

# MINISTRY RESULTS HIGHLIGHTS

June 2020

## Tourism, Arts and Culture

**MINISTER:** Lisa Beare

**Minister of Citizens' Services and responsible for Multiculturalism** Anne Kang

### TOP 5 MINISTRY MESSAGES

*What are the five things you want people to know about your ministry? In a year-end interview, what are the top five results would your minister highlight? Consider government's three key priorities – more affordable, better services, a strong and sustainable economy – when framing your message and make sure to put people first.*

1. We are building stronger, more inclusive communities and enriching people's lives through tourism, sport, recreation, and the arts.
2. We also launched the Resilience BC Anti-Racism Network, an innovative approach to fighting the root causes of racism and hate, so that everyone feels safe and free to express themselves.
3. We've increased funding for Creative BC with a \$7.5 million for a one-year renewal of Amplify BC, the provincial music fund, so that artists and creators have the resources they need to keep inspiring, entertaining and lifting people up.
4. To support the people and organizations in the arts sector during COVID 19, we have developed a \$3-million Arts and Culture Resilience Supplement and the BC Arts Council will provide operating clients a 50% advance on 2020-21 funding to help with their cash flow. We are also extending application deadlines, relaxing reporting requirements and allowing organizations to use funding to cover immediate needs like rent and utilities
5. We've created Pathways to Sport a new strategic framework for the sport sector. It will guide government investments and identifies three key priority areas: increasing sport participation, strengthening athlete development and enhancing event hosting opportunities for B.C. communities.
- 6.

### TOP 10 MINISTRY RESULTS

*List the 10 best results for people from your ministry listing by date, government action and the result for people.*

	<b>TIME FRAME</b> (can be a date range or date announced)	<b>ACTION</b> (what is government doing to solve a problem, or fulfill a commitment we made)	<b>RESULT</b> (what is the impact on people? Be specific about who will benefit and how that affects people's daily lives. )
<b>1</b>	Dec. 6, 2019	Making B.C. tourism accessible for all	Travel will be easier for people with varying abilities as the Province and Destination BC embark on multi-phased plan to make B.C. tourism more accessible and inclusive for everyone.
<b>2</b>	Fall 2019	Hosting cultural groups in the Hall of Honour	The B.C. government welcomed communities to celebrate Multiculturalism Week in the Hall of Honour in November to honour and recognize B.C. rich cultural heritage.

## MINISTRY RESULTS HIGHLIGHTS

June 2020

3	Throughout 2019	Planning for a Chinese Canadian Museum	Opened a project office and pocket gallery in Vancouver Chinatown to continue planning for a Chinese Canadian Museum. This builds on the feedback from the public engagement held in early 2019. People said they wanted to experience the history where it happened, across B.C.
4	Throughout 2019	Engaging people on the Royal BC Museum Modernization	People participated in a province-wide engagement to modernize the Royal BC Museum, including more than 5,000 visits to the website and 177 online. A modernization is needed to protect this important history and bring the building to modern seismic and accessibility standards.
5	Nov. 20, 2019	Launching the Resilience BC Anti-Racism Network	<p>With hate crimes on the rise, government leadership is needed to keep people safe and protect the diversity that makes our province strong. Resilience BC will be a network of up to 40 local, community-based organizations supported by a central hub, together working to eliminate racism and discrimination.</p> <p>This program was the result of 21 community dialogues exploring issues and experiences around racism and hate, and asked community leaders for advice about how government can help build a safer, more inclusive province.</p>
6	Throughout 2019	Supporting Indigenous engagement in sport, arts and tourism	Funding 500 participants in 2020 N.A. Indigenous Games in Halifax; increased support for Indigenous artists and arts organizations and signed Accord with Indigenous Tourism BC to align and better coordinate tourism development efforts.
7	March 12, 2020	Launched Pathways to Sport	We've created Pathways to Sport a new strategic framework for the sport sector. It will guide government investments and identifies three key priority areas: increasing sport participation, strengthening athlete development and enhancing event hosting opportunities for B.C. communities.
8	May 10, 2019	Boosting kids' participation in sport programs through a historic investment in KidSport BC	This \$2.5-million investment allows KidSport BC to increase participation for more than 1,000 children who are often under-represented in sport, including children from lower-income families, Indigenous children, children and

