



Decision Note Advice to Minister

Date: April 16, 2019

Cliff #: 36038

Issue: Tourism Events Program: Accelerated Decision for Current Intake

Background / Facts:

- The Canadian Francophone Games – Victoria 2020 are being held July 14-18, 2020 at various venues around Greater Victoria. This is the 8th edition and organizers are promoting this as the largest gathering of French-speaking youth from across Canada.
- Representing Canada's provinces, 1,200 youth between 13 to 18 years old will participate in a five-day celebration of French culture, identity building and youth leadership in a friendly and competitive setting completely in French.
- The event includes competitions and workshops in three categories: arts (improv, visual arts, music and culinary arts); sports (basketball, volleyball, track and field, badminton, ultimate frisbee, and sailing); and leadership (civic action, public speaking, and radio/TV media).
- Organizers hope to draw 7,500 spectators to the events over the five days and will encourage volunteers to explore the city while they are here.
- Some events will be live streamed on Facebook and the jeuxfc.ca website. s.13

s.13

Analysis:

- The Victoria-based organizers are seeking s.13;s.1 from the Province to contribute to the s.13;s. s.13;s. budget for the games. They have confirmed funding of s.13;s.17 s.13;s.17 and are seeking funds from four Victoria-area municipalities.
- s.13

- s.13;s.17

- Tourism Branch staff evaluated this application prior to the current intake closing (April 30), and therefore it was not evaluated in the context of all other applications for the limited TEP funds.
- The application was evaluated against TEP guidelines, which assess applications based on tourism value, international profile, regional impact, and economic impact relative to community size.
- s.13

Given that the TEP program is consistently oversubscribed, with requested funds exceeding available funds, most applications do not receive the full requested amount.

- s.13
- s.13;s.17

- s.13

Recommendation / Next Steps:

- s.13

-

-

Other Options:

1. s.13

s.13;s.17

2. s.13

s.13

s.13

Approved/Not Approved – Option 2

s.13



Honourable Lisa Beare, Minister

April 29, 2019

Date

Contact: Andrew Little, Director, Tourism Branch^{s.17}



Decision Note Advice to Minister

Date: April 23, 2019

Cliff #: 36144

Issue: Re-evaluation of 2019 Honda Celebration of Lights TEP application

Background / Facts:

- The Vancouver Fireworks Festival Society (VFFS) is the not-for-profit society that oversees the Celebration of Light Fireworks Festival in Vancouver. The VFFS has been delivering the event for almost 30 years.
- This event is recognized as the longest-running offshore fireworks festival in the world.
- Since 2010, VFFS has received varying levels of provincial support for the event, with a total provincial contribution of approximately \$1.8 M. See Attachment 1 for a detailed breakdown.
- For the last two years, VFFS has received funding directly through the Tourism Events Program (TEP), with contributions of \$100,000 in 2017 (plus \$150,000 through Treasury Board) and \$250,000 in 2018.
- The Minister met with VFFS board members on April 12, 2019.

Analysis:

- VFFS was initially approved s.13;s.17
- The board requested their initial application of s.13;s.17 be reconsidered, based on the size of the event and large opportunity to draw tourists to Vancouver.
- s.13
-
- The Sunset Beach concerts will provide free, family-friendly, pre-fireworks entertainment, daytime programming, and high-quality, Canadian musical entertainment to attract regional, national, and international visitors.
- The VFFS TEP application was re-evaluated by staff, taking in to consideration the potential tourism impact of the Sunset Beach concerts.
- The Sunset Beach festival helps make the Celebration of Lights into an all-day experience for visitors, rather than simply a fireworks show in the evening, thus helping to increase the likelihood visitors will make the trip to Vancouver and the Lower Mainland.

