



Briefing Note Advice to Minister

Date: November 1, 2018

Cliff #: 34601

Issue: Meeting with Ian Robertson, CEO Greater Victoria Harbour Authority

Background / Facts:

- Ian Robertson, Chief Executive Officer of the Greater Victoria Harbour Authority (GVHA), has requested a meeting to discuss docking infrastructure; tourism at its properties; and plans for additional enhanced cruise infrastructure at Ogden Point.
- The GVHA is a non-profit organization with an operating budget of \$9 million. The board is chaired by Dave Cowen, General Manager of Butchart Gardens, and is accountable to eight member agencies: Esquimalt Nation, Songhees Nation, City of Victoria, Township of Esquimalt, Capital Regional District, Victoria Chamber of Commerce, Tourism Victoria, and Victoria Esquimalt Harbour Society.
- The GVHA is responsible for some of Victoria's key waterfront properties, including Ogden Point docks and cruise ship terminal, Fisherman's Wharf, Ships' Point marina, Mermaid Wharf and the Johnson Street marina. The authority also leases the CPR Steamship Terminal from the B.C. Ministry of Transportation and Infrastructure (MoTI).
- Ogden Point is the busiest cruise ship port-of-call in Canada, primarily for Alaska-bound cruise ships 'homeporting' (starting and ending a cruise) in Seattle. Cruise tourism at Ogden Point has grown from 110 ship calls with 161,000 passengers in 2002 to a record 250 cruise ships from 12 companies carrying 640,000 passengers and 260,000 crew members during the 2018 season.
- Victoria's popularity as a port of call among cruise lines is equally due to the various passenger activities available in Victoria, and the *U.S. Passenger Vessel Services Act* of 1886. The Act prohibits foreign-flagged vessels from transporting passengers between U.S. ports, unless this is done as a round trip that stops in another country.

Analysis:

- The cruise industry anticipates continued growth in demand for Alaska cruises in the next five years.
- Cruise companies are purchasing larger ships that accommodate more passengers subsequently requiring infrastructure extended further from shore to secure the ship. Seattle will be the homeport for most of these ships instead of Vancouver, because of the height of the Lions Gate Bridge and limited opportunity for new cruise facilities.
- The GVHA is installing a \$4.8-million Pier B mooring dolphin before the next cruise season. The dolphin is a structure based on the seabed that extends above the water level and acts as another point to secure large ships.
- GVHA has received a \$1.9 million (1/3 of the total cost) for the project from the federal Building Canada Fund. While the Province did not contribute to the project, MOTI signaled to Canada that it was an important project, thus helping to secure the funding.
- This is the second dolphin installed at Ogden Point to help secure ships. In 2009, MOTI provided one-third of the \$4.5 million for the first mooring dolphin to accommodate larger ships.
- Terminal improvements made this year to accommodate larger ships include new bollards (posts) for securing ships at Pier A and new lighting at Pier B to improve safety and energy efficiency, and reduce

light pollution.

- The GVHA would like to become a homeport by 2020, whereby passengers would start and/or end their cruises at Ogden Point. Victoria would benefit from the pre- and post-cruise visits of the passengers, as well as economic activity associated with refueling and resupplying the ships.
- The GVHA has plans to develop a new passenger terminal at Ogden Point ^{s.13}

^{s.13}

The B.C. Chamber of Commerce

recently encouraged the provincial government to support this development.

- ^{s.13,s.16}

- To help make Ogden Point a community amenity, GVHA has undertaken activities such as a large First Nations mural on the breakwater and an annual summer public market and concert series.
- Some citizens living adjacent to Ogden Point are concerned about pollution, traffic, and noise. The GVHA has made it a priority to regularly meet with the community to address these issues. It has:
 - worked with cruise lines to lower ship emissions, resulting in three years without exceeding regional health limits or provincial environmental limits;
 - implemented fees for older buses and supported electric bus use, resulting in a newer fleet of buses being used to pick up cruise passengers;
 - undertaken a "Clean Marine BC" environmental audit every three years, the most recent of which resulted in four out of five stars; and
 - created a transportation management plan and worked with the city and police to reduce the number of speeding taxis in James Bay.
- Ministerial Assistant Kelly Newhook and Executive Director Suzanne Ferguson met Mr. Robertson in February 2018 to discuss the master development plan for Ogden Point.

Conclusion:

- B.C. played a role in helping GVHA acquire funding from the federal government for its new docking infrastructure.
- Cruise ship homeporting in Victoria would create marine and tourism jobs and increase tourism benefits for accommodations, transportation, attractions and retail businesses.
- Government supports tourism development that is sustainable and validated by the local community.

Attachment(s): *Attachment 1: Ian Robertson Biography*
Attachment 2: Map of GVHA Properties

Contact: *Claire Avison, Assistant Deputy Minister, Ph. (250) 217-9059*
Suzanne Ferguson, Executive Director, Tourism Branch, Ph. (250) 415-3541

ATTACHMENT 1: Biography of Ian Robertson, CEO, Greater Victoria Harbour Authority



Ian Robertson was hired as CEO of the Greater Victoria Harbour Authority on April 27, 2015. He came to the organization from his position as CEO of the Tourism Industry Association of BC (TIABC) which he held since November, 2013.

Mr. Robertson has over 30 years' experience developing business solutions in companies such as Procter and Gamble and the Jim Pattison Group. He served as director of sales for Rocky Mountaineer rail tours.

He also held elected office from 2005 to 2011 as a commissioner of the Vancouver Board of Parks and Recreation, including two years as chair. He helped lead the recovery of Stanley Park after hundreds of trees were felled

by a strong windstorm in 2006.

ATTACHMENT 2: Map of Greater Victoria Harbour Authority Properties





Briefing Note Advice to Minister

Date: October 19, 2018

Cliff #: 34760

Issue: Meeting with Walt Judas, CEO of the Tourism Industry Association of BC (TIABC) on October 23, 2018 at 2:00 p.m.

Background / Facts:

- TIABC is a not-for-profit tourism industry association that advocates for the interests of British Columbia's visitor economy.
- TIABC's next Annual General Meeting (AGM) is scheduled for November 1, 2018 in Vancouver at the Van Dusen Botanical Garden. A key focus of the agenda is the China Readiness Workshop, which will be hosted in partnership with the Tourism Industry Association of Canada.
- As part of the AGM, TIABC will also be electing six new board members, including a new Chair. The current Board Chair, Jim Humphrey, will be retiring from the role on November 1, 2018.

Analysis:

- It is anticipated that TIABC will wish to discuss or at least bring to the Minister's attention the following issues of importance to the BC tourism sector (see Appendix 1 for additional background):
 - Labour
 - Transportation
 - Emergency Preparedness
 - MRDT
 - Employer Health Tax
 - Speculation Tax
 - Formula Funding
 - Short-term Vacation Rentals/Housing
 - Ride-sharing
 - Species at Risk (e.g. salmon, caribou)
- TIABC has also indicated that there is a desire for Government to recognize tourism as BC's second largest business sector, and for that to be factored into policy and investment decisions.
- TIABC has also requested the Minister host a couple of Tourism Roundtable meetings with select industry stakeholders. Dates for these meetings have been tentatively set for November 15, 2018 in Vancouver and November 20, 2018 in Victoria. These meetings will provide an opportunity to engage key stakeholders not represented on the Minister's Tourism Engagement Council in the Tourism Strategy development work and for the Minister to hear directly about issues of concern to the sector.

Attachment: *Appendix 1: TIABC Issues List*
Appendix 2: TIABC Submission to Select Standing Committee on Finance and Government Services



**Ministry of Tourism,
Arts and Culture**

Contact: *Suzanne Ferguson, ED Tourism Branch, Tel. 250-952-0177*

Appendix 1

Tourism Issues Identified by TIABC

Materials to support meeting on: October 23, 2018

Identified Issue	Background
<p>Labour- Lack of workers is the single biggest issue facing the tourism industry, particularly in smaller communities. How can we promote tourism as a viable career option and get away from describing the jobs as low paying.</p> <p>s.13,s.16</p>	<ul style="list-style-type: none"> TIABC is urging government to consider a Seasonal Tourism Workers Program similar to the Seasonal Agricultural Workers Program that allows for exemptions to the Temporary Foreign Workers (TFW) Program under certain terms and conditions. s.16 One of the initiatives that will help workforce challenges is allowing local governments to use MRDT funds to build workforce housing. Labour and workforce have been identified as key components in the new tourism strategy. WelcomeBC is the provincial agency that helps employers in B.C. hire temporary foreign residents to help B.C. meet the demand for short-term labour. These workers have the opportunity to gain valuable work experience that can help them move to permanent residency. The Seasonal Agricultural Workers Program allows employers to hire TFWs from Mexico and Caribbean countries for a maximum period of 8 months, provided they are able to offer the workers a minimum of 240 hours of work within a period of 6 weeks or less.
<p>Transportation- Investment in infrastructure is paramount to building the tourism industry. Whether it's Belleville and Ogden Point terminal expansion projects or a second ferry for Route 28, there are numerous examples of where infrastructure investment can benefit both residents and visitors.</p>	<ul style="list-style-type: none"> Access and Infrastructure has been identified as a key component of the new provincial tourism strategy. TAC staff continue to work closely with the Ministry of Transportation and Infrastructure to ensure that tourism is considered in infrastructure related decisions, where appropriate. BC's 10-year transportation plan, <i>B.C. on the Move</i>, includes several key priorities that support tourism. This includes improving highway safety and reliability; investing in airports and ferry service; improving accessibility; and protecting the environment through investments in cycling infrastructure, cycling tourism signage and marketing. TAC is working with Destination BC and our industry partners to continue the Destination Development planning initiative. By placing a strategic focus on the supply side of tourism, we are working to identify opportunities for enhanced amenities, infrastructure and products for tourism.

