

From: Kyle Sampson(kyle@kylesampson.ca)
To: COVID Tourism Recovery TACS:EX (COVID.Tourism.Recovery@gov.bc.ca)
Subject: BCFFE Final Report - TBDMF - Kyle Sampson Productions
Sent: 11/30/2022 00:19:32
Message
Body:

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Good afternoon,

I wanted to add a brief note along with our final report submissions expressing our gratitude for this program. Although our event still experienced some struggles coming out of the pandemic and into a bit of a recession. Despite our challenges, the event was still able to meet our goal of providing our community and region with a fun event, at the same time we provided significant economic and tourism benefits to the community. We did so particularly by way of populating the community with more regional visitors, but also by supporting and partnering with local charities, non-profits, groups, and also using local businesses and contractors who had experienced less opportunity in this field throughout the pandemic. All our patron feedback was extremely positive, and the feedback from our partners, vendors, contractors, and service providers was also highly positive and successful.

Thank you for the opportunity.

-Kyle

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Thanks,

Kyle Sampson

250-649-9231

**BC Fairs, Festivals, & Events Recovery Fund
Event Budget Template**

Applicant Organization	Kyle Sampson Productions Inc.
Name of Event	The Best Damn Music Festival
App # (internal use only)	

** Grant request cannot exceed 20% of the operational budget (event expenditures), up to a maximum of \$250,000 **
** Event operational budget must be greater than \$10,000**

Revenue	Actual
	Dollar Amount
Earned Revenue	
Registration Fees	
Ticket Sales	s.21
Merchandise/Souvenirs	
Concession/Vendor Revenue	
Fundraising	
Other (specify)	
Subtotal	
Contribution from Applicant and Partners	
Applicant Organization	
Local Government	
Provincial Government (excluding BCFE Funds)	
BCFFE Funds	\$ 157,000
Federal Government	s.21
Donations	
Sponsorship	
Other (specify)	
Subtotal	
Total Revenue	

If BCFE funds will be used for a specific Expenditure, select YES in the BCFE Fund.

Expenditures	Actual	
	Dollar Amount	BCFFE Fund
Fees		
Programming Fees (Artists, Speakers, Presenters, etc.)	s.21	
Honorariums (Indigenous consultation and blessings, etc.)		
Contractor Fees		
Officials Fees		
Sanctioning & Licence Fees		
Other (specify)		
Subtotal		
Direct Costs		
Venue/Facility Rental	s.21	
Production Fees		
Event Insurance		
Travel		
Accommodation		
Per Diem		
Meals & Hospitality Fees		
Banquets, Receptions & Ceremonies		
Concession/Vendor		
Accreditation		
Security		
Medical		
Equipment		
Merchandise/Souvenirs		
Signage & Tickets		
Clothing		
Volunteers		
Other (specify)		
Subtotal	s.21	
Communications		
Promotional Materials (program guide etc.)		
Website Design/Production		

x

s.21

Advertising (print, digital)	
Photography & Video	
Other (specify)	
	Subtotal
Overhead	
Staff Wages	
Administration	
Office Supplies	
Rental of Workspace	
Utilities	
Other (specify)	
	Subtotal
Total Expenditures	
Net Profit/Loss	

****This form must be submitted as a saved, digital PDF. Scanned forms will not be accepted.****
 Contact Information: Ministry of Tourism, Arts, Culture and Sport COVID.Tourism.Recovery@gov.bc.ca

SECTION 1 – APPLICANT INFORMATION

LEGAL NAME OF APPLICANT ORGANIZATION Kyle Sampson Productions		ORGANIZATION TYPE (if more than one type please indicate in "Other") <div style="display: flex; justify-content: space-between;"> Business Other </div>	
CONTACT NAME Kyle Sampson		CONTACT TITLE Owner	
EMAIL ADDRESS kyle@kylesampson.ca	PHONE NUMBER (250) 649-9231	ORGANIZATION ADDRESS 104-4274 22nd Avenue, Prince George, BC, V2N 0J4	

