RELATIONSHIPS

Systematically Identify, Build & Nurture Key Relationships

- •Identify / map key relationships
- •Build engagement / relationship strategy
- •Develop trilingual brand / communications plan
- Develop membership program

Chinese Canadian Museum Society of BC

Strategic Plan 2020-2023

Vision: Society inspired and transformed across generations

Mission: Connecting to the Chinese Canadian story – addressing inclusion for all

Values that guide us:

- Truth
- Integrity
- Respect
- Learning
- Inclusivity

RESOURCES

Secure Diversified Short & Long Term Capital / Operating Resources

- •Define sustainable business model / plan
- Develop fundraising plan
- •Obtain charitable status

ORGANIZATIONAL DEVELOPMENT

PROVINCIAL

HUB

Grow Operating Capacity & Leadership

- •Hire CEO / Director; support hiring key staff
- Develop strategic implementation / operations plan
- •Undertake board development
- •Expand policies / operating manual
- •Establish culture of responsiveness / nimbleness

Secure / Develop Provincial Hub

- Clarify / define Provincial Hub, Regional Hubs, Spokes
- Secure physical site Chinatown
- Develop implementation plans for
 - physical Hub
 - virtual / digital Hub
 - · programming Hub

REGIONAL HUBS & SPOKES

Secure / Develop Regional Hubs & Spokes

- •Identify possible Regional Hub / Spoke partners
- •Assess interests, needs, motivations, expectations, opportunities
- •Develop Regional Hub / Spoke Strategy / Plan
- Activate & evaluate pilot Regional Hub / Spoke program