## MINISTRY RESULTS HIGHLIGHTS

June 2020

			youth with disabilities, girls and newcomers to Canada.
9	April 24, 2019	Increased funding to the Resort Municipality Initiative	Visitors and residents in 14 resort municipalities will enjoy more trail development, cultural events and amenities thanks to the government's \$13-million investment in tourism-related infrastructure and projects. This investment will help create jobs for people in rural communities and boost local economies.
10	Throughout 2019	Increased funding for BC Arts Council	This year, the BC Arts Council awarded 1749 grants to support artists and arts and culture organizations in 236 communities across the province, helping to ensure every community has a strong arts presence.
11	April 12, 2019	One-year renewal of Amplify BC	Through Amplify BC, the Province invests in B.C. artists' career development, live music events, support for B.C.'s music companies and development of the music industry. The fund also attracts visitors to and helps grow B.C. tourism, while supporting related creative industries and small business development.

## PRIORITIES / MANDATE LETTER COMMITMENTS

*List your minister's priority actions, as listed in your ministry's mandate letter, and its current status.*

Mandate	Progress
Champion tourism as a job creator throughout British Columbia and work to expand tourism marketing efforts internationally.	<p><b>Ongoing</b></p> <p>In 2018, the Minister's Tourism Engagement Council was established. The council membership represents a variety of perspectives from across the province and the tourism, arts, culture and sport sectors. The B.C. government is consulting with the council to identify tourism industry priorities and guide the implementation of the Strategic Framework for Tourism.</p> <p><u>Job creation</u></p> <ul style="list-style-type: none"> <li>Destination Development Planning is continuing throughout the province, with 19 of 20 destination development planning area strategies completed, with six regional strategies nearing completion.</li> </ul> <p>The Province continues to support:</p> <ul style="list-style-type: none"> <li>Resort Municipality communities by providing \$13 million through the Resort Municipality Initiative Program.</li> <li>Event hosting of vibrant and diverse culture and sport events throughout British Columbia, through the Tourism Events Program. For example:</li> <li>Event hosting of vibrant and diverse attractions throughout British Columbia, through the Tourism Events Program, the Province approved</li> </ul>

# MINISTRY RESULTS HIGHLIGHTS

June 2020

	<p>\$2.4M in 2017/18, \$4M in 2018/19 and has forecasted \$4.7M in 2019/20.</p> <ul style="list-style-type: none"> <li>• The Ministry also provided \$2.3M for the 2019 World Junior Hockey Championship, as well as support for the 2018 BC Winter Games, 2018 BC Summer Games, 2018 55+ BC Games and \$1 million in both 2017/18 and 2018/19 for Hosting BC and major events.</li> <li>• Emergency preparedness in the tourism sector, to support the recovery and future sustainability of the tourism industry in communities impacted by wildfires. In 2017 the Province invested \$1.6M to mitigate job losses, aid recovery and plan for future resilience and \$1.2M in 2018, aimed to bring visitors back to these communities and affected regions.</li> <li>• Indigenous tourism development across the province by investing \$440,000 to conduct labour market research and develop an Indigenous tourism labour market strategy that will address skills training for tourism operators and businesses in Indigenous communities. Indigenous Tourism BC will lead this work through the Ministry of Advanced Education, Skills and Training's Sector Labour Market Partnership Program.</li> </ul> <p><u>Expanding tourism-marketing efforts internationally</u></p> <ul style="list-style-type: none"> <li>• Building off of their 2018 Plan, Destination BC has launched its 2019 Global Marketing Plan to continue to expand international marketing efforts.</li> <li>• International marketing activities continue to include: <ul style="list-style-type: none"> <li>▪ Media relations, social media, travel trade, partnerships and consumer direct marketing in key markets, to inspire and motivate visits to British Columbia.</li> </ul> </li> <li>• Executing a global social media strategy in key markets.</li> <li>• Working with Online Travel Agencies (i.e. Expedia, C-Trip China) and rating sites (i.e. TripAdvisor) to reach consumers.</li> <li>• Working closely with Destination Canada in all key international markets to leverage funding and resources.</li> </ul>
Work with the Minister of Jobs, Trade, and Technology to ensure that British Columbia's tourism sector is represented on trade missions.	<p><b>Ongoing</b></p> <ul style="list-style-type: none"> <li>• The tourism industry was well represented at the Premier's Trade mission to Asia in January 2018.</li> <li>• The Minister works closely with Minister Chow (Minister of State for Trade) on the Premier's Chinese Canadian Community Committee as well as the Chinese Canadian Museum Working Group.</li> <li>• In addition, the Minister and Ministry staff engage regularly with Minister Chow and JTT staff to ensure Tourism is considered and represented on Trade Missions. In 2018 the ministries collaborated to support the tourism industry participation in the federally-led mission to China.</li> </ul>
Double the Province's	<p><b>Ongoing</b></p>

