

Ministry of Tourism, Arts, Culture and Sport Estimates Debate 2023/24

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December 7, 2022

Honourable Lana Popham
Minister of Tourism, Arts, Culture and Sport
Parliament Buildings
Victoria, BC V8V 1X4

Dear Minister Popham:

Thank you for agreeing to serve as Minister of Tourism, Arts, Culture and Sport. I trust in your leadership at this critical time to deliver results for the people of British Columbia.

British Columbians continue to recover from and respond to the upheaval caused by the COVID-19 pandemic and climate related natural disasters, while global inflation is driving up costs for more households and the world's economic outlook is concerning. Now more than ever, we need to focus on building a secure, low emission, sustainable economy, and a province where everyone can find a good home – whether you live in a rural area, in a city, or in an Indigenous community. We will continue working toward true and meaningful reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the inclusive and sustainable province we are building together.

Our government is committed to delivering on the mandate British Columbians gave us in 2020. Together we can make life better for people in B.C., improve the services we all rely on, and ensure a sustainable province for future generations.

As we renew our work, my priority as Premier is to deliver results that people can see and feel in four key areas:

- **Attainable and affordable housing:** In the wake of soaring prices and record migration to B.C., we will take on the important work of building new homes that are actually attainable for the middle class, while continuing our work to address the housing crisis for those in distress on our streets.

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- **Safer communities:** To address concerns about public safety, both for the people struggling with mental health and addiction on our streets, as well as the feeling that downtown centres are not as safe as they were before the pandemic, we will work with our partners at all levels of government, the justice and health care systems, the non-profit sector, and community leaders to find solutions for this complex challenge facing our province, and work overtime to seize the assets of high-level criminals.
- **Improved health care:** Amid unprecedented pressures we will continue to work to strengthen our public health care system, from family doctors to new hospitals, so care is there for each of us when we need it.
- **A sustainable, clean, secure, and fair economy:** We will continue our work investing in British Columbians, fighting racism and promoting equity, and building a clean economy that addresses our obligations to combat climate change by driving down emissions, while creating good, family supporting jobs.

Our tourism industry was hit hard by the pandemic and continues to need support to recover and thrive. People are travelling again and when they have a choice of where to go, they are choosing our province as a destination.

British Columbia will be hosting major sporting events every year from 2024 to 2026, inclusive. By using these marquee events to promote our province and the remarkable tourism opportunities available, we will help leverage our investments in Indigenous tourism, conservation, and community amenities into sustained economic growth across B.C.

Beyond tourism, arts and culture play a vital role in our province's economy. From our thriving film, special effects, gaming, and animation sectors to theatre, music, comedy, and dance, British Columbians are having an outsized impact, delivering major success on the world stage.

The remarkable diversity that makes up our province, from Indigenous art and culture to art that thrives in cultural communities, has led to an innovative and unique cultural sector that has remarkable potential for further growth and development.

Since 2020, our government has made considerable progress on important initiatives including:

- Supporting the tourism, arts, culture, and sport sectors through the COVID-19 response and recovery.

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- Evaluating the benefits of potential marquee sporting events, resulting in commitments to host the 2025 Invictus Games and the 2026 FIFA World Cup.
- Doubling support for arts and culture spaces with \$4 million in support to the Arts Infrastructure Program.
- Supporting the redevelopment of the Jewish Community Centre of Greater Vancouver with a \$25 million contribution for new child care and housing for families.
- Announcing the single largest funding program to support B.C.'s unique heritage infrastructure with \$16 million to be delivered in partnership with Heritage BC and \$4 Million delivered with the First Peoples' Cultural Council.
- Establishing Canada's first Chinese Canadian Museum in B.C.

As you continue to make progress on items in the previous mandate letter, over the remaining period of this mandate I expect you to prioritize making progress on the following:

- Continue to work with the tourism and hospitality sectors in rural and urban communities to ensure sustained recovery from the COVID-19 pandemic.
- Continue to support the Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.
- Maintain work with B.C. host cities and organizers of upcoming marquee events – Grey Cup in 2024, Invictus Games in 2025 and FIFA world cup in 2026 – to ensure they provide positive benefits for businesses, communities, and the tourism sector.
- Work with First Nations to secure the bid for the 2027 North America Indigenous Games.
- Continue to promote rural and Indigenous tourism opportunities, taking advantage of B.C.'s unparalleled natural areas.
- Continue the development and implementation of heritage policy and programs related to geographical naming, heritage conservation capacity building, historic places recognition, fossil management, and the stewardship of physical heritage resources.

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- Work with the Royal BC Museum to engage in a robust consultation with First Nations, British Columbians, and other stakeholders to inform next steps in the Museum's future.
- With support from the Parliamentary Secretary for Anti-Racism Initiatives, work in consultation with affected communities to advance emerging museum programs and proposals including the Chinese Canadian museum, a South Asian museum, and a provincial Filipino cultural centre.