Identified Issue	Background
	<ul style="list-style-type: none"> • BELLEVILLE: TIABC's position is that the redevelopment of Belleville Terminal, including the consolidation of Victoria Clipper and Black Ball Ferry terminal operations, will result in an effective, updated and welcoming inner harbour gateway, particularly once implementation of pre-clearance measures with U.S. Customs and Border Patrol are implemented. • The revitalization of the terminal is a priority outlined in the Province's 10-year transportation plan, and the Province has committed to partner with the Black Ball Ferry Line and Clipper Navigation Ltd. on a cost share on a \$17.4 million project to revitalize the terminal. • FERRY: Tourism stakeholders and Indigenous leaders in the Central Coast region have been working since 2014 to explore options for tourism products and transportation access, including enhancing the ferry service. • In 2016, the Province announced a seasonal direct ferry service between Port Hardy and Bella Coola to support Indigenous tourism and the mid-coast economy.
<p>Emergency Preparedness- Of the 108 recommendations in the 2017 Abbott-Chapman report on wildfires and flooding, only a handful included the tourism industry as part of the solution on prevention and recovery. s.13,s.14</p> <p>s.13,s.14</p>	<ul style="list-style-type: none"> • TIABC recently established an Emergency Management Committee for the tourism sector – TAC has been invited to be a member. The committee aims to provide leadership for the ongoing improvement of tourism industry emergency preparedness and long term destination reputation management. • TAC continues to bring the tourism perspective to emergency management at the provincial level and is working with tourism stakeholders across the province to improve tourism's ability to prepare for, respond to, and recover from emergency events. This includes: <ul style="list-style-type: none"> ○ Representation on the ADM and DM Emergency Management Committees; ○ Participation in the EMBC Training and Exercises Working Group; ○ Providing input on after action reviews like the Abbott Chapman report and the 2017 Economic Impact Study; and ○ Working with Recovery Branch of FLNROD on supports to help tourism businesses and destinations recover from disasters. • TAC is working with EMBC on ideas to develop emergency training and an exercises plan for tourism agencies, which are best positioned to respond during emergency events (such as RDMOs).

Identified Issue	Background
	<ul style="list-style-type: none"> One of the recommendations identified in the Abbott & Chapman report is to develop a communications toolkit for consistency in communications to the public, visitors and the media. DBC continues to implement marketing strategies to draw tourists to the regions this fall and winter and is working to improve consistency of messaging amongst DMOs.
MRDT- s.13,s.17 s.13,s.17	<ul style="list-style-type: none"> TIABC does not support the expansion of MRDT to local housing initiatives. TIABC is advocating on behalf of industry that this will ultimately affect tourism performance over the long term and the Province should protect the original intent of this program. As announced in Budget 2018 and included in the 30-Point Housing Plan, the allowable uses of MRDT funds expanded to include affordable housing initiatives on October 1, 2018. Prior to this change, revenues could only be spent on tourism marketing, programs and projects. MRDT recipients are now able to use new MRDT revenue from <u>online accommodation platforms</u> towards affordable housing initiatives without submitting an additional application. If recipients wish to use <u>general MRDT revenues beyond those generated by online accommodation platforms</u> towards affordable housing, they must submit a full application package – which includes stakeholder support and the support of 51% of accommodation providers representing 51% of available rooms. In both instances, they must account for the use of these revenues in their annual reporting obligations. <p>Key Messages:</p> <ul style="list-style-type: none"> Addressing the lack of affordable housing is a priority for this government. The choice of how to spend the funds remains with the MRDT designated recipient. s.13
Employer Health Tax- s.13 s.13	<ul style="list-style-type: none"> Business stakeholders (TIABC, BC Restaurant and Food Services Association, BC Chamber of Commerce, Business Council of BC, and CFIB) are concerned about the Employer Health Tax's (EHT)

Identified Issue	Background
<p>s.13</p>	<p>impact on businesses:</p> <ul style="list-style-type: none"> ○ They note the EHT will come into effect Jan. 1, 2019, but MSP charges will be eliminated Jan. 1, 2020, which means there will be an overlapping year-long period where some businesses will be paying both charges. ● With the first MSP cut of 50% that took effect on Jan. 1, 2018, businesses that pay MSP premiums will see savings a full year prior to the EHT coming into effect. ● The payroll threshold is set at \$500,000, which will mean 85% of the approximately 400,000 businesses in B.C. will not pay the tax and fewer than 5% of B.C. businesses will pay the full rate. ● Businesses with payrolls between \$500,000 and \$1.5 million will pay a reduced amount, and businesses with a payroll over \$1.5 million will pay the full rate of 1.95%. This is the lowest rate among provinces with a payroll tax in Canada. ● The EHT will not fully replace the foregone revenues of the full MSP premiums. In 2016/17 MSP premiums provided a total of \$2.6 billion in revenue. The new employer health tax will collect an estimated \$1.9 billion in revenue in 2019-20 and 2020-21. <p>Key messages:</p> <ul style="list-style-type: none"> ● Eliminating MSP premiums will save individuals up to \$900 per year and will save families up to \$1,800 per year. As a result, millions of people will have more money in their pockets and more to invest in B.C. businesses. ● Further questions should be directed to the Ministry of Finance.
<p>Speculation Tax- s.13 s.13</p>	<ul style="list-style-type: none"> ● TIABC and the Canada West Ski Areas Association have raised concerns that the Speculation tax will affect the attraction and retention of investors in resort development. ● On Oct. 16, 2018, the B.C. government introduced the Budget Measures Implementation (<i>the Speculation and Vacancy Tax</i>) Act. ● The <i>Speculation and Vacancy Tax</i> is a key part of the government's plan to tackle the housing crisis by discouraging speculation and leaving homes vacant. ● The <i>Speculation and Vacancy Tax</i> includes an exemption for developers. The tax only applies to Class 1 residential property, meaning commercial hotels under Class 6 will not be affected. ● The Ministry of Finance has also clarified - the tax only applies in urban housing markets hardest hit by the lack of affordable housing. ● On Oct. 18, 2018, Minister James and Andrew Weaver jointly announced three amendments that will be tabled by the Green

Identified Issue	Background
	<p>caucus to ensure the Act is passed:</p> <ol style="list-style-type: none"> 1. Create an annual meeting between the Minister of Finance and mayors in the affected areas to review the tax and relevant performance measures. 2. Target revenues raised by the tax to affordable housing projects in the impacted regions. 3. Permanently set the tax rate for Canadian citizens and permanent residents who reside outside of B.C., and who are not satellite families, at 0.5%. <ul style="list-style-type: none"> • s.13 <p>Key Messages:</p> <ul style="list-style-type: none"> • The Speculation Tax includes an exemption for developers. The tax only applies to Class 1 residential property, which means that commercial hotels under Class 6 will not be affected. • Further, the tax only applies in urban housing markets hardest hit by the lack of affordable housing. • Questions about the application of the tax should be referred to the Ministry of Finance.
<p>Formula Funding- s.13,s.17</p> <p>s.13,s.17</p>	<ul style="list-style-type: none"> • Mr. Judas presented to the Select Standing Committee on Finance and Government Service (SSCFGS) on October 10, 2018. • In the budget submission TIABC provided to SSCFGS (Appendix 1), Mr. Judas presented s.13,s.17 • s.13,s.17 • • • Under the current performance-based model, Destination BC's base budget is protected and DBC is entitled to an up to 2% annual increase, if certain conditions are met. <ul style="list-style-type: none"> ○ 1% if PST revenues (attributed to tourism) grow by 5% over the previous year; ○ 1% if DBC meets all for 4 corporate performance targets.

