



Decision Note
Advice to Minister

Date: March 13, 2019

Cliff #: 35738

Issue: Request for s.13,s.17 for Culture Night during the Women Deliver 2019 Conference

Background / Facts:

- *Women Deliver* is the world's largest conference on gender equality and the health, rights, and well-being of girls and women.
- The 2019 *Women Deliver Conference* takes place in Vancouver on June 3-6, 2019.
- Expected participants include up to 7,000 attendees, including: world leaders and influencers, (e.g. Prime Minister Justin Trudeau, Sophie Gregoire-Trudeau and Melinda Gates); 2,500 organizations; 1,500 young people; 1,000+ private sector representatives; 500 journalists; 50+ countries' government representatives; and multiple United Nations agencies.
- *Culture Night* is a longstanding tradition at the *Women Deliver Conference* and provides an opportunity for conference delegates to experience local arts and culture while meeting residents.
- *Culture Night* at the Vancouver *Women Deliver* 2019 will take place on June 5, 2019.
- More than 10,000 international delegates and Vancouverites are expected to attend.
- The free outdoor celebration will feature four hours of spoken word, dance, live art, music, food and indigenous culture on two stages at Jack Poole Plaza and Canada Place Way.
- The City of Vancouver intends to use *Culture Night* and *Women Deliver* to showcase indigenous and culturally diverse women as well as local not-for profit organizations focused on gender-based violence, poverty, disability, housing, childcare, immigration, and LGBTQ2S+.
- *Culture Night* 2019 is being produced by Vancouver-based, BRANDLIVE Group, an event-production company that produces the Honda Celebration of Light and the Squamish Valley Music Festival.

Funding

- BRANDLIVE is s.13,s.17 from the Ministry of Tourism, Arts and Culture (TAC) to support *Culture Night 2019*.
 - BRANDLIVE received
 - PAVCO Convention Center provided \$50,000 per the event organizer Rob Hollingsworth. s.13,s.17
 - TEP also provided \$50,000 for the event for marketing. s.13,
- BRANDLIVE is seeking a total of s.13,s.17 contributions and, to date, has raised s.17 including contributions from the Tourism Events Program (\$50K for marketing) and the City of Vancouver s.13,s.17 Tourism Vancouver and the Vancouver Convention Centre).

Analysis:

- *Culture Night* 2019 is well positioned to successfully showcase B.C. arts and culture to an international audience by leveraging the success and brand of the world's largest conference on gender equality and the health, rights, and well-being of girls and women.
- This funding is to support the free event occurring on the streets of Vancouver between the Conference and the City. "Where the conference meets the city".
- BRANDLIVE is an experienced event production company that has produced multiple, successful high-profile events (e.g. Winter Olympics, Grey Cup, Junos).

- Support of *Culture Night* will assist TAC in meeting the following goals in the *Ministry of Tourism, Arts and Culture 2019/20-2021/22 Service Plan*:
 - Champion tourism to create jobs and strengthen the economy
 - Support creative and cultural organizations to help develop B.C.'s creative sector
 - Promote diversity and inclusion in communities throughout B.C.
- Based on conversations with Rob Hollingsworth **s.13**
s.13 **s.13,s.17** **s.13**
s.13 **s.13,s.17**
- BRANDLIVE has made a request of the Federal Government and also Corporate Sponsors.

Recommendation / Next Steps:

Option 1: Do not approve **s.13,s.17** fund Culture Nights 2019

s.13,s.17

Other Options:

Option 2: **s.13,s.17**

s.13,s.17

Approved/Not Approved **OPTION 1**

Minister to specify if the recommendation has been approved or one of the other options or simply not approved.



Honourable Lisa Beare

March 19, 2019

Date

Attachment(s): *Appendix A – Women Deliver 2019 Culture Night Overview*
Contact: *Claire Avison, Assistant Deputy Minister, Tourism, Arts and Culture*
250-217-9059

CULTURE NIGHT

JUNE 5, 2019 | VANCOUVER BC

CELEBRATING THE

**WOMEN
DELIVER**
2019 CONFERENCE



A portrait of Sophie Grégoire-Trudeau, a woman with long, wavy blonde hair and blue eyes, wearing a black top. She is positioned on the right side of the image against a textured yellow background.

“The Women Deliver Conference in Vancouver will be an epicentre for progress to come.”