To assist you in meeting the commitments we have made to British Columbians, you are assigned a Parliamentary Secretary for Arts and Film and a Parliamentary Secretary for Tourism. You will work closely together and ensure your Parliamentary Secretaries receive appropriate support to deliver on the priorities outlined in the mandate letters issued to them.

Our work together must continue to evolve to meet the changing needs of people in this province. Issues not contemplated by this letter will come forward for government action and I ask you to bring such matters forward for consideration by the Planning and Priorities Committee of Cabinet, with the expectation that any proposed initiatives will be subject to the usual Cabinet and Treasury Board oversight and include measurable outcomes for British Columbians. Your ministry's priorities must reflect our government's overall strategic plan as determined by Cabinet.

British Columbians expect their elected representatives to work together to advance the public good. That means seeking out, fostering, and championing good ideas regardless of their origin. I expect you to reach out to elected members from all parties as you deliver on your mandate. Further, you will build thoughtful and sustained relationships both with title holders and through public and stakeholder engagement plans that incorporate diverse perspectives early in the policy development process. Federal partnerships and resources will be particularly important and, on behalf of our government, you will engage with the federal government on advancing priorities to improve the lives of British Columbians.

As a Cabinet, we will uphold the highest standards of ethics, collaboration, and good conduct in service of the public, and as a Minister of the Crown, you are expected to review, understand, and act according to the *Members' Conflict of Interest Act*. You will establish a collaborative working relationship with your Deputy Minister, and the public servants under their direction, who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities. Your Minister's Office must meet the highest standards for integrity and provide a respectful, rewarding environment for all staff.

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The rural and urban challenges that we face are urgent and complex. In response, we must be forward-thinking, strategic, and ready to work across disciplines and old divisions in new ways. Labour shortages are a major issue globally, and British Columbia is no exception, including in the public service. Maintaining the BC Public Service as an employer of excellence will be key to retaining and recruiting the diverse professionals we rely on to deliver essential services, advice, and analysis.

At the core of this work is listening and responding to the priorities of people in B.C. Together, we can deliver results in very real ways – ways that people can see, feel, and touch, and that change their lives for the better. Thank you for doing this important work with me.

Sincerely,

A handwritten signature in black ink, appearing to read "David Eby", with a long horizontal flourish extending to the right.

David Eby, KC
Premier



December 7, 2022

Bob D'Eith, MLA
Parliamentary Secretary for Arts and Film
Parliament Buildings
Victoria, BC V8V 1X4

Dear Parliamentary Secretary D'Eith:

Thank you for agreeing to continue to serve as Parliamentary Secretary for Arts and Film. I trust in your leadership at this critical time to deliver results for the people of British Columbia.

British Columbians continue to recover from and respond to the upheaval caused by the COVID-19 pandemic and climate related natural disasters, while global inflation is driving up costs for more households and the world's economic outlook is concerning. Now more than ever, we need to focus on building a secure, low emission, sustainable economy, and a province where everyone can find a good home – whether you live in a rural area, in a city, or in an Indigenous community. We will continue working toward true and meaningful reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the inclusive and sustainable province we are building together.

Our government is committed to delivering on the mandate British Columbians gave us in 2020. Together we can make life better for people in B.C., improve the services we all rely on, and ensure a sustainable province for future generations.

As we renew our work, my priority as Premier is to deliver results that people can see and feel in four key areas:

- **Attainable and affordable housing:** In the wake of soaring prices and record migration to B.C., we will take on the important work of building new homes that are actually attainable for the middle class, while continuing our work to address the housing crisis for those in distress on our streets.

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- **Safer communities:** To address concerns about public safety, both for the people struggling with mental health and addiction on our streets, as well as the feeling that downtown centres are not as safe as they were before the pandemic, we will work with our partners at all levels of government, the justice and health care systems, the non-profit sector, and community leaders to find solutions for this complex challenge facing our province, and work overtime to seize the assets of high-level criminals.
- **Improved health care:** Amid unprecedented pressures we will continue to work to strengthen our public health care system, from family doctors to new hospitals, so care is there for each of us when we need it.
- **A sustainable, clean, secure, and fair economy:** We will continue our work investing in British Columbians, fighting racism and promoting equity, and building a clean economy that addresses our obligations to combat climate change by driving down emissions, while creating good, family supporting jobs.

As Parliamentary Secretary, you will assist the Minister of Tourism, Arts, Culture and Sport in carrying out ministerial duties in the House and speaking on the government's behalf when issues arise in the absence of the Minister. You will also play an important role in engaging British Columbians by representing the Minister at public events, delivering speeches on behalf of the Minister, or acting as a spokesperson for the government's position. You will reach out to stakeholders, businesses, civil society, and people across B.C. to better understand their perspectives and bring their views to the Minister.

You will work with your Minister to help advance these shared responsibilities:

- Work with the creative sector to identify strategies to support growth in urban and rural communities across British Columbia.
- Work with the film industry to ensure British Columbia continues to be a destination for the sector.
- Lead work with the federal government to ensure that any federal government programs pertaining to content production and distribution online continue to benefit artists in British Columbia, including digital-first artists.