Identified Issue	Background
	<ul style="list-style-type: none"> s.13,s.14 s.13,s.14 the Ministerial Directive fully outlines the model and guides its implementation. s.13,s.14
Short-term Vacation Rentals/Housing- s.13 s.13	<ul style="list-style-type: none"> Growing demand for short term rentals (STRs) has put significant pressure on vacancy rates, rents and home prices for local residents and seasonal workers across the province. The Province is working to regulate STRs and stem their growth in the following ways: <ul style="list-style-type: none"> Establishing an agreement with Airbnb for STR hosts to collect and remit the Provincial Sales Tax (PST) and the Municipal and Regional District Tax (MRDT), effective October 1, 2018. Removing the PST/MRDT exemption on accommodation providers with four units or less (and replaced with an exemption for accommodation providers earning revenue of \$2500 or less). This change has long been advocated for by BC hotel and motel operators, to “level the playing field” and to fairly contribute. Enabling stratas to fine up to \$1,000 day (previously \$200) for violations of any strata bylaws limiting or banning STRs, effective November 30, 2018. <p>Key Messages:</p> <ul style="list-style-type: none"> The Province has negotiated a tax arrangement with AirBnB and removed the 4 unit tax exemption. s.13 Questions about changes to strata legislation should be referred to the Ministry of Municipal Affairs and Housing.
Ride-sharing- Most of the tourism industry would welcome ride-sharing sooner than later to enhance the visitor experience. However, the industry agrees that regulation is necessary, as are long overdue changes to taxi	<ul style="list-style-type: none"> As part of the first phase in government’s ridesharing action plan, the Passenger Transportation Board (Board) is moving forward with three short-term actions: <ul style="list-style-type: none"> Allow an increase in the number in taxi fleet by 15%. This means up to 300 more taxis in the Lower Mainland and approximately 200 more cabs throughout rest of B.C.

Identified Issue	Background
regulations and infrastructure	<ul style="list-style-type: none"> ○ Give industry the flexibility to lower fares below meter rates in off-peak hours for app-hailed taxi trips; ○ Improve data and information to ensure transportation needs are being met while ensuring accessibility and safety. • Media and the public continue to raise concerns on the delays in bringing Uber and Lyft to Vancouver – when cities around the globe already have these services operating successfully. • Government will be tabling ridesharing legislation later this year. This will include the changes needed to create ICBC insurance products, tailored for ridesharing companies. <p>Key Messages:</p> <ul style="list-style-type: none"> • s.13 • • Questions about ride sharing should be referred to the Ministry of Transportation.
Species at Risk s.13,s.16 s.13,s.16	<ul style="list-style-type: none"> • Mr. Judas participated in a series of cross-government engagement workshops focused on species at risk, caribou conservation, and wildlife management on April 10, 2018. • These stakeholder engagement workshops also included TAC staff, tourism operators, and other sector representatives. • There are currently processes underway to develop conservation agreements between governments and First Nations, and to identify critical habitat for species at risk (e.g. caribou and killer whales). • TIABC and tourism sector organizations are engaged in these processes. TAC staff are also engaged in internal discussions s.13 s.13 • <p>Key Messages:</p> <ul style="list-style-type: none"> • s.13 •

Identified Issue	Background
	s.13
<p>General- s.13</p> <p>s.13</p>	<ul style="list-style-type: none"> • Tourism is B.C.'s second largest sector, and the tourism industry contributed \$7.9 billion of added value to the BC economy in 2016. This was an increase of 5.6 percent over 2015, while GDP of the B.C. economy as a whole grew by 3.6 percent in 2016. • In 2016, the tourism industry generated \$17.0 billion in revenue. This represents an increase of 7.9 percent over 2015. • Building awareness of the value of tourism is a key component of the new tourism strategy. • TAC staff work across government through a variety of groups and processes to ensure tourism is considered in policy and investment decisions. • TAC is actively engaged with cross government staff and executive through the Tourism Roundtable, the Adventure Tourism Working Group, and the Destination Development initiative. <p>Key Messages:</p> <ul style="list-style-type: none"> • We appreciate TIABC's continued leadership in communicating the value of tourism across the Province. • We welcome the opportunity to work with TIABC on strategies to help promote and generate awareness of tourism in the province.



Briefing Note Advice to Minister

Date: October 23, 2018

Cliff #: 34773

Issue: RBCM Status Update and Next Steps

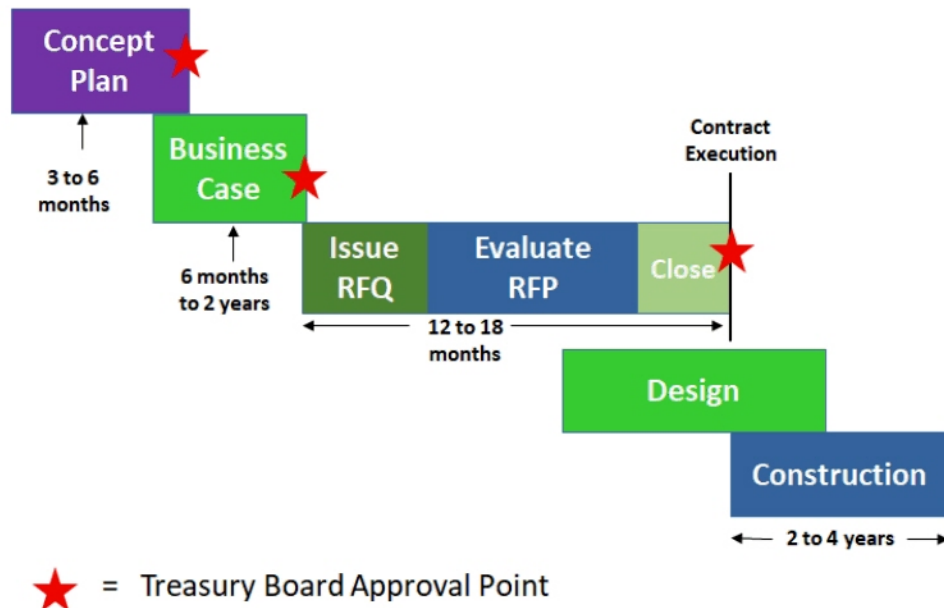
October 1	<ul style="list-style-type: none">• Concept Plan completed and approved by the Project Executive Board including TAC DM, CITZ DM and RBCM CEO• Options considered in the Concept Plan include:<ol style="list-style-type: none">1. s.132.3.4.5.
October 15	<ul style="list-style-type: none">• s.12,s.13
October 30	<ul style="list-style-type: none">• RBCM concept plan presented to DMCSSP
Week of November 12	<ul style="list-style-type: none">• s.12,s.13
<i>Tentative</i> Week of November 19	<ul style="list-style-type: none">•
<i>Tentative</i> Week of December 12	<ul style="list-style-type: none">•

Attachment: Capital Project Delivery Phases

Contact: Sandra Carroll, Deputy Minister (778) 698-0450

Attachment:

Capital Project Delivery Phases



Purpose of Concept Plan (as per Capital Asset Management Framework)

The concept plan provides decision-makers with information about the need to address service demand pressures, as well as a preliminary analysis of potential service delivery options. Decision-makers will consider the information contained in the concept plan and provide direction on project scope, timing, budget/financing and other priorities before the project's owner commits additional time and resources to develop a detailed business case for the project.

Purpose of Business Case (as per Capital Asset Management Framework)

A detailed business case analysis is needed and typically includes a substantive evaluation and comparison of variants of the preferred strategy with one or two variants of the next-most promising options. Each variant should be a real alternative, capable of practical implementation. All business case elements should be included, with detailed analysis and a thorough risk assessment. The latter is critically important when considering alternative service delivery or public-private partnership options.



Briefing Note Advice to Minister

Date: October 30th, 2018

Cliff #: 34723

Issue: Meeting with Executive Director, David Leverton of the Maritime Museum of BC

Background / Facts:

- As a non-profit since 1955, the mission of the Maritime Museum of BC (MMBC) is to “promote and preserve our maritime experience and heritage and to engage people with this ongoing story.”
- In 2008 the BC Arts Council (BCAC) stopped providing funding to the MMBC s.13
- MMBC was a tenant of the Ministry of Citizen Services (CITZ) at 28 Bastion Square but due to building related health and safety concerns, CITZ required MMBC to vacate in 2015.
- CITZ provided extensive financial and logistical support in MMBC’s transition out of the building and continues to store the MMBC collection at no cost and without a specified end date.
- In 2014, the previous ministry of Community, Sport and Cultural Development (CSCD) granted \$25K to MMBC for developing a business case to support future operations which did not produce a viable plan.
- MMBC failed to secure a lease from the Greater Victoria Harbour Authority (GVHA) in Victoria’s Steamship Terminal building in 2014/15 due to renovation costs and high lease rates.
- In 2015, MMBC opened a storefront on Humboldt Street in Nootka Court in Victoria but continues to search for display space for the collection. Attachment 1: MMBC Timeline
- In September 2017, MMBC received \$190,884 from the federal Museums Assistance Program to support the SS Princess Sophia Exhibition, a travelling exhibit that launched in January 2018.

