

June 10, 2020

Williams Lake (Mayor Walt Cobb)

- Big part of tourism is flow through for outlying areas – outdoor recreation, lodges, etc
- They are very hard hit
- Out west – serious impacts from outlying regions due to FN blockades, turning visitors away
- Many operators won't survive, mom and pop operations

MLB – Min Fraser having conversations, maybe not as visible, work is being done

- Conversations aren't happening with the 'broader community'
- Business association and chamber of commerce talks are happening, community is ready
- Once visitor centre reopens will be ready
- Many people are planning stay-cations, will help with campsites
- Hotels will suffer without conventions, indoor rodeos, other big events
- Main thing to promote is beauty of the area, rural assets

Mayor of Quesnel (Mayor Bob Simpson)

- Appreciate the outreach from the province, and that local input is being sought
- Some pushback from communities around silviculture camps
- Quesnel had the perspective of let's move forward, be safe but go through the stages
- Council has done some work on patio expansions, working with brewery
- Two brand new mountain bike networks, haven't officially opened but being heavily utilized
- People coming in from WL, PG, Kootenays
- Not having any pushback from the community
- State of readiness is quite high
- Visitor centre manager has been calling campgrounds and hotels
- Saturday had 12 parties through centre from out of town
- Everyone is open for business, ready to take guests – with exception of one campground in Wells
- Have a mountain biking campaign ready to push out once they get the nod from PHO
- Fishing would be great to profile in particular, traditionally mostly US market
- Also would like profile of mountain biking
- Need clarity around Bowren and Barkerville, when they will reopen
- Want to position Quesnel as a destination in and of itself, not just a pass through town
- Need 'know before you go' instructions available for people

Mayor of Squamish (Mayor Karen Elliott)

- Staying aligned between Pemberton and Whistler
- Squamish is ready when Dr Henry says go
- Used gondola opening to signal to rest of operators when they go, be ready
- Promoting for locals to go out and try things

- Mayor went whitewater rafting to give operators a chance to try out their protocols
- Encouraging operators to test things out, get some feedback and be ready for reopening
- Messaging will be around reminding people to plan ahead – have a plan A and a plan B
- Wants messaging from gov to do their homework
- BC parks limiting number of people that can park in the lot – want people to have that plan B ready
- Local concern – how do we manage that spillover traffic
- BC Parks haven't really engaged with communities around where they should send people if that happens
- Working in the community have some plan Bs ready for people if that happens
- Expects gondola visitation to be at capacity
- Wants to promote brand 'hardwired for adventure' – we have space for people to move – hiking, wind sports, mountain biking, rock climbing – those things drive people deeper into the community and benefit other businesses in the region – breweries or pubs
- All activities in the region lend themselves to physical distancing quite well

Mayor of Prince George (Mayor Lyn Hall)

- Because of location, see tremendous flow through traffic as people head to Alaska or other regions
- Often stop in town to buy supplies, that market is taking a hit
- Air travel down 90% since pandemic
- Tourism PG working to put plans together – considering virtual tours of things like Barkerville
- Considering having mayors of regions doing live hits welcoming people and encouraging people to come
- Thinks there will be lots of travel in the north, lake and hiking will be popular
- Haida Gwaii and Prince Rupert will be busy
- People in PG will take advantage and see more of the north
- Community is ready and willing to welcome visitors
- Haven't had a lot of cases in the region, people don't understand why they have to wait for the lower mainland
- Community wants to get going, want to have restaurants open etc
- Have lost 60-70 major events this year, really hit restaurants and hotels
- Now promoting outdoor experiences – hiking, biking

Mayor of Nanaimo (Mayor Leonard Krog)

- Ports are feeling the pinch
- Hotels are wanting to get people into rooms as soon as possible
- s.16
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- Some people still have an attitude of stay away, we don't have cases and don't want to see any
- Have taken up the opportunity to expand patio spaces, supporting businesses

- Symphony and summer festivals are cancelled
- Restarting tourism will be difficult given the challenges around homelessness, addiction and mental health
- s.16
- Want to get people there to enjoy the downtown and recreation opportunities – outdoor, biking, diving
- Tourism strategy and Tourism Nanaimo, they have to redo their business plan
- s.16

MLB – as we approach phase 3, that messaging will change to explore all of BC

June 11, 2020

Mayor of Kamloops (Ken Christian)

- Kamloops is ready to accept BC visitors
- Tourism Kamloops completed a survey of residents and sector – 850 participants – high degree (80%+) comfort with regional and provincial travel
- s.16
- Concern about looming job loss in sector – in and around issues related to Rocky Mountaineer – rely on international passengers
 - o 100,000 visitors to Kamloops and 50,000 room nights – knock on effects
- Domestic travel won't solve these problems but will offset
- Clearwater mayor – says they are ready for day trippers
- Sun Peaks opening in June
- Reservations about opening early tourism in Shuswap
- People in Kamloops would not welcome reopening of US border
- Sport fishing in-land also has large following among BCers
- Wine, craft beer and golf tourism development has been successful
- Likely to start with regional tournaments in the future, to help hospitality and tourism sectors

Mayor of Ucluelet (Mayco Noël)

- Working with surrounding Indigenous communities
- BCers coming to the west coast now
- Committed to keeping local nations informed about reopening plans
- They are open for business but need to be sure they respect Indigenous leaders in the area

Stakeholder Call Notes – Destination Greater Victoria

April 17, 2020

Paul Nursey and Matt Holme

- April 24 – deadline for national industry task force to get their requests in to the federal government
- Working closely with Anthony Everett and Tourism Vancouver Island
- Victoria leaders are establishing a task force specific to the island – an industry-led group similar to the Vancouver-based task force
- Working on laying out the next 18 months of recovery – mapping who will survive the winter, looking at what sectors will come back first
- Will submit that material to government in the next week to 10 days
- Anticipating summer season based on local tourism – expecting first Vancouver Island travellers, then maybe BC, followed by national travellers – will be focused on domestic market
- Looking at how to ensure survival of as many tourism products as possible through the winter, with support from government but also other entities
- Planning a local grassroots recovery campaign modelled after California following fires
- Based on concepts around gratitude, kindness for each other
- Looking at what restrictions could be loosened in a safe way that would make it worthwhile for a business to reopen

Film industry call – April 15

Paul Klassen, Executive Director, BC Council of Film Unions

- Industry in complete shut down – shut down occurred on March 13 – five days before first federal announcement on wage subsidy
- Decision made on global basis
- s.13
- Majority of compensation payments now done
- Industry is built on film production side on one-off companies that earn no revenue
- Employees hired on daily or weekly basis, working for multiple employers in one time
- Those factors mean many programs so far aren't applicable
- Programs in place are based on change in revenue, which isn't applicable here (employer side)
- Employees work generally as independent contractors, don't necessarily pay themselves a regular salary – doesn't match the program criteria
- s.13

Kendrie Upton, Executive Director, Director's Guild of Canada (DGC BC)

- Unions engaged in four central discussions
 - Assisting members in accessing programs
 - Determining safety measures for productions to restart
 - What impact current restrictions will have on relaunch of film – need clarity on how those apply to industry
 - Looking ahead to challenges around so many productions wanting to get up and running at once when reopen

Phil Klapwyk, Business Representative, International Alliance of Theatrical Stage Employees Local 891 (IATSE 891)

- Attention on return to work
- Safety major concern – working with studios and unions/guilds
- Access to locations, availability of crew and studios
- Represent vast number of creative problem solvers now sitting at home working on solutions
- Government could signal to workers in the sector to solve return to work problems
- s.13
- Would like government to continue signaling industry/minister is engaged in return to work

Wendy Noss, President, Motion Picture Association – Canada (MPA-Canada)

- Glad to see CrBC on Economic Recovery Task Force
- Business impacts:
 - Federal level – concern at front end was on covering people that work in the sector
 - Some gaps exist as articulated by Paul
 - CERB package evolved over time to ensure workers in this sector are covered, appreciative of that
 - Gaps for companies – subsidy isn't designed for industry, can't rehire or keep people on
 - Provincially, unique circumstances have arisen due to pandemic. Tax credit programs have adjusted in response to crisis in other provinces/jurisdictions. Expenditures that have been made in the province, will work with CrBC to make sure they can still access tax credits.
- s.13

Pete Mitchell, Executive VP & COO, Vancouver Film Studios

- Agrees with everything said so far
- Went from bustling studios to no one in the buildings
- Most are still paying rent as per contracts
- s.13; s.21
- Recovery – government should be open to looking at different types of private sector participation
- s.13
- Can we look at things like privately provided testing, workers isolating at home in LA for 14 days before coming here. Similar to pre-clearance in US.
- All about the border – difficulty if pandemic still bad out East, won't be able to reopen border in BC
- Possibility for new category of TFW for film industry

Liz Shorten, COO, Canada Media Producers Association (CMPA-BC)

- Appreciates announcement around artists
- Pleased that MLB met with Guilbeault, appreciate dialogue efforts
- Appreciate federal supports so far, some members can take advantage
- Questionnaire going to members to see how federal measures are working

- Canada Media Fund/Telefilm – looking for MLB support in advocating for BC to get its fair share of any stimulus that may come through those programs
- Support to sector through CrBC – conversations ongoing and looking for any support that could be coming to mirror federal stimulus
- Also looking at return to work, health and safety, part of national task force

Peter Leitch, Chair, Motion Picture Production Industry Association

- Echoes what has been said so far
- Appreciative of Dr Henry and Minister Dix to minimize the risk of the pandemic
- Provincial government playing a major role in economic recovery
- Concern out there about what's going to happen, when they can get back to work, could we look at more communication around that for workers. Let people know government is focused on returning to work and supporting the economic recovery.
- Main issue on mind is border and what that will mean for rebooting sector

Michelle Grady, Executive VP, Sony Imageworks

- Most companies successfully moved to working from home
- Most jobs have been retained
- Essential services include IT – which is great and helping to keep things going for people working from home

s.13

Prem

- Many of the concerns heard today are being considered at the Premier's Recovery Task Force and being brought forward to federal government
- Appreciative of BC accelerating CrBC funding to get programs up and running

Prem Gill, CEO Creative BC

- Health and safety protocols from WSBC submitted to PHO
- After that, industry doc 'best practices coalition guidelines' should be available mid-June. Drafts have been shared with WSBC and ministry staff
- Industry needs to get ready to familiarize themselves with guidelines, then develop own health and safety protocols
- Pandemic production guide and department specific guides to support employers returning to operations
- CrBC is ensuring communications is clear and information is getting to people

Paul Klassen, Executive Director, BC Council of Film Unions

- Working on COVID-19 Motion Pic pandemic production guide
- Extensive doc that will be resource for employers that have to draft their own safety plans
- Meeting today, a bit behind other jurisdictions
- Major studios also working on independent guides too

Michelle Grady, Executive VP, Sony Imageworks

- Sector continued working when physical production shut down
- People continue to work from home
- VFX relies on physical production, starting to run out of work
- Sector worried about how long it will last – start up will be slow
- Worried about when work will come back to BC
- Survey next week, working with CrBC on sending that out (Part 2, last one in March)
- Animation VFX Return to Facility guide being worked on – hoping for end of June
- Will be a hybrid situation at facility/at home for a long time

Tracey Wood, VP, Alliance of Motion Picture and TV Producers (AMPTP), Canadian Affiliate

- Involved in Ontario guidelines (section 21) and bringing those into BC guidelines
- White Paper brought up from US to inform work in BC; produced by unions in US and Alliance
- They designated a person in production for compliance with COVID – good concept for BC
- Act Safe – health and safety assoc. – looking at training for people in disinfection, etc to implement safety protocols

Tracey Friesen, Senior Vice-President, Canada Media Producers Association (CMPA-BC)

- s.13
- Gaps – criteria means applicants must be previous clients, many employers don't meet criteria
- Working to quantify who isn't qualifying to be able to advocate for different supports – applying s.13
- Insurance – analyzing what other jurisdictions are doing around difficulty – sector can't get coverage due to COVID exclusions

- Likely will ask feds for backstop, but still looking into liability issues

Phil Klapwyk, Business Representative, International Alliance of Theatrical Stage Employees Local 891 (IATSE 891)

- Paul gave the labour perspective
- Members are eager to get back to work
- Some are worried about process because much of the work has been behind the scenes
- Members are worried that guidelines in other jurisdictions will be applied here without BC context
- Ongoing communications with members

Peter Leitch, Chair, Motion Picture Production Industry Association (MPPIA)

- Happy with work so far
- Discomfort with some people to come back to work, but gaining confidence as this work is created and communicated to members
- Town hall on Wednesday to get word out for people working on the ground
- Valuable that Province is taking health and safety priority, keeping numbers low
- Facilities – making some changes in terms of security and health standards
- Some roundtable discussions with tenants to give confidence that right steps are being taken
- CrBC provided strong leadership

Pete Mitchell, Executive VP & COO, Vancouver Film Studios

- Appreciate role of CrBC and film commission, credibility firmly established
- Studio getting more calls than ever
- s.13
- Roll out in BC has been methodical, gives people confidence
- Worker population getting less nervous
- s.16
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MPPIA – Peter Leitch

- Impacts have been severe across BC’s film/TV sector; local workers have been the hardest hit.
- Very appreciative of steps government is taking – federal and provincial. Creative BC is doing a good job collecting information and statistics to understand impacts.
- Focus is also on what industry can do to be “shovel-ready” once crisis is over. BC will likely be a trusted, go-to jurisdiction and will see faster recovery than others.
- Peter expressed that some VFX companies have been very good about allowing workers to work from home.^{s.13}
- It was also noted that, in addition to medical equipment that some productions have offered to healthcare system, film sets have many mobile generators that could be accessed should they be needed.