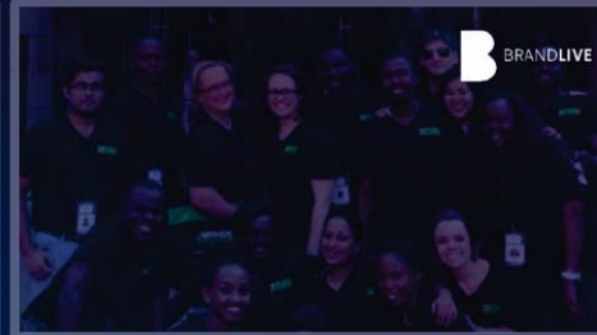
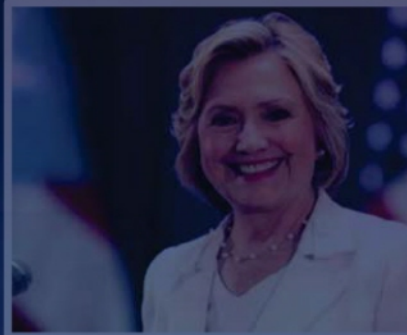
-Sophie Grégoire-Trudeau

CELEBRATING THE
**WOMEN
DELIVER**
2019 CONFERENCE

WOMEN DELIVER 2019 CONFERENCE

From June 3rd to 6th, the Women Deliver 2019 Conference will transform Vancouver into an epicentre for global change as over 6,000 world leaders, activists and influencers converge on our city for the world's largest conference on gender equality and the health, rights and well-being of girls and women.

The conference will present new knowledge, promote world-class solutions, and engage a broad spectrum of voices. From health and nutrition, to education and economic empowerment, a diverse range of social issues will be discussed. Delegates will leave re-energized, knowledgeable, well connected and challenged to think outside of the box.



CELEBRATING THE
**WOMEN
DELIVER**
2019 CONFERENCE

CULTURE NIGHT

JUNE 5, 2019

From coast to coast, Canadians are stepping up and speaking out to celebrate Women Deliver and show their support for women and girls.

Culture Night will be where the conference meets the city of Vancouver. This free, outdoor celebration will bring conference delegates together with locals for an evening of music, food, art, and indigenous culture that reflects our City's vibrancy, multiculturalism and creative energy.

An unforgettable part of the Women Deliver 2019 Conference experience, the celebration will foster lasting connections and create powerful memories. Delegates will experience the warmth and openness of Vancouver's people while mixing and mingling in the heart of the city.

CELEBRATING THE

WOMEN DELIVER

2019 CONFERENCE

CULTURE NIGHT PARTNERSHIP

WELCOME THE WORLD

Our city has a rich tradition of welcoming the world – from Vancouver's international debut at Expo '86, to our 2010 Olympic Winter Games coming of age, and the excitement of the 2015 FIFA Women's World Cup – we've built a reputation for warmth and hospitality. The time is now to embrace our role as progressive and inclusive world-class hosts.

This is a once-in-a-lifetime opportunity to welcome the world to Vancouver and champion women's rights. As a Culture Night Partner, you will play a pivotal role in creating an experience that engages and inspires our international guests, while affirming our City's commitment to advancing gender equality both at home and around the globe.

CULTURE NIGHT **WHY BECOME A PARTNER?**



WHAT IS CULTURE NIGHT?

A free public event, Culture Night will bring together up to **10,000** Vancouver locals and international delegates for an evening of entertainment, dialogue and cultural exchange in the heart of the City.



WHY BECOME A PARTNER?

Be part of this historic event as Vancouver welcomes the world's leading influencers who are advancing the rights of women and girls around the world.

Take a leadership position on women's rights and support the global movement for gender equality.



WHO'S ATTENDING?

The 2019 Women Deliver Conference will welcome over **6,000** Attendees from over **160** countries to Vancouver.



CELEBRATING THE

WOMEN DELIVER 2019 CONFERENCE

CULTURE NIGHT

THE VENUE

Culture Night will take place in a quintessential Vancouver setting in the heart of downtown. Festivities will be centered around Jack Poole Plaza and the surrounding streets - an iconic gathering place and home to the 2010 Olympic Winter Games Cauldron.

Located next to the Vancouver Convention Centre, a LEED Platinum certified facility, Culture Night will be held where the city meets the water, providing spectacular views over Burrard Inlet to the North Shore Mountains. Its urban, waterside setting reflects Vancouver's position as a thriving, modern city on the edge of a vast natural wilderness.