Analysis:

- s.13
-

-
-

Conclusion:

- s.13

Attachment: Attachment 1: MMBC Timeline
Attachment 2: BC Arts Council Funding Options

Contact: Claire Avison, Assistant Deputy Minister, (250) 217-9059

Attachment 1: MMBC Timeline

- The building at 28 Bastion Square is owned by the Government of British Columbia and managed by Ministry of Citizens' Services. The Maritime Museum was the previous tenant.
- Financially, the Province subsidized the costs of operating MMBC from the mid-2000s to 2014. The Province supported the Museum through subsidized rent, deferral of building operating costs, grants-in-lieu and maintenance costs. The subsidy was estimated to cost the Province approximately \$770,000.
- Due to health and safety concerns, the MMBC closed its 28 Bastion Square location in October 2014 and fully vacated the location on October 31, 2015.
- Between October 2014 and October 2015 the Museum moved the majority of its collection of 40,000 photos, 30,000 artifacts, 30,000 ship plans and more than 1,000 pieces of art to climate-controlled storage provided by the Province at 4000 Seymour Place, with heavier items moving to Ogden Point.
- During the fall of 2014, CSCD provided the Museum with \$25,000 to develop a business plan for the transition to a new location and for future operations following a public re-launch. s.13
- During the course of 2015, the Province met a number of times with the Society's Board members regarding business planning and requests for interim financial support. The Province provided \$10,000/month between January and October 2015 to assist with collections management and the move. In addition, the Province covered all moving costs for the Society's exit of Bastion Square.
- In the spring of 2015, CITZ assisted MMBC with lease negotiations for a new home at 470 Belleville Street, with the Greater Victoria Harbour Authority as the sub landlord and Ministry of Transportation as the Head Landlord. These negotiations proved unsuccessful primarily due to the above market lease rates demanded and \$1M in building upgrades required.
- MMBC remained determined to secure 470 Belleville Street as their new home, including securing support from municipal politicians by way of Society members, letters to the editor, etc. in a quest for enhanced Provincial subsidies.
- In 2015, the MMBC hosted a media event claiming the Province has an "obligation to house the Museum in perpetuity". MMBC referenced a 1977 agreement between the Province and the City detailing the transfer of ownership of 28 Bastion Square. s.14

s.14

The analysis concludes that the Province has in fact fulfilled the obligations outlined in the agreement.

- The Museum subsequently reopened a storefront operation for research and small displays at Nootka Court in August 2015.
- In September 2017, MMBC received \$190,884 from the federal Museums Assistance Program to support the SS Princess Sophia Exhibition, a travelling exhibit that launched in January 2018.
- In winter 2017, MMBC received \$5,000 from BCAC for the preservation its art collection which makes them eligible for some funding streams for the next five years (Attachment 2: BC Arts Council Funding Options).

Attachment 2: BC Arts Council Funding Options

The following project grants options are available until the end of March 2022.

Co-Op Placements Program: December 1 deadline

http://www.bcartscouncil.ca/guidelines/artists/youth/coop_placements.htm

Youth Engagement Program: January 15th deadline

http://www.bcartscouncil.ca/guidelines/artists/youth/youth_engagement.html

Early Career Development Program: June 15th deadline

http://www.bcartscouncil.ca/guidelines/artists/youth/early_career_development.html

Strategic Opportunities Program: July 1st deadline

http://www.bcartscouncil.ca/guidelines/special_programs/ISPA/strategic_opportunities.html



Briefing Note Advice to Minister

Date: October 22, 2018

Cliff #: 34724

Issue: Quarterly Meeting with BC Pavilion Corporation (PavCo) on October 25, 2018 from 11:00am to 12:00pm.

Background / Facts:

- The next quarterly meeting with PavCo is set for October 25, 2018.
- In attendance from PavCo will be Ian Aikenhead, Board Chair; and Ken Cretney, CEO.
- The annotated agenda for the meeting is attached as Appendix 1.
- Following any updates the Minister wishes to provide, PavCo has requested the following items be included on the agenda:
 1. s.13
 - 2.
 - 3.
 - 4.
 - 5.
 - 6.
 - 7.
 - 8.

Analysis:

- s.13

Attachment: Appendix 1: Annotated agenda
Appendix 2: s.13

Contact: Suzanne Ferguson, ED Tourism Branch, Tel. 250-952-0177



**Appendix 1
ANNOTATED AGENDA**

ITEM	COMMENTS
Minister Updates <ul style="list-style-type: none">Minister to provide PavCo with an update on Ministry of Tourism, Arts and Culture (TAC) priorities.	
PavCo Agenda Items	

s.13



ITEM	COMMENTS
s.13	
4.	
5.	
6.	
7.	



Meeting Note Advice to Minister

Date: October 22, 2018

Cliff #: 34718

Issue: Meeting with the five Regional Destination Marketing Organizations (RDMOs)

Background / Facts:

- The five RDMOs (see Appendix 1 for bios) are contracted by Destination BC (DBC) to deliver marketing and destination development initiatives for their regions.
- These agreements are tailored to each region and range in value from approximately \$600K to over \$1M annually (see Appendix 2 for current funding allocations by region).
- There is currently no funding formula for determining the regional allocations. Funding is based on historic levels dating back to the 1980s and has remained unchanged given lack of consensus and support from RDMOs on an appropriate funding formula for the regions.
- Over the past few years, DBC has shifted the RDMO agreements from marketing to also include destination management and development activities. ^{s.13}
- ^{s.13}
-
- Earlier this fiscal, the RDMO's formed a British Columbia Tourism Regions Secretariat (BCTR) in order to work in a more collaborative and effective way as well to coordinate delivery of the provincial tourism strategy and destination development strategies on the ground.
- The RDMOs have asked to meet with the Minister to discuss the evolving role of the regions and their leadership capacity in the provincial tourism system.

Analysis:

- ^{s.13,s.17}
-



s.13,s.17

-

-

-

Conclusion/Next Steps:

- s.13

-

-

Attachment: *Appendix 1: Biographies of the CEOs of the five RDMOs*
 Appendix 2: Current RDMO funding levels
 Appendix 3: s.13

Contact: *Suzanne Ferguson, Executive Director (778) 698-9355*

Appendix 1: Biographies

Thompson Okanagan Tourism Association

Glenn Mandziuk
CEO

Tel: 250 860 5999 ext. 216

Cell: 250 469 1033

ceo@totabc.com

www.totabc.org



Glenn Mandziuk is the President and Chief Executive Officer of the Thompson Okanagan Tourism Region which represents over 3,800 industry stakeholders and 90 communities and hamlets; and undertakes destination development, consumer marketing, travel trade, media relations, research, industry and community services.

Glenn has over 20 years' experience in tourism marketing and community development, and has successfully administered and/or coordinated several community and product development projects, business retention programs, local, regional, and provincial partnership development, and marketing initiatives and assisted in attracting over \$220 million in investment to the South Okanagan region.

Kootenay Rockies Tourism Association

Kathy Cooper
CEO & Travel Trade

Tel: 250 427 4838 ext. 201

Kathy@KootenayRockies.com

www.krtourism.ca



Kathy has been a key member of the Kootenay Rockies Team over the last 28 years, assisting the region to become a leader in the marketing of British Columbia as a premier tourism destination. Kathy has excelled in many diverse roles with the organization including project management, consumer advertising, travel trade, media relations, board relations and governance, and most recently,

strategic planning and implementation of a new direction for Kootenay Rockies Tourism that aligns with Destination BC's new corporate strategy.

Cariboo Chilcotin Coast Tourism Association

Amy Thacker
CEO

Tel: 250 392 2226

amy@landwithoutlimits.com

www.landwithoutlimits.com



Amy has a strong passion for rural tourism and economic development. Amy holds a Bachelor of Science in Business Administration with majors in Project Management and Operations Management. Entering tourism as the Marketing Manager for Gold Country Communities Society, Amy wrote and successfully implemented the Gold Country GeoTourism program, a first in British Columbia,

encompassing parts of the Cariboo Chilcotin Coast, Vancouver, Coast & Mountains and Thompson Okanagan. Since joining the Cariboo Chilcotin Coast Tourism Association, Amy has become very familiar with all aspects of destination management, leading award-winning programs such as the Gold Rush Trail and Cariboo Reputation Recovery collaboratives. Amy believes rural British Columbia holds untapped potential and unlimited opportunities for excellence.



