

## FW: Materials for July 16th FPT Call with Minister Joly

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Portal, Vincent TAC:EX  
Sent: July 10, 2020 1:59:18 PM PDT  
Attachments: FPT Tourism Ministers Call July 2.docx, Agenda - FPT Ministers Call COVID-19 2020-07-16 E+F.docx

FYI!

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Dunnett, Jennifer TAC:EX <Jennifer.Dunnett@gov.bc.ca>  
**Sent:** July 10, 2020 1:59 PM  
**To:** Berkes, Andrea TAC:EX <Andrea.Berkes@gov.bc.ca>; Morton, Anna TAC:EX <Anna.Morton@gov.bc.ca>; Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>; Currie, David TAC:EX <David.Currie@gov.bc.ca>  
**Subject:** Materials for July 16th FPT Call with Minister Joly

Hi all:

Here is the agenda, minutes from July 2<sup>nd</sup> and conference line details for the Tourism FPT call with Minister Joly for Thursday, July 16<sup>th</sup>:

### **Call Information**

As the teleconference lines are experiencing some difficulties, we kindly ask that you connect 15 minutes in advance of the call to avoid technical issues. Please note that **the local number may be easier to access** when teleconference lines are in high demand.

Please note that there is only one bilingual line for this call. Interpretation during the call will be performed as requested by participants, based on needs during the call.

s.15; s.17

**Jennifer Dunnett** | Administrative Coordinator  
Minister's Office | Ministry of Tourism, Arts and Culture  
Room 151, Parliament Buildings  
Cell: 250.896.4349 / Ph: 250.704.3034  
E: [Jennifer.Dunnett@gov.bc.ca](mailto:Jennifer.Dunnett@gov.bc.ca)

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## RE: FPT tracker and SN July 16 call

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Portal, Vincent TAC:EX  
Sent: July 14, 2020 11:36:53 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx, MLB\_Meeting Notes FederalCall\_MinisterJoly\_July 16 DRAFT.docx

Thank you!

I made some very small changes – highlighted in both – any concerns with these?

**Sonja Zoeller** | Stakeholder Relations  
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Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Portal, Vincent TAC:EX <Vincent.Portal@gov.bc.ca>  
**Sent:** July 14, 2020 11:00 AM  
**To:** Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
**Subject:** FPT tracker and SN July 16 call

For review/approval please. Thanks.

PS: I didn't get a debrief on the last DM yet so not sure if there is any follow up. Kept the notes high level.

## FPT materials

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Ferguson, Suzanne A TAC:EX  
Cc: Portal, Vincent TAC:EX  
Sent: July 14, 2020 12:04:36 PM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx, MLB\_Meeting Notes FederalCall\_MinisterJoly\_July 16 DRAFT.docx

Hi Suzanne,

In the past Vincent and I worked on these together, and then I sent them straight to Shauna with a cc to Claire. Should I do the same now, with a cc to Salman?

One thing that came out of this morning in particular from the Okanagan region is <sup>s.13</sup>  
s.13 shall I add that into the tracker?

S.

**Sonja Zoeller** | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## Re: FPT doc

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Portal, Vincent TAC:EX  
Sent: July 14, 2020 7:27:27 PM PDT

Will do - thx.

Sonja Zoeller  
Stakeholder Relations  
Tourism, Arts and Culture  
250-812-6844

Sent from my iPhone

On Jul 14, 2020, at 6:47 PM, Portal, Vincent TAC:EX <Vincent.Portal@gov.bc.ca> wrote:

Just move them up. Not enough time for SF or Salman to review. Spoke to SF.

## FPT materials

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Brouwer, Shauna TAC:EX  
Cc: Berkes, Andrea TAC:EX  
Sent: July 14, 2020 7:41:00 PM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx, MLB\_Meeting Notes FederalCall\_MinisterJoly\_July 16 DRAFT.docx, ATT00002.htm, ATT00001.htm

Hi Shauna,

Attached are the FPT materials for this week.

Tracker is due to the feds at noon tomorrow and the SN Wednesday evening to MO.

Thx,

Sonja Zoeller  
Stakeholder Relations  
Tourism, Arts and Culture  
250-812-6844

Sent from my iPhone

## **RE: reply FPT Tourism-Tracking Table-British Columbia-July 13**

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**From:** Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
**To:** Brouwer, Shauna TAC:EX  
**Sent:** July 15, 2020 9:45:25 AM PDT

Thanks Shauna will make the adjustments.

Here's the link to Stories of Resilience - <https://tourismresiliency.ca/stories-of-resilience/>.

Will pass on to GCPE and include in upcoming stakeholder messaging for Minister.

**Sonja Zoeller** | Stakeholder Relations  
Tourism, Arts and Culture  
**Mobile:** 250.812.6844 | **Email:** [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Brouwer, Shauna TAC:EX <Shauna.Brouwer@gov.bc.ca>  
**Sent:** July 15, 2020 9:26 AM  
**To:** Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
**Subject:** reply FPT Tourism-Tracking Table-British Columbia-July 13

## FPT - DM feedback

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Portal, Vincent TAC:EX  
Sent: July 15, 2020 9:50:45 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx, MLB\_Meeting Notes FederalCall\_MinisterJoly\_July 16 DRAFT.docx

Hi Vincent – just sharing Shauna’s feedback with you for your info.

I’ll make the edits and send forward.

Cheers,

**Sonja Zoeller** | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## FPT Materials - July 16

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Holding, Marina TAC:EX, Dunnett, Jennifer TAC:EX  
Cc: Berkes, Andrea TAC:EX  
Sent: July 15, 2020 9:58:47 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx, MLB\_Meeting  
Notes FederalCall\_ MinisterJoly\_July 16 FINAL.docx

Hi Marina and Jenn:

Please find attached the SN and tracker for this week's FPT meeting.

Cheers,

**Sonja Zoeller** | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)



## FPT Tourism - Tracking Table - BC July 15

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: ic.tourismsecretariat-secretariatdutourisme.ic@canada.ca  
Cc: Portal, Vincent TAC:EX, Currie, David TAC:EX  
Sent: July 15, 2020 10:04:24 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx

Please find attached the tracking table for this week from BC.

Thank you,

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## FW: FPT Materials - July 16

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Portal, Vincent TAC:EX  
Sent: July 15, 2020 10:05:14 AM PDT  
Attachments: MLB\_Meeting Notes FederalCall\_ MinisterJoly\_July 16 FINAL.docx  
Final SN attached for your files.

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Zoeller, Sonja TAC:EX  
**Sent:** July 15, 2020 9:59 AM  
**To:** Holding, Marina TAC:EX <Marina.Holding@gov.bc.ca>; Dunnett, Jennifer TAC:EX <Jennifer.Dunnett@gov.bc.ca>  
**Cc:** Berkes, Andrea TAC:EX <Andrea.Berkes@gov.bc.ca>  
**Subject:** FPT Materials - July 16

Hi Marina and Jenn:

Please find attached the SN and tracker for this week's FPT meeting.

Cheers,

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## RE: Materials for FPT calls

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Morton, Anna TAC:EX  
Cc: Portal, Vincent TAC:EX  
Sent: July 27, 2020 11:40:56 AM PDT

Thanks Anna – could you send the eapp to me? I have the materials and will handle the approvals from here.

Ty,

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Morton, Anna TAC:EX <Anna.Morton@gov.bc.ca>  
**Sent:** July 27, 2020 11:37 AM  
**To:** Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
**Cc:** Portal, Vincent TAC:EX <Vincent.Portal@gov.bc.ca>  
**Subject:** RE: Materials for FPT calls

Looking at what's been done for previous FPT meetings in the other division, I'm going to make a CLIFF and eApp for these materials to simplify tracking.