Recommendation / Next Steps:

1. s.13
 - s.13
 -

Other Options:

s.13

30

Approved/Not Approved – Option 1

s.13



Honourable Lisa Beare
Minister of Tourism, Arts and Culture

April 29, 2019

Date

Attachment 1: History of Funding

Contact: *Suzanne Ferguson 250-415-3451*

Attachment 1: History of Funding

Event Year	Amount	Source
2006	\$60,000	Special one-time grant from Gaming
2010	\$150,000	CSCD – Sport and Arts Legacy Fund*
2011	\$125,000	CSCD – Sport and Arts Legacy Fund
2012	\$150,000	CSCD – Sport and Arts Legacy Fund
2013	\$125,000	CSCD – Arts Legacy Fund (ALF) and sub-vote arts and culture budget (See Note 2)
2014	\$125,000	CSCD – Arts Legacy Fund (ALF) and sub-vote arts and culture budget
2015	\$250,000	CSCD – Ministry flexibility (25 th Anniversary)
2016	\$250,000	Treasury Board Request - sub vote arts and culture budget
2017	\$100,000	JTST – Tourism Events Program
	\$150,000	Treasury Board Request - sub vote arts and culture budget
2018	\$250,000	TAC – Tourism Events Program
2019	\$200,000	TAC – Tourism Events Program

* CSCD – Ministry of Community, Sport and Cultural Development



Decision Note Advice to Minister

Date: April 26, 2019

Cliff #: 36155

Issue: Request to proclaim s.13

during the first week of June, 2019

Background / Facts:

- A request to proclaim the first week of June as s.13 in B.C. has been submitted by Gurpreet Singh of Radical Desi publications, with suggested wording. (See Appendix 1).
- s.13 refers to events that occurred during an Indian government military operation that was carried out at Harmandir Sahib (the Golden Temple) in Amritsar, Punjab from June 1-8, 1984.
- The operation resulted in the deaths of 493 military troops and civilians and considerable damage to the gurdwara, which many Sikhs considered a desecration of Sikhism's holiest site.
- Following the operation, Indian Prime Minister Indira Gandhi was assassinated by her Sikh bodyguards, which provoked anti-Sikh street riots in India and the killing of at least 2,800 Sikh individuals.
- B.C. passed the Holocaust Memorial Day Act in 2000 to recognize the persecution of European Jews and others between 1933 and 1945. It has also issued annual proclamations recognizing the Holodomor, or Ukrainian famine of the 1930s, as genocide.
 - The General Assembly of the United Nations has recognized the European Holocaust as genocide and the Holodomor as a "national tragedy;" it has not recognized the 1994 events in India in a similar way.
- This is the first request the Province has received to proclaim s.13 in British Columbia.

Analysis:

- In order to be approved, a proclamation must meet the following established criteria:
 - has significance or general application to B.C.;
 - observes milestones, recognizes achievements or directs attention to a worthy cause;
 - is not political by nature;
 - would not be considered offensive or frivolous by the public; and
 - aligns with both the Ministry's mandate and BC Multiculturalism Act.
- s.13
-

s.13;s.16

Recommendation: Approved / Not Approved – Option 1



Honourable Lisa Beare

May 2, 2019

Date

Attachment(s): *Appendix 1 – Draft Proclamation – ^{s.13}* *for the first week of June 2019*

Contact: *Alison Dudley, Executive Director, 604-398-6286*

Page 09 of 37

Withheld pursuant to/removed as

s.13



Briefing Note Advice to Minister

Date: April 24, 2019

Cliff #: 36209

Issue: Quarterly Meeting with BC Pavilion Corporation (PavCo) on April 29, 2019 at 3:00 p.m. at the Minister's Office, in Victoria.

Background / Facts:

- The next quarterly meeting with PavCo is set for April 29, 2019 in Victoria.
- The annotated agenda for the meeting is attached as Appendix 1.
- Following any updates the Minister wishes to provide, PavCo will provide updates on the following items:
 - Naming Rights;
 - s.13
 -
 - Community Engagement.

