# February 27, 2019 9:30 AM - 10:00 AM PSK Bi-Weekly Meeting -- PSKO (Telephone) Call-in details: s.15.s.17 March 4, 2019 Min of TAC Minister Meeting -- S.1 9:00 AM - 9:30 AM March 6, 2019 Envriosmart briefing with MLAs Paton and Kahlon, Wes Shoemaker, Arif Lalani and Sam Godfrey -- \$.15 10:00 AM - 11:00 AM GFL Envirosmart expansion on ALR land March 7, 2019

Minister Weekly Briefing Meeting -- S.15 11:00 AM - 12:00 PM SD 2020 NAKE AD SE25 ON THE 'n.D CLO HERCONI an lead: 6.D AS - Foundling - 7b. 19660 - 188 - 7a. 19619 - Fox -Herama 1907, Harasel ..... Saugsen Chranamel ..... AMAPI II W. 1844-1821, astronomical in 1900 ..... Biorgasphines: Dev ..... Biorgasphines: Dev ..... Biorgasphines: Dev ..... Biorgasphines in 1900 ..... Biorgasphines in 1900

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1 2019-08-01 3:32 PM Kahlon, Ravi PREM:EX

# March 8, 2019

11:30 AM - 12:00 PM Call Sonja - Comms Director -- 250-812-6844

Re: op-ed on multi grants

# March 11, 2019

9:20 AM - 9:50 AM Min of TAC Minister Meeting - S.1

Call-in details:

s.15,s.17

12:45 PM - 4:45 PM

Safe Sport Summit Series - Welcome and Summit Opening -- Via Sport Offices, Rm 1200 Segal, 500 Granville Street (SFU)

s.13

# March 11, 2019 Continued

s.13

## March 11, 2019 Continued

## March 13, 2019

9:30 AM - 10:00 AM

PSK Bi-Weekly Meeting -- PSKO (Telephone)

Call-in details:

s.15,s.17

4:30 PM - 8:30 PM

Sport BC - Athlete of the Year Awards -- Fairmont Pacific Rim Hotel



## March 14, 2019

12:30 AM - 1:00 AM

Skeena Diversity Society Visit -- 4617 Lazelle Avenue, Terrace

Hi Ramesh -

Sasa Loggin of Skeena Diversity Society will be available and is pleased to host PSK at her office and have photos taken at 10:15 on Thursday. Office is located at 4617 Lazelle Avenue, Terrace. Sasa can be reached at 250-615-6892. sasa@skeenadiversity.com

Caveat is that the society's office doesn't officially open until 11:00am so it may be just her there. If PSK can come at 11am it would be better but she'll still be happy to host him at 10:15 on her own if that's all his schedule permits.

## Sonja Zoeller

Communications Director Tourism, Arts and Culture Desk: 250-387-1248

Cell: 250-812-6844

## March 14, 2019 Continued

12:30 PM - 1:00 PM

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## Sonja Zoeller

Communications Director Tourism, Arts and Culture Desk: 250-387-1248

Cell: 250-812-6844

## March 15, 2019

4:00 PM - 4:30 PM

Call w/Minister Duncan -- Con/Call

Call-in details:

s.15,s.17

# March 18, 2019

9:00 AM - 9:30 AM

Min of TAC Minister Meeting - S.15

## March 20, 2019

3:00 PM - 3:30 PM

MIN/DM call

Call-in details:

s.15,s.17

# March 21, 2019

8:30 AM - 9:00 AM

Organizing Against Racism and Hate Network Meeting - Will be giving welcome and opening remarks -- SFU Centre for Dialogue Meeting Room, 580 West Hastings Street, Vancouver

Organizing Against Racism and Hate Network Meeting - March 21, 2019

Attendees: Up to 36 OARH community representatives, plus 10-20 invited guests from other key stakeholder groups (e.g. AMSSA, IECBC, MAC, Hate Crimes related organizations)

Location: SFU Centre for Dialogue Meeting Room, 580 West Hastings Street, Vancouver

## Agenda

| 8:00 - 8:30 | Registration and Networking |
|-------------|-----------------------------|
|-------------|-----------------------------|

8:30 – 8:45 Welcome and opening remarks by Minister or Parliamentary Secretary (if available)

