

From: Fillion, Corinna GCPE:EX(Corinna.Fillion@gov.bc.ca)
To: Farrance, Melissa TACS:EX (Melissa.Farrance@gov.bc.ca)
Subject: RE: Old Town Opening Event
Sent: 07/05/2023 15:55:36

ok
Corinna Fillion
Communications Director
Ministry of Tourism, Arts, Culture and Sport
250-882-0918

From: Farrance, Melissa TACS:EX <Melissa.Farrance@gov.bc.ca>
Sent: Tuesday, July 4, 2023 3:48 PM
To: Fillion, Corinna GCPE:EX <Corinna.Fillion@gov.bc.ca>
Subject: RE: Old Town Opening Event
South Island MLAs
Destination Greater Victoria
Local MP
Local City council
Local Nations
TACS exec (Neilane and Claire)
PDE?
Ensure the foundation is invited.

From: Fillion, Corinna GCPE:EX <Corinna.Fillion@gov.bc.ca>
Sent: Tuesday, July 4, 2023 3:42 PM
To: Farrance, Melissa TACS:EX <Melissa.Farrance@gov.bc.ca>
Subject: FW: Old Town Opening Event
Hi Melissa, any suggestions on invites to this?
Thanks
Corinna Fillion
Communications Director
Ministry of Tourism, Arts, Culture and Sport
250-882-0918

From: Drake, Tracey RBCM:EX <tdrake@royalbcmuseum.bc.ca>
Sent: Thursday, June 29, 2023 2:06 PM
To: Fillion, Corinna GCPE:EX <Corinna.Fillion@gov.bc.ca>; Farrance, Melissa TACS:EX <Melissa.Farrance@gov.bc.ca>; Avison, Claire TACS:EX <Claire.Avison@gov.bc.ca>; Rich, Samantha RBCM:EX <srich@royalbcmuseum.bc.ca>
Subject: RE: Old Town Opening Event

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Good afternoon,
Can we please have your guest list for the *Old Town, New Approach* opening (Friday July 28 5:30-7:30pm) by Friday July 7, 2023. We are looking to keep the evening as intimate and purposeful as possible, and also I am being very budget focused (this event was not planned 😊) so if you could keep the ministry/Minister's guest list to 25? As always, let's chat if that creates an issue for you.
Our plan is to send all invitations by end of day on Wednesday July 12 to allow time for invited guests to plan their calendars and RSVP. It will also help with the preamble buzz prior to opening, which will be important 😊
If I don't talk to you before, have a great long weekend!
Thanks,
Tracey

From: Fillion, Corinna GCPE:EX <Corinna.Fillion@gov.bc.ca>
Sent: Friday, June 23, 2023 5:34 PM
To: Farrance, Melissa TACS:EX <Melissa.Farrance@gov.bc.ca>; Drake, Tracey RBCM:EX <tdrake@royalbcmuseum.bc.ca>; Avison, Claire TACS:EX <Claire.Avison@gov.bc.ca>; Rich, Samantha RBCM:EX

<srich@royalbcmuseum.bc.ca>

Subject: Re: Old Town Opening Event

Thanks Tracey!

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From: Farrance, Melissa TACS:EX <Melissa.Farrance@gov.bc.ca>

Sent: Friday, June 23, 2023 5:08:26 PM

To: Drake, Tracey RBCM:EX <tdrake@royalbcmuseum.bc.ca>; Filion, Corinna GCPE:EX

<Corinna.Filion@gov.bc.ca>; Avison, Claire TACS:EX <Claire.Avison@gov.bc.ca>; Rich, Samantha RBCM:EX

<srich@royalbcmuseum.bc.ca>

Subject: RE: Old Town Opening Event

Amazing! I've added a hold to the calendar and will confirm her participation as soon as possible!

Thanks and have a fabulous weekend!

Melissa

From: Drake, Tracey RBCM:EX <tdrake@royalbcmuseum.bc.ca>

Sent: Friday, June 23, 2023 4:14 PM

To: Filion, Corinna GCPE:EX <Corinna.Filion@gov.bc.ca>; Farrance, Melissa TACS:EX

<Melissa.Farrance@gov.bc.ca>; Avison, Claire TACS:EX <Claire.Avison@gov.bc.ca>; Rich, Samantha RBCM:EX

<srich@royalbcmuseum.bc.ca>

Subject: Old Town Opening Event

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Good afternoon,

Further to the conversation with Minister Popham yesterday at the RBCM board meeting, I wanted to confirm dates/times for and ensure that the minister is available for the opening.

- *Old Town: New Approach* Opening on Friday July 28th from 5:30-7:00pm (suggested). Event plan will be by invitation only (RBCM and TACS invite lists). Refreshments will be served. Media will be invited. Full event plan with speaker list and run of show to be determined. This will be more of an official reopening with the intention of sharing the new approach and talking about the importance of the interpretive panels and the work to date on the new approach.
- *Old Town: New Approach* opens to the public at 10:00am on Saturday July 29th.

Can you please advise at your earliest convenience if 5:30 to 7:00pm (maybe needs to be 7:30 as I expect a lot of interest) works for MLP on July 28th. Internally, I will be meeting with the team next Thursday to discuss event logistics. And begin to work on your government guest list.

After our meeting next week, Sam will connect with Corinna to work on a coordinated comms plan for the event and the opening.

Thank you –

Tracey

Tracey Drake Vice President of Strategic Relations and Initiatives | Museum Operations

ROYAL BC MUSEUM

Traditional Territory of the Lekwungen (Songhees and Xwsepsum Nations)

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