Attachment: *Appendix 1: Annotated agenda*

Contact: *Suzanne Ferguson, ED Tourism Branch, Tel. 250-415-3451*



Appendix 1 ANNOTATED AGENDA

ITEM	COMMENTS
Minister Update	Minister to provide PavCo with an update on Ministry of Tourism, Arts and Culture (TAC) priorities. <ul style="list-style-type: none">• s.12;s.13
Other Business	
1. Naming Rights	<ul style="list-style-type: none">• s.12;s.17• Fairness consultant secured to support - Jane Shackell, lawyer specializing in corporate procurement.• s.12;s.17••••
2.	s.12;s.17
3.	
4. Community Engagement	<ul style="list-style-type: none">• s.12;s.13•



Decision Note Advice to Minister

Date: May 6, 2019

Cliff #: 36244

Issue: Minister's Tourism Engagement Council (MTEC) appointments

Background / Facts:

- The Ministers' Tourism Engagement Council (MTEC) was established in June 2018 to provide advice and guidance to the Minister of Tourism, Arts & Culture.
- MTEC has met three times, providing guidance on development of the *Strategic Framework for Tourism in British Columbia*, released March 1, 2019.
- Under the MTEC Terms of Reference, the Council may have up to 30 members appointed at the pleasure of the Minister. Twenty-four new members were appointed in June 2018, with four people from the former Minister's Council on Tourism continuing to serve, for a total of 28 original members.
- Members were selected at the Minister's direction to provide gender and geographical balance, and to represent the major sectors within the tourism industry and other key interests involved in tourism.
- Five members of the 28 were selected as ex officio, representing key tourism-related organizations (ADM of Ministry of Tourism, Arts and Culture, CEO of BC Pavilion Corporation, CEO of Destination BC, Board Chair of Indigenous Tourism BC, and the CEO of the Tourism Industry Association of BC).
- Appointment terms are currently staggered one- and two-year terms, to ensure continuity. (See *Appendix 1 for a full list of members and their term expiry dates.*)
- Four appointments expired Dec. 31, 2018, one of which was reappointed (Mark Werner). Two appointees vacated their positions mid-term. Sheila Bouman of ViaSport resigned and Tracy Eyssens of Indigenous Tourism Association of BC resigned and was replaced by Brenda Baptiste. As a result, Council membership is currently at 24.
- Nine of the original members' appointments expire June 30, 2019: Diane Bond, Rene Bourget, Chris de Eyre, Matt Fraser, John Hull, Don Monsour, Beat Steiner, Cathy Thicke and Tamara Verigin-Burk.
- The end of each term is an opportunity for that member's performance to be evaluated and reconsidered for another term at the Minister's discretion. The maximum time any one board member should serve consecutively is six years in total, as per CABRO guidelines.

Analysis:

- The Minister has the opportunity to appoint or reappoint up to 15 Council members (nine expiring and up to six vacant positions for a total of 30).
- s.13
-
- Candidates for reappointment are subject to a performance evaluation by MTEC Chair Michelle Collens prior to Crown Agencies and Board Resourcing Office (CABRO) affirming reappointments. New appointments are vetted by CABRO to ensure there are no conflicts of interest or other issues.
- CABRO, through its website, encourages potential volunteers for all government boards to submit

expressions of interest throughout the year. There are currently 12 people in the CABRO system interested in serving on MTEC that could be vetted by CABRO for suitability.

- Should the Minister seek new members for MTEC, CABRO has advised they would like to solicit additional candidates by posting a Notice of Position (*See Appendix 3*), as was done during the first MTEC appointment process in March 2018.
- Upon the Minister's decision on membership, staff will work with CABRO, and the MTEC Chair to complete the technical process of soliciting and appointing new or returning members.

Recommendation:

1. s.13

s.13

Other Options:

2. s.13

s.13

3. s.13

s.13

Approved/Not Approved – option 1

Minister to specify if the recommendation has been approved or one of the other options or simply not approved.



Honourable Lisa Beare

May 15, 2019

Date

Attachment(s): **Appendix 1 – List of MTEC Members and Terms**
 Appendix 2 – Composition of Current MTEC Membership
 Appendix 3 – MTEC Notice of Position
 Appendix 4 – Draft Reappointment Letters