8:45 – 9:45 Presentation by Multiculturalism Branch

New approaches and priorities

9:45 – 10:00 Networking and refreshment break

10:00 – 12:00 Presentation/Dialogue Session:

Strategies and approaches in addressing on-line racism and hate (facilitated by White Hatters Society)

# March 21, 2019 Continued

2:45 PM - 3:00 PM

3:00 PM - 3:30 PM

| 12 – 12:45   | Lunch and networking break   |  |
|--|--|--|
| 12:45 – 1:15                                       | <ul> <li>Hate Crime</li> <li>Consultation on new proposed cross-ministry and community engagement approaches</li> </ul>  |  |
| 1:15 – 1:45  | BC Human Rights Commission (new partner in public education)  • Implementation update  |  |
| 1:45 – 2:00  | Closing Remarks  |  |
|  | **********   |  |
| 4:00 - 6:00  | 2019 Multiculturalism and Anti-Racism Awards (SFU Segal Building, 500 Granville Street)  |  |
|  | Pre-brief with Minister Beare and Asha VCO Added by Raj on 3.21.19   |  |
| BRIEFING Re: Mu                                    | ulticulturalism Awards Ceremony VCO  |  |
| We would like<br>Please confirn<br>Jarrett, please | Hello Marina and Jarrett, We would like to confirm a briefing for the awards ceremony in Vancouver on March 21 at VCO at 3:00 pm (30 minutes). Please confirm MLB and PS Ravi Kahlon for this briefing at your earliest convenience. Jarrett, please let me know if you are able to attend in person or call in. I will be providing conference call in details in the calendar. |  |
| Sage / Sheena                                      | Agenda: Jarrett to provide run of show Sage / Sheena will provide any update on speaking role / notes TAC to add any other updates for the event   |  |
| Thank you,<br>Chris                                |  |  |

## March 21, 2019 Continued

4:00 PM - 6:00 PM

Multiculturalism and Anti-racism Awards Ceremony -- Simon Fraser University, Segal Building, Founders Hall and event rooms 1200-1500, 500 Granville Street Vancouver

March 25, 2019

9:00 AM - 9:30 AM

Min of TAC Minister Meeting - S.15

March 26, 2019

12:30 PM - 1:30 PM

Webb Ellis Cup Event -- B.C. Legislature front steps and lawn

\*Participating in the demonstration\*

# Event/Media Event Plan Ministry of Tourism, Arts and Culture The Webb-Ellis Cup visit to the Legislature and acknowledgement of rugby in B.C.

| Date: Tuesday, March 26th  |  |
|--|--|
| Time: 10:00 a.m. for introduction in House;  |  |
| 12:15 p.m. – 2 p.m. for display of Webb Ellis Cup on the steps of the Legislature and rugby demonstration with media availability. | Media Market: local and sport  |
| Location: B.C. Legislature front steps and lawn  | English Media Spokesperson:  |
|  | Premier John Horgan; Lisa Beare, Minister of Tourism, Arts & Culture |

Kahlon, Ravi PREM:EX

Multicultural Media Spokesperson:
Ravi Kahlon, Parliamentary Secretary for Sport and
Multiculturalism

| Author: TAC | Communications Manager Signoff: |                      |
|-------------|---------------------------------|----------------------|
|             | Version #: 1                    | Date: March 21, 2019 |

## THE EVENT

#### MEDIA AVAILABILITY & PHOTO OPPORTUNITY

Tourism, Arts and Culture will recognize the Webb Ellis Cup visiting B.C. and acknowledge rugby in the province. This includes the qualification by the Langford-based national men's team to the 2019 Rugby World Cup in Japan this fall, the successful Canada Men's Sevens event in March, the upcoming Canada Women's Sevens in May, and the recent award to Rugby Canada of a stop on the World Sevens Series for the next four years in Vancouver again.

#### **EVENT**

Minister Beare will introduce representatives from both the men's and women's rugby seven's, Rugby Canada, PavCo, and the Webb Ellis Cup in the House before Question Period.

The Webb Ellis Cup will be displayed on the front steps of the Legislature at noon. Premier John Horgan and Minister Lisa Beare to say a few words about welcoming the cup to the capital and acknowledge the many facets of rugby in the province; similar to introduction in the House. A Rugby Canada representative will also say a few words.