# MINISTRY RESULTS HIGHLIGHTS

June 2020

investment in the B.C. Arts Council over four years.	<ul style="list-style-type: none"> <li>As part of Budget 2018, the B.C. government announced a \$15M increase in funding to the BC Arts Council over three years, increasing the base budget from \$24M to \$29M.</li> <li>As part of Budget 2019, the B.C. government announced a \$15M increase in funding to the BC Arts Council over three years, increasing the base budget from \$29M to \$34M.</li> </ul>
Increase investments in Creative B.C. over four years.	<p><b>Ongoing</b></p> <ul style="list-style-type: none"> <li>As part of Budget 2018, the Province announced an additional \$3M in funding to Creative BC over three years to better support the creative sector.</li> <li>Invested a total of \$15 million over two years (2017-18 and 2018-19) in Amplify BC, administered by Creative BC. Amplify BC supports the growth of B.C.'s music industry. <i>Note: This program has not yet been confirmed for fiscal year 2020-21.</i></li> </ul>
Establish an arts infrastructure fund to help provide space for B.C. artists.	<b>Not completed</b>
Ensure that B.C. film and TV makers get their fair share of federal investments from Telefilm, and other federal government programs.	<p><b>Ongoing</b></p> <ul style="list-style-type: none"> <li>Budget 2018 provided additional operational funding to Creative BC: an additional \$3 million over 3 years. A one-time infusion of \$1 million was also provided in 2017/18. This additional funding strengthens Creative BC's capacity to deliver programs and services targeted to the needs of B.C.'s domestic film and television sector. <ul style="list-style-type: none"> <li>For example: the \$150,000 investment in the CBC/Creative BC Digital Production Fund leveraged an additional \$150,000 in federal match funding and it supported the creation of short form video content intended for CBC's digital platforms.</li> </ul> </li> <li>In November 2019, Creative BC added to its Reel Focus BC Program which supports B.C.'s domestic motion picture sector with the new \$800K Rogers + Creative BC Documentary and Factual Development Fund to support original documentary singles and factual series.</li> <li>The Ministry is working closely with industry to identify tangible opportunities to improve access to federal programs, such as the Canada Media Fund, and directly liaising with key decision-makers to advocate for changes. <ul style="list-style-type: none"> <li>Knowledge Network's funding for the Canadian Media Fund for 2019-20 has been lifted to \$2,152,722. That is an 84% increase over 2018/19.</li> </ul> </li> </ul>
Work with the Minister of Finance to expand B.C.'s film	<p><b>Complete</b></p> <ul style="list-style-type: none"> <li>Effective Feb 21, 2018, the Film Incentive BC Tax Credit was amended to include Script Writing. This expansion increases the competitiveness and success of B.C.'s domestic production sector and helps B.C.-owned</li> </ul>

## MINISTRY RESULTS HIGHLIGHTS

June 2020

labour tax credit to include B.C. writers.	production companies and B.C. writers own and control their intellectual property.
Work with the Minister of Municipal Affairs and Housing to develop a community capital infrastructure fund to upgrade and build sports facilities, playgrounds, local community centres, and arts and culture spaces.	<p><b>Ongoing</b></p> <ul style="list-style-type: none"> <li>• In 2018, the Ministry of Municipal Affairs and Housing launched four community capital infrastructure funding programs. The Ministry of Tourism, Arts and Culture was consulted on the program stream related to the recreation, arts and culture sector: Community, Culture and Recreation.</li> <li>• The first intake of applications for funding closed on January 23, 2019. The Ministry of Municipal Affairs and Housing are currently reviewing these applications.</li> </ul>