I've just sent it to Vincent. It's eApp 2404/CLIFF 40373.

Cheers,

Anna

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**From:** Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>  
**Sent:** July 27, 2020 11:30 AM  
**To:** Morton, Anna TAC:EX <[Anna.Morton@gov.bc.ca](mailto:Anna.Morton@gov.bc.ca)>  
**Subject:** RE: Materials for FPT calls

I don't think they have... so far I have been sending them through approvals via email.

Happy to go through eapps if that is preferred.

Sonja Zoeller | Stakeholder Relations  
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**From:** Morton, Anna TAC:EX <[Anna.Morton@gov.bc.ca](mailto:Anna.Morton@gov.bc.ca)>  
**Sent:** July 27, 2020 11:29 AM  
**To:** Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>  
**Subject:** Materials for FPT calls

Hi Sonja,

Do you know if an eApp and CLIFF log are created for FPT materials?

Thanks,

Anna

**Anna Morton**

Senior Executive Assistant  
Deputy Minister's Office | Ministry of Tourism, Arts and Culture  
Phone: 778-974-2749 | Mobile: 778-679-3234  
Email: [Anna.Morton@gov.bc.ca](mailto:Anna.Morton@gov.bc.ca)

## RE: FPT weekly tracker and MLB SN

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Rao, Robert TAC:EX, Portal, Vincent TAC:EX  
Sent: July 27, 2020 4:04:00 PM PDT

Thank you Robert.

It is in eapps with Salman at this point, but s.13

s.13 order on short term rentals that Dr Henry spoke to today. Restrictions will be the capacity of any rental property (including houseboats), plus up to five visitors, to prevent large parties gathering at these types of properties.

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
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**From:** Rao, Robert TAC:EX <Robert.Rao@gov.bc.ca>  
**Sent:** July 27, 2020 4:02 PM  
**To:** Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>; Portal, Vincent TAC:EX <Vincent.Portal@gov.bc.ca>  
**Subject:** RE: FPT weekly tracker and MLB SN

Hi both;

Not sure if the version sent in the AM had the update with the PHO order from Thurs last week regarding licensed premises and food service establishments (assigned seating, no self-service, no singing or dancing), but this is the updated version, for Thursday's call.

Best,  
Robert

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**From:** Rao, Robert TAC:EX  
**Sent:** July 27, 2020 11:41 AM  
**To:** Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>; Portal, Vincent TAC:EX <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>  
**Subject:** RE: FPT weekly tracker and MLB SN

You're welcome – and s.13  
send it up.

saved and out of the file if you need to

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**From:** Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>  
**Sent:** July 27, 2020 11:38 AM  
**To:** Portal, Vincent TAC:EX <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>  
**Cc:** Rao, Robert TAC:EX <[Robert.Rao@gov.bc.ca](mailto:Robert.Rao@gov.bc.ca)>  
**Subject:** RE: FPT weekly tracker and MLB SN

Thanks for this detailed explanation Robert, much appreciated.

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Portal, Vincent TAC:EX <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>  
**Sent:** July 27, 2020 11:33 AM  
**To:** Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>

**Cc:** Rao, Robert TAC:EX <[Robert.Rao@gov.bc.ca](mailto:Robert.Rao@gov.bc.ca)>

**Subject:** FW: FPT weekly tracker and MLB SN

See below (thanks Robert) and good flag Sonja.<sup>s.13</sup>

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**From:** Rao, Robert TAC:EX <[Robert.Rao@gov.bc.ca](mailto:Robert.Rao@gov.bc.ca)>

**Sent:** July 27, 2020 11:30 AM

**To:** Portal, Vincent TAC:EX <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>

**Subject:** RE: FPT weekly tracker and MLB SN

Hi Vincent;

It seems like the proposed changes to CEWS do go some way to addressing the concerns about calculations for baseline pay for seasonal employees.

Under 'Eligible Employers and Employees', they note that "Effective July 5, 2020, the eligibility criteria would no longer exclude employees that are without remuneration in respect of 14 or more consecutive days in an eligibility period." This appears to be a change to address the concerns regarding seasonal employees, who may have not yet been brought in in the previous pay periods.

Digging into how they are calculating the base and top-up CEWS rates, it does seem to work for seasonal businesses, as it is based on the previous season (i.e. the spring/summer of the year before).

"Generally, an eligible employer's top-up CEWS would be determined based on the revenue drop experienced when comparing revenues in the preceding 3 months to the same months in the prior year." And, "For the purpose of the base CEWS, eligibility would generally be determined by the change in an eligible employer's monthly revenues, year-over-year, for the applicable calendar month."

The example they give (for the top-up CEWS) is if an employer had \$600,000 in revenue between April 1 and June 30, 2019, and \$210,000 in revenue between April 1 and June 30, 2020, the employer would have a 3-month revenue drop of 65 per cent. The base CEWS is then calculated against the drop in revenues for that same calendar month in 2019.

So in this example, if they had a 65% drop in revenue in the top-up initial 3-month comparison (April-June 2019), and are still off 50% of revenue in July 2020 vs July 2019, they would get a 78.75% CEWS rate, by my calculation.

(This all doesn't help brand new businesses, of course, that had opened at the beginning of this year.)

Let me know if you need more on this.

Robert

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**From:** Portal, Vincent TAC:EX <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>

**Sent:** July 27, 2020 10:44 AM

**To:** Rao, Robert TAC:EX <[Robert.Rao@gov.bc.ca](mailto:Robert.Rao@gov.bc.ca)>

**Subject:** Fwd: FPT weekly tracker and MLB SN

See below. Could you take a look pls. Thx

Sent from my iPhone

Begin forwarded message:

**From:** "Zoeller, Sonja TAC:EX" <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>

**Date:** July 27, 2020 at 10:31:41 AM PDT

**To:** "Portal, Vincent TAC:EX" <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>

**Subject:** RE: FPT weekly tracker and MLB SN

Thanks Vincent. I have a question with regards to note about concerns on the proposed changes to CEWS.

An example of stakeholder feedback we received is as follows:

**My concerns are:**

1) although CEWS has been proposed to extend to August 29, the calculation for baseline pay for seasonal employees continues to be proposed for Mar 1-May 31. This was the original date in the amendment when the program was only released until June 6. For ours and most seasonal businesses our employees are only on staff PT from the middle of May, starting full time towards middle of June. If we calculate their average pay based on only two weeks in May of 2019, versus a comparable time they would be working for 2020 (June, July Aug) we would severely be underpaying them.

On July 17, the feds released revised program details, subject to legislative approval.

<https://www.canada.ca/en/departement-finance/news/2020/07/adapting-the-canada-emergency-wage-subsidy-to-protect-jobs-and-promote-growth.html>

I think (but am not certain) that the revised program guidelines may address stakeholder concerns.

Do you have time to take a look and confirm?

Sonja Zoeller | Stakeholder Relations

Tourism, Arts and Culture

Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

---

**From:** Portal, Vincent TAC:EX <[Vincent.Portal@gov.bc.ca](mailto:Vincent.Portal@gov.bc.ca)>

**Sent:** July 27, 2020 10:08 AM

**To:** Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>

**Cc:** Ferguson, Suzanne A TAC:EX <[Suzanne.Ferguson@gov.bc.ca](mailto:Suzanne.Ferguson@gov.bc.ca)>

**Subject:** FPT weekly tracker and MLB SN

For review please/submission. Thanks.