Your Minister is responsible and accountable for their ministry and their mandate; all key decisions will be made by them. You will understand your Minister's policy goals, develop a deep understanding of the issues, build thoughtful and sustained relationships both with title holders and through public and stakeholder engagement plans, and provide your best advice to the public service as they develop options for decision by the Minister.

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You will collaborate with your Minister, ministry, and the Premier's Office to develop a workplan to guide your efforts, including detail on how the professional public service will support your work.

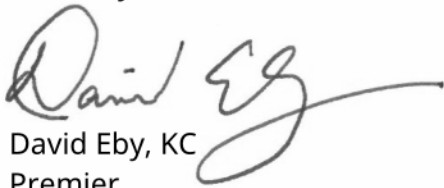
All members are expected to review, understand, and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a Parliamentary Secretary, your conduct will reflect not only on you, but on your Minister and our government.

You will establish a collaborative working relationship with your Minister, your Minister's staff, and the public servants who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities.

The rural and urban challenges that we face are urgent and complex. In response, we must be forward-thinking, strategic, and ready to work across disciplines and old divisions in new ways. Labour shortages are a major issue globally, and British Columbia is no exception, including in the public service. Maintaining the BC Public Service as an employer of excellence will be key to retaining and recruiting the diverse professionals we rely on to deliver essential services, advice, and analysis.

At the core of this work is listening and responding to the priorities of people in B.C. Together, we can deliver results in very real ways – ways that people can see, feel, and touch, and that change their lives for the better. Thank you for doing this important work with me.

Sincerely,

A handwritten signature in black ink, appearing to read "David Eby", with a long horizontal flourish extending to the right.

David Eby, KC
Premier



December 7, 2022

Brittney Anderson, MLA
Parliamentary Secretary for Tourism
Parliament Buildings
Victoria, BC V8V 1X4

Dear Parliamentary Secretary Anderson:

Thank you for agreeing to serve as Parliamentary Secretary for Tourism. I trust in your leadership at this critical time to deliver results for the people of British Columbia.

British Columbians continue to recover from and respond to the upheaval caused by the COVID-19 pandemic and climate related natural disasters, while global inflation is driving up costs for more households and the world's economic outlook is concerning. Now more than ever, we need to focus on building a secure, low emission, sustainable economy, and a province where everyone can find a good home – whether you live in a rural area, in a city, or in an Indigenous community. We will continue working toward true and meaningful reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the inclusive and sustainable province we are building together.

Our government is committed to delivering on the mandate British Columbians gave us in 2020. Together we can make life better for people in B.C., improve the services we all rely on, and ensure a sustainable province for future generations.

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- **Improved health care:** Amid unprecedented pressures we will continue to work to strengthen our public health care system, from family doctors to new hospitals, so care is there for each of us when we need it.
- **A sustainable, clean, secure, and fair economy:** We will continue our work investing in British Columbians, fighting racism and promoting equity, and building a clean economy that addresses our obligations to combat climate change by driving down emissions, while creating good, family supporting jobs.

As Parliamentary Secretary, you will assist the Minister of Tourism, Arts, Culture and Sport in carrying out ministerial duties in the House and speaking on the government's behalf when issues arise in the absence of the Minister. You will also play an important role in engaging British Columbians by representing the Minister at public events, delivering speeches on behalf of the Minister, or acting as a spokesperson for the government's position. You will reach out to stakeholders, businesses, civil society, and people across B.C. to better understand their perspectives and bring their views to the Minister.

You will work with your Minister to help advance these shared responsibilities:

- Work with the Minister of Tourism, Arts, Culture and Sport and community stakeholders to support the development of rural tourism opportunities.
- With support from the Ministers of Agriculture and Food and Public Safety and Solicitor General, lead work to expand agri-tourism in consultation with food producers, wineries, breweries, distilleries, and farm-to-gate cannabis producers.
- Lead work with the hospitality industry to ensure B.C. is ready to welcome tourists during upcoming marquee sporting events.
- Work across government to identify opportunities to promote British Columbia's conservation initiatives through eco-tourism.

Your Minister is responsible and accountable for their ministry and their mandate; all key decisions will be made by them. You will understand your Minister's policy goals, develop

a deep understanding of the issues, build thoughtful and sustained relationships both with title holders and through public and stakeholder engagement plans, and provide your best advice to the public service as they develop options for decision by the Minister.

You will collaborate with your Minister, ministry, and the Premier's Office to develop a workplan to guide your efforts, including detail on how the professional public service will support your work.

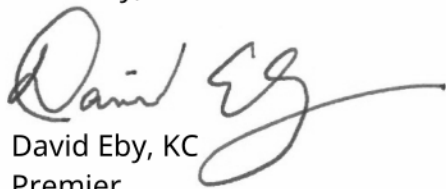
All members are expected to review, understand, and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a Parliamentary Secretary, your conduct will reflect not only on you, but on your Minister and our government.

