

FW: Meeting re potential 2030 Olympic and Paralympic Games Bid

From: Wood, Chelsea TACS:EX <Chelsea.Wood@gov.bc.ca>
To: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>
Sent: March 15, 2021 8:39:44 AM PDT

FYI – I was going to see what they are providing today to see if we need anything for the call on Wednesday. I don't think we will need much in the way of materials, but when I receive I will send your way.

Chelsea Wood

Senior Executive Assistant

Deputy Minister's Office | Ministry of Tourism, Art, Culture and Sport

Telephone: 778-974-5432 | Cell: 250-920-6886

From: John Furlong s.22
Sent: March 12, 2021 8:10 AM
To: Wood, Chelsea TACS:EX <Chelsea.Wood@gov.bc.ca>
Subject: Re: Meeting re potential 2030 Olympic and Paralympic Games Bid

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Chelsea we will send you some materials probably on Monday afternoon. We will send a deck which will guide the presentation and include some support materials for reference that we feel will be helpful to the government. Thank you...John

Sent from my iPad

On Mar 11, 2021, at 12:05 PM, Wood, Chelsea TACS:EX <Chelsea.Wood@gov.bc.ca> wrote:

Hi John,

For next weeks meeting will you be providing any materials?

Thank you,

Chelsea Wood

A/Senior Executive Assistant

Deputy Minister's Office | Ministry of Tourism, Art, Culture and Sport

Telephone: 778-974-5432 | Cell: 250-920-6886

RE: Bullets - updated - JF mtg - March 17th Meeting

From: Bhat, Asha TACS:EX <Asha.Bhat@gov.bc.ca>
To: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>
Sent: March 15, 2021 12:07:27 PM PDT
Attachments: image001.png

This is great, thank you. Pls do ensure Chelsea/Andrea get a copy for Neilane.
cheers,
a.

From: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>
Sent: March 15, 2021 12:03 PM
To: Bhat, Asha TACS:EX <Asha.Bhat@gov.bc.ca>
Subject: FW: Bullets - updated - JF mtg - March 17th Meeting
Hi Asha,

Please see below for your March 17th **Conference Call | Neilane Mayhew, John Furlong, Andrea Shaw, Tim Gayda, Chris Brumwell, Mary Conibear.**
Thank you.

Rebecca Lypkie

Executive Administrative Assistant
To Assistant Deputy Minister Asha Bhat
Sport and Creative Sectors Division
Ministry of Tourism, Arts, Culture and Sport
Rebecca.Lypkie@gov.bc.ca
Office: 236-478-1343

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From: Schneider, Amy TACS:EX <Amy.Schneider@gov.bc.ca>
Sent: March 13, 2021 2:03 PM
To: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>
Cc: Johnson, Tania N TACS:EX <Tania.Johnson@gov.bc.ca>; Beswick, Jessica TACS:EX <Jessica.Beswick@gov.bc.ca>
Subject: FW: Bullets - updated - JF mtg

Hi Rebecca – please find bullets below to support Asha’s meeting with John Furlong and others on March 17th. A meeting note was not requested for this one, just bullets.

If Asha has questions, she can reach out to David.

Thank you, Amy

Background

- Vancouver and Whistler hosted the highly successful 2010 Olympic and Paralympic Winter Games (OPWG) which generated \$2.0-\$2.5B in GDP and left a legacy of new facilities, infrastructure and social and cultural benefits.
- The 2010 Games cost an estimated \$4B including \$753M in capital. The Province contributed \$765B with 74% used for legacy investments.
- The International Olympic Committee (IOC) has since changed the process for bidding on a Games and is looking to utilize existing infrastructure and designate preferred candidate cities to reduce the costs of bid processes.
- A committee led by former 2010 VANOC CEO, John Furlong, is looking at the opportunity to bring the 2030 OPWG to the Vancouver region and utilize the existing sport venues such as the Richmond Olympic Oval and the Whistler Sliding Centre.
 - The driving theme is to stage “the most sustainable Winter Games ever using existing facilities and not require capital expenditures from Government for sport facilities.”

- Preliminary estimates are that the operating budget for a 2030 Games will be \$2.2B – all generated from private sources.
- Consultation with regional stakeholders is in the initial stages with no formal commitments or bid development underway.
- John Furlong has written to Ministers Melanie Mark and Ravi Khalon to request a meeting and begin discussions of Provincial Government endorsement.
- The IOC recently announced that Brisbane, Australia as the “preferred host” for the 2032 Summer Olympic and Paralympic Games.
 - The 2020+1 Games will be in Tokyo, the 2022 Winter Games in Beijing, the 2024 Summer Games in Paris, the 2026 Winter Games in Italy and the 2028 Summer Games in Los Angeles.
 - There is no confirmed timeline to select a host for the 2030 OPWG but indications are that it will be in 2022-2023.

Sample bid process and timeline

Process:

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- Submit formal bid to IOC
- IOC review and award

Timeline:

- The process outlined above would typically take two to three years to complete. The IOC’s normal practice is to announce the successful host city for a winter or summer games seven years prior to the competition date.