**Ministry of Tourism,
Arts and Culture**

Tourism Vancouver Island

Anthony Everett
President & CEO
Tel: 250.740.1211
anthony@tourismvi.ca
www.tourismvi.ca



As President & CEO, Anthony leads a professional team to achieve the organization's mission and vision. Anthony joined the organization in January 2018 and has 30+ years experience in destination marketing, sport tourism, media relations, visitor services and board

governance.

Northern British Columbia Tourism Association

Clint Fraser
CEO
250.561.0432 ext 2.
clint@nbctourism.com



Clint Fraser has been CEO of NBCTA since 2014, after joining the organisation as marketing director in 2003. Clint holds a B.Comm. from the University of Northern BC, and worked previously in marketing and as a regional film commissioner.

Appendix 2: RDMO Current Funding

RDMO	Annual Status Quo Funding	Percent of Total
Tourism Vancouver Island	\$1,054,000	19.8%
Thompson Okanagan Tourism Association	\$1,370,000	25.7%
Kootenay Rockies Tourism Association	\$1,178,000	22.1%
Cariboo Chilcotin Coast Tourism Association	\$ 676,000	12.7%
Northern B.C. Tourism Association	\$1,039,000	19.5%
TOTAL	\$5,317,000	100%

Destination BC and Other Provincial Tourism Funding Comparison 2012-2017

(Updated September 18, 2017)

	TVI	VCM	TOTA	KR	CCC	NBC	TOTAL
Visitation to BC (2014)	4,430	9,225	3,721	2,070	528	936	20,910
% of Total	23%	49%	20%	11%	3%	5%	
Visitor Expenditures w/in BC (2014)	\$1,767,065	\$4,812,306	\$1,405,721	\$654,286	\$169,715	\$412,398	\$9,221,491
% of Total	19%	52%	15%	7%	2%	4%	
Regional Funding*	\$1,054,000	\$250,000	\$1,370,000	\$1,178,000	\$676,000	\$1,039,000	\$5,567,000
DBC Community Co-op Funding**	\$1,171,000	\$869,000	\$285,000	\$206,000	\$144,000	\$191,000	\$2,866,000
Visitor Services Funding	\$525,234	\$503,913	\$392,154	\$262,902	\$72,500	\$283,917	\$2,040,620
Total DBC Funding	\$2,750,234	\$1,622,913	\$2,047,154	\$1,646,902	\$892,500	\$1,513,917	\$10,473,620
% of Total	26%	15%	20%	16%	9%	14%	100%
% change vs 2012	53%	-3%	4%	4%	4%	1%	12%
MRDT Funding	\$8,550,800	\$30,076,461	\$6,622,000	\$2,367,419	\$15,000	\$1,319,000	\$48,950,680
% of Total	17%	61%	14%	5%	0%	3%	100%
% change vs 2012	110%	74%	75%	49%	130%	33%	77%
RMI Funding	\$873,593	\$6,911,940	\$745,854	\$1,968,612	\$0	\$0	\$10,499,999
% of Total	8%	66%	7%	19%	0%	0%	100%
% change vs 2012	5%	-6%	14%	-4%	0	0	-3%
Total MRDT & RMI Funding	\$9,424,393	\$36,988,401	\$7,367,854	\$4,336,031	\$15,000	\$1,319,000	\$59,450,679
TOTAL DBC, MRDT & RMI Funding	\$12,174,627	\$38,611,314	\$9,415,008	\$5,982,933	\$907,500	\$2,832,917	\$69,924,299
% of Total	17%	55%	13%	9%	1%	4%	100%
% change vs 2012	82%	47%	47%	15%	5%	14%	46%
* DBC Internal Investment							
** Does not include sector coop funds of \$1.1 Million.							
Sources:							
Room Revenue: BC Stats, 2016							
Visitation / Expenditures: ITS/TSRC, 2014							



Appendix 3: British Columbia's Tourism Regions Briefing Note

British Columbia's Tourism Regions Putting People and Communities at the Centre of BC's Tourism Industry

Introduction:

British Columbia's Tourism Regions (BCTR) are industry-led, not-for-profit organizations that provide a trusted voice for businesses, communities and residents. The goal of BCTR is to put people and communities at the center of BC's tourism industry.

BCTR provide a critical link between regional and local communities, residents, businesses and associations, Indigenous communities and the broader provincial strategy. BCTR collaborate with the tourism industry in a decentralized manner to enhance and grow each region's distinct experiences, products and marketing activities. With rapid growth in global tourism, they are also critical to preventing over-tourism and ensuring smart growth in the tourism sector to benefit all British Columbians.

Challenges:

- s.13
-
-
-
-

Solutions:

- 1) s.13
- 2)
- 3)
- 4)
- 5)



Funding:

- s.13,s.17

•

Background:

- The province's five regional tourism associations (BCTR) are a key component of British Columbia's tourism ecosystem.
- They are: Northern BC Tourism Association; Cariboo Chilcotin Coast Tourism Association, Kootenay Rockies Tourism Association; Thompson Okanagan Tourism Association and the Tourism Association of Vancouver Island.
- BCTR are the stewards of British Columbia's valuable visitor economy and are stakeholder-driven. BCTR work with tourism businesses, local governments, Indigenous communities and businesses, other associations such as Indigenous Tourism BC, and Destination BC.
- BCTR have been integral to the provincial tourism system for many decades: they work collaboratively with government, and each regional organization has strengths that reflect the unique attributes of their geographic area.
- BCTR aid in stimulating appropriate growth in tourism, help with the dispersion of visitors, and aim to ensure that visitors have a consistent quality of experience.
- They also ensure marketing reflects the authenticity of a visit to their particular region, while being consistent with provincial branding and marketing strategies.
- Further, they have a critical and growing role in managing the valuable tourism resource in times of crisis, such as wildfires and other environmental challenges.
- s.13

•

•

•

•



*Ministry of Tourism,
Arts and Culture*

s.13



***Ministry of Tourism,
Arts and Culture***

Information Note Advice to Minister

Date: 18 October 2018

Cliff #: 34710

Issue: Quarterly Meeting with BC Arts Council Board Chair, Susan Jackson (Oct. 24, 2018)

Background / Facts:

- The BC Arts Council (BCAC) was established by statute in 1995 under the *Arts Council Act*.
- The Council's mandate, is defined in the legislation to:
 - Provide support for arts and culture in British Columbia.
 - Provide persons and organizations with the opportunity to participate in arts and culture in British Columbia.
 - Provide an open, accountable and neutrally administered process for managing funds for British Columbia arts and culture.
- The Act provides for the establishment of a 15-member board (see Appendix A for list and biography of current members), appointed by Orders-in-Council, that is broadly representative of the regions and artistic communities of British Columbia
- The powers and duties of the Council include to:
 - Consult and collaborate with arts and cultural organizations, artists and artists' organization, government ministries, local governments and other communities of interest in carrying out its mandate.
 - Allocate annual funding appropriated by the Legislature.
 - Support arts and culture through public education, research and advocacy; award grants; and produce and disseminate information on the Council and arts and culture broadly.
- The Council is supported by a Secretariat of Ministry staff, that are responsible for:
 - the day-to-day operations and administration of the Council
 - program and policy development, implementation and review
 - budget monitoring and financial administration.
- The Council meets four times per year: twice in Vancouver/Lower Mainland (June and Jan.); once in Victoria (March); and once in a regional community (October). The October 2018 meeting was held in Terrace.
- In July 2018, Council released its new strategic plan, *New Foundations: 2018-2022* (see Attachment 2), which outlines four new strategic directions:
 - Sustainability and Creative Development
 - Equity, Diversity and Access
 - Indigenous Arts and Culture
 - Regional Arts and Community Arts
- s.12,s.13
- The implementation of the lift to Council's budget is designed to align with Council's strategic plan.

Analysis:

- The alignment of the budget lift with the strategic plan will enable Council and Government to deliver on their current priorities and commitments, addressing: affordability, the delivery of services people count on, and the building of a strong, sustainable economy for everyone.