You will establish a collaborative working relationship with your Minister, your Minister's staff, and the public servants who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities.

The rural and urban challenges that we face are urgent and complex. In response, we must be forward-thinking, strategic, and ready to work across disciplines and old divisions in new ways. Labour shortages are a major issue globally, and British Columbia is no exception, including in the public service. Maintaining the BC Public Service as an employer of excellence will be key to retaining and recruiting the diverse professionals we rely on to deliver essential services, advice, and analysis.

At the core of this work is listening and responding to the priorities of people in B.C. Together, we can deliver results in very real ways – ways that people can see, feel, and touch, and that change their lives for the better. Thank you for doing this important work with me.

Sincerely,

A handwritten signature in black ink, appearing to read "David Eby", with a long horizontal flourish extending to the right.

David Eby, KC
Premier



February 25, 2022

Honourable Melanie Mark
Minister of Tourism, Arts, Culture and Sport
Parliament Buildings
Victoria, British Columbia V8V 1X4

Dear Minister Mark:

Thank you for agreeing to serve British Columbians as Minister of Tourism, Arts, Culture and Sport.

In this past year, as a member of Cabinet, your work has contributed to this government's efforts to support British Columbians as they face the impacts of COVID-19. People throughout the province continue to work together to stay safe and rebuild their lives and communities from the effects of the pandemic. Our government remains committed to getting through the pandemic and its after effects by building on this resilience and focusing on what matters most to people.

British Columbians voted for a government focused on their priorities: fighting the COVID-19 pandemic, providing better health care for people and families, delivering affordability and security in our communities, and investing in good jobs and livelihoods in a clean-energy future.

I expect you –with support of your ministry – to focus on the commitments detailed in our platform, *Working for You*, along with the following foundational principles:

- **Putting people first:** Since 2017, our government has focused on making decisions to meet people's needs. That focus drove our work in our first term and will continue to be our priority. British Columbians are counting on the government to keep them safe and to build an economic recovery that works for everyone, not just those at the top. Keeping people at the centre of everything we do means protecting and enhancing the public services people rely on and working to make life more affordable for everyone.

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- **Lasting and meaningful reconciliation:** Reconciliation is an ongoing process and a shared responsibility for us all. The unanimous passage of the *Declaration on the Rights of Indigenous Peoples Act* was a significant step forward in this journey. True reconciliation will take time and ongoing commitment to work with Indigenous peoples as they move toward self-determination. Our government – and every ministry – must remain focused on creating opportunities for Indigenous peoples to be full partners in our economy and providing a clear and sustainable path for everyone to work toward lasting reconciliation.
- **Equity and anti-racism:** Our province's history, identity and strength are rooted in its diverse population. Yet racialized and marginalized people face historic and present-day barriers that limit their full participation in their communities, workplaces, government, and their lives. Our government has a moral and ethical responsibility to tackle systemic discrimination in all its forms – and every ministry has a role in this work. While our caucus elected a record number of women, more work remains to address gender equity. Delivering on our commitments to address racial discrimination will require a commitment by all of government to ensure increased IBPOC (Indigenous, Black and People of Colour) representation within the public service, including in government appointments. Our efforts to address systemic discrimination must also inform policy and budget decisions by reviewing all decisions through a Gender-Based Analysis Plus (GBA+) lens.
- **A better future through fighting climate change:** In 2018, our government launched our CleanBC climate action plan. CleanBC puts British Columbia on the path to a cleaner, better future by building a low-carbon economy with new clean-energy jobs and opportunities, protecting our air, land and water and supporting communities to prepare for climate impacts. It is every Minister's responsibility to ensure your ministry's work continues to achieve CleanBC's goals.
- **A strong, sustainable economy that works for everyone:** We will continue our work to support British Columbians through the pandemic and the economic recovery by investing in health care, getting people back to work, helping businesses and communities, and building the clean, innovative economy of the future. Our plan will train the workforce of tomorrow, help businesses hire and grow and invest in the infrastructure needed to build our province.

The pandemic has reminded us that we're strongest when we work together. Delivering on our commitments to people will require a coordinated effort with your cabinet and caucus colleagues, supported by the skilled professionals in the public service. You will also support your cabinet colleagues to do their work, particularly where commitments cross ministry lines.

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British Columbians expect their elected representatives to work together to advance the broader public good despite their partisan perspectives. That means seeking out, fostering, and championing good ideas, regardless of their origin. I expect you to reach out to elected members from all parties as you deliver on your mandate. Further, you will build thoughtful and sustained relationships through public and stakeholder engagement plans that connect with people to incorporate their perspectives early in the policy development process. These plans must include measurable outcomes and ensure active dialogue and ongoing outreach in your ministry's actions and priorities.