### ACTION TO SUPPORT CROSS-GOVERNMENT PRIORITIES

*List 2-3 examples of how your ministry is meeting each of these cross-government priorities.*

#### CLEANBC

- Creative BC's Reel Green campaign helps spread the word on sustainable production and drive awareness for what industry members can do to contribute to a green motion picture industry.
- BC Place is committed to sustainable operations and will reducing its carbon footprint through a number of initiatives. Recent examples include:
  - LED lighting upgrades to the Field of Play area are expected to deliver energy savings of more than 744,000 kWh per year and 15 million kWh over its rated lifetime.
  - Currently revitalizing the Waste Diversion & Recycling program with a target of more than 80% waste diversion next year.
  - The Good Food Recovery Program is a partnership with Centerplate that ensures surplus food from events is safely distributed to people in need. To date, more than 7155 meals have been redistributed in Vancouver's downtown Eastside.
  - Undertaking a Rainwater Harvesting pilot program – an innovative concept designed to capture and utilize rainwater from the stadium's 10-acre roof.
- The Vancouver Convention Centre is the world's first double LEED® Platinum certified convention centre. Recent accomplishments in sustainability include:
  - Being recognized as a Social Procurement Champion by Exchange Inner City and Buy Social Canada for demonstrating excellence in social procurement.
  - Forming partnerships with several local social enterprises, including Embers and Hives for Humanity, to provide sustainable employment opportunities for workers with barriers and support various initiatives within the facility. Other partnerships include working with the Binnners' Project, a local organization that advances social and economic inclusion and tackles sustainability issues through empowering and creating opportunities for binnners, who now contribute to back-of-house support for the facility's waste diversion program.
  - Recognized with the BC Hydro Power Smart Lighting Redesign Award for lighting upgrades to the Vancouver Convention Centre exhibition areas. With lighting systems

# MINISTRY RESULTS HIGHLIGHTS

June 2020

replacement, luminaire quantity reductions, and installation of lighting controls, estimated lighting energy consumption reduction was projected to be 841,000 kWh and lighting demand by 205.3 kW.

- The facility's waste diversion rate to date is 85.35%, compared to 80% for Fiscal 2018 and 78% in Fiscal 2017.

## RECONCILIATION

- More Indigenous athletes and coaches from around B.C. will be able to represent their communities and compete at the 2020 North American Indigenous Games in Halifax, with \$1.46 million in funding from the Province to offset costs for more than 500 athletes, coaches, chaperones and mission staff. The investment responds to the Truth and Reconciliation Commission of Canada's Call to Action No. 88 that calls on all levels of government to support the Games, including funding for provincial team preparation and travel.
- A new partnership between the B.C. government and Indigenous Tourism BC will help grow opportunities for people and tourism businesses around the province. The Indigenous Tourism Accord outlines a commitment to work together in areas like skills development, cultural and language revitalization, and collaboration between Indigenous and non-Indigenous tourism operators.
- Through Amplify BC, the B.C. government is proud to invest in a partnership between First Peoples Cultural Council (FPCC) and Creative BC. FPCC is delivering B.C.'s first Indigenous Music Initiative thanks to a \$1.3-million investment. This includes:
  - Three funding programs targeted at supporting music industry professionals;
  - An Indigenous music retreat; and
  - IndigiFest, a one-day Indigenous music, arts and culture festival.
- Creative BC invested \$15,000 in a National Indigenous Music Impact Study.
- Knowledge Network's largest commissioning project in its history, the BC Documentary History Project, will have a strong focus on sharing Indigenous stories by Indigenous filmmakers.
- In 2020/21, Knowledge Network will launch the second series of Indigenous films by B.C. and Canadian Indigenous filmmakers on its streaming services through a partnership with the National Film Board of Canada (NFB).