## FW: Updated Materials for Tourism FPT July 30th

---

From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Portal, Vincent TAC:EX  
Cc: Rao, Robert TAC:EX  
Sent: July 29, 2020 8:44:21 AM PDT  
Attachments: FPT Tourism Ministerial Call - July 16 - notes.docx, MLB\_Meeting Notes  
FederalCall\_MinisterJoly\_July 30 DRAFT.docx, Agenda - FPT Ministers Call  
COVID-19 2020-07-30 E+F.docx, FPT Tourism-Tracking Table-British  
Columbia-July 30.docx

Attached are the finals for your records. I will submit the tracking table to the feds.

**Sonja Zoeller** | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

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**From:** Dunnett, Jennifer TAC:EX <Jennifer.Dunnett@gov.bc.ca>  
**Sent:** July 28, 2020 3:43 PM  
**To:** Morton, Anna TAC:EX <Anna.Morton@gov.bc.ca>; Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>; Currie, David TAC:EX <David.Currie@gov.bc.ca>  
**Subject:** Updated Materials for Tourism FPT July 30th

Me again – attached are updated materials for Thursday's FPT call.

Still the same conference line details:

s.15; s.17

**Jennifer Dunnett** | Administrative Coordinator  
Minister's Office | Ministry of Tourism, Arts and Culture  
Room 151, Parliament Buildings  
Cell: 250.896.4349 | Ph: 250.704.3034  
E: [Jennifer.Dunnett@gov.bc.ca](mailto:Jennifer.Dunnett@gov.bc.ca)



## RE: Updated Materials for Tourism FPT July 30th

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: Dunnett, Jennifer TAC:EX  
Sent: July 29, 2020 8:47:32 AM PDT

Oops nm, I figured it out. Ty! 😊

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

---

**From:** Zoeller, Sonja TAC:EX  
**Sent:** July 29, 2020 8:43 AM  
**To:** Dunnett, Jennifer TAC:EX <Jennifer.Dunnett@gov.bc.ca>  
**Subject:** RE: Updated Materials for Tourism FPT July 30th

Thank you Jenn! Just to confirm, are these the versions that Shauna approved through eapps?

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

---

**From:** Dunnett, Jennifer TAC:EX <[Jennifer.Dunnett@gov.bc.ca](mailto:Jennifer.Dunnett@gov.bc.ca)>  
**Sent:** July 28, 2020 3:43 PM  
**To:** Morton, Anna TAC:EX <[Anna.Morton@gov.bc.ca](mailto:Anna.Morton@gov.bc.ca)>; Zoeller, Sonja TAC:EX <[Sonja.Zoeller@gov.bc.ca](mailto:Sonja.Zoeller@gov.bc.ca)>; Currie, David TAC:EX <[David.Currie@gov.bc.ca](mailto:David.Currie@gov.bc.ca)>  
**Subject:** Updated Materials for Tourism FPT July 30th

Me again – attached are updated materials for Thursday's FPT call.

Still the same conference line details:

s.15; s.17

**Jennifer Dunnett** | Administrative Coordinator  
Minister's Office | Ministry of Tourism, Arts and Culture  
Room 151, Parliament Buildings  
Cell: 250.896.4349 / Ph: 250.704.3034  
E: [Jennifer.Dunnett@gov.bc.ca](mailto:Jennifer.Dunnett@gov.bc.ca)

## FPT Tourism - Tracking Table - BC July 29

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: ic.tourismsecretariat-secretariatdutourisme.ic@canada.ca  
Cc: Portal, Vincent TAC:EX, Currie, David TAC:EX  
Sent: July 29, 2020 8:49:40 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 30 (1).docx

Please find attached the tracking table for this week from BC.

Thank you,

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## FPT Tourism - Tracking Table - BC July 15

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From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: ic.tourismsecretariat-secretariatdutourisme.ic@canada.ca  
Cc: Portal, Vincent TAC:EX <Vincent.Portal@gov.bc.ca>, Currie, David TAC:EX <David.Currie@gov.bc.ca>  
Sent: July 15, 2020 10:04:25 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 13.docx

Please find attached the tracking table for this week from BC.

Thank you,

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## FPT Tourism - Tracking Table - BC July 29

---

From: Zoeller, Sonja TAC:EX <Sonja.Zoeller@gov.bc.ca>  
To: ic.tourismsecretariat-secretariatdutourisme.ic@canada.ca  
Cc: Portal, Vincent TAC:EX <Vincent.Portal@gov.bc.ca>, Currie, David TAC:EX <David.Currie@gov.bc.ca>  
Sent: July 29, 2020 8:49:41 AM PDT  
Attachments: FPT Tourism-Tracking Table-British Columbia-July 30 (1).docx

Please find attached the tracking table for this week from BC.

Thank you,

Sonja Zoeller | Stakeholder Relations  
Tourism, Arts and Culture  
Mobile: 250.812.6844 | Email: [sonja.zoeller@gov.bc.ca](mailto:sonja.zoeller@gov.bc.ca)

## foi feds FW: Follow up BC Museums

From: Brouwer, Shauna TAC:EX <Shauna.Brouwer@gov.bc.ca>  
To: Berkes, Andrea TAC:EX <Andrea.Berkes@gov.bc.ca>  
Sent: September 30, 2020 10:46:40 AM PDT  
Attachments: image001.jpg, image003.jpg, BC Museums .xlsx

**From:** Brouwer, Shauna TAC:EX  
**Sent:** April 27, 2020 2:13 PM  
**To:** 'helene.laurendeau@canada.ca'  
**Subject:** Follow up BC Museums

Hi Helene,

We committed to provide you a list of BC Museums. Please find that document attached.

Should there be consideration of program(s) to aid this sector the BCMOA – B.C. Museums Association and/or the Ministry could manage a federal program were that to be announced.

I know there is an existing gap in assistance for Museums in general – many are small and rural and often run by volunteers. Below is a high level summary of the information attached:

<b>Small Organizations</b>	<b>QTY</b>	<b>%</b>
Annual Budget: Less than \$100,000	127	56%
Annual Budget: \$100,000 - \$200,000	31	14%
<b>Total Small Organizations</b>	<b>158</b>	<b>70%</b>

### **Large Organizations**

Annual Budget: \$200,000 - \$300,000	16	7%
Annual Budget: \$300,000 - \$400,000	16	7%
Annual Budget: \$400,000 - \$500,000	11	5%
Annual Budget: \$500,000 - \$600,000	3	1%
Annual Budget: \$600,000 - \$1,000,000	15	7%
Annual Budget: \$1,000,000 - \$5,000,000	19	8%
Annual Budget: \$5,000,000 +	3	1%
<b>Total Large Organizations</b>	<b>67</b>	<b>30%</b>

Budget <b>Known</b> Total:	225	100%
Budget <b>Unknown</b> Total:	185	
<b>Total Organizations:</b>	<b>410</b>	

Thank you so much for reaching out and engaging us about Museums as we go forward together in this journey together.