Sport BC – Rob Newman

- Uncertainty is the biggest concern across membership – cancellations affects all aspects of operation.
- s.13
- Rob believes that sport will be the first sector to rebuild. Athlete of the Year and associated celebration is targeted for the Fall.

CMF – Valerie Creighton

- Funding announcements are forthcoming – important to show industry that budgets are set and programs will continue. The broadcasters’ envelope will be communicated on Friday, March 27th (amount is not announced publicly). Other program envelopes will be rolled out next week (likely April 1st/2nd).
- March 25th announcement planned to promote online services where Canadian content may be accessed – to encourage domestic content consumption while isolating/in quarantine.
- CMF is leading a production industry taskforce made up of representatives of the producer associations, funding agencies, as well as provincial and municipal agencies. Creative BC sits on the taskforce. The group is working together to assess impacts on the industry and inform governments at the federal, provincial and municipal level on the need for critical support.

Association of Book Publishers of BC– Heidi Waechtler

- Assessment of impacts is underway – working with Canadian Publishers’ Association; BC information will be broken out.
- There is optimism that there will be a pick-up in digital sales, but it will not replace lost physical sales.^{s.13; s.21}
- s.13; s.21
- Supply chain has been impacted, as priority is being given to medical supplies.
- Authors have lost opportunities for touring, which impacts anticipated sales.
- Ontario essential services measures are not clear on warehouse/distribution operations – concern that BC will impose similar restrictions.

Book Publishing Sector – April 9, 2020

Vici – Caitlin Press

Publish 16-20 books a year on BC topics

s.13; s.21

Andrew – Orca Books

Haven't seen as many returns yet

Just moved warehouse in Victoria to a larger space

Sell 65% into US – s.13; s.21

s.13; s.21

Largely sell to schools and libraries – s.13; s.21

s.13; s.21

BCAC advancing grant – helpful, s.13

s.13

Brian Lam – Arsenal Press

Based in Vancouver

Full-time staff of 5, s.13; s.21

s.13; s.21

55% of sales in US

s.13; s.21

Melissa Pitt – UBC Press

Publish about 60 books per year, employ 28 people

s.13; s.21

Pivot to digital doesn't have same margin as print, different lending models

Receiving requests for people to use their books to end of school year,^{s.13}
s.13

Public sector employees, most programs don't apply

Rob – Greystone Books

Publish about 40 books per year

s.13; s.21

Advancing grant from BC and feds helpful

s.13; s.21

Heidi

s.13; s.21

Need sector specific measures down the road

Jen

Unique industry, barriers to entry are high

s.13; s.21

Books can't be warehoused for six months – cultural products don't work that way

s.13; s.21

Will take a year for industry to return to normal if at all

s.13; s.21

- s.13; s.21

Bob Wong

Looking at immediate and longer term supports

Magazine Publishing Sector – April 9

Jessica – Chair of Mags BC and managing editor of magazine

Two part-time employees

s.13; s.21

Magazines generally operating with small, part time staff

s.13; s.21

Linda – National Observer editor in chief

s.13; s.21

Digital only, revenue from subscriptions and fundraising

s.13; s.21

Secured federal journalism grants but this has changed nature of work, focus on local rather than national

s.13; s.21

s.13; s.15

What can Province do?

- Buy a subscription
- Invest in advertising

Sean – Powell River Living

Speaking for community magazines

Largely cover events, restaurant and retail advertising huge

Also want to see investment in advertising from Province

s.13

Talk to feds about how difficult it is to get magazines into Canada Post at reasonable price

Federal labour tax credit/digital subscription tax credit – eligibility criteria eliminates any small pubs – required to be corporation, min number of employees – leave out small players

Samantha – President of Canada Wide Media

Small publisher – regional pubs

Custom publish magazines

Ad cancellations – primary source of revenue

s.13; s.21

Heritage Canada funding available earlier was good, s.13

Support exploring how other mags that weren't eligible last year can receive funding

Also need support from Canada Post for distribution

Biggest costs are wages, printing and distribution

s.13; s.21

Sylvia

Magazines use events to bring in revenue, advertising and event itself bring in revenues

Disappearance of jobs for interns and new grads – long term impacts for career opportunities

Will ask for more funding for internship program (from CrBC?) they offer already to assist mags with staffing over the next year

Canada Summer Jobs program not applicable for most

Interest free loans don't help most mags, their staff is too small

Magazine Publishers Tax Credit – similar to Book Publishing, but structure it slightly differently. Online mags aren't eligible for funding.

Bob Wong

Will keep working with industry and association – looking at relief and recovery

Anthony Everett

- Resiliency program is going well, grateful for federal funding
- VI has 300 biz in program now
- Money will help businesses re-engage with how they will help businesses welcome people
- Long-term program, will continue to deliver
- 25% of biz in sector on VI will not open; focused on getting them through summer, but more conversations needed with gov on how to get them through the rest of the year
- Solvency concerns are high
- Tension building between residents and businesses
- Week has been difficult
- Businesses want VI Tourism to change messaging on non-essential travel
- Trying to figure out where they should position messaging in terms of supporting biz and residents' concerns
- Looking at messages like 'mindful' travel, 'respectful' travel – wants a consistent message

Glen Mandziuk

- Echo Anthony
- Liquidity – solvency crisis brewing
- Will need a deep dive in the fall to look at issue
- Regions are working collectively on coming biosphere certified – responsible recovery
- Broader framework to look at – everything from water quality to air quality
- Wants to show industry can give as much as take
- Responsible recovery will help residents see beyond benefits like jobs and economy
- Collecting data from industry daily – later today providing report on results over past 9 weeks
- Looking at cell phone data and other sources to look at visitor patterns – who is travelling, how long they are staying, and where they come from
- Shuswap area is a hot spot in terms of negative feelings towards Alberta travelers, but overall communities seem to be following lead of safe, local travel

Kathy Cooper

- Dealing with flooding – over 1,000 houses under evacuation alert
- Most communities are aligned in ready to welcome visitors
- In some cases will have limited product to offer, many restaurants not open, but hotels are reopening
- Sentiment is that they are ready and wanting visitors – many would like to encourage Alberta visitors due to proximity
- Working hard on resiliency program – but will be completely different landscape going forward – solvency in small biz is huge issue

Amy Thacker

- Resiliency program – 55 biz registered – about 20% of them are Indigenous
- Positive feedback in general

- Expand ability to reach rural and remote biz and expertise that they can offer
- Will help to support solvency and social licence issues
- Themes – multiple impacts of wildfires, floods and now COVID have raised needs for support on solvency
- Many won't be able to open this year at all – fees/expenses that haven't been addressed by gov yet will prevent many from reopening
- Leases, park use permits, tenure fee forgiveness – s.13
- What people used to pay has been increased by 2000% in some cases and no support coming
- Sentiment – region is polarized. Organization is working to rebuild social licence in communities
- Hearing they feel a need to be heard and have some control over how things roll out
- People appreciate being heard – goes a long way to rebuild confidence
- Putting together details on responsible travel campaign on expectations for people to travel there
- East side of region will be ready to go to welcome people back
- Chilcotin – some areas ready and some not
- Great Bear Rainforest situation is escalating significantly – asked for human and financial resources to navigate that
- s.13

Clint Fraser

- Working on resiliency program – 54 biz now engaged
- Note that quantity and quality of time spent with biz is very well received
- Positive towards relationship building and trust
- Solvency issues will build through fall and winter
- Meeting weekly with community partners and in daily contact
- Similar to CCCTA – friction remains in some areas – Haida Gwaii in particular
- Some communities not interested in welcoming visitors at this point – particularly on West Coast, Prince Rupert
- Marinas are not opening, problem for sport fishing guides – only opening for commercial purposes
- Yukon border – flag potential loosening of travel from BC residents
- Great Northern Route travel depends on crossing Yukon border, will impact ability to attract travelers
- Sentiment in general is shifting towards positive – people hanging on words of PHO

RMI Call Notes

Fernie – Ange

- Resort mayors collaborating
- How we can use these funds to support reanimation of community
- Considering how to redirect funds approved for this budget year
- Looking to colleagues for suggestions

Harrison Hot Springs

- s.13; s.16
- SB: Will get back to you.
- Ministry staff – would you consider an amendment?
- SB: Get back to you.
- MLB: We'll create a QA and send out to all communities after the call.

Golden

- Looking are rejigging work plan
- Focusing on projects that provide employment and investment in the community within the community

Invermere

- Biggest consideration is working with DMOs going forward
- s.13; s.16
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- s.13
- MLB: this is a challenge; putting out joint statements; recognition that many people own homes on both sides of the border; s.13
- s.13

Kimberley

- Perspective is finding balance between balance on public and economic health
- Opening will increase risk and looking at ways of managing that

- Communities in RMI are all quite different; work in progress and following direction of health authorities

Osoyoos

- Destination Osoyoos and town council working together to message 'safe welcome'
- Destination Osoyoos and town working together on common messaging
- RCMP news release asking people to stay off party boats
- Asking people not to cross the border over the lake
- New beach cleaner with RMI funds – inviting minister to drive cleaner during next visit

Radium Hot Springs

- Comfort level – cautionary note – major tourism and secondary homeowners largely from Alberta
- s.13
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Revelstoke

- Economic Development commission and council have a recovery task force
- Ensuring that restart has support of residents and tourism operators, looking at ways to still strive without outside visitation
- Ec dev commissioner will follow up with some questions
- Looking at reallocating funding to create jobs in community
- Want to create confidence in community so people feel safe and protected

Rossland

- Community feels ready to reopen; people are worried about the future – will guests come back?
- Lost the end of the biggest season and summer seasons ahead
- Tourism operators are concerned support isn't going far enough
- Hopeful that more will be coming out
- Hotels in town really suffering
- Town hasn't seen much infection because people staying away; concerned that infection will still be coming once visitors start coming
- They are worried they won't know soon enough if they need to shut down
- Economic recovery – loose association with the District Chamber, Community Futures – business people expressed concern that they need to more direction from the province – they don't know how to do it to stay safe

- MLB: You will know if there is an infection in your community right away through contact tracing, rest assured. Working with feds, bringing up gaps for tourism industry in relief programs.
- Difficulty in determining exact impacts in their community without having access to things like EI filings

Sunpeaks

- Estimating a third of tourism biz won't be around a year from now
- EI numbers high in Sunpeaks
- s.13 : comforted that MLB working with feds
- Second homeowners did stay away but now starting to come back slowly
- Not messaging that they should stay away, but rather asking people to bring their own supplies and avoid risky adventures; and keep to small numbers
- People seem to be listening
- Restaurant sector is devastated, but hopeful that we will be able to use sidewalks and streets but has concerns that more than 2m will be needed for physical distancing
- Hope is that the province will help with regulations to help expand liquor licences to outside

Tofino

- After the initial shock, community has organized well
- Task forces: economic recovery and health
- Have an online portal to share ideas within the community
- Community has supported the BC Restart Plan – businesses want to follow the guidance and residents feel comforted by that
- Accommodation sector is anxious to get ready
- Working hard to ask businesses to slow down and think about residents are feeling
- s.13
- Need to maintain the social fabric around town
- Accommodation operators have reported some people calling up with sense of entitlement that they deserve to be in Tofino; people are nervous of the pent-up demand
- MLB: social licence will be built through Dr. Henry and that will help reassure; when she says people can start to move between communities

Ucluelet

- Indigenous communities still on state of emergency with blockades
- Working to ensure message is unified with business community
- Optimistic that they will get to starting line and go into it cautiously

- Need a funding model for restaurants and grocery stores; encourage a redesign of physical stores for separate entrance and exit

Valemount

- Receiving dozens of calls a day about worry about people visiting from Alberta
- Looking for stronger message for people to explore local
- Restaurants, bars and pubs – looking for support to expand patios and temporary liquor licences to expand to parking lots
- Working through a complete rethink of what the community will look like going forward

Whistler

- Building anticipation in community to get back to work
- Mixed feelings about welcoming people back
- People in Whistler are the product and need to get people ready to start providing hospitality at a distance
- Looking for more coordination on communication with other ministries
- BC Parks opened a lot of parks along the corridor and they were challenged with the timing
- Air travel – need to understand when air travel returns; asking to be kept in the loop so that they can plan better in advance around that
- Focusing on creative use of outdoor spaces; anticipating visitors coming back; looking at ways to rejig village space for physical distancing
- Local doctors – need guidelines for when people are there, want to encourage people to access health care while they are there so that community can know right away if a case was present in the community

Note: Committed to having another roundtable as we get into the next phase.