- s.13,s.17

-

Conclusion / Next Steps (if any):

- s.13

Attachment(s): *Attachment 1: BC Arts Council – Board members (October 2018)*
Attachment 2: BC Arts Council Strategic Plan – New Foundations 2018-2022
Attachment 3: Table 1 - Implementation Plan

Contact: **Claire Avison, Assistant Deputy Minister, 250-217-9059**

Attachment 1: BC Arts Council – Board members and Biographies (October 2018)

BC ARTS COUNCIL MEMBERS – OIC APPOINTMENTS OIC SUMMARY FOR CURRENT MEMBERS

Members	Location	Date of OIC	Current Term Expiry
Norman Angus Armour	Vancouver	July 31, 2018	July 31, 2022
Lindsay Jean Bailey	Vancouver	July 31, 2015 July 31, 2016	July 31, 2016 July 31, 2019
Manjot Daisy Bains	Vancouver	Dec 31, 2017	Dec 31, 2019
Jane Elizabeth Brindley VICE CHAIR	Vancouver	Dec 31, 2017	Dec 31, 2019
Ian Roger Case	Victoria	Dec 31, 2017	Dec 31, 2019
José Gerardo Delgado-Guevara	Prince George	July 31, 2018	July 31, 2019
Philip John Djwa	Vancouver	July 31, 2018	July 31, 2019
Patricia (Pat) Anne Henman	Nelson	July 31, 2018	July 31, 2019
Dean Jason Patrick Heron	Victoria	Dec 31, 2017	Dec 31, 2019
Corrine Rae Hunt	Vancouver	Dec 31, 2017	Dec 31, 2019
Susan Hadden Jackson CHAIR	Vancouver	July 21, 2016 Dec 31, 2017	Dec. 31, 2017 Dec 31, 2019
Derral George Moriyama	Vancouver	July 31, 2014 May 1, 2015	July 31, 2015 July 31, 2018
Pauline B. Nocente	Vancouver	Dec 31, 2013 Dec 31, 2015	Dec 31, 2015 Dec 31, 2018
Dionne (Simone) Simone Orlando	Kelowna	July 31, 2018	July 31, 2019
Yosef Wosk	Vancouver	Nov. 1, 2016 Dec 31, 2017	Dec. 31, 2017 Dec. 31, 2019

Susan Jackson

Susan Jackson's professional background includes 20+ years of arts administration and consulting experience in the BC arts and nonprofit sectors. Since 2012, Susan has served as Executive Director of the YVR Art Foundation overseeing grants, scholarships and exhibition opportunities for BC and Yukon First Nations artists. Previously, she held leadership roles at Emily Carr University of Art + Design, Knowledge Network, Vancouver Symphony Orchestra and the Craft Council of BC. Susan's community work includes volunteering at Vantage Point, where she has co-developed and facilitated educational workshops for arts organization leaders. She has a Master of Business Administration from the University of British Columbia and a Bachelor of Arts from the University of Victoria.

Norman Angus Armour

Norman Armour currently works with the Australia Council for the Arts as the agency's International Development Manager for North America. He is a performing arts curator, producer and interdisciplinary artist. He is co-founder of the PuSh International Performing Arts Festival, serving as its Artistic and Executive Director for many years. Prior to that, he established Rumble Productions as a mainstay of Vancouver's thriving independent theatre scene. Active in his community, Mr. Armour is an External Advisory Member of the Office of Cultural Affairs and a member of the Arts & Culture Policy Council for the City of Vancouver. Previously, he was a member of the Capilano University Arts Management Program and a member of the Roundhouse Arts & Recreation Centre. He was the Board President of the Vancouver Professional Theatre Alliance and Board Director of The Dance Centre and Alliance for Arts Culture. Mr. Armour holds a Bachelor of Arts, Major in Fine & Performing Arts from Simon Fraser University.

Jane Elizabeth Brindley

Dr. Jane E. Brindley is a clinical psychologist and adjunct professor at the University of British Columbia who has a long time involvement in the arts. She is a member of the University Art Committee of the University of British Columbia, has served as a board member and chaired the Fundraising Committees at the PuSh International Performing Arts Festival and the Arts Club Theatre Company. She is a former member of the Ontario Arts Council where she served on its Governance and Public Affairs Committees. Previous experience in the arts sector includes serving as the President of the Art Gallery of Windsor, the founding President of the Sudbury Fringe Theatre Festival, an International Governor of the Shaw Festival, and a board member of the Phoenix Theatre Company. Currently, she serves as a volunteer advisor to the national board of the Manitoulin Centre for Creativity and Performance. Jane has been recognized by the Association of Fund-raising Professionals for her volunteer and fundraising achievements in arts and education with the “spirit of philanthropy” award, and the Art Gallery of Windsor honoured her with naming the “Jane E. Brindley Creative Space” in recognition of her leadership and volunteer contributions to the gallery.

Lindsay Bailey

Lindsay Bailey is a lawyer with leading art and entertainment boutique firm, Taylor Klein Oballa LLP (“TKO”) with offices in Toronto and Vancouver. She specializes in business and intellectual property law with a focus on the creative sectors in British Columbia. Lindsay works with a range of clients across various creative sectors, from the visual arts, film / TV, music, fashion, design and new media. Prior to joining TKO, Lindsay managed her own firm, Lindsay Bailey Law Corporation, with previous experience as an associate with a leading national law firm in Toronto as well as a business law boutique in Vancouver.

Active in her community, Lindsay serves on the board of directors of Femmarte, a private art investment club whose mandate has been to support the careers of women artists in Canada today. Lindsay will sit on one of the International Trademark Association’s leadership committees for the upcoming term and she has previously served on the board of Cineworks. She lectures frequently on various areas of critical impact to cultural sectors, such as on the areas of copyright and trademark law, and digital and social media literacy. Lindsay is an avid art collector with a focus on emerging and mid-career Canadian artists, indigenous Canadian artists, and female Abstract Expressionist painters.

Lindsay holds her Juris Doctorate from Dalhousie University where she was the Co-Editor in Chief of the Dalhousie Journal of Legal Studies, a student editor for the Canadian Journal of Law & Technology, and the founder of the Student Association of Law & Technology and its inaugural conference. She received her Bachelor of Arts in Art History from the University of British Columbia.

Manjot Bains

Manjot Bains is a Vancouver-based writer and communications consultant with over ten years of experience working with private, public and non-profit arts organizations. Her creative non-fiction and other commentary have been published in numerous online and print publications. As the Editorial Director of Jugni Style.com, Manjot produces the arts & culture focused Jugni Style Podcast, as well as The Nameless Collective Podcast, which explores the untold stories from Vancouver’s past. Manjot is an active volunteer and has served on the City of Vancouver Multicultural Advisory Committee and Indian Summer Arts Society Board, in addition to volunteering with various causes.

Ian Case

Ian Case is an arts administrator and theatre artist. He is the Director of the University Centre Farquhar Auditorium and Ceremonies and Events at the University of Victoria. Previously, he was the General Manager for Intrepid Theatre for a decade. A graduate of the University of Victoria, Ian holds a Bachelor of Arts in English and a Bachelor of Fine Arts in Theatre. He played a role in founding the UVic Phoenix Theatres the Student Alternative Theatre Company (SATCO) which continues to this day. Ian has worked for many Vancouver Island theatre companies as an artist, teacher, administrator or consultant and has been a consultant for two Provincial Ministries. He co-founded the Victoria Shakespeare Festival in 1991. In 1998 he founded Giggling Iguana Productions, which produced an acclaimed 15-year run of site specific theatre at Craigdarroch Castle. Ian has been the President of the ProArt Alliance of Greater Victoria and is current President of the Victoria Shakespeare Society. He has received numerous awards for his work as an artist, administrator and arts leader. He is a married and a father to two daughters, both of whom are pursuing careers in performing arts.

Jose Delgado-Guevara

Jose Delgado-Guevara is currently the Concert Master of the Prince George Symphony Orchestra. He is also the Owner of Delgado Strings, where he works as a violin/viola instructor. Previously, he was a Coordinator and Instructor at Sistema Prince George. Originally from Costa Rica Mr. Delgado-Guevara has held principal positions in several orchestras in The United States, Europe, and Canada. His appointment as a member commenced on July 31st, 2018 for a one year term.

Phillip John Djwa

Phillip Djwa is President and Chief Executive Officer of Agentic Digital Media. Previously, he worked as an instructor for Capilano University's IDEA School of Design and for the University of British Columbia's Sauder School of Business. Mr. Djwa is a creative technologist and interactive strategist with many years of experience in interactive design, digital media and film/TV for First Nations, progressive orgs and social venture companies. Active in his community, he serves as Board Director and Treasurer for the Vancouver Fringe Festival and Committee Member of the Arts and Culture Policy Council for the City of Vancouver. He also works as a Mentor for Mosaic Immigrant Services. His past board experience also includes: Board director and treasurer for Western Front Contemporary Art Society, Chair and treasurer of OpenMedia Engagement Network, and an Advisory Group member on Indigenous Peoples for Information and Communication Tech Council. Mr. Djwa holds a Bachelor of Arts from Simon Fraser University and a Master of Fine Arts in Electronic Arts from Rensselaer Polytechnic Institute, New York.