Regards,  
Shauna



Ministry of  
Tourism, Arts & Culture

**Shauna Brouwer, MBA**  
**Deputy Minister**  
Office: (778) 698-0450  
Direct: s.17

*Ministry Responsible for Sport and Multiculturalism*

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s.16

# **Federal, Provincial and Territorial Tourism Ministers Teleconference on COVID-19 Impacts on Tourism**

**July 30, 2020**

## **Agenda**

1. Opening Remarks (Minister Joly)
2. Open discussion (all participants):
  - Recent developments
  - s.13; s.16
  - Stakeholder views
  - s.13; s.16
  - s.13; s.16
3. Closing remarks (Minister Joly)

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# **Téléconférence des ministres du tourisme fédéraux, provinciaux et territoriaux sur les impacts de la COVID-19 sur le tourisme**

**30 juillet 2020**

## **Ordre du jour**

1. Remarques d'ouverture (Ministre Joly)
2. Discussion ouverte (tous les participants):
  - Développements récents
  - s.13; s.16
  - Points de vue des intervenants du secteur
  - s.13; s.16
  - s.13; s.16
3. Remarques de conclusion (Ministre Joly)

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#### **British Columbia (Minister Beare)**

- BC released an economic update earlier this week.
  - The province has recovered 40% of the jobs that were lost in February. There are still around 235,000 unemployed in BC, many of which are in Vancouver and in tourism industries.
  - Women, youth, minorities, and Indigenous people are disproportionately impacted by job losses.
- Appreciative of the wage subsidy extension. Some businesses are still commenting that they are not able to access the program because they are reporting zero revenue.
- Hotels are continuing to suffer.
- With regards to marketing, there are pockets of extreme interest in popular destinations such as the Okanagan.
  - Regions such as the north are not receiving a large amount of interest.
  - s.13; s.17
- Regional airlines are continuing to struggle. They are not able to meet the threshold to qualify for the LEEFF program.
  - Asking whether Minister Joly has discussed the situation with the Transport Minister. Also would like an update on Air Canada flight cancellations.
- It is important for businesses to have liquidity without personal credit. Banks are continuing to turn down tourism businesses because they are deemed high risk.
- BC is working on allocating its recovery fund. Some of this will be focused on provincial tourism.

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**Meeting Remarks**  
**Federal, Provincial and Territorial Tourism Ministers**  
**Teleconference on COVID-19 Impacts on Tourism**  
**JULY 30, 2020**

**Opening Remarks**

- BC State of emergency has been extended till Aug. 4, 2020.
- Accommodation occupancy was at about 30% in June and some main destination such as Tofino and Osoyoos were at near 80% occupancy on the weekends.
- Those are encouraging signs but need to be careful to balance with ongoing public health concerns and measures as we saw a spike in cases in the some of our regions.
- BC Parks is introducing and providing free day-use passes for six provincial parks that pre-COVID-19 tended to be overcrowded. This is part of a pilot program intended to help BC Parks re-open busy areas and test the passes as a tool to manage overcrowding.

s.13; s.16

## **Stakeholder views**

- Liquidity remains the consistent theme for the industry.
- We continue to hear that some tourism businesses are not able to access existing federal program such as the Business Credit Availability Program as financial institutions are not approving their application, even with the 80% loan guarantee provided by Canada.

• s.13; s.16

- Could the Minister provide each province and territory with a summary?

## **Ways to ensure strong collaboration**

• s.13; s.16

# **Federal, Provincial and Territorial Tourism Ministers Teleconference on COVID-19 Impacts on Tourism**

**July 30, 2020**

## **Agenda**

1. Opening Remarks (Minister Joly)
2. Open discussion (all participants):
  - Recent developments
    - s.13; s.16
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    - s.13; s.16
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# **Téléconférence des ministres du tourisme fédéraux, provinciaux et territoriaux sur les impacts de la COVID-19 sur le tourisme**

**30 juillet 2020**

## **Ordre du jour**

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  - Développements récents
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  - Points de vue des intervenants du secteur
    - s.13; s.16
  - s.13; s.16
3. Remarques de conclusion (Ministre Joly)

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s.13 ; s.16



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s.13 ; s.16 ; s.21

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s.16

### **British Columbia (Minister Beare)**

- BC released an economic update earlier this week.
  - The province has recovered 40% of the jobs that were lost in February. There are still around 235,000 unemployed in BC, many of which are in Vancouver and in tourism industries.
  - Women, youth, minorities, and Indigenous people are disproportionately impacted by job losses.
- Appreciative of the wage subsidy extension. Some businesses are still commenting that they are not able to access the program because they are reporting zero revenue.
- Hotels are continuing to suffer.
- With regards to marketing, there are pockets of extreme interest in popular destinations such as the Okanagan.
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- Regional airlines are continuing to struggle. They are not able to meet the threshold to qualify for the LEEFF program.
  - Asking whether Minister Joly has discussed the situation with the Transport Minister. Also would like an update on Air Canada flight cancellations.
- It is important for businesses to have liquidity without personal credit. Banks are continuing to turn down tourism businesses because they are deemed high risk.
- BC is working on allocating its recovery fund. Some of this will be focused on provincial tourism.



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## FPT Tourism Ministers Call – impact of COVID-19

July 30, 2020 - 5:30 PM EST

s.16

### Discussion

#### **British Columbia (Minister Beare)**

- BC is in Phase 3 of their restart plan.
- Hotel occupancy was around 30% in June, although there is a range around the province. Main travel destinations had 80% occupancy during weekends, whereas the major cities had occupancy around 10% in their downtowns.
- Some spikes in cases are being seen in regions with heavy travel. There are around 1000 people in isolation in Kelowna.
- BC implemented a day-use pass system for provincial parks because many areas were becoming too crowded.
- The news on the increased restrictions on travellers transiting to Alaska was welcomed.
- Stakeholders continue to raise liquidity as a main issue.
- The Minister noted that she would like to hear more on support for regional airlines.
- The Minister is also interested in whether the federal government can provide any data on the tourism sector's uptake of each of the support programs.

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Withheld pursuant to/removed as