MLAs, members of the public, the rugby community, and media will be invited to view the cup, get players' signatures and take photos. A brief demonstration of rugby by Victoria area rugby players in jerseys will be played on the front lawn.

#### WHO'S ORGANIZING? (Specify lead individual and coordinates)

GCPE events (Rick Devereux) and TAC GCPE (Carla Wormald, Sonja Zoeller and Lisa Pilling); Rugby Canada (Gareth Rees) Rugby Canada would reach out to their community to invite people to the display, but an internal invitation to MLA's and staff would need to be provided. TAC would send out a media advisory.

#### **BACKGROUND NOTES**

The Webb Ellis Cup is awarded to the winner of the Rugby World Cup, the premier international competition of men's 15-a-side rugby. After touring internationally, the cup is currently touring in British Columbia. The Webb Ellis was most recently awarded to New Zealand and the 2019 Rugby World Championships will take place in Japan in the fall. A British Columbia representative from Rugby Canada (Gareth Rees, World Rugby Hall of Famer) will be in attendance with the cup.

The Canada Men's 7s tournament ran March 9-10, 2019; the Canada Women's 7s tournament runs May 11-12, 2019. The Province has provided significant funding for both tournaments through the Tourism Events Program over the past several years:

- 2019: \$150,000
- 2018: \$125,000
- 2017: \$170,000

Overall attendance for 2019 tournament men's sevens in Vancouver was 73, 819 over two days with 35% of guests attending from outside the Lower Mainland. Economic impact in Vancouver is still being determined; but in its firs three years, the Sevens tournament has generated more

than \$24m in economic activity in B.C. annually.

#### **VENUE DESCRIPTION**

The cup is displayed on a plinth with a Webb Ellis sponsorship backdrop (please see picture below). The cup is delivered in a Range Rover (as per their sponsorship); a parking spot for delivery will be required. A podium and sound equipment will need to be provided.



## **EVENT PARTICIPANTS (SPEAKERS) (TBC)**

- John Horgan, Premier of British Columbia
- Lisa Beare, Minister of Tourism, Arts and Culture
- Gareth Rees, Rugby Canada (or Team Canada representative)

#### **KEY VALIDATORS & STAKEHOLDERS**

- Representatives from the men's rugby seven's
- · Representatives from the women's rugby seven's
- PavCo
- the Webb Ellis Cup handlers

# March 26, 2019 Continued

## **TARGET AUDIENCE**

- Mainstream and community media
- The B.C. rugby community
- General public

## **Draft Program**

| 9:45 a.m.          |        | Representatives from the men's and women's rugby sevens, PavCo, Rugby Canada and the Webb Ellis Cup handlers arrive at the Legislature, check in through security and proceed to the gallery.           |
|--------------------|--------|---|
| 10:00 a.m.         | 1 min  | Introduction of the Webb Ellis Cup and rugby representatives is read in the House by Lisa Beare, Minister of Tourism, Arts and Culture. Guests can leave once their introduction is done, if they wish. |
| 10:30 – 11:50 a.m. | 80 min | A/V set up along with set up of the Webb Ellis Cup plinth and backdrop.   |
| 11:50 a.m.         |        | Rugby players and members of the rugby community arrive at the front steps of the Legislature   |
| 12:00 -12:15 p.m.  |        | MLAs and House members dismissed and make their way to the front steps of the Legislature   |
| 12:15 p.m.         |        | Event begins  |
| 12:15 p.m.         | 30 sec | Minister Beare welcomes everyone and introduces the Premier   |
| 12:16 p.m.         | 2 min  | Premier John Horgan speaks about the Webb Ellis and rugby in B.C.   |
| 12:18 p.m.         | 1 min  | Minister Beare thanks Premier, speaks to tourism impact of rugby and welcomes Rugby Canada representative   |
| 12:19 p.m.         | 1 min  | Rugby Canada representative responds  |

| 12:20 p.m. | 1 min | Minister Beare closes the speaking portion of the event and lets the public know a rugby demonstration will take place, and that people can take photos of the Webb Ellis Cup and players in attendance |
|------------|-------|---|
| 12:21 p.m. | 5 min | Rugby demonstration   |
| 12:26 p.m. | 5 min | Photo of all MLAs and Premier with the Webb Ellis Cup   |
| 12:31 p.m. | 5 min | Media opportunity   |
| 12:36 p.m. |       | Event portion concludes; cup and players remain for photos  |
| 2:00 p.m.  |       | Event concludes and event breakdown   |

## **VISUAL MESSAGE(S)**

DESIRED PICTURE (STILL) - Don Craig confirmed

- Premier and MLAs with players and Webb Ellis Cup
- Premier, Minister and audience watching rugby demonstration

# Digital (social media) opportunities

• Tweets for Premier and Minister Beare; Rugby Canada is also willing to do Facebook live if desired

# WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

Premier and Minister Beare emphasizing growth of rugby in B.C. both for players and fans.