Contact: ADM *Claire Avison*, 250 217-9059



Appendix 1 – Full List of MTEC Members – April 2019

Last Name	First Name	Title	Organization	City	Term Expires
Collens	Michelle	Chair	Vancouver (City) Sport Hosting	North Vancouver	06-2020
Mandziuk	Glenn	Vice-chair	Thompson Okanagan Tourism Assn	Kelowna	06-2020
Avison	Claire	Member (standing)	Ministry of Tourism, Arts & Culture	Victoria	Ex-officio
Cretney	Ken	Member (standing)	PAVCO	Vancouver	Ex-officio
Judas	Walt	Member (standing)	Tourism Industry Association of BC	Surrey	Ex-officio
Walden	Marsha	Member (standing)	Destination BC	Vancouver	Ex-officio
Baptiste	Brenda	Member (standing)	Indigenous Tourism BC	Osoyoos	Ex-officio
Alpine	Janice	Member	Ktunaxa Nation Council	Cranbrook	06-2020
Fowler	Julie	Member	Arts Wells Fest	Wells	06-2020
Fraser	Clint	Member	Northern BC Tourism Assn	Prince George	06-2020
Harrison	Brad	Member	Adventure Tourism Coalition	Kamloops	06-2020
McRae	Katherine	Member	Commercial Bear Viewing Assn	Victoria	06-2020
Oldfield	Sandra	Member	Elysian Projects Inc.	Oliver	06-2020
Quesnel	Breanne	Member	Spirit of the West Adventures	Heriot Bay	06-2020
Werner	Mark	Member	Backcountry Guide Outfitters	Kamloops	06-2020
Bond	Diane	Member	Okanagan Summer Festival	Kelowna	06-2019
Bourget	Rene	Member	Three Valley Lake Chateau	Malakwa	06-2019
de Eyre	Chris	Member	Expedia	North Vancouver	06-2019
Fraser	Matt	Member	Airhouse Sports Academy	Squamish	06-2019
Hull	John	Member	Thompson Rivers University	Kamloops	06-2019
Monsour	Don	Member	Bon Appetit Foods	Victoria	06-2019
Steiner	Beat	Member	Bella Coola Heli Sports	Whistler	06-2019
Thicke	Cathy	Member	Clayoquot Biosphere Trust	Tofino	06-2019
Verigin-Burk	Tamara	Member	Castlegar Chamber of Commerce	Castlegar	06-2019

Grey shading indicates members whose terms expire June 30, 2019.

Appendix 2 – Composition of Current MTEC Membership

There are currently 24 MTEC members, including 5 ex-officio members representing key organisations. (TAC, DBC, ITBC, PAVCO and TIA-BC).

Gender of Members

Gender	# Members
Female	14
Male	10

Diversity of Members

Culture	# Members
First Nations	2

Geographic Distribution of Members

Region	# Members
Vancouver, Coast and Mountains	6
Tourism Association of Vancouver Island	5
Thompson-Okanagan Tourism Association	7
Kootenay Rockies Tourism Association	3
Cariboo Chilcotin Coast Tourism Association	2
Northern BC Tourism Association	1

Sectors Represented by Members

Sector	Members
Destination Management Organisations	Glenn Mandziuk Clint Fraser Tamara Verigin-Burk Marsha Walden
Adventure Activities	Matt Fraser Brad Harrison Mark Werner Beat Steiner
Industry Associations	Brenda Baptiste Walt Judas Katherine McRae
Accommodations	Janice Alpine Rene Bourget
Arts and culture based Tourism	Diane Bond Julie Fowler
Ecotourism	Breanne Quesnel Cathy Thicke
Food & Beverage	Don Monsour
Agri-Tourism	Sandra Oldfield
Tourism Education	John Hull
Sport	Michelle Collens
Digital Marketing	Chris de Eyre
Government	Claire Avison
Events	Ken Cretney

*Indicates term expiring



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Business and Structure

The Minister's Tourism Engagement Council (Council) is an advisory body providing advice to both the Minister and Ministry of Tourism, Arts and Culture.

The Council helps inform cross-government tourism related policies and programming, in addition to providing advice on tourism issues and the development and implementation of government's tourism strategy.

The members of the Council will reflect regional and sector diversity. Representatives of key tourism subsectors will be drawn from tourism businesses, Indigenous communities, local government, tourism marketing organizations, the arts sector, the sports sector, and labour sector, among others.

Strategic Direction

The purpose is to support government's commitment to build a strong, sustainable, innovative economy that works for everyone, by focusing on tourism issues and development.

