

Holding, Marina TAC:EX

From: Beare, Lisa TAC:EX
Sent: May 11, 2018 9:19 PM
To: Rice, Jennifer PSSG:EX
Subject: Re: Fraser River Flood levels

Thank you Jennifer. I appreciate the information. I'll let you know if we have any question.

Take care
Lisa

Honourable Lisa Beare, Minister
Ministry of Tourism, Arts & Culture
250-356-8247



On May 10, 2018, at 8:56 PM, Rice, Jennifer PSSG:EX <Jennifer.Rice@gov.bc.ca> wrote:

Hi Lisa,

s.22

For your awareness I just wanted to make sure Fraser River MLAs were tuned into the River Forecast Centre.

We're near some record peak levels for the Fraser and we don't have much room for rain. We may see overbanking in many urban areas throughout the floodplain in the coming weeks.

RFC 10 modelling map:

http://bcrfc.env.gov.bc.ca/freshet/CLM_FOR_GoogleMap.html

We'll know more in the next few days but just wanted to flag for you as a something to keep an eye on. Let me know if I can be of assistance and provide further info.

Hugs,

Jennifer

Jennifer Rice,

Parliamentary Secretary,

Emergency Preparedness B.C.

166-C East Annex

Parliament Buildings

Victoria, B.C. V8V 1X4

250-387-3655

Holding, Marina TAC:EX

From: Beare, Lisa TAC:EX
Sent: May 21, 2018 7:44 PM
To: Avison, Claire TAC:EX
Cc: Carreras, Korleen TAC:EX; Newhook, Kelly TAC:EX; Infante, James TAC:EX
Subject: Re: Minister's Tourism Engagement Council

Agreed. Member's only.

Honourable Lisa Beare, Minister
Ministry of Tourism, Arts & Culture
250-356-8247



On May 21, 2018, at 4:55 PM, Avison, Claire TAC:EX <Claire.Avison@gov.bc.ca> wrote:

Will deal with delegates in the TOR - think we should keep to members only similar to a board?

Sent from my iPhone

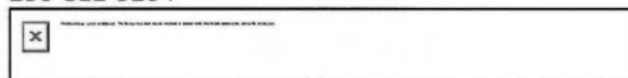
On May 21, 2018, at 3:16 PM, Carreras, Korleen TAC:EX <Korleen.Carreras@gov.bc.ca> wrote:

Thoughts? I would assume we would say no to a proxy attending but let me know and I'll get back to Marsha.

Korleen



Korleen Carreras, Executive Assistant
Minister's Office
Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism
250-812-5204



Begin forwarded message:

From: "Walden, Marsha DBC:EX" <Marsha.Walden@destinationbc.ca>
Date: May 17, 2018 at 4:17:28 PM CDT
To: "Carreras, Korleen TAC:EX" <Korleen.Carreras@gov.bc.ca>
Subject: Re: Minister's Tourism Engagement Council

Thank you, Korleen. I am delighted to be included.

s.22

s.22

Therefore, I will not be able to attend the first TEC meeting.

May I send our Vice President, Richard Porges, on behalf of DBC?

Please advise.

Thanks and regards,

mw

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: "Carreras, Korleen TAC:EX" <Korleen.Carreras@gov.bc.ca>

Date: 2018-05-18 7:12 AM (GMT+10:00)

To: "Walden, Marsha DBC:EX" <Marsha.Walden@destinationbc.ca>

Subject: Minister's Tourism Engagement Council

Marsha,

s.22

s.22

she

asked me to send you an email to let you know that you have been appointed as an ex-officio member of the Minister's Tourism Engagement Council. Welcome!

The public announcement will be going out at the end of May and we are asking that council members keep this confidential until that time. Please note, that the first council meeting will be held on June 1st in Vancouver. Details will be sent early next week.

s.22

we'll see you on June 1st.