### **Key Messages**

- More and more people in B.C. are getting excited about rugby, both as fans and as players.
- With the Langford-based national men's team heading to Japan for the 2019 Rugby World Cup this fall, we're thrilled to welcome the Webb Ellis Cup to British Columbia.
- We saw how much spirit people have for the sport at the men's Rugby Sevens at BC Place earlier in March, where 208 athletes participated.
   And now we're looking forward to the Women's Rugby Sevens series coming to Langford in May.
- B.C. has a reputation for hosting high-calibre sport events, and that is made possible through strong relationships with provincial sport
  organizations and funding support via the Tourism Events Program and Major Sport Event Program.
- HSBC Canada Sevens is a truly international event featuring the world's best national teams who compete at various global destinations for world Series points that can secure them qualification for the Olympics.
- Canada and B.C. have once again been chosen to host the HSBC Canada Sevens along with other rugby host countries such as New Zealand, England and Dubai.
- Top competitions like this one attract visitors to our province and have a positive economic benefit for local businesses and residents.

## March 27, 2019

9:30 AM - 10:00 AM

PSK Bi-Weekly Meeting -- PSKO (Telephone)

Call-in details:

s.15,s.17

11:10 AM - 11:30 AM

Call w/ Ravi Kahlon | Robyn Spilker | Katie Robb | Leila Farmer -- \$.15,s.17

11:30 AM - 12:00 PM

Quarterly Meeting w/ViaSport -- \$.15



(CACCC HASC) Releasing Blee begin...

3:00 PM - 3:30 PM

Meeting w/Marg LeGuilloux -- \$.15

Hi there Ramesh.

My GCPE colleague Sarah Zaharia suggested I connect up directly with PS Kahlon for a quick chat about the Human Rights Commission. Might you be able to connect us up?

Thx very much.



**Marg LeGuilloux** 

Executive Director, Communications Social Ministries

Government Communications and Public Engagement Government of British Columbia

Cell: 778-584-1259 Office: 778-698-8926 marg.leguilloux@gov.bc.ca

## March 28, 2019

3:30 PM - 4:00 PM

Meeting w/ Métis Nation British Columbia - S.15



Good afternoon,

We are very pleased to accept this time to meet with Minister Beare and Parliamentary Secretary Kahlon on March 26th at 3:30pm at the legislature building.

Attending from MNBC will be:

Minister of Sport, Michael Dumont Director of Sport, Tanya Davoren

\*tentatively, MNBC CEO Vera LeFranc also hopes to attend.

Kind regards, Tanya

Tanya Davoren

Director of Health, Sport and Veterans Métis Nation British Columbia

## April 2, 2019

9:00 AM - 9:30 AM

Canadian Sport Institute Pacific meeting -- \$.15

Our CEO, Wendy Pattenden, is hoping to meet with PS Kahlon in the next 2-3 weeks to discuss the following items:

s.13,s.17

• Canadian Sport School (and pilot First Nations Sport School). Where would he like the OLY/Para poster dropped off?

Delta or Victoria office?

## April 2, 2019 Continued

Our Canadian Sport School Lead Jennifer Joyce originally had a December 4<sup>th</sup> meeting planned with Ravi, but due to his busy schedule, it had to be cancelled.

Thank you so much for your time and help with this.

Regards,

Elissa

ELISSA ALARIE | EXECUTIVE ASSISTANT AND ADMINISTRATIVE LEAD

CANADIAN SPORT INSTITUTE PACIFIC

T 250.220.2525 C 819.269.3113 W CSIPACIFIC.CA POWERING PERFORMANCE. INSPIRING EXCELLENCE.

11:00 AM - 11:30 AM

Meeting re: BC Games and upcoming initiatives - \$.15