The Council will address sustainable tourism growth in the province by providing advice on policies, strategies and issues, including government policies and programs that affect tourism.

The Council will help set provincial tourism strategy implementation priorities and goals and report on implementation progress.

Vacant Position(s)

Experience and Qualifications

While previous experience as a council member is not required, it is important that candidates for positions understand the roles and responsibilities of a member of a board and have the necessary experience and demonstrated skills to enable them to contribute to the information and advice the Council provides to the Minister.

Part of the organization's commitment to good governance includes the provision of a comprehensive orientation for new board members and ongoing professional development for new members.

Diversity and Inclusion

People from all regions of our province are invited to help renew B.C.'s public sector boards. Consideration will be given to qualified individuals with a broad range of backgrounds in community, labour and business environments. The selection process will recognize lived experience and volunteer roles as well as paid employment and academic achievements.

To support strong boards that reflect the diversity of our province, women, visible minorities, Indigenous Peoples, persons with disabilities, persons of diverse sexual orientation, gender identity or expression (LGBTQ2S+), and others, who have specific insights into tourism management and operation in the province, may contribute to diversity in public sector board appointments are encouraged to put their names forward for appointments.

Competencies/Attributes

There are currently up to 15 vacancies on the Board, including 9 incumbents who may or may not be re-appointed. The following are the attributes sought for the positions currently under consideration:

- A leader in tourism businesses, associations, non-for-profits, labour, academia or other areas with strong connections to tourism
- Knowledge of current tourism issues and opportunities
- Experience in strategic tourism planning, organizational leadership, or public policy
- Previous experience on an advisory or governing board will be an asset

Time Commitment

The council expects to meet at least twice per year. Members met three times in 2018-19 fiscal

Notice of Position

year.

Term

Members' appointments will be staggered for one and two years with no person serving for more than six years.

Compensation

Members will be compensated for travel required to attend meetings, based on government policies.

Governance Structure

The Minister's Tourism Engagement Council is an advisory group appointed by Ministerial Letter. Sub-committees may be struck to review key priorities, make recommendations, develop strategies, and support work in tourism initiatives such as public education, research or data gathering. The Ministry of Tourism, Arts and Culture will act as the council secretariat.

Council Responsibilities and Accountabilities

Role

The Council's broad role is that of:

Advisor - provides advice and recommendations based on expertise.

Responsibilities

Council responsibilities fall into the following general categories:

Strategy and Plans: Participate in the development and review of strategies brought before the council.

Advise and Recommend: Consider issues and opportunities facing the tourism sector and suggest options for addressing them.

Notice of Position

Accountabilities

The council members' activities and responsibilities are aligned with the Best Practice Guidelines for Governance and Disclosure for Governing Boards.

In carrying out its work, the council operates within the broad policy direction and budget set by the Ministry of Tourism, Arts and Culture.

Council Composition

The individuals who make up the Minister's Tourism Engagement Council should, collectively, have the necessary personal attributes and competencies required to:

- add value and provide support for the Ministry of Tourism, Arts and Culture in establishing strategy and reviewing opportunities; and,
- account for the performance of the council.

The Minister will appoint one member to serve as the independent chair, and one member to serve as vice-chair. (The vice-chair will serve as chair in the event that the chair is unable to fulfill his/her responsibilities.)

The Council will be comprised of up to 30 members representing the tourism sector.

Members appointed to the Council by the Minister may include individuals representing one or more of the following components of tourism:

- Tourism and related sector businesses;
- Sub-sectors of tourism such as adventure tourism, agri-tourism, ski resorts, etc.
- Cultural, recreation, sport or arts organizations linked to tourism;
- Indigenous tourism;
- Tourism labour organizations;
- Industry associations; and,
- Local or regional destination marketing organizations.

Personal Attributes

Notice of Position

All Council Members should possess the following personal attributes:

- high ethical standards and integrity in professional and personal dealings;
- appreciation of the responsibilities to the public;
- able and willing to raise potentially controversial issues in a manner that encourages dialogue;
- flexible, responsive and willing to consider others' opinions;
- capable of a wide perspective on issues;
- ability to listen and work as a team member;
- no direct or indirect conflict of interest with the member's responsibility to the organization;
- strong reasoning skills;
- able and willing to fulfill time commitment required to carry out responsibilities;
- may include personal attributes relevant to organization; and
- commitment to continuous learning about the organization and the relevant sector or industry.