Korleen

<image001.png>

Korleen Carreras, Executive Assistant
Minister's Office
Ministry of Tourism, Arts & Culture, Responsible for
Sport and Multiculturalism
250-812-5204
<image002.gif>

Holding, Marina TAC:EX

From: Beare, Lisa TAC:EX
Sent: May 25, 2018 4:25 PM
To: Newhook, Kelly TAC:EX
Subject: Re: Tourism Week Day 1 - Culinary - FOR QUOTE APPROVA - NR - Craft Beer TEP Funding

Approved

Honourable Lisa Beare, Minister
Ministry of Tourism, Arts & Culture
250-356-8247



On May 25, 2018, at 4:22 PM, Newhook, Kelly TAC:EX <Kelly.Newhook@gov.bc.ca> wrote:

Quote - For your review and approval.

Trish is into ensuring you have a Q and A for every News release that goes out – just in case you are out and about and get asked something and some information you can use.

Thanks!

Kelly

From: Rorison, Trish GCPE:EX
Sent: Friday, May 25, 2018 4:01 PM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX
Cc: Jack, Carolyn GCPE:EX; Venn, Tania GCPE:EX; Wyllie, Sandra TAC:EX; Carroll, Sandra TAC:EX; Avison, Claire TAC:EX; Meadows, Jennifer L TAC:EX; Shang, Cindy TAC:EX
Subject: Tourism Week Day 1 - Culinary - FOR QUOTE APPROVA - NR - Craft Beer TEP Funding

Hi There – attached is the NR and Quote for approval along with the QA/KMs if needed. This News Release is currently scheduled to go out to regional (Lower Mainland) media at 2 p.m. Sunday. We have editors on stand-by for quote. As well, Sarah Zaharia is having a look so wording may change

“We’re pleased to support an event that introduces so many to the truly remarkable culinary talent we have here in B.C.,” said Lisa Beare, Minister of Tourism, Arts and Culture. “Not only does it promote B.C. businesses and their innovative staff, it also contributes to Vancouver’s reputation as a world-class destination for “foodies” from across the country and around and the globe. I encourage everyone to explore these great products made right here in B.C.” NOT APPROVED

Trish Rorison | Communications Director
Government Communications & Public Engagement
B.C. Ministry of Tourism, Arts & Culture

Desk: 778-698-5398 | **Mobile:** 250.580.6723 | **email:** trish.rorison@gov.bc.ca

<NR_Vcwr Craft Beer Wk_27May2018_DRAFT 3 p.m.docx>

<Q and A - Craft Beer Week.docx>

Holding, Marina TAC:EX

From: Beare, Lisa TAC:EX
Sent: May 25, 2018 4:49 PM
To: Newhook, Kelly TAC:EX
Subject: Re: Tourism Week Day 2 - For Quote approval - third-pary NR - ITBC Strategy

Approved

Honourable Lisa Beare, Minister
Ministry of Tourism, Arts & Culture
250-356-8247



On May 25, 2018, at 4:48 PM, Newhook, Kelly TAC:EX <Kelly.Newhook@gov.bc.ca> wrote:

From: Rorison, Trish GCPE:EX
Sent: Friday, May 25, 2018 4:36 PM
To: Newhook, Kelly TAC:EX; Infante, James TAC:EX
Cc: Jack, Carolyn GCPE:EX; Venn, Tania GCPE:EX; Wyllie, Sandra TAC:EX; Carroll, Sandra TAC:EX; Meadows, Jennifer L TAC:EX; Shang, Cindy TAC:EX; Clark, Lane GCPE:EX; Holding, Marina TAC:EX; Nesbitt, Rachel GCPE:EX
Subject: Tourism Week Day 2 - For Quote approval - third-pary NR - ITBC Strategy

Hi There attached is the draft NR from ITBC re: their upcoming launch of their strategy. This will go out after meeting with MLB at RBCM along with photo.

12:15 – MLB to meet with reps from ITBC for quick tour of RBCM.

- Mary Gerges (ITBC representative) with group will meet MLB outside the front doors of the main entrance to RBCM at 12:15.
- Those in attendance include Tracy Eyssens along with board chair, Brenda Baptiste, Mary (EA for Tracy) and guide from RBCM.
- Proceed to 2nd floor gallery/ Indigenous exhibit and take photos.
- 20 minute meeting/ chat (casual no notes required) and not part of later meeting.
- Mary is working with RBCM directly on logistics and they will supply photographer.