s.13 ; s.16

British Columbia	<ul style="list-style-type: none"> <li>• <b>Reopening Plans:</b> <ul style="list-style-type: none"> <li>○ May 19<sup>th</sup> – Phase Two of Restart Plan launches. Retail, personal services, restaurants, cultural and sporting centres and provincial parks reopen. Order limiting public gatherings to max of 50 still in place.</li> <li>○ May 15<sup>th</sup> - Initial set of <a href="#">WorkSafeBC guidelines</a> released to help businesses and organizations develop their reopening plans.</li> <li>○ May 12<sup>th</sup> - Harbour Air resumes daily flights between Vancouver, Victoria, Nanaimo, Sechelt and Salt Spring Island.</li> </ul> </li> <li>• <b>July 7: state of emergency extended to July 21</b></li> <li>• July 6: extending federal employment insurance exemptions and the BC temporary crisis supplement</li> <li>• June 25: temporary layoff provisions extended thru August</li> <li>• June 25: \$4.2M for 100 local governments for emergency preparedness.</li> <li>• June 24: new economic stabilization legislation tabled and confirms COVID-19 measures and supports</li> <li>• June 24: province wide travel permitted under Phase 3; travel guidance released</li> <li>• June 20 – The BC Tourism Resiliency Network announces that 1,200 tourism businesses have registered in the Network to date.</li> <li>• June 17 - WorkSafeBC has <a href="#">released protocols</a> for those responsible for health and safety at BC parks and campgrounds, as well as employers who provide tours and outdoor recreation activities such as kayaking, rafting, heli-skiing, and whale watching.</li> <li>• June 16 - Temporary wholesale liquor pricing model will allow liquor licensees to purchase beer, wine and spirits at reduced cost to support restaurants, bars and tourism operators with liquor licenses (effective July 20, 2020 until March 31, 2021, then the program will be reviewed).</li> <li>• June 6 - BC Parks is making \$240,000 available this year for volunteer and other community-led projects that support conservation and recreation. Volunteers and community groups can apply for up to \$5,000 per project for 2020-21. Each of the six BC Parks regions has been allocated \$20,000 to support conservation projects and \$20,000 to support recreation projects.</li> <li>• June 5 - The Province is providing temporary relief to hospitality licensees who have had to suspend their operations as a result of the COVID-19 pandemic by allowing them to sell existing liquor stock to other licensees who are still operating and/or to private liquor stores.</li> <li>• June 2 - Destination BC, through funding from Destination Canada, will distribute \$6 M to 8 CDMOs, 47 community consortia, and 15 experience sectors, with some matching funding from DBC.</li> <li>• May 25 - Fifty-nine B.C. community destination marketing organizations (DMOs) severely impacted by COVID-19 travel restrictions will be supported with a \$10-million grant from the Province. This funding will help MRDT-supported community DMOs retain crucial staff positions and offset fixed expenses from May to October 2020.</li> <li>• May 22 - BC's minimum wage increase of 75 cents will go into effect on June 1 (from \$13.85/hr to \$14.60/hr).</li> <li>• May 22 - To support businesses in their reopening efforts, the Liquor and Cannabis Regulation branch (LCRB) will now permit food-primary, liquor-primary and manufacturer licensees, such as wineries, breweries and distilleries, to apply through a simplified online process to temporarily expand their service areas, particularly outdoor patio spaces, until Oct. 31, 2020.</li> </ul>	<p>Dedicated Tourism industry COVID-19 info &amp; resources website updated in real time  <a href="https://www.destinationbc.ca/news/coronavirus-update/">https://www.destinationbc.ca/news/coronavirus-update/</a></p> <p>Restart plan:  <a href="https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-recovery/covid-19-provincial-support/bc-restart-plan">https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-recovery/covid-19-provincial-support/bc-restart-plan</a></p>
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	<ul style="list-style-type: none"> <li>• May 22 - The Discover Camping reservation system is back online to accept new reservations for BC Parks campgrounds from June 1 onwards.</li> <li>• PPE hub created to get local businesses to create and supply PPE, connect with private sector needs.</li> <li>• \$300K for <a href="#">Buy BC e-commerce</a> funding for farmers and food and beverage producers.</li> <li>• Cruise ship passengers will not be allowed to disembark during refuelling at BC ports this summer.</li> <li>• Government has extended the temporary layoff period to 16 weeks under the Employment Standards Act to align with federal Canada Emergency Response Benefit period.</li> <li>• Applications opened for BC Emergency Benefit for Workers.</li> <li>• Government temporarily defers renewal fees for liquor licences (expiring between March 31-June 30, 2020) experiencing financial hardship due to the COVID-19 pandemic.</li> <li>• April 28 - PHO releases updated COVID-19 Guidelines for the Hotel/accommodation Sector.</li> <li>• Allied Golf Association of BC has worked with the BC Golf Industry and government to prepare COVID-19 guidelines/best practices re-opening document for physical distancing, disinfection and outbreak control policies specific to golf.</li> <li>• Tourism Resiliency Program created. Purpose is to help tourism businesses navigate the suite of federal and provincial programs available. Support primarily focussed on small and medium sized business and largely outside the lower mainland: <a href="https://tourismresiliency.ca/vcmtrp/">https://tourismresiliency.ca/vcmtrp/</a></li> <li>• Commercial property tax bills cut by an average of 25%, providing relief of up to \$700 million for B.C. businesses.</li> <li>• Businesses given more time to pay their property tax bills by extending payment deadlines out to Sept. 30, 2020.</li> <li>• B.C.'s COVID-19 Action Plan extends tax filing and payment deadlines for several provincial taxes, including the employer health tax, provincial sales tax, and municipal and regional district tax.</li> <li>• Bars and restaurants now allowed liquor sales with take-away and delivery orders</li> <li>• Go2HR expanded its job board free of charge to include job offers from health and agriculture sectors. Purpose is to help match tourism skilled workforce with other sectors that have a demand for workers during the pandemic.</li> <li>• B.C.'s transportation, housing and tourism ministries are working with Infrastructure Canada to share opportunities for investment/stimulus package development.</li> <li>• Indigenous Tourism BC (ITBC) created COVID-19 Emergency Relief Funds Program offering up to \$5000 per market-ready Indigenous tourism business to address immediate and short-term needs (total of \$300,000 in re-profiled funds).</li> <li>• s.17</li> <li>• Dedicated Tourism industry COVID-19 info &amp; resources website updated in real time <a href="https://www.destinationbc.ca/news/coronavirus-update/">https://www.destinationbc.ca/news/coronavirus-update/</a></li> <li>• Tourism Emergency Response Team engaged to coordinate tourism sector response</li> <li>• Marketing: Explore Later campaign from DestinationBC has hit 4 million engagements on social media. Destination BC has paused all international and domestic paid marketing campaigns.</li> </ul>	
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	<b>GOVERNMENT OF CANADA</b>	
Government of Canada	s.13; s.16	









## COVID-19 Resources

Provided by the Ministry of Tourism, Arts and Culture

Updated April 23, 2020

### BRITISH COLUMBIA RESOURCES

#### BC Centre for Disease Control

<http://covid-19.bccdc.ca/>

#### BC COVID-19 Self-Assessment Tool

<https://bc.thrive.health/>

#### BC Provincial Support Information

[www.gov.bc.ca/covid19](http://www.gov.bc.ca/covid19)

- Non-health related information
- BC Emergency Benefit for Workers
- Support for Renters
- Climate Action Tax Credit

#### Ministry of Health Daily Updates:

[news.gov.bc.ca/ministries/health](http://news.gov.bc.ca/ministries/health)

Talk to a Service BC agent about non-health related information and services such as child care, travel restrictions and business support.

Text 1-604-630-0300

Call 1-888-COVID19

Service is available 7:30 a.m. to 8 p.m. PST

Email: [service.bc@gov.bc.ca](mailto:service.bc@gov.bc.ca)

### GOVERNMENT OF CANADA RESOURCES

#### Updates, Travel Advice and Resources

[www.canada.ca/en/public-health/services/diseases/coronavirus-disease-covid-19.html](http://www.canada.ca/en/public-health/services/diseases/coronavirus-disease-covid-19.html)

#### COVID-19 Economic Response Plan

Support for individuals, families and businesses

[www.canada.ca/en/department-finance/economic-response-plan.html](http://www.canada.ca/en/department-finance/economic-response-plan.html)

#### Canada Emergency Response Benefit

[www.canada.ca/en/revenue-agency/services/benefits/apply-for-cerb-with-cra.html](http://www.canada.ca/en/revenue-agency/services/benefits/apply-for-cerb-with-cra.html)

#### Canadian Heritage

Grant and funding guidelines

Phone: 1-866-811-0055

Email: [PCH.info-info.PCH@canada.ca](mailto:PCH.info-info.PCH@canada.ca)

[www.canada.ca/en/canadian-heritage/services/funding/information-covid-19.html](http://www.canada.ca/en/canadian-heritage/services/funding/information-covid-19.html)

### ARTS & CULTURE

#### BC Arts Council

FAQs for arts and culture grant recipients and applicants

[www.bcartscouncil.ca/funding/covid-19-updates-and-faq/](http://www.bcartscouncil.ca/funding/covid-19-updates-and-faq/)

Follow on Facebook @BritishColumbiaArtsCouncil or Twitter @BCArtsCouncil

#### BC Museums Association

COVID-19 impact survey & grants

<http://museumsassn.bc.ca/>

#### Creative BC

COVID-19 updates for the creative industry

[www.creativebc.com/about-us/news/covid-19](http://www.creativebc.com/about-us/news/covid-19)