Competencies

Collectively, the council should comprise the following core competencies:

- the broadest possible variety of participants from the tourism sector;
- knowledge of current and emerging issues affecting tourism;
- ability to formulate options or recommendations for addressing issues; and,
- knowledge of the community served by the organization.

List of Current Governors and Senior Executives

Last Name	First Name	Title	Organisation	City	Term Expires
Appointed Members					

Notice of Position

Minister's Tourism Engagement Council

May 2019

Collens	Michelle	Chair	Vancouver (City) Sport Hosting	North Vancouver	06-2020
Mandziuk	Glenn	Vice-chair	Thompson Okanagan Tourism Assn	Kelowna	06-2020
Alpine	Janice	Member	Ktunaxa Nation Council	Cranbrook	06-2020
Fowler	Julie	Member	Arts Wells Fest	Wells	06-2020
Fraser	Clint	Member	Northern BC Tourism Assn	Prince George	06-2020
Harrison	Brad	Member	Adventure Tourism Coalition	Kamloops	06-2020
McRae	Katherine	Member	Commercial Bear Viewing Assn	Victoria	06-2020
Oldfield	Sandra	Member	Elysian Projects Inc.	Oliver	06-2020
Quesnel	Breanne	Member	Spirit of the West Adventures	Heriot Bay	06-2020
Werner	Mark	Member	Backcountry Guide Outfitters	Kamloops	06-2020
Bond	Diane	Member	Okanagan Summer Festival	Kelowna	06-2019
Bourget	Rene	Member	Three Valley Lake Chateau	Malakwa	06-2019
de Eyre	Chris	Member	Expedia	North Vancouver	06-2019
Fraser	Matt	Member	Airhouse Sports Academy	Squamish	06-2019
Hull	John	Member	Thompson Rivers University	Kamloops	06-2019
Monsour	Don	Member	Bon Appetit Foods	Victoria	06-2019
Steiner	Beat	Member	Bella Coola Heli Sports	Whistler	06-2019
Thicke	Cathy	Member	Clayoquot Biosphere Trust	Tofino	06-2019
Verigin-Burk	Tamara	Member	Castlegar Chamber of Commerce	Castlegar	06-2019
Ex-officio Members					
Avison	Claire	Member	Ministry of Tourism, Arts	Victoria	Ex-officio

Notice of Position

		(standing)	& Culture		
Cretney	Ken	Member (standing)	PAVCO	Vancouver	Ex-officio
Judas	Walt	Member (standing)	Tourism Industry Association of BC	Surrey	Ex-officio
Walden	Marsha	Member (standing)	Destination BC	Vancouver	Ex-officio
Baptiste	Brenda	Member (standing)	Indigenous Tourism BC	Osoyoos	Ex-officio

Process for Submitting Expressions of Interest

You may submit an Expression of Interest in serving on this board by clicking on the “Apply Online Now” button at the bottom of this page. For more information on the board, refer to the [Directory of Agencies](#) website.

British Columbia Appointment Guidelines

Appointments to British Columbia's public sector organizations are governed by written [appointment guidelines](#).

Ref: XXXXX

June 30, 2019

Diane Bond

S.22

Dear Ms. Bond:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Rene Bourget

S.22

Dear Ms. Bourget:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

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Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Tamara Verigin-Burk

S.22

Dear Ms. Verigin-Burk:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Chris de Eyre

S.22

Dear Mr. de Eyre:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Matt Fraser

S.22

Dear Mr. Fraser:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

John Hall

s.22

Dear Dr. Hull:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Don Monsour
S.22

Dear Mr. Monsour:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Beat Steiner

S.22

Dear Ms. Steiner:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture

Ref: XXXXX

June 30, 2019

Cathy Thicke

s.22

Dear Ms. Thicke:

It gives me great pleasure to confirm your re-appointment to the Minister's Tourism Engagement Council. I appreciate your willingness to take on this important role, contributing your expertise as we work together on opportunities for the sector in British Columbia. Your appointment will be from July 1, 2019 to (June 30, 2020 OR June 30, 2021).