Patricia (Pat) Ann Henman

Pat Henman is a professional Actor, Producer and Director working throughout Canada. Previously, she was the Executive Director of the Nelson and District Arts Council (NDAC) and was a Development and Alumni Coordinator for Selkirk College. She is also the former owner of Fifth Avenue Bed & Breakfast. Active in her Community, she serves as Director of the Capital Theatre Society and the Amy Ferguson Institute. She is the former staff union representative for the Selkirk College Board, and former Director of the Cultural Development Committee. Ms. Henman holds a Bachelor of Arts from Dalhousie University.

Dean Heron

Dean Heron, born in 1970, is Kaska/Tlingit and member of the Wolf Clan from Liard, Yukon. His parents encouraged him to search out his heritage from a young age. In the early 1990's Dean started to pursue a lifelong commitment to learning First Nation's art with the encouragement and support of his wife. He began designing and painting at first, but wanted to learn to carve. In 2006, this took him back to the north - to Terrace, B.C. where he began formal training in drawing, design, tool-making and carving under prominent Northwest Coast artists Stan Bevan, Ken McNeil, and Dempsey Bob at the Freda Deising School of Northwest Coast Art. In the spring of 2007 Dean was recognized by the Northwest Community College with the Dr. Freda Diesing Award. He graduated from the First Nations Fine Arts program with Honour's in 2008.

Dean's current body of work includes serigraphs, paintings, regalia design and wood carvings. In the summer of 2007, Dean, was commissioned to paint five longhouse fronts for the community of Kitselas, BC. Dean created a piece for the Vancouver 2010 Olympics Aboriginal Venue Art Program. The 20-canvas piece entitled Northern Spirit is now on permanent display at Cypress Mountain. He recently finished another house front for Kitselas First Nation as well as 20ft x 40ft interior screen, and housefront for Waap Galts 'ap Community Longhouse in Terrace.

Encouraged to teach, Dean began instructing at Northwest Community College in spring of 2007 He has gone on to demonstrate and teach at workshops in the community and abroad. He has been an instructor for the Freda Diesing School of Northwest Coast Art in Terrace, B.C. for the last 7 years. In June 2014 Dean was awarded a Visiting Artist Grant from the Burke Museum, Seattle, was a Visiting Artist at Royal BC Museum, Victoria, and Visiting Artist for the Adaka Festival, Whitehorse YK for the last 5 years. In May 2015, he was recognized by the YVR Art Foundation with the Mid-Career Artist Scholarship.

Dean's work can be found in private collections, including the High Commission of Canada in Canberra Australia; University of British Columbia Aboriginal Fisheries Centre; Vancouver British Columbia Canada, The Norwegian Royal Family, and throughout public and gallery collections in Canada, United States, Germany, Hong Kong and China.

He has been represented in a number of exhibits, including: Opening Doors (Roundhouse Gallery, Vancouver October 2015), Adaka Festival of Art (June 2011 -2015 Whitehorse) Native American Works on Paper (July 2012 Ekaterinburg Museum of Fine Art, Ekaterinburg, Russia) Northern Exposure (Spirit Wrestler May 2007, 2010, 2012, 2014, 2015, 2016, 2017) Journey: Paddles of the Northwest Coast I(Inuit Gallery, July 2011) Continuum: Into the Current (Prince George 2011), Giving Traditions (December 2010), Paddles: A Timeless Journey (Steinbrueck Gallery, May 2010),; Brilliance Takes Flight (Alcheringa Gallery 2010) Northern Exposure II Spirit Wrestler Gallery Vancouver (May 2008); People of the Cedar (Melbourne, Australia, 2007); Gathered Treasures (Alcheringa Gallery, 2007); "Su-ga-gyēt - A New Generation (Freda Diesing School of Northwest Coast Art, 2007); Celebrating 30 Years of Art Excellence 1976 - 2006 Thirty Points of Light (Thunder Bay Art Gallery, 2006); Journey By Canoe (Alcheringa Gallery, 2006); Transforming Traditions: The Art of Native America (Whatcom Museum of History and Art, Washington State, 2002); and Pacific Prints 2001 and 2006 (Alcheringa Gallery).

Corrine Hunt (Vancouver)

Corrine Hunt, artist (born in 1959 in Alert Bay, British Columbia). She is a member of the Raven Gwa'wina clan from Ts'akis, a Komoyue village on Vancouver Island. For over 22 years, Hunt has created hand-crafted jewelry, accessories, art installations and furniture. She also co-designed the Vancouver 2010 Winter Olympic medals and the 2018 Canadian Olympic Snowboard uniforms.

Early Life

Corrine Hunt was born in Alert Bay on Cormorant Island near the northeastern tip of Vancouver Island, British Columbia, in 1959. She is of Komoyue and Tlingit heritage. Hunt comes from a distinguished family, including Kwakwaka'wakw artists Henry, Tony, Richard and Stanley Hunt. Her paternal grandfather, Jonathan Hunt, was a Kwakwaka'wakw chief. Her paternal great-grandmother, A'neesla'ga', was a Tlingit noblewoman from Alaska. Her paternal Grandmother Abusa gave Hunt the name G'latleg'lees "Killer Whale Scratching Her Back on the Beach" in 1965. Since 1975, Hunt has lived in the Vancouver area. She attended Simon Fraser University in Vancouver, where she studied anthropology and Latin American studies.

Artistic Influences

In 1986, Hunt's maternal uncle, Norman Brochie, introduced her to the art of hand-carved jewelry and to Kwakwaka'wakw art history. Since then, Hunt has worked primarily as a jeweller, engraving accessories, such as rings, bracelets, pendants and broaches, that reflect the themes and traditions of her heritage. Hunt also creates sculptural installations, including totem poles and custom furniture. She credits her relatives and fellow carvers, Henry, Tony and Richard Hunt as artistic inspirations.

Artwork

Since 1985, Hunt's work has included engraved gold and silver jewelry and accessories, totem poles and furniture carved in stainless steel and reclaimed wood. She has also recently produced a collection of mukluks, with designs inspired by her family and cultural history. In all of her artwork, Hunt seeks to incorporate her heritage and to bring the stories of her people to contemporary life. She explains, "I want to show how both the First Nations people and the art have evolved." Her jewelry and accessories feature design characteristics common to the art of Northwest Coast Aboriginal peoples, including depictions of animals, such as killer whales, wolves, eagles and hummingbirds. Hunt's work can also be seen as representative of the concept of living culture; she designs installations, such as furniture, that are practical, but infused with cultural significance. In her recent collection, Coco de Wolfe, Hunt created household items from reclaimed wood and steel that feature her interpretation of traditional Northwest Coast designs. Throughout her career, Hunt has created more than 2,000 designs and art installations that have been displayed across British Columbia, including at the Hilton Hotel in Whistler and in the office of Indigenous and Northern Affairs Canada in Vancouver. In 2006, she designed the logo for the World Peace Forum held in Vancouver. In 2011, Hunt also designed a museum exhibition, The Great Potlatch: Gift Giving Customs and Economies of Plenty, for the Staatliche Kunstsammlungen Dresden Museum in Germany.

On 15 October 2009, the Vancouver Organizing Committee for the 2010 Winter Olympic and Paralympic Games announced that Hunt would co-create the Olympic medals with industrial designer and architect Omer Arbel. Hunt created two large master artworks that became the blueprints for the medals; an orca whale as the motif for the Olympic medals and a raven as the motif for the Paralympic medals. All of the medals were hand-cropped, making each one unique. They were also all struck nine times as part of a 30-step fabrication process to create the distinctive, wave-like design. Each medallist received a silk scarf printed with the master artwork along with their medal.

Awards and Honours

In 2011, Hunt was awarded the National Aboriginal Achievement Award (now the Indspire Awards) for her outstanding career achievement and for serving as a role model to Indigenous youth. Significance Hunt is a strong and vocal supporter of the arts. In addition to her own work, Hunt mentors other artists and strives to promote the traditional art

of Northwest Coast Aboriginal peoples. Her unique designs and art installations showcase her personal history as well as her cultural heritage.

Derral Moriyama

Derral Moriyama is currently Senior Vice President of Business Development for Western Canada at Bank of Montreal (BMO) and MNP Accounting Firm. Derral has over 33 years of experience in the banking industry. He has held a number of senior positions in Commercial and Corporate Banking, Natural Resource Account Management, Risk Management and Retail Banking.

Active in his community, Derral is Chair of Northstar Trade Finance. His board and committee experience includes serving on the Vancouver Board of Trade, the Vancouver Foundation, BC Football Hall of Fame, the Vancouver Aquarium, the Canadian Forces Liaison Council, the National Nikkei Museum, the New Car Dealers Association of BC and the RCMP Diversity Council. He was Co-Chair of the Arts Club and Bard on the Beach Capital Campaign for the West First Theater project.