## EQUITY, DIVERSITY AND INCLUSION

- The B.C. government launched the Resilience BC Anti-Racism Network, an innovative approach to fighting the root causes of racism and hate, so that everyone feels safe and free to express themselves.
  - The total investment in the Resilience BC Anti-Racism Network will be \$540,000 annually. The network will offer a multi-faceted, provincewide approach that will provide greater focus and leadership in identifying and challenging racism.
- The government also made significant investments of \$2.5 million in KidSport aimed at increasing participation by children who are often under-represented in sport, including children from lower-income families, Indigenous children and children and youth with disabilities, girls and newcomers to Canada.
  - With this investment from the B.C. government, more than a thousand kids all across B.C. will get the chance to reach their potential and develop healthy, active lifestyles early on.

## MINISTRY RESULTS HIGHLIGHTS

June 2020

- This year, 76 community groups received funding for projects designed to promote multiculturalism and stand up to racism through the Province's Multiculturalism Grant Program. The program was also redesigned to better support projects that build intercultural trust and directly address racism and hate.
- Five deserving British Columbians were honoured for their work to end acts of racism and promote cultural inclusion at the Multiculturalism and Anti-Racism Awards.
- Through Creative BC the B.C. government funds initiatives that support training and representation for women in film, such as:
  - Women in Film through the Industry Initiatives Fund
  - Creative Women's Workshop Association
  - West Coast Feminist Magazine Society
  - Wet Ink Collective Screenplay Writing Intensive for female screenwriters
- Creative BC is also pursuing other opportunities such as their recent partnership with Screen Ireland to increase gender parity in leadership roles in the film industry.
- The B.C. government is improving the industry by creating the Respectful Workplace, Diversity and Gender Parity Fund to ensure fair, inclusive and safe work environments in B.C.'s creative industries.
  - Through Creative BC our government has provided approximately \$170,000 to develop training and support learning to combat workplace harassment.
- Amplify BC invested in projects serving gaps in the music industry, advancing the many business networks and ecosystems present in B.C. including:
  - 409 artist projects and travel grants funded 194 women, 50 Indigenous, 84 people of colour and 9 persons with disabilities (as self-identified).
  - 3,330 performances and presenters were supported including 1,464 women, 918 people of colour, and 375 Indigenous peoples (as self-identified).

### COVID-19 RELATED SUPPORTS

#### Minister's statement on COVID-19 support for arts and culture sector

March 27, 2020

<https://news.gov.bc.ca/releases/2020TAC0015-000577>

To support the people and organizations in the arts sector, we have developed a \$3-million Arts and Culture Resilience Supplement to be administered by the BC Arts Council. Operating and eligible project clients will receive a supplement of up to \$15,000 in early April to help them pay their bills. Starting in April 2020, the BC Arts Council will provide operating clients a 50% advance on 2020-21 funding to help with their cash flow. We are also extending application deadlines, relaxing reporting requirements and allowing organizations to use funding to cover immediate needs like rent and utilities.

#### Minister's statement on COVID-19 support for sport sector

April 1, 2020

<https://news.gov.bc.ca/releases/2020TAC0016-000603>

Starting in April 2020, the Province, through viaSport, will provide provincial, disability and multi-sport organizations with the ability to access \$5 million, which represents 50% of their annual 2020-21 provincial funding allocation, to provide these organizations with access to cashflow sooner.



# MINISTRY RESULTS HIGHLIGHTS

June 2020

## **Bringing B.C. music to people while we stay safe at home**

April 11, 2020

<https://news.gov.bc.ca/releases/2020TAC0017-000674>

People will now be able to enjoy more music at home, as the Province and Creative BC support musicians impacted by the COVID-19 pandemic with new grants for livestreaming.

## **Province selects group to lead anti-racism program**

May 5, 2020

<https://news.gov.bc.ca/releases/2020TAC0020-000820>

More supports for communities will be available following a rise in racist incidents targeting Asian people during the COVID-19 pandemic. Following a competitive bidding process, the Province has selected the Victoria Immigrant and Refugee Centre Society (VIRCS) to serve as a provincial hub to help communities address hate activity and take on systemic and institutionalized racism throughout the province.

## **Province supports tourism marketing organizations to be ready for recovery**

May 25, 2020

<https://news.gov.bc.ca/releases/2020TAC0022-000927>

Fifty-nine B.C. community destination marketing organizations (DMOs) severely impacted by COVID-19 travel restrictions will be supported with a \$10-million grant from the Province.

