to begin undertaking the other best practices identified as part of the process.

### **What is Biosphere Responsible Tourism System?**

Tourism developed in a rational manner can contribute to the promotion of new non-aggressive tourism models and to the environment from a social and cultural enrichment perspective, considering the need to advance towards these new models through certification. The Responsible Tourism Institute (RTI) shares the view expressed by UNWTO that the sustainable tourism certification systems applicable to tourism play an increasingly important role in regulating tourism services, offering significant benefits for the environment and the society in general, in those places where they are developed.

The Biosphere certification is based on standards founded on the 17 UN Sustainable Development Goals (SDG) integrated in the Agenda 2030, following the guidelines and recommendations emanated from the World Charter on Sustainable Tourism +20 proclaimed at the Second World Tourism Summit, an event sponsored by COP21, UNESCO, UNWTO and UNEP.

One of the most important challenges today, and a responsibility of all the players involved in tourism, is the design of sustainable tourism models that allow them to develop "products" and "sustainable destinations".

In relation to this vision, the RTI has created the Responsible Tourism System (RTS). This system develops a series of certifications to ensure compliance with certain requirements regarding the principles of sustainability and continuous improvement in line with these principles.

This designation not only applies to environmental and development stewardship. but extends into culture, language and social impacts.

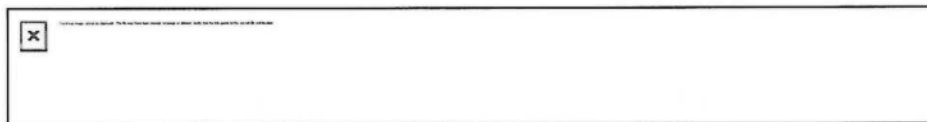
- Minimizing the loss of biological diversity;
- Making people aware of how cultural diversity and biological diversity affect each other;

- Promoting environmental sustainability through the World Network of Biosphere Reserves.
- ? ethical guidelines, standards and legal instruments including safety in workplace from discrimination ...work practises ... human rights
- ? social and ethical responsibility
- ? promoting cultural and social diversity

To ensure environmental, economic and social (including cultural and spiritual) sustainability through:

- ? The development and coordination of a worldwide network of places acting as
- ? demonstration areas and learning sites with the aim of maintaining and developing ecological and cultural diversity,
- ? Securing ecosystem services for human well-being;
- ? The development and integration of knowledge, including science, to advance our understanding of interactions between people and the rest of nature;
- ? Building global capacity for the management of complex socio-ecological systems, particularly through encouraging greater dialogue at the science-policy interface; environmental education; and multi-media outreach to the wider community.

- Thanks for your Consideration in this matter  
Allen 778-320-0645





## Newhook, Kelly TAC:EX

---

**From:** Newhook, Kelly TAC:EX  
**Sent:** Tuesday, October 31, 2017 5:03 PM  
**To:** Carroll, Sandra TAC:EX  
**Cc:** Meadows, Jennifer L TAC:EX  
**Subject:** RE: Emily Carr South Building

Hi,

Just wondering if a response been drafted to this yet.....

Thanks,  
Kelly

---

**From:** Beare, Lisa TAC:EX  
**Sent:** Tuesday, October 24, 2017 11:10 AM  
**To:** Carroll, Sandra TAC:EX; Jack, Carolyn GCPE:EX; Newhook, Kelly TAC:EX  
**Subject:** Fwd: Emily Carr South Building

This email came in on Sat. Can we please prepare a response for the end of the week after announcements.  
Thank you.

**Honourable Lisa Beare**, Minister  
Ministry of Tourism, Arts & Culture  
250-356-8247



Begin forwarded message:

**From:** Norman Armour <[norman@pushfestival.ca](mailto:norman@pushfestival.ca)>  
**Date:** October 21, 2017 at 8:45:37 PM PDT  
**To:** [lisa.beare@gov.bc.ca](mailto:lisa.beare@gov.bc.ca)  
**Cc:** [sandra.carroll@gov.bc.ca](mailto:sandra.carroll@gov.bc.ca), [Geoff.Meggs@gov.bc.ca](mailto:Geoff.Meggs@gov.bc.ca)  
**Subject:** Emily Carr South Building

Honorable Lisa Beare  
Minister of Tourism, Arts and Culture

Dear Minister Beare,

I am writing as a member of BC's arts community and as a long-time supporter of Langara's outstanding Creative Arts and Industries programs.

The College's interest in acquiring the now vacant Emily Carr South Building on Granville Island is significant and should be given full consideration. For decades Langara has been training the next generation of artists, actors, designers, photographers, journalists, film producers, and more, including their nationally-recognized Studio 58 Theatre Arts program, providing much-needed talent for our creative community.

Beyond being an enthusiastic attendee of countless public performances at the College, I have hired numerous graduates in my previous capacity as artistic producer of Rumble Productions and my current role as artistic and executive director of the PuSh Festival. I have also had the great honour of being invited to direct a student theatre production at the College back in 2004. Like so many of my professional colleagues in both BC and elsewhere across the country, I find the program and its students to be of the highest quality, a truly inspiring institution founded on industry-leading pedagogy.

This widely acknowledged, sector-wide benchmark makes their case for the vacant Emily Carr South Building that much more compelling. The College's students are currently housed in a building that is seismically unsound, well past its useful life, and inadequate to their learning. The opportunity to move them to a facility that has been **purpose built for post-secondary arts education** is perfectly aligned with the goals in your mandate letter regarding providing space for BC artists and upgrading arts and culture facilities.

Attached for your information is a the most recent Expression of Interest document they have provided to your colleague, the Minister of Advanced Education, Skills, and Training. An original Expression of Interest document was sent the ministry in the fall of 2016 in anticipation of the process to determine the occupancy of the vacated space.

I join a far-reaching group of community leaders who strongly believe that Langara is the ideal new tenant for the space, and am writing to ask for your support, as the Minister responsible for Arts and Culture, for their bid. I might go so far to suggest there be a transparent and proper public tender process where those vying for tenancy would be afforded an opportunity to fully make their case.

Sincerely,

**Norman Armour**  
Artistic & Executive Director  
(o) +1.604.605.8284 x101  
(c) +1.604.728.3019  
(e) [norman@pushfestival.ca](mailto:norman@pushfestival.ca)

**PuSh International Performing Arts Festival**  
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