Over the course of our mandate, I expect you will make progress on the following items:

- Support the tourism, arts, culture and sport sectors through the COVID-19 response and recovery, setting them up for success in the years ahead.
- Work with the Tourism Task Force to bring together leaders from business, labour, First Nations and not-for-profits to support the tourism industry as it moves toward recovery from the COVID-19 pandemic, including by delivering the critical supports for the industry that are part of our government's economic recovery plan, StrongerBC.
- Continue to collaborate with sport organizations on building a resilient recovery from COVID-19.
- Support the creation of dedicated arts and culture spaces by using capital funding through our new Recovery Investment Fund to expand our government's Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.
- Continue the redevelopment of the Royal BC Museum.
- Work with the Minister of State for Trade to continue the development of the Chinese Canadian Museum.
- Start work to create a first-of-its-kind museum to document the history, art and contributions of South Asian people in BC.
- With support from the Attorney General and Minister responsible for Housing, the Minister of Municipal Affairs, and the Minister of State for Child Care, provide provincial funding to support the redevelopment of the Jewish Community Centre of Greater Vancouver, delivering a new state-of-the-art community centre along with hundreds of new child care spaces.

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November 26, 2020

Bob D'Eith, MLA
Parliamentary Secretary for Arts and Film
Parliament Buildings
Victoria, British Columbia V8V 1X4

Dear Parliamentary Secretary D'Eith:

Thank you for agreeing to serve British Columbians as Parliamentary Secretary for Arts and Film, supporting the Minister of Tourism, Arts, Culture and Sport. You are taking on this responsibility at a time when people in our province face significant challenges as a result of the global COVID-19 pandemic.

COVID-19 has turned the lives of British Columbians upside down. None of us expected to face the challenges of the past number of months, yet British Columbians have demonstrated incredible resilience, time and time again. We will get through the pandemic and its aftereffects by building on this resilience and focusing on what matters most to people.

British Columbians voted for a government focused on their priorities: fighting the COVID-19 pandemic, providing better health care for people and families, delivering affordability and security in our communities, and investing in good jobs and livelihoods in a clean-energy future.

I expect you – and the work of your ministry – to focus on the commitments detailed in our platform, *Working for You*, along with the following foundational principles:

- **Putting people first:** Since 2017, our government has focused on making decisions to meet people's needs. That focus drove our work in our first term and will continue to be our priority. British Columbians are counting on the government to keep them safe and to build an economic recovery that works for everyone, not just those at the top. Keeping people at the centre of everything we do means protecting and enhancing the public services people rely on and working to make life more affordable for everyone.
- **Lasting and meaningful reconciliation:** Reconciliation is an ongoing process and a shared responsibility for us all. The unanimous passage of the *Declaration on the Rights of Indigenous Peoples Act* was a significant step forward in this journey. True

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reconciliation will take time and ongoing commitment to work with Indigenous peoples as they move toward self-determination. Our government – and every ministry – must remain focused on creating opportunities for Indigenous peoples to be full partners in our economy and providing a clear and sustainable path for everyone to work toward lasting reconciliation.

- **Equity and anti-racism:** Our province's history, identity and strength are rooted in its diverse population. Yet racialized and marginalized people face historic and present-day barriers that limit their full participation in their communities, workplaces, government and their lives. Our government has a moral and ethical responsibility to tackle systemic discrimination in all its forms – and every ministry has a role in this work. While our caucus elected a record number of women, more work remains to address gender equity. Delivering on our commitments to address racial discrimination will require a commitment by all of government to ensure increased IBPOC (Indigenous, Black and People of Colour) representation within the public service, including in government appointments. Our efforts to address systemic discrimination must also inform policy and budget decisions by reviewing all decisions through a Gender-Based Analysis Plus (GBA+) lens.
- **A better future through fighting climate change:** In 2018, our government launched our CleanBC climate action plan. CleanBC puts British Columbia on the path to a cleaner, better future by building a low-carbon economy with new clean-energy jobs and opportunities, protecting our air, land and water and supporting communities to prepare for climate impacts. It is every Minister's responsibility to ensure your ministry's work continues to achieve CleanBC's goals.
- **A strong, sustainable economy that works for everyone:** We will continue our work to support British Columbians through the pandemic and the economic recovery by investing in health care, getting people back to work, helping businesses and communities, and building the clean, innovative economy of the future. Our plan will train the workforce of tomorrow, help businesses hire and grow and invest in the infrastructure needed to build our province.

As Parliamentary Secretary, you will assist your Minister in carrying out their duties. You may be asked to represent the Minister at public events, deliver speeches on behalf of the Minister, or act as a spokesperson for the government's position. You will reach out to stakeholders, businesses, civil society and individuals across B.C. to better understand their perspectives and bring their views to the Minister.

You are also being given special responsibility to support your Minister in specific areas within their mandate. You will work with, and be supported by, B.C.'s professional public service in this role.

Over the course of our mandate, I expect you will make progress on the following items:

- Work with the creative sector to identify strategies to drive a strong recovery from the impacts of the COVID-19 pandemic.

- Support the Minister of Finance to re-establish the government-film sector task force to recommend the size and term of a new visual effects tax credit based on production costs.