Quote for approval:

"Indigenous tourism is a growing part of our tourism sector. I'm thrilled to see the Indigenous Tourism Association BC's plans for the future," said Lisa Beare, Minister of Tourism, Arts and Culture. "More and more visitors to British Columbia are looking for the authentic experiences which Indigenous tourism operators offer. Their continued success means more jobs in First

Nations communities, and a wonderful opportunity for reconciliation and understanding as First Nations people share stories and culture with Canadians and international travellers.”

Trish Rorison | Communications Director
Government Communications & Public Engagement
B.C. Ministry of Tourism, Arts & Culture

Desk: 778-698-5398 | Mobile: 250.580.6723 | email: trish.rorison@gov.bc.ca

<ITBC NR_DRAFT_MLB QUOTE_ITBC Launch of 2018 2019 Action Plan_May 25 atdocx>

Holding, Marina TAC:EX

From: Beare, Lisa TAC:EX
Sent: May 26, 2018 8:42 AM
To: Newhook, Kelly TAC:EX
Cc: Carreras, Korleen TAC:EX
Subject: Re: Tourism Day 3 - Proclamation Event Comms Materials - Quote for Approval

Approved

Honourable Lisa Beare, Minister
Ministry of Tourism, Arts & Culture
250-356-8247



On May 25, 2018, at 8:06 PM, Newhook, Kelly TAC:EX <Kelly.Newhook@gov.bc.ca> wrote:

MLB,
Note: Approval needed for Tourism Week quote.
Kelly

Sent from my iPhone

Begin forwarded message:

From: "Rorison, Trish GCPE:EX" <Trish.Rorison@gov.bc.ca>
Date: May 25, 2018 at 5:10:18 PM PDT
To: "Newhook, Kelly TAC:EX" <Kelly.Newhook@gov.bc.ca>, "Infante, James TAC:EX" <James.Infante@gov.bc.ca>
Cc: "Venn, Tania GCPE:EX" <Tania.Venn@gov.bc.ca>, "Jack, Carolyn GCPE:EX" <Carolyn.Jack@gov.bc.ca>, "Wyllie, Sandra TAC:EX" <Sandra.Wyllie@gov.bc.ca>, "Carroll, Sandra TAC:EX" <Sandra.Carroll@gov.bc.ca>, "Meadows, Jennifer L TAC:EX" <Jennifer.Meadows@gov.bc.ca>, "Avison, Claire TAC:EX" <Claire.Avison@gov.bc.ca>, "Shang, Cindy TAC:EX" <Cindy.Shang@gov.bc.ca>, "Hagglund, Jarrett GCPE:EX" <Jarrett.Hagglund@gov.bc.ca>
Subject: Tourism Day 3 - Proclamation Event Comms Materials - Quote for Approval

Hi There – attached are the materials for the Tuesday May 29 event at noon in the Hall of Honour. This event follows MLB's proclamation for Tourism Week in the House. Attached are the following materials with notes for those that need approval:

- Itinerary

- Media Advisory (will go to local media and press gallery at 10:40 a.m. Monday)
- Speaking Notes
- Emcee Note
- News Release (quote for approval below)
- QA/KM document

Quote for Approval:

"Tourism Week offers an exceptional opportunity to raise awareness about how essential tourism is to people all over British Columbia," said Lisa Beare, Minister of Tourism, Arts and Culture. "Tourism drives our economy, creates jobs, and strengthens communities, making B.C. a better place for people to live, work and visit. Our government is committed to championing tourism as we work to grow a thriving, sustainable industry which attracts more visitors from Canada and around the world."

NOT APPROVED

Still to come – PowerPoint slide show which is with graphics for finalizing.

Trish Rorison | Communications Director
Government Communications & Public Engagement
B.C. Ministry of Tourism, Arts & Culture

Desk: 778-698-5398 | **Mobile:** 250.580.6723 | **email:** trish.rorison@gov.bc.ca

<Tourism Proclamation Event Itinerary - FINAL(3).docx>
<MA_Tourism Wk Proclamation Final.docx>
<SN_MLB_Tourism Wk Proclamation DM approved.docx>
<SN_Emcee_Tourism Wk Proclamation Final.docx>
<QA_KM_Tourism Wk Proclamation TR.DOCX>
<NR_Tourism Wk Proclamation Final.docx>

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