CULTURE NIGHT THE EXPERIENCE



INDIGENOUS PERFORMERS



ART



EDUCATION



DANCE



ACTIVATIONS



FOOD



CULTURAL EXCHANGE



LIVE MUSIC

THANK YOU!

CELEBRATING THE

**↑ WOMEN
DELIVER
2019 CONFERENCE**

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**Decision Note
Advice to Minister**

Date: March 22, 2019

Cliff #: 35783

Issue: Commemoration of the 100th Anniversary of the Jallianwala Bagh Massacre

Background / Facts:

- A request has been received by Indians Abroad for Pluralist India to commemorate April 13, 2019 as the centenary of the Jallianwala Bagh Massacre in Amritsar, India.
- Formed in Surrey, B.C., Indians Abroad for Pluralist India is an inter-faith South Asian advocacy group that advocates for minority rights in India and reconciliation with Indigenous peoples in Canada.
- On Sunday, April 13, 1919, during the celebration of Vaisakhi, 50 British Indian Army soldiers opened fire on peaceful protestors, officially killing 379 primarily Sikh people, and wounding more than 1,000 people.
- The incident is credited as contributing to the Indian independence movement.
- The April 2019 centenary will be a historical event for BC's Indo-Canadian community and also occurs during this year's Sikh Heritage Month, one day before Vaisakhi.
- Over three percent (135,310) of British Columbians identify as being affiliated with the Sikh religion.
- Sikh migration to Canada dates back to 1904, and the Gur Sikh Temple (Gurdwara) of Abbotsford is the oldest existing Sikh temple in North America and a National Historic Site.
- On Saturday April 13 2019, a ceremony will be held in the House of Lords in the UK Parliament to mark 100 years since the Jallianwala Bagh Massacre.

Analysis:

- Each year, the Ministry supports select commemorative-based proclamations recognizing historic acts of violence, including International Day for the Elimination of Racial Discrimination (Sharpsville massacre in Transvaal South Africa on 21 March 1960) and the National Day of Remembrance and Action on Violence Against Women (Massacre at École Polytechnique in Montréal on 6 December 1989).
- Section 2 of the *Multiculturalism Act* states that two of the purposes of the Act are "to recognize that the diversity of British Columbians... is a fundamental characteristic of the society of British Columbia" and "to encourage respect for the multicultural heritage of British Columbia."
- This request meets the established proclamation criteria:
 - Has significance or general application to B.C.;
 - Observes milestones, recognizes achievements or directs attention to a worthy cause;
 - Not political by nature;
 - Would not be considered offensive or frivolous by the public; and
 - Aligns with the ministry mandate and BC Multiculturalism Act.
- The proclamation request has been reviewed by the Intergovernmental Relations Secretariat which has advised they have no concerns given discussions underway in the UK's Parliament regarding a similar commemoration.
- Given this advice, the Ministry does not foresee any issues with approving the proclamation.

Recommendation / Next Steps (if any):

- Approve Jallianwala Bagh Massacre Centenary proclamation.

Approved / Not Approved



Honourable Lisa Beare

March 27 2019

Date

Appendix A: *Draft Proclamation*

Contact: *Asha Bhat, Executive Lead, 778-698-1806*

Appendix A: Draft Proclamation

Jallianwala Bagh Massacre Centenary proclamation

WHEREAS British Columbia is a culturally diverse province comprised of many people and communities, and

WHEREAS people of Indian descent have been a fundamental and impactful part of British Columbia since the turn of the nineteenth century, and

WHEREAS April 13 is an important date recognized by many British Columbians of Indian descent in commemoration of the massacre in Amritsar, India on that day in 1919, and

WHEREAS this the hundred year anniversary of this incident, it should stand as a reminder that we must reinforce our belief in the rights of all to enjoy, equality, human dignity and justice, and

WHEREAS the Government of British Columbia, in recognition of the 100th anniversary of the Jallianwala Bagh Massacre, invite the citizens of British Columbia to reflect on this tragedy and learn more about the history and contributions of Indian Canadians;

NOW KNOW YE THAT We do by these presents proclaim and declare that April 13, 2019, shall be known as

"The Commemoration of the Centenary of the Jallianwala Bagh Massacre Day"

In the Province of British Columbia.