Your Minister is ultimately responsible and accountable for their ministry and their mandate; thus, all key decisions will be made by them. Your role is to understand your Minister's policy goals, develop a deep understanding of the issues, participate in consultations with key stakeholders, Indigenous peoples and the broader public, in order to give your best advice to the public service as it develops options for a decision by the Minister.

You will collaborate with your Minister, Ministry and the Premier's Office to develop a workplan to guide your efforts, including detail on how the professional public service will support your work through briefings, supporting consultations, and keeping you apprised of policy development.

All members are expected to review, understand and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a Parliamentary Secretary, your conduct will reflect not only on you, but on your Minister and our government.

You are accountable for providing strong, professional and ethical leadership. I expect you to establish a positive, respectful and collaborative working relationship with your Minister, their staff and the public servants who provide the professional, non-partisan advice fundamental to delivering on our government's priorities.

My commitment to all British Columbians is to do my level best to make sure people's lives are better, safer and more affordable. I believe the challenges we face can and will be overcome by working together. By way of this letter, I am expressing my faith that people can expect the same commitment from you.

Sincerely,

A handwritten signature in black ink that reads "John J. Horgan". The signature is fluid and cursive, with a long horizontal line extending to the right.

John Horgan
Premier

- Continue the development and implementation of tangible and intangible heritage policy and programs related to geographical naming, heritage capacity building, historic places recognition, fossil management and the stewardship of physical heritage resources.
- Work with the Minister of Land, Water and Resource Stewardship to ensure the tourism, cultural, recreational, and economic benefits from heritage and historic places, mountain resorts, and adventure tourism are integrated into modernized land use policy and planning.

To assist you in meeting the commitments we have made to British Columbians, you are assigned a Parliamentary Secretary for Arts and Film. You will work closely together and ensure your Parliamentary Secretary receives appropriate support to deliver on the following priorities, outlined in the mandate letter issued to them:

- Work with the creative sector to identify strategies to drive a strong recovery from the impacts of the COVID-19 pandemic.
- Support the Minister of Finance to re-establish the government-film sector task force to recommend the size and term of a new visual effects tax credit based on production costs.

Our work as a government must continually evolve to meet the changing needs of people in this province. Issues not contemplated in this letter will come forward for government action and I ask you to bring such matters forward for consideration by the Planning and Priorities Committee of cabinet, with the expectation that any proposed initiatives will be subject to the usual cabinet and Treasury Board oversight. Your ministry's priorities must reflect our government's overall strategic plan as determined by cabinet.

All cabinet members are expected to review, understand and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a minister of the Crown, your conduct will reflect not only on you, but on cabinet and our government.

You are responsible for providing strong, professional, and ethical leadership within cabinet and your ministry. You will establish a collaborative working relationship with your deputy minister and the public servants under their direction who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities. You must ensure your minister's office meets the highest standards for integrity and provides a respectful and rewarding environment for all staff.

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My commitment to all British Columbians is to do my level best to make sure people's lives are better, safer, and more affordable. I believe the challenges we face can and will be overcome by working together. By way of this letter, I am expressing my faith that people can expect the same commitment from you.

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John Horgan
Premier

**Ministry of Tourism, Arts, Culture and Sport
Mandate Letter Commitments – Summary for Estimates**

MANDATE LETTER COMMITTEMENTS ISSUED DECEMBER 2022

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
<p>1. Continue to work with the tourism and hospitality sectors in rural and urban communities to ensure sustained recovery from the COVID-19 pandemic.</p>	<p>Tourism, ADM Nick Grant</p>	<ul style="list-style-type: none"> • In March 2022, the Ministry launched a new three-year strategic plan. • The <i>Strategic Framework for Tourism 2022 – 2024: A Plan for Recovery and Resiliency</i> is based on recommendations from the Tourism Task Force and the Tourism Sector Recovery Roundtable. • The Ministry committed more than half a billion dollars in support to the tourism sector through programs: <ul style="list-style-type: none"> ○ More than \$250 million to support tourism business recovery. ○ \$53 million in community-based tourism infrastructure for recovery, to create jobs and spur economic development. ○ More than \$11 million for Indigenous Tourism BC, one of the fastest growing sectors of the industry. ○ \$36.8 million to over 80 major anchor attractions and tour bus operators. ○ Nearly \$30 million to support 680 fairs, festivals and events in 134 communities throughout B.C., with an additional \$30 million announced to supports the events sector. ○ Up to \$15 million for fixed costs to help large accommodation providers, and tenure and park permit holders. ○ Budget 2022 provided an additional \$25 million for the tourism sector to help support a full recovery. • Further relief funding is being provided with a commitment of \$30 million towards destination development efforts across the province. • The Ministry recently announced (Feb 2023) the \$30 million in one-time grants program for B.C. Fairs, Festivals and Events (BCFFE) fund providing support to eligible events in response to challenges