## **Province honours outstanding contributions that combat racism**

May 27, 2020

<https://news.gov.bc.ca/releases/2020TAC0023-000944>

Forty-five individuals and organizations were recognized for their excellence in fostering inclusiveness and anti-racism efforts as this year's nominees of the B.C. Multiculturalism and Anti-Racism Awards.

## **Supporting the music industry during COVID-19**

June 1, 2020

<https://news.gov.bc.ca/releases/2020TAC0025-000980>

To help people in B.C.'s music industry continue to create and operate during the pandemic, the B.C. government is investing \$7.5 million through Creative BC for Amplify BC.

## **Province takes action to support return to sport**

June 10, 2020

<https://news.gov.bc.ca/releases/2020TAC0026-001038>

British Columbians will be able to get back to playing sports sooner with the Province's action to protect amateur sport organizations from COVID-19 liabilities, provided they are complying with public health orders and provincial sport guidelines. Government has created a ministerial order that protects amateur sport organizations, their employees and volunteers from liability.

**Champion tourism as a job creator throughout British Columbia and work to expand tourism-marketing efforts internationally.**

- In March 2019, the Minister released the Strategic Framework for Tourism in BC that sets out a vision for a prosperous and sustainable tourism sector in a way that distributes benefits throughout the province. This includes actions to sustainably grow the industry and encourage job creation and economic diversification in all four corners of the province.

**Championing Tourism as a Job Creator**

- The Minister led five Regional Tours in 2019 to meet with communities and local stakeholders to champion tourism needs and opportunities across the province.
- The Minister hosted seven Tourism Roundtables in 2018/2019, meeting with stakeholders in nearly every region of the province to hear from industry and to discuss tourism opportunities.
- Secured \$400,000 in funding for Indigenous tourism workforce development.
- Expanded the use of MRDT funds to include affordable housing to address challenges with a seasonal tourism workforce.
- Completed 19 of 20 Destination Development Strategies across the province to support the ongoing viability of B.C.'s tourism sector through product development and job creation.
- Investing \$39 million over three years in the Resort Municipality Initiative Program to fund infrastructure projects that will create jobs and improved the standard of living in tourism-oriented communities.
- Funded 185 events throughout British Columbia through the Tourism Events Program since the programs' inception.
- The Ministry also provided \$2.3 million for the 2019 World Junior Hockey Championship and \$350K for the 2020 FIBA Men's Basketball Olympic Qualifying Tournament. The Ministry has also provided support for the 2018 & 2020 BC Winter Games, 2018 & 2020 BC Summer Games, 2018 & 2019 55+ BC Games and \$1 million annually for Hosting BC and Major Events Programs.
- Supported communities in transition to diversify their economies through tourism with \$1 million in funding provided to the Regional DMOs.
- Launched a new accessibility and inclusion plan for tourism to make travel in B.C. more accessible for all.
- Provided \$200,000 in funding to support Emergency Management training for the tourism sector.
- Continue to work closely with go2HR and the Ministries of Education; Advanced Education; and Social Development and Poverty Reduction to increase skills training; and with the Provincial Nominee Program to facilitate recruitment and retention of skilled workers.

**Expanding tourism-marketing efforts internationally**

- Destination BC continues to execute its Global Marketing Plan and expand international marketing efforts.

- International marketing activities continue to include:
  - A combination of media relations, social media, travel trade, partnerships and consumer direct marketing in key markets, to inspire and motivate visits to British Columbia.
  - Executing a global social media strategy in key markets.
  - Working with Online Travel Agencies (i.e. Expedia, C-Trip China) and rating sites (i.e. TripAdvisor) to reach consumers.
  - Working closely with Destination Canada in all key international markets to leverage funding and resources.
  - For 2020/21 Destination BC has increased its marketing budget for Australia, Germany, the UK and North American markets.
- In addition, Destination BC:
  - Hosted 425 global media and journalists from major firms like Forbes, Conde Nast Traveller and National Geographic.
  - Launched a new global brand campaign called BC Effect to share the transformative benefits of experiencing BC's natural places.
  - Secured a national partnership with Google and strengthen marketing partnerships with Facebook; and
  - Shared over 200,000 pieces of marketing content through several user-generated content networks