Overview

Tourism, Arts and Culture Minister Lisa Beare and MLA Bob D'Eith have spent the past week reaching out directly to stakeholders feeling the impacts of restrictions associated with COVID-19. Every call is staffed by the Deputy Minister, an Assistant Deputy Minister, or an Executive Director. Outreach efforts have focused on three things:

1. Hearing from stakeholders the impacts they are experiencing on the ground
2. Sharing information about government response and clarifying public health orders
3. Understanding the sector's needs and requests for government response or relief

Stakeholder response to these calls has been extremely positive. People are grateful to hear from government directly and appreciate their concerns are being brought forward for government to consider during its recovery planning.

The feedback from stakeholders is focused on 3 themes:

- Detailing the significant **economic stress** brought on from containment efforts
 - E.g. - business closing, staff layoffs,^{s.13}
- Clarification on **daily updates and orders from PHO** on impact to their businesses or events
 - E.g. – advice for campgrounds unable to close due to presence of year-round residents (question sent to ENV)
- Advocating for **financial supports** in:
 - Federal programs
 - E.g. - waive the waiting period for regular lay-offs in addition to those accessing sickness benefits (federal government announced)
 - Provincial tax deferment or relief
 - E.g. – no EHT, PST remittances (provincial government announced)
 - and/or deferral of tenure payments
 - Flexibility for grants money
 - E.g. – event is cancelled, grant money can be used for paying for other operations (QAs posted on BC Arts Council site, in development for other sectors)
 - Desire to see stable funding levels for existing program & top-ups of existing grants.
 - E.g. – community gaming grant levels increased as a mechanism for boosting community resiliency or guaranteeing a set level of MRDT revenues returned to communities.

The ministry's focal points are:

- s.13
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- Advocating to the federal government on the expansion of EI benefits to cover the seasonal, gig, part-time, self-employed or contract employees typically found in TAC's sector.
- Developing a coordinated policy response for the questions related to the Ministry's various grant programs.
- s.13
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Stakeholder Groups

Given the broad cross-sector of stakeholders related to TAC, the ministry has categorized stakeholders s.13

These groupings are fluid. The ministry is reconsidering categorizations daily to respond to the changing situation. In cases where stakeholders reach out directly requesting contact, the ministry is booking a call with either Minister Beare or MLA D'Eith within 24 hours where possible.

Minister Beare's focus has been on s.13

s.13 In addition, Destination BC has reached out to s.13 in the tourism sector on the ministry's behalf.

MLA D'Eith's focus has been on s.13 in arts and culture and the creative sector.

See Appendix 1 for full list of stakeholders reached.

Feedback by sector

Tourism Industry Overview

The tourism industry was one of the first sectors in B.C. to feel the economic impacts of COVID-19. As restrictions on gatherings and travel were implemented domestically, these impacts increased significantly.

There are more than 19,300 tourism businesses in British Columbia with over 161,000 workers. These businesses would have been heading into their busiest season, which helps supplement operating costs throughout the year.

In 2018 (the most recent figures available), the tourism sector brought in \$20.5 billion in revenue. Travel restrictions posed during COVID-19 outbreak are leaving businesses extremely concerned about the continuity of their operations due to revenue loss as well as survival of their operation after the quarantine is lifted. The vast majority (91%) of all tourism businesses in BC are small businesses with fewer than 50 employees. Sector organizations report some smaller businesses are closing already with many more just weeks away from insolvency if aid is not provided immediately.

Tourism Business Closures and Economic Impacts

- **Airlines** (Air Canada, WestJet, Pacific Coastal Airlines, Air Transat, American Airlines and others) have laid off staff, cut international travel and reduced or eliminated domestic routes.
- All **destination ski hills** in the province are closed. Annually, B.C.'s ski industry attracts 6.8 million visitors, creates 14,600 jobs and generates \$1.9 billion in expenditures. While this is happening close to the end of the season, spring break is a major revenue generator and those margins are gone. Staff are being laid off.
- **Hotel occupancy rates** went from 70% to 80% down to 10% within 72 hours of travel restrictions. The British Columbia Hotel Association has over 700 member hotels representing over 60,000 employees and 80,000 rooms contributing in excess of \$3.2 billion in revenue. The association estimates 50-70% of hotels will close due to COVID-19 with layoffs of upwards of 40,000 people.
- Coho, Clipper and Washington State **ferry lines** have suspended operations until end of April.
- **Rocky Mountaineer** operates luxury rail tours from BC to Alberta - primarily to international clients. Their season starts April 13th, but Rocky Mountaineer has cancelled April tours and is unsure about operating in future months after April. The company issued temporary layoffs to half of its employee base this week - 130 temporary layoffs, and 500 seasonal hires will not happen.
- **Ports, cruise associations** putting together a white paper on potential long term impact – concern US may amend Jones Act which requires foreign flagged ships from carrying US citizens without making a foreign stop to remove that requirement, resulting in end to bc cruise industry
- **Major tourism attractions closed**, including Science World and the Vancouver Aquarium. The aquarium^{s.13}

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Tourism Policy Questions

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- Federal relief questions are being directed to Western Economic Diversification Canada.

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Tourism Sector Relief Requested

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Major Events Sector

- B.C.'s event sector is comprised of a mix of non-profit entities (e.g. PNE) and private sector businesses.
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Sport Sector Overview

Employment in the Sport Sector is varied and includes:

- Salaried workers employed by Multi-Sport Organizations (e.g. viaSport, Sport BC, Canadian Sport Institute Pacific, Pacific Sport Regional Centres) and Provincial Sport Organizations that range in size from large (e.g. BC Hockey, BC Soccer) to small (e.g. Squash BC, Ultimate BC).
- Contracted workers such as paid coaches, officials, educators, sport medicine practitioners etc.
- Some self-employed workers not eligible for Employment Insurance benefits (e.g. coaches, officials) (Federal government announced benefits, but people are having difficulty accessing).

In addition to paid and contract work, the sector also heavily relies on volunteers. The impact of Covid-19 will be considerable in communities across the province and it is s.13

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While government provides significant funding support to BC's sport sector, on average, close to 80% of sector revenues come from non-government sources. These revenue sources include membership dues, event hosting revenue, fees for programs and services, and sponsorship. Depending on the length of Covid-19 directives, many of BC's sport organizations are at risk of becoming insolvent.

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Sport Sector Closures and Economic Impacts

- Summer sport organizations whose season starts in the spring and have had to cancel seasons, or are at risk of the season being cancelled, will be required to refund pre-paid registration fees. Some provincial sport organizations do not have the cash reserves to provide these refunds.
- Some provincial sport organizations also receive significant annual revenue through 50:50 proceeds related to professional sport leagues (e.g. Lacrosse, Soccer and Hockey). With all professional sport leagues now postponed, this revenue source is at risk.

Sport Sector Policy Questions

- s.13
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Sport Sector Relief Requested

- s.13
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Arts and Culture Sector Overview

B.C.'s arts and culture sector has faced largescale hardship as a result of restrictions around gatherings. Museums and performance venues across the province have closed indefinitely, including the Royal BC Museum. Many workers in the arts and culture sector are employed in the 'gig' economy and are uncertain of their financial survival at this point.

This sector will feel the effects of COVID-19 for a long-time as many organizations rely on sponsorships. Most sponsorship has been paused during this time due to economic uncertainty. Stakeholders pointed out that second quarter of every year is when most corporate sponsorships decisions are made, therefore most organizations are at great risk right now.

Organizations are looking at opportunities to monetize performances provided online through streaming.

Much like in sport, the arts and culture community also heavily relies on volunteers. As people deal with the fallout of COVID-19, this sector is concerned about the long-term ramifications for their base of volunteers. Similarly, this sector is heavily supported by private donations and many are worried for their future financial viability as donations and sponsorship are likely to slow considerably.

Arts and Culture Sector Closures and Economic Impacts

- At least 72 art events reported as cancelled or postponed (up to and including May only)
- Venues have closed, cutting off their primary revenue streams.

Arts and Culture Sector Policy Questions

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Arts and Culture Sector Relief Requested

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Creative Sector Overview

B.C.'s creative sector encompasses the motion picture industry, music production, book and magazine publishing, and the digital media sector. Most workers in the Creative Sector operate in a 'gig economy' meaning they are paid based on individual projects, with income distributed unevenly throughout the year.

Concert, event and performance cancellations or postponements have created huge financial hardship amongst promoters, venues, festivals, musicians and supporting personnel. Private sector sponsorships are going to be very limited to non-existent in the coming months, which is going to be very challenging for many festivals and events.

The inability to gather in groups will greatly impact the well-being of people in British Columbia. It will be essential to bring people together again once the restrictions are lifted. This can be done through concerts and festivals. A long term re-engagement plan will be required to encourage audiences to return to live events.

Since COVID-19 has cancelled all concerts for the foreseeable future and closed music venues across the country, many artists have launched livestreams to help fill the void. The Facebook-National Arts Centre Fund for Performing Artists will provide \$200,000 in artists fees to support online performances. The fund pays \$1,000 to each act for their livestream performances.

Netflix has announced \$100 million to support hundreds of thousands of employees—both inside and outside the Netflix umbrella—who are currently out of work. Most of Netflix's funds will go towards workers affected by the company's own halted productions, with \$15 million being funneled to "third parties and non-profits providing emergency relief to out-of-work crew and cast" in countries where Netflix has large production bases that have been handicapped by the coronavirus. s.13

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A production industry taskforce has been established, led by Canada Media Fund and made up of representatives of the producer associations, funding agencies, as well as provincial and municipal agencies. The group is working together to assess impacts on the industry and inform governments at the federal, provincial and municipal level on the need for critical support. Creative BC sits on the taskforce.

Creative Sector Closures and Economic Impacts

- All film and tv production in the province has been cancelled or postponed, impacting 35 projects.
- The industry is concerned over losing its skilled worker base as a result of layoffs. Historically, downturns have seen workers shift to more stable industries outside the creative economy.

- Animation / VFX – hugely impacted by the current downturn in the film industry. Working from home is not possible due to some companies’ IP protection measures. Companies are looking to shift the working model, creating more social distancing between employees through scheduling split shifts, and cleaning the office between each.
 - Experiencing a break in the supply chain. E.g. Art product coming from China is no longer available. They are trying to hire laid off workers from the animation sector to make up the gap.

Creative Sector Policy Questions

- s.13

Creative Sector Relief Requested

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Appendix 1: Calls to Date

Date	Organization	Gov Rep
13/03/20	Regional Destination Marketing Organizations	MLB
13/03/20	Tourism Industry Association BC	MLB
13/03/20	Vancouver Airport Authority	MLB
13/03/20	Tourism Vancouver	MLB
13/03/20	BC Destination Marketing Organization Association	MLB
16/03/20	viaSport	MLB
16/03/20	Creative BC	MLB
16/03/20	Destination Greater Victoria	MLB
16/03/20	Canadian Media Producers Association	MLB
16/03/20	International Alliance of Theatrical Stage Employees Local 891	MLB
16/03/20	Motion Picture Production Industry Association of British Columbia	MLB
16/03/20	BC Museums Association	MLB
16/03/20	BC Alliance for Arts and Culture	MLB
16/03/20	BC Museums Association	MLB
17/03/20	Royal BC Museum	MLB
17/03/20	Knowledge Network	MLB
17/03/20	BC Games Society	MLB
17/03/20	Harbour Air	MLB
17/03/20	Netzwerk	MLA D'Eith
17/03/20	Monstercat	MLA D'Eith
17/03/20	MRG Concerts	MLA D'Eith
17/03/20	Atomique/Amelia Arts	MLA D'Eith
18/03/20	BC Games Society	MLB
18/03/20	Regional Destination Marketing Organizations	MLB
18/03/20	Tourism Industry Association BC	MLB
18/03/20	Tourism Vancouver	MLB
18/03/20	BC Destination Marketing Organization Association	MLB
18/03/20	Pacific Opera Victoria Association	MLA D'Eith
18/03/20	Creative Okanagan	MLA D'Eith
18/03/20	BC Director of Canadian Music Centre	MLA D'Eith
18/03/20	Vancouver Symphony Society	MLA D'Eith

18/03/20	First Peoples' Heritage, Language and Cultural Council	MLA D'Eith
18/03/20	Vancouver International Bhangra Celebration Society	MLA D'Eith
18/03/20	Vancouver International Film Festival	MLA D'Eith
18/03/20	Coastal Jazz and Blues Society	MLA D'Eith
19/03/20	Vancouver Art Gallery	MLB
19/03/20	Adventure Tourism Coalition	MLB
19/03/20	BC Lodging & Campground Association	MLB
19/03/20	Canada West Ski Areas Association	MLB
19/03/20	go2HR	MLB
19/03/20	Music BC	MLB
19/03/20	Whistler Mayor	MLB
19/03/20	Music BC Industry Association	MLA D'Eith
19/03/20	Atlin Arts and Music Festival	MLA D'Eith
19/03/20	DigiBC	MLA D'Eith
19/03/20	Vancouver Folk Music Festival Society	MLA D'Eith
19/03/20	FACTOR	MLA D'Eith
19/03/20	Fort Langley Jazz and Arts Festival	MLA D'Eith
19/03/20	Vancouver Asian Film Festival	MLA D'Eith
19/03/20	Indian Summer Arts Society	MLA D'Eith
19/03/20	Blueprint Events	MLA D'Eith
19/03/20	Shambhala Music Festival	MLA D'Eith
19/03/20	Sean Bickerton	MLA D'Eith
19/03/20	Canadian Independent Music Assoc.	MLA D'Eith
19/03/20	Bard on the Beach theatre society	MLA D'Eith
19/03/20	Full Circle: First Nations performance Society	MLA D'Eith
19/03/20	Arts Umbrella Association	MLA D'Eith
19/03/20	Whistler Film Festival	MLA D'Eith
20/03/20	BC Restaurant & Food Association	MLB
20/03/20	Arts BC	MLB
20/03/20	BC Seniors Games Society	MLB
20/03/20	Indigenous Sport, Physical Activity and Recreation Council	MLB
20/03/20	Greater Vancouver Professional Theatre	MLB
20/03/20	Mayor Maple Ridge	MLB