**Ministry of Tourism, Arts, Culture and Sport
Mandate Letter Commitments – Summary for Estimates**

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		the sector is facing. These funds build on the success of the BCFE program launched in 2021.
2. Continue to support the Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.	Arts and Culture, ADM Claire Avison	Arts Infrastructure Program will invest \$4 million in FY 2022/23 to support the planning, renovation, acquisition and construction of cultural spaces in B.C. as well as the purchase of specialized equipment. This will provide approximately 80 grants between \$25,000 and \$250,000. Funding announcements are planned for March 2023.
3. Maintain work with B.C. host cities and organizers of upcoming marquee events – Grey Cup in 2024, Invictus Games in 2025 and FIFA world cup in 2026 – to ensure they provide positive benefits for businesses, communities, and the tourism sector.	Sport and Creative, ADM Kim Lacharite	<p>General</p> <ul style="list-style-type: none"> • The Province is working closely with primary event organizers to ensure that investments bring benefits to businesses and the tourism sector, and generate long term legacies for communities across the province. • Marquee sport events create opportunities to profile B.C. globally as a prime destination while stimulating economic growth and promoting local tourism visitation. • B.C.'s investment in events of this scale is a major step in continuing to build a vibrant and resilient visitor economy. <p>FIFA 2026</p> <ul style="list-style-type: none"> • We are continuing to work with all of our partners, including the federal government on updating plans and estimates of revenues and costs for planning, staging and safely hosting FIFA 2026 matches in Vancouver and at BC Place Stadium. • With the ending of the 2022 FIFA World Cup in Qatar, FIFA is now turning its attention to the North American cities who will host the FIFA World Cup matches in 2026.

**Ministry of Tourism, Arts, Culture and Sport
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Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<ul style="list-style-type: none"> The City of Vancouver has now estimated that its net incremental costs of planning, staging and hosting FIFA 2026 matches will be \$230 million. At the City’s request, in January 2023 the government introduced a 2.5% Additional Major Events MRDT, applied on purchases of accommodation in the City over seven years, to help pay for the City’s expected net costs. <p>INVICTUS 2025</p> <ul style="list-style-type: none"> The Invictus Games recently hosted events in Vancouver and Whistler to celebrate the 2-year countdown to the event in 2025. The Minister attended the event in Vancouver along with key business, tourism and community leaders. The Province is working closely with the organizing committee on plans for the official handover of the Invictus Games to British Columbia that will take place in September at the 2023 Invictus Games in Dusseldorf, Germany. <p>Grey Cup 2024</p> <ul style="list-style-type: none"> The Province is working with the Grey Cup 2024 organizing committee and Executive Director to confirm funding and determine plans for the game and festival. Community partners share our excitement about hosting these high-profile sport events.
4. Work with First Nations to secure the bid for the 2027 North America Indigenous Games.	Sport and Creative, ADM Kim Lacharite	<ul style="list-style-type: none"> The Province is working closely with the Tkémłúps te Secwépemc (Kamloops) Nation to support their bid to bring the North America Indigenous Games to British Columbia in 2027. Advice/Recommendations; Government Financial Information; Intergovernmental Communications

Ministry of Tourism, Arts, Culture and Sport
Mandate Letter Commitments – Summary for Estimates

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<p>Advice/Recommendations; Government Financial Information; Intergovernmental Communications</p> <ul style="list-style-type: none"> • The Province is working with the Nation and the bid committee on plans for the site visit April 20-23 and the final bid presentation on May 17. • An announcement of the successful host community is expected in July 2023. • We remain committed to the important work of putting reconciliation into action and continuing to build strong relationships with Indigenous partners.
<p>5. Continue to promote rural and Indigenous tourism opportunities, taking advantage of B.C.'s unparalleled natural areas.</p>	<p>Tourism, ADM Nick Grant</p>	<ul style="list-style-type: none"> • Continue to work with Destination BC, Indigenous Tourism BC, B.C. Regional and Community DMOs, and sector associations to promote rural and Indigenous tourism opportunities across the province supported by the <i>Super, Natural British Columbia</i>® brand and destination development initiatives. • Destination BC's <i>Invest in Iconics Strategy</i> focusses on branding, marketing, and supporting the development of globally compelling places and routes that span the entire province of British Columbia. • Recent Ministry initiatives delivered through Indigenous Tourism BC (ITBC) include \$3.7 million in capacity building funding, \$8 million in recovery funding for Indigenous tourism businesses <p>Advice/Recommendations; Government Financial Information; Interests of an Indigenous People</p> <ul style="list-style-type: none"> ○ These funding supports have also helped Indigenous communities to exercise their rights and create their own paths forward in Indigenous tourism.