SECTION 2 – EVENT INFORMATION

EVENT NAME The Best Damn Music Festival		EVENT LOCATION(S) In which city did this event take place? Prince George	
EVENT DATE(S) <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> 08/12/2022 Start Date </div> <div style="text-align: center;"> 08/13/2022 End Date </div> </div>		EVENT WEBSITE ADDRESS (if applicable) www.BestDamnMusicFest.ca	

If the event was held over multiple, non-consecutive dates please enter them below in the format of MM/DD/YYYY

SECTION 3 – EVENT IMPACT

JOBS & VOLUNTEERS Indicate the total number of:

Jobs Supported <small>(Directly employed or contracted by event)</small>	170	Wages Paid <small>(Employed and Contracted Sta</small>	s.21	Volunteers Engaged	95
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EVENT PARTICIPANTS & ATTENDEES Indicate the total number of:

Attendees/Spectators	2403	Participants (Artists, Athletes, etc)	75~	Vendors and/or Community Partners	22
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COMMUNITY IMPACT Please provide a summary of the impact of BCFE funding (for example: describe the incremental benefits that were achieved through BCFE funding for the event and community): (250 word maximum)

The BCFE funding allowed this event to move forward when it otherwise could not. Coming out of Covid, and after being forced to cancel events during the pandemic, this funding allowed this event to move forward as one of the first major events to take place in the community since the lifting of restrictions. The funding provided stability for the event to take place, and for it to meet its goal of providing local service providers the opportunity to get back to work, local businesses the opportunity to be exposed to a wider regional and a more active local audience, as well as providing folks throughout the Northern BC region a chance to access entertainment coming out of the pandemic.

Through this event we had many casual/temporary jobs and provide work for countless contractor employees for things such as bartenders, first aid, security, food vendors/service, merchandisers, productions crew, janitorial staff, scaffolding techs, runners/transporters, and more. Roughly 160~ people, either directly or indirectly worked with or were contracted or provided work opportunities through their employers due to the festival.

The BCFE funding helped host an event which encouraged regional visitors to visit our community and spend their dollars patronizing local businesses, hotels, restaurants, and other local attractions. This event directly brought economic benefit to the community by reinvigorating locals and regional folks to engage with local businesses during an 'event weekend' in our community. Again, this was one of the first major events to be held in our community since the lifting of restrictions.

COMMUNITY IMPACT Please provide a summary, with examples from your most recent event, how your event actively promoted accessibility, diversity, equity, inclusion and advanced reconciliation with Indigenous partners: (250-word maximum)

This event highlighted inclusion and reconciliation by including a highly respected and highly regarded regional female indigenous performer to perform on the mainstage on the second day who performed a set of original music pieces and included traditional first nation drumming and singing. We also hosted a regionally recognized and regarded Metis Country Music performer who performed on the first day on the mainstage.

We also offered First Nation bands from the surrounding region a Buy One Ticket, Get One Free offer to help make the event. We offered this to a large number of First Nations bands to extend to their members, as well as some other regional organizations and charities.

The event also featured clearly marked areas for dedicated accessible seating with exceptional stage views and that were close to both food and washroom amenities.

SECTION 4 – BUDGET AND USE OF FUNDS

Please outline the expenses for which the BCFFE funds were used:

The BCFFE funds were used to support the event by assisting with the overall operational expenses. The funds were used to access the essentials of hosting this event including supporting the performer fees, honorariums, and other operational expenses such as securing the local service providers to provide the event infrastructure and services.

Without these funds, the event would not have been possible.

Although we didn't sell as many tickets as we initially endeavoured to, these funds helped us to move forward in providing the event which brought significant economic and tourism benefits to the community from across the Northern region.

SECTION 5 – ATTESTATION

The Applicant Organization is advised that (a) information collected is subject to the Freedom of Information and Protection of Privacy Act, and (b) the Income Tax Act, (Canada) may apply to grant funds received by the Applicant Organization. The Applicant Organization is responsible for obtaining appropriate legal, accounting, and other professional advice with respect to any obligations under this or other legislation

On behalf of **Kyle Sampson Productions**, **Kyle Sampson** certify that the information contained

Authorized Signatory Name

in this final report form and the corresponding event budget is to the best of my knowledge, correct, complete, and subject to audit.

Signature:


Typed signatures are acceptable

Date: 11/29/2022