20/03/20	Lower Mainland Arts Councils	MLA D'Eith
20/03/20	Vancouver Island Arts Councils	MLA D'Eith
20/03/20	Northern Arts Councils	MLA D'Eith
20/03/20	Kootenay Arts Councils	MLA D'Eith
20/03/20	Okanagan Arts Councils	MLA D'Eith
23/03/20	Canadian Media Producers Association	MLA D'Eith
23/03/20	Brain Dead Dog Productions	MLA D'Eith
23/03/20	Blue Frog Studios	MLA D'Eith
23/03/20	Nimbus	MLA D'Eith
23/03/20	Music Industry Venues (group call)	MLA D'Eith
23/03/20	Music Industry Artists (group call)	MLA D'Eith
23/03/20	Music Industry Studios (group call)	MLA D'Eith
23/03/20	Labels/Music Companies (group call)	MLA D'Eith
23/03/20	Mayor of Whistler	MLB
24/03/20	Regional Destination Marketing Organizations	MLB
24/03/20	Tourism Industry Association of B.C.	MLB
24/03/20	UBCP/ACTRA	MLB
24/03/20	International Alliance of Theatrical Stage Employees Local 891	MLB
24/03/20	Directors Guild of Canada	MLB
24/03/20	BC Destination Marketing Organization Assoc.	MLB
24/03/20	BC Hotel Association	MLB
24/03/20	Indigenous Tourism Association of BC	MLB
24/03/20	Motion Picture Production Industry Association	MLB
24/03/20	Sport BC	MLB
24/03/20	BC Museums Association	MLB
24/03/20	Canada Media Fund	MLB
24/03/20	BC Alliance for Arts and Culture	MLB
24/03/20	Association of BC Book Publishers	MLB

- Return to play plan – talking to other jurisdictions
- Background on league:
 - o 5 BC teams in WHL
 - o World's leading development league for junior players, top suppliers to NHL
 - o Top level of Canadian hockey system
 - o Major employer indirect/direct
 - o Major economic and social impact in host communities
 - o Contribute to minor hockey program and charitable causes
 - o Clubs pay 100% of player expenses
 - o Team operating budgets run - \$4-5M
 - o Provide post-secondary scholarships for everyone in league – last year invested \$3M
 - o 1 million fans attracted in each season
 - o Self-sufficient, rely on ticket sales
- Return to play protocol was sent in advance of these discussions with various provinces/states
- Health and safety is first priority
- Spectator capacity is a concern
- Fan-dependent league, need spectators, entire system is at risk
- Return to play document v2 has been submitted – still in draft because discussions ongoing with health authorities – want to collaborate with us on what is the appropriate process
- Phase 4 – in restart plan is when live audience will return
 - o Needs one of the conditions – vaccination, community immunity, successful treatment
 - o No timelines
- Encourage you to do as you have done – look at info released by viaSport, WorkSafe protocols, health authorities guidelines
- Look at governing sport body for advice too

- s.13

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- Questions about gatherings of 50 persons or more – currently prohibited – includes indoor and outdoor – doesn't apply to workers
- Timing for activities for hockey, still to be determined by PHO
- WHL – wants us to take a look and review with PHO – s.13

s.13

MEETING NOTES

MINISTER'S TOURISM ENGAGEMENT COUNCIL

Wednesday, May 27, 2020

1:00 p.m. to 3:00 p.m.

MTEC Roundtable Discussion Key Themes:

Communications

- Consistent and clear messaging is key – need clarity on what local travel means
- Need to be mindful of messaging about local only and how this is impacted relations with Alberta
- Need unification of communication channels and information sharing
- Continue to promote BC as inclusive and welcoming destination – communicating that BC is safe will be key and will provide a unique selling point

Business Supports

- Solvency and bankruptcy key concern – main concern now is conserving cash
- One on one support needed to help businesses with finances, pivoting business models, moving to online platforms, financial literacy programs
- Remove unnecessary red tape to allow businesses to flourish (s.13
- Accessing PPE, planning support, funding and understanding financing is key – as without these many tourism businesses won't be able to open

s.13

Digitalization

- Opportunity for innovation through digitization through COVID as a future way of doing business

- Support business to pivot business models and help with digital literacy

Arts and Culture

- Large events and festivals will be challenged to come back – 24 month horizon until somewhat back to normal
- Losing talent pool as many can not sustain lifestyle

Staffing

- Risk of losing tourism workforce to other sectors – will be difficult to retain staff
- Wage subsidy has helped to keep staff employed
- Cost of operating will be a challenge as health guidelines restrict capacity but will require more staff. Many SMEs are not sure if viable to open given this.

Framework – areas of focus

- Reconciliation – respect for FN communities will be critical as some remain closed. Tourism Operators are not sure how to navigate – may be opportunity to incentives operators to stay closed^{s.13} to support reconciliation.
- Welcoming and Accessible Destination – this should be a key focus in messaging and activities to support recovery
- Environment and Parks – many locals are looking to natural spaces – will need to be sensitive to environmental concerns and capacity. Opportunity for BC to be a leader here going forward.

Name
<p>Janice Alpine</p> <ul style="list-style-type: none"> • Heightened interest in attending webinars on COVID • s.16 • How do we help businesses? Potential to use resilience network to support • Need focus on business as many may not reopen.
<p>Diane Bond</p> <ul style="list-style-type: none"> • Relationship building is key to maintain businesses.

- Personal communications and relationship should be a supplement to social media – it will help in both short and long term
- Issue – large group restrictions, coming back to normal will not be easy for artists, many exiting the field or losing employment – hoping we can identify ways for preparing to bring back large group events and artists to support.

Rene Bourget

- Promote BC as inclusive and welcoming destination – need to maintain focus on this.
- s.13

- Stay in your own province message needs to be adjusted as it will hurt us in long run
- Activities should focus on SMEs – and entrepreneurs who take on greater risk – these traits being tested.
- In new climate SME will need less red tape and faster processes as they reinvent
- Staffing will be a concern
- Heavy taxation will also not help.

Julie Fowler

- Creation of the BC Music Festival Collective – sharing plans and best practices - 54 festivals involved in this currently.
- Connecting to live event sectors and are working on reopening guidelines – looking at 24 months before we can operate again. Hardest hit and longest to return.
- Collective currently documenting social cultural impacts of festivals in BC with key partners
- 300 music festivals impacted due to C19
- Ideas for consideration:
 - s.13
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- Julie looking for support for collective to share best practices

Clint Fraser

- Provided update on Tourism Resiliency Program – gathering info and surveying businesses on weekly basis to funnel up to govt

- Pathfinding services for business
- Significant impacts in the North – 45% of business closed
- Cancellation into 2021 – high risk of bankruptcy
- Many concerned they won't remain solvent.
- Activities –
- 1. Need to support SMEs – involves one on one support and look at new tools to help them be profitable
- 2. More robust research – need to continue investments. Need data at local, regional and provincial levels. Look at what the economic opportunities are and that local travel in the interim ties into strategy and dispersion goals. Data to help inform discussions and decisions
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Matt Fraser

- Tourism hot spots attract many visitors – will be driven by what the big players do
- Challenge as an operator – most of us are high labour and will be constrained by staffing appropriate and may not be viable to open given high operating costs. Wage subsidy has been most helpful. Most SMEs don't have capacity to take on debt so avoiding loans. Rent relief is not working – many are not honouring it or contemplating it. We're hoarding as much cash as we can – rent will be biggest problem.... Need relief for landlords and businesses.
- s.13
- Growing local is great – concerned about ability to operate with high cost of staffing

Brad Harrison

- Strength is also a weakness – local pivot does not work for our sectors (bear, guiding etc)
- Going forward if this can help government remove silos across ministries it will help challenges become overcome more easily and readily.
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John Hull

- TRU all going online and how to present courses online
- Report from OECD on trends and policies – one chapter is digitalization and digital economy
- Smart destination is a concept that may be worth looking at – think about how can we use this trend to adopting the digital economy to have a lasting impact
- For example – setting up dashboards for groups who set up training or marketing to help with coordination.
- Digitalization may have a role to play within the framework – consolidate into a strategy that we can use to make us stronger

Ted Lee

- Appreciate the grant to the DMO
- Framework is fine – need to think about what the new normal looks like? What are travelers looking for, how do communities define the tourism they want, is it only just about volume or if its about something else. How do we define this new normal?
- Next step for destination development in metro Vancouver.
- How do we not lose the connection with Minister Joly? Can we keep this momentum?
- Collaboration and partnerships
- We may have to go through this in many cycles in additional C19 waves happen?

Kathy MacRae

- Many operators (s.13) operate with FN and remote communities – many remain close. Need to help operators to remain closed to honour wishes or help the communities have comfort in bringing visitors in.
- Helping communities and reconciliation is a key areas we need to focus on.

Stephanie Molina

- Looking at natural spaces – parks are front and centre right now
- Well Gray attracts ½ million international visitors – issues that we had before are compounded in covid.
- Staffing and rangers will be key to keep people safe
- Restricting out of province camping is just for reservations, not for walk in or back country site (tbc)
- Seeing lots of cancelations – operators holding insurance and repayment of cancelations

Don Monsour

- Restaurants are starting to open – challenge is cost of operations as they are reduced 50% of capacity with the same staffing. Costs will go up, or many will not reopen. Future does not look bright for this sector

Sandra Oldfield

- To aid in recovery – real need is how to conserve cash
- Many SME have limited knowledge on how to pivot quickly
- Info on financial literacy to help – basic courses would be helpful as well as financial analysis
- Strategic planning – aid in recovery is needed
- Lack of opportunities for wineries etc – historic govt channels presenting challenges – no ability to open additional tasting rooms and they can't ship direct to consumers – need to remove restrictions
- Attracting workforce will be a challenge – may lose a lot of talent through this process

<ul style="list-style-type: none"> •
<p>Victoria Olmstead</p> <ul style="list-style-type: none"> • s.22
<p>Breanne Quesnel</p> <ul style="list-style-type: none"> • s.13 <ul style="list-style-type: none"> • Ensure everyone respect this and play by the same rules • Clarity around messaging • Reduction or wave fees to provide relief – park fees and insurance • PPE and infrastructure to support pivot • Changes to policy and legislation to remove red tape • Seasonal operators are challenges to pivot on short notice – continue to advocate to feds on calculations
<p>Mike Riediger</p> <ul style="list-style-type: none"> • Create innovation fund for big ideas e.g. ale trail, Kootenay dirt – would need tangible output to adapt to a changing market • Reconciliation and the environment – could position us a larger leader in this area • Accessibility – continue to bring momentum here
<p>Beat Steiner</p> <ul style="list-style-type: none"> • Accessed the wage subsidy which has helped immensely. • s.13 • • • Hold on to cash flow – to do that we take deposit and spend that to get ready for the season. Return of refunds – need some messaging on vouchers and refunds • Property insurance – COVID not covered by business interruption. Insurance rate doubled and its not sustainable – govt to work with insurance industry to assist. • Messaging that we expect travel to be safe – and that we need economic activity • INSURANCE – up \$100K from \$25K
<p>Cathy Thicke</p>
<p>Tamara Verigin-Burk</p> <ul style="list-style-type: none"> • Need to create more trails to disperse visitors (eg ale trail) • Challenge related to transportation (airport closed, no busses etc)

- Staffing – challenge with getting people back as they are on CERB
- Messaging – needs to be regional and town to town
- Communication – work toward unification of comms and sharing of information

Mark Werner

- Hard stop for our sector – 450 businesses in rural areas closed
- Lacked proper online services or tools or understanding that things will go back to normal
- Many operators not ready for international guests and accessing PPE
- s.13
- s.13
- Q1 – accessing PPE, planning, funding and understanding financing is key – as without we won't be able to open
- Q2 – communicate that it is safe to come here – that will help us stand out from competition
- Need safe work plans to reopen and we have proven that in other sectors.

Ex officio Members

Claire Avison

Marsha Walden

Walt Judas

Ken Cretney

- Phase and scale our approach to reopening

Brenda Baptiste

- Many dealing with flooding in addition to COVID
- s.16
- Digital - Working on digital strategies with communities – forcing us to be innovative.



