



## Briefing Note Advice to Deputy Minister

Date: April 20, 2020

Cliff #: 39233

Issue: Economic Impact of COVID-19 on B.C.'s Tourism Industry

### Background:

- COVID-19 is having an unprecedented impact on the tourism industry around the world and B.C. is not immune to these impacts. Extraordinary measures like border closures, travel restrictions, business closures and physical distancing orders are anticipated to gravely impact the tourism sector in B.C.
- There is need for more clarity on how COVID-19 is going to affect tourism employment and revenues in B.C.
- In March 2020, economic impact estimates were generated by DBC s.12; s.13  
s.12; s.13 were based on early discussions with DBC, Business Council BC, Tourism Vancouver, Destination BC and other organizations. DBC used high-level methodology with the most current information available at that time to produce the figures.
- These early estimates were necessary for DBC to begin planning recovery marketing activities and for the government to plan for appropriate financial supports for tourism businesses in British Columbia.
- s.12; s.13

### Analysis:

s.12; s.13



s.12; s.13

**Conclusion/Next Steps:**

s.12; s.13

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**Attachments:**

250-415-3451  
s.12; s.13; s.17

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Withheld pursuant to/removed as

s.12; s.13; s.17