Bios

John Furlong, OC, OBC is a Canadian administrator of sports organizations widely recognized for overseeing the 2010 Winter Olympics and 2010 Winter Paralympics as President and CEO of the 2010 Vancouver Olympic Organizing Committee (VANOC). Currently, Furlong is the Chairman of the Vancouver Whitecaps FC, a Major League Soccer team. Born in Ireland in 1950, Furlong first moved to work in the Canadian province of British Columbia from 1969 to 1972. He immigrated to Canada in 1975. He cited Canada as being possibly unique in appointing an immigrant to be CEO of their Olympic Games. Although his performance and popularity led to recognition such as appointments to Order of Canada and Order of British Columbia, he is a controversial figure following the discovery of errors and omissions in his autobiography and legal problems arising from allegations he had abused First Nations students.

Andrea J. Shaw is the Founder and Managing Partner of TTG Canada (<https://ttgcanadais10.com/> - formerly Twentyten Group, a strategic marketing agency). Prior to founding TTG Canada, Andrea was Vice President of Sponsorship, Sales and Marketing for the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC). Andrea led the team at VANOC that oversaw the longest domestic Torch Relay in Olympic history, and that generated over \$760 million in sponsorship revenue, an amount that was, for its time, unprecedented worldwide for a Winter Olympic Games.

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Chris Brumwell is the Vice President of Communications & Community Partnerships for the Vancouver Canucks. Chris has 16 years of experience in high-profile sports and entertainment and corporate sector with extensive cross-functional communications experience in marketing and brand, community relations, corporate research, digital strategies, broadcast and media relations.

Mary Conibear is the Principal at Calla Strategies and provides strategic, operational and crisis management planning services to organizations in the corporate, not-for-profit, government and multi-sport event or Major Games arenas. She has 20 years experience working in technology, marketing and publishing, and held the Managing Director of Games Operations position at the Vancouver 2010 Olympic and Paralympic Winter Games (VANOC). Her ability to

analyze complex priorities, bring people and cross-functional teams together, and understand potential outcomes creates forward motion and helps companies achieve success.

Bill Cooper is the Chief Operating Partner at TTG Canada. Prior to joining TTG, Bill was the Director of Commercial Rights Management for the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games. Years prior to this included roles with companies like Bell, Cossette, ESPN, the X Games and more. He is a father of four (all highly active in community sport), a skier, a boarder, a very sustainable fisherman (read: his sponsorship success outstrips his fishing success by nearly 100%), and a watcher of the waters off Saltspring Island.

FW: March 17th JF Meeting deck provided by John Furlong

From: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>
To: Bhat, Asha TACS:EX
Sent: March 15, 2021 12:17:05 PM PDT
Attachments: image001.png, BC 2030 Province Meeting March 17.pdf

Hi Asha,

Please see the attached deck provided by John Furlong for the meeting this Wednesday. I will put a copy in the meeting invite.

Thank you. 😊

Rebecca Lypkie

Executive Administrative Assistant
To Assistant Deputy Minister Asha Bhat
Sport and Creative Sectors Division
Ministry of Tourism, Arts, Culture and Sport
Rebecca.Lypkie@gov.bc.ca
Office: 236-478-1343

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From: Wood, Chelsea TACS:EX <Chelsea.Wood@gov.bc.ca>
Sent: March 15, 2021 12:14 PM
To: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>; Berkes, Andrea TACS:EX <Andrea.Berkes@gov.bc.ca>
Subject: RE: Bullets - updated - JF mtg - March 17th Meeting

Hi Rebecca,

Please find attached deck provided by John Furlong (The BC 2030 Group) plan to use and guide some of our presentation on Wednesday.

Chelsea Wood

Senior Executive Assistant

Deputy Minister's Office | Ministry of Tourism, Art, Culture and Sport
Telephone: 778-974-5432 | Cell: 250-920-6886

From: Lypkie, Rebecca TACS:EX <Rebecca.Lypkie@gov.bc.ca>
Sent: March 15, 2021 12:10 PM
To: Berkes, Andrea TACS:EX <Andrea.Berkes@gov.bc.ca>; Wood, Chelsea TACS:EX <Chelsea.Wood@gov.bc.ca>
Subject: FW: Bullets - updated - JF mtg - March 17th Meeting
Good Afternoon Andrea and Chelsea,
Please see the bullets/info below. Asha asked that I pass this on to you so that the DM will have a copy prior to the meeting.
Thank you.

Rebecca Lypkie

Executive Administrative Assistant
To Assistant Deputy Minister Asha Bhat
Sport and Creative Sectors Division
Ministry of Tourism, Arts, Culture and Sport
Rebecca.Lypkie@gov.bc.ca
Office: 236-478-1343

From: Schneider, Amy TACS:EX
Sent: March 13, 2021 2:03 PM
To: Lypkie, Rebecca TACS:EX
Cc: Johnson, Tania N TACS:EX ; Beswick, Jessica TACS:EX
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BC2030 Meeting with Province of BC

MARCH 17, 2021

Page 10 of 24 to/à Page 20 of 24

Withheld pursuant to/removed as

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FW: Meeting re potential 2030 Olympic and Paralympic Games Bid

From: Wood, Chelsea TACS:EX <Chelsea.Wood@gov.bc.ca>
To: Berkes, Andrea TACS:EX <Andrea.Berkes@gov.bc.ca>
Sent: May 19, 2021 1:16:59 PM PDT
Attachments: BC 2030 Province Meeting March 17.pdf

Chelsea Wood
Senior Executive Assistant
Deputy Minister's Office
Ministry of Tourism, Art, Culture and Sport
Telephone: 778-974-5432 | Cell: 250-920-6886

From: John Furlong <[s.22](#)>
Sent: March 15, 2021 12:13 PM
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Date: Thursday, March 11, 2021 at 12:05 PM
To: 's.22'
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