Meeting Backgrounder

Prepared For: Honourable Lisa Beare, Minister of Tourism, Arts and Culture

Meeting Date: Fri., April 17, 2020 10:45am

CLIFF #: 39347

MEETING:

Phone call with Paul Nursey, CEO, Destination Greater Victoria

ISSUE:

Impact of COVID-19 on Greater Victoria and proposed response measures

KEY FACTS REGARDING THE ISSUE:

- It is expected that Paul Nursey will want to raise the following two topics:
 - 1- Highlight impacts of COVID-19 (C19) on the Greater Victoria Tourism sector and proposed immediate mitigation strategies the Province should implement.
 - 2- Highlight the impact of C19 on the horse-drawn carriage industry in Victoria.
- In response to the impact of C19 on the Greater Victoria's visitor economy, Destination Greater Victoria has established a working group comprised of key, high-profile tourism industry leaders.
- The purpose of the working group is to identify mitigation strategies it would like the Province to act upon.
- Some of the key asks of the working group to the Province include:
 - Increase liquidity and cashflow measures in the form of grants, waivers, abatements, etc.
 - Extend the current 13-week layoff period to allow businesses more time to create revenue generating options, keep staff and fully benefit from the federal wage subsidy program.
 - Support business continuity for community Destination Marketing Organizations, which normally depend on the MRDT revenues.
 - Support Indigenous tourism businesses.
- Destination Greater Victoria and the members of its C19 working group are reaching out to elected officials, including Minister Beare, Minister Fleming, Minister Trevena, and MLA Olsen.
- A call for support has also been made by the two horse-drawn carriage companies operating in Victoria. Horse-drawn carriage tours are an iconic attraction in the City.
- Without any revenue and an estimated \$30,000 per month in direct horse-care costs for the 50 animals, the two businesses are struggling. The animals are not eligible under the farm program as they are not considered farm animals.
- The companies have launched a go-fund me campaign and are asking for government funds to help weather the storm until travel bans are lifted.
- This issue of animal care and welfare applies to many for profit businesses (e.g. guest ranches) and not-for profit organizations (e.g. Vancouver Aquarium, SPCA, rescue shelters, etc.).^{s.13}

s.13

- Destination Greater Victoria has been appreciative of the Provincial and Federal responses and programs to mitigate C19 impacts. The call is expected to have a positive and collaborative tone.

ADVICE:

General:

- s.13

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On the proposed mitigation strategies:

s.13; s.16; s.17

Horse drawn carriage industry:

- s.13; s.16

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Program Area Contact:

Vincent Portal

Number 778.698.2990

COVID-19 Tourism Sector Requests (updated June 29, 2020)

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	TIABC	s.13; s.17			
Recovery	Various tourism driven communities				
Relief	S.22				
Relief	BC Hotel Association				
Relief	BC Hotel Association; BCTA				
Relief	BC Hotel Association				
Relief	BC Trucking Association				
Relief	BC Hotel Association; BCTA				
Federal	BC Regional Tourism Secretariat				
Federal	BC Regional Tourism Secretariat				
Relief	Victoria Carriage Tours and Tally-Ho Carriage Tours				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Operational	TIABC	s.13; s.17			
Operational	TIABC				
Relief	BC Hotel Association				
Relief	TIABC				
Relief	TIABC				
Recovery	Adventure Tourism sector				
Operational	TIABC				
Operational	TIABC				
Operational	Various tourism-driven communities				
Operational					
Relief	TIABC	s.13; s.17			

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	Science World; Unite Here Local 40	s.13; s.17			
Relief	Vancouver Aquarium				
Relief	Downtown Victoria Business Association & Greater Victoria Chamber of Commerce				
Operational	Listel Hospitality Group				
Relief	TIABC				
Operational	Magnificent 7 Luxury Lodges				
Recovery	Destinations International				
Operational	Airbnb				
Relief	BC Hotel Association				
Relief	Corporate Traveller (travel agent)				
Relief	Corporate Traveller (travel agent)				
Relief	Corporate Traveller (travel agent)				
Relief	Corporate Traveller (travel agent)				
Relief	Corporate Traveller (travel agent)				
Relief	Corporate Traveller (travel agent)				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Recovery	Corporate Traveller (travel agent)	s.13; s.17			
Relief	TIABC				
Operational					
Operational	RV and Campground Association				
Operational	BCTA (BC Trucking Association)				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Operational	TIABC, Bluestar Coachlines,	s.13; s.17			
Relief	TEP recipients				
Relief	Tourism Golden				
Operational	TIABC				
Recovery	TIABC Tourism Prince George				
Relief	TIABC				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	RDMOs, CDMOs, BCDMOA, TIABC, Victoria Downtown Business Assoc.; Greater Victoria Chamber of Commerce	s.13; s.17			
Operational	TIABC and others				
Relief					
Relief	Various				
Federal	Multiple Stakeholders				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Operational	Coastal Wilderness Adventures	s.13; s.17			
Relief	TIABC				
Operational	Canada West Ski Areas Assoc				
Recovery	BCHA				
Relief	Canada West Ski Areas Assoc				
Federal	Adventure Tourism sector				
Relief	TIABC				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	Commercial Bear Viewing Assoc.	s.13; s.17			
Federal	Commercial Bear Viewing Assoc.				
Relief	TIABC				
Relief	Listel Hospitality Group				
Relief	Metro Vancouver Tourism and Hospitality Industry Response and Recovery Task Force				
Federal	BC Trucking Association				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Federal	Metro Vancouver Tourism and Hospitality Industry Response and Recovery Task Force; BCTA	S.13; S.17			
Recovery	Metro Vancouver Tourism and Hospitality Industry Response and Recovery Task Force				
Relief	TIABC				
Federal	Magnificent 7 Luxury Lodges				
Relief	Proshow AudioVisual				
Federal	Proshow AudioVisual				
Federal	BC Regional Tourism Secretariat				
Relief	Airbnb				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	Airbnb	s.13; s.17			
Relief	BC Hotel Association				
Federal	Adventure Tourism sector				
Relief	Canada West Ski Areas Assoc.				
Relief	Proshow AudioVisual				
Relief	Adventure Tourism sector				
Recovery	TIABC				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Federal	CDMOs	s.13; s.17			
Federal	TIABC				
Federal	BCA Tours				
Federal	BC Regional Tourism Secretariat				
Relief	BC Regional Tourism Secretariat				
Relief	BC Regional Tourism Secretariat				
Relief	BC Regional Tourism Secretariat				
Relief	Bard on the Beach				
Relief	Royal City Soccer Club				
Relief	TIABC				
Relief	BC Hotel Association				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	BC Hotel Association	s.13; s.17			
Relief	BC Hotel Association				
Relief	BC Hotel Association				
Recovery	BC Hotel Association				
Relief	Corporate Traveller (travel agent)				
Operational	Corporate Traveller (travel agent)				
Relief	Corporate Traveller (travel agent)				
Federal	Adventure Tourism sector				
Relief	The Greater Victoria Tourism Rescue and Recovery Task Force				
Recovery	BCTA				
Operational	Proshow AudioVisual				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Federal	BC Hotel Association	s.13; s.17			
Relief	Commercial Bear Viewing Assoc.				
Relief	TIABC				
Relief	Commercial Bear Viewing Assoc.; BCTA				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Operational	TIABC	s.13; s.17			
Federal	TIABC				
Relief	TIABC				
Relief	TIABC				
Operational	BCDMOA, Victoria Downtown Business Assoc.; Greater Victoria Chamber of Commerce; Tourism Prince George				
Operational					

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Federal	Canada West Ski Areas Assoc.	S.13; S.17			
Relief	S.22				
Relief	S.22				
Relief	Downtown Victoria Business Association & Greater Victoria Chamber of Commerce				
Relief	Downtown Victoria Business Association & Greater Victoria Chamber of Commerce				
Relief	Science World				
Federal	Metro Vancouver Tourism and Hospitality Industry Response and Recovery Task Force				
Federal	Metro Vancouver Tourism and Hospitality Industry Response and Recovery Task Force				
Relief	Magnificent 7 Luxury Lodges				
Relief	Shelley Frost (PNE)				
Relief	Sea to Sky Expeditions				
Operational	S.22				
Relief	BCA Tours				

Request Type	Origin	TOURISM Requests	Background/Notes	Action	Status
Relief	Corporate Traveller (travel agent)	S.13; S.17			
Relief	Adventure Tourism sector				
Operational	TIABC, various				
	BCTRS				
	Andrew Little				

MLA D'Eith music stakeholder consultations: April / May 2020

Key Themes

1. Impact to live sector

- The live industry was the first part to be hit by COVID-19 and it will be the last to recover.
- Live events are cancelling as far out as the end of 2020 and into early 2021.
- Stakeholders are worried about the survival of venues, promoters and festivals.
 - Venues and festivals need to survive so there is an infrastructure for performers to return to.
- The inability to tour is affecting the rest of the industry more than anything else:
 - It prevents artists from releasing new material.
 - They cannot put on live shows to drive sales.
 - It affects booking agencies, management companies and publishers, as commissions and live royalties are not coming in.
- Now is a great time to create, so there will be new material to release and tour once restrictions are limited.
 - There is, however, currently a limited amount of recording and mixing work taking place due to social distancing requirements.
 - Release dates are being pushed back so that a tour can be later coordinated to support the release.
- Recovering from the pandemic will be at least a two-year process for live.
- Live music companies are trying to figure out what recovery looks like; they will not be able to break even selling at 50% capacity.
- Reopening will require clarity and cooperation from the health authority, and investment into safety processes and infrastructure improvements.
- B.C. will lose publishers, labels, festivals, artists if we do not act.
 - Businesses need stability and continuity: access to capital, investing in digital strategies, marketing strategies.
- Labels and live music presenters are concerned about maintaining connection with their audience/fan base.

2. Long term issue:

- This pandemic is not a short-term issue for promoters, festivals and live. The targeted funding has been for artists to date. If promoters and venues do not survive, then there will be no future touring and showcasing supports for artists.
- s.13

- Businesses are operating on the assumption that they will not be able to open until at least the new year, with limitations on numbers.
- How can they continue to operate with no income?
- Some areas of the industry (e.g. post-production and royalties) will not feel the impacts of COVID-19 for another two to four months and the federal emergency funding will be gone.
- Music streaming and subscription revenue is stable for now but people may choose to stop paying for them going forward.

3. Adaptation / Innovation:

- Survival is key at the moment. Especially on the live side.
- Some companies have more capacity to innovate / pivot, and possess diverse revenue sources, and other companies are facing an immediate crisis.
- Innovation is hard to imagine for live music presenters.
 - Social distancing events / concerts / festivals are not really possible.
 - You cannot break even at 50% capacity or social distance a dance floor.
- How do we create better quality content for long term, vs. supporting transitory live streaming?
- What do we define as innovation? Flexibility will be key.

4. Federal^{s.13}

s.13; s.16

Recommendations

s.13

Page 62 of 98

Withheld pursuant to/removed as

s.13

Issues:

- Live music presenters require clear communication from the Province around gatherings and regulatory support for when activities are permitted.
- How do Indigenous artists participate online when they do not have access to the technology? Rural / remote – limited access to connectivity.
- Difficulty in accessing the federal wage subsidy due to annual variations in revenue.
- Challenge in accessing federal wage subsidy due to staff being primarily contractors, vs. payroll.
- Some venues are having a hard time accessing rent relief if their landlords will not apply for supports. s.13 s.13
- s.13
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- s.13

Group music stakeholder consultations: April / May 2020

MLA D'Eith

Thursday April 23, 2020

Group A: 1:00-2:00pm

604 Records	Kesi	Smyth
Netzwerk Records	Mark	Jowett
Monstercat Inc.	Ben	Brown-Bentley
Watchdog	Sarah	Fenton
Fritz Media	Jen	Fritz
Warp Academy	Drew	Betts
Pebble Star	Kim	The
Plaid People	Sandra	Smith
Core Music Agency	Ari	Wise
Oscar Street Records	Kathryn	Calder
Secret Study	Rob	Calder
The District	Christine	Diamantopoulos
Cordova Bay	Jocelyn	Greenwood

604:

No answers or questions to ask. Concern with live sector. Artists depend upon touring. Is live streaming going to remain relevant or interesting? When will we be booking shows again? 604 staff are able to work from home and they remain busy.^{s.13}

Netzwerk:

Hyper focussed on streaming.^{s.13}

^{s.13}

- ^{s.13}

- ^{s.13}

Monstercat:

Live events cancelling as far out until end of 2020 and into early 2021^{s.13}

^{s.13}

^{s.13}

bring more music into them.^{s.13}

^{s.13}

Games are currently trying to

s.13

- s.13; s.16

Watchdog: No layoffs to date. Live music is not going to be back on track at all this year. Postponed into 2021. How do we keep the audiences engaged? Turning attention to creating robust and meaningful digital plans to keep acts visible and to open up new revenue streams. Worried about the survival of venues, promoters and festivals.

- s.13

- s.13; s.16

Fritz Media: Publicity and social networking company. s.13

s.13

s.13

Very worried about live sector.

- s.13

Core Music: Clients create scores for tv and film. Composers are able to continue to work as long as there are films and series to score. s.13

s.13

- s.13

Oscar Street Studios: s.13; s.22

s.13; s.22

- **Feedback:** The recent adjustments to Creative BC guidelines which allow for the recipient to keep their grant, without expected growth, has been very helpful.
- **Issue:** Concerned about artists, many of whom have other jobs in the service industry. They are being greatly impacted.