### TOURISM

#### Destination BC

Information for the tourism sector and Destination BC's COVID 19 response

[www.destinationbc.ca/news/coronavirus-update/](http://www.destinationbc.ca/news/coronavirus-update/)

#### Regional Destination Management Organizations

BC Tourism Support Network provides guidance specific to tourism businesses

<https://tourismresiliency.ca/>

### MULTICULTURALISM

#### BC's Multiculturalism Grants

Updates and guidelines on multiculturalism grants

[www2.gov.bc.ca/gov/content/governments/multiculturalism-anti-racism](http://www2.gov.bc.ca/gov/content/governments/multiculturalism-anti-racism)

### SPORT

#### viaSport

Updates and guidelines for sport organizations

[www.viasport.ca/news/covid-19-guidelines-and-updates-sport-organizations](http://www.viasport.ca/news/covid-19-guidelines-and-updates-sport-organizations)

### ACROSS GOVERNMENT

#### Heritage BC

COVID-19 resources for the heritage sector

<https://heritagebc.ca/>

#### Ministry of Municipal Affairs and Housing

Community Gaming Grants: Information on applications and grants

[www2.gov.bc.ca/gov/content/sports-culture/gambling-fundraising/news-updates/2020-03-24](http://www2.gov.bc.ca/gov/content/sports-culture/gambling-fundraising/news-updates/2020-03-24)

#### Ministry of Mental Health and Addictions

Managing COVID-19 stress, anxiety and depression

[www2.gov.bc.ca/assets/gov/health-safety/covid19/stressmanagement/5\\_accessible.pdf](http://www2.gov.bc.ca/assets/gov/health-safety/covid19/stressmanagement/5_accessible.pdf)

#### Small Business BC Supports

[www2.gov.bc.ca/assets/gov/employment-business-and-economic-development/business-management/small-business/covid-19\\_small\\_business\\_supports.pdf](http://www2.gov.bc.ca/assets/gov/employment-business-and-economic-development/business-management/small-business/covid-19_small_business_supports.pdf)

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s.13 ; s.16

## British Columbia


- **Reopening Plans:**
  - May 19<sup>th</sup> – Phase Two of Restart Plan launches. Retail, personal services, restaurants, cultural and sporting centres and provincial parks reopen. Order limiting public gatherings to max of 50 still in place.
  - May 15<sup>th</sup> - Initial set of [WorkSafeBC guidelines](#) released to help businesses and organizations develop their reopening plans.
  - May 12<sup>th</sup> - Harbour Air resumes daily flights between Vancouver, Victoria, Nanaimo, Sechelt and Salt Spring Island.
- [July 22](#): order for bars and nightclubs amended requiring patrons to be seated at a designated seat and no liquor service or dancing
- [July 21](#): state of emergency extended to August 4
- [July 20](#): online tool for employers to apply for extensions on temporary layoffs
- [July 13](#): extending delivery of liquor from restaurants and pubs to October 31
- [July 7](#): state of emergency extended to July 21
- July 6: extending federal employment insurance exemptions and the BC temporary crisis supplement
- June 25: temporary layoff provisions extended thru August
- June 25: \$4.2M for 100 local governments for emergency preparedness.
- June 24: new economic stabilization legislation tabled and confirms COVID-19 measures and supports
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Dedicated Tourism industry COVID-19 info & resources website updated in real time  
<https://www.destinationbc.ca/news/coronavirus-update/>

## Restart plan:

<https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-recovery/covid-19-provincial-support/bc-restart-plan>

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Government of Canada	<div data-bbox="479 978 967 1018"><b>GOVERNMENT OF CANADA</b></div> <div data-bbox="427 1031 472 1054">s.16</div>	

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s.13 ; s.16

## British Columbia

- **Reopening Plans:**
  - May 19<sup>th</sup> – Phase Two of Restart Plan launches. Retail, personal services, restaurants, cultural and sporting centres and provincial parks reopen. Order limiting public gatherings to max of 50 still in place.
  - May 15<sup>th</sup> - Initial set of [WorkSafeBC guidelines](#) released to help businesses and organizations develop their reopening plans.
  - May 12<sup>th</sup> - Harbour Air resumes daily flights between Vancouver, Victoria, Nanaimo, Sechelt and Salt Spring Island.
- July 6: extending federal employment insurance exemptions and the BC temporary crisis supplement
- June 25: temporary layoff provisions extended thru August
- June 25: \$4.2M for 100 local governments for emergency preparedness.
- June 24: new economic stabilization legislation tabled and confirms COVID-19 measures and supports
- June 24: province wide travel permitted under Phase 3; travel guidance released
- June 20 – The BC Tourism Resiliency Network announces that 1,200 tourism businesses have registered in the Network to date.


Dedicated Tourism industry COVID-19 info & resources website updated in real time  
<https://www.destinationbc.ca/news/coronavirus-update/>

## Restart plan:

<https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-recovery/covid-19-provincial-support/bc-restart-plan>