I look forward to working with you to enhance the contributions tourism makes to the quality of life in British Columbia communities and the long-term sustainability of the sector in our province.

Sincerely,

Lisa Beare,
Minister of Tourism, Arts and Culture



Meeting Backgrounder

Prepared For: Honourable Lisa Beare, Minister of Tourism, Arts and Culture
Meeting Date: May 14, 4:00pm **CLIFF #:** 36377

MEETING:

Royal BC Museum (RBCM) Quarterly Meeting – May 14, 2019

ISSUE:

The quarterly meeting is an opportunity for the Minister to meet with the CEO and Board Chair of the RBCM and receive information and updates.

KEY FACTS REGARDING THE ISSUE:

Modernization Project

- RBCM has been actively engaged in support of the modernization project which was referenced in both the 2019 Throne Speech and in Budget 2019.
- The RBCM CEO and Board Chair are both members of the Project Executive Board (PEB) established to guide the development of the business case.
- The PEB is supported by a Project Working Group comprised of RBCM, TAC and Partnerships BC staff to support business case development.
 - Thank the RBCM CEO and Chair for the focus and priority being given to this work.
 - s.13

Repatriation

- The three year commitment established in 2017 for the repatriation program ended in March 2019.
 - In support of the Repatriation Project, the RBCM:
 - established the First Nations and Repatriation Department;
 - hired a repatriation expert for the duration of the project;
 - established a First Nations advisory committee;
 - hosted a repatriation symposium (March 2017);
 - launched a Repatriation Grant program (April 2018); and
 - is in the process of finalizing a repatriation handbook providing; contacts, templating tools (e.g., letters, reports), and sources of information (e.g., web links, contacts in other institutions, etc.) with a goal of building capacity within Indigenous communities in BC regarding repatriation. (to be completed March, 2019).

- s.13;s.17

RBCM Board Meeting

- The quarterly RBCM Board meeting will occur on May 16, on the agenda are:
 - s.12;s.13
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 - s.13;s.17

Maya: The Great Jaguar Rises

- Exhibition details: Maya: The Great Jaguar Rises, opens May 17 through to December 31, 2019.
- On the heels of last year's record-breaking Egypt: The Time of Pharaohs, Maya: The Great Jaguar Rises spotlights the mystery, legacy and resilience of another of the world's great civilizations: the Maya of Central America. The exhibition details how science and belief shaped the Maya identity from ancient times to present day.
- The exhibition coincides with UNESCO's Year of Indigenous Languages and highlights the 30 Maya languages still spoken today by almost half the population of Guatemala. This element complements the museum's permanent Our Living Languages exhibition, which highlights the revitalization of Indigenous languages in BC.

Gala Fundraiser

- The flagship annual Francis Kermode Group Gala is in its sixth year and occurs on Wednesday, May 15th, 2019, 6pm – 10pm and coincides with the opening of the Maya exhibit.
- This Gala is not a media event.
- With over 280 objects from Guatemala a delegation of dignitaries will be in attendance at including, but not limited to:

Principal Lenders:

- Don Fernando Paiz Andrade – La Ruta Maya Foundation
- Daniel Eduardo Aquino Lara, Director of the Museo Nacional de Arqueología y Etnología (MUNAE)

Guatemala Government Dignitaries:

- Ministry of Culture, Vice Minister, Gladys Palala
- Ministry of Foreign Affairs, Vice Minister, Jairo David Estrada Barrios

Other VIPs:

- Murray Rankin, MP for Victoria
- Mark O'Neill, President and CEO of the Canadian Museum of History

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Meeting Backgrounder

Prepared For: Honourable Lisa Beare, Minister of Tourism, Arts and Culture (MTAC)
Meeting Date: May 27, 2019 **CLIFF #:** 36529

MEETING:

Minister Lisa Beare
Parliamentary Secretary Ravi Kahlon are meeting with Charlene Krepiakovich, viaSport CEO.

ISSUE:

The meeting is to discuss efforts to address harassment, abuse and discrimination in sport.