Secret Study: Staff are a priority. s.13

s.13

s.13

Live music events are all gone. The

AMP program for VIFF is still continuing online, even if people are watching independent films and panels online.

- s.13

Cordova Bay: Label and publishing company. They are not directly live they play a huge part, as a promotion machine. Pivoting to streaming and online content^{s.13}

s.13 . Lack of commute has impacted streaming.^{s.13}

s.13

- s.13

s.13

s.13

Roundtable ideas:

- s.13

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Thursday April 23, 2020

Group B: 2:10-3:10pm

The District	Josh	Carr-Hilton
Tonic	Kate	Wattie
Phase Music Management	Jeff	Ojeda
Mercury Artists	Chris	Steffler
Take Aim	Kim	Juneja
RPM Artists	Rob	Pattee
Hidden Tracks	Nathan	Harland
Tandemtracks	Oscar	Furtado
Decibel Entertainment	Asad	Khan
Tiny Kingdom	Savannah	Wellman
Clampdown Record Pressing	Billy	Bones
Frontside Promotions	Geoff	Goddard
Blue Heron	Stephen	Franke

Pierre Tremblay – Hyvetown Music Publishing: The inability to do live touring is affecting the industry more than anything else. It is preventing artists from releasing new material. They cannot put on shows to drive sales. It affects management companies and publishers, as live royalties are not coming in.

s.13

Hidden Tracks: We may lose a lot of artists who need to stay home to take care of children or dependants. Live music will take the biggest hit, border travel is going to be a huge problem, as well as

audiences not having access to a disposable income and potentially uncomfortable with the idea of gathering in groups, even when safe to. Need to find ways to help keep up artists' creative output.

- s.13

Tiny Kingdom^{s.13}

? s.13

s.13

s.13

s.13

- s.13

Clampdown Record Press: A record pressing company. They support artists and labels.^{s.13}

s.13 They are a young company. Started in July 2019.^{s.13}

s.13

s.13

Stephen Franke:^{s.13}

s.13

- s.13

RPM Artists: Represents artists. s.13

- s.13

Roundtable ideas / additional feedback:

s.13

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Friday April 24, 2020
Group C: 1:00 – 2:00pm

Shambhala	Neil	MacLeod
Tiny Lights	Carla	Stephenson
Salmon Arm Roots & Blues	David	Gonella
2 Rivers Remix	Gordon	Murray
Squamish Constellation	Tamara	Stanners
Wideglide	Mike	Hann
Thick As Thieves	Mitch	Carefoot
Khatsahlano	John	Donnelly
5X Festival	Tarun	Nayar
Kaslo Jazz Festival	Paul	Hinrichs
Full Circle	Rob	Thomson
Arts Wells	Julie	Fowler
Tickit	Nik	Szymanis

Shambhala Festival: Their focus has moved from growth to survival. They are currently working to remain engaged with guests. s.13

Suggestions:

- s.13

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Issue:

- s.13

Tiny Lights: Look to support small festivals, as well as big ones. Big ones are often prioritized and small are left behind. Being able to commission artists is a good opportunity right now.

Suggestions:

- s.13

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Squamish Constellation: Really appreciate the efforts of Creative BC and the government to date.

- **Suggestion:**^{s.13}
s.13

Wideglide: Flexibility with funding so appreciated. If Amplify BC is renewed, please focus on supporting existing events and companies. A warning on public health announcements would be very appreciated. Dr. Henry's announcement on Saturday was a surprise and resulted in cancellations.

- **Suggestion**^{s.13}
s.13

5X Festival: They are feeling very supported by government. Thank you. They are currently focussed on supporting the community. There are lots of international students are trying to finish up the year, without friends and family. They are also looking to support artists.s.13

s.13 This may not be the last virus. We need to become more resilient.s.13

s.13

- **Suggestion:**^{s.13}
s.13

Kaslo Jazz Festival: How can bands perform together in real time? There needs to be innovation to help support this kind of activity.s.13

s.13

- **Suggestion:**^{s.13}
s.13

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ArtsWells: Hopefully this is creating a better understanding, by government, of the economic impact of the music and tourism sectors. More respect given off the bat to mining, logging, etc., especially in rural communities.

- **Suggestion:**^{s.13}
s.13

Talking Stick Festival:^{s.13}

s.13 . Many of these workers go from festival to festival and now have no work; need to prevent them from permanently moving to other sectors. Music festivals are closing and golf courses opening. Why is this permitted? Many Indigenous and rural communities do not have a stable internet connection so livestreaming isn't possible. Not in a rush to produce content but looking to mentorship and workshops.

Roundtable ideas / additional feedback:

- s.13
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April 27, 2020
2:15 – 3:15pm

MRG	Shea	Dahl
Blueprint	Nate	Sabine
Timbre	David	McCulloch
Savage Production Society	Chelsea	Carlson
Rickshaw Theatre	Mo	Tarmohamed
Red Gate	Gal	Av-Gay
Vinyl Envy	Michael	Cline
OK Corral Cabaret	Andrew	Bowie
Gate House Theatre	Gord	Oppen
Blue Frog Studios & Performance Centre	Kelly	Breaks
Atomique	Nick	Blasko
BrandLive	Catherine	Runnals

Blueprint^{s.13}

s.13

s.13

s.13

s.13

s.13

s.13 You cannot open up at 50% capacity or social distance a dance floor. There are some ways they can pivot, but anything that will drive revenue will be too expensive to achieve.

- **Suggestion**^{s.13}
s.13

- **Issue:** s.13

s.13

s.13

Timbre: They currently do not have venues. s.13

s.13 Trying to ensure staff are safe, concerts are refunded. How can they pivot with concerts? Innovation is hard to imagine. Social distancing events / concerts / festivals are not really possible.

Brandlive: s.13

s.13

s.13

s.13

13.

Look at recovery as a cycle: next phase to recover is regional tourism, return to travel will be last. Anything to help incubate the local economy will be well received.

Suggestions:

- s.13

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Amelia Artists: Promoter / festival organizer. s.13

- **Suggestions:** s.13

s.13 survive / e.g. operationally. It needs to be a rapid response and based on trust. Agree that clear

Blue Frog Studios & Performance Centre: Company has been live streaming on a paid model for the last few years. They are now moving to ticket sales and paid for view live.

- **Suggestions:** s.13

s.13

OK Corral: s.13

s.13

Savage Production Society: Theatre company presenting community engaged arts. They just started to present Indigenous music. s.13 It was very helpful for Creative BC to recently eliminate the match fund requirement on their current grant. It is essential to incubate the local economy to mitigate the impacts of a reduction in tourism.

- **Suggestion:**^{s.13}
s.13

Roundtable ideas / additional feedback:

- s.13
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Tuesday, April 28, 2020

Group A – Venues and Presenters/Promoters 1:00-2:00pm

Fox Cabaret	Martin	Deyotte
Capitol Theatre Restoration Society	Stephanie	Fischer
Rail District	Josh	Vanderheide
OK Corral Cabaret	Andrew	Bowie
Five Acre Shaker	Lance	Goddard
Wise Hall	Jasmine	Liddell
Tommy's	Elana	Zimmerman
Caravan World Rhythms	Robert	Benaroya
Menzies Music	Todd	Menzies
Bailey Theatre	Nadine	Tremblay
Vancouver Symphony Orchestra	Angela	Elster
Bez Arts Hub	Sandy	Rosen

Fox Cabaret: Live music venue and dance club / cabaret located in Vancouver. Closed since the middle of March. Not familiar with Creative BC or Amplify BC.^{s.13}

s.13 vancouver venues have historical challenges prior to pandemic. s.13
s.13

- **Suggestion:**^{s.13}
s.13

Capitol Theatre: Presenters of theatre, comedy and music. s.13

s.13 s.13
s.13

- **Suggestion:**^{s.13}
s.13

s.13

Rail District: Community arts and culture hub. Leasing a building. Started construction on renovations right at the start of the outbreak. Worst time possible.

- **Suggestions:** s.13

s.13

Five Acre Shaker: Festival, as well as sound and lighting rentals in Port Alberni. Looking to organize drive in theatre events in June s.13

s.13

- **Suggestion:** s.13

s.13

Caravan World Rhythms: s.13

Partnerships will be key (e.g. restaurants / movie theatres / art galleries). Events will not be possible, venues will not be open. Can we combine online streaming and small live events?

- **Suggestion:** s.13

s.13

business planning.

- **Issue:** s.13

s.13

Bailey Theatre: Put on fifty events a year. They also tour and rent the facility. s.13

s.13

- **Suggestion:** s.13

s.13

Vancouver Symphony Orchestra: Very large staff of musicians, main goal is to keep all staff and musicians employed. s.13 Currently pivoting to live streaming concerts via YouTube channel and online program delivery for learning / school of music. Keen on partnerships / collaboration with other organizations, both in the industry and with tech companies. Issue with cash flow.

- **Suggestion:** s.13

s.13

- **Issue:** s.13

s.13

Bez Arts Hub: Falling between the cracks. Not able to access the grants available. Struggling to find resources. Doing as much as they can online but it is hard to monetize. Venues are an endangered species.

- **Suggestion:** s.13

s.13

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- **Issue:** CEBRA s.13

s.13

Roundtable feedback:

- s.13

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Tuesday, April 28. 2020

Group B – Festivals 2:10-3:10pm

Vancouver Folk Music Festival	Debbi	Salmonsens
Bass Coast	Andrea	Graham
Verboden Festival	Robert	Tunold
Ft. Langley Jazz & Arts Festival	Karen	Zukas
Safe & Sound Festival	Paul	Stoilen
Festival D'Ete	Pierre	Rivard
Vancouver Int Jazz Festival	Rainbow	Robert
Atlin Music Festival	Manu	Kegenhoff
Hornby Festival Society	Elliot	Labonte

Vancouver Folk Music Festival s.13

- **Suggestion:** s.13

s.13

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Ft. Langley Jazz & Arts Festival: Currently moving festival from July to September but they will likely have to postpone. They are currently pivoting to a digital festival, providing intimate concerts.s.13

s.13

- **Suggestion:** s.13

s.13

s.13

Vancouver Int Jazz Festival: Cancelled festival. Looking to reschedule next winter and spring. Want to continue to build commissioning – find ways to support artists through the creation of new work for future presentation.

- **Suggestion:** s.13
s.13

Festival D'Ete: Postponing June event to last two weeks of August. s.13

s.13

- **Suggestion:** s.13
s.13
- **Issues:** s.13
s.13

Atlin Music Festival: New producers. Late to book this year.

- **Suggestion:** s.13
s.13

Roundtable feedback:

- s.13
-

Wednesday, April 29, 2020
Group A – Companies 1:00-2:00

Hyvetown Publishing	Janice	Staub
Amelia Artists	Piers	Henwood
Invictus Entertainment	Jim	Cressman
Bruce Allen Talent	Bruce	Allen
SL Feldman Agency	Sam	Feldman
Warner Music Canada	Scott	Johnson

Amelia Artists:

- **Suggestions:** s.13
s.13

Invictus Entertainment: Focussed on trying to keep employees and service clients s.13

s.13

Struggling to know what government can do. Will think about it. s.13

s.13

- **Suggestion:** s.13
s.13

SL Feldman Agency: s.13
on the road.

Worried about crews who would usually be

- **Suggestion:** s.13
s.13

Warner Music: A portion of the business is being affected but not in the same way as other businesses. Concerned about the artists. Survival is key at the moment. Especially in the live side. Innovation can feel insensitive at this point. Most people are purely in survival mode. s.13

s.13

- **Suggestion:** s.13
s.13

Wednesday, April 29, 2020
Group B – Venues 2:10-3:10pm

The Biltmore / Imperial	Shea	Dahl
Guilt & Co.	Jordan	Stewart
Commodore (Live Nation)	Gord	Knights

MGR: Revenue is diversified between hospitality and entertainment. s.13

s.13

- **Suggestions:**^{s.13}

s.13

Guilt & Co.^{s.13}

s.13

Never done marketing but this will become even harder.

Assume the economy will struggle to kick up again, raising prices will not work, and it might be difficult to get people out. s.13

s.13

- **Suggestion**^{s.13}

s.13

Jason Grant – Live Nation (Head Promoter for the Commodore)Promoter. s.13

s.13

Support programs to keep

artists and companies alive. Crucial for government support to help companies keep people employed.