	<ul style="list-style-type: none"> <li>• June 17 - WorkSafeBC has <u>released protocols</u> for those responsible for health and safety at BC parks and campgrounds, as well as employers who provide tours and outdoor recreation activities such as kayaking, rafting, heli-skiing, and whale watching.</li> <li>• June 16 - Temporary wholesale liquor pricing model will allow liquor licensees to purchase beer, wine and spirits at reduced cost to support restaurants, bars and tourism operators with liquor licenses (effective July 20, 2020 until March 31, 2021, then the program will be reviewed).</li> <li>• June 6 - BC Parks is making \$240,000 available this year for volunteer and other community-led projects that support conservation and recreation. Volunteers and community groups can apply for up to \$5,000 per project for 2020-21. Each of the six BC Parks regions has been allocated \$20,000 to support conservation projects and \$20,000 to support recreation projects.</li> <li>• June 5 - The Province is providing temporary relief to hospitality licensees who have had to suspend their operations as a result of the COVID-19 pandemic by allowing them to sell existing liquor stock to other licensees who are still operating and/or to private liquor stores.</li> <li>• June 2 - Destination BC, through funding from Destination Canada, will distribute \$6 M to 8 CDMOs, 47 community consortia, and 15 experience sectors, with some matching funding from DBC.</li> <li>• May 25 - Fifty-nine B.C. community destination marketing organizations (DMOs) severely impacted by COVID-19 travel restrictions will be supported with a \$10-million grant from the Province. This funding will help MRDT-supported community DMOs retain crucial staff positions and offset fixed expenses from May to October 2020.</li> <li>• May 22 - BC's minimum wage increase of 75 cents will go into effect on June 1 (from \$13.85/hr to \$14.60/hr).</li> <li>• May 22 - To support businesses in their reopening efforts, the Liquor and Cannabis Regulation branch (LCRB) will now permit food-primary, liquor-primary and manufacturer licensees, such as wineries, breweries and distilleries, to apply through a simplified online process to temporarily expand their service areas, particularly outdoor patio spaces, until Oct. 31, 2020.</li> <li>• May 22 - The Discover Camping reservation system is back online to accept new reservations for BC Parks campgrounds from June 1 onwards.</li> <li>• PPE hub created to get local businesses to create and supply PPE, connect with private sector needs.</li> <li>• \$300K for <u>Buy BC e-commerce</u> funding for farmers and food and beverage producers.</li> <li>• Cruise ship passengers will not be allowed to disembark during refuelling at BC ports this summer.</li> <li>• Government has extended the temporary layoff period to 16 weeks under the Employment Standards Act to align with federal Canada Emergency Response Benefit period.</li> <li>• Applications opened for BC Emergency Benefit for Workers.</li> <li>• Government temporarily defers renewal fees for liquor licences (expiring between March 31-June 30, 2020) experiencing financial hardship due to the COVID-19 pandemic.</li> <li>• April 28 - PHO releases updated COVID-19 Guidelines for the Hotel/accommodation Sector.</li> <li>• Allied Golf Association of BC has worked with the BC Golf Industry and government to prepare COVID-19 guidelines/best practices re-opening document for physical distancing, disinfection and outbreak control policies specific to golf.</li> <li>• Tourism Resiliency Program created. Purpose is to help tourism businesses navigate the suite of federal and provincial programs available. Support primarily focussed on small and medium sized business and largely outside the lower mainland: <a href="https://tourismresiliency.ca/vcmtrp/">https://tourismresiliency.ca/vcmtrp/</a></li> </ul>	
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	<ul style="list-style-type: none"> <li>• Commercial property tax bills cut by an average of 25%, providing relief of up to \$700 million for B.C. businesses.</li> <li>• Businesses given more time to pay their property tax bills by extending payment deadlines out to Sept. 30, 2020.</li> <li>• B.C.'s COVID-19 Action Plan extends tax filing and payment deadlines for several provincial taxes, including the employer health tax, provincial sales tax, and municipal and regional district tax.</li> <li>• Bars and restaurants now allowed liquor sales with take-away and delivery orders</li> <li>• Go2HR expanded its job board free of charge to include job offers from health and agriculture sectors. Purpose is to help match tourism skilled workforce with other sectors that have a demand for workers during the pandemic.</li> <li>• B.C.'s transportation, housing and tourism ministries are working with Infrastructure Canada to share opportunities for investment/stimulus package development.</li> <li>• Indigenous Tourism BC (ITBC) created COVID-19 Emergency Relief Funds Program offering up to \$5000 per market-ready Indigenous tourism business to address immediate and short-term needs (total of \$300,000 in re-profiled funds).</li> <li>• s.17</li> <li>• Dedicated Tourism industry COVID-19 info &amp; resources website updated in real time <a href="https://www.destinationbc.ca/news/coronavirus-update/">https://www.destinationbc.ca/news/coronavirus-update/</a></li> <li>• Tourism Emergency Response Team engaged to coordinate tourism sector response</li> <li>• Marketing: Explore Later campaign from DestinationBC has hit 4 million engagements on social media. Destination BC has paused all international and domestic paid marketing campaigns.</li> <li>• Destination BC planning significant recovery campaign for the tourism industry in three phases – Response, Recovery, Resilience.</li> <li>• Destination BC sending out regular email bulletins; holding weekly calls with cross-provincial industry partners.</li> </ul> <div data-bbox="589 911 647 970">  </div> <p data-bbox="530 975 707 1026">BC TAC - COVID-19 Resource.pdf</p>	
Government of Canada	<div data-bbox="479 1042 969 1082">GOVERNMENT OF CANADA</div> <div data-bbox="427 1094 472 1118">s.16</div>	

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**FPT Updates on COVID-19's Impact on Tourism**  
**In advance of Ministerial teleconference on**  
**Thursday, July 16, 2020**

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s.13 ; s.16

Jurisdiction: British Columbia	Date – July 15 16:00
<p><b>Key points to register (3)</b></p> <ul style="list-style-type: none"> <li>• Highlight of key developments since the last ministerial discussion</li> <li>• Significant milestones and phase of recovery (e.g. major tourism announcement, significant change in hotel occupancy rate)</li> <li>• New economic measures relevant to the tourism sector</li> <li>• Other major tourism points to note</li> </ul>	<ol style="list-style-type: none"> <li>1. On July 13, Government extended the following authorizations <ul style="list-style-type: none"> <li>○ until Oct. 31, 2020, permitting food-primary and liquor-primary licensees to sell and deliver packaged liquor products alongside the purchase of a meal.</li> <li>○ until Aug. 31<sup>st</sup>, 2020, increased liquor store hours from 7am-11pm</li> </ul> </li> <li>2. As of July 9, 24 local governments and First Nations communities have been approved to receive \$3.46 million in provincial emergency preparedness funding as part of the \$69.5 million Community Emergency Preparedness Fund (CEPF).</li> <li>3. On July 7, the state of emergency was extended till July 21, 2020.</li> <li>4. On July 6, Government extended the exemption of EI and the Canada Emergency Response Benefit (CERB) from impacting those receiving income or disability assistance for the duration of the federal emergency support programs. The Province's temporary COVID-19 Crisis Supplement, will also be extended an additional two months (to August 26, 2020).</li> <li>5. On July 3, the B.C. Business COVID-19 Support Service has served more than 4,200 businesses through phone, chat and email since its launch in April 2020, and has had more than 200,000 visits to its COVID-19 web page. It helps businesses navigate the supports and services offered by the provincial and federal governments, and industry and community partners, during the pandemic.</li> </ol>
<p><b>Reopening of the tourism sector</b></p> <ul style="list-style-type: none"> <li>• Opened Tourism Businesses / Attractions (e.g. Hotels, Restaurants, Museums)</li> <li>• Restrictions and group capacity inside/outside</li> <li>• Changes to border policy</li> </ul>	<ul style="list-style-type: none"> <li>• On July 6, Destination BC launched an \$8 million domestic marketing initiative encouraging BC residents to travel safely throughout the province this summer and fall.</li> <li>• July 1 – BC-Yukon border reopened to visitors to travel between both jurisdictions.</li> <li>• June 24: BC moved to Phase 3 and is asking BC residents and non-BC residents to adopt safe travelling manners.</li> </ul>
<p><b>Requests and recommendations received from Stakeholders</b></p> <ul style="list-style-type: none"> <li>• Request received from tourism sector (please include stakeholder's name)</li> <li>• Updates from tourism advisory boards</li> <li>• Feedback and recommendations related to federal measures</li> </ul>	<p><b><u>Transportation and Borders</u></b></p> <ul style="list-style-type: none"> <li>• Some US tourists are crossing the border into Canada and visiting communities, parks and town despite non-essential travel restrictions in place until at least July 21 and requirements for them to limit their stops / purchases on their way to Alaska. These visitors are creating concern for some Canadians. It would be helpful for CBSA to clarify its policies for allowing US citizens into Canada. (requested by TIABC, various)</li> </ul> <p><b>Canada Emergency Wage Subsidy</b></p> <ul style="list-style-type: none"> <li>• s.16</li> <li>• s.16 (requested by various small businesses)</li> </ul> <p><b>Canada Emergency Business Account</b></p> <ul style="list-style-type: none"> <li>• Increase CEBA loans to \$80,000 with forgiveness up to 50% to help businesses restart for the summer season and stay afloat until 2021. (requested by BCA Tours and various small businesses)</li> <li>• Increase funding available to small businesses through the Canada Emergency Business Account and making a larger share of that funding non-repayable. (requested by Metro Vancouver Tourism and Hospitality Industry Response and Recovery Task Force, Adventure Tourism sector)</li> </ul> <p><b>Loans and liquidity requests (Note: this is the primary request of BC tourism industry)</b></p> <ul style="list-style-type: none"> <li>• Non-repayable grants, scaled to business size and regular non-COVID revenues, which would be contingent upon each business submitting a formal, in-depth recovery and sustainable growth plan with associated milestones. (Magnificent 7 Luxury Lodges)</li> <li>• Loan payment relief, specifically mortgage interest freeze, loan payment assistance. (TIABC)</li> </ul>