KEY FACTS REGARDING THE ISSUE:

- In July 2017, Parliamentary Secretary Kahlon attended the Federal-Provincial-Territorial (FPT) Sport Ministers' Conference and made a commitment to improve sport safety.
- Following the Conference, funding support was provided by MTAC to help viaSport undertake work in this area. Initiatives have included:
 - Hosting a Safer Sport workshop in October 2017. The workshop included safe sport experts from the Coaching Association of Canada, the Sheldon Kennedy Foundation and the Canadian Centre for Child Protection).
 - Supporting the Responsible Coaching Movement (almost 23 per cent of organizations that have signed the national responsible coaching pledge are from B.C.);
 - Creating a Safe Sport Task Force to review and develop policies and procedures in consultation with Provincial Sport Organizations.
 - Launching a Sport Connect Law pilot in partnership with the Sport Dispute Resolution Centre of Canada that provides PSOs with access to UBC and UVic law students.
- In February 2019, the FPT Sport Ministers signed the Red Deer Declaration on harassment, abuse and discrimination. Implementation of the Declaration is monitored through an FPT Safety, Ethics and Integrity work group. MTAC staff represent British Columbia on the work group. A progress report to Ministers is expected in Spring 2020.
- MTAC subsequently provided written direction to viaSport to ensure all funded sport organizations strive to achieve the objectives of the Declaration. To date, viaSport has:
 - Helped coordinate the Coaching Association of Canada's BC Safe Sport Summit in Vancouver March 11 (close to 190 sport leaders registered);
 - Attended the National Safe Sport Summit in Ottawa, May 8-9th; and
 - Held a five-day "**design sprint**" in May 2019 that brought together over 20 individuals representing various roles to brainstorm new ideas for safe sport initiatives that could be introduced on a pilot project basis.

ADVICE:

- There has been extensive work done by the ministry, viaSport and the sport sector to advance sport safety initiatives, and BC is seen as a national leader in sport safety.

- Since most sport organizations are accountable to national level organizations and since coaches and athletes are very mobile across Canada, a national approach to abuse, harassment and discrimination is a required element to any BC Safe Sport action plan.
- Significant work is underway nationally including consideration of:
 - Implementing a national universal code of conduct;
 - Independent investigation and reporting mechanisms.
- While BC is actively engaged in this national process, both viaSport and Ministry staff
 - s.13
- As such, consideration should be given to supporting BC-led initiatives that would align with the Red Deer Declaration and could be implemented within a shorter timeframe. This would clearly show BC is committed to change.
- s.13;s.16
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- Harassment, abuse and discrimination is not unique to the sport sector and a number of Government initiatives are now underway that the sport sector could leverage including:
 - The Ministry of Advanced Education, Skills and Training's new Help Keep Campuses Safe information campaign.
 - The Ministry of Education's new ERASE Strategy that fosters school connectedness, addresses bullying, prevents violence in BC Schools, and helps at-risk kids get off the pathway to gun and gang violence.
 - The Province's toll-free crisis phone lines or websites that triage to various support lines and resources (e.g. Victimlink Support, Helpline for Children, BC211).
- Taking a cross-Ministry/cross sector approach is particularly critical for the sport sector given that sport is an activity that takes place in many environments: education; recreation; workplace; and the non-profit sector (e.g. Boys and Girls Clubs).

RECOMMENDATION/NEXT STEPS

- ViaSport CEO will provide an overview of existing sport safety initiatives, provide an
 - s.13
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- Additionally, it would be advisable to direct MTAC staff to establish a small cross-Ministry advisory team to work directly with viaSport to work within government to:
 - Identify existing best practice resources, initiatives and programs that the sport sector could immediately tap into (I.e. CEO/Board training by BRDO);
 - Assess the viability of recommendations emerging from the National Safe Sport Summit and s.13
 - s.13
 - Ensure supported initiatives take a citizen-centred approach to ensure parents, children, youth and victims know what to do and where to go when incidents happen or are suspected to reduce confusion and duplication of resources.
- MTAC staff will continue to proactively update viaSport on progress at the FPT Safety, Ethics and Integrity work group.

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