Keeping businesses, particularly small and regional, afloat is vital. s.13

s.13

Roundtable feedback:

- s.13

Thursday, April 30, 2020

Association and Funders - 2 – 3pm

FACTOR	Duncan	McKie
Music Canada	Graham	Henderson
Music Canada Live	Erin	Benjamin
CIMA	Stuart	Johnston
CCMIA Music BC represents BC within this group		
Music BC	Lindsay	MacPherson
Alliance for Arts and Culture	Brenda	Leadlay

FACTOR:s.13

s.13

- **Suggestion**^{s.13}

s.13

Music Canada Lives.^{s.13}

s.13

Music Canada: ^{s.13}

s.13

CIMA: ^{s.13}

s.13

Music BC: ^{s.13}

s.13

Alliance for Arts and Culture: ^{s.13}

s.13

JUNOS.^{s.13}

s.13

Friday May 01, 2020

Group A – Recording Studios: 1:00-2:00pm

Becoming Sound	Shawn	Stephenson
Hipposonic – ATTNEDED	Rob	Darch
Echoplant Studios – CONFIRMED, NO SHOW	Alana Worsley	Worsley
Little Island Studios	Winston	Hauschild
Sound Garden Retreat - CONFIRMED	Lin	Gardiner
Afterlife Studios	John	Raham
EarWorm Sound	Matt	Gionet
CPS Mastering	Brock	McFarlane
Studio Cloud 30 – CONFIRMED	Warren	Dean Flandez
Capsule Studios - CONFIRMED	Jane	Aurora
Suna Studios - CONFIRMED	Rob	Stewart
How Weird Sounds	Howard	Redekopp
Lobe - CONFIRMED	Kate	De Lorme

Hipposonic: Appreciate the non-partisan work to get the province through this crisis^{s.13}

s.13

s.13

s.13

- **Suggestion:** s.13

s.13

Sound Garden Retreat: Small studio on the Sunshine Coast. The ability for Creative BC to extend deadlines with current Amplify BC grant is very helpful right now.

- **Suggestion:** s.13

s.13

Studio Cloud 30: Employ a lot of musicians. Music school as well as recording facility. They are the only source of revenue for most staff, outside of CERB, as their other work has dried up (e.g. serving). Trying to move things online but it is very difficult.s.13

s.13

- **Suggestion:** s.13

Capsule Studio: Looking for ways to collaborate online, as it is not possible to use the container studio.

- **Suggestion:** s.13

s.13

Suna Studios: Six locations. 50,000 sq/ft. 120 studio rooms. Rehearsal space. Focus on a shared resource model which is affordable for tenants, therefore business model is surviving the pandemic. s.13

s.13

- **Suggestion:** s.13

s.13

Lobe: Spatial sound studio. Only one of three in the world. Creates sound holograms. It is something that you can only really experience live. s.13

s.13

s.13

s.13

s.13

s.13

- **Suggestion:** s.13

Roundtable feedback:

- s.13

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Friday May 01, 2020

Group B – Recording Studios: 2:10-3:10

The Hive – Not attending	Colin	Stewart
Nova Studios - CONFIRMED	Mike	Southworth
Railtown Mastering - CONFIRMED	Andrew	Spindor
Tiger Mountain - CONFIRMED	Andrew	Halliwell
Dragonfly Recording Studios	Sean	Scallion
Studio Downe Under	Soren	Lonnqvist
KaplanKrunch - CONFIRMED	Ben	Kaplan
Monarch Studios – Not attending	Tom	Dobrzanski
Noise Floor - CONFIRMED	Terry	Ondang

Nova Studios s.13

s.13

- **Suggestion:** s.13

s.13

Railtown Mastering: s.13

s.13

- **Suggestion:** s.13

s.13

KaplanKrunch: s.13

s.13

s.13

s.13

Noise Floor: Cannot take any performance-based bookings. s.13

s.13

s.13

They are currently getting a lot of calls asking for recommendations on what equipment to purchase (e.g. mike). They are hoping that if they help the artist to create a demo, they will eventually get to make the record later.

- **Suggestion:** s.13

s.13

Echoplant): s.13

s.13

. They have designed a quarantine mix session – allows for work to continue, while still meeting health protocols (e.g. overdubs and vocals). Studios need to work smarter and support each other.

s.13

- **Suggestion:** s.13

s.13

Roundtable feedback:

- s.13

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Wednesday May 6, 2020

Group A – Artists 1:30 – 2:30pm

Rococode – Not attending	Laura	Smith
Massive Sar Era- CONFIRMED	Cherine	Amr
Michael Kaeshammer - CONFIRMED	Michael	Kaeshammer
Saint Soldier - CONFIRMED	Amrit	Saggu
Devours	Jeff	Cancade
Louise Burns - CONFIRMED	Louise	Burns
Dan Mangan - CONFIRMED	Dan	Mangan

RupLoops - CONFIRMED	Rup	Sidhu
Bitterly Divine	Tewanee	Joseph
Maddison Olds - CONFIRMED	Maddison	Olds
Dear Rouge	Andrew	McTaggart
Lydia Hol	Lydia	Hol
Said the Whale – Not attending	Tyler	Bancroft
Jasper Sloan Yip	Jasper	Yip
Ms. Panik	Vira	Danyk
Edie Daponte - CONFIRMED	Edie	Daponte
Shred Kelly - CONFIRMED	Sage	McBride

Michael Kaeshammer: s.13

s.13

Amritt Saggu: Showcase BC funding is very helpful. A lot of summer work is dried up, which is challenging. Not expecting to recoup any funds from livestreaming. s.13

s.13 s.13

Dan Mangel: s.13

s.13 s.13

s.13

s.13

s.13

Maddison Olds: Emerging artist. Received funding for last two rounds of Amplify BC. Removing the matching requirement this round made it possible to continue. s.13 s.13

s.13

Sage McBride: s.13

s.13

Edie Daponte: Grateful for all of the supports provided to date. Live music venues and theatres make up a large part of her income throughout the year. s.13

s.13

Cherine Amr: Tried to jam online and found it lacking. Experienced delays and problems with connection. s.13 s.13

Group music stakeholder consultations: May 2020

MLA D'Eith

Monday May 4, 2020

Mercury Artists - Christopher Steffler 1:30-1:40

All productions, music events, promotional material creations and vocal/instrument recordings have stopped. Projects that were underway are paused.

Amplify BC has been a game changer for the industry. s.13

s.13

Seen a steady decline in venues supporting live artists over the years: already under pressure from development (commercial / residential). DJs are less expensive s.13 He is often trying to convince venues to give live music a chance. Without venues, there is no music scene. He would hate to see it dry up. s.13

Suggestions:

- s.13

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Monday May 4, 2020

FPCC –Sarah Pocklington – 1:45-1:55

Recording studios and support businesses have been hit hard by COVID. She is concerned about music venues. Their survival is critical. The hardest hit are the smaller organizations. We may lose people just starting in their careers before they gain a foothold. The whole industry is hurting. Small Indigenous companies will be particularly hit (e.g. emerging recording studios). We are, however, seeing artists using technology and innovating. She believes there will be a renaissance over the next year, as there is so much innovation. This is a great time to create.

FPCC – focussed on developing technology capabilities. Actively conducting outreach. Looking to see what is currently in the community and what can be built upon. Seeking innovative ways to connect to the cloud.

Issues:

- s.13

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Suggestions:

- s.13

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- s.13

Tuesday, May 05, 2020

Doug Cox - Vancouver Island Music Festival – 1:00-1:10

Love what Creative BC is doing with Amplify BC. Supportive of their work. It is important to keep music companies alive, as well as reward innovation. s.13

s.13

Refund and cancellations have been affecting their bottom line: s.13

s.13

BCAC – they are not eligible for immediate emergency funding, as they are not a current client. s.13

s.13

Suggestion:

- s.13
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Tuesday, May 05, 2020

Kim Thé – Pebble Star Entertainment –1:15-1:25

s.13

s.13 Her company is putting sweat equity into scaling up online content capabilities: providing quality entertainment and/or digital courses, and learning a whole different skill set to do diy video production s.13

s.13

Creative BC has an important role for artists who are able to make a living from commercial endeavours.

Suggestion:

- s.13
-

Tuesday, May 05, 2020

Jarrett Martineau – City of Vancouver – 1:30-1:40

s.13; s.16

Tuesday, May 05, 2020

Joanna Maratta – BC Touring Council –1:45-1:55

s.13

Suggestions:

- s.13

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Tuesday, May 05, 2020

Josh Carr-Hilton - The District –2:00-2:10

His company is not in dire need. He is actually experiencing a growth curve due to the pandemic as they are part of digital content creation community. s.13

s.13

s.13

s.13

He is in the business of creating forums of interaction – fans and artists. Loves the public pianos throughout Vancouver. Creates connection. Not just about commercialization. Last month, his company hosted two online festivals. s.13

s.13 . June festival planned aims to attract more viewers and corporate sponsors. All money raised is going to international artists / rebounding.

Suggestions:

- s.13

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Tuesday, May 05, 2020

Colin Stewart – The Hive –2:15-2:25

Received funding at 100% for the last Amplify BC grant, which will make the project possible. s.13

s.13

Suggestion:

- s.13

Tuesday, May 05, 2020

David Gonella – Salmon Arm Roots and Blues Festival –2:30-2:40

s.13

s.13 Reduced capacity to submit complicated funding applications. He is currently working with BC Music Festival Collective. They are looking at how to collaborate to tackle systemic issues – e.g. pooling equipment (fencing, stages, porta potties). How do we fund things that create long term benefit and not a quick fix? The next 6-18 months will be tough to get by. He is trying to create opportunities. He has not cancelled his festival, only suspended activities on site. Looking to launch an online program. 2-3 hours. Working with tourism operators to promote it.

Date	Organization	Attendees	Gov Rep	Sector
06-04-20	RDMOs	Amy Thacker, Kathy Cooper, Clint Fraser, Glenn Mandziuk, Anthony Everett	MLB	Tourism
06-04-20	TIABC	Walt Judas	MLB	Tourism
06-04-20	YVR	Craig Richmond	MLB	Tourism
06-04-20	Tourism Vancouver	Ted Lee	MLB	Tourism
07-04-20	BC DMOA	Nancy Small	MLB	Tourism
07-04-20	Destination Greater Victoria	Paul Nursey and Matthew Holme	MLB	Tourism
09-04-20	Book Publishing Sector (group)	Brian Lam, Rob Sanders, Andrew Wooldridge, Melissa Pitts, Vici Johnstone, Heidi Waechtler, Jennifer Gauthier	MLB	Creative
09-04-20	Magazine Publishing Sector (group)	Sean Percy, Samantha Legge, Jessica Key, Linda Solomon Wood, Sylvia Skene, Jennifer Gauthier	MLB	Creative
15-04-20	Film Sector Round Table (group)	Paul Klassen, Kendrie Upton, Phil Klapwyk, Wendy Noss, Pete Mitchell, Liz Shorten, Peter Leitch, Michelle Grady	MLB	Film/TV
17-04-20	Destination Greater Victoria	Paul Nursey and Matthew Holme	MLB	Tourism
21-04-20	Music BC	Lindsay MacPherson and Patrick Aldous	MLB	Creative
21-04-20	First Peoples' Cultural Council	Tracey Herbet	MLB	Arts and Culture
23-04-20	Canada West Ski Areas Association	Chris Nicholson	MLB	Tourism
28-04-20	Tourism Industry Association of BC (TIABC)	Walt Judas	MLB	Tourism
28-04-20	Indigenous Tourism Association of BC (ITABC)	Brenda Baptiste	MLB	Tourism
28-04-20	PavCo	Ian Aikenhead, Ken Cretney	MLB	Tourism
28-04-20	Canada West Ski Areas Association	Christopher Nicholson	MLB	Tourism
28-04-20	Music BC	Patrick Aldous	MLB	Creative
28-04-20	Royal BC Museum	Jack Lohman, Dan Muzyka	MLB	Arts and Culture
28-04-20	First People's Cultural Council	Tracey Herbet	MLB	Arts and Culture
28-04-20	Ballet BC	John Clark, Linda Brown	MLB	Arts and Culture
28-04-20	Vancouver Symphony	Angela Elster	MLB	Arts and Culture
28-04-20	Sport BC	Rob Newman	MLB	Sport
28-04-20	BC Lions Football Club	Rick LeLacheur	MLB	Sport
28-04-20	Art Umbrella	Paul Locorque	MLB	Arts and Culture
28-04-20	BC Museum Association	Jodi Simkin and Ryan Hunt	MLB	Arts and Culture
28-04-20	Canucks Sports & Entertainment	Trent Carroll, Chris Brumwell	MLB	Sport
28-04-20	viaSport	Charlene Krepiakovich	MLB	Sport
28-04-20	Whitecaps	Rachel Lewis, Mark Pannes	MLB	Sport
29-04-20	BC Hockey League	Chris Hebb, Graham Fraser	MLB	Sport
29-04-20	BC Lodging & Campground Association	Joss Pennny, JJ Belanger	MLB	Tourism
29-04-20	ArtStarts in School	Aslam Bulbulia, Rekha Pavanantharajah	MLB	Arts and Culture
29-04-20	Arts Club	Peter Cathie-White	MLB	Arts and Culture
29-04-20	RDMOs	Amy Thacker, Kathy Cooper, Clint Fraser, Glenn Mandziuk, Anthony Everett	MLB	Tourism
29-04-20	I-SPARC	Rick Brant	MLB	Sport
29-04-20	Adventure Tourism Coalition	Brad Harrison	MLB	Tourism
29-04-20	Vancouver Art Gallery	Daina Augaitis, David Calabrigo	MLB	Arts and Culture
30-04-20	BC Restaurant Association	Ian Tostenson	MLB	Tourism
30-04-20	BC Hotel Association	Ingrid Jarrett, Bryan Pilbeam	MLB	Tourism
30-04-20	Science World	Janet Wood, Nancy Roper	MLB	Tourism
30-04-20	Vancouver Aquarium (Ocean Wise)	Lasse Gustavsson, Jeremy Douglas	MLB	Tourism
01-05-20	Capilano Suspension Bridge	Nancy Stibard	MLB	Tourism
01-05-20	BC Recreation and Parks Association (MSLC)	Rebecca Tunnacliffe	MLB	Sport
01-05-20	Art Gallery of Greater Victoria	Jon Tupper	MLB	Arts and Culture
01-05-20	BC Music Festival Collective	Deb Beaton-Smith, Julie Fowler	MLB	Arts and Culture
01-05-20	BC Games Society	Alison Noble, Jamey Paterson	MLB	Sport
04-05-20	Film Sector Round Table (group)	Peter Leitch, Liz Shorten, Tracey Friesen, Kendrie Upton, Phil Klapwyk, Spencer Kent, Pete Mitchell, Paul Klassen, Wendy Noss, Prem Gill	MLB	Film/TV
07-05-20	Tourism Vancouver	Ted Lee, Robyn McVicker	MLB	Tourism
07-05-20	BC DMOA	Nancy Small	MLB	Tourism
12-05-20	Butchart Gardens	Dave Cowen	MLB	Tourism
14-05-20	BC Taekwondo Federation	Tony Kook	MLB	Sport
14-05-20	DMOs	Amy Thacker, Andre Kuerbis, Kathy Cooper, Tom Rosner, Clint Fraser, Gladys Atrill, Glenn Mandziuk, Frank Antoine, Anthony Everett, Ian MacPhee, Peter Harrison, Shannon Jones, Jan McMurray, Tammy Verigin-Burk, John Watson, Kristy Jahn-Smith, Mimica Coleman, Jesse Willicome, Kirsten Soder, Kelley Glazer, Kristina Gervais, Parm Kooner, Paul Nursey, Ted Lee, Ken Wilder, Lorne Richardson, Tim Defert, Dan Brady, Dianna Ducs, Blain Sepos, Lana Fitt, Randy Cunningham, Paul Kamon, Craig Nichols, Michael J. Ballingall, Chris Peters, Allison Colthorp, Kim Scott, Jikke Gyorki, Joanne Sweeting, Robert Reyerse, Beverley Desantis, Lisanne Ballantyne, John Hamilton, Erinn Kredba, Tracey McBride, Scott Farwell, Jessica Fairhart, Meghan Tabor, Nancy Small, András Lukács, Lesley Weeks, Arlene Schieven, Nancy Cameron, Denise Stys-Norman, Paul Nursey, Stephanie Molina, Barrett Fisher, Thom Tischik, Karen Bannister, Jennifer Belak, Donna Petrie, Donna Costin, Silvio Gislimberti, Kevin Poole	MLB	Tourism