	<ul style="list-style-type: none"> <li>Operators continue to state that banks are refusing loan applications due to perceived risk. Operators request the federal government increase the loan guarantee from 80% to improve businesses' ability to access financing. (Various small businesses).</li> </ul> <p><b>Canada Emergency Commercial Rent Assistance</b> s.16</p> <p><b><u>Updates from tourism advisory boards</u></b> Tourism Vancouver Island has launched a series called "Stories of Resilience" to profile tourism businesses in the region who have been able to adapt and are on the road to recovery. The stories are meant to encourage connection between businesses and inspire tourism operators and owners to participate in the Vancouver Island Coastal Tourism Resiliency Program.</p>
<p><b>Other support measures still available to the tourism Sector</b></p> <ul style="list-style-type: none"> <li>Please be brief</li> </ul>	<ul style="list-style-type: none"> <li>B.C. COVID-19 Action Plan - includes delaying several tax filing and payment deadlines including Employer Health Tax, PST, MRDT, motor fuel tax and carbon tax</li> <li>Commercial Rent Program Eviction Protection Policy in place.</li> <li>Flexible liquor sales for restaurants and simplified &amp; expedited process for restaurants to expand outdoor space.</li> <li>Temporary wholesale pricing model that allows liquor licensees to purchase beer, wine and spirits at reduced cost.</li> </ul>



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**FPT Updates on COVID-19's Impact on Tourism**  
**In advance of Ministerial teleconference on**  
**Thursday, July 30, 2020**

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Jurisdiction: British Columbia	Date – Updated to July 27 10:00
<p><b>Key points to register (3)</b></p> <ul style="list-style-type: none"> <li>• Highlight of key developments since the last ministerial discussion</li> <li>• Significant milestones and phase of recovery (e.g. major tourism announcement, significant change in hotel occupancy rate)</li> <li>• New economic measures relevant to the tourism sector</li> <li>• Other major tourism points to note</li> </ul>	<ol style="list-style-type: none"> <li>1. On July 22, the state of emergency was extended through the end of the day on Tuesday, August 4, 2020.</li> <li>2. On July 20, Government instituted changes to the online application process to allow for a variance to the Employment Standards Act for employers and workers who jointly apply for an extension of temporary layoffs due to COVID, to allow workers to maintain continuous employment status beyond the current latest possible end date, August 30, 2020.</li> <li>3. On July 14, Government made changes to the Workers Compensation Act to better support injured workers, including fast-tracking the effective date of presumption and simplifying the process for workers who make a claim if they contract viruses on the job.</li> </ol>
<p><b>Reopening of the tourism sector</b></p> <ul style="list-style-type: none"> <li>• Opened Tourism Businesses / Attractions (e.g. Hotels, Restaurants, Museums)</li> <li>• Restrictions and group capacity inside/outside</li> <li>• Changes to border policy</li> </ul>	<ul style="list-style-type: none"> <li>• On July 27, the Public Health Officer issued a new order for gatherings and events, that restricts the number of people who may attend an event or social gathering in a vacation accommodation. Five individuals may attend the gathering, in addition to the occupants of the vacation accommodation.</li> <li>• On July 23, the Public Health Officer issued a new order for licensed premises and food service establishments requiring all patrons to be assigned seating, with no moving between tables, no alcohol self-service, and singing or dancing by patrons is prohibited. <ul style="list-style-type: none"> <li>○ This order also clarifies limits on gatherings over 50 people. More than 50 people may be present on a premises, if a group of up to 50 is attending an event and does not come into contact with other people who are on the premises (separate washroom and entrance/exit must be provided).</li> </ul> </li> <li>• On July 22, Government announced free day-use passes for six provincial parks, part of a pilot program intended to help BC Parks re-open busy areas and test the passes as a tool to manage overcrowding.</li> <li>• On July 20, Government measures allowing restaurants and pubs to purchase beer, wine and spirits at wholesale cost instead of liquor store retail prices came into effect. The temporary authorization will remain in effect until March 31, 2021.</li> <li>• On July 16, the Government announced an investment of \$10 million to establish the Chinese Canadian Museum. The museum includes a provincial hub in Vancouver Chinatown, multiple regional hubs and spokes throughout B.C., and an online portal and digital experiences for historical locations throughout the province.</li> </ul>
<p><b>Requests and recommendations received from Stakeholders</b></p> <ul style="list-style-type: none"> <li>• Request received from tourism sector (please include stakeholder's name)</li> <li>• Updates from tourism advisory boards</li> <li>• Feedback and recommendations related to federal measures</li> </ul>	<p><b><u>Transportation and Borders</u></b></p> <ul style="list-style-type: none"> <li>• Some US tourists are crossing the border into Canada and visiting communities, parks and town despite non-essential travel restrictions in place until at least Aug 21 and requirements for them to limit their stops / purchases on their way to Alaska. These visitors are creating concern for some Canadians. It would be helpful for CBSA to clarify its policies for allowing US citizens into Canada. (requested by TIABC, various)</li> <li>• CLIA (Cruise Lines International Association) is looking to governments to provide the protocols and health guidelines that the industry needs to create their policies, and advocating for them to work together in a coordinated way on a restart/resumption. (CLIA)</li> </ul> <p><b>Canada Emergency Business Account</b></p> <ul style="list-style-type: none"> <li>• Increase CEBA loans to \$80,000 with forgiveness up to 50% to help businesses restart for the summer season and stay afloat until 2021. (requested by BCA Tours and various small businesses)</li> </ul>

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**Meeting Remarks**  
**Federal, Provincial and Territorial Tourism Ministers**  
**Teleconference on COVID-19 Impacts on Tourism**  
**August 27, 2020**

**Opening Remarks**

- The Labour Force Survey for July showed British Columbia created another 70,200 jobs last month.
- Added to the employment gains we saw in May and June, B.C. has recovered about 58% of the jobs lost in March and April.
- Job creation in the province is positive but we are far from being out of the woods.
- Our provincial campgrounds are at full capacity and most of the BC regions continue to see an increase in overnight visitation.
- These are positive signs as we continue to work on developing our recovery measures; however, we are seeing a concerning uptick in COVID-19 cases, so we encourage everyone to put their travel manners on and be respectful and safe when travelling within the province.

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## **Stakeholder views**

- Stakeholders position remains unchanged: need for liquidity and long term support.

## **Ways to ensure strong collaboration**

- s.13; s.16

**Meeting Remarks**  
**Federal, Provincial and Territorial Tourism Ministers**  
**Teleconference on COVID-19 Impacts on Tourism**  
**JULY 30, 2020**

**Opening Remarks**

- BC State of emergency has been extended till Aug. 4, 2020.
- Accommodation occupancy was at about 30% in June and some main destination such as Tofino and Osoyoos were at near 80% occupancy on the weekends.
- Those are encouraging signs but need to be careful to balance with ongoing public health concerns and measures as we saw a spike in cases in the some of our regions.
- BC Parks is introducing and providing free day-use passes for six provincial parks that pre-COVID-19 tended to be overcrowded. This is part of a pilot program intended to help BC Parks re-open busy areas and test the passes as a tool to manage overcrowding.

s.13; s.16

## Stakeholder views

- Liquidity remains the consistent theme for the industry.
- We continue to hear that some tourism businesses are not able to access existing federal program such as the Business Credit Availability Program as financial institutions are not approving their application, even with the 80% loan guarantee provided by Canada.

- s.13; s.16

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## Ways to ensure strong collaboration

- s.13; s.16

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