Ministry of Tourism, Arts, Culture and Sport
Mandate Letter Commitments – Summary for Estimates

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<ul style="list-style-type: none"> ○ Ministry recently signing a refreshed accord with ITBC to make a firm commitment to Indigenous tourism, the sharing of cultures, and reconciliation. ○ We remain committed to working alongside our Indigenous partners and communities to support Indigenous tourism throughout the province. ● Maintain competitive edge in resort development in rural areas through mountain resorts branch tenuring and support to ski areas and operation of provincial heritage sites.
<p>6. Continue the development and implementation of heritage policy and programs related to geographical naming, heritage conservation capacity building, historic places recognition, fossil management, and the stewardship of physical heritage resources.</p>	<p>Tourism, ADM Nick Grant</p>	<ul style="list-style-type: none"> ● Transfer of programs to TACS complete (effective April 1, 2022) including Heritage Branch whose mandate is to manage a portfolio of provincial heritage properties, provide advice on B.C.'s heritage places (Provincial Registrar and Collections office), fossils and geonames, provide provincial leadership by establishing policy and best practices related to heritage stewardship. ● Progress on the mandate commitment will be achieved by: <ul style="list-style-type: none"> ○ Reporting on projects funded as part of the \$30 million BC 150 Time Immemorial program and \$20 million Unique Heritage Infrastructure stream of the Community Economic Recovery Infrastructure Program. ○ Completing cost and operational review of staffed provincial heritage sites (pursue funding request). ○ Implementation of the fossil management policy. ○ Implementation of the collections management policy. ○ Focus on removing derogatory geographical names, and alignment with the Geographical Names Board of Canada's strategic plan. ○ Working with communities (Indigenous and non) on sites of heritage significance, geographical naming and fossil areas. ○ Ongoing <i>Heritage Conservation Act</i> and <i>Land Act</i> permitting.

**Ministry of Tourism, Arts, Culture and Sport
Mandate Letter Commitments – Summary for Estimates**

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<ul style="list-style-type: none"> Engagement with Arch branch on the modernization of the <i>Heritage Conservation Act</i> (Arch Branch, Min of Forests is lead). Repatriation of Indigenous artefacts occurring heritage sites. Feb 2023 Introduction of amendment to the <i>Provincial Symbols and Honours Act</i> for an official fossil.
7. Work with the Royal BC Museum to engage in a robust consultation with First Nations, British Columbians, and other stakeholders to inform next steps in the Museum's future.	Arts and Culture, ADM Claire Avison	The Royal BC Museum launched a robust, multi-phased 3 year consultation process in January 2023 which will inform the next steps in the Museum's future. At this time, the engagement process includes in person and online sessions across the province along with an online survey.
8. With support from the Parliamentary Secretary for Anti-Racism Initiatives, work in consultation with affected communities to advance emerging museum programs and proposals including the Chinese Canadian Museum, a South Asian Museum, and a provincial Filipino cultural centre.	Arts and Culture, ADM Claire Avison	<p>The Chinese Canadian Museum will open in its permanent location in Vancouver Chinatown in July 2023.</p> <p>Staff are currently looking at options to advance the commitments to Cultural Infrastructure initiatives and support work with the Parliamentary Secretary for Anti-Racism Initiatives and community consultations for both a South Asian Museum, and a provincial Filipino cultural centre.</p>

Parliamentary Secretary for Arts and Film Bob D'Eith - Mandate Letter Commitments Issued December 2022	Division Lead	Status
1. Work with the creative sector to identify strategies to support growth in urban	Sport and Creative, ADM Kim Lacharite	<ul style="list-style-type: none"> Ongoing roll-out of Amplify BC funding to support live music artists, companies and presenters.

**Ministry of Tourism, Arts, Culture and Sport
Mandate Letter Commitments – Summary for Estimates**

Parliamentary Secretary for Arts and Film Bob D’Eith - Mandate Letter Commitments Issued December 2022	Division Lead	Status
and rural communities across British Columbia.		<ul style="list-style-type: none"> • In February 2023, Minister Popham and PS D’Eith met with several creative sector stakeholders to hear about their priorities and challenges. • Planning is underway for meetings with the Provincial Film Commission and Regional Film Commissioners to explore opportunities in the regions. • TACS staff are developing options for engaging with the creative sector representatives to develop understanding of emerging issues and priorities.
2. Work with the film industry to ensure British Columbia continues to be a destination for the sector.	Sport and Creative, ADM Kim Lacharite	<ul style="list-style-type: none"> • In February 2023, Minister Popham and PS D’Eith met with the Motion Picture Production Industry Association to hear about their priorities and challenges. • In February 2023, Minister Popham attended the Victoria Film Festival, meeting with key industry representatives and filmmakers in B.C. • In March 2023, PS D’Eith to attend and speak at the graduation of the Motion Picture Production Assistant Micro-Credential at Martini Studios, supporting people to enter the motion picture industry. • Advice/Recommendations • TACS is working closely with other Ministries and Crowns to ensure implementation of the Provincial Film Location Policy across government and related agencies.
3. Lead work with the federal government to ensure that any federal government programs pertaining to content production and distribution online continue to benefit artists in British	Sport and Creative, ADM Kim Lacharite	<ul style="list-style-type: none"> • Analysis is underway of the 2022/23 Canada Media Fund and Telefilm funding allocations to determine B.C.’s share in relation to production volume across the country. • Advice/Recommendations; Intergovernmental Communications