14-05-20	RMI's	Michael Boronowski, Ange Qualizza, Jon Wilsgard, Ron Oszust, Madeline McDonald, Leo Facio, Chris Prosser, Allen Miller, Scott Sommerville, Don McCormick, Allan Chabot, Sue McKortoff, Mark Read, Clara Reinhardt, Dawn Low, Gary Sulz, Brian Teasdale, Kathy Moore, Rob Bremner, Al Raine, Bob Macpherson, Josie Osborne, Mark Boysen, Mayco Noel, Wayne Robinson, Owen M Torgerson, Mike Furey, Virginia Cullen, Jack Crompton	MLB	Tourism
21-05-20	Motion Picture Association - Canada	Wendy Noss	MLB	Film/TV
21-05-20	Huu-ay-aht First Nations	Trevor Cootes	MLB	Tourism
21-05-20	Bard on the Beach	Elizabeth Kyle	MLB	Arts and Culture
21-05-20	Air Canada	Serge Corbeil	MLB	Tourism
25-05-20	Royal British Columbia Museum (RBCM)	Jack Lohman	MLB	Arts and Culture
26-05-20	Canadian Premier League	David Clanachan, Scott Michell, Glen Johnson)	MLB	Sport
26-05-20	Vancouver White Caps	Mark Pannes, Rachel Lewis	MLB	Sport

Arts Service Organisations - COVID

March 24, 2020 10:01 AM

The meeting is being recorded.

Richard

- postponed festivals throughout July
- s.13

Rain - Granville Island

- cancelled 3 exhibitions with one installed already
- s.13
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-

Marina? - Dance Centre

- s.13
-
- Cancelled all programs and staff working online to create online content

Boomer - PACT from Toronto

- Connecting with membership and sector as much as possible
- National town hall calls every Thursday - panel presentations etc
 - o Insurance, legal matters etc
 - o Minister Guilbault on Thursday
- \$70M a week for every week shut down in Canada
- Stresses the importance of whats happening at Provincial level

Jean François - Francophone Arts - Network of 30 associations across Province

- Meeting with all members yesterday
 - o s.13
 - o s.13

Patricia huntsman - Arts BC

- Organization not overly disrupted - just more demand
- Working on content distribution
- Working on ensure communication from government is being distributed
 - o Community arts councils
 - o Festivals
 - o Other ASO's also covering
- Had brief call with Minister last Friday

Ryan Hunt - BCMA

- Not impacted too dramatically
- Planning on longer-term implications
- s.13

Joanna Marrata - BCTC (would like MLB Call)

- Hosting meetings this week with their membership.
- BCAC - 800K -
 - o Interest in MLB messaging from calls

Diana Peters - Canadian alliance of dance

- Independent dance artists
- s.13

- s.13
s.13

Evan - Western Canada Theatre & PACT hat

- Presenter and producer and venue operator
- s.13
-
- BC PACT members to join zoom call on Thursday

Lindsay - Music BC

- 1100 members
- s.13
- s.13
- National survey has been completed
- s.13
- Trying to Pivot to livestream

Heidi - BC Book Publishers (would like MLB call)

- Working with national org to survey members for impacts
- Discoverability, supply chain (amazon) etc.
- No touring and media as a result.

Jane - ED Made in BC Dance on Tour

- Connecting dance artists with theatres.
- Wait and see approach

Willie - BC Choral Federation

- National chain of federation of choirs - not church or school choirs
- Community and volunteer choirs
- Working on survey and trying to get impact statement together
- s.13
-
- 27 member board located across BC

Raika? - ArtStarts

- Operations routed in bringing experiences into schools
- Waiting and scenario planning happening
- Advocating for artists who have lost incomes
- Working on innovation. Needs of now and tomorrow.

Doug Jarvis - PROART Victoria

- Gathering intel and paying attention to what is going on
- Looking to municipality programs to see what happens as well

CARFAC BC - Amanda - Board Chair (interested in Ministers call)

- Support professional visual artists in BC -250 members
- s.13
- Busy trying to address needs and being realistic regarding org capacity which is small.
- Sharing resources is key action at this time
- Cancelled workshops moving to webinars
- Monetization is hard for artists putting content online

Kenji

- GVPTA

- Collecting survey data
- Working on disaggregated data for CoV
- Core programing cancelled
- Zoom meeting room bookings
 - An theatre organization can use
 - Could be used by BCAC - calendar for dates and times available on their website
- Putting out word of Vancouver Foundation grant programs

Business in Arts - ArtsVest

- Guilbaeult presentation is full
- Matching funds -still determining what to do

Brian McBay - Pacific Association of Artist Run Centres

-s.13

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Key Messages

- FAQ online - updated weekly

- s.13

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A & C: Stakeholder Calls - March 30

March 30, 2020 2:16 PM

Covid-19 TAC Stakeholder Calls

Time: 2:15-2:30pm

Date: March 30, 2020

Organization/Individual: Vanc Asian Cdn Theater

Key Messages/Feedback

Has history in all facets of the sector.

s.13

Fed program for 75% subsidy looks viable

BCAC 50% operating is helpful in advance

Concern for smaller theatres who will likely go under - will have to make tough choices

Time: 2:30-2:45pm

Date: March 30, 2020

Organization/Individual: BCdrama assoc, Richard

Key Messages/Feedback

Represent 500 members and 110 theatre clubs

s.13

Relaxing of grants is a huge bonus to them

They are looking at plans for next year to see what may happen

Financial impact - some have cash flow and others don't.

Looking at using joint assets to benefit others hit hard

Sponsorship is a big challenge

Potential to look at how to stimulate with matching programs through funding sponsorship programs. We give this and they raise that.

Stop and start does not work for them. There is a cyclical mindset to schedule, production and presentation.

Time: 2:45-3:00pm

Date: March 30, 2020

Organization/Individual: alliance of dance artists of BC, Jessica

Key Messages/Feedback

CoV council to make decisions tomorrow

Economic revitalization plan being developed (Alberta documents and toolkit from floods in 2013?)

Need support for the future - as they are an economic driver

Flexibility now is important to fuel revitalization

A & C: Stakeholder Calls - March 31

March 31, 2020 12:59 PM

Covid-19 TAC Stakeholder Calls

Time: 1:00-1:15pm

Date: March 31, 2020

Organization/Individual: Made in BC – Arts on Tour , Jane

Called in late at 1:06

A US based document has been in development relating to how to move forward.

Echo's summary provided by Bob

Presenters trying to figure out how to manage affairs in short term

Time: 1:15-1:30pm

Date: March 31, 2020

Organization/Individual: BC Choral Federation

Choral singing identified early as risky

Collaborating with federations across Canada, survey is out on their FB page

Most are community choirs and don't have a physical facility and are dependent on facilities

Wondering if they will get back together this season given the situation

Time: 1:30-1:45pm

Date: March 31, 2020

Organization/Individual: Ballet BC, John Clark

Cancelled the rest of their season

s.13

Has been impressed by response so far

Some American dancers involved in company and may have some challenges in getting them back next season depending on outcomes.

Time: 1:45-2:00pm

Date: March 31, 2020

Organization/Individual: Arts Club of Vancouver Theatre Society, Peter Cathy-White

\$16M in revenue, 500 employees and 3 venues and they tour

7 shows cancelled or postponed

90% patron funded

7% government funding

s.13

Looking forward at 2021 and what that may mean

s.13

s.13

A & C: Stakeholder Calls - April 9

April 9, 2020 9:01 AM

Book Publishers - MLB

Participants:

1.	<p>Brian Lam, Publisher, Arsenal Pulp Press (Vancouver) *CONFIRMED*</p> <ul style="list-style-type: none">• 5 FTE• s.13; s.21• Social and cultural issues• BIPOC focus• s.13; s.21• s.13; s.21• s.13; s.21• s.13
2.	<p>Rob Sanders, Publisher, Greystone Books (Vancouver) *CONFIRMED*</p> <ul style="list-style-type: none">• 20FTE but also folks in USA, UK etc• 40+ titles a year are published• Adult, Children books etc• s.13; s.21• s.13; s.21• Taking advantage of wage subsidy programming• Happy about advances• s.13; s.21• s.13; s.21
3.	<p>Andrew Wooldridge, Publisher, Orca Book Publishers (Victoria) *CONFIRMED*</p> <ul style="list-style-type: none">• Children's publisher• 95 books a year• s.13; s.21• Just moved to larger space• s.13; s.21• 65% US based sales• s.13; s.21• Schools and libraries are majority of accounts• s.13; s.21• s.13; s.21

	<p>s.13; s.21</p> <p>s.13; s.21</p>
4.	<p>Melissa Pitts, Director, UBC Press (Vancouver)</p> <p>*CONFIRMED*</p> <ul style="list-style-type: none"> • 60 books a year, 28 FTE • Indigenous studies, natural science etc (main social sciences) • s.13; s.21 • Knock on effect in medium to long term is more of the challenge <p>s.13; s.21</p> <ul style="list-style-type: none"> • Digital sales pivot is not yielding the same margins as print - different business model. • s.13; s.21 <p><u>And</u></p> <p>Vici Johnstone *CONFIRMED*</p> <p>Publisher, Caitlin Press (Halfmoon Bay)</p> <ul style="list-style-type: none"> • 16-20 books published per year • BC content and BC based • Most of spring season went out before COVID hit <p>s.13; s.21</p> <ul style="list-style-type: none"> ○ Implications for authors as they spent time creating • Announced a storing fall list and will re=promote fall. <p>s.13; s.21</p> <p>s.13; s.21</p>
5.	<p>Heidi Waechtler, Executive Director, Association of BC Book Publishers</p> <p>*CONFIRMED*</p> <p>s.13; s.21</p>
6.	<p>Jennifer Gauthier, Associate Publisher, Greystone Books and Board President, Association of BC Book Publishers *CONFIRMED*</p>
7.	<ul style="list-style-type: none"> • 90 day payment terms in sector is a challenge • Returns that are expected • Planning process means that they can't just put returns back on the market • Challenges will be in Aug, Sept and Oct • At least a year to return to a more normal state <p>s.13; s.21</p>

	Bob Wong, Vice-President, Creative BC *NOT CONFIRMED*
	Brian Jonker, Executive Director, Arts & Culture *CONFIRMED*

MLB:

Speaks to Action Plan and tax incentives that may help the industry.
 Recognizes ongoing business issues from a sustainability perspective.
 Looking to understand the gaps

Economy Recovery Task Force established with Prem as Creative Rep