## **Work with the Minister of Jobs, Trade, and Technology to ensure that British Columbia's tourism sector is represented on trade missions.**

- The Minister participated on two international trade events to build relationships, generate leads and create interest in B.C. as a destination of choice. This included attending the Premier's Trade mission to Asia in January 2018 and a mission to Los Angeles in the fall of 2017.
- In 2019, tourism interests were well represented on trade missions to Japan and South Korea.
- The Minister also hosted a number of Heads of Mission and Consul Generals this year. Those meetings provided a unique avenue to forge friendships and nurture relations between nations and to promote the tourism sector without having to travel overseas.

## **Double the Province's investment in the B.C. Arts Council over four years.**

- As part of *Budget 2018* this government announced a \$15 million increase in funding to the BC Arts Council over three years, increasing the base budget from \$24 million to \$29 million.
- The BCAC 2018-22 strategic plan, released in 2018 is guiding the distribution of the new grant funding to the sector.

- As part of *Budget 2019* this government announced an additional \$15 million increase in funding to the BC Arts Council over three years, increasing the base budget from \$29 million to \$34 million.

### **Increase investments in Creative B.C. over four years.**

- **Funding to help meet mandate commitment included** a \$1 million lift in operational funding to Creative BC in 2018/19, plus a one-time infusion of \$1 million in 2017/18. **Increases to operational funding continued in 2019/20 (\$1 million) and 2020/21 (\$800,000).**
- Investing \$15 million, over two years, to support Amplify BC in 2018/19 and 2019/20. Amplify BC, the provincial music fund administered by Creative BC, directly supports B.C.'s music industry while also leveraging additional federal government program funding.

### **Establish an arts infrastructure fund to help provide space for B.C. artists.**

- The arts infrastructure fund is intended to invest in the renovation of existing spaces, development of new facilities and purchase of specialized equipment for the creation of and public engagement in the arts.
- The Province has conducted its initial research and analysis; further sector engagement and program development is planned for fiscal 2020/21.

### **Ensure that B.C. film and TV makers get their fair share of federal investments from Telefilm, and other federal government programs.**

- To date, we have made significant progress in meeting this mandate commitment, which includes:
  - Increased funding to Creative BC has enabled the organization to position B.C. creators to better access federal funding, which is often triggered by other sources.
  - Convening domestic industry roundtables in partnership with Knowledge Network, the Canadian Media Producers Association – BC Branch and Creative BC to identify overall industry needs and opportunities for support.
  - Leveraging \$1.3 million in federal match funding in the first year of Amplify BC for B.C.'s music industry.
  - Leveraging approximately \$1.2 million in federal funding through Knowledge Network's investment in original content in 2019/20.
  - Building the Reel Focus BC Program through Creative BC to integrate all investments that focus on the domestic sector. This includes:

- \$800 thousand Rogers + Creative BC Documentary and Factual Development Fund to support original documentary singles and factual series.
- \$400 thousand Access 2020 partnership between the Canada Media Fund, Creative BC and the CMPA – BC Branch to support development phase of B.C.-based film and TV content.
- Working with industry to identify tangible opportunities to improve access to federal programs, such as the Canada Media Fund, and directly liaising with key decision-makers to advocate for changes.

### **Work with the Minister of Finance to expand B.C.'s film labour tax credit to include B.C. writers.**

- Effective Feb 21, 2018, the Film Incentive BC Tax Credit was amended to include Script Writing.

### **Work with the Minister of Municipal Affairs and Housing to develop a community capital infrastructure fund to upgrade and build sports facilities, playgrounds, local community centres, and arts and culture spaces.**

- In 2018, the Ministry of Municipal Affairs and Housing launched four community capital infrastructure funding programs. The Ministry of Tourism, Arts and Culture was consulted on the program stream related to the recreation, arts and culture sector: Community, Culture and Recreation.
- The first intake of applications for funding closed on January 23, 2019. The Ministry of Municipal Affairs and Housing are currently reviewing these applications. Final decisions are anticipated in early 2020.