Derral holds his Master of Business Administration from the University of Toronto and has completed executive development programs at the Kellogg School of Business in Chicago as well as the Banff School of Management.

Pauline Nocente

For the past 25 years, Pauline Nocente has been an active member of the BC Arts community, from her student days as Commissioner of the UBC AMS Art Gallery, to her recent position on the U.E.L.'s Advisory Design Panel overseeing and making recommendations regarding the architecture, urban planning and design of the University Endowment Lands. Through her children, she is involved in several artistic endeavours, including the Goh Ballet, Arts Umbrella, the Mozart School of Music, Christianne's Lyceum of Literature and Arts, the Vancouver Academy of Music and the Vancouver Bach Choir.

Pauline has been a Member of the B.C. Law Society since 1998. After articling at a downtown Vancouver law firm, she practised law for eight years. She spent five years at the Department of Justice defending the decisions of federal administrative tribunals before the Federal Court and the Federal Court of Appeal, and three years at a full service firm as a litigator in BC Supreme Court.

Dionne (Simone) Simone Orlando

Simone Orlando is the Artistic Director and Chief Executive Officer of Ballet Kelowna. Previously she worked as a Choreographer and received numerous commissions including those from Ballet BC, Ballet Kelowna, and Toronto Dance Theatre. Prior to that, She joined Ballet BC where she danced for many years as one of the Company's most celebrated principal dancers. Active in her community, she is a former board member of the The Dancer Centre (Vancouver). Ms. Orlando graduated with distinction from the Business Management program at British Columbia Institute of Technology and completed a Diploma from Canada's National Ballet School.

Yosef Wosk

Yosef Wosk was the Director of Interdisciplinary Programs in Continuing Studies and still serves as Shadbolt Fellow and Adjunct Professor in the Department of Humanities at Simon Fraser University where he developed seminal programs such as The Philosophers' Cafe and The Canadian Academy of Independent Scholars. In addition to being an ordained rabbi and receiving two honorary doctorates, he holds Ph.D.s in Religion & Literature as well as in Psychology, and Masters degrees in Education and in Theology. Yosef has founded and supported hundreds of libraries worldwide, endowed Vancouver's Poet Laureate, and has lectured at a number of universities and institutes of higher learning throughout the world. Identified as one of the top ten thinkers and most thoughtful citizens in the province, he is an appointed member of The Order of British Columbia, a recipient of both The Queen's Golden and Diamond Jubilee Medals and included in Canadian Who's Who. Active in communal affairs, especially in the areas of education, libraries, museums, the arts, social services, heritage conservation, gardens, philanthropy and religion, Yosef is a media commentator, public speaker and published author. Photo Credit: Joshua Berson

Attachment 2: BC Arts Council Strategic Plan – New Foundations 2018-2022

http://www.bcartscouncil.ca/documents/publicationforms/pdfs/2018_22_StratPlan.pdf

Uploaded to e-approvals

Attachment 3: Table 1 - Implementation Plan

Uploaded to e-approvals



Briefing Note Advice to Minister

Date: October 26, 2018

Cliff #: 34434

Issue: Meeting with Brenda Leadlay, Executive Director, and Jessica Schneider, Board Chair, Alliance for Arts + Culture, on November 1, 2018.

Background / Facts:

- The BC Alliance for Arts + Culture is a non-profit provincial organization that works to advocate, inform, connect and serve BC's creative community.
- Membership includes organizations, professional associations, not-for-profit groups, artists, and cultural workers throughout British Columbia.
- The organization was the Vancouver Alliance for Arts and Culture and focused only on the Vancouver-area until 2015 when it expanded its mandate to the entire province.
- Executive Director Brenda Leadlay has been with the organization since 2016; prior to that, she was the artistic executive director of the Magnetic North Theatre Festival at Ottawa's National Arts Centre (2011-2016).
- Jessica Schneider was appointed as chair of the board in 2018. Since 2006 she has been Executive Director of the Massey Theatre Society, which operates and programs the historic Massey Theatre and the new Anvil Centre Theatre in New Westminster.

Analysis:

There are four primary issues the Alliance for Arts and Culture has identified for discussion:

1. s.13

1.



○ s.13

○

2. s.13

3.

Conclusion / Next Steps (if any):

- s.13
- The Alliance is interested in developing a stronger relationship with the Ministry in order to work together for what's best for the sector.

Attachment(s): Attachment 1: Alliance For Arts and Culture, 2018 Budget Presentation to Finance Committee of the BC Gov't

Contact: Claire Avison, Assistant Deputy Minister #250-217-9059



Attachment 1: Alliance for Arts and Culture 2018 Budget Presentation to Finance Committee of the BC Gov't

Thank you for the opportunity to make this presentation on behalf of the BC Alliance for Arts + Culture, a provincial arts service organization with over 480 members that's been serving the cultural sector in BC for 31 years.

My name is Brenda Leadlay. I am the Executive Director, and I am grateful to work on the unceded ancestral territories of the Musqueam, Squamish and Tsleil-Waututh people.

First off, I want to thank you for recognizing the value of arts and culture in BC with the additional \$5 million in funding to the BC Arts Council over the next three years. It shows that this government understands that arts and culture are an essential part of who we are, connecting, challenging and inspiring us.

The benefits of the \$5 million increase, since the Spring round of operating grants, has enabled the BC Arts Council to provide supplemental funding to keep its existing clients sustainable and vital — with increases of between 13 to 18%. But the BC Arts Council still has a long way to go to fulfill the priorities of their New Strategic Plan — which is focused on Equity, Diversity and Access, in order to build a sustainable, innovative economy. This goal is strongly aligned with the priorities of the new government.

Key objectives of the new BC Arts Council plan include:

1. Improving sustainability and creative development;
2. Enhancing engagement with Indigenous arts and culture which needs to be at the forefront because they are an important tool for reconciliation.
3. Expanding support for regional arts and community arts; Regional Priorities are very important in the new Plan and also align with the gov't's vision.
4. Increasing support for equity, diversity and access; so that the multiculturalism of BC communities is fully represented

A greater investment in arts, culture, heritage and creativity, is needed in order for the BC Arts Council to implement these important new objectives but also for the government to keep its pledge and fulfill the priorities of Premier Horgan's Ministerial letter.

I'd like to recap three of the six priorities that were outlined in that letter to Minister Lisa Beare:

- Double the Province's investment in the B.C. Arts Council over four years.
- Establish an Arts Infrastructure Fund to help provide space for B.C. artists.
- Work with the Minister of Municipal Affairs and Housing to develop a community capital infrastructure fund to upgrade and build sports facilities, playgrounds, local community centres, and arts and culture spaces.



Thankfully, significant new monies have already been committed to that Ministry for the Community, Culture, Recreation and Northern Communities Fund, which is being matched by the federal government.

Not for profit arts and culture organizations CAN apply for but it will be very competitive - with local gov'ts, indigenous communities and recreational facilities all seeking funding from the same pot of money.

This is a great new Bi-lateral program with the feds - and I want to ensure there is fair access for the cultural community in BC because our current cultural facilities are aging and many buildings are still not accessible to everyone.

This will require collaboration between sectors to make the best use of this money. There is an active and growing interest in the cultural sector in regional communities because they know that culture boosts local economies and builds stronger, healthier societies.

I'd like to suggest that this government take an integrated approach to government spending, with cross-ministry initiatives that recognize that the arts, creativity and innovation are at the heart of a growing, sustainable BC - and that support for culture needs to be embedded across all ministries and sectors – including education, health, social justice, multiculturalism, immigration, reconciliation, and poverty.

I recently became aware of the work being done in Richmond by the Anti- POVERTY Coalition. They are using a creative curriculum to teach people living in poverty to write, draw, sing and speak their stories - and they are seeing amazing results. These people are learning creative skills, and building their self-esteem and their confidence so that they can pull themselves out of poverty.

The recognition of the value of creativity is growing. The latest research coming out of the UK, US, Australia and Scandinavia clearly states that the arts make us feel healthier, happier and more connected to each other. The world is beginning to see that individual creative expression is integral to everyone's health and well-being.

So, we need you to keep the promises you made during the election campaign and in the Minister's Mandate letter: Double the budget of the BC Arts Council from \$24M to \$48M Create an Arts Infrastructure fund for the cultural sector to ensure that we continue to have vibrant accessible gathering spaces.

I believe YOU all know that creativity and innovation are key to a growing, sustainable future. I hope that you also know that the arts should be at heart of your strategy for success. THE ARTS ARE AN IMPORTANT PART OF YOUR PLAN to revitalize British Columbia.



*Ministry of Tourism,
Arts and Culture*

You've made a great start, and I sincerely thank you for that. And you still have three more budgets